# INTERNATIONAL PORTFOLIO DIVERSIFICATION AND LABOR/LEISURE CHOICE

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#### **ABSTRACT**

When marginal utility of consumption depends on leisure, investors will take this into account when allocating their wealth among different assets. This paper presents a multi-country general equilibrium model driven by productivity shocks, where labor-leisure and consumption are chosen endogenously. We use this framework to study the effect of leisure for optimal international diversification. We find that in the symmetric case the model's ability to help explain home-bias depends crucially on the level of substitutability between consumption and leisure.

Urban J. Jermann
Finance Department
The Wharton School
University of Pennsylvania
3620 Locust Walk
Philadelphia, PA 19104
and NBER
jermann@wharton.upenn.edu
http://finance.wharton.upenn.edu/~jermann/

### 1. Introduction

Investors in most countries have access to a large set of international financial instruments, however, they choose to invest mostly in domestic assets.<sup>1</sup> With portfolio theory suggesting international diversification, we have one of the most robust puzzles in international finance. Tentative explanations of this puzzle have been of two types. The first type of explanations suggests that frictions in international financial markets make foreign assets sufficiently less attractive to justify the foregone diversification benefits. Whereas the second type of explanations builds on frictions outside the financial markets to justify observed portfolio holdings as an optimal risk management strategy.

None of the available explanations seem entirely satisfactory to date, on the contrary, the puzzle may be even worse than what textbooks usually suggest. Indeed, Baxter and Jermann (1997) show that when one considers the large and nontradable human capital component of wealth, agents should hold even less domestic assets. The reason is that with returns of domestic human capital highly correlated with the returns of domestic marketable assets, hedging the nontradable human capital requires a reduction in the holdings of these domestic marketable

<sup>&</sup>lt;sup>1</sup>For instance, French and Poterba (1991) document this issue.

assets. The present paper goes one step further and endogenizes the labor/leisure choice, with the objective of evaluating international diversification when preferences of consumption and leisure are nonseparable.

We present a multicountry model, where countries are subject to country specific productivity shocks. Households decide how much time to spend working on market activities and choose portfolios that give them the necessary income to finance their consumption. In order to solve the portfolio problem analytically we adapt a method presented in Baxter, Jermann and King (1995). The complicated problem becomes tractable by working with linear approximations of the first order conditions, a technique widely used for solving macroeconomic models. Pareto efficient consumption allocations can then be supported in a decentralized equilibrium by appropriately chosen international portfolios.<sup>2</sup>

In the symmetric case, where all countries are ex-ante identical, we solve for the agents' portfolios as a function of preference and technology parameters. The solution shows that, in order for the considered nonseparability to help explain home-bias, consumption and leisure need to be substitutes. This is qualitatively consistent with findings from the household production literature. For instance,

<sup>&</sup>lt;sup>2</sup>Leung (1995) solves a 2-country model with preferences that are nonseparable in consumption and leisure. For his case, the restrictions on preferences, required to obtain a closed form solution, rule out the possibility that the nonseparability can help explain home-bias.

Greenwood, Rogerson and Wright (1995) suggest substitutability between market produced consumption and goods and services produced with non-market time. In this case, when agents work a lot, they have little time for non-market production (cooking, cleaning, and child-care etc.) and thus they highly value market consumption (restaurants, cleaning persons, and baby-sitters etc.)—by holding domestic claims they will get the necessary purchasing power to finance increased market consumption.

In the remainder of this paper, we will first characterize Pareto efficient allocations. Second, we derive the portfolio holdings required to support optimal allocations. And third, we completely solve the symmetric case.

# 2. Optimal allocations

This section develops a multi-country general equilibrium model that we will use to study the determinants of optimal portfolio choice in the presence of leisure. Our strategy is to first characterize optimal consumption allocations in this section. Then, the second step is to determine the portfolios that will support these optimal allocations, which we undertake in the next section of the paper.

