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## APPENDIX D

## Supplementary Tabulations for Commercial Banks

TABLE D-1

## DISTRIBUTION OF SOURCES AND USES OF FUNDS OF COMMERCIAL BANKS, END OF YEAR, 1954-59 <br> (per cent)

| Item | 1954 | 1955 | 1956 | 1957 | 1958 | 1959 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sources of funds: |  |  |  |  |  |  |
| Debt, total | -- | . 1 | . 1 | -- | -- | -- |
| Deposits, total | 90.2 | 90.1 | 89.6 | 89.4 | 89.3 | 89.0 |
| Demand | 65.5 | 65.0 | 64.4 | 63.6 | 62.4 | 61.8 |
| Time | 24.7 | 25.1 | 25.2 | 25.8 | 26.9 | 27.2 |
| Dealer reserves | . 3 | . 1 | . 2 | . 2 | . 1 | . 2 |
| Other liabilities | 1.1 | 1.0 | 1.0 | 1.0 | 1.0 | . 9 |
| Total nonequity funds | 91.6 | 91.3 | 90.9 | 90.6 | 90.4 | 90.1 |
| Equity funds, total | 8.4 | 8.7 | 9.1 | 9.4 | 9.6 | 9.9 |
| Reserves | 1.2 | 1.3 | 1.4 | 1.5 | 1.6 | 1.9 |
| Stock and surplus | 7.2 | 7.4 | 7.7 | 7.9 | 8.0 | 8.0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Uses of funds: |  |  |  |  |  |  |
| Earning assets, gross | 76.5 | 74.7 | 74.1 | 74.1 | 75.5 | 74.6 |
| Consumer credit | 5.0 | 6.2 | 6.6 | 6.0 | 5.5 | 6.3 |
| Other | 71.5 | 68.5 | 67.5 | 68.1 | 70.0 | 68.3 |
| Unearned income (consumer) | . 2 | .5 | . 5 | . 7 | . 5 | . 6 |
| Earning assets, net | 76.3 | 74.2 | 73.6 | 73.4 | 75.0 | 74.0 |
| Consumer credit | 4.8 | 5.9 | 6.1 | 5.3 | 5.0 | 5.7 |
| Automobile paper, direct | 1.3 | 1.6 | 1.6 | 1.4 | 1.2 | 1.4 |
| Automobile paper, indirect | 1.2 | 1.5 | 1.7 | 1.4 | 1.2 | 1.4 |
| Other goods paper | . 6 | . 8 | . 8 | . 6 | . 6 | . 4 |
| Modernization loans | . 9 | . 9 | . 9 | . 8 | . 8 | . 9 |
| Personal loans | . 8 | 1.1 | 1.1 | 1.1 | 1.2 | 1.6 |
| Other | 71.5 | 68.3 | 67.5 | 68.1 | 70.0 | 68.3 |
| Cash and bank balances | 22.5 | 24.6 | 25.1 | 25.2 | 23.6 | 24.5 |
| Other assets | 1.2 | 1.2 | 1.3 | 1.4 | 1.4 | 1.5 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Source: All data are averages of ratios for nine sample banks unless noted. See Appendix A for a description of the sample and of the processing of the data. Detail may not add to the totals because of rounding.

TABLE D-2
dISTRIBUTION OF SOURCES AND USES OF FUNDS OF COMMERCIAL BANKS, AVERAGES OF BEGINNING AND END OF YEAR, 1955-59
(per cent)

