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THE ALLOCATION OF AUTHORITY IN ORGANIZATIONS:  
A FIELD EXPERIMENT WITH BUREAUCRATS

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The Allocation of Authority in Organizations: A Field Experiment with Bureaucrats

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### **ABSTRACT**

We design a field experiment to study how the allocation of authority between frontline procurement officers and their monitors affects performance both directly and through the response to incentives. In collaboration with the government of Punjab, Pakistan, we shift authority from monitors to procurement officers and introduce financial incentives to a sample of 600 procurement officers in 26 districts. We find that autonomy alone reduces prices by 9% without reducing quality and that the effect is stronger when the monitor tends to delay approvals for purchases until the end of the fiscal year. In contrast, the effect of performance pay is muted, except when agents face a monitor who does not delay approvals. The results illustrate that organizational design and anti-corruption policies must balance agency issues at different levels of the hierarchy.

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A randomized controlled trials registry entry is available at  
<https://www.socialscienceregistry.org/trials/610>

# 1 Introduction

Organizations bring together people with different interests, information and skills to work towards a common goal. To achieve this, organizations make two interdependent choices: how to allocate decision making rights to agents at different layers of the organization’s hierarchy, and how to monitor and motivate their behavior.

Organization theory, from the foundational work of [Coase \(1937\)](#) and [Simon \(1951\)](#) to the recent contributions reviewed by [Bolton & Dewatripont \(2013\)](#) and [Gibbons & Roberts \(2013\)](#), points to the allocation of authority as one of the choices at the core of organization design. By contrast, field work, guided by the single-layer principal-agent framework, tends to focus on performance rewards, while holding the architecture of the organization fixed (see, e.g. [Bandiera \*et al.\*, 2011](#); [Finan \*et al.\*, 2017](#), for reviews).

This paper brings the two design choices—incentive provision and authority allocation—together by means of a large-scale field experiment conducted in collaboration with the government of Punjab, Pakistan. Our context is public procurement, an activity that represents approximately 12% of GDP in the average OECD country, and which is notoriously subject to agency problems: Procurement officers are tasked with buying goods they do not use with money they do not own ([Laffont & Tirole, 1994](#)) and they operate in an environment characterized by contract incompleteness and high transaction costs ([Bajari & Tadelis, 2001](#)). How best to tackle this is subject to intense debate, with one camp strongly in favor of strict rules and intense monitoring ([OECD, 2009](#)) and the other arguing in favor of simplification and autonomy ([Kelman, 1990](#)). We study how the allocation of authority between officers and their monitors, who face their own agency issues, determines performance.

Our sample covers over 20,000 purchases, made by 600 procurement officers across the province over the course of two years and monitored by 26 offices of the Accountant General. To maintain comparability we focus on purchases of generic goods and develop an online reporting system to collect detailed information on the attributes of each purchase. The outcome of interest is price conditional on quantity and the precise nature of the good being purchased, including delivery speed and transport costs.

We model the interaction between officers and monitors, following [Shleifer & Vishny \(1993\)](#). Both agents are defined by a type that determines how aligned they are with the organization. Officers choose a mark-up to maximize their utility which depends on their type, the type of the monitor they face, the allocation of authority, and the financial in-

centives they face. Mark-ups can be interpreted as bribes or as lack of effort. Monitors perform both positive and negative roles. On the positive side, they provide officers an incentive to behave better by auditing purchases and inflicting punishments proportional to the markups charged by the officer. On the negative side, the monitor's intervention creates an additional cost proportional to his type, which—as for the officer—captures both bribes and inefficiency. This is where the complexity of the organization comes into play: In the simple principal-agent model the monitor is perfectly aligned with the principal and would not impose inefficient monitoring costs on the organization.

The equilibrium price is a function of the strength of incentives and the officers' and monitors' types, with weights depending on the allocation of authority. When the monitor has more decision rights, his type matters more. Thus shifting authority from the monitor to the officer lowers prices if and only if the monitor's type is sufficiently misaligned relative to the procurement officer's, and the reduction is larger the more misaligned the monitor is. Conversely, performance pay for the officer decreases prices only if the monitor is sufficiently aligned. If he is not, the officer cannot do much to reduce prices as these are mostly kept high by the monitor's markup. Since the two treatments are effective in different parts of the parameter space, offering them jointly will not have an additional effect on prices. This is a direct implication of the fact that the monitors' interests might also be misaligned with the principal's. In a standard principal-agent model, only the officer's type matters and the two treatments are complementary because the officer has more leeway to respond to incentives when she has more autonomy.

To create variation in the policy parameters we randomly allocate 600 procurement officers to four groups: a control group, an autonomy group, a pay for performance group and a group that gets both. The autonomy treatment shifts decision making rights from the monitors to the officers by removing the monitor's discretion over the list of documents that they can demand as part of the audit, and by giving the officers full decision rights over purchases in cash up to 10% of the average PO budget. The pay for performance treatment is a rank order tournament within district and administrative department which pays prizes ranging from half a month's salary to two months' salary on the basis of value for money.

The experiment lasts two years and we stagger the introduction of the two treatments so that performance pay is offered from the first year whilst autonomy only kicks in in the second year. This allows us to use the control group in the first year as a benchmark for the status quo and to build a proxy for the monitor's type because each district has its own monitors.

Our findings are as follows. First, consistent with the fact that procurement officers are

given orders to fill based on the needs of the organization, the treatments do not affect the composition, quantity or attributes of the items purchased.

Second, autonomy reduces prices by 9% on average either on its own or in combination with performance pay. Performance pay on its own reduces prices by 3% but we cannot reject the null that the effect is equal to zero. Our findings are consistent with and provide micro foundations for the result that autonomy, but not incentives, is correlated with performance in bureaucracies (Rasul & Rogger, 2018; Rasul *et al.* , 2019), that autonomous schools have better performance (Bloom *et al.* , 2015b,a) and that reducing discretion in environmental inspections increases costs without reducing pollution (Duflo *et al.* , 2018).

Guided by the model we allow the effects to vary with the monitor's type, which we measure with the share of transactions approved at the end of the fiscal year (Liebman & Mahoney, 2017). This captures both inefficiency, ie. a slow monitor, and corruption, i.e. a monitor who holds officers up until their budget lapses. We find that performance pay reduces prices by 6% when the monitor approves transactions quickly over the year while the effect goes to zero when the monitor holds up more than 40% of transactions until the end of the fiscal year. The effect of autonomy has the opposite pattern: it is zero when the monitor is "good" and it reduces prices up to 20% when the monitor is "bad". Taken together the results indicate that the two policy instruments are effective under different circumstances: giving autonomy to the agent is desirable when it means taking it away from an extractive monitor while incentives are ineffective in this case because the agent has limited control over prices, and vice versa. In line with this, the effect of the combined treatment always falls between the other two.

To conclude we analyze the effect of the autonomy treatment on delays in approval. We find a 25% drop in delays longer than eight months which is driven by reductions in delays by ineffective monitors. To zero in on the hold-up mechanism, we focus on the likelihood that the monitor waits until the very end of the year to approve a purchase. Again, we find that extremely long delays are 15% less likely in the autonomy treatment, and that the effect is driven by offices facing ineffective monitors. Taken together, these results suggest that the mechanism through which the autonomy treatment improves performance is by removing monitors' ability to hold up approvals.

To benchmark the effects we compare the savings from our treatments to the cost of public goods. Our point estimates suggest that the savings from the autonomy treatment from the relatively small group of offices in our experiment are sufficient to fund the operation five schools or to add 75 hospital beds. This is twice the savings from the combined treatment and six times the savings from the incentive treatment. Despite the modest savings, the rate of return from the incentives treatment is 45% since the small per-purchase

savings are applied to a large base of expenditure.

Our findings point to the importance of understanding the drivers of bureaucrats’ behavior when seeking to improve performance in the public sector. Policies based on the assumption that most bureaucrats are corrupt are likely to backfire when this is not in fact the case, for instance by distorting incentives to undertake socially optimal actions for fear of reputational damage (Leaver, 2009) or of being punished for breaking the rules (Shi, 2008). The results also speak to recent non-experimental field studies that show how anti-corruption measures such as audits are ineffective or even detrimental once the response of private sector agents is taken into account (Yang, 2008; Gerardino *et al.* , 2017; Lichand & Fernandes, 2019). Our paper also contributes to the debate on the optimal amount of discretion in procurement (Szucs, 2017; Coviello *et al.* , 2018).

The remainder of the paper proceeds as follows. In section 2 we present the empirical context for our experiment, and section 3 describes the experimental design. Section 4 develops the conceptual framework we use to guide our empirical analysis. Section 5 presents our results, and our conclusions are in section 7.

## 2 Context and Data

In this section we present the context for our empirical application in section 2.1 and our approach to measuring bureaucratic performance in section 2.2.

### 2.1 Procurement in Punjab

Our study takes place in Punjab, Pakistan. The province of Punjab is home to 110 million people and is divided into 36 administrative districts. Our study took place in 26, covering 80% of the population and the largest districts. These districts were chosen on the basis of logistical feasibility, being geographically contiguous and ruling out the most remote districts.<sup>1</sup> In this study we work with different agencies in the government of Punjab. These include the Punjab Procurement Regulatory Authority (PPRA) and the Punjab Information Technology Board (PITB). We also worked with four administrative agencies - the departments of Higher Education, Health, Agriculture and Communication and Works.

Each office of the government of Punjab has one employee who is designated as the Procurement Officer (PO). He or she wields the legal authority to conduct small and medium sized public procurement purchases.<sup>2</sup> Procurement officers manage procurement

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<sup>1</sup>Appendix figure A.5 shows the location of the offices.

<sup>2</sup>The title of this position is known as the “Drawing and Disbursement Officer” of the office.

on behalf of offices that are allocated budgets under a range of accounting headers (salary, repairs, utilities, etc.)—including procurement—by the finance department. Before making payments to vendors, the POs are required to submit their purchases for pre-audit approval by an independent agency of the federal government known as the Accountant General’s office (AG). The AG has offices in each of the districts of the province, monitoring the purchase of offices in that district.

A typical procurement process for the purchase of a generic item like the ones we study proceeds in five steps, as summarized in panel A of figure 1. First, an employee of the office makes a request for the purchase of an item (for example, a teacher might request the purchase of pens for the classroom). Second, the PO approves the purchase and surveys the market for vendors who can supply the required item and solicits quotes for the item. Once the PO has received enough quotes for the item, he/she chooses which vendor to allocate the contract to.<sup>3</sup> Third, the vendor delivers the items to the public body and the PO verifies receipt of the items. Fourth, the PO prepares the necessary documentation of the purchase and presents it to the AG office. Fifth, the AG reviews the paperwork. If the AG is satisfied with the documentation, he/she sanctions the payment and gives the PO a check made out to the vendor. If the AG is not satisfied, he/she can demand more thorough documentation that the purchase was made according to the rules. This ability to delay approvals is the key source of the AG’s power over POs.

## 2.2 Measuring Bureaucratic Performance

The government of Punjab considers that the primary purpose of public procurement transactions is to ensure that “...the object of procurement brings value for money to the procuring agency...” (Punjab Procurement Regulatory Authority, 2014). In line with this, we developed a measure of bureaucratic performance that seeks to measure value for money in the form of the quality-adjusted unit prices paid for the items being purchased by POs. The backbone of our approach is to collect detailed data on the attributes of the items being purchased with which to measure the precise nature—the variety—of the items being purchased.

To achieve this, we proceed in two steps. First, we restrict attention to homogeneous goods for which we believe that by collecting detailed enough data we will be able to adequately measure the variety of the item being purchased (similar to the approach taken in Bandiera *et al.* 2009 and Best *et al.* 2019).<sup>4</sup> Second, for these homogeneous goods, we

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<sup>3</sup>For very small purchases, only one quote is needed. For most of the purchases we consider, POs must obtain three quotes and then choose the cheapest one.

<sup>4</sup>To do this, we chose accounting codes from the government’s chart of accounts that we expected to

partnered with the Punjab IT Board (PITB) to build an e-governance platform—the Punjab Online Procurement System (POPS). This web-based platform allows offices to enter detailed data on the attributes of the items they are purchasing. We trained over a thousand civil servants in the use of POPS and the departments we worked with required the offices in our experimental sample (as described below) to enter details of their purchases of generic goods into the POPS system. To ensure the accuracy of the data we randomly visited offices after they had purchases approved to physically verify the attributes entered into POPS and collect any missing attributes required.<sup>5</sup>

After running the POPS platform for the two years of the project and cleaning the data entered by the officers, our analysis dataset consists of the 25 most frequently purchased goods: a total of 21,503 purchases of 25 homogeneous goods. Dropping the top and bottom 1% of unit prices results in a dataset of 21,183 observations.<sup>6</sup> Figure 2 shows summary statistics of the purchases in the POPS dataset. The 25 items are remarkably homogeneous goods such as printing paper and other stationery items, cleaning products, and other office products. While each individual purchase is small, these homogeneous items form a significant part of the procurement budgets of our offices. As table 1 shows, generic goods are 53% of the typical office’s budget.

Despite the homogeneous nature of the items being purchased, prices are quite different. Figure 2 shows this variation for each product, and figure A.1 shows the joint distribution of prices paid and the standardized price of each purchase (a measure of the item’s variety that can be interpreted as the predicted expected price if the item had been purchased in the control group as described in section 5.1). Both figures display variation in prices, even for items of the same variety, suggesting different bureaucrats are paying different amounts for identical products. This degree of price dispersion for very homogeneous goods is not uncommon in the public sector, similar levels have been documented in the United Kingdom (National Audit Office, 2006), Italy (Bandiera *et al.* , 2009) and Russia (Best *et al.* , 2019).

To elicit procurement officers’ perceptions of their incentives to perform procurement well, we asked officers what types of errors would be detrimental to their career progress. Since civil servants in Punjab are not typically paid based on their performance, the main incentive they face to perform well is that their performance is considered when decisions are made on their postings and to progress up the civil service hierarchy. Specifically, two

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contain mostly or exclusively generic goods. The list of accounting codes is contained in appendix table A.1.

<sup>5</sup>Somewhat surprisingly, our random audits did not uncover any instances of misreporting of goods’ attributes.

<sup>6</sup>The majority of these outliers are the result of officers adding or omitting zeros in the number of units purchased.



of the options we asked officers about are how detrimental overpaying in their procurement purchases would be, and how detrimental failing to complete the required documentation would be. Appendix figure A.2 shows the results. While the officers respond that both transgressions would be detrimental for their careers, they report that having incomplete documentation is a severe impediment much more often than overpaying. This stands in clear contrast to the government’s stated goal when conducting public procurement—to achieve value for money (Punjab Procurement Regulatory Authority, 2014), and motivates our two treatments.<sup>7</sup>

### 3 Experimental Design

#### 3.1 Design of Experimental Treatments

In the status quo, the authority to approve purchases and pay vendors lies with the Accountant General (AG). Our *autonomy* treatment shifted decision-making power over which documents can be required in order to issue a payment to a vendor away from the AG. To achieve this, we conducted focus groups with Procurement Officers (POs) and their staff to elicit their demand for policy changes to empower them to achieve greater value for money. We then brought their proposals to the government and reached an agreement on which policy changes to implement.<sup>8</sup>

Our treatment altered the procurement process to limit the AG’s power in two ways. First, we offered each PO a cash balance of Rs. 100,000 (approximately USD 1,000 at that time), over which they had full authority. That is, they could use this money to make payments to vendors without having to seek pre-audit approval from the AG, thus completely removing the AG’s authority over the documentation of this part of the office’s spending, as illustrated in the top path in panel B of figure 1.<sup>9</sup>

Second, we created and distributed a checklist of the documents that the AG can lawfully require in order to approve a purchase, even when the payment is not to be made

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<sup>7</sup>Paragraph 4 of Punjab’s procurement rules (Punjab Procurement Regulatory Authority, 2014) states “Principles of procurements.— A procuring agency, while making any procurement, shall ensure that the procurement is made in a fair and transparent manner, the object of procurement brings value for money to the procuring agency and the procurement process is efficient and economical.”

<sup>8</sup>The importance of these policy changes is confirmed in our endline survey. Figure A.3 shows the responses the control group gave when asked to allocate 100 points between a set of potential reasons for the lack of value for money in public procurement. The three most important reasons are that budgets are released late, that POs do not have enough petty cash to make purchases quickly, and that the AG’s requirements are not clear.

<sup>9</sup>Petty cash is still subject to all the same legal scrutiny and documentary requirements as ordinary spending during post audit after the conclusion of the financial year. The only difference is that it does not require pre-audit approval by the AG.

with petty cash, as shown in the bottom path in panel B of figure 1. The list limits the AG's authority to decide which documents are required for payment by restricting them to the documents in the checklist. The finance department endorsed and sent the checklist to the offices, making it a credible signal of what the requirements were. The AG was also informed by the finance department that these were the requirements it wanted the AG to check during pre audits.<sup>10</sup>

Giving more autonomy to procurement officers can improve outcomes by reducing payment delays, allowing them to buy from a wider range of vendors and generally avoid mark-ups imposed by the AG. Autonomy, however, also makes it easier for POs to embezzle funds and limits the AG's discretion in identifying and combatting new loopholes POs may attempt to exploit to circumvent procurement rules. Finally, while our treatment is tailored to the institutional context, it is easily adaptable to any situation in which an agent's decision making power is constrained by another agent.

Our *incentives* treatment aligned POs' incentives with the government's by providing them with financial incentives to improve value for money. Officers' performance was evaluated by a committee established for this purpose. The committee was co-chaired by the President of the Institute of Chartered Accountants Pakistan (ICAP), a well-respected, senior, private-sector monitor, and the director of the Punjab Procurement Regulatory Authority (PPRA). Delegates from each of the line departments, the finance department, and the research team rounded out the committee. Based on common practice in the private sector, the committee was tasked with ranking the procurement officers' performance by applying a wholistic assessment to the officer's performance at achieving the aims of public procurement. To seed the discussions, the research team provided an initial ranking of the procurement officers according to our measure of value added described in section 2.2, though the committee were told they had absolute freedom to alter the ranking.

Based on the committee's ranking, bonuses were paid. The *gold* group, comprising the top 7.5% of officers, received two months' salary. The *silver* group, the next 22.5% of officers, received one month's salary. The *bronze* group, the next 45% of officers, received half of a month's salary. Finally, the remaining 25% of officers did not receive an honorarium. The committee met twice a year. Based on the interim rankings at the middle of the year, officers received payments of half of the bonus amounts, which were then credited against the bonuses received in the final ranking at the end of the year.

We made several design choices to increase the salience, credibility and feasibility of this treatment that are worth noting. First, we chose a form of incentives that is allowed

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<sup>10</sup>To increase the power of these treatments, a third component attempted to improve the frequency and regularity of budget releases. However, as we document in appendix figure A.4, it was not possible to implement this.

under the existing rules so that it is both feasible and easily scaleable should the government choose to do so. Second, we chose a prize structure that meant that 75% of officers received a prize. Third, we chose to have the committee meet twice a year. Together, these meant that many POs would experience receiving a prize, and that the bonuses were salient during the second half of the year when the bulk of procurement expenditure takes place. Moreover, the incentive treatment was in place during the pilot year to build credibility so officers already had experience with the treatment when the second, focal year began.

### 3.2 Experimental Population and Randomization

The experiment was conducted in collaboration with several agencies of the government of Punjab. The finance department and the Accountant General’s (AG) office implemented the autonomy treatment together with the four line departments from which our sample was drawn. We sampled offices from the four largest departments in the government, the departments of education, health, agriculture, and communication & works. Due to logistical considerations and some uncertainty regarding administrative restructuring of the province at the time of the development of the experiment, we restricted ourselves to 26 of the 36 districts in Punjab, covering over 80% of the population of the province of over 110 million people. Within these departments and districts we sampled from offices with procurement budgets in the 2012–13 fiscal year of at least Rs. 250,000 (USD 2,500).

In June 2014, we randomized 688 offices into the four treatment arms, stratifying by district  $\times$  department to ensure balance on geographical determinants of prices and the composition of demand. Offices were told by their departments that they were part of a study to evaluate the impact of policy reforms under consideration for rollout across the province and that their participation was mandatory, including entering data into the POPS system and cooperating with occasional survey team visits. With this backing, 587 offices, or 85% of the sample, participated in trainings on the POPS system and on the implications of their treatment status for how they conduct procurement.

Table 1 presents summary statistics on a range of variables in the participating offices. The table shows that the participation rate is balanced across the treatment arms, as are the vast majority of office characteristics and budgetary variables available in the finance department’s administrative data. We regress each variable on dummies for the three treatments and report the coefficients along with their robust standard errors in parentheses and p-values from a randomization inference test of the null of a zero effect. For each

variable we also report the F statistic on the test that all treatments have no effect with its corresponding p-values using the asymptotic variance, and the randomization inference p-value. Of the 30 variables presented, the hypothesis that all treatments have no effect is rejected for only one variable—the number of accounting entities the office controls, and so we control for this in our estimation of treatment effects.<sup>11</sup> Overall, we conclude that the randomization produced a balanced sample and that compliance was high and balanced across the treatment arms.

Table A.2 summarizes the timeline of the project. The 2014–15 fiscal year was the pilot year for the project. The POs were informed of the project and introduced to POPS. All POs were invited to receive training on the use of POPS and to start entering data into the system. The incentives treatment was in place so that the members of that treatment group would experience receiving the bonuses, but the autonomy treatment was not.<sup>12</sup> Then, in year 2 (the 2015–16 fiscal year), the autonomy treatment was also rolled out. The experiment ended at the end of June 2016, following which we conducted an endline survey and gathered missing data.

## 4 Conceptual Framework

We model the interaction between a (potentially corrupt) purchasing officer and a (potentially corrupt) monitor who is supposed to monitor the purchasing manager. Our goal is to understand what happens when we give the purchasing officer an extrinsic reason to save money (the incentive treatment) and when we change the allocation of authority by giving the officer more freedom.

The starting point of our model is Shleifer & Vishny (1993)’s analysis of the institutional determinants of misbehavior of public agencies. They show that the way that decision-making power is distributed among agencies is an important determinant of the overall level of corruption. The goal of our model is not to develop a general theory of the “organization of corruption” (like the ones in Guriev, 2004 and Banerjee *et al.*, 2012). Instead, we offer a parsimonious framework that delivers highly stylized predictions to guide the analysis.

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<sup>11</sup>This is likely to have occurred because the office that controls a small number of accounting entities was incorrect in the administrative data used for the randomization. When this occurred, we assigned accounting entities to the treatment received by their actual office. Since offices with more accounting entities have a greater chance of having one incorrectly recorded, this can lead to this imbalance.

<sup>12</sup>Discussions between the research team and the government about the precise nature of the treatment and how to implement it were still ongoing.

## 4.1 Set-up

This simple model describes our context, where procurement decisions are taken by an *officer* and monitored by a *monitor* with veto power.

For each purchase, the officer selects a *mark-up*  $x \geq 0$ . The mark-up  $x$  captures different forms of misalignment between the interests of the officer and her principal, the taxpayer. It can be interpreted as active waste (bribes), passive waste (inefficiency), or a combination of both. We will discuss both interpretations below.

The officer operates under a monitoring agency. The purchase is audited by the monitor with probability  $1 - a$  (where  $a$  stands for autonomy – the probability that the officer is not audited). The purchase price is thus

$$p = c + x + \omega (1 - a),$$

where  $c$  is the cost of the good,  $x$  is the officer's mark-up, and  $\omega$  is an additional cost introduced by the monitor.

If a purchase is audited, the officer receives a punishment proportional to the markup  $x$ . Finally, the officer faces an incentive to spend less. Her utility is:

$$u = \gamma \ln x - \mu (1 - a) x - bx,$$

where: the first term is the benefit the officer receives from the mark-up, which is scaled by  $\gamma$ , the weight the officer puts on her private utility; the second term is the cost the officer incurs if she is audited on the procured good, which depends on the effectiveness of the monitoring process,  $\mu$ ; and  $b$  in the third term represents the strength of a monetary incentive scheme whereby the officer is rewarded for spending less.

The model has two interpretations. In the *active* waste interpretation, the officer receives a bribe from the supplier in exchange for increasing the purchase price above the supply cost. The underlying assumption is that there is a bribing technology that transforms a mark-up  $x$  into a benefit for the officer  $\gamma \ln x$ . In this interpretation a higher markup has three effects: it increases the price of the purchased good by  $x$ ; it produces utility for the officer, who enjoys the bribe, given by  $\gamma \ln x$ , and it imposes a risk of sanction on the officer given by  $\mu (1 - a) x$ .

In the *passive* waste interpretation, the officer is lazy and prefers not to exert effort to locate the cheapest supplier or wring the lowest price from the chosen supplier. The underlying assumption is that there is a search/bargaining technology that transforms a mark-up  $x$  into a benefit for the officer  $\gamma \ln x$ : less work leads to higher prices. In this interpretation a higher mark-up has three effects too: it increases the price of the purchased

good by  $x$ ; it produces utility for the officer, who enjoys the lower effort, given by  $\gamma \ln x$ , and it imposes a risk of sanction on the officer given by  $\mu(1 - a)x$ . Of course, it is also possible to interpret the model as a mix of active and passive waste.

The role of the monitor can also be interpreted in two ways. In the active waste interpretation, the monitor also receives a bribe and that raises the purchase price by  $\omega(1 - a)$ . The monitor also punishes the officer for accepting bribes through  $\mu(1 - a)x$ . In the passive waste interpretation, the monitor too dislikes effort: if there is an audit he may add to the price of good by taking a long time to process the purchase (perhaps because suppliers predict that it will take them a long time to be paid). This too raises the purchase price by  $\omega(1 - a)$ . The monitor also punishes the officer for engaging in passive waste through  $\mu(1 - a)x$ .

In both interpretations the monitor has a positive effect and a negative effect. The positive effect consists in disciplining the officer through  $\mu(1 - a)x$ . As we shall see shortly, this induces the officer to decrease her mark-up  $x$ . The negative effect instead operates through  $\omega(1 - a)$ : it is the additional passive or active waste that the monitor generates. The rest of the analysis will show that the overall effect of the monitor will depend on relative size of these two effects.

We now proceed with the analysis (normalizing  $c$  to zero without loss of generality). The officer selects the optimal mark-up level given her preference parameters and the environment she faces:

$$x = \frac{\gamma}{\mu(1 - a) + b}$$

and the price is

$$p = \frac{\gamma}{\mu(1 - a) + b} + \omega(1 - a)$$

The price formula embodies the autonomy tradeoff: the first term captures the monitor's disciplining effect on the officer, while the second represents the additional mark-up imposed by the monitor.

This simple model thus captures the trade-off at the heart of the allocation of authority: giving more autonomy to the officer (higher  $a$ ) increases markups especially if the officer puts a large weight on her private benefits  $\gamma$ , but it reduces supervision costs at the same time.

## 4.2 Treatment effects

Our two experimental treatments involve an increase in autonomy (higher  $a$ ) and an increase in the power of incentives (higher  $b$ ). The effects of the two treatments on prices (in

percentage terms) are as follows

**Proposition 1.** (i) An increase in autonomy decreases  $p$  if and only if  $\omega$  is sufficiently large relative to  $\gamma$ , and the decrease is larger when  $\omega$  is large

(ii) An increase in incentive power always decreases  $p$ , but the decrease is larger when  $\omega$  is small and tends to zero as  $\omega \rightarrow \infty$ .