We have a J-country economy, that is a temporal and that is subject to country-specific productivity shocks. Each country representative consumes  $c_j$  of the consumption good, works a fraction  $n_j$  of his non-sleeping time and gets  $l_j = 1 - n_j$  of leisure. Pareto optimal allocations are determined by maximizing a weighted sum of individual country utilities  $v_j(c_j, 1 - n_j)$ ; letting  $\omega_j$  denote the weight given to country j with  $\sum_{j=1}^{J} \omega_j = 1$ , this weighted sum is given by:

$$\sum_{j=1}^{J} \omega_j v_j(c_j, 1-n_j) .$$

The world resource constraint for the consumption good is given by:

$$\sum_{j=1}^{J} \pi_j c_j = \sum_{j=1}^{J} \pi_j y_j = \sum_{j=1}^{J} \pi_j A_j f_j(n_j) \equiv Y$$
 (2.1)

where  $A_j$  is productivity,  $y_j$  is country j's output and Y is world output. The resource weights  $\pi_j$  allow countries to vary in terms of economic size.

The first-order conditions describing optimal consumption allocations are

$$\omega_j \frac{\partial v_j(c_j, 1 - n_j)}{\partial c_j} = \lambda \pi_j, \quad j = 1, 2, ..., J,$$
(2.2)

where  $\lambda$  is the multiplier on the world resource constraint. The first-order conditions describing optimal labor-leisure allocation are:

$$\omega_j \frac{\partial v_j(c_j, 1 - n_j)}{\partial n_i} = -\lambda \pi_j A_j \frac{\partial f_j(n_j)}{\partial n_j}, \quad j = 1, 2, ..., J.$$
 (2.3)

These conditions are standard and imply that marginal utility of consumption is equalized across agents and, for the latter, that for each agent the marginal product of labor equals its marginal cost.

### 2.1. Properties of optimal consumption allocations

We now proceed to determine the properties of optimal consumption allocations. Following the method in Baxter, Jermann and King (1995) we differentiate first order conditions and we interpret terms such as dc as small endogenous deviations from the deterministic solution brought about by small shocks to the country specific productivity levels dA. We leave it open how small exactly these shocks are. A large literature on the accuracy of loglinear approximations suggests such methods to be extremely precise for models calibrated to business cycle fluctuations, see for instance Taylor and Uhlig (1990).<sup>3</sup>

<sup>&</sup>lt;sup>3</sup>Although the preference specification of the model here is isomorphic to the model with nontraded goods in Baxter, Jermann and King (1995), the model's structure is fundamentally different. In the model here, leisure is endogenously determined jointly with endogenous output. In the model with nontraded goods, the outputs of the traded and nontraded good sectors are exogenous endowments and consumption of the nontraded good equals the exogenous output.

Totally differentiating equation (2.2), we find that

$$\frac{dc}{c} = \left[\frac{1}{\xi_{cc}}\right] \frac{d\lambda}{\lambda} + \left[\frac{\xi_{cl} \cdot n}{\xi_{cc}(1-n)}\right] \frac{dn}{n}$$
 (2.4)

where we do not include country subscripts since we are describing general properties. Parameters like  $\xi_{x_1,x_2}$  stand for the elasticity of the marginal utility of  $x_1$  with respect to  $x_2$ , formally,  $\xi_{x_1,x_2} = \frac{\partial^2 v(.)}{\partial x_1 \partial x_2} \cdot \frac{x_2}{\frac{\partial v(.)}{\partial x_1}}$ . We further label parameters as:

$$\eta^{\lambda} \equiv \left[\frac{1}{\xi_{cc}}\right] < 0$$
, and

$$\eta^n \equiv \left[ \frac{\xi_{cl} \cdot n}{\xi_{cc} (1-n)} \right].$$

Equation (2.4) tells us whether an increase in n raises or lowers the optimal level of c, holding fixed the shadow price for world output  $\lambda$ . If consumption and leisure are complements, i.e.,  $\xi_{cl} > 0$ , then marginal utility of c decreases with n and it is optimal to allocate larger quantities of the consumption good to countries that work less. Conversely, if consumption and leisure are substitutes, that is when  $\xi_{cl} < 0$ , so that the marginal utility of c increases with increases of n, then the optimal allocation involves higher allocations of the consumption good to countries working relatively more.

In our analysis below, we will initially allow the elasticities  $\eta^{\lambda}$  and  $\eta^{n}$  to differ by country, where countries are distinguished by the subscript j=1,2,...,J. These elasticities may differ across countries because the ratio  $\pi/\omega$  differs across countries or because the benchmark level of n at which the elasticities are evaluated differs across countries.<sup>4</sup>

An additional requirement for the Pareto optimal allocation is resource-feasibility.