| Item | 1955 | 1956 | 1957 | 1958 | 1959 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sources of funds: |  |  |  |  |  |
| Debt, total | -- | . 1 | -- | -- | . 1 |
| Deposits, total | 90.2 | 89.9 | 89.5 | 89.3 | 89.0 |
| Demand | 73.7 | 73.5 | 72.9 | 72.0 | 72.2 |
| Time | 16.5 | 16.4 | 16.6 | 17.3 | 16.8 |
| Dealer reserves | . 2 | . 2 | . 2 | . 2 | . 2 |
| Other liabilities | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 |
| Total nonequity funds | 91.4 | 91.1 | 90.7 | 90.5 | 90.2 |
| Equity funds, total | 8.6 | 8.9 | 9.3 | 9.5 | 9.8 |
| Reserves | 1.3 | 1.3 | 1.5 | 1.6 | 1.6 |
| Stock and surplus | 7.3 | 7.6 | 7.8 | 7.9 | 8.2 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Uses of funds: |  |  |  |  |  |
| Earning assets, gross | 78.0 | 77.0 | 76.8 | 77.8 | 77.6 |
| Consumer credit | 5.8 | 7.3 | 6.7 | 6.3 | 6.3 |
| Other | 72.2 | 69.7 | 70.1 | 71.5 | 71.3 |
| Unearned income (consumer) | . 4 | . 6 | . 5 | . 4 | . 5 |
| Earning assets, net | 77.6 | 76.4 | 76.3 | 77.4 | 77.1 |
| Consumer credit | 5.3 | 6.7 | 6.2 | 5.9 | 5.8 |
| Automobile paper, direct | 2.3 | 2.8 | 2.4 | 2.1 | 2.2 |
| Automobile paper, indirect | t. 8 | 1.2 | 1.2 | 1.1 | 1.3 |
| Other goods paper | . 6 | . 7 | . 7 | . 7 | . 2 |
| Modernization loans | . 7 | . 8 | . 7 | . 7 | . 6 |
| Personal loans | . 9 | 1.2 | 1.2 | 1.3 | 1.5 |
| Other | 72.3 | 69.7 | 70.1 | 71.5 | 71.3 |
| Cash and bank balances | 21.2 | 22.1 | 22.2 | 21.1 | 21.3 |
| Other assets | 1.2 | 1.5 | 1.5 | 1.5 | 1.6 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Source: See source to Table D-1.

TABLE D-3
DISTRIBUTION OF EARNINGS AND EXPENSES OF COMMERCIAL BANKS, 1955-59 (per cent)

| Item | 1955 | 1956 | 1957 | 1958 | 1959 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Earnings | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Consumer credit | 14.3 | 14.4 | 13.4 | 12.7 | 12.7 |
| Other | 85.7 | 85.6 . | 86.6 | 87.3 | 87.3 |
| Operating expenses | 38.0 | 38.2 | 34.5 | 29.7 | 43.8 |
| Consumer credit | 6.2 | 6.2 | 5.6 | 5.4 | 6.2 |
| Other | 31.8 | 32.0 | 28.9 | 24.3 | 37.6 |
| Net operating income | 62.0 | 61.8 | 65.5 | 70.3 | 56.2 |
| Consumer credit | 8.1 | 8.2 | 7.8 | 7.3 | 6.5 |
| Other | 53.9 | 53.6 | 57.7 | 63.0 | 49.7 |
| Cost of funds | 28.7 | 27.7 | 29.1 | 30.0 | 25.1 |
| Consumer credit | 2.2 | 2.4 | 2.3 | 2.2 | 1.9 |
| Other | 26.5 | 25.3 | 26.8 | 27.8 | 23.2 |
| Net profit before taxes | 33.3 | 34.1 | 36.4 | 40.3 | 31.1 |
| Consumer credit | 5.9 | 5.9 | 5.5 | 5.1 | 4.6 |
| Other | 27.4 | 28.2 | 30.9 | 35.2 | 26.5 |
| Provision for income taxes | 15.6 | 15.9 | 18.0 | 19.7 | 14.3 |
| Consumer credit | 1.8 | 1.8 | 2.0 | 1.7 | 1.3 |
| Other | 13.8 | 14.1 | 16.0 | 18.0 | 13.0 |
| Net profit | 17.7 | 18.2 | 18.4 | 20.6 | 16.8 |
| Consumer credit | 4.0 | 4.0 | 3.5 | 3.4 | 3.3 |
| Other | 13.7 | 14.2 | 14.9 | 17.2 | 13.5 |
| Dividends | 9.8 | 10.6 | 9.5 | 10.0 | 11.1 |

Source: See source to Table D-1.

