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DO LABOR RENTS JUSTIFY STRATEGIC TRADE AND INDUSTRIAL POLICY?

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ABSTRACT

Several efficiency wage theories of wage determination have the property that identical workers are more productive in high wage industries and that the promotion of employment in high wage industries can increase GDP (and some measures of welfare). I argue that while policies to favor high wage industries may increase productivity, the effects in developed economies are likely to be very small. This is mainly because the workers who fill the high wage vacancies will come from fairly high wage jobs.

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Over the last decade, developments in the theory of wage determination have lead several authors to suggest that interindustry wage differences in developed countries may justify industrial and strategic trade policy (Bulow and Summers 1986, Dickens and Lang 1988, Katz and Summers 1989). These studies argue that large wage differences between industries are not entirely due to differences in workers' ability or the desirability of the jobs. It is said that the higher wages reflect economic rents workers receive in their jobs. Industries that pay higher wages use less labor than they would if they faced the same price of labor as lower wage industries. As a result, the marginal revenue product of identical workers is higher in the high wage industry than in the low wage industry, and moving workers from the low to the high wage industry can increase the average productivity of labor.

The first-best way to move labor from low wage to high wage industries would be to subsidize the wages in the high wage

¹In general, such policies can not accomplish pareto, or even compensated pareto, increases in welfare. Instead the weaker welfare criteria of increased value of total output is used to justify such policies. See Bulow and Summers for a discussion of the issue of the appropriate welfare criteria for evaluating the effects of policy in non-market clearing models.

industry. However, large scale subsidies to the wages of relatively well-off workers are thought politically impractical, so discussion has focused on trade and industrial policy as ways to help the industries that employ high wage workers.

Previous studies have made the case that differences in the wages between industries are not due to workers' skills and/or the desirability of jobs (see Dickens and Lang 1993 for a review). This paper examines the implications of that finding for trade and industrial policy.

There are four necessary conditions for labor rents to justify trade policy or industrial policy:

- 1. Workers' productivity must increase when they are moved from .
 low to high wage industries
- 2. It must be possible to move workers from low to high wage industries by favoring high wage industries.
- 3. The rents that are captured by creating more high wage jobs must not be completely dissipated in rent seeking activities.
- 4. The gains to productivity must be greater than the costs of implementing the policy.

Taking as given that inter-industry wage differences are not market clearing the first condition requires that marginal

revenue products be equal to wages or at least be higher in high wage industries. Several non-market-clearing theories of wage determination do not have this property.

The main reason the second condition might not obtain is that favoring industries with high labor rents might lead only to an increase in wages or profits (rent capture) and not to increased employment. Several models of labor rents have this property.

One of the prime motivations for the development of non-market clearing theories of wage determination is their ability to explain unemployment. However, to the extent that unemployment entails the dissipation of rent through search or other unproductive activities it means that attempts to increase rents available in the economy may have the undesirable side effect of increasing unemployment. In many models -- such as Harris-Todaro (1970) -- rent dissipation is complete, so increasing the number of high wage jobs has no positive impact on the productivity of the economy.

The fourth condition raises the empirical issue of the size of rents relative to the cost of distortions created by the policies adopted to favor high wage industries. It also raises the question of the magnitude of rent capture and rent dissipation.

This paper considers each of these four points in order below. I conclude that it is reasonable to believe that wages are non-market clearing and that marginal revenue products are

approximately equal to wages. Rent capture should not be a problem if policies are designed taking this consideration into account. There is little evidence of significant rent dissipation in unemployment. But, I find that the potential gains from increasing the output of high wage goods in the United States is surprisingly small. The main reason for this finding is that, when the high wage sector of a developed economy is expanded, workers in the sectors which contract are also likely to be earning substantial rents. This is particularly true for the effects of trade policy. There may still be opportunities for policy to increase welfare by increasing the number of workers in high-wage/high-productivity jobs, but they will be rare and their effects small.

I. Can Moving Workers Between Industries Increase Productivity?

When similar workers in different industries are paid different wages one might expect that their marginal products are different. However, wage differences for similar workers do not ensure that moving workers from low to high wage industries will increase their productivity. For example, if all inter-industry wage differences were due to union wage premiums, and unions and firms negotiated contracts which were strongly efficient², then

²Brown and Ashenfelter (1986) define a strongly efficient contract as one where the level of employment is set at the point where the marginal product of labor in the firm is equal to the opportunity cost of time to the workers, and the wage simply divides any surplus the firm earns between workers and the firm. Several different models of bargaining will give rise to strongly efficient contracts.

the marginal revenue product of labor will be set equal to labor's opportunity wage in all industries. Thus there will be no gain to productivity in moving workers from low to high wage industries since the productivity of the marginal worker in all industries is equal to the opportunity cost of labor in the economy, just as it would in a market clearing model.

This is not the unique property of the efficient contracts model. If non-union workers' wages are determined by the threat of unionization it is possible that marginal revenue products will be lower than the opportunity cost of labor (Dickens, 1986). Alternatively, a normative model of wage determination in which workers expect to receive a share of the profits of the firm may also yield the result that the profit maximizing firm sets the marginal revenue product of labor equal to the reservation wage. In both the union threat and the rent sharing model this occurs because firms recognize that by increasing employment they reduce profits per worker and therefore the cost of labor. Thus they expand employment beyond the level they would if they faced a fixed high wage.

$$p = (1-a)(R(L) - rL)$$
.

Maximization of this yields R'=r.

³Specifically, if the wage is set as w = r + a(R(L)/L - r) and profits are p = R(L) - wL, where r is the reservation wage, R(L) is revenue net of non-labor costs, L is employment and a is labor's share of profits, then substituting the wage determination equation into the profit equation yields:

⁴The effect is the same as what Wietzman (1984) hopes to accomplish by encouraging firms to share profits with workers.