Totally differentiating the resource constraint (2.1) we obtain the following:

$$\frac{dY}{Y} = \sum_{j=1}^{J} \theta_j \eta_j^{\lambda} \frac{d\lambda}{\lambda} + \sum_{j=1}^{J} \theta_j \eta_j^n \frac{dn_j}{n_j} = \sum_{j=1}^{J} \theta_j \eta_j^{\lambda} \frac{d\lambda}{\lambda} + \eta^N \frac{dN}{N}, \tag{2.5}$$

where  $\theta_j = \pi_j c_j/Y$  and the latter equality follows from the definitions  $\eta^N \equiv \sum_{j=1}^J \theta_j \eta_j^n$  and  $dN/N = \left[\sum_{j=1}^J \theta_j \eta_j^n \frac{dn_j}{n_j}\right]/\eta^N$ . Equation (2.5) implicitly determines the effect on  $\lambda$  of changes in output and labor supply in the world economy. Using this result together with equation (2.4), we find that, for country j,

$$\frac{dc_j}{c_j} = \frac{\eta_j^{\lambda}}{\sum_{j=1}^J \theta_j \eta_j^{\lambda}} \frac{dY}{Y} - \frac{\eta_j^{\lambda}}{\sum_{j=1}^J \theta_j \eta_j^{\lambda}} \eta^N \frac{dN}{N} + \eta_j^n \frac{dn_j}{n_j}, \tag{2.6}$$

where the first two terms are the effects of aggregate displacements operating

<sup>&</sup>lt;sup>4</sup>Obviously, neither the shadow price,  $\lambda$ , nor labor supply, n, are exogenous in this model. But, interpreting the consumption allocation in this particular way will show to be useful for building intuition and for solving the model.

through  $\lambda$ .

This pair of expressions reveals the core economics of our multi-country model. From equation (2.5) we have the intuitive result that the world marginal utility of Y falls with increases in Y since  $\sum_{j=1}^{J} \theta_j \eta_j^{\lambda} < 0$ . The effect on  $\lambda$  of an increase in  $n_j$  depends on the sign of  $\eta_j^n$  and on the importance of country j in the world economy, as reflected in  $\theta_j$ . Further, we can view  $\lambda$  as influenced by a world supply shock to the output of the consumption good, dY/Y, and a world demand shock dN/N. From equation (2.6), we see that there is a positive effect of the world supply shock dY/Y on the consumption allocation of country j. There are also effects of the country's work effort  $(dn_j/n_j)$  and the work effort of the whole world (dN/N), whose directions depend on preference parameters we discuss later in the paper.

If the various countries have equal elasticities  $\eta_j^n = \eta^n = \eta^N$ , and  $\eta_j^{\lambda} = \eta^{\lambda}$ , then we have the following version of (2.6):

$$\frac{dc_j}{c_j} = \frac{dY}{Y} + \eta^n \left(\frac{dn_j}{n_j} - \frac{dN}{N}\right) . \tag{2.7}$$

where  $dN/N \equiv \sum_{j=1}^{J} \theta_j (dn_j/n_j)$ .

In (2.7), changes in the world supply of Y are shared equally if  $\eta^n = 0$ , which

would be the case for separable utility. If  $\eta^n \neq 0$ , then an additional reallocation of the consumption good is undertaken based on an individual country's work effort relative to the world average. Thinking about leisure as producing shifts in the demand for the consumption good, equation (2.7) is very intuitive: changes in world demand for c must be frustrated by adjustments in its shadow price  $(\lambda)$  since there is a given stock to be allocated. It is only if there is a relative demand shock that a country's allocation is affected.

In this section we have provided a characterization of optimal consumption allocations in a general equilibrium, multi-country production model with stochastic productivity. The optimal allocations were derived under the assumption that a benevolent social planner maximized a weighted sum of individual countries' utilities. In practice, of course, individual consumption opportunities are not determined by a social planner, but instead are the result of individual choices concerning the decision to invest, consume and work. Thus our next task is to characterize portfolios that can support the optimal allocations. Recall that the optimal allocation of the consumption good for an individual country depended on world output, the country's labor supply and the world labor supply. That is: equation (2.6) was of the form

$$dc_j = \beta_j^Y dY + \beta_j^N dN + \beta_j^n dn_j. \tag{2.8}$$

Viewing dY, dN, and  $dn_j$  as three sources of uncertainty for country j's consumption, equation (2.8) shows how optimal consumption—and therefore optimal portfolio returns in the decentralized equilibrium—must respond to the various sources of uncertainty or risk factors.

