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TAILSPOTTING: HOW DISCLOSURE, STOCK PRICES AND VOLATILITY CHANGE WHEN CEOS FLY TO THEIR VACATION HOMES

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ABSTRACT

This paper shows close connections between CEOs' vacation schedules and corporate news disclosures. I identify vacations by merging corporate jet flight histories with records of CEOs' property ownership near leisure destinations. Companies disclose favorable news just before CEOs leave for vacation and delay subsequent announcements until CEOs return, releasing news at an unusually high rate on the CEO's first day back. When CEOs are away, companies announce less news than usual, mandatory disclosures are more likely to occur late, and stock prices exhibit sharply lower volatility. Volatility increases when CEOs return to work. CEOs spend fewer days out of the office when their ownership is high and when the weather is bad at their vacation homes.

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Tailspotting:

Identifying and profiting from CEO vacation trips

I. Introduction

This paper documents a close connection between the timing of corporate news disclosures and CEOs' personal vacation schedules. I identify CEO vacation trips by merging publicly available flight histories of corporate jets with real estate records that identify CEO vacation residences. I find that companies tend to release favorable news just before CEOs leave for vacation and hold over subsequent news announcements until CEOs return to headquarters. More good news is released when CEOs are back at work, and CEOs appear not to take time off at all if a firm has adverse news to disclose. When CEOs are away from the office, stock prices behave quietly with sharply lower volatility. Volatility increases immediately when CEOs return to work. Mandatory Form 8-K disclosures of material company news are more likely to be filed late if news occurs while CEOs are at their vacation homes.

An example illustrating many of these patterns appears in Figure 1. On January 7, 2010, aerospace manufacturer Boeing Co. disclosed a 28% increase in annual commercial airliner deliveries and also issued an earnings forecast for the year ahead. Boeing stock rose 4%, capping three days in which it outperformed the market by almost 10%. The company's shares were quiet for the next several weeks, not moving significantly again until January 27, when

Boeing announced strong quarterly earnings and its stock rose more than 7%. In between these announcements, Boeing's CEO appears to have been at his vacation home, an inference based upon Federal Aviation Administration (FAA) records of company aircraft trips to and from an airport near his vacation residence in Hobe Sound, FL. During this period, the annualized volatility of Boeing's stock dropped to 0.16, an unusually low level for a major blue chip. During the three days before and three days after his trip, the volatility was more than twice as high at 0.40. I find patterns similar to Figure 1 for a sample of 217 trips to vacation homes lasting five work days or longer, taken by CEOs of 65 major U.S. companies during the four year period 2007-2010.

The paper's results may be consistent with several hypotheses. Principal-agent theory suggests that CEOs might slow down their firms' news disclosures for personal convenience on the days that they requisition company aircraft for golf or ski trips. However, data in this study do not provide much support for this agency hypothesis. CEOs do not seem to over-consume leisure, as they spend about 17 work days a year at their vacation homes, in line with the schedules of typical mid-level managers. Many of their trips are short, and some appear to be interrupted for unplanned returns to headquarters when required. Some CEO responsibilities, such as secret merger negotiations, may even require meetings at locations remote from headquarters.

An alternative "distance" hypothesis is that corporate disclosure may be affected by the CEO's mere absence from headquarters, even for business trips, due to logistical complications that arise when the CEO is away and more difficult to reach. In principle one could test this

¹ U.S. professional employees with 15 or more years service receive an average of 17 paid vacation days each year, according to a government study. See http://www.bls.gov/news.release/ebs.t05.htm.

conjecture by using business-related aircraft flights to identify the CEO's days away from headquarters for any purpose. However, CEOs' business trips are hard to pinpoint, because we do not have passenger manifests for individual flights, and any given trip could involve a range of corporate managers. Due to the difficulty of identifying a CEO's business flights, the paper does not have a valid benchmark for differentiating how company news disclosures change when the CEO leaves for vacation compared to routine trips away from headquarters for business.

A third "effort" hypothesis would suggest that companies disclose less news when the CEO is at his vacation home not because he is a great distance away, but merely because he is working less and producing less news. The effort hypothesis seems plausible since technology should allow most managers to communicate with headquarters from afar. This hypothesis is difficult to test directly, since we cannot observe the CEO's hour-to-hour activities at any location. Evidence that CEOs work less while at their vacation homes is circumstantial, based to their proximity to beaches, marinas, and ski resorts, as well as large perquisite disclosures for many of them of corporate aircraft use for personal reasons.²

This study illuminates a facet of corporate disclosure policy rarely noticed by investors or regulators. Since the 1930s U.S. authorities have established detailed regulations for the timing of company disclosures by enacting rules such as Regulation FD and the Sarbanes-Oxley Act (SOX). Since it became effective in 2003, SOX has required companies to report a wide range

² Mandatory executive compensation disclosures indicate substantial leisure use of corporate aircraft use by nearly all the CEOs in the sample. In the case of Boeing, the company disclosed an incremental cost of \$303,962 for personal use of company aircraft in 2010 by its CEO, W. James McNerney Jr. Estimates on the Jet Tracker database put the incremental cost of a typical corporate aircraft flight in the neighborhood of \$5,000 to \$10,000 (depending on the plane model and distance flown), implying that Boeing's CEO took a fairly large number of personal trips on the company's executive jet in 2010. Conversations by the author with practitioners indicate that when preparing these disclosures, companies tend to classify a CEO's flight expenses as leisure-related only when necessary, for those trips on when he does no identifiable work.

of material events on Form 8-K within either two or four business days. Notwithstanding these regulations, my results indicate that companies coordinate public news disclosures with the personal schedules of their CEOs. In particular, companies appear to empty their queues of news announcements just before CEOs leave for vacation, and then delay subsequent disclosures until CEOs are back in the office, even if material events occur that must be disclosed within a regulatory deadline.

The causation underlying these patterns is not obvious: companies may fix their schedules of news releases to accommodate CEOs' vacation plans, or CEOs may travel only when they expect no significant activity at the office and may cut short vacations when news arises. Data are somewhat consistent with the latter pattern, as stock volatility for the sample companies rises just before the end of the 217 longer vacation intervals in my sample, and in a number of cases CEOs appear to interrupt vacations, flying back to headquarters for just one day and then resuming their time off. However, bivariate probit models presented below indicate that news disclosures appear linked to CEOs' vacations even after using instrumental variables to control for endogeneity, while the analysis does not support the converse interpretation.

Regardless of the direction of causation, the movements of company aircraft to and from CEOs' vacation residences provide very visible signals of pending news announcements and silences. With a trivial amount of research and monitoring, investors could observe flights of corporate aircraft in real time between the headquarters airport and CEOs' vacation locales, either by watching live FAA data on the Internet or stationing scouts for "tailspotting" of the tail numbers of planes that land at leisure airports favored by CEOs such as Nantucket, Ma. or Naples, Fl. This information could support straightforward trading strategies, such as using

derivatives to bet on declines in volatility when a CEO arrives at his vacation airport and increases in volatility when he departs. A similar pattern of volatility changes tied to the arrival of transport vessels is described by Koudijs (2013) in his historical account of British company shares trading on the Amsterdam exchange during the 18th century. By merging the schedules of mail boats carrying news from England with daily share price changes in Amsterdam, Koudijs shows that volatility of stocks rose markedly when English ships docked in Amsterdam. In this study, the mechanism by which information reaches the market is somewhat different than in Koudijs's; whereas the mail boats in 18th century Europe transported market-relevant news from abroad directly to investors, a 21st century CEO's corporate jet seems to carry a gatekeeper who personally controls the release of news, and whose absence from headquarters implies silence by the firm.

The remainder of this paper is organized as follows. Section II presents a literature review connecting the results of this study to several lines of research in law, finance, and accounting. Section III describes the data collection and presents descriptive statistics about the sample. Section IV contains an analysis of stock returns and changes in volatility when a CEO is out of the office at his vacation home, as well as an analysis of corporate news releases. Section V concludes the paper.

II. Literature review

This paper contributes to several areas of research in corporate finance, valuation, and securities regulation.

A large academic literature has investigated the strategic timing of news disclosure by

corporations. These papers generally focus upon firms' attempts to influence analysts and journalists or exploit gaps in investors' attention. For instance, Patell and Wolfson (1982), Damodaran (1989), and many other studies find that firms release adverse news on late Friday afternoons, or in the evenings after the stock exchange has closed. Dye (2010) studies conditions under which companies will cluster or "bunch" several disclosures together in order to diminish the focus of investors upon any one announcement. Ahern and Sosyura (forthcoming) show that when negotiating stock-for-stock acquisitions, a bidder firm will often flood the news media with positive announcements, attempting to drive its share price higher and obtain a more favorable exchange ratio with the target firm. Delaying or advancing news based upon the CEO's personal work schedule represents an additional aspect of disclosure policy that, while intuitively quite obvious, has not been previously noted by researchers.

Previous literature suggests that if a company were to relax its disclosure practices to accommodate vacation-related absences of top managers, investors may react negatively over time. When a company delays or reduces its news disclosures, research indicates that a number of financial problems arise for the firm. Most of these studies rely on indexes of firms' disclosure quality created by analysts or other financial market professionals. These indexes evaluate firms according to the frequency, timeliness, and informativeness of their news announcements. According to this research, better corporate disclosure is associated with a lower cost of debt (Sengupta, 1998), greater liquidity for the firm's stock (Welker, 1995), increased willingness of institutional investors to hold a company's shares (Healy, Hutton, and Palepu, 1999; Bushee and Noe, 2000), and reduced litigation risk (Skinner, 1997). Leuz and Wysocki (2008) provide a recent survey of these studies.

