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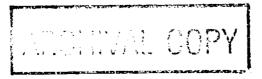
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Factors Influencing Consumption: An Experimental Analysis of Shoe Buying

RUTH P. MACK

TECHNICAL PAPER 10

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(Resolution adopted October 25, 1926 and revised February 6, 1933 and February 24, 1941)

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