*Proof.* For (i):

$$\frac{\frac{\partial p}{\partial a}}{p} = \frac{\frac{\partial}{\partial a} \left( \frac{\gamma}{\mu(1-a)+b} + (1-a)\omega \right)}{p} = \frac{\frac{\gamma\mu}{(\mu(1-a)+b)^2} - \omega}{p} < 0 \text{ iff } \omega > \bar{\omega} \equiv \frac{\gamma\mu}{(\mu(1-a)+b)^2}$$

Clearly  $\frac{\frac{\partial p}{\partial a}}{p}$  is decreasing in  $\omega$  and  $\lim_{\omega \rightarrow \infty} \frac{\frac{\partial p}{\partial a}}{p} = -\frac{1}{1-a}$

For (ii):

$$\begin{aligned} \frac{\frac{\partial p}{\partial b}}{p} &= \frac{\frac{\partial}{\partial b} \left( \frac{\gamma}{\mu(1-a)+b} + (1-a)s \right)}{p} = -\frac{\frac{\gamma}{(\mu(1-a)+b)^2}}{\frac{\gamma}{\mu(1-a)+b} + (1-a)\omega} \\ &= -\frac{\gamma}{(\mu(1-a)+b)(\gamma + (1-a)^2\omega\mu + \mu(1-a)b)} \end{aligned}$$

hence  $\frac{\frac{\partial p}{\partial b}}{p}$  is increasing in  $\omega$  and  $\lim_{\omega \rightarrow \infty} \frac{\partial p / \partial b}{p} = 0$ .  $\square$

This simple framework makes precise that the effectiveness of the two policy levers depends on the efficiency of the monitor relative to the procurement officer. Because of this, offering the two jointly is either detrimental or inconsequential:

**Proposition 2.** A joint increase in autonomy and incentives:

(i) reduces prices by less than incentives alone when  $\omega$  is low relative to  $h$

(ii) converges to the effect of autonomy alone as  $\omega \rightarrow \infty$ .

*Proof.* Consider the combined treatment that changes autonomy by  $da$  and incentives by  $db$ . The effect of this is to change prices by

$$\begin{aligned} dp &= \frac{\partial p}{\partial a} da + \frac{\partial p}{\partial b} db + \frac{\partial^2 p}{\partial a \partial b} dadb \\ &= \left( \frac{\gamma\mu}{(\mu(1-a)+b)^2} - \omega \right) da - \frac{\gamma}{(\mu(1-a)+b)^2} db - \frac{2\gamma\mu}{(\mu(1-a)+b)^3} dadb \end{aligned}$$

To see (i) compare the price change from the combined treatment to the price change resulting from a treatment that changes incentives by the same amount  $db$  but leaves au-

tonomy unchanged. It is

$$\frac{da}{(\mu(1-a)+b)^3} [\gamma\mu(\mu(1-a)+b) - \omega(\mu(1-a)+b)^3 - 2\gamma\mu db]$$

which is negative as long as  $\omega < \bar{\omega} - \frac{2\gamma\mu}{(\mu(1-a)+b)^3}db$  where  $\bar{\omega}$  is as defined in the proof of proposition 1. (ii) follows from application of l'Hôpital's rule:  $\lim_{\omega \rightarrow \infty} dp/p = 1/(1-a)$  which is the same as the limit of the autonomy treatment effect.  $\square$

The predictions of the model for the treatment effects and how they vary with the misalignment of the monitor  $\omega$  are summarized graphically in figure 3.

## 5 Procurement Performance

With the conceptual framework of section 4 to guide the analysis, this section analyzes the overall impacts of the experiment on bureaucratic performance. The main task of a procurement officer is to receive requests for goods from his/her colleagues and purchase them at a good price. Therefore *a priori* we don't expect other aspects of procurement performance to be affected by the treatments since the demand for the good is coming from a different officer than the person in charge of procurement. Nevertheless we investigate the impact of the treatments on a range of procurement performance outcomes.

### 5.1 Measuring Good Varieties

To be able to isolate the effects of the treatments on the prices procurement officers pay, we need to be able to compare purchases of exactly the same item, to avoid conflating differences in the precise variety of the goods being purchased with the prices paid for them. Moreover, the treatments may have affected the varieties of goods POs purchase and these are treatment effects we are interested in in their own right.

The goods in our sample are chosen precisely because they are extremely homogeneous, but there may still be some vertical differentiation in products, and so we use four measures of the variety of the goods being purchased. First, we use the full set of attributes collected in POPS for each good. This measure of good variety has the advantage of being very detailed, but comes at the cost of being high-dimensional. Our other three measures reduce the dimensionality of the variety controls. To construct our second and third measures, we run hedonic regressions using data from the control group to attach



prices to each of the goods' attributes. We run regressions of the form

$$p_{igto} = \mathbf{X}_{igto}\lambda_g + \rho_g q_{igto} + \gamma_g + \varepsilon_{igto} \quad (1)$$

where  $p_{igto}$  is the log unit price paid,  $q_{igto}$  is the quantity purchased,  $\gamma_g$  are good fixed effects, and  $\mathbf{X}_{igto}$  are the attributes of good  $g$ .

Our second, “*scalar*” measure of good variety uses the estimated prices for the attributes  $\hat{\lambda}_g$  to construct a scalar measure  $v_{igto} = \sum_{j \in A(g)} \hat{\lambda}_j X_j$  where  $A(g)$  is the set of attributes of item  $g$ .  $v_{igto}$  can therefore be interpreted as the expected price paid for a good with these attributes if purchased by the control group, aggregating the high-dimensional vector of attributes down to a scalar. Our third, “*coarse*” measure studies the estimated  $\hat{\lambda}_g$ s for each item and partitions purchases into high and low price varieties based on the  $\hat{\lambda}_g$ s that are strong predictors of prices in the control group. Our fourth and final “*machine learning*” measure develops a variant of a random forest algorithm to allow for non-linearities and interactions between attributes that the hedonic regression (1) rules out. Appendix B provides further details.

## 5.2 Identification

To estimate the treatment effects on bureaucratic performance we estimate equations of the form

$$y_{igto} = \alpha + \sum_{k=1}^3 \eta_k \text{Treatment}_o^k + \mathbf{X}_{igto}\beta + \rho_g q_{igto} + \delta_s + \gamma_g + \varepsilon_{igto} \quad (2)$$

where  $y_{igto}$  is the outcome of interest in purchase  $i$  of good  $g$  at time  $t$  by office  $o$ ;  $q_{igto}$  is the quantity purchased, capturing good-specific bulk discounts;  $\delta_s$  and  $\gamma_g$  are stratum and good fixed effects, respectively; and  $\mathbf{X}_{igto}$  are purchase-specific controls. We weight regressions by expenditure shares in the control group so that treatment effects can be interpreted as effects on expenditure, and the residual term  $\varepsilon_{igto}$  is clustered at the cost centre level.

The random allocation of offices to treatments means that the coefficients  $\eta_k$  estimate the causal effect of treatment  $k$  on unit prices under the assumption of stable unit treatment values (SUTVA) (Rubin, 1980; Imbens & Rubin, 2015). This might be violated if, for example, the AG extracts more from the offices in the control group because it is more difficult to extract from offices in the autonomy treatment. In practice, this is unlikely to affect our estimates because, as shown in Appendix figure A.6, AG officers have typically fewer than 20% of their cost centers in any treatment group.

The fact that we observe control cost centers before and after the roll out of auton-

omy also allows us to test SUTVA directly. To do so we estimate whether price increases between year 1 (before the roll out of the autonomy treatment) and year 2 (after the roll out) are larger for offices whose AG office monitors a larger share of offices receiving the autonomy treatment. The evidence in Appendix figure A.7 supports SUTVA. We see no evidence that prices increase more when a larger share of offices receives the autonomy treatment. If anything, the point estimate is negative.

When the outcome we are interested in is prices, we need to ensure that we are comparing purchases of exactly the same varieties of items to avoid conflating price effects with differences in the composition of purchases. However, if the treatments affect the varieties of items being purchased, the  $\eta_k$  coefficients estimate a combination of the treatment effects on quality-adjusted prices and the composition of purchases. To see this, consider a simplified version of our setting. Suppose that purchases are associated with potential prices  $p(D, V)$  depending on a binary treatment  $D \in \{0, 1\}$  and binary good variety  $V \in \{0, 1\}$ , and with potential quality levels  $V(D)$  depending on treatment. The random assignment in the experiment implies that the potential outcomes are independent of treatment status conditional on the randomization strata  $S_i$ :  $\{p_i(D, V), V_i(D)\} \perp D_i | S_i$ . We can now see that a comparison of expected prices between treated and control units conditional on item type combines a treatment effect on price with a potential composition effect coming from changes in the set of purchases of high or low type in treatment versus control units:

$$\begin{aligned} \mathbb{E}[p | D = 1, V = 1] - \mathbb{E}[p | D = 0, V = 1] &= \underbrace{\mathbb{E}[p(1, 1) | V(1) = 1] - \mathbb{E}[p(0, 1) | V(1) = 1]}_{\text{treatment effect on price}} \\ &\quad + \underbrace{\mathbb{E}[p(0, 1) | V(1) = 1] - \mathbb{E}[p(0, 1) | V(0) = 1]}_{\text{composition effect} \neq 0?} \end{aligned} \tag{3}$$

With this in mind, below we directly estimate treatment effects on the varieties of items being purchased. These effects are interesting in their own right and also allow us to gauge the magnitude of the potential composition effect described above. To do this, we estimate equation (2) with our scalar, coarse, and machine learning variety measures as outcomes.

Two additional concerns relating to the varieties of items being purchased may affect our interpretation of treatment effects on prices as effects on the performance of the PO. First, POs may pay low prices but buy inappropriate goods that are ill suited to the needs of the office they are serving. However, as table 2 shows, there are no effects of the treatments on the varieties of items being purchased. Therefore, while the goods purchased

may well be badly matched to the needs of the end users in the offices, they are not more or less so as a result of the treatments.

Second, changes in PO behavior may cause supply-side responses by government suppliers and so price changes reflect both the effects of changes in demand by POs and changes in supply by vendors. While this is likely for products in which the government is a large seller (see, for example, [Duggan & Scott Morton, 2006](#) for evidence that pharmaceutical producers' private-sector prices respond to government procurement), the products in our sample are extremely homogeneous and consumed throughout the economy and the government's market share is likely to be small. Moreover, our experimental subjects are only part of the total demand for these products from the government.

### 5.3 Average Treatment Effects

We begin by studying the impact of the experiment on the prices and the varieties of goods purchased. Table 2 shows the average treatment effects estimated using equation (2) using data from the second year of the project, in which all treatments were in place. Below each coefficient we report its standard error clustered by office in parentheses and the p-value from randomization inference under the null hypothesis of no treatment effect for any office in square brackets.<sup>13</sup> Columns 1–3 estimate treatment effects on the scalar, coarse and machine learning measures of good variety, respectively. Columns 4–8 estimate treatment effects on log unit prices paid. Column 4 estimates treatment effects without controlling for the variety of good purchased. In the remaining columns we control for the item's variety using the full set of good attributes (column 5), the scalar (column 6), coarse (column 7) and machine learning (column 8) good variety measures.

Somewhat surprisingly, table 2 shows no evidence that the experiment affected the varieties of goods being purchased. Eight of the nine coefficients in columns 1–3 have p-values above 0.25, and in all three columns the p-value on the hypothesis that none of the treatments affected good variety in any office is insignificant. This is likely because offices' demand is relatively inelastic from year to year and because the procurement officer is charged with acquiring a particular good at a good price and has limited discretion over which variety of good is purchased. Consequently, good varieties are not endogenous when included as controls in regressions with prices as outcomes, as discussed in section 5.2. We therefore include controls for the variety of goods being purchased to improve power, and show that our price results are robust to omitting controls for the good variety being purchased.

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<sup>13</sup> We thank [Young \(2019\)](#) for producing the `randcmd` package for stata that greatly facilitates this.

As an alternative way of controlling for the composition of purchases, we exploit the data from year 1 of the project to estimate treatment effects of the introduction of autonomy through a difference in differences approach. This allows us to control for office fixed effects so that we exploit only within-office changes, allowing us to hold constant the component of the composition effect  $\mathbb{E}[p(0, 1) | H]$  that comes from office-level variation in the types of items demanded. Appendix table A.3 shows the results. The table shows again that there are no discernible effects on the varieties of the goods being purchased, and that the treatment effects on prices are, if anything, slightly larger than in table 2.

Turning to the treatment effects on prices, three key findings emerge. First, the point estimates of the impacts of the treatments are negative for all three treatments. However, the average impact of the incentives treatment is statistically indistinguishable from zero. This surprising finding for the incentives treatment already hints at how important it is that people who are incentivized have the autonomy to respond to the incentives they are provided, a theme we return to in section 6.

Second, the autonomy treatment reduces average unit prices paid by 8–9%, indicating that giving bureaucrats greater autonomy leads them to use it in the interests of taxpayers by procuring the goods they purchase at lower prices. Viewed through the lens of the model in section 4, this implies that the accountant general is sufficiently misaligned with the principal relative to the misalignment of the procurement officer ( $\omega > \bar{\omega}$ ) that removing the waste caused by complying with the monitoring activities of the accountant general more than offsets the loss of the benefits the accountant general’s monitoring provides.

Third, the findings on the impact of the treatments on quality-adjusted prices paid are robust to alternative measures of the variety of good being purchased or not controlling for the goods’ varieties. Intuitively, the asymptotic standard errors of the estimates are smaller when using the lower-dimensional measures of good variety as the model has more degrees of freedom. However, the p-values from randomization inference are smallest when using the full vector of good attributes as controls, consistent with the finding in Young (2019) that the benefits of using randomization inference are largest when the estimated models are high-dimensional.

We also do not find evidence that the experiment had delayed effects due to procurement officers learning over time that the treatments were effective. In appendix table A.4 we reestimate the effects of the treatments, interacting them with the time at which the purchase was made and the order in which the purchases were made. We find no evidence that the treatments had any dynamic effect on procurement performance. The estimated treatment effects at the beginning of the year are indistinguishable from the overall

effects in table 2, and all the interaction terms are indistinguishable from zero. This also suggests that POs did not try to game the incentive treatment by reducing prices early on to win an interim prize and then recouping their losses later in the year.<sup>14</sup>

The results in table 2 lead us to conclude that the treatments lowered prices paid without affecting the varieties of the items being purchased. We might naturally expect that if the prices at which goods can be procured go down, offices react by increasing demand for goods. On the other hand, since the demand for goods is coming from end users, while the procurement officer simply fulfils their orders, we might not expect these lower prices to pass through to end users' demand.

To investigate the impacts of the treatments on the quantities purchased and the composition of expenditure, we aggregate the purchases to the office-good-month level, valuing each purchase using the price predicted for the purchase if purchased by the control group in year 1 (as in the scalar variety measure). That is, for each purchase, the control group-weighted quantity is  $e_{igto} = \exp(v_{igto} + q_{igto})$  where  $v_{igto}$  is the scalar good variety measure, which, as discussed above, can be interpreted as the price we predict for the item if purchased by a PO in the control group, and  $q_{igto}$  is the log number of units purchased. Using the aggregated data we then estimate good-specific treatment effects by multivariate regression with the following specification for each item

$$e_{gto} = \sum_{k=1}^3 \eta_{kg} \text{Treatment}_o^k + \gamma_s + \xi_t + \varepsilon_{gto} \quad (4)$$

where  $e_{gto}$  is the quantity purchased of good  $g$  in month  $t$  by office  $o$ ; the  $\eta_{kg}$  are good-specific treatment effects;  $\gamma_s$  and  $\xi_t$  are stratum and month fixed effects respectively; and  $\varepsilon_{gto}$  are residuals clustered by office. Table 3 shows the results. For each good, we display the estimated  $\eta_{kg}$  coefficients and their standard errors clustered by office, as well as the F statistic for the hypothesis that all three  $\eta_{kg}$ s are equal to zero and its p-value in square brackets. We also display F statistics for the hypothesis that each treatment has zero effect on any item, and the F statistic on the hypothesis that none of the treatments affect any of the items.

Of the 75 estimated  $\eta_{kg}$  treatment effects, only two are statistically significant at the 5% level, consistent with what would be expected purely by chance, and for all but three items, we fail to reject the hypothesis that all three treatments have no effect. Similarly, we

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<sup>14</sup>We do, however, find that the experiment had larger effects on offices for whom generic goods form a larger share of their annual budget, as shown in table A.5. These are offices where purchasing generics is a larger part of the job of the procurement officer and so the treatments have a bigger impact as one would expect.

cannot reject the hypotheses that each treatment affects none of the items or the hypothesis that no treatment affects any item. As a result, we conclude that there is no evidence that any of the treatments affected the composition of offices' expenditure or the overall amount they purchase. Of course, this inelastic demand could be because end users truly have inelastic demand (for example due to capacity constraints) or because of agency issues within the office whereby price reductions achieved by the procurement officer are not passed through to end users, however distinguishing between these two remains an open question.

A final margin along which procurement officers might respond is by changing the timing of their procurement. If there is predictable seasonality in prices, the incentives treatment might cause procurement officers to shift purchases into lower-price times of the year. If monitoring by the AG leads to delays in procurement, we might expect the autonomy treatment to permit procurement officers to make purchases more quickly. On the other hand, table 3 suggests offices' demand is inelastic with respect to price, and so if the timing of demand is also inelastic (e.g. goods are required to coincide with the start of the school year) then we might not expect our experiment to affect the timing of procurement.

Figure 4 shows estimates of treatment effects on the timing of deliveries and expenditure. The estimates are from seemingly unrelated regressions of the form

$$1 \{ \text{Month}_i = m \} = \alpha + \beta_A \text{Autonomy}_i + \beta_I \text{Incentives}_i + \beta_B \text{Both}_i + \gamma_g + \gamma_s + \varepsilon_i$$

where  $\gamma_g$  are good fixed effects,  $\gamma_s$  are randomization strata fixed effects, and  $\varepsilon_i$  are residuals clustered by office. The figures show the 95% confidence intervals of the estimated  $\beta_A, \beta_I$  and  $\beta_B$  with p-values of  $\chi^2$  tests of the hypothesis that each treatment's effect is 0 in all months, and the hypothesis that all treatments have no effect in all months. The 95% confidence intervals include zero for all months and treatments except the autonomy treatment in December. Moreover, we are unable to reject the hypotheses that each treatment has zero effect in all months or the hypothesis that none of the treatments affect the probability of delivery in any month.

Overall, we conclude that on average, providing procurement officers with additional autonomy led to reduced prices without having an effect on the variety of goods purchased, the amount or composition of goods purchased, or the timing of procurement expenditure. We also do not see evidence for strong effects of the incentives treatment on any outcome.

To benchmark these findings, figure 5 shows a cost benefit evaluation of the implied

savings. Savings are calculated as  $\frac{-\eta_k}{1+\eta_k} \sum_o \text{Expenditure}_o \times \text{Treatment}_o^k$  where  $\eta_k$  are the estimated treatment effects in table 2 and  $\text{Expenditure}_o$  is the total spending by office  $o$  on generic goods (standard errors are calculated by the delta method). The solid lines denote savings net of the cost of the incentives treatment, while dashed lines are gross savings. The figure reinforces our findings. The incentives treatment led to modest savings, while the autonomy and combined treatments led to large savings. The point estimate of the savings from the autonomy treatment is larger than the upper bound of the 95% confidence interval on the net savings from the incentives treatment. For comparison, the figure also shows the cost of operating 150 hospital beds, and the cost of operating 10 schools. Our point estimates suggest that the savings from the autonomy treatment from the relatively small group of offices in our experiment are sufficient to fund the operation of an additional 5 schools or to add 75 hospital beds. For the incentives and combined treatments, the figure also shows the implied rates of return on the performance pay bonus payments. Despite the modest savings from the incentives treatment, these calculations imply a 45% rate of return on the incentives treatment since the small per-purchase savings are applied to a large base of expenditure. This rate of return is comparable to what [Khan \*et al.\* \(2016\)](#) find for performance payments to property tax inspectors in the same context.

Our findings are consistent with what our model in section 4 predicts will happen when complying with the demands of the accountant general monitoring procurement is so costly that it outweighs the disciplining benefits of monitoring procurement ( $\omega > \bar{\omega}$ ). In the next section we explore other implications of the model empirically to understand the effects of the experiment better and their implications for the design of monitoring of public officials more broadly.

## 6 Mechanisms

### 6.1 Monitor Alignment

Our conceptual framework in section 4 makes clear that shifting authority to the agent lowers prices only when the incentives of the agents are better aligned than those of the monitor. It thus predicts that we should expect to see heterogeneity in the treatment effects according to the alignment of the accountant general  $\omega$ . In particular, the model predicts that the beneficial effects of the autonomy treatment should be concentrated among POs monitored by a relatively misaligned AG (high  $\omega$ ) while the effects of the incentives treatment should be seen when the AG is well aligned (low  $\omega$ ). In this section we estimate



heterogeneous treatment effects using a proxy for the alignment of the accountant general.

Each district has its own AG office and so we construct a proxy for each district AG's misalignment that combines two elements. First, we note that the main power of the accountant general is to delay payments and require additional paperwork. Second, in Punjab, as is common around the world, government offices' budgets lapse at the end of the fiscal year if they remain unspent. As documented in [Liebman & Mahoney \(2017\)](#) in the US context, lapsing budgets lead to a rush to spend at the end of the year. Combined with the first element, we expect this end of year rush to be stronger in districts where the accountant general delays payments more. Our proxy for the misalignment of the accountant general monitoring an office  $\hat{\omega}_o$  is therefore the fraction of purchases in the district in year 1 that were approved in the last month of the fiscal year.<sup>15</sup>

We augment equation (2) to include interactions with our proxy  $\hat{\omega}_o$  semi-parametrically using the approach of [Robinson \(1988\)](#) as follows

$$p_{igto} = \beta v_{igto} + \rho_g q_{igto} + \delta_s \text{Department}_o \times \text{District}_o + \gamma_g + f(\hat{\omega}_o) + \sum_{k=1}^3 \text{Treatment}_o^k \times t_k(\hat{\omega}_o) + \varepsilon_{igto}$$

where terms are as previously defined,  $f(\cdot)$  is a non-parametric function of AG misalignment, and  $t_k(\cdot)$  are non-parametric treatment effect functions.<sup>16</sup> Figure 6 shows the results. Three key findings emerge consistent with the predictions of the model. First, the incentives treatment does reduce prices when the monitor is relatively more aligned (low  $\hat{\omega}_o$ ), and the treatment effect of incentives shrinks to zero as monitors get less aligned, reaching zero when the June share  $\hat{\omega}$  is around 0.35. If purchases are approved evenly throughout the fiscal year incentives reduce prices by around 6%. Second, the autonomy and combined treatments reduce prices more strongly when the monitor is relatively misaligned

<sup>15</sup> Appendix figure A.10 shows that the variation in this measure is not driven by variation across districts in the rate at which POs submit bills at the end of the year. Even conditional on the share of bills submitted at the end of the year, there is significant variation in the share of bills approved at the end of the year. We measure the fraction of purchases approved in June in our POPS data. However, the results are robust to measuring this in the finance department's administrative data instead.

<sup>16</sup> To implement this we follow Robinson's (1988) approach. Rewriting the model as  $p_{igto} = \mathbf{x}_{igto}\beta + f(\hat{\omega}_o) + \sum_{k=1}^3 \text{Treatment}_o^k \times t_k(\hat{\omega}_o) + \varepsilon_{igto}$  we proceed in four steps. First, we run treatment-group specific non-parametric regressions of  $p_{igto}$  on  $\hat{\omega}_o$  to form conditional expectations  $E[p_{igto}|\hat{\omega}_o, \text{Treatment}_o^k] \simeq \hat{m}_k(\hat{\omega})$  and linear regressions of the control variables  $\mathbf{x}_{igto} = \alpha + \xi\hat{\omega}_o + \sum_{k=1}^3 (\eta_k \text{Treatment}_o^k + \zeta_k \text{Treatment}_o^k \times \hat{\theta}_s) + \varepsilon_{igto}$  to form conditional expectations  $E[\mathbf{x}_{igto}|\hat{\omega}_o, \text{Treatment}_o^k] \simeq \hat{j}(\hat{\omega})$ . Second, we regress  $p_{igto} - \hat{m}_k(\hat{\omega}) = [\mathbf{x}_{igto} - \hat{j}(\hat{\omega})]\beta + \varepsilon_{igto}$ . Third, we non-parametrically regress  $p_{igto} - \mathbf{x}_{igto}\hat{\beta} = r_k(\hat{\omega}_o) + \varepsilon_{igto}$  separately in the control group ( $k = 0$ ) and the three treatment groups. Fourth, we form the estimates  $\hat{f}(\hat{\omega}_o) = \hat{r}_0(\hat{\omega}_o)$  and  $\hat{t}_k(\hat{\omega}_o) = \hat{r}_k(\hat{\omega}_o) - \hat{r}_0(\hat{\omega}_o)$ ,  $k = 1, \dots, 3$ .



(high  $\hat{\omega}_s$ ) and the treatment effects shrink to zero when the June share is below around 0.35. Third, the effect of the combined treatment is between the effects of the individual treatments for when the AG is relatively well aligned (low  $\hat{\omega}$ ), implying that the two effects counteract each other. At higher levels of misalignment, the effect of the combined treatment converges to the effect of the autonomy treatment. Overall, the results are remarkably consistent with the predictions of the model, and suggest that the average effects of the treatments are more consistent with the average AG being relatively misaligned.

Appendix table A.8 shows robustness of the results using a simple linear difference in differences specification  $p_{igto} = \alpha + \sum_{k=1}^3 (\eta_k \text{Treatment}_o^k + \zeta_k \text{Treatment}_o^k \times \hat{\omega}_s) + \beta q_{igto} + \rho_g s_{igto} + \delta_s \text{Department}_o \times \text{District}_o + \gamma_g + \varepsilon_{igto}$ . Columns (1)–(4) show that the results are similar when using each of the three alternative ways of controlling for item variety. Columns (5)–(8) show that there is also some heterogeneity of the treatment effects by the share of purchases (rather than approvals) taking place in June, but columns (9)–(12) show that the heterogeneity is much stronger by the share of approvals taking place in June, suggesting that the heterogeneity is driven by the AG and that the share of approvals in June is a reasonable proxy for AG type.<sup>17</sup>

Figure 7 shows the implied heterogeneity of the cost benefit calculation for the treatments in districts with different levels of misalignment of the AG. The vertical axis measures for each district the total net savings by all districts with a less misaligned accountant general:  $\sum_{d:j_d \leq x} \left[ \left( \frac{-\eta_k(j_d)}{1+\eta_k(j_d)} \sum_{o \in d} \text{Expenditure}_{od} \times \text{Treatment}_o^k \right) - c_d \right]$  where  $\eta_k(j_d)$  are estimated treatment effects of treatment  $k$  when monitor misalignment is  $j_d$  and  $c_d$  is the ex ante cost of performance pay bonuses to offices in district  $d$  (the number of offices in the district at each pay grade times the expected prize for each office). The figure shows large net savings from the incentives treatment, even at low levels of misalignment. By contrast, net savings to the autonomy and combined treatments are negligible in districts with low misalignment; they only accrue at high levels of monitor misalignment.

To better understand how the misalignment of the monitor matters for prices, we analyze the effects of the treatments on the main power that the AG has in the status quo—to delay and hold up approval of purchases. Figure 8 analyzes the impact on overall delays (the time that elapses between a purchase and its approval by the AG). Panel A shows a

<sup>17</sup>Consistent with our findings on the overall effects in section 5.3, we find no heterogeneity of the treatment effects on the variety of items purchased or on the quantities demanded. Table A.9 shows the results of estimating the linear difference in differences specification with the scalar or coarse measure of item variety as outcomes, and shows no significant heterogeneity in the treatment effects. Table A.10 shows the results of estimating an extended version of equation (4) by multivariate regression. Specifically, for each item, we estimate  $e_{gto} = \sum_{k=1}^3 (\eta_k \text{Treatment}_o^k + \zeta_k \text{Treatment}_o^k \times \hat{\omega}_s) + \gamma_s + \xi_t + \varepsilon_{gto}$ . We find no consistent evidence that either the linear or interaction terms imply that the treatments affected the quantity demanded, regardless of the misalignment of the AG.

series of seemingly unrelated distributional regressions of the probability of delay of at least  $j$  days in year 2 normalized by the probability of a delay of at least  $j$  days in the control group in year 1 on treatment dummies, strata fixed effects  $\gamma_s$  and good fixed effects  $\gamma_g$ :

$$\frac{\mathbf{1}\{\text{delay}_{igo} \geq j\}}{\mathbb{P}(\text{delay} \geq j | \text{Control, Year1})} = \alpha + \sum_{k=1}^3 \eta_k \text{Treatment}_o^k + \gamma_s + \gamma_g + \varepsilon_{igo}$$

The panel also shows the CDF of delays in the control group in year 1 for reference. We clearly see a decrease in very long delays in the autonomy treatment, and very little effect in the other treatments. Panel B separates the effect of the autonomy treatment for more (above median) and less (below median) aligned AGs, showing that the effect is driven exclusively by offices facing a more misaligned monitor.

