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CONSUMPTION AND BUSINESS FLUCTUATIONS

A Case Study of the Shoe, Leather, Hide Sequence

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CONSUMPTION AND BUSINESS FLUCTUATIONS

A Case Study of the Shoe, Leather, Hide Sequence

RUTH P. MACK



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To the memory of WESLEY MITCHELL

ACKNOWLEDGMENTS

As this manuscript moves to press, the vacuum left by its completion is filled by many thoughts and feelings. One strand of these at least is a pleasure to dwell on—the feeling of gratitude toward the many people whose generosity and competence has become part of the book.

First among these friendly people was Wesley Mitchell. He assigned the problem and by some process that I cannot even start to define drew out my best efforts and supported their shortcomings. Arthur F. Burns read large parts of preliminary versions of the manuscript and decorated its margins with astute criticisms that bore at once destruction and an undeniable challenge to rebuild more soundly. Geoffrey Moore's careful reading of the final version led to its substantial improvement. William Girdner provided pages of criticism based on long experience in the industry; these were a real pleasure to me, and for more than their important substantive utility. Ragnar Nurkse, E. Robert Livernash, Solomon Fabricant, and Moses Abramovitz made comments that have been exceedingly useful to the final revision.

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The more one dwells on the specific manifestations of the general fact—economic investigation today is an elaborate group undertaking—the harder it is to stop enlarging the notion. In the course of this study I have visited a large number of executive offices of shoe distributors and of shoe and leather manufacturers; in each help was unstinting. A number of the same people offered useful suggestions concerning the finished manuscript. Many of the basic data that I used were compiled by the Tanners' Council of America; the investigation has been furthered by their expert statistical work under the direction of Edward Drew and by his comments and criticisms. My debt to the National Bureau of Economic Research has been touched on in acknowledgments to individuals. But it goes further and deeper than this. This book is as much a product of an organization as of a particular member of its staff; it could not have been written without the remarkable library of time series, the group of people that constitute the Bureau's staff at all levels, especially those who have lived with it for years, the feeling of comradeship in values and in tribulations among colleagues, the patient protection that the directorship provides. Yet the most important member of the group who has implicitly undertaken this study has not done so primarily as a critic or informant or colleague but as a friend; my husband, Edward C. Mack, has made the work possible in more ways than I could count.

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CONTENTS

	AGE		AGE
Summary	3	Income and Shoe Buying Adjusted for	
CHAPTER			64
1. The Problem and the Method	9	,	65
2. Work and Structure of the Shoe, Leather,		Quantitative Impact of Income on Shoe	
Hide Industry	12	7 0	6 8
Provision of the Raw Material	12	Long-Term Trends	70
Marketing of Hides		Price	71
Tanning		Other Factors	72
Marketing Leather	17	Changes in Income and Expectations .	72
Shoe Manufacturing		Income Distribution	7 5
Shoe Marketing	18	Consumers' Stocks of Shoes	75
Retailing	19	Changes in the Product	76
Interstage Relationships	20		77
		7. Fluctuations Transmitted and Initiated by	
3. Cycles in Output at Five Stages		Shoe Distributors	79
Physical Volume	22 26	Relation between Sales, Production, and In-	
	20 29		79
Prices			79
Summary	30		84
4. Methods of Extending Description and Under-			87
standing: The Subcycle			88
Information on Business Decisions			89
Types of Time Series		Summary	92
Describing Typical Behavior		8. Retailers' Buying: General Analysis	95
Identifying Subcycles	34	Stock in a Retail Shoe Store	
Marking Specific Subcycles		Importance of Stock Control	95
Need for a Reference Frame	34	Intended Size of Stock	97
The Shoe, Leather, Hide Reference Chro-		Provision for Sales and for Intended	
nology	34	Changes in Stocks	99
Subcycles in the Flow of Shoes, Leather,		Retailers' Buying Procedures	99
and Hides	37	Sales Forecast	100
Subcycles Elsewhere		Unintended Change in Stocks	
The Puzzle and the Plan of Attack	42	Correction or Prevention of Unintended	
5. Patterns in Consumer Purchases of Shoes	44	Change in Stock	104
Estimates of Retail Shoe Sales	44	Adjustment of Selling Price ,	
Dollar Sales	44	Adjustment of New Orders	
Shoe Prices and Sales in Physical Units .		Pattern of the Corrective Order	105
Trends in Shoe Sales	46		110
Fluctuations in Consumer Shoe Buying	50		113
Timing of Major Turns	51	How Buying Fluctuates with Changing	
Amplitude of Major Swings	51	Market Prospects	113
Subcycles	54	A Buying Boom	
Shape of Fluctuations	54	Basic Characteristics: Overbuying versus	
6. Causes of Change in Consumer Shoe Buying	60	Shifts in Advance-Order Ratio	116
Influence of Aggregate Income	60	Statistical Evidence that Shifts Have Oc-	
Income and Shoe Buying in Current Dol-	-	curred	116
lars	61	The Market Profile	
	~_	——————————————————————————————————————	

