

NBER WORKING PAPER SERIES

DOES UNIVERSAL COVERAGE IMPROVE HEALTH? THE MASSACHUSETTS
EXPERIENCE

Charles J. Courtemanche
Daniela Zapata

Working Paper 17893
<http://www.nber.org/papers/w17893>

NATIONAL BUREAU OF ECONOMIC RESEARCH
1050 Massachusetts Avenue
Cambridge, MA 02138
March 2012

We thank James Cunningham, David Frisvold, Jon Gruber, Stephen Holland, Jonathan Kolstad, Amanda Kowalski, Dave Ribar, Chris Ruhm, Ken Snowden, Chris Swann, Rusty Tchernis, Joe Terza, Nicolas Ziebarth, and seminar participants at the Cornell University College of Human Ecology, Georgia State University, the University of Georgia, the University of North Carolina at Greensboro, the Yale University School of Public Health, and the Southern Economic Association Annual Meeting for valuable comments and suggestions. The views expressed herein are those of the authors and do not necessarily reflect the views of the National Bureau of Economic Research.

NBER working papers are circulated for discussion and comment purposes. They have not been peer-reviewed or been subject to the review by the NBER Board of Directors that accompanies official NBER publications.

© 2012 by Charles J. Courtemanche and Daniela Zapata. All rights reserved. Short sections of text, not to exceed two paragraphs, may be quoted without explicit permission provided that full credit, including © notice, is given to the source.

Does Universal Coverage Improve Health? The Massachusetts Experience
Charles J. Courtemanche and Daniela Zapata
NBER Working Paper No. 17893
March 2012
JEL No. I12,I13,I18

ABSTRACT

In 2006, Massachusetts passed health care reform legislation designed to achieve nearly universal coverage through a combination of insurance market reforms, mandates, and subsidies that later served as the model for national health care reform. Using individual-level data from the Behavioral Risk Factor Surveillance System, we provide evidence that health care reform in Massachusetts led to better overall self-assessed health. An assortment of robustness checks and placebo tests support a causal interpretation of the results. We also document improvements in several determinants of overall health, including physical health, mental health, functional limitations, joint disorders, body mass index, and moderate physical activity. The health effects were strongest among women, minorities, near-elderly adults, and those with incomes low enough to qualify for the law's subsidies. Finally, we use the reform to instrument for health insurance and estimate a sizeable impact of coverage on health. The effects on coverage were strongest for men, non-black minorities, young adults, and those who qualified for the subsidies, while the effects of coverage were strongest for women, blacks, the near-elderly, and middle-to-upper income individuals.

Charles J. Courtemanche
University of Louisville
College of Business
Department of Economics
Louisville, KY 40292
and NBER
cjcour02@louisville.edu

Daniela Zapata
University of North Carolina at Greensboro
Department of Economics
P.O. Box 26170
Greensboro, NC 27402
d_zapata@uncg.edu

I. Introduction

A major objective of the Patient Protection and Affordable Care Act (ACA) signed into law in March of 2010 is to increase health insurance coverage in the United States to nearly universal levels through a combination of insurance market reforms, mandates, and subsidies. However, the potentially high cost of the reform combined with the change in the political landscape after the 2010 midterm elections have kept the ACA at the center of the debate. Possibilities for full or partial repeal, denial of financing during the budgetary process, or the Supreme Court declaring the individual mandate unconstitutional still remain. This ongoing debate highlights the need for projections of the law's impacts on health, health care utilization, and state and federal budgets. The multi-faceted nature of the reform and breadth of the population affected suggests that evidence from coverage expansions in other contexts, such as Medicaid, will be of only limited usefulness.

The most similar intervention to date to the ACA is the Massachusetts health care reform law of 2006, entitled “An Act Providing Access to Affordable, Quality, Accountable Health Care” and commonly called “Chapter 58” (Long, 2008).¹ The law enabled Massachusetts to lower its uninsurance rate to 2% by 2010 through a strategy called “incremental universalism,” or “filling the gaps in the existing system ... rather than ripping up the system and starting over” (Massachusetts’ Division of Health Care, Finance and Policy, 2010; Gruber, 2008a:52). Gruber (2010) describes Massachusetts’ approach to incremental universalism as involving a “three legged stool” of insurance market reforms, mandates, and subsidies (Gruber, 2010).

The first leg of the stool reforms non-group insurance markets in an effort to ensure the availability of coverage for those without access to employer-provided or public insurance.

¹ For a more detailed description of the law, see Long (2008), McDonough et al. (2006) and Gruber (2008a, 2008b).

Insurers are not allowed to deny or drop coverage based on pre-existing conditions (guaranteed issue) or vary premiums to reflect health status aside for limited adjustments for age and smoking status (community rating) (Kirk, 2000; McDonough et al., 2006). A health insurance exchange, the Commonwealth Health Insurance Connector Authority, offers plans developed by licensed health insurance companies for those without access to group markets. Additionally, private health insurance plans are required to provide coverage for young adults on their parents' plans for up to two years after they are no longer dependents or until their 26th birthday (McDonough et al., 2006).²

This first leg alone would likely lead to adverse selection and a “death spiral” with rising premiums gradually driving healthy individuals out of the non-group market. The second leg of the three-legged stool therefore involves mandates requiring adults to be covered by health insurance and employers to provide health insurance. Individuals without adequate coverage face a penalty of half of the lowest premium they would have paid in a Health Connector-certified plan. Employers with more than 10 employees must make a “fair and reasonable” contribution toward an employer health insurance plan or pay a state assessment of up to \$295 per full-time equivalent worker per year (Massachusetts Health Insurance Connector Authority, 2008).³

To help low- and middle-income households be financially able to comply with the mandate, the third leg of the Massachusetts reform provides subsidies and Medicaid expansions. Chapter 58 specifies that health insurance be free for people below 150% of the federal poverty line (FPL) and that premiums be subsidized on a sliding scale for those between 150% and 300%

² Guaranteed issue and community rating have been in place in Massachusetts since 1996. The 1996 law only allowed premiums to vary with age and geography; Chapter 58 further allowed them to vary with tobacco use. The insurance exchange and requirement regarding children on their parents plans both started with Chapter 58.

³ Minimum requirements plans must meet to satisfy the mandates include coverage for prescription drugs and preventive and primary care, as well as maximums on deductibles and out-of-pocket spending.

of the FPL with no deductibles.⁴ The reform also expands Medicaid to cover children below 300% of the FPL (McDonough et al., 2006).

Taking into account the costs of the subsidies and Medicaid expansions as well as the savings from reduced safety net payments, Raymond (2009) estimates the annual fiscal cost of the reform to be \$707 million. Through a waiver allowing for a more flexible use of federal Medicaid matching money, half of this amount comes from the federal government, leaving the state government's share at \$353 million.

Table 1 compares Massachusetts' approach to incremental universalism with that of the Affordable Care Act, while Figure 1 gives a timeline of the implementation of Chapter 58's key provisions.⁵ Though there are differences in some of the details, both the Massachusetts and national reforms were clearly motivated by the same "three-legged stool" approach to incremental universalism. Both featured guaranteed issue, community rating, insurance exchanges, mandates, Medicaid expansions, and subsidies. For these reasons, analyzing the effects of health care reform in Massachusetts provides the best available predictor to date of the implications of the Affordable Care Act.

Given that recent nature of the Massachusetts reform, researchers are only beginning to understand its impacts. Long et al. (2009) find that by 2008 the uninsured rate decreased by 6.6 percentage points for the overall nonelderly population and 17.3 percentage points for lower-income adults.⁶ Long and Stockely (2011) find a decrease in unmet medical needs because of

⁴ For instance, in 2008 a family with an income between 150% and 200% of the poverty line paid a premium of \$35 per adult, while a family with an income in the 250% to 300% range paid \$105 per adult.

⁵ Coverage expansion was the primary focus of both the Massachusetts and national reforms. However, the national reform was more comprehensive, consisting of nine titles that each had their own reform agenda: I. Insurance Coverage, II. Medicaid and the Children's Health Insurance Program, III. Delivery System Reform, IV. Prevention and Wellness, V. Workforce initiatives, VI. Fraud, Abuse and Program Integrity, VII. Biologic Similar, VIII. Community Living Assistance Services and Supports, IX. Revenue Provisions (Patel and McDonough, 2010).

⁶ These results support preliminary evidence found by Long (2008) using information from 2006 and 2007.

cost among lower income adults but also some evidence of delays in care from being unable to find a provider. Yelowitz and Cannon (2010) show that Chapter 58's impact on coverage was mitigated by the crowding out of private insurance. They also investigate the reform's effect on self-assessed health, finding mixed results: an increase in the probability of reporting at least good health but a decrease in the probability of reporting at least very good health. Cogan et al. (2010) estimate that the reform increased employer-sponsored insurance premiums by about 6%. Kolstad and Kowalski (2010) show that the reform reduced levels of uninsurance by 36% among the population of hospital discharges. Length of stay and the number of inpatient admissions originating from the emergency room both decreased, with some evidence also suggesting an increase in the utilization of preventive services, a decline in hospitalizations for preventable conditions, and an improvement in quality of care. Miller (2011a) finds a reduction in non-urgent emergency room visits, consistent with the newly-insured having access to such care in other settings. Miller (2011b) focuses on children's outcomes, finding a substitution from emergency room care to office visits, a reduction in medical needs unmet because of cost, and an increase in the probability of reporting excellent health.

We contribute to this growing literature by examining Chapter 58's effect on the self-assessed health of adults. Though many open questions remain about the reform's effectiveness, as Gruber (2011b:190) writes, "the most significant of these is the impact of reform on the health of citizens." We utilize individual-level data from the Behavioral Risk Factor Surveillance System (BRFSS), which allows for the use of longer pre- and post-treatment periods, a much

larger sample, and a broader range of health-related questions than Yelowitz and Cannon (2010), enabling us to obtain clearer results.⁷

First, an ordered probit difference-in-differences analysis shows that the reform increased the probability of individuals reporting excellent or very good health while reducing their probability of reporting good, fair, or poor health. A variety of robustness checks and placebo tests support a causal interpretation of the results. The estimates suggest that annual government spending for each adult transitioned into excellent or very good health is \$9,782, split evenly between the Massachusetts and federal governments. We then provide evidence that the reform improved a number of determinants of overall self-assessed health: physical health, mental health, functional limitations, joint disorders, body mass index, and moderate physical activity. Next, we examine heterogeneity and find that the reform's effect on overall health was strongest for women, minorities, near-elderly adults, and those with incomes low enough to qualify for the law's subsidies. Notably, the estimates imply a 22% reduction in the disparity in self-reported health between blacks and whites. Finally, we exploit the plausibly exogenous variation in coverage created by the reform to estimate that obtaining health insurance leads to a large improvement in health. The reform increased coverage rates the most for men, non-black minorities, young adults, and those who qualified for the subsidies, but obtaining coverage improved health the most for women, blacks, the near-elderly, and middle-to-upper income individuals.

II. Health Insurance and Health

⁷ Specifically, Yelowitz and Cannon (2010) use Current Population Survey supplements and compare a pre-treatment period of 2005-2006 with a post-treatment period of 2008. They conduct a difference-in-differences analysis with other New England states as controls. Their sample size is 41,873. In contrast, we utilize data from 2001-2010 and have a sample size of 2,879,296 in our main analysis and 340,592 when we restrict the sample to New England.

An important part of the argument for universal coverage is the assumption that health insurance improves health. As quoted by Yelowitz and Cannon (2010), Levy and Meltzer (2008) write,

The central question of how health insurance affects health, for whom it matters, and how much, remains largely unanswered at the level of detail needed to inform policy decisions. ... Understanding the magnitude of health benefits associated with insurance is not just an academic exercise ..., it is crucial to ensuring that the benefits of a given amount of public spending on health are maximized (p. 400).

This section provides a brief summary of theoretical and empirical research on the topic and summarizes our contribution to this broader literature.

Grossman (1972) models health as a durable capital stock that is also an input in the production of healthy time. Health capital depends on the initial endowment of health, past period health, and past period investments made to preserve it. Medical care and time spent in health producing activities are the main forms of health investment. Every period people face uncertainty as to whether they will be affected by a negative health shock, so they buy health insurance to protect themselves against unexpected medical costs. Because health insurance reduces the price of care faced by the consumer it increases the demand for medical care (Arrow, 1963; Pauly, 1968). This increase in consumption of care could result in better health, but if the additional medical care is redundant health outcomes may remain the same or even deteriorate. This effect is sometimes known as “flat of the curve” medical care, because diminishing returns in the health production function imply that at some point the health gains associated with more medical care may be very small (Doyle, 2005).

