This PDF is a selection from a published volume from the National Bureau of Economic Research

Volume Title: Emerging Labor Market Institutions for the Twenty-First Century

Volume Author/Editor: Richard B. Freeman, Joni Hersch and Lawrence Mishel, editors

Volume Publisher: University of Chicago Press

Volume ISBN: 0-226-26157-3

Volume URL: http://www.nber.org/books/free04-1

Conference Date: August 4-5, 2000

Publication Date: December 2004

Title: Individual Rights and Collective Agents. The Role of Old and New Workplace Institutions in the Regulation of Labor Markets

Author: David Weil

URL: http://www.nber.org/chapters/c9948

Individual Rights and Collective Agents The Role of Old and New Workplace Institutions in the Regulation of Labor Markets

David Weil

1.1 Labor Market Institutions and the Regulation of Labor Markets

The Committee recognizes that accomplishment of the purposes of this bill cannot be totally achieved without the fullest cooperation of affected employees.

-Senate Report no. 91-1292, 91st Cong., 2d sess. (October 6, 1970), 10

So concluded members of the Senate in drafting the Occupational Safety and Health Act of 1970. Despite the fact that the new act created an extensive government enforcement system charged with improving workplace safety and health, the architects of the act recognized the centrality of workers to its implementation. The same might be said for a gamut of federal and state labor market regulation from the Fair Labor Standards Act of 1938 to the Family Medical Leave Act of 1993 to state workers compensation and unemployment benefit systems.

As representatives of individual employees, labor market institutions can affect the process of workplace regulation in two very different ways. First, they can affect the political process in passing legislation and, through executive agencies, in promulgating regulations—that is, the *enactment* of labor policies. Second, they can affect the way that those laws and regulations are enforced or administered—that is, the *implementation* of laws.

There is a significant literature on the role of interest groups in political processes that can inform the specific question of what alternative institu-

David Weil is associate professor of economics at Boston University School of Management and codirector of the Transparency Policy Project, Taubman Center for State and Local Government, John F. Kennedy School of Government, Harvard University.

tions might play the role of "employee lobbies" in the enactment of workplace policies. Although the specific constellation of factors that underlie political coalitions around employment issues differ from those underlying other public policy issues, the theoretical notions bounding the creation of such coalitions have parallels with those surrounding other areas of policy concern.¹ I, therefore, do not focus on the role for new labor market intermediaries in the realm of policy enactment here.

Implementation of workplace regulations arises either from the enforcement of standards created by that legislation or through the administration of programs created by legislation. For example, the federal Davis-Bacon Act that establishes floors for wages in the construction industry is implemented by enforcement actions that either directly or, through deterrence effects, indirectly raise the wages paid by construction companies to the "prevailing wage" set for that craft in a geographic market. Workers compensation legislation is implemented via administrative activities in two ways: through the incentive effect provided by experience rating of employers covered by the system on safety policies and by the filing of claims by workers injured on the job.

Implementation—whether through enforcement or administration raises the question of the interaction between institutions created by labor policies to carry out laws and the activities of workplace based institutions that directly (e.g., unions) or indirectly (e.g., insurance companies) represent the interests of workers. To examine the need for alternative workplace institutions in this area of labor market activity requires one to establish what role institutions—regardless of form—play in the first place. It then requires one to examine the relative abilities of different types of institutions to play these roles.

This paper argues that there are two distinctive roles required for agents in the implementation of workplace policies. First, the agent must somehow help solve the public goods problem inherent in workplace regulation. Second, the agent must be able to reduce the marginal cost of exercising rights conferred to workers that are an important feature of most regulatory programs. One of the major costs in this regard is that of employer discrimination arising from exercise of those rights. Although a variety of institutions

1. For example, Stigler (1974) explains that the significant influence wielded by certain small interest groups arises from their ability to surmount the free-rider problem among supporters as a result of their potentially high payoff from political action and the ability of members of the coalition to sanction nonparticipants. In this view, an employment lobby representing individual workers faces a far greater problem of funding its political activities because of the more diffuse benefits conferred to individual workers arising from supporting the lobby's agenda and the difficulty of denying benefits or instituting sanctions because of non-participation. Unions address this free-rider problem by allocating a portion of dues revenues to political activities directed toward workplace issues (see Masters 1997 for a recent discussion). Whether other institutions can play a comparable role is discussed in Hersch (chap. 6 in this volume).

may be capable of stepping into the fray and serving as agents in the enactment of legislation, the roles required for implementation are more difficult to embody in a labor market agent. Laying out the theoretical requirements for such agents focuses attention on the features of "emerging labor market institutions" most important to the implementation of workplace policies.

This chapter begins with a discussion of federal labor regulations in the United States and the roles they establish for workers through the provision of individually based worker rights. It then presents a model concerning the decision by workers to exercise those rights. Based on insights from the model, it analyzes the requirements of workplace institutions in fulfilling those roles. The third section evaluates a variety of labor market institutions—beginning with labor unions as a benchmark—that potentially serve the role as agents. Based on this evaluation, the paper concludes with a discussion of how policies might be adapted to foster agents better able to serve the two central roles of labor market intermediaries in implementing labor regulations.

1.2 Individual Rights and the Need for Collective Agents

1.2.1 Federal Regulations and the Importance of Worker Rights

A complex web of laws and executive orders cover employment practices in U.S. workplaces. In most areas of workplace regulation, a division of the U.S. Department of Labor (e.g., the Wage and Hour Division; the Occupational Safety and Health Administration [OSHA]) acts as the enforcement agent for regulatory policies. The U.S. Department of Labor (DOL) exercises its authority either because of a legislative mandate providing it jurisdiction over all private sector workplaces or authority granted it arising from government's role as a major purchaser of services and products. The task of the DOL is to ascertain whether an employer is conducting human resource policies in a manner consistent with regulatory programs and then to change the behavior of those firms that are not. The majority of workplace regulations provide the DOL or other enforcement agents with a variety of civil and, in some cases, criminal sanctions to provide incentives to change behavior.

The behavioral model embodied in most federal labor policies is gaining employer adherence to standards primarily via the threat of inspection, compulsion, and fines. Adherence with regulations is secured either through the direct pressure arising from inspection activities (triggered either by the agency or covered workers) or through deterrence effects and the consequent voluntary decision to comply with labor policies. Thus, firms are assumed to act in accordance with the model of crime initially set out by Becker (1968) where crime (or here regulatory noncompliance) is a decreasing function of the return to crime or the avoidance of costs arising from regulatory compliance. Holding constant compliance costs, employers will choose not to comply with a labor regulation if it is easy to escape detection and/or because assessed penalties in the event of being detected are small.

The objectives of labor legislation and executive orders are therefore translated into practice via enforcement. There are three ways that enforcement can be undertaken under labor regulation: (1) the responsible government agency can initiate enforcement; (2) employees can initiate enforcement (via rights provided them); or (3) a mix of the previously mentioned, where employees trigger enforcement, bring government action, and/or use private rights through the courts. There is considerable divergence between the enforcement implied in statutes to actual enforcement as carried out in practice. For example, OSHA's inspection force has never exceeded 1,500 and currently hovers around 1,100. Resource limitations substantially lower the probability that a workplace will be inspected in a given year by the government. The annual probability of receiving an inspection for one of the 6.5 million establishments covered by OSHA is well below .001. Similarly, penalties under many statutes are relatively low. The ability of government agencies to fulfill their legislative mandates solely through enforcement is therefore limited. For this reason, the role of workers under workplace policies takes on great importance.

Federal workplace regulations provide employees with important roles directly affecting the implementation of those statutes. Much of workplace regulation dating back to the Fair Labor Standards Act (FLSA) of 1938 and going forward to the Family Medical Leave Act (FMLA) passed almost sixty years later provides workers with an opportunity to participate in one or more aspects of the regulatory process.² Most important of those rights is that of triggering regulatory activity itself. Although the right to trigger inspections dates back to some of the earliest state-level labor legislation (Common and Andrews 1936), regulations promulgated during the two most recent surges of workplace legislation or executive orders (in 1963-1974 and 1986-1993) have increased the number of regulations providing workers with a right to initiate civil actions under such laws as Title VII of the Civil Rights Act, the Americans with Disabilities Act (ADA), the Employee Polygraph Protection Act (PPA), and the Workers Adjustment and Retraining and Notification Act (WARN). This has resulted in an enormous increase in the number of cases filed under employment law, relative to other categories of litigation.³

^{2.} Table 1A.1 provides a listing of the name, acronym, date of passage, and brief description of all of the regulations discussed in this paper.