xii CONTENTS

CHAPTER	PAGE	CHAPTER	PAGE
Seasonal Patterns	. 119	Business Problems Conditioning Tanners'	
Cause of Shifting Market Positions	. 120	Buying	
Influence of Expectations Concerning I		Production and Selling Problems	179
liveries, Selections, and Prices	. 121	Shifting Prospects Concerning Availabil-	
Evidence of the Time Series		ity of Hides	179
Conclusion		Shifting Prospects Concerning Prices and	
		Margins	
10. Patterns in Retailers' Buying: Summary		Evidence on Factors Influencing Hide Buy-	
Character and Cause		ing	184
Dynamics of Retailers' Buying		Reflection of Demand in Production or	
Acceleration Due to an Implemented		Buying Schedules	184
ventory Objective		Total Stock and Its Subdivisions	186
Acceleration Due to Shifting Market Pr		Behavior of Stocks of Finished Leather	
pects		In-Process Stocks	
Statistical Evidence		Raw Stocks	
Other Acceleration Models	. 133	Behavior of Tanners' Total Stocks	
11. Leather Buying of Shoe Manufacturers: P	at-		
terns and Procedures	. 135	Summary	
Fluctuations in Production, Receipts	of '	14. Hide Supplies and Their Arrival at Tanneries	
Leather, and Inventory Investment		Total Hide Receipts and Its Subdivisions .	
How the Volume of Production and Buyi		Packer Hides	
Is Determined		Country and Imported Hides	
Production Scheduling		Total Supplementary Supply	
Buying Procedures		Country versus Imported Hides	
Stocks under Stable Market Prospects .		Summary	
Changing Market Prospects		15. Hide Prices	
Motives Influencing Shifts in Market Po		Cycles and Subcycles in Hide Prices	
tion		The Shape of Fluctuations	
Expected Sales		Cause of Price Change: The Analytic	
		Problem	
Impact of Expected Prices on Leath		Model for Change in Hide Prices	
Buying		Shape of Supply and Demand Schedules	
Margins		Shifts in Schedules: Basic Factors	
Rigidity of Shoe Prices		Shifts in Schedules: Market Factors	
Cost-Saving Devices		Representation by Time Series	222
12. Fluctuation in Leather Buying of Shoe Mar		Multivariate Analysis of Hide Price	
facturers: Hypothesis and Test		Hide Prices and the Process of Fluctuation	229
A Hypothesis on the Behavior of Leath		Hide Prices and the Amplitude of Fluc-	
Stocks		tuation	
Evidence Bearing on Each of the Ma		Hide Prices and the Timing of Turns	
Variables	. 153	Summary	232
Volume of Buying		16. Cyclical and Subcyclical Fluctuations: Sta-	
Expectations Concerning Prices		tistical Findings	234
Risk and the Long-Short Market Rang		Timing and Amplitude of the Several Ac-	
Margins		tivities	234
Importance of Market Prospects	. 165	Cycles and Subcycles in the Industry .	
Multivariate Analysis		Retail Sales	235
Concerning the Independent Contribut	ion	Output at Earlier Stages	235
of Shoe Manufacturing to Fluctuatio	n. 169	Orders and Receipts	235
Conclusions	. 172	Inventories	
13. Fluctuations in Tanners' Output and H	ide	Prices and Margins	
Buying		17. Cyclical and Subcyclical Fluctuation: Process	
Fluctuations in Leather Shipments, H		Subcyclical Fluctuations	
Receipts, and Inventory Investment		Cumulating Expansion	

	CONT	'ENTS xi
The Peak	. 247 . 247 . 248 rac- . 249 . 250 . 251	Fluctuation in Other Industries

