This PDF is a selection from a published volume from the National Bureau of Economic Research

Volume Title: The Analysis of Firms and Employees: Quantitative and Qualitative Approaches

Volume Author/Editor: Stefan Bender, Julia Lane, Kathryn Shaw, Fredrik Andersson, and Till von Wachter, editors

Volume Publisher: University of Chicago Press

Volume ISBN: 978-0-226-04287-9; 0-226-04287-1

Volume URL: http://www.nber.org/books/bend08-1

Conference Date: September 29-30, 2006

Publication Date: October 2008

Chapter Title: Ownership and Wages: Estimating Public-Private and Foreign-Domestic Differentials with LEED from Hungary, 1986 to 2003

Chapter Author: John S. Earle, Álmos Telegdy

Chapter URL: http://www.nber.org/chapters/c9117

Chapter pages in book: (229 - 252)

# Ownership and Wages

Estimating Public-Private and Foreign-Domestic Differentials with LEED from Hungary, 1986 to 2003

John S. Earle and Álmos Telegdy

#### 7.1 Introduction

Wages in the transition economies of Eastern Europe have changed dramatically in the fifteen years since the collapse of central planning. Average wages tended to decline in the first few years of transition and to rise more recently.<sup>1</sup> At the same time, the economies of the region have experienced massive organizational changes, most prominently large-scale privatization and opening to the global economy, including foreign direct investment.

These rapid changes provide a useful context for investigating the relationship between firm ownership and the level of wages. The transfers from the state to new domestic and foreign owners took place not only quickly but

John S. Earle is a senior economist at the Upjohn Institute for Employment Research, and a professor of economics at Central European University. Álmos Telegdy is codirector of the Labor Project at Central European University, and a senior research fellow at the Institute of Economics of the Hungarian Academy of Sciences.

The research on this paper was supported by a grant from the National Council for East European and Eurasian Research. The paper was presented at the Conference on Firms and Employees (CAFE) in September 2006 in Nuremberg, Germany, supported by the Institute for Employment Research (IAB), the Data Access Center (FDZ-BA/IAB), the Deutsche Forschungsgemeinschaft, the Research Network "Flexibility in Heterogeneous Labour Markets," the Alfred P. Sloan Foundation, and the National Science Foundation. For helpful comments, we thank Alan de Brauw, Susan Helper, Joanne Lowery, John Pencavel, two anonymous referees, and participants in the 2006 AEA, CAFE, and SOLE meetings and in seminars at the Upjohn and Ente Einaudi Institutes. We are also grateful to Gábor Antal for outstanding research assistance, to Mónika Bálint, Judit Máthé, Anna Lovász, and Mariann Rigó for conscientious help with data preparation, to János Köllö for advice on the Wage Survey data, to Gábor Békés for helping to improve the longitudinal linkages, and to Philipp Jonas for programming some of the specification tests. We thank the Hungarian National Bank for cooperation and data support. All errors are our own.

1. Commander and Coricelli (1995) and World Bank (2005) document average real wage changes in a number of transition economies.

also broadly across nearly all sectors. The tightly controlled wages of the centrally planned systems were abruptly liberalized, permitting organizations to set their own wages and to increase skill differentials, which were compressed under socialism (e.g., Kornai 1992). But how these changes might be related is unclear a priori. If firms maximize profits, labor markets are perfectly competitive, and there are no differences in nonwage compensation and work conditions, then wages should be correlated with ownership only through compositional differences in types of employees. Shifts in labor demand may lead to temporary wage differentials for the same type of worker, but these should disappear as workers move from lower to higher return activities. However, if ownership is associated with differences in the firm's objectives, competitive environment, or provision of fringe benefits and work conditions, then differences in wages across these types may persist even beyond the time required for workers to overcome mobility frictions.

In this paper, we estimate the relationship between the level of wages and ownership using linked employer-employee panel data for Hungary. Hungary is a particularly appropriate country for the analysis, not only because it underwent sweeping ownership changes, similar to some of its neighbors, but also because its privatization policies tended to result in ownership structures more akin to those in market economies, with more outside investor control and with much more foreign involvement than other transition economies. Moreover, the available data for Hungary are exceptional in size and quality. The data include observations on some 1.35 million worker years at 21,238 employers that we follow over a long time period, from 1986 to 2003. The worker characteristics in the data are useful for controlling for the composition of employment at each firm, and the firmside information permits us to measure ownership changes, control for firm characteristics, and control for some types of selection bias into ownership type. However, the data allow us to distinguish only three types of ownership: state (public), domestic private, and foreign. They also do not enable us to follow individual workers over time, nor do they include information on working hours, nonmonetary benefits, and other work conditions. We thus cannot control for unobserved differences across workers, nor can we rule out the possibility that observed wages reflect compensating variations with respect to differences along other dimensions of the employer-employee relationship.

Nevertheless, these data help overcome a number of drawbacks in previous research. Studies relying on firm-level data usually have small samples, short time series, and no worker characteristics, and they sometimes lack a comparison group. Identification may depend on observing ownership changes, but few studies analyze the effects of privatization on wages.<sup>2</sup>

<sup>2.</sup> The lack of research on the wage impact of privatization contrasts with the large literature on firm performance, already the subject of multiple survey articles (e.g., Megginson and Netter 2001; Djankov and Murrell 2002).

Haskel and Szymanski (1993) is the earliest systematic study, and it analyzed fourteen British publicly owned companies, of which only four were actually privatized. Martin and Parker (1997) study fourteen large British privatizations, while Kikeri (1998) and Birdsall and Nellis (2003) summarize a number of case studies and small sample surveys of privatization effects on labor in several developing economies. La Porta and Lopez-de-Silanes (1999) analyze 170 privatized firms in Mexico, although the post-privatization information is limited to a single year. The small sample size problem is overcome in Brown, Earle, and Telegdy (2005), who study nearly comprehensive panels of manufacturing firms in Hungary, Romania, Russia, and Ukraine, finding a zero or very small negative effect of privatization.<sup>3</sup> But a fundamental problem with all of this work using firm-level data is the inability to measure worker characteristics and thus to control for composition of the workforce, particularly if changes in composition are correlated with changes in ownership.

A similar problem is evident with most studies of relative wages at foreign-owned firms. For example, Feliciano and Lipsey (1999) study wage differentials between foreign and domestically owned establishments in the United States. Aitken, Harrison, and Lipsey (1996) analyze the same topic but extend the analysis with wage spillovers between foreign and domestic firms. Conyon et al. (2002) study wage changes following foreign acquisitions in manufacturing firms in the United Kingdom. Lipsey and Sjöholm (2004) study these wage differentials in Indonesian manufacturing, although in this case they do control for the composition of workforce at the firm level. Brown, Earle, and Telegdy (2005) analyze the wage effects of privatization to foreign intervention. All these studies tend to find a wage premium in foreign firms.

However, a second, equally serious problem is that most studies do not account for ownership selection effects. If firms experiencing an ownership change are not randomly selected with respect to their wage behavior and the researcher does not take this into account, the estimated effect of ownership change will generally be biased. Indeed, some recent studies demonstrate this possibility.<sup>4</sup>

Instead of using firm-level data, another category of research has employed individual data that include information on employer ownership as well as wages. There is a sizable literature on public-private wage differentials, surveyed by Gregory and Borland (1999). In the Western context,

<sup>3.</sup> A related line of research analyzes effects of all types of ownership change on wages: for example, Lichtenberg and Siegel (1990) on leveraged buyouts, Gokhale, Groshen, and Neumark (1995) on hostile takeovers, and McGuckin and Nguyen (2001) on mergers and acquisitions. Our data do not contain information on all ownership changes, but only on transitions between state, domestic private, and foreign ownership types, which are thus our focus in this paper.