Since vendors have to make deliveries before being paid, these delays are costly to both the vendors and to the POs and one would naturally expect vendors to charge POs a markup for the delays. When POs in the autonomy group can pay vendors immediately in cash, the removal of these markups may contribute to the effect of the autonomy treatment on prices. However, note that the removal of these markups cannot fully account for the estimated treatment effect of autonomy. Even assuming that the petty cash allows POs to completely avoid delays of six months would require that vendors charge interest of 242% to account for the price savings, far above market interest rates.<sup>18</sup>

Nevertheless, this effect on overall delays could be driven by general inefficiency of the AG or by POs dragging their feet in submitting paperwork. We therefore focus on delays that are more clearly suggestive of holdup: purchases that are approved right at the end of the fiscal year. We analyze how the treatments change the probability that items purchased in different months are approved in June (the last month of the fiscal year) by estimating equations of the form

$$\begin{aligned} \mathbf{1}\{\text{Approved in June}_{igo}\} &= \alpha + \sum_{k=1}^3 \sum_{m=Jul}^{Jun} \eta_{mk} \mathbf{1}\{\text{PurchaseMonth}_{igo} = m\} \times \text{Treatment}_o^k \\ &+ \sum_{m=Jul}^{Jun} \gamma_m \mathbf{1}\{\text{PurchaseMonth}_{igo} = m\} + \gamma_g + \varepsilon_{igo} \end{aligned}$$

Panel A shows the  $\eta_{mk}$  coefficients for the autonomy treatment and also the raw distri-

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<sup>18</sup>To see this, note that a PO with a budget  $B$  who faces an interest rate  $r$  and a delay of  $t$  years to pay vendors can spend a pre-markup amount of  $S = B(1+r)^{-t}$ . If that PO has the same spending but can make 100K worth of spending in cash, then their total spending would be  $B(1 - \eta_{\text{Autonomy}}) = (S - 100K)(1+r)^t + 100K$ . To account for a saving of  $\eta_{\text{Autonomy}} = 0.085$  when the PO has the average budget of 1 million Rupees and the delay is  $t = 0.5$  years requires an annual interest rate of 242%.

bution of delivery dates of purchases approved in June in the autonomy treatment (in orange) and control (in green) groups. It clearly shows that purchases at the beginning of the year (in July and August in particular) are much less likely to have to wait right until the end of the year to be approved, strongly suggesting that the holdup power of the AG has been decreased. Panel B runs the regression separately for less aligned (below median) and more aligned (above median) AGs, and shows that this reduction in holdup for purchases made at the beginning of the year is exclusively driven by the less aligned AGs. Overall, the results suggest that monitor misalignment is a key driver of the effects of the experimental treatments, and that monitor misalignment affects prices through the ability of the AG to hold up purchases.

## 6.2 Procurement Officer Alignment

Our conceptual framework in section 4 shows the importance of the relative misalignment of the monitor for the impact of our experimental treatments. The model also suggests that the impacts are likely to be heterogeneous by the degree of misalignment  $\gamma$  of the procurement officer. At baseline, we collected one potential proxy for the PO's type—the lab-in-the-field measure of dishonesty studied in [Fischbacher & Föllmi-Heusi \(2013\)](#) and [Hanna & Wang \(2017\)](#). However, as shown in appendix figure A.11, the POs' scores are not predictive of prices at baseline, suggesting these scores are not successfully capturing POs' types.<sup>19</sup> Unsurprisingly, as table A.11 shows, the dice scores also do not predict heterogeneity in the treatment effects.

As a potential alternative proxy for the POs' types, we estimate PO fixed effects on prices in year 1 and look for heterogeneity of the autonomy treatment effect by POs' estimated fixed effects (since the PO fixed effects are calculated in year 1 when the incentives treatment was already in place, we focus on the autonomy treatment).<sup>20</sup> We follow the analysis in section 6.1 and study treatment effect heterogeneity semi-parametrically in figure 10, and with linear interactions in appendix table A.12. Neither show any systematic evidence of heterogeneity of the treatment effect by this proxy for the PO's type. The estimates are imprecise though, so we cannot rule out the presence of heterogeneity. Moreover, the POs have very little discretion in our setting and so it is perhaps not surprising that their alignment is a less important driver of performance than that of the monitors, who hold significant power.

<sup>19</sup>Despite there being significant variation across POs in their dice scores (as shown in panel A of figure A.11)

<sup>20</sup>Specifically, we estimate regressions of the form  $p_{igto} = \mathbf{X}_{igto}\beta + \rho_g q_{igto} + \delta_s + \gamma_g + \mu_o + \varepsilon_{igto}$  of log unit prices  $p_{igto}$  on controls, good-specific quantity controls  $\rho_g$ , stratum, good, and officer fixed effects,  $\delta_s$ ,  $\gamma_g$  and  $\mu_o$  in data from year 1 and use the estimated  $\mu_o$ s as our proxy for the POs' types.

## 7 Conclusion

Recent advances in the empirical analysis of organizations have improved our understanding of the relationship between principals and agents and how management practices such as performance pay and decentralization shape organizations' performance. Most organizations, however, are more complex than the single-layer theoretical construct we use to analyze them. Control over rules and incentives that regulate agents' behavior resides with other agents at higher levels of the hierarchy rather than with the principal herself, and these agents might also be prone to act in their own interest.

Our experiment shows that the allocation of authority between agents at different levels of the hierarchy shapes the performance of the organization, and that this depends on the relative severity of misalignment of different agents. Similarly, the effect of providing incentives on performance also depends on how authority is allocated between agents. Hence, the two must be designed jointly to ensure compatibility. Shifting authority to frontline agents reduces the prices the bureaucracy pays for its inputs by 9% on average, and up to 15% when the monitor is more inefficient or corrupt. The mechanism through which this happens is the reduction of long delays in monitor approvals. This increases taxpayers' welfare at the expense of the monitors' and possibly also sellers' who were charging higher prices for longer waits.

The results raise several questions for future research. First, if rules are so costly why do most bureaucracies use them? One possibility is that corruption "scandals" are much more damaging to the organization than the, potentially much larger, sum of small markups on a large volume of transactions. Our benchmarking exercise suggests that the cost created by corruption scandals must exceed 10 million rupees for the stringent rules to be a rational choice. Figure 11 provides evidence on whether such scandals, that is extremely high prices, are common in our treatment groups. The figure reports quantile treatment effect estimates. If autonomy made scandals more likely, we'd expect to see that the 9% average reduction was masking large increases in prices at the high quantiles of the price distribution. If anything, we see the opposite: the treatment effects of all three treatments are negative at the higher quantiles.

We have studied the effect of shifting authority in an organization while keeping the selection of agents into the organization constant. It is well-known that different incentives attract different types of workers (Dal Bó *et al.*, 2013; Ashraf *et al.*, 2019; Deserrano, 2019), for instance performance pay typically attracts workers with better skills who can benefit from performance rewards (Lazear, 2000). In our case more autonomy might attract officers who are more prone to exploit it to their personal advantage. At the same

time, giving more autonomy to officers implies taking it away from the monitors and therefore the treatment might attract monitors who are less likely to exploit their position for private gains.

The results have implications for the design and interpretation of field experiments within organizations. It is very common for researchers to replace the principal while implementing different policies, in order to achieve control. This is innocuous to the extent that they have the same objectives if not the same skills. However it is not innocuous if researchers effectively replace agents who have different incentives, rather than the principal. This has implications for the scalability of the results and can explain why interventions which are very successful when implemented by researchers do not work when implementation is delegated to managers or other agents.<sup>21</sup>

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<sup>21</sup>Examples include the “camera” experiment by [Duflo \*et al.\* \(2012\)](#) that was successfully implemented by researchers but failed when implemented by the government, because staff who were supposed to enforce punishments failed to do so ([Banerjee \*et al.\* , 2008](#)). Similarly, incentive contracts offered to teachers in Kenya by an international NGO were effective whilst the same contracts failed when monitored by the government ([Bold \*et al.\* , 2018](#))

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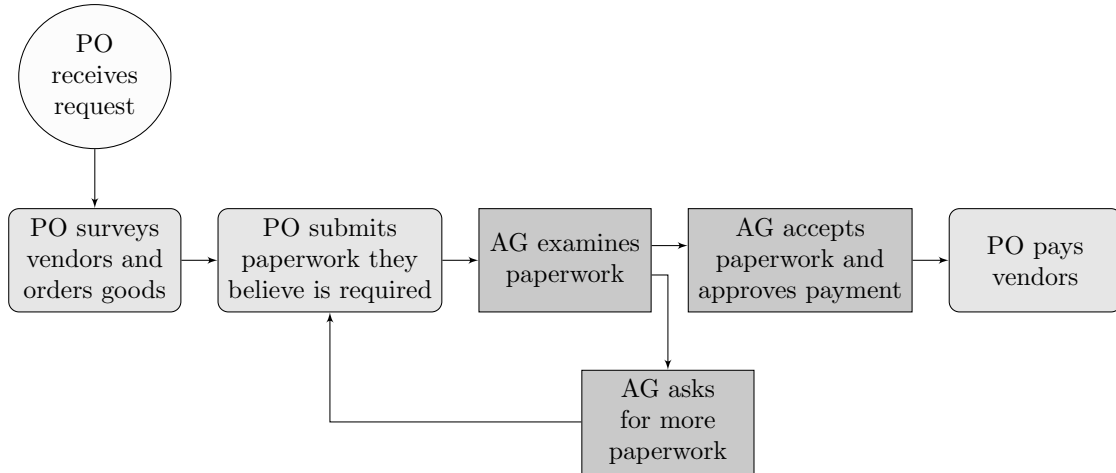


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# Figures & Tables

FIGURE 1: PROCUREMENT PROCESS SUMMARY

## Panel A: Status Quo Procurement Process



## Panel B: Procurement Process Under Autonomy Treatment

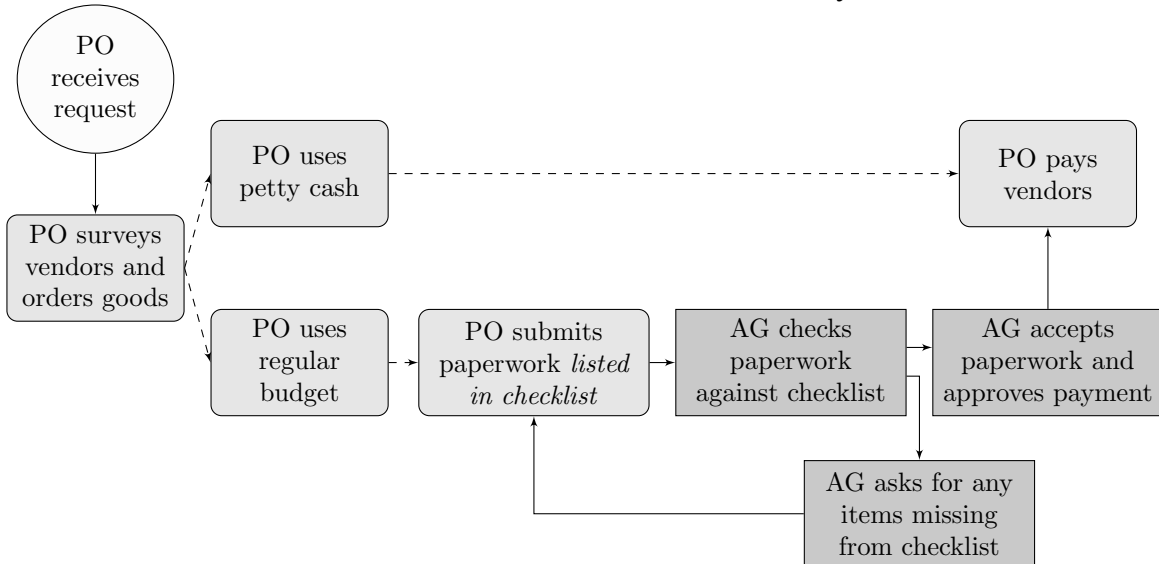
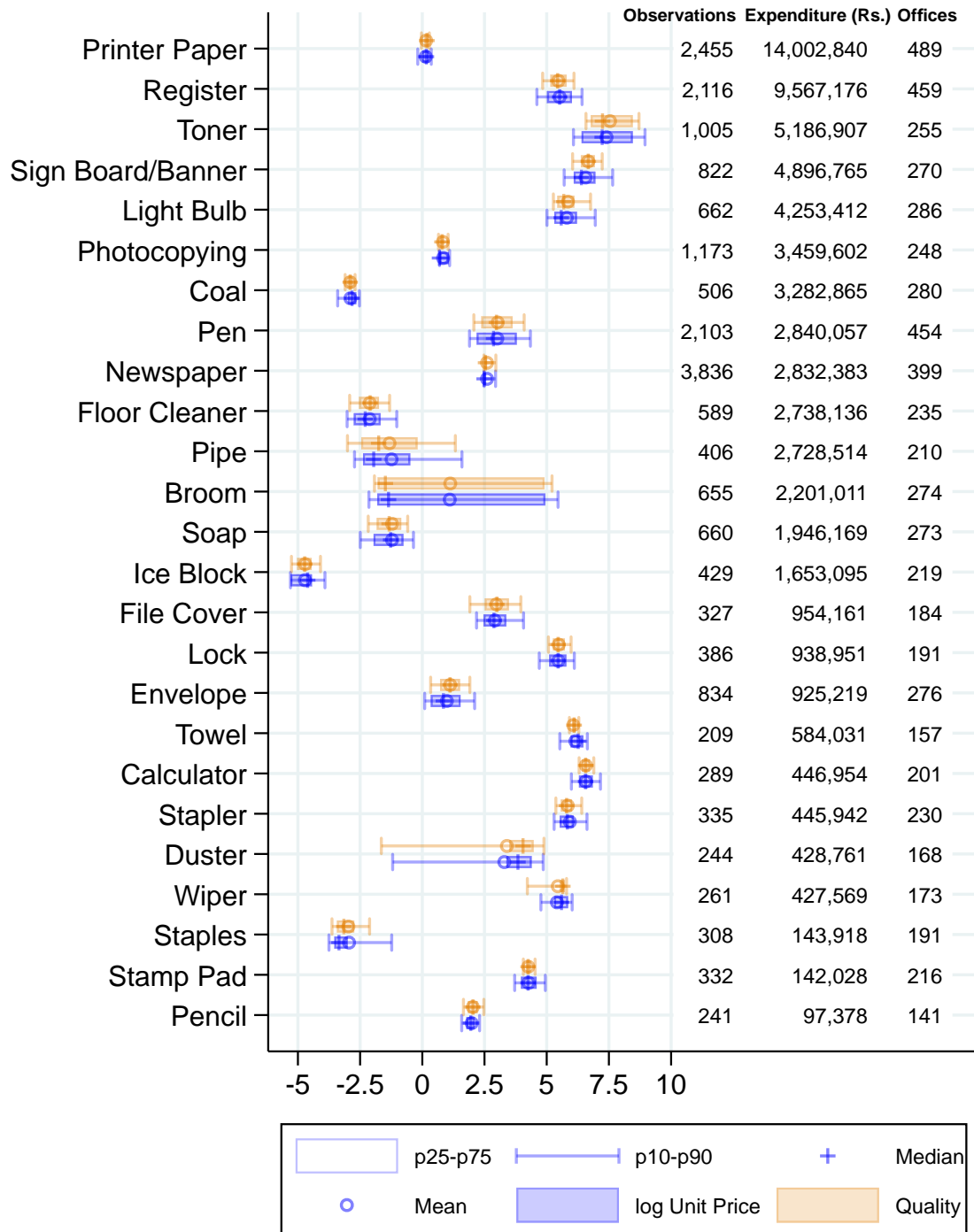
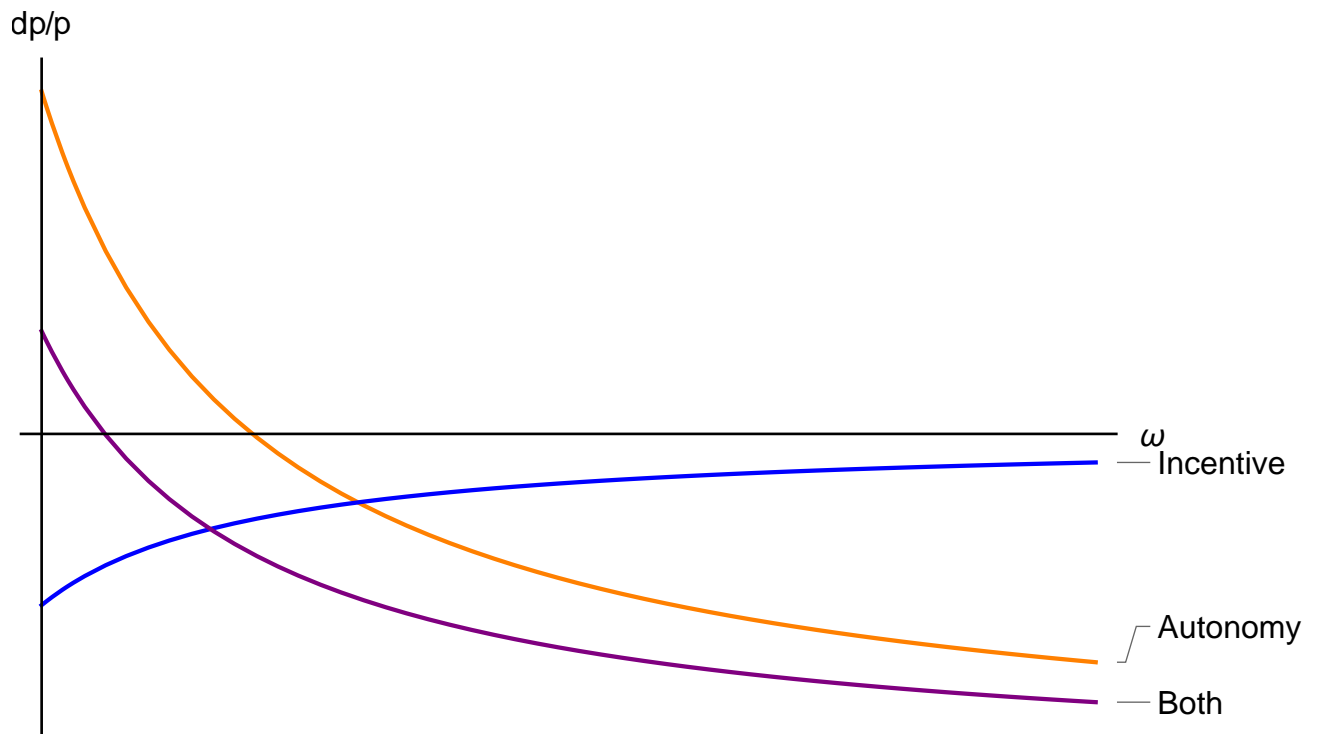


FIGURE 2: SUMMARY STATISTICS



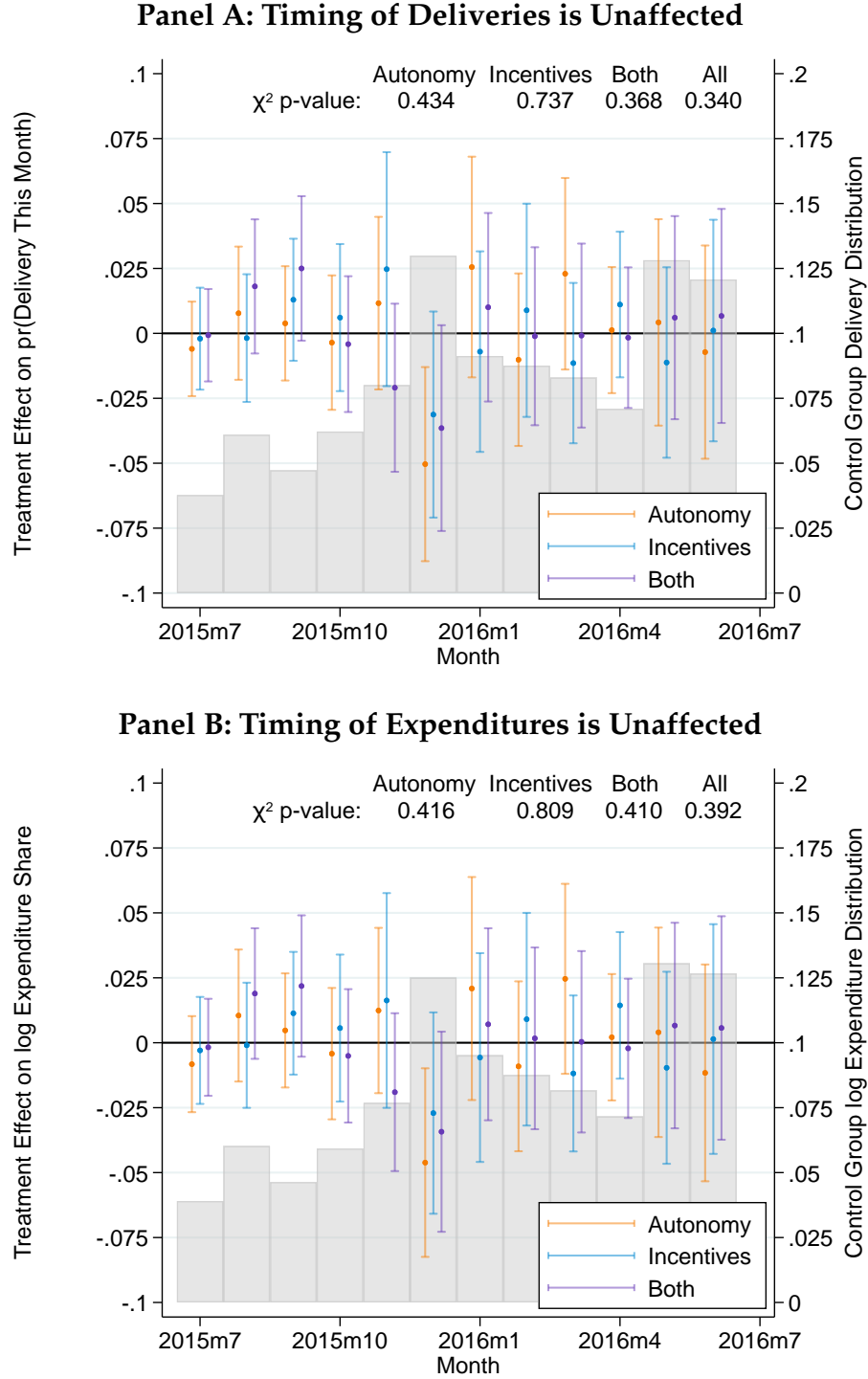
Notes: The figure displays summary statistics for the purchases of the goods in our cleaned purchase sample. The figure summarizes the log unit prices paid for the goods, the number of purchases of each good, and the total expenditure on the good (in Rupees) in the sample.

**FIGURE 3: MODEL PREDICTIONS OF HETEROGENEITY OF TREATMENT EFFECTS BY MONITOR TYPE**



Notes: The figure shows the predictions our model in section 4 makes about how the treatment effects of our experiment will vary with the degree of misalignment of the monitor ( $\omega$ ) as described in propositions 1 and 2.

**FIGURE 4: THE TIMING OF DELIVERIES AND EXPENDITURES IS UNAFFECTED**

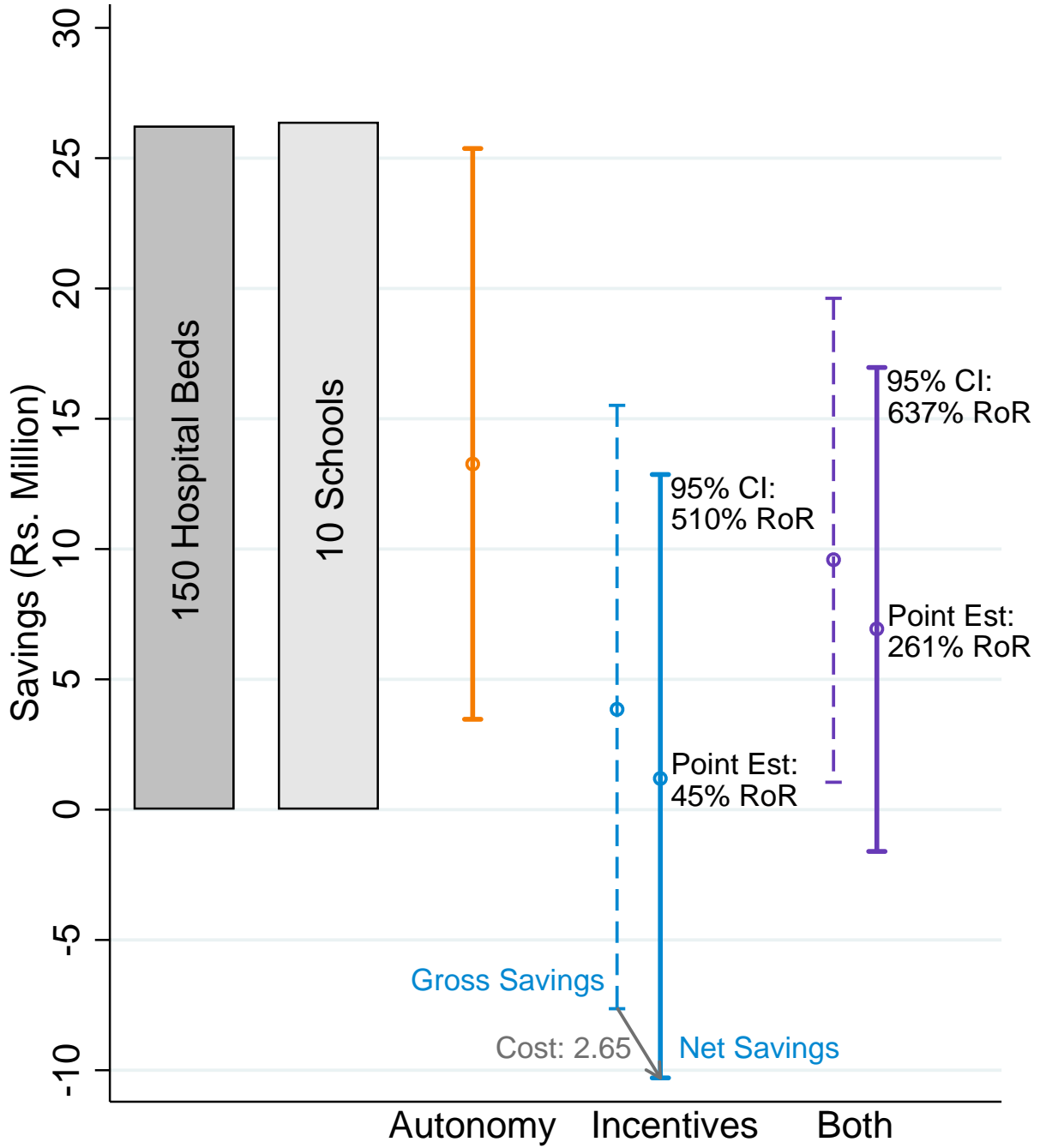


Notes: The figure shows estimates of treatment effects on the timing of deliveries and expenditure. The estimates are from seemingly unrelated regressions of the form

$$\mathbf{1}\{\text{Month}_i = m\} = \alpha + \beta_A \text{Autonomy}_i + \beta_I \text{Incentives}_i + \beta_B \text{Both}_i + \gamma_g + \gamma_s + \varepsilon_i$$

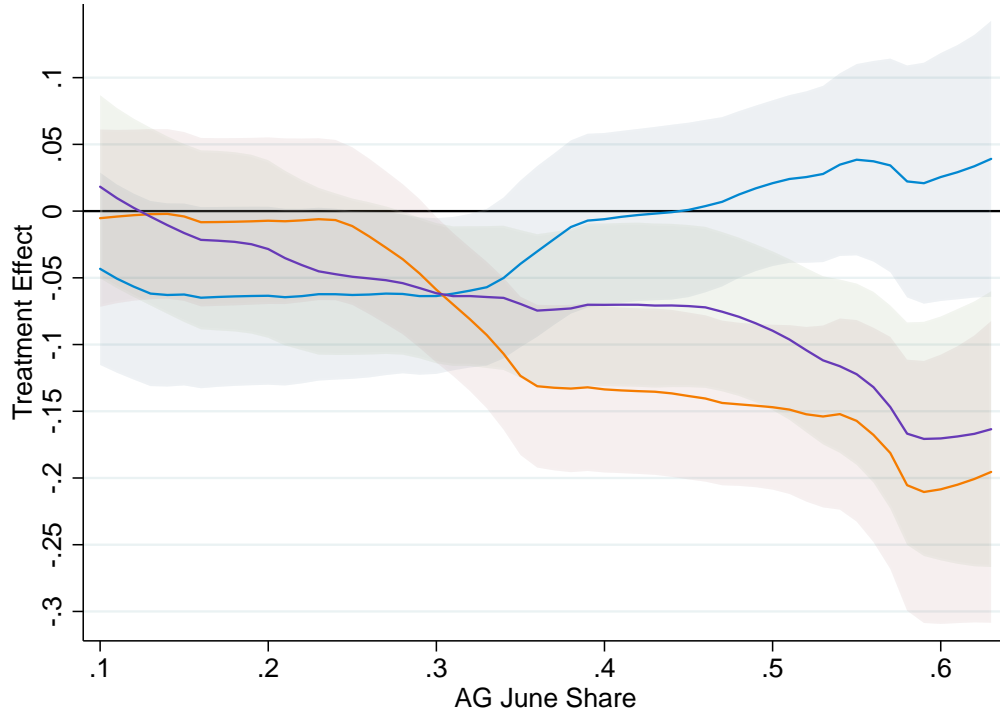
where  $\gamma_g$  are good fixed effects,  $\gamma_s$  are randomization strata fixed effects, and  $\varepsilon_i$  are residuals clustered by office. The figures show the 95% confidence intervals of the estimated  $\beta_A$ ,  $\beta_I$  and  $\beta_B$  with p-values of  $\chi^2$  tests of the hypothesis that each treatment's effect is 0 in all months, and the hypothesis that all treatments have no effect in all months.

