NBER WORKING PAPER SERIES

CIVIL LIBERTIES IN TIMES OF CRISIS

Marcella Alsan Luca Braghieri Sarah Eichmeyer Minjeong Joyce Kim Stefanie Stantcheva David Y. Yang

Working Paper 27972 http://www.nber.org/papers/w27972

NATIONAL BUREAU OF ECONOMIC RESEARCH 1050 Massachusetts Avenue Cambridge, MA 02138 October 2020, Revised July 2021

We thank Dynata for assistance with data collection and incorporating civil liberties concerns into their surveys. We thank participants at the University of Chicago Booth Applied Microeconomics Seminar, Harvard Public and Labor Seminar, Harvard COVID-19 Seminar, Harvard Political Economy Seminar, the Health and Pandemics Seminar, London School of Economics, Tulane, Princeton and NBER SI Development. Funding provided by Harvard Kennedy School, the Harvard Economics Department and Foundations of Human Behavior at Harvard. The authors have no conflicts to disclose. Archie Hall, Constantin Schesch, Clément Herman, Davide Taglialatela, Yannic Rehm, Ricky Li, Nikhil Shankar, Julia Paul-Venturine, Marta Martin Grund, and Bluebery Planterose provided excellent research assistance. The study is approved by IRB at Harvard University (IRB-20-0495 and IRB20-0467), and registered at AEA-RCT registry (AEARCTR-0005609). The views expressed herein are those of the authors and do not necessarily reflect the views of the National Bureau of Economic Research.

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Civil Liberties in Times of Crisis Marcella Alsan, Luca Braghieri, Sarah Eichmeyer, Minjeong Joyce Kim, Stefanie Stantcheva, and David Y. Yang NBER Working Paper No. 27972 October 2020, Revised July 2021 JEL No. D8,I18.P0

ABSTRACT

Major crises—from terrorist attacks to outbreaks of disease—bring the trade-off between individual civil liberties and national security or well-being into sharp relief. In this paper, we study to what extent individual preferences for protecting rights and civil liberties are elastic to health insecurity. We design and conduct representative surveys involving approximately 550,000 responses across 15 countries, including China and the United States, during many months of the COVID-19 pandemic, from March 2020 until January 2021. We document significant heterogeneity across countries and demographic groups in willingness to sacrifice rights for public welfare. Citizens disadvantaged by income, education, or race are less willing to sacrifice rights than their more advantaged peers in every country, as are those with prior experience in communist regimes. Leveraging naturally-occurring variation as well as experimental approaches, we estimate that a one standard deviation increase in health security concerns increases willingness to sacrifice civil liberties by approximately 72%-92% of the difference between the average Chinese and U.S. citizen. Stated preferences correlate with observed behavior including demand for tracing apps, donations, and petitions.

Marcella Alsan Kennedy School of Government Harvard University 79 John F. Kennedy St. Rubenstein Bldg R403 Cambridge, MA 02138 and NBER marcella_alsan@hks.harvard.edu

Luca Braghieri Economics Department Stanford University 579 Serra Mall Stanford, CA 94305 luca.braghieri@econ.lmu.de

Sarah Eichmeyer
Economics Department
University of Munich
Ludwigstraße 33
80539 Munich
Munich 80538
Germany
sarah.eichmeyer@econ.lmu.de

Minjeong Joyce Kim
Department of Economics
University of Michigan
238 Lorch Hall
611 Tappan Ave.
Ann Arbor, MI 48109-1220
joycekim@umich.edu

Stefanie Stantcheva Department of Economics Littauer Center 232 Harvard University Cambridge, MA 02138 and NBER sstantcheva@fas.harvard.edu

David Y. Yang Department of Economics Harvard University Littauer Center M-31 Cambridge, MA 02138 and NBER davidyang@fas.harvard.edu

A randomized controlled trials registry entry is available at https://www.socialscienceregistry.org/trials/5609 A online appendix is available at http://www.nber.org/data-appendix/w27972

I Introduction

The notion that humans have natural, inalienable rights is the foundation of liberal democracies (Locke 1690; Mill 1859; Rawls 1971). A defining feature of liberal democracies is their respect for and protection of civil liberties — such as due process, freedom of speech, and the right to privacy. Indeed, in liberal democracies, civil liberties are so fundamental that political philosophers sometimes consider them as "sacred values," i.e., "goods" or rights that should not be subject to comparisons or trade-offs (e.g., Aberle et al. 1950; Radcliffe-Brown 1952; Fiske and Tetlock 1997; Tetlock et al. 2000; Tetlock 2003).

Yet when societies confront major crises — from terrorist attacks or devastating natural disasters to outbreaks of disease — trade-offs between individual civil liberties and security become stark. What are citizens willing to sacrifice, and what are they steadfast in supporting no matter what the circumstance? How does this vary across countries, between individuals within countries, and over time? How do threats to health security affect this trade-off, and what does variation in the willingness to sacrifice rights across groups reveal about social inequality?

The global COVID-19 pandemic provides a singular opportunity to answer these questions. Over the time period of our analysis, beginning three months after the new coronavirus was first identified, governments lacked an effective technological fix such as a vaccine or therapeutic. Countries were fighting a common enemy with a limited set of tools that involved regulations on movement, privacy, assembly, and other behaviors. Moreover, it quickly became clear that not all citizens were at equal risk of succumbing to severe disease: epidemiological and medical risk factors clearly mattered. These features of the pandemic allow us to describe the views of citizens around the world concerning a feasible set of restrictions on civil liberties and identify the elasticity in willingness to sacrifice rights in response to health insecurity.

To do so, we conducted two large-scale online surveys with questions designed to specifically capture the relevant trade-off. The first is a longitudinal survey including over half a million responses from about 300,000 unique respondents across 13 countries for each week during eleven months of the pandemic (March 2020 to January 2021). The second is an in-depth cross-sectional survey covering over 13,000 respondents across seven countries between late March and mid-April

¹Civil liberties, as defined by the International Covenant on Civil and Political Rights, respect individuals' right to life, self-determination, the right to privacy, free movement, free speech, worship, and procedural fairness.

2020. The two instruments are complementary. The longitudinal instrument has greater "breadth" — approximately 1,000 respondents each week were included from each country, with responses collected from individuals in Australia, Canada, France, Germany, India, Italy, Japan, the Netherlands, Singapore, Spain, Sweden, the United Kingdom, and the United States. The data include sociodemographic information on age, sex, income, education, race (in the United States), political affiliation (in the United Kingdom and the United States), and self-reported behaviors and perceived risks associated with COVID-19. Importantly, they also include our core civil liberties trade-off questions, described below. The high frequency and extended time period allow us to explore the evolution of the trade-off over time and across geographies.

Our in-depth survey was fielded in seven countries (China, France, Germany, Italy, South Korea, the United Kingdom, and the United States) chosen to represent a range of systems of government from liberal democratic to autocratic, with varying levels of collectivism and at different points on the epidemic curve early on in the pandemic. We included a module on subjective beliefs about pandemic risk and pertinent medical history after collecting sociodemographic characteristics. In addition, we embedded a randomized experiment which provided information on the public health consequences of unchecked COVID-19 to one-half of the respondents.

One of our contributions is the real-time development of questions focused on the trade-off between civil liberties and societal well-being, deployed simultaneously across multiple countries. The questions were asked in two formats: "lives saved" and "willingness to sacrifice." We assessed understanding and validated the content of the questions with revealed preference measures collected contemporaneously with the survey, including downloading a tracing app. In addition, we developed a cross-validation survey subsequent to our major data collection efforts to provide further evidence on the mapping between survey response and behavior, as well as to confirm that the responses provided were not sensitive to the scale chosen in the initial analysis. The questions covered own and others' rights and specific domains of civil liberties such as privacy, democratic procedures, free movement, and free speech.

We first leverage our data to highlight key patterns across countries, across sociodemographic groups within countries, and over time. Across all countries, at the beginning of the pandemic, 77% of respondents state that they are willing to sacrifice civil liberties. This percentage is highest in China (83%) and lowest in Japan (42%). Furthermore, respondents across a wide range of

countries agree about the relative importance of different core civil liberties — they view respect for privacy as more important than a free press, for instance.

Turning to differences across sociodemographic groups within countries, we find that individuals disadvantaged by education, income, or race (in the United States) are less willing to sacrifice rights than more advantaged individuals. The smaller elasticity of Black Americans with respect to health insecurity may be surprising given the disproportionate impact of COVID-19 on communities of color, but is consistent with a longstanding struggle for equal rights and few substitute means for accessing political power (e.g., lobbying or donations) outside of exercising traditional democratic freedoms. This suggests that the ability to sacrifice rights in times of crisis may be better characterized as a "luxury good" than a sacred value.

We next delineate the relationship between health insecurity and civil liberties. Health insecurity is defined as a concern for own or others' health, as well as concern about health care systems being strained with a pandemic surge. Descriptively, we find that individuals who are more concerned about their health or the health of their community are more likely to be willing to sacrifice generic and specific rights as well as allow the government to infringe on the rights of others. In contrast, there is a weak relationship between civil liberties and financial insecurity.

Making use of our nearly year-long period of longitudinal data, we see that the level of perceived (and actual) health insecurity fluctuates as the virus recedes and returns. However, the elasticity (i.e., the trade-off) between health insecurity and civil liberties remains relatively constant over the time period of our analysis.