^{3.} This can be seen in the relative growth in five categories of employment related lawsuits filed in federal district courts between 1971 and 1991. The fastest-growing category in relative terms over the period has been litigation on employment law, which went in absolute terms from 4,331 cases filed in 1971 to 22,968 cases in 1991. As a result, employment law went from

Table 1.1 depicts a subset of these roles under federal workplace regulations: the right to initiate an agency action and the right to pursue private action in courts either as the first step in seeking to change employer behavior or after administrative remedies have been exhausted. Most federal legislation also establishes reporting/disclosure requirements that seek to inform employees of their rights, employer duties, or employer performance under the statute (these are depicted in the final two columns of table 1.1). In addition to these rights, many workplace statutes enumerate employee rights regarding participation in various stages of the regulatory process, such as by providing workers (or their designated representatives) with a right to accompany government officials during inspections (Occupational Safety and Health Act [OSHAct], Mine Safety and Health Act [MSHA] and to appeal decisions or participate in hearings arising from inspections (OSHA, MSHA, Contract Work Hours and Safety Standards Act [CWHSSA]).

There is little reason to believe that workers uniformly exercise rights granted them under labor policies. Studies in several different areas indicate that the propensity to exercise rights varies along systematic lines across different groups. A number of empirical studies have shown different propensities for individuals to litigate civil claims (see, for example, Hoyman and Stallworth 1981; Shavell 1987). Other studies have documented factors affecting workers' use of grievance procedures in union and nonunion workplaces (Peterson 1992; Feuille and Delaney 1992; Chachere and Feuille 1993). This literature suggests that factors related to the individual (sex, education, demographic background), the workplace environment (size, degree of conflict, management and union policies), and the specific grievance or civil problem involved affect under what circumstances individuals use their rights. Given limited government resources for enforcement, the conditions under which employees exercise their rights either to initiate suits or agency action fundamentally affect achievement of policy goals in the workplace. In a somewhat different vein, labor market programs, such as workers compensation and unemployment insurance, require that workers initiate the process leading to the issuance of benefits provided by those programs.

1.2.2 A Threshold Model of the Exercise of Individual Rights

The degree to which individual employees exercise rights granted them under labor regulations can be expected to depend on the perceived benefits versus the costs of exercising rights from the perspective of an individual worker. The benefits of exercising a right are a function of the

comprising about 6 percent of the 69,465 civil cases filed in federal district courts in 1971 to about 16 percent of the 146,790 civil cases filed in 1991. These figures are reported in Commission on the Future of Worker-Management Relations (1994, exhibit IV-3, 134).

Employee rights and reporting requirements under federal workplace regulations Table 1.1

	Des	Designated employee rights	ghts				
			Private right of		Reporting and disclosure requirements	sure requirements	
Labor statute or executive order ^a	Employee right to initiate agency action	Private right of action available to employee ^a	exhaustion of administrative remedies	Forms completed or filed with agency	Payroll or other business data must be collected	Notices must be posted in workplace	Data on injuries and complaints reported
			Labor standards	andards			
FLSA	>	>			`	`	
Davis-Bacon Act	>	>		>	`>	>	
SCA					`	`>	
Walsh-Healy Act					`	>	
CWHSSA		>		>	`>		
MSPA		>	>	>	>	\$	
			Benefits	efits			
ERISA		>	>	>		`>	
COBRA		>	>				
Unemployment							
Compensation				>	>		
FMLA	>	>			>	>	

	`	>		>	>	\$		>	>	>										
	>	>	>	>	>	>		>	>	`		>	·	>				>	`	
	>	>	>	>	>												>			
ights	>		>				alth and safety	>	>	>	lations		>		ation decisions			>		A.1.
Civil rights	>				>		Occupational health and safety				Labor relations				Hiring and separation decisions					m provided in table 1.
	>	>		>	>							>	>				>	>	`	and brief descriptio
	>	>		>	>			>	>											s, date of passage,
	Title VII	Equal Pay Act	EO 11246	ADEA	ADA	Rehabilitation Act STAA		OSHA	MSHA	DFWA		NLRA	LMRDA	RLA		Veterans Re-	employment Act	IRCA	WARN	a Full names of statutes, date of passage, and brief description provided in table 1A.1.

impact of labor legislation on the outcome of concern to the worker. For example, initiating an OSHA inspection potentially improves working conditions for the worker by diminishing or removing the risk of an injury or illness. The greater the level of perceived risk faced by the worker, the more likely they are to initiate an inspection or otherwise seek to affect redress of the problem. Similarly, the greater the divergence between the wages paid to workers and the wages that they are entitled to under the law (e.g., because of premium pay required for overtime), the more likely a worker is to exercise rights to initiate actions under the FLSA.

In order to ascertain the magnitude of these benefits, workers must acquire information on the *current* and *legally permissible* level of a regulated outcome. The costs of exercising rights are primarily a function of the costs of gathering this information. These are composed of costs associated with (1) obtaining information regarding the existence of basic rights as well as the standards to which employers are held accountable;⁴ (2) gathering information on the current state of workplace conditions—a particular problem if the risks are complex as in the case of safety and health (Viscusi 1983; Viscusi and O'Connor 1984); and (3) learning about the specific details of how the law is administered (e.g., the procedures to initiate a complaint inspection). In addition to information-related costs, workers face significant costs arising from potential employer retaliation (the economic losses associated with retaliatory reassignment or, in the extreme, being fired)⁵ as well as the potential cost of job loss arising from the chance that compliance will force a firm to reduce employment in the long run.

The decision facing a worker on whether to exercise a right is represented diagrammatically in figure 1.1. The horizontal axis, X_j represents the difference between current workplace conditions (e.g., exposure to a health risk; actual wage rate for hours of work) and the regulatory standard for that workplace outcome for workplace *j*. The value of X_i is defined where

- $X_j < 0$ if the current workplace provides conditions above permissible levels (i.e., the firm goes beyond compliance required by the standard);
- $X_j = 0$ if the current workplace provides conditions equal to the required levels (i.e., the firm is exactly in compliance with the law); and

4. This is a recurring problem under workplace regulation. For example, a survey of OSHA compliance officers by the U.S. GAO concluded that "many OSHA inspectors believe workers' participation [in OSHA] is limited by their lack of knowledge about their rights and lack of protection from employer reprisal" (U.S. GAO 1989). The decline in the take-up rate for unemployment insurance has been partly ascribed to the lack of information to workers about their access to unemployment benefits (Wandner and Skinner 2000). Freeman and Rogers (1999, chap. 6) also present survey evidence indicating pervasive worker misperceptions regarding their rights under employment and labor laws.

5. The costs of retaliation may be even more severe, such as in the well-known 1996 case of apparel workers in El Monte, California, held in virtual captivity by their employer who used physical intimidation to prevent the workers from leaving.

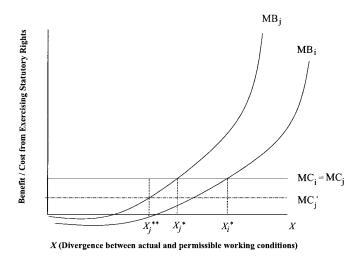


Fig. 1.1 Threshold model of employee exercise of rights

 $X_j > 0$ if the current workplace provides conditions below permissible levels (i.e., the firm is out compliance).

This means that as X_j increases, a workplace falls further out of compliance with the regulatory requirement. In the case of health and safety regulations, this means that as X_j increases, worker exposure to risk increasingly goes beyond the risk levels if workplaces compiled with standards; for regulations related to compensation like FLSA or Davis-Bacon, this means that actual pay increasingly falls below that required under the statute. For a program like workers compensation, increases in X_j imply that the earnings received by the injured worker diverge more and more from those he or she is entitled by the program.