TABLES

1.	Vertical Stages in the Shoe, Leather, Hide In-		19.	Turns in Moving Averages of Monthly First	
	dustry: The Contribution of Each to the			Differences in Pair Shoe Sales Compared	
	Finished Shoe, 1939	13		with Turns in Sales Proper, 1926-1940.	57
2.	Reference Timing of Specific-Cycle Turns in		20.	Interstage Rates of Change in Nine-Point Pat-	
	Output Measured in Physical Units, at			terns for Subcycles in Shoe Sales, 1926-	
	Five Stages, 1921–1940	24		1940	58
3.	Average Specific-Cycle Amplitude of Output		21.	Interfamily Income Elasticity of Selected	
	Measured in Physical Units, at Five			Categories of Expenditures, 1935-1936	61
	Stages, 1921–1940	25	22.	Information Concerning Estimates of Shoe	
4.	Reference Timing of Specific-Cycle Turns in			Sales Yielded by Multiple Correlation	
	Output Measured in Dollars, at Five			Analysis, 1929–1941	66
	Stages, 1921–1940	28	93	Actual and Estimated Shoe Sales and Their	•
5.	Average Specific-Cycle Amplitude of Output		20.	Change, by Six-Month Periods, 1929–1941	67
	Measured in Dollars, at Five Stages,		0.4	•	01
	1921–1940	28	24.	Timing of Subcycles: Actual minus Estimated	
6.	Reference Timing of Specific-Cycle Turns in			Shoe Sales Compared with Selected Data,	7 0
	Shoe, Leather, and Hide Prices, 1921-		~~	1929–1941	73
	1940	29	25.	Actual and Estimated Shoe Sales and Their	
7.	Average Specific-Cycle Amplitude of Shoe,			Change, by Years, 1946-1950	77
	Leather, and Hide Prices, 1921-1940.	29	26.	Amplitude of Fluctuation in Retail Shoe Sales	
8.	Conformity of Twenty-two Test Series to			and Inventory Investment in Shoes dur-	
	Each Phase of the SLH-Subcycle Refer-			ing Each Subcyclical Phase in Shoe Pro-	
	ence Chronology, 1923-1940	36		duction, 1926-1940	82
9.	Comparison of SLH-Cycle and Business-		27.	Average Amplitude of Fluctuation in Retail	
	Cycle Reference Chronologies, 1921–1938	37		Sales and Inventory Investment during	
10.	Timing of Specific-Subcycle Turns at Five			Specified Types of Fluctuations in Shoe	_
	Stages Related to Three Reference Chro-			Production, 1926–1940	83
	nologies, 1921–1940	38	28.	Timing of Turns: Various Shoe Series Com-	
11.	Conformity of Twenty-five Selected Activities	•		pared with SLH Reference Chronologies,	
	to the SLH-Subcycle Chronology, 1923-			1923–1940	85
	1941	42	29.	Amplitude of Subcycles and Cycles in Activi-	
12.	Conformity of Six Price Series of Specific Sub-			ties of Shoe Distributors and Producers,	
	cycles in Hide Prices, 1923-1940	42		1926–1940	88
13.	Evidence on Trends in Dollar Shoe Sales,		30.	Percentage of Months in Unlike Subcyclical	
	1909–1949	48		Phase for Shoe Sales and Stock, 1926-	
14.	Evidence on Trends in Pair Shoe Sales, 1909-			1940	89
	1947	4 9	31.	Specific Amplitude of Subcycles and Cycles	
15.	Influence of Units of Measurement on the			in Pair Shoe Sales and Sales-Stock Ratios,	
	Amplitude of Specific Cycles in Shoe			1926–1940	90
	Sales, 1926–1938	51	32.	Timing of Subcycles: Shoe Orders Compared	
16.	Cyclical Amplitude of Sales of Eight Depart-			with Retail Shoe Sales and Shoe Produc-	
	ments of Department Stores, 1927–1938.	52		tion, 1923–1940	92
17.	Cyclical Amplitude of Groups of Consumer	-4-	33.	Association between Average Seasonal Pat-	
	Expenditures, Annual Data, 1929-1941.	53		terns for Sales and Stocks, Shoe Depart-	
18.	Number of Turns in Monthly First Differ-		_	ments of Department Stores, 1926–1940	98
	ences in Shoe Sales Falling in Different		34.	Timing Comparisons: Subcycles in Hypotheti-	
	Periods of Subcyclical Phases of Sales	-		cal Stable Market Orders Compared with	
	Proper, 1926–1940	56		Selected Data, 1927–1940	108

