This PDF is a selection from an out-of-print volume from the National Bureau of Economic Research

Volume Title: Trends in Philanthropy: A Study in a Typical American City

Volume Author/Editor: Willford Isbell King, assisted by Kate E. Huntley

Volume Publisher: NBER

Volume ISBN: 0-87014-011-6

Volume URL: http://www.nber.org/books/king28-1

Publication Date: 1928

Chapter Title: Front matter, table of contents

Chapter Author: Willford Isbell King, Kate E. Huntley

Chapter URL: http://www.nber.org/chapters/c4276

Chapter pages in book: (p. -13 - 0)

# TRENDS IN PHILANTHROPY

A Study in a Typical American City

By
WILLFORD ISBELL KING

OF THE STAFF OF THE

NATIONAL BUREAU OF ECONOMIC RESEARCH

INCORPORATED

Assisted by KATE E. HUNTLEY

NEW YORK
NATIONAL BUREAU OF ECONOMIC
RESEARCH, Inc.

1928

Copyright, 1928, by
National Bureau of Economic Research, Inc.
All rights reserved

First Printing, October, 1928

# National Bureau of Economic Research, Inc.

Publications in the order of their issue

#### INCOME IN THE UNITED STATES

BY WESLEY C. MITCHELL, WILLFORD I. KING, FREDERICK R. MACAULAY AND OSWALD W. KNAUTH

Volume I. A summary of an Investigation of the Amount and Distribution of Income in the United States, 1909-1919. 152 pages, (Fifth printing) \$1.58

Volume II. A report giving in full the methods and estimates on which the results shown in Volume I are based. 440 pages, (Second printing) \$5.15.

#### DISTRIBUTION OF INCOME BY STATES IN 1919

BY OSWALD W. KNAUTH

A study of the share of each state in the national income. 32 pages, (Out of print).

#### BUSINESS CYCLES AND UNEMPLOYMENT

By the staff of the Bureau with 16 collaborators.

Results of an investigation made for the President's Conference on Unemployment. 405 pages, \$4.10.

# EMPLOYMENT, HOURS, AND EARNINGS IN PROSPERITY AND DEPRESSION

By WILLFORD I: KING

Gives details of investigation summarized in Business Cycles and Unemployment to which it is a companion volume. 147 pages, (Out of print.)

### THE GROWTH OF AMERICAN TRADE UNIONS, 1880-1923

By LEO WOLMAN

Results of a comprehensive investigation of trade union membership year by year; fluctuations with business cycles; effects of World War conditions; women in trade unions; and a detailed analysis of the total working population. 170 pages, \$3.

#### INCOME IN THE VARIOUS STATES

#### ITS SOURCES AND DISTRIBUTION, 1919, 1920 AND 1921

By Maurice Leven and Willford I. King

This volume gives the total and per capita income carefully adjusted for every state, with special tables showing the incomes of farmers, wage earners, persons of large means, and other matter relevant to purchasing power and economic conditions in different regions. 306 pages, \$5.

#### **BUSINESS ANNALS**

By WILLARD L. THORP AND WESLEY C. MITCHELL

A descriptive summary of business conditions in United States, England, France, Germany, Austria, Russia, Sweden, Netherlands, Italy, Argentina, Brazil, Canada, South Africa, Australia, India, Japan and China, for periods of 36 to 136 years. 384 pages, (Second printing), \$4.

#### MIGRATION AND BUSINESS CYCLES

BY HARRY JEROME

A statistical study of the shortage and surplus of labor in the United States in relation to immigration and emigration. 256 pages, \$3.50.

#### BUSINESS CYCLES

#### THE PROBLEM AND ITS SETTING

By WESLEY C. MITCHELL

Here Dr. Mitchell explains the numerous processes involved in business cycles; shows how our present economic organization was evolved; describes how to use statistics in the study of business cycles and how to use business annals; and concludes with a working concept of business cycles. 512 pages, \$6.50.

