# NBER WORKING PAPER SERIES

### BREATH TESTING AND THE DEMAND FOR DRUNK DRIVING

Henry Saffer

Frank Chaloupka

Working Paper No. 2301

NATIONAL BUREAU OF ECONOMIC RESEARCH 1050 Massachusetts Avenue Cambridge, MA 02138 June 1987

The research reported here is part of the NBER's research program in Health Economics. Any opinions expressed are those of the authors and not those of the National Bureau of Economic Research.

NBER Working Paper #2301 June 1987

Breath Testing and the Demand for Drunk Driving

#### ABSTRACT

This paper presents an empirical investigation of the effect of a preliminary breath test law on drunk driving behavior. A preliminary breath test law reduces the procedural problems associated with obtaining evidence of drunk driving and thus increases the probability that a drunk driver will be arrested. In 23 states had a preliminary breath test law. According 1985. only the theory of deterrence, increasing the probability of arrest to driving will reduce the future occurrence of for drunk this behavior. The set employed to test the theory is a time data series from 1980 to 1985 of cross sections of the 48 contiguous highway mortality rates are used as measures of drunk states. Four The effect of the breath test law was estimated using four driving. independent variable models and 12 dummy variable models. The four independent variable models were also estimated using Leamer's specification The test. purpose of using these alternative specifications and Leamer's specification test was to examine the breath test coefficients for specification bias. The econometric results show that the passage of a breath test law has a significant deterrent effect on drunk driving. Simulations with results suggest that if all states had a preliminary breath these highway mortality could be reduced by about 2000 deaths test law, per year.

Henry Saffer Department of Management Science Kean College Union, N.J. 07083 and National Bureau of Economic Research 269 Mercer St. New York, N.Y. 10003

Frank Chaloupka Department of Economics City University of New York Graduate School 33 West 42nd Street New York, N.Y. 10036 and National Bureau of Economic Research 269 Mercer St. New York, N.Y. 10003 I. Introduction

Over the past few years, public awareness of the social cost of alcohol abuse has been increasing. A particular area of concern is the number of alcohol related motor vehicle accidents. Highway mortality is the third leading cause of death for people aged 35 to 54 and the leading cause of death for people under 35. The National Highway Traffic Safety Administration estimates that alcohol is involved in about 50 percent of these accidents. Because of these statistics, the evaluation of deterrents to drunk driving is an important goal of policy research.

As a response to public pressure, a number of states have enacted legislation designed to reduce alcohol related traffic deaths. Becker (1968) has shown that the deterrent effect of legislation can be described in terms of expected utility. This approach assumes that an individual will commit an offense if its expected utility exceeds the expected utility derived from alternative activities. While some drunk driving is impulsive, expected utility can be used to model drunk driving behavior since the choice of drinking and then driving is, a priori, a rational decision. The expected utility approach implies that the number of offenses committed by an individual is negatively related to the cost of each offense. The cost of each offense is a positive function of the probability of arrest and conviction and the severity of punishment if convicted.

The probability of arrest while driving drunk is very low in states. Ross (1984) reports that this probability is generally many around one in a thousand. One reason this probability is so low is procedural difficulties the police encounter in obtaining the acceptable evidence of drunk driving. In many states, a suspected drunk driver must be arrested before any tests for intoxication can performed. After the arrest the police must transport the driver be a testing station where a test of blood alcohol concentration is to test can only be administered by trained medical This performed. personnel. Only the results of this test can be used as evidence drunk driving. A second reason the arrest probability is very of because the police are reluctant to arrest drivers on low is reports that this drunk driving. Foley (1986) of suspicion due to the fact that most drinking drivers are reluctance is primarily middle class with more political ties than the average person who is arrested.

reduce the problems associated with detecting drunk То several states have recently enacted a preliminary breath drivers, allows the police to administer a breath test test This law law. blood alcohol concentration without first arresting the driver. for This test can be administered on the highway without the assistance medical personnel. Many states with preliminary breath test laws of also accept these test results, in place of blood tests, as now drunk driving. Drivers who pass the breath test are evidence of without further delay and without a record of arrest. free to go

The preliminary breath test thus allows the police to screen more drivers and increases the probability of detecting drunk drivers.