35.	Amplitude of Fluctuation in Shoe Retailers'			on the Basis of Three and Two Variables,	
	Hypothetical Stable Market Orders and			Monthly, 1922–1937	168
	in Related Activities, 1926-1940	112	48.	Timing of Subcycles: Leather-Goods Manu-	
36.	Association of Seasonal Patterns of Shoe Pro-			facturers' Receipts of Leather Compared	
	duction with the Level of Output, 1922-			with Selected Data, 1922–1940	
		120	4 9.	Amplitude of Fluctuation in Tanners' Leather	
37.	Opportunities to Increase Retail Margin by			Shipments, Inventory Investment in	
	Correctly Anticipating Rise in Wholesale			Leather and Hides, and Hide Receipts	
	Price of Shoes by as Long as Six Months,			during Each Subcyclical Phase in Their	
		121		01.	177
38.	Opportunities to Increase Wholesale Margin	Į.	50.	Timing of Subcycles: Tanners' Hypothetical	
	by Correctly Anticipating Rise in Whole-			Gross Operating Margins Compared with	
	sale Price of Shoes by as Long as Six			Hide and Leather Prices, 1921-1940.	183
	Months, 1926–1941	122	51.	Timing and Amplitude Measures for Sub-	
39.	Timing of Subcycles in the Market Profile			cycles in Volume of Leather or Hides	
	Compared with Selected Series, 1926-			Passing through Successive Stages of	
	1940	125		Processing, 1923-1940	
4 0.	Association of Seasonal Patterns of Shoe Pro-	į.	52.	Timing of Tannery Activity Compared with	
	duction with Hide Prices and Retail Sales:			Indicators of Customer Requirements,	
		126			187
41.	Amplitude of Fluctuation in Leather-Goods	ţ	53.	Timing of Tanners' Hide Stocks Compared	
	Manufacturers' Leather Consumption, In-			with Selected Data, 1921-1940	194
	ventory Investment, and Receipts during	ţ	54.	Periods of Tanners' Hypothetical Market Ex-	
	Each Subcyclical Phase in Their Receipts			tension: Selected Characteristics, 1921-	
	or Consumption, 1921–1940				197
42.	Average Amplitude of Fluctuation in Leather-		55.	Timing and Amplitude Measures for Sub-	
	Goods Manufacturers' Leather Consump-			cycles in Tanners' Total Hide Receipts	200
	tion, Inventory Investment, and Receipts			and Its Components, 1921–1940	203
	during Specified Types of Fluctuations in		56.	Timing of Subcycles: Packers' Hide Stocks	2011
40	Their Receipts or Consumption, 1921–1940		~~	Compared with Selected Data, 1921–1940	207
40.	Opportunities to Increase Shoe Manufacturers'	į	01.	Timing of Subcycles: Tanners' Receipts of	
	Margins by Correctly Anticipating Rise in Wholesale Price of Leather by as Long			Packer Hides Compared with Selected	200
	as Six Months, 1922–1941	147	≓ Q	Data, 1921-1940 Timing of Subcycles: Tanners' Receipts of	209
44	Timing of Subcycles: Leather-Goods Manu-	, T.T.	J O.	Country plus Imported Hides Compared	
11.	facturers' Leather Stocks Compared with				212
	Selected Data, 1922–1940	156 :	Kα	Timing of Subcycles: Proportion of Supple-	212
45	Timing of Subcycles: Leather-Goods Manu-	, ,	JJ.	mentary Hides Derived from Imports	
10.	facturers' Inventory Investment in Leather			Compared with Hide Prices, 1921–1940	214
	Compared with Selected Data, 1922–1940	157	30	Timing of Subcyclical Turns in Rates of	
46.	Timing of Subcyclical Turns in Selected Series		٠.	Change in Hide Prices, 1921–1940	219
	Compared with Turns in Leather-Goods	é	31.	Hide Price Regression: Supplementary Infor-	
	Manufacturers' Leather Receipts, 1921-	`			226
		166	32.	Factors Influencing Patterns of Association of	
47 .	Inventory Investment of Leather-Goods Man-	Ì			253
	ufacturers in Finished Leather Estimated			, , ,	