Tying disclosure policy closely to the schedule of the company's CEO implies than the traits of one individual manager directly affect how a company's investors receive information. Such a pattern would be consistent with recent studies showing connections between personal characteristics of managers and companies' reporting of financial data. Much of this literature follows the framework of Bertrand and Schoar (2003), who introduce the concept of "management style" and assign manager-level intercepts to CEOs in panel data regressions for samples that include some managers who move from one company to another. Using this research design, Dyreng, Hanlon and Maydew (2010) find that corporate tax avoidance is linked to the characteristics of individual managers who change companies. Ge, Matsumoto, and Zhang (2011) obtain a similar result for the influence of chief financial officers upon accounting practices. Yang (2012) shows that a manager's personal track record of issuing accurate earnings forecasts influences market responsiveness to future forecasts by the same manager. Bamber, Jiang, and Wang (2010) link corporate disclosure practices to individual CEO attributes such as prior military service and education. Related research examines the importance for firm performance of CEO overconfidence (Malmendier and Tate, 2005) and high media visibility that gives some CEOs celebrity or "superstar" status (Malmendier and Tate, 2009). Studying firms' financial policies, Cronqvist, Makhija, and Yonker (2012) find a connection between CEOs' personal leverage, measured by home mortgages, and the capital structures of their companies. A pair of companion papers by Bennedsen, Pérez-Gonzalez, and Wolfenzon (2010, 2011) show that deaths in CEOs' families, and deaths and illnesses of CEOs themselves negatively impact companies' future operating performance.

Numerous studies in the Management field have analyzed top managers' daily activities,

though it is unusual for these papers to document direct associations between CEO schedules and companies' financial performance. One exception is Bandiera, Guiso, Prat, and Sadun (2011), who study one week of detailed work diaries for CEOs of 94 large Italian companies, tracking such variables as the number of hours worked and the frequency of meetings with colleagues and customers. Though only limited performance measures are available for these companies, the authors find a positive association between company productivity, measured as sales per employee, and hours worked by CEOs, especially for hours spent inside the firm rather than externally in meetings with outsiders such as investors or customers. However, these relations could be endogenous, as CEOs may work longer with subordinates when they perceive greater potential for productivity increases, and the authors do not address this possibility. The study by Bennedsen, Pérez-Gonzalez, and Wolfenzon (2011) of CEO illnesses, which may be less endogenous, includes detailed information about the duration (in days) of CEO hospitalizations and finds connections with subsequent company profitability. In both of these papers the outcome variables are reported at the annual level, in contrast to this study which looks more finely at daily stock price behavior when a CEO is in or away from the office.

This paper also extends a growing literature based upon CEOs' corporate jet usage.

Rajan and Wulf (2006), citing factors such as the remoteness of the headquarters location, conclude that firms' provision of aircraft to top managers occurs when private travel is most likely to improve productivity. In accord with this convenience hypothesis, data for this study show that corporate aircraft enable CEOs to travel quickly, sometimes at odd hours, to distant spots not served by commercial airlines. In contrast to the broader measure of total business and personal aircraft use in Rajan and Wulf (2006), Yermack (2006) focuses on CEOs' leisure travel

and documents sustained underperformance by firms that permit personal trips by CEOs on their companies' planes. These contemporaneous papers led to a 2007 expansion of the SEC's disclosure rules for managers' aircraft use and attracted additional authors to the topic. A theory paper by Marino and Zábojník (2008) and an empirical study of perks in Chinese companies by Adithipyangkul, Alon, and Zhang (2011) both support the productivity rationale for corporate jets and other workplace perks. Event studies by Grinstein, Weinbaum and Yehuda (2011) and Andrews, Linn, and Yi (2009) show negative valuation consequences when U.S. firms disclose leisure jet use by their CEOs. Edgerton (2012) finds that corporate jet fleets are reduced significantly after a sample of U.S. companies undergo leveraged buyouts, indirect evidence that "executives in a substantial minority of public firms enjoy excessive perquisite and compensation packages."

The availability of precise flight data may help resolve conflicts in these papers and illuminate other issues as well. For instance, seasonal or day-of-the-week patterns of CEO vacations may help explain temporal oddities of stock market behavior such as the "January effect," which could be linked to CEOs staying away from the office in large numbers for vacations during the first part of January, a pattern that seems apparent in this paper's sample. Aircraft flight data can also be used to identify precise schedules of certain types of trips in order to assess their impact on the value of the firm. Bushee, Gerakos and Lee (2012), use The Wall Street Journal's Jet Tracker database, the same source used in this study, to identify executive trips to the "money center" cities of New York, Boston, Chicago, and San Francisco, where the managers are likely to be meeting with bankers, analysts, or investors. Lee, Lowry and Shu (2013) use the same source to compile data about the frequency of jet trips from headquarters to

company subsidiaries and other business locations.

III. Data description

Data for this study comes from the Jet Tracker online database made available for public search by The Wall Street Journal since May 2011 (Maremont and McGinty, 2011). The database, derived from FAA data, consists of "every private aircraft flight recorded in the FAA's air-traffic management system for the four years from 2007 through 2010," according to the newspaper. The database lists the tail number used to identify each aircraft, which the newspaper matches to individual companies using an FAA registry obtained with a Freedom of Information Act request as discussed below.

I search the Jet Tracker database for all companies included in the S&P500 index between 2007 and 2010, using a list of companies and CEOs downloaded from ExecuComp. Approximately three-quarters of the S&P500 appear in the database, with the frequency declining in relation to company size. If a company operates its own aircraft, the database rank-orders its 2007-2010 flights by airport. Invariably the headquarters city of the company is the first airport listed. For those companies whose aircraft fly often to airports serving leisure destinations such as Martha's Vineyard or Key Largo – which happens for perhaps half of all firms with planes – I search on-line real estate records available on Lexis-Nexis to determine whether the company's CEO owns property near that airport.³ This requirement of vacation

³ Searchable real estate databases include records of housing sales, property taxes, and mortgages and list the owner and exact address of properties across the United States. These data have been used by several recent papers such as Liu and Yermack (2012) and Cronqvist, Makhija, and Yonker (2012) to identify the main residences of corporate managers. To search these databases accurately, one must sometimes consult biographical sources to obtain information such as the CEO's middle initial or spouse's name. CEOs with common last names such as Smith or Johnson can be problematic, and in several such cases I excluded companies from the sample when I could not link an individual CEO to specific real estate records with high confidence. On the advice of the staff of The Wall Street Journal, I excluded one

property ownership causes a substantial reduction of the sample, as I am able to identify vacation homes owned by about one-third of those CEOs whose firms frequently operate aircraft to and from leisure destinations (many of the other CEOs may rent or stay at resort hotels, for instance, even if they visit the same destinations regularly). If I locate a property, I query the database for exact details of each flight to and from the vacation airport, on the assumption that those flights transport the CEO. I then use this flight information to construct a record of the CEO's trips to and from his vacation home.

Using the CEO's real estate ownership represents an identification strategy that allows me to infer, with high probability, that the CEO is actually a passenger on certain specific flights operated by his company's aircraft. Because it is far more difficult to know whether the CEO was aboard an aircraft that flew to a generic commercial destination, the paper lacks a benchmark to differentiate the effects of the CEO's business travel from his vacation trips.

Compiling flight records for individual trips requires some subjective judgment. Many companies' aircraft follow a pattern of flying from headquarters to a vacation destination, staying only a few minutes (presumably to discharge passengers), and then immediately returning to the headquarters airport or perhaps flying on to another city. This allows the plane to avoid local hangar fees near the CEO's vacation home and to undertake other corporate missions while the CEO is inactive. Some days later, a company aircraft will travel again to the CEO's vacation airport, stop briefly to pick up passengers, and then return once again to headquarters, so that CEO vacations often involve two separate round-trips by a company plane.

company (Cintas Corp.) in which both the CEO and his father, the Chairman and predecessor CEO, had access to the company plane and each owned vacation property in the Florida Keys, making it impossible to infer which flights carried the CEO and which carried the father.

Sometimes a CEO appears to fly from his vacation airport to cities other than headquarters, often for an up-and-back trip in one day. Many of these side trips are to obvious leisure destinations, such as Napa, Ca., or Augusta., Ga., which many CEOs appear to visit for day trips of six hours or less, enough time for a tour of vineyards or a round of golf. If the CEO travels from his vacation home to another leisure destination, I count it as a continuation of the vacation trip, but if the trip appears to be to an urban or commercial destination, I treat it as the end of the vacation. If the corporate aircraft travels to the CEO's vacation airport but no return flight ever appears in the database, I do not include the trip in my sample; in these cases the CEO probably leaves by commercial air service or surface transport at a time I cannot identify. To classify a departure day from headquarters as either a work day or vacation day, I use a cutoff of 4:00 p.m. takeoff, so if the CEO's plane leaves the headquarters city later than 4:00, I count the vacation as having begun the next working day. For return days, if the flight lands in the headquarters city or another non-leisure destination at 12:00 noon or earlier, I count that as a work day.

