Distributional National Accounts: A Macro-Micro Approach to Inequality in Germany

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Abstract

This project aims to provide new income inequality series for reunified Germany combining tax data, survey data, and national accounts. Estimating Distributional National Accounts (DINA), we capture 100% of national income and can compute the distribution of pretax and posttax incomes for the entire adult population. This allows us to answer the following questions: Who has benefited more from economic growth: employees or capital owners? The bottom 50%, the middle class or the top 10%, 1% and 0.1% of earners? Further, our paper is the first to apply the DINA methodology to the analysis of regional disparities. 30 years after the German reunification, substantial income differences remain between those living in East and West Germany. In the 1990s, West German investors bought real estate and factories in East Germany, following favourable tax incentives. We investigate to what extent capital income generated in East Germany flowing to West German capital owners can explain structural differences between the income distributions in East and West Germany.

JEL Classification: E1, H2, H5, J3

Keywords: Income distribution; Capital accumulation; Wage distribution; Income composition; Top Income Groups

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1 Introduction

The recent rise in income inequality in rich countries across the world has increasingly been the subject of academic and public debate. However, long-run inequality series, that put these developments into a wider perspective, are still scarce, and observed inequality trends are far from conclusive even for recent years.

Inspired by the seminal works of Kuznets (1953) and later Piketty (2003) and Piketty and Saez (2003), a wide literature documents top income share series for countries across the globe over the 20th century. These studies use income tax data and apply a harmonized methodology. However, these top income share series are silent about (1) the substantial non-tax-filing bottom of the income distribution, (2) parts of national income not captured by income tax statistics such as retained earnings and (3) the redistributive role of the welfare state, which greatly changed over the 20th century. A recent contribution by Piketty et al. (2018) for the United States establishes a methodology to estimate Distributional National Accounts (DINA) capturing these components, which allows to overcome these shortcomings and compute inequality measures for both pre- and posttax income for the entire adult population.

This chapter is a progress report. The aim of our project is to provide new long-run income inequality series for Germany combining all potential income data sources from tax data, household survey data to national accounts. Estimating distributional national accounts (DINA), we capture 100% of national income and can compute inequality measures for both pre- and posttax income for the entire population. Thereby, we can investigate how government redistribution influences inequality over time, which is probably the most important contribution to both the public debate and our understanding of long-run trends. Moreover, we can compute growth rates for each quantile of the pre- and posttax income distributions that are consistent with macroeconomic growth. Last, we can decompose the development of pre- and posttax incomes by age and gender groups.

The challenge is to construct harmonized DINA which are comparable across countries, even though the data landscape available to the researcher differs substantially across countries. Internationally comparable long-run inequality series help us
to identify similarities and differences in inequality trends across countries or coun-
dry groups and are central for improving our understanding of long-run inequality
dynamics. On the one hand, we will build on the DINA methodology established by
Piketty et al. (2018) for the United States as closely as possible in order to construct
DINA series in an internationally harmonized way. On the other hand, we will de-
velop innovative strategies where the German regulations and its data landscape
differ from the United States providing the opportunity to challenge the validity of
the established standards.

The aim of this project is to (1) produce a harmonized long-run inequality
series of unique length for Germany before and after taxes covering the entire pop-
ulation applying both internationally standardized and innovative methods using
every available income data source, (2) compare this new German series with the
existing series for France, the United States, and others to understand long-run
trends, (3) investigate the role of the German welfare state in mitigating inequal-
ity and (4) to apply the DINA methodology to the analysis of regional disparities
between East and West Germany. This project is part of the global effort coordi-
nated by the WID-project to improve inequality analyses by compiling information
on inequality for as many countries as possible in a harmonized and comparable
manner.

The project will deliver answers to the following questions: Who benefits more
from economic growth over time: workers or capital owners? Are we on a path to-
wards a rentier society? Which role do welfare state institutions such as progressive
taxation or public pensions play for changing income inequality across the popu-
lation? Can capital income generated in East Germany flowing to West German
capital owners explain structural differences between the income distributions in
East and West Germany?