CHARTS

1.	Specific Cycles in Output Measured in Physi-		22.	The Market Profile Compared with Selected	
	cal Units, at Five Stages, 1921–1940	23		Series, 1926–1940	124
2.	Specific Cycles in Output Measured in Dol-		23.	Leather-Goods Manufacturers' Leather Con-	
	lars, at Five Stages, 1921-1940	27		sumption, Inventory Investment, and Re-	
3	Specific Cycles in Shoe, Leather, and Hide			ceipts, 1921–1940	
٠.	Prices, 1921–1940	30	04		
4		00	24.	Major Cost per Pair of Cattle-Hide Leather	
4.	Specific Subcycles in Output Measured in	20		Shoes, 1919–1941	
_	Physical Units, at Five Stages, 1921-1940	39	25.	Leather-Goods Manufacturers' Leather Stocks	
5.	Specific Subcycles in Output Measured in			Compared with Selected Series, 1921-	
	Dollars, at Five Stages, 1921–1940	4 0		1940	
6.	Specific Subcycles in Shoe, Leather, and Hide		26.	Leather-Goods Manufacturers' Inventory In-	
	Prices, 1921–1940	41		vestment in Leather Compared with Se-	
7.	Physical and Dollar Estimates of Retail Shoe				
	Sales, 1926–1941	47	O.T.	lected Series, 1921–1940	100
8	Month-to-Month Differences in Dollar Shoe		21.	Leather-Goods Manufacturers' Leather Stocks,	
٥.	Sales, 1926–1941	55		Their Rate of Turnover, and Margins over	
O	Shoe Sales and Personal Income Payments,	00		Direct Costs, 1921–1940	
9.		60	28.	Shoe Manufacturers' Margins and Profits as	
٠.	Current Dollars, 1929–1941	62		Percentages of Sales, 1922-1941	
10.	Monthly First Differences in Shoe Sales and		29.	Leather Inventory Investment of Leather-	
	in Personal Income Payments, 1929–1941	63		Goods Manufacturers Estimated on the	
11.	Expenditure on Footwear, Price Paid, and				
	Quantity Purchased by Husbands and		20	Basis of Three Variables, 1922–1937	
	Wives at Seven Income Levels, 1935–1936	65	30.	Tanners' Leather Shipments, Inventory In-	
12.	Contribution of Each of Three Variables to			vestment in Leather and Hides, and Hide	
	the Estimation of Shoe Sales, 1929-1941	69		Receipts, 1921–1940	176
13.	Actual minus Estimated Shoe Sales for Two		31.	Tanners' Hypothetical Gross Operating Mar-	
	Regression Equations, 1929–1941	71		gins between Hide Cost and Leather	
14	Error of Estimating Shoe Sales by Three-	•-		Prices, 1922–1940	
11.	Variable Equation Compared with Possi-		32.	Volume of Leather or Hides Passing through	
				Successive Stages of Processing, 1921-	
, ₋	ble Additional Factors, 1929–1941	74		1940	105
19.	Retail Sales, Production, and Inventory In-	00	22		
	vestment in Shoes, 1926–1940	80	JJ.	Average Reference Patterns for Tanners'	
16.	Two Estimates of Inventory Investment in			Stocks of Leather and Hides and the	
	Shoes, 1926–1940	81		Three Components, 1921–1940	
17.	Shoe Stocks of Department Stores Estimated		34.	Tanners' Inventory Investment in Leather and	
	by Two Equations, 1926–1940	102		Hides and in the Three Components,	
18.	Actual minus Estimated Department-Store			1921–1940	190
	Shoe Stocks for Two Regression Equa-		35.	Average Reference Patterns for Tanners'	
	tions, 1926–1940			Shipments, Production, and Investment	
19.	Hypothetical Corrective Orders under Three			in Finished Leather Stocks, 1921-1940	
	Assumptions about the Sales Forecast,		36	Average Reference Subcycle Patterns for	
	1927–1941		JU.	Tanners' Shipments, Production, and Fin-	
oΛ		101			
4 U.	Hypothetical Total Stable Market Orders un-			ished Stocks of Sole and Upper Leather,	
	der Two Assumptions about Future Sales	•	01	1921–1940	191
	Compared with Retailers' Sales and Buy-		31.	Average Reference Subcycle Patterns for Tan-	
	ing, Pairs, 1927–1941	111		ners' Production, Wettings, and In-	
21.	Twelve Indicators of When Market Positions			Process Stocks of Sole and Upper	
	in Shoes Changed, 1926–1940	117		Leather, 1921–1940	193

CHARTS	
--------	--

xvii

38.	Average Reference Patterns for Tanners' Re-	Investment in Hides, 1921-1940 206
	ceipts, Wettings, and Investment in Raw	43. Packers' Discretionary Hide Stocks Compared
	Hide Stocks, 1921–1940 193	with Selected Series, 1921-1940 208
39.	Tanners' Raw and In-Process Hide Stock on	44. Tanners' Receipts of Packer Hides Compared
	Hand and Hypothetically on Order Com-	with Selected Series, 1921-1940 210
	pared with Leather Production, 1921-	45. Price and Quantity Comparisons for Country
•	1940	and Imported Hides, 1921-1940 214
40 .	Value and Quantity of Tanners' Hide and	46. Hide Prices and Their Rate of Change, 1921-
	Leather Stocks and Leather Production,	1940
	Annual, 1921–1941 199	47. Contribution of Each of Two Variables to the
41.	Tanners' Total Hide Receipts and Three	Estimation of Hide Prices, 1922-1939 . 225
	Components, 1921–1940 204	48. Actual minus Estimated Hide Prices Com-
4 2.	Packers' Slaughter, Shipments, and Inventory	pared with Selected Series, 1921–1940 . 227