FIGURE 5: COST BENEFIT ANALYSIS



Notes: The figure shows a cost benefit analysis of the experiment. For each treatment, the vertical intervals denote total savings due to the experiment in millions of Rupees. Savings are calculated as  $\frac{-\eta_k}{1+\eta_k} \sum_o \text{Expenditure}_o \times \text{Treatment}_o^k$  where  $\eta_k$  are the estimated treatment effects in table 2 and  $\text{Expenditure}_o$  is the total spending by office  $o$  on generic goods (standard errors are calculated by the delta method). The solid lines denote savings net of the cost of the incentives treatment, while dashed lines are gross savings. For the incentives and combined treatments, the figure also shows the implied rates of return on the performance pay bonus payments. For comparison, the figure also shows the cost of operating 150 hospital beds, and the cost of operating 10 schools.

**FIGURE 6: HETEROGENEITY OF TREATMENT EFFECTS BY MONITOR ALIGNMENT**

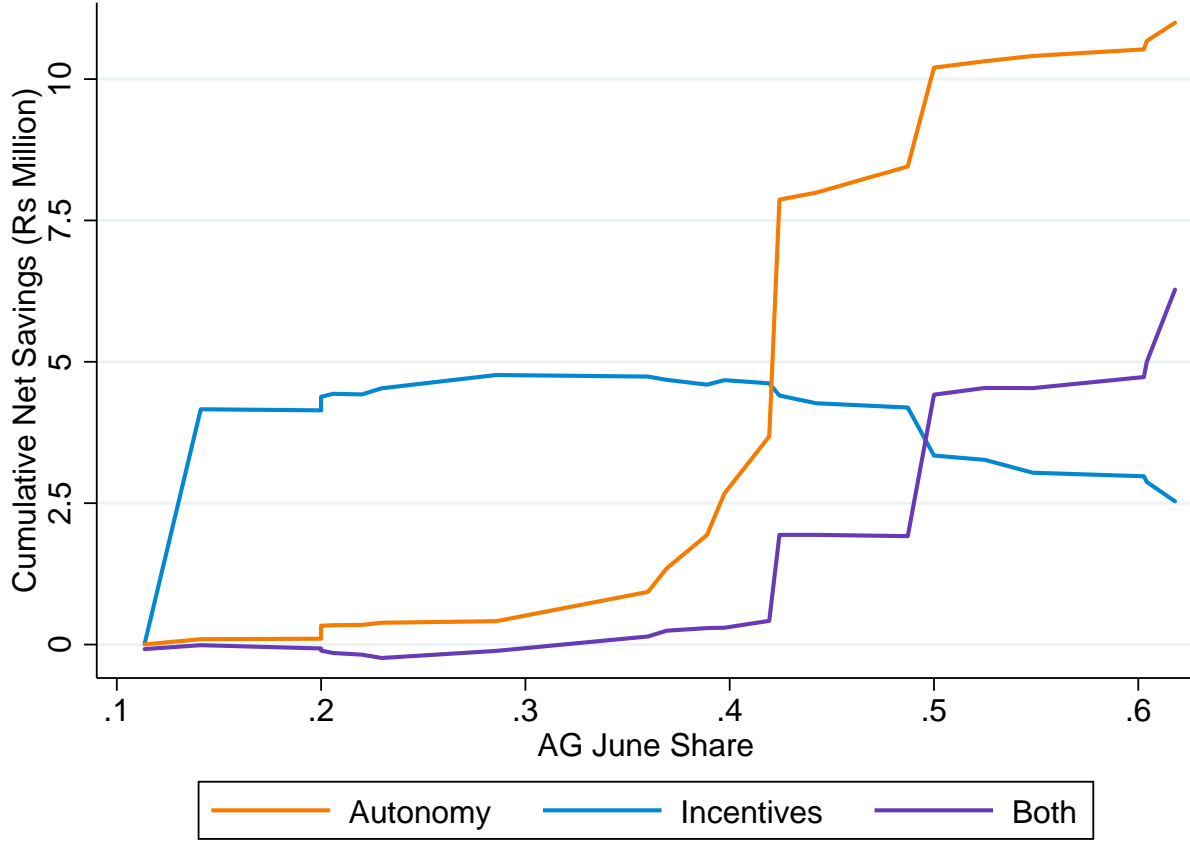


*Notes:* The figure shows heterogeneity of the three treatment effects by the degree of misalignment of the district's accountant general. Accountants general are classified according to the degree to which purchase approvals are bunched at the end of the fiscal year in June 2015 (year 1 of the project). The figure shows semi-parametric estimates of the treatment effects using the method in [Robinson \(1988\)](#) to estimate linear effects of the full set of controls and flexible non-parametric heterogeneous treatment effects by accountant general:

$$p_{igto} = \mathbf{X}_{igto}\beta + \sum_{k=1}^3 f_k(\text{AGJuneShare}_o) \times \text{Treatment}_o^k + \varepsilon_{igto}$$

where  $\mathbf{X}_{igto}$  includes the scalar item variety measure, good specific controls for purchase size, stratum FEs, and good fixed effects, and  $f_k(\cdot)$  are nonparametric treatment effect functions.

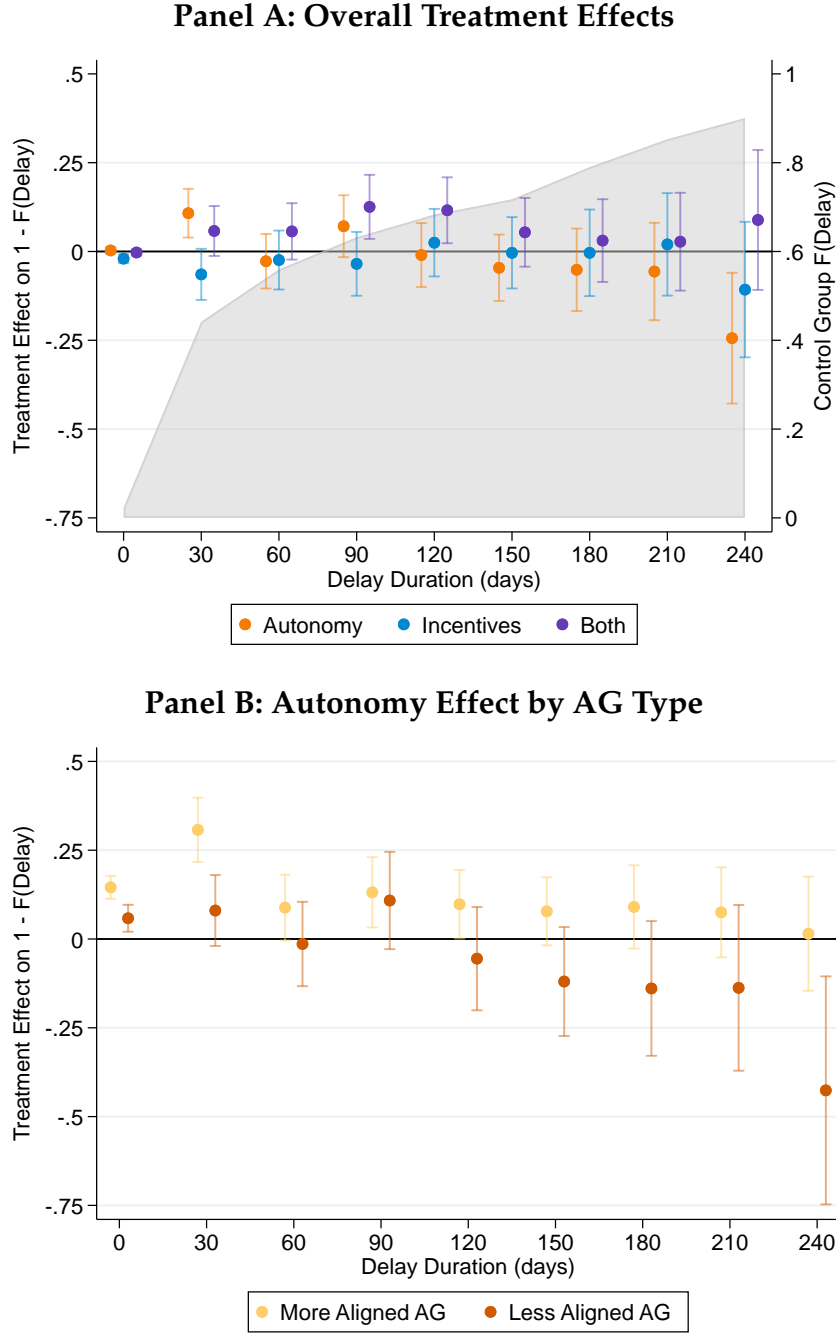
FIGURE 7: COST BENEFIT OF EXPERIMENT BY AG TYPE



Notes: The figure shows the cost benefit of the experiments in districts with different levels of monitor alignment. The horizontal axis measures our proxy for the misalignment of a district's accountant general: the share of transactions approved in the last month of the fiscal year in the control group in year 1. Districts with a low AG June Share (low  $j_d$ ) have more aligned monitors. The vertical axis measures the cumulative net savings by all districts with an accountant general who is less misaligned:  $\sum_{d: j_d \leq x} \left[ \left( \frac{-\eta_k(j_d)}{1+\eta_k(j_d)} \sum_{o \in d} \text{Expenditure}_{od} \times \text{Treatment}_o^k \right) - c_d \right]$  where  $\eta_k(j_d)$  are estimated treatment effects of treatment  $k$  when monitor misalignment is  $j_d$  and  $c_d$  is the ex ante cost of performance pay bonuses to offices in district  $d$  (the number of offices in the district at each pay grade times the expected prize for each office). The figure shows large net savings for the incentives group at low levels of misalignment while net savings to the autonomy and both treatments only accrue at high levels of monitor misalignment.



FIGURE 8: TREATMENT EFFECTS ON APPROVAL DELAYS



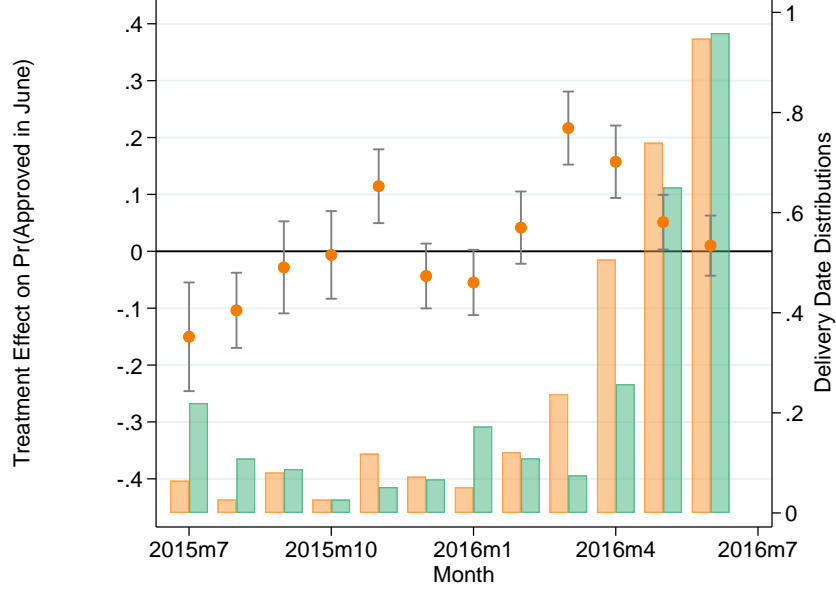
Notes: The figure shows the effects of the experiments on the delay between a purchased item's delivery and the approval of the purchase by the Accountant General (AG). Panel A shows a series of seemingly unrelated distributional regressions of the probability of delay of at least  $j$  days in year 2 normalized by the probability of a delay of at least  $j$  days in the control group in year 1 on treatment dummies, strata fixed effects  $\gamma_s$  and good fixed effects  $\gamma_g$ :

$$\frac{\mathbf{1}\{\text{delay}_{igo} \geq j\}}{\mathbb{P}(\text{delay} \geq j | \text{Control, Year1})} = \alpha + \sum_{k=1}^3 \eta_k \text{Treatment}_o^k + \gamma_s + \gamma_g + \varepsilon_{igo}$$

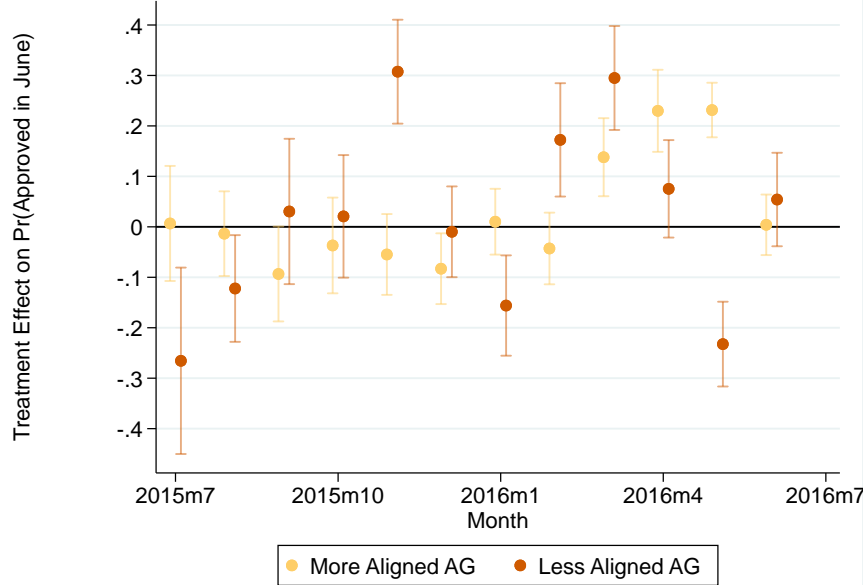
the panel also shows the CDF of delays in the control group in year 1 for reference. Panel B extends this regression to separately estimate treatment effects for more (above median) and less (below median) aligned AGs.

**FIGURE 9: EFFECTS OF AUTONOMY TREATMENT ON HOLD UP AT THE END OF THE FISCAL YEAR**

**Panel A: Overall Effect of Autonomy Treatment on Holdup**



**Panel B: Autonomy Effect by AG Type**

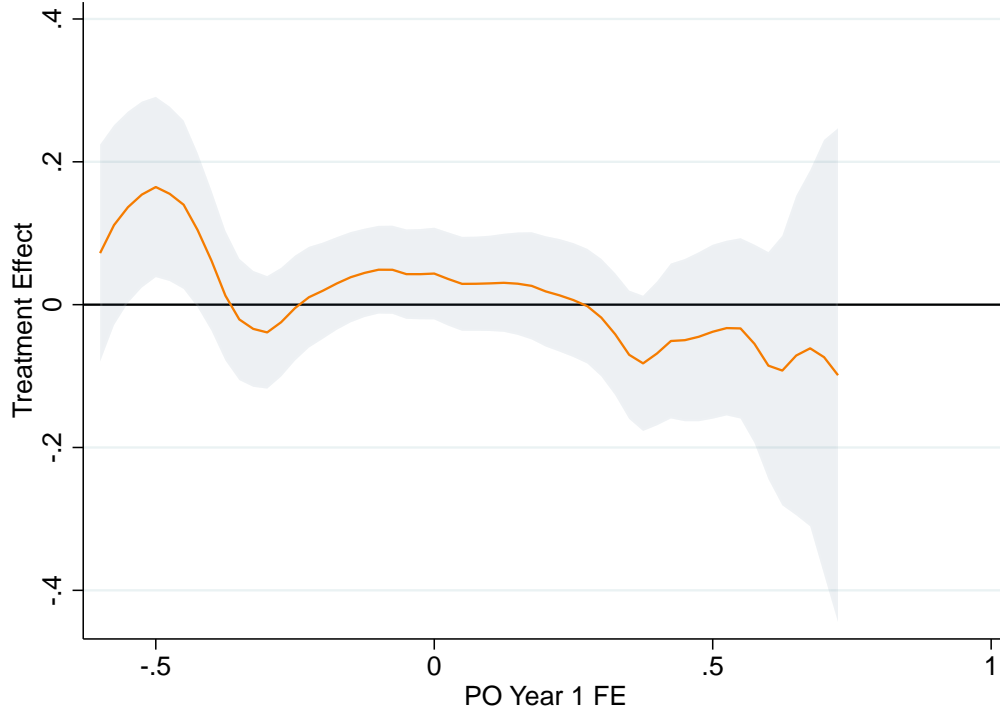


Notes: The figure shows the effects of the autonomy treatment on holdup by the AG at the end of the fiscal year. We focus on how the treatments change the probability that items purchased in different months are approved in June (the last month of the fiscal year).

$$\mathbf{1}\{\text{Approved in June}_{igo}\} = \alpha + \sum_{k=1}^3 \sum_{m=Jul}^{Jun} \eta_{mk} \mathbf{1}\{\text{PurchaseMonth}_{igo} = m\} \times \text{Treatment}_o^k + \sum_{m=Jul}^{Jun} \gamma_m \mathbf{1}\{\text{PurchaseMonth}_{igo} = m\}$$

Panel A shows the  $\eta_{mk}$  coefficients for the autonomy treatment and also the raw distribution of delivery dates of purchases approved in June in the autonomy treatment (in orange) and control (in green) groups. Panel B runs the regression separately for less aligned (below median) and more aligned (above median) AGs.

**FIGURE 10: HETEROGENEITY OF TREATMENT EFFECTS BY PROCUREMENT OFFICER ALIGNMENT**

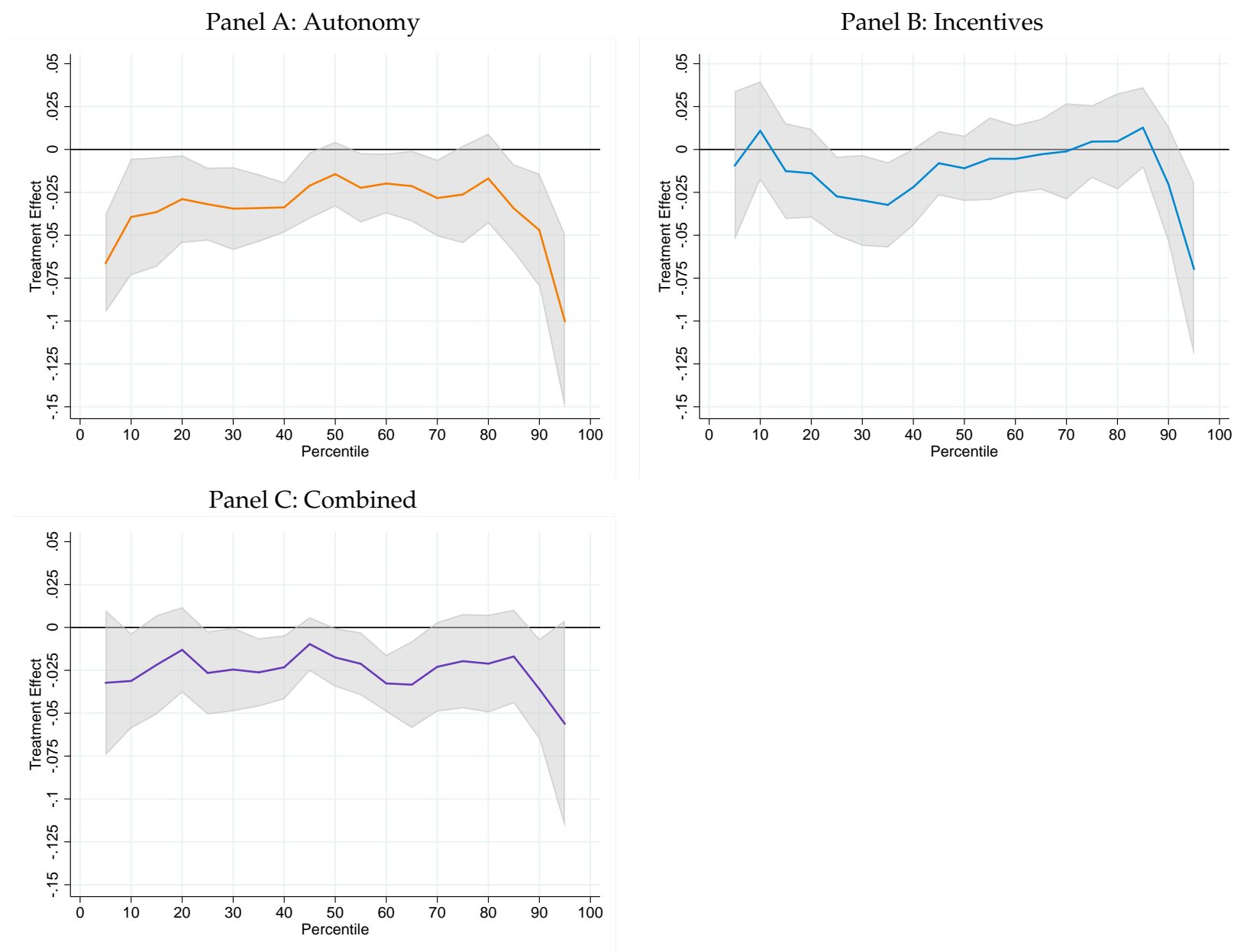


*Notes:* The figure shows heterogeneity of the autonomy treatment's effect by the degree of misalignment of the procurement officer. Procurement officers are classified by their estimated fixed effects in a regression of log unit prices  $p_{igto}$  on controls  $\mathbf{X}_{igto}$ , good-specific quantity controls  $\rho_g$ , stratum, good, and officer fixed effects,  $\delta_s$ ,  $\gamma_g$  and  $\mu_o$  in data from year 1:  $p_{igto} = \mathbf{X}_{igto}\beta + \rho_g q_{igto} + \delta_s + \gamma_g + \mu_o + \varepsilon_{igto}$ . The figure shows semi-parametric estimates of the treatment effects using the method in [Robinson \(1988\)](#) to estimate linear effects of the full set of controls and flexible non-parametric heterogeneous treatment effects by accountant general:

$$p_{igto} = \mathbf{X}_{igto}\beta + \sum_{k=1}^3 f_k(\hat{\mu}_o) \times \text{Treatment}_o^k + \varepsilon_{igto}$$

where  $\mathbf{X}_{igto}$  includes the scalar item variety measure, good specific controls for purchase size, stratum FEs, and good fixed effects, and  $f_k(\cdot)$  are nonparametric treatment effect functions. Since the incentives treatment was already in place in year 1 (when the PO fixed effects are estimated) we focus only on heterogeneity of the autonomy treatment effect.

**FIGURE 11: QUANTILE TREATMENT EFFECTS**



Notes: The figure shows quantile treatment effects of the three treatments on prices paid. We use the specification used in table 2, controlling for the scalar measure of item variety. We estimate treatment effects from the 5th to the 95th percentile, in increments of 5.

TABLE 1: BALANCE ACROSS TREATMENT ARMS

	Control	Regression Coefficients			Joint Test
	mean/sd	Incentives	Autonomy	Both	All = 0
<i>Office Characteristics</i>					
Number of Public Bodies	1.01	−0.007	0.033	0.012	2.360
	{0.086}	(0.007)	(0.024)	(0.013)	[0.071]*
		[0.346]	[0.211]	[0.460]	[0.264]
Number of Accounting Entities	1.26	0.069	0.222	0.186	2.427
	{0.635}	(0.086)	(0.100)**	(0.087)**	[0.065]*
		[0.407]	[0.028]**	[0.038]**	[0.076]*
Share of June Approvals	0.39	−0.022	−0.009	−0.011	0.287
	{0.205}	(0.024)	(0.024)	(0.024)	[0.835]
		[0.363]	[0.693]	[0.649]	[0.828]
District ( $\chi^2$ p-val)		[ 0.856]	[ 0.972]	[ 0.897]	[ 0.351]
Department ( $\chi^2$ p-val)		[ 0.168]	[ 0.958]	[ 0.858]	[ 0.639]
<i>Year-1 Budget Shares</i>					
Operating Expenses	0.80	0.024	−0.004	0.009	0.594
	{0.223}	(0.024)	(0.026)	(0.025)	[0.619]
		[0.328]	[0.875]	[0.708]	[0.611]
Physical Assets	0.03	−0.005	−0.004	−0.008	0.142
	{0.115}	(0.012)	(0.013)	(0.013)	[0.935]
		[0.664]	[0.769]	[0.546]	[0.944]
Repairs & Maintenance	0.05	0.005	−0.001	−0.003	0.394
	{0.098}	(0.010)	(0.010)	(0.010)	[0.757]
		[0.625]	[0.904]	[0.784]	[0.783]
POPS Universe	0.53	0.021	−0.001	−0.038	0.895
	{0.327}	(0.037)	(0.038)	(0.039)	[0.444]
		[0.579]	[0.971]	[0.352]	[0.467]
Analysis Sample	0.15	0.027	0.025	−0.002	1.547
	{0.173}	(0.020)	(0.021)	(0.018)	[0.201]

*Continued on next page*

Table 1 – Continued from previous page

	<b>Control</b>	<b>Regression Coefficients</b>			<b>Joint Test</b>
	<b>mean/sd</b>	<b>Incentives</b>	<b>Autonomy</b>	<b>Both</b>	<b>All = 0</b>
		[0.194]	[0.229]	[0.886]	[0.197]
<i>Year-2 Budget Shares</i>					
	0.78	−0.008	0.003	0.026	0.712
Operating Expenses	{0.240}	(0.027)	(0.028)	(0.027)	[0.545]
		[0.761]	[0.911]	[0.354]	[0.585]
	0.04	0.001	−0.019	−0.013	1.302
Physical Assets	{0.131}	(0.015)	(0.013)	(0.014)	[0.273]
		[0.971]	[0.140]	[0.368]	[0.302]
	0.05	0.001	0.000	−0.011	2.162
Repairs & Maintenance	{0.097}	(0.010)	(0.010)	(0.009)	[0.091]*
		[0.901]	[0.988]	[0.222]	[0.112]
	0.53	0.012	−0.001	−0.022	0.337
POPS Universe	{0.311}	(0.036)	(0.036)	(0.037)	[0.799]
		[0.716]	[0.973]	[0.529]	[0.790]
	0.16	0.011	0.007	−0.018	1.029
Analysis Sample	{0.196}	(0.023)	(0.022)	(0.020)	[0.379]
		[0.649]	[0.725]	[0.388]	[0.375]
Number of Offices	136	150	148	153	

Notes: The table shows balance of a range of covariates across the treatment arms.

