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Technical Change and the Relative Demand for Skilled Labor

The United States in Historical Perspective

Lawrence F. Katz and Robert A. Margo

1.1 Introduction

Skill-biased technical change has been a pervasive feature of the twentieth-century American economy (Goldin and Katz 2008). At the ground level, technical change is frequently embodied in new capital goods, whose price relative to output or labor becomes cheaper over time. As the relative price of capital declines, more capital per worker is used, and capital “deepening” occurs. In the twentieth century, physical capital and skill have been shown to be relative complements so that capital deepening has increased the demand for skilled relative to unskilled labor (Griliches 1969). Technology-skill complementarity has also been widespread over the past century with new technologies from those associated with the electricity revolution in the early twentieth century to the computer revolution in the late twentieth century being relative complements with human capital (Goldin and Katz 1998; Autor, Katz, and Krueger 1998). Goldin and Katz (2008, 297, table 8.1), using educational attainment as a proxy for skill, show the growth in the

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demand for skilled labor greatly outpaced that for unskilled labor in every decade of the twentieth century, with the possible exception of the 1940s.¹

The apparent pervasiveness of complementarities between capital and skilled labor in the twentieth century has naturally led economists and economic historians to ask whether such complementarity has been an inherent feature of technical change since the onset of modern economic growth in the United States, or whether it is a more recent phenomenon. Drawing almost entirely on evidence from manufacturing, the conventional wisdom is that technical change was predominantly “de-skilling” in the nineteenth century—capital and unskilled labor substituted for skilled labor with mechanization (Brown and Phillips 1986; Atack, Bateman, and Margo 2004).² In manufacturing, de-skilling occurred as the factory system began to displace the artisanal shop as the United States began to industrialize in the 1820s, and it picked up pace as production increasingly mechanized with the adoption of steam power after 1850 (Goldin and Sokoloff 1982; Atack, Bateman, and Margo 2008). However, beginning in the late nineteenth century and continuing into the early twentieth century the familiar modern pattern of capital-skill complementarity emerged. This emergence, according to Goldin and Katz (1998), can be traced to the diffusion of electricity as a source of inanimate power and with the technological shift from traditional factories to continuous-process and batch production methods in many manufacturing industries. The conventional wisdom, in other words, suggests a discontinuity between the nineteenth and twentieth century in the impact of capital deepening on the relative demand for skilled labor.

In this chapter we revisit the issue of the historical evolution of capital-skill complementarity and with it, shifts over time in the relative demand for skilled labor. Our chapter makes three points. First, although de-skilling in the conventional sense did occur overall in nineteenth-century manufacturing, a more nuanced picture is that the occupation distribution “hollowed out.” By hollowing out we mean the share of middle-skill jobs—artisans—declined while the shares of high-skill—white-collar, so-called nonproduc-

1. The 1940s was the decade of the “Great Compression,” during which wage differentials by education and skill declined sharply. A portion of this decline can be attributed to a shift in relative demand in favor of less skilled labor that reflected the impact of World War II on labor demand in agriculture and manufacturing, sectors that were more intensive in the use of less skilled labor (see Goldin and Margo 1992).

2. In their computable general equilibrium analysis of long-term trends in inequality, Williamson and Lindert (1980) made the prior assumption that capital and skilled labor were relative complements in nineteenth-century manufacturing, citing evidence from the twentieth century. Williamson and Lindert purported to find a rise in skilled-unskilled wage premium between 1820 and 1860, which they attributed in part to capital deepening, in line with the complementarity assumption. However, Williamson and Lindert’s claim of an antebellum “surge” in wage inequality has been challenged (see Margo 2000) as has their assumption of capital-skill complementarity in manufacturing. It is fair to say that the conventional wisdom among economic historians, as noted in the text, is that capital deepening in nineteenth-century manufacturing was de-skilling.