<sup>4.</sup> Conyon et al. (2002) employ firm fixed effects to study foreign acquisitions in Britain. Almeida (2003) discusses selection of foreign acquisitions, and Brown, Earle, and Telegdy (2005, 2006) discuss selection in privatization programs.

however, this research amounts to an analysis of interindustry differentials with little possibility of taking into account unobserved differences in ownership types that are correlated with wages. Concerning foreign wage differentials, Peoples and Hekmat (1998) carry out an analysis for the United States, but they use only industry-level ownership information. In the transition context, Brainerd (2002) estimates wage effects of Russian mass privatization using worker-level data. A problem with these studies is possibly inaccurate measures of ownership, which are reported by workers who may not be fully informed about the progress of the privatization process. More importantly, worker-level data do not permit controls for firm selection into ownership type.<sup>5</sup>

The advantages of both firm- and worker-level data can be exploited only if one combines the two data types into linked employer-employee data. But only two previous studies, both of them recent working papers, use linked data for a similar purpose, and both focus on the effects of foreign acquisitions on wages in Portugal: Almeida (2003) estimates the effect of 103 foreign acquisitions and finds higher wages in foreign firms, but Martins (2004), using a data set with 231 acquisitions, reports a negative effect. These studies share the problem, common to most Western data sets, of relatively few ownership changes, so that the ownership effect is identified only on a small sample of firms. In our Hungarian data, by contrast, we observe thousands of ownership changes, including 3,550 involving domestic private ownership and 926 involving foreign ownership (some of which overlap). The Hungarian data also contain substantial numbers of observations of each ownership type for each industry, so we can avoid the usual pitfall, particularly common in the public-private wage literature, of attempting to infer ownership differentials from industry differentials. Unlike other transition economies, moreover, the Hungarian ownership structure emerging from the transition process is more similar to developed market economies than elsewhere in Eastern Europe. By contrast with other transition economies of the region, Hungary emerged with very little worker ownership and frequently with strong outside blockholders, particularly foreign investors.

While we believe that our data, context, and methods provide the possibility for significant progress in identifying ownership effects, it is, of course, still possible that the differentials we estimate may not equal the causal effects of ownership. First, it is likely that selection of firms and workers into ownership types is nonrandom with respect to unobserved factors, such as quality of the firm or the worker. We exploit the longitudinal structure of the firm side of the data to control for fixed and trending

<sup>5.</sup> An identification approach in analyzing wage differentials across sectors examines wage changes of workers who switch sectors (Krueger and Summers 1988). Our firm fixed effects and firm-specific trends methods in the following rely on firms switching sectors.

differences across firms, but because we do not know the form taken by the heterogeneity, we cannot be sure that these methods fully account for selection bias. Moreover, we cannot control for unobserved heterogeneity at the worker level. A second issue in interpreting our estimates on domestic private and foreign ownership is that we do not observe wage outcomes in state firms under a counterfactual of no privatization and no liberalization of foreign entry into the Hungarian economy. Indeed, wage behavior of each ownership type may well be influenced by each of the others through labor market interactions. Analyzing such spillover effects could be interesting, but we leave it for future research.

The next section describes the construction of the employer and employee components of our data and how we link them into a single database. In section 7.3, we briefly explain the changes in the ownership structure during the period studied and summary statistics for all variables. We also provide some initial analysis of the evolution of wage levels. Section 7.4 describes regression estimates of the impact of ownership on the level and structure of wages, including specifications that control for selection bias into ownership type based on firm-specific time-invariant and timetrending heterogeneity. An important issue in estimating such impacts is the appropriate unit of analysis, and we provide some comparisons of results where the observation is a worker year with others where the observation is a firm year. Our data measure wages at both levels, but the workeryear observations permit us to analyze worker heterogeneity in wages and to control for worker characteristics, while the firm-year approach is more closely aligned with our variable of interest, firm ownership. Section 7.5 concludes with a summary and suggestions for further research.

# 7.2 Data Sources and Sample Construction

We study a linked employer-employee data set from two sources. The first is the Hungarian Wage Survey, which gathers information on individual worker characteristics and wages. The Wage Survey was carried out in 1986, 1989, and annually since 1992, with the last available round in 2003. Our analysis thus uses information on workers from 1986, four years before the Communist Party lost power, until 2003, the year just prior to European Union accession. Until 1995, the sampling frame for firms each year includes every tax-paying legal entity using double-sided balance sheets with at least twenty employees; after 1995, the size threshold for inclusion is ten employees, and a random sample of smaller firms is also included. To maintain consistency across years, we restrict attention to firms with at least twenty employees in at least one year.

From this sampling frame, employers are included in the Wage Survey according to whether their employees are selected by a second-level procedure. In 1986 and 1989, workers were selected by using a systematic ran-

dom design with a fixed interval of selection: in 1986, every seventh production worker and every fifth nonproduction worker, while in 1989 every tenth worker, regardless of skill; in addition, each manager of the company was included. In these two years, therefore, every Hungarian firm using double-sided accounting should be included, except for nonresponses. From 1992 the worker sampling design changed: production workers were selected if born on the 5th or 15th of any month, while nonproduction workers were chosen if born on the 5th, 15th, or 25th of any month. In these years, firms are included only if they have employees born on these dates; they are excluded if they do not have such employees or if they do not respond to the survey. Leaving aside nonresponse, this selection procedure provides a random sample of workers within firms and includes, on average, about 6.5 percent of production workers and 10 percent of nonproduction workers. Assuming birthdates and nonresponses are randomly distributed across firms, the sample of firms is related to size (the probability of having employees with the given birthdates), but otherwise random.<sup>6</sup>

We constructed two types of weights to reproduce the universe of workers of Hungarian firms with more than twenty employees. The first type of weight adjusts for within-firm oversampling of nonproduction workers and worker nonresponse using separately available information on the number of production and nonproduction workers in each sampled firm, available for May of each year. The second set of weights corrects for undersampling of smaller firms and firm nonresponse to the Wage Survey. These weights are constructed using a second database, drawn from the Hungarian Tax Authority, which consists of annual firm-level information between 1992 and 2003 on every firm that used double-entry bookkeeping. The weights are computed for various size classes as the ratio between total employment in this universal data to total employment in the sampled firms in the Wage Survey.<sup>7</sup>

We also use the Tax Authority data to generate some of the firm characteristics in our analysis. The Wage Survey and Tax Authority data are linked using some common variables. The information includes the balance sheet and income statement, the proportion of share capital held by different types of owners, and some basic variables, such as average yearly employ-

<sup>6.</sup> For example, a firm with twenty production workers has a probability of about 0.11 to be excluded from the sample, while for a similar firm with 100 employees, this probability is only 0.012. In addition to weighting to account for the size-probability relationship, we have also estimated all equations restricting the sample to employees of firms with more than 100 workers, with results qualitatively similar to what we report for the larger sample.

<sup>7.</sup> The size categories are groups of ten from 20 to 100 employees, 101 to 250, 251 to 500, 501 to 1000, and larger than 1,000. The few cases where the sum of sample employment exceeded universal employment were assigned weights of one.

<sup>8.</sup> Neither data set contains firm names, exact addresses, or identification codes, and we constructed the links using an exact one-to-one matching procedure for the following variables: county, detailed industry, employment, and financial indicators such as sales and profits.

ment, location, and industrial branch of the firm. We use the share capital variables to construct the ownership structure. For the two early years—1986 and 1989—the Tax Authority data are not available, and for these years we use the firm information from the Wage Survey; ownership in these years is always state, so the share capital variables are not necessary.

We cleaned firm ownership data extensively, checking for miscoding and dubious changes (e.g., firms that switch back and forth between ownership types). Our procedures also paid a great deal of attention to longitudinal links, for which we used a data set from the Central Statistical Office of Hungary providing information on reregistration and boundary changes. As this data set is not comprehensive, we also tried to find spurious entries and exits by looking for matches of exits among the entries on the basis of headquarter settlement, county, industry, and employment. Unfortunately, the Wage Survey data do not provide identification codes for workers, so it is not possible to track them across years.