TABLE 2: TREATMENT EFFECTS ON PRICES PAID AND GOOD VARIETY

	Variety			Unit Price				
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Autonomy	0.016 (0.030) [0.646]	0.010 (0.023) [0.705]	-0.000 (0.009) [0.859]	-0.085 (0.038) [0.046]	-0.086 (0.032) [0.018]	-0.080 (0.031) [0.023]	-0.082 (0.034) [0.030]	-0.085 (0.038) [0.051]
Incentives	0.006 (0.030) [0.846]	0.025 (0.023) [0.325]	0.005 (0.009) [0.449]	-0.016 (0.038) [0.723]	-0.026 (0.030) [0.476]	-0.022 (0.033) [0.571]	-0.020 (0.034) [0.625]	-0.017 (0.038) [0.690]
Both	0.037 (0.030) [0.265]	0.059 (0.023) [0.021]	0.006 (0.009) [0.498]	-0.070 (0.041) [0.130]	-0.083 (0.032) [0.025]	-0.072 (0.033) [0.053]	-0.086 (0.039) [0.043]	-0.070 (0.041) [0.115]
Item Variety Control	Scalar	Coarse	ML	None	Attribs	Scalar	Coarse	ML
p(All = 0)	0.660	0.080	0.809	0.168	0.054	0.093	0.087	0.178
p(Autonomy = Incentives)	0.749	0.537	0.494	0.146	0.077	0.119	0.119	0.138
p(Autonomy = Both)	0.461	0.031	0.573	0.741	0.927	0.807	0.932	0.761
p(Incentives = Both)	0.302	0.144	0.957	0.262	0.133	0.227	0.136	0.238
Observations	11,771	11,771	11,771	11,771	11,771	11,771	11,771	11,771

Notes: The table shows the overall treatment effects of the three treatments. The table shows estimates of equation (2):

$$y_{igto} = \alpha + \sum_{k=1}^3 \eta_k \text{Treatment}_o^k + \mathbf{X}_{igto} \beta + \rho_g q_{igto} + \delta_s + \gamma_g + \varepsilon_{igto}$$

where  $y_{igto}$  is the outcome of interest in purchase  $i$  of good  $g$  at time  $t$  by office  $o$ . In columns 1–3 it is the scalar (column 1), coarse (column 2) or machine learning (column 3) measure of good variety, while in columns 4–8 it is the log unit price.  $\text{Treatment}_o^k$  indicates the three treatment groups;  $q_{igto}$  is the quantity purchased to capture good-specific bulk discounts;  $\delta_s$  and  $\gamma_g$  are stratum and good fixed effects, respectively; and  $\mathbf{X}_{igto}$  are purchase-specific controls. We weight regressions by expenditure shares in the control group so that treatment effects can be interpreted as effects on expenditure, and the residual term  $\varepsilon_{igto}$  is clustered at the cost center level. Below each coefficient we report standard errors clustered by cost center in parentheses, and p-values from randomization inference tests of the hypothesis that the treatment has no effect on any office in square brackets.

**TABLE 3: TREATMENT EFFECTS ON DEMAND FOR GOODS**

Item	Treatment Effect			Joint Test All = 0
	Autonomy	Incentives	Both	
Toner	14.2 (290.62)	103.1 (294.41)	32.6 (292.44)	0.05 [0.985]
Ice Block	-6.3 (21.16)	-39.1* (21.43)	-12.3 (21.29)	1.32 [0.266]
Towel	-13.3 (12.53)	4.8 (12.70)	-15.1 (12.61)	1.25 [0.291]
Soap/Detergent	-324.0 (785.13)	11.0 (795.36)	368.4 (790.04)	0.28 [0.843]
Duster	-14.2 (11.59)	18.0 (11.74)	-16.8 (11.66)	3.91 [0.008]
Wiper	-1.3 (9.10)	22.0** (9.22)	-7.4 (9.16)	4.08 [0.007]
Lock	6.1 (20.10)	10.4 (20.36)	-17.1 (20.23)	0.75 [0.519]
Pen	54.8 (54.41)	75.8 (55.12)	19.3 (54.76)	0.78 [0.503]
Envelope	14.7 (11.18)	-4.8 (11.32)	-7.6 (11.25)	1.66 [0.172]
Printer Paper	157.1 (187.33)	254.9 (189.77)	-140.4 (188.50)	1.79 [0.147]
Register	-212.7 (357.08)	-62.3 (361.74)	68.2 (359.32)	0.24 [0.870]
Stapler	-11.8 (7.91)	-8.9 (8.01)	-13.2* (7.96)	1.09 [0.353]
Staples	-1.4 (2.87)	0.7 (2.91)	1.3 (2.89)	0.34 [0.800]
Calculator	-9.8 (8.01)	-11.5 (8.11)	-12.9 (8.06)	1.03 [0.378]
File Cover	27.7 (25.39)	-29.4 (25.72)	10.4 (25.55)	1.83 [0.139]
Stamp Pad	5.7 (4.25)	5.6 (4.30)	-1.4 (4.28)	1.58 [0.193]
Photocopying	22.5 (50.18)	55.6 (50.84)	69.8 (50.50)	0.79 [0.501]
Broom	45.1 (47.26)	84.9* (47.87)	32.8 (47.55)	1.08 [0.355]
Coal	-26.5 (58.50)	63.8 (59.26)	67.4 (58.87)	1.33 [0.263]
Newspaper	20.9 (33.64)	0.4 (34.08)	2.4 (33.86)	0.19 [0.905]
Pipe	41.6 (33.42)	90.5*** (33.85)	16.1 (33.63)	2.79 [0.039]
Light Bulb	66.6 (94.17)	-38.7 (95.40)	-2.6 (94.76)	0.45 [0.715]
Pencil	6.4 (4.36)	-0.1 (4.42)	-2.8 (4.39)	1.69 [0.167]
Floor Cleaner	-18.3 (43.58)	-3.0 (44.15)	14.7 (43.86)	0.20 [0.893]
Sign Board/Banner	123.4 (166.19)	24.1 (168.35)	32.4 (167.23)	0.22 [0.883]
Joint F-Test	0.83 [0.704]	1.23 [0.198]	0.65 [0.911]	1.08 [0.297]

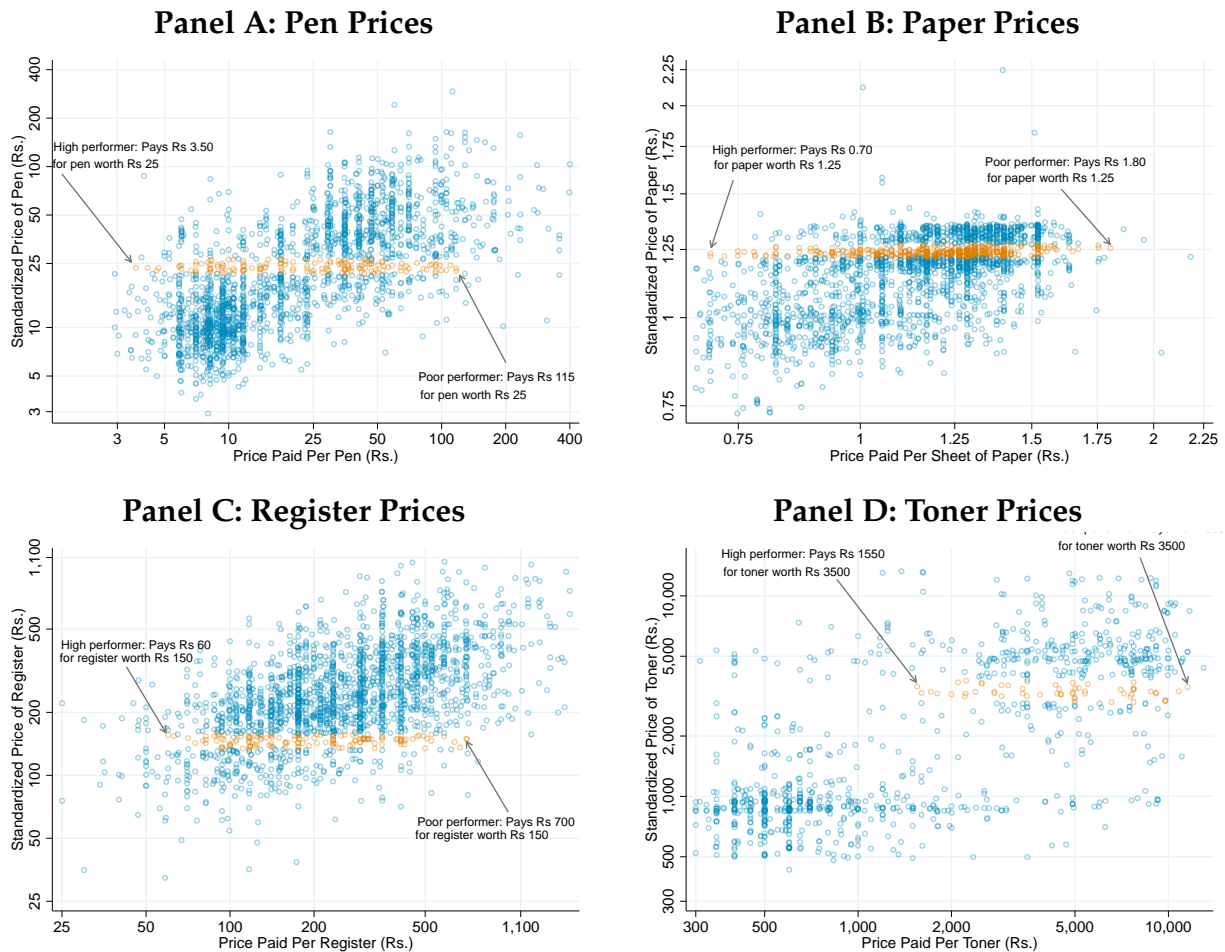
Notes: The table shows the overall treatment effects of the three treatments on the demand for different goods.



# Web Appendix (Not For Publication)

## A Supplementary Figures and Tables

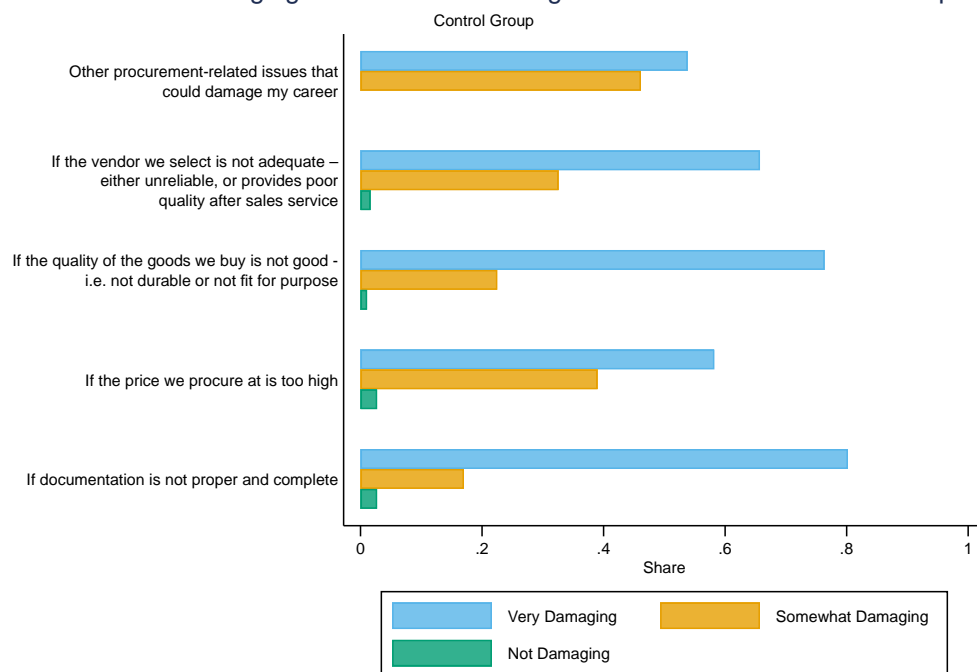
FIGURE A.1: PRICES PAID VARY WILDLY. EVEN FOR THE SAME VARIETY OF ITEM



*Notes:* The figure shows the distribution of unit prices and standardized prices for four of the homogeneous items in our data. Each circle in the figures is a purchase. The horizontal axes display the actual price paid, while the vertical axes display the standardized prices using the scalar item variety measure described in section 5.1. Intuitively, this measure is our prediction of how much the item would have cost on average if it had been purchased in the control group, a standardized measure of the item's variety. The orange circles highlight a set of purchases with the same standardized value, illustrating the striking heterogeneity in prices even for the same item.

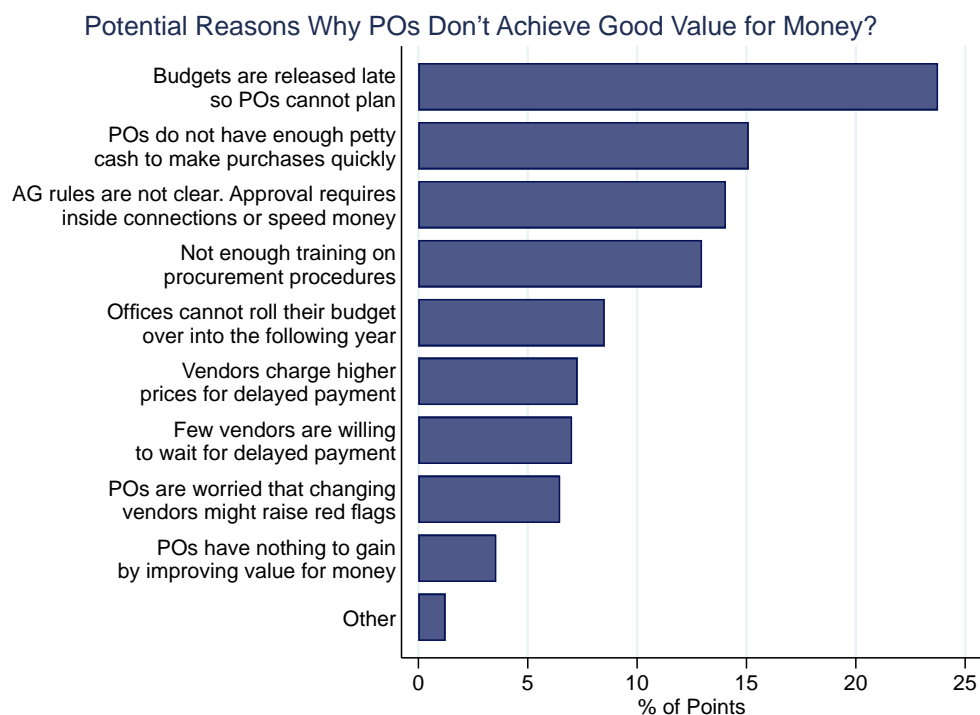
**FIGURE A.2: HOW POOR PROCUREMENT PERFORMANCE CAN DAMAGE CAREERS**

Please Rate How Damaging Each of the Following Could Be For Your Career Prospects



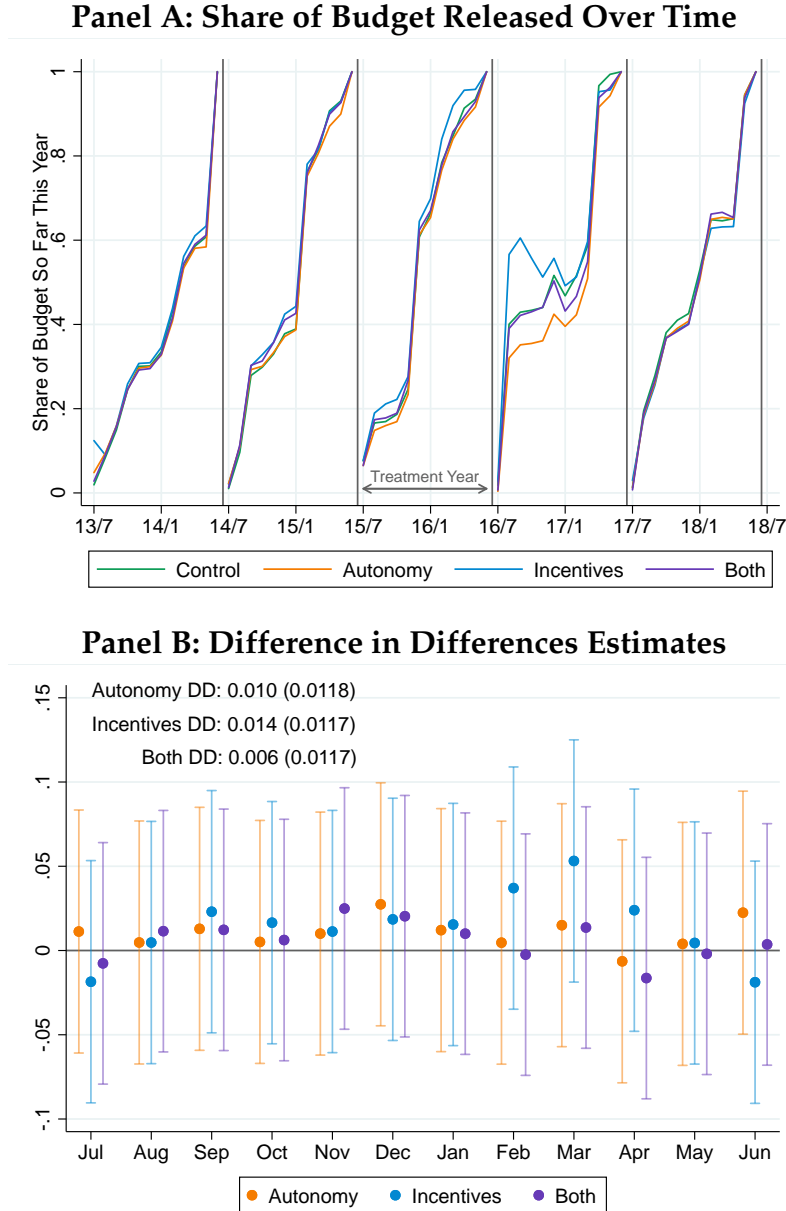
Notes: The figure shows responses among the control group in the endline survey to a question asking them about whether various types of poor performance in procurement could damage their careers. Each bar shows the share of respondents picking that option.

**FIGURE A.3: CONTROL GROUP REASONS FOR LOW VALUE FOR MONEY**



Notes: The figure shows responses among the control group in the endline survey to a question asking them about the reasons they felt that value for money was not being achieved in public procurement. Respondents were asked to allocate 100 points among the 10 options in proportion to how important they thought each option was. Each bar shows the mean number of points allocated to that option.

**FIGURE A.4: BUDGET RELEASE TIMING UNAFFECTED**

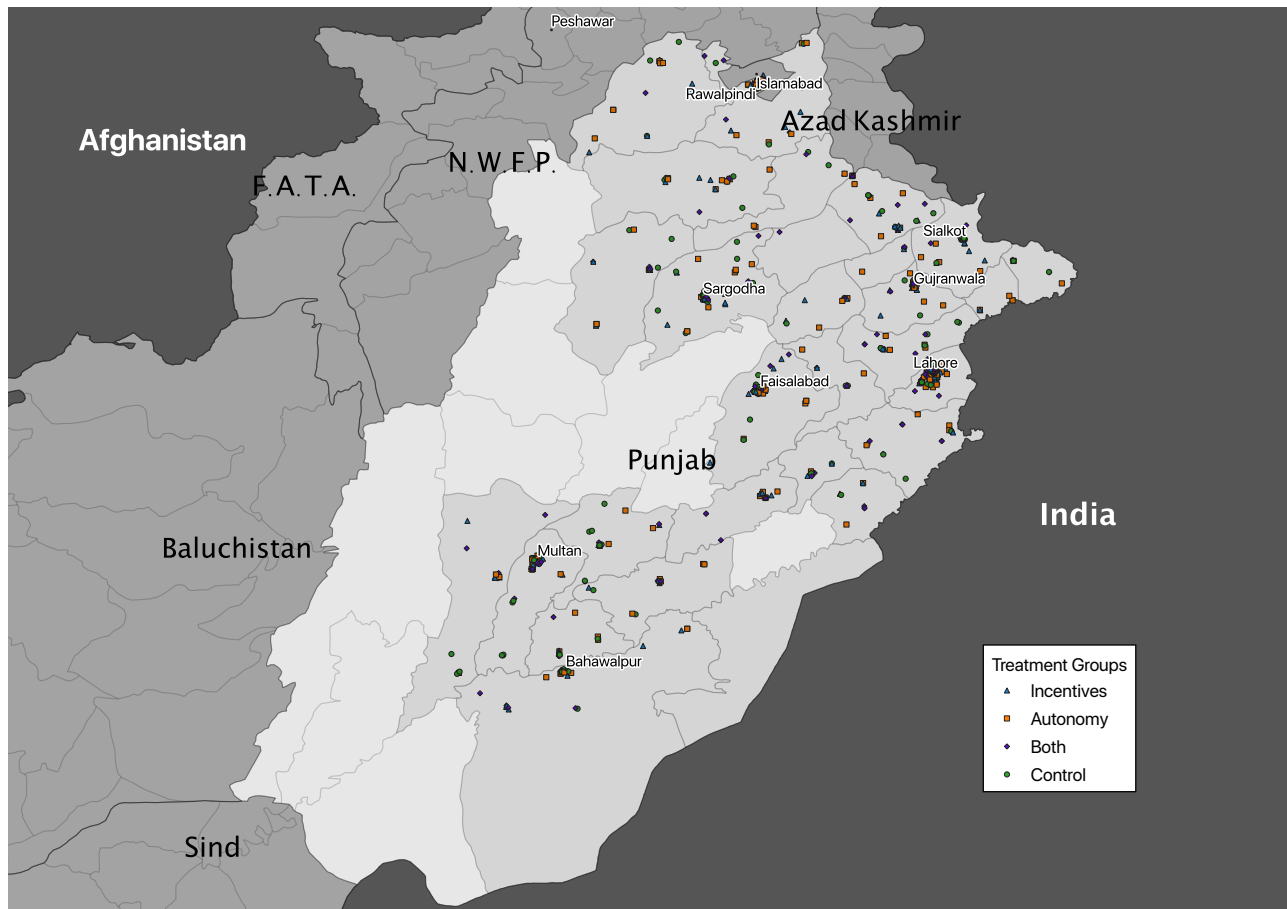


Notes: The figure shows that the timing of budget releases to the offices in the study was unaffected. A third component of the autonomy treatment attempted to improve the frequency and regularity of budget releases, but it was not possible to implement this. Panel A shows how the average share of offices' annual budget evolves over each year in each treatment group. The treatment year (July 2015–June 2016) does not look visibly different from the other years, and any slight differences from other years appear to have affected all four groups in the same way. Panel B shows estimates of the  $\eta_{km}$  coefficients from a differences in differences estimation of

$$s_{ot} = \sum_{k=1}^3 \sum_{m=Jul}^{Jun} \eta_{km} \text{Treatment}_o^k \times 1 \{ \text{Month of year} = m \} \times 1 \{ \text{Fiscal Year 2015-16} \} + \delta_t + \gamma_o + \varepsilon_{ot}$$

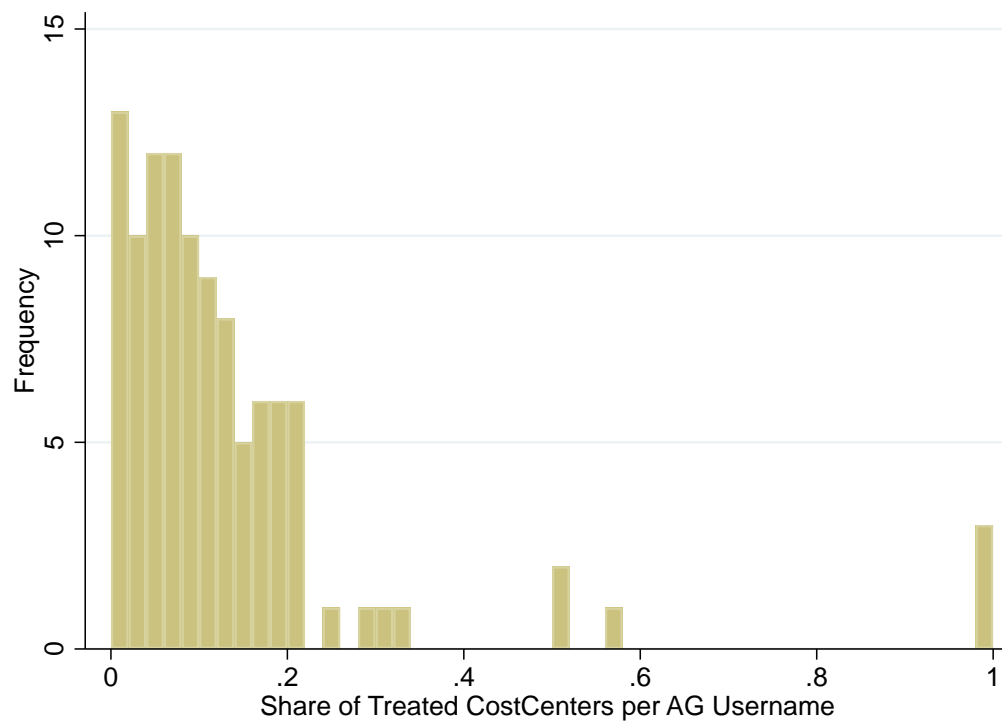
where  $s_{ot}$  is the share of office  $o$ 's annual budget that has been released to it by month  $t$ ,  $\delta_t$  are month fixed effects,  $\gamma_o$  are office fixed effects and  $\varepsilon_{ot}$  are residuals. Overlaid on the figure are estimates of difference in difference coefficients of the average effect in the 2015–16 fiscal year in each treatment group.

**FIGURE A.5: LOCATION OF SAMPLE OFFICES**



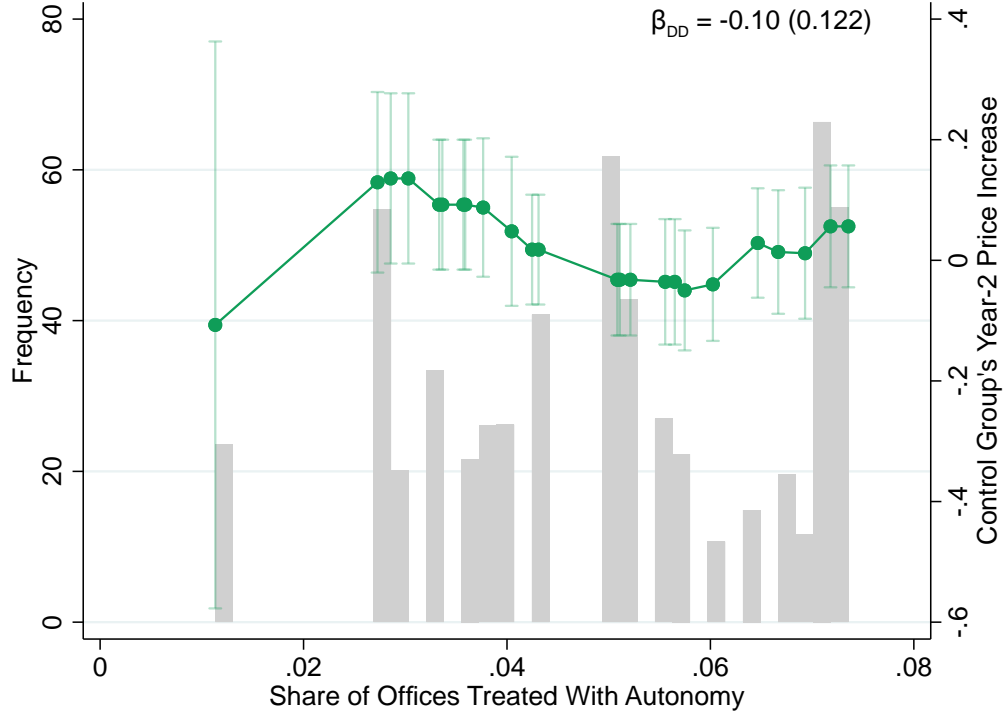
Notes: The figure shows the location of the offices in the study. The offices are located in 26 of the 36 districts in Punjab. Green dots denote control offices, orange dots the autonomy group, blue dots the performance pay group, and purple dots the combined treatment.