Many states have adopted various other laws designed to increase the probability of conviction and severity of punishment. increase the probability of conviction, most states have enacted То This law makes driving with a given blood alcohol а per 8e law. concentration conclusive evidence of drunk driving. The per se law the automatic conviction of drivers who fail the blood results in concentration test. In 1985, 43 states had per se laws. All alcohol but two of these states required a blood alcohol concentration of percent or more for automatic conviction of drunk driving. The . 10 remaining two states required .08 percent blood alcohol concentration for automatic conviction. In addition, many states have increased the severity of punishment by adopting mandatory sanctions. These sanctions include fines, license suspension or revocation imprisonment or community service. anɗ In 1985, 35 states had some type of mandatory sanction for a first conviction on drunk driving.

preliminary breath test law is particularly important The since this law can have a greater impact on potential drunk drivers the per se than law or mandatory sanction laws. The reason the preliminary breath test affects more drivers than per se laws is a .10 percent blood alcohol concentration is required before that laws have any application. The preliminary breath test the per 8e also more drivers than the mandatory sanction laws can affect

З

because blood alcohol concentrations under the per se level are not considered conclusive evidence of impairment. This allows for pleabargaining to a lesser charge to avoid mandatory sanctions. According to the National Council on Alcoholism, a blood alcohol concentration of .10 percent represents consumption that is far in excess of typical consumption.<sup>1</sup> Therefore, the per se laws, and because of plea-bargaining, the mandatory sanction laws, increase the expected cost of drunk driving primarily for individuals who drink abnormal amounts of alcohol. The breath test, however, because it increases the probability of detection, can result in a variety of lesser charges imposed on individuals who would otherwise have escaped detection.

The purpose of this paper is to test the effect that the preliminary breath test law has on drunk driving. The focus on the breath test is important since it is an efficient method of increasing the probability of arresting a drunk driver. The number of states which have this law has increased from 13 in 1980 to 23 in 1985. However, no study has specifically examined the effectiveness of the preliminary breath test in deterring drunk driving in the United States.

There have been a number of prior studies of drunk driving deterrence policies. Ross provides an extensive review of this literature. The British Road Safety Act of 1967 was one of the more important legislative initiatives since it served as a model for

several other counties. This Act set a specific blood alcohol concentration of .08 percent as the definition of inebriation and permitted the use of a preliminary breath test. The Act did not increase the severity of existing penalties for drunk driving. Ross reports that the police were restrained in the enforcement of the new law and the courts required strict adherence to the details of the law which reduced the chance of conviction. However, using interrupted time series analysis, Ross concludes that the Act did have a deterrent effect on drunk driving, at least for a few years.

also reviews research on deterrence legislation in Ross France, the Netherlands, Canada, New Zealand and Australia. He finds that there have been serious methodological problems involved in the evaluation of deterrence laws in these countries. Nevertheless. Ross concludes that there is evidence of а significant deterrence effect in these countries. The magnitude of deterrence effect, however, varies with the public's perception the that these laws will be enforced.

## II. Empirical Framework

Following Becker's work on deterrence, an empirical model is derived from а theoretical model of constrained utility maximization. The arguments in the individual's utility function drunk driving, other goods and taste. The budget constraint are includes the price of drunk driving and the price of other income,

The price of drunk driving is determined by the price of goods. alcohol, the expected costs of a driving accident and the expected penalties for drunk driving. The expected costs of a driving accident are dependent on the probability of an accident and the direct and indirect costs of all damage borne by the drunk driver.<sup>2</sup> The expected penalties for drunk driving are dependent on the probabilities of arrest and conviction and the sanctions generally imposed on convicted drunk drivers. This budget constraint is nonlinear since the cost of drunk driving increases with the quantity of drunk driving. Optimization of the utility function results in a demand for drunk driving equation. The arguments of the demand function are the probability and expected cost of a highway accident, the probabilities of arrest and conviction, the penalties for drunk driving and alcohol demand variables. This aggregated across individuals to yield an equation can be empirically estimable demand for drunk driving equation.

Over the past few years a number of researchers have sought empirical verification of Becker's deterrence hypothesis. These studies often employ an aggregated cross section of annual data. Like all other econometric studies, these empirical deterrence models must address problems with specification, measurement and endogeneity.<sup>3</sup>

Empirical deterrence studies which have employed time series data and interrupted time series analysis have also encountered methodological problems. The data used in these studies often

of a few years of monthly observations. To insure that the consist legislative change occurred in a single time period it is generally necessary to limit the data to a single jurisdiction.<sup>4</sup> The time series data used in a deterrence study should be extensive enough to correctly identify trend, seasonality and random error. Trends drunk driving data occur as a result of gradually in shifting demographic patterns or as a result of gradually changing opinions about health and alcohol. Seasonality occurs in drunk driving data due to the year-end holidays. Identifying random error is difficult when the data is limited to small jurisdictional aggregates. An additional problem with interrupted time series analysis the difficulty of separating the effects of is а legislative change from other changes that may have occurred at about the same time. These other changes include changes in gas prices and availability, changes in alcohol prices and availability, changes in insurance costs, new roads or other driving legislation.