## 3. Asset and portfolio payoffs

We define an "equity claim" in this atemporal world to be a claim to a dividend, given by output minus labor income. Restricting the production function to be of the form  $f_j(n_j) = n_j^{\alpha_j}$ , the dividend, which is the income that goes to the fixed factor is then simply equal to  $(1 - \alpha_j)y_j$ . Individual consumers will choose portfolios of such equity claims to all countries' outputs. As we are about to show, countries' asset holdings can be viewed as quantities of three different mutual funds composed of individual countries' equity shares: a world equity fund, the country's domestic equity fund and a world hedge fund for labor supply shocks. We will here first define these funds and show how their returns depend on the three sources of uncertainty considered for the individual consumption choice, namely

dY, dN, and  $dn_j$ . Second, we will solve for the optimal quantities of each fund.

First, the world equity fund pays the following return:

$$d\mathbf{E} = \sum_{j=1}^{J} w_j d\mathbf{e}_j = \sum_{j=1}^{J} w_j (1 - \alpha_j) dy_j,$$

where boldface notation is used to distinguish portfolio payouts from other quantities. Ideally, we would like the return to this world equity fund, to depend only on the world output of the consumption good, *i.e.*, we would like  $d\mathbf{E}$  to depend only on dY. This can be accomplished by choosing the portfolio weights  $w_j$  to satisfy

$$w_j = W \frac{\pi_j}{(1 - \alpha_j)}$$

so that  $\sum_{j=1}^{J} w_j (1 - \alpha_j) dy_j = WdY$ . Further, requiring that  $\sum_{j=1}^{J} w_j = 1$  determines the constant  $W = \left[\sum_{j=1}^{J} \pi_j / (1 - \alpha_j)\right]^{-1}$ . With the portfolio weights determined in this way, we may write:

$$d\mathbf{E} = \Lambda_E dY.$$

Second, the domestic equity fund returns:

$$d\mathbf{e}_{j} = (1 - \alpha_{j})dy_{j} = (1 - \alpha_{j})[\alpha(y_{j}/n_{j})dn_{j} + (y_{j}/A_{j})dA_{j}].$$

Normally, we would solve this equation by substituting out the endogenous variable in the right hand side,  $dn_j$ , but for our purpose of solving for portfolio shares we will substitute out the productivity shock,  $dA_j$ . To do this, we use the linearized version of the first order condition for labor supply, (2.3),

$$\xi_{lc} \frac{dc}{c} = \frac{d\lambda}{\lambda} + \frac{dA}{A} + \left(\xi_{ll} \left(\frac{n}{1-n}\right) - (1-\alpha)\right) \frac{dn}{n}$$
(3.1)

to substitute out  $dA_j$ . We then use (2.6) and (2.5), to get rid of  $d\lambda/\lambda$  and  $dc_j/c_j$ . The domestic equity return is then found to depend on all three risk factors:

$$d\mathbf{e}_j = \Lambda_j^Y \ dY + \Lambda_j^N \ dN + \Lambda_j^n \ dn_j, \tag{3.2}$$

with the  $\Lambda$  coefficients being functions of the different demand elasticities, production elasticities and country weights.

Finally, we need to define the world hedge fund for labor supply shocks:

$$d\mathbf{H} = \sum_{j=1}^{J} w_j^H d\mathbf{e}_j = \sum_{j=1}^{J} w_j^H (\Lambda_j^Y dY + \Lambda_j^N dN + \Lambda_j^n dn_j).$$