These methods will obviously yield only an incomplete record of a CEO's vacations with some measurement error, since I will record trips to locations where he owns homes but not to other destinations where he may vacation without owning property. A few companies' planes travel regularly to Bermuda and Mexico resort towns and to Europe, but I do not have access to foreign real estate records to verify whether CEOs own property in these locations. On occasion CEOs may travel on commercial airlines or use time-sharing private jet services from an outside company such as NetJets, and I will miss these trips as well. Even when a CEO travels to his vacation home, he may spend time working on company business while there, so my measure of

vacation travel may be overinclusive.⁴ I also cannot verify that CEOs are passengers on every flight made on company planes to the airports near their vacation homes; some of these trips may transport a CEO's family members or junior executives from the company, for instance.

My sampling procedure yields vacation schedules for 66 CEOs from 65 companies. I tabulate a binary vacation variable for each CEO each day, with the U.S. stock market calendar used to distinguish working days from weekends and holidays. For CEOs who hold their jobs continuously for the entire 2007-2010 period, the sample includes 1,008 days of data, an average of 252 stock market days per year. For CEOs who were appointed or resigned during this period, I tabulate daily vacation data only during their time in office, even though some seem to have access to their firms' planes while not serving in the CEO role. Table 1 presents basic overview statistics about the sample. In all, the database contains 51,426 company-days, of which 3,504, or 6.8%, are spent by CEOs at their vacation homes, an average of about 17 work days per year. The data exhibit considerable variation across companies, with one CEO recording only three work days at his vacation home during the four-year, 1,008-day sample period, and another spending 197 days at his retreats during the same period.

Table 1 presents additional descriptive detail about CEOs' vacation trips. Generally these days out of the office follow unsurprising patterns, with Fridays and Mondays represented more than midweek days and a high concentration of vacations during July, August, and the winter holiday season. The frequency of CEO vacations was higher in 2010 than 2007-09,

⁴ An interesting recent case involves Houston company Nabors Industries Ltd. and its CEO Eugene Isenberg, who owns homes in Palm Beach and Martha's Vineyard, locations frequently visited by the company's aircraft. The CEO's employment contract entitles him to establish offices at any of his personal residences and to perform his work duties from those locations. In November 2011 the SEC opened an investigation because the company had disclosed zero expense for the CEO's personal use of company aircraft, apparently under a rationale that the CEOs' trips to these locations were always for business purposes. McGinty and Maremont (2011).

perhaps because improved conditions in the national economy permitted CEOs to spend more time away from the office. In all, I identify a total of 1,150 distinct CEO vacation trips, uninterrupted by days back at headquarters, with lengths varying between one and 28 continuous work days. More than half of all CEO trips are just one or two days in length, but approximately 50% of all vacation days occur in trips at least one week (five working days) long, and I focus much of the analysis below on this subsample.

Table 2 presents a panel probit model of CEOs' decisions about when to spend days at their vacation homes. The binary dependent variable equals one if the CEO is at the vacation home on a weekday that the stock market is open. Explanatory variables include personal characteristics of each CEO, including age, percent ownership, and the log of total compensation (the TDC1 quantity reported by ExecuComp); net-of-market stock performance over the prior six months; variables about the weather at the vacation site and at headquarters; and indicator variables for each calendar month.⁵ I also include indicator variables for work days immediately preceding and immediately following public holidays. Each CEO is allocated a unique intercept term and standard errors are robust to serial correlation and heteroskedasticity. About 4 percent of the company-day observations drop out of regressions due to missing values for days that weather stations are off-line and do not report any data.

Estimates in Table 2 reveal a number of interesting patterns. CEO ownership and compensation both enter the model negatively with strong levels of significance, suggesting an

⁵ Daily weather data is available from the Internet portal of National Climatic Data Center of the U.S. National Oceanic and Atmospheric Administration (NOAA). I download the high temperature and depth of precipitation at the airport weather station closest to the CEO's vacation home for each day in the sample (most of these weather stations are at the commuter airports used by their aircraft), and I obtain the same information for the headquarters airport of each company. A small number of CEOs maintain pairs of leisure homes and visit them seasonally – for instance, Palm Beach in the winter and Martha's Vineyard in the summer. In these cases I use weather data for the winter location between October 1 and March 31, and the summer destination from April 1 through September 30 of each year.

incentive effect of CEOs spending less time away from the office when they have more personal wealth tied to performance. Older CEOs appear to take more vacation days than younger ones, an effect that may be somewhat endogenous, since more senior CEOs would not have survived in the job unless their firms were well managed. One variable that does not seem to matter is recent company performance: the company's net-of-market stock returns over the prior six months do not have a significant coefficient estimate. This conclusion does not change for alternative windows of past performance or if the variable is decomposed into separate company and market returns. CEOs are significantly more likely to take vacation days in proximity to public holidays when the stock market is closed.

Weather conditions at both the CEO's vacation home and at headquarters appears to be an important factor in choosing vacation days. Estimates in the second and third columns show that CEOs are less likely to spend a day at their vacation homes when the weather at the vacation site is rainy or cold, with opposite effects attributable to the weather at headquarters. Squared terms on the two temperature variables both have significant estimates with signs opposite linear terms, indicating that temperature-driven vacation patterns taper off and then reverse when heat or cold becomes extreme. The estimates on the linear and squared temperature terms in the second column indicate that CEOs are most likely to visit their vacation homes when the high daily temperature there is about 83°F. In the third column, I test whether these effects vary for vacation homes near ski resorts in Colorado, Wyoming, Utah and Idaho. I interact the weather variables with an indicator that equals 1 for vacation homes in these locations between the months of October and March. All the weather patterns are reversed for ski locations: CEOs with ski lodges are more likely to take vacation days when it is snowing and when the

temperature is colder (the estimates imply a local minimum of the likelihood function at 45° F but no local maximum; the function simply increases in value as the weather gets colder). When the ski variable equals zero, the estimates in the third column imply that the optimal temperature for a vacation day at a warm-weather location is 75° F.

IV. Analysis

In the subsections below I analyze the impact of CEO vacations upon the daily performance of a company's stock. Section IV.A investigates abnormal stock price behavior when the CEO is out of the office. Section IV.B studies changes in stock volatility. Section IV.C presents data about patterns of corporate news releases with respect to the CEO's travel to his vacation home, as well as joint models of the vacation and news schedules in a bivariate probit framework. Section IV.D investigates whether CEO vacations impact the timeliness of mandatory Form 8-K filings with the SEC of material company news. Section IV.E discusses implications of the results for investors seeking to profit on the visibility of CEOs' movements.

A. Abnormal stock returns

I investigate whether stock prices exhibit abnormal behavior around the days that the CEO is out of the office at his vacation home. Table 3 presents an analysis of abnormal stock returns in a standard four-factor Fama-French model, with indicator variables added to identify the days around CEO vacation trips. Standard errors are clustered at the company level. In column two, the estimate for an indicator for all CEO vacation days shows that stock returns are generally not different than normal on days that the CEO visits his vacation home.

To increase the power of my statistical tests, I focus on long CEO vacations, which I define as those lasting five or more consecutive work days. If a CEO flies back to headquarters for one day and then returns to his vacation home, I count the one day as an "interruption" of a vacation, with the additional spell of days treated as a continuation of the first trip. In all I identify 217 distinct long vacations by the 66 CEOs in the sample, which include 1,806 total work days away from the office, plus 36 interruption days, along with an uncounted number of weekend and holiday days. I do not include trips lasting four work days plus a weekday that is a stock market holiday, and I include interrupted trips only when there is a continuous stay of at least five days on either or both sides of the interruption. In the third column of Table 3, the vacation indicator is decomposed into pieces representing days of short and long vacations, defined as those five or more working days in length. Again, the estimates for these variables seem uninteresting.

The most significant abnormal return estimates appear in columns four and five of Table 3, when the model includes indicators for the three-day periods immediately before and after the CEO leaves for a long vacation of five or more days. As shown in the table, abnormal stock returns are about 17 basis points higher than usual for each of the three days just before the CEO leaves for vacation, and about 20 basis points higher than usual for each of the three days after he returns. The latter window includes the CEO's second, third, and fourth days back in the office, during which the stock market would react to news disclosed at the close of the first three work days following vacation. Given the three-day length of these periods, the estimates correspond to appreciations in the company's stock of about 0.51% and 0.59%, respectively, significant at the 5% and 1% levels, respectively. These patterns seem surprising, especially

when the CEO returns to headquarters, since investors should be able to anticipate the pattern of returns and price them into stock prices in advance. This could be done by observing individual aircraft trips or becoming aware of those companies whose CEOs follow a regular vacation schedule every year (the short time series for this study – four years – precludes any robust identification of CEOs who have predictable schedules).

These estimates imply that companies release good news just before the CEO leaves for a long trip, disclose very little while he is gone, and finally announce more good news on his return. This interpretation is reinforced by the analyses of news releases and stock price volatility that appear below. Bad news announcements do not seem to occur in proximity to CEOs' longer vacations. Since many CEOs begin or end vacations in the first month of the year, these data may have a plausible connection to the well-known "January effect" of stocks performing unusually well in the first weeks of a new year.

These findings are broadly consistent with recent papers by Tsiakas (2006, 2010), who studies abnormal stock returns around market holidays, which occur nine times each year during my sample period. Tsiakas finds positive expected returns both before and after mid-week holidays. For market holidays on Mondays or Fridays that represent part of a three-day weekend, abnormal returns are positive in advance of the long weekend, as found in my sample, but negative on the first day back to work. Inspection of my data shows that close to half of the lengthy CEO vacations are coordinated with holidays. Of the 217 individual trips in the sample, 31 begin at the start of a three-day holiday weekend or immediately prior to a mid-week holiday, and 35 trips end just after a holiday weekend or mid-week holiday. Many other trips include stock market holidays in the middle, so that a total of 107 out of 217 vacations coincide in some

way with the holiday calendar.