Most shirking, or worker retention, efficiency wage models would give the result that wage is equal to marginal revenue product. This suggests that we need to know the exact form of the wage determination mechanism before we could know whether moving workers would increase productivity. This may not be the case.

Above I described two types of non-market clearing models which do not yield the equation of marginal revenue products and wages: models with explicit bargaining of efficient contracts, and some models of rent-sharing or rent-extraction without explicit bargaining. In theory efficient bargaining could lead to the equalization of marginal products across industries, but most evidence suggests that bargained wage/employment pairs are close to, or on, the labor demand curve. This would mean that wages were nearly or exactly equal to marginal revenue products. One type of study has examined the relation between employment, own wages and reservation wages of union workers (Brown and Ashenfelter 1986, Card 1986, Svenjar 1986). These studies find little or no response of employment to the reservation wage and a strong negative response of employment to own wages. This is what one would expect if bargains were on the labor demand curve.

MaCurdy and Pencavel (1986) specify a structural model of the firm and the bargaining process which they estimate to determine if contracts are efficient. They conclude that contracts are not on the labor demand curve, but that they are not far from it. Abowd (1989) examines the response of the stock market value of union firms to the outcome of wage bargaining and concludes that there is no evidence against efficient bargaining. However, his test has almost no power against very reasonable alternative models in which bargains are on the labor demand curve. Finally, Bils (1991) shows that employment changes considerably when a new contract is negotiated that changes wages. This is inconsistent with contract efficiency where the wage is not allocative.

Why should firms and workers be negotiating inefficient contracts? There are several possible explanations. First, Staiger (1990) has argued that since bargaining over employment is not mandatory under U.S. labor laws it is up to the firm whether it is included in bargaining. Although the total surplus is larger with an efficient bargain, the firm's profits

⁵Abowd shows that if unions increase wages, profits will decrease less than dollar for dollar and if unions take a wage cut profits will increase more than dollar for dollar if contracts are on the labor demand curve. He regresses the unexpected change in the stock-market value of the firm on the unexpected change in the wage times the initial labor force and tests whether the coefficient on positive changes is the same as the coefficient on negative changes. The test is very weak because the standard errors on the coefficients are large relative to the deviation from equality one would anticipate on the basis of theory. Under vary favorable assumptions (labor share of value added is 70%, an elasticity of demand for labor of 10, 10% real wage increases, no covariance between the wage increase and wage decrease, and a standard error equal to the lowest of any of his estimated coefficients) we would expect Abowd's method to reject the false hypothesis of equality only about three fourths of the time. Under more reasonable assumptions (labor share at the firm equal to 40% of value added, elasticity of demand for labor of 1.3, 6% real wage increases, ratio of covariance of coefficients to variance of -.25, and standard errors of .3 (about the average for his estimates)) a false null would be rejected less than 1/5th of the time.

may not be. Thus firm's may choose the inefficient outcome.

Alternatively, Johnson (1990) suggests that imperfect information about the level of output may lead unions and firms to write contracts which specify staffing levels for pieces of machinery rather than employment levels. Such provisions are much more common in contracts than provisions specifying contingent employment levels. Such provisions give rise to less than the optimal employment and marginal revenue products greater than the reservation wage.

Yet another set of explanations suggest that union preferences may not weight employment heavily so that efficient bargains between unions and firms are not strongly efficient. In the standard model of bargaining (such as the one described by Brown and Ashenfelter (1986)) unions will value wages more than employment if workers are risk loving. This is not a very satisfying explanation for observed behavior. However, there are several other explanations for preferences which stress wages.

One argument, due to Oswald (1984), is that the median union voter is not concerned with employment because of seniority layoff rules. He shows that seniority rules are pervasive in union contracts. Arthur Ross (1948) argued that union workers have no way of knowing how well union leadership is doing in bargaining except by comparing their contract to those of workers in other firms or industries. Ross dubbed the bargaining patterns "orbits of coercive comparison." Such behavior by union members may lead union leaders to emphasize wages in bargaining.

This last argument may also explain why normative models of wage determination, or those involving implicit bargaining, may give rise to employment-wage pairs close to the labor demand curve if not on it. If workers have imperfect information about the profitability of their own firm, and if there is information about the profitability of their firm in the wages at other firm's in their industry and related industries, then workers may form their wage expectations by looking at the wages at those other firms.

Dickens (1989) shows that a simple weighted average of the workers' unique information about their firm with the wages of the other firms is the optimal solution to the information extraction problem. Since the wages at other firms are not significantly affected by the actions of any one firm, the incentive to increase employment to reduce profits per worker is attenuated. The more valuable the information in the wages at other firms, and the more other firms there are, the greater the attenuation. In the limit, wage/employment pairs are on the labor demand curve.

This theoretical finding fits with the twin observations that workers' perceptions of what constitutes a fair wage are influenced by how well a firm is doing (Khaneman et. al. 1986) and firms consider equity, what other firms in their industry are paying, and their ability to pay in making compensation decisions (Levine 1993).

Thus for practical purposes it is likely that wages and

marginal revenue products are closely linked, if not equal so that moving workers from low to high wage industries should increase their productivity.

II. Will Favoring High Wage Industries Increase Employment?

The welfare effects of the Japanese Auto VERs of the 1980s are hotly debated, but one thing that is not is that U.S. auto prices rose after they were established (Crandall, 1987). These higher prices increased profits and possibly wages, but they reduced the employment effects of the VERs. If industries which receive favored treatment use those favors to increase profits and wages without increasing output, then there is no gain in labor rents from favoring high wage industries. Of course it is possible that the U.S. auto industry increased its output when the VERs were put in place, and that the VERs were partially successful in increasing high wage employment. It becomes an empirical question whether the gains are worth the cost.