The majority of empirical investigations into the relationship between health insurance and health are observational studies that use multivariate regression analysis. A review of these studies by Hadley (2003) shows that 15 out of the 20 published between 1991 and 2001 found a positive association between health insurance coverage and recovery from health conditions such

as cancer, trauma, and appendicitis. Health insurance was also associated with better overall health status and lower mortality risk in all of the studies that examined these outcomes. However, these relationships cannot be interpreted as causal because the research designs did not address the potential for unobserved heterogeneity and reverse causality.

During the 1970's the RAND Health insurance experiment randomly assigned families to health insurance plans with coinsurance rates ranging from 0% to 95%, with all medical expenses covered over a threshold. Medical care use increased among people assigned to plans with lower coinsurance rates, but health outcomes only improved among the poor (Manning et al., 1987). However, this experiment only shows the impact of health insurance along the intensive margin from less to more generous coverage, not the extensive margin of no coverage to any coverage. It is also unclear to what extent findings from the 1970s are applicable today.

Some studies have taken advantage of the plausibly exogenous variation provided by public insurance programs like Medicaid and Medicare in order to address the endogeneity of coverage. Currie and Gruber (1996a, 1996b) find that Medicaid expansions decrease infant mortality and low birth weight, while Dafny and Gruber (2005) show that they also reduce avoidable hospitalizations among children. Most recently, Finkelstein et al. (2011) exploit a 2008 Oregon lottery in which winners were given the chance to apply for Medicaid to show that coverage improves self-reported physical and mental health. The randomization allows for clean identification of the causal effects of Medicaid eligibility, at least among the low-income uninsured individuals who participated in the lottery.

Evidence on the effect of Medicare on the health of seniors is mixed. Card et al. (2004) find that obtaining Medicare coverage at age 65 improves the self-assessed health of Hispanics and people with low levels of education; however, the effect for the whole sample is smaller and

insignificant. Finkelstein and McKnight (2008) show that 10 years after the introduction of Medicare there was not a statistically significant impact on mortality rates for people older than 65. Card et al. (2009) find more favorable results: a reduction in the 7-day mortality rate among emergency room patients older than 65 compared to those right below that cutoff.

A few studies attempt to estimate the causal effect of insurance on health in contexts other than public programs, again finding mixed results. Pauly (2005) uses marital status and firm size as instruments for private insurance coverage and finds a positive but insignificant effect of insurance on self-reported health and a negative but insignificant effect on the probability of having a chronic condition. Doyle (2005) shows that uninsured patients receive less medical care and have higher mortality rates than insured patients after a random health shock (a car accident).

To summarize, the extant literature suggests that health insurance coverage appears to improve health in some contexts but not others. The uninsured in the U.S. consist of a number of groups, including those too sick to obtain coverage, those too healthy to feel insurance is necessary, and those too poor to afford private coverage but not poor enough to qualify for public insurance programs. Any attempt at universal coverage in the U.S. will therefore involve coverage expansions across a highly heterogeneous group, making it unclear the extent to which these prior findings are applicable. The Massachusetts health care reform provides a unique opportunity to examine an intervention with the potential to impact the entire uninsured population.

III. Data

Health summarizes a combination of factors that reflect physical and mental well-being. Among the usual indicators used to measure health in empirical investigations are mortality

rates, hospitalization rates, and self-assessments of overall health. Our study focuses on self-assessments. State-level mortality information is not available past 2007 as of the writing of this paper, preventing the construction of an adequate post-treatment period. Even if more recent data were available, examining mortality rates alone would not capture incremental improvements in health resulting from, for instance, better treatment for a chronic but non-life threatening condition. Hospitalizations are not an appropriate measure of overall health in this context since, to the extent that hospitalizations are price sensitive, changes in hospitalizations after the reform might simply be a direct result of the lower price faced by the newly-insured rather than changes in health.

This paper uses data from the BRFSS, a telephone survey of health and health behaviors conducted by state health departments in collaboration with the Centers for Disease Control and Prevention. The BRFSS, which consists of repeated annual cross sections of randomly-sampled adults, is well suited for our analysis for several reasons. First, the dataset contains the necessary variables, including multiple self-reported health measures, demographic characteristics, and state, month, and year identifiers. Second, since the BRFSS spans 1984 to 2010 and included all 50 states plus the District of Columbia by 1995, the data cover a long enough time period to examine both post-reform outcomes and pre-reform trends. Third, the BRFSS contains an unusually large number of observations – over 2.8 million in our analysis sample of 2001 through 2010. A large sample is critical to obtaining meaningful precision when examining the impact of a state-level program with effects that might be concentrated amongst only a fraction of the population.

Our main dependent variable is a self-reported health index asking respondents to rate their overall health as poor (0), fair (1), good (2), very good (3), or excellent (4). This index has

been previously used by other studies analyzing the impact of health insurance on health (Card et al., 2004; Pauly, 2005; Yelowitz and Cannon, 2010) and has been repeatedly shown to be correlated with objective measures of health such as mortality (e.g. Idler and Benyamini, 1997; DeSalvo et al., 2006; Phillips et al., 2010). According to Idler and Benyamini, another advantage of the index is that it is a global measure of health that captures the full range of diseases and limitations a person may have.

The primary concern with the self-reported health index is its subjective nature. We will be able to flexibly control for the sources of reporting heterogeneity identified in the literature, such as age, income, and gender (Ziebarth, 2010). Nonetheless, the estimated effect of the reform on self-assessed health could still reflect factors beyond objective health. For instance, improved access to medical care might increase awareness about medical conditions, causing one to self-report a lower health status after obtaining insurance coverage, *ceteris paribus* (Strauss and Thomas, 2007). In this case, the reform's effect on self-assessed health would be smaller than its effect on objective health. Alternatively, if the peace of mind from having health insurance influences one's answers to subjective health-related questions, the reform could lead to larger improvements in self-assessed health than objective health.

Consequently, we also utilize a number of other health-related dependent variables in an attempt to verify that the results for the overall self-reported health index are not driven merely by subjectivity. First, we consider number of days out of the past 30 not in good physical health and number of days out of the past 30 not in good mental health. These variables are somewhat less subjective than the overall health index because the respondents are specifically asked to consider a particular component of health. Even less subjective is the next health measure: number of days out of the past 30 with health-related functional limitations. Our last five health-

related dependent variables – an indicator for the presence of activity-limiting joint pain, body mass index (BMI), minutes per week of moderate physical activity, minutes per week of vigorous physical activity, and an indicator for whether the individual currently smokes – are quite specific and therefore the least open to subjective interpretation.^{8 9}

We measure coverage with a binary variable reflecting whether or not the individual has “any kind of health care coverage, including health insurance, prepaid plans such as HMOs, or government plans such as Medicare.” The BRFSS does not indicate the source of coverage or provide any information on premiums, deductibles, or copayments. Finally, we utilize as control variables the BRFSS’ information on age, marital status, race, income, education, marital status, and current pregnancy status.

We also include five state-level variables as controls in a robustness check. The first is monthly state unemployment rate, obtained from the Bureau of Labor Statistics. Next, monthly state cigarette excise tax rates come from The Tax Burden on Tobacco (Orzechowski and Walker, 2010) and are adjusted for inflation using the Consumer Price Index for all urban consumers from the Bureau of Labor Statistics. We use annual state populations, hospital, and physician data from the Census Bureau to impute monthly estimates of population density and numbers of hospitals and physicians per 100,000 residents.¹⁰

⁸ BMI=weight in kilograms divided by height in squared meters. Self-reported weight and height are potentially susceptible to biases. Some researchers utilize an adjustment developed by Cawley (2004) that predicts actual height and weight based on self-reported height and weight using the National Health and Nutrition Examination Survey, and then applies the prediction equation to other datasets that only include the self-reported measures. However, studies with BMI as the dependent variable have repeatedly found that applying this adjustment has little influence on the results, so we do not use it here (e.g. Courtemanche et al., 2011).

⁹ The BRFSS gives respondents guidance for how to distinguish between moderate and vigorous physical activity, reducing the subjectivity of these variables. Moderate activities include “brisk walking, bicycling, vacuuming, gardening, or anything else that causes small increases in breathing or heart rate.” Vigorous activities include “running, aerobics, heavy yard work, or anything else that causes large increases in breathing or heart rate.”

¹⁰ Monthly estimates were calculated using the formula: $X_{estimate} = X_1 + \frac{n}{12}(X_2 - X_1)$, where X_1 and X_2 are annual estimates, and n is number of months from X_1 to $X_{estimate}$.

Our analysis uses a ten-year window surrounding the reform, 2001 to 2010. Tables 2 and 3 compare the descriptive statistics for Massachusetts and the other states in the pre-treatment period of January 2001 through March 2006. Prior to the reform, Massachusetts was already healthier than the rest of the country along most dimensions and had a higher coverage rate. Massachusetts residents averaged higher income and more education than those in other states, and were more likely to be single and white. Massachusetts also had a relatively low unemployment rate, high cigarette tax, high physician density, and low hospital density. These baseline differences illustrate the difficulty in isolating the causal impact of Massachusetts' health care reform. A naïve estimator using only a post-treatment cross section would attribute the entire difference in health between Massachusetts and other states to the reform, including the part of the difference that was already present prior to its enactment. Our empirical analysis will therefore rely on a difference-in-differences estimator that controls for pre-treatment differences in state health as well as a number of time-varying observable characteristics.

As a precursor to the regression analysis, Figure 2 plots the average values of the health status index in Massachusetts and the 50 control states (the other 49 states plus Washington, DC) every year from 2001 to 2010, along with their 95% confidence intervals. The graph also shows linear pre-treatment trends for Massachusetts and the other states, computed by regressing the mean health index on year plus a constant term. Consistent with the summary statistics from Table 2, Massachusetts residents had better average self-assessed health than those in the control states even before the reform. Despite this difference in baseline levels, the pre-treatment trends in both Massachusetts and the other states were both downward sloping and – critically for the validity of the difference-in-differences approach – almost exactly parallel. The year-to-year fluctuations in the control states in the pre-treatment period are estimated very precisely and lie

almost exactly on top of the trend line, while the year-to-year fluctuations in Massachusetts are estimated much less precisely and deviate more substantially. This underscores the importance of utilizing a sufficiently long pre-treatment period in the regression analysis. If, for instance, 2005 – a year in which health in Massachusetts appears to have been below trend – was the only pre-treatment year, a difference-in-differences estimate might capture mean reversion in addition to the causal effect.

After the reform was passed in 2006, health in the control states remained relatively stable. In contrast, health in Massachusetts improved in 2006 – as the subsidies and Medicaid expansions took effect in the early stages of the reform’s implementation – and again in 2009.¹¹ To more formally investigate whether these improvements were a causal response to health care reform, we next turn to regression analysis.

IV. Regression Analysis

IVa. Baseline Model

We estimate the impact of Massachusetts health care reform on overall self-assessed health status using an ordered probit difference-in-differences model.¹² Suppose the underlying relationship between the covariates and a latent variable representing health (y^*) is given by

$$y_{ist}^* = \beta_0 + \beta_1(MA_s * During_t) + \beta_2(MA_s * After_t) + \mathbf{X}'_{ist}\boldsymbol{\beta}_3 + \sigma_s + \varphi_t + \varepsilon_{ist} \quad (1)$$

¹¹ Figure 2 may help explain the mixed results found by Yelowitz and Cannon (2010). Their pre-treatment years were 2005, in which health in Massachusetts was off its long-run trend line, and 2006, in which a causal response to the early aspects of the reform was possible. Their only post-treatment year was 2008, before the second spike in the health in Massachusetts residents seen in 2009.

¹² Given the strong distributional assumptions made by the ordered probit model, we also considered a more flexible approach to modeling the impact of the reform on health: estimating a series of four probits with the dependent variables being indicators for fair or better, good or better, very good or better, and excellent health. The conclusions reached are the same; the results are shown in Appendix Table A1.

where i , s , and t are indices for individual, state, and month/year combination (e.g. January 2001). MA_s is a dummy variable for whether the respondent lives in Massachusetts. Following Kolstad and Kowalski (2010), we define $During_t$ as a dummy variable equal to 1 from April 2006 to June 2007, the time period after the law had been passed but before all the key provisions had been implemented. $After_t$ is a dummy variable equal to 1 starting in July of 2007, when the final major component of the reform – the individual mandate – took effect. \mathbf{X}'_{ist} consists of the age, marital status, race, income, education, and pregnancy variables listed in Table 3. σ_s and φ_t are state and month fixed effects, while ε_{ist} is the error term.