In this study pooled cross section and time series data are used in regressions of a measure of drunk driving on a set of independent variables. The independent variables include a breath test variable, highway conditions variables, alcohol availability variables and a set of time dummies. The time dummies are included to control time variation in the dependent variable. The advantage of this specification is its ability to provide a separate estimate of the effect on drunk driving of all included independent variables. Breath test coefficients estimated by this type of model

can be interpreted as measuring the effect of introducing a breath test law holding constant other factors affecting drunk driving and any time trend in drunk driving.

Breath test coefficients from independent variable models of be tested for specification error. This is type should this important because regression coefficients can be sensitive to the independent variables included in the specification. choice of Researchers have generally treated this problem by presenting a set alternative specifications of independent variables. These sets of however can only represent a small subset all regressions, of possible relevant specifications.

Leamer (1982) proposes an alternative method of treating the independent variables are divided into specification problem. The necessary variables and doubtful variables. The necessary variables included in any specification while the doubtful variables must be may be excluded. Leamer's procedure uses the data matrix from a specification which includes all doubtful variables and the data matrix from a specification which constrains all doubtful variables have coefficients equal to zero. These two matrices are weighted to 5 inverse of their respective equation error variances. the Ьу Varying the error variance from the constrained equation will generate a range of estimated coefficients. The degree of variation in the necessary variable coefficients reveals their robustness.

III. Data

The data used in this study consist of state aggregates for the 48 contiguous states for the time period 1980 through 1985. The mean value and summary definition of each variable is found in table one.

Highway mortality accident rates are the best empirical measures drunk driving available. While not all highway of mortality is the result of drunk driving, there is a strong correlation between the two measures. Several highway mortality rates are available. The National Highway Traffic Safety Administration estimates alcohol involved highway mortality rates based on statistical factors. As an alternative to these estimated rates, four age and time specific mortality rates are used as dependent variables in this study. The first mortality rate includes all mortality regardless of the age of the victims and time of the accident and is called the total mortality rate. The second mortality rate is limited to drivers who died between 12 and 4 a.m. and is called the night driver mortality rate. The a.m. National Highway Traffic Administration estimates that 75 percent 90 percent of these drivers had been drinking. The third to mortality rate is limited to highway mortality of 15 to 24 year olds and is called the youth mortality rate. The National Highway Traffic Safety Administration estimates that the alcohol involved accident rate for young drivers is three times that of older drivers. The last mortality rate is limited to drivers aged 15 to

24, killed between 12 a.m. and 4 a.m. This mortality rate is called the night driver youth mortality rate. There are no estimates of alcohol involvement for these drivers, but based on the other estimates, it is likely that a large percentage of these drivers had been drinking.

Each mortality rate is computed as motor vehicle deaths by state divided by the relevant state population. Motor vehicle mortality by state come from the Fatal Accident Reporting System and the data pertain to state of occurrence rather than state of residence. The population data are from the Census Bureau.

Since the mortality rate has a restricted range, a logistic specification will conform to the data more closely than a linear specification. The logistic specification is most easily achieved by transforming the mortality rate to ln(M/1-M), where M is the mortality rate and ln is the natural logarithm. Maddala (1983) shows that weighted least squares should be used with this logistic transformation. The weight is:  $[nM(1-M)]^{1/2}$ , where n is the population of the state.<sup>8</sup>

The preliminary breath test is a dichotomous variable equal to one if a state has a preliminary breath test law and is otherwise equal to zero. The data comes from the National Highway Traffic Safety Administration, the Department of Justice and various compilations of state laws.

Three measures are included in the regressions as empirical proxies for the probability and cost of a highway accident. They number of vehicle miles traveled in 100,000's of miles per are the driver, the number of licensed drivers aged 24 years or licensed less as a fraction of all licensed drivers, and the average vehicle speed in miles per hour. Similar variables have been used in interstate studies of the determinants of motor vehicle death rates Peltzman (1975) and Lave (1985). The number of vehicle miles by traveled per driver reflects motor vehicle use and highway density expected to have a positive regression coefficient. and is According to Peltzman (1975), because young drivers have a higher demand for risky driving, they are more likely to have an accident than older drivers. An increase in the per capita number of young drivers should have a positive effect on the mortality rates. The average vehicle speed should also have a positive effect on mortality since the probability of collision and rates the consequences of collision are positively related to speed.

