

Cities as Six-By-Six-Mile Squares: Zipf's Law?

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1 Introduction

Economists analyzing urban economics questions commonly use geographic units as they come from the Census Bureau, e.g. *Metropolitan Statistical Areas* (MSAs). The Census Bureau, in turn, typically uses arbitrarily-defined political boundaries to construct its reporting units. The Census Bureau has numerous constituents it must satisfy with its reporting. It is unlikely that in its determination of reporting unit boundaries, it would place high priority on what would be best for research in urban economics. Put in another way, there is likely to be measurement error between the *economic units* that researchers want and the *reporting units* such as MSAs that the Census Bureau provides.

A question in urban economics that has attracted much attention is the extent to which the size distribution of cities obeys Zipf's Law.¹ If this holds perfectly, then when we rank cities and plot the log of the rank against the log of the city population, we get a straight line with a slope of one. Equivalently, the largest city is twice as big as the second largest, three times as big as the third largest, and so on (the *rank-size rule*). Researchers such as Gabaix (1999) using MSAs to define cities have found that Zipf's Law holds to a striking degree. But what does it mean to say that Zipf's Law holds when the boundaries are made up by bureaucrats and politicians?

We are worried about how to interpret Zipf's Law results with this data for three reasons. First, MSAs are aggregations of counties and the county is a crude geographic unit for such a building block. In some parts of the country, counties cover an extremely large land area and locations get wrapped together as an MSA that clearly do not comprise a coherent metropolitan area.² We note that even if measurement error is unsystematic it potentially causes problems for a study of the size distribution because the distribution *with* measurement error is in general different from the one *without* it. Second, we are particularly concerned about how boundaries are drawn for the largest cities. These cities can often be found in densely populated parts of the country where MSAs form contiguous blocks, such as the Northeast Corridor extending from Washington D.C. to Boston. It is

¹See Gabaix and Ioannides (2004) for a literature survey.

²This point about MSAs is well appreciated in the literature. See for example, Bryan, Minton, and Sarte (2007) for a recent discussion.

often a tough call determining whether a given area should be classified as one or two MSAs and if the latter, where to delineate the boundary. If bureaucrats for whatever reason tend to use broad definitions of MSAs that subsume contiguous areas into single large MSAs, this process may itself contribute to findings of Zipf’s Law. Third, with MSA data we leave out approximately 20 percent of the population not living in MSAs. So we don’t see what is going on with small cities, the left tail of the size distribution.³ Eeckhout (2004) has recently advocated looking at the left tail by using data on Census places which include very small towns. But as argued below, Census places are heavily dependent on arbitrary political decisions of where to draw boundaries.

Our paper considers a new approach to looking at population distributions that sweeps out any decisions made by bureaucrats or politicians. When comparing populations of geographic units we can think of differences as coming along two margins. First, one unit can have larger population than another because it encompasses more land area, holding population density fixed. Second, a unit can have larger population on a fixed amount of land; i.e., higher population density. In our analysis of the size distribution, we completely eliminate the first margin and allow only the second. We cut the map of the continental United States into a uniform grid of *six-by-six mile squares* (and some other size grids as well) and examine the distribution of population across the *squares*. We document several regularities that are robust to various ways of cutting the data. We examine the extent to which Zipf’s Law holds for squares.

Our first result is that at the extreme left tail of the distribution things look roughly like the log normal; there is roughly a bell curve. With the Zipf distribution, there are always more smaller cities than bigger cities; there is never a bell curve with a modal point below which the density of log population decreases as size decreases. This works well on the right tail of the distribution (e.g. there are more squares with 50,000 people than 100,000) but does not work well around the left tail. This point can be highlighted by a discussion of the extreme cases of squares with population one and two. There are 713 squares with exactly one person (a bachelor farmer, a forest ranger) living in them. A much larger number of

³The Census as recently released data on what are called *Micropolitan Areas*. These are essentially moderate-sized counties that do not qualify as MSAs. So our concern that the county is a crude geographic unit applies here.

squares (1,285) have exactly two people living in them. (Perhaps a forest ranger couple?) Given priors about scale economies and basic agglomeration benefits, it not very surprising that squares with one lonely person in them are rarer than squares with two. The recent literature has not focused on scale economies and agglomeration benefits to try understand the size distribution, focusing instead on the impacts of cumulative random productivity shocks (e.g. Gabaix (1999) and Eeckhout (2004)). We suspect that to understand the shape of the extreme left tail of the distribution of squares, issues of scale economies and agglomeration are of first order importance.

Our second result throws out the extreme left tail and looks at the distribution of population across squares with population 1,000 or more. Approximately 24,000 squares meet this population threshold and these squares account for 28 percent of the surface area of the continental United States. We construct a Zipf plot and find a striking pattern. To a remarkable degree, the plot is linear until it hits a kink at square population around 50,000. Below the kink the slope is approximately .75, above the kink the slope is approximately 2. This piecewise linear function fits the data extremely well. Moreover, when we split the data by region and make a Zipf's plot in each individual region, the same piecewise linear relationship shows up with the kinks in approximately the same place. Our results are not like the standard Zipf's Law findings and the objects we are looking at—with no variation on the land area margin—are different from the standard objects people look at. But we find our results intriguing in the same way that the usual Zipf's Law findings are intriguing.

The third result concerns the extent that Gibrat's Law for growth rates holds with squares. Under a typical statement of Gibrat's Law, the mean and variance of growth is independent of initial size. Gibrat's Law does not hold for squares. The relationship between growth and size is an inverted U, the smallest and the largest population squares having the lowest growth rates. It is not surprising that the highest population squares have a low growth rate since these typically are fully-developed and there is little vacant land for further growth.

Our fourth result links our findings to results in the previous literature about Zipf's Law for MSAs. As mentioned, the main finding in the literature is that when we look at the upper tail of the MSAs size distribution, the regression coefficient of log rank on log population

equals one. Now if we were to replace *MSA population* with *MSA average density* in the regression we don't necessarily expect to get a coefficient of one because it depends upon the elasticity of MSA surface area to MSA population. If this elasticity equals a half (which is approximately what we find it to be) then the expected slope coefficient on density is actually two rather than one. This is in fact what we get (approximately) when we replace MSA population with MSA density. This is also what we get when we use the maximum density square in the MSA rather than the average density in the MSA. We find it very interesting that the slope we are getting in the right-tail of these *MSA-level* regressions is similar to the slope we get in the right tail of the *square-level* regressions (i.e., the slope to the right of the above-mentioned kink). We interpret this as evidence of some kind of fractal structure, where the distribution of average density of the right tail of MSAs is similar to the distribution of the right tail of squares *within* MSAs which in turn is similar to the distribution of the right-tail of squares *across* all of the continental United States.

Given our wariness about using the MSA surface area measure, we are somewhat surprised that when we use it to construct average MSA density, we get numerical results that we can connect to our results with squares. Perhaps the bureaucrats are doing a reasonably good job of things, after all. Even if they are, our analysis of squares rather than MSAs is still interesting because we are looking at something different from the previous literature with new insights. The fractal pattern of the right tails—cross MSAs similar to squares within MSAs similar to squares across the continent—suggests a common explanation might underlie all of this. The dominant explanation in the recent literature of the size distribution of MSAs is the random growth explanation of Gabaix (1999).⁴ But certainly this will not be an explanation that will work in explaining the size distribution of squares within MSAs and squares across the continent. For one thing, Gibrat's Law does not hold for squares as noted above and Gibrat's Law is needed to get the random growth theory to work. For another, it is clear that the size distribution of squares within MSAs is better understood by economic theories like the Alonso-Muth-Mills monocentric model of the city than a random growth theory. We believe that a unified theory of the size distribution of squares within MSAs and across MSAs will have to incorporate economic factors like scale economies and

⁴For related work on firms see Luttmer (2007).

include an explicit spatial structure. See Hsu (2008) for an attempt to do exactly this.