tion workers and low-skill operatives and laborers—increased. Second, unlike the pattern observed in manufacturing, de-skilling did *not* occur in the aggregate economy; rather, the aggregate shares of low-skill jobs decreased, middle-skill jobs remained steady, and high-skill jobs expanded from 1850 to the early twentieth century. It is incorrect, in other words, to infer the pattern of occupational change in the economy at large from that occurring in manufacturing. The pattern of monotonic skill upgrading in the aggregate economy continued through much of the twentieth century until the recent period of hollowing out and “polarization” of labor demand since the late 1980s (Autor, Katz, and Kearney 2008; Autor 2010). Third, new archival evidence on wages suggests that the demand for high skill (white-collar) workers grew more rapidly than the supply starting well before the Civil War to the end of the nineteenth century.

Our argument begins with the observation that much technical change in manufacturing in the nineteenth century was embodied in “special purpose, sequentially implemented” machinery (US Bureau of Labor 1899; Hounshell 1984). The machines were “special purpose” because they were designed to accomplish specific production tasks that had previously been performed with hand tools by skilled artisans. These machines were “sequentially implemented” in that a partially finished good would be operated on by one machine, followed by another, until the production process was completed or nearly so. Over time, such machines became much cheaper relative to output or skilled labor, and manufacturing became much more capital intensive as a result.

Although special purpose, sequentially implemented machinery displaced artisans from certain tasks in production, the machines could not run on their own—they required “operatives.” Operatives were less skilled than the artisans they displaced in the sense that an artisan could fashion a product from start to finish, while the operative could perform a smaller set of tasks aided by machinery.³ But operatives were not without skills—rather, it is more accurate to say that the skills they acquired were those necessary to operate productively the machinery to which they were assigned (Bessen 2012). Further, skilled workers (engineers and mechanics) were still needed to install and maintain the equipment, as well as design it (and assist in its manufacture) in the first place (Goldin and Katz 1998).

As Adam Smith famously described, the substitution of machines for skilled artisans in manufacturing production raised labor productivity through pure division of labor alone. However, the effects on productivity through division of labor appear to have been relatively modest and exhausted at fairly low levels of output (Sokoloff 1984, 1986). Much larger

3. In referring to operatives as less “skilled” we are following tradition in economic history although, as pointed out in the text, operatives had skills needed to operate machinery. While such skills might be acquired quickly compared with the standard apprenticeship in an artisanal shop, they were by no means insubstantial in an absolute sense.

effects on productivity could be had, however, if the machinery could be powered inanimately, particularly if steam was the energy source. Furthermore, the productivity gains were increasing in firm size, thereby enhancing the division of labor (Atack, Bateman, and Margo 2008).⁴

If the displacement of artisans from production tasks was the dominant effect of capital deepening in manufacturing, the shift toward mechanized factory production would be associated with a reduction in the share of artisans in the manufacturing labor force.⁵ However, as the establishments became larger in size and served geographically expanded markets, managerial tasks increased in number and complexity (Chandler 1977). As noted earlier, a more refined portrait of change is that the manufacturing labor force in the nineteenth century hollowed out, a decline of middle-skill artisan jobs in favor of highly skilled white-collar nonproduction jobs and less skilled operatives and unskilled workers.

The conventional view draws its evidence on de-skilling from manufacturing. However, while manufacturing was a growing share of the gross national product (GNP) in the nineteenth century, it was (very) far from the whole economy. The United States experienced a substantial shift of labor out of agriculture during the nineteenth century. Even if the share of operatives was increasing due to organizational change within manufacturing and overall manufacturing growth, it does not follow that the share of unskilled labor was rising in the aggregate economy, because some of the growth in the share of operatives may have come at the expense of a decrease in the share of workers employed as low-skilled farm laborers in agriculture. But farm *operators*—arguably, a middle-skill job like artisan—were also in relative decline due to the growth of the nonfarm economy, and the overall share of white-collar jobs was boosted by the growth of the service sector. The net effect of these shifts on the aggregate relative demand for skill is unclear a priori and cannot be intuited from shifts occurring in manufacturing alone.