Up to this date, the DINA methodology to analyse income inequality has been
applied to the case of the United States (Piketty et al., 2018), France (Garbinti
et al., 2018, Bozio et al., 2018), Russia (Novokmet et al., 2018), China (Piketty
et al., 2019), India (Chancel and Piketty, 2019), Malaysia (Khalid and Yang, 2021),
Brazil, the Middle East and South Africa (Assouad et al., 2018), Spain (Alvaredo
et al., 2019), Austria (Jestl and List, 2020), Sweden (Hammar et al., 2021), Uruguay (De Rosa and Vila, 2021), Europe, including 38 countries (Blanchet et al., 2020), and Africa (Chancel et al., 2019). Also, time series published on the World Inequality Database (wid.world) follow this standard (see e.g. Robillard (2020) and for further world regions on the website).

For the German DINA series, we build on Bach et al. (2009, 2013) who produced a full income distribution series of gross market and net incomes for Germany 1992-2005, i.e. covering the entire population, using individual tax returns supplemented with non-filer observations from the German Socio-Economic Panel (SOEP). We update and extend the data and programs used by Bach et al. (2013) to the year 2014, which is currently the last year for which micro tax data is available, and harmonize the existing concepts with the DINA methodology.

The chapter is organized as follows. Section 2 introduces our data sources. Section 3 gives the details on our empirical strategy. Section 4 presents very first results. Section 5 summarizes and provides an outlook on the results to come.

2 Data

Our inequality estimates are based on a combination of all potential income data sources ranging from personal income tax (PIT) data, household survey data to national accounts (NA). While NA offer macroeconomic income aggregates across economic functions (labor, entrepreneurial and capital income), income redistribution (taxes and transfers), and across economic sectors (households, corporations, government, rest of the world), PIT micro data and household survey data provide information on the distribution of the different income components across the population.

For our distributional analysis, we use the entire universe of individual tax returns from the PIT micro data available since 1992. The triennial wage and income tax statistics (1992, 1995, 1998, 2001, 2004, 2007, 2010, 2014) include all tax units subject to income and/or payroll taxes. Individual income tax files, however, cover only approximately 60% of national income and 37 million individuals (tax
year 2007). Individuals and households under the exemption limit are not covered.
To arrive at the full population of individuals of 20 years and above, we merge non-filers from the German SOEP. This is done in two steps: First, we identify non-filer cases in the SOEP data via a micro simulation model. Second, we add SOEP cases to match the absolute number of households in the population statistics. To represent the composition of the population, we add SOEP cases to fill up the observed number of households in the following categories: single/married x federal state x 5-year-age-groups of the household head from 20 to 70 years. In this way we arrive at a population of 46.5 million couple or single tax units or 65 million individuals of 20 years and above (tax year 2007).

Wage, taxes and transfer income is captured quite well by PIT micro data and household survey data. In contrast, entrepreneurial and property income are the Achilles’ heel of both NA and DINA. Apart from differing income definitions, insufficient data sources impede an independent bottom-up calculation of the entrepreneurial income in German NA. Available administrative data from financial or tax accounting that allow such a bottom-up calculation are neither sufficiently detailed nor representative for all German firms. Bach et al. (2013) estimates a gap between adjusted NA corporate income and tax files in Germany of 90 billion Euro in 2008 or 3.7 percent of GDP. To close this gap, we will add information from corporate financial accounts and household wealth information from survey data and rich lists in order to complement entrepreneurial and property income observed in PIT data.

3 Empirical Strategy

The goal is to construct the distribution for three income concepts, pretax factor income, pretax national income and posttax national income, over time according to the DINA methodology laid out in Piketty et al. (2018) and Alvaredo et al. (2020). After constructing a holistic micro dataset representative for the German population above 19 years, fiscal incomes reported in the tax and survey data are reconciled with national income as recorded in the national accounts.
Pretax factor income consists of the primary gross market incomes from labor and capital including employer’s social insurance contributions. The drawback of this concept is, however, that pensioners, a substantial group in the German society, are often reported with zero income. Thus, we compute pretax national income as our benchmark series.

Pretax national income adds insurance-based replacement incomes such as old-age pensions and insurance-based unemployment and sickness benefits (Arbeitslosengeld I, Krankengeld) and subtracts paid social security contributions from the primary incomes. Last, posttax national income results after deducting direct taxes and adding the value of monetary non-insurance benefits and in-kind transfers as well as publicly provided goods.

The advantage of the DINA methodology is that it fills the gap between fiscal income - the income concept most prior inequality studies were based on - and national income recorded in the national accounts. The reasons for this gap between fiscal and national income is mainly due to the following components:

1. Imputed rent, which estimates the economic return of owner-occupied houses or dwellings, is included in national accounts, whereas fiscal income only includes monetary rent from renting out a house: We distribute imputed rents according to the information from SOEP data using mean-value imputation.