However, this issue need not even arise if policies are designed to avoid this problem. If favored treatment is never granted without spelling out what the *quid pro quo* will be in terms of employment increases, and wage and profit restraints, then we need not be concerned with this issue.

III. Will Rents Be Dissipated in Unemployment?

⁶Mannering and Winston (1987) argue that auto VERs reduced employment in the industry, but Dixit (1988) finds that optimal tariffs could increase output and employment.

Several models in which unemployment is caused by the failure of wages to clear markets suggest that rent dissipation through unproductive rent seeking activities may be complete. For example, in the Harris-Todaro (1970) model there are two sectors -- a market clearing low wage sector and a sector with an exogenously set high wage. To apply for work in the high wage sector people must forgo productive work in the low wage sector and take a chance of being unemployed. All unemployed workers have an equal probability of being chosen for employment in the high wage sector. The result is that all of the increase in productivity that might obtain from increasing the number of high wage workers with high marginal products is lost when an increased number of low wage workers quit to be unemployed.

Again, this is not a characteristic unique to this model.

Dissipation of rents is complete even when search from the low wage sector is allowed if there is some unemployment. Lang and Dickens (forthcoming) develop a two sector bilateral search model of unemployment in which subsidization of high wage sectors can be welfare reducing or enhancing depending on parameter values.

On the other hand, if high wage jobs exist for which there is no way to dissipate rents in attempting to acquire them, the creation of such jobs need not lead to rent dissipation. For example, if high wage jobs are allocated to the relatives and friends of current employees, and such people do not have to be unemployed or expend much energy in search to be eligible for those jobs, then no rents will be dissipated if such jobs are

created. Many jobs are found this way. Corcoran et. al. (1980a) report that about 60 to 70% of blue collar men "heard about their current job from a friend or relative," and about 40% of all men "received help in getting their job" from a friend or relative.

Datcher (1983), Corcoran et. al. (1980b), Ullman (1968), and Granovetter (1974) provide evidence that an even higher fraction of good jobs for all types of workers come through contacts.

For there to be rent dissipation it must also be the case that unemployment must be unproductive. In a Harris-Todaro (1970) model, rent dissipation occurs because people must forego productive work in the agricultural sector to queue for employment in the city. In search models, the time spent unemployed is used in search which does not necessarily produce any social value. However, unemployed people in developed countries engage in activities which are not very different from those who are out of the labor force. Only about 4 hours a week is spent searching for jobs (Rosenfeld, 1977). Thus, the unemployed have only slightly less time to spend on non-market activities than those who choose to be out-of-the-labor-force. Given that rents per unemployed worker are quite large, it seems unlikely that rent dissipation is complete. The extent of rent dissipation is then an empirical question which will be one of

⁷An estimate described below is that the average employed worker in the United States earns about \$9,000 per year in labor rents. With an unemployment rate of 6% that implies \$141,000 per year of rents per unemployed worker -- considerably greater than any reasonable estimate of value of time lost in search. Of course an alternative interpretation is that there is complete rent dissipation but that I have overestimated rents per worker.

many considerations in determining whether industrial and trade policies pass the cost-benefit test.

IV. Are Rents Big Enough to Justify Policy Intervention?

The discussion above identified 4 questions which must be answered before an estimate of the importance of labor rents for policy can be made: First, to what extent do apparent rents -- gross wage differences between industries -- represent actual rents? Second, how close are marginal revenue products to wages? Third, to what extent will favoring an industry lead to employment increases rather than rent capture? Fourth, what fraction of rents will be dissipated in rent seeking activities?

The question of what fraction of differences between average wages in different industries reflect rents is a very difficult one. The theoretical problems in measuring labor rents are at the root of the debate over the nature of wage determination. The contribution of this paper is not in resolving these questions, but in providing some estimates of the potential importance of labor rents.

With respect to the second consideration, I will simply assume that wages equal marginal revenue products as a reasonable approximation. To the extent that differences in marginal products are smaller than wage differences the results will overstate the importance of rents.

The third consideration, the possibility of rent capture by workers or firms, I will ignore on the grounds that well designed

policies can avoid, or at least significantly attenuate rent capture.

The fourth problem, the extent of rent dissipation in rent seeking, is an interesting empirical question, but one which is beyond the scope of this paper. Again, I will assume that there is no dissipation, but to the extent that there is, the estimates of the importance of labor rents for trade and industrial policy will be overstatements.

A first step towards determining the potential gains from industrial and trade policy is to determine the amount of labor rents in the value of output in different industries, or the shadow costs of goods. Once we know the shadow costs, assumptions about the elasticity of demand for goods will allow us to assess the potential for increasing productivity through trade and industrial policies.

To do this I take the following steps: First, the amount of labor from each industry which is used in the production of one dollars worth of each commodity is estimated using a U.S. input-output table and estimates of average labor productivity. Then two different estimates of the amount of labor rents generated per worker in each industry are used to determine the value of labor rents in each dollar of output in each industry. Finally, an attempt is made to determine where workers will come from to fill jobs when output in an industry is increased and what the net generation of labor rents will be.

To compute the labor use from all industries that results

from an increase in demand in one industry, standard input-output techniques are used with one modification. The U.S. Department of Commerce's 85 sector 1986 industry-commodity-requirement matrix from the U.S. input-output accounts was augmented with Bureau of Economic Analysis figures on the use of investment goods by I-O sector and depreciation as a faction of the value of output. That information lists, for each I-O sector, the fraction of investment goods coming from each other I-O sector. Capital use as a fraction of the value of output was set equal to the value of depreciation in output.