The licensed drivers of all ages, the number of number of licensed drivers aged 24 or less, average vehicle speed and the number of vehicle miles traveled are published by the Federal Highway Administration. The Federal Highway Administration estimates vehicle miles of travel from data on gasoline consumption motor vehicle registration by state. The average speed data are and derived from state certification reports.

Real per capita personal income is also included in the demand curve. This variable should be positively related to the demand for beer, to the quality and condition of motor vehicles, and to safe driving practices. The last relationship emerges because income and education are positively related and more educated persons are likely to be safer drivers. The predicted effect of income on the mortality rate is thus, ambiguous. The income data was published by the Bureau of Economic Analysis.

Another variable included in the demand curve is the state unemployment rate. This variable may measure alcohol consumption or driving. Unemployment may be a stress factor increasing alcohol consumption. Alternatively, unemployment may reduce driving because of reduced work related travel and reduced income.

In the demand for drunk driving equation the price of alcohol is measured by the excise tax on beer. Excise tax data was chosen to measure price since it is the most reliable price data available.<sup>9</sup> Because the tax data on various alcoholic beverages are highly correlated, only one beverage tax can be used in the regressions. Data on beer was chosen since beer is the the most popular alcoholic beverage in the U.S.

The beer tax variable is defined as the sum of the Federal and state excise tax rates on a case of 12 ounce containers of beer divided by the annual national Consumer Price Index (CPI). Deflation by the CPI is required to take account of trends in

prices of other goods between 1980 and 1985. Each regression is estimated with time dummy variables to control time trend in the price data and time trend in the other variables. The real beer tax is thus an accurate indicator of the relative price of beer provided the non-tax component of the relative price is not state dependent.

The Federal excise tax on a case of beer was fixed in nominal terms at 64 cents during the sample period. State excise tax rates were obtained from the U.S. Brewers Association (1985). If a state raised its tax during the year rather than on January 1, its tax for the year is computed as a weighted average of the higher and lower rates. The weights are the fraction of the year that each rate was in effect.

The legal drinking age variable is the minimum age for the purchase of beer with alcohol content of 3.2 percent or more. These data come from Wagenaar (1981/1982) and the Digest of State Alcohol Related Legislation.

Three other alcohol variables are included in the demand curve. These variables are included as determinants of unobserved exogenous alcohol sentiment. For example, anti-alcohol sentiment relatively widespread in states in which those religious should be that oppose the use of alcohol are prevalent. The first and groups second these variables of are defined as the percentage of the state population who are Mormons Southern and Baptists,

The third variable measures other church membership respectively. and is defined as the percentage of the state population who are Baptists Southern and Protestants (excluding Catholics and available only for the years 1971 These variables were Mormons). 1981 through 1985 were computed Ьу and 1980. Estimates for logarithmic trend.

#### IV. Results

estimation results from the independent variable The specifications are presented in table two and the results for the dummy variable specifications and the Leamer test presented in Table two contains the estimation results from four table three. sectional models in columns one through four. These models cross have different dependent variables but are otherwise identical. The dependent variables are respectively: the total mortality rate, the driver mortality rate, the youth mortality rate, and the night driver youth mortality rate. Table three contains only the night preliminary breath test. The dependent coefficients the of variables used in table two are repeated in the same order in table The coefficients reported in panels A, B and C of table three. three are dummy variable models. These models use the breath test variable with state and time dummies only. The Leamer specification reported in panel D of Table three. For convenience, the test is breath test coefficients of table two are repeated in panel E of table three.

In table two, the coefficient of the preliminary breath test negative and significant in all four specifications. Since the is functional form of each equation is logistic, and the mortality rate is very small, the breath test coefficient approximately equals the percentage differential between the mortality rate in states with the test compared to states without the test, net of all other factors. Table two shows that the breath test law has a larger effect on night driver mortality than on total mortality. This could be due to the higher level of alcohol involvement in night driver mortality than in total mortality. The breath test coefficients in both youth mortality equations are also larger than the coefficient in the overall mortality equation. This again is probably due to the higher level of alcohol involvement in youth mortality than in total mortality.

The highway variables in the demand for drunk driving equation measure the probability and expected severity of highway accidents. These variables are measures of total vehicle miles driven, the number of young drivers and average vehicle speed. Each of these variables is positive and significant in each regression in table two.

The two income variables, real income and unemployment are both negative and significant in each specification in table two. The negative income coefficient suggests that higher income individuals are safer drivers and operate vehicles that are in

better physical condition. The negative unemployment coefficient suggests that in areas with relatively high unemployment, people drive less or do less drinking away from home.