We need to discuss the closely related work of Eeckhout (2004) in some detail. He made a compelling case that the use of MSAs truncates out low population areas and he suggested the use of the *Census place* as a way to see what is happening at the bottom tail of the distribution. Eeckhout found that the distribution of places is log normal rather than Zipf. This is interesting. However, we are even more worried about the use of Census Places to define geographic boundaries than we are about the use of MSAs. The first thing to be said is that only 74 percent of the 2000 population actually lives in what the Census calls a place; the rest are in unincorporated areas. Next consider Table 1. To construct it, we take a list of all Census places from the 2000 Census (Eeckhout's data) and tabulate all those places with population five or below. We see two places made it in the Census file with exactly one resident (including Lost Springs, Wyoming), and two places with population equal to two, including Hove Mobile Park City, North Dakota. Of course it is arbitrary that Lost Springs with its one resident is considered a place, while some farmhouse in an unincorporated area with a family of five living in it is not a place of five people. Whether or not a location is counted as a place depends upon legal particulars that are not likely to be of interest in our analysis of city size distributions. These concerns arise at the top of the size distribution as well. St. Paul and Minneapolis in the Twin Cities are adjacent to each other and are different Census places since they have never merged; Manhattan and Brooklyn are part of the same Census place (New York City) because they merged in the nineteenth century. Our six-by-six square analysis pulls in all of the land in the continental United States and treats it in a uniform way: the one resident of Hove Mobile Park City is on equal footing with a bachelor farmer in an unincorporated area, New York City is treated the same way as the Twin Cities.

Many others have noted the inadequacies of MSA definitions for various research questions and have used geographical techniques to improve upon these boundaries. For example, Duranton and Turner (2007) use buffers around 1976 settlements within MSA boundaries to get more meaningful MSA definitions for their analysis of urban growth and transportation. Others have used rich geographic data to determine the location of employment subcenters. (See Anas, Arnott, and Small (1998) and McMillen and McDonald (1998).) In principal,

rather than fix squares like we do, it might be possible to draw some kind of optimal city boundaries, to let the land margin back in. We view this as a fruitful, complementary approach. But once the economists take the job of drawing the metropolitan boundaries away from the bureaucrats, we need to worry about the mistakes the economists might make. For this reason, we think it is useful to nail down what happens when we completely eliminate the land margin across locations, as we do here.

While the focus of our work is the size distribution and Zipf’s Law, our work also makes a broader point that research in urban economics should not be constrained by standard geographic units handed to us by statistical agencies. The Census releases population data at an extremely high level of geographic precision—the *block level* (which in urban areas is a city block or an apartment building)—so there is great flexibility in choosing boundaries. Moreover, such analysis is facilitated by advances in GIS software. We therefore have great flexibility in defining the boundaries to be whatever we want them to be. There are many applications in urban economics where researchers might be well served by defining their own boundaries rather than using the off-the-shelf boundaries. The construction of segregation indices is one example. Other papers highlighting the flexibility of continuous geographic data include Duranton and Overman (2005) and Burchfield et al (2006).

2 Data

We draw a grid of six-by-six mile squares across the map of the continental United States. A map is a two dimension projection of the three dimension globe and the square grid may look different on maps using different projection methods. We use the USA Contiguous Albers Equal Area Conic projection method which preserves area size: the size of an area on a map is equal to the real size of the area on the globe.⁵

We use six miles for our baseline because in the first version of this paper, we used the original township grid of six-by-six mile squares. This was laid down in the early 1800s by the Public Land Survey System (PLSS) for the purpose of selling federal lands. (See Linklater (2003).) That was a good place to start but we eventually realized it would be

⁵This may not be true in maps using other projections. For example, maps using Mercator projections present Greenland as being roughly as large as Africa while Africa is about 14 times as big as Greenland.

much cleaner to draw our own grid. That way we could cover states that were otherwise left out (e.g. the original thirteen states were not surveyed because there were no federal lands to sell). Plus the original survey done with chains and landmarks was sloppy compared to what we can do now on a computer. Of course, we have to anchor the grid at some place. We show later that shifting the grid up or down or left or right is irrelevant. If we make a large enough change in the grid size that can make a difference, but not if we make a small change. We talk about this in Section 7.

The grid has 85,527 squares, each exactly 36 square miles, summing up to 3.1 million square miles of the continental United States. Figure 1 illustrates the grid in the vicinity of New York City. Note the six-by-six squares along the coast project out into the water. We treat these as full six-by-six mile squares and make no distinction for any square as to whether the surface area within the square is dry land or water. People can live on the water, e.g. on houseboats, in some cases easier than on the dry land remote desert areas. We return to the water issue in Section 7.

We use the population data from the 2000 and 1990 Decennial Census reported at the level of the Census Block. In urban areas, a Census Block is a city block or apartment building. For 2000, there are 7 million Census Blocks in the continental United States. Of those reporting any population, the area of the median Census Block for 2000 equaled .014 square miles, a tiny unit of land compared to a six-by-six square. The 95th percentile of block area equals 1.43 miles, still a small amount. The Census Bureau reports the longitude and latitude of a point within the boundaries of each Census Block and we use this point to map each block into a six-by-six square. Figure 2 illustrates the location of Census blocks in the vicinity of New York City. In this area, there can be a thousand or more blocks assigned to a particular square.

There is a possibility of measurement error in the allocation of population to squares that we need to address. A block boundary might cross the boundaries of a six-by-six square and when this happens, someone living in the block on one side of the boundary can be mistakenly allocated to the six-by-six square on the other side. Because blocks are typically very small, this issue is negligible, except in a few extreme cases. To get some sense of this issue, we determine for each of the 280 million people in the population what six-by-six

square they are assigned to and the number of block groups assigned to the same six-by-six square. The first percentile of this statistic is 35 blocks. This means that all but 1 percent of the population live in six-by-six squares with at least 35 blocks assigned to them. Now 35 blocks will trace out a fairly clean square. The 5th percentile is 74 blocks, the 50th is 719, the 75th is 1609. We are confident that for 99 percent of the population our assignment is very good. We note that even in very rural areas, the Census typically defines blocks at a fine level of granularity.⁶

To compare our results with what comes out of the traditional approach with MSA level data, it is useful to aggregate our squares to MSAs. We allocate squares to the MSAs as defined for the 2000 Census. In certain metropolitan areas, the Census offers a choice of consolidated areas (e.g. the New York CMSA) versus a breakdown into component areas. We use the consolidated definitions. There are 274 different such MSAs in the continental United States. We allocate squares to MSAs according to the following rule. A square gets assigned to a MSA if any block in the square is part of the MSA. In the event a square is at a boundary where MSAs overlap in the square, we assign the square to the MSA with the largest surface area based on blocks.

Table 2 presents summary statistics of how population from the 2000 Census varies across squares. Mean population across the 85,527 squares is 3,269. Population is highly skewed with two squares in the New York MSA having 1.3 million in population. The area unit used in the analysis to calculate density is the six-by-six mile square. So each square has one unit of area and the population density equals the population.

Table 2 also presents summary statistics for the 274 MSAs. Mean density is 7,881 per square which is twice the density of squares overall. The mean number of squares across MSAs is 87, with the minimum being 14 and the maximum being 981 squares. So clearly the square is a much smaller geographic unit than the MSA. The maximum land area is attained by the Las Vegas MSA and this is a good example of the limitations of Census MSA definitions. Counties in Nevada are huge in terms of surface area. Since the Census uses

⁶There are a relatively small number of cases where a square has only one block group assigned to it. There are 592 such blocks accounting for 20,000 people (out of 280 million). These look like unusual and exceptional cases rather than just simply rural cases. Of this 20,000 people, 5,677 are in the 29 Palms military base in California. The base is in a Census block covering 272 square miles. Another block is in the Mohave desert. Others are in National Parks and National Forests.

the county as a building block unit for MSAs, much area that is not actually part of the Las Vegas metropolitan area is folded into the MSA bearing its name.⁷

3 Background Equations

It is useful to discuss some background equations on the size distribution. Following the notation of Gabaix and Ioannides (2004), let S_i denote the population size of city i and suppose the distribution of populations across cities is Pareto,

$$Rank_i = P(\text{Size} > S_i) = \frac{a}{S_i^\zeta}. \quad (1)$$

Taking logs, we get

$$\ln Rank_i = \ln a - \zeta \ln S_i. \quad (2)$$

The slope ζ is called the *tail coefficient*. Zipf's Law is said to hold if $\zeta = 1$.