Using Department of Commerce notation, a matrix C was constructed which has for each column the dollar value of the products of each industry used in the production of a particular commodity:

$$C = W(I - (B + ZK)W)^{-1}$$

where W is the industry-by-commodity to commodity-by-commodity transformation matrix, B is the commodity use by industry matrix and K is our matrix of capital use by industry. Z is a matrix

⁸The capital flows data was constructed in 1977 and is from an internal BEA memo. Depreciation figures are published BEA (1987).

⁹Two alternative calculations were done in which capital use was set equal to the a fixed fraction of a BEA estimate of the size of the capital stock in each I/O industry and another in which it was set equal to capital's share in the value of output in each industry. Results were substantively the same with respect to the magnitude of rents and the ranking of industries.

created from W which translates capital flows from industry to industry into a matrix in which each column shows the capital use by commodity category for an industry¹⁰.

A column vector equal to the average number of workers per dollar of output in each industry was then created. From that a matrix E with the same dimensions as C was constructed by concatenating copies of the column vector of workers per dollar of output. Multiplying E times C on an element by element basis yields a matrix which gives person years of work in each industry for a dollars demand for each commodity. We will call this matrix L.

Next, two measures of labor rents per worker year in each industry were created. The first simply took raw differences in compensation per worker between each industry and the industry with the lowest compensation per worker (agriculture) and treated these as labor rents. For all the reasons discussed above these are most likely overestimates of the true differences between industries in labor rents.

An alternative measure attempts to take into account differences in the productivity of workers with different observable characteristics. This measure is constructed by regressing the natural log of individual wages on a wide range of

$$Z_{ij} - W_{ij}q_j/(W_{i}q)$$

where q is a column vector of the total output of each commodity and W_1 is the ith row of W.

¹⁰ Z is defined as:

individual characteristics and industry dummy variables. The difference between the predicted wages in each industry for a worker with average characteristics, and that person's predicted wage in the industry with the lowest predicted wage for the average worker (eating and drinking places) is taken as the measure of the dollar value of rent per hour of work. The proportion of rent in annual total compensation was assumed to be equal to the proportion of rent in wages in each industry. Table 1 presents these two measures of rents for 77 I-O industries. The second measure yields estimates about half the size of the first.

Unfortunately, the second method can not reliably be said to provide an under or over estimate of the true extent of labor rents -- even ignoring the issues of rent dissipation and the equality of marginal products and wages. On the one hand, it assumes that unobserved aspects of ability are orthogonal to industry. This is certainly not the case as there is notable sorting of more able workers into high wage industries on the basis of observable measures of ability. This would suggest that the second method yields over estimates of the extent of rents, but this is not necessarily the case.

Only if the individual returns to observable characteristics represent the social return is it appropriate to control for them. For example, suppose that there are only infinitismal

¹¹See Dickens and Katz (1987) for a complete description of the method and list of variables in the regression.

differences in the productivity of workers with different levels of education. In a model where wages are determined by implicit bargaining, an employer who must pay high wages will be able to choose workers with more schooling to partially offset the expense of the higher wage. The estimated return to education will reflect the advantage an educated worker gets in being higher up in the queue for good jobs, and not the true infinitismal social return to education. Thus part of industry rents will be attributed to education inappropriately. In this case the regression corrected estimates will under estimate true rents.

In what sorts of non-market-clearing models of wage determination will social return and individual return be equated? This would seem to be true for most efficiency wage models where an individual's wage increases dollar for dollar with his/her reservation wage. However, in bargaining models wages tend to rise less than one for one with reservation wages. This also provides the incentive for higher wage employers to employ more able workers. Unfortunately, the bargaining, or rent-extraction models, fit better with the facts than the standard economic efficiency wage models. Thus we are left with one set of rent figures which are clearly over estimates, and another which might provide either over or under estimates. Luckily, having an upper bound will allow us to make a judgement about the usefulness of labor rents as a justification of

¹²See the discussion in Dickens and Lang(1993).

strategic trade policy.

The second two columns of table 1 show what happens when we multiply the L matrix (labor requirements by commodity) times the two labor rent vectors. This gives us an estimate of the fraction of the value of the commodity which is labor rents. The employment and output weighted average for the 77 I-O industries are both .35 for the rent measure based on raw compensation, and .20 for those based on the regression corrected estimates. These are large fractions. One could interpret these to mean that the shadow price of the average good in the economy could be as little as 65 cents on the dollar.

This immediately raises the question of where the workers who would fill newly created high wage jobs are coming from, or, more precisely, what isn't getting done when more people are employed in the high wage sector. Only if the opportunity cost of their time is equal to the compensation in the lowest wage industry is the labor rents measure the correct one to use for evaluating policy.

This would be the case only if the U.S. economy was a Lewisian labor surplus economy. While this may be an attractive

¹³The existence of mobility chains (Akerlof, Rose and Yellen 1988) make the exercise of determining the shadow cost of the time of those effectively filling newly created jobs more difficult than just looking where the people filling the job came from. It is possible that their old jobs are in turn filled by people with still lower wage jobs whose jobs are filled by even people with even still lower wages and so on. The question is where ultimately does employment contract or what is the opportunity cost of time of people who enter the labor force as a result of the increased demand.

way to model developing economies with large subsistence agriculture sectors, it seems more likely that an increase in the demand for labor in one industry would lead to a bidding up of wages generally and a reallocation of labor between industries in the U.S. economy. Thus, the worker filling a job created by an increase in demand in any sector of the economy would be coming from some weighted average of all industries.

A measure of labor rents in the value of goods in an industry which was net of the opportunity cost of the labor used would be a close approximation to what one would want to for evaluating industrial policies which changed the allocation of domestic product demand. It would not be precisely correct since it would not take into account the general equilibrium consideration of how the revenue for a subsidy was being raised or where the revenue from a tax was being spent.