We use a variety of historical microdata sets to document the narrative just sketched. Using establishment-level data from the 1850 to 1880 censuses of manufacturing (Atack and Bateman 1999), we examine the relationship between de-skilling and establishment size, building on previous work by Sokoloff (1982, 1984), Goldin and Sokoloff (1982), and Atack, Bateman, and Margo (2004). We find that capital deepening was greater in larger firms than in smaller firms. Much of this difference is attributable to the diffu-

4. A variety of factors contributed to the growth in establishment size in manufacturing, including the transportation revolution (Atack, Haines, and Margo 2011), growth in the supply of less skilled labor through immigration (Rosenbloom 2002), development of financial markets (Rousseau and Sylla 2005), and legal changes in business organization (Lamoreaux 2006; Hilt 2008).

5. We should note that in making this statement we are abstracting from the diversity of skills that may have evolved in the artisan labor force as factory production spread (see Scranton 1999).

sion of steam power, which was positively correlated with establishment size (Atack, Bateman, and Margo 2008).

Next, we use the manufacturing samples to study the relationships between establishment size, inanimate power, capital intensity, and the various proxies for the relative use of unskilled labor. When we do not control for establishment size, we observe positive relationships between steam power, capital intensity, and the relative use of unskilled labor. The positive correlations largely disappear, however, when we control for establishment size, which is positively related to the percent unskilled, similar to Goldin and Sokoloff's findings for the first half of the nineteenth century (Goldin and Sokoloff 1982). We make use of information on occupation and on imputed industry of employment in the 1850–1900 Integrated Public Use Microdata Series (IPUMS) samples to further examine employment changes by skill in manufacturing.⁶ We construct broad occupation distributions for manufacturing at the national level. These distributions go beyond the labor force definition used by the IPUMS (only covering those age sixteen and older) to include child labor (age ten to fifteen), which was an important component of the nineteenth-century manufacturing labor force (Goldin and Sokoloff 1982). The manufacturing distributions exhibit hollowing out between 1850 and 1910—a declining share of skilled artisans and rising shares of operatives and white-collar workers. Next, we use the IPUMS as a base to construct more detailed occupation distributions for the overall economy between 1850 and 1910. The distributions for the aggregate economy show a decrease in the share of unskilled labor, a rise in the share with high skills (professional, technical, and managerial workers), and—unlike manufacturing—comparative stability in the share of skilled artisans and the overall share of middle-skill workers (skilled artisans plus clerical and sales workers plus farm operators).

The occupation distributions provide evidence on the quantity side of labor demand versus supply, but to fully interpret the trends they need to be compared with time series of wages by occupation. Building on previous work by Margo (2000) we provide new archival-based, annual estimates of wages for common labor, skilled artisans, and white-collar workers for the 1820–1880 period. We find a modest secular rise in the premium for white-collar workers from 1820 to 1880. The new wage series suggests that the relative demand for white-collar workers outpaced the relative supply over the nineteenth century. This pattern contrasts with that observed during the “high school movement” of the early twentieth century, but is similar to the pattern observed in the late twentieth century (Goldin and Katz 2008).

6. The pre-1910 population censuses recorded occupation but not industry directly. However, the census manuscripts contain sufficient information for the IPUMS staff to impute industry. While arguably less reliable than the actual information reported in 1910 and subsequently, we believe that the imputed data are sufficiently reliable to distinguish manufacturing broadly from other sectors (see appendix B).

In the final section of the chapter we examine changes in the occupational distribution of employment from 1920 to 2010 to compare recent changes with those occurring in the nineteenth century. The employment share of highly skilled occupations (professional, technical, and managerial) has increased steadily from 1850 to the present. Monotonic skill upgrading is apparent over most of the twentieth century. The occupational distributions in the aggregate economy and manufacturing since 1990 exhibit a hollowing out with a decline in the number of workers with middle-skill jobs relative to workers with lower-skill jobs. The recent decline in the employment and earnings in middle-skill occupations (Autor, Katz, and Kearney 2006; Autor 2010) has a counterpart in the nineteenth-century de-skilling of manufacturing. But the modern distributions also suggest, in conjunction with our overall results for the nineteenth century, that relative demand shifts in favor of more-educated labor can be traced back to at least 1850, and quite possibly even earlier.