We want this fund to be useful in hedging the risk associated with world demand shocks on consumption coming from changes in the world labor supply. We therefore require that its return does depend only on the world risk factors, dY and dN, but not on any  $dn_j$  directly. This can be accomplished by choosing the portfolio weights  $w_j^H$  to satisfy

$$w_j^H \Lambda_j^n = W^H N \frac{\theta_j \eta_j^n}{n_j \eta^N}$$

so that  $\sum_{j=1}^{J} (w_j^H \Lambda_j^n) dn_j = W^H(dN)$ . Further, requiring that  $\sum_{j=1}^{J} w_j^H = 1$  determines the constant  $W^H = \left[\sum_{j=1}^{J} \left(N\theta_j \eta_j^n/(\eta^N n_j \Lambda_j^n)\right)\right]^{-1}$ . With the portfolio weights determined in this way, we may write

$$d\mathbf{H} = \sum_{j=1}^{J} \left( w_j^H \Lambda_j^Y \right) dY + \left( \sum_{j=1}^{J} \left( w_j^H \Lambda_j^N \right) + W^H \right) dN, \tag{3.3}$$

which is a payoff structure of the form:

$$d\mathbf{H} = \Lambda_H^Y \ dY + \Lambda_H^N \ dN. \tag{3.4}$$

# 4. Supporting optimal consumption

In order to purchase his optimal allocation, an individual living in country j must have purchasing power equal to  $c_j$ . The displacement in expenditure arising from displacements in world and national risk factors is given by

$$dc_j = \beta_j^Y dY + \beta_j^N dN + \beta_j^n dn_j.$$

This expression suggests that one way to generate the income necessary to buy the optimal allocation is to hold appropriate quantities of three assets: the asset representing a claim on the world output, dY; the asset having a payout representing the world labor supply, dN; and the asset having a payout representing the individual's home country's labor supply,  $dn_j$ . However, these assets are not directly available to the investor, instead he will replicate their payouts by holding a portfolio of the three mutual funds defined above. A little algebra shows that the risk factors are replicated by the following combinations of mutual funds:

$$dY = \left(\frac{1}{\Lambda_E}\right) d\mathbf{E} \tag{4.1}$$

$$dN = \left(-\frac{\Lambda_H^Y}{\Lambda_E \Lambda_H^N}\right) d\mathbf{E} + \left(\frac{1}{\Lambda_H^N}\right) d\mathbf{H}$$
 (4.2)

$$dn_{j} = \left(\frac{1}{\Lambda_{E}\Lambda_{j}^{n}}\right) \left(\frac{\Lambda_{j}^{N}\Lambda_{H}^{Y}}{\Lambda_{H}^{N}} - \Lambda_{j}^{Y}\right) d\mathbf{E} - \left(\frac{\Lambda_{j}^{N}}{\Lambda_{H}^{N}\Lambda_{j}^{n}}\right) d\mathbf{H} + \left(\frac{1}{\Lambda_{j}^{n}}\right) d\mathbf{e}_{j}. \tag{4.3}$$

Having determined how to construct the risk factors as linear combinations of the mutual funds, it is straightforward to characterize the quantities of each of these funds that an individual must hold in order to be able to purchase his optimal consumption basket. Substituting for dY, dN, and  $dn_j$  from (4.1)-(4.3), we have:

$$dc_j = \vartheta_j^E d\mathbf{E} + \vartheta_j^H d\mathbf{H} + \vartheta_j^e d\mathbf{e}_j \tag{4.4}$$

where the coefficients—and thus the holdings—for each of the mutual funds are:

$$\vartheta_{j}^{E} = \frac{1}{\Lambda_{E}}\beta_{j}^{Y} - \left(\frac{\Lambda_{H}^{Y}}{\Lambda_{E}\Lambda_{H}^{N}}\right)\beta_{j}^{N} - \left(\frac{1}{\Lambda_{E}\Lambda_{j}^{n}}\right)\left(\Lambda_{j}^{E} - \frac{\Lambda_{j}^{N}\Lambda_{H}^{E}}{\Lambda_{H}^{N}}\right)\beta_{j}^{n}$$

$$\begin{split} \boldsymbol{\vartheta}_{j}^{H} &= \left(\frac{1}{\Lambda_{H}^{N}}\right)\boldsymbol{\beta}_{j}^{N} - \left(\frac{\Lambda_{j}^{N}}{\Lambda_{H}^{N}\Lambda_{j}^{n}}\right)\boldsymbol{\beta}_{j}^{n} \\ \boldsymbol{\vartheta}_{j}^{e} &= \left(\frac{1}{\Lambda_{j}^{n}}\right)\boldsymbol{\beta}_{j}^{n}. \end{split}$$

For solving our model we have chosen to use a three factor representation with three funds. It is straightforward to show from the two linearized first order conditions (2.4) and (3.1), that the solution for consumption can also be written as

$$\frac{dc_j}{c_j} = \eta_j^{WA} \sum_{i=1}^J w_j^{WA} \frac{dA_j}{A_j} + \eta_j^A \frac{dA_j}{A_j},$$

and consumption in each country therefore depends only on two factors: a world productivity shock and the country specific productivity shock. This implies that a two-fund theorem holds in this model. For algebraic tractability we go through a three-fund solution.<sup>5</sup> In any case, the solution in terms of a portfolio of individual countries' equity shares is of course identical, independent from the number of international funds chosen to represent it.