Let L_i be the land area of city i and the population density D_i be

$$D_i = \frac{S_i}{L_i}.$$

The analysis remains in a log-linear form if there is a constant elasticity η relationship between land and population,

$$L_i = \gamma S_i^\eta.$$

Taking logs yields

$$\ln L_i = \ln \gamma + \eta \ln S_i. \quad (3)$$

⁷Another example of this problem with huge counties is the case of the Flagstaff MSA in Arizona. The city of Flagstaff is located in the geographically huge Coconino County (over 18,000 square miles) and the Census classifies the whole county as the Flagstaff MSA. Flagstaff is the third largest MSA by land area. Cities quite distant from Flagstaff including Tuba City (78 miles) and Page (119 miles) are folded into the Flagstaff MSA because they happen to be in this county. A large percentage of the Flagstaff MSA population reported by the Census comes from distant places like these that clearly are not part of the economic unit of Flagstaff city. Researchers might be tempted to use the city boundaries of Flagstaff rather than the MSA boundaries. But this raises the issue of the often arbitrary political decisions that determine municipal boundaries.

Solving the above for $\ln S_i$ and substituting into (2) yields

$$\ln Rank_i = \left[\ln a + \frac{\zeta}{\eta} \ln \gamma \right] - \frac{\zeta}{\eta} \ln L_i. \quad (4)$$

This is a Zipf's relationship using land instead of population. Note the slope is ζ/η , not ζ . In the special case where population density is constant across cities (e.g. each individual inelastically demands one unit of land) then $\eta = 1$ and the slope coefficient for the land regression (4) is identical to the slope coefficient for the population regression (2). But otherwise in the empirically relevant case where $\eta < 1$, the slope is higher for the land regression than the population regression.

Analogously, using $\ln D_i = \ln S_i - \ln L_i$ and (3), we can solve for $\ln S_i$ in (2) in terms of $\ln D_i$ to get

$$\ln Rank_i = \left[\ln a - \frac{\zeta \ln \gamma}{(1 - \eta)} \right] - \frac{\zeta}{1 - \eta} \ln D_i. \quad (5)$$

This is a Zipf's plot for population density. The tail coefficient is $\zeta/(1 - \eta)$. If Zipf's Law holds so that $\zeta = 1$ and if $\eta < 1$, then this slope will be greater than one.

Next consider squares. Let the squares be indexed by j and let s_j be the population of square j . Let A_i be the set of squares that are in city i . Then city population, land area and density equal

$$\begin{aligned} S_i &= \sum_{j \in A_i} s_j. \\ L_i &= \text{Number of squares in } A_i, \\ D_i &= \frac{S_i}{L_i} = \text{mean } s_j, j \in A_i. \end{aligned}$$

In general, the relationship between the size distribution of the squares s_j and of the cities S_i is quite complicated, except of course for the special case where each square is a city. We leave to future research a theoretical analysis of this relationship and focus instead on a descriptive analysis of the distribution of the squares s_j and how it compares to the distribution of MSA-defined cities.

We are able to make one immediate observation. Let s_i^{\max} be the highest population

square in city i ,

$$s_i^{\max} = \max_{j \in A_i} s_j.$$

If the maximum density square is proportionate to the overall city population density,

$$s_i^{\max} = \lambda D_i, \tag{6}$$

and if we replace D_i in (5) with s_i^{\max} , then we obtain the same slope coefficient. This is interesting because the maximum population square is more reliably measured than the average population density of an MSA. The latter heavily depends upon where the boundaries are drawn. Typically there is rural land at the boundary of an MSA so the wider the boundaries are drawn, the lower the overall MSA population density. The s_i^{\max} variable is determined in the interior of the MSA, the “central business district,” far from the boundaries of the MSA. So it won’t be affected if the MSA boundary is arbitrarily increased 20 miles out or 20 miles in.^{8, 9}

4 The Size Distribution of MSAs

As a benchmark, this section examines the size distribution of MSAs. Following Gabaix (1999), we focus on the 135 largest MSAs, treating this as the upper tail of the distribution.

Figure 3 presents three Zipf’s plots. The first is the standard one where we use population. The second replaces population with land area as in (4); the third replaces population with density as in (5).¹⁰ Table 3 reports estimated slope coefficients. As is common in the literature, we estimate the tail index two ways, standard OLS and the Hill method (the maximum likelihood procedure under the null hypothesis that the distribution is Pareto). See the handbook chapter Gabaix and Ioannides (2004) for a discussion of econometric practice in this literature. As recommended in this handbook chapter, we use simulation methods to

⁸The MSA boundaries still impact the s_i^{\max} measure, of course, if the Census merges two MSAs into one MSA.

⁹One issue with s_i^{\max} one might raise is that it might depend on where the grid is positioned. We show below that we can shift around the grid and our results with s_i^{\max} do not change.

¹⁰Analogous to what we do for population, for land we take the top 135 MSAs ranked by land and for density we take the top 135 MSAs ranked by density.

estimate the OLS standard errors as the usual method yields biased estimates. Zipf's Law for the population holds in a striking fashion. The OLS estimate of the slope coefficient for the population regression is 1.01 and the fit is excellent as can be seen visually by the straight line in Figure 1 and by the R^2 of .988 in Table 3.

The Hill estimate of the population coefficient is .94, a little less than one. But the estimated standard error is .07, so we cannot reject that the slope equals one with a standard statistical test. Here and elsewhere in the paper, the Hill estimates are a little smaller than the OLS estimates and have a higher estimated standard error, but are otherwise similar. Since the OLS and Hill estimates are basically telling the same story, for the rest of the paper we will discuss just the OLS estimates in the text but report both in the tables.

The OLS slope coefficients on land and density are 1.70 and 1.90. Straight lines fit reasonably well. To relate this to the equations in the previous section, we look at the relationship between land area and population in the top 135 MSAs by population. A regression of the log of MSA area on log MSA population yields a slope coefficient of .52.¹¹ Let us take this as an estimate of η from the previous section. Equations (4) and (5) from the previous section suggest the slope coefficient on both land and density should be approximately equal 2 if $\zeta = 1$ and $\eta = .5$ approximately hold. Our estimates of 1.70 and 1.90 are in the ballpark of 2.

The next thing we do is to bring in our information about squares into a MSA-level analysis. For each MSA i , we determine s_i^{\max} , the maximum population square of all the squares in MSA i . We substitute s_i^{\max} in for the average density D_i as discussed in the previous section. The results are reported in the bottom row of Table 3. The estimated slope coefficient equals 1.76. The estimate is close to the 1.90 estimate obtained with average density and the fit is little better, $R^2 = .988$ instead of $R^2 = .973$. Recall that the land measure for MSAs is crude, making the derived measure of average MSA density a relatively crude object. Yet the results are similar with the two alternative measures of density. Suppose the population of the maximum density square is proportionate to average density as in (6) *and* that the average density measure is measured precisely. Then these two regressions would yield similar slopes. We interpret this finding as encouraging for those

¹¹The standard error is .04, the $R^2 = .52$.

wishing to use MSA-defined cities.

It is worth noting that even with the s_i^{\max} regression we are still dependent upon Census decisions about whether two nearby metropolitan areas should be grouped into one or two MSAs. The Census groups San Francisco and Oakland into one MSA, so the observation of s_i^{\max} is downtown San Francisco. If Oakland were separated into a distinct MSA, we would get another observation of s_i^{\max} for downtown Oakland. In what we do in the next section with squares, we do not depend upon such Census classifications.

So far the focus has been the upper tail of the MSA distribution. Next we look at the entire distribution of MSAs. It is known in the literature that Zipf plots of MSAs tend to exhibit a concave shape when the lower tail of the distribution is included. (See for example, Rossi-Hansberg and Wright (2007)). When a Zipf's plot is not a straight line, a standard density plot of the distribution can be more revealing than a Zipf's plot. As a segue into looking at the whole distribution, we first illustrate in the top panel of Figure 4 a density plot (histogram) of log population for just the upper tail, the 135 highest population MSAs. Also illustrated in the plot is the best fitting normal curve. Clearly the bell curve shape of the normal does not fit well the distribution within the top 135 MSAs. Rather, a Pareto distribution is a good fit here. With the Pareto, the density is a straight line that is strictly decreasing; the smaller the units, the more of them there are.

The middle panel in Figure 4 illustrates the distribution of log population for all 274 MSAs. Now the tendency for monotone decline of the density is not as pronounced as it is with just the top 135, but still this is the clear pattern. Certainly the bell curve of the normal does not fit the distribution of MSAs well.