Table 7.1 shows the number of workers with full information on characteristics, the number of firms with information on ownership, and the total number of employees in these firms.<sup>9</sup> The data set we work with is a panel of 21,238 firms linked with a within-firm random sample of 1.35 million workers.

### 7.3 Evolution of Ownership, Variable Definitions, and Summary Statistics

Compared with its neighbors in Eastern Europe, Hungary began corporate control changes relatively early. Starting with a more relaxed planning regime in 1968, the socialist government gradually permitted state-owned enterprises to operate with increased autonomy, and the decentralization process accelerated during the 1980s (e.g., Szakadat 1993). Movement of assets out of state ownership began at the very end of the 1980s in the form of so-called spontaneous privatization, which usually involved spin-offs initiated by managers, who were also usually the beneficiaries, sometimes in combination with foreign or other investors (see, e.g., Voszka 1993). After the first free elections in May 1990, procedures became more regularized, involved sales of entire going concerns, and generally relied upon competitive tenders open to foreign participation. Unlike the programs in many other countries, the Hungarian policies did not grant workers significantly discounted prices at which they could acquire shares in their companies, with the exception of about 350 management-employee buyouts. Nor did Hungary carry out a mass distribution of shares aided by vouchers, as was common in most other countries of the region. On the other hand, Hungary was much more open to foreign investors than else-

<sup>9.</sup> Firm-year observations with no information on sales and employment are dropped from the sample.

Sample size by year

Table 7 1

Table 7.1	Sample size by year			
Year	No. of workers	No. of firms	Total employment	
1986	100.5	3,236	2,633.5	
1989	106.3	3,946	2,268.2	
1992	64.8	4,393	1,198.4	
1993	67.8	5,158	1,096.9	
1994	95.7	7,128	1,351.4	
1995	99.2	7,428	1,369.6	
1996	97.6	7,421	1,292.1	
1997	88.0	7,476	1,258.0	
1998	99.0	7,459	1,282.2	
1999	99.4	8,020	1,220.8	
2000	109.5	9,149	1,257.6	
2001	107.7	9,138	1,222.0	
2002	102.8	5,630	1,049.2	
2003	103.8	5,106	997.0	

*Notes:* No. of workers = thousands of workers in the sample with information on education, experience, and gender. No. of firms = number of firms with information on ownership and with at least one worker in the given year with information on education, experience, and gender. Total employment = total employment of firms in the sample in thousands (i.e., including nonsampled workers).

where. As a consequence, Hungarian privatization resulted in very little worker ownership, very little dispersed ownership, and high levels of blockholdings by managers and both domestic and foreign investors.<sup>10</sup>

Our database provides the ownership shares of the state, domestic, and foreign owners at the end of each year (the reporting date). We define a firm as domestic private if it is majority private and the domestic ownership share is higher than that of foreign ownership. If the foreign share is larger than the domestic, the firm is foreign-owned for the purposes of this chapter. The evolution of the ownership structure among the firms in our sample is presented in figure 7.1, clearly reflecting the early start and the heavy presence of foreign ownership in Hungarian privatization. Although there was only negligible privatization and new private entry by 1989, already in 1992 about 40 percent of the workers in our sample worked in private enterprises. The share of domestically privatized firms grew steadily until 1998, when 54 percent of the employees worked for domestic owners. Thereafter, it ceased growing and even shrank slightly (because of attrition from the sample). The proportion of employees in foreign-owned

<sup>10.</sup> Frydman, et al. (1993) and Hanley, King, and Toth (2002) contain descriptions of the Hungarian privatization process. Earle, Kucsera, and Telegdy (2005) study ownership of firms listed on the Budapest Stock Exchange.

<sup>11.</sup> This definition has the advantage over definitions that would involve majority ownership that all privatized firms can be categorized as domestic- or foreign-owned.

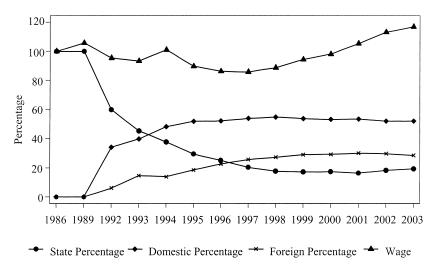


Fig. 7.1 Evolution of the ownership structure and average wages

*Notes:* Number of observations = 1,342,158. State % = percent of employees of firms majority state owned. Domestic % = percent of employees of firms majority private where domestic is the largest private employer type. Foreign % = percent of firms majority private where foreign is the largest private owner type. The evolution of the average real wage is presented as estimated year effects from a regression including firm fixed effects to control for sample changes (dependent variable = log real wage, normalized at 100 in 1986). Data are weighted by the numbers of blue-collar and white-collar workers within each firm, and each firm is weighted using total employment by firm size category.

firms grows steadily in our sample, reaching 29 percent by 2003. At the same time, about 20 percent of the employees worked for the state. The firm-level figures are different from the worker-level figures, as about three-quarters and one-fifth of the firms are controlled by domestic and foreign owners, respectively, but even by this measure the state has a controlling stake in at least 5 percent of the firms, thus providing a comparison group for the effects of privatization.

Table 7.2 shows the incidence of various types of changes in ownership type. The transition process resulted in many more changes from state to private than could ever be observed in a nontransition economy, and the number of changes involving foreign ownership in Hungary are probably the largest that could be found in Eastern Europe. In our data, 3,115 ownership changes involve domestic private ownership, and about 600 involve foreign ownership. We will exploit these ownership changes when we control for unobserved heterogeneity in estimating wage differentials, as described in the following.

The wage variable in our data is gross monthly cash earnings in May plus one-twelfth of previous year's bonuses, which we have deflated by the an-

	No. of firms	
Nonswitchers	17,295	
Always State	3,167	
Always Domestic	11,844	
Always Foreign	2,284	
Ownership switchers	3,694	
State—Domestic	2,768	
State—Foreign	144	
Domestic—Foreign	435	
Foreign—Domestic	347	

Table 7.2 Firms by ownership type and switches

*Notes*: No. of firms = 21,238. State = 1 if the firm is at least 50 percent owned by the state in t-1. Domestic = 1 if the firm is majority private and domestic owner shareholding is larger than foreign in t-1. Foreign = 1 if the firm is majority private and foreign owner shareholding is larger than domestic in t-1. The numbers of switchers and nonswitchers do not sum to the number of firms as 201 firms have multiple changes in ownership type.

nual Consumer Price Index (CPI). <sup>12</sup> Figure 7.1 shows the evolution of real wages from 1986 to 2003: an initial decline of around 10 percent and subsequent rise of about 25 percent. <sup>13</sup> The steady, substantial growth in the Hungarian real wage since the mid-1990s is unusual among the transition economies, and an interesting question is whether Hungary's relatively rapid privatization and large foreign component may have contributed to this performance. The reliability of the real wage measure is, of course, strongly influenced by the quality of the deflator (in this case, the CPI), and the large changes in quality and availability of goods suggest caution should be exercised when interpreting these figures. When we estimate wage differences by ownership, however, we include year effects, so our comparisons are not influenced by these measurement problems.

Table 7.3 provides calculations of differences in mean wages by type of owner, presenting information for 1992 and 2003—the first and the last year in our panel when each ownership type is present. In both years, the unconditional mean wage is smallest in domestic private firms, largest in foreign-owned firms, and intermediate under state-ownership. Average worker characteristics also vary, however, with higher rates of female and university employment in foreign-owned firms, higher rates of vocational employment in domestic private firms, and higher rates of high school em-

<sup>12.</sup> Most studies of wages in Eastern Europe (and many in Western Europe) analyze monthly rather than hourly or weekly earnings; this is because of institutional differences such as the custom of reporting wages on a monthly basis, the lower incidence of part-time employment and greater standardization of full-time hours, and the frequent unavailability of hours information (even for production workers). In our data, hours of work are available only for the most recent years, so we cannot analyze changes using them.