In one very simple model it is possible to identify where labor would come from to satisfy an increased demand for labor in one sector. Suppose that the share of income spent by consumers on each good is a function of relative prices but not income, and that total demand for all goods is:

$$d = s(p)(Y-T) + g$$

where d is the vector of demand for commodities, s is the vector of shares of income spent on each commodity, Y is income, T is tax revenue, and g is the vector of government demand. Suppose

further than all inputs except labor are supplied at constant prices. Wages in each industry are fixed, and a fixed supply of labor is available in the economy at a reservation wage below the lowest wage offered by any of the industries. Assuming constant returns to scale in the production of all goods, and perfect competition in product markets, each good will be priced at average cost which will be constant.

If we then ask what will happen to the employment of labor in each industry if government demand is increased in any one industry the answer is that private demand will fall by the same fraction in all industries since prices are constant and, consequently, the share of disposable income spent on each good is constant. Thus the shadow cost of labor to any one industry is equal to the average wage in employment induced by private demand. Defining a as this average, the vector of ratios of the value of labor rents embodied in each good to the price of each commodity is:

$$c = (r - a)'L$$

where L is defined above, and r is the vector of the value of labor rents.

Computed values for c are presented in Table 2. Column 1 presents values computed using labor rents calculated from total compensation, while column 2 present values computed using the measure of rents that is corrected for individual

characteristics.

A striking finding is how low price is relative to shadow costs in two industries -- eating and drinking places and hotels and personal services. Governments spend a great deal of money to promote both domestic and international tourism. Much of the money spent by tourists is spent in these two industries. These results suggest that government's interest in promoting tourism may be misplaced.

In a few industries, increased production could lead to at least modest productivity gains. However, a few cautions are in First, the group of industries with some of the lowest shadow costs as a fraction of price are the extractive industries. It is possible that a substantial fraction of what appear to be labor rents in these industries are actually compensating differentials for dirty and dangerous work. Outside of extractive industries only ordinance, computing equipment, and communications have shadow costs less than 90 percent of price in column 2 (labor rents computed using compensation corrected for individual characteristics). Both ordinance and communications are idiosyncratic industries. The shadow costs of sales would be only one consideration in forming public policy towards these industries. Finally, the estimates of increased productivity from increasing output of these goods would only be appropriate if the goods were produced domestically for domestic consumption and did not replace imported goods.

In the case of traded goods, we know that policies that

affect our imports or exports of particular goods will also affect the quantities of other goods imported and exported. There will be at least a tendency for a decrease in imports of one good to be offset by an increase in the imports of others or a decrease in the export of other goods to maintain a constant level on the current account. If we pursue a policy to promote exports in strategic industries, we must expect that we will export less of some other goods, or import more. The increased imports will crowd out domestic production in those industries.

Since the concern is with the long run effects of reallocating demand between industries it is assumed that current account will remain unchanged when exports or imports are manipulated by policy. This is the most important consideration in determining the opportunity cost of time of workers who fill jobs in industries where demand is increased by a hypothetical trade policy -- most of the workers are coming from other traded good industries where demand is decreasing.

Labor rents are a larger fraction of value in traded goods industries. Using the raw compensation measure 42% of value in traded goods is labor rents (compared with 35% for all goods). Using the corrected compensation measure 22% of value in traded goods is labor rents (compared with 20% for all goods). Thus, the shadow cost of increasing trade in the average industry will be greater than the value of the increased output. But, advocates of strategic trade policy are not suggesting that we subsidize the average industry. Is it possible to pick

industries in which the shadow cost of output is substantially bellow the value we would get for the good in trade?

To answer this question several measures of labor rents net of the opportunity cost of workers' time by industry were created. These measures were constructed as follows. First, estimates of the price elasticity of demand for U.S. exports and the U.S. price elasticity of demand for foreign imports were constructed using data on imports and exports for the 1980s along with trade weighted indexes of the U.S./world exchange rate and U.S. and world GDP. Logs of the value of imports and exports in each sector were regressed on the log of the exchange rate and U.S. or foreign GDP respectively. The likelihood function was maximized subject to the constraint that the Lerner condition was satisfied. When this condition was imposed all exchange rate elasticities had appropriate signs.

Labor rent measures for each commodity were then constructed as:

$$R_i/V_j = (r-a)'(L_i - Ld),$$

where R./V. denotes labor rents as a fraction of the value of the good, r is the vector of labor rents per worker year, a is a conformable vector equal to the average value of r, L. denotes a column of the matrix L (the labor use by industry for each commodity) and d is defined as:

$$d_i = .5 (e_i m_i / (e'm) + f_i x_i / (f'x)),$$

where e is the vector of the absolute value of the elasticities of demand for each commodity in imports, f is the absolute value

of the elasticity of demand for or exports, m is the vector of the dollar value of U.S. imports and x is a vector of the dollar value of U.S. exports.

With the assumption of complete crowding out on the current account, the d vector can be interpreted as the amount demand in each industry will decline if there is a one dollar exogenous increase in the exports of one particular good. Equal weighting of imports and exports is suggested by analysis of data from the 80's which shows that, on average, changes in the trade deficit were accomplished with about equal absolute changes in imports and exports.

L_j-Ld gives us the reallocation of labor between traded good industries that results from increasing exports of commodity j by one dollar. Multiplying this times the vector of rents per worker year yields the value of rents created, or lost, by this reallocation. Since the number of workers hired when demand for commodity j expands is not necessarily equal to the number of workers who lose jobs from the reduction in demand for other traded goods, it is assumed that if the sum of the column L_j-Ld is greater than zero the workers come from a job with the average labor rents per worker, and that if it is less than zero that they go to a job with the average labor rents.