5 The Size Distribution of Six-By-Six Squares

We turn now to the size distribution of six-by-six squares. Table 4 provides cell counts for population size groupings. Approximately 15,000 of the 86,000 squares are unpopulated. There are 713 squares where only one person lives and 1,285 where two people live. Clearly the Pareto in which the density is always decreasing cannot fit this distribution.

Figure 4 (c) is a density plot of log population across all squares with at least one person.

For the unpopulated squares, the log of population is of course minus infinity, so the figure leaves out a spike at minus infinity. For squares with one person, log population equals 0, so the plot begins here. The last column of Table 4 provides a conversion from population to log population to aid in interpretation of the figure. When log population is less than 4 (when population is less than about 50), the best fit normal curve fits reasonably well, though things are choppy. Certainly the log normal fits the distribution better than the Pareto on the right tail.

Our finding that the log normal is a rough approximation to the right tail of the distribution of squares is like Eeckhout’s (2004) finding that the log normal fits the right tail of the distribution of Census places. But as argued in the Introduction, the Census place is a problematic geographic unit to use in examining the size distribution. Eeckhout presents a random growth model with shocks to location productivities that generates a log normal distribution. We don’t attempt any formal analysis in this paper to try to explain why the size distribution has the shape that it has. But a look at the raw data makes us skeptical that random location-specific productivity shocks are the main driving factor, at least at the extreme left tail. That there are more squares with two people than one person (1,285 instead of 713) to seems to us more likely due to basic agglomeration benefits in the human condition rather than the variance of location-specific productivity shocks. It seems likely to us as we move up beyond the one and two person size classes, related agglomeration forces are also at work.

We now turn our attention away from the extreme left tail and consider what the distribution looks like with the extreme left tail truncated off. If any part of the distribution is to look anything like Zipf, it has to be on the downward sloping portion of the density. Inspection of Figure 4(c) reveals that the mode of the distribution is approximately at a log population of 7 which corresponds to approximately a population of 1,000. Henceforth, we truncate all squares with population less than 1,000. From Table 4 we see that there are 23,974 squares with 1,000 people or more and these account for about 28 percent of the United States land mass and 96 percent of the population. The coverage of the population is very significant here. Even with the truncation, we are including areas that are quite remote.

Figure 5 is a Zipf's plot of the population distribution of squares with 1,000 or more people. It exhibits a clear pattern. The relationship looks piecewise linear with a kink around log population of 11 (which corresponds to a population of approximately 50,000). Above the kink, the relationship steepens. We use nonlinear least squares to fit a piecewise linear function to the plot in Figure 5 and the estimates are reported in Table 5. On account of the large number of observations the estimated standard errors are quite small so they are not reported. The estimated kink is at a log population of 10.89. Below the kink the (absolute value of) the slope is .75; above the kink it is 1.94. The $R^2=.998$ is extremely high so the piecewise linear function fits very well. For comparison purposes we also fit a linear function. The slope in the linear case is between the estimates for the piecewise linear case and the fit is noticeably worse.

The Census groups states into nine different Census Divisions. Our next exercise is to examine the distribution of population across squares within each Census Division. Figure 6 contains Zipf plots for all nine Divisions and Table 5 lists the estimates. To a remarkable degree, the pattern we have established for the country as a whole occurs in each Division individually. Table 5 shows the estimated location of the kink varies little across the divisions, roughly 11 for each. In Figure 6 we see that the slope on the left side of the kink is approximately the same for each Division. The plots look something like vertical shifts across the Divisions. In all cases, the slope to the right of the kink is strictly greater than one and to left of the kink the slope is less than one (with the exception that for the East South Central the slope actually equals one to the left of the kink.)

The kink at log population of 10.9 suggests we should explore this upper tail. This corresponds approximately to a population of 50,000. So now truncate all squares with population less than 50,000. We are left with 1,182 squares accounting for 48 percent of the population. Table 6 reports the results of a linear Zipf's regression on this tail of the distribution. Taking the country as a whole, the slope is 1.889. Looking at each Census Division individually, the variation in the slope is relatively small, and the mean is 2.

We conclude this section by connecting our results from the square-level analysis to the previous section's results for the MSA-level analysis. The bottom of Table 6 reports the results of Zipf regressions across squares *within* MSAs. For example, there are 26 squares

with 50,000 people or more in the Boston MSA and when we estimate the Zipf's regression on this sample we get a slope of 1.46. The table reports the results of individual regressions for the top 10 MSAs (by population) as well as the mean coefficients across these regression for the top 10 and top 25 MSAs. (We only do this for large MSAs since small MSAs have few 50,000+ squares with which to run the regression.)

Recall from Table 3 that in a *MSA-level* regression with the 135 top MSAs when we use the maximum population square s_i^{\max} as the size measure we get a slope of 1.761. It is notable that when we take the MSA that is ranked 135 according to this measure, its value of s_i^{\max} is 65,000 which approximately equals the 50,000 cutoff we are using here. The 1.761 slope approximately equals the slope of the *within MSA, square-level* regressions we are doing here. The average slope across the top 25 MSAs is in fact 1.776.

The results we are getting here are interesting in two ways. First, there is an interesting fractal-like pattern among squares with 50,000 or more in population. Looking *within* a given MSA, the Zipf coefficient across squares is on the order of 1.7. This is approximately what we get when we take the maximum population square in each MSA and look *across* MSAs. It is also approximately what we get when we take all such squares across the whole country and look at them all together. (The 1.9 estimate in Table 6.) It is also approximately what we get when we look at squares in individual regions.

The second reason this is interesting is that this coefficient is also approximately what we get when we don't use the squares and just use average MSA density. (The 1.896 coefficient on density in Table 3). We have raised concerns about the arbitrary way MSAs are defined and certainly there is measurement error. Yet our analysis in which MSAs definitions play no role whatsoever (1.889 Zipf coefficient in Table 6) is very close to what we get in the MSA density analysis of Table 3. (Again, the 1.896 coefficient in Table 3.) Now these are different objects that need not be the same even if with perfect measurement. Yet there is a suggestive fractal pattern here that hints they might very well be the same or very close if we had with perfect measurement. And things may not even be that far off with the imperfect measurement of MSAs we have to work with.

6 Growth Rates

The theoretical literature has emphasized the link between the size distribution of cities and the growth rates of cities. In particular, Gabaix has shown a connection between Gibrat's Law and Zipf's Law. One version of Gibrat's Law is that the mean and variance of the growth rate of a city be independent of the initial size of a city. Authors such as Ioannides and Overman (2003) have noted that Gibrat's Law is a reasonable first-order approximation to the data. (See also Black and Henderson (2003) for an analysis.)

Table 7 shows that Gibrat's Law is a reasonable first-order approximation for MSA growth in our data. The measure of growth rate used here is the difference in log population between 2000 and 1990. Mean growth over all MSAs during the period is .124. The mean growth varies relatively little over the four different MSA groupings in the table. It takes a low of .114 for cities with less than 250,000 people and has a peak of .141 for cities in the half to one million range. The standard deviation does not vary all that much across the different groups either.

Table 7 shows that Gibrat's Law is not a good approximation for the growth of squares. The mean and variance of growth depends upon size in a clear pattern. Mean growth in the smallest size category is .054 and this is the lowest over all categories. Growth increases with size until it attains a maximum value of .149 for squares in the 10,000 to 50,000 range. Beyond this, mean growth decreases, falling to .093 in the 50,000 to 100,000 range and to around .05 beyond that. The standard deviation is not flat either. Rather it decreases sharply with population.

These results for the growth rates of squares are not surprising given what we know about the patterns of urban and rural growth. It is well known that very rural areas have been declining in their share of population so it is not a surprise that mean growth is lowest in the smallest size category, under 1,000 people in the square. It is also well understood that in large urban areas, population expansions take place at the edges where new housing is constructed. For this reason the most dense squares (those with more than 100,000 in 1990 population) have the lowest growth rate besides the under 1,000 category. These dense areas are already built up and additional housing units are hard to squeeze in. Those squares tending to be on the edge of metropolitan areas (in the range of 10,000 to 50,000 people)

have the highest growth rate of .149.

It is also easy to see why the highest population squares have the lowest variance of growth. The absence of a large stock of vacant buildable land cuts out the possibility of upside. But the existence of a housing stock cuts down the downside of population outflow (see Glaeser and Gyourko (2005)). It is easy to see why the smallest locations have the highest variance of growth. If the forest ranger living by himself (or herself) in a six-by-six square gets married, population in the square doubles.