There are substantial similarities between our arguments concerning technical change and labor demand shifts by skill in nineteenth-century manufacturing with those embedded in the application of recent “task-based” models of computerization and skill-biased technical change to post-1970 changes in the distribution of wages and occupations starting with Autor, Levy, and Murnane (2003). In a task-based framework, individuals come to the labor market with a set of premarket skills, most notably their education. In equilibrium the labor market assigns workers to tasks at a point in time. Over time, technical change alters the assignment of workers to tasks, thereby feeding back on the demand for the underlying skills. In recent years, for example, there has been dramatic erosion in demand for workers in middle-skill white-collar work, as these tasks can now be more cheaply undertaken by computer-based technologies, which also facilitate international outsourcing. However, while the demand for middle-skill jobs has eroded, the demand for those with higher levels of skills—for example, those who can design and market new software applications or invent more powerful algorithms or design faster computer chips—has increased. Task-based models demonstrate that technical change need not be uniformly skill-biased but rather can be complementary with skills in some tasks while substituting for skills in other tasks (for example, Autor, Katz, and Kearney 2006; Acemoglu and Autor 2010, 2012; Autor and Dorn 2013; Autor 2013).

A task-based framework illuminates an essential continuity to the effects of technical change across the two centuries. In both centuries, the diffusion of new capital goods altered the assignment of workers to tasks. Some of these reallocations displaced skilled labor, while others did the opposite. On net in both centuries, technical change has tended to increase the relative demand for educated labor. The demand side of the “race” between technology and education as described by Goldin and Katz (2008) for the twentieth century has its roots much earlier in American history, perhaps as far back as early industrialization itself.

1.2 Interpreting Historical Complementarities: A Simple Framework

It is useful to have a simple economic framework to interpret historical relationships between technology and skills. The framework we present here is a modest elaboration of Goldin and Katz (1998) in which we consider how the various steps, or tasks, performed in manufacturing production by skilled or unskilled workers were affected by technical and organizational change.⁷ As in the original Goldin-Katz (1998) framework, we assume that there are three technological regimes in manufacturing: the “artisanal shop,” the “factory,” and “continuous processing.” We focus on the transition from the first to second regime, with some discussion of the transition to the third regime at the end of this section.

We begin by restating the original Goldin-Katz framework. There are two production tasks to be performed. In the first task, skilled labor is combined with “raw” capital to construct an intermediate input called “operating” capital. In the artisanal shop, most operating capital consists of partially completed goods—the artisan will be directly involved in making the good, even if he does not put on the finishing touches. However, in the factory, operating capital will primarily be machinery, and artisans devote their energies and talents to installing and maintaining such equipment. We follow Goldin and Katz and assume that the ratio of skilled labor to raw capital is higher in the artisanal shop than in the factory.⁸

In the second production task, operating capital is combined with unskilled labor to produce a finished good. In the artisanal shop unskilled labor puts on the finishing touches, whereas in the factory unskilled labor operates the machinery that is used in fashioning the finished product. Following Goldin and Katz (1998) we assume that inputs are chosen efficiently in task number two. Thus, in particular, the desired ratio of unskilled labor to operating capital will be a positive function of the ratio of the rental price of operating capital to the unskilled wage and the level of output.⁹ Exactly how the ratio of unskilled labor to operating capital changes with respect to output depends on the nature of the production process. For example,

7. Our exposition of the framework is verbal; readers desiring a simple mathematical treatment should consult the NBER working paper version of this chapter (Katz and Margo 2013) or the original Goldin and Katz (1998) paper (see also Atack, Bateman, and Margo 2004).