The alcohol variables are included in the demand for drunk measures of alcohol consumption. These equation ав driving beer tax, the drinking age and religious variables are the real sentiment variables. The real beer tax is negative and significant all four specifications presented in table two. The magnitude of in beer tax coefficient is larger in all three subgroups than in the Since alcohol involvement is overall mortality equation. the these subgroups, the effect of alcohol prices should be in greater Saffer and Grossman (1987a, 1987b) estimate the effect of larger. Their results are rates. mortality taxes on youth beer approximately the same as the results reported in table two. The negative in each specification and drinking age **1**8 legal significant in the three subgroup specifications. The religious sentiment variables are generally negative and significant. The Mormon variable is negative and significant in all specifications. Southern Baptist variable is negative and significant only in The Finally, the other church mortality regression. youth the each in negative and significant is membership variable 10 specification except the night driver youth mortality regression.

The preliminary breath test coefficients for three dummy variable models are presented in panels A, B and C of table three. All preliminary breath test coefficients in these models are

negative and significant. Panel A of this table contains the results for models using the breath test and time dummies only. These models are equivalent to those of table two with the exclusion of all independent variables except the breath test. The coefficients in panel A are approximately the same as in panel E. This indicates that no distorting collinearity is introduced by the inclusion of the independent variables.

Panel B of table three contains the results for models using the preliminary breath test, a set of 47 state dummies and three time dummies. Any influences on mortality that were excluded from the models in table two are controlled by the inclusion of the Three time dummies were dropped because of the state dummies. collinearity introduced by the 47 state dummy variables. <sup>11</sup> If the time trend in the dependent variables is not completely controlled the three time dummies are dropped there will be an upward when bias in the breath test coefficients. However, the results reported in panel B are again approximately the same as those in panel E. This suggests that the exclusion of relevant independent variables the models reported in table two have not biased the from preliminary breath test coefficients in any significant way.

Panel C of table three contains the results for models using the state dummies only. The coefficients of the preliminary breath test are clearly larger than in the models which control time trend.

The results from the Leamer procedure are presented in panel D of table three. Leamer suggests that the error variance from the constrained equation be set at one fourth and four. As this error variance is increased, the computed breath test coefficients approach the coefficients of the independent variable models.

The Leamer procedure produces coefficient estimates which are within the range delineated by panels E and C. This suggests that any alternative subsets of the variables used in table two would generate the same conclusions regarding the effects of the breath test.

#### V. Conclusions

The purpose of this paper was to estimate the effect a preliminary breath test law has drunk driving. Four different motor vehicle mortality rates were used as measures of drunk driving. The effect of the breath test was estimated using four independent variable models and 12 dummy variable models. The four independent variable models were also estimated using Leamer's procedure. The purpose of using these alternative specifications and Leamer's procedure was to test the breath test coefficient for specification bias. The econometric tests show that the passage of a breath test law has a significant deterrent effect on drunk driving.

empirical problem to be considered is estimation The final the number of lives that could have been saved if all states had of preliminary breath test law during 1985. Since the mortality а in logistic form, the log odds ratio, which would have equation is occurred in 1985 if all states had a breath test law, must be estimated. This estimated ratio is equal to the actual 1985 log odds ratio, plus the breath test coefficient times one minus the states with a breath test law in 1985. The actual log percent of odds mortality rate 1985 was -8.60133. in The the breath test coefficient used for this calculation is the average of the breath test coefficients from two total mortality regressions. These regressions are the state and time dummy regression reported in panel В of table two and the independent variable regression in panel E of table three. The total mortality regressions reported because this is the most inclusive mortality rate. The were used state and time dummy regression and the independent variable regr**ess**ions were chosen because these are the most inclusive specifications. The average of these two breath test coefficients is -.0679. The value of one minus the percent of states with a breath test law in 1985 is .521. The estimated log odds ratio of mortality, if all states had a breath test law is thus -8.63832. This is equal to total mortality of 41,971. Since the actual mortality in 1985 was 43,982, if all states had a breath test law, mortality would have been reduced by 2011 deaths.

Finally, while the breath test law has been shown to reduce drunk driving, many other anti-drunk driving laws have recently been enacted. The most notable of these new laws are the mandatory sanctions for drunk driving. These sanctions include mandatory revocation and mandatory imprisonment. Analysis of the deterrent effects of these new laws remains an important topic for future research.