7 Robustness

In setting our grid of squares we had to make two decisions: (1) What grid size to use? (We picked six miles.) (2) Where to start the grid? Let us begin by exploring this second decision. It is analogous to the decision of where to put the prime meridian for longitude, which is arbitrary and by international convention passes through Greenwich. It is possible to see in Figure 1 that with the way we have placed the grid, downtown Manhattan is in the same six-by-six square with Jersey City and other places across the river in New Jersey. If we shifted the grid two miles to the east, downtown Manhattan would be in a square with Queens. One may wonder whether this arbitrary decision on our part impacts our results.

Fortunately, the choice of where to start the grid has virtually no impact on our results. Table 8 shows what happens when we shift the grid 2 miles and 4 miles to the north. (Note if we shift it north 6 miles, it stays the same grid). Analogously, it shows what happens when we shift the grid 2 and 4 miles to the east. The top row contains the original baseline results. The later rows are the results with the shift. The results are the same up to two-digit accuracy and for some columns up to three digits.

Next we consider changing the size of the grid. Of course significant changes in the grid will impact the results. If we make the grid size one thousand miles, there will be only three squares. If we make the grid one meter by one meter then our first problem is the Census data is not fine enough for this. Our second problem is populations would typically be one if a person happens to be standing in the one-by-one meter square at the time of the Census and zero otherwise so the size distribution would not be interesting.

We focus then on the robustness of our results to relatively small changes in the grid size. We consider two smaller grid sizes (2 and 4 miles) and four larger ones (8, 10, 15, 20 miles). To a remarkable degree, our results are robust to these changes in grid size. Recall that in the original 6 by 6 analysis, we used a 1,000 population cutoff for the piecewise linear regression and a 50,000 cutoff in the linear regression. When we change the grid size, we also change the population cutoffs to keep population density at the cutoff the same. For example, the area of a 2 by 2 square is $1/9$ times the area of a 6 by 6 square. So for the 2 by 2 case, the linear regression cutoff is $5,556 = 50,000/9$. The piecewise linear function fits extremely well throughout all the grid sizes. ($R^2 = .997$ and above.) The coefficient estimates do not vary much, .7 to .8 below the kink and 1.8 to 2.0 above the kink. Moreover, the locations of the kink increases by the magnitudes we would expect them too. For example, going from a 2 by 2 grid to a 4 by 4 grid, area increases by a factor for four. Now $\ln(4) = 1.39$. If density at the kink stayed they same, then the kink should increase by 1.39 moving from a 2 by 2 grid to a 4 by 4 grid. The actual increase of $1.19 = 10.26 - 9.07$ is fairly close. We see an analogous pattern for the other grid sizes. We conclude that our results are not an artifact of an arbitrary choice of a six mile grid length.

One notable pattern in Table 8 is the decline of the MSA-level regression coefficient on s_i^{\max} as the grid size is increased. As grid sizes increase, the squares begin to incorporate the entirety of the MSA. So the population of the biggest square s_i^{\max} begins to approximate the population of the MSA as a whole. So the coefficient gets close to one (Zipf's law), as it is in Table 3.

One last issue concerns what is happening on the coasts with the squares. As can be seen in Figure 1, some of the squares in the New York metro area are partly in the very dense island of Manhattan and partly in the water. Since the highest population density locations (New York, Chicago, etc.) tend to border bodies of water, one might wonder whether some systematic biases might sneak in here. We think this is an interesting point, but not one of much quantitative significance because we are working with logs rather than levels. We make two distinct arguments. First, in these dense cities, the log population of the squares changes relatively slowly as we move away from the coasts (at least at a 6 by 6 grid size), so the fact that we might mess things up at the coast is not quantitatively a big problem because

there are many other squares nearby approximately equal in log population to average things out. Second, even at the coast, things are not too bad. Suppose, for example, that a square at the coast is half in the water. Now $\ln(\frac{1}{2}) = -.3$. At the dense squares near or in Manhattan, log population is around 14. If we shifted such a square and put it half in the water, log population would fall to $13.7 = 14 - .3$. This is a small difference, compared to the vast differences in log population between squares close to Manhattan (whether in the water or not) and squares in less dense places like upstate New York. Now if the square were 99 percent in the water this wouldn't matter either because such a square at a 6 by 6 resolution would represent a negligible portion of the downtown area.

8 Conclusion

The paper studies the distribution of population across six-by-six mile squares, examining the extent to which anything like Zipf's Law and Gibrat's Law holds. The main results are:

1. At the bottom tail of the distribution, the distribution is roughly log normal, certainly not Zipf.
2. For squares above 1,000 in population, a Zipf's plot has a piecewise linear shape with a kink at around a population of 50,000. Below the kink the slope is .75, above the kink, the slope is around 2. The finding is robust across different regions in the country.
3. Gibrat's law does not hold with squares. Mean growth has an inverted-U shaped relationship with population size. The variance of growth declines with size
4. The slope of 2 in the upper tail matches what we get with MSA-level data if we substitute population density for population in a Zipf's plot. This is consistent with the usual Zipf coefficient of one for the population regression if the land elasticity of population is one half. The slope of 2 also matches what we get if we use the maximum population square in the MSA instead of average density. It also matches what we get in the upper tail when we look at squares *within* MSAs. All of this suggests some kind of fractal pattern in the left tail in which: the distribution of squares within MSAs

looks like the distribution of MSAs across the country, which in turn, looks like the distribution of squares across the country and within individual regions .

In our title we put a question mark after “Zipf’s Law.” It is clear that the standard Zipf’s Law does not apply for squares in the upper tail, as the slope is around 2 not 1. Nevertheless, if we take the land elasticity to population to be .5 (which roughly fits the data for large MSAs) then a slope coefficient of 2 for squares (where the land margin is fixed) is consistent with a slope coefficient of 1 for regularly-defined MSAs (where the land margin varies). So there is a sense that Zipf’s Law holds for squares in the right tail. What about below the kink of a square population of 50,000? For relatively less populated squares like these, an expansion of the population might not put much pressure on the land margin, as vacant rural land in the square can be converted to housing sites. If the land elasticity were zero, the coefficient on density in (5) would be the same as the coefficient on population in (2). In this extreme case, the relevant comparison is between the .75 slope for squares and the standard slope of one and Zipf’s Law does not hold. If the land elasticity is a little higher than zero, Zipf’s Law works better. Regardless of this matter, the fact that the Zipf’s plot is straight as an arrow for population in the range between 1,000 and 50,000 is very intriguing. Also, the presence of the kink is intriguing as well.

We believe a joint analysis like this of the distribution of population of squares within metropolitan areas and across metropolitan areas is a fruitful area for further research. We see opportunities for progress in theories that emphasize economic considerations and spatial factors like the work of Hsu (2008). In terms of directions for future empirical work, we believe it would be promising to examine the size distribution of squares in an international context.