Columns 1 and 2 of table 3 present the estimates using the two different measures of labor rents defined above. Columns 3 and 4 present a measure constructed assuming that imports of each commodity expand, and exports contract, in proportion to their

current shares of trade, or that R./V. is constructed using, in place of d, d^* defined as:

$$d_{i}^{*} = .5 (m_{i}/(i'm)+x_{i}/(i'x)),$$

where i vector of ones.

The results are not encouraging for those who would argue for favoring strategic industries on the basis of labor rents. Ignoring extractive industries, since their measures of labor rents undoubtedly ignore some component of compensating difference for work quality, and ignoring ordnance because of the complicated political issues involved in promoting arms sales, the largest fraction of labor rents in value are for aircraft. Considering only labor rents¹⁴, the shadow cost of aircraft is at most 13% less than the market price. Using the corrected labor rent measure, shadow cost is less than 5% below market price. Thus, elasticity of demand for U.S. aircraft exports would have to be 7 or greater for an export subsidy to improve U.S. welfare.

It is even harder to make the case in other industries which have been suggested as targets for promotion. Motor vehicles would have to have an elasticity of demand of over 10, consumer electronics over 12, and computing equipment over 14.

V. Conclusion

Although it would seem that labor rents might provide a powerful justification for the use of strategic trade and

¹⁴The price of aircraft also represents monopoly rents which are captured in profits. Product market rents not captured by workers would not be taken into account in these calculations.

industrial policy, in practice they do not. The potential for trade and industrial policy to increase productivity by increasing employment in high labor rent industries is very This is mainly because the average good produced in the U.S. -- and particularly the average traded good -- is quite high in labor rents. Increasing domestic production of one good requires labor taken from other uses. Increasing our exports of any good ultimately means reducing our exports of something else or increasing our imports and crowding out domestic production. Consequently, the labor rents created by moving workers into high wage jobs, net of the rents lost when other high wage jobs go unfilled, is quite small in all the industries analyzed here. There is little reason to believe that much advantage could be gained from policies to promote some industries over others considering only labor rents.

Still, there are some lessons. If other countries want to restrict our exports of agricultural goods, it seems unlikely that the effects on our terms of trade would be sufficiently large to overcome the disadvantage to us of a shadow cost of agricultural exports as much as 20% more than the market price¹⁵.

While the extremely high elasticities of demand necessary to justify exports subsidies might not be present, it is possible

¹⁵Of course as long as the United States has a surplus of agricultural goods created by our own wasteful agricultural policies, dumping them on foreign countries at any price is better than throwing them away from the point of view of our national welfare. The results cited above make it even more clear that our system of agricultural supports work against our national interest.

that some small advantage could be gained from subsidies on increments to exports. It is also possible that government support which creates an industry in a country, such as the European subsidies to Airbus Industries did, could be welfare enhancing. Dickens (1993) reconsiders the Airbus subsidies and concludes that they may have added a few million dollars to the GDPs of Airbus member countries. A similar advantage might be gained if, through small pre-competitive government funding, the U.S. were able to capture a significant share of the market for HDTV.

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Table 1
Labor Rents by Commodity

		Rents Ye	per Worker ar (19935)	Rents as of V	Fraction alue
Commodity		Raw Compens.	Cor. Compens.	Raw Compens.	Cor. Compens.
1 Livestock and	products	\$1,783	\$2,377	.231	. 142
2 Other agricult	ural products	0	2,377	. 200	.134
3 Forestry and f	isheries	4,445	2,377	. 263	.153
4 Agricultural s	ervices	1,254	2,377	.236	.179
5 Iron and ferro	alloy ores	28,461	14,452	.641	.344
6 Nonferrous met	al ores	22,372	14,452	.626	.370
7 Coal mining		25,639	16,122	.507	.299
8 Crude Petroleu	m and gas	27,920	13,714	. 224	.124
9 Stone and clay	mining	14,333	9,475	.392	.233
10 Chemical and f	ertilizer	18,092	9,475	.343	.184
11 New constructi	on	13,822	9,475	.426	. 258
12 Repair and Mai	ntenance	15,936	9,475	.432	. 248
13 Ordnance and a	ccessories	24,189	12,687	.586	.308
14 Food and kindr	ed products	14,670	6,745	.306	.162
15 Tobacco manufa	ctures	15,989	11,980	.147	. 096
16 Broad and narr	ow fabrics	7,467	5,942	.439	. 274
17 Miscellaneous	textile goods	9,140	7,194	.405	. 245
18 Apparel		3,833	3,212	.331	.220
19 Misc. fab text	ile products	7,880	3,853	.404	. 230
20 Lumber and woo	d products	11,212	5,653	.377	.198
21 Wood container	s	4,308	5,653	.360	. 265
22 Household Furn	iture	6,369	5,267	.385	. 247
23 Other furnitur	e fixtures	11,470	5,267	.402	.200
24 Paper and Alli	ed Products	19,810	9,988	.418	.219
25 Paperboard con	tainers	13,901	6,745	.408	.208
26 Printing and P	ublishing	13,706	6,616	.402	. 205
27 Chemicals		23,386	12,236	.384	. 204
28 Plastics and s	ynthetics	24,089	10,246	.483	. 246
29 Drugs, cleanin	g & toilet	20,668	10,277	.358	.190
30 Paints and all	ied products	17,794	8,897	.387	. 201
31 Petroleum refi	ning	29,592	14,388	. 257	.138
32 Rubber and mis	cellaneous	13,022	7,740	.433	.239
33 Leather tannin	g and finish	12,954	6,231	.318	,163