We do not observe y_{ist}^* and instead observe an ordinal health measure y_{ist} such that

$$y_{ist} = \begin{cases} 0 & \text{if } y_{ist}^* \leq \kappa_1 \\ 1 & \text{if } \kappa_1 < y_{ist}^* \leq \kappa_2 \\ 2 & \text{if } \kappa_2 < y_{ist}^* \leq \kappa_3 \\ 3 & \text{if } \kappa_3 < y_{ist}^* \leq \kappa_4 \\ 4 & \text{if } y_{ist}^* > \kappa_4 \end{cases} \quad (2)$$

where κ_1 through κ_4 are constants that represent the cut-off points. An ordered probit regression of y_{ist} on the covariates from (1) computes the following probabilities of being in each of the five health states:

$$\Pr(y_{ist} = 0) = \Phi(\lambda_1 - \beta_1(MA_s * During_t) - \beta_2(MA_s * After_t) - \mathbf{X}'_{ist}\boldsymbol{\beta}_3 - \sigma_s - \varphi_t) \quad (3)$$

$$\begin{aligned} \Pr(y_{ist} = k) & \\ = \Phi(\lambda_j - \beta_1(MA_s * During_t) - \beta_2(MA_s * After_t) - \mathbf{X}'_{ist}\boldsymbol{\beta}_3 - \sigma_s - \varphi_t) & \\ - \Phi(\lambda_{j-1} - \beta_1(MA_s * During_t) - \beta_2(MA_s * After_t) - \mathbf{X}'_{ist}\boldsymbol{\beta}_3 - \sigma_s - \varphi_t) & \forall j \in (2,3,4) \end{aligned} \quad (4)$$

$$\Pr(y_{ist} = 4) = 1 - \Phi(\lambda_4 - \beta_1(MA_s * During_t) - \beta_2(MA_s * After_t) - \mathbf{X}'_{ist}\boldsymbol{\beta}_3 - \sigma_s - \varphi_t) \quad (5)$$

where $\lambda_j = \kappa_j - \beta_0$, the cutoff points adjusted for the constant term.

The coefficient of interest is β_2 , which captures the difference between the change in Massachusetts from the “before” to the “after” period and the change in the control states from the before to the after period – in other words, the “difference in differences.” Following Puhani

(2008)'s derivation of treatment effects in nonlinear models, the “treatment effect on the treated” is given by

$$\tau(After = 1, MA = 1) = E[Y^1|After = 1, MA = 1, \mathbf{X}, \varphi] - E[Y^0|After = 1, MA = 1, \mathbf{X}, \varphi] \quad (6)$$

where Y^1 and Y^0 are potential outcomes with and without treatment. The “average treatment effect on the treated” is the mean of this treatment effect across those individuals living in Massachusetts in the “after” period (July 2007 through December 2009).

Because of the nonlinearity of the model, the treatment effect in our context depends on the value of the other covariates. The effects of the reform on the probabilities of being in each of the five health states among the treated are

$$\tau_{i,MA,t}(y = 0) = \Phi(\lambda_1 - \beta_2 - \mathbf{X}'_{i,MA,t}\boldsymbol{\beta}_3 - \sigma_{MA} - \varphi_t) - \Phi(\lambda_1 - \mathbf{X}'_{i,MA,t}\boldsymbol{\beta}_3 - \sigma_{MA} - \varphi_t) \quad (7)$$

$$\begin{aligned} \tau_{i,MA,t}(y = j) &= [\Phi(\lambda_j - \beta_2 - \mathbf{X}'_{i,MA,t}\boldsymbol{\beta}_3 - \sigma_{MA} - \varphi_t) - \Phi(\lambda_{j-1} - \beta_2 - \mathbf{X}'_{i,MA,t}\boldsymbol{\beta}_3 - \sigma_{MA} - \varphi_t)] \\ &\quad - [\Phi(\lambda_j - \mathbf{X}'_{i,MA,t}\boldsymbol{\beta}_3 - \sigma_{MA} - \varphi_t) - \Phi(\lambda_{j-1} - \mathbf{X}'_{i,MA,t}\boldsymbol{\beta}_3 - \sigma_{MA} - \varphi_t)] \\ &\quad \forall j \in (2,3,4) \end{aligned} \quad (8)$$

$$\begin{aligned} \tau_{i,MA,t}(y = 4) &= 1 - \Phi(\lambda_4 - \beta_2 - \mathbf{X}'_{i,MA,t}\boldsymbol{\beta}_3 - \sigma_{MA} - \varphi_t) - [1 - \Phi(\lambda_4 - \mathbf{X}'_{i,MA,t}\boldsymbol{\beta}_3 - \sigma_{MA} - \varphi_t)] \\ &= \Phi(\lambda_4 - \mathbf{X}'_{i,MA,t}\boldsymbol{\beta}_3 - \sigma_{MA} - \varphi_t) - \Phi(\lambda_4 - \beta_2 - \mathbf{X}'_{i,MA,t}\boldsymbol{\beta}_3 - \sigma_{MA} - \varphi_t) \end{aligned} \quad (9)$$

where the state subscript s has been replaced by MA for Massachusetts, and t is restricted to the “after” period.

The key identifying assumption in the difference-in-differences model is that $MA_s * During_t$ and $MA_s * After_t$ are uncorrelated with the error term. In other words, the estimates can be interpreted as causal effects of the reform if we assume that in the absence of the reform changes over time in health would have been the same in Massachusetts and the control states, conditional on the control variables. The similarity of Massachusetts' pre-treatment trend in health to that of the other states shown in Figure 2 provides preliminary support for this

assumption. We therefore use all 50 other states (49 states plus the District of Columbia) as the control group in the baseline regression, and consider several alternatives in Section IVb.

The first column of Table 4 reports the coefficient estimates for $MA_s * During_t$ and $MA_s * After_t$ from the ordered probit regression, along with the average treatment effects on the treated in the after period.¹³ The interaction term $MA * During$ is statistically significant at the 1% level and its effect on health is positive, suggesting that health care reform began to improve the health of Massachusetts residents even before the reform was fully implemented. This is plausible since some provisions of the reform, such as the Medicaid expansions and subsidies for those below 300% of the FPL, started in 2006. The interaction term $MA * After$ is significant and its coefficient estimate is more than twice as large as that for $MA * During$. Not surprisingly, the effect of the reform strengthened once it was fully implemented. This could either represent the impact of the later components, such as the mandate, or a gradual response to the earlier components.

The estimated average treatment effects show that the Massachusetts health care reform decreased the probabilities of being in poor, fair and good health and increased the probabilities of being in very good and excellent health. The drops in the probabilities of being in poor, fair, and good health are 0.2, 0.5, and 0.7 percentage points, respectively, while the increases in the probabilities of being in very good and excellent health are 0.2 and 1.2 percentage points.

We next conduct two back-of-the-envelope calculations to help assess the economic significance of these estimates. The first consolidates the five treatment effects into a single measure that attempts to quantify the overall increase in health. We multiply each of the treatment effects by the value of the health status index associated with the corresponding

¹³ Coefficient estimates for the other covariates are available upon request.

category (0 for poor, 1 for fair, 2 for good, 3 for very good, and 4 for excellent), and then divide by the sample standard deviation. This result is an overall effect on health of 0.033 standard deviations, shown in the third-to-last row of Table 4.¹⁴ The magnitude of the impact therefore appears modest across the entire population, but perhaps large amongst the small fraction of the population who experienced a change in coverage as a result of the reform and is likely driving the results.

The second calculation combines the estimated treatment effects with the information on the reform's costs from the introduction to compute the annual fiscal cost for each adult transitioned from poor, fair, or good health to very good or excellent health. We do this first considering total government spending (federal and state), and then using only Massachusetts' share of that spending. The former provides a more relevant projection for national health care reform, while the latter is more relevant for evaluations of the Massachusetts reform. 1.4% of the adult population transitioned into very good or excellent health. The adult population in Massachusetts was 5,162,779 in July 2009 according to Census estimates, so 1.4% translates to 72,279 individuals. Since the reform cost an estimated \$707 million in FY2010, total government spending is an estimated \$9,782 per year for every adult whose health improves from poor, fair, or good to very good or excellent. Since Massachusetts splits the costs evenly with the federal government, the state spends approximately \$4,891 annually per adult transitioned into very good or excellent health. These calculations are far from complete cost-effectiveness analyses, as they ignore costs to patients and private insurers as well as benefits from consumption smoothing or improvements in children's health. They do, however, provide some information about the

¹⁴ This calculation should be interpreted with caution, as it relies on the strong assumption that each incremental increase in the health index represents the same improvement in health.

returns to government spending while underscoring the point that financing universal coverage at the federal level is likely to be more difficult than in Massachusetts, as matching money is not available.

IVb. Robustness Checks

This section further examines the validity of the identifying assumption of common counterfactual health trends between Massachusetts and the rest of the country by considering a number of alternative control groups and adding state-level control variables. First, we use as the control group the ten states with the most similar pre-treatment average health status indices to Massachusetts (“match on pre-treatment levels”). Second, we “match on pre-treatment trends” by running regressions of average health on year plus a constant term for each state from 2001-2005 and then choosing as the comparison group the ten states with the most similar slopes to Massachusetts. Next, we use a control group of the ten states with the most similar pre-reform health insurance coverage rates (“match on pre-treatment coverage”).¹⁵ We then consider a control group consisting of the other New England states because of their geographic proximity to Massachusetts. An additional specification excludes states that passed more limited health care reforms during the sample period (California, Hawaii, Maine, and Vermont).

The sixth robustness check constructs a “synthetic control group” for Massachusetts, as described by Abadie et al. (2010). We first aggregate to the state-by-year level and allow the data to select the combination of the other 50 states that best matches Massachusetts on the covariates

¹⁵ When matching on pre-treatment levels, the control states are Colorado, Connecticut, District of Columbia, Maryland, Minnesota, Nebraska, New Hampshire, Utah, Vermont and Virginia. When matching on pre-treatment trends, the control states are Arkansas, California, Hawaii, Illinois, Indiana, Maine, Mississippi, Missouri, New Jersey and New York. When matching on pre-treatment coverage, the control states are Delaware, District of Columbia, Hawaii, Iowa, Maryland, Michigan, Pennsylvania, Rhode Island and Wisconsin. Unreported regressions used control groups of five or twenty states instead of ten; the results were similar.

during the pre-treatment years 2001-2005.¹⁶ The resulting control group is 69.6% Connecticut, 16.2% Washington, D.C., 4.5% Utah, and 9.7% Vermont. Following Fitzpatrick's (2008) application of this method to individual data, we then multiply the weights for the individual-level observations by these shares, leaving Massachusetts fully weighted and dropping the 46 states that received a zero weight.

The next regression uses the rest of the country as the control group but excludes the year 2005. Recall from Figure 2 that in 2005 health in Massachusetts was below the trend line, raising the question of whether the improvement in health from 2005 to 2006 could be due to a temporary negative shock in 2005 rather than the reform in 2006. The long pre-treatment period mitigates this concern by tempering the influence of 2005, but dropping 2005 addresses it more directly.¹⁷

Finally, we return to the full sample but control for the potential time-varying state-level confounders unemployment rate, cigarette tax rate, population density, physician density, and hospital density, along with interactions of population density with a linear time trend to allow for differential trends in health between urban and rural areas.¹⁸ Controlling for unemployment rate and cigarette tax could be especially important given the differential impacts of the recession across states and the large cigarette tax increase passed in Massachusetts in 2009.

We present the results of these robustness checks in Columns 2 through 9 of Table 4. The coefficient of the interaction term *MA * During* remains positive in all specifications, with magnitudes ranging from 0.004 to 0.022, though it loses statistical significance in some of the

¹⁶ We do this using the Stata module "synth" (Abadie et al., 2011).

¹⁷ Other unreported robustness checks experimented with the use of shorter pre-treatment periods beginning in 2002, 2003, or 2004. The results remained very similar.

¹⁸ We relegate the state-level control variables to a robustness check rather than using them in the main analysis because of concerns that some of them – in particular unemployment rate, physician density, and hospital density – could be endogenous to health care reform. Moreover, these variables are all individually and jointly insignificant, so the state fixed effects appear to sufficiently capture their influence on health.

regressions with smaller control groups. In contrast, the interaction term $MA * After$ remains highly significant in all specifications. The magnitude of its effect is stable, as it ranges from 0.032 to 0.049 and is always within the 95% confidence interval from the baseline regression. As a result the treatment effects are also similar across specifications.

IVc. Testing for Differential Pre-Treatment Trends and Delayed Effects

This section simultaneously addresses two possible concerns with the estimates from Table 4. First, the difference-in-differences approach assumes common counterfactual health trends between Massachusetts and the rest of the country. The robustness of the estimates to different constructions of the control group is consistent with this assumption, but conceivably health trends in Massachusetts could be so unique that no appropriate comparison group of states exists. Second, the preceding regressions do not differentiate between the short- and long-run health effects of the reform following full implementation. Since health is a capital stock accumulated through repeated investments, the improvements in health resulting from the reform could increase over time. Alternatively, the long-term uninsured might experience a pent-up demand for medical services after obtaining coverage, in which case the entire improvement in health could be reached quickly or even be temporary.