Given this definition of X_j , the figure presents two marginal-benefit functions. The lower function (MB_i) represents the marginal worker *i* in a workplace *j* who has the highest individual preference for compliance with the regulatory standard. As such, this function represents the worker who will first exercise his or her statutory right in the workplace. I assume that the marginal benefit of exercising a right that moves the firm into greater compliance with the standard is positive and increasing in X_i .

Because a violation of a workplace standard typically affects many workers and is often associated with violations of other standards that might not directly affect the worker triggering the inspection, employee exercise of workplace rights displays positive externalities. Because of this, the marginal benefit for the workplace as a whole is always higher than that of the marginal worker for any X_j . The upper marginal-benefit function in Figure 1.1 represents workers at the workplace as a whole (MB_j) and reflects the vertical aggregation of benefits for all affected workers for any given state X_{i} .⁶

Figure 1.1 first presents a simple case where the costs of exercising a right are invariant across the different levels of X_j and the same for an individual worker as they are for the workplace as a whole (the upper line, where $MC_1 = MC_j$). If rights are vested at the individual level, worker *i* will choose to exercise the rights at the state of the workplace X_i^*), where $MB_i = MC_j$. Given that the decision is made by the marginal worker with the greatest preference for workplace conditions consonant with regulatory standards (i.e., the lowest tolerance for current conditions being out of compliance), X_i^* represents the level of noncompliance that will trigger the exercise of rights for that workplace when left to the decision of this "threshold" individual worker.

Given the public good character of the benefits ensuing from the exercise of rights, X_i^* is not optimal for the workplace as a whole because the marginal worker decides only on the basis of his or her individual preference. Accounting for all workers in the workplace, the optimal threshold in figure 1.1 is X_j^* , where $X_i^* > X_j^*$. That is, the exercise of right taken at the individual level leads to a "higher" threshold (i.e., current conditions being more out of compliance with standards) than the threshold that would prevail if the preferences of all workers were considered. Workplace rights, therefore, will be underutilized because the collective benefits arising from their action are not factored into the individual decision.

If the cost of exercising a right exhibits increasing returns to scale, such as because of efficiencies gained from collecting information at the workplace, or multiworkplace level, the divergence between threshold for an individual versus collective group of workers grow even further. Protections against discrimination for exercise of rights afforded by a method of collectively exercising rights may represent a second reason that the marginal cost of exercise may be far lower for a group of workers. In either case, this situation is depicted in figure 1.1 as MC_j' , the lower dotted horizontal line, which is below the marginal-cost function faced by an individual. The collective threshold for exercise of rights now occurs at X_j^{**} , arising in an even larger gap from the individual threshold for exercising the right, X_i^* .

Thus, the problem arising from the structure of workplace regulations is that if left to the individual worker, the threshold for exercise of rights lies

^{6.} The degree to which MB_i diverges from MB_j will differ across workplace regulations. For example, there are greater divergences between the functions for regulations like OSHA, FLSA, or policies dealing with discrimination where the risks or problems faced by one worker will likely be more pervasive and therefore affect many other workers as well. In contrast, under benefit programs like workers compensation or unemployment, the spillovers are likely much smaller because the program primarily confers benefits to the worker directly affected. The implications of these differences are discussed in section 1.3.

above the threshold optimal from the workplace—and societal—level. In order to close this gap, one must surmount the problems of (1) aggregating preferences across workers and (2) reducing the marginal cost of exercise of those rights.

1.2.3 Workplace Agents and the Exercise of Rights

A collective workplace agent can potentially solve the problem described previously. It can do so first by internalizing the positive externality to workers arising from a claim as a representative of all workers in the unit. A workplace agent can also gather and disseminate information, thereby lowering the cost of information acquisition faced by individuals. The specific elements required of such an agent are straightforward and flow from the threshold model in figure 1.1:

1. Interests aligned with workers—specifically an interest in representing the collective preferences of workers in regard to working conditions

2. A means of efficiently gathering and disseminating information on rights, administrative procedures, and the nature of workplace risks

3. A method of providing protection from employer discrimination against individual workers for their exercise of rights

The need for an agent to play these roles points to a conundrum embedded in many workplace regulations. Although most of the policies listed in table 1.1 create rights focused on the individual worker, social efficiency is enhanced where *individually based* rights are exercised via an agent operating in the *collective interest*.

The previous discussion also raises a related issue often overlooked in examining workplace regulation. One cannot detach the role of "command and control" regulatory systems from the operation of labor market institutions, even where labor market intermediaries are not explicitly set out in the legislation as the explicit agent for implementation. It is often assumed that under traditional regulatory structures, the government alone acts as the agent of enforcement. Yet as the review of labor regulations and the threshold model indicates, implementing workplace policies includes a role for workers and in that way for labor market intermediaries. The fact that an important avenue for enforcement of those laws is the exercise of individual rights belies a more complex interaction built into the structure of regulatory systems.

1.3 Alternative Labor Market Institutions

1.3.1 Unions and the Enforcement of Labor Policies

While a number of different arrangements can potentially satisfy the conditions for a workplace agent, labor unions potentially fulfill many of

them through their basic agency functions.⁷ Specifically, unions act as purveyors of workplace-based public goods regarding labor policies both by internalizing the benefits relating to worker exercise of rights across workers in the unit and by lowering the costs of information acquisition.

As the elected representative of workers, a union has incentives to act on behalf of the collective interests of members in the bargaining unit. This means that a union will not base perceptions of the benefit of pursuing a claim under laws based on the preferences of an individual worker at the margin but on inframarginal evaluations of those benefits. In facing this allocation problem, a union can vertically aggregate preferences for the "public goods" represented by workplace regulations, following the model of public goods seminally described in Samuelson (1955).⁸

Unions can efficiently gather and disseminate information on the existence of workplace laws and rights created by those laws. Unions provide this information formally through educational programs, in apprenticeship training, or through supplying educational materials. Informally, union leaders or staff can alert members of their rights when a problem or issue arises. Unions also provide information on the existence of specific underlying problems, particularly in the area of safety and health (see Viscusi 1983). This information may be collected and disseminated through formal programs or channels or informally via the union structure or fellow workers.

Unions also offer individual workers assistance in the actual exercise of their rights. This may result from the operation of committees established under collective bargaining, as is common in safety and health, or via the help of union staff who can trigger inspections, oversee pension fund investments, or assist members file unemployment claims. Most important, unions can substantially reduce the costs associated with potential employer discrimination by helping affected employees to use antidiscrimination provisions of the labor policies and providing this protection via collective bargaining agreements regulating dismissals. The formal protection

7. Williamson (1985, 254) points out, "[u]nions can both serve as a source of information regarding employee needs and preferences." In addition to Williamson, the role of unions in providing basic agency functions is discussed in Freeman and Medoff (1984), particularly in regard to personnel practices and benefits.

8. There might also be divergences in behavior arising from a number of sources. Median voter models of union behavior would predict that union leadership would tend to pursue policies reflective of more senior members of the unit which might not be synonymous with the public goods solution to benefit valuation. Alternatively, principal/agent divergences in interest may also lead away from optimal behaviors from the perspective of collective worker interests. For example, the union may have incentives to "overuse" certain rights for strategic reasons unrelated to the workplace regulation, for example, as a source of pressure in collective bargaining or strikes (U.S. GAO 2000). However, principal/agent divergences in behavior may be moderated both through electoral processes and by worker recourse via duty of fair representation claims that tend to induce unions to pursue activities consonant with the preferences of represented workers.

offered by a collective agreement provides security unavailable in the vast majority of nonunion workplaces, even where a grievance procedure exists (Feuille and Delaney 1992).