To identify whether the relationship between health insecurity and the willingness to sacrifice civil liberties is causal, we leverage both naturally-occurring and experimental variation. Each of these two complementary approaches suggests a robust relationship between health insecurity and the willingness to forego rights. For the former approach, we use our time-series data and variation induced by viral spread over time and across space. Specifically, we instrument for health insecurity using weekly COVID-19 mortality rates in a respondent's region, conditional on week and region fixed effects and controlling for plausible alternative pathways between mortality rates and outcomes of interest other than perceived health risk.²

²For instance, higher deaths could lead to greater concern over the economy and affect individuals' level of trust in their government; we thus adjust for concerns about pandemic-induced financial stress and beliefs about the effectiveness of the government. Higher deaths could also lead to more restrictive policies; we hence include a measure of

Our estimates reveal that a one standard deviation (sd) increase in health insecurity raises the willingness to sacrifice one's own rights and freedoms by a statistically significant 10.7 percentage points (pp). Results are similar for the willingness to sacrifice a free press (19.8 pp) and weaken privacy protections (13.6 pp). Our core results are robust to including country- or individual-level fixed effects. Identification in the latter specification sweeps away unobservable characteristics of individuals that may confound the relationship between health security and civil liberties.

The pandemic has been not only a health but also an economic crisis. The experimental intervention helped isolate the former channel. It focused on the public health costs of letting COVID-19 spread, explaining exponential growth and showing how social distancing and other tactics could interrupt transmission. The intervention also included photographs of overwhelmed hospitals, as well as graphics demonstrating how flattening the curve can enable a society to avoid surpassing the capacity constraints of its health care system. The information had a "first stage" effect on health-related insecurity and, conditional on health insecurity, we find no statistically significant effects on financial insecurity. This allows us to leverage the experiment to further isolate the effect of health insecurity on our outcomes of interest. Using the assignment to treatment as an instrument for health insecurity, we find results that accord with those that exploit variation in COVID-19 mortality: heightened health insecurity induced by the intervention leads to a statistically significant 17 pp increase in sacrificing own rights. Leveraging the richer set of outcomes in the in-depth survey, we also find that the experiment lowers the minimum lives needed to be saved to support tracking the sick by about 12 (off of a base of 49) and by 15 (off a base of 55) for tracking everyone. Respondents in this condition are also 15.5 pp (approx. 35%) more likely to support relaxing democratic rights and procedures.

Information experiments are sometimes seen as failing to capture actual behavior. We show that the stated preferences we collect using survey questions correlate with actions. Individuals whose health insecurity was increased upon randomization into the public health treatment were 24.1 pp (approximately 51%) more willing to download a contact tracing app. Even though this reaction may have been a short-term one, there are long-term consequences from having an app

time-varying policy stringency and the presence of a lockdown in the respondent's region during the week of the survey (Hale et al. 2021). In addition, we control for one-week lagged cumulative COVID-19 mortality, allowing us to isolate the burden from the current week and not additional mortality. Last, we control for demographic characteristics such as age, sex, income, and a college degree.

monitoring movement on a personal device. In addition, in a validation survey we conduct a year later, we find that responses to our questions correlate with signing petitions to oppose vaccine mandates and lockdowns as well as donating to privacy and free press foundations. Another common concern with information experiments is experimenter demand effects. We believe these are minimal in our case because civil liberties were only discussed *after* randomization into the intervention, and the health module was asked of *both* treatment and control groups. Moreover, we obtain similar results using naturally-occurring variation, providing further evidence that the effects are not mainly driven by experimenter demand or priming.

How do we interpret our finding that individuals are willing to sacrifice civil liberties when they perceive a threat to health? It suggests that many citizens — even in liberal democracies — do not view civil liberties as "sacred values." Rather, they pick interior solutions to the trade-off problem. Conceptually, at least two channels could contribute to a heightened willingness to trade-off civil liberties during the COVID-19 crisis. First, citizens may respond to an increase in either the objective (e.g., actual epidemic burden) or perceived (e.g., salience of the pandemic) health threats due to COVID-19, moving *along* the indifference curve between health security and civil liberties due to changes in "prices." Second, the *shape* of citizens' indifference curves may be altered due to the crisis experience, resulting in a persistent change in the underlying willingness to sacrifice rights and freedoms for a given level of health security. It is worthwhile to note that even transient moves along the indifference curve could result in long-term individual and societal consequences through enduring changes to institutions and norms.

Our work contributes to understanding how crises and collective experience could shape such perceptions and underlying preferences. A series of papers study the effects on preferences of growing up in a recession (Giuliano and Spilimbergo 2014); experiencing macroeconomic shocks (Malmendier and Nagel 2011) or inequality (Roth and Wohlfart 2018); or communism (Alesina and Fuchs-Schündeln 2007). In the specific context of the COVID-19 pandemic, Rees-Jones et al. (2020) find that exposure to the pandemic leads individuals in the U.S. to view government-provided healthcare and unemployment insurance programs more favorably, whereas Marbach et al. (2020) establish a link between lockdown policies implemented from March to May 2020 in

³They may also be responding to changes in the perceived efficacy of restrictive public health measures (i.e., the benefits of giving up civil liberties). For a generic theoretical treatment of how security threats affect democracies, see Gratton and Lee (2020).

Europe and civic attitudes. Other papers demonstrate how the pandemic affected views of the incumbent or interacted with partisanship.⁴ Many studies aim to identify which factors influence compliance with public health guidance.⁵ Our goal, rather than to examine the differences in behaviors across populations, is to understand how elastic preferences for civil liberties are to health insecurity, and whether this varies across individuals, demographic groups, and a relatively long duration throughout various phases of the pandemic. Contrary to the conventional wisdom that crises may make autocratic regimes tumble (Huntington 2009; Acemoglu and Robinson 2006), crises may, in fact, strengthen such regimes as they make citizens more willing to tolerate limits on their rights and freedom.

This paper also relates to research examining the trade-off between civil liberties and other factors such as economic activity and partisanship (Acquisti et al. 2016; Graham and Svolik 2020; Svolik 2020). Similar to the work of Elias et al. (2019), we find that many people are willing to engage in trade-offs even when "sacred values" are considered. Finally, we build off research using online surveys and experiments to elicit people's attitudes and views on a range of policy and fairness issues (Charité et al. 2015; Kuziemko et al. 2015; Fisman et al. 2018; Weinzierl 2014, 2017). We are able to study a very large sample over a long period of time during an unprecedented global crisis, and thus use our experimental survey specifically to complement our analysis exploiting naturally-occurring variation and descriptive work.

The paper proceeds as follows. In Section II, we describe our three surveys, main outcomes, and measures of health insecurity. In Section III, we discuss descriptive evidence. We then present results from our two empirical strategies in Section IV. Finally, we conclude with a discussion on potential normative implications of our results.

II Data Collection

Our analysis relies on two main datasets. The first is from a longitudinal survey that ran weekly from March 2020 to January 2021 (the *longitudinal survey*). The second is from an in-depth survey

⁴See Amat et al. (2020); Arceneaux et al. (2020); and Bol et al. (2020). The voters' responses to strict public health measures during COVID-19 are also reflected in differential policy choices when incumbents face re-election during the pandemic, as documented by Pulejo and Querubín (2020). Campante et al. (2020) examine how public health related fears associated with Ebola outbreaks could generate substantial political consequences in the U.S.

⁵See, among others, Allcott et al. (2020); Bargain and Aminjonov (2020); Barrios et al. (2020); Bazzi et al. (2020); Besley and Dray (2020); Bursztyn et al. (2020); Gitmez et al. (2020); and Simonov et al. (2020).

administered between late March and mid-April 2020 (the *in-depth survey*). Together, they contain about 550,000 survey responses from 15 countries.

The longitudinal and in-depth surveys complement each other and offer different features to exploit in the empirical analysis. The former is shorter but has wide geographic and temporal coverage that can be used for the identification of effects of interest. The latter focused on fewer countries and a briefer time period but allows us to ask detailed questions to understand mechanisms at play and to include an information-provision experiment for further identification. We discuss each survey in detail below. We complement these two surveys with an incentivized experiment to show that our self-reported primary outcome measures are highly correlated with actual behavior (see Section II.B).

The Longitudinal Survey Our longitudinal survey is part of a weekly, multi-country consumer-sentiment survey designed and administered in response to the COVID-19 outbreak by a consumer-research company, Dynata. The survey asked respondents questions related to their concerns and consumption behaviors during the pandemic. Starting on March 30, 2020, we added questions designed by us to this survey (see Section II.B).

The longitudinal survey data contains 534,657 survey responses. Each week, approximately 1,000 respondents were sampled from each of the following 13 countries: Australia, Canada, France, Germany, India, Italy, Japan, the Netherlands, Singapore, Spain, Sweden, the United Kingdom, and the United States.⁷ The sample was built by Dynata's weekly consumer-trend survey infrastructure to be representative by age, gender, and region of residence (see Online Appendix Table A.1 for sample summary statistics). Respondents could be sampled multiple times across different weeks; 26.9% of survey respondents were sampled at least twice. We compare the characteristics of our samples for each country to population-wide data in Appendix Table A.2. Our sample is representative along most dimensions.

The In-depth Survey Our in-depth cross-sectional survey features a total of 13,352 respondents and was fielded between March 30 and April 18, 2020 in seven countries: China, France, Ger-

⁶Our analysis also includes ancillary data sources on daily COVID-19 mortality at the regional level, policy restrictions to contain COVID-19, and population statistics described in the Appendix.

⁷The Swedish sample starts only in mid-May 2020.

many, Italy, South Korea, the United Kingdom, and the United States.⁸ The survey contained an information-provision experiment, as well as modules eliciting demographic characteristics, health-related behaviors during the COVID-19 pandemic, and outcomes. The in-depth sample characteristics are compared to population characteristics of each country in Appendix Table A.3 and show that our sample is, again, broadly representative along several dimensions.