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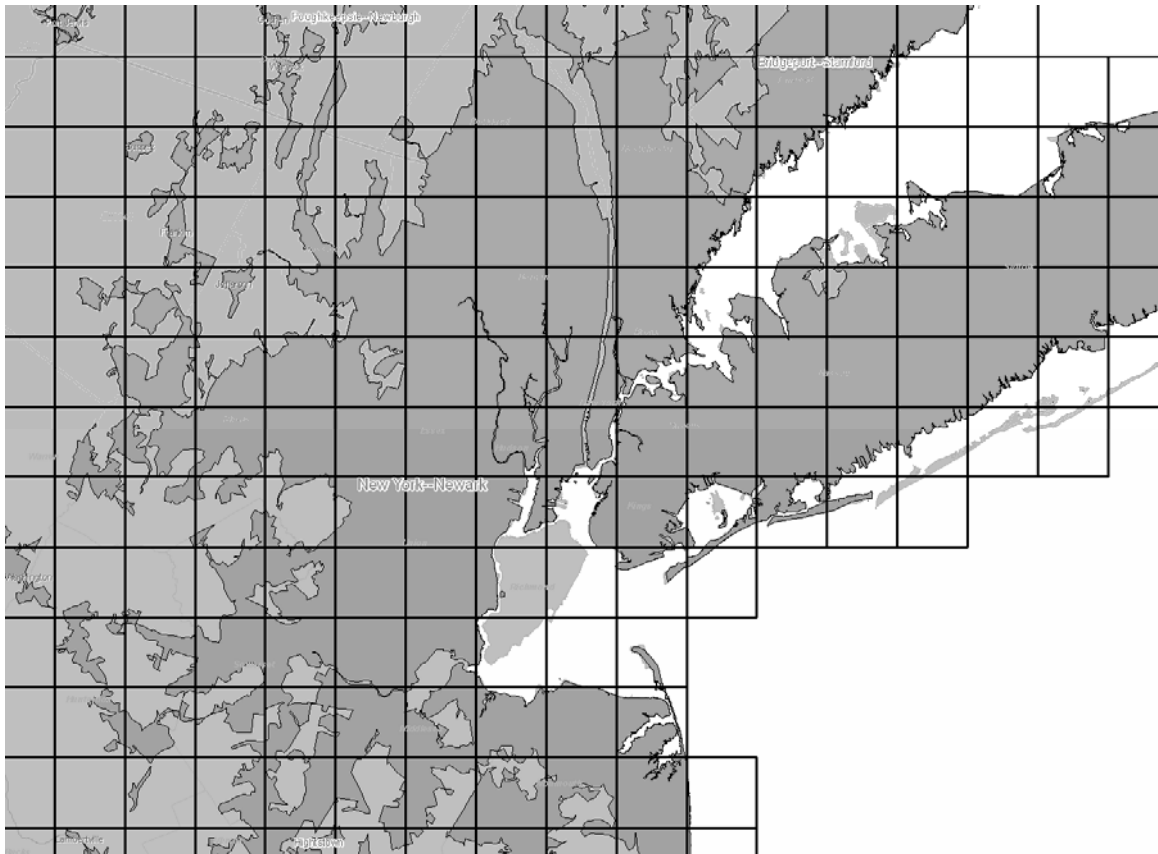
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Figure 1
Map of Grid Lines for Six-by-Six Squares in the Vicinity of New York City



[illegible]

Figure 3

MSA-Level Zipf Plots

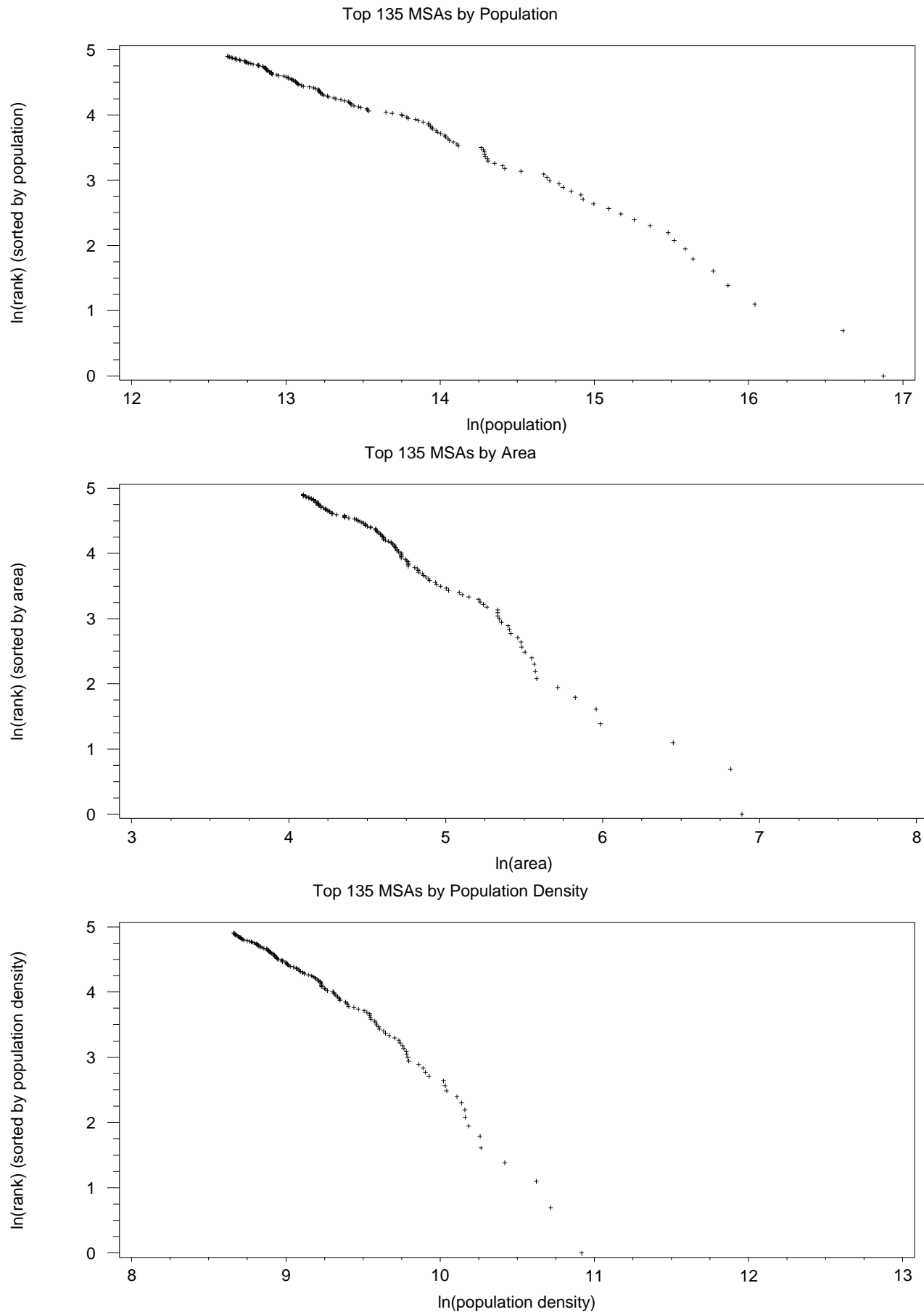


Figure 4 Density Plots

Figure 4(b) 135 Largest MSAs

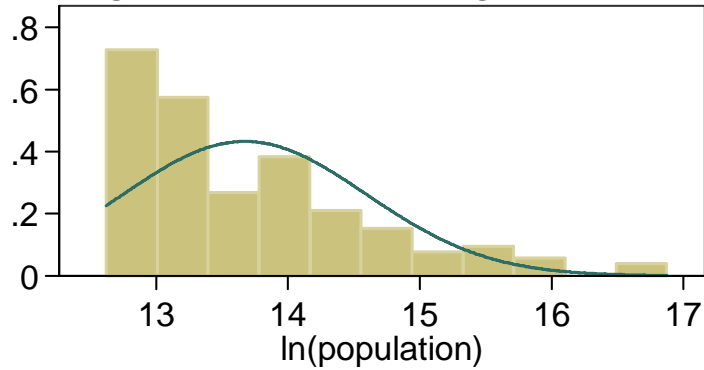


Figure 4(a) All 274 MSAs

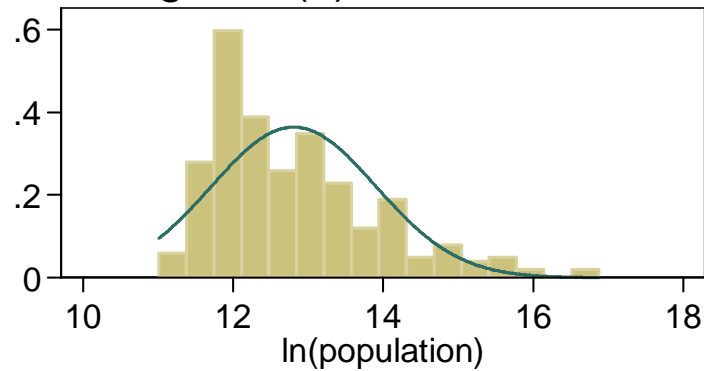


Figure 4(c) Populated Squares

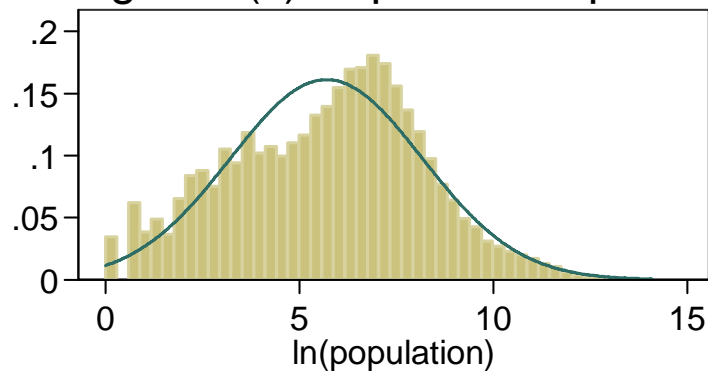


Figure 5
Square-Level Zipf Plot for Continental United States
(All 23,974 Squares with Population at Least 1000)