There might also be divergences in behavior between workers and unions arising from a number of sources. Median voter models of union behavior would predict that union leadership would tend to pursue policies reflective of more senior members of the unit that might not be synonymous with the public goods solution to benefit valuation. Alternatively, principal/agent divergences in interest may also lead away from optimal behaviors from the perspective of collective worker interests. For example, a union may have incentives to exercise certain rights for strategic reasons unrelated to the workplace regulation, for example, as a source of pressure in collective bargaining or strikes (U.S. General Accounting Office [GAO] 2000). Similarly, there might be cases where the political incentive of union leaders compels them to take adversarial positions toward management to enhance their position with respect to union members key to electoral success but precluding the union from achieving longer term solutions that might be welfare enhancing to workers (members and nonmembers) as a whole. For example, a union's corporate campaign that publicly exposes management's failure to adhere to the letter of the FMLA as part of a larger effort to increase collective bargaining strength might preclude the union and management from achieving more creative and flexible solutions regarding leave policies in the future.9

As such, some of the exercise of rights associated with unionization in table 1.2 might not be welfare enhancing to the extent that it pushes workers away from desirable resolution of their workplace problems. However, it should also be noted that systematic principal/agent divergences in behavior between unions and workers may be moderated through electoral processes and by worker recourse via duty of fair representation claims, both of which tend to induce unions to pursue activities more consonant with the preferences of represented workers.

In any event, union activity on behalf of the collective preferences of the workers in the bargaining unit can be expected to induce greater usage of rights. This leads to a testable empirical hypothesis: government labor market policies should be more fully implemented in unionized work-places than in otherwise comparable nonunion workplaces. This hypothesis can be tested by examining empirical studies of labor market regulations that have measured union/nonunion differences in implementation.

Table 1.2 summarizes evidence of union impacts on both enforcement and compliance under a wide array of labor policies. It confirms the

^{9.} This has been a recurring critique of corporate campaign tactics that rely on exposing management violations of various labor policies in the course of organizing or collective-bargaining efforts.

	*	•	i 0
Labor statute or executive order	Union impact on enforcement	Union impact on employer compliance	Study
Fair Labor Standards Act— Overtime Provisions	Inclusion of premium pay for overtime standard in collective agreements	Increase the probability of compliance for union- ized workers	Enforcement: Bureau of National Affairs ([BNA] 1997) Compliance: Ehrenberg and Schumann (1982); Trejo (1991)
ERISA	Increase in degree of scrutiny over eligible pension plans	Require more strict adher- ence to eligibility and financial management standards by employers	Enforcement: Langbert (1995) Compliance: Freeman (1985)
OSHA	Higher inspection proba- bilities; longer inspections; shorter abatement dura- tion; higher penalties	Higher rates of compli- ance with specific OSHA standards	Enforcement: Weil (1991, 1992) Compliance: Weil (1996)
MSHA	Higher inspection proba- bilities; longer/more in- tense inspections; shorter abatement duration; higher penalties	n.a.	Weil (1990)
EO 11246	No impact on probability of receiving a federal con- tract compliance review	n.a.	Leonard (1985)
WARN	Increase in the probabil- ity of filing suit under WARN	No impact on the proba- bility of providing advance notice to affected workers	Enforcement: U.S. GAO (1993); Ehrenberg and Jakubson (1990) Compliance: Addison and Blackburn (1994)
ADA	n.a.	Raise probability that firms comply with four core practices required by ADA	Stern and Balser (1996)
FMLA	Improved information to workers regarding rights and eligibility under FMLA	Increase probability that leave was fully paid by employer as provided	Budd and Brey (2000)
Workers Compensation	n.a.	Increase in probability of filings for benefits among eligible workers and bene- fit levels for given disabil- ity level	Butler and Worrall (1983); Hirsch, Macpherson, and DuMond (1997)
Unemployment Compensation	n.a.	Increase in the probability of filing for benefits among eligible workers	Blank and Card (1991); Budd and McCall (1997, 2004)

 Table 1.2
 Impact of labor unions on enforcement and compliance with workplace regulations

Note: n.a. = not available.

predicted presence of systematic differences between union versus nonunion enforcement and compliance outcomes across diverse labor regulations and workplace policies. This includes regulations dating back to early labor legislation like the FLSA, where unions appreciably raise the probability of compliance with premium pay for overtime. Unions also increase an array of enforcement outcomes and compliance with health and safety standards under both OSHA and MSHA as well as provisions of the Employee Retirement and Income Security Act (ERISA). Unions also raise enforcement and compliance under some of the newest labor policies, such as WARN, ADA, and FMLA. Finally, unions substantially increase the probability that workers will receive benefits that they are eligible for under the two major workplace programs administered at the state level: unemployment insurance and workers compensation.¹⁰ Thus, with the exception of their neutral impact on contract compliance reviews under Executive Order 11246, empirical studies of labor market enforcement indicate that unions act as agents that assist employee exercise of rights.

This review suggests that unions can address the major factors leading to a divergence between individual and collective exercise of rights under many different regulatory policies, albeit with potential principal/agent problems between members and unions that might diminish social welfare under certain circumstances. As a result, the role of unions as agents provides a useful benchmark to compare other potential parties that might play this role in the absence of union presence at the workplace.

How do other labor market intermediaries stack up in solving the problem posed by the individual versus collective exercise of rights? We evaluate six potential intermediaries in the following, each evaluated along the same dimensions developed in section 1.2. The following sections do not provide an exhaustive review of these mechanisms, many of which are discussed elsewhere in this volume. The intention instead is to examine each of the alternatives against the three dimensions described previously and indicate the relative strengths and weaknesses of each. This provides an analytic backdrop for the other papers that look into some of these mechanisms in greater depth.

1.3.2 National Issue Organizations and Legal Service Organizations

Christine Jolls (chap. 4 in this volume) describes the activities of national issue organizations that deal at least in part with employment law (e.g., American Civil Liberties Union; National Association for the Advancement of Colored People Legal Defense Fund; National Employment Law Project) and legal service organizations (primarily the organizations administered by the Legal Services Corporation, created by Congress in

10. This latter effect of unions as workplace agents is particularly important given the longterm decline in benefit recipiency under these programs (Wandner and Skinner 2000). 1974) as alternative institutions that assist employees exercise their rights. The role of national issue and legal service organizations lie either in terms of their impact on the public goods problem or in lowering the costs of exercise of rights (including the costs arising from employer discrimination).

Both types of organizations can act on the public goods aspect of the problem to the extent that they can serve as an agent to aggregate preferences for collective actions or lead workers to do so. One obvious mechanism for legal organizations to do so is by undertaking class action suits on behalf of groups of workers. Illustrative of this role are several recent cases of legal organizations doing so on behalf of agricultural workers and apparel workers in regard to violations arising under the FLSA.

What incentives and capacities do these organizations have to play this role? The evidence presented in Jolls suggests that the nature of funding for the two organizations creates incentives that lead both organizations away from the role of solving the workplace public goods problem. National interest organizations tend to focus on fundraising and involvement in high-profile litigation focused on setting larger legal precedent. Legal service organizations, in contrast, tend to focus on specific cases that arise from individuals coming to those organizations. Thus, national interest organizations focus on "high-profile, publicly charged issues . . . [working on] a few . . . influential cases," while legal service organizations "tend to work on many routine cases" (Jolls, chap. 4 in this volume).

The different character of the subject matter of legal activities suggests a fundamental agency problem in both organizations that may reduce their abilities to play a role analogous to labor unions in the workplace. National interest organizations act at least in part as agents of their principal sources of funding—private donors and foundations. Those parties seek to maximize their investment (donations or grants) in terms of public impact (or at least perceptions of public impact). This tends to push those organizations away from workplace-level interventions and toward cases involving major precedent and public controversy.

Legal service organizations, in contrast, are agents of their very different funding source, the U.S. Congress. Although Congress cannot be considered a principal with a single utility function, Jolls's evidence is consistent with a story that the long-term coalition necessary to sustain funding is one where the median congressional voter seeks to focus those organizations on the modest goal of lowering the cost faced by low-income individuals in pursuing civil claims. The median congressional voter, however, has historically rejected the notion that legal services should act as an agent for larger groupings of individuals.¹¹ In this view, legal service organizations

^{11.} Jolls (chap. 4 in this volume) cites a number of examples of Congress curtailing class action activity by legal service attorneys. The median voter hypothesis advanced here could be more rigorously tested by examining changes in legal service activities over time given shifts in political coalitions in Congress.

might lower the marginal cost of exercise of rights, but only on an ad hoc basis, driven by the individual worker decision to approach legal services for assistance in the first place.