<sup>&</sup>lt;sup>5</sup>One way to see that the three-fund solution is more tractable is that solving for consumption as a function of the three factors can be done recursively by simply substituting out the multiplier,  $\frac{d\lambda}{\lambda}$ . For the two-fund case, finding the weights defining the world productivity shock requires solving simultanously the 2J+1 equations of the model.

### 4.1. Nontradable human capital

We have so far abstracted from the fact that claims to labor income are non-tradable. That is, we have implicitly assumed that labor income can be traded directly. In fact, if we assume that labor income cannot be traded directly, agents will use tradable securities to hedge away labor income risk by selling a portfolio that replicates labor income. For our particular production function,  $y_j = A_j n_j^{\alpha_j}$ , the replicating portfolio is straightforward to determine. Indeed, given that returns to labor and the fixed factor are just fixed fractions of the returns to total output,  $dy_j$ , the return on human capital,  $\alpha_j dy_j$ , is thus just a linear function of the domestic equity return:

$$\alpha_j dy_j = \sum_{j=1}^J w_j^{hc} d\mathbf{e}_j = \frac{\alpha_j}{1 - \alpha_j} d\mathbf{e}_j.$$

Therefore, the overall portfolio holdings computed above have to be adjusted additively by

$$-\frac{\alpha_j}{1-\alpha_j}$$

of the domestic equity fund with payout  $d\mathbf{e}_{j}$ .

# 5. The symmetric case

This section presents results for a world economy in which all countries are identical in terms of initial conditions, although they are subject to different productivity shocks. That is: we assume the following initial conditions:  $c_j = c = y = Y$ ,  $n_j = n$  and  $\pi_j = 1/J$ . With identical preferences across countries, the central elasticities are the same across countries:  $\eta_j^{\lambda} = \eta^{\lambda}$ ,  $\eta_j^n = \eta^n = \eta^N$ . To solve for the optimal portfolio allocation we can now simply follow the steps outlined for the general case.

First, it is straightforward to see that both world funds are identical, so that:

$$d\mathbf{E} = d\mathbf{H} = \frac{1}{J} \sum_{j=1}^{J} d\mathbf{e}_j;$$

that is, the world funds are just equally weighted, with units equal to one country's size share. After somewhat tedious but straightforward algebra, portfolio weights simplify significantly to:

$$\vartheta^E = \frac{1}{1 - \alpha}$$

$$\overline{\vartheta^e} = \vartheta^e - \frac{\alpha}{1 - \alpha} = \frac{\beta^n}{\Lambda^n} - \frac{\alpha}{1 - \alpha}$$

$$\vartheta^H = -\vartheta^e$$
.

Where  $\vartheta^e$  is a function of the underlying parameters of the model. Clearly, the optimal portfolio is simply a weighted portfolio of a fully diversified world fund and the domestic fund. Let us look now in detail at  $\vartheta^e$  which measures the holdings of the domestic equity fund not due to the hedging demand for labor income.

### 5.1. Separable utility

To gain intuition about the solution let us first assume that utility of consumption and leisure is separable. This implies that  $\xi_{cl} = 0$ , and that  $\vartheta^e = 0$ , so that:

$$\vartheta^E = \frac{1}{1 - \alpha}$$

$$\overline{\vartheta^e} = -\frac{\alpha}{1 - \alpha}$$

$$\vartheta^H = 0.$$

Here, the investor has a short position in the domestic equity fund,  $d\mathbf{e}$ , that is only partially offset by domestic holdings in the world fund,  $d\mathbf{E}$ . In particular, if the country represents a share  $\pi$  of the world market, then it holds  $\frac{\pi}{1-\alpha}$  of its wealth in domestic equity through the world fund but  $-\frac{\alpha}{1-\alpha}$  through the domestic fund. Therefore, with  $\pi-\alpha<0$  for all countries, that is, the country's share in the world market is smaller than the labor share, the domestic holdings are negative. This is the result of Baxter and Jermann (1997), suggesting that the diversification puzzle is worse than you may have thought.