B. Volatility

Table 4 presents data about stock volatility when CEOs are at work, and when they are out of the office at their vacation homes. I calculate intra-day realized volatilities for the 65 companies in the sample, based on the standard deviation of stock returns calculated at five-minute intervals using the method introduced by Andersen and Bollerslev (1997). At the top of Table 4, the data indicate significant drops in stock volatility when the CEO is at his vacation home: on these days, realized volatility is 0.307, compared to 0.330 on all other days. In other words, volatility falls by about 10% when the CEO is out of the office, and the difference in the mean volatilities for these subgroups is significant below the 1% level.

The difference becomes even more dramatic when the CEO leaves for a long vacation instead of a short one. Realized volatility during long CEO vacations, 0.287, is about 13% below work-day volatility. During short CEO vacations of less than five days volatility also drops slightly below normal, to 0.328, though this is not significantly less than the volatility on a work day. The volatility drop for long vacations is more substantial, to 0.270, when the vacation period includes a public holiday.

Changes in stock volatility around CEO vacations are economically large, similar to results in other studies that have examined important corporate events. Patell and Wolfson (1979, 1981) and a number of successor papers show significant increases in stock volatility on dates of earnings announcements, followed by immediate decreases the next day. While these studies concern changes in volatility around short news announcement windows, other papers

have found sustained volatility changes after important events. For example, Ohlson and Penman (1985) find that volatility rises by approximately 30% following stock splits. Clayton, Hartzell and Rosenberg (2005) find that volatility increases by approximately 23% in the year following forced turnover of a CEO. That paper cites about 15 other studies than have found significant volatility changes after corporate events such as tender offers and dividend announcements.

Further detail in Table 4 show volatilities during periods around the start and end of long CEO vacations. The data show that volatility gradually trends down in the three days before the CEO leaves, dropping more on his first day of vacation, before bottoming out during the middle days of the trip. On the final day of a long vacation, volatility is higher than before, and it rises further during the CEO's first three days back in the office.

The strong volatility patterns associated with CEO vacation trips might be endogenous, if CEOs cut short vacations when the activity level at headquarters increases or are more likely to leave for their vacation homes when the office is quiet. In general, CEOs' trips do not exhibit strong associations with certain days of the week or holidays that might be affected by marketwide changes in volatility. For instance, CEOs are most likely to be out of the office on Mondays and Fridays, according to data in Table 1. However, these two days have the highest, rather than lowest, market-wide volatility, an effect generally attributed drops in liquidity that occur when traders leave for three-day weekends, taking either Friday or Monday off. See Kiymaz and Berument (2003). Tsiakas (2006) studies volatility around market holidays and finds an ambiguous pattern, with lower market volatility prior to mid-week holidays, higher volatility after long weekend holidays, and no significant effects in other cases.

My calculation of realized volatility on vacation days for all companies pooled together may be biased if CEOs from quieter companies with lower volatilities are away from the office more often than their counterparts from higher volatility companies, since CEOs in the first group would account for more observations in the sample. To examine this possibility, Table 5 shows the comparison between volatilities when the CEO is in the office and when he is away on a long vacation, with the comparison statistics calculated separately for each of 49 companies (for the other companies in the sample, the CEO never is away for five or more consecutive days). As shown in Table 5, volatility is lower for the large majority of the 49 companies when the CEO is away on a long vacation.

Data in Table 5 seem to provide some support for the effort hypothesis discussed above..

More news may be announced by firms when the CEO is at headquarters simply because he is directly involved in creating significant news events, by signing major contracts, meeting with regulators, deciding upon new strategies and the like. If this is the case, we would expect those firms whose CEOs take relatively little vacation time to respond most dramatically when the CEO is away. This is generally consistent with a pattern in the table that shows the largest volatility differentials occur for those firms whose CEOs take the fewest days off for long vacations during the 2007-10 sample period. In contrast, for companies whose CEOs take large amounts of vacation time, volatility seems to change little when they are away, probably because they have developed a management style relying heavily upon delegation to subordinates.

C. News announcements

The patterns of stock price volatility described above are consistent with companies

releasing news to the market just before the CEO leaves for a long vacation and delaying further news releases until the CEO returns to the office. I test this possibility directly using daily news announcement data from the Thomson Reuters Significant Developments database, which the vendor describes as "a unique news analysis and filtering service providing a concise description of crucial, market-moving company news." This source consolidates major news affecting public companies from hundreds of worldwide sources and tabulates the date and time that information first becomes public. The database covers topics such as dividend announcements, mergers, earnings guidance, new product announcements, major contracts, regulatory decisions, and the like. I tabulate a binary variable that takes the value of one if the company makes a significant news announcement or an earnings announcement on each day in the sample. For announcements that occur after the 4:00 p.m. close of the stock market or over a weekend, I align them in the database with the next working day.

Studying news announcements in relation to CEO absences offers an advantage compared to investigating realized volatility, stock returns, or other market outcomes. When CEOs leave for vacation, many stock traders or analysts may also be out of the office, and volatility could change market-wide. Focusing only on a company's news disclosures allows the reader to evaluate directly the flow of raw material from a firm to its investors. If the news flow changes when a CEO is away, the result would help clarify the importance of the agency, distance, and effort hypotheses without any reference to how or when investors choose to act on the information they receive.

Data in the third column of Table 4 show a pattern of news releases similar to that suggested by the analysis of realized volatilities discussed above and shown in the second

column. On days that CEOs are in the office, companies announce earnings or significant news 13.3% of the time, a frequency that drops by about one-third to 9.6% when CEOs are away from the office. The effect is greater for longer vacations, when the daily news announcement frequency drops to 8.3%, compared to shorter vacations, when it is 11.0%. Differences in all of these numbers are statistically significant according to *t*-tests. The daily news announcement frequency tapers downward from 11.1% on the day before a CEO leaves for a long vacation, to 9.2% on the first vacation day, then 8.2% on subsequent days in the middle of the vacation, and finally 8.1% on the last vacation day. It then shoots up to 14.3% on a CEO's first day back in the office. Longer vacations that include public holidays have daily news frequencies of 7.8%, below the frequency of 8.8% during longer vacations that do not include public holidays.

Table 4's results showing declines in the frequency of company news announcements may seem surprising in the context of modern technology, since mobile phones, fax machines, and other innovations should permit top managers to stay in close contact with headquarters. To examine this conjecture, I study two subsamples of vacations in which CEOs may face greater communication difficulties: ski vacations and trips to Hawaii. I assume that trips to Western ski resorts such as Aspen and Sun Valley, occurring between October and March, are associated with skiing. On these trips, CEOs may spend much of the workday on a mountain with limited cellphone coverage and no easy access to fax or video conference equipment. For Hawaii trips, the large difference in time zones compared to the continental United States may create difficulties in reaching the CEO and releasing timely news releases to the market. Data in Table 4 support the hypothesis that when the CEO has especially limited access to communications technology, companies issue less news to investors. For ski trips, the daily frequency of material

news falls to 6.8%, much lower than the frequency of 9.6% for all vacation days, and for Hawaii trips (which are associated with just two firms in the sample), news disclosures almost stop completely, dropping to a daily frequency of 0.6%.

While the data indicate fewer company news announcements when CEOs leave the office for vacation, the existence of a direct causal relationship at first seems ambiguous. CEOs may deliberately schedule vacations when they expect business to be quiet, as suggested by the data above indicating that nearly half of CEOs' long vacations occur either adjacent to or overlapping a public holiday.

Attempting to understand the direction of causation between CEO vacations and news represents an important aspect of this study. If CEO vacations affect company news announcements, the results would imply an agency problem, with CEOs delaying news for personal convenience, undermining price discovery in the market. Alternatively, if CEOs modify vacation plans on account of news at headquarters, the results would suggest that CEOs make compromises in their work schedules for the sake of investor transparency. Ideal experiments to test these relations would involve suddenly forcing CEOs to take vacations and then observing their firms' disclosures, or randomly assigning material news to companies whose CEOs happened to be out of the office. Neither of these strategies is possible to implement in real life. Instead, I rely on two pieces of analysis to help identify the direction of causation, including (i) a comparison of news released when the CEO flies back from vacation at an unusual time, apparently for business reasons, with news released when the CEO flies back apparently due to poor weather at the vacation site; and (ii) bivariate probit models that estimate jointly the incidence of vacations and news releases, with the news and vacation variables

modeled endogenously as a function of instrumental variables.

<u>i.</u> <u>Vacation trips cut short by business and by weather</u>

I create two subsamples of vacations that appear to end unexpectedly, one group apparently for business reasons, and the other apparently for weather reasons. If the company's release of news to the market depends upon the presence of the CEO at headquarters, we should observe similar frequencies of disclosure at the end of both subsamples of trips, although the news announced by the first group of firms should be materially more important than the disclosures by the second group.. The two subsamples attempt to emulate the ideal experiments of exogenously terminating trips (while should resembled vacations halted for bad weather) and exogenously delivering material information to a company (in the case of mid-week trip interruptions), although this emulation almost surely involves some degree of measurement error since some of the news disruptions and inclement weather events are likely foreseeable.