We address these issues by re-estimating equation (1) with a broader set of interaction terms. First, we divide the ten-year sample into five two-year periods and include interactions of the Massachusetts dummy with indicators for 2003-2004, 2005-2006, 2007-2008, and 2009-2010 (leaving 2001-2002 as the reference period). A second regression interacts Massachusetts with a full set of year dummies. These models test the common trends assumption by testing for differential trends between Massachusetts and other states in the pre-treatment period 2001-2005. If the treatment and control groups were trending similarly before the reform, then they likely

would have continued to trend similarly from 2006-2010 if the reform had not occurred. The models also distinguish between short- and long-run effects by including multiple interactions from the post-reform period.

Table 5 displays the coefficient estimates for the interaction terms. The regression with two-year splits shows that health trends in Massachusetts and other states were similar through the pre-treatment period, with a sizeable gap emerging in the early period following the reform's full implementation (2007-2008) that grew only slightly in the later period (2009-2010). These results are consistent with the reform having a positive causal effect on health, and with the short- and long-run effects being similar. The results from the one-year splits are broadly similar, with the exception that Massachusetts experienced a temporary negative health shock in 2005 that disappeared by 2006. At no point in the pre-treatment period was there a Massachusetts-specific health shock that lasted longer than one year, making it unlikely that the sustained improvement in health in Massachusetts from 2007-2010 would have occurred in the absence of the reform. Moreover, the regression excluding 2005 from Table 4 provides further evidence that the negative shock in Massachusetts in 2005 is not meaningfully influencing our conclusions.¹⁹

IVd. Testing for Endogenous Moving Patterns

The Massachusetts reform's coverage expansions likely appeal to individuals with pre-existing conditions or a higher probability of facing future illness. This section therefore addresses another possible concern: that Massachusetts attracted sicker residents after the reform, either by making them less likely to leave the state or more likely to move there. If this is the

¹⁹ In unreported regressions (available upon request) we also conduct three falsification tests restricting the sample to the pre-treatment years 2001-2005. The first classifies 2001-2002 as the "before" period, 2003 as the "during" period, and 2004-2005 as the "after" period. The second considers 2001-2003 to be the "before" period and 2004-2005 the "after" period, while the third treats 2001-2002 as the "before" period and 2003-2005 as the "after" period. None of these tests produce any evidence of differential pre-treatment trends between Massachusetts and the other states.

case, our estimates may understate the reform’s true effect on health, as the positive causal effect would be tempered by negative selection.

We test for endogenous moving patterns by examining whether the demographic and financial profile of Massachusetts residents changed following the reform in a way that would suggest a change in the underlying propensity towards health of the state’s population. We first conduct a linear regression of health status index on the individual-level control variables among the pre-treatment portion of the sample, using the coefficient estimates to predict health for the entire sample. We then estimate the influence of $MA_s * During_t$ and $MA_s * After_t$, along with the state and time fixed effects, on predicted health status. Table 6 reports the results. The coefficient estimates for the interaction terms are both negative, consistent with Massachusetts health care reform attracting sick individuals, but the effects are small and insignificant at the 5% level. It therefore seems unlikely that endogenous moving patterns are meaningfully attenuating the estimated impact of the reform on health.

IVe. Tests Related to Inference

As shown by Bertrand et al. (2004), conventional difference-in-differences methods can over-reject the null hypothesis because of serial correlation even when standard errors are clustered. We therefore next conduct two tests to help rule out the possibility that the statistical significance observed in the baseline regression is merely an artifact of underestimated standard errors. First, following Bertrand et al.’s (2004) suggestion, we compress all the available data into a state-level panel with two time periods – “before” and “after” (dropping the “during” period) – and run the following regression:

$$\bar{y}_{st} = \delta_0 + \delta_1 MA_s + \delta_2 After_t + \delta_3 (MA_s * After_t) + \bar{X}_{st}' \delta_4 + \epsilon_{st} \quad (10)$$

where \bar{y}_{st} and \bar{X}'_{st} are the state averages for health index and the control variables. Table 7 gives the results. $MA_s * After_t$ remains significant at the 1% level despite the small sample, and its effect size in standard deviations (of the individual-level health index) is even larger than those from Table 4.

In the spirit of Abadie et al. (2010), we also consider a different approach to inference and ask how likely it would be to estimate similarly large health improvements simply by picking any state at random. We re-estimate the baseline ordered probit regression with each of the other 50 states as the “treated” unit. Only two states – Oregon and Florida – had larger positive “treatment effects” than Massachusetts. The probability of obtaining as large a health improvement as that estimated for Massachusetts by chance is therefore 4%, below the standard 5% significance level.²⁰ Moreover, the result for Oregon could potentially be explained by the 2008 Medicaid expansion shown to improve self-assessed health by Finkelstein et al. (2011).

IVf. Other Health Outcomes

This section moves beyond the overall health index and explores the effect of the reform on a variety of additional health outcomes: number of days out of the past 30 not in good physical health, not in good mental health, and with health-related functional limitations; activity-limiting joint pain; BMI; minutes per week of moderate physical activity and vigorous physical activity; and smoking status. These variables were chosen because they satisfy two conditions: 1) they are strongly and significantly correlated with the overall health index in the

²⁰ The full set of results for all 50 states are available upon request.

expected direction (as shown in Appendix Table A2), and 2) they do not rely on a doctor’s diagnosis, since a diagnosis requires medical access which is endogenous to the reform.²¹

Analyzing health outcomes beyond the overall self-assessed health index serves three purposes. First, verifying that we also observe improvements in health using a wide range of more specific (and therefore less subjective) questions increases our confidence that the reform did in fact improve objective – and not merely subjective – health. Second, examining additional outcomes sheds light on the mechanisms through which this effect occurred. For instance, obtaining health insurance can improve physical (or mental) health through increased utilization of medical services, mental health through lower stress from reduced financial risk, or health behaviors through expanded access to advice and information. Third, including the health behavior-related variables BMI and smoking tests a separate prediction of economic theory: reduced financial vulnerability to health shocks from insurance coverage could cause people to take more health risks, a phenomenon known as “ex ante moral hazard” (e.g. Dave and Kaestner, 2009; Bhattacharya et al., 2011).

Days not in good physical and mental health, days with health-related limitations, and minutes of moderate and vigorous exercise per week are non-negative count variables with variances higher than the means. We therefore estimate negative binomial models for these outcomes. The conditional expectation is given by

$$E[num_{ist} | \mu_{ist}, \alpha] = \mu_{ist} \tag{11}$$

where num is the number of days or minutes, α is the over-dispersion coefficient, and μ is defined by

²¹ The first condition excludes, for instance, alcoholic drinks per month, which is only weakly correlated with health and in the opposite of the expected direction. The second condition excludes BRFSS questions that ask whether a respondent has ever been diagnosed with a particular chronic condition, such as diabetes and asthma.

$$\mu_{ist} = \exp(\gamma_0 + \gamma_1(MA_s * During_t) + \gamma_2(MA_s * After_t) + \mathbf{X}'_{ist}\boldsymbol{\gamma}_3 + \theta_s + \rho_t) \quad (12)$$

The treatment effect on the treated is defined as

$$\tau_{i,MA,t} = \exp(\gamma_0 + \gamma_2 + \mathbf{X}'_{i,MA,t}\boldsymbol{\gamma}_3 + \theta_{MA} + \rho_t) - \exp(\gamma_0 + \mathbf{X}'_{i,MA,t}\boldsymbol{\gamma}_3 + \theta_{MA} + \rho_t) \quad (13)$$

while the average treatment effect on the treated is the mean of τ among Massachusetts residents in the “after” period.

For the binary outcome variables (activity-limiting joint pain and smoking status), we estimate probit models of the form

$$\begin{aligned} \Pr(y_{ist} = 1) & \\ &= \Phi(\delta_0 + \delta_1(MA_s * During_t) + \delta_2(MA_s * After_t) + \mathbf{X}'_{ist}\boldsymbol{\delta}_3 + \omega_s + v_t) \end{aligned} \quad (14)$$

with the treatment effect on the treated being

$$\tau_{i,MA,t} = \Phi(\delta_0 + \delta_2 + \mathbf{X}'_{ist}\boldsymbol{\delta}_3 + \sigma_{MA} + v_t) - \Phi(\delta_0 + \mathbf{X}'_{ist}\boldsymbol{\delta}_3 + \omega_{MA} + v_t).^{22} \quad (15)$$

Body mass index is continuous, so we estimate a linear regression in which the treatment effect is simply the coefficient estimate for $MA_s * After_t$.

Some of the health-related questions were not asked in Massachusetts in certain years, necessitating restrictions to the sample. Activity-limiting joint pain and the two measures of exercise are only available in odd-numbered survey years, meaning that the “during” period spans only six months (January 2007 to June 2007). We therefore combine those six months with the rest of 2007 and 2009 and classify the two years as the “after” period, dropping the $MA_s * During_t$ interaction from those regressions. Additionally, the physical health, mental health, and health limitations variables are not available in 2002.

²² We include cigarette tax as an additional covariate in the smoking regression.

Table 8 presents the results using the full control group of 50 states.²³ Health care reform in Massachusetts is associated with reductions in the number of days not in good physical health, not in good mental health, and with health-related functional limitations, as well as a lower probability of having activity-limiting joint pain. The magnitudes of these reductions range from 0.018 to 0.033 standard deviations, roughly similar to the size of the effect for the overall health status index. It therefore seems unlikely that the observed effect on the health index is driven purely by the subjectivity of the question. Moreover, these results suggest that the reform improved health more broadly than merely by reducing stress from lower financial risk.

Turning to the health-behavior related variables, the reform is associated with a 0.025 standard deviation reduction in BMI and a 0.036 standard deviation increase in moderate exercise, but no statistically detectable effect on vigorous exercise or smoking. These results suggest that expanded access to primary care improves at least some health behaviors, perhaps through information or accountability. The increase in moderate but not vigorous exercise is consistent with physician advice encouraging sedentary individuals to begin a light exercise routine, rather than encouraging those who are already active to increase or intensity their activity. The non-effect on smoking is consistent with evidence that smoking habits respond only gradually to external factors (e.g. Courtemanche, 2009), but could also reflect the health consequences of smoking already being widely-known even without physician access. Importantly, none of the regressions provide any evidence of ex-ante moral hazard causing individuals to take more health risks after obtaining insurance.

²³ To conserve space, we do not present the results from the full range of specifications from Table 4 for these other health outcomes. Unreported regressions verify that the conclusions reached are not sensitive to the choice of control group or the inclusion of state-level covariates.

The final column of Table 8 presents the results using as the dependent variable a “cardinalized overall health status index” equal to the predicted outcome from a regression of the health index on the six most plausibly objective health outcomes: functional limitations, joint pain, BMI, moderate exercise, vigorous exercise, and smoking ($R^2 = 0.27$).²⁴ This approach is advocated by Ziebarth et al. (2010) and others as a way to handle reporting heterogeneity in self-assessed health. The impact of $MA_s * After_t$ remain positive and significant, and the effect size in standard deviations is similar to those from Table 4. This provides further evidence that our conclusions are not merely driven by subjectivity.

IVg. Heterogeneity

We next return to the actual overall health status index and examine heterogeneity in the effect of Massachusetts health care reform on the bases of gender, race, age, and income. Kolstad and Kowalski (2010) found the largest coverage expansions among men, minorities, young adults, and those with low incomes. However, different effects on coverage do not necessarily translate to different effects on health, as the impacts of coverage on health could also be heterogeneous. We re-estimate the baseline ordered probit model for the following subsamples: women; men; whites; blacks; Hispanics; other race; ages 18-34, 35-44, 45-54, 55-64, and 65 or older; and household incomes below 150% of the FPL, between 150% and 300%, and above 300%.²⁵ We choose these income splits in order to align with the provisions of the reform, which specify that health insurance be free up to 150% of the FPL and subsidized up to 300%. Those

²⁴ We also considered dropping health limitations from the set of variables used to make the prediction, or using all eight alternate health outcomes to make the prediction. The results were virtually identical.

²⁵ We obtained FPL levels for each household size in each year from the Department of Health and Human Services. The BRFSS does not report household size, so we use an approximation based on marital status and number of children in the home. Also, the BRFSS reports income categories (shown in Table 3) rather than the exact level of household income. We therefore set household income equal to the midpoint of the given category, resulting in some measurement error when computing percentages of the FPL.

below 300% were treated through all three legs of the “three-legged stool”, while those above 300% were treated only through mandates and insurance market reforms.

Table 9 reports the results for the gender and race subsamples. The effect on health is positive and significant for both women and men but stronger for women. Chapter 58 improved health across all racial subgroups, but the effect was largest for blacks and those of a race besides white, black, or Hispanic. A back-of-the-envelope calculation provides a ballpark estimate of the extent to which the reform reduced the health disparity between blacks and whites. In Massachusetts in the “before” period, the mean health status indices of blacks and whites were 2.553 and 2.786, respectively, for a difference of 0.233. The treatment effects imply changes in the health status indices of blacks and whites of 0.081 and 0.031, for a difference of 0.05. We therefore estimate that the reform reduced black-white health disparities by 21.5%.