### Table One

# Definitions and Means of Variables\*

| Variable                                | Definition and Mean   |  |  |  |
|---|---|--|--|--|
| Total Mortality<br>Rate                 | Deaths in motor vehicle accidents per<br>100,000 population. Mean=19.718  |  |  |  |
| Night Driver<br>Mortality Rate          | Driver deaths occurring between 12 A.M. and<br>4 A.M., in motor vehicle accidents, per<br>100,000 population. Mean=2.562  |  |  |  |
| Youth Mortality<br>Rate                 | Deaths of 15 to 24 year olds in motor<br>vehicle accidents per 100,000 population<br>aged 15 to 24. Mean=37.557   |  |  |  |
| Youth Night<br>Driver Mortality<br>Rate | Driver deaths of 15 to 24 year olds<br>occurring between 12 A.M. and 4 A.M.,<br>in motor vehicle accidents, per 100,000<br>population aged 15 to 24. Mean=6.927       |  |  |  |
| Breath Test                             | A dichotomous variable equal to one if a<br>state has a law which authorizes the police<br>to administer a breath test, at a road<br>stop, prior to arrest. Mean=.368 |  |  |  |
| Vehicle Miles                           | Vehicle miles traveled in hundred thousands<br>of miles per licensed driver. Mean=.010  |  |  |  |
| Young Drivers                           | Number of licensed drivers aged 24 or less<br>as a fraction of all licensed drivers.<br>Mean=.198   |  |  |  |
| Average Speed                           | Average vehicle speed in miles per hour.<br>Mean=55.56  |  |  |  |
| Real Income                             | Money per capita personal income divided by<br>the Consumer Price Index (1967=1).<br>Mean=3947.71   |  |  |  |
| Unemployment<br>Rate                    | Annual average state unemployment rate.<br>Mean=8.167   |  |  |  |
| Real Beer Tax                           | Sum of federal and state excise taxes on a<br>24 unit case of 12 ounce containers of beer,<br>divided by the Consumer Price Index<br>(1967=1). Mean=.370              |  |  |  |
| Drinking Age                            | Minimum legal age in years for the purchase<br>and consumption of beer with an alcohol<br>content of more than 3.2%. Mean= 19.981                                     |  |  |  |
| Mormon                                  | Fraction of the population who are Mormons.<br>Mean=1.217   |  |  |  |
| Southern Baptists                       | Fraction of the population who are Southern<br>Baptists. Mean=7.217   |  |  |  |
| Other Church<br>1ember                  | Fraction of the population who are Catholics<br>or Protestant (excluding Mormons and<br>Southern Baptists). Mean=41.395   |  |  |  |

•

\* The means are weighted by the state population. The 15 to 24 year old mortality rate means are weighted by the state's 15 to 24 year old population. All data are for the 48 contiguous states of the U.S. for the years 1980 through 1985.

# Table Two

# Independent Variable Models\*

|                     | Total<br>Mortality | Night<br>Driver<br>Mortality | Youth<br>Mortality | Night<br>Driver<br>Youth<br>Mortality |
|---------------------|--------------------|------------------------------|--------------------|---------------------------------------|
| Breath Test         | 0681               | 0922                         | 0981               | 0761                                  |
|                     | (2.99)             | (3.19)                       | 4.18)              | (2.48)                                |
| Vehicle Miles       | 13.4128            | 24.7097                      | 20.1114            | 30.5290                               |
|                     | (1.91)             | (2.77)                       | (2.77)             | (3.20)                                |
| Young Drivers       | 1.9454             | 3.0293                       | 1.7813             | 2.60 <b>42</b>                        |
|                     | (3.80)             | (4.76)                       | (3.38)             | (3.88)                                |
| Average Speed       | .0307              | .0357                        | .0198              | .0249                                 |
|                     | (4.21)             | (3.83)                       | (2.64)             | (2.51)                                |
| Real Income         | 0003               | 0002                         | 0003               | 0002                                  |
|                     | (8.75)             | (4.61)                       | (9.42)             | (4.70)                                |
| Unemployment Rate   | 0482               | 0315                         | 0545               | 0421                                  |
|                     | (7.59)             | (3.96)                       | (8.35)             | (4.96)                                |
| Real Beer Tax       | 2393               | 3466                         | 3208               | 3450                                  |
|                     | (3.19)             | (3.55)                       | (4.12)             | (3.31)                                |
| Drinking Age        | 0155               | 0297                         | 0238               | 0432                                  |
|                     | (1.64)             | (2.54)                       | (2.45)             | (3.48)                                |
| Mormon              | 0104               | 0115                         | 0111               | 0121                                  |
|                     | (5.04)             | (3.92)                       | (5.17)             | (3.72)                                |
| Southern Baptist    | 0019               | .0001                        | 0050               | 0027                                  |
|                     | (1.00)             | (.01)                        | (2.61)             | (1.03)                                |
| Other Church Member | 0116               | 0036                         | 0096               | 0018                                  |
|                     | (11.18)            | (2.82)                       | (8.88)             | (1.28)                                |
| R-Squared           | . 70               | . 55                         | .63                | . 46                                  |
|                     |                    |                              |                    |                                       |

\* Each equation includes an intercept and five time dummy variables and the t-values are in parentheses.