**FIGURE A.6: SAMPLE OFFICES ARE A SMALL SHARE OF THE OFFICES OVERSEEN BY USERS AT THE ACCOUNTANT GENERAL'S OFFICE**



*Notes:* Each transaction approved by the accountant general's office is associated with a particular officer's username. The figure shows the share of cost centers associated with each username that are in the treated groups of our experiment. The figure shows that for the vast majority of users at the accountant general's office, fewer than 20% of their offices are treated.

**FIGURE A.7: PRICE CHANGES IN THE CONTROL GROUP ARE NOT LARGER WHEN MORE OFFICES RECEIVE THE AUTONOMY TREATMENT**

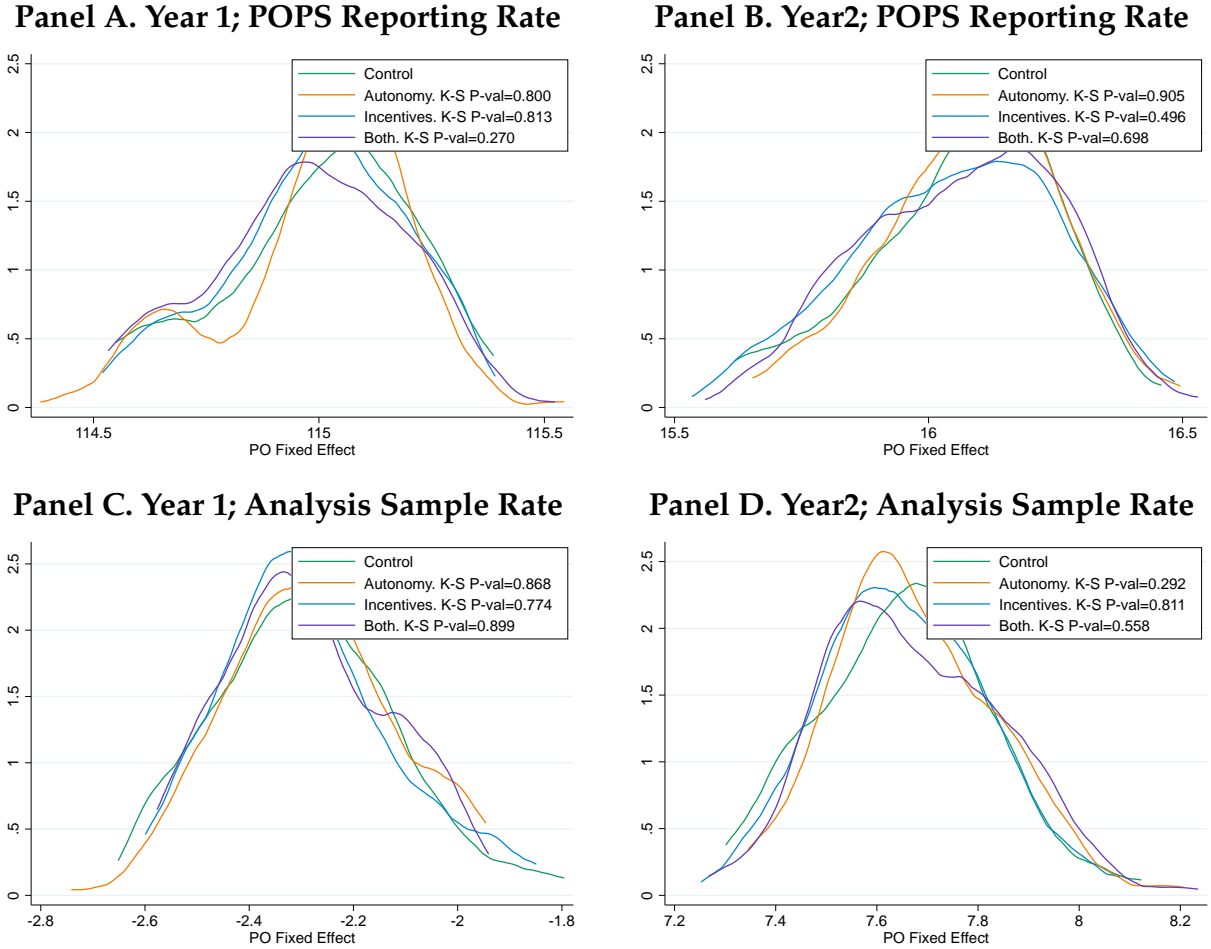


Notes: The figure shows how prices change between year 1 (before the rollout of the autonomy treatment) and year 2 (after the rollout) in offices in the control group as a function of the share of the offices monitored by an accountant general that receive the autonomy treatment. For each accountant general's office, we run the regression  $p_{igto} = \alpha \hat{v}_{igto}^{\text{scalar}} + \beta_{Y2} \text{Year2}_t + \gamma_g + \rho_g q_{igto} + \varepsilon_{igto}$ , where  $\hat{v}_{igto}$  is the scalar measure of item variety, in a sample of control group procurement offices supervised by an accountant general with a share of offices in the autonomy group within 0.01 of the office in question. The figure presents these estimates with their 95% confidence intervals in green. We also overlay on the picture the difference in differences estimate of  $\beta_{DD}$  in the following regression

$$p_{igto} = \alpha \hat{v}_{igto}^{\text{scalar}} + \beta_{Y2} \text{Year2}_t + \beta_{DD} \text{Year2}_t \times \text{AutonomyShare}_o + \gamma_g + \rho_g q_{igto} + \delta_g t + \varepsilon_{igto}$$

where  $\text{AutonomyShare}_o$  is the share of procurement officers monitored by the same accountant general as officer  $o$  who receive the autonomy treatment and the regression is run only amongst procurement officers in the control group.

**FIGURE A.8: BALANCE OF THE DISTRIBUTION OF ATTRITION RATES ACROSS OFFICES**



Notes: The figure shows the distribution of procurement office fixed effects  $\delta_o$  in regressions of the form

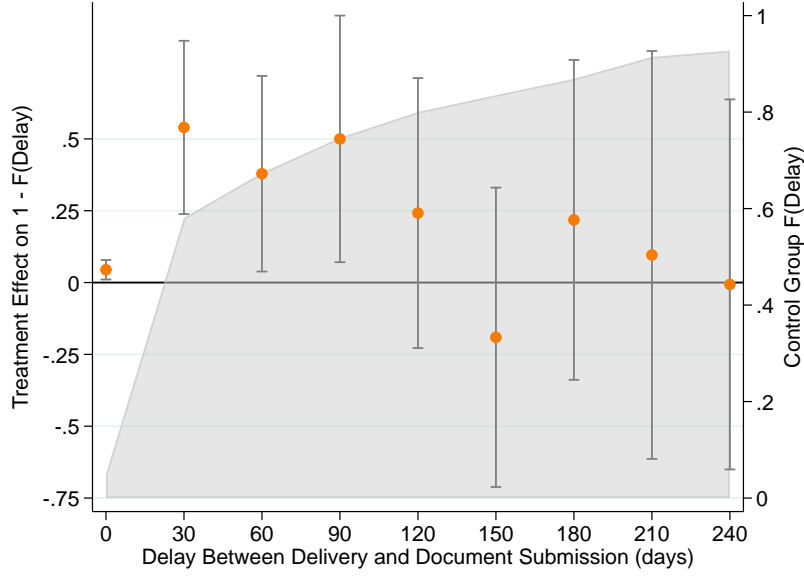
$$s_{bco} = \mathbf{X}_{bco}\beta + \gamma_c + \delta_o + \varepsilon_{bco}$$

where  $s_{bco}$  is the share of a transaction (bill)  $b$  by office  $c$  in an accounting code  $o$  that is reported in POPS (panels A and B) or that is represented in our analysis sample (panels C and D);  $\mathbf{X}_{bco}$  are quadratic time and bill amount controls,  $\gamma_c$  are accounting code fixed effect,  $\delta_o$  are procurement office fixed effects, and  $\varepsilon_{bco}$  is an error term. Panels A and C use bills from year 1 of the experiment, while panels B and D analyze year 2. The panels show kernel density estimates of the distributions of the procurement office fixed effects in the 3 treatment groups and the control group. The panels also show exact P-values from Kolmogorov-Smirnov tests of the equality of each treatment group's distribution and the control group's.

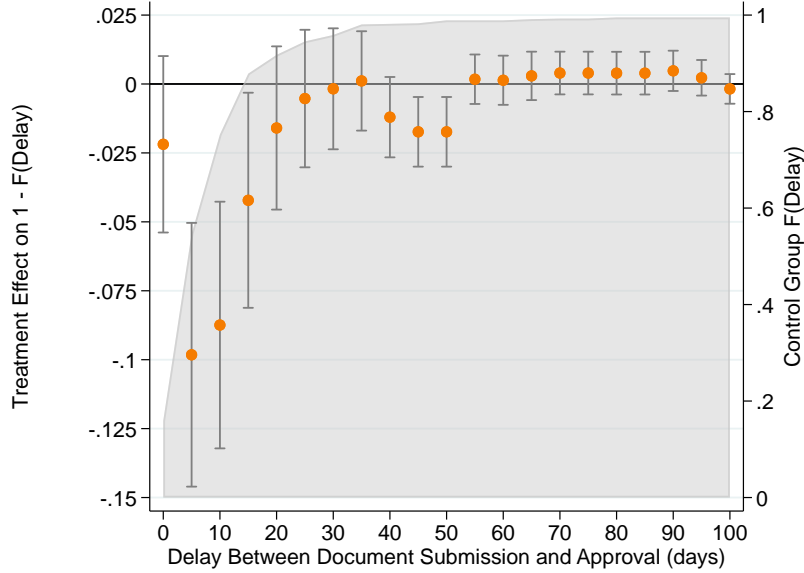


**FIGURE A.9: DECOMPOSING AUTONOMY EFFECTS ON APPROVAL DELAYS**

**Panel A: Delay Between Delivery and Document Submission**



**Panel B: Delay Between Document Submission and Approval**



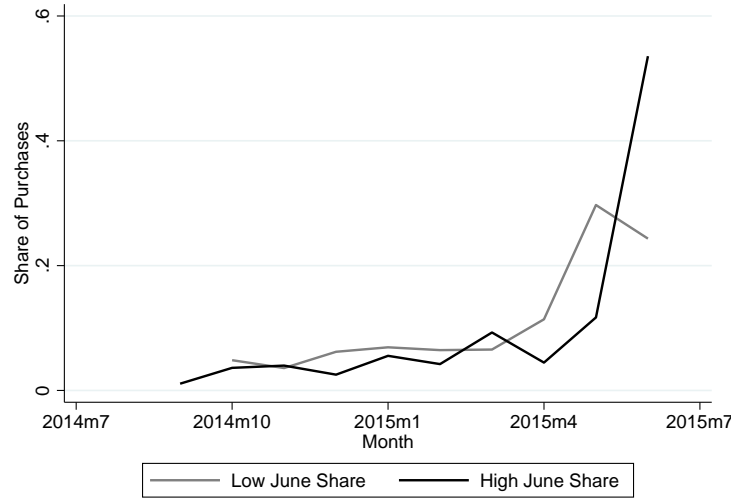
Notes: The figure decomposes the effects of the autonomy treatment on the delay between a purchased item's delivery and the approval of the purchase by the Accountant General (AG) into the delay between the item's delivery and the submission of the documents for approval (Panel A) and the delay between the document's submission and their approval by the AG (Panel B). The estimates come from a series of seemingly unrelated distributional regressions of the probability of delay of at least  $j$  days in year 2 normalized by the probability of a delay of at least  $j$  days in the control group in year 1 on treatment dummies, strata fixed effects  $\gamma_s$  and good fixed effects  $\gamma_g$ :

$$\frac{\mathbf{1}\{\text{delay}_{igo} \geq j\}}{\mathbb{P}(\text{delay} \geq j | \text{Control, Year1})} = \alpha + \sum_{k=1}^3 \eta_k \text{Treatment}_o^k + \gamma_s + \gamma_g + \varepsilon_{igo}$$

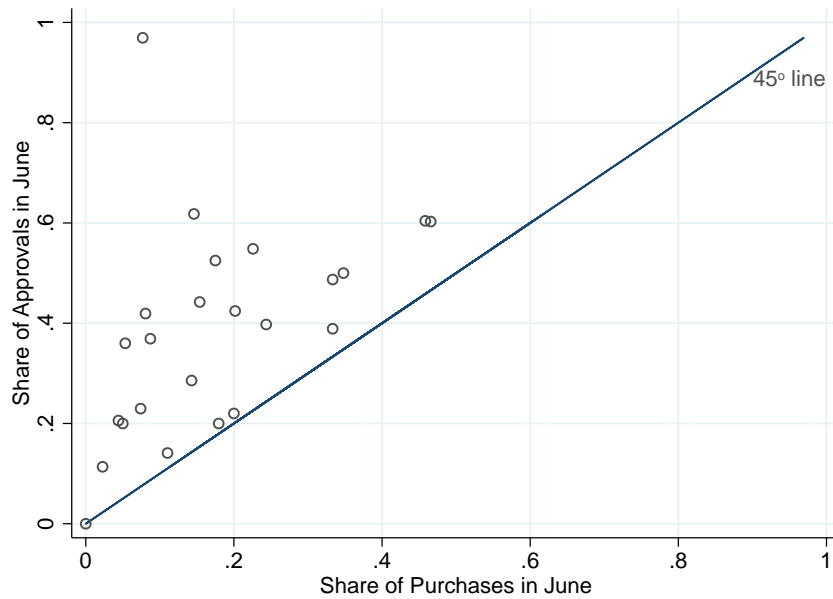
the panel also shows the CDF of delays in the control group in year 1 for reference.

**FIGURE A.10: VARIATION IN JUNE APPROVAL RATES**

**Panel A: High and Low Approval Rate Districts**

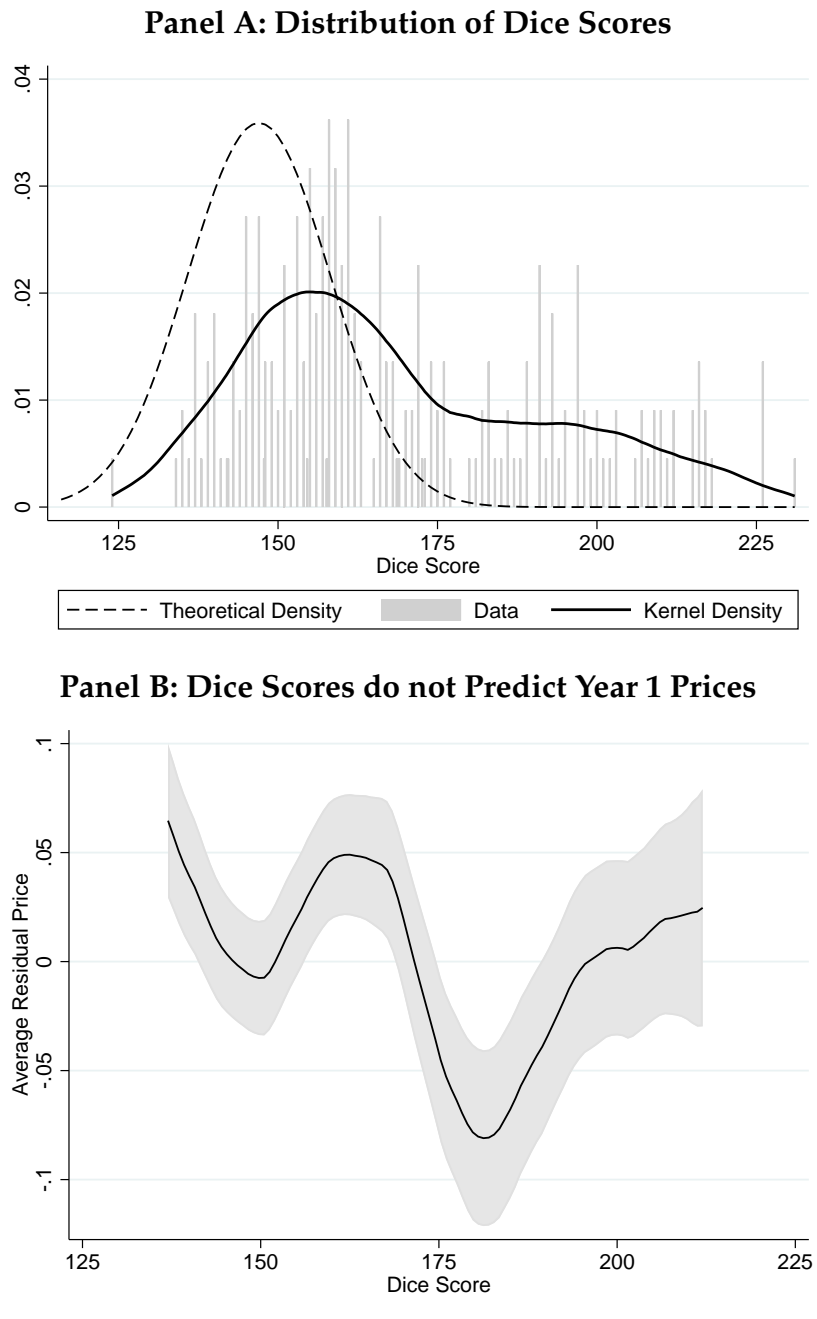


**Panel B: Sources of Variation in June Approval Rates**



Notes: The figure shows the variation in our proxy for AG type, the share of approvals done in June. Panel A compares the approval rates in districts with high (above median) and low (below median) shares of transactions approved in June. Panel B shows the variation across districts' AG offices in the share of transactions made in June (the last month of the fiscal year) and the share of transactions approved in June (our proxy for the misalignment of the AG). Both aggregates are calculated in the control group in year 1.

**FIGURE A.11: DICE SCORES AS A PROXY FOR PO TYPE DO NOT PREDICT YEAR 1 PRICES**



Notes: The figure shows that the dice scores in the lab in the field measure of dishonesty studied in [Fischbacher & Föllmi-Heusi \(2013\)](#) and [Hanna & Wang \(2017\)](#) are a poor proxy for PO type in our setting. The dice scores come from a game in which subjects privately roll a die 42 times and report each roll. In each roll they are free to report the number either on the top or the bottom of the die. Subjects play against each other and those achieving the highest scores win prizes. The dashed line in panel A shows the theoretical distribution of the total scores if a fair die is rolled 42 times. The histogram and the solid line (kernel density) show the totals achieved by our subjects. Panel B shows a semi-parametric regression of log unit prices in year 1 in the control group and the autonomy group on controls and the dice scores, showing that the dice scores do not predict prices in year 1. Together, the findings in panel A and B suggest that while there is significant variation in the dice scores in our sample, it is not predictive of procurement performance and hence is a poor proxy for PO type in our setting.

**TABLE A.1: UNIVERSE OF GENERIC GOODS ACCOUNTING CODES**

<b>Code</b>	<b>Category</b>	<b>Description</b>
<b>Panel A: A03 Operating Expenses</b>		
A03004 A03070	Other	Furnace Oil - Non Operational Others
A03170	Fees	Others
A03204 A03205 A03206 A03270	Communication	Electronic Communication Courier And Pilot Service Photography Charges Others
A03304 A03305 A03370	Utilities	Hot And Cold Weather POL For Generator Others
A03401 A03405 A03408 A03410 A03470	Occupancy Costs	Charges Rent Other Than Building Rent Of Machine & Equipment Security Others
A03501 A03502 A03503 A03504 A03506 A03570	Operating Leases	Machinery And Equipment Buildings Motor Vehicles Computers Medical Machinery And Technical Equipment Others
A03901 A03902 A03904 A03905 A03907 A03919 A03921		Stationery Printing And Publication Hire Of Vehicles Newspapers Periodicals And Books Advertising & Publicity Payments To Others For Service Rendered Unforeseen Exp. For Disaster Preparedness

General

*Continued on next page*

Table A.1 – *Continued from previous page*

<b>Code</b>	<b>Category</b>	<b>Description</b>
A03927		Purchase Of Drug And Medicines
A03933		Service Charges
A03940		Unforeseen Expenditure
A03942		Cost Of Other Stores
A03955		Computer Stationary
A03970		Others
A03971		Cost Of State Trading Medicines
A03972		Expenditure On Diet For Patient
A03978		Free Text Books
<b>Panel B: A09 Physical Assets</b>		
A09105	Purchase of Physical Assets	Transport
A09107		Furniture And Fixtures
A09108		Livestock
A09170		Others
A09204	Computer Accessories	License Fee For Software
A09302	Commodity Purchases	Fertilizer
A09303		Coal
A09370		Others
A09401	Other Stores and Stock	Medical Stores
A09402		Newsprint
A09403		Tractors
A09404		Medical And Laboratory Equipment
A09405		Workshop Equipment
A09406		Storage And Carrying Receptacles
A09407		Specific Consumables
A09408		Generic Consumables
A09409		Medical Stocks
A09410		Life Saving Medical Supplies
A09411		General Utility Chemicals
A09412		Specific Utility Chemicals
A09413		Drapery Fabrics Clothing And Allied Materials

*Continued on next page*

Table A.1 – *Continued from previous page*

<b>Code</b>	<b>Category</b>	<b>Description</b>
A09414		Insecticides
A09470		Others
A09501		Transport
A09502	Transport	Diplomatic Cars
A09503		Others
A09601		Plant And Machinery
A09602	Plant & Machinery	Cold Storage Equipment
A09603		Signalling System
A09604		Railways Rolling Stock
A09701		Furniture And Fixtures
A09702	Furniture & Fixtures	Unkempt Furnishings
A09801		Livestock
A09802	Livestock	Purchase Of Other Assets - Others
A09803		Meters & Services Cables
A09899		Others
<b>Panel C: A13 Repairs and Maintenance</b>		
A13101		Machinery And Equipment
A13199	Machinery & Equipment	Others
A13201	Furniture & Fixture	Furniture And Fixture
A13370	Buildings & Structure	Others
A13470	Irrigation	Others
A13570	Embankment & Drainage	Others
A13701		Hardware
A13702	Computer Equipment	Software
A13703		I.T. Equipment
A13920	Telecommunication	Others

**TABLE A.2: PROJECT TIMELINE**

<b>Year 1: July 2014 – June 2015</b>	
06/14	Cost Centers allocated to treatment arms
07–08/14	Trainings on POPS and treatment brochures
08–09/14	Follow-up trainings on POPS
02/15	Performance Evaluation Committee midline meeting
05–06/15	AG checklist rolled out
<b>Year 2: July 2015 – June 2016</b>	
07–10/15	Refresher trainings on treatments and POPS
10/15	Higher cash balance rolled out
04/16	Performance Evaluation Committee midline meeting
06/16	Experiment ends
<b>Post-Experiment</b>	
08-09/16	Endline survey part 1 & Missing data collection
02/17	Performance Evaluation Committee endline meeting
02–03/17	Endline survey part 2

TABLE A.3: DIFFERENCE IN DIFFERENCES TREATMENT EFFECTS

	Variety			Unit Price				
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Autonomy $\times$ Year 2	-0.009 (0.023) [0.720]	0.015 (0.029) [0.564]	-0.013 (0.012) [0.283]	-0.128 (0.047) [0.010]	-0.130 (0.043) [0.003]	-0.122 (0.043) [0.007]	-0.132 (0.045) [0.004]	-0.127 (0.047) [0.003]
Both $\times$ Year 2	0.019 (0.027) [0.505]	0.049 (0.033) [0.131]	0.006 (0.012) [0.608]	-0.098 (0.050) [0.045]	-0.117 (0.042) [0.005]	-0.112 (0.043) [0.016]	-0.102 (0.045) [0.025]	-0.099 (0.049) [0.045]
Item Type Control	Scalar	Coarse	ML	None	Attribs	Scalar	Coarse	ML
p(All = 0)	0.736	0.478	0.408	0.053	0.008	0.021	0.031	0.048
p(Autonomy = Both)	0.238	0.270	0.097	0.542	0.741	0.831	0.535	0.578
Observations	21,183	21,183	21,182	21,183	21,183	21,183	21,183	21,182

Notes: The table shows difference in differences estimates of the treatment effect of the introduction of the autonomy treatment in year 2 of the experiment. The estimates in columns 1–3 are of regressions of the form

$$y_{igto} = \alpha + \sum_{k=1}^3 \eta_k \text{Treatment}_o^k \times \text{Year}2_t + \mathbf{X}_{igto}\beta + \rho_g q_{igto} + \gamma_g + \delta_t + \lambda_o + \varepsilon_{igto}$$

where  $y_{igto}$  is the outcome of interest. In columns 1–3 it is the scalar (column 1), coarse (column 2) or machine learning (column 3) measure of good variety, while in columns 4–8 it is the log unit price.  $\text{Treatment}_o^k$  indicates the three treatment groups (though we only report coefficients for the autonomy and both treatments since the incentives treatment was already in place in year 1);  $\text{Year}2_t$  indicates purchases in year 2;  $\mathbf{X}_{igto}$  are purchase-level controls;  $q_{igto}$  is the quantity purchased;  $\gamma_g$ ,  $\delta_t$  and  $\lambda_o$  are good-, year- and office- fixed effects, respectively; and  $\varepsilon_{igto}$  are residuals clustered by office. Column 5 controls for the full vector of item attributes, column 6 for the scalar item variety measure, column 7 for the coarse item variety measure, and column 8 uses the machine learning measure of item variety. Below each coefficient we report standard errors clustered by office in parentheses and the p-values from randomization inference on the hypothesis that the treatment effect is zero for all offices.