Table 10 stratifies by age and income. The reform improved health across all ages but had the largest effect among the near-elderly aged 55-64, the oldest group not yet eligible for Medicare. We observe health gains across all three income ranges, with the largest effect occurring amongst those with incomes below 150% of the FPL for whom insurance premiums are fully subsidized.

One striking result from the subsample analysis is that the reform appears to have influenced the health of those over 65 despite their access to Medicare. Not all seniors are eligible for free Medicare Part A, only those who have paid Medicare taxes for at least ten years (or whose spouse has done so) (Johnson-Lans, 2005). Indeed, Kolstad and Kowalski (2010) observe a modest but statistically significant decrease in the uninsured rate of those aged 65 to 74 following the reform. Perhaps more importantly, Part A only covers hospitalization – not physician services or prescription drugs – and has an \$800 deductible plus co-payments after 60

hospital days. Filling these gaps in coverage requires the purchase of Medigap, Medicare Part B/Medicare Advantage, and Medicare Part D plans (Johnson-Lans, 2005). Kolstad and Kowalski (2010) show that Chapter 58 increased the proportion of seniors reporting Medicaid (rather than Medicare) as their primary source of insurance, suggesting that the reform resulted in some seniors obtaining more comprehensive coverage. In our sample, 4.6% of seniors reported cost being a barrier to obtaining care in the past year, despite their uninsurance rate being only 1.9%. A regression shows that the Massachusetts reform reduced the probability of seniors having a cost barrier by 1.1 percentage points, or 24% of the sample rate for seniors.

IVh. Instrumental Variables

We close the empirical analysis by using $MA_s * During_t$ and $MA_s * After_t$ as instruments to estimate the impact of having insurance coverage on health. This instrumental variables approach requires stricter assumptions than the reduced-form model, as the reform must only impact health along the extensive margin of insurance coverage, conditional on the controls. This assumption would be violated if the reform also influenced health through the intensive margin of coverage. Given the aforementioned evidence that the intensive margin matters for seniors, we exclude them from the analysis in this section. We cannot rule out the possibility that the type of coverage matters for younger individuals as well, for instance through a transition from high-deductible catastrophic coverage to Medicaid or private plans available through the Connector. Despite this caveat, the instrumental variables analysis is useful because it estimates the magnitude of the impact of insurance on health that would be necessary for the extensive margin to be the only channel through which the reform influenced health. If the magnitude is implausibly large, then other mechanisms must play a role as well.

The first stage predicts insurance coverage using the following linear probability model:

$$ins_{ist} = \alpha_0 + \alpha_1(MA_s * During_t) + \alpha_2(MA_s * After_t) + \mathbf{X}'_{ist}\boldsymbol{\alpha}_3 + \zeta_s + \eta_t + u_{ist} \quad (15)$$

where ins is a dummy variable equal to 1 if the person reported having any health insurance coverage. Because of the non-linearity of the second stage we utilize a two-stage residual inclusion (2SRI) approach in which the residual from the first-stage regression is included as an additional regressor in the second stage. Terza et al. (2008) show that in non-linear contexts 2SRI gives consistent coefficient estimates, while traditional two stage least squares does not. The second stage is modeled as an ordered probit and the probabilities of being in each of the five health states are given by,

$$\Pr(y_{ist} = 0) = \Phi(\lambda_1 - \pi_1 ins_{ist} - \mathbf{X}'_{ist}\boldsymbol{\pi}_2 - \pi_3 \hat{u}_{ist} - \sigma_s - \varphi_t) \quad (16)$$

$$\Pr(y_{ist} = k) = \Phi(\lambda_j - \pi_1 ins_{ist} - \mathbf{X}'_{ist}\boldsymbol{\pi}_2 - \pi_3 \hat{u}_{ist} - \sigma_s - \varphi_t) - \Phi(\lambda_{j-1} - \pi_1 ins_{ist} - \mathbf{X}'_{ist}\boldsymbol{\pi}_2 - \pi_3 \hat{u}_{ist} - \sigma_s - \varphi_t), \forall j \in (2,3,4) \quad (17)$$

$$\Pr(y_{ist} = 4) = 1 - \Phi(\lambda_4 - \pi_1 ins_{ist} - \mathbf{X}'_{ist}\boldsymbol{\pi}_2 - \pi_3 \hat{u}_{ist} - \sigma_s - \varphi_t) \quad (18)$$

where \hat{u}_{ist} is the first-stage residual. The effect of health insurance on the probability of being in health state j is

$$\Delta p_j = \Pr(y_{ist} = j | ins_{ist} = 1) - \Pr(y_{ist} = j | ins_{ist} = 0) \quad (19)$$

The asymptotic standard errors of these probabilities and the standard errors for the second stage estimates were calculated following Terza (2011).²⁶ Equation (19) represents the “local average treatment effect” of insurance among those who obtained coverage as a result of the reform, and is subject to the usual caveat regarding generalizability.

The first column of Table 11 reports the coefficient estimates of interest from the first and second stage regressions for the full sample, along with the estimated impacts of insurance on the health state probabilities. The first stage estimates an increase in the coverage rate of 1.9

²⁶ Mata code is available upon request.

percentage points in the “during” period and 5.4 percentage points in the “after” period. The F statistic from a test of the joint significance of $MA_s * During_t$ and $MA_s * After_t$ is large, suggesting the instruments are sufficiently strong. Turning to the second stage, obtaining insurance leads to a positive and statistically significant improvement in health. The first-stage residual is significant and negatively associated with health, providing evidence that an OLS estimator would suffer from a downward bias. Insurance is estimated to reduce the probabilities of being in poor, fair, and good health by 6.2, 9.8, and 8.5 percentage points, while increasing the probabilities of being in very good and excellent health by 8.5 and 16 percentage points. The overall effect of insurance on the health status index, encompassing changes in all five probabilities, is 0.585 of the sample standard deviation.

These effects are strikingly large, but assessing their plausibility requires a comparison to other estimates from the literature. Finkelstein et al. (2011) employ the cleanest research design to date among studies of the impact of insurance on self-assessed health: a randomized intervention in Oregon granting Medicaid eligibility to a subset of the uninsured. They estimate that Medicaid enrollment increases the probability of being in good, very good, or excellent health by 13.3 percentage points. The sum of our estimated effects on the probabilities of being in those three health states is a similar 16 percentage points. The results from the two papers are not directly comparable given the differences in populations, but this similarity suggests that it is conceivable that the reform’s entire effect on the health of the non-elderly could have occurred through the extensive margin of coverage. Future research should more directly investigate the role of the intensive margin.

The remaining columns of Tables 11 and 12 conduct instrumental variables analyses for the gender, race, age, and income subgroups, allowing us to assess whether the heterogeneity in

the reform's effect on health observed in Section IVf comes from heterogeneity in the effect *on* coverage or the effect *of* coverage. The coverage expansions were larger for men than women, but women experienced greater health gains from coverage, explaining the greater net effect of the reform for women. Stratifying by race shows that coverage rates increased the most for non-black minorities but that the health effect of coverage was the largest for blacks. Among the age subsamples, those under 35 years old had the largest coverage expansions, but also the smallest health improvements from obtaining coverage. In contrast, the near-elderly had the smallest gains in coverage but these gains translated to the greatest improvements in health. Finally, the coverage expansions were by far the largest among those with incomes below 300% of the FPL who were eligible for the reform's subsidies, but the effect of coverage on health was the strongest for those above 300%. This explains the surprising finding from Table 12 that the reform's effect on health was as large for individuals over 300% as it was for those between 150% and 300%.

V. Conclusion

This paper examined the effect of health care reform in Massachusetts on self-assessed health using data from the Behavioral Risk Factor Surveillance System (BRFSS). An ordered probit difference-in-differences analysis showed that the reform increased the probability of individuals reporting excellent or very good health while reducing their probability of reporting good, fair, or poor health. These results were robust to alternative constructions of the control group and the addition of state-level covariates. We did not find evidence that the estimates were meaningfully impacted by differential pre-treatment trends or endogenous moving patterns. Next, we examined a number of more specific health outcomes and found improvements in physical health, mental health, functional limitations, joint disorders, body mass index, and

moderate physical activity. Testing for heterogeneity revealed that women, minorities, near-elderly adults, and those with incomes low enough to qualify for the law's subsidies experienced the largest gains in health as a result of the reform. Finally, we embedded the reform in an instrumental variables framework and estimated a large positive impact of obtaining health insurance on health. The reform's coverage expansions were largest for men, non-black minorities, young adults, and those who qualified for the subsidies, but the effects of obtaining coverage on health were strongest for women, blacks, the near-elderly, and middle-to-upper income individuals.

Several limitations of our analysis suggest directions for future research. First, all our health outcomes were self-reported, so as the necessary data become available it will be important to evaluate whether health care reform in Massachusetts also improved unambiguously objective measures of health such as mortality. Next, although the available evidence suggests that the reform's effect on health reached a plateau by the end of our sample period, this conclusion should be revisited as future survey waves become available. Finally, future work should continue to examine the mechanisms through which the Massachusetts reform influenced health – both the aspects of health that improved and the types of medical care that contributed to these improvements.

A natural question is the degree to which our results from Massachusetts can serve as projections for the Affordable Care Act. The general strategies for obtaining nearly universal coverage in both the Massachusetts and federal laws involved the same three-pronged approach of non-group insurance market reforms, subsidies, and mandates, suggesting that the health effects should be broadly similar. However, the federal legislation included additional cost-cutting measures such as Medicare cuts that could potentially mitigate the gains in health from

the coverage expansions. On the other hand, baseline uninsured rates were unusually low in Massachusetts, so the coverage expansions – and corresponding health improvements – from the Affordable Care Act could potentially be greater. Of course, larger coverage expansions may mean higher costs, and costs should be weighed against benefits when evaluating the welfare implications of reform.

References

- Abadie A., Diamond A., and Hainmueller J. (2010). Synthetic Control Methods for Comparative Case Studies: Estimating the Effect of California's Tobacco Control Program. *Journal of the American Statistical Association*, 105(490), 493-505.
- Abadie A., Diamond A., and Hainmueller J. (2011). SYNTH: Stata Module to Implement Synthetic Control Methods for Comparative Case Studies. Software item, available <http://econpapers.repec.org/software/bocbocode/s457334.htm>.
- Arrow K. (1963). Uncertainty and the Demand for Medical Care. *American Economic Review*, 53(5), 941-73.
- Bertrand M., Duflo E., and Mullainathan S. (2004). How Much Should We Trust Difference-in-Differences Estimates? *Quarterly Journal of Economics*, 119(1), 249-275.
- Bhattacharya J., Bundorf M.K., Pace N., and Sood N. (2011). Does Health Insurance Make You Fat? In Grossman M. and Mocan N. (eds.), *Economic Aspects of Obesity*, Chicago, IL: University of Chicago Press, 35-64.
- Card D., Dobkin C., and Maestas N. (2009). Does Medicare Saves Lives? *Quarterly Journal of Economics*, 124(2), 597-636,
- Card D., Dobkin C., and Maestas N. (2004). The Impact of Nearly Universal Insurance Coverage on Health Care Utilization: Evidence from Medicare. National Bureau of Economic Research Working Paper #10365.
- Cawley J. (2004). The Impact of Obesity on Wages. *Journal of Human Resources*, 39(2): 451-474.
- Cogan J., Hubbard R., and Kessler D. (2010). The Effect of Massachusetts' Health Reform on Employer-Sponsored Insurance Premiums. *Forum for Health Economics and Policy*, 13(2), Article 5.