The goal of the information-provision experiment was to help a randomly-assigned subset of respondents better understand the exponential nature of disease transmission, the consequences that such exponential growth poses to a healthcare system that cannot adjust at the same rate, and the justification for policies aimed at flattening the epidemic curve. The rationale for providing such information is the well-documented finding that people tend to suffer from exponential growth bias: a systematic underestimation of the growth rate of exponential curves. In the context of a pandemic, exponential growth bias should cause people to underestimate the threat that an exponentially-spreading disease poses to the healthcare system. Therefore, we expected the information provided in our treatment to induce the average participant to perceive higher health risk — both to herself and to others — from COVID-19. In the context of the provided in the context of the con

The survey was structured as follows. After answering a set of questions about demographics and baseline health-related behaviors, participants were randomized in equal proportions into a treatment and a control group. Participants assigned to the treatment group were shown screens containing the following information: (*i*) a simple graphical explanation of exponential disease spread (see Online Appendix Figure B.1); (*ii*) a description of the threat posed by an exponentially-growing disease to a system with limited hospital capacity (see Online Appendix Figure B.2); and (*iii*) a description of how public health measures can reduce the burden on the healthcare system (see Online Appendix Figures B.3, B.4 and B.5). The full treatment script can be found in Online

⁸The survey was translated into five different languages by native speakers. Further details on the survey sampling and recruitment can be found in Online Appendix D.

⁹Most of the findings on exponential growth bias come from the finance literature, which studies people's (mis)perceptions of exponential growth in the context of compound interest. See, for instance, Wagenaar and Sagaria (1975); Eisenstein and Hoch (2007); Stango and Zinman (2009); Almenberg and Gerdes (2012); and Levy and Tasoff (2016).

¹⁰Another approach would be to inform study participants of their personalized medical risk for contracting or dying from the virus or the case prevalence in their local area. However, considerable uncertainty was associated with all such estimates at the beginning of the pandemic due to the novelty of the disease and widespread lack of testing. In addition, updating individuals who might have believed themselves at high-risk to low-risk status might have led to risk compensating behavior imposing a negative externality on the broader society.

¹¹Participants from China were not randomized into treatment because public health information was essentially irrelevant at the time of the survey as China had contained the COVID-19 outbreak and the new caseload remained low.

Appendix C.¹² Participants in the control group were not given such information.¹³

Following the treatment module, we elicited participants' perceptions of health insecurity and our primary outcome measures, described below.

II.A Measuring Health Insecurity

An important issue is how to best measure health insecurity. We take a broad approach, defining health insecurity as concerns over own or others' health due to COVID-19, as well as about their healthcare system's ability to cope with pandemic-induced strain.

As the longitudinal and in-depth surveys include separate, non-overlapping health modules (the former was designed by the consumer-research company and the latter by us), we use similar but not identical measures of health insecurity for the two surveys. In the longitudinal survey, health insecurity is measured as the average over responses to three questions asking participants how worried they were about: i) their own health, ii) the health of the elderly in the community, and iii) the healthcare system's ability to cope with strain caused by the pandemic. In the in-depth survey, health insecurity is measured as the average level of agreement with two statements: i) COVID-19 is a threat to the health and lives of people in the country, and ii) the country does not have sufficient hospital capacity and medical equipment to deal with a massive virus outbreak. Despite these non-identical health insecurity measures, our results are qualitatively and quantitatively consistent, corroborating the underlying relationship between health insecurity and attitudes towards civil liberties.

Our health insecurity measure is strongly associated with self-reported disease avoidance and social distancing behaviors. As shown in Online Appendix Figure B.6, respondents who exhibit stronger health-related concerns are substantially more likely to wash hands frequently, avoid going to restaurants, and stay at home for work.

¹²Assignment to the treatment and control conditions is balanced across demographic characteristics. Online Appendix Table A.4 presents the balance tests among respondents in the treatment and control groups. Online Appendix Table A.5 shows little attrition overall and little differential attrition across treatment arms.

¹³In an earlier version of this manuscript, we also included results from a second experiment where we emphasized the potential erosion of rights. We omit those results herein to maintain focus on the relationship between health insecurity and rights.

II.B Outcomes

Our primary outcomes rely on survey questions that elicit participants' views of the trade-off between civil liberties and improved public health conditions. We experimentally validate these questions, as described at the end of this section.

The questions that appear in both the longitudinal and the in-depth survey focus on the extent to which respondents agreed with a set of statements regarding the trade-off between civil liberties and public health. For instance, one of the statements read: "I am willing to relax privacy protections and let the government access my personal data during a crisis like the current one, in order to allow the government to make timely and accurate decisions." Participants stated their levels of agreement on a scale from 0 to 10, where 0 indicates complete disagreement and 10 represents complete agreement. The full set of statements is displayed in Table I. Participants in the in-depth survey were shown all the statements described in Table I. Each participant in the longitudinal survey was only shown two of the statements: statement 1 and a randomly chosen statement among the remaining ones. Participants in both surveys were also asked to report on a scale from 0 to 10 the extent to which they worried that the rights and freedom forgone during the COVID-19 pandemic would not be restored after the end of the pandemic.

The in-depth survey allowed us to ask additional questions. One set of questions showed participants various possible interventions aimed at curtailing the spread of COVID-19 and asked them how effective those policies would have to be in order for them to tolerate the associated civil liberties restrictions. Specifically, for each intervention, participants reported the minimum number of lives — out of every 100 people in their country who would have otherwise died due to COVID-19 — that the policy would need to save in order for them to support it. One example question read: "During the epidemic, the government can track smartphone locations and social contact data of the citizens who tested positive for COVID-19." Table II lists the full set of policies participants were asked to evaluate. Note that for many questions, there are more stringent and less stringent conditions (e.g., "the government recommends citizens do not leave their homes" versus "the gov-

¹⁴In our main tables, we dichotomize these outcomes by coding values larger than 5 as 1 (i.e. willing to sacrifice) and 0 otherwise. This allows us to reduce measurement error and to interpret our treatment effects as increasing or decreasing the fraction of participants willing to give up a certain civil liberty for the sake of improved public health outcomes. Results using the original scale are provided in Online Appendix Tables A.6 and A.7.

ernment arrests citizens who are outside their homes").¹⁵ Another set of questions that appears only in the in-depth survey was taken from the World Value Survey (WVS) and asked participants to report whether they think governance should be delegated to experts, the extent to which they believe their country needs a strong national leader, and their overall support for democratic political systems.¹⁶ We also elicited a revealed-preference measure of privacy-related worries during the pandemic by asking participants whether they wanted to receive a link to download a contact tracing app.¹⁷

To mitigate concerns about multiple hypothesis testing, the analysis of the in-depth survey groups related outcome variables into families and summarizes them into inverse-covariance-weighted indices (Anderson 2008), with variables oriented in a consistent direction. The families include overall rights and freedoms, protection of privacy, democratic rights and institutions, and rights to movement.

Validation of Primary Outcomes — We validated our primary outcome measures using an incentivized experiment on a separate sample. The validation study is presented in more detail in Online Appendix D.III.

These additional data enable us to relate some of the primary outcomes from our in-depth and longitudinal surveys to incentivized decisions regarding charitable donations and petitions. Regarding donations, we informed respondents that a randomly selected participant would get to decide whether or not to donate \$1,000 of the researchers' funds to a not-for-profit organization involved in the protection of civil liberties in the context of the COVID-19 pandemic. For each of the following not-for-profit organizations — Privacy International, Reporters Without Borders, and Freedom House — each participant had to choose whether to donate the \$1,000 to the non-profit or whether to leave the funds in the research team's account. With respect to petitions, we asked subjects whether they wanted the research team to disseminate various COVID-19-related

¹⁵One might worry that the formulation of the question, which does not fix participants' beliefs about the total number of people that would have died in their country due to COVID-19 in the absence of the policy, might make it hard to compare answers across people who might have different beliefs about the mortality rate of COVID-19. In our validation study discussed below, we included two versions of the lives-saved questions: one that, as above, does not fix participants' beliefs about the total number of people that would die because of COVID-19 in the absence of the policy, and one that does. The average correlation between the answers to the two different question formulations is 0.76 (Online Appendix Table A.8).

¹⁶Some of the questions regarding democracy were not asked in China because of their sensitive nature.

¹⁷Link to the app: https://privatekit.mit.edu/.

petitions that advocate for civil liberties protections to ten people via advertisements on social media. The first petition demanded that the government not mandate vaccinations, the second demanded that the government not impose curfews during the pandemic, and the third demanded that the government not impose lockdowns during the pandemic. All three petitions were active on Change.org at the time in which respondents took the survey.¹⁸

We find that the self-reported measures obtained using the questions from our in-depth and longitudinal surveys and the incentivized behaviors in charitable donation and petition choices are highly correlated (see Online Appendix Table A.9).

III Health Insecurities and Civil Liberties Trade-offs Across Countries and People

We begin by providing descriptive evidence on how people navigate the trade-offs between health insecurity and civil liberties. Moving from the macro- to the micro-level, we first analyze overall patterns across countries and then differences across demographic groups and individual characteristics.

III.A Distinct Levels of Trade-offs across Countries

Figure I shows the fraction of respondents by country who are *unwilling* to sacrifice civil liberties in times of crises such as the one caused by COVID-19. As a benchmark, the United States average is shown as the dashed vertical line.

We observe substantial differences across countries. In the top left panel, approximately 40% of respondents in the United States are unwilling to sacrifice their own (general) rights even during a time of major crisis. This share is over twice as high as among respondents from China, where only about 17% of the respondents are unwilling to sacrifice their own rights and freedom. We use the U.S.-China gap as a benchmark to interpret the magnitudes presented in later sections of the paper. Relative to the United States, a smaller share of respondents in the Netherlands, Germany, France, the United Kingdom, Spain, Italy, India, Canada, and Australia are unwilling to

¹⁸Change.org is a website with more than 265 million users that offers individuals the possibility to create and promote petitions (Change.org 2018). If a sufficient number of signatures is collected for a particular petition, the petition is taken to a decision-maker (e.g., a politician) in the hope of starting a discussion that might lead to policy changes.

sacrifice their own rights; a larger share of respondents in Sweden and Japan is unwilling to do so. Clearly, interpreting cross-country differences is difficult, not the least because different responses may reflect institutional characteristics (e.g., pre-crisis level of civil liberties), diverse populations and their attitudes, or respondents' differential response to the COVID-19 crisis. Nevertheless, we observe similar cross-country differences across the other dimensions of civil liberties that we elicit, and they appear to be ranked in a similar way across countries in terms of respondents' willingness to forego them.

III.B Patterns Within Countries

Within countries, our major finding is a consistent and robust negative relationship between relative economic and social disadvantage and willingness to sacrifice rights. Figure II shows that individuals from less advantaged groups are *less* willing to sacrifice rights than their more advantaged peers. Those who are in the bottom 25th percentile of income are 14 pp less willing to sacrifice their rights compared to those who are in the top 25th percentile of the income distribution. Respondents without a college diploma are 7 pp less willing than college-educated respondents. In Online Appendix Figure B.7, we show that these findings are not driven by differences in *perceived* health insecurity, as similar results are found even when controlling for such perceptions.

These patterns can be seen at different points in time of the pandemic as well. Focusing on the income dimension, Figure III shows the willingness to sacrifice rights month-by-income for individuals above and below their nation's median income, conditional on age and sex for each country. Within all countries, lower-income individuals are less willing to sacrifice their rights.¹⁹

In the United States, respondents who identify as Black are 8 pp less willing to sacrifice their rights than those identifying as white. The notion that Black Americans are reluctant to sacrifice rights is consistent with their long struggle for such freedoms and an intuitive understanding of the dangers of foregoing civil liberties.²⁰ Furthermore, the gap between Black and white respondents' willingness to forgo rights is higher when health insecurity is higher (see Online Appendix Figure B.8).

Political attributes also affects respondents' attitudes over the extent to which they are willing

¹⁹In Spain, the divergence does not appear until the last time period.

²⁰Indeed, a historiography documents how Black Americans have served as a "canary in the coal mine" for potential threats to U.S. democratic institutions (Guinier et al. 2009). We thank Cornell Brooks for the reference and comments.

to sacrifice their rights, but in a more subtle manner (Rawls and Duck 2020). Respondents who have the same party affiliation as the party in power (left- or right-leaning) are 4 pp more willing to sacrifice their rights, suggesting that political trust plays a role in shaping such attitudes. Those who mistrust the media, on the contrary, are 5 pp less willing to give up rights. In the U.S., Democrats are much more willing to give up rights, at any level of health insecurity (see Online Appendix Figure B.8), but the partisan divide narrows as health insecurity levels increase.

We further find that within countries with strong existing civil liberties protections, the tendency to hold onto rights such as privacy protection is *stronger* among those individuals who have been exposed to regimes where citizens had limited freedom and rights. Among respondents from South Korea, those with exposure to the North Korean regime, as measured by having migrated from North Korea during the Korean War (1950-1953) or having a close family member who did, are substantially less willing to sacrifice their rights (see Figure II). Although estimates for German respondents born in the former East German regime are noisy early in the pandemic, Online Appendix Figure B.9 reveals that residents of East Germany become less willing to sacrifice rights over the course of the pandemic than West German residents.^{21,22}

III.C Health Insecurity, Financial Insecurity, and Attitudes Towards Civil Liberties

The COVID-19 pandemic precipitated an economic as well as a health crisis. We investigate correlations in our longitudinal sample between health and economic worries and the willingness to trade-off civil liberties in Figure IV. Health insecurity is as defined in Section II.A, while financial insecurity in the longitudinal survey reflects concerns about the respondent's household financial position in response to the pandemic. Financial insecurity in the in-depth survey refers to the re-

²¹These findings corroborate existing evidence that shows that more general preferences for democracy are influenced by the length of time spent under democracy, such as Fuchs-Schündeln and Schündeln (2015). However, contrary to this existing work, which finds that within a country, the longer an individual has lived under a democratic system, the *stronger* the support for democracy, our findings suggest that within a democratic system, in case of a major crisis, those individuals who have lived in regimes with fewer civil liberties before tend to be *more reluctant* to curtail civil liberties. Relatedly, Schmelz (2021) finds that support for COVID-19 containment measures related to civil liberties (such as contract tracing/reduced privacy and restricted freedom of movement) drops less when comparing a voluntary compliance scenario to a strict government enforcement scenario among individuals who lived in the former GDR compared to those who did not— however, since levels of support are not reported in the paper, it does not speak to whether overall support is larger or smaller among former GDR residents.

²²These findings – like the ones above – cannot be explained by lower perceived health insecurity among respondents from East German states and respondents with exposure to the North Korean regime (relative to their counterparts from the same country); Online Appendix Figure B.9 for Germany includes a control for perceived health risk, as does Online Appendix Figure B.7.

spondent's agreement with a statement that COVID-19 is a threat to the economy, measured by a scale of 1 (not a serious threat) to 4 (a very serious threat).

We observe a clear pattern: higher levels of health insecurity are strongly associated with a *greater* willingness to curtail civil liberties. On average, a one sd unit increase in one's health-related concerns is associated with approximately a half sd unit increase in one's willingness to sacrifice own rights, suspend democratic procedures, and forego other liberties to combat the crisis. The positive association holds virtually across all countries in the sample (see Online Appendix Figure B.10), despite the aforementioned differences in overall levels that we observe across countries.

The association between financial insecurity and one's willingness to trade-off civil liberties is more muted and nuanced. Conceptually, the trade-off between economic well-being and public health conditions is ambiguous: *a priori*, some individuals may view public health measures as obstacles for economic recovery while others may see such measures as necessary steps to safeguard economic growth. Overall, we find a slight negative correlation between financial insecurity and sacrificing civil liberties.²³

Finally, we leverage our long pandemic time-series to describe the evolution of the relationship between the willingness to trade off civil liberties, health insecurity, and financial insecurity over ten consecutive months of the pandemic. Citizens around the world became less willing to sacrifice rights and freedoms from March until mid-June 2020 as lockdowns and other policies were adopted, cases dropped, and concerns about health also fell (see Online Appendix Figure B.11 of the evolution of rights by week).²⁴ By mid-June 2020, respondents' willingness to sacrifice rights had diminished by as much as 20% of one sd unit relative to the end of March.

Despite these shifts, the *relationship* between the willingness to trade off civil liberties and health insecurity remained positive, while the willingness to trade off civil liberties and financial insecurity continued to have a slightly negative or null relationship. Figure V plots regression coefficients on health insecurity (in red) and financial insecurity (in blue) obtained from a regression of the willingness to sacrifice rights by country and week conditional on sex and age group indicator variables. These results indicate that, although the level of concern fluctuated with the disease

²³Online Appendix Figure B.8 shows the heterogeneity by income, education, gender, race, and political affiliation in the willingness to give up rights for different terciles of the health insecurity and financial insecurity distribution.

²⁴The length of pandemic also exceeded initial expectations (see Online Appendix Figure B.12 for revisions of the forecast length).

burden, the underlying elasticity between health insecurity and willingness to sacrifice rights remained relatively constant over time. When averaging across all countries, a one sd increase in health insecurity is associated with a 11.1 pp (p-value <.001) increase in willingness to sacrifice own rights. The elasticity ranges from 4.4 pp in Singapore to 15.3 pp in the United States.

Taken together, the findings above suggest civil liberties are elastic to health insecurity, and that this relationship is fairly stable over nearly a year of observation and across many countries. We next investigate whether this relationship is causal.

IV Empirical Strategies

In our descriptive analysis, health insecurity stood out as a key predictor of willingness to give up rights. In this section, we lay out two approaches to uncover whether this relationship is causal and quantify the trade-off between health insecurity and willingness to sacrifice civil liberties. The two strategies are complementary in that the first has a better claim to external validity, and the second has a better claim to clean identification. The first strategy, based on data from our longitudinal survey, exploits geographic and temporal variation in local COVID-19 mortality spikes as shifters of health insecurity; the second strategy, based on our in-depth survey, exploits experimentally-induced variation in perceptions of health insecurity. The two approaches are laid out in detail below.

IV.A Using COVID-19 Mortality Fluctuations

In our first approach, we instrument for health insecurity using short-term fluctuations in local COVID-19 mortality. The underlying intuition is that local surges in COVID-19 mortality make salient the health risks associated with the disease and thus provide a shifter of individuals' perceived health insecurity in a manner similar to our information treatment. The identifying assumption for this exercise is that conditional on a key set of controls, fluctuations in local, weekly COVID-19 mortality rates are not systematically correlated with other factors hypothesized to influence the willingness to give up civil liberties. In particular, we condition on local COVID-19 cumulative mortality, variation in policies to combat the disease, individual-level time-varying subjective financial insecurity, and views of government effectiveness. Possible issues with this

strategy include the presence of other shocks afflicting these areas at the same times and in the same "direction" and the existence of other pathways through which mortality can affect views on civil freedoms. We address both of these concerns in the robustness section below and also focus on the reduced form in this section.

As a baseline, we estimate the following model using two-stage least-squares:

$$Y_{ik} = \alpha_{j(ik)} + \alpha_{t(ik)} + \gamma_0 \cdot \text{Health insecurity}_{ik} + X'_{ikj(ik)t(ik)}\Omega_0 + \epsilon_{ik}$$
 (1)

$$\mbox{Health insecurity}_{ik} = \alpha_{j(ik)} + \alpha_{t(ik)} + \gamma_1 \cdot \mbox{COVID-19 incidence}_{j(ik)t(ik)} + X'_{ikj(ik)t(ik)} \Omega_1 + \kappa_{ik}, \eqno(2)$$

where Y denotes one of our outcomes of interest, i denotes a survey respondent, and k indexes i's survey response in the case participant i was sampled multiple times in the longitudinal survey. Our instrument, COVID-19 $incidence_{jt}$, denotes the log of $1000 \times number$ of COVID-19 deaths in the respondent's region j and the week t divided by the population of the region. Region is defined by administrative division at the first sub-national level — the finest level of geography available for each respondent. Administrative division level one geography corresponds, for example, to states in the United States (51) and Germany (16), and to regions in Italy (20) and France (13). Fixed effects for regions (α_j) and week (α_t) capture overall differences in attitudes across regions and overall time trends respectively, thereby allowing our instrument to exploit short-term variation in disease severity at the local level. Health $insecurity_{ik}$ is defined as in subsection II.A.

Besides a constant and indicators for sex, age group, education (indicator for holding a college degree), and income quartile (relative to the respondent's country), we control for a set of key variables in X. These controls includes proxies for public health policy response available at the country-date level (Hale et al. 2021).²⁵ In addition, we add whether the respondent's region was in a lockdown during the week of the survey.²⁶ We also condition on the (log) cumulative prevalence of COVID-19 mortality lagged by one week.²⁷ The policy and lockdown variables capture potential endogeneity of deaths to stringency, which could itself influence attitudes. Cumulative mortality

²⁵Stringency is a composite of nine policies including school closures, workplace closures, and travel bans. We construct a three-week moving average at the country-week level.

²⁶This variable is generally subnational except for four countries where policies tended to be federal.

²⁷Deaths are used as opposed to cases since they tend to be reported more consistently. We show robustness to using ventiles in Online Appendix.

captures local disease severity from the beginning of the pandemic and its attendant effects on local living conditions. X also controls for perceived financial insecurity at the individual level, to account for the possibility that local case spikes influence not only health insecurity but also economic insecurity, and government effectiveness (i.e., the belief that "the government is taking proper steps to protect the population"). Standard errors are clustered at the administrative division level one.

Unobserved individual characteristics correlated with health insecurity may affect attitudes. We take advantage of the panel component of the survey that approximately 83,000 respondents participate in multiple survey waves over the sampling period; therefore, in a robustness check, we replace regional with individual fixed effects in Equation 1. We show robustness checks that address additional threats to our identifying assumptions in subsection V.A.

First Stage Table III shows that our instrument has a strong first stage: local COVID-19 mortality significantly affects our health insecurity measure (column (1)), as well as each of its individual components (columns (2), (3) and (4)), in the expected direction. The Kleibergen-Paap F-statistic on our main health-insecurity measure is 148.70.

IV.B Using Variation Induced by the Information Experiment

In our experimental approach, we instrument for health insecurity using random assignment to the information treatment in our in-depth survey. Random assignment to treatment circumvents endogeneity concerns; the targeted nature of the information disseminated in the treatment mitigates concerns about exclusion-restriction violations.

We estimate the following model using two-stage least-squares:

$$Y_i = \alpha_{c(i)} + \alpha_{w(i)} + \alpha_{h(i)} + \gamma_2 \cdot \text{Health insecurity}_i + X'_{ic(i)h(i)w(i)}\Omega_2 + \nu_i$$
 (3)

Health insecurity_i =
$$\alpha_{c(i)} + \alpha_{w(i)} + \alpha_{h(i)} + \theta \cdot T_i + X'_{ic(i)h(i)w(i)}\Omega_3 + \mu_i$$
 (4)

where Y_i represents an outcome for individual i, α_c indicates country fixed-effects, α_w indicates week fixed-effects, and α_h indicates a fixed-effect for the variable along which we stratified our

randomization (based on whether a participant in the in-depth survey resided in a region that, by March 2020, had experienced many COVID-19 cases ("hotspot region")). T_i is an indicator for assignment to the information treatment. *Health insecurity*_i is as defined in subsection II.A.

We also adjust for a limited set of demographic characteristics such as sex, age, income, education, and pre-existing medical conditions. Lastly, we control for possible alternative pathways through which the information treatment may influence the outcomes of interest, including concerns about surveillance and financial insecurity from the pandemic-related recession.²⁸

First Stage As shown in Table IV, our experimental treatment has a strong first stage: the public health treatment significantly affects our health insecurity measure (column (1)), as well as each of its individual components (columns (2) and (3)), in the expected direction. The Kleibergen-Paap F statistic on our main health-insecurity measure is 57.73.

V Results

V.A Results Using Variation in COVID-19 Mortality

Our results from leveraging short-term fluctuations in local COVID-19 mortality to instrument for health insecurity, based on Equation 1 and Equation 2, are presented in Table V. As a benchmark, we report simple OLS results in Panel A. Panel B presents the reduced form results using our instrument — contemporaneous local COVID-19 mortality — as the right hand side variable, and Panel C reports the associated 2SLS estimates.²⁹

We find a positive, sizeable impact of health insecurity on the willingness to give up civil liberties, a finding that holds across all dimensions of civil liberties elicited. The largest impact regards suspending democratic procedures — a one sd unit increase in health insecurity leads to a 24.7 pp increase in the willingness to suspend democratic procedures. The magnitude is larger than our benchmark elasticity for enduring economic losses (15.6 pp). In contrast, we observe an elasticity only half the size of the democratic procedures estimate on willingness to relax privacy and on

²⁸Concerns about surveillance refer to the respondent's level of worries about information collected by the government to fight COVID-19 could be stored and used for other reasons later on a scale of 1 (strongly unconcerned) to 5 (strongly concerned).

²⁹ As discussed in Section II.B, the question regarding willingness to give up one's own rights was asked to all participants in the longitudinal survey; conversely, the other questions were asked to only 1 every 5 participants in the longitudinal survey.

sacrificing one's own rights (13.6 pp and 10.7 pp, respectively). The 2SLS estimates are somewhat larger than the OLS estimates in Panel A.

Online Appendix Table A.10 explores heterogeneity in elasticities of willingness to sacrifice civil liberties with respect to health insecurity. We interact perceived health insecurity with sociodemographic factors and instrument for both using COVID-19 incidence and its interaction with each given factor. The "interaction" F-statistic is weaker than that shown in Table III, but a few patterns are discerned. As per the descriptive analysis using the in-depth sample in Figure II, respondents without a college degree and with low incomes are less willing to give up rights (the main effects for these two factors are negative). The interaction coefficients reveal men are relatively inelastic compared to women vis-a-vis sacrificing liberties in response to health concerns. By contrast, those without a college degree tend to move towards the college educated in the setting of increased health insecurity, and lower income respondents tend to converge to higher income ones when health insecurity is increased. These findings echo the descriptive patterns in Online Appendix Figure B.8, which highlight differential convergences and divergences across social groups as health insecurity increases.

Identification and Robustness Checks — We next turn to providing explanation for and evidence on the validity of our weekly COVID-19 mortality instrument for health insecurity. First, we document that these short-term fluctuations, conditional on cumulative COVID-19 mortality, time, geography, and policy environment, are not systematically correlated with other sociodemographic factors such as age, sex, income, and political leaning, and only slightly with holding a college diploma (see Online Appendix Table A.4). This set of sociodemographic variables previously showed a strong relationship to the willingness to forego civil liberties in Figure II.

Second, we investigate two alternative pathways between current death rates and civil liberties: economic insecurity and government competence in the crisis response. Positive mortality fluctuations may lead citizens to update negatively on the government's effectiveness at protecting the population and dampen their willingness to cede more power to the government. If so, we would observe a negative relationship between deaths, government effectiveness, and civil liberties. Similarly, if deaths increase economic insecurity, then those who are more financially insecure would be less willing to give up rights, based on our findings detailed in the descriptive analysis. Both

alternative pathways could bias our results towards the null. In Online Appendix Table A.11, we indeed show that instrumenting for *either* of these alternative pathways with current deaths conditional on health insecurity produces small, generally statistically insignificant and mainly negative second stage results.

Third, there may still be other possible pathways that we cannot adequately interrogate with specific survey-based measures, such as psychic effects of depression or anxiety when death rates spike. However, these alternative factors would have to co-move systematically with the short-run fluctuations in local death rates, conditional on cumulative deaths and other detailed controls. Furthermore, this exercise is complementary to the experimental identification strategy for which we present results next, providing additional assurance on the mechanism.

In addition to the checks above, we also include individual fixed effects in another robustness test. This test broadly addresses concerns about unobservable individual-level heterogeneity, such as certain individuals being more predisposed to particular reactions. We run this specification for the "sacrifice own rights and freedoms" outcome only, as this question was asked to all respondents in our longitudinal survey and is thus the only outcome sufficiently powered to include individual fixed effects. The reduced form and 2SLS coefficients are of similar magnitude as in the baseline specification for the willingness to sacrifice own rights (column (1) of Online Appendix Table A.12).

We further assessed robustness of our results by including country instead of region fixed effects, employing mortality ventiles as an instrument, using continuous instead of binary outcomes, and executing a Fisher-type permutation test reshuffling the exposure variable. Our results remain largely unchanged across all these robustness checks. Results with country instead of region fixed effects are reported in Online Appendix Table A.12. Relative to the baseline specification, standard errors increase slightly but magnitudes remain similar. Online Appendix Table A.13 presents results using COVID-19 mortality ventiles instead of log mortality as the instrument, and results using the original continuous instead of recoded binary outcomes are reported in Online Appendix Table A.6.³⁰ Findings remain robust to using the alternative instrument and qualitatively unchanged when continuous outcomes are used. Results from the Fisher-type permutation test,

 $^{^{30}}$ Results using inverse hyperbolic sine, $\log (x+.01)$ or $\log (x+.001)$ transformations, or adding 1 to the integer number of deaths in the numerator are very similar.

which reshuffles the COVID-19 incidence instrument 1,000 times in the longitudinal sample and computes reduced form estimates, can be found in Online Appendix Figure B.13. Our baseline reduced form estimates exceed the permuted ones for all outcomes.

V.B Experimental Results

We report results from our experiment-based instrumental variable approach in Table VI. Columns (2) and (3) display OLS estimates and standard errors, and columns (4) and (5) report their 2SLS counterparts. We report results for four separate outcome families related to civil liberties (described in Section II.B), organized into separate panels. The last row of each panel is the standardized inverse-covariance-weighted index (i.e., z-score index) for a given outcome family (Anderson 2008).³¹

Focusing on the z-score indices as our main outcomes of interest, we document large effects of health insecurity on the willingness to curtail civil liberties. A one sd unit increase in health insecurity increases the willingness to curtail democratic rights and institutions by 0.74 sd units. The effect size of health insecurity on the willingness to sacrifice privacy is 0.72 sd units, and for the willingness to sacrifice overall rights and freedoms is 0.37 sd units. To put these magnitudes into perspective, the point estimates amount to about 82% of the baseline average gap in attitudes between Chinese and American respondents.³² Only the willingness to give up mobility is unaffected by a respondent's perceived health insecurity; for this outcome, we estimate an imprecise zero.

Across a host of outcomes, we find a relatively sizeable OLS-IV gap. For the privacy z-score outcome, for example, the IV estimate is $7 \times$ larger than its OLS counterpart. This gap is consistent with measurement error in our health insecurity measure, downward bias in the OLS estimates, or a LATE versus ATE difference, in the latter case if the compliers in our experiment are individuals who exhibit larger treatment effects of health risk on attitudes compared to the average respondent in the survey.

We next proceed to examine each outcome family in more detail. In terms of overall rights, our 2SLS estimates indicate that greater health insecurity induced participants to report higher will-

³¹Reduced form estimates are reported in Online Appendix Table A.14.

³²The number is obtained by first dividing the 2SLS estimates for the two z-score outcomes listed in Panels A and B of Table VI by the respective China-U.S. gap listed in column (7), and then averaging across the two resulting values.

ingness to sacrifice their own rights for improved public health conditions. We also find suggestive but imprecise positive effects on willingness to sacrifice the rights of others.

Regarding privacy, our 2SLS estimates imply that a one sd increase in health insecurity raised the average participant's willingness to relax privacy protections by 22.6 pp (or 39%). The treatment also lowered the number of lives that tracking and contact-tracing policies would need to save in order for the average participant to support them. The effect is particularly stark for a contact-tracing policy that tracks the movements of both infected and non-infected people (15 lives off a base of 55 lives). Finally, greater health insecurity increased the average participant's willingness to receive a link to download a contact-tracing app by 24.1 pp (or 51%).

Turning to civil liberties related to democratic rights and institutions, we find that a one sd increase in health insecurity induced by the experiment led individuals to report preferring strong leaders (effect size of approximately 29% of baseline value), preferring delegating governance to experts (approx. 29%) and being willing to suspend democratic procedures during a crisis such as the one caused by COVID-19 (approx. 35%). Note that the OLS coefficient estimates point in the opposite direction relative to the IV coefficients for two out of the six outcomes in this family. This pattern is consistent with selection in the OLS by which individuals with larger health insecurities (that is, individuals who perceive a larger own and public health threat from the pandemic) tend to be types who care more about maintaining democratic procedures and other such liberties.

Comparing Results Between the Empirical Strategies — A comparison of results for outcome variables included in both the longitudinal and in-depth surveys – and thus identifiable by both the COVID-19 mortality variation and experimental variation empirical strategies – reveals broad similarities.

A one sd unit increase in health insecurity results in similar effects on respondent willingness to sacrifice press freedoms (23.7 pp in the in-depth survey using the experimental variation approach versus 19.8 pp in the longitudinal survey using the mortality variation approach). For the outcome of respondent willingness to suspend democratic procedures, the experimental variation approach with the in-depth survey shows a 15.5 pp effect size, compared to a 24.7 pp effect size using the mortality variation approach with the longitudinal survey. Regarding willingness to weaken privacy protections, the in-depth survey results show a 22.6 pp effect from increasing health insecurity

by one sd unit, compared to a 13.6 pp effect seen in the longitudinal survey. Finally, for the willingness to give up one's own rights and freedoms, results from the in-depth survey indicate a 17 pp effect, compared to an 10.7 pp effect in the longitudinal survey.

On average, across all outcomes, estimates using COVID-19 mortality variation are about 2.5 pp smaller than the estimates found using experimental variation. That we find qualitatively and on average quantitatively similar results from both samples and empirical approaches suggests that the underlying relationship between health insecurities and willingness to give up rights is a relatively robust and general pattern.

Secondary Outcomes — In Online Appendix Table A.15, we report results for secondary outcomes in the form of willingness to endure business and school closures, economic harm, and other restrictive containment strategies. Only the willingness to harm the economy is significantly affected by health insecurity, with a relatively large magnitude of 0.42 sd units.

Robustness Checks for the Experimental Approach — We conduct a number of robustness checks on the experimental empirical strategy. First, we re-weight our sample to make it representative with each country's population (Online Appendix Table A.16). Our results overall remain qualitatively and quantitatively unchanged, although power is reduced.

Second, we address potential exclusion-restriction violations. A potential concern is that the information treatment may affect outcomes through channels other than health insecurity. As shown in columns (1) through (3) of Online Appendix Table A.17 (Panel B), being assigned to the treatment group modestly increased the extent to which participants worried about the economy and about possible long-term abuses of the private information shared during the pandemic (with magnitudes for both much smaller in size than those of the effects on health-related worries). While it is impossible to prove that the exclusion restriction holds, columns (4) through (6) should help assuage concerns. In Panel A, we show that the effect of being assigned to the treatment group on health insecurities is still present when controlling for the worries about the economy and about possible future abuses of the information shared during the pandemic. Conversely, Panel B shows that after controlling for the components of our health insecurity measure—namely COVID-19 posing a threat to people's health and to the capacity of the healthcare system

— effects on the non-health-related worries become smaller and insignificant. These findings suggest either that treatment effects on worries related to the economy or to long-term privacy abuses operate through health insecurity (thus making such worries a "bad control"), or that they are not quantitatively important once we account for health insecurity concerns (Angrist and Pischke 2008).

VI Conclusion

Civil liberties, including the protection of privacy, freedom of speech, and freedom of mobility, are the basis of well-functioning liberal democracies. Major crises confront societies and their citizens with a set of fundamental trade-offs between social well-being during times of crisis and the protection of liberties. In this paper, we study how citizens around the world trade off health security and civil liberties throughout one of the most challenging crises in recent history, the COVID-19 pandemic. Motivated by the descriptive patterns across countries and across respondents within countries and over time, we deploy two empirical strategies to estimate the effect of health insecurity on the willingness to give up civil liberties. We find that exposure to health risks during the pandemic leads to a greater willingness to sacrifice rights and freedoms.

Our results are positive and do not study the normative implications of crisis responses. This is a thorny issue, but our findings point to two possible lessons for policy.

First, the effects of our public health treatment that explains the rationale between various measures increase support for individual and public action to curb the pandemic, even if these involve giving up some individual rights. This finding points to giving citizens tools to understand the need for policy intervention. Improved understanding can increase compliance with otherwise hard-to-tolerate policy measures. Special attention and care may be needed when messaging to groups that are socially disadvantaged, as members of these groups were found to be less willing to tolerate restrictions in response to heightened health risk.

Second, for the sake of public health and safety in a crisis such as a pandemic, immediate policy responses that often involve curtailing individual liberties are needed. Yet, our dynamic results — in particular the fact that willingness to sacrifice rights declines as health worries decrease — also point to the need for safeguards that ensure these restrictions are lifted once the crisis subsides.

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Main Tables

Table I: Questions on willingness to sacrifice civil liberties and well-being

To what extent do you agree with the following statements:

Statement 1: I am willing to sacrifice my own rights and freedoms during a crisis like the current one, in order to maintain the health and well-being of the whole society.

Statement 2: I am willing to relax privacy protections and let the government access my personal data during a crisis like the current one, in order to allow the government to make timely and accurate decisions.

Statement 3: I am willing to suspend democratic procedures and give the President [or Prime Minister] more power during a crisis like the current one, in order to ensure swift government actions.

Statement 4: I am willing to support the government controlling the media during a crisis like the current one, in order to ensure effective and uniform communication between the government and citizens.

Statement 5: I am willing to endure substantial economic losses during a crisis like the current one, in order to maintain the health and well-being of society as a whole.

0 =completely disagree; 10 =completely agree

Table II: Lives-saved questions

Out of every 100 people who would have otherwise died in the [respondent's country of residence] because of the COVID-19 pandemic, some will be saved if one of the following policies is implemented. What's the minimum number of people that each of the following policies would need to save in order for you to support it? (Please move the slider to a number from 0 to 100.)

Statement 1: During the epidemic, the government can track smartphone locations and social contact data of the citizens who tested positive for COVID-19.

Statement 2: During the epidemic, the government can track smartphone location and social contact data of all citizens.

Statement 3: During the epidemic, the government rations certain items designated by the government (e.g., masks, food, etc.) so one cannot buy them from the market.

Statement 4: During the epidemic, the government requires everyone to become vaccinated against the coronavirus as soon as an effective vaccine becomes available.

Statement 5: During the epidemic, the government closes the national border to prevent foreigners from entering.

Statement 6: During the epidemic, the government recommends citizens do not leave their homes except for limited, permitted reasons.

Statement 7: During the epidemic, the government arrests citizens who are outside their home if they do not have government permission.

Statement 8: During the epidemic, the government closes restaurants, bars, and entertainment businesses.

Statement 9: During the epidemic, the government closes all non-essential businesses.

Statement 10: During the epidemic, the government closes all schools.

Statement 11: During the epidemic, the government implements a set of public health measures that doubles the unemployment rate.

Statement 12: During the epidemic, the government implements a set of public health measures that triples the unemployment rate.

Statement 13: During the epidemic, the government implements a set of public health measures that cuts the pay of low income workers in half.

0 = Extremely desirable policy; 100 = Extremely undesirable policy

Table III: First stage results using COVID-19 mortality fluctuations (longitudinal survey)

	Health Insecurity	Health of the Elderly	Personal Health	Healthcare Capacity	
	(1)	(2)	(3)	(4)	
COVID-19 Incidence	0.066***	0.052***	0.030***	0.083***	
	(0.005)	(0.005)	(0.004)	(0.008)	
Kleibergen-Paap F-statistic	148.700	129.294	66.497	99.446	
Mean of Outcome	0.000	0.000	0.000	0.000	
Number of Clusters	197	197	197	197	
Observations	359380	353966	356655	356843	
Controls:					
Demographics	Yes	Yes	Yes	Yes	
Financial Insecurity	Yes	Yes	Yes	Yes	
Government Effectiveness	Yes	Yes	Yes	Yes	
Policy Response	Yes	Yes	Yes	Yes	
Lagged COVID-19 Prevalence	Yes	Yes	Yes	Yes	
Week Fixed Effects	Yes	Yes	Yes	Yes	
Admin Level 1 Fixed Effects	Yes	Yes	Yes	Yes	

Notes: Table reports results from estimating Equation 2. Outcome variables are listed in the column headings and are originally on a scale of 1 (not at all worried) to 5 (extremely worried). Health insecurity is an average of three outcome variables in columns (2) to (4). Health of the elderly refers to concerns about the health of the elderly. Personal health refers to concerns about own personal health. Healthcare capacity refers to concerns about healthcare systems being able to cope. The outcome variables and COVID-19 incidence are standardized to mean 0 and sd 1. All regressions include controls for demographics (sex, age group indicators, education (indicator for holding a college degree), and income quartiles (relative to own country)), proxies for public health policy response (three-week moving average of a stringency index and the presence of a lockdown in the respondent's region during the week of the survey), the (log) cumulative prevalence of COVID-19 mortality lagged by one week, survey weeks, financial insecurity (i.e. concern about your household financial position), and government effectiveness (i.e., belief that the government is taking proper steps to protect its population). Kleibergen Paap F-statistics presented are obtained from the sample estimated on the outcome of willingness to sacrifice own rights. Standard errors clustered at the administrative division level 1 are in parentheses. * p < 0.1, ** p < 0.05, *** p < 0.01.

Table IV: First stage results using experimental variation (in-depth survey)

	Health Threat to Insecurity People's Health		Healthcare Capacity
	(1)	(2)	(3)
Public Health Treatment	0.114***	0.058***	0.128***
	(0.015)	(0.016)	(0.016)
Kleibergen-Paap F-statistic	57.734	13.348	65.043
Mean of Outcome	-0.203	-0.106	-0.225
Observations	13337	13337	13337
Controls:			
	1/	1/	V
Demographics	Yes	Yes	Yes
Strata Fixed Effects	Yes	Yes	Yes
Financial Insecurity	Yes	Yes	Yes
Concerns about Surveillance	Yes	Yes	Yes
Strata Fixed Effects	Yes	Yes	Yes
Survey Week Fixed Effects	Yes	Yes	Yes

Notes: Table reports results from estimating Equation 4 using experimental variation. Health insecurity refers to an average of "threat to people's health" and "healthcare capacity"; threat to people's health measures a level of agreement on a statement that COVID-19 is a threat to the health and lives of people in the country on a scale of 1 (not a serious threat) to 4 (A very serious threat); healthcare capacity measures a level of agreement on that the R's country does not have sufficient hospital capacity and medical equipment to deal with the COVID-19 outbreak on a scale of 1 (strongly disagree) to 5 (strongly agree). The outcome variables are standardized to mean 0 and sd 1. All regressions include the following controls: demographics (sex, age group indicators, education (indicator for holding a college degree), income quartiles (relative to own country), and an indicator for any medical conditions); financial insecurity (i.e., agreement with a statement that COVID-19 is a threat to the economy on a scale of 1 (not a serious threat) to 4 (A very serious threat)); concerns about surveillance (i.e., worries about information collected by the government to fight COVID-19 could be stored and used for other reasons later on a scale of 1 (strongly unconcerned) to 5 (strongly concerned)); strata fixed effects (country and hotspot); and survey week fixed effects. Kleibergen Paap F-statistics presented are obtained from the sample estimated on the outcome of willingness to sacrifice own rights. Unconditional mean of the outcome variable of respondents in the control group is presented. Robust standard errors in parentheses. * p < 0.1, ** p < $\bar{0}.05$, *** p < 0.01.

Table V: OLS and 2SLS results using COVID-19 mortality fluctuations (longitudinal survey)

	Sacrifice	Sacrifice	Relax Privacy	Suspend	Endure			
	Own Rights	Free Press	Protections	Demo. Proce.	Econ. Losses			
	(1)	(2)	(3)	(4)	(5)			
	PANEL A: OLS estimates							
Health Insecurity	0.096***	0.057***	0.065***	0.059***	0.095***			
	(0.003)	(0.003)	(0.004)	(0.003)	(0.004)			
	PANEI	B: Reduced						
COVID-19 Incidence	0.007***	0.013***	0.010***	0.018***	0.009**			
	(0.002)	(0.003)	(0.003)	(0.004)	(0.004)			
	PANEL	C: 2SLS esti	mates					
Health Insecurity	0.107***	0.198***	0.136***	0.247***	0.156***			
	(0.026)	(0.058)	(0.044)	(0.050)	(0.054)			
Kleibergen-Paap F-statistic	148.700	69.355	86.449	129.361	46.718			
Mean of Outcome	0.750	0.615	0.575	0.575	0.571			
Number of Clusters	197	195	194	195	196			
Observations	359380	71846	71801	71809	71805			
Controls:								
	Yes	Yes	Yes	Yes	Yes			
Demographics Financial Insecurity	Yes	Yes	Yes	Yes	Yes			
Government Effectiveness	Yes	Yes	Yes	Yes	Yes			
Policy Response	Yes	Yes	Yes	Yes	Yes			
Lagged COVID-19 Prevalence	Yes	Yes	Yes	Yes	Yes			
Week Fixed Effects	Yes	Yes	Yes	Yes	Yes			
Admin Level 1 Fixed Effects	Yes	Yes	Yes	Yes	Yes			
Admin Level 1 Fixed Effects	165	165	165	165	165			

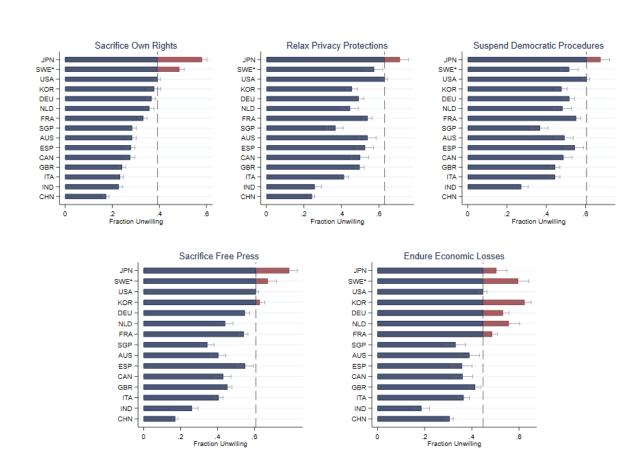
Notes: Table reports estimates of the 2SLS model given by Equation 1 and Equation 2, as well as corresponding OLS estimates. Outcome variables are listed in the column headings and described in Section II.B. Health insecurity is an average of three concerns: personal health, the health of the elderly, and the health care system being unable to cope. The health insecurity and COVID-19 incidence are standardized to mean 0 and sd 1. All regressions include controls for demographics (sex, age group indicators, education (indicator for holding a college degree), and income quartiles (relative to own country)), proxies for public health policy response (three-week moving average of a stringency index and the presence of a lockdown in the respondent's region during the week of the survey), the (log) cumulative prevalence of COVID-19 mortality lagged by one week, survey weeks, financial insecurity (i.e. concern about your household financial position), and government effectiveness (i.e., belief that the government is taking proper steps to protect its population). Standard errors clustered at the administrative division level 1 are in parentheses. * p < 0.1, ** p < 0.05, *** p < 0.01.

Table VI: OLS and 2SLS results using experimental variation (in-depth survey)

Outcome Variables	Health Insecurity (OLS)		Health Insecurity (2SLS)		Mean of Outcome	Gap btw. China and U.S.
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Panel A: Overall rights and freedom						
Willing to sacrifice own rights	0.063***	(0.005)	0.170**	(0.084)	0.724	0.224
Willing to sacrifice others' rights	0.066***	(0.005)	0.137	(0.084)	0.705	0.203
z-score: willing to sacrifice rights	0.156***	(0.012)	0.369**	(0.185)	0.000	0.512
Panel B: Protection of privacy						
Willing to relax privacy protections	0.033***	(0.006)	0.226**	(0.091)	0.577	0.393
Unwilling to accept: track sick people	-2.114***	(0.422)	-12.475**	(6.150)	48.855	-5.843
Unwilling to accept: track everyone	-1.440***	(0.420)	-15.497**	(6.356)	54.572	-8.957
Contact tracing app	0.036***	(0.006)	0.241***	(0.090)	0.475	0.268
z-score: willing to sacrifice privacy	0.103***	(0.012)	0.715***	(0.190)	0.000	0.778
Panel C: Democratic rights and institutions						
Prefer strong leader	-0.054***	(0.012)	0.762***	(0.210)	2.672	0.614
Prefer delegating to experts	0.102***	(0.012)	0.832***	(0.174)	2.909	-0.058
Willing to sacrifice free press	0.002	(0.006)	0.237**	(0.093)	0.600	0.422
No preference for democratic system	-0.110***	(0.011)	-0.042	(0.125)	1.733	n.a.
Willing to suspend democr. procedures	-0.014**	(0.006)	0.155*	(0.082)	0.446	n.a.
z-score: willing to curtail democracy	0.004	(0.013)	0.743***	(0.183)	-0.001	n.a.
Panel D: Rights to movement						
Unwilling to accept: close national border	-1.111***	(0.423)	4.899	(6.146)	42.655	6.624
Unwilling to accept: recommend stay home	-3.947***	(0.421)	3.452	(6.107)	43.025	7.722
Unwilling to accept: arrest if outside home	-3.135***	(0.429)	-4.352	(6.209)	51.547	-6.984
z-score: willing to give up mobility	0.086***	(0.012)	-0.018	(0.168)	0.000	-0.032

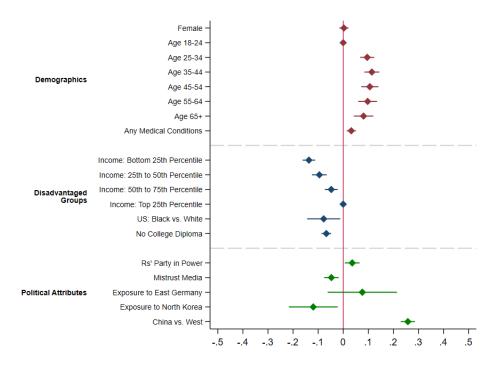
Notes: Table reports OLS and 2SLS results using experimental variation, based on the in-depth survey sample. Health Insecurity refers to an average of (1) COVID-19 is a threat to the health and lives of people in the country; and (2) the country does not have sufficient hospital capacity and medical equipment for a pandemic surge, topics discussed in the public health treatment. Columns (2) to (3) present the OLS estimates and standard errors, and columns (4) to (5) present the 2SLS results from Equation 3. Column (6) reports the unconditional mean of the outcome variable of respondents in the control group. Column (7) reports the difference in the unconditional control group mean of each outcome variable between China and U.S. respondents. Outcomes of "unwilling to accept" measure the minimum lives that need to be saved to implement the given policy on a scale of 0 to 100. Outcomes of "willing to [do]" and contact tracing app are dichotomous. Outcomes of "preference" are on a scale of 1 to 4. The z-score for each family shown at the bottom row of each panel is an inverse-covariance-weighted index as described in Anderson (2008). The health insecurity is standardized to mean 0 and sd 1. All regressions include the following controls: demographics (sex, age group indicators, education (indicator for holding a college degree), income quartiles (relative to own country), and an indicator for any medical conditions); pandemic-related financial insecurity (i.e., agreement with a statement that COVID-19 is a threat to the economy on a scale of 1 (not a serious threat) to 4 (A very serious threat)); concerns about surveillance (i.e., worries about information collected by the government to fight COVID-19 could be stored and used for other reasons later on a scale of 1 (strongly unconcerned) to 5 (strongly concerned)); strata fixed effects (country and hotspot); and survey week fixed effects. The observation count is 13,337 for every regression except the last two in Panel B and last three in Panel C; it is 13,328 for the last two in Panel B and 9,425 for the last three regressions in Panel C. The first stage F-statistics range from 57.73 to 59.25. Robust standard errors are in parentheses. * p < 0.1, ** p < 0.05, *** p < 0.01.

Main Figures



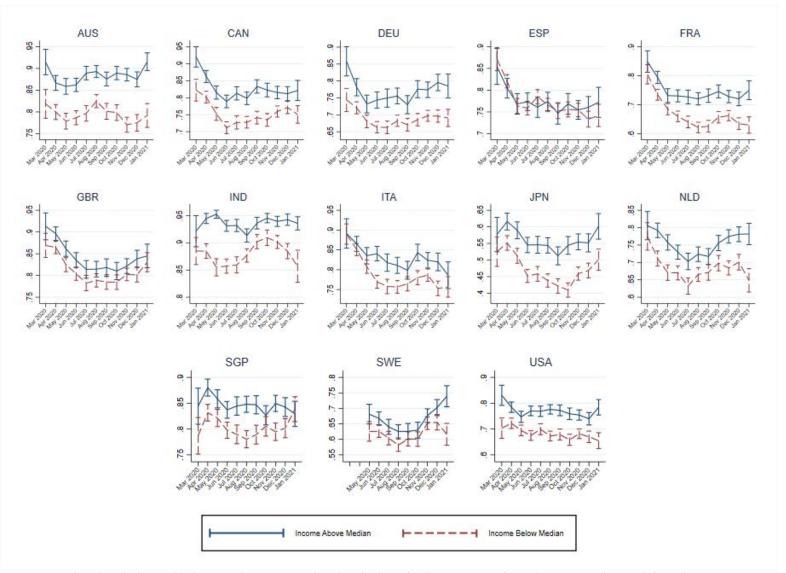
Notes: Figure uses responses from both the longitudinal and in-depth surveys for overlapping weeks (i.e. week of March 30 to week of April 13, 2020). For Sweden, data is used from the week of May 18 to the week of June 1, 2020. Bars represent the country fixed effects plus constant obtained from a regression of the outcome on week, country, and survey (i.e. longitudinal vs. in-depth) fixed effects. Unwillingness to sacrifice a given right is defined as answering "5" or less to questions in the form of "On a scale of 0 (extremely unwilling) to 10 (extremely willing), to what extent do you agree with the following statements: I am willing to [name of each variable on the y-axis]" as described in Section II.B. The dashed lines represent the average of the outcome variable among U.S. respondents. Respondents from China were not asked about the willingness to suspend democratic procedures. 95% confidence intervals are depicted in gray.

Figure I: Cross-country patterns in civil liberties trade-offs (longitudinal and in-depth survey)



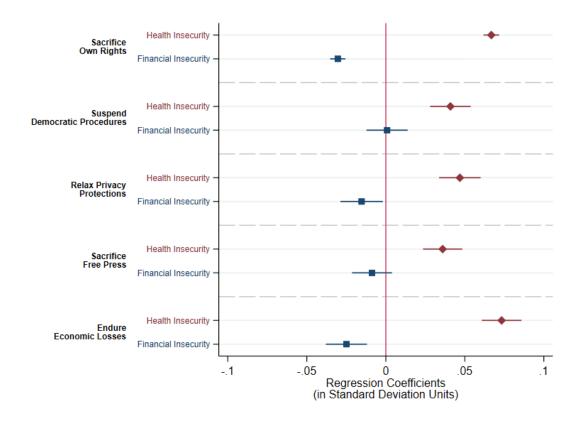
Notes: Figure based on the in-depth survey sample, restricted to the control group. Diamonds denote coefficient estimates obtained from separate OLS regressions of willingness to sacrifice rights (as described in Section II.B) on the given characteristics (y-axis), controlling for a hotspot indicator, survey week and country fixed effects. "China vs. West" denotes the an indicator equal to 1 for respondents from China (and zero for France, U.S., Italy, Germany, and the U.K.). 95% confidence intervals based on robust standard errors are shown.

Figure II: Individual characteristics and sacrificing own rights (in-depth survey)



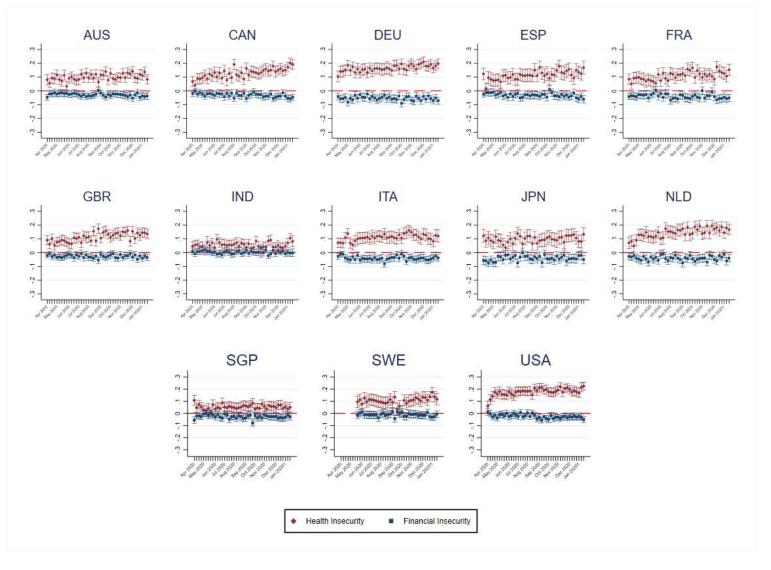
Notes: Figure is based on the longitudinal survey, plotting marginal predicted values of willingness to sacrifice rights on income by month for each country. Outcome variable is the willingness to sacrifice rights as described in Section II.B. Income is a binary variable, which is equal to 1 if the respondent's income is below the median income, or 0 if above the median income in a given country. The estimates are conditional on age and sex. 95% confidence intervals are shown.

Figure III: Cross-country patterns in the relationship between willingness to sacrifice rights and income over time (longitudinal survey)



Notes: Figure is based on the sample from the longitudinal survey, including weeks from the week of March 30 to the week of April 13, 2020 except for Sweden; data from the week of May 18 to the week of June 1, 2020 are used for Sweden since data collection did not begin until May 18, 2020. Dots reflect coefficient estimates of health insecurity and financial insecurity on the relevant outcome. Health insecurity is the average over concerns about personal health, health of the elderly, and healthcare systems being able to cope. Financial insecurity refers to concerns about one's household financial position. All outcomes are binary variables as described in Section II.B. Insecurity variables are standardized so as to have mean 0 and sd 1. Country-week fixed effects and demographic controls (sex and age groups indicators) are included in the regressions but not reported. 95% confidence intervals based on robust standard errors are also shown.

Figure IV: Association between willingness to sacrifice civil liberties and health and economic insecurities (longitudinal survey)



Notes: Figure is based on the sample from the longitudinal survey, including all weeks from the week of March 30, 2020 to the week of January 18, 2021 and including the following countries: Australia, Canada, France, Germany, India, Italy, Japan, Spain, Sweden, the Netherlands, the United Kingdom, the United States; Sweden is added in the week of May 18, 2020. Outcome variable is the willingness to sacrifice rights as described in Section II.B. Health insecurity is the average over concerns about personal health, health of the elderly, and healthcare systems being able to cope. Financial insecurity refers to concerns about one's household financial position. Dots denote the coefficient estimates obtained from a OLS regression of willingness to sacrifice own rights on health (red) and economic (blue) insecurity by each week and country, conditional on sex and age group indicator variables. 95% confidence intervals based on robust standard errors are shown.

Figure V: Dynamics of health insecurity, financial insecurity and sacrificing own rights (longitudinal survey)