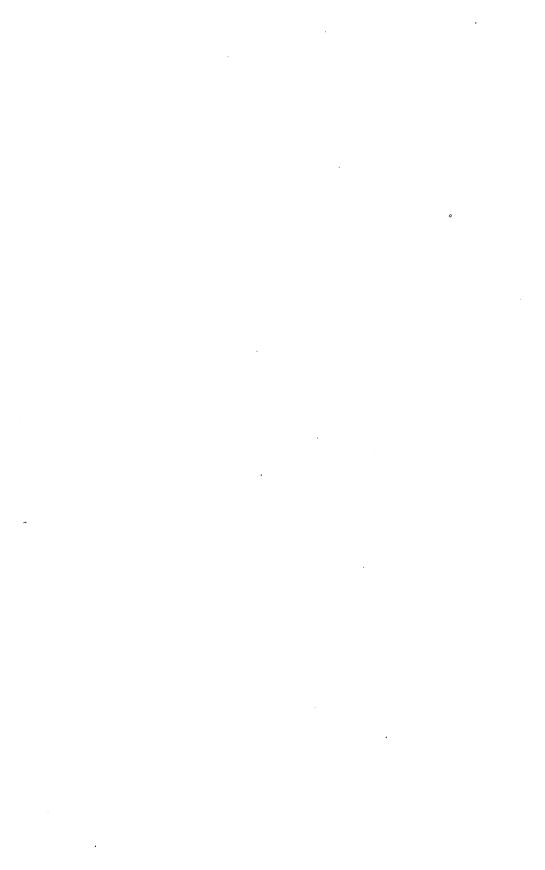
#### THE BEHAVIOR OF PRICES

By Frederick C. Mills

First results of an investigation of the movements of commodity prices, individually and by groups. 598 pages, \$7.

Copies of available reports may be obtained upon application accompanied by remittance to

#### NATIONAL BUREAU OF ECONOMIC RESEARCH, Inc. 474 West 24th Street, New York



# PUBLICATIONS OF THE NATIONAL BUREAU OF ECONOMIC RESEARCH, INCORPORATED

No. 12

TRENDS IN PHILANTHROPY



# National Bureau of Economic Research. Inc.

Incorporated under the Membership Corporation Laws of the State of New York, January 29, 1920

#### ITS ORGANIZATION AND PURPOSES

HE National Bureau of Economic Research was organized in 1920 in response to a growing demand for exact and impartial determinations of facts bearing on economic, social, and industrial problems.

It seeks not only to find facts and make them known, but to determine them in such manner and under such supervision as to make its findings carry conviction to Liberal and Conservative alike.

Entire control of the Bureau is vested in a Board of twenty-two directors, representing universities, learned and scientific societies, financial, industrial, agricultural, commercial, labor, and technical organizations.

Rigid provisions in the Charter and By-Laws guard the Bureau from becoming a source of profit to its members, directors, or officers and from becoming an agency for propaganda. No report of the Research Staff may be published without the approval of the Directors, and any Director who dissents from any finding approved by a majority of the Board may have such dissent published with the majority report.

The members of the Board of Directors are as follows:

#### DIRECTORS AT LARGE

T. W. LAMONT, Member of the firm of J. P. Morgan and Company, New York.

George O. May, Senior Partner, Price, Waterhouse and Company, New York,

Chairman of the Board.

Elwood Mead, Commissioner of Reclamation, Washington, D. C.

Matthew Woll, President of The International Photo-Engravers' Union.

H. W. Laidler, Director, The League for Industrial Democracy, Vice-President.

George Soule, Director, The Labor Bureau, Inc.

N. I. Stone, Industrial Consultant, New York.

Allyn A. Young, Professor of Economics, London School of Economics.

#### DIRECTORS BY UNIVERSITY APPOINTMENT

Thomas S. Adams, Professor of Political Economy, Yale University, President. John R. Commons, Professor of Economics, University of Wisconsin. Edwin F. Gay, Professor of Economic History, Harvard University, Director of Research.
Wesley C. Mitchell, Professor of Economics, Columbia University, Director of Research.
L. C. Marshall, Dean of College of Commerce, University of Chicago.
Joseph H. Willits, Professor of Economics, Wharton School of Finance, University of Pennsylvania.

# DIRECTORS BY APPOINTMENT OF OTHER REPRESENTATIVE ORGANIZATIONS

DAVID FRIDAY, American Economic Association.
M. C. RORTY, American Statistical Association.
GEORGE E. ROBERTS, American Bankers Association,
HUGH FRAYNE, American Federation of Labor.
A. W. SHAW, National Publishers' Association.
GRAY SILVER, American Farm Bureau Federation.
LEE GALLOWAY, American Management Association.
ROBERT B. WOLF, American Engineering Council,