<sup>13.</sup> To maintain comparability over time, the evolution of the average real wage is estimated as the year effects in a ln(real wage) equation that controls for firm fixed effects.

	State		Don	nestic	Foreign	
	1992	2003	1992	2003	1992	2003
Real wage	102.6	130.9	79.2	111.2	122.3	189.6
-	(64.5)	(99.0)	(54.9)	(109.8)	(96.3)	(210.4)
Female (%)	37.9	33.7	36.3	38.7	44.4	47.1
Education (%)						
Elementary or less	31.8	19.9	35.7	22.2	30.3	17.0
Vocational	30.3	30.9	38.3	39.6	36.3	30.9
High school	30.2	40.9	20.3	28.6	24.5	33.6
University	7.8	8.2	5.7	9.6	8.9	18.5
Potential experience (yrs)	22.2	26.1	22.5	25.4	20.5	21.8
• • • • • • • • • • • • • • • • • • • •	(10.6)	(10.6)	(10.5)	(11.5)	(10.7)	(11.3)
Occupation (%)	` /	` ′	` ′	. ,	` ′	` ′
Managers	5.2	9.3	6.9	8.8	4.5	7.9
Professionals	7.0	3.2	5.0	3.5	7.5	8.9
Assoc. professionals	14.9	18.1	7.8	11.1	9.4	18.2
Skilled nonmanual	6.9	6.5	6.9	5.9	6.1	5.9
Service	10.5	16.1	7.9	9.2	8.3	5.4
Skilled manual	44.5	39.1	53.9	50.5	53.4	47.8
Unskilled	11.0	7.7	11.6	11.1	10.8	5.9
No. of observations	42,089	17,119	17,773	60,134	4,093	26,544

Table 7.3 Characteristics of workers in the sample, 1992 and 2003

*Notes:* Real wage measured in thousands of 2003 HUF, deflated by CPI. State = 1 if the firm is at least 50 percent owned by the state in t-1. Domestic = 1 if the firm is majority private and domestic owner shareholding is larger than foreign in t-1. Foreign = 1 if the firm is majority private and foreign owner shareholding is larger than domestic in t-1. Standard deviations are shown in parentheses for continuous variables. Data are weighted by the numbers of blue-collar and white-collar workers within each firm, and each firm is weighted using total employment by firm size category.

ployment under state ownership.<sup>14</sup> Potential experience tends to be lower in foreign-owned firms, a difference that becomes much more pronounced by 2003. The composition of the workforce by occupation also varies considerably, with a much higher rate of employment of professionals under foreign ownership, and a high rate of skilled manual employment in domestic private firms. Such factors likely influence average wage differentials by ownership type and can be taken into account by multivariate analysis.

Firm characteristics also vary by ownership, as table 7.4 documents. Measured by employment size, state-controlled firms are the largest, with an average size of 284 employees in 1992 and 400 in 2003. Foreign-owned firms are also quite large, on average, over 150 employees in 1992 and 220 in 2003, while domestic firms are much smaller, with an average size under

<sup>14.</sup> Wages and educational composition for the categories never privatized and eventually domestic and foreign privatized firms are much more similar in 1986 than in table 7.2, indicating that the different composition and wages in 1992 are probably due at least partly to privatization.

			. /			
	State		Don	nestic	Foreign	
	1992	2003	1992	2003	1992	2003
Employment	284.0	401.4	85.9	61.8	155.8	224.2
	(2,076.5)	(2,899.9)	(101.7)	(152.6)	(301.0)	(904.0)
Labor productivity	9.8	10.0	7.8	20.7	18.8	39.4
	(21.7)	(42.1)	(17.4)	(172.7)	(53.6)	(86.3)
Industry (%)						
Agriculture	6.1	9.4	25.1	13.1	2.0	2.6
Mining	0.7	0.2	0.2	0.5	0.6	1.2
Manufacturing	32.5	7.2	33.7	34.5	64.5	55.2
Energy and water supply	1.4	24.7	0.0	0.6	0.0	1.1
Construction	8.8	8.9	16.2	10.4	5.3	2.3
Trade	22.1	1.9	16.4	18.2	18.8	17.4
Hotels and restaurants	5.1	0.4	3.0	3.4	4.0	2.7
Transportation	5.6	7.7	1.2	3.6	0.2	3.3
Telecom	0.1	0.4	0.0	0.4	0.0	0.8
FIRE	13.1	20.6	3.7	13.3	4.6	11.4
Other services	4.5	18.4	0.4	2.1	0.0	2.1
No. of observations	1,538	346	2,572	3,701	276	1,057

Table 7.4 Characteristics of firms in the sample, 1992 and 2003

*Notes:* Labor productivity is measured as the value of sales (in millions of 2003 HUF) over average number of employees. State = 1 if the firm is at least 50 percent owned by the state in t-1. Domestic = 1 if the firm is majority private and domestic owner shareholding is larger than foreign in t-1. Foreign = 1 if the firm is majority private and foreign owner shareholding is larger than domestic in t-1. FIRE = finance, insurance, and real estate. Standard deviations are shown in parentheses for continuous variables. Data are weighted by the numbers of blue-collar and white-collar workers within each firm, and each firm is weighted using total employment by firm size category.

100 in both years. Labor productivity (measured as the value of real sales over the average number of employees) varies dramatically by ownership type: the least productive firms were domestically owned in 1992, followed by state-owned firms. The productivity difference between these two ownership types is quite small, at least compared to the productivity of foreign-owned firms, which were about twice as productive as state-owned firms, and three times as productive as the domestically owned ones. The productivity of both types of private firms increased greatly by 2003 and remained practically unchanged for state-owned firms. Finally, the industrial composition of firms in the sample also varies by ownership. In both years presented in the table, foreign firms had a high presence in manufacturing, while the share of state-owned firms in this sector dropped dramatically. Energy and water supply was mostly controlled by the state, and do-

<sup>15.</sup> These results should be treated with caution, as the sample within each ownership type varies considerably. For a multivariate analysis of the productivity effects of domestic and foreign privatization in four transitional countries (among them Hungary), see Brown, Earle, and Telegdy (2006).

mestic firms had a large proportion of firms in agriculture. The presence of state ownership in all sectors of the economy helps in identifying the wage effect of state ownership, which is often confused with interindustrial wage differentials when data from developed countries are analyzed.

To summarize the discussion of selection of workers into different ownership types, we ran multinomial logit regressions, where we test how individual characteristics influence the ownership type of the employer. As shown in table 7.5, longer potential experience and only basic education (eight years or less) make it more likely that the worker is employed in a firm controlled by the state; vocational education increases the probability that the employer is a domestic private owner; females and more-educated workers are more likely to work for foreign owners.

In the next step toward the analysis of wages and ownership, table 7.6 contains calculations of mean wages by ownership type and educational attainment in 1992 and 2003. For both years and all four educational categories, the ownership types are clearly ranked in wage levels, with foreign highest, state second, and domestic private lowest. At this level of analysis, there are clearly large differences among the three ownership types in both the level and the structure of wages they pay. It is interesting that the mean wages of the two types of private ownership—domestic and foreign—are much more different from each other than from state ownership.