I identify business-related interruptions based upon the timing of flights back to headquarters. Minute-by-minute flight data indicate that CEOs rarely fly from their vacation homes back to headquarters on weekday mornings, except Mondays. Of the 1,150 individual vacation trips in the sample, only 42, or 3.7%, involve a return flight that arrives at the headquarters airport between 8:00 a.m. and 1:00 p.m. Tuesday through Friday (excluding two cases where the flight occurs on a holiday). I assume that these trips are likely to occur because of pressing business at headquarters that requires the executive to stop his vacation at an inconvenient time. The comparison sample involves rain-shortened vacations. This subsample includes 38 cases in which the CEO returns to headquarters on a Monday through Thursday, and

the next day is a workday with at least 10 mm. of precipitation at the vacation site. I assume that these trips are more likely to occur due to an adverse weather forecast than because of news at headquarters. Two events fall into both subsamples, so I delete them.

In each subsample, news announcements increase despite the evident differences in motivations for the CEO's trips back to headquarters. When the CEO flies back apparently for business reasons, the company announces significant news that day 15.0% of the time, and on the following day, 12.5% per the time. When the CEO flies back apparently for weather reasons, the significant news disclosure frequencies are slightly higher, 15.7% on the day following the return day and 13.1% the next day. These news frequencies are modestly above those shown in Table 4 for CEOs' first two days back from long vacations, 14.3% and 11.0%, respectively, and are also well above the 9.6% news frequency for CEO vacation days, though the differences are not statistically significant due to the small sample sizes of 40 and 38 trips, respectively. These data support an interpretation that news releases are tied to the CEO's presence at the office, rather than the converse. Although companies seem to announce more news simply because the CEO is back at work, disclosures connected to the business-related trips appear to be more material in the eyes of the market. The abnormal stock return over the first three days back is a significant +0.45% for these 40 observations (t-statistic 1.70), similar to the sample average reported above after the conclusions of CEOs' longer vacations. Intra-day volatility exhibits a day-over-day increase of 2.5 percentage points on the return day, increasing a further 1.4 percentage points the next day. The two-day increase in volatility has a significant t-statistic of 2.18. In the weather-related subsample, by contrast, the three-day abnormal stock return is a negative and insignificant -0.53% (t-statistic -1.32) and intra-day volatility rises by only 0.8

percentage points and then 0.2 percentage for the first two days, with the two-day change not significant (t-statistic = 0.65).

A comparison of the actual news announced by companies in these two subsamples highlights differences in their importance, although the results must be interpreted with caution due to the small sample sizes. Among the set of CEOs with business-related vacation interruptions, eight announcements seem to have been especially noteworthy. Four of these disclosed significant merger and acquisition activity by their firms, including two cases of tactical moves in hostile takeover attempts, a successful completion of a tender offer, and government antitrust approval received for a very large acquisition (Comcast's merger with NBC-Universal). Another material announcement involved a company reducing its quarterly earnings guidance to analysts, and a further story announced a settlement with government authorities in a consumer safety investigation. Two quarterly earnings announcements also occurred. The remaining stories involved minor contract awards or joint venture announcements. In contrast, CEOs' vacations with weather-related disruptions were followed by news announcements of lower materiality, with only three of them appearing to have notable importance. One company disclosed the cancellation of an \$800 million government defense contract, one quarterly earnings release occurred, and in another case a company increased its earnings guidance. The remaining stories involved mostly minor contract awards, joint venture announcements, acquisitions of small private companies, two reiterations of earnings guidance, and a jury verdict against one firm for \$47 million that could not have been known at the time of the flight back to headquarters.

ii. Bivariate probit analysis

To investigate whether CEO vacations have a causal effect upon companies' news releases or vice versa, one must estimate joint models of CEO vacations and company news releases that treat either the vacation or news variable as endogenous. Because the two dependent variables of interest, company news releases and CEO vacation days, are binary (0, 1) variables, I cannot rely on standard simultaneous equations techniques such as two-stage least squares, and I instead use the bivariate probit model. Greene (1998) introduces the recursive bivariate probit as the most efficient estimator for a system of equations with binary dependent variables, in which one of the binary outcome variables also enters the equation of the counterpart variable as an explanatory on the right-hand side.⁶ It is not possible to model the endogeneity in both directions in the same system by placing each outcome variable on the right-hand side of the counterpart equation; such as model lacks statistical coherence and cannot be estimated.

Table 6, panel A, presents the bivariate probit estimates for the two-equation model of CEO vacations and company news releases, with the vacation variable modeled as endogenous using the six vacation site weather variables as instruments. As shown in Table 2, the weather (temperature and rainfall) at a CEO's vacation home has a strongly significant impact on a CEO's daily vacation decisions, and it seems implausible that the weather at a distant leisure

⁶ Greene shows that the bivariate probit approach has a simple, appealing and counterintuitive property, because it does not require the use of a fitted value of one variable in the model for the other as would be done in two-stage least squares. In the bivariate probit, the investigator can simply put either dependent variable on the right-hand side of the other equation, and the likelihood function for the joint model is structured in a way that accounts for the variable's underlying endogeneity. See Greene (1998, pp. 294-295). Recent applications in the finance literature include Naveen's (2006) bivariate probit model of CEO turnover in the presence of a endogenously designated "heir apparent" presumptive successor, and Jiang, Li and Wang's (2012) analysis of bankruptcy outcomes in the presence of endogenously determined activism by hedge funds.

location should have any connection to news developments at company headquarters.⁷

Maximum likelihood estimation of the two-equation model proved difficult given the size of the dataset, and to achieve convergence I had to exclude the indicator variables for individual CEOs.

The model for news announcements includes, in addition to the endogenous CEO vacation variable, weather variables for the headquarters city, indicator variables for days of the week, indicators for individual months, and indicators for days immediately before or immediately after public holidays. I also include the company's difference in realized volatility compared to the prior day, with this difference lagged one day. This variable will be useful in the estimation in Panel B before as an instrumental variable for significant news announcements. The news variable follows the definition in Table 4 and equals one for those days on which the company makes a quarterly earnings announcement or a significant news announcement, according to the Thomson Reuters Significant Developments database.

Estimates in Table 6, panel A, show that, even after accounting for the endogeneity of CEO vacation days, trips out of the office by the CEO appear to have a significantly negative relation with companies' daily decisions about whether to release news to investors. The estimated correlation of the residuals of the two equations, shown by the ρ coefficient at the bottom of the table, is strongly positive and significant at 0.5035, highlighting the need for the endogeneity correction. Other estimates in Table 6 closely follow intuition: news releases are

 $^{^{7}}$ When the six vacation weather variables are included in a univariate probit model of company news releases, the two precipitation variables have estimates near zero with an insignificant likelihood ratio $\chi(2)$ test statistic of 1.12 for their joint significance. Some of the vacation site temperature variables do exhibit significant associations with news announcements made back at headquarters, but I can rely on the precipitation variables to identify the model.

⁸ I am grateful to Nancy Su and Dan Galai for discussions that led to my choice of this instrument. As shown below, this variable has a significantly positive association with subsequent news releases. Further investigation shows that it has close to zero correlation with the CEO vacation variable, and if it is included as a regressor in the probit model of CEO vacation days, it has an estimate near zero with an insignificant *p*-value of 0.78

more likely on Monday through Thursday as compared to Friday, while vacation days follow exactly the opposite pattern. News is less likely to be released and CEOs are more likely to be out of the office on work days that are adjacent to public holidays. Companies tend to announce news the day after a significant increase in realized volatility.

I reverse this analysis in panel B of Table 6, modeling the news variable as endogenous in order to investigate whether CEOs are more likely to take vacation days when significant news announcements are not expected. The recursive bivariate probit estimates in panel B do not support this hypothesis. The indicator variable for significant news days has an insignificant estimate in the vacation equation, even though the instrumental variable of the first difference in realized volatility has a strongly significant estimate. Unlike the estimates in panel A, the model in panel B exhibits very low estimated correlation of the residuals, 0.0180, implying that the endogeneity correction may not be important.

D. Compliance with disclosure deadlines

In contrast to most countries that have a "continuous disclosure" regulatory system, the United States permits companies some leeway in releasing material news to the market. The SEC requires companies to file Form 8-K within four business days of a "triggering event," and the official instructions for this form enumerate 36 distinct categories of news for which this requirement applies (a few of these categories require filing within two business days).

I use information from the S&P Filing Dates database to see whether firms delay their releases of Form 8-K if material events occur when the CEO is at his vacation home. The database, which provides both the event date and filing date for corporate disclosures, lists 2,784

Form 8-Ks filed by the 65 companies during my sample period. When an 8-K filing refers to multiple corporate events, I treat the event day as the most recent one covered by the document. If a Form 8-K is filed with the SEC after the stock market closes at 4:00 p.m., I count it as having been filed on the next business day. Of the set of 2,784 observations, 163 relate to company developments that occur on the 3,504 days when CEOs are at their vacation homes, a frequency of 4.7%; the corresponding frequency of material events on all other days is 5.5%. The drop in frequency of significant corporate events on the CEO's vacation days, about 15%, is much less than the 28% drop in actual news disclosure frequencies implied by data at the top of the right column in Table 4 (0.096 vs. 0.133). Most of the disclosures on Form 8-K filings occur for three reasons: publication of financial statements, releases of quarterly earnings or other financial news, and the departure of officers or members of the board of directors. These three categories comprise 65% of the disclosures that are triggered by events while CEOs are at their vacation homes, and 66% of the disclosures that are triggered on all other days. Among CEOs at their vacation homes and in the office, the data exhibit slight differences among the three categories: quarterly earnings announcements or other material financial news comprise 12% of the vacation sample and 17% of the remaining sample, while departures of officers and directors comprise 15% of the vacation sample and 11% of the remaining sample (p-values for these differences 0.01 and 0.04, respectively).