2. Retained earnings in the corporate sector do not show up as fiscal income, but are included in national income. However, sectoral accounts show that retained earnings in German firms have become a widespread phenomenon since the early 2000s [Bartels (2019)]. For now, we distribute the personal component of the corporate sector proportional to dividend’s and shareholder income recorded in the tax data.

3. Corporate, payroll and indirect taxes represent a part of national income, but are excluded from fiscal income: Income tax (including the Solidaritätsbeitrag) is recorded in the tax data. We simulate corporate taxes from net dividends and legislation. Taxes on productions and products are distributed proportionally to pretax income.
4. Tax-exempt employer fringe benefits such as health and pension contributions are included in national income, but excluded from fiscal income: We simulate employee’s and employer’s social insurance contributions from information about individual’s earnings and occupation.

5. Public and private pensions are included in national income, but are only partly present in tax return data as only a share is taxable: We upscale pensions to the full amount based on the taxable share of pensions.

6. Contribution-based replacement income such as unemployment and disability insurance benefits are included in national income, but not necessarily in fiscal income as they are not taxable in Germany, but have to be declared if the spouse’s income or other income sources exceed the tax allowance: We include those based on information of the progression proviso in tax returns.

7. Non-filer income is included in national income, but excluded from fiscal income if incomes are below the tax allowance: We include those by adding SOEP observations.

8. Unreported income due to tax evasion: We cannot control for this.

9. Capital gains caused by pure asset price changes are excluded from national accounts. As a consequence, we deduct capital gains due to price effects from fiscal income as well.

We add items 1) - 7) to our fiscal income distribution and deduct item 9) to reconcile fiscal and national income. The distributional assumptions laid out above follow the internationally standardized DINA approach and thus will ensure a harmonized comparison with other countries.

Following the DINA methodology established by Piketty et al. (2018), we construct time series for individuals of age 20 and above. Our benchmark series will assume the equal split of all income between couples (equal-split series). Further, we will explore the individualistic attribution of incomes by earner (individualistic adult series).
Having distributed the entire set of income components across the full income
distribution, we estimate percentile distributions. Further, we compute percentile
distributions by population subgroups such as gender and East vs. West Germans
to investigate structural differences in the distribution of incomes and income types
between subgroups of the German population.

4 Results

4.1 The composition of net national income

Figure 1 presents the share of pretax labor income in net national income for Ger-
many and the United States. For Germany, the share of pretax labor income in
net national income decreased slightly from about 76% in 1992 to 74% in 2014. It
declined continuously in the 2000s and reached its lowest level in 2007 - before the
recession hit Germany in 2009. About 67% (1992) to 70% (2014) of pretax labor
income is recorded in income tax returns. Employee incomes make up about 59% to
64%, while the labor share of business income plays a minor role in Germany sum-
ming up to no more than 5% of net national income since the 2000s \footnote{90% of
German firms are family-owned and unincorporated, which shows up as business income
in the tax returns of the family members. Hence, we deviate from the DINA standard
methodology \cite{Alvaredo2020}, which allocates 70% of self-employment and business income to
labor income and 30% to capital income. In the German national accounts business incomes are either
attributed to net mixed income (B3n, S14) or withdrawals from income from quasi-corporations
(D422) according to their legal form as sole proprietorships or partnerships. From the tax micro
data, we can observe that these two legal forms make up approximately equal shares. Thus, we
split the sum of business incomes from agriculture, self-employment and businesses observed in
aggregate tax data 50/50 between capital and labor income.} In comparison
to the United States, we see the difference in the social insurance system between the
two countries. While the mainly private insurance system of the United States man-
ifests in private pension contributions of approximately 7% of net national income,
Germany’s mainly public insurance system shouldered by employees and employers
appears through employer’s social insurance contributions of approximately 10% of
net national income. Contrary to the US case, occupational and private pensions
still play a minor role in Germany.

During the same time in Germany, the share of capital income in net national

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in the tax returns of the family members. Hence, we deviate from the DINA standard methodology
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income increased from about 24% in 1992 to about 26% in 2014, as displayed by Figure 2. In contrast to the labor share, tax returns only capture a very small portion of national accounts’ capital income. This has five linked explanations: First, capital income is calculated as a residual in German national accounts since there are no representative primary statistics on business income in Germany. This introduces a substantial amount of measurement error.