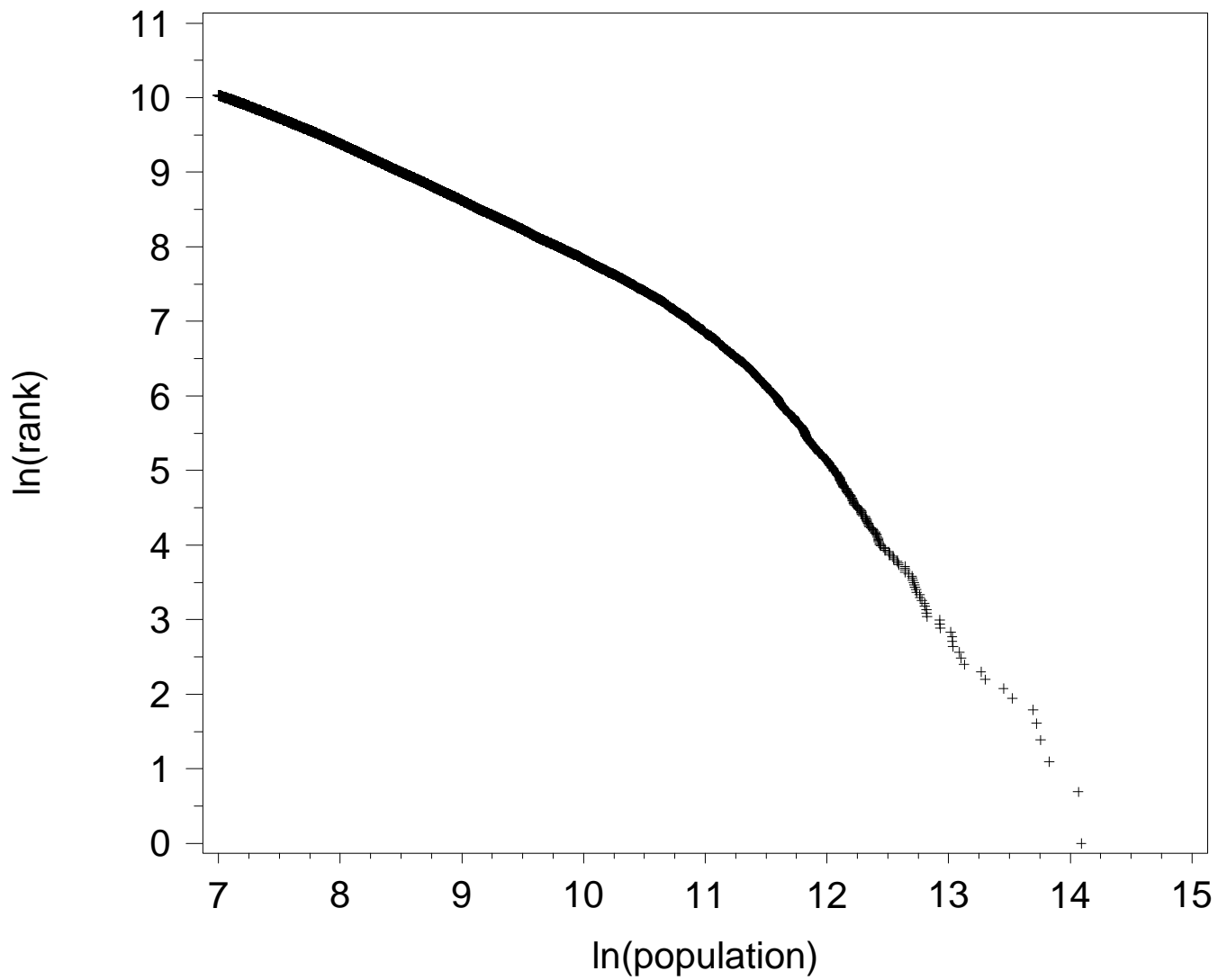
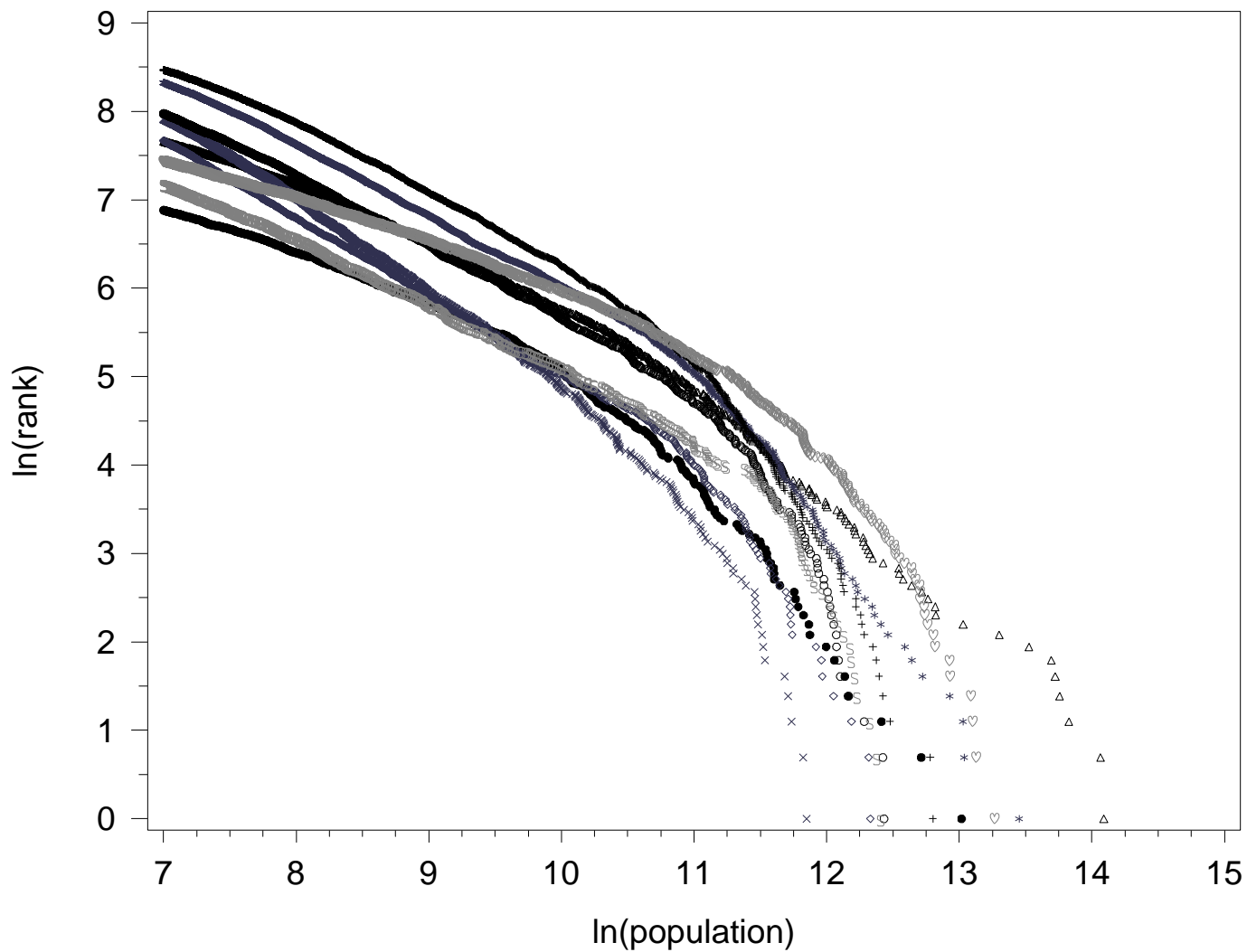


Figure 6
 Square-Level Zipf Plots for Census Divisions
 (Square Population at Least 1000)