8. The basis for this assumption is the belief that the production of a good by an artisan, even if in partially completed form, was more time intensive than machine installation and maintenance. Empirical evidence from the late nineteenth century suggests there were economies of scale in the installation and maintenance of specialized machinery. For example, in a sewing machine factory whose operations were examined by the US Bureau of Labor (1899) there were just three machinists in a workforce of fifty-seven whose functions were listed as “making dies and keeping machinery in order.” They were among the higher paid workers in the plant, earning \$2.50 per day, compared with just \$3.00 for the engineer and \$3.50 per day for the foreman who oversaw the establishment.

9. There is good historical evidence of capital-labor substitution for the nineteenth-century United States. Manufacturing in the South after the Civil War became much less capital intensive as interest rates (a component of the rental price of capital) rose relative to the wages of unskilled labor (Hutchinson and Margo 2006).

if division of labor becomes finer at higher levels of output, the amount of labor used per unit of operating capital may actually increase at higher levels of output.

Another critical difference is that factories used higher ratios of unskilled labor to operating capital in the second production task. A higher ratio of unskilled labor per unit of operating capital is the very essence of de-skilling. Factory owners subdivided the specific steps of production so these could be performed by a relatively unskilled worker using a specialized machine. For example, in the machine manufacture of curved sewing machine needles, the workers operated automatic cutting machines, cold-swaging machines, pointing machines, a marking machine, grooving machines, clipping machines, burring machines, bending machines, eye-scouring machines, and point-finishing machines as well as more general purpose machines such as punch presses and polishers and hand tools such as pliers, gauges, and tongs (US Bureau of Labor 1899, 1342–43). These highly specialized machines had essentially no uses outside of the specific task for which they were developed (although they could be used in other establishments in the industry operating in the same manner).

In our empirical work we examine the relationship between inanimate powered machinery and skill using establishment-level data from 1850 to 1880. For this period, the key issue is the diffusion of steam power. Measured by horsepower, use of steam in manufacturing increased by nearly sixtyfold from the late 1830s to the late 1870s (Fenichel 1966; Atack, Bateman, and Weiss 1980). The use of steam power had offsetting effects on the demand for blue-collar skills. On the one hand, steam engines were fickle beasts requiring specialized expertise to install and maintain—in terms of the framework, this increases the ratio of skilled labor to raw capital in the first production task. However, there is good evidence that steam power enhanced the division of labor in production; in addition, steam required coal, and hauling coal on the shop floor and feeding the steam engines were performed by unskilled labor. Thus in steam-powered plants, we would expect a higher ratio of unskilled labor to operating capital in task number two (Atack, Bateman, and Margo 2008). If this second effect dominates, we would predict that the use of steam-powered machinery would be associated with a higher unskilled labor share, but the correlation would turn negative once we control for establishment size—and this is what we find in our empirical analysis.

Although the original Goldin-Katz framework is well suited to illuminate the general phenomenon of artisanal de-skilling, it is not well suited to examine hollowing out. To examine hollowing out it is necessary to distinguish a third production task not directly considered in the original Goldin-Katz framework. This task consists of overall management, record keeping, the formation of business strategy, the design of new products, and pricing and marketing decisions—in short, activities performed by what are traditionally (and rather inaccurately) called “nonproduction” workers. Non-

production activities, like those in task number one, require skilled labor, although the skills involved are white-collar and therefore quite different from artisanal skills. We assume that the amount of skilled labor used in this third task is in proportional to the amount of unskilled labor used in task number two, and that the factor of proportionality is higher in the factory than in the artisanal shop. In the artisanal shop the apprentice would work alongside the master, without a need for further supervisory personnel. Artisanal shops served limited, local markets, unlike factories that needed sales and (possibly) advertising personnel. Record keeping in the artisanal shop could be quite casual, but the factory needed to keep close track of personnel, raw materials received and used, along with revenues.¹⁰

In the modified Goldin-Katz framework it is now possible, theoretically, that the share of unskilled labor might decline during the transition from the artisanal shop to the factory. This will occur if the reduction in the share of artisanal labor is more than offset by an increase in the share of nonproduction workers. However, a better way to think about the modified framework is that the shift from the artisanal shop to the factory lowered the proportion of skilled artisans, while raising the shares of operatives *and* nonproduction workers. Following the recent literature on task-based models, we refer to this more nuanced view as hollowing out. Instead of limiting attention to the overall share of skilled labor, thereby lumping nonproduction workers and artisans together, the more nuanced view suggests that it is fruitful to distinguish between the two.