1.3.3 Other Public Interest Organizations

There are many other public interest groups that have been organized to deal with the workplace issues, with less focus on legal assistance than the organizations studied by Jolls. These include Committees on Safety and Health (COSH) groups, organized in a number of states and focused on safety and health; disabled workers groups focused on issues of workers compensation, the ADA, and, to a lesser extent, OSHA; and groups focused on workplace regulations affecting low-wage workers in specific industries (e.g., "sweatshop" problems in apparel; child labor problems in agriculture or retail). One activity of many of these groups is lobbying and participating in legislative and executive forums at the state and federal level. In this capacity, they attempt to affect either the enactment of laws and regulations or appropriations toward existing programs as opposed to the implementation issues of central interest here (see Hersch, chap. 6 in this volume, for discussion of the role of new labor market institutions on legislative enactment).

However, a second set of activities pursued by these groups is direct worker assistance. In the 1970s, for example, many COSH groups formed in states to provide information and assistance to workers under OSHA. The intention of many of these groups was to provide workers—in particular nonunion workers—with information regarding their rights under the newly passed act. A comparable group was formed for nonunion miners to assist them exercise rights under MSHA (McAteer 1985).

These groups tend to receive their donations from a mix of labor unions (a significant source of funding for COSH and disabled worker groups in particular), foundations, and individual workers or donors. The importance of labor unions as a funding source as well as small donors (often those with a personal connection to the issue) tends to lessen the agency problem discussed in regard to either national interest or legal service organizations. This potentially leads to better alignment between the objectives of the groups and those of the workers they intend to assist.¹²

The main difficulty facing these groups is that they operate outside of the workplace, although one of their intentions is to help solve the public

^{12.} This is not to argue that the alignment between these organizations and workers is as close as found in the case of labor unions. For example, donors to COSH or disabled worker groups may be similarly interested in "large impacts," such as those funding national interest organizations, which may skew institutional activities in a similar manner. The importance of union funds may also lead these organizations to direct their resources toward certain nonunion workplaces of strategic interest to unions. Even more, union funding could lead COSH groups to devote their resources supplementing the activities of unions in already organized workplaces. There is some evidence of the latter behavior described in the following.

goods problem that exists within it. This limits their potential impact on the exercise of rights primarily to an informational role—that is, toward reducing the marginal costs of exercise of rights. However, even here their impact is modest: their lack of presence at the work site means that they can have limited impact on the threat of discrimination arising from exercise of rights, perhaps the highest cost facing workers. It is noteworthy that COSH groups in many states have concentrated much of their efforts over time in their work in conjunction with unions and unionized workplaces, where they take advantage of an established agent (comparable to the effects of workplace committees described in the following).¹³

The threshold problem presented by workers compensation and unemployment insurance is somewhat different than that posed by OSHA or MSHA. Here, the public goods aspects of providing information and assistance regarding benefits are somewhat less than in regulatory programs (that is, the benefits provided by the program look less like public goods). The threshold problem therefore arises more from the difference between the marginal costs of disseminating information to workers on a collective versus individual basis. The potential for employer discrimination is also much less for these benefit programs, in part because their financing (and, therefore, the potential costs to employers) is disconnected from the provision of benefits. As a result, the network of disabled worker organizations can potentially play a more fruitful role-outside of the workplace-in providing information on the availability of benefits and assistance in filing claims. Although alternative institutions potentially could assist workers in the area of unemployment insurance in a comparable way, there is an absence of a large network of such organizations in this realm.14

1.3.4 Mandated Workplace Committees

A number of U.S. states mandate that employers establish workplace safety and health committees. Mandated workplace committees potentially can play an important regulatory role because they can have better and more timely information about prevailing health and safety condi-

13. Indicative of this is the history of "New Directions" grants provided by OSHA in the 1970s and 1980s that provided financial assistance for promotion of private health and safety programs. The majority of these grants went either to unions or to joint COSH-union initiatives.

14. Differences in the presence of worker groups to assist disabled workers versus unemployed workers once again raises the economics of interest group formation discussed by Stigler (1974) and others. The longevity of the effects of workplace disability as opposed to the transient nature of unemployment creates greater incentives for the formation of sustainable organizations concerning the former issue and the difficulty of sustaining organizations (particularly over the course of business cycles) in the latter area. Thus, to the extent that workers groups have formed over the latter issue, they have been linked to industries facing periods of intense crisis (e.g., steel) or deep recessions. After crises pass (or industry restructuring occurs and workers find other employment) these groups tend to disband. See Hoerr (1988) for a discussion of these types of assistance groups in the steel industry.

tions. In addition, committees might be able to reach agreement with management about resolving particular workplace problems that are better tailored to underlying conditions than might an outside government regulator who must conform to more general standards or procedures (Rogers 1995).

Workplace committees conceivably fulfill the two roles for a workplace intermediary for implementing labor policies. First, by being mandated by the government (rather than voluntarily adopted by employers), the committee can serve as an agent of employees at the workplace. In this way, it has an intrinsic interest in vertically aggregating preferences for the public goods created by workplace regulations. Second, a well-functioning committee can provide information on worker rights, workplace conditions, and administrative procedures, thereby lowering MC_j . Finally, a workplace committee might also provide a protective shield for individual workers who might be more inclined to report problems before, during, or after inspections than they would in the absence of such committees. As a result, mandated committee structures potentially fulfill the major roles described previously.

The primary question in evaluating workplace committees concerns whether mandated committees function effectively. One major concern comes back to the agency problem: if workers view the committee primarily as a creature of the employer, the nature of the agency relation between the committee and workers is weakened, and it will be less effective in its public goods provision role as well as in lowering the perceived costs arising from discrimination. A second question concerns its capacities to undertake activities effectively (even if it functions independently of the employer). This will affect its ability to appreciably lower the marginal costs of exercising rights.

The experience of mandated health and safety committees in the state of Oregon provide one indication of the determinants of their effectiveness. Weil (1999) examines the impact of committee mandates on the union effect on OSHA enforcement. Comparing OSHA inspection outcomes for two years preceding and following implementation of committee mandates, he finds that mandated committees significantly increase the *differential* between union and nonunion enforcement, arising from considerable strengthening of enforcement activity in union workplaces and only modest increases in enforcement in nonunion workplaces. The only exception to this is in the case of large nonunion establishments where committees have more appreciable impacts on enforcement activity.

The results suggest that mandated committees do not represent a simple solution to the problem of finding alternative workplace institutions to help implement labor policies. Effectiveness in filling the roles laid out in figure 1.1 is a function of at least two factors. First, the regulations mandating committees in the first place must allow the establishment of independent workplace structures. Safety and health committee mandates vary enormously in terms of their delegated roles, authority, and the methods in which they are established (see Bernard 1995; Reilly, Paci, and Holl 1995; Rogers 1995; U.S. GAO 1992). Second, committee effectiveness is related to antecedent conditions in the workplace itself, in particular characteristics of workforce that affect committees' capacity to take on its activities as well as its ability to function independently. In addition to the size of the workplace, factors might include worker turnover, skill and education level, and factors affecting informal worker organization.

1.3.5 Third-Party Monitors

In recent years, the use of third-party monitors as regulatory agents has been discussed as a possible solution to limited government enforcement resources. Proposals for the use of third-party monitors (such as accounting firms) in the area of safety and health gained public attention and became the subject of criticism when it appeared as part of Vice President Al Gore's "Reinventing Government" proposals for the federal sector.

In more recent years, third-party monitors have been used as part of innovative efforts for enforcing the FLSA provisions on minimum wage and overtime in the U.S. apparel industry. In particular, the DOL has secured agreement by apparel manufacturers to use third parties to monitor aspects of compliance with the FLSA as part of larger settlement agreements with the DOL. The role of these monitors is to be able to conduct surprise inspections on behalf of the manufacturer among subcontractors used by the manufacturer. The results of the inspections can be used by the manufacturer to monitor cases where noncompliant contractors are violating the act, thereby exposing the manufacturer to civil penalties and, more importantly, supply disruptions (U.S. Department of Labor 1999).

Monitors can either be drawn from the private sector (accounting firms; for-profit enterprises specifically created for this function) or the not-forprofit sector (that is, independent organizations created to act as workplace monitors). In the case of monitors created under "Compliance Program Agreements" between the DOL and apparel manufacturers, their structure, funding, and activities are negotiable, although the DOL has "model provisions" that it encourages manufacturers to adopt (U.S. Department of Labor 1998).