	State	Domestic	Foreign
Vocational	-0.168***	0.125***	0.043***
	(0.008)	(0.007)	(0.007)
High school	-0.070***	0.012	0.058***
-	(0.016)	(0.012)	(0.013)
University	-0.157***	0.009	0.148***
	(0.014)	(0.018)	(0.017)
Experience	-0.000	0.003***	-0.002***
_	(0.000)	(0.000)	(0.000)
Female	-0.046**	0.004	0.042***
	(0.020)	(0.015)	(0.008)
Predicted probability	0.455	0.380	0.165

*Notes:* N = 1,342,158. Multinomial logit estimates, marginal effects reported. The dependent variable is ownership type: State if the firm is majority state in t - 1; Domestic if the firm is majority private and domestic shareholding is larger than foreign in t - 1; Foreign if the firm is majority private and foreign shareholding is larger than domestic in t - 1. Standard errors (corrected for firm clustering) are shown in parentheses. The regressions are weighted by the numbers of blue-collar and white-collar workers within each firm, and each firm is weighted using total employment by firm size category.

<sup>\*\*\*</sup>Significant at the 1 percent level.

<sup>\*\*</sup>Significant at the 5 percent level.

	St	ate Domestic		nestic	Foreign	
	1992	2003	1992	2003	1992	2003
Elementary or less	78.7	92.4	63.4	76.9	86.4	96.4
	(34.2)	(43.9)	(32.7)	(33.7)	(37.3)	(41.4)
Vocational	91.2	112.0	72.0	88.2	103.2	122.1
	(41.8)	(43.3)	(34.8)	(43.4)	(48.7)	(61.1)
High school	114.3	132.6	95.6	121.3	137.8	174.1
•	(57.2)	(70.5)	(66.7)	(91.8)	(79.3)	(130.0)
University	199.6	286.6	167.2	256.0	280.0	416.3
•	(128.8)	(231.6)	(107.1)	(253.4)	(203.2)	(365.1)
No. of observations	42,089	17,119	17,773	60,134	4,093	26,544

Table 7.6 Average real wages by ownership type and education

*Notes:* Real wage (deflated by CPI) measured in thousands of 2003 HUF. Standard deviations in parentheses. State = 1 if a majority of the firm's shares are owned by the state. Domestic = 1 if the firm is majority private and domestic owner shareholding is larger than foreign in t-1. Foreign = 1 if the firm is majority private and foreign owner shareholding is larger than domestic in t-1. Data are weighted by the numbers of blue-collar and white-collar workers within each firm, and each firm is weighted using total employment by firm size category.

## 7.4 Regression Estimates

To estimate the systematic impact of ownership on wages, we turn to regressions. We are interested not only in controlling for worker characteristics in various combinations—and in assessing the robustness of our results to such controls—but also in attempting to remove some types of selection bias in the determination of ownership type. For example, if stateowned enterprises that already pay higher wages are more likely to be purchased by foreigners (perhaps because of higher unobserved skill, better technology, or, indeed, for any reason), then the foreign wage premium we have documented may be due to the systematic selection of high-wage firms into foreign ownership. The privatization process involving either domestic or foreign owners may not be random because politicians, frequently together with employees, choose whether a state-owned firm can be acquired. Most arguments imply that firms with better prospects tend to be privatized earlier: politicians may try to demonstrate the success of their reform programs, to protect workers in poorly performing firms from layoffs and wage cuts (in which case the employees are also likely to oppose privatization), or to collect bribes in a corrupt privatization process. If firm quality and worker wages are positively correlated, these mechanisms would impart positive selection biases to wages in domestic and foreign private firms relative to the state sector.

Of course, we cannot entirely eliminate all possibility of bias, but a great advantage of our data is that we can exploit a large number of ownership changes together with the longitudinal dimension to check whether the dif-

ferentials implied by our analysis so far are robust to some simple attempts to account for selection bias. For this purpose, we employ methods developed for the evaluation of training programs in the United States. The first method is the standard correlated effects model that controls for timeinvariant unobserved heterogeneity at the firm level; this is a regressionadjusted difference-in-differences approach, where firms that do not change ownership (both firms that are always state-owned and those always either domestic or foreign private throughout the sample period) are the comparison group. A second is the random growth model, which includes a firm-specific linear time trend. 16 Such a model may be appropriate if, for example, foreign investors are more likely to acquire firms that for some intrinsic reason (unobservable to the researcher but not caused by ownership) are raising their wages or increasing the premiums paid to more highly educated workers. Higher-order parameterizations of heterogeneity are of course possible, but we do not take them into account, and identification of the effect of ownership in our analysis assumes that any other heterogeneity is uncorrelated with either ownership or wages. Both of these estimators rely on ownership changes to identify the coefficients of interest; indeed, the random growth model measures changes in the growth rate before and after an ownership change. A resulting disadvantage is that the results pertain to firms that experience such changes, not to the broader sample.<sup>17</sup> Finally, we use some specification tests to evaluate the performance of the estimators.

All equations control for year of observation and region of the establishment. We report standard errors in all cases permitting general within-firm correlation of residuals using Arellano's (1987) clustering method so that our test statistics are robust to both serial correlation and heteroskedasticity. Standard errors are also adjusted for loss of degrees of freedom in specifications when the data are demeaned and detrended.

- 16. Ashenfelter and Card (1985) and Heckman and Hotz (1989) use random trend models to evaluate training, while Jacobson, LaLonde, and Sullivan (1993, 2005) apply it to the wage effects of job displacement and community colleges. Brown, Earle, and Telegdy (2005, 2006) use the model to estimate the impact of privatization on employment, wages, and productivity at the firm level. Our paper is the first to our knowledge that uses firm-level trends in any analysis of worker-level wages, and it is the first that uses firm fixed effects in a study of ownership and worker-level wages.
- 17. Another potential disadvantage is that these estimators may raise the noise-to-signal ratio, eliminating relevant between-firm variation while exacerbating the effects of measurement error in ownership. On the other hand, misclassification error is unlikely to be a problem in our case of official firm reports to the Tax Authority on the firm's ownership—a clear, measurable concept reported by professional accountants. This contrasts with the standard cases studied by economists of changes in industry of employment, union membership, or labor force status. In these cases, switching is usually measured in a household survey context by differing answers over time from (potentially different) family members who happen to be home and who are asked questions about one family member's job search, availability, union status, and other employment-related activities.
- 18. Kézdi (2003) contains a detailed analysis of autocorrelation and the robust cluster estimator in panel data models.

Table /./ Estimated	Estimated impacts of state and foreign ownership							
	OLS	OLS	FE	FE&FT				
State	0.238***	0.197***	0.065***	0.078***				
	(0.024)	(0.017)	(0.015)	(0.016)				
Foreign	0.398***	0.386***	0.137***	0.073***				
	(0.020)	(0.014)	(0.015)	(0.013)				
Vocational		0.127***	0.132***	0.137***				
		(0.005)	(0.003)	(0.004)				
High school		0.373***	0.314***	0.330***				
		(0.009)	(0.006)	(0.006)				
University		0.950***	0.840***	0.872***				
		(0.016)	(0.010)	(0.011)				
Experience		0.027***	0.027***	0.026***				
-		(0.001)	(0.000)	(0.000)				
Experience <sup>2</sup> • 100		-0.040***	-0.039***	-0.037***				
_		(0.001)	(0.001)	(0.001)				
Female		-0.222***	-0.203***	-0.194***				
		(0.006)	(0.005)	(0.005)				
Firm-specific intercepts (FE)	no	no	yes	yes				
Firm-specific trends (FT)	no	no	no	yes				
$R^2$	0.139	0.413	0.630	0.354				

Table 7.7 Estimated impacts of state and foreign ownership

*Notes:* No. of observations = 1,342,158. Dependent variable =  $\ln(\text{real gross wage})$ . State = 1 if the firm is majority state in t-1. Foreign = 1 if the firm is majority private and foreign shareholding are larger than domestic in t-1. The regressions are weighted by the numbers of blue-collar and white-collar workers within firm and the total employment by firm-size categories. Elementary is the omitted educational category. OLS = ordinary least squares; FE = specification including firm fixed effects; FT = all variables have been detrended using individual firm trends. All equations include year and region fixed effects. The regressions are weighted by the numbers of blue-collar and white-collar workers within each firm, and each firm is weighted using total employment by firm size category. Standard errors (corrected for firm clustering and for loss of degrees of freedom when detrending) are shown in parentheses.  $R^2$ : overall for OLS, within for FE and FE&FT. The difference between the foreign and state effect is statistically significant in OLS and FE, and insignificant in FE&FT.