O. W. KNAUTH, Recording Secretary.

G. R. STAHL, Executive Secretary.

#### RESEARCH STAFF

EDWIN F. GAY, Director FREDERICK R. MACAULAY HARRY JEROME WILLFORD I. KING

WESLEY C. MITCHELL, Director
FREDERICK C. MILLS
WALTER F. WILLCOX
LEO WOLMAN

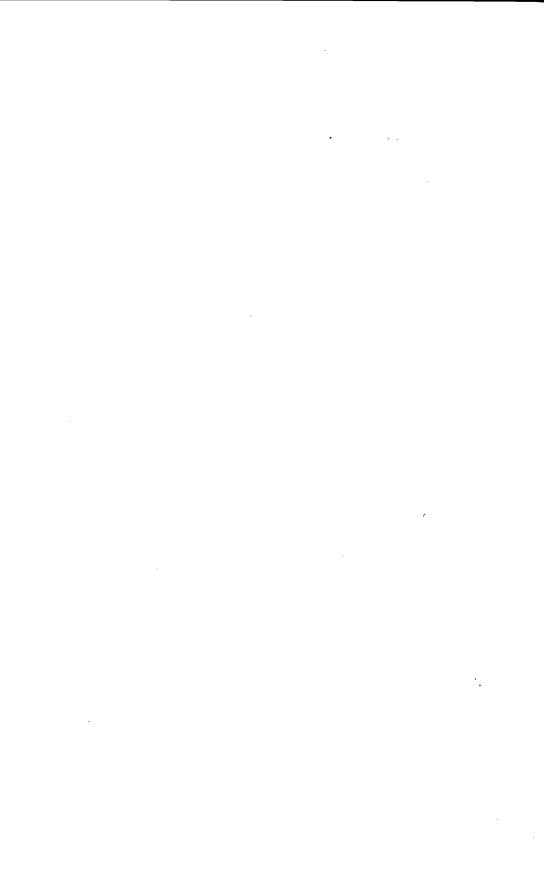
WILLARD L. THORP



#### RESOLUTION

- ON THE RELATION OF THE DIRECTORS OF THE NATIONAL BUREAU OF ECONOMIC RESEARCH, INC., TO THE ECONOMIC WORK OF THE BUREAU
- 1—The object of the Bureau is to ascertain and to present to the public important economic facts and the interpretation thereof in a scientific and impartial manner, free from bias and propaganda. The Board of Directors is charged with the responsibility of ensuring and guaranteeing to the public that the work of the Bureau is carried out in strict conformity with this object.
- 2—The Directors shall appoint one or more directors of research chosen upon considerations of integrity, ability, character, and freedom from prejudice, who shall undertake to conduct economic researches in conformity with the principles of the Bureau.
- 3—The director or directors of research shall submit to the members of the Board, or to its executive committee when such is constituted and to which authority has been delegated by the Board, proposals in respect to researches to be instituted; and no research shall be instituted without the approval of the Board, or of its executive committee.
- 4—Following approval by the Board, or its executive committee, of a research proposed, the director or directors of research shall as soon as possible submit to the members of the Board, by written communication, a statement of the principles to be pursued in the study of the problem and the methods to be employed; and the director or directors of research shall not proceed to investigate, study, and report in detail, until the plan so outlined has been approved by the board or the executive committee thereof.
- 5—Before the publication of the results of an inquiry the director or directors of research shall submit to the Board a synopsis of such results, drawing attention to the main conclusions reached, the major problems encountered and the solutions adopted, the nature of the sources from which the basic facts have been derived, and such other information as in their opinion shall have a material bearing on the validity of the conclusions and their suitability for publication in accordance with the principles of the Bureau.
- 6—A copy of any manuscript proposed to be published shall also be submitted to each member of the Board, and every member shall be entitled if publication be approved, to have published also a memorandum of any dissent or reservation he may express, together with a brief statement of his reasons therefore, should he so desire. The publication of a volume does not, however, imply that each member of the Board of Directors has read the manuscript and passed upon its validity in every detail.
- 7—The results of any inquiry shall not be published except with the approval of at least a majority of the entire Board and a two-thirds majority of all those members of the Board who shall have voted on the proposal within the time fixed for the receipt of votes on the publication proposed; such limit shall be 45 days from the date of the submission of the synopsis and manuscript of the proposed publication, except that the Board may extend the limit in its absolute discretion, and shall upon the request of any member extend the limit for a period not exceeding 30 days.
- 8—A copy of this memorandum shall, unless otherwise determined by the Board, be printed in each copy of every work published by the Bureau.

Adopted Oct. 25, 1926.