- | | | | |
|-------|--------------------|-------|--------------------|
| ● ● ● | New England | △ △ △ | Middle Atlantic |
| * * * | East North Central | ◇ ◇ ◇ | West North Central |
| + + + | South Atlantic | × × × | East South Central |
| ○ ○ ○ | West South Central | S S S | Mountain |
| ♡ ♡ ♡ | Pacific | | |

Table 1
Census Places With Population Five or Less
(2000 Census)

Place	Population
New Amsterdam town, IN	1
Lost Springs town, WY	1
Hove Mobile Park city, ND	2
Monowi village, NE	2
Hobart Bay CDP, AK	3
East Blythe CDP, CA	3
Hillsview town, SD	3
Point of Rocks CDP, WY	3
Flat CDP, AK	4
Blacksville CDP, GA	4
Prudhoe Bay CDP, AK	5
Storrie CDP, CA	5
Baker village, MO	5
Maza city, ND	5
Gross village, NE	5

Table 2
Summary Statistics: Squares and MSAs
(Population from 2000 Census)

Unit	Variable	Number	Mean	Standard Deviation	Min	Max	Sum across units
Square	pop	85,527	3,269	18,181	0	1,317,207	279,583,434
	log(pop)	70,590	5.69	2.48	0	14.09	.
	area (6*6 sq.)	85,527	1	0	1	1	85,527
MSA	pop	274	843,209	1,986,836	60,744	21,343,534	231,039,389
	popdensity	274	7,881	7,073	215	55,151	.
	log(popdensity)	274	8.67	.80	5.37	10.92	.
	area (6*6 sq.)	274	87	103	14	981	23,798

Table 3
MSA-Level Zipf Regression Results: Alternative Size Measures
(Each regression uses top 135 MSAs ranked by given size measure)

Size Measure	OLS		Hill Method
	Slope (absolute value)	R ²	Slope (absolute value)
Population	1.013 (.12)	.985	.944 (.078)
Land Area	1.70 (.12)	.984	1.569 (.176)
Density	1.896 (.12)	.973	1.616 (.120)
s_i^{max} (maximum population square in MSA)	1.761 (.12)	.988	1.546 (.125)

Table 4
The Distribution of Population Across Six-by-six Squares
(Census 2000 Population in the Contiguous United States)

	Number of Squares	Percent of Population	log(pop) at bottom of grouping
All Squares	85,527		
pop = 0	14,937	0.00	$-\infty$
pop > 0	70,590	100.00	0.00
By pop size grouping			
pop = 1	713	.00	0.00
pop = 2	1,285	.00	0.69
3 ≤ pop ≤ 5	2,564	.00	1.10
6 ≤ pop < 10	2,532	.01	1.79
10 ≤ pop < 100	16,233	.23	2.30
100 ≤ pop < 1,000	23,289	3.59	4.61
1,000 ≤ pop < 10,000	19,271	21.20	6.91
10,000 ≤ pop < 50,000	3,521	27.40	9.21
50,000 ≤ pop < 1,000,000	1,179	46.28	10.82
1,000,000 ≤ pop	3	1.29	13.82
Size groupings of later interest			
1,000 ≤ pop	23,974	96.17	6.91
50,000 ≤ pop	1,182	47.57	10.82

Table 5
Six-by-Six-Square-Level Zipf Regression Results
Squares with Population 1,000 and Above

Sample of Squares	N	Piecewise Linear				Linear	
		Kink	Slope1	Slope2	R ²	Slope	R ²
All Squares with pop≥1000	23,974	10.89	.747	1.937	.998	.833	.969
By Census Division							
New England	1,027	9.96	.569	1.521	.996	.763	.930
Middle Atlantic	2,184	10.28	.669	1.249	.997	.759	.965
East North Central	4,313	10.92	.784	1.982	.999	.861	.975
West North Central	2,337	11.04	.886	2.607	.999	.941	.984
South Atlantic	4,977	10.72	.756	2.175	.995	.857	.959
East South Central	2,898	10.48	1.010	2.357	.997	1.072	.983
West South Central	3,078	11.17	.786	2.834	.997	.857	.969
Mountain	1,383	11.55	.723	3.662	.997	.791	.964
Pacific	1,777	11.21	.521	1.872	.992	.646	.922

Table 6
Six-by-Six-Square-Level Zipf Regression Results
Squares with Population 50,000 and Above

Sample of Squares	N	OLS	R ²	Hill Method
		Slope (absolute value)		Slope
All Squares with pop≥50,000	1,182	1.889	.983	1.569
By Census Division				
New England	58	1.865	.989	1.892
Middle Atlantic	154	1.318	.989	1.302
East North Central	193	1.929	.987	1.641
West North Central	74	2.389	.969	2.108
South Atlantic	218	2.271	.972	1.847
East South Central	44	2.763	.923	2.575
West South Central	138	2.286	.918	1.778
Mountain	85	1.951	.853	1.487
Pacific	218	1.597	.931	1.236
Mean across Divisions	131.3	2.041	.948	1.763
By MSA (10 Largest)				
Boston	26	1.462	.987	1.491
Chicago	54	1.412	.974	1.246
Dallas	35	2.208	.869	1.401
Detroit	35	1.718	.938	1.603
Houston	29	1.751	.894	1.469
Los Angeles	82	1.265	.870	0.986
New York	95	1.139	.981	1.173
Philadelphia	32	1.425	.982	1.612
San Francisco	43	1.451	.935	1.373
Washington	43	1.639	.955	1.336
Mean across top 10 MSAs	47.4	1.547	.939	1.369
Mean across top 25 MSAs	29.2	1.776	.915	1.556

Table 7
Growth Rates (Change in Log Population) 1990 to 2000 By Size
MSAs and Squares

	Number with Positive Population in 1990 and 2000	Change in Log Population	
		Mean	Std.Dev
MSAs	274	.124	.100
MSAs by 1990 Population			
pop<250,000	135	.114	.098
250,000 ≤ pop<500,000	66	.127	.093
500,000 ≤ pop<1,000,000	32	.141	.129
1,000,000 ≤ pop	41	.139	.094
Squares	65,975	.081	.6186
Squares by 1990 Population			
pop<1,000	43,723	.054	.741
1,000 ≤ pop<2,000	8,057	.129	.228
2,000 ≤ pop<5,000	7,117	.139	.242
5,000 ≤ pop<10,000	2,953	.144	.223
10,000 ≤ pop<50,000	3,118	.149	.204
50,000 ≤ pop<100,000	616	.093	.128
100,000 ≤ pop<250,000	341	.056	.095
250,000 ≤ pop<500,000	39	.046	.071
500,000 ≤ pop	11	.060	.061

Table 8
Robustness of Results to Alternative Grids

	MSA-Level Regression on s_i^{max}		Square-Level Piecewise Linear Regression pop \geq 1,000 per 6 \times 6 square*				Square-Level Linear Regression pop \geq 50,000 per 6 \times 6 square*	
	OLS Slope	R ²	Kink	Slope1	Slope2	R ²	OLS Slope	R ²
Baseline 6*6 Grid	1.761	.988	10.89	.747	1.937	.998	1.889	.983
Shift of Baseline Grid								
2 Miles North	1.790	.986	10.95	.751	1.984	.998	1.892	.980
4 Miles North	1.838	.986	10.90	.750	1.923	.998	1.879	.981
2 Miles East	1.715	.988	10.90	.745	1.957	.998	1.919	.987
4 Miles East	1.774	.989	10.92	.747	1.979	.998	1.924	.983
Alternative Grid Size								
2 Miles	1.981	.977	9.072	.680	2.097	.999	1.800	.968
4 Miles	1.873	.992	10.262	.719	2.037	.999	1.886	.979
6 Miles	1.761	.988	10.899	.747	1.937	.998	1.889	.983
8 Miles	1.595	.981	11.433	.773	1.976	.998	1.959	.986
10 Miles	1.483	.978	11.655	.786	1.819	.998	1.914	.987
15 Miles	1.325	.979	12.328	.816	1.850	.998	1.959	.994
20 Miles	1.246	.969	12.482	.822	1.630	.997	1.994	.983

* We adjust the population cut offs for the squares to keep the population density the same across cutoffs for the different grid sizes. For example, in the 2 by 2 square linear regression we use all the squares whose population sizes are greater than or equal to 5,556 (=50,000/9). The 50,000 comes from the base case of the 6 by 6 mile square. The 9 takes account that the area of a 6 by 6 square is 9 times as large as a 2 by 2 square.