Table 1
Labor Rents by Commodity

	Rents Ye	per Worker ar (1993\$)	Rents as of V	
Commodity	Raw Compens.	Cor. Compens.	Raw Compens,	Cor. Compens.
34 Footwear and other leather	4,028	4,624	.338	. 251
35 Glass and glass products	17,471	7,547	.475	.228
36 Stone and clay products	14,362	7,290	.411	.215
37 Primary iron and steel	25,345	9,250	.468	.209
38 Primary nonferrous metals	19,598	8,768	.401	.202
39 Metal containers	25,098	7,290	.418	.175
40 Heating and plumbing	14,394	7,290	.437	.220
41 Screw machine products	18,926	7,290	.473	.211
42 Other fabricated metal	13,699	7,354	.407	.212
43 Engines and Turbines	23,195	12,140	.452	.231
44 Farm and Garden Machinery	19,183	9,025	.435	.214
45 Construction machinery	20,699	10,277	.444	.223
46 Materials handling machines	16,782	10,277	.459	. 253
47 Metalworking machinery	18,093	8,897	.445	.222
48 Special industry machinery	16,484	8,094	.443	.224
49 General industrial machinery	16,942	8,094	.443	.221
50 Miscellaneous machinery	16,528	8,094	.484	.242
51 Office & computing machinery	16,951	12,398	.538	.340
52 Service industry machines	15,352	8,094	.425	. 222
53 Electric industrial equip.	15,000	8,383	.434	. 237
54 Household appliances	13,102	8,832	.413	.237
55 Electric lighting & wire	12,085	8,383	.392	.231
56 Radio, TV, and com.	18,811	10,181	.587	.325
57 Electronic components	13,146	8,383	.629	.367
58 Miscellaneous electrical	18,006	8,383	.469	.235
59 Motor vehicle and equipment	28,233	9,828	.471	.207
60 Aircraft and parts	25,289	11,369	.520	. 251
61 Other transportation equip.	17,373	9,090	.472	.245
62 Scientific equipment	13,914	8,897	.436	. 256
63 Optical & ophthalmic equip.	19,461	9,090	.451	. 232
64 Miscellaneous manufacturing	8,890	5,878	.347	. 204
65 Transportation and warehouse	18,667	8,512	.440	.213

Table 1
Labor Rents by Commodity

	Rents y	per Worker ar (1993\$)	Rents as	
Commodity	Raw Compens.	Cor. Compens.	Raw Compens,	Cor. Compens,
66 Commun. except radio and TV.	21,599	12,622	.455	.263
67 Radio and television	15,359	7,227	.379	.191
68 Private utilities	21,327	12,140	.219	.123
69 Wholesale and retail trade	7,576	4,046	.325	. 177
70 Finance and insurance	12,682	8,254	.421	.265
71 Real estate and rental	4,254	5,171	.154	.092
72 Hotels, personal and repair	2,337	2,537	.212	.161
73 Business Services	10,487	6,745	.325	.195
74 Eating and drinking places	65	0	.177	.097
75 Automobile repair and serv.	14,824	4,817	.372	.159
76 Amusements	6,975	3,148	.323	.168
77 Health & educational	6,166	5,331	.325	.247

Table 2
Net Labor Rents as a Fraction of Value For Domestic Industrial Policy

Co	mmodity	Raw Compens	Cor. Compens.
1	Livestock and products	042	018
2	Other agricultural products	053	015
3	Forestry and fisheries	040	028
4	Agricultural services	251	102
5	Iron and ferroalloy ores	. 226	.103
6	Nonferrous metal ores	.217	.133
7	Coal mining	.228	.136
8	Crude Petroleum and gas	.082	.040
9	Stone and clay mining	.115	.072
10	Chemical and fertilizer	.125	.056
11	New construction	.105	.069
12	Repair and Maintenance	.149	.079
13	Ordnance and accessories	. 278	.128
14	Food and kindred products	.052	.012
15	Tobacco manufactures	.040	.035
16	Broad and narrow fabrics	.024	.029
17	Miscellaneous textile goods	.062	.043
18	Apparel	138	057
19	Misc. fab textile products	002	013
20	Lumber and wood products	.059	.009
21	Wood containers	088	.009
22	Household Furniture	023	.007
23	Other furniture fixtures	.087	.012
24	Paper and Allied Products	.154	.063
25	Paperboard containers	.139	.048
26	Printing and Publishing	.109	.031
27	Chemicals	.161	.073
28	Plastics and synthetics	.192	.071
29	Drugs, cleaning & toilet	.126	.053
30	Paints and allied products	.146	.058
31	Petroleum refining	.107	.048
32	Rubber and miscellaneous	.119	.055
33	Leather tanning and finish	.078	.019

Table 2
Net Labor Rents as a Fraction of Value For Domestic Industrial Policy

Commodity	Raw Compens	Cor. Compens
34 Footwear and other leather	117	017
35 Glass and glass products	.176	.050
36 Stone and clay products	.131	.049
37 Primary iron and steel	. 237	.069
38 Primary nonferrous metals	.162	.058
39 Metal containers	.204	.044
40 Heating and plumbing	.145	.047
41 Screw machine products	. 205	.049
42 Other fabricated metal	.129	.048
43 Engines and Turbines	.215	.090
44 Farm and Garden Machinery	.180	.062
45 Construction machinery	.198	.075
46 Materials handling machines	.162	.081
47 Metalworking machinery	.189	.069
48 Special industry machinery	.164	. 057
49 General industrial machinery	.164	.054
50 Miscellaneous machinery	.181	.062
51 Office & computing machinery	.144	.112
52 Service industry machines	.136	.052
53 Electric industrial equipment	.139	.062
54 Household appliances	.109	.060
55 Electric lighting & wire	.096	.058
56 Radio, TV, and com.	.184	.089
57 Electronic components	.109	.067
58 Miscellaneous electrical	.167	.057
59 Motor vehicle and equipment	.223	. 057
60 Aircraft and parts	.260	.095
61 Other transportation equip.	.179	.071
62 Scientific equipment	.117	.070
63 Optical & ophthalmic equip.	.148	.054
64 Miscellaneous manufacturing	.037	.021
65 Transportation and warehouse	.192	.063
66 Commun. except radio and TV.	.196	.111