The agency relations of third-party monitors are complex in that—at least on paper—they act as agents of government. However, in reality they are agents of other private parties who have an interest in allowing them to take on certain quasi-governmental activity. In the area of apparel, thirdparty monitors are usually the agents of manufacturers who use them to monitor their subcontractors in terms of compliance with minimum wage and overtime laws required by FLSA. Manufacturers have the incentive to agree to use such outside monitors to ensure that their sewing contractors comply with labor standards because of concern that noncompliance with laws can lead their goods to be embargoed by the DOL. Resulting delays in shipments to retailers can have costly consequences to the manufacturer (Weil 2002). As a result, the interests of third-party monitors, though agents of the manufacturer, are also aligned to some extent with those of the government.¹⁵

Third-party monitors, then, may help deal with the threshold gap depicted in figure 1.1 more in their capacity to supplement the enforcement activities of the DOL than in their potential role as an institutional agent for workers. Although the presence of a third-party monitor raises the probability that a given workplace will be inspected and that workers might have an opportunity to report problems, the threshold problem is much the same as under the traditional regulatory system. Monitors may, however, lower the marginal cost associated with worker exercise of rights, particularly if they provide a "shield" against discrimination if workers bring labor standards violations to their attention. The degree to which they play this role has, in large part, to do with the specific monitoring protocols negotiated between manufacturers, monitors, and the government. Examining how different types of protocols affect the exercise of rights and implementation of regulations presents an important area for future study.

1.3.6 Alternative Dispute Resolution Systems

On the surface, alternative dispute resolution (ADR) systems may not seem to fit the description of an emerging labor market institution in that ADR describes a *process* of resolving disputes arising under workplace regulation rather than being a workplace entity per se. It has been used in a variety of forums, but ADR is discussed here in its specific use as a means for resolving employment disputes arising under labor statutes through mediation, arbitration, or some combination of the two (for an overview of the use of ADR in this capacity and others, see Lipsky and Seeber 1998; Dunlop and Zack 1997, 2001).

Under ADR, an employee seeks recourse to a problem such as discrimination via an internal mediation or arbitration procedure rather than through the relevant agency or via the courts. Because these procedures are administered within the company and predominately rely, at least at initial stages, on mediation, disputes can in theory be resolved more rapidly.¹⁶

Two major Supreme Court decisions, the Gilmer decision of 1991 and

15. Where monitoring has been adopted out of strictly voluntary agreements and lacking the "teeth" of government sanctions, such as the right to embargo goods, the identification of third-party monitors with regulatory objectives will be far weaker. This raises one of the limitations of using third-party monitors in the international arena to police labor standards where there is no comparable government authority underlying the agreements. Third-party monitors in the international labor standards arena are discussed in Elliott and Freeman (2003).

16. Lipsky and Seeber (1998) report that 87 percent of ADR processes of the Fortune 1000 corporations that they sampled used mediation at least once in the prior three years.

the *Circuit City* decision in 2001 raise the stakes of ADR as a means of resolving such claims.¹⁷ Both *Gilmer* and *Circuit City* extend the Federal Arbitration Act from its historic focus on commercial disputes to those involving employment contracts. Specifically, they support the right of an employer to require employees to sign prehire agreements compelling them to use company-sponsored dispute resolution (usually arbitration) for statutory disputes rather than using the administrative channels established in the legislation (as described in table 1.1). In effect, employees forgo their right to pursue such claims through administrative channels as a condition of employment.¹⁸

Not surprisingly, the *Gilmer* and *Circuit City* decisions led to increases in the use of ADR for employment disputes. The use of ADR under these circumstances is controversial, most notably because of doubts that employees will receive a fair hearing in company-sponsored arbitration or other ADR systems. In fact, many companies in the immediate wake of Gilmer adopted arbitration procedures that were decidedly tilted toward the employer in that companies unilaterally chose the arbitrator, established rules of procedure (including barring formal depositions or even written records of the arbitration), and held the right to unilaterally change those procedures.¹⁹ In response to the employer bias of many post-*Gilmer* ADR systems, a number of the institutions drawn upon by companies to serve in arbitration proceedings (including the American Association of Arbitrators and the American Bar Association) created a "Due Process Protocol," which establishes that signatory associations and their members will only serve as arbitrators in systems that adhere to basic conditions of procedural fairness.20

If the "Due Process Protocol" is able to assure the fairness of such proceedings in nonunion workplaces, does establishing internal procedures for mediation and/or arbitration of statutory disputes provide a solution to the rights problem portrayed in figure 1.1? On one hand, ADR can be seen

17. Gilmer v. Interstate/Johnson Lane Corp. 500 U.S. 20, 111 S. Ct. 1647 (1991); Circuit City Stores, Inc. v. Adams. 532 U.S. 105 (2001).

18. In a more recent Supreme Court decision than *Circuit City, EEOC v. Waffle House, Ind.*, (534 U.S. 279 [2002]), the Supreme Court held that an individual employee's assent to a preemployment arbitration agreement did not preclude the Equal Employment Opportunity Commission (EEOC) from bringing its own enforcement actions against an employer, including seeking remedies for individual workers. Although the ruling does not overturn *Circuit City*, it does underscore an agency's continued interest and ability to seek its own actions on behalf of workers in enforcing statutes like the ADA.

19. See, for example, "Some Employees Lose Right to Sue for Bias at Work," *New York Times*, March 18, 1994, A1.

20. Among those conditions, the Due Process Protocol specifies that the arbitration system provide employees with a right to representation in proceedings and a right to participate in the selection of an arbitrator or mediator drawn from "a demographically diverse panel of trained mediators and arbitrators" (Dunlop and Zack 2001, 6). The Due Process Protocol has been adopted by a wide variety of institutions drawn on by companies for arbitration.

as a means of lowering the marginal cost of exercise of rights in that it makes (potentially) the cost for the disputant lower than under the traditional system where workers must press their own claims under various federal labor statutes. By lowering the costs of exercise, the gap depicted in figure 1.1 narrows.

On the other hand, the use of ADR by parties in nonunion workplaces presupposes that an employee comes forward with a claim. Yet the existence of an internal procedure (and the requirement to use that system via prehire agreement) does not inherently create an agent for those employees.²¹ The fact that the procedure is governed by the employer rather than a third party (i.e., the government) may further dampen the extent to which workers collectively might pursue a claim involving more widespread violations of a statutory right.

As a result, ADR may be most beneficial in those cases where the divergence between individual and workplace marginal benefits is relatively small, such as in resolving disputes arising under workers compensation or very specific claims under statutes like FLSA or ERISA. But in many areas of workplace regulation—particularly regarding workplace discrimination that has motivated many nonunion companies to adopt internal arbitration systems²²—ADR by itself does not solve the public goods problem. However, it remains to be seen if the growth of ADR potentially fueled by the *Circuit City* decision will induce existing institutions (e.g., labor unions, workers' rights groups, law firms) to serve a new role as third-party representatives within nonunion firms. If existing or new players move into this representation role, ADR processes may prove an important venue for the exercise of employment rights.

1.4 Concluding Thoughts and Implications

It is easy for politicians, or reformers, or trade union officials to boast of the laws which they have secured for labor, and it is just as easy to overlook the details, or appropriations, or competent officials that are needed to make them enforceable.

-Commons and Andrews 1936, 448

Can emerging labor market institutions play the role of collective agent in a workplace that draws heavily upon the exercise of individual rights for

^{21.} Note that this argument also supports the use of ADR in cases where some form of worker representative is already present, such as in unionized workplaces. Here, ADR can lead to more speedy and cost-effective resolution of statutory disputes at the same time that workers' interests are protected through third-party representation.

^{22.} The *Gilmer* case involved a case of age discrimination under Federal law; *Circuit City* involved a charge of discrimination because of sexual preference under state law; *Waffle House, Inc.* arose from a discrimination claim under the ADA.

implementation? Are there emerging labor market institutions that plausibly can take up this role where labor unions are not present?