Table 7.7 displays estimates by pooled ordinary least squares (OLS), firm fixed effects estimations (FE), and firm fixed effects and trends (FE&FT). The first OLS column includes no controls beyond year and region, and the estimates demonstrate that the raw ownership differences are large (0.24 for state and 0.40 for foreign), and they are precisely estimated. The next column adds standard worker characteristics—education, experience, and gender—to construct a Mincer earnings function, but with little qualitative change in the results: a slight decline in the estimated foreign coefficient and somewhat larger decline for state ownership (to 0.39 and 0.20, respectively). The small difference between the unconditional estimates and those controlling for worker characteristics is somewhat sur-

<sup>\*\*\*</sup>Significant at the 1 percent level.

prising given that worker characteristics are highly correlated with both wages and ownership, as we documented in the previous section.<sup>19</sup>

Adding firm-specific intercepts, however, greatly diminishes the magnitude of both coefficients, while hardly affecting the estimated wage structure by worker characteristics. The state coefficient estimate is 0.07 and the foreign is 0.14. Further adding firm-specific trends increases slightly the state effect, but halves the foreign coefficient. Both coefficients in the FE&FT specification have similar standard errors to those in the other specifications, so the issue is not one of precision. Evidently, the estimates are not at all robust to these controls for selection bias into ownership type. The hypothesis that the state and foreign effects are equal is rejected in OLS and FE specifications, but not in the FE&FT, where the point estimates (0.078 for state and 0.073 for foreign) are strikingly similar.

Table 7.8 provides additional estimates that include controls for occupational group of the worker. The estimated coefficients on worker characteristics are somewhat affected by these variables, but they matter little for the estimated impacts of state and foreign ownership. At the same time, the ownership coefficients are highly sensitive to the controls for selection bias, but the worker characteristic coefficients are not. The wage structure by worker characteristics that we described in the previous section appears not to result from systematic sorting of workers across firms that pay different wage levels because any time-invariant firm heterogeneity in wage levels is controlled for in the FE specification, while any time-trending heterogeneity across firms is controlled for in the FE&FT.<sup>20</sup>

In table 7.9, we further exploit the nature of our data and control for firm characteristics (industry, size, and productivity) in addition to worker characteristics. The coefficient on log employment is highly significant and positive in OLS and FE, showing that wages increase by 0.5 percent for each 10 percent increase in the size of the OLS. This effect is only 0.2 percent in FE, and negative and insignificant when firm-specific trends are controlled for. The wage effect of average labor productivity is always highly significant and positive, with a magnitude of 0.11 in OLS, 0.07 in FE, and 0.035 in FE&FT.

Concerning the ownership type coefficients in table 7.9, including industry controls in the OLS specification decreases the state coefficient to 0.16

<sup>19.</sup> These results are little changed by adding interactions between education categories and experience, by estimating separately by gender, or by employing a number of other alternative approaches to estimating earnings functions.

<sup>20.</sup> A referee has pointed out that our use of the conventional log-linear specification may result in an understated foreign coefficient if log wage variability is higher in foreign firms. Our data, however, do not imply large differences in variance: the estimated variance of the residuals from the FE&FT specification in table 7.7 is 0.11 for state ownership, 0.12 for domestic private, and 0.14 for foreign firms. The coefficients on ownership are small and statistically insignificant in the FE and FE&FT specifications of regressions using squared residuals as the dependent variable.

for occupation	n		
	OLS	FE	FE&FT
State	0.208***	0.068***	0.079***
	(0.016)	(0.013)	(0.016)
Foreign	0.384***	0.139***	0.072***
	(0.014)	(0.015)	(0.013)
Skilled manual	0.219***	0.203***	0.203***
	(0.007)	(0.006)	(0.008)
Service	0.072***	0.111***	0.115***
	(0.022)	(0.019)	(0.023)
Skilled nonmanual	0.234***	0.212***	0.220***
	(0.012)	(0.009)	(0.011)
Assoc. professional	0.334***	0.307***	0.321***
	(0.017)	(0.013)	(0.015)
Professional	0.425***	0.393***	0.403***
	(0.011)	(0.008)	(0.009)
Manager	0.650***	0.685***	0.705***
	(0.010)	(0.010)	(0.012)
Firm-specific intercepts (FE)	no	yes	yes
Firm-specific trends (FT)	no	no	yes
$R^2$	0.462	0.676	0.442

Table 7.8 Estimated impacts of state and foreign ownership, with controls for occupation

*Notes:* No. of observations = 1,342,158. The specifications are the same as in Table 7.7 except for the addition of occupational categories. Unskilled manual is the omitted occupation. All equations include year and region fixed effects. The regressions are weighted by the numbers of blue-collar and white-collar workers within each firm, and each firm is weighted using total employment by firm size category. Standard errors (corrected for firm clustering and for loss of degrees of freedom when detrending) are shown in parentheses. *R*<sup>2</sup>: overall for OLS, within for FE and FE&FT. The difference between the foreign and state effect is statistically significant in OLS and FE, and insignificant in FE&FT.

and the foreign coefficient to 0.34. Further addition of labor productivity slightly increases the estimated state effect and further diminishes the estimated foreign effect. Controlling for employment size (but not productivity) has a large effect on the state coefficient (decreasing it to 0.07) but a smaller effect on the foreign coefficient (decreasing it to 0.28). These observable characteristics of firms thus account for more of the raw state-private gap than of the foreign differentials. By contrast, the FE and FE&FT estimates are unaffected by the addition of firm size or productivity.<sup>21</sup> Once we control for selection into ownership, these estimations show that inclusion of firm characteristics do not change the main results.

An important and somewhat neglected issue in analyzing the relationship between worker wages and firm characteristics such as ownership is the question of the appropriate unit of observation: the worker or the firm.

<sup>\*\*\*</sup>Significant at the 1 percent level.

<sup>21.</sup> As firms rarely change industry in our data, we do not control for industry in the FE and FE&FT specifications.

	OLS			F	E	FE&FT	
	1	2	3	1	2	1	2
State	0.156***	0.162***	0.069***	0.067***	0.063***	0.081***	0.079***
Foreign	(0.019) 0.341***	(0.013) 0.269***	(0.017) 0.283***	(0.011) 0.126***	(0.012) 0.137***	(0.015) 0.071***	(0.016) 0.072***
Labor productivity	(0.014)	(0.013) 0.108***	(0.015)	(0.014) 0.067***	(0.015)	(0.013) 0.035***	(0.013)
•		(0.009)		(0.004)		(0.007)	
Employment			0.050*** (0.005)		0.021*** (0.005)		-0.009 $(0.007)$
Industry intercepts	yes	yes	yes	no	no	no	no
Firm-specific intercepts	no	no	no	yes	yes	yes	yes
Firm-specific trends	no	no	no	no	no	yes	yes
$R^2$	0.479	0.511	0.495	0.677	0.676	0.442	0.442

Table 7.9 Estimated impacts of state and foreign ownership, with firm-level controls

*Notes:* No. of observations = 1,342,158. The specifications are the same as in Table 7.8 except for the addition of firm-level controls. The regressions are weighted by the numbers of blue-collar and white-collar workers within each firm, and each firm is weighted using total employment by firm size category. Standard errors (corrected for firm clustering and for loss of degrees of freedom when detrending) are shown in parentheses.  $R^2$ : overall for OLS, within for FE and FE&FT. The difference between the foreign and state effect is statistically significant in OLS and FE, and insignificant in FE&FT.