## APPENDIX D

TABLE D-4
COMPONENTS OF GROSS FINANCE CHARGES ON CONSUMER CREDIT AT COMMERCIAL BANKS, 1955-59
(dollars per $\$ 100$ of average outstanding consumer credit)

| Item | 1955 | 1956 | 1957 | 1958 | 1959 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Gross finance charges ${ }^{\text {a }}$ | 8.62 | 9.16 | 9.43 | 9.47 | 10.04 |
| Dealer's share of gross finance charges | . 40 | . 44 | . 48 | . 48 | . 62 |
| Lender's gross revenue | 8.22 | 8.72 | 8.95 | 8.99 | 9.42 |
| Operating expenses | 3.76 | 3.86 | 3.96 | 4.14 | 4.17 |
| Salaries | 2.11 | 2.23 | 2.33 | 2.38 | 2.33 |
| Occupancy costs | . 22 | . 21 | . 22 | . 23 | . 23 |
| Advertising | . 24 | . 24 | . 23 | . 30 | . 34 |
| Provision for losses | . 31 | . 28 | . 31 | . 28 | . 28 |
| Actual losses | (.13) | (.28) | (.33) | (.17) | (.15) |
| Other | . 88 | . 90 | . 87 | . 95 | . 99 |
| Nonoperating expenses | 4.46 | 4.86 | 4.99 | 4.85 | 5.25 |
| Cost of nonequity funds | 1.16 | 1.28 | 1.46 | 1.47 | 1.50 |
| Income taxes <br> Cost of equity funds | 1.13 | 1.28 | 1.39 | 1.32 | 1.33 |
| (lender's profit) | 2.17 | 2.30 | 2.14 | 2.06 | 2.42 |
| Dividends | 1.31 | 1.44 | 1.20 | 1.05 | 1.49 |
| Retained | . 86 | . 86 | . 94 | 1.01 | . 93 |

Source: See source to Table D-1.
a
Includes all finance charges and fees collected on consumer credit activities. Charges for insurance are not included and the cost of free insurance provided to borrowers was deducted.

## APPENDIX D

TABLE D-5
SELECTED RATIOS FOR COMMERCIAL BANKS, 1955-59 (per cent)

|  | 1955 | 1956 | 1957 | 1958 | 1959 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Ratios to total assets of: |  |  |  |  |  |
| Earnings | 3.0 | 3.4 | 3.7 | 3.6 | 3.9 |
| Operating expenses | 1.2 | 1.3 | 1.3 | 1.2 | 1.4 |
| Niet operating income | 1.9 | 2.1 | 2.4 | 2.5 | 2.5 |
| Cost of funds | . 9 | 1.0 | 1.1 | 1.1 | 1.1 |
| Net profit before taxes | 1.0 | 1.2 | 1.3 | 1.4 | 1.4 |
| Provisions for income taxes | . 5 | . 5 | . 7 | . 7 | . 6 |
| Net profits | . 5 | . 6 | . 7 | . 7 | . 7 |
| Ratios to equity funds of: |  |  |  |  |  |
| Net profits before taxes | 12.5 | 13.6 | 14.8 | 15.5 | 14.5 |
| Net profits | 6.5 | 7.1 | 7.4 | 7.9 | 7.6 |
| Dividends | 3.7 | 4.2 | 3.9 | 3.9 | 4.5 |
| Ratios of earnings to earning assets |  |  |  |  |  |
| Total earnings | 4.0 | 4.5 | 5.0 | 4.9 | 5.3 |
| Consumer credit earnings, total | 8.2 | 8.7 | 9.0 | 9.0 | 9.4 |
| Automobile paper, direct ${ }^{\text {a }}$ ab | 10.4 | 9.3 | 9.3 | 8.8 | 8.8 |
| Automobile paper, ${ }^{\text {indirect }}{ }^{\text {ab }}$ | 7.8 | 7.6 | 7.8 | 7.6 | 7.6 |
|  | 10.0 | 10.5 | 11.0 | 10.6 | 11.2 |
| Modernization loans ${ }^{\text {a }}$ | 6.6 | 7.7 | 7.8 | 8.0 | 9.0 |
| Personal loans ${ }^{\text {a }}$ | 9.5 | 10.4 | 10.4 | 10.2 | 10.9 |
| Ratios of cost of nonequity funds to: |  |  |  |  |  |
| Total debt and deposits | 1.0 | 1.1 | 1.2 | 1.2 | 1.3 |
| Total nonequity funds | . 9 | 1.0 | 1.2 | 1.2 | 1.2 |
| Ratio of interest on time deposits to time deposits | 1.2 | 1.6 | 2.1 | 2.4 | 2.7 |

Source: See source to Table D-1.
$a_{\text {Based }}$ on a sample of eight banks not all of which were included in the tabulations that provided other ratios.
$b_{\text {Excludes dealer participation. }}$