Table 1.3 summarizes the analysis of the ability of the alternative workplace institutions surveyed previously to do so. An implication of the foregoing analysis is that it may be difficult for a single institution to play the varied roles required of a collective agent across a range of workplace regulations. In particular, absent a labor union, it is difficult to devise an institutional arrangement that effectively aligns its interests with those of the workforce and at the same time has the kind of access to the workplace necessary to act upon those interests. Nonetheless, table 1.3 suggests that a mixed approach, incorporating different institutions for different areas of regulation, might help to close the gap arising in implementation of workplace regulations. Posed in this way, the policy question shifts from a focus on the agent per se and to the functions that must be performed to assure that the objectives of workplace regulations are achieved. For example, one set of policy options revolves around reducing the marginal cost of exercise of rights. This might include finding new means of making workers aware of their statutory rights or reducing the perceived cost of exercise by improving protections against employer discrimination (e.g., administrative procedures that protect employees' identity in the case of triggering inspections). Recent efforts by OSHA to create an extensive "workers' page" on their website provides one example of interventions of this type. The page includes instructions on filing a complaint with OSHA (including downloadable complaint forms), information about statutory coverage, employee rights, and health and safety standards.²³

Another range of policy options involves creating incentives to foster new workplace institutions that might provide some of the core functions of a collective agent. One approach would be to restructure aspects of regulatory systems to create incentives on the regulated parties themselves to fashion agents (such as private monitors) that provide at least some of the functions of collective agents. One example of this type of policy described previously is the DOL's apparel enforcement strategy that induces manufacturers to create third-party monitors to oversee the activities of subcontractors.

Alternatively, public policies might assist existing labor market institutions sharpen their abilities to undertake the central aspects as collective agents. Policy proposals in this vein include improving the access that public interest groups and other institutions have to employees at workplaces, thereby enhancing their potential role as third-party representatives in ADR systems. By improving employee access to potential outside representation, ADR systems (which will undoubtedly become even more

23. The "Workers' Page" can be found at http://www.osha.gov/as/opa/worker/index.html.

	arket policies			
Labor market institution	Address the public goods problem?	Lower marginal cost of exercise of rights?	Protect against worker discrimination?	Comments on effectiveness of workplace institution
Labor unions (benchmark)	Yes	Yes	Yes	See table 1.2 for empirical results
National issue organizations	No	No	No	Agency problems limit role to precedent-setting cases
Legal service organizations	No	Partially	No	Agency problems limit role to individual advocacy
Other public-interest organizations (e.g., COSH/disabled workers advocacy organizations)	No	Yes	Partially	Largest impact in assisting workers in receiving benefits (e.g., workers compensation)
Mandated workplace committees	Yes/No	Yes	Yes/No	Effectiveness is function of nature of the mandate and an- tecedent conditions in the work- place (e.g., size, workforce turnover)
Third-party monitors (e.g., FLSA)	?	Yes	Partially	Monitors agency relationship with third party and government creates a role as supplementary enforcement resource
Alternative dispute resolution systems	No	Yes	?	Most effective where divergence of private and workplace bene- fits from exercise of rights is small

Table 1.3 Evaluation of alternative labor market institutions in implementing labor market policies

Note: ? = effect unclear.

prevalent in the wake of the *Circuit City* decision), will be better prepared to deal with systemic workplace problems. Developing a more robust set of institutions capable of representing nonunion workers in such companybased mediation and arbitration procedures may prove an important new means of improving the exercise of individual rights in nonunion workplaces.

Many of the emerging institutions discussed in subsequent chapters are beginning to play at least some of the central roles for labor market regulation discussed above. A central analytic question, then, is whether they can be expected to develop over time to prove effective and sustainable collective agents given their different institutional forms, incentives, and activities. A full answer to this question requires observing these institutions as they evolve over the next decade.

Commons and Andrews (1936) recognized at the dawn of the modern era of workplace regulation that enactment of labor regulations did not assure implementation. Along with guaranteeing that the agencies vested with enforcement or administrative authority receive adequate appropriations and are staffed with competent personnel, this essay underscores the need to develop complementary institutions in the labor market to assure full implementation. Creating and fostering the institutions capable of taking on these functions may prove to be one of the most challenging aspects of regulating the labor market in the twenty-first century.

Table 1A.1	Major federal workplace regulations	place regulati	Suo	
Labor statute or executive ord	utive order	Acronym	Date of passage	Description
Labor standards Fair Labor Standards Act Davis-Bacon Act	rds Act	FLSA 	1938 1931	Establishes minimum wage, overtime pay, and child labor standards Provides for payment of prevailing local wages and benefits to workers employed by contrac- tors and subcontractors on federal contracts for construction, alteration, repair, painting, or decorating of public buildings or rublic works
Service Contract Act	Act	SCA	1963	Provides for payment of prevailing local wages and fringe benefits and safety and health stan- dards for employees of contractors and subcontractors providing services under federal con- tracts
Walsh-Healy Act			1936	Provides for labor standards, including wage and hour, for employees working on federal con- tracts for the manufacturing or furnishing of materials, supplies, articles, or equipment
Contract Work Hours and Safety Standards Act	ours and Safety	CWHSSA	1962	Establishes standards for hours, overtime compensation, and safety for employees working on federal and federally funded contracts and subcontracts
Migrant and Seasonal Agricultural Workers Protection Act Benefits	onal Agricultural ion Act	MSPA	1983	Protects migrant and seasonal agricultural workers in their dealings with farm labor contractors, agricultural employers, associations, and providers of migrant housing
Employee Retirement and Security Act	ent and Income	ERISA	1974	Establishes uniform standards for employee pension and welfare benefit plans, including minimum participation, accrual and vesting requirements, fiduciary responsibilities, and reporting and disclosure
Consolidated Omnibus Budget Reconciliation Act (continued)	nibus Budget Act	COBRA	1986	Provides for continued health care coverage under group health plans for qualified separated workers for up to 18 months

Appendix

Table 1A.1 (continued)			
Labor statute or executive order	Acronym	Date of passage	Description
Unemployment Compensation provision of the Social Security		1935	Authorizes funding for state unemployment compensation administration and provides the general framework for the operation of state unemployment insurance programs
Family Medical Leave Act	FMLA	1993	Entitles employees to take up to 12 weeks of unpaid, job-protected leave each for specified family and medical reasons such as the birth or adoption of a child or an illness in the family
Civil rights Title VII of the Civil Rights Act		1964	Prohibits employment or membership discrimination by employers, employment agencies, and unions on the basis of race, color, religion, sex, or national origin; prohibits discrimina- tion in employment against women affected by pregnancy, childbirth, or related medical con-
Equal Pay Act		1963	Prohibits discrimination on the basis of sex in the payment of wages
Executive Order 11246	EO 11246	1962	Prohibits discrimination against an employee or applicant for employment by federal con- tractors, and requires federal contractors to take affirmative action to ensure that employees and applicants for employment are treated without bias
Age Discrimination Employment Act	ADEA	1967	Prohibits employment discrimination on the basis of age against persons aged 40 years and older
Americans with Disabilities Act	ADA	1990	Prohibits employment discrimination against individuals with disabilities; requires employer to make "reasonable accommodations" for disabilities unless doing so would cause undue hordebin to the employer
Rehabilitation Act (Section 503)		1973	Prohibits federal contractors and subcontractors from discriminating in employment on the basis of disability and requires them to take affirmative action to employ, and advance in employment individuals with disabilities
Antiretaliatory provision—Surface Transportation Assistance Act	STAA	1978	Prohibits the discharge or discriminatory action against employees for filing complaints relat- ing to a violation of a commercial motor vehicle safety rule or regulation or for refusing to operate a vehicle in violation of federal rules, or because of a fear of serious injury due to an unsafe condition

Source: Adapted from U.S. GAO (1994), Table 2.1, Figure 2.1.