Analyzing workers exploits the variation in wages among workers and allows their characteristics to be controlled for so that the composition of employment is held constant. Analyzing firms is appropriate because ownership is an attribute of the firm, and it may be advantageous if the firm-level wage is better measured than wages at the individual level. Table 7.10 presents a comparison of some alternative approaches along a number of dimensions: unit of observation (firm or worker), source of dependent variable (firm reports to the Tax Authority, average firm wage constructed from worker data, and individual worker data), and weights on workers when constructing firm-level average wages. The last row in table 7.10 reproduces our results from table 7.7 for comparison purposes. The other rows show the results of various changes in the specification and sample. Regardless of the choice of specification, the coefficients on state and foreign are always positive and statistically significant (except in one case), and the estimates are highly sensitive to the selection control method applied, similar to our previous results. The magnitude of the estimated effects, however, varies relatively little by the choice of unit of observation, wage measurement, controls for composition of workforce, and weighting.<sup>22</sup>

<sup>\*\*\*</sup>Significant at the 1 percent level.

<sup>22.</sup> A similar issue about the appropriate level of observation arises in research on union wage differentials, as discussed by Pencavel (1991), who notes that the few establishment-level studies tend to find lower differentials than those based on individual data. See also DiNardo and Lee (2004), who find no union wage differential using firm-level data on union elections.

Daniel Ind	G	F 1		State		Foreign		
Dependent variable	Composition controls	Employment weights	OLS	FE	FE&FT	OLS	FE	FE&FT
$AW_F$	no	no	0.237***	0.040***	0.030***	0.550***	0.093***	0.046***
$AW_F$	no	yes	0.222***	0.031	0.033	0.486***	0.186***	0.050
$AW_F$	yes	no	0.194***	0.039***	0.029***	0.486***	0.091***	0.045***
$AW_F$	yes	yes	0.136***	0.029	0.032	0.399***	0.176***	0.048
$AW_I$	no	no	0.233***	0.073***	0.159***	0.527***	0.091***	0.082***
$AW_I$	no	yes	0.278***	0.065***	0.102***	0.471***	0.168***	0.085***
$AW_I$	yes	no	0.182***	0.069***	0.149***	0.468***	0.082***	0.070***
$AW_I$	yes	yes	0.198***	0.063***	0.101***	0.396***	0.141***	0.078***
$\mathbf{W}_{\!\scriptscriptstyle I}$	n.a.	n.a.	0.197***	0.065***	0.078***	0.386***	0.137***	0.073***

Table 7.10 Firm-level versus worker-level estimates

Notes: These are regression coefficients (standard errors clustered on firms) for alternative specifications in which the unit of observation is the firm in the first eight and the worker in the last row (which is the reproduction of the coefficients in Table 7.7), the log wage dependent variable is taken from firm financial reports or the worker survey, region and year controls are added, the methods of estimation are OLS, FE (firm fixed effects), and FE&FT (firm-specific intercepts and trends).  $AW_F$  = average wage constructed from firm-level data (wage bill/number of employees);  $AW_F$  = average wage constructed from individual wages, weighted by production and nonproduction worker weights;  $W_F$  = individual wages. Composition controls are the proportion of females, proportion of workers in different educational groups, average potential experience and its square, weighted by the number of blue- and white-collar workers. All regressions are weighted by firm weights, those where "employment weights" are indicated are in addition weighted by the number of workers. The last row reproduces the results from Table 7.7, for comparison purposes. n.a. = not applicable.

Because the FE and FE&FT specifications produce such different results from the OLS, it is useful to carry out some specification tests. First, we assess the joint statistical significance of the fixed effects, and then, conditional on including the fixed effects, of the firm-specific trends. The *F*-tests in each case reject the exclusion of the FE and the FT at significance levels of 0.0001. Next, we carry out Hausman tests of the vector of coefficients of the FE model relative to the OLS, and of the FE&FT relative to the FE. Again, these chi-square tests reject the restricted model in each case.

# 7.5 Conclusion

Do foreign-owned and state-owned organizations pay higher wages than domestic private firms? Economists have devoted considerable attention to estimating these wage differentials, usually finding positive foreign and state (public) premiums. But the existing research suffers from profound difficul-

<sup>\*\*\*</sup>Significant at the 1 percent level.

Although there has been much more research on union than ownership wage differentials, apparently no study of unions uses linked employer-employee data to investigate such differences.

ties. In the foreign-ownership literature, estimates are usually identified from cross-sectional variation across firms of different types. Few studies use worker-level data on wages and characteristics, so they cannot control for observable worker heterogeneity, and still fewer analyze firms that change ownership type, so they cannot control for unobserved firm-level heterogeneity. In research on state-private differentials, usually referred to as the literature on the public-sector wage premium, estimation is typically at the worker level, and sometimes identification uses worker switching across organizations. But the state and private organizations in these studies typically operate in very different industries, so that the estimation essentially concerns interindustry differentials, which may be conflated with differences in work conditions and other unobservables. In both cases, there is reason to doubt that the causal effect of ownership has been identified.

In this paper, we have analyzed linked employer-employee data available for a long panel of firms during the unusual context of economic transition in Hungary, and we have applied new econometric methods that exploit the context and data to try to make progress on estimating foreign and state ownership wage differentials. The data cover nearly every tax-paying entity of at least twenty employees in Hungary from 1986 to 2003, and they include many more switches of ownership type than in previous research: nearly 1,000 involving foreign firms and nearly 3,500 involving state-owned organizations. The employee side of the data enables us to measure individual worker wages (rather than rely on a firm-level average as in some previous research) and to control for individual worker characteristics and changes in the composition of employment that may be correlated with ownership. The employer side of the data allows us to measure ownership reliably and to control for firm characteristics, and the longitudinal linking of employers facilitates some controls for selection bias into ownership type.

We find that simple OLS models imply substantial ownership effects in our data: an approximately 0.39 premium for working in a foreign-owned firm compared to a domestic private company, and a 0.20 premium for state enterprise employees versus those under domestic private ownership. These results control for other worker characteristics, including gender and experience, and for region and year fixed effects, but they assume no biased selection into ownership types, consistent with much of the literature.

We also estimate models that control for selection based on unobserved heterogeneity through firm fixed effects and firm-specific trend growth in wages. The latter specifications (usually referred to as "random trend models") permit not only idiosyncratic wages at each firm (as in the fixed effects model) but also allow wages to evolve independently at each firm in a way that is correlated with ownership and with worker characteristics. For example, they permit compensating differentials due to fringe benefits or other work conditions not only to vary across firms as a fixed fraction of

total compensation, but also to evolve over time according to an idiosyncratic trend for each firm.

Our results imply statistically significant wage premiums under both state and foreign ownership, relative to domestic private. The estimated magnitudes of the differentials vary little with controls for observable worker and firm characteristics, and there is relatively little variation with the unit of observation (firm or worker). But the magnitudes vary considerably with the controls for unobserved firm heterogeneity. We find that inclusion of firm fixed effects more than halves the state-domestic and foreign-domestic wage differential implied by the OLS estimates and that inclusion of firm-specific trends further reduces the estimates. While we find significant differences of both state and foreign wages relative to domestic private, it is striking that these differentials are quite similar in magnitude, particularly when we add firm fixed effects, and even more so with firm-specific trends. Taken at face value, this last specification implies there may be no difference in the wage behavior of foreign-owned and state-owned firms.

The large variation in estimated coefficients across specifications with different controls for unobserved firm heterogeneity motivates us to carry out specification tests. *F*-tests on the firm fixed effects and firm-specific trends are always highly significant, and Hausman tests reject the more parsimonious models in each case. These results imply that the fixed effects specification is strongly preferred to the OLS, and the specification with trends to the one without trends.