We can think of artisans as a type of middle-skill worker, whereas operatives are unskilled (or low skill) and nonproduction workers are high skill.¹¹ The delineation of skill groups in this manner fits the nineteenth-century wage hierarchy reasonably well in which artisans were (much) better paid than common labor but not as well paid generally as white-collar workers who performed nonproduction tasks (Margo 2000).¹²

10. The discussion in the text, however, does not do full justice to nonproduction activities in that it neglects a key difference between the artisanal shop and the factory; namely, the role of product design. In the artisanal shop most products were custom designed by the artisan to fit the needs of the customer. However, the whole point of the so-called “American system” was to create an idealized product—a model—which then could be replicated by operatives using specialized, sequentially implemented machinery in a factory setting. The design process in the factory was clearly subject to increasing returns, unlike the design process in the artisanal shop. The net effect of this shift on skills is not clear; however, fewer custom goods entail less demand for artisans, but model design, not to mention the design and construction of the associated machinery, was a very highly skilled activity.

11. An even more refined framework would allow for different types of skills among nonproduction workers and the possibility of capital deepening altering the relative demand for such workers. In particular, Rosenthal (2012, ch. 4) documents how the development and diffusion of “ready reckoners” and other mathematical devices permitted less educated workers to perform clerical and accounting tasks that otherwise would have required a highly trained clerk.

12. Later in the paper we expand the definition of middle and low skill for the nineteenth and early twentieth centuries to include farm operatives, clerical and sales workers (middle), and farm laborers (low). The acquisition of human capital in farming involved the moving up of the “agricultural ladder” from farm laborer to farm operator. This process was not unlike

We have stressed the transition from the artisanal shop to factory regime in this section because the empirical work that follows focuses on this transition. The third regime of continuous processing deserves some brief comment. This third regime differed from the factory in that a higher ratio of capital to unskilled labor was the norm, and electricity was the power source (Devine 1983; Goldin and Katz 1998). The availability of electric power dramatically altered the architecture of manufacturing plants by eliminating a whole category of unskilled jobs involving the movement of bulky raw materials and product from one place to another in the plant. Use of electricity was associated with a substantial increase in the demand for skills acquired in formal schooling, even for blue-collar workers, and much higher levels of output, generating new management challenges. The effects of the shift from steam to electricity altered the relationship between size and skill. In the nineteenth century, larger establishments used relatively less skilled labor overall (including nonproduction workers), but in the twentieth century skill and establishment size are positively correlated (Brissenden 1929; Davis and Haltiwanger 1991; Goldin and Katz 1998; Atack, Bateman, and Margo 2004).

1.2.1 De-Skilling and Division of Labor in Nineteenth-Century Manufacturing: Evidence from the 1850 to 1880 Censuses of Manufacturing

Because of limitations of coverage and comparability across the various censuses of manufacturing, the full extent of capital deepening in nineteenth-century manufacturing is difficult to quantify. However from 1850 to 1880, for which representative samples of manufacturing firms from the censuses exist, one recent estimate is that capital per worker in manufacturing increased by between 75 to 94 percent, adjusting for changes in the price of capital goods and various biases and omissions in the census data (Atack, Bateman, and Margo 2005, 586). The increased intensity in capital usage in manufacturing occurred in tandem with a shift away from artisanal to factory production. Early in the nineteenth century workers in the typical artisanal shop used relatively limited and nonspecific capital goods—general purpose hand tools in a workshop that could be used for many different purposes. In the factory, tasks were subdivided and performed by less skilled workers using specialized, sequentially implemented machines (Hounshell 1984). To maximize effectiveness and, sometimes, simply to be