Table 2
Net Labor Rents as a Fraction of Value For Domestic Industrial Policy

Commodity	Raw Compens	Cor. Compens
67 Radio and television	.087	.020
68 Private utilities	.110	.058
69 Wholesale and retail trade	038	037
70 Finance and insurance	.087	.068
71 Real estate and rental	.031	.019
72 Hotels, personal and repair	218	094
73 Business Services	.035	.028
74 Eating and drinking places	307	191
75 Automobile repair and serv.	.118	.008
76 Amusements	033	043
77 Health & educational	107	008

Table 3
Net Labor Rents as a Fraction of Value For Trade Policy

		Rents Net of Labor Use in Marginal Commodity		Rents Net of Labor Use in Average Commodity	
Commodity		Raw Compens	Cor. Compens.	Raw Compens.	Cor. Compens.
1	Livestock and products	155	064	148	060
2	Other agricultural products	173	065	167	060
3	Forestry and fisheries	168	078	161	074
4	Agricultural services	353	143	346	139
5	Iron and ferroalloy ores	.149	.077	.155	.081
6	Nonferrous metal ores	.126	.098	.133	.103
7	Coal mining	.119	.092	.126	.096
8	Crude Petroleum and gas	034	008	027	004
9	Stone and clay mining	006	.020	.001	.025
10	Chemical and fertilizer	.004	.005	.011	.010
11	New construction	025	.015	018	.019
12	Repair and Maintenance	.012	.023	.019	.028
13	Ordnance and accessories	.156	.078	.163	.082
14	Food and kindred products	072	039	065	035
15	Tobacco manufactures	079	017	072	013
16	Broad and narrow fabrics	105	023	099	018
17	Miscellaneous textile goods	062	008	055	003
18	Apparel	277	113	270	109
19	Misc. fab textile products	133	062	126	058
20	Lumber and wood products	072	044	065	040
21	Wood containers	211	048	205	043
22	Household Furniture	156	048	149	044
23	Other furniture fixtures	045	041	038	037
24	Paper and Allied Products	.025	.009	.031	.014
25	Paperboard containers	.004	008	.011	003
26	Printing and Publishing	023	023	016	019
27	Chemicals	.030	.017	.037	.021
28	Plastics and synthetics	.067	.023	.073	.027
29	Drugs, cleaning & toilet	001	.000	.006	.004
30	Paints and allied products	.015	.003	.022	.008
31	Petroleum refining	017	004	010	.001

Table 3
Net Labor Rents as a Fraction of Value For Trade Policy

	Rents Net of Labor Use in Marginal Commodity		Rents Net of Labor Use in Average Commodity	
Commodity	Raw Compens.	Cor. Compens.	Raw Compens.	Cor. Compens.
32 Rubber and miscellaneous	004	.004	.003	.009
33 Leather tanning and finish	054	035	048	031
34 Footwear and other leather	254	073	247	069
35 Glass and glass products	.046	003	.053	.002
36 Stone and clay products	.000	005	.007	.000
37 Primary iron and steel	.100	.014	.106	.018
38 Primary nonferrous metals	.025	.002	.032	.006
39 Metal containers	.067	011	.074	006
40 Heating and plumbing	.017	005	.023	001
41 Screw machine products	.070	005	.077	.000
42 Other fabricated metal	.001	006	.007	001
43 Engines and Turbines	.080	.033	.087	.038
44 Farm and Garden Machinery	.048	.008	.055	.012
45 Construction machinery	.062	.019	.069	.023
46 Materials handling machines	.037	.027	.043	.031
47 Metalworking machinery	.052	.012	.059	.017
48 Special industry machinery	.030	.003	.037	.007
49 General industrial machinery	.033	.001	.040	.006
50 Miscellaneous machinery	.047	.008	.054	.012
51 Office & computing machinery	.031	.064	.037	.069
52 Service industry machines	.009	001	.016	.004
53 Electric industrial equip.	.009	.009	.016	.013
54 Household appliances	015	.007	008	.012
55 Electric lighting & wire	029	.004	023	.009
56 Radio, TV, and com.	.071	.044	.078	.048
57 Electronic components	.013	.029	.020	.034
58 Miscellaneous electrical	.042	.006	.048	.010
59 Motor vehicle and equipment	.089	.004	.096	.008
60 Aircraft and parts	.125	.041	.132	.045
61 Other transportation equip.	.045	.016	.052	.020
62 Scientific equipment	010	.016	003	.021
63 Optical & ophthalmic equip.	.034	.008	.040	.012

Table 3
Net Labor Rents as a Fraction of Value For Trade Policy

	Rents Net Use in Ma Commodity	of Labor orginal	Rents Net of Labor Use in Average Commodity	
Commodity	Raw Compens	Cor. Compens.	Raw Compens.	Cor. Compens.
64 Miscellaneous manufacturing	094	033	087	029
65 Transportation and warehouse	.054	.007	.061	.011
66 Commun. except radio and TV.	.074	.060	.081	.065
67 Radio and television	038	033	032	028
68 Private utilities	026	001	019	.003
69 Wholesale and retail trade	168	090	162	086
70 Finance and insurance	041	.016	034	.020
71 Real estate and rental	084	029	077	025
72 Hotels, personal and repair	359	151	352	147
73 Business Services	086	026	079	021
74 Eating and drinking places	449	247	443	243
75 Automobile repair and serv.	009	045	002	040
76 Amusements	165	097	159	093
77 Health & educational	247	065	241	061