Some basic data about the timeliness of Form 8-K filings indicates that CEO vacations may impact companies' disclosures. If material events occur when a CEO is at his vacation home, Form 8-K is filed 44.2% of the time on the same day, but the frequency of same-day filing is higher at 50.4% if events occur when the CEO is not at his vacation home. Similarly, the

fraction of Form 8-K filings that miss the four-day deadline is 6.1% if the events occur while the CEO is at the vacation home, vs. 2.6% at other times. Both of these differences in means have borderline statistical significance with p-values of 0.12 and 0.07, respectively.

Table 7 presents regression estimates that control for company and month fixed effects, as well as various calendar-related variables such as whether news occurs just prior to a holiday weekend. A Poisson maximum likelihood model shows that vacations do not appear to impact the timeliness of Form 8-K filings in a basic model, but if the vacation variable is disaggregated based upon the length of a trip, significant patterns do emerge. If the CEO is on a longer vacation lasting five days or more, the Form 8-K is filed significantly later (these models omit the cases in which Form 8-K is filed after the four-day regulatory deadline). In contrast, Form 8-K filings occur somewhat quicker than usual if the CEO is on a shorter vacation of 1 or 2 days length. A probit model estimates that the probability of a company missing the four-day filing deadline is significantly greater if events occur when the CEO is on vacation. Disaggregation of the vacation variable by trip length indicates a positive effect at for all estimates, though the effect is somewhat smaller and not statistically significant if the news occurs when the CEO is on a longer trip of at least five days. Collectively these estimates are consistent with a conclusion that CEO vacations tend to lengthen the time taken by companies to release material news to the public.

⁹ The fraction of late filings is especially high when financial results are released to investors when CEOs are at their vacation homes: in 4 out of these 36 cases, or 11%, a company announces earnings news to the market but then files the required Form 8-K one week (five business days) or more later. Given that the triggering events for these filings occur due to public announcements already made, the late Forms 8-K in this category probably have little impact on investors. The frequency with which other items occurring during CEO vacations lead to late Form 8-K filings are generally quite close to the overall rate of 6% exhibited for triggering events during the subsample of vacation days.

E. Implications for investors

If company stock prices follow regular patterns when CEOs leave for vacations, investors could profit by keeping close track of when a CEO flies to his vacation home or returns to headquarters. The data collection for this paper suggests that traders could obtain this information by simply monitoring Internet air traffic websites. By taking a long position in a company's stock for several days after a CEO returns from a long vacation, an investor could outgain the market indexes by 0.20% per day, an annualized "alpha" of about 64% per year.

Along with the large daily abnormal returns, investors could speculate on the systematic changes in volatility that appear to occur when a CEO is away on a lengthy vacation. To profit from this pattern, a trader would want to sell short derivative securities with a high price sensitivity to volatility, or vega, when the CEO's aircraft flies form headquarters to the CEO's vacation home, and then do the opposite when the CEO flies back. With an appropriate portfolio, these strategies could be implemented on a delta-neutral basis, with no sensitivity to the underlying stock price. The tools for these strategies, such as "straddles" and "strangles" involving put and call options, are widely taught to MBA finance students and are easily implemented by traders on the exchanges. See Chaput and Ederington (2005).

Given the ease of observing a CEOs' travel, the existence of these patterns of abnormal returns and volatility seems surprising. The results imply that shareholders do not make the small investments needed to acquire detail about managers' travels or do not recognize the value of the information. One obstacle could undermine investors' ability to track CEO aircraft movements: companies have a right to prevent their aircraft tail numbers from appearing on public Internet sites. Congress passed legislation creating the Block Aircraft Registration

Request (BARR) program in 2000 allowing companies to opt out of live tracking sites for security reasons, in order to frustrate potential terrorists or kidnappers. Currently the scope of the BARR program is under reconsideration by the FAA, Congress, and the Obama administration. However, even if tail numbers were blocked from public Internet sites, they can be matched with company operators either in the FAA's online registry or by making Freedom of Information Act requests to the agency. Due to their large size, aircraft can also be observed physically taking off and landing at airports by scouts stationed as "tailspotters," a role played memorably by actor Charlie Sheen in the 1987 feature film *Wall Street*.

V. Conclusions

This paper studies patterns of corporate news disclosures associated with CEOs' personal vacation schedules. By merging records of corporate aircraft flights with information about the location of CEOs' vacation residences, I identify days when CEOs are likely to have been away from their offices. I find regularities in stock price behavior consistent with companies releasing good news to the market just before the CEO goes away, and then delaying subsequent news releases until he returns. The CEO's first days back in the office often feature abnormally positive news. When the CEO takes a long vacation trip lasting five days or more, company stock volatility declines by approximately 13% for the period he is away. Volatility increases to

¹⁰ Between 2000 and 2009, the FAA allowed any private aircraft operator to opt out of public tracking databases for an expanded list of reasons including privacy and competitive secrecy, but this policy was reversed in 2009 after the agency was sued by a variety of media outlets seeking complete lists of tail numbers under the Freedom of Information Act. The FAA elected to begin disclosing the identities of operators of aircraft with blocked tail numbers (though not their flight records) in response to such requests in 2009, and a 2010 decision by a federal court rejected a challenge by a business group to the FAA's policy. See Grabell (2010). In August 2011 the FAA greatly reduced its blocking of tail numbers but then reinstated the practice in December 2011, though not retroactively for aircraft that had already been unblocked. See Federal Register vol. 76, no. 242, p. 78328 (December 16, 2011).

normal levels in a pattern that begins one day before the CEO returns from his vacation.

Observing the movements of corporate aircraft to and from the CEO's vacation airport could therefore give investors valuable signals about impending disclosures by companies. Mandatory CEO absences also appear to affect regulatory compliance, as Form 8-K disclosures of material company news are more likely to occur late if news occurs while CEOs are on vacation.

The results suggest that corporations release news on a schedule determined not only by when information may be important for investors, but also by the constraints of the CEO's personal schedule. However, a variety of tests above support additional hypotheses, suggesting that delays in news announcements also occur simply due to the difficulty of involving a CEO in decisions when he is a great distance from headquarters, and also because the CEO directly produces much of a firm's material news, and such events will inevitably occur less often if the CEO takes time off for vacation.

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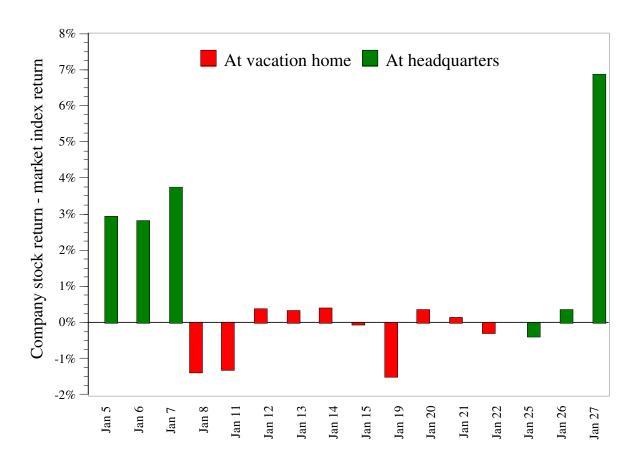


Figure 1 Boeing Co. daily stock returns, January 2010

The figure shows daily returns for the stock of Boeing Co. minus returns for the CRSP value-weighted market index for an interval of days during January 2010. On January 7 the company announced that its commercial airliner deliveries had increased 28% for the prior year and also issued an earnings forecast for the year ahead. On January 27 the company announced better-than-expected earnings results for the 4th quarter of 2009. Little news of significance was announced between those two dates, a period when the company's CEO appears to have been away from headquarters at his vacation home. Flight records for Boeing's Executive Flight Operations unit show that its Bombardier CL-600 corporate jet flew from its headquarters airport near Chicago to Washington, DC on the night of January 7, then from Washington to Palm Beach, FL, at mid-day January 8, returning to headquarters later than afternoon. On January 24, the same aircraft flew from Chicago to Palm Beach and then back to the headquarters airport. Boeing's Chairman and CEO, W. James McNerney Jr., owns a vacation home in Hobe Sound, FL, 34 miles from the Palm Beach airport, according to real estate records. Flight records are obtained from The Wall Street Journal Jet Tracker database.

Table 1 Sample of CEOs' trips to their vacation homes

The table presents descriptive statistics about 66 CEOs' travel to their vacation homes. The timing of trips is based upon flight records of corporate aircraft obtained from The Wall Street Journal Jet Tracker database for the years 2007-2010. To appear in the sample, an executive must be listed as CEO of an S&P500 firm by ExecuComp during this period, and he must own a vacation property near a destination visited regularly by his company's aircraft. Property ownership is determined from real estate records available on Lexis-Nexis. Data for vacation lengths are based upon weekdays when the U.S. stock market is open for trading and do not include weekends or holidays. A travel day counts as part of a vacation if the aircraft takes off from headquarters earlier than 4:00 p.m., or if the return flight lands at the headquarters airport at 12:00 noon or later.