# CONTENTS

							Page
Introduction							. 17
Integration of Philanthropic Organizations							. 17
Questions Which Have Arisen .  The Question of Administrative Expenses							. 17
The Question of Administrative Expenses							. 18
A Preliminary Survey Undertaken							. 19
Data at Present Available Fail to Measure T							. 20
Why New Haven Was Selected Plan of the New Haven Survey							. 21
Plan of the New Haven Survey							. 22
Coöperation from New Haven Organizations	Stu	lied					. 22
Defunct Organizations							. 23
The Degree to Which the Survey Approache							. 25
Date Adjusted to Allow for Organizations fro	om W	hich	Rec	ords	Wer	e No	t
Secured							. 25
Definition of Terms							. 26
Significance of Apportionment of Expenditur							. 30
RECEIPTS							. 34
Gross Receipts of Five Classes of Organization		•	•	•	•	•	. 34
			•	•	•	•	
Total Receipts Derived from Public .			•	•	•	•	. 37
Earnings Different in Nature from Contribut			•	•	•	•	. 37
Income Classified According to Its Nature	•	•	•	•	•	•	
Income Excluding Bequests	• .	•	•	•	•	•	. 38
DISBURSEMENTS							. 42
Contributions to Other Organizations .							. 42
Direct Expenditures Classified							. 44
Comparative Trends of Various Classes of D	irect	Ехре	endit	ures			. 44
Receipts and Expenditures of Organizations	by C	lasses	3		•		. 48
Protestant Bodies							. 56
Catholic Bodies							. 56
Jewish Bodies							. 56
Hospitals	• .						. 56
Governmental Bodies							. 57
Governmental Bodies							. 57
Donations to Other Organizations							. 58
Direct Expenditures of Five Classes of Organ							. 60
Direct Expenditures Measured in "Deflated I	Dolla	rs''					. 61
							62
	•	•	•	•	•	•	. 63
Contributions Compared with Wealth .	•	•	•	•	•	•	. 63
Per Capita Contributions		•	•	•	•	•	. 68
Expenditures Per Person in the Area Covered Individual Gifts Classified According to Size	1	•	•	•	•	•	. 68
	•			•	•	•	. 71
Summary				•		•	. 74
Typny							77

# LIST OF TABLES

TABLE		PAGE
I.	Extent and Quality of Data Secured in Each of Three Selected Years.	24
11.	Gross Receipts of Different Classes of Philanthropic Organizations	31
III.	Percentage Distribution of Gross Receipts of All Philanthropic Organizations	32
IV.	Sources of Total Receipts of All Organizations Taken as a Unit	35
v.	Percentages of the Total Receipts of All Organizations Taken as a Unit Derived from Various Sources	36
VI.	Sources of Total Receipts (Excluding Bequests) of All Organizations Taken as a Unit	39
VII.	Percentages of the Total Receipts (Excluding Bequests) Derived from Various Sources by All Organizations Taken as a Unit	40
VIII.	Expenditures by All Organizations Taken as a Unit	43
IX.	Direct Expenditures of all Organizations Taken as a Unit	45
х.	Percentages of Direct Expenditures of all Organizations Taken as a Unit Going for Various Purposes	46
XI.	Receipts and Expenditures of All Protestant Religious Organizations .	49
XII.	Receipts and Expenditures of all Catholic Religious Organizations .	50
XIII.	Receipts and Expenditures of all Jewish Religious Organizations	51
XIV.	Receipts and Expenditures of all Hospitals	52
XV.	Receipts and Expenditures of Governmental Organizations	53
XVI.	Receipts of Private Secular Organizations Excluding Hospitals	54
XVII.	Expenditures of Private Secular Organizations Excluding Hospitals .	55
XVIII.	Donations to Other Organizations by Different Classes of Philanthropic Organizations in New Haven	59
XIX.	Direct Expenditures of Different Classes of Philanthropic Organizations	60
XX.	Direct Expenditures by Different Classes of Philanthropic Organizations	62
XXI.	Contributions and Bequests to New Haven Philanthropic Organizations Compared with the Total Estimated Wealth of the Inhabitants .	64
XXII.	Per Capita Individual Contributions measured in Dollars of Constant Purchasing Power Made to Organized Philanthropy	67
XXIII.	Value in Terms of Dollars of Constant Purchasing Power of Direct Expenditures Per Person in the Area Covered	69
XXIV.	Classification According to Size of the Contributions Made to Ten Philanthropic Organizations	72
XXV.	Contributions to the New Haven Community Chest Classified According to the Size of Each Contribution	73

# LIST OF CHARTS

Сн	ART	Page
1.	Total Receipts of Different Classes of Organizations	33
2.	Sources of Total Receipts (Excluding Bequests) of all Organizations Taken as a Unit	41
3.	Direct Expenditures of all Organizations Taken as a Unit Classified According to Purpose	47
4.	Gifts to all Organizations Compared with the Total Estimated Wealth of the Inhabitants	: 65
5.	Contributions and Direct Expenditures for Organized Philanthropy Measured in Dollars Having the same Purchasing Power as in 1913	d 70