TABLE A.4: DYNAMIC TREATMENT EFFECTS ON PRICES PAID

	Variety						Unit Price											
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)
Autonomy	-0.028 (0.042) [0.783]	-0.034 (0.043) [0.662]	-0.037 (0.044) [0.700]	-0.034 (0.041) [0.545]	-0.056 (0.037) [0.308]	-0.053 (0.039) [0.395]	-0.148 (0.057) [0.130]	-0.155 (0.053) [0.075]	-0.159 (0.055) [0.108]	-0.149 (0.050) [0.048]	-0.139 (0.049) [0.042]	-0.150 (0.051) [0.048]	-0.121 (0.048) [0.049]	-0.127 (0.046) [0.020]	-0.129 (0.048) [0.035]	-0.145 (0.049) [0.062]	-0.143 (0.045) [0.033]	-0.151 (0.047) [0.046]
Incentives	-0.052 (0.046) [0.622]	-0.036 (0.043) [0.706]	-0.051 (0.045) [0.641]	-0.023 (0.037) [0.596]	-0.023 (0.035) [0.612]	-0.031 (0.038) [0.539]	-0.078 (0.073) [0.510]	-0.078 (0.052) [0.500]	-0.088 (0.064) [0.534]	-0.038 (0.055) [0.622]	-0.037 (0.042) [0.591]	-0.039 (0.049) [0.640]	-0.013 (0.077) [0.860]	-0.038 (0.051) [0.500]	-0.027 (0.064) [0.684]	-0.050 (0.064) [0.611]	-0.052 (0.047) [0.579]	-0.055 (0.056) [0.635]
Both	-0.063 (0.041) [0.436]	-0.033 (0.046) [0.730]	-0.054 (0.044) [0.594]	0.075 (0.045) [0.296]	0.069 (0.043) [0.351]	0.073 (0.047) [0.375]	-0.170 (0.057) [0.083]	-0.164 (0.053) [0.067]	-0.178 (0.055) [0.063]	-0.129 (0.043) [0.046]	-0.140 (0.044) [0.021]	-0.142 (0.044) [0.030]	-0.080 (0.051) [0.171]	-0.079 (0.049) [0.158]	-0.080 (0.051) [0.183]	-0.184 (0.056) [0.039]	-0.176 (0.053) [0.025]	-0.190 (0.054) [0.030]
Autonomy × Time	0.078 (0.055) [0.654]	0.024 (0.086) [0.856]	0.024 (0.086) [0.856]	0.078 (0.056) [0.423]	-0.034 (0.090) [0.699]	-0.034 (0.090) [0.699]	0.113 (0.070) [0.513]	0.045 (0.128) [0.740]	0.045 (0.128) [0.740]	0.113 (0.059) [0.317]	0.102 (0.095) [0.362]	0.102 (0.095) [0.362]	0.072 (0.061) [0.333]	0.022 (0.100) [0.833]	0.022 (0.100) [0.833]	0.113 (0.061) [0.414]	0.079 (0.114) [0.520]	
Incentives × Time	0.105 (0.057) [0.523]	0.113 (0.089) [0.349]	0.113 (0.089) [0.349]	0.086 (0.050) [0.207]	0.054 (0.072) [0.434]	0.054 (0.072) [0.434]	0.112 (0.103) [0.639]	0.071 (0.165) [0.664]	0.071 (0.165) [0.664]	0.024 (0.075) [0.844]	0.018 (0.128) [0.905]	0.018 (0.128) [0.905]	-0.015 (0.111) [0.897]	-0.078 (0.177) [0.716]	0.054 (0.089) [0.777]	0.029 (0.150) [0.853]		
Both × Times	0.179 (0.056) [0.096]	0.217 (0.104) [0.093]	0.217 (0.104) [0.093]	-0.029 (0.070) [0.795]	-0.042 (0.077) [0.588]	-0.042 (0.077) [0.588]	0.180 (0.078) [0.377]	0.142 (0.145) [0.417]	0.142 (0.145) [0.417]	0.084 (0.057) [0.493]	0.026 (0.118) [0.836]	0.026 (0.118) [0.836]	0.016 (0.075) [0.842]	0.014 (0.124) [0.917]	0.176 (0.077) [0.289]	0.147 (0.145) [0.401]		
Autonomy × Order	0.095 (0.062) [0.497]	0.075 (0.097) [0.412]	0.075 (0.097) [0.412]	0.124 (0.056) [0.179]	0.124 (0.056) [0.179]	0.154 (0.095) [0.135]	0.131 (0.073) [0.613]	0.093 (0.138) [0.615]	0.093 (0.138) [0.615]	0.102 (0.066) [0.467]	0.014 (0.106) [0.905]	0.014 (0.106) [0.905]	0.088 (0.066) [0.342]	0.088 (0.066) [0.342]	0.069 (0.111) [0.593]	0.115 (0.064) [0.513]	0.047 (0.122) [0.741]	
Incentives × Order	0.079 (0.055) [0.619]	-0.012 (0.087) [0.874]	-0.012 (0.087) [0.874]	0.092 (0.048) [0.203]	0.092 (0.048) [0.203]	0.048 (0.072) [0.578]	0.118 (0.070) [0.696]	0.061 (0.131) [0.742]	0.061 (0.131) [0.742]	0.022 (0.056) [0.927]	0.008 (0.109) [0.942]	0.008 (0.109) [0.942]	0.030 (0.069) [0.747]	0.030 (0.069) [0.747]	0.092 (0.134) [0.611]	0.059 (0.060) [0.848]	0.036 (0.121) [0.803]	
Both × Order	0.128 (0.066) [0.439]	-0.056 (0.118) [0.626]	-0.056 (0.118) [0.626]	-0.019 (0.067) [0.924]	-0.019 (0.067) [0.924]	0.016 (0.062) [0.853]	0.173 (0.071) [0.386]	0.053 (0.143) [0.738]	0.053 (0.143) [0.738]	0.105 (0.061) [0.422]	0.083 (0.129) [0.566]	0.083 (0.129) [0.566]	0.014 (0.073) [0.885]	0.014 (0.073) [0.885]	0.002 (0.124) [0.987]	0.165 (0.070) [0.237]	0.041 (0.142) [0.766]	
Item Variety Control	Scalar	Scalar	Scalar	Coarse	Coarse	Coarse	None	None	None	Attribs	Attribs	Attribs	Scalar	Scalar	Scalar	Coarse	Coarse	Coarse
p(All = 0)	0.463	0.833	0.687	0.292	0.160	0.321	0.499	0.501	0.703	0.275	0.251	0.500	0.340	0.276	0.560	0.268	0.210	0.430
Observations	11,771	11,771	11,771	11,771	11,771	11,771	11,771	11,771	11,771	11,771	11,771	11,771	11,771	11,771	11,771	11,771	11,771	11,771

Notes: The table shows estimates of dynamic treatment effects on prices paid and varieties purchased. The estimates are from regressions of the form

$$y_{igto} = \alpha + \sum_{k=1}^3 \left( \eta_k \text{Treatment}_o^k + \kappa_k \text{Treatment}_o^k \times \text{Time}_{ito} \right) + \mathbf{X}_{igto} \beta + \rho_g q_{igto} + \delta_s + \gamma_g + \varepsilon_{igto}$$

where  $\text{Treatment}_o^k$  are dummies for office  $o$  being in treatment  $k$ ;  $\text{Time}_{ito}$  is a measure of time, calendar time (scaled to be 0 at the beginning of the fiscal year and 1 at the end of the year) and/or the order of the purchase made by the office (scaled to be between 0 and 1);  $\mathbf{X}_{igto}$  is a vector of controls;  $q_{igto}$  is the quantity purchased,  $\delta_s$  and  $\gamma_g$  are strata and good fixed effects, respectively, and  $\varepsilon_{igto}$  are residuals clustered by office. Columns 1–6 estimate dynamic treatment effects on the variety purchased using the scalar measure (columns 1–3) and coarse measure (columns 4–6) described in section 5.1. Columns 7–18 estimate dynamic treatment effects on log unit prices paid, not controlling for the variety purchased (columns 7–9), or controlling for the variety purchased using the full vector of good attributes (columns 10–12), the scalar variety measure (13–15), or the coarse variety measure (16–18).

**TABLE A.5: HETEROGENEITY OF TREATMENT EFFECTS BY SHARE OF BUDGET ALLOCATED TO GENERIC GOODS**

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
Autonomy	-0.035 (0.080) [0.654]	-0.058 (0.064) [0.459]	-0.044 (0.064) [0.500]	-0.051 (0.068) [0.440]	-0.045 (0.071) [0.519]	-0.035 (0.049) [0.561]	-0.039 (0.051) [0.470]	-0.056 (0.057) [0.320]	-0.033 (0.079) [0.681]	-0.037 (0.055) [0.597]	-0.034 (0.058) [0.578]	-0.048 (0.064) [0.478]
Incentives	-0.004 (0.071) [0.964]	0.009 (0.052) [0.901]	0.011 (0.061) [0.876]	0.029 (0.061) [0.654]	0.007 (0.069) [0.905]	0.015 (0.050) [0.833]	0.018 (0.058) [0.761]	0.029 (0.060) [0.644]	0.002 (0.072) [0.976]	0.015 (0.052) [0.845]	0.017 (0.061) [0.812]	0.033 (0.063) [0.612]
Both	-0.021 (0.067) [0.762]	-0.033 (0.053) [0.572]	-0.027 (0.053) [0.626]	-0.024 (0.065) [0.725]	0.002 (0.069) [0.980]	-0.005 (0.054) [0.935]	-0.002 (0.056) [0.976]	0.006 (0.067) [0.933]	0.000 (0.071) [0.993]	-0.009 (0.055) [0.903]	-0.004 (0.056) [0.934]	0.004 (0.069) [0.962]
Autonomy × Generic Budget Share 14–15	-0.089 (0.113) [0.405]	-0.057 (0.089) [0.577]	-0.065 (0.093) [0.477]	-0.055 (0.098) [0.540]					-0.085 (0.166) [0.625]	0.008 (0.149) [0.960]	-0.035 (0.149) [0.838]	-0.048 (0.151) [0.747]
Incentives × Generic Budget Share 14–15	-0.027 (0.113) [0.810]	-0.077 (0.079) [0.465]	-0.069 (0.095) [0.511]	-0.098 (0.099) [0.313]					0.067 (0.186) [0.717]	-0.019 (0.138) [0.910]	0.005 (0.172) [0.975]	-0.045 (0.160) [0.790]
Both × Generic Budget Share 14–15	-0.089 (0.102) [0.348]	-0.099 (0.080) [0.324]	-0.083 (0.082) [0.322]	-0.114 (0.100) [0.243]					0.061 (0.161) [0.764]	0.073 (0.130) [0.698]	0.076 (0.158) [0.707]	0.082 (0.152) [0.664]
Autonomy × Generic Budget Share 15–16					-0.072 (0.102) [0.448]	-0.099 (0.074) [0.288]	-0.075 (0.076) [0.354]	-0.048 (0.084) [0.567]	-0.008 (0.151) [0.963]	-0.104 (0.139) [0.517]	-0.050 (0.133) [0.730]	-0.014 (0.137) [0.921]
Incentives × Generic Budget Share 15–16					-0.049 (0.110) [0.630]	-0.089 (0.074) [0.371]	-0.083 (0.090) [0.420]	-0.099 (0.097) [0.326]	-0.107 (0.182) [0.582]	-0.070 (0.129) [0.604]	-0.086 (0.164) [0.636]	-0.061 (0.157) [0.695]
Both × Generic Budget Share 15–16					-0.128 (0.105) [0.189]	-0.149 (0.083) [0.133]	-0.129 (0.085) [0.143]	-0.167 (0.103) [0.085]	-0.186 (0.168) [0.334]	-0.215 (0.138) [0.171]	-0.198 (0.167) [0.279]	-0.244 (0.158) [0.156]
Item Variety Control	None	Attribs	Scalar	Coarse	None	Attribs	Scalar	Coarse	None	Attribs	Scalar	Coarse
p(All Interactions = 0)	0.327	0.120	0.216	0.183	0.282	0.081	0.149	0.140	0.500	0.232	0.371	0.308
Observations	11,666	11,666	11,666	11,666	11,666	11,666	11,666	11,666	11,666	11,666	11,666	11,666

Notes: The table shows estimates of heterogeneous treatment effects on prices paid and by the share of the office's budget that is allocated to generic goods. The estimates are from regressions of the form

$$y_{igto} = \alpha + \sum_{k=1}^3 \left( \eta_k \text{Treatment}_o^k + \kappa_k \text{Treatment}_o^k \times \text{BudgShare}_o \right) + \mathbf{X}_{igto} \beta + \rho_g q_{igto} + \delta_s + \gamma_g + \varepsilon_{igto}$$

where  $\text{Treatment}_o^k$  are dummies for office  $o$  being in treatment  $k$ ;  $\text{BudgShare}_o$  is the share of the office's budget allocated to generic goods (in either Fiscal Year 2014–15, the first year of the experiment, or Fiscal Year 2015–16, the second year of the experiment);  $\mathbf{X}_{igto}$  is a vector of controls;  $q_{igto}$  is the quantity purchased,  $\delta_s$  and  $\gamma_g$  are strata and good fixed effects, respectively, and  $\varepsilon_{igto}$  are residuals clustered by office. Columns 1–4 estimate heterogeneous treatment effects by the office's budget share in Fiscal Year 2014–15, the first year of the experiment. Columns 5–8 estimate heterogeneity by the budget share in Fiscal Year 2015–16, the second year of the experiment. Columns 9–12 combine both years. The first column in each set does not control for item variety, the second uses all the items' attributes, the third uses the scalar variety measure, and the fourth uses the coarse variety measure.

**TABLE A.6: BALANCE OF ATTRITION OF ITEMS**

	All Generics				Analysis Objects			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Incentives	0.006 (0.015)	0.003 (0.017)	-0.003 (0.013)	0.005 (0.012)	0.009 (0.018)	0.005 (0.020)	-0.002 (0.015)	0.006 (0.015)
Autonomy	-0.011 (0.016)	-0.009 (0.016)	-0.009 (0.013)	-0.003 (0.012)	-0.010 (0.018)	0.000 (0.019)	-0.008 (0.015)	-0.001 (0.015)
Both	-0.038* (0.018)	-0.013 (0.018)	-0.017 (0.014)	-0.001 (0.013)	-0.041* (0.020)	-0.013 (0.020)	-0.020 (0.016)	-0.002 (0.017)
Assets: Fertilizer	0.000 (.)	0.000 (.)	0.000 (.)	0.000 (.)				
Assets: General Utility Chemicals	-0.061 (0.053)	-0.108* (0.053)	0.019 (0.022)	-0.014 (0.019)				
Assets: Insecticides	0.111 (0.067)	-0.174*** (0.049)	-0.019** (0.007)	-0.011 (0.006)				
Assets: Lab Equipment	-0.263*** (0.055)	-0.422*** (0.046)	0.069** (0.026)	0.066* (0.029)				
Assets: Other Commodity	0.073 (0.093)	-0.053 (0.068)	-0.019 (0.012)	-0.020* (0.009)	0.000 (.)	0.000 (.)	0.000 (.)	0.000 (.)
Assets: Other Stocks and Stores	-0.068 (0.138)	-0.188 (0.150)	0.044 (0.036)	0.009 (0.015)				
Assets: Purchase of Furniture & Fixture	-0.108 (0.067)	-0.248*** (0.066)	0.047* (0.019)	0.104*** (0.021)	-0.167 (0.114)	-0.132 (0.097)	0.081*** (0.020)	0.168*** (0.031)
Assets: Purchase of Plant & Machinery	-0.273***	-0.420***	0.079***	0.039	-0.301**	-0.341***	0.122***	0.078**

	(0.071)	(0.079)	(0.021)	(0.025)	(0.111)	(0.094)	(0.022)	(0.027)
Assets: Purchase of Transport	-0.288***	-0.442***	0.032	0.087***				
	(0.061)	(0.051)	(0.029)	(0.020)				
Assets: Specific Utility Chemicals	-0.055	-0.282***	0.008	0.037**	-0.120	-0.199*	0.031	0.077**
	(0.084)	(0.073)	(0.010)	(0.012)	(0.123)	(0.092)	(0.017)	(0.024)
OpEx: Advertising	-0.124*	-0.314***	0.217***	0.238***	-0.203	-0.266***	0.232***	0.254***
	(0.058)	(0.046)	(0.023)	(0.023)	(0.105)	(0.073)	(0.026)	(0.025)
OpEx: Courier	-0.455***	-0.735***	-0.055	-0.139**				
	(0.090)	(0.062)	(0.049)	(0.042)				
OpEx: Electricity	0.138*	-0.135**	0.495***	0.437***	0.055	-0.090	0.506***	0.450***
	(0.061)	(0.046)	(0.027)	(0.025)	(0.105)	(0.073)	(0.027)	(0.025)
OpEx: Elelctronic Communication	-0.382***	-0.678***	-0.000	-0.088*				
	(0.092)	(0.101)	(0.037)	(0.039)				
OpEx: Medicines	-0.196***	-0.422***	0.134***	0.119***				
	(0.055)	(0.045)	(0.014)	(0.015)				
OpEx: Newspapers	0.147*	-0.156***	0.289***	0.309***	0.070	-0.107	0.301***	0.324***
	(0.064)	(0.046)	(0.022)	(0.024)	(0.107)	(0.073)	(0.022)	(0.024)
OpEx: Other	0.009	-0.256***	0.197***	0.177***	-0.065	-0.209**	0.214***	0.194***
	(0.055)	(0.043)	(0.015)	(0.016)	(0.105)	(0.072)	(0.018)	(0.018)
OpEx: Other Stores	-0.148**	-0.366***	0.070***	0.058***	-0.212*	-0.310***	0.093***	0.080***
	(0.055)	(0.043)	(0.015)	(0.013)	(0.104)	(0.072)	(0.016)	(0.015)
OpEx: Other Stores: Computer/Stationery	0.090	-0.167**	0.367***	0.371***	0.014	-0.118	0.385***	0.388***
	(0.070)	(0.061)	(0.050)	(0.048)	(0.112)	(0.084)	(0.049)	(0.047)
OpEx: Other Utilities	-0.245***	-0.420***	0.071*	0.137	-0.339**	0.123	0.066**	0.590***
	(0.058)	(0.103)	(0.033)	(0.082)	(0.104)	(0.110)	(0.025)	(0.133)

OpEx: Payments for Services	-0.298*** (0.054)	-0.574*** (0.043)	0.058*** (0.015)	-0.009 (0.015)				
OpEx: Printing	-0.044 (0.054)	-0.270*** (0.045)	0.173*** (0.016)	0.125*** (0.019)	-0.120 (0.104)	-0.219** (0.073)	0.190*** (0.019)	0.143*** (0.020)
OpEx: Rent not on Building	-0.437*** (0.064)	-0.604*** (0.069)	0.003 (0.021)	0.020 (0.024)				
OpEx: Rent of Machine	-0.443*** (0.065)	-0.625*** (0.069)	-0.007 (0.021)	0.023 (0.023)				
OpEx: Stationery	0.076 (0.056)	-0.138** (0.042)	0.352*** (0.018)	0.372*** (0.015)	0.002 (0.104)	-0.091 (0.072)	0.369*** (0.019)	0.389*** (0.020)
Repairs: Computer Hardware	-0.155* (0.079)	-0.304*** (0.086)	0.107** (0.041)	0.116** (0.045)	-0.237 (0.121)	-0.249* (0.100)	0.124** (0.041)	0.136** (0.045)
Repairs: Computer Software	-0.328*** (0.058)	-0.538*** (0.088)	0.042 (0.021)	-0.019 (0.017)				
Repairs: Furniture & Fixtures	-0.380*** (0.055)	-0.651*** (0.043)	-0.006 (0.015)	-0.077*** (0.015)	-0.459*** (0.103)	-0.606*** (0.072)	0.009 (0.015)	-0.063*** (0.016)
Repairs: IT Equipment	-0.220 (0.123)	-0.053 (0.167)	0.085 (0.066)	0.199*** (0.040)	-0.290 (0.153)	0.018 (0.170)	0.103 (0.068)	0.230*** (0.040)
Repairs: Machinery & Equipment	-0.321*** (0.055)	-0.569*** (0.044)	0.020 (0.016)	-0.026 (0.015)	-0.399*** (0.104)	-0.521*** (0.072)	0.035* (0.016)	-0.009 (0.016)
Repairs: Other Building	-0.142** (0.053)	-0.485*** (0.052)	0.150*** (0.012)	0.058* (0.026)				
Date	-0.007 (0.006)	-0.001*** (0.000)	0.004 (0.006)	-0.000*** (0.000)	-0.005 (0.007)	-0.001*** (0.000)	0.006 (0.007)	-0.000*** (0.000)
Date <sup>2</sup>	0.000	0.000***	-0.000	0.000***	0.000	0.000***	-0.000	0.000***

	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
log Amount	-0.121***	-0.132***	-0.108***	-0.144***	-0.082**	-0.095**	-0.101***	-0.128***
	(0.028)	(0.020)	(0.023)	(0.024)	(0.027)	(0.032)	(0.025)	(0.031)
log(Amount) <sup>2</sup>	0.004***	0.005***	0.004***	0.005***	0.002	0.002	0.004**	0.004**
	(0.001)	(0.001)	(0.001)	(0.001)	(0.001)	(0.002)	(0.001)	(0.002)
Assets: Generic Consumables		-0.400***		0.131***				
		(0.051)		(0.019)				
Constant	69.447	13.868***	-41.798	6.610***	47.408	15.965***	-60.546	7.598***
	(61.980)	(1.333)	(63.492)	(0.944)	(69.733)	(1.531)	(66.118)	(1.075)
Observations	23,423	22,498	23,423	22,498	17,361	16,553	17,361	16,553
$R^2$	0.33	0.33	0.28	0.32	0.25	0.24	0.24	0.27
Year	Year 1	Year 2	Year 1	Year 2	Year 1	Year 2	Year 1	Year 2
Reporting Share	POPS	POPS	Analysis	Analysis	POPS	POPS	Analysis	Analysis

**TABLE A.7: ROBUSTNESS OF PRICE EFFECTS TO INCLUDING POPS OBSERVATIONS WITH INSUFFICIENT ATTRIBUTES**

	(1) DiD	(2) DiD	(3) Year 2	(4) Year 2
Autonomy			-0.063 (0.044) [0.209]	-0.050 (0.031) [0.165]
Incentives			-0.000 (0.042) [0.993]	0.004 (0.029) [0.909]
Both			-0.036 (0.042) [0.466]	-0.047 (0.031) [0.193]
Autonomy $\times$ Year 2	-0.078 (0.050) [0.102]	-0.071 (0.040) [0.046]		
Both $\times$ Year 2	-0.082 (0.051) [0.075]	-0.084 (0.041) [0.028]		
Year 2	-0.001 (0.042)	0.019 (0.032)		
Item Variety Control	None	Attribs	None	Attribs
p(All = 0)	0.095	0.038	0.545	0.262
p(Autonomy = Incentives)			0.212	0.112
p(Autonomy = Both)	0.101	0.747	0.605	0.921
p(Incentives = Both)			0.441	0.133
Observations	25,254	25,254	12,933	12,933

Notes: The table shows estimates of the treatment effects of the experiments on log unit prices. The sample used extends our main analysis sample to also include observations from POPS that were dropped because they contained insufficient detail on the attributes of the items being purchased. Column 1 presents results from running our difference in difference specification to estimate the impacts of the autonomy and combined treatments. These results are comparable to those in column 1 of table A.3. Column 2 presents results from our baseline specification using only data from year 2 of the experiment. These results are comparable to those in column 3 of table 2.

TABLE A.8: HETEROGENEITY OF TREATMENT EFFECTS ON PRICES BY MONITOR TYPE

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
Autonomy	0.038 (0.103) [0.747]	-0.026 (0.083) [0.805]	0.007 (0.083) [0.949]	0.034 (0.092) [0.763]	-0.016 (0.066) [0.818]	-0.029 (0.059) [0.633]	-0.027 (0.056) [0.652]	-0.010 (0.061) [0.878]	0.042 (0.102) [0.707]	-0.019 (0.083) [0.855]	0.011 (0.083) [0.917]	0.038 (0.092) [0.715]
Incentives	-0.077 (0.102) [0.506]	-0.083 (0.080) [0.370]	-0.115 (0.086) [0.248]	-0.053 (0.090) [0.620]	-0.008 (0.071) [0.935]	-0.061 (0.058) [0.340]	-0.064 (0.063) [0.348]	-0.016 (0.065) [0.838]	-0.064 (0.102) [0.572]	-0.083 (0.080) [0.380]	-0.112 (0.085) [0.257]	-0.045 (0.089) [0.661]
Both	0.116 (0.101) [0.356]	-0.014 (0.084) [0.907]	0.064 (0.084) [0.546]	0.073 (0.098) [0.541]	0.014 (0.079) [0.869]	-0.052 (0.068) [0.498]	-0.020 (0.067) [0.799]	-0.022 (0.076) [0.786]	0.112 (0.103) [0.376]	-0.015 (0.086) [0.900]	0.060 (0.085) [0.554]	0.067 (0.097) [0.576]
Autonomy $\times$ June Approval Share	-0.412 (0.264) [0.183]	-0.224 (0.210) [0.382]	-0.302 (0.216) [0.230]	-0.382 (0.231) [0.170]					-0.316 (0.339) [0.431]	-0.056 (0.269) [0.885]	-0.210 (0.275) [0.521]	-0.261 (0.297) [0.476]
Incentives $\times$ June Approval Share	0.122 (0.256) [0.693]	0.115 (0.208) [0.666]	0.224 (0.225) [0.390]	0.046 (0.228) [0.873]				0.339 (0.320) [0.403]	0.132 (0.272) [0.726]	0.287 (0.307) [0.441]	0.186 (0.296) [0.617]	
Both $\times$ June Approval Share	-0.494 (0.272) [0.115]	-0.191 (0.225) [0.509]	-0.364 (0.228) [0.161]	-0.421 (0.258) [0.186]				-0.432 (0.317) [0.292]	-0.165 (0.273) [0.644]	-0.349 (0.269) [0.298]	-0.393 (0.313) [0.321]	
Autonomy $\times$ June Purchase Share					-0.497 (0.347) [0.180]	-0.429 (0.294) [0.173]	-0.390 (0.283) [0.203]	-0.498 (0.308) [0.123]	-0.217 (0.446) [0.640]	-0.380 (0.373) [0.367]	-0.205 (0.358) [0.640]	-0.269 (0.396) [0.546]
Incentives $\times$ June Purchase Share					-0.160 (0.334) [0.652]	0.078 (0.290) [0.805]	0.134 (0.284) [0.676]	-0.129 (0.304) [0.692]	-0.488 (0.416) [0.277]	-0.050 (0.376) [0.891]	-0.144 (0.391) [0.723]	-0.314 (0.396) [0.489]
Both $\times$ June Purchase Share					-0.427 (0.401) [0.355]	-0.181 (0.350) [0.627]	-0.271 (0.332) [0.473]	-0.318 (0.368) [0.446]	-0.108 (0.474) [0.842]	-0.059 (0.426) [0.890]	-0.016 (0.401) [0.983]	-0.026 (0.459) [0.958]
Item Variety Control	None	Attribs	Scalar	Coarse	None	Attribs	Scalar	Coarse	None	Attribs	Scalar	Coarse
p(All Interactions = 0)	0.066	0.083	0.040	0.059	0.277	0.034	0.046	0.134	0.215	0.134	0.094	0.188
p(Approval Interaction Autonomy = Incentives)	0.111	0.155	0.069	0.137				0.174	0.571	0.209	0.284	
p(Purchase Interaction Autonomy = Incentives)					0.286	0.038	0.068	0.172	0.534	0.361	0.904	0.899
Observations	10,957	10,957	10,957	10,957	10,957	10,957	10,957	10,957	10,957	10,957	10,957	10,957

Notes: The table shows heterogeneity of treatment effects by the degree of misalignment of the district's accountant general. We estimate treatment effect heterogeneity by interacting our proxy for AG type  $\hat{\omega}_s$  with treatment dummies  $p_{igto} = \alpha + \sum_{k=1}^3 (\eta_k \text{Treatment}_o^k + \zeta_k \text{Treatment}_o^k \times \hat{\omega}_s) + \mathbf{X}_{igto} \beta + \rho_{igto} + \delta_s + \gamma_{ig} + \varepsilon_{igto}$ . Columns (1)–(4) use our preferred proxy for AG type: the degree to which purchase approvals are bunched at the end of the fiscal year in June 2015 (year 1 of the project). Columns (5)–(8) use the share of purchases occurring in the June; and columns (9)–(12) combines the two.



**TABLE A.9: HETEROGENEITY OF TREATMENT EFFECTS ON ITEM VARIETY BY MONITOR TYPE**

	(1)	(2)
Incentives	0.030 (0.037)	-0.019 (0.044)
Autonomy	0.025 (0.042)	-0.023 (0.052)
Both	0.059 (0.037)	0.099** (0.047)
Incentives $\times$ District June Share	-0.056 (0.083)	0.129 (0.102)
Autonomy $\times$ District June Share	-0.085 (0.096)	0.097 (0.128)
Both $\times$ District June Share	-0.145* (0.080)	-0.094 (0.103)
Item Type Measure	Scalar	Coarse
Observations	11666	11666

Notes: The table shows heterogeneity of the treatment effects on the variety of the items purchased by the degree of misalignment of the district's accountant general. We interact our proxy for the AG type  $\hat{\omega}_s$  with treatment dummies in the following specification:  $v_{igto} = \alpha + \sum_{k=1}^3 \left( \eta_k \text{Treatment}_o^k + \zeta_k \text{Treatment}_o^k \times \hat{\omega}_s \right) + \mathbf{X}_{igto}\beta + \rho_g q_{igto} + \delta_s + \gamma_g + \varepsilon_{igto}$ .