### 5.2. Nonseparable utility

The case for which  $\xi_{cl} \neq 0$  gives us

$$\vartheta^{e} = \frac{\beta^{n}}{\Lambda^{n}} = \frac{\eta^{n}}{(1-\alpha)\left(1 - \frac{\xi_{ll}\xi_{cc} - \xi_{lc}\xi_{cl}}{\xi_{cc}} \frac{n}{1-n}\right)} = \frac{\frac{\xi_{cl}}{\xi_{cc}} \frac{n}{1-n}}{(1-\alpha)\left(1 - \frac{\xi_{ll}\xi_{cc} - \xi_{lc}\xi_{cl}}{\xi_{cc}} \frac{n}{1-n}\right)}$$

$$= \frac{\frac{\xi_{cl}}{\xi_{cc}} \frac{n}{1-n}}{(1-\alpha)\left(1 + \frac{1}{\varepsilon_{n,w}}\right)},\tag{5.1}$$

where  $\varepsilon_{n,w}$  is the (compensated) elasticity of labor supply with respect to the wage rate. The denominator being always positive because of concavity, the sign of  $\vartheta^e$  depends on the sign of  $\xi_{cl}$ , given that  $\xi_{cc} < 0$  to insure concavity.<sup>6</sup> With  $\xi_{cl}$  < 0, consumption and leisure are substitutes, and the holdings of the domestic equity fund not due to the hedging demand for labor income,  $\vartheta^e$ , is positive. This finding contains the following intuition. With consumption and leisure substitutes, consumption is highly valued in periods when work effort is high. On the other hand, these are the periods when work effort creates a positive effect on domestic output. Therefore, a domestic claim provides the right hedge. This story seems to fit well with a somewhat broader notion of leisure as time that is used to privately produce goods and services. This is the way it is suggested by the literature on household production, for instance by Greenwood, Rogerson and Wright (1995). Clearly, when working long-hours of market activity, little time is available for cooking, cleaning, child-caring etc. and these goods and services need now to be purchased in the market. By holding domestic claims that have high payouts

<sup>&</sup>lt;sup>6</sup>Concavity requires that  $\xi_{cc}$  and  $\xi_{ll}$  are both negative, whereas  $\xi_{cl}$  and  $\xi_{lc}$  may be either positive or negative as long as  $\xi_{cc}\xi_{ll} - \xi_{cl}\xi_{lc} > 0$  for overall concavity. Given that  $\xi_{cl}$  and  $\xi_{lc}$  take their sign from the cross derivative, they both have the same sign.

agents have the ability to afford these goods and services.

The effect of the labor supply elasticity,  $\varepsilon_{n,w}$ , also seems to fit well with our intuition. For instance, with a very small labor supply elasticity, domestic labor supply does not move much, and there is not much need for hedging this risk factor for consumption.

#### 5.3. A quantitative look

We look here at the issue of whether the effect of nonseparable leisure can plausibly explain home-bias, taking into account that the nontraded labor income puts us in a very unfavorable starting position. We look at this issue by using two possible ways of parameterizing preferences. Overall, it appears that a substantial degree of substitutability is required to explain large home-bias.

To get a better grip on the preference parameters we first restrict preferences to have the following form:

$$v(c, 1-n) = c^{1-\gamma}/(1-\gamma) * \nu(1-n),$$

that is, CRRA in consumption and multiplicatively separable in leisure. This specification is widely used in macroeconomics because it guarantees the existence

of a balanced growth path, as shown in King, Plosser and Rebelo (1987). This restriction implies that  $\xi_{cc} = -\gamma$  and that  $\xi_{lc} = 1 - \gamma$ , which requires that the sign of  $(1 - \gamma)$  is equal to the sign of  $\xi_{cl}$ , because  $\xi_{lc}$  and  $\xi_{cl}$  both take their sign from the same cross-derivative. Therefore,

$$\overline{\vartheta^e} = \vartheta^e - \frac{\alpha}{1 - \alpha} = \frac{\frac{\xi_{cl}}{-\gamma} \frac{n}{1 - n}}{(1 - \alpha) \left(1 + \frac{1}{\varepsilon_{n,w}}\right)} - \frac{\alpha}{1 - \alpha},$$

is positive, if risk aversion,  $\gamma$ , is larger than 1. It is clear, that by making  $\xi_{cl}$  sufficiently large in absolute value, any portfolio share is consistent with the model. However, given the little available direct information about this parameter, we will also consider an alternative preference specification.