CEOs in sample	66
Age (years), mean	58.0
Ownership, mean	1.83%
Total compensation (TDC1, millions), mean	\$12.6
Company-day observations (total)	51.426
Company-day observations (at vacation home)	3,504
Fraction of days spent by CEO at vacation home	6.8%
Fraction of days spent by CEO at vacation home, by year	
2007	6.9%
2008	5.6%
2009	6.9%
2010	8.0%
Fraction of days spent by CEO at vacation home, by day of week	
Monday	7.5%
Tuesday	6.0%
Wednesday	6.0%
Thursday	6.3%
Friday	8.3%

Table 1 continued

Fraction of d	ays spent	by CEO	at vacation	home, by	y month

January	6.7%
February	7.3%
March	9.0%
April	4.9%
May	3.9%
June	4.7%
July	9.9%
August	9.8%
September	4.8%
October	4.3%
November	6.5%
December	9.9%

Location of CEOs' vacation homes, by state

Florida	34
Colorado	10
Massachusetts	9
South Carolina, New Jersey	3 each
Alabama, California, Hawaii, New York, Wyoming	2 each
Arizona, Idaho, New Hampshire, North Carolina, Texas, Utah	1 each

Length of trips to vacation home	Fraction of trips	Fraction of total days
1 day	37%	12%
2 days	23%	15%
3 days	12%	12%
4 days	8%	11%
5 or more days	19%	50%
4 days	8%	11%

Table 2

Factors associated with CEO vacation days

The table presents probit regression models with the dependent variable equal to one if the CEO spends a day at his vacation home. The sample includes data for 66 CEOs of S&P500 companies between 2007 and 2010, with observations included for all weekdays in which the CEO holds his position and the stock market is open. The vacation day indicator equals one for days on which the CEO is out of the office at his vacation home, as determined from a database of corporate aircraft flight records maintained by the Federal Aviation Administration. Data about CEO characteristics is obtained from the ExecuComp database. Total compensation is the TDC1 quantity reported by ExecuComp. Weather data at the location of the CEO's vacation home is obtained from the National Climatic Data Center website. The Ski House indicator variable equals 1 during the October-March period for CEOs who own vacation homes in Colorado, Wyoming, and Idaho. Standard errors robust to serial correlation and heteroskedasticity appear in parentheses below each coefficient estimate.

Variable	Estimate	Estimate	Estimate
Stock return - market return (prior six months)	0.0692 (0.0477)	0.0712 (0.0477)	0.0716 (0.0483)
CEO age (years)	0.0307 ^a (0.0089)	0.0342 a (0.0088)	0.0369 a (0.0088)
CEO ownership	-12.7942 a (1.9648)	-12.5882 a (1.9600)	-12.4752 a (1.9762)
Log of CEO total compensation	-0.1730 a (0.0221)	-0.1751 ^a (0.0224)	-0.1753 ^a (0.0227)
High daily temperature at headquarters (celsius)		-0.0165 a (0.0030)	-0.0170 a (0.0030)
High daily temperature at headquarters squared		0.0005 a (0.0001)	0.0005 a (0.0001)
Daily precipitation at headquarters (millimeters)		-0.0001 (0.0012)	-0.0001 (0.0012)
High daily temperature at CEO vacation home (celsius)		0.0361 ^a (0.0047)	0.0679 ^a (0.0044)
High daily temperature at CEO vacation home squared		-0.0006 a (0.0001)	-0.0014 a (0.0001)
Daily precipitation at CEO vacation home (millimeters)		-0.0038 a (0.0011)	-0.0043 ^a (0.0012)
High daily temperature at CEO vacation home (celsius) x Ski House indicator variable			-0.1066 a (0.0083)
High daily temperature squared x Ski House indicator variable			0.0041 a (0.0004)
Daily precipitation at CEO vacation home (millimeters) x Ski House indicator variable			0.0313 a (0.0073)
Day prior to holiday (indicator)	0.6000 a (0.0801)	0.6266 ^a (0.0820)	0.6094 a (0.0814)
Day following holiday (indicator)	0.7369 ^a (0.0743)	0.7681 ^a (0.0766)	0.7389 a (0.0757)
Observations Day of week fixed effects Calendar month fixed effects CEO fixed effects Pseudo R ²	47,211 Yes Yes Yes 01414	47,211 Yes Yes Yes 0.1484	47,211 Yes Yes Yes 0.1564
Significant at 1% (a), 5% (b) and 10% (c) levels.			

Table 3

Abnormal stock returns

The table presents Fama-French four-factor models of company stock returns estimated by ordinary least squares. The dependent variable equals the daily stock returns for a sample of 65 companies between 2007 and 2010. The four factors are the return on the market portfolio minus the risk-free rate (*MktRF*), the difference in returns for portfolios of growth vs. value stocks (*HML*), the difference in returns for portfolios of small vs. large stocks (*SMB*), and the difference in returns for portfolios of rising minus falling stocks (*UMD*). All returns are compounded continuously. The vacation day indicator equals one for days on which the CEO is out of the office at his vacation home, as determined from a database of corporate aircraft flight records maintained by the Federal Aviation Administration. Long vacations are those of five work days or longer. The indicator for days prior to long vacation equals 1 for each of the three days preceding a long vacation. The indicator for days following long vacation equals 1 for the second, third, and fourth days after a long vacation ends. Standard errors clustered by company appear in parentheses below each coefficient estimate.

Variable	Estimate	Estimate	Estimate	Estimate	Estimate
Intercept	0.00004 (0.00006)	0.00004 (0.00006)	0.00004 (0.00006)	0.00001 (0.00006)	0.00002 (0.00006)
MktRF	1.0294 ^a (0.0464)	1.0294 ^a (0.0464)	1.0294 ^a (0.0464)	1.0294 a (0.0465)	1.0295 a (0.0465)
HML	0.0196 (0.0775)	0.0196 (0.0775)	0.0196 (0.0775)	0.0195 (0.0775)	0.0196 (0.0775)
SMB	-0.0447 (0.0540)	-0.0448 (0.0540)	-0.0447 (0.0540)	-0.0450 (0.0541)	-0.0450 (0.0540)
UMD	-0.0748 ^b (0.0366)	-0.0748 ^b (0.0366)	-0.0748 ^b (0.0366)	-0.0745 b (0.0366)	-0.0746 ^b (0.0366)
Vacation day indicator		-0.0002 (0.0003)			
Short vacation indicator			0.0001 (0.0004)		0.0001 (0.0004)
Long vacation indicator			-0.0004 (0.0004)		-0.0004 (0.0004)
Days prior to long vacation				0.0017 b (0.0008)	0.0017 ^b (0.0008)
Days following long vacation				0.0020 a (0.0007)	0.0020 (0.0007)
Observations R ²	51,426 0.4357	51,426 0.4357	51,426 0.4357	51,426 0.4358	51,426 0.4358

Significant at 1% (a), 5% (b) and 10% (c) levels.

Table 4 Stock volatility and frequency of news announcements for subsamples of trading daysThe table shows realized stock volatility and frequencies of major news announcements for subsamples of trading days for 65 large companies between 2007 and 2010. CEO vacation schedules are inferred from corporate aircraft flight records maintained by the Federal Aviation Administration. Volatilities are calculated as the standard deviations of continuously compounded daily stock returns, annualized by multiplying by the square root of 252, the number of trading days in a typical year. Dates of news announcements and earnings releases are obtained from the Thomson Reuters Significant Developments database. A long vacation is one lasting five or more work days. A ski trip is one occurring between October and March at a Western ski resort destination. All of the estimated long vacation day volatilities are different from the volatility on the CEOs' days in the office at very low significance levels according to *F*-tests. Similarly, all of the vacation day news frequencies are significantly different from the office day news frequency at very low levels according to *t*-tests.

Subsample	Daily obs.	Annualized intra-day volatility	Change in intra-day volatility	Significant news or earnings frequency
CEO days in office	47,922	0.330		0.133
CEO days at vacation home	3,504	0.307		0.096
CEO days at vacation home				
short trips	1,698	0.328		0.110
long trips	1,806	0.287		0.083
long trips, including holidays	902	0.270		0.078
long trips, non-holiday	904	0.304		0.088
ski trips	752	0.333		0.069
Hawaii trips	176	0.310		0.006
Three days before long vacations	206	0.302	+0.002	0.102
Two days before long vacations	217	0.309	+0.006	0.101
Last days before long vacations	217	0.301	- 0.008	0.111
First days of long vacations	217	0.286	-0.015	0.092
Middle days	1,379	0.287	- 0.002	0.082
Last days of long vacations	210	0.283	+0.003	0.081
First days back after long vacations	210	0.283	+0.000	0.143
Second days back after long vacations	209	0.292	+0.008	0.110
Third days back after long vacations	201	0.304	+0.013	0.109

Table 5 Stock volatilities for individual companies

The table shows average intra-day stock volatilities for 48 companies on days that the CEOs are on long vacations and days that the CEOs are in the office. A long vacation is defined as a trip to the CEO's vacation home for at least five consecutive working days. Office days are all days excluding both long and short trips to the vacation home. Trips are inferred from flight records of corporate aircraft maintained by the Federal Aviation Administration. The sample period includes all trading days between 2007 and 2010 for which the individual manager served in the CEO position. Eighteen additional firms are in the sample, but their CEOs do not take any long vacations during the sample period. The right column shows the ratio for each company between the average volatilities on office days and long vacation days. Intra-day volatilities are calculated using stock price data based on five-minute trading intervals.