**TABLE A.10: HETEROGENEITY OF EFFECTS ON DEMAND BY MONITOR TYPE**

Item	Linear Term			AG June Share Interaction			Linear	Interactions
	Autonomy	Incentives	Both	Autonomy	Incentives	Both	All = 0	All = 0
Toner	241.1 (636.54)	633.4 (640.13)	-931.9 (629.52)	-607.1 (1506.86)	-1408.8 (1495.52)	2552.5* (1471.08)	2.24 [0.081]	2.67 [0.046]
Ice Block	-10.7 (46.36)	-69.1 (46.62)	-17.7 (45.85)	11.7 (109.75)	78.8 (108.92)	13.8 (107.14)	0.87 [0.456]	0.21 [0.886]
Towel	-25.4 (27.47)	-3.0 (27.62)	-2.5 (27.16)	32.4 (65.02)	21.0 (64.53)	-33.2 (63.47)	0.37 [0.771]	0.40 [0.753]
Soap/Detergent	-9.6 (1720.57)	-83.3 (1730.25)	143.9 (1701.57)	-840.7 (4073.03)	240.4 (4042.38)	587.5 (3976.30)	0.01 [0.999]	0.04 [0.987]
Duster	-32.3 (25.39)	22.1 (25.53)	-47.1* (25.11)	48.0 (60.11)	-10.8 (59.66)	80.1 (58.68)	3.10 [0.026]	1.04 [0.375]
Wiper	22.8 (19.94)	39.8** (20.05)	-17.0 (19.72)	-64.1 (47.21)	-47.1 (46.85)	25.3 (46.09)	3.18 [0.023]	1.54 [0.201]
Lock	66.0 (44.00)	-78.0* (44.25)	-14.2 (43.52)	-160.7 (104.17)	231.6** (103.39)	-9.9 (101.70)	3.61 [0.013]	4.88 [0.002]
Pen	79.6 (119.24)	111.3 (119.91)	-14.9 (117.93)	-66.2 (282.28)	-94.1 (280.16)	90.5 (275.58)	0.53 [0.663]	0.17 [0.915]
Envelope	43.0* (24.48)	-9.6 (24.62)	-50.8** (24.21)	-76.0 (57.95)	11.5 (57.51)	113.7** (56.57)	5.04 [0.002]	3.69 [0.011]
Printer Paper	510.9 (410.18)	-604.3 (412.49)	-639.1 (405.65)	-953.5 (971.01)	2247.6** (963.70)	1298.8 (947.95)	3.59 [0.013]	4.27 [0.005]
Register	-54.5 (782.50)	-90.5 (786.91)	-264.1 (773.87)	-424.0 (1852.39)	67.9 (1838.45)	875.1 (1808.40)	0.04 [0.988]	0.18 [0.913]
Stapler	22.1 (17.33)	2.6 (17.43)	9.9 (17.14)	-90.3** (41.02)	-30.5 (40.71)	-61.1 (40.05)	0.66 [0.578]	1.82 [0.141]
Staples	6.5 (6.28)	-4.6 (6.32)	1.4 (6.21)	-21.2 (14.87)	13.8 (14.76)	-0.6 (14.52)	1.08 [0.357]	1.89 [0.129]
Calculator	11.2 (17.55)	-5.6 (17.65)	-4.0 (17.35)	-55.8 (41.54)	-15.7 (41.23)	-23.9 (40.55)	0.37 [0.773]	0.64 [0.590]
File Cover	34.7 (55.64)	38.9 (55.95)	-0.3 (55.02)	-18.4 (131.71)	-179.9 (130.72)	29.2 (128.58)	0.30 [0.828]	1.03 [0.377]
Stamp Pad	7.4 (9.31)	8.5 (9.36)	-16.4* (9.20)	-4.6 (22.03)	-7.7 (21.87)	39.5* (21.51)	3.11 [0.025]	2.08 [0.101]
Photocopying	-231.8** (109.90)	15.8 (110.52)	73.6 (108.69)	677.9*** (260.17)	108.6 (258.21)	-7.7 (253.99)	3.02 [0.029]	3.13 [0.025]
Broom	57.3 (103.54)	98.3 (104.13)	-70.2 (102.40)	-33.2 (245.12)	-36.5 (243.27)	272.0 (239.29)	1.02 [0.384]	0.76 [0.515]
Coal	-16.2 (128.20)	65.7 (128.92)	45.0 (126.78)	-27.5 (303.48)	-5.3 (301.19)	59.2 (296.27)	0.18 [0.912]	0.03 [0.993]
Newspaper	47.8 (73.73)	35.7 (74.14)	23.3 (72.92)	-71.2 (174.54)	-93.2 (173.22)	-55.0 (170.39)	0.15 [0.928]	0.11 [0.957]
Pipe	165.9** (73.21)	155.8** (73.62)	1.5 (72.40)	-331.2* (173.30)	-173.8 (172.00)	38.1 (169.19)	3.20 [0.022]	1.92 [0.124]
Light Bulb	159.6 (206.25)	-307.4 (207.41)	-381.4* (203.97)	-252.5 (488.25)	700.8 (484.58)	994.7** (476.65)	3.09 [0.026]	2.94 [0.032]
Pencil	-1.0 (9.55)	-8.7 (9.61)	-4.7 (9.45)	19.6 (22.61)	22.8 (22.44)	5.2 (22.08)	0.34 [0.796]	0.48 [0.700]
Floor Cleaner	-34.4 (95.50)	-62.7 (96.04)	-102.5 (94.44)	41.8 (226.07)	156.0 (224.37)	308.9 (220.70)	0.42 [0.737]	0.78 [0.505]
Sign Board/Banner	411.8 (364.12)	-4.7 (366.17)	-231.2 (360.10)	-771.2 (861.98)	68.4 (855.49)	691.8 (841.50)	1.10 [0.350]	0.98 [0.402]
Joint F-Test	0.99 [0.473]	1.06 [0.380]	0.78 [0.773]	1.05 [0.397]	0.95 [0.538]	0.91 [0.599]	1.37 [0.019]	1.32 [0.032]

Notes: The table shows the results of estimating an extended version of equation (4) by multivariate regression. Specifically, for each item, we estimate  $e_{gto} = \sum_{k=1}^3 \left( \eta_k \text{Treatment}_o^k + \zeta_k \text{Treatment}_o^k \times \hat{\omega}_s \right) + \gamma_s + \xi_t + \varepsilon_{gto}$  on data aggregated up to the office  $\times$  month  $\times$  good level. To aggregate the data, we weight each purchase by our scalar measure of item type, which can be interpreted as the price we predict the item would cost had it been bought in the control group in year 1. For each purchase, demand is  $e_{igto} = \exp(q_{igto} + h_{igto})$ , where  $q_{igto}$  is the log number of units purchased in purchase  $i$ , and  $h_{igto}$  is the scalar item type measure, and we sum over all purchases of good  $g$  in month  $t$  by office  $o$  to create  $e_{gto}$ .

**TABLE A.11: HETEROGENEITY OF TREATMENT EFFECTS BY PROCUREMENT OFFICER DICE SCORE**

	(1)	(2)	(3)	(4)
Autonomy	0.2791 (0.2820) [0.396]	0.4386 (0.2396) [0.134]	0.3442 (0.2317) [0.213]	0.4123 (0.2589) [0.180]
Incentives	-0.0413 (0.3089) [0.915]	0.2079 (0.2457) [0.505]	0.0963 (0.2574) [0.770]	0.1967 (0.2774) [0.579]
Both	-0.0431 (0.4106) [0.915]	0.2665 (0.3199) [0.504]	0.1409 (0.3319) [0.717]	0.1225 (0.3965) [0.797]
Autonomy $\times$ Dice Score	-0.0023 (0.0017) [0.249]	-0.0033 (0.0015) [0.071]	-0.0026 (0.0014) [0.122]	-0.0030 (0.0016) [0.112]
Incentives $\times$ Dice Score	0.0001 (0.0019) [0.954]	-0.0015 (0.0015) [0.426]	-0.0007 (0.0016) [0.698]	-0.0013 (0.0017) [0.541]
Both $\times$ Dice Score	-0.0003 (0.0025) [0.918]	-0.0022 (0.0019) [0.336]	-0.0013 (0.0020) [0.579]	-0.0013 (0.0024) [0.648]
Item Variety Control	None	Attribs	Scalar	Coarse
p(All Interactions = 0)	0.167	0.056	0.156	0.132
Observations	10,283	10,283	10,283	10,283

Notes: The table shows heterogeneity of treatment effects by the degree of misalignment of the procurement officer, as measured by their score in the dice game measure of dishonesty studied in [Fischbacher & Föllmi-Heusi \(2013\)](#) and [Hanna & Wang \(2017\)](#) and summarized in appendix figure A.11. We estimate treatment effect heterogeneity by interacting our proxy for PO type  $\hat{\mu}_o$  with treatment dummies  $p_{igto} = \alpha + \eta \text{Autonomy}_o + \zeta \text{Autonomy}_o \times \hat{\mu}_o + \mathbf{X}_{igto} \beta + \rho_g q_{igto} + \delta_s + \gamma_g + \varepsilon_{igto}$ .

**TABLE A.12: HETEROGENEITY OF AUTONOMY TREATMENT EFFECT BY PROCUREMENT OFFICER TYPE**

	(1)	(2)	(3)	(4)
Autonomy	-0.076 (0.037) [0.087]	-0.105 (0.032) [0.003]	-0.080 (0.029) [0.014]	-0.086 (0.033) [0.025]
Autonomy $\times$ Year 1 FE	-0.340 (0.114) [0.028]	-0.050 (0.141) [0.762]	-0.170 (0.106) [0.192]	-0.242 (0.129) [0.128]
Item Variety Control	None	Attribs	Scalar	Coarse
p(All Interactions = 0)	0.018	0.016	0.022	0.025
Observations	5,315	5,315	5,315	5,315

Notes: The table shows heterogeneity of treatment effects by the degree of misalignment of the procurement officer. Procurement officers are classified by their estimated fixed effects in a regression of log unit prices  $p_{igto}$  on controls  $\mathbf{X}_{igto}$ , good-specific quantity controls  $\rho_g$ , stratum, good, and officer fixed effects,  $\delta_s$ ,  $\gamma_g$  and  $\mu_o$  in data from year 1:  $p_{igto} = \mathbf{X}_{igto}\beta + \rho_g q_{igto} + \delta_s + \gamma_g + \mu_o + \varepsilon_{igto}$ . Since the PO fixed effects are estimated in year 1, when the incentive treatment was already in place, we restrict attention to the autonomy treatment. We estimate treatment effect heterogeneity by interacting our proxy for PO type  $\hat{\mu}_o$  with treatment dummies  $p_{igto} = \alpha + \eta \text{Autonomy}_o + \zeta \text{Autonomy}_o \times \hat{\mu}_o + \mathbf{X}_{igto}\beta + \rho_g q_{igto} + \delta_s + \gamma_g + \varepsilon_{igto}$ .

## B Construction of Item Variety Controls

This appendix describes the methods we used to construct the item variety controls used throughout the empirical analysis. The idea behind the methods is to use data from the experiment’s control group to construct measures in both treatment and control groups that allow us to hold constant all the features of the good that can affect its price in the control group. This poses two challenges. First, the set of attributes of each good may be large. Of these, only a subset is relevant for prices, and we want to avoid overfitting the data from the control group, so we want to reduce the dimensionality of the controls we use. Second, when using the control group data to construct measures of item variety in the treatment groups, the attributes used as inputs to these measures may not have common support. There may be attributes that occur in the treatment groups that never appear in the data from the control group. Our measures will predict how attributes that occur in the control group affect prices, but will not know how to deal with an attribute that only ever occurs in the treatment groups.

Our first three measures address these issues through manual grouping of attributes and using hedonic regressions to reduce the dimensionality of the measures. We begin by manually grouping attributes to ensure common support and avoid overfitting. Most of the attributes we use are categorical and so we group values. For values that occur less than three times in the control group or only in the treatment group, we either group them together with similar values (using contextual knowledge and extensive googling to find similar values) or if similar values are not available, set them to missing. Observations with all attributes missing after this cleaning are dropped. Ensuring that each group appears at least three times avoids overfitting, and ensuring that the groups are observed in both the control and treatment groups ensures common support. These groups then form the  $X_{igto}$  controls used in the hedonic regressions (1). Table B.13 illustrates the procedure. The first columns show the attributes in the raw data and the number of categories (for categorical variables) or the mean and standard deviation (for numerical variables) for each one. The second set of columns shows the same statistics for the data used for the hedonic regressions and the main analysis.

Our fourth, machine learning, measure develops a variant of a random forest algorithm to allow for non-linearities and interactions between attributes that the hedonic regression 1 rules out and also to perform the grouping of attributes’ values in a data-driven way. For this we do much lighter cleaning of the data only harmonizing spellings. This can be seen in the third group of columns in table B.13, where the attributes tend to have a far greater number of categories. We then train a random forest algorithm for each

item, averaging 500 trees to form predicted prices. The algorithm is trained only on the control group's data, so as in the case of the scalar and coarse measures of item variety, the predicted prices should be interpreted as a prediction of the price of the purchase had it been conducted by a PO in the control group.

After training each tree in the control group, the algorithm places each observation in the treatment groups into its corresponding leaf. It first places all treatment group observations that only have attributes that are sufficient to place it into a unique leaf in the tree. Then, for observations that have an attribute that prevents it from being placed into a leaf, the algorithm selects all leaves the observation could be placed into given the attributes that *can* be used, and then for each attribute that cannot be used, replaces that attribute with the category in the same treatment group with the closest average, but that does appear in the control group. Once every observation is placed into a leaf, the average price amongst control group observations in the leaf is then that tree's predicted price. Averaging the 500 trees gives us our machine learning measure of item variety.

**TABLE B.13: POPS DATA CLEANING**

Item	Attributes	Raw Data		Regression Data		Machine Learning Data	
		mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing
Pencil	Brand	21 categories	272	8 categories	187	19 categories	156
	Grade	26 categories	279	13 categories	175	25 categories	159
	Type	8 categories	156	5 categories	54	5 categories	46
	With Rubber?	2 categories	281	2 categories	177	2 categories	164
	Unit Price. mean (s.d.)	10.81 (14.91)		10.51 (14.42)		9.80 (11.31)	
	# Purchasing PBs	311		275		253	
	# Observations	612		476		475	
Ice Block	Unit Price. mean (s.d.)	0.01 (0.02)		0.01 (0.01)		0.01 (0.01)	
	# Purchasing PBs	321		304		304	
	# Observations	680		638		638	
Wiper	Brand	13 categories	388	4 categories	173	12 categories	152
	Country of Origin	3 categories	331	2 categories	98	2 categories	98
	Handle Length	8 categories	381	5 categories	141	5 categories	141
	Handle Material	5 categories	304	4 categories	77	4 categories	77
	Wiper Material	7 categories	314	3 categories	88	3 categories	87
	Unit Price. mean (s.d.)	271.42 (125.82)		264.13 (115.92)		264.13 (115.92)	
	# Purchasing PBs	401		296		296	
	# Observations	753		484		484	

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TABLE B.13: POPS DATA CLEANING

Item	Attributes	Raw Data		Regression Data		Machine Learning Data	
		mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing
Calculator	Brand & Model	7 categories	150	12 categories	49	22 categories	44
	Number of Digits	6 categories	205	4 categories		4 categories	
	Type	5 categories	185	4 categories	76	4 categories	77
	Unit Price. mean (s.d.)	271.42 (125.82)		796.24 (350.34)		795.93 (350.05)	
	# Purchasing PBs	401		326		326	
	# Observations	616		486		487	
Coal	Unit Price. mean (s.d.)	0.08 (0.26)		0.06 (0.02)		0.06 (0.02)	
	# Purchasing PBs	384		362		362	
	# Observations	685		650		650	
Staples	Brand	19 categories	69	8 categories	59	19 categories	36
	Size	27 categories	60	6 categories	26	5 categories	26
	Unit Price. mean (s.d.)	0.14 (0.43)		0.11 (0.20)		0.11 (0.20)	
	# Purchasing PBs	334		288		288	
	# Observations	551		465		465	

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**TABLE B.13: POPS DATA CLEANING**

Item	Attributes	Raw Data		Regression Data		Machine Learning Data	
		mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing
Lock	Brand & Model	18 categories	508	4 categories	270	9 categories	231
	Country of Origin	5 categories	384	2 categories	117	2 categories	119
	Digital?	2 categories	526	2 categories	245	2 categories	247
	Fitting Charges?	2 categories	514	2 categories	235	2 categories	237
	Size	27 categories	60	6 categories	26	5 categories	26
	Material	8 categories	512	4 categories	233	4 categories	235
	Type	20 categories	440	7 categories	166	13 categories	160
	Unit Price. mean (s.d.)	315.94 (340.11)		282.89 (235.49)		282.56 (235.21)	
	# Purchasing PBs	404		318		319	
	# Observations	965		652		654	
Stamp Pad	Brand	19 categories	262	10 categories	77	18 categories	64
	Color	8 categories	281	5 categories	86	6 categories	86
	Size	22 categories	317	8 categories	125	8 categories	125
	With Ink?	3 categories	266	2 categories	81	2 categories	81
	Unit Price. mean (s.d.)	85.92 (50.40)		82.72 (44.05)		82.98 (43.92)	
	# Purchasing PBs	430		352		352	
	# Observations	771		545		543	

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TABLE B.13: POPS DATA CLEANING

Item	Attributes	Raw Data		Regression Data		Machine Learning Data	
		mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing
Duster	Material	9 categories	261	6 categories	37	7 categories	37
	Size	52 categories	437	17 categories	195	18 categories	193
	Type	9 categories	343	4 categories	116	4 categories	116
	With Handle?	2 categories	435	2 categories	196	2 categories	196
	Unit Price. mean (s.d.)	66.31 (76.83)		65.13 (71.31)		65.13 (71.31)	
	# Purchasing PBs	386		290		290	
	# Observations	722		456		456	
	Acid Cleaner	7 categories	376	4 categories	242	4 categories	235
	Brand	38 categories	348	16 categories	258	30 categories	216
	Environmentally Friendly	2 categories	286	2 categories	168	2 categories	169
Floor Cleaner	Make	6 categories	307	4 categories	180	6 categories	177
	Scented	2 categories	230	2 categories	116	2 categories	117
	State	8 categories	225	3 categories	103	3 categories	104
	Unit Price. mean (s.d.)	0.27 (0.94)		0.19 (0.30)		0.19 (0.30)	
	# Purchasing PBs	458		377		377	
	# Observations	1162		945		946	

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TABLE B.13: POPS DATA CLEANING

Item	Attributes	Raw Data		Regression Data		Machine Learning Data	
		mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing
File Cover	Brand	20 categories	399	5 categories	306	18 categories	286
	With Clip	2 categories	662	2 categories	258	2 categories	259
	Country of Origin	6 categories	379	4 categories	265	3 categories	266
	Cover Material	22 categories	244	11 categories	150	13 categories	151
	Customized Printing	5 categories	328	4 categories	228	3 categories	229
	File Type	28 categories	138	14 categories	61	22 categories	58
	Size	27 categories	414	3 categories	290	3 categories	291
	Unit Price. mean (s.d.)	53.11 (95.41)		47.62 (75.07)		47.56 (75.02)	
	# Purchasing PBs	391		312		313	
	# Observations	775		583		584	
Sign Board / Banner	Frame Type	7 categories	667	3 categories	586	5 categories	586
	Material	11 categories	445	7 categories	391	10 categories	391
	Number of Colors	6 categories	723	2.8 (1.23)	643	2.8 (1.23)	643
	Number of Rings	12 categories	692	4.4 (4.05)	1055	4.4 (4.05)	1055
	Print on Both Sides	3 categories	625	2 categories	550	2 categories	551
	Area	85 categories	732	44.2 (355.64)	644	44.2 (355.64)	644
	With Rope	2 categories	598	2 categories	523	2 categories	523
	With Stand	2 categories	598	2 categories	519	2 categories	519
	With Stick	2 categories	590	2 categories	511	2 categories	511

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TABLE B.13: POPS DATA CLEANING

Item	Attributes	Raw Data		Regression Data		Machine Learning Data	
		mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing
82	Unit Price. mean (s.d.)	1,262.06 (1,881.76)		1,170.37 (1,557.29)		1,170.37 (1,557.29)	
	# Purchasing PBs	442		402		402	
	# Observations	1391		1256		1256	
	Brand & Model	60 categories	584	15 categories	176	28 categories	149
	Size	9 categories	566	4 categories	123	4 categories	141
	Unit Price. mean (s.d.)	587.33 (816.28)		507.08 (621.07)		504.22 (614.41)	
	# Purchasing PBs	539		364		372	
	# Observations	1024		549		567	
	Color	2 categories	1119	2 categories	307	2 categories	307
	Double-sided	3 categories	1248	3 categories	395	3 categories	395
	On Generator Power	3 categories	1175	3 categories	370	3 categories	370
	Paper Quality	9 categories	1693	3 categories	831	7 categories	831
	Size	19 categories	1043	3 categories	221	12 categories	215
	With Binding	4 categories	1585	3 categories	725	3 categories	725
	Unit Price. mean (s.d.)	3.33 (7.65)		2.69 (2.76)		2.69 (2.76)	
Toner	# Purchasing PBs	470		401		401	
	# Observations	3185		2249		2249	
	Brand & Model	180 categories	1280	57 categories	581	31 categories	581
	Refill or New	7 categories	935	5 categories	241	5 categories	241

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**TABLE B.13: POPS DATA CLEANING**

Item	Attributes	Raw Data		Regression Data		Machine Learning Data	
		mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing
Envelope	Unit Price. mean (s.d.)	4,630.16 (4,257.79)		4,449.26 (3,873.94)		4,449.26 (3,873.94)	
	# Purchasing PBs	505		449		449	
	# Observations	3814		2980		2980	
	Material	12 categories	789	7 categories	417	10 categories	417
	Printed	5 categories	983	4 categories	583	4 categories	583
	Area	5 categories	983	4 categories	583	4 categories	583
	With Zip	2 categories	1112	2 categories	726	2 categories	727
	Unit Price. mean (s.d.)	9.31 (32.16)		6.40 (14.18)		6.38 (14.16)	
	# Purchasing PBs	512		427		427	
	# Observations	1891		1433		1438	
	Antiseptic	2 categories	690	2 categories	418	2 categories	420
	Brand	36 categories	436	20 categories	209	30 categories	192
	State	3 categories	419	3 categories	181	3 categories	183
	Type	19 categories	544	9 categories	314	11 categories	318
	Bar Size	67 categories	0	198.1 (137.86)	0	198.0 (137.75)	0
	Bottle Size	67 categories	0	0.9 (0.71)	0	0.9 (0.71)	0
	Packet Size	67 categories	0	1072.1 (2461.58)	0	1072.0 (2459.27)	0

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TABLE B.13: POPS DATA CLEANING

Item	Attributes	Raw Data		Regression Data		Machine Learning Data	
		mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing
84	Unit Price. mean (s.d.)	3.73 (17.96)		2.17 (11.14)		2.17 (11.12)	
	# Purchasing PBs	518		446		447	
	# Observations	1476		1155		1158	
	Brand	53 categories	959	12 categories	434	31 categories	386
	Type	28 categories	772	9 categories	224	22 categories	209
	Wattage	47 categories	814	12 categories	232	35.4 (65.15)	252
	With Fitting	3 categories	1505	2 categories	862	2 categories	882
	With Fixture	3 categories	1463	2 categories	818	2 categories	838
	Unit Price. mean (s.d.)	697.49 (1,142.68)		541.53 (747.52)		563.52 (782.47)	
	# Purchasing PBs	530		446		446	
	# Observations	1818		1173		1193	
Newspaper	Brand	8 categories	846	4 categories	380	8 categories	369
	Handle Length	10 categories	815	3.1 (1.57)	878	3.1 (1.57)	878
	Handle Material	4 categories	838	4 categories	351	4 categories	351
	Type	23 categories	588	10 categories	139	15 categories	121
	Unit Price. mean (s.d.)	79.90 (108.92)		76.36 (102.71)		76.36 (102.71)	
	# Purchasing PBs	586		455		455	
	# Observations	1702		1159		1159	
	Name	57 categories	2129	23 categories	0	29 categories	0

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**TABLE B.13: POPS DATA CLEANING**

Item	Attributes	Raw Data		Regression Data		Machine Learning Data	
		mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing
85	Unit Price. mean (s.d.)	14.74 (6.09)		14.29 (3.72)		14.29 (3.72)	
	# Purchasing PBs	717		617		618	
	Unit Price. mean (s.d.)	14.74 (6.09)		14.29 (3.72)		14.29 (3.72)	
	# Purchasing PBs	717		617		618	
	# Observations	9400		6647		6683	
	Binding	15 categories	2917	13 categories	1633	10 categories	1635
	Brand	54 categories	3209	19 categories	1979	49 categories	1920
	Colored Pages	6 categories	2933	2 categories	1675	2 categories	1677
	Customized Printing	3 categories	3011	2 categories	1732	2 categories	1734
	Number of Pages	80 categories	2939	185.1 (169.65)	1641	185.1 (169.65)	1643
	Page Size	82 categories	2874	26 categories	1552	51 categories	1554
	Page Weight	14 categories	4456	12 categories	2602	14 categories	2604
	Type	114 categories	1776	28 categories	523	44 categories	525
	Unit Price. mean (s.d.)	14.74 (6.09)		314.93 (239.41)		314.84 (239.38)	
	# Purchasing PBs	717		717		718	
	# Observations	5176		3705		3707	

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**TABLE B.13: POPS DATA CLEANING**

Item	Attributes	Raw Data		Regression Data		Machine Learning Data	
		mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing
Printer Paper	Brand	33 categories	1127	14 categories	693	31 categories	638
	Colored Pages	3 categories	1014	2 categories	531	2 categories	532
	Page Size	21 categories	1123	7 categories	547	15 categories	547
	Page Weight	25 categories	898	13 categories	360	77.54 (5.99)	361
	Unit Price. mean (s.d.)	1.30 (1.49)		1.19 (0.28)		1.19 (0.28)	
	# Purchasing PBs	837		746		746	
	# Observations	4570		3842		3843	
Pen	Color	15 categories	1579	11 categories	911	8 categories	912
	Model	59 categories	1560	29 categories	916	30 categories	887
	Type	15 categories	978	8 categories	349	9 categories	350
	Thickness	23 categories	2188	1.1 (1.04)	1443	1.1 (1.04)	1444
	Unit Price. mean (s.d.)	49.10 (126.38)		40.26 (58.98)		40.27 (58.98)	
	# Purchasing PBs	814		719		719	
	# Observations	4298		3386		3387	
Towel	Size	24 categories	517	1137.6 (446.45)	334	1137.6 (446.45)	334
	Towel Material	3 categories	283	2 categories	109	2 categories	109
	Type	7 categories	198	4 categories	32	4 categories	32

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**TABLE B.13: POPS DATA CLEANING**

Item	Attributes	Raw Data		Regression Data		Machine Learning Data	
		mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing	mean (s.d.) / #categories	# missing
87	Unit Price. mean (s.d.)	458.19 (225.20)		469.73 (206.82)		469.73 (206.82)	
	# Purchasing PBs	362		273		273	
	# Observations	617		427		427	
	Diameter	60 categories	365	2.0 (3.59)	207	1.9 (3.58)	207
	Manufacturer	32 categories	414	10 categories	273	22 categories	243
	Material	3 categories	283	5 categories	94	13 categories	81
	Size	62 categories	441	15 categories	316	607.5 (1068.00)	316
	Type	41 categories	326	39 categories	162	30 categories	162
	Unit Price. mean (s.d.)	2.30 (8.63)		1.87 (6.26)		1.87 (6.26)	
	# Purchasing PBs	372		319		319	
	# Observations	807		609		610	
	<b>TOTAL</b>						
	# Observations	49,461		36,950		37,039	