## Table Three

Breath Test Coefficients\*

|  | Total<br>Mortality | Night<br>Driver<br>Mortality | Youth<br>Mortality | Night<br>Driver<br>Youth<br>Mortality |  |  |
|--|--------------------|------------------------------|--------------------|---------------------------------------|--|--|
| Panel A:   |                    |                              |                    |                                       |  |  |
| lime Dummies   | 0975<br>(2.96)     | 1134<br>(3.67)               | 1023<br>(3.36)     | 0654<br>(2.08)                        |  |  |
| Panel B:   |                    |                              |                    |                                       |  |  |
| State and<br>Time Dummies  | ~.0676<br>(2.26)   | 1488<br>(2.81)               | 0669<br>(1.95)     | 0988<br>(1.72)                        |  |  |
| Panel C:   |                    |                              |                    |                                       |  |  |
| State Dummies  | 1211<br>(3.49)     | 2267<br>(3.97)               | 1214<br>(3.13)     | 1671<br>(2.77)                        |  |  |
| Panel D:   |                    |                              |                    |                                       |  |  |
| Leamer Test  | 1286<br>0814       | 1932<br>1159                 | 1544<br>1134       | 1713<br>1008                          |  |  |
| Panel E:   |                    |                              |                    |                                       |  |  |
| Independent<br>Variable Model  | 0681<br>(2.99)     | 0922<br>(3.19)               | 0981<br>(4.16)     | 0761                                  |  |  |
| <sup>*</sup> The t-values are in parentheses. The first row of panel D contains<br>the coefficients estimated when $s_1^2$ .25 and the second row contains<br>the estimates when $s_1^2$ =4. |                    |                              |                    |                                       |  |  |

#### FOOTNOTES

We wish to thank Michael Grossman for his helpful comments.

1) Stearn (1986) reports that to reach a blood alcohol concentration of .10 percent, a 150 pound person with an empty stomach would have to consume five drinks of 80 proof liquor in one hour.

2) All the costs of drunk driving may not be borne by the drunk driver. Sanctions against drunk driving are a method of internalizing the expected or actual externalities created by drunk driving.

3) Leamer (1983) provides an example of the consequences of these specification problems in estimation of the deterrence effect of capital punishment.

4) See McPheters et al. (1984) for an example of this type of study.

5) The estimation equation is:

$$b = (g^{-2} J + g^{-2} (Z'Z))^{-1} g^{-2} Z'Y$$

b = a kx1 vector consisting of k, necessary variable coefficients followed by k<sub>2</sub> doubtful variable coefficients,  $s_1^2$  = the error variance from the constrained equation, and  $s_1^2$  = the error variance from the unconstrained equation, J = a kxk identity matrix with the first k<sub>1</sub> diagonal elements changed to zero, Z = an nxk data matrix consisting of k<sub>1</sub> necessary variables followed by k<sub>2</sub> doubtful variables,

Y = an nx1 vector of values of the dependent variable. Leamer suggests values of .25 and 4 for  $s_1^2$ .

6) Endogeneity of the breath test may be a problem. However, endogeneity may be viewed as an omitted variable problem. The specification tests show that the breath test coefficients are not significantly affected by omitted variable bias.

7) Actual mortality data is preferable to estimated data because the estimated data contains an error which may bias the regression coefficients.

8) The weight for the difference specification is:

$$(1/n)[1/M, (1-M,)+1/M_{O}(1-M_{O})]$$

where M is the mortality rate in the latter year and  $M_{O}$  is the mortality rate in the earlier year.

9) The excise tax on beer is a preferred measure of price. Assume that the price of beer, exclusive of tax, varies among states because the supply curve slopes upward. Under this assumption, an increase in the demand for beer will simultaneously raise the price of beer, the quantity of beer consumed and the mortality rate. This would result in a biased price coefficient in the demand regression. 10) No consistent data sources could be found for the sample period to measure mandatory sanctions for drunk driving. These data would be desirable since estimates of the effects of these laws are of interest. The specification tests show that omitted variable bias due to omitted mandatory sanctions or due to omitted average sanctions is not significant.