The results also carry implications for the nature of systematic selection of organizations into ownership types. The finding that the OLS estimate of the foreign premium is reduced substantially when firm fixed effects and trends are added suggests that foreign investors may systematically acquire firms already paying relatively high and more quickly growing wages. The estimated state-private premium also falls with these controls, but it is smaller under OLS, implying a similar direction of selection bias but one that is smaller in magnitude compared to foreign ownership. For domestic private firms, on the other hand, the estimates imply selection of firms with relatively low and more slowly growing wages. More broadly, the results demonstrate that taking into account possible selection biases of firms into different ownership types can be essential for estimating differences in their behavior.

#### References

Aitken, Brian, Ann Harrison, and Robert E. Lipsey. 1996. Wages and foreign ownership: A comparative Study of Mexico, Venezuela and the United States. *Journal of International Economics* 40 (3–4): 345–71.

- Almeida, Rita. 2003. The effects of foreign owned firms on the labor market. IZA Discussion Paper no. 785. Bonn, Germany: Institute for the Study of Labor.
- Arellano, Manuel. 1987. Computing robust standard errors for within-groups estimators. Oxford Bulletin of Economics and Statistics 49 (4): 431–34.
- Ashenfelter, Orley, and David Card. 1985. Using the longitudinal structure of earnings to estimate the effect of training programs. *Review of Economics and Statistics* 67 (4): 648–60.
- Birdsall, Nancy, and John Nellis. 2003. Winners and losers: Assessing the distributional impact of privatization. *World Development* 31 (1): 1617–33.
- Brainerd, Elizabeth. 2002. Five years after: The impact of mass privatization on wages in Russia, 1993–1998. *Journal of Comparative Economics* 30 (1): 160–90.
- Brown, J. David, John S. Earle, and Álmos Telegdy. 2005. Does privatization hurt workers? Evidence from comprehensive manufacturing firm panel data in Hungary, Romania, Russia, and Ukraine. Upjohn Institute, Working Paper.
- ———. 2006. The productivity effects of privatization: Longitudinal estimates from Hungary, Romania, Russia, and Ukraine. *Journal of Political Economy* 114 (1): 61–99.
- Commander, Simon, and Fabrizio Coricelli, eds. 1995. *Unemployment, restructuring, and the labor market in Eastern Europe and Russia*. Washington, DC: World Bank.
- Conyon, Martin J., Sourafel Girma, Steve Thompson, and Peter W. Wright. 2002. The productivity and wage effects of foreign acquisitions in the United Kingdom. *Journal of Industrial Economics* 50 (1): 85–102.
- DiNardo, John, and David Lee. 2004. Economic impacts of new unionization on U.S. private sector employers: 1984–2001. *Quarterly Journal of Economics* 119 (4): 1383–1442.
- Djankov, Simeon, and Peter Murrell. 2002. Enterprise restructuring in transition: A quantitative survey. *Journal of Economic Literature* 40 (3): 739–92.
- Earle, John S., Csaba Kucsera, and Álmos Telegdy. 2005. Ownership concentration and corporate performance on the Budapest stock exchange: Do too many cooks spoil the goulash? *Corporate Governance* 13 (2): 254–64.
- Feliciano, Zadia, and Robert E. Lipsey. 1999. Foreign ownership and wages in the United States. NBER Working Paper no. 6923. Cambridge, MA: National Bureau of Economic Research, February.
- Frydman, Roman, Andrzej Rapaczynski, and John S. Earle, eds. 1993. *The privatization process in Central Europe*. Budapest: Central European University Press.
- Gokhale, Jagadeesh, Erica L. Groshen, and David Neumark. 1995. Do hostile takeovers reduce extramarginal wage payments? *Review of Economics and Statistics* 77 (3): 470–85.
- Gregory, Robert G., and Jeff Borland. 1999. Recent developments in public sector labor markets. In *Handbook of labor economics*. Vol. 3C, ed. Orley Ashenfelter and David Card, 3573–3630. Amsterdam: North-Holland.
- Hanley, Eric, Lawrence King, and Istvan Janos Toth. 2002. The state, international agencies and property transformation in post-communist Hungary. *American Journal of Sociology* 108 (1): 129–67.
- Haskel, Jonathan, and Stefan Szymanski. 1993. Privatization, liberalization, wages and employment: Theory and evidence for the UK. *Economica* 60 (238): 161–82.
- Heckman, James J., and V. Joseph Hotz. 1989. Choosing among alternative non-experimental methods for estimating the impact of social programs: The case of manpower training. *Journal of the American Statistical Association* 84 (408): 862–74.
- Jacobson, Louis, Robert LaLonde, and Daniel G. Sullivan. 1993. Earnings losses of displaced workers. American Economic Review 83 (4): 685–709.

- ——. 2005. Estimating the returns to community college schooling for displaced workers. *Journal of Econometrics* 125 (1–2): 271–304.
- Kézdi, Gabor. 2003. Robust standard error estimation in fixed-effects panel models. Central European University. Mimeograph.
- Kikeri, Sunita. 1998. Privatization and labor: What happens to workers when governments divest. World Bank Technical Paper no. 396. Washington, DC: World Bank.
- Kornai, Janos. 1992. *The socialist system: The political economy of communism.* Princeton, NJ: Princeton University Press.
- Krueger, Alan B., and Lawrence Summers. 1988. Efficiency wages and the interindustry wage structure. *Econometrica* 56 (2): 259–93.
- La Porta, Rafael, and Florencio Lopez-de-Silanes. 1999. The benefits of privatization: Evidence from Mexico. *Quarterly Journal of Economics* 114 (4): 1193–1242.
- Lichtenberg, Frank R., and Donald Siegel. 1990. The effect of ownership changes on the employment and wages of central office and other personnel. *Journal of Law and Economics* 33 (2): 383–408.
- Lipsey, Robert E., and Fredrik Sjöholm. 2004. Foreign direct investment, education and wages in Indonesian manufacturing. *Journal of Development Economics* 73 (1): 415–22.
- Martin, Stephen, and David Parker. 1997. The impact of privatization. Ownership and the corporate performance in the UK. London: Routledge.
- Martins, Pedro. 2004. Do foreign firms really pay higher wages? Evidence from different estimators. IZA Discussion Paper no. 1388. Bonn, Germany: Institute for the Study of Labor.
- McGuckin, Robert H., and Sang V. Nguyen. 2001. The impact of ownership changes: A view from labor markets. *International Journal of Industrial Organization* 19 (5): 739–62.
- Megginson, William L., and Jeffry M. Netter. 2001. From state to market: A survey of empirical studies on privatization. *Journal of Economic Literature* 39 (2): 321–89.
- Pencavel, John. 1991. Labor markets under trade unionism: Employment, wages, and hours. Cambridge, MA: Basil Blackwell.
- Peoples, James, and Hekmat, Ali. 1998. The effect of foreign acquisition activity on U.S. union wage premiums. *International Journal of Manpower* 19 (8): 603–18.
- Szakadat, Laszlo. 1993. Property rights in a socialist economy: The case of Hungary. In Privatization in the transition to a market economy: Studies of preconditions and policies in Eastern Europe, ed. John S. Earle, Roman Frydman, and Andrzej Rapaczynski, 17–45. London: Pinter.
- Voszka, Eva. 1993. Spontaneous privatization in Hungary. In *Privatization in the transition to a market economy: Studies of preconditions and policies in Eastern Europe*, ed. John S. Earle, Roman Frydman, and Andrzej Rapaczynski, 89–107. London: Pinter.
- World Bank. 2005. Enhancing job opportunities in Eastern Europe and the former Soviet Union. Washington, DC: World Bank.