that involved in becoming the owner of an artisanal shop—both were, at the core, small businesses. Although clerks were better paid on average than artisans and the clerk-artisan wage ratio was growing over time (see Margo 2000) the wage gap between the two was not very large, absolutely, and clerical and sales jobs can certainly be viewed as middle skill compared with, say, managerial positions. Margo (2000) provides evidence for the antebellum period that, within local labor markets (e.g., counties) wages of farm laborers and common nonfarm laborers were essentially equalized.

used at all, such machines often required more power than could be delivered by human muscle and instead were driven by inanimate sources of energy. Water power had long been used for such purpose, and the eastern United States, where manufacturing first took hold, was blessed by a dense endowment of water power sites (Hunter 1979). Increasingly after 1850, steam became the power source of choice over water, displacing and then greatly surpassing water power use. Steam was preferred to water chiefly on grounds of cost and because steam-powered establishments could be footloose—they need not be located next to a water power site (Fenichel 1966; Temin 1966; Atack, Bateman, and Weiss 1980; Hunter 1985).¹³

The shift toward factory production was a proximate cause of capital deepening in manufacturing. Table 1.1 shows nominal capital-labor ratios computed from the 1850 and 1880 Atack-Bateman manufacturing samples by establishment size.¹⁴ Adjustments are made to the original data to take account of the possible underreporting of the entrepreneurial labor input and working capital (Sokoloff 1984; Atack, Bateman, and Margo 2005). The key finding in table 1.1 is that, when we control for industry and location, capital deepening was much greater in larger-size establishments than in smaller establishments, particularly those with more than 100 workers (see also Atack, Bateman, and Margo 2005, 591).¹⁵ The table also demonstrates that, over time, the manufacturing labor force shifted away from small establishments to large establishments—that is, the artisanal shop was displaced by the factory. Not only were more workers employed in factories in 1880 than in 1850, capital deepening was disproportionately concentrated in factories rather than in artisanal shops.

The primary reason why capital deepening was more extensive in larger than in smaller firms after 1850 was that the diffusion of steam power was not neutral with respect to establishment size. Traditional accounts of the diffusion of steam in American economic history emphasize decreases in the user costs of steam compared with water power and also the geographic spread of markets for coal, which was facilitated by the transportation revolution (Taylor 1951; Atack 1979; Atack, Bateman, and Weiss 1980). While

13. For further discussion and general background on the growth of manufacturing in nineteenth-century America, see Field (1980), Sokoloff (1982, 1984, 1986), Wright (1990), and Engerman and Sokoloff (2000).

14. For a detailed discussion of capital data in the nineteenth-century manufacturing censuses, see Atack, Bateman, and Margo (2005); the consensus of opinion is that the data refer to market values. Because capital goods prices declined between 1850 and 1880, changes in nominal capital intensity underestimate capital deepening in the aggregate. We do not deflate by capital goods prices in table 1.1 because the currently available price deflator (see Atack, Bateman, and Margo 2005) does not distinguish by size class of establishment. The 1880 figures in table 1.1 are reweighted to take account of the underreporting of so-called “special agent” industries; see note 18 and Atack, Bateman, and Margo (2005).

15. Table 2 of Atack, Bateman, and Margo (2005, 591) shows that factories (those with sixteen or more workers) were more capital intensive in 1880 than nonfactories, but does not present the contrast with 1850, as does table 1.1 in the present chapter.