11) The Belsley, Kuh and Welsch collinearity test found the time dummies for 1980, 1981 and 1985 with the highest condition index. Therefore, instead of the usual case of dropping a single dummy, all three dummies were dropped from the models using the 47 state dummies.

#### REFERENCES

Becker, G.S. "Crime and Punishment: An Economic Approach." Journal of Political Economy, 76, No. 2 (March/April 1968).

Foley, D. "Case Study in DWI Countermeasures." <u>In Stop DWI,</u> Edited by D. Foley. Lexington, Massachusetts: D.C. Heath and Company, 1986.

Lave, C.A. "Speeding, Coordination, and the 55 MPH Limit." <u>American Economic Review,</u> 75, No.5 (December 1985).

Leamer, E.E. "Let's Take the Con out of Econometrics." <u>American</u> <u>Economic Review</u>, 73, No.1 (March 1983).

Leamer, E.E. and Leonard, H. "Reporting the Fragility of Regression Estimates." <u>Review of Economics and Statistics</u>, 65, No. 2 (May 1983).

Maddala, G.S. <u>Limited Dependent and Qualitative Variables in</u> <u>Econometrics</u>. Cambridge, England: Cambridge University Press, 1983.

McPheters, L.R., Mann, R. and Schlagenhauf, D. "Economic Response to a Crime Deterrence Program:Mandatory Sentencing for Robbery with a Firearm." <u>Economic Inquiry</u>, 22, No. 4 (October 1984).

Peltzman, S. "The Effects of Automobile Safety Regulations." Journal of Political Economy, 83, No. 4, (August 1975).

Ross, H.L. <u>Deterring the Drinking Driver, Legal Policy and</u> <u>Social Control</u>. Revised and Updated Edition. Lexington, Massachusetts: D. C. Heath and Company, 1984.

Saffer H. and Grossman, M. "Beer Taxes, The Legal Drinking Age and Youth Motor Vehicle Fatalities." <u>Journal of Legal Studies</u>, forthcoming (June 1987a).

Saffer H. and Grossman, M. "Drinking Age Laws and Highway Mortality Rates: Cause and Effects." <u>Economic Inquiry</u>, forthcoming (June 1987b).

Stearn, M.B. <u>Drinking and Driving</u>. LaJolla, California: Parkwest Publishing Company, 1986.

#### DATA SOURCES

Equity Publishing Corporation, <u>Vermont Statues Annotated</u>. Oxford, New Hampshire, 1981 and 1985 supplement.

Johnson, D.W., Picard, P.R. and Quinn, B. <u>Churches and Church Membership in the United States, 1971</u>. Washington, D.C.: Glenmary Research Center, 1974.

Quinn, B. et al. <u>Churches and Church Membership in the United</u> States, 1980. Atlanta, Georgia: Glenmary Research Center, 1982.

The Harrison Company, <u>Mississippi Code Annotated</u>. Atlanta, Georgia, 1976 and 1985 supplement.

U.S. Brewers Association. <u>Brewers Almanac</u>. Washington D.C.: U.S. Brewers Association, 1985.

U.S. Bureau of Labor Statistics, <u>Geographical Profile of</u> <u>Employment and Unemployment</u>, Washington D.C.: U.S. Government Printing Office, (1985)

U.S. Department of Commerce, Bureau of the Census, <u>Statistical</u> <u>Abstract of the United States</u> Washington D.C.: U.S. Government Printing Office, (1980-1985).

Bureau of the Census, unpublished age specific population data.

U.S. Department of Justice, Bureau of Justice Statistics, <u>Comparative Data Report</u> Washington D.C.: U.S. Government Printing Office, (1979).

U.S. Department of Transportation, Federal Highway Administration, <u>Highway Statistics</u> Washington D.C.: U.S. Government Printing Office, (1980-1985).

\_\_\_\_\_ National Highway Traffic Safety Administration, the Fatal Accident Reporting System, unpublished data.

\_\_\_\_\_, National Highway Traffic Safety Administration, <u>Alcohol</u> and <u>Highway Safety Laws: A National Overview</u> Washington D.C.: U.S. Government Printing Office, (1982).

National Highway Traffic Safety Administration, <u>A Digest</u> o<u>f State Alcohol-Highway Safety Laws</u> Washington D.C.: U.S. Government Printing Office, (1983–1986).

Wagenaar, A.C. "Legal Minimum Drinking Age Changes in the United States:1970–1981." <u>Alcohol Health and Research World</u> (Winter 1981/2).

West Publishing Company, <u>West's Florida Statutes Annotated</u>. St. Paul, Minnesota, 1980 and 1987 supplement.