A second way of parameterizing preferences is:

$$v(c, 1-n) = \frac{1}{1-\gamma} \varphi(c, 1-n)^{1-\gamma},$$

with  $\varphi(\cdot)$  being a constant return to scale aggregator. As is well known, the local behavior of these preferences can be described by only three parameters, risk aversion,  $\gamma$ , the inverse of the elasticity of substitution,  $\mu$ , and the value share for consumption  $s_{\bar{c}}$ -(and thus leisure  $s_l = 1 - s_c$ ); that is, locally, this function is like

a CES.<sup>7</sup>

After some algebra, the share of the domestic fund can be written as:

$$\vartheta^e = \frac{\left[\frac{s_l(\gamma - \mu)}{s_c \gamma + s_l \mu}\right] \frac{n}{1 - n}}{(1 - \alpha)\left(1 + \frac{1}{\varepsilon_{n,w}}\right)},$$

with  $\mu$  being the inverse of the elasticity of substitution—the extent to which individual dislike substitution across the two goods.<sup>8</sup> However,  $\varepsilon_{n,w}$  is here no longer a free parameter, but it depends on the other 3 coefficients. Solving further we can write that:

$$\overline{\vartheta^e} = \vartheta^e - \frac{\alpha}{1 - \alpha} = \frac{\left[\frac{s_l(\gamma - \mu)}{s_c \gamma + s_l \mu}\right] \frac{n}{1 - n}}{\left(1 - \alpha\right) \left(1 + \left[\frac{\gamma \mu}{s_c \gamma + s_l \rho}\right] \frac{n}{1 - n}\right)} - \frac{\alpha}{1 - \alpha},$$

where the sign of  $\vartheta^e$  is determined by the the sign of  $(\gamma - \mu)$ , which, as above, determines whether consumption and leisure are substitutes or complements.

To get some idea about quantitative implications let us calibrate this last expression with the following values: the fraction of non-sleeping time spent working n=0.33, labor share  $\alpha=0.6$ , risk aversion  $\gamma=3.9$  To a first approximation value

<sup>&</sup>lt;sup>7</sup>Value shares are defined as  $s_x = \frac{\left(\frac{\partial \varphi(\cdot)}{\partial x}\right) \cdot x}{\varphi(\cdot)}$ .

<sup>8</sup>The definition of risk aversion,  $\gamma$ , is of course here different from the previous one.

<sup>&</sup>lt;sup>9</sup>The Michigan time survey reports nonsleeping time spend working in the market at 0.33. The labor share is a standard value in the RBC literature.

shares may not be too different from the time fraction spent at the respective activities, so that  $s_c = n$  and  $s_l = 1 - n$ . Figure 1 plots the holding of the domestic fund  $\overline{\vartheta}^e$  as a function of  $\mu$ . In order to overcome the effect of the nontraded labor income and to bring the holding of the domestic funds above 0 an elasticity of substitution of 4, ( $\mu = .25$ ), is required. Although not entirely inconsistent with estimates of this parameter in the household production literature, as for instance in Rupert, Rogerson and Wright (1996), such values are on the high side.<sup>10</sup>

### 6. Final remarks

We have shown how to solve for an agent's portfolio in a world with endogenous labor/leisure choice. For the symmetric, case we fully solve for the agent's portfolio as a function of preference and technology parameters. We have argued that the mechanism required to explain home-bias seems quite plausible and qualitatively consistent with the spirit of household production models. On the quantitative side, things are less clear-cut and a more thorough assessement will require additional empirical studies about time allocation between market and non-market activities.

<sup>&</sup>lt;sup>10</sup>In addition to the holdings of the domestic equity funds, the two world funds also contain together  $\pi(\frac{1}{1-\alpha}-\vartheta^e)$  in domestic claims.

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Figure 1:

