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ABSTRACT

Reductions in ambient pollution have been taken as an indisputable "silver lining" to the COVID-19 Pandemic. Indeed, worldwide economic contraction induced by COVID-19 lockdowns should generate global air quality improvements *ceteris paribus*, including to China's notoriously-poor air quality. We analyze China's official pollution monitor data and account for the large, recurrent improvement in air quality following Lunar New Year (LNY), which essentially coincided with lock-downs in 2020. With the important exception of NO₂, China's air quality improvements in 2020 are smaller than we should expect near the pandemic's epicenter: Hubei province. Compared with LNY improvements experienced in 2018 and 2019 in Hubei, we see smaller improvements in SO₂ while ozone concentrations increased in both relative and absolute terms (roughly doubling). Similar patterns are found for the six provinces neighboring Hubei. We conclude that COVID-19 had ambiguous impacts on China's pollution, with evidence of relative deterioration in air quality near the Pandemic's epicenter.

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1 Background

Dramatic improvements in air quality have been attributed to COVID-19. NASA’s satellite data show that NO_2 levels decreased precipitously in China in mid-February 2020 relative to early January (NASA, 2020). Data from US government-maintained pollution monitors in four Chinese cities show an average daily reduction of 15-17 $\mu\text{g}/\text{m}^3$ in $\text{PM}_{2.5}$ across Jan-Feb 2020 relative to the same period in the previous four years (Burke, 2020). On carbon dioxide emissions, the reduction in coal and crude oil use in 2020 suggests a reduction in CO_2 emissions of 25%, or about 100 million metric tons, compared to the same period in 2019 (Myllyvirta, 2020). These reductions have been widely discussed and disseminated in the popular press (Popovich, 2020; McMahon, 2020; Rathi and Hodges, 2020).

The broader context of these patterns is important to their interpretation. We highlight three aspects which together paint a more nuanced picture of the likely response of pollution to COVID-19 in China:

1. To the extent that air quality had been improving in China over time prior to the coronavirus outbreak (Greenstone and Schwarz, 2018), comparisons of 2020 pollution with previous years can overstate the role of COVID-19 in reducing pollution.
2. The COVID-19 outbreak in China occurred around the same time as Lunar New Year. Wuhan’s lockdown began January 23, followed two days later by 2020’s Lunar New Year (LNY). Lunar New Years have been found to reduce sharply pollution in the shorter-term in China and Taiwan (Tan et al., 2009; Jiang et al., 2015; Kong et al., 2015). Indeed, the pollution pattern is sufficiently pronounced that California’s air quality improves around LNY due to reduced transboundary pollution from China (Ngo, Zhong, and Bao, 2018). Ignoring this recurrent annual drop likewise tends to overstate the pollution reduction attributed to COVID-19.
3. Most NO_x pollution tends to be produced by the transport sector, which markedly reduced its activity during Chinese lockdowns. In contrast:
 - (a) Sulfur Dioxide (SO_2) tends to be produced by the combustion of fossil fuels in power generation and heating furnaces. Thus, it may respond differently to the coronavirus outbreak. Like NO_x , SO_2 impairs human health (EPA), labor market outcomes (Hanna and Oliva, 2015), and is a “criteria air pollutant” according to the US Environmental Protection Agency (EPA), but has been analyzed less in discussions of COVID-19.
 - (b) Ozone (O_3) is not emitted directly, but produced by the combination of NO_x and volatile organic compounds (VOCs) in the presence of heat and sunlight. Like SO_2 , ground-level ozone impairs human health (Neidell, 2009; Lleras-Muney, 2010; Deschenes et al., 2017) and is a “criteria air pollutant” (EPA).
 - (c) Carbon Monoxide (CO) is released during combustion. Vehicles and machinery that burn fossil fuels release CO, including home heating sources and cooking. Like SO_2 and ozone, CO is also an EPA “criteria air pollutant” that can harm health (Currie and Neidell, 2005; Currie et al.,

2009).

Points 1. and 2. above suggest a “difference in differences” analysis, which is conventional in economics. In this spirit, satellites also show drops in air pollution during the Chinese Lunar New Year in previous years, but the drop in NO_2 in 2020 is about 10-30% larger than what is observed during the same period in the past fifteen years over central and eastern China (NASA, 2020).

2 Empirical Specification

Here, we build on the difference-in-differences (DD) thought experiment above (NASA, 2020) to estimate a regression model that accounts for both: a) annual differences in air quality and; b) the expected drop in pollution immediately following Lunar New Year. As noted above, failure to account for both can inflate estimates of the air quality benefits of COVID-19. In addition to the DD, we remove average differences across pollution monitors and thereby average pollution differences across provinces, along with the pronounced pollution differences by day of the week. Finally, we recast the data in an “event study” analysis which normalizes time around the Lunar New Year event (*cf.* dropping calendar dates which have a different position vis à vis Lunar New Year in different years(NASA, 2020)). We estimate the following regression equation:

$$y_{it} = \alpha_0 + \beta_1 \text{Post}_t + \beta_2 \text{Y2020}_t + \beta_3 \text{Post}_t * \text{Y2020}_t + \gamma_i + \tau_t + X_{it} + u_{it} \quad (1)$$

where y_{it} denotes pollution measures at monitor i in date t . Our independent variables include a binary variable Post_t that is 1 after New Year’s day and 0 otherwise, a binary variable Y2020_t that is 1 for year 2020 and 0 otherwise, and their interaction term $\text{Post}_t * \text{Y2020}_t$. The coefficient β_1 measures the change in pollution before versus after New Year’s day in year 2018-19. β_2 measures the annual change in average pollution in 2020 versus that in 2018-19. The coefficient of chief interest, β_3 , measures the difference in pollution changes before versus after New Year’s day between year 2020 and year 2018-19. We also control for τ_t that includes a year 2018 dummy and day of week fixed effects, γ_i pollution monitor fixed effects, and X_{it} weather controls.

We present these results separately for Hubei, the province at the center of the outbreak. We estimate a second set of DD regressions in Hubei’s neighbors (dropping Hubei), and a third for the provinces that do not border Hubei.

Finally, we compare provinces according to their proximity to Hubei, year, and Lunar New Year in a triple-difference analysis. We describe further the triple difference specification and our data sources in the Supplementary Material Section 1.

3 Results

While some of the information reported about COVID-19 may be subject to doubt, Hubei was clearly the epicenter of COVID-19 in China. Hubei had over 1,000

COVID-19 cases per million, while neighboring provinces had 15 and non-neighbors just 8 (Table 1).^{1,2} Similar differences are seen for COVID-19 mortality rates in Table 1. If COVID-19 decreased economic activity and therefore pollution, then we would expect larger decreases in pollution in and around the Pandemic’s epicenter.

Table 1: Infection Rate on February 21, 2020

| Province | Confirmed cases | Deaths | Cases per million people | Deaths per million people |
|---------------|-----------------|--------|--------------------------|---------------------------|
| Hubei | 63,454 | 2,250 | 1,072.4 | 38.03 |
| Neighbors | 5,023 | 37 | 14.5 | 0.107 |
| Non-neighbors | 7,810 | 58 | 7.9 | 0.058 |

NO₂ aside, we find China’s largest improvements in air quality did not occur in Hubei. Nor did they occur in Hubei’s six neighboring provinces. Instead, the 24 provinces that do not border Hubei show the largest improvements in air quality. Figure 1 plots average SO₂ and O₃ concentrations before and after the Lunar New Year in 2020 and 2019 for three different locations: Hubei, neighboring provinces, and non-neighboring provinces. For SO₂ concentrations, all three locations experienced decreases after LNY in 2019. In 2020, however, Hubei and neighboring provinces have little reduction in SO₂ concentrations after LNY. Only in non-neighboring provinces, SO₂ concentrations show decreases in 2020. For O₃, the increases in concentrations after LNY in 2020 are more pronounced compared to those in 2019, particularly in Hubei. We illustrate the DD model by adding trend lines – predicted values from a simplified DD model – to the raw SO₂ and O₃ data in Supplementary Material Figure S1 .³

Figure 1 also shows higher pre-LNY SO₂ concentrations in 2019. This underscores the importance of also accounting for the annual decline in pollution when relating pollution changes to COVID-19 in 2020.

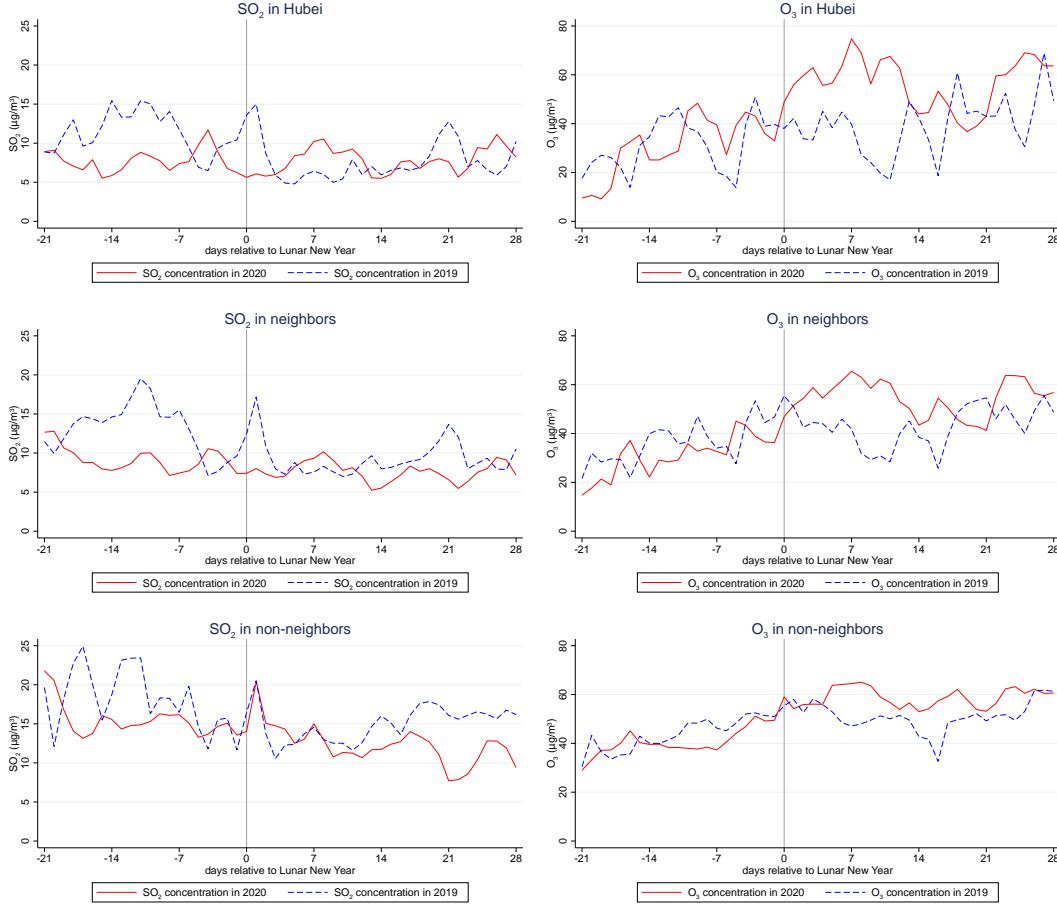
In Table 2, we show results from our difference-in-difference framework described in Section 2. In Panel A for all China, negative coefficients on *Post* for ln(NO₂), ln(SO₂), ln(PM_{2.5}), and ln(CO) reflect decreases after the New Year day in 2018-19. The negative estimates of the interaction term *Post*Y2020* for ln(NO₂), ln(PM_{2.5}), and ln(CO) suggest additional reductions in these three pollution measures in 2020, compared to those in 2018-19. For ln(SO₂), however, the positive estimate of

¹We use accumulated cases and deaths on Feb 21 because this is the latest day of our study period, namely 28 days after LNY in 2020.

²That said, we take the reported number of confirmed COVID-19 cases and COVID-19 deaths with a large grain of salt: testing is incomplete, endogenous, etc. Aggregating up to broader geographic regions may reduce measurement error and moreover, Hubei’s status as the provincial epicenter is unambiguous.

³These simplified DD estimates are consistent with our DD estimates that include the full set of control variables reported in Supplementary Material Table S2. This indicates that our basic results are robust to and relatively unaffected by: weather controls, day of week fixed effects, a 2018 year dummy, and fixed effects for each pollution monitor.

Figure 1: SO₂ and O₃ concentration by day before and after the Lunar New Year in 2019 (blue dash line) and 2020 (red solid line). We normalize days around the Lunar New Year (grey vertical line).



Post*Y2020 suggest a 1% smaller decrease in SO₂ concentration in 2020.⁴ In other words, the post-LNY decrease in SO₂ in 2020 is about 15%, smaller than the decrease of 16% in 2018-19. For O₃, we find it increases 40% more after LNY in 2020.⁵ Thus for China’s air quality as a whole, estimated coefficients for the Post*Y2020 interaction term suggest a mixed response to COVID-19 that depends on the pollutant considered.

In Panel B-D, we compare these estimates in Hubei, neighbors, and non-neighbors. Consistent with what we observe in Figure 1, Panel D’s interaction term shows that SO₂ decreased by 6% post-LNY in non-neighbor provinces. In contrast, Hubei shows 29% less improvement in SO₂ and a modest 12% improvement in PM_{2.5}. Provinces neighboring Hubei also show relatively less improvement in SO₂ of 16%. All loca-

⁴We report percentage changes in text that are transformed from log changes in the tables.

⁵In Supplementary Material Table S2 and Table S3, we report estimates on the changes in pollution levels. We also report robustness checks in Supplementary Material Table S4 and Table S5.

tions show increases in O_3 , with Hubei the highest at 108%.

In Table 3, we use a triple-difference design to compare Hubei vs. neighboring provinces (Panel A) and neighboring provinces vs. non-neighboring provinces (Panel B). These triple differences using geography are “on top” of the Table 2 differences by year and Lunar New Year. So, conditional on the time double-differences, was pollution less improved in Hubei and Hubei’s surrounding provinces? The coefficient on the `Post*Y2020*Hubei` dummy for $\ln(SO_2)$ is positive and indicates Hubei had an unusually small improvement in SO_2 following the coronavirus outbreak than its neighbors. Similarly, $PM_{2.5}$, CO, and ozone all show modest relative increases in Hubei in the triple-difference. The exception again is NO_2 , which has a negative `Post*Y2020*Hubei` coefficient, though it is the smallest in absolute value and borderline statistically significant.

Likewise in Panel B of Table 3, the positive coefficient on `Post*Y2020*Neighbor` for $\ln(SO_2)$ suggests that Hubei’s neighbors had smaller improvements in SO_2 than non-neighboring provinces. For O_3 , we also find larger increases in concentrations in Hubei’s neighbors than non-neighbors (32%). In contrast, NO_2 and $PM_{2.5}$ show no relative change in the DDD. Inconsistent with the above patterns, CO fell in Hubei’s neighbors by about 5%.

4 Discussion

There is tremendous interest in understanding COVID-19’s sweeping impacts. Among these, air quality impacts have already been assessed, albeit in the popular press. In the COVID-19 context, it is important to reiterate that air quality is multi-dimensional. These dimensions seem to have responded quite differently to the coronavirus outbreak in China. While NO_2 fell precipitously in response to coronavirus shutdowns, SO_2 and ozone did not. For China as whole, $PM_{2.5}$ fell 22%, but ozone concentrations increased 40% and sulfur dioxide has little improvement (relative to 2019 and pre-LNY period). Ozone increases were larger in provinces in and around COVID-19 epicenter, and similarly SO_2 had less improvement.

Because both SO_2 and ground-level ozone compromise health, it is unclear whether decreases in NO_2 were large enough to offset the health damage from increased ozone and relatively smaller improvement in SO_2 around the pandemic’s epicenter. Our DDD estimates furthermore indicate that neither $PM_{2.5}$ nor CO fell “enough” in Hubei, given both LNY and secular reductions by year. Insofar as China and Hubei in particular are concerned, claims to a health benefit of reduced, unidimensional “pollution” are premature.

Future research should explore why SO_2 improved less and ozone increased in around Hubei. For the epicenter, why has ground level ozone increased more than other provinces following COVID-19 outbreak? This is all the more surprising given the smallest improvement in $PM_{2.5}$ in Hubei. Unfortunately, the official pollution monitoring data we analyze here do not permit any emission source attribution. To the extent that workers who stayed home increased demand for dirtier sources of

residential electricity and heating, esp. that from high-sulfur coal, the increase in residential demand could offset the decrease in industrial demand.

Data from the largest emitting firms with Continuous Emissions Monitoring Systems (CEMS) equipment might offer some insight (Karplus, Zhang, and Almond, 2018). We report CEMS results in Supplementary Material Table S6. Unfortunately, there is a large increase in the number of Chinese firms with missing CEMS data following the COVID-19 outbreak, and VOC concentrations are not reported. Focussing on Hubei, the number of reporting firms fell more after LNY compared to other provinces. The number of Hubei firms reporting continuously over this period is only in the low 20s. Thus evidence from this select subset of firms is all but anecdotal. These caveats aside, it appears that while NO_x in these large Hubei firms fell, SO_2 concentrations did not decrease. In other provinces, we observe decreases in both NO_x and SO_2 concentrations among large firms. If real, this could occur due to changes in the scale/intensity of plant operation, fuel input source, reductions in scrubber operation when scrutiny slackened (in Hubei), or other factors. Future research might investigate the mechanisms for the nuanced response of air quality to COVID-19 in China.

Like China, do other countries show an ambiguous pollution response to COVID-19? Presumably, lockdowns have increased demand for residential heating and cooking sources globally. Slackening in the enforcement of environmental regulation and enforcement – even if implicit – may also increase pollution. As a striking case in point, the United States announced on March 26 it would not enforce its environmental regulations during COVID-19.⁶ What will the health consequences be? In sum, the “silver lining” story that COVID-19 improves air quality appears excessively sanguine.

⁶PBS March 27, 2020: *Citing outbreak, EPA has stopped enforcing environmental laws.*

Table 2: Double difference results

| | ln(NO ₂) | ln(SO ₂) | ln(PM _{2.5}) | ln(O ₃) | ln(CO) |
|-------------------------------|----------------------|----------------------|------------------------|----------------------|----------------------|
| <u>Panel A: All China</u> | | | | | |
| Post | -0.314*** (0.003) | -0.174*** (0.003) | -0.062*** (0.004) | 0.143*** (0.003) | -0.040*** (0.002) |
| Post × Y2020 | -0.494*** (0.005) | 0.010** (0.005) | -0.252*** (0.006) | 0.334*** (0.004) | -0.245*** (0.004) |
| Y2020 | -0.059*** (0.004) | -0.219*** (0.004) | -0.063*** (0.005) | -0.081*** (0.004) | 0.032*** (0.003) |
| Observations | 181950 | 181950 | 180300 | 181200 | 181200 |
| R-square | 0.584 | 0.633 | 0.409 | 0.374 | 0.423 |
| <u>Panel B: Hubei</u> | | | | | |
| Post | -0.436*** (0.017) | -0.431*** (0.021) | -0.024 (0.021) | 0.059*** (0.021) | -0.072*** (0.012) |
| Post × Y2020 | -0.551*** (0.024) | 0.254*** (0.029) | -0.132*** (0.028) | 0.732*** (0.029) | -0.130*** (0.017) |
| Y2020 | -0.315*** (0.029) | -0.187*** (0.035) | -0.495*** (0.034) | -0.111*** (0.035) | -0.119*** (0.021) |
| Observations | 5550 | 5700 | 5550 | 5550 | 5550 |
| R-square | 0.612 | 0.412 | 0.356 | 0.351 | 0.230 |
| <u>Panel C: Neighbors</u> | | | | | |
| Post | -0.447*** (0.006) | -0.331*** (0.007) | -0.069*** (0.008) | 0.116*** (0.006) | -0.029*** (0.005) |
| Post × Y2020 | -0.498*** (0.009) | 0.147*** (0.010) | -0.262*** (0.012) | 0.544*** (0.009) | -0.290*** (0.007) |
| Y2020 | -0.181*** (0.008) | -0.366*** (0.009) | -0.142*** (0.010) | -0.205*** (0.008) | 0.006 (0.006) |
| Observations | 43050 | 43200 | 42600 | 42450 | 43050 |
| R-square | 0.616 | 0.511 | 0.387 | 0.378 | 0.393 |
| <u>Panel D: Non-neighbors</u> | | | | | |
| Post | -0.270*** (0.004) | -0.110*** (0.004) | -0.055*** (0.005) | 0.157*** (0.003) | -0.041*** (0.003) |
| Post × Y2020 | -0.500*** (0.006) | -0.061*** (0.006) | -0.242*** (0.007) | 0.257*** (0.005) | -0.235*** (0.005) |
| Y2020 | -0.006 (0.005) | -0.158*** (0.005) | -0.027*** (0.006) | -0.037*** (0.004) | 0.046*** (0.004) |
| Observations | 133350 | 133050 | 132150 | 133200 | 132600 |
| R-square | 0.581 | 0.661 | 0.402 | 0.369 | 0.431 |
| Monitor FEs | Y | Y | Y | Y | Y |
| Weather | Y | Y | Y | Y | Y |
| Y2018 | Y | Y | Y | Y | Y |
| DOW FEs | Y | Y | Y | Y | Y |

Notes: * significant 10% level; ** significant at 5% level; *** significant at 1% level.

Table 3: Triple difference results

| | $\ln(\text{NO}_2)$ | $\ln(\text{SO}_2)$ | $\ln(\text{PM}_{2.5})$ | $\ln(\text{O}_3)$ | $\ln(\text{CO})$ |
|---|----------------------|----------------------|------------------------|-----------------------|-----------------------|
| <u>Panel A: Hubei and Neighbors</u> | | | | | |
| Post | -0.450*** (0.006) | -0.339*** (0.007) | -0.068*** (0.008) | 0.117*** (0.006) | -0.033*** (0.004) |
| Post \times Y2020 | -0.497*** (0.009) | 0.147*** (0.010) | -0.260*** (0.011) | 0.545*** (0.009) | -0.288*** (0.007) |
| Post \times Y2020 \times Hubei | -0.042* (0.025) | 0.145*** (0.029) | 0.071** (0.033) | 0.122*** (0.027) | 0.170*** (0.020) |
| Y2020 | -0.184*** (0.008) | -0.373*** (0.009) | -0.144*** (0.010) | -0.196*** (0.008) | 0.006 (0.006) |
| Post \times Hubei | -.0226 (.0144) | -.0184 (.0168) | -.0465** (.0191) | -.0163 (.0154) | -.0499*** (.0113) |
| Y2020 \times Hubei | -.0526*** (.019) | .149*** (.0222) | -.134*** (.0253) | .0341* (.0203) | -.0994*** (.0149) |
| Observations | 48600 | 48900 | 48150 | 48000 | 48600 |
| R-square | 0.615 | 0.501 | 0.384 | 0.373 | 0.383 |
| <u>Panel B: Neighbors and Non-neighbors</u> | | | | | |
| Post | -0.279*** (0.003) | -0.127*** (0.004) | -0.027*** (0.005) | 0.160*** (0.003) | -0.036*** (0.003) |
| Post \times Y2020 | -0.496*** (0.005) | -0.052*** (0.006) | -0.255*** (0.007) | 0.256*** (0.005) | -0.237*** (0.004) |
| Post \times Y2020 \times Neighbor | 0.005 (0.011) | 0.201*** (0.011) | 0.005 (0.014) | 0.274*** (0.010) | -0.049*** (0.009) |
| Y2020 | -0.010** (0.005) | -0.146*** (0.005) | -0.032*** (0.006) | -0.028*** (0.004) | 0.045*** (0.004) |
| Post \times Neighbor | -.132*** (.0062) | -.162*** (.00653) | -.143*** (.00808) | -.0566*** (.00568) | -.0112** (.00498) |
| Y2020 \times Neighbor | -.162*** (.00819) | -.266*** (.00862) | -.0906*** (.0107) | -.204*** (.00751) | -.0358*** (.00658) |
| Observations | 176400 | 176250 | 174750 | 175650 | 175650 |
| R-square | 0.588 | 0.639 | 0.411 | 0.378 | 0.425 |
| Monitor FEs | Y | Y | Y | Y | Y |
| Weather | Y | Y | Y | Y | Y |
| Y2018 | Y | Y | Y | Y | Y |
| DOW FEs | Y | Y | Y | Y | Y |

Notes: Variable *Hubei* in Panel A and *Neighbor* in Panel B are absorbed by pollution monitor fixed effects.
* significant 10% level; ** significant at 5% level; *** significant at 1% level.

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