	Γ	Days		Volatility			Ι	Days		Volatility	
	Office	Vacation	Office	Vacation	Ratio		Office	Vacation	Office	Vacation	Ratio
General Dynamics	577	5	0.281	0.132	0.468	Nabors Industries	816	105	0.455	0.400	0.879
Unum Group	969	28	0.399	0.214	0.536	Mccormick	237	11	0.172	0.151	0.879
Bank of America	748	6	0.509	0.309	0.608	Starbucks	712	30	0.376	0.332	0.881
Johnson & Johnson	979	12	0.166	0.108	0.648	Hess	932	16	0.404	0.361	0.893
Leucadia National	754	103	0.382	0.253	0.661	Duke Energy	963	28	0.232	0.210	0.908
Yum Brands	967	10	0.275	0.182	0.662	VF	708	119	0.309	0.287	0.928
Marathon Oil	978	12	0.355	0.235	0.664	Covidien	154	48	0.209	0.196	0.939
Abbott Laboratories	990	5	0.219	0.147	0.673	Anadarko Petroleum	939	75	0.402	0.386	0.960
ConocoPhillips	992	6	0.289	0.200	0.691	ExxonMobil	995	89	0.236	0.227	0.965
Verizon	939	33	0.246	0.171	0.693	Amgen Inc	882	29	0.249	0.241	0.967
General Electric	966	15	0.315	0.243	0.772	Air Products	663	5	0.299	0.295	0.987
Tesoro	962	27	0.494	0.388	0.786	H.J. Heinz	824	68	0.187	0.187	1.001
Computer Sciences	115	7	0.160	0.126	0.788	Limited Brands	961	40	0.423	0.440	1.038
W.W. Grainger	305	24	0.216	0.174	0.805	Boston Scientific	602	15	0.385	0.426	1.107
ConAgra Foods	948	54	0.215	0.176	0.819	Entergy	960	32	0.246	0.281	1.140
Novellus Systems	836	146	0.373	0.306	0.821	Johnson Controls	150	6	0.214	0.247	1.154
International Paper	911	47	0.407	0.347	0.851	Airgas	889	75	0.304	0.357	1.176
EMC	756	103	0.338	0.288	0.853	Fortune Brands	205	38	0.161	0.193	1.196
Pfizer	942	6	0.246	0.210	0.854	Ball	977	20	0.273	0.368	1.350
CVS Caremark	853	76	0.282	0.243	0.861	Procter & Gamble	589	16	0.213	0.289	1.355
Comcast	811	98	0.331	0.285	0.862	American International Group	336	24	0.264	0.424	1.606
AK Steel	966	10	0.603	0.521	0.864	PNC Financial Services Group	948	24	0.406	0.824	2.027
Boeing	954	37	0.277	0.241	0.871	Lincoln National	148	14	0.176	0.363	2.068
Wyndham Worldwide	975	10	0.488	0.427	0.875						

Table 6

Bivariate probit estimates of CEO vacation days and significant company news days

The table presents bivariate probit regression estimates in which the probabilities of CEO vacation days and significant company news announcement are modeled jointly. Panel A shows estimates for a bivariate model in which the vacation day indicator appears as an explanatory variable in the news equation, and Panel B shows estimates for a bivariate September 19, 2013 model in which the significant news day indicator appears as an explanatory variable in the vacation equation. The models are identified by using weather variables from the vacation site as instruments for CEO vacation days, and by using the daily change in the company's realized stock volatility as an instrument for significant news announcements. The sample includes data for 66 CEOs of S&P500 companies between 2007-10, with observations included for all weekdays in which the CEO holds his position and the stock market is open. The vacation day indicator equals one for days on which the CEO is out of the office at his vacation home, as determined from a database of corporate aircraft flight records maintained by the Federal Aviation Administration. The significant news indicator equals one for days on which the company makes a quarterly earnings announcement or releases significant news, according to the Thomson Reuters Significant Developments database. CEO ownership and compensation data is obtained from the ExecuComp database. Weather data is obtained from the National Climatic Data Center website. Realized volatility is calculated using intra-day returns at five-minute intervals. Standard errors robust to serial correlation and heteroskedasticity appear in parentheses below each coefficient estimate.

Panel A: Significant news days modeled as endogenous to vacations	CEO vacation day		Major news day		
	Coef.	Std.Err.	Coef.	-d.Err.	
Intercept	-2.8424	0.1399 a	-1.1795	0.0461 a	
Stock return - market return (prior six months)	0.1122	0.0398 a			
CEO age	0.0195	0.0016 a			
CEO ownership	0.7874	0.3025 a			
Log of CEO total compensation	0.0046	0.0111			
High temperature at CEO vacation home (°C)	0.0747	0.0036 a			
High temperature squared	-0.0020	0.0001 a			
Precipitation at CEO vacation home (mm)	-0.0032	0.0011 a			
High temperature at CEO vacation home (°C) x ski house indicator	-0.1064	0.0067 a			
High temperature squared x ski house indicator	0.0032	0.0003 a			
Precipitation at CEO vacation home (mm) x ski house indicator	0.0314	0.0053 a			
High temperature at headquarters (°C)	-0.0095	0.0028 a	-0.0069	0.0023 a	
High temperature at headquarters squared	0.0001	0.0001	-0.0003	0.0001 a	
Precipitation at headquarters (mm)	-0.0007	0.0010	-0.0005	0.0008	
Pre-holiday indicator	0.5270	0.0770 a	-0.2270	$0.0921^{\rm \ b}$	
Post-holiday indicator	0.6326	0.0728 a	-0.2540	0.1061 ^b	
Change in realized volatility from previous day			0.1609	0.0426 a	
CEO at vacation home indicator			-1.0638	0.1089 a	
Observations		47,117	,		
Calendar month fixed effects		Yes			
Day of week fixed effects		Yes			
CEO fixed effects		No			
ho		0.5035	a		

Panel B: CEO vacation days modeled as endogenous to news	CEO vacation day		Significant news day		
	Coef.	Std.Err.	Coef.	-d.Err.	
Intercept	-3.0783	0.1539 a	-1.3668	0.0343 a	
Stock return - market return (prior six months)	0.0830	0.0416 ^b			
CEO age	0.0256	0.0016 a			
CEO ownership	-0.1893	0.3084			
Log of CEO total compensation	0.0234	0.0116 ^b			
High temperature at CEO vacation home (°C)	0.0768	0.0037 a			
High temperature squared	-0.0021	0.0001 a			
Precipitation at CEO vacation home (mm)	-0.0033	0.0011 a			
High temperature at CEO vacation home (°C) x ski house indicator	-0.1121	0.0069 a			
High temperature squared x ski house indicator	0.0033	0.0003 a			
Precipitation at CEO vacation home (mm) x ski house indicator	0.0313	0.0053 a			
High temperature at headquarters (°C)	-0.0088	0.0029 a	-0.0048	0.0024^{a}	
High temperature at headquarters squared	0.0001	0.0001	-0.0003	0.0001 a	
Precipitation at headquarters (mm)	-0.0007	0.0010	-0.0003	0.0008	
Pre-holiday indicator	0.5168	0.0874^{a}	-0.3752	0.0932 a	
Post-holiday indicator	0.6250	0.0850 a	-0.4570	0.1062 a	
Change in realized volatility from previous day			0.1725	0.0441 a	
Significant news day indicator	-0.1584	0.6184			
Observations		47,117	7		
Calendar month fixed effects		Yes			
Day of week fixed effects		Yes			
CEO fixed effects		No			
ho		0.0180)		

Table 7
Timing of Form 8-K filings

The table presents regression estimates for models of how quickly companies file required Form 8-K disclosures of material news developments with the Securities and Exchange Commission. In most cases companies must file Form 8-K within four business days of a triggering event, and columns 1 and 3 present estimates from Poisson maximum likelihood models of the days elapsed between the event and the filing. Columns 2 and 4 present estimates from probit models in which the dependent variable equals 1 if a company misses the four-day filing deadline. The model includes 2,784 observations for Form 8-K filings by 65 companies between 2007-2010. The Poisson models exclude the 78 cases in which firms did not comply with the four-day filing deadline. Filings made after 4:00 p.m. are counted as having occurred on the next business day. Data are obtained from the S&P Filing Dates database. Standard errors robust to serial correlation and heteroskedasticity appear in parentheses below each coefficient estimate.

Estimation Dependent variable	Poisson (1 + days)	Probit (late = 1)	Poisson (1 + days)	Probit (late = 1)
Event occurs on a CEO vacation day (indicator)	0.045 (0.060)	0.380 a (0.179)		
Event occurs on a CEO vacation day, during a trip of 1-2 days (indicator)			-0.123° (0.072)	0.400 b (0.179)
Event occurs on a CEO vacation day, during a trip of 3-4 days (indicator)			-0.009 (0.096)	0.527 b (0.245)
Event occurs on a CEO vacation day, during a trip of 5+ days (indicator)			0.308 ^a (0.097)	0.188 (0.307)
Form 8-K is filed on a Friday (indicator)	0.108 ^b (0.047)	-0.073 (0.112)	0.107 b (0.047)	-0.072 (0.112)
Event occurs on day prior to holiday weekend (indicator)	-0.003 (0.083)	0.845 a (0.223)	-0.004 (0.088)	0.847 ^a (0.219)
Intercept		-2.054 a (0.194)		-2.050 a (0.193)
Calendar month fixed effects Company fixed effects Observations	Yes Yes 2,706	Yes No 2,784	Yes Yes 2,706	Yes No 2,784

Significant at 1% (a), 5% (b) and 10% (c) levels.