- Courtemanche C. (2009). Rising Cigarette Prices and Rising Obesity: Coincidence or Unintended Consequence? *Journal of Health Economics*, 28(4), 781-798.
- Courtemanche C., Heutel G., and McAlvanah P. (2011). Impatience, Incentives, and Obesity. National Bureau of Economic Research Working Paper #17483.
- Currie, J. and Gruber, J. (1996a). Health Insurance Eligibility, Utilization of Medical Care, and Child Health. *Quarterly Journal of Economics*, 111(2), 431-466.
- Currie, J. and Gruber, J. (1996b). Saving Babies: The Efficacy and Cost of Recent Changes in the Medicaid Eligibility of Pregnant Women. *Journal of Political Economy*, 104(6), 1263–1296.
- Dafny L. and Gruber J. (2005). Public Insurance and Child Hospitalizations: Access and Efficiency Effects. *Journal of Public Economics*, 89, 109-129.
- Dave D. and Kaestner R. (2009). Health Insurance and Ex Ante Moral Hazard: Evidence from Medicare. *International Journal of Health Care Finance and Economics*, 9, 367-390.
- DeSalvo, K. B., Bloser, N., Reynolds, K., He, J., and Muntner, P. (2006). Mortality prediction with a single general self-rated health question. A meta-analysis. *Journal of General Internal Medicine*, 21(3), 267–275.
- Doyle J. (2005). Health Insurance, Treatment and Outcomes: Using Auto Accidents as Health Shocks. *Review of Economics and Statistics*, 87(2), 256-270.
- Finkelstein A. and McKnight R. (2008). What Did Medicare Do? The Initial Impact of Medicare on Mortality and Out of Pocket Medical Spending. *Journal of Public Economics*, 92, 1644-1669.
- Finkelstein A., Taubman S., Wright B., Bernstein M., Gruber J., Newhouse J., Allen H., Baicker K., and The Oregon Health Study Group (2011). The Oregon Health Insurance Experiment: Evidence from the First Year. National Bureau of Economic Research Working Paper #17190.
- Fitzpatrick M. (2008). Starting School at Four: The Effect of Universal Pre-Kindergarten on Children's Academic Achievement. *B.E. Journal of Economic Analysis and Policy*, 8(1), Article 46.
- Grossman M. (1972). *The Demand for Health: A Theoretical and Empirical Investigation*, Columbia University Press: New York, NY.
- Gruber J. (2008a). Incremental Universalism for the United States: The States Move First? *Journal of Economic Perspectives*, 22(4), 51-68.

- Gruber J. (2008b). Massachusetts Health Care Reform: The View From One Year Out. *Risk Management and Insurance Review*, 11(1), 51-63.
- Gruber J. (2010). Health Care Reform is a “Three-Legged Stool”: The Costs of Partially Repealing the Affordable Care Act. Center for American Progress. Available http://www.americanprogress.org/issues/2010/08/pdf/repealing_reform.pdf.
- Gruber J. (2011a). The impact of the Affordable care Act: How reasonable are the projections? National Bureau of Economic Research Working Paper #17168.
- Gruber J. (2011b). Massachusetts Points the Way to Successful Health Care Reform. *Journal of Policy Analysis and Management*, 30(1), 184-192.
- Hadley J. (2003). Sicker and Poorer—The Consequences of Being Uninsured: A Review of the Research on the Relationship between Health Insurance, Medical Care Use, Health, Work, and Income. *Medical Care Research and Review*, 60(2), 3-75.
- Harrington S. (2010). U.S. Health Care Reform: The Patient Protection and Affordable Act. *Journal of Risk and Insurance*, 77(3), 703-708.
- Idler E. and Benyamini Y. (1997). Self-Rated Health and Mortality: A Review of Twenty-Seven Community Studies. *Journal of Health and Social Behavior*, 38 (1), 21-37.
- Johnson-Lans S. (2005). *A Health Economics Primer*. Boston, MA: Addison Wesley/Pearson.
- Kolstad J. and Kowalski A. (2010). The impact of Health Care Reform on Hospital and Preventive Care: Evidence from Massachusetts. National Bureau of Economic Research Working Paper #16012.
- Kirk A. (2000). Riding the Bull: Experience with Individual Market Reform in Washington, Kentucky, and Massachusetts. *Journal of Health Politics, Policy and Law*, 25(1), 133-173.
- Levy H. and Meltzer D. (2008). The Impact of Health Insurance on Health. *Annual Review of Public Health*, 29, 399–409.
- Long, S. (2008). On the Road to Universal Coverage: Impacts of Reform in Massachusetts at One Year. *Health Affairs*, 27(4), w270-84.
- Long, S. and Stockely K. (2011). The Impacts of State Health Reform Initiatives on Adults in New York and Massachusetts. *Health Services Research*, 46(1,II), 365-428.
- Long S., Stockely K. and Yemane A. (2009). Another Look at the Impacts of Health Reform in Massachusetts: Evidence Using New Data and a Stronger Model. *American Economic Review Papers and Proceedings*, 99(2), 508-511.

- Manning W., Newhouse J., Duan N., Keeler E., Leibowitz A., and Marquis M. (1987). Health Insurance and the Demand for Medical Care: Evidence from a Randomized Experiment. *American Economic Review*, 77(3), 251-77.
- Massachusetts Division of Health Care, Finance, and Policy (2010). Health Care in Massachusetts: Key Indicators. Available <http://archives.lib.state.ma.us/handle/2452/69933>.
- Massachusetts Governor's Budget FY2010 (2009). Health Care. Retrieved from <http://www.mass.gov/bb/h1/fy10h1/prnt10/exec10/pbuddevhc.htm>.
- Massachusetts Health Insurance Connector Authority (2008). Report to the Massachusetts Legislature Implementation of the Health Care Reform Law, Chapter 58 2006-2008. Available <http://tinyurl.com/74osvco>.
- McDonough J., Rosman B., Phelps F., and Shannon M. (2006) The Third Wave of Massachusetts Health Care Access Reform. *Health Affairs*, 25(6), w420-31.
- Miller S. (2011a). The Effect of Insurance on Outpatient Emergency Room Visits: An Analysis of the 2006 Massachusetts Health Reform. Working paper, University of Illinois.
- Miller S. (2011b). The Impact of the Massachusetts Health Care Reform on Health Care Use Among Children. Forthcoming, *American Economic Review Papers and Proceedings*.
- Orzechowski W., Walker R. (2010). *The Tax Burden on Tobacco: Historical Compilation, Volume 45*. Arlington, VA: Orzechowski and Walker.
- Patel K., McDonough J. (2010). From Massachusetts to 1600 Pennsylvania Avenue: Aboard the Health Reform Express. *Health Affairs*, 29(6), 1106-1110.
- Pauly M. (1968). The Economics of Moral Hazard: Comment. *American Economic Review*, 58(3), 531-36.
- Pauly M. (2005). Effects of Insurance Coverage on Use of Care and Health Outcomes for Non-poor Young Women. *American Economic Review, Papers and Proceedings*, 95(2), 219-223.
- Phillips A., Der G., and Carroll D. (2010). Self-reported health, self-reported fitness, and all-cause mortality: Prospective cohort study. *British Journal of Health Psychology*, 15(2), 337-346.
- Puhani P. (2008). The Treatment Effect, the Cross Difference, and the Interaction Term in Nonlinear "Difference-in-Differences" Models. IZA Discussion Paper Series, 3478.
- Raymond A. (2009). Massachusetts Health Reform: The Myth of Uncontrolled Costs. Massachusetts Taxpayer Foundation. Retrieved from <http://www.masstaxpayers.org/files/Health%20care-NT.pdf>

- Strauss J., Thomas D. (2007). Health over the life course. *Handbook of Development Economics*, Volume 4, Elsevier.
- Terza J., Basu A., and Rathouz P. (2008). Two-Stage Residual Inclusion Estimation: Addressing Endogeneity in Health Econometric Modeling. *Journal of Health Economics*, 27, 531–543.
- Terza, J.V. (2011). Correct Standard Errors for Multi-Stage Causal Effect Estimation in the Context of Empirical Health Policy Analysis: A Practitioner's Guide. Unpublished Manuscript, University of North Carolina at Greensboro.
- Weissman J. and Bigby J. (2009). Massachusetts Health Care Reform — Near-Universal Coverage at What Cost? *New England Journal of Medicine*, 361(21), 2012-2015.
- Yelowitz A. and Cannon M. (2010). The Massachusetts Health Plan Much Pain, Little Gain. *Policy Analysis*, 657.
- Ziebarth N. (2010). Measurement of Health, Health Inequality, and Reporting Heterogeneity. *Social Science and Medicine*, 71, 116-124.

Figure 1 – Timeline of the Massachusetts Reform’s Key Provisions

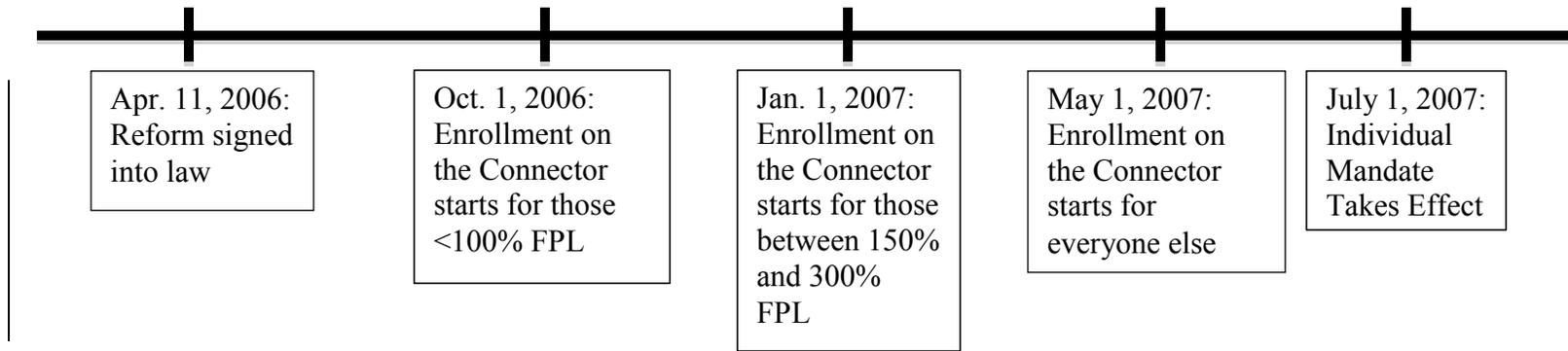


Figure 2 – Changes in Health Status Index 2001-2010

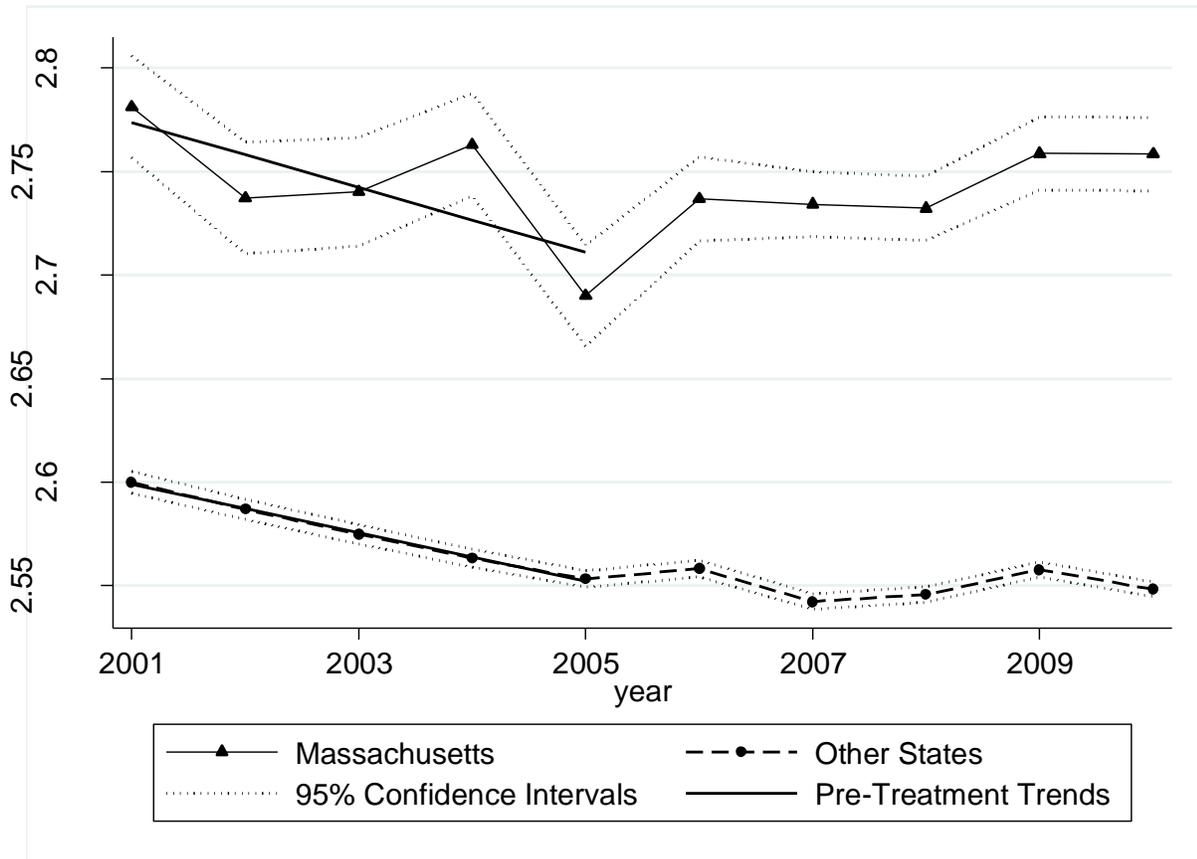


Table 1 – Similarities and Differences between the Massachusetts Reform and the National Reform (ACA)