References

- Addison, John, and McKinley Blackburn. 1994. The Worker Adjustment and Retraining Notification Act: Effects on notice provision. *Industrial and Labor Relations Review* 47 (4): 650–62.
- Becker, Gary. 1968. Crime and punishment: An economic analysis. *Journal of Political Economy* 76:169–217.
- Bernard, Elaine. 1995. Canada: Joint Committees on Occupational Safety and Health. In Works councils: Consultation, representation, and cooperation in industrial relations, ed. Joel Rogers and Wolfgang Streeck, 351–74. Chicago: University of Chicago Press.
- Blank, Rebecca, and David Card. 1991. Recent trends in insured and uninsured employment: Is there an explanation? *Quarterly Journal of Economics* 106 (4): 1157–89.
- Budd, John, and Angela Brey. 2000. Unions and family leave: Early experience under the Family Medical Leave Act. University of Minnesota, Industrial Relations Center. Unpublished manuscript.
- Budd, John, and Brian McCall. 1997. The effect of unions on the receipt of unemployment insurance benefits. *Industrial and Labor Relations Review* 50 (3): 478–92.
- ------. 2004. Unions and unemployment insurance benefit receipt: Evidence from the Current Population Survey. *Industrial Relations* 43 (2): 339–55.
- Bureau of National Affairs (BNA). 1997. *Basic patterns in union contracts*. 16th ed. Washington D.C.: Bureau of National Affairs.
- Butler, Richard, and John Worrall. 1983. Workers' compensation: Benefit and injury claims rates in the seventies. *The Review of Economics and Statistics* 65: 580–89.
- Chachere, Denise, and Peter Feuille. 1993. Grievance procedures and due process in nonunion workplaces. In *Proceedings of the 45th annual meeting of the Industrial Relations Research Association*, 446–55. Madison, Wisc.: IRRA.
- Commission on the Future of Worker-Management Relations. 1994. Fact finding report. Washington, D.C.: U.S. Department of Labor.
- Commons, John R., and John Andrews. 1936. *Principles of labor legislation*. 4th ed. New York: Augustus M. Kelley.
- Dunlop, John T., and Arnold Zack. 1997. *Mediation and arbitration of employment law disputes.* San Francisco: Jossey Bass.
- ——. 2001. Mediation of statutory enforcement disputes. Harvard University, Department of Economics. Unpublished Manuscript.
- Ehrenberg, Ronald, and George Jakubson. 1990. Why warn? Plant closing legislation. Cato Review of Business and Government 13 (2): 39-42.
- Ehrenberg, Ronald, and Paul Schumann. 1982. Longer hours or more jobs? An investigation of amending hours legislation to create employment. Ithaca, N.Y.: ILR Press.
- Elliott, Kimberly, and Richard Freeman. 2003. Can labor standards improve under globalization? Washington, D.C.: Institute for International Economics.
- Feuille, Peter, and John Delaney. 1992. The individual pursuit of organizational justice: Grievance procedures in nonunion workplaces. *Research in Personnel and Human Resources Management* 10 (2): 187–232.
- Freeman, Richard. 1985. Unions, pensions, and union pension funds. In *Pensions, labor and individual choice*, ed. David Wise, 89–121. Chicago: University of Chicago Press.

- Freeman, Richard, and James Medoff. 1984. *What do unions do?* New York: Basic Books.
- Freeman, Richard, and Joel Rogers. 1999. What workers want. Ithaca, N.Y.: ILR Press.
- Hirsch, Barry, David Macpherson, and Michael DuMond. 1997. Workers' compensation recipiency in union and nonunion workplaces. *Industrial and Labor Relations Review* 50:213–36.
- Hoerr, John. 1988. And the wolf finally came: The decline of the American steel industry. Pittsburgh, Pa.: University of Pittsburgh Press.
- Hoyman, Michele, and Lamont Stallworth. 1981. Who files suits and why: An empirical portrait of the litigious worker. University of Illinois Law Review 198 (1): 115–59.
- Langbert, Mitchell. 1995. Voice asymmetries in ERISA litigation. *Journal of Labor Research* 16:145–74.
- Leonard, Jonathon. 1985. The effect of unions on the employment of blacks, Hispanics, and women. *Industrial and Labor Relations Review* 39 (1): 115–32.
- Lipsky, David, and Ronald Seeber. 1998. The appropriate resolution of corporate disputes: A report on the growing use of ADR by U.S. corporations. Ithaca, N.Y.: Cornell/PERC Institute on Conflict Resolution.
- Masters, Marick. 1997. Unions at the crossroads: Strategic membership, financial, and political perspectives. Westport, Conn.: Quorum.
- McAteer, Davitt. 1985. Miner's manual. Washington, D.C.: Keystone Publishers.
- Peterson, Richard. 1992. The union and nonunion grievance system. In *Research frontiers in industrial relations and human resources*, ed. David Lewin, Olivia Mitchell, and Peter Sherer, 131–62. Madison, Wisc.: IRRA.
- Reilly, Barry, Pierella Paci, and Peter Holl. 1995. Unions, safety committees and workplace injuries. *British Journal of Industrial Relations* 33 (2): 275–88.
- Rogers, Joel. 1995. United States: Lessons from abroad and home. In Works councils: Consultation, representation, and cooperation in industrial relations, eds. Joel Rogers and Wolfgang Streeck, 375–419. Chicago: University of Chicago Press.
- Samuelson, Paul. 1955. Diagrammatic exposition of a theory of public expenditure. *Review of Economics and Statistics* 37:350–56.
- Shavell, Steven. 1987. *Economic analysis of accident law.* Cambridge, Mass.: Harvard University Press.
- Stern, Robert, and Deborah Balser. 1996. Regulations, social control, and institutional perspectives: Implementing the Americans with Disabilities Act. Cornell University, New York State School of Industrial and Labor Relations. Unpublished Manuscript.
- Stigler, George. 1974. Free riders and collective action. *Bell Journal of Economics* 5:359–65.
- Trejo, Stephen. 1991. The effects of overtime pay regulation on worker compensation. *American Economic Review* 81 (4): 719–40.
- U.S. Department of Labor (DOL). 1998. Full hot goods compliance program agreement. DOL Form FCPA(AB).CP1. Washington, D.C.: U.S. Department of Labor, Wage and Hour Division.
 - ———. 1999. Protecting America's garment workers: A monitoring guide. Washington, D.C.: U.S. Department of Labor.
- U.S. General Accounting Office (GAO). 1989. *How well does OSHA protect workers from reprisals: Inspector opinions.* GAO/T-HRD-90-8. Washington, D.C.: GPO.
 - ——. 1992. Occupational safety and health: Worksite safety and health committees show promise. GAO/HRD-92-68. Washington, D.C.: GPO.

43

——. 1993. Dislocated workers: Worker Adjustment and Retraining Notification Act not meeting its goals. GAO/HRD-93-18. Washington, D.C.: GPO.

. 1994. Workplace regulation: Information on selected employer and union experiences. GAO/HEHS-94-138. Washington, D.C.: GPO.

——. 2000. Worker Protection: OSHA Inspections at Establishments Experiencing Labor Unrest. GAO/HEHS-00-144. Washington, D.C.: GPO.

Viscusi, W. Kip. 1983. *Risk by choice: Regulating health and safety in the workplace.* Cambridge, Mass.: Harvard University Press.

Viscusi, W. Kip, and Charles O'Connor. 1984. Adaptive responses to chemical labeling: Are workers Bayesian decision makers? *American Economic Review* 74 (5): 942–56.

Wandner, Stephen, and Andrew Skinner. 2000. Why are many jobless workers not applying for benefits? *Monthly Labor Review* 123 (June): 21–32.

Weil, David. 1990. Protecting the mine face: The United Mine Workers and the enforcement of the Mine Health and Safety Act. Boston University, School of Management. Unpublished Manuscript.

. 1991. Enforcing OSHA: The role of labor unions. *Industrial Relations* 30 (1): 20–36.

———. 1992. Building safety: The role of construction unions in the enforcement of OSHA. *Journal of Labor Research* 13 (1): 121–32.

———. 1996. If OSHA is so bad, why is compliance so good? *The RAND Journal* of *Economics* 27 (3): 618–40.

—. 1999. Are mandated health and safety committees substitutes or supplements to labor unions? *Industrial and Labor Relations Review* 52 (April): 339–60.

-------. 2002. Regulating noncompliance with labor standards: New tools for an old problem. *Challenge* 45 (1): 47–74.

Williamson, Oliver. 1985. *The economic institutions of capitalism*. New York: The Free Press.