NBER WORKING PAPER SERIES

A NEW APPROACH TO EXPLAINING THE VALUE OF COLONIAL PAPER MONEY: EVIDENCE FROM NEW JERSEY, 1709-1775

Farley Grubb

Working Paper 19903 http://www.nber.org/papers/w19903

NATIONAL BUREAU OF ECONOMIC RESEARCH 1050 Massachusetts Avenue Cambridge, MA 02138 February 2014

Preliminary versions were presented at Harvard Law School, Wake Forest University, the Paris School of Economics, and the 2013 meetings of the American Studies Association. The author thanks the participants for helpful comments. Research assistance from Changqing Mu and Lucero Pizano and editorial assistance from Tracy McQueen are gratefully acknowledged. The views expressed herein are those of the author and do not necessarily reflect the views of the National Bureau of Economic Research.

NBER working papers are circulated for discussion and comment purposes. They have not been peerreviewed or been subject to the review by the NBER Board of Directors that accompanies official NBER publications.

© 2014 by Farley Grubb. All rights reserved. Short sections of text, not to exceed two paragraphs, may be quoted without explicit permission provided that full credit, including © notice, is given to the source.

A New Approach to Explaining the Value of Colonial Paper Money: Evidence from New Jersey, 1709-1775 Farley Grubb NBER Working Paper No. 19903 February 2014 JEL No. E31,E42,E51,N11,N21,N41

ABSTRACT

A new approach to explaining the value of colonial paper money that relies on their distinctive character as bills of credit is presented. The market value of these bills is decomposed into their real asset present value and their liquidity premium value. This approach is applied to the newly reconstructed monetary data for colonial New Jersey. New Jersey's bills were structured as zero-interest bearer bonds. They had defined future redemption payoff dates in specie equivalents. The New Jersey government redeemed their bills on time as legislatively promised under a fiscally credible redemption tax structure. The real asset present value of New Jersey bills accounted for at least 80 percent, whereas the value of these bills as "money" accounted for at most 10 to 20 percent, of their market value. Colonial paper money was not primarily a fiat currency. New Jersey's paper money did not depreciate. It traded below face value due to time-discounting; not depreciation. A positive liquidity premium implies that New Jersey's paper money actually traded at an appreciated value over its real asset present value. That liquidity premium was positively associated with the quantity of paper money per capita in circulation and the method of monetary injection.

Farley Grubb University of Delaware Economics Department Newark, DE 19716 and NBER grubbf@udel.edu