Domain	Massachusetts reform	National reform (ACA)
Modification of existing insurance markets	<ul style="list-style-type: none"> - No pre-existing condition exclusions (since 1996). - Community rated premiums that can only vary by age and smoking status (in place since 1996). - Minimum standards for policies, including essential benefits and maximum out of pocket expenditures. - Creation of a state health insurance exchange where insurance companies compete to offer three regulated levels of coverage to small employers and individuals. - Young adults must be allowed coverage on their parents' plans for up to two years after they are no longer dependents or until their 26th birthday. 	<ul style="list-style-type: none"> - No pre-existing condition exclusions. - Community rated premiums that can only vary by age and smoking status. - Minimum standards for policies, including essential benefits and maximum out of pocket expenditures. - States must create a health insurance exchange where insurance companies compete to offer four regulated levels of coverage to small employers and individuals. States are able to join multistate exchanges. - Young adults must be allowed coverage on their parents' plans until their 26th birthday.
Mandates	<ul style="list-style-type: none"> - Individuals are required to purchase coverage if affordable, (based on income and family size) or pay a penalty of no more than 50% of the insurance premium of the lowest-cost insurance exchange plan for which they are eligible. - Employers with more than 10 full time employees (FTE) are required to offer policies with minimum standard or pay a penalty of up to \$295 annually per FTE. 	<ul style="list-style-type: none"> - Individuals are required to purchase coverage if it costs no more than 8% of income, or pay a penalty of the greater of 2.5 percent of taxable income or \$695. - Employers with 50 employees or more are required to offer policies with minimum standard or pay penalties that range from \$2,000-\$3,000 per FTE.
Medicaid expansions and subsidies	<ul style="list-style-type: none"> - Medicaid expansions for children with household incomes up to 300% of the poverty line (FPL), for long-term unemployed up to 100% FPL, and for people with HIV up to 200% FPL. - Free coverage for all adults below 150% FPL. Sliding scale of subsidies for adults up to 300% FPL. 	<ul style="list-style-type: none"> - Medicaid expansions to all individuals with incomes below 133% FPL. - Sliding scale of tax credits for people up to 400% FPL. - Tax credits for employers with 25 or fewer employees and average annual wages less than \$50,000 for offering coverage.
Financing	<ul style="list-style-type: none"> - Redirection of federal funding to safety net providers. - Redirection of the state uncompensated care pool, a mechanism through which hospitals were able to bill the state the cost of treating low-income patients. - Individual and employer penalties. - One-time assessment to health care providers and insurers. - Since 2009, a \$1 per pack cigarette tax. 	<ul style="list-style-type: none"> - Reduction of Medicare reimbursements. - Increase in the Medicare payroll tax and extension of this tax to capital income for singles (families) with incomes more than \$200,000 (\$250,000). - Taxes on insurers, pharmaceutical companies, and medical device manufactures. - Excise taxes on high-cost insurance plans (“Cadillac tax”). - Individual and employer penalties.

Sources: Gruber (2011a, 2008b) and Harrington (2010).

Table 2 – Pre-Treatment Means of Health Variables

Variable	MA (n=35,990)	Other States (n=1,177,056)	Difference
Any health insurance coverage	0.911	0.848	-0.063***
Overall health; 0 (poor) to 4 (excellent)	2.743	2.575	0.168***
Poor health	0.030	0.041	-0.011***
Fair health	0.089	0.112	-0.023***
Good health	0.261	0.294	-0.034***
Very good health	0.351	0.336	0.015***
Excellent health	0.270	0.212	0.054***
Days not in good physical health (of last 30) ⁺⁺	3.271	3.479	-0.207***
Days not in good mental health (of last 30) ⁺⁺	3.307	3.437	-0.130*
Days with health limitations (of last 30) ⁺⁺	1.916	2.080	-0.164***
Activity-limiting joint problems ⁺	0.123	0.133	-0.009**
Body mass index	26.319	26.992	-0.673***
Minutes of moderate exercise per day ⁺	57.658	58.788	-1.130
Minutes of vigorous exercise per day ⁺	40.065	38.830	1.235
Currently smokes cigarettes	0.192	0.224	-0.032***

Notes: *** indicates difference between Massachusetts and other states is significant at the 0.1% level; ** 1% level; * 5% level. Observations are weighted using the BRFSS sampling weights. + indicates variable from only odd-numbered survey years. ++ indicates variable from all years except 2002. Standard errors are available on request.

Table 3 – Pre-Treatment Means of Control Variables

Variable	Massachusetts (n=35,990)	Other States (n=1,177,056)	Difference
Age 18 to 24	0.114	0.121	-0.007*
Age 25 to 29	0.083	0.089	-0.006**
Age 30 to 34	0.107	0.105	0.002
Age 35 to 39	0.105	0.104	0.001
Age 40 to 44	0.116	0.112	0.004
Age 45 to 49	0.100	0.101	-0.001
Age 50 to 54	0.089	0.091	-0.003
Age 55 to 59	0.073	0.073	0.000
Age 60 to 64	0.056	0.056	0.000
Age 65 to 69	0.045	0.047	-0.002
Age 70 to 74	0.038	0.040	0.002
Age 75 to 79	0.039	0.034	0.005***
Age 80 or older	0.035	0.030	0.005***
Female	0.510	0.502	0.008*
Married	0.571	0.598	-0.028***
Race is non-Hispanic white	0.846	0.709	0.137***
Race is non-Hispanic black	0.034	0.098	-0.063***
Race is Hispanic	0.113	0.178	-0.065***
Race is neither black nor white nor Hispanic	0.006	0.015	-0.009***
Income less than \$10,000	0.037	0.055	-0.018***
Income \$10,000 to \$15,000	0.039	0.056	-0.017***
Income \$15,000 to \$20,000	0.057	0.079	-0.022***
Income \$20,000 to \$25,000	0.077	0.096	-0.019***
Income \$25,000 to \$35,000	0.108	0.139	-0.031***
Income \$35,000 to \$50,000	0.149	0.172	-0.023***
Income \$50,000 to \$75,000	0.188	0.174	0.014***
Income \$75,000 or more	0.345	0.228	0.117***
Less than a high school degree	0.071	0.114	-0.043***
High school degree but no college	0.251	0.299	-0.048***
Some college but not four-year degree	0.242	0.273	-0.031***
College graduate	0.436	0.314	0.121***
Currently pregnant	0.011	0.012	-0.001
State unemployment rate	4.979	5.435	-0.456***
State cigarette tax (20010 \$)	0.820	1.485	0.665***
State population density (1000s/square mile)	82.168	24.332	57.836***
State physician density (per 10,000 residents)	436.247	256.945	179.302***
State hospital density (per 10,000 residents)	1.208	1.701	-0.493***

Notes: *** indicates difference between Massachusetts and other states is significant at the 0.1% level; ** 1% level; * 5% level. Observations are weighted using the BRFSS sampling weights. Standard errors are available on request.

Table 4 – Difference-in-Differences Ordered Probit Regressions

	Dependent Variable: Overall Health								
	Full Sample	Match on Pre-Tx. Level	Match on Pre-Tx. Trend	Match on Pre-Tx. Coverage	New England	Drop CA, HI, ME, VT	Synthetic Control Group	Drop 2005	Add State Controls
Coefficient Estimates of Interest									
MA*During	0.016 (0.006)**	0.013 (0.008)	0.022 (0.008)**	0.013 (0.007)*	0.015 (0.010)	0.015 (0.007)*	0.004 (0.003)	0.010 (0.006)	0.021 (0.008)**
MA*After	0.039 (0.006)***	0.049 (0.012)***	0.037 (0.009)***	0.046 (0.006)***	0.049 (0.011)***	0.037 (0.006)***	0.043 (0.001)***	0.032 (0.006)***	0.042 (0.010)***
Average Treatment Effects on Treated (After Period)									
P(Poor)	-0.002 (0.0003)***	-0.003 (0.0007)***	-0.002 (0.0005)***	-0.002 (0.0003)***	-0.003 (0.0007)***	-0.002 (0.0004)***	-0.002 (0.0001)***	-0.002 (0.0003)***	-0.002 (0.0005)***
P(Fair)	-0.005 (0.0007)***	-0.006 (0.001)***	-0.004 (0.0009)***	-0.005 (0.0008)***	-0.006 (0.001)***	-0.004 (0.0007)***	-0.005 (0.0002)***	-0.004 (0.0007)***	-0.005 (0.001)***
P(Good)	-0.007 (0.0009)***	-0.008 (0.002)***	-0.006 (0.001)***	-0.008 (0.001)***	-0.008 (0.002)***	-0.006 (0.001)***	-0.007 (0.0002)***	-0.005 (0.001)***	-0.007 (0.002)***
P(Very Good)	0.002 (0.0003)***	0.002 (0.0006)***	0.002 (0.0004)***	0.002 (0.0004)***	0.002 (0.0006)***	0.002 (0.0003)***	0.002 (0.0001)***	0.001 (0.0003)***	0.002 (0.0005)***
P(Excellent)	0.012 (0.002)***	0.014 (0.003)***	0.011 (0.003)***	0.013 (0.002)***	0.014 (0.003)***	0.011 (0.002)***	0.013 (0.0004)***	0.010 (0.002)***	0.012 (0.003)***
Overall Effect in Std. Dev.	0.033	0.037	0.032	0.035	0.037	0.032	0.038	0.027	0.033
# Control States	50	10	10	10	5	46	4	50	50
Observations	2,879,296	633,979	643,302	578,530	340,592	2,664,194	291,477	2,582,055	2,879,296

Notes: Standard errors, heteroskedasticity-robust and clustered by state, are in parentheses. *** indicates statistically significant at the 0.1% level; ** 1% level; * 5 % level. All regressions include the individual-level control variables, state fixed effects, and fixed effects for each month in each year. Observations are weighted using the BRFSS sampling weights.

Table 5 – Testing for Differential Pre-Treatment Trends and Delayed Effects

Dependent Variable: Overall Health		
	2-Year Splits	1-Year Splits
MA*2003 to 2004	0.004 (0.007)	--
MA*2005 to 2006	-0.014 (0.007)	--
MA*2007 to 2008	0.032 (0.005)***	--
MA*2009 to 2010	0.039 (0.007)***	--
MA*2002	--	-0.013 (0.010)
MA*2003	--	-0.014 (0.009)
MA*2004	--	0.010 (0.008)
MA*2005	--	-0.039 (0.007)***
MA*2006	--	-0.0009 (0.009)
MA*2007	--	0.026 (0.008)**
MA*2008	--	0.024 (0.008)***
MA*2009	--	0.036 (0.010)***
MA*2010	--	0.028 (0.009)**
Observations	2,879,296	2,879,296

Notes: Coefficient estimates are shown; average treatment effects on the treated are available upon request. Standard errors, heteroskedasticity-robust and clustered by state, are in parentheses. *** indicates statistically significant at the 0.1% level; ** 1% level; * 5 % level. All regressions include the individual-level control variables, state fixed effects, and fixed effects for each month in each year. The control group consists of all 50 other states. Observations are weighted using the BRFSS sampling weights.

Table 6 – Testing for Endogenous Moving Patterns

Dependent Variable: Predicted Health Status	
	Coefficient Estimates
MA*During	-0.008 (0.004)
MA*After	-0.008 (0.008)
Effect in Standard Deviations	-0.016
Observations	2,888,559

Notes: The coefficient estimates are equal to the treatment effects because the model is linear. Standard errors, heteroskedasticity-robust and clustered by state, are in parentheses. *** indicates statistically significant at the 0.1% level; ** 1% level; * 5 % level. The regression includes state fixed effects, and fixed effects for each month in each year. The control group consists of all 50 other states. Observations are weighted using the BRFSS sampling weights.

Table 7 – State-Level Regression with Two Time Periods

Dependent Variable: Average Health Status	
	Coefficient Estimates
MA*After	0.057 (0.017)**
Effect in Standard Deviations	0.053
Observations	102

Notes: The coefficient estimates are equal to the treatment effects because the model is linear. Heteroskedasticity-robust standard errors are in parentheses. *** indicates statistically significant at the 0.1% level; ** 1% level; * 5 % level. The regression includes dummies for “MA” and “After”, along with the individual-level control variables. state fixed effects, and fixed effects for each. The control group consists of all 50 other states. Observations are weighted using the BRFSS sampling weights when constructing the state averages.