Second, tax avoidance might occur at a larger scale with business and property income than with employment income, understating business and property income in tax statistics. Third, retained earnings by corporations (undistributed profits) and imputed rents are included in national accounts, but do not appear in income tax data. Fourth, dividends and interest income is only taxable if exceeding the savings allowance. Finally, in 2009 a dual tax system was introduced such that capital income is not systematically included in tax returns anymore. As a consequence, the share of capital income in tax returns is even lower after 2009.

In comparison to the United States, capital incomes such as dividends, interest and rent play a minor role in Germany. In contrast, the capital component of business incomes makes up twice the share in Germany than in the United States. This can be attributed to the particular structure of the German business sector that is dominated by unincorporated, family-owned businesses. Retained earnings have been on the rise in both countries since 1992.

All in all, the labor share in net national income was higher in Germany than in the U.S. in the 1990s. Vice versa, capital income has less importance in Germany relative to the United States throughout the 1990s, but was on the rise during the 2000s.

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2The German Federal Statistical Office (Destatis, 2009) acknowledges that “balancing differences” with respect to the production and expenditure approach of GDP calculation amounts to about 1% of GDP. Bach et al. (2013) estimates that the gap between adjusted national accounts’ business income and tax-recorded business income was about 90 billion euros in 2004, which is more than 4% of GDP in that year.
Figure 1: From taxable to total labor income: Labor share in net national income.

Source: Own calculations based on tax, survey, and national accounts data.

Figure 2: From taxable to total capital income: Capital share in net national income.

Note: Private pensions in Germany are included in other income sources in German tax return data and cannot be disentangled from the other incomes such as the social security pensions and are, thus, not shown here.
4.2 The macro view: Regional disparities

30 years after the German reunification, substantial income differences persist between those living in the Eastern and Western part of the country. Convergence is slow and still far from complete. One possible reason for the income gap lies in the structural difference of the income distribution and its components. Figure 3 shows that the labor share of net national income (excluding taxes on production) in East Germany exceeds the labor share in West Germany. While the West-German federal states show a rather constant labor share in national income between 63% and 70%, the East-German labor share decreased from 82% in 1991 to 71% in 2017. This means that capital income gained importance in East Germany, particularly during the first two decades after reunification.

Figure 3: Labor and Capital share in regional national income (Volkseinkommen).

Source: Own calculations based on regional national accounts data (VGR der Länder). Labor income is employees’ compensation. Share of net national income excluding taxes on production (Volkseinkommen). Capital income is computed as residual of national income.

Figure 3 highlights that convergence in the composition of incomes is visible but not complete. In the new federal states the labor share is four percentage points higher than in the old states in 2017. While until 2013 a convergent trend was
visible, the gap has not reduced further in recent years.

Figure 4: Gap in labor income share of net national income (East - West).

This composition difference may stem from diverging patterns in income flows across borders. Figure 5 shows the balance of (regional) net foreign income as percentage of (regional) net national income. Net foreign income is the difference between net national income and net domestic product and comprises incomes received by residents of (a region of) Germany net of incomes that non-residents receive from (a region of) Germany. Net foreign income is positive if residents receive more income from outside the region than non-residents receive from (a region of) Germany. This might be the case either when a critical mass of persons commutes to work outside the region and thus labor incomes flow in or due to persons having invested in opportunities outside the region and thus receiving capital incomes from outside their region of residence. A negative net foreign income can be the result of a mass of commuters into the territory (which is often the case for city federal states in Germany) or due to capital incomes flowing out of the territory because non-residents have invested in housing or firm shares in the territory and receive capital incomes from their investments. Figure 5 shows that income flows follow different patterns for the Western and Eastern federal states of Germany. Especially in the Eastern part of the country, the balance between net national income
and net national product exhibits turbulences: Net foreign income fell from 11% of net national income (NNI) to -4% of NNI from 1991 to 1995. This sudden drop is followed by an increase until 2011 such that since 2000 the net foreign income is higher in the new federal states than in the old states.

Figure 5: Net foreign income.

Source: Own calculations based regional national accounts data (VGR der Länder). We cannot exclude income flows from other countries, thus, this does not identify directly income flows between the two parts of Germany.