Table 8 – Regression Results for Other Health Outcomes

Dependent Variable:	Days not in Good Physical Health	Days not in Good Mental Health	Days with Health Limitations	Activity-Limiting Joint Pain	BMI	Minutes of Moderate Exercise	Minutes of Vigorous Exercise	Smoker	Cardinalized Overall Health
Coefficient Estimates									
MA*During	-0.069 (0.013)***	-0.006 (0.012)	-0.053 (0.019)**	--	-0.022 (0.047)	--	--	-0.002 (0.008)	--
MA*After	-0.079 (0.011)***	-0.051 (0.012)***	-0.065 (0.013)***	-0.036 (0.010)***	-0.143 (0.047)**	0.039 (0.018)**	-0.002 (0.018)	0.006 (0.007)	0.013 (0.004)***
Average Treatment Effect on Treated (After Period)									
MA*After	-0.255 (0.037)***	-0.165 (0.041)***	-0.128 (0.028)***	-0.006 (0.002)***	-0.143 (0.047)**+	2.026 (0.912)*	-0.079 (0.608)	0.001 (0.002)	0.013 (0.004)***+
Effect in Std. Deviations	-0.033	-0.022	-0.022	-0.018	-0.025	0.036	-0.001	0.002	0.027
Observations	2,642,885	2,649,994	2,663,473	1,333,179	2,794,388	1,217,299	1,217,299	2,878,751	1,122,083

Notes: + indicates the treatment effect and coefficient estimate are equal because the model is linear. MA*During is missing for the outcomes that are only available in odd-numbered survey years. Standard errors, heteroskedasticity-robust and clustered by state, are in parentheses. *** indicates statistically significant at the 0.1% level; ** 1% level; * 5 % level. All regressions include the individual-level control variables, state fixed effects, and fixed effects for each month in each year. The control group consists of all 50 other states. Observations are weighted using the BRFSS sampling weights.

Table 9 – Heterogeneity in the Effect on Health by Gender and Race

Dependent Variable: Overall Health						
	Gender		Race			
	Women	Men	White	Black	Hispanic	Other
Coefficient Estimates						
MA*During	0.029 (0.008)***	0.005 (0.007)	0.026 (0.006)***	0.011 (0.013)	-0.015 (0.017)	0.023 (0.029)
MA*After	0.046 (0.006)***	0.029 (0.006)***	0.036 (0.005)***	0.091 (0.012)***	0.041 (0.016)*	0.081 (0.021)***
Average Treatment Effects on Treated (After Period)						
P(Poor)	-0.003 (0.0003)***	-0.002 (0.0004)***	-0.002 (0.0003)***	-0.006 (0.001)***	-0.003 (0.001)*	-0.009 (0.002)***
P(Fair)	-0.005 (0.0007)***	-0.004 (0.0008)***	-0.004 (0.0005)***	-0.013 (0.002)***	-0.006 (0.003)*	-0.011 (0.003)***
P(Good)	-0.008 (0.001)***	-0.005 (0.001)***	-0.006 (0.0009)***	-0.013 (0.002)***	-0.005 (0.002)**	-0.009 (0.002)***
P(Very Good)	0.002 (0.0003)***	0.001 (0.0003)***	0.001 (0.0002)***	0.008 (0.001)***	0.003 (0.001)*	0.009 (0.003)***
P(Excellent)	0.014 (0.002)***	0.009 (0.002)***	0.011 (0.001)***	0.024 (0.003)***	0.011 (0.004)**	0.020 (0.005)***
Overall Effect in Standard Deviations	0.038	0.024	0.030	0.074	0.034	0.069
Observations	1,733,131	1,146,165	2,320,271	222,581	287,895	48,549

Notes: Standard errors, heteroskedasticity-robust and clustered by state, are in parentheses. *** indicates statistically significant at the 0.1% level; ** 1% level, * 5 % level. All regressions include the individual-level control variables, state fixed effects, and fixed effects for each month in each year. The control group consists of all 50 other states. Observations are weighted using the BRFSS sampling weights.

Table 10 – Heterogeneity in the Effect on Health by Age and Income

Dependent Variable: Overall Health								
	Age					Income (% of Federal Poverty Line)		
	18-34	35-44	45-54	55-64	65+	≤150	150-300	>300
Coefficient Estimates								
MA*During	-0.023 (0.013)	0.048 (0.007)***	-0.007 (0.007)	-0.015 (0.010)	0.077 (0.008)***	0.008 (0.008)	0.027 (0.008)***	0.016 (0.008)*
MA*After	0.023 (0.010)*	0.021 (0.008)**	0.036 (0.007)***	0.060 (0.011)***	0.043 (0.005)***	0.052 (0.008)***	0.033 (0.007)***	0.035 (0.006)***
Average Treatment Effects on Treated								
P(Poor)	-0.0004 (0.0002)*	-0.0007 (0.0002)**	-0.002 (0.0004)***	-0.005 (0.0009)***	-0.005 (0.0007)***	-0.008 (0.001)***	-0.003 (0.0006)***	-0.0009 (0.0002)***
P(Fair)	-0.002 (0.0009)*	-0.002 (0.0008)**	-0.004 (0.0008)***	-0.008 (0.001)***	-0.007 (0.0009)***	-0.009 (0.001)***	-0.005 (0.001)***	-0.003 (0.0005)***
P(Good)	-0.005 (0.002)*	-0.004 (0.002)**	-0.006 (0.001)***	-0.009 (0.002)***	-0.004 (0.0004)***	-0.0005 (0.0001)***	-0.004 (0.0009)***	-0.008 (0.001)***
P(Very Good)	0.0001 (0.0001)	0.00005 (0.00005)	0.0009 (0.0002)***	0.004 (0.0009)***	0.007 (0.0009)***	0.007 (0.001)***	0.004 (0.0009)***	-0.0005 (0.0001)***
P(Excellent)	0.008 (0.003)*	0.007 (0.003)**	0.011 (0.002)***	0.017 (0.003)***	0.009 (0.001)***	0.010 (0.001)***	0.008 (0.002)***	0.012 (0.002)***
Overall Effect in Std. Deviations	0.021	0.018	0.028	0.047	0.037	0.044	0.029	0.029
Observations	485,376	512,575	614,489	563,405	703,451	531,560	857,279	1,488,759

See notes for Table 9.

Table 11 – Instrumental Variables: Full Sample and Stratified by Gender and Race

	Full Sample	Gender		Race			
		Women	Men	White	Black	Hispanic	Other
Panel A: Linear Probability Model Regressions for Any Insurance Coverage							
Coefficient Estimates							
MA*During	0.019 (0.002)***	0.023 (0.002)***	0.016 (0.003)***	0.014 (0.002)***	-0.015 (0.006)**	0.041 (0.007)***	0.074 (0.019)***
MA*After	0.054 (0.003)***	0.042 (0.003)***	0.066 (0.004)***	0.041 (0.002)***	0.056 (0.004)***	0.093 (0.006)***	0.136 (0.011)***
1 st Stage F Statistic	171.42	142.34	201.30	177.77	109.23	125.02	88.78
Panel B: Ordered Probit Regressions for Overall Health							
Coefficient Estimates							
Insurance	0.688 (0.112)***	1.114 (0.159)***	0.420 (0.107)***	0.905 (0.132)***	1.310 (0.200)***	0.319 (0.157)*	0.793 (0.194)***
1 st Stage Residual	-0.663 (0.112)***	-1.075 (0.156)***	-0.402 (0.109)***	-0.905 (0.134)***	-1.276 (0.205)***	-0.240 (0.152)	-0.851 (0.196)***
Local Average Treatment Effects							
P(Poor)	-0.062 (0.011)***	-0.135 (0.194)***	-0.030 (0.009)***	-0.093 (0.016)***	-0.194 (0.032)***	-0.025 (0.014)*	-0.114 (0.027)***
P(Fair)	-0.098 (0.015)***	-0.156 (0.017)***	-0.058 (0.015)***	-0.114 (0.014)***	-0.175 (0.015)***	-0.058 (0.029)*	-0.107 (0.024)***
P(Good)	-0.085 (0.013)***	-0.084 (0.015)***	-0.063 (0.015)***	-0.112 (0.015)***	-0.022 (0.013)*	-0.029 (0.013)*	-0.046 (0.020)*
P(Very Good)	0.085 (0.013)***	0.151 (0.012)***	0.046 (0.013)***	0.117 (0.014)***	0.158 (0.010)***	0.038 (0.020)	0.106 (0.020)***
P(Excellent)	0.160 (0.026)***	0.223 (0.037)***	0.106 (0.026)***	0.202 (0.030)***	0.233 (0.040)***	0.075 (0.035)*	0.160 (0.045)***
Overall Effect in Std. Dev.	0.585	0.943	0.357	0.783	1.087	0.271	0.667
Observations	2,172,797	1,299,806	872,991	1,704,544	182,200	247,267	38,786

See notes for Table 9.

Table 12 – Instrumental Variables: Stratified by Age and Income

	Age				Income (% of Federal Poverty Line)		
	18-34	35-44	45-54	55-64	<150	150-300	>300
Panel A: Linear Probability Model Regressions for Any Insurance Coverage							
Coefficient Estimates							
MA*During	0.027 (0.004)***	0.016 (0.004)***	0.012 (0.002)***	0.021 (0.002)***	0.052 (0.009)***	0.047 (0.005)***	0.006 (0.002)***
MA*After	0.081 (0.006)***	0.048 (0.003)***	0.043 (0.003)***	0.042 (0.002)***	0.096 (0.009)***	0.101 (0.003)***	0.026 (0.002)***
First-Stage F Statistic	105.63	159.19	138.04	224.35	62.97	463.82	62.49
Panel B: Ordered Probit Regressions for Overall Health							
Coefficient Estimates							
Insurance	0.355 (0.122)**	0.413 (0.164)*	0.871 (0.164)***	1.424 (0.266)***	0.453 (0.093)***	0.267 (0.092)***	1.485 (0.250)***
1 st Stage Residual	-0.209 (0.126)	-0.401 (0.162)*	-0.977 (0.165)***	-1.566 (0.275)***	-0.482 (0.099)***	-0.247 (0.092)**	-1.399 (0.248)***
Local Average Treatment Effects							
P(Poor)	-0.011 (0.003)***	-0.025 (0.010)*	-0.111 (0.017)***	-0.302 (0.046)***	-0.069 (0.015)***	-0.022 (0.008)***	-0.176 (0.022)***
P(Fair)	-0.047 (0.014)***	-0.056 (0.022)*	-0.122 (0.020)***	-0.142 (0.020)***	-0.073 (0.014)***	-0.041 (0.014)***	-0.200 (0.022)***
P(Good)	-0.073 (0.027)**	-0.068 (0.028)*	-0.067 (0.020)***	-0.037 (0.015)*	-0.004 (0.007)	-0.036 (0.013)**	-0.127 (0.032)***
P(Very Good)	0.029 (0.007)***	0.042 (0.017)*	0.127 (0.015)***	0.209 (0.019)***	0.059 (0.010)***	0.036 (0.012)**	0.220 (0.010)***
P(Excellent)	0.102 (0.038)**	0.108 (0.044)*	0.172 (0.041)***	0.198 (0.053)***	0.087 (0.017)***	0.063 (0.022)**	0.282 (0.065)***
Overall Effect in Std. Dev.	0.317	0.458	0.747	1.049	0.384	0.232	1.410
Observations	483,775	512,155	613,948	562,919	380,049	567,530	1,222,838

See notes for Table 9.

Appendix Table A1 – Estimating Effect on Health Using Series of Probits

Dependent Variable:	P(Fair or Better)	P(Good or Better)	P(Very Good or Better)	P(Excellent)
Coefficient Estimates				
MA*During	0.040 (0.010)***	0.030 (0.007)***	0.028 (0.009)***	0.001 (0.007)
MA*After	0.070 (0.006)***	0.062 (0.009)***	0.056 (0.008)***	0.018 (0.007)***
Average Treatment Effect on Treated (After Period)				
MA*After	0.004 (0.0004)***	0.010 (0.001)***	0.018 (0.003)***	0.006 (0.002)**
Effect in Std. Deviations	0.018	0.027	0.037	0.014
Observations	2,879,296	2,879,296	2,879,296	2,879,296

Notes: Standard errors, heteroskedasticity-robust and clustered by state, are in parentheses. *** indicates statistically significant at the 0.1% level; ** 1% level; * 5% level. All regressions include the individual-level control variables, state fixed effects, and fixed effects for each month in each year. Observations are weighted using the BRFSS sampling weights.

Appendix Table A2 – Correlations Between Overall Health and Other Health Outcomes

	Correlation with Overall Health
Days not in Good Physical Health	-0.472***
Days not in Good Mental Health	-0.255***
Days with Health Limitations	-0.381***
Activity-Limiting Joint Pain	-0.322***
BMI	-0.232***
Minutes of Moderate Exercise	0.063***
Minutes of Vigorous Exercise	0.130***
Smoker	-0.118***

*** indicates statistically significant at the 0.1% level; ** 1% level; * 5% level.

Observations are weighted using the BRFSS sampling weights.