These developments, as mentioned before, can have different causes rooted in the structure and location of labor and capital. Figures 6 and 7 show that the Eastern and Western part of Germany still show very different capital and labor income flow patterns over the last 30 years. While cross-federal-state-border labor income flows almost balance out for the old federal states, the formerly socialist part of the country exhibits stable labor income inflows for residents of 5% to 7% of regional national income. This suggests that even 30 years after reunification, many persons rooted in East Germany, earn their living in the old federal states and commute. Also for capital income flows, the two parts of Germany diverge. The old federal states show only small imbalances between outgoing and incoming capital flows. Net capital flows increased since 2002 and have plateaued at 2.5 to 3% of NNI since 2009. The new federal states show more turbulences: Net foreign capital income
drops sharply between 1991 and 1995. Negative foreign capital income flows, i.e. capital income flowing from the East German federal states to non-residents, prevail until 2008. After 20 years of convergence to the West German pattern, the new federal states show a surplus of capital income flowing to residents of approximately 1 to 2% of NNI since 2011.

All in all, despite some convergence the two German regions still show differences in the composition of their residents’ income. West Germans still have a higher share of capital income in overall income. A positive foreign capital income balance hints at the fact that a part of these capital incomes come from investments outside of West Germany. Vice versa, East Germans still show a higher share of labor income. This can be connected to a substantial labor income surplus from commuters and capital income outflows from the new federal states between 1993 and 2008.

What might be possible reasons for these patterns? In the 1990s, we saw massive investment flows going from West Germany to East Germany. Politicians during this time fostered these investments by incentives such as tax reliefs on real estate and business incomes. Capital income resulting from returns to investment flowing back to the old federal states might play a part in the long-lasting negative foreign capital income balance of the East. Second, the still differing wealth levels between residents of both parts of the country might explain lower capital income in East Germany. The possible causes have to explored more in-depth.
Figure 6: Commuter’s labor income balance.

Source: Own calculations based regional national accounts data (VGR der Länder). We cannot exclude income flows from other countries, thus, this does not identify directly income flows between the two parts of Germany.

Figure 7: Resident’s capital income flows from other federal states and countries.

Source: Own calculations based on regional national accounts data (VGR der Länder). We cannot exclude income flows from other countries, thus, this does not identify directly income flows between the two parts of Germany.

4.3 Distributional results

We now turn to the distribution of pretax factor income. Figure 8 shows the percentile’s average income in percent of average income. The 70th percentile’s income
equals the average income of the entire population. Further, figure 8 shows the income composition. Gross wages and salaries dominate incomes up to the 98th percentile. Only the top two percentiles mainly generate income from renting and leasing (red), shareholding and capital assets (orange) and business incomes.

![Figure 8: Pretax personal factor income by percentile, P3-P99.](image)

Figure 8: Pretax personal factor income by percentile, P3-P99.


Figure 9 zooms into the top of the distribution. Incomes of the richest 0.01% (appr. 5,250 individuals) amount to about 340 times the average income. Labor and self-employment incomes are negligible, while incomes from shareholding and business incomes dominate the highest incomes. A particularity of the German economy is that business incomes prevail in the top 0.01%. This is linked to the high number of unincorporated, often family-owned businesses with high profits and a small number of owners.

Figure 10 displays the distribution of pretax factor income by age. We can see a typical development of a lifetime earnings curve with increasing incomes from 20 years to a plateau between the early 40s and early 50s and a subsequent decline. This development is most prominent for labor incomes which decrease rapidly for
persons older than 55 years. One should note, however, while wages and salaries decline at a higher age, capital incomes and imputed rents increase. This means that German pensioners are not only relying on public pensions, but also earn substantial incomes from capital investments.
5 Conclusion and Outlook

Our project will provide new time series on German income inequality over the past decades. This chapter is a progress report.

So far, we document that the share of capital income in net national income increased from about 24% in 1992 to about 26% in 2014. In comparison to the United States, capital incomes such as dividends, interest and rent play a minor role in Germany. In contrast, business incomes make up twice the share in Germany than in the United States. This can be attributed to the particular structure of the German business sector that is dominated by unincorporated, family-owned businesses. A preliminary micro data analysis for the year 2010 shows that labor income is the dominating income source for 98 percent of the income distribution.

The income of the 70th percentile equals the overall average income. Incomes of the richest 0.01% (appr. 5,250 individuals) amount to about 340 times the average income and mostly consist of business income. Incomes follow an inverse u-shape across the life cycle with increasing average income until age 45 and declining income thereafter. However, while wages and salaries decline at higher ages, capital incomes and imputed rents increase. This means that German pensioners are not only relying
on public pensions, but also earn substantial incomes from capital investments.

As a next step, we will add further years to the micro data analysis. Further, we will investigate East-West-German differences in more detail.
References