Table 1.1 Nominal capital-labor ratios in manufacturing, 1850 and 1880 (number of workers)

Number of workers	1–5 workers	6–15	16–100	100+	1–5 workers	6–15	16–100	100+
Adjustment for entrepreneurial labor input?								
No	No	No	No	No	Yes	Yes	Yes	Yes
No	No	No	No	No	Yes	Yes	Yes	Yes
5.77	5.70	5.75	5.74	5.88	6.08	6.18	6.08	
1850 sample mean, $\ln(K/L)$								
1880 sample mean, $\ln(K/L)$								
$\Delta(1880-1850), \ln(K/L)$	0.40	0.35	0.51	0.28	0.32	0.33	0.47	0.39
$\Delta(1880-1850), \ln(K/L)$ in size class, relative to 1–5 workers (standard error in parentheses)	-0.05	0.11	-0.12		0.01	0.15**	0.07	
Regression adjusted, $\Delta(1880-1850), \ln(K/L)$ in size class, relative to 1–5 workers (standard errors in parentheses)	-0.09	0.21***	0.28***	(0.05)	(0.07)	(0.06)	(0.05)	0.37** (0.05)
1850, share of total employment:	0.214	0.164	0.343	0.279	0.241	0.177	0.309	0.273
1880, share of total employment:	0.141	0.139	0.335	0.385	0.158	0.152	0.321	0.369
$\Delta(1880-1850)$ share of total employment	-0.073	-0.025	-0.008	0.106	-0.083	-0.025	0.012	0.096

Sources: For 1850 and 1880 Atack-Bateman national manufacturing samples, see Atack and Bateman (1999). For adjustment for entrepreneurial labor input and working capital, see text and Atack, Bateman, and Margo (2005, 587n7). Establishments are included in the sample if they reported positive employment (males + females > 0 in 1850, and children + adult females + adult males > 0 in 1880), capital invested, outputs produced, raw materials, and value added (value of output – value of raw materials). We also deleted observations whose estimated rate of return on capital invested in either census year fell outside the 1st through 99th percentiles of such returns (see Atack, Bateman, and Margo 2005) as well as observations in miscellaneous manufacturing (SIC = 999) and gas works and distribution (SIC = 492). These assumptions assure compatibility with the samples analyzed in Atack, Bateman, and Margo (2005). We also exclude establishments reporting more than 1,000 workers (only a handful of establishments fall into this group). For regression-adjusted changes from 1850 to 1880, the reported coefficient in each column is the coefficient on the interaction between size class of establishment (e.g., 6–15 workers, 16–100, 100+) and dummy variable for year = 1880; the regression also includes a dummy variable for year = 1850, integer values of the total number of workers hired, dummy variables for urban status (establishment located in a city or town of population 2,500 or larger), state, and three-digit SIC industry code; 1850 and 1880 samples are pooled to estimate the regressions. There are 4,905 establishments in the 1850 sample and 7,175 establishments in the 1880 sample. Standard errors are shown in parentheses.

**Significant at the 5 percent level or better.

these features of the diffusion of steam power are certainly important, the traditional account misses the critical role played by establishment size—larger establishments were more likely to use steam than smaller establishments. The size-steam pattern is evident as early as 1850 and, moreover, becomes steeper over time because changes in steam use were disproportionately concentrated in larger establishments (Atack, Bateman, and Margo 2008). A primary reason why diffusion of steam was concentrated in larger establishments is that the labor productivity gains from steam were increasing in establishment size, relative to water power or pure division of labor alone (Atack, Bateman, and Margo 2008).¹⁶

We would like to be able to explore how the shift to capital-intensive, steam-power production affected the allocation of tasks in nineteenth-century manufacturing. The prevailing hypothesis, as discussed earlier, is that mechanization-*cum*-capital deepening promoted the substitution of operatives for skilled artisans. In steam-powered establishments, artisans were less involved in the production process from start to finish—rather, they were needed primarily to install and maintain the machinery. But the establishments were also larger in size, which entailed new and more complex managerial responsibilities. In small establishments the shop owner—the master artisan—would undertake managerial tasks, but in larger establishments these, too, were subject to division of labor. As long as the extent of division of labor of managerial tasks was less than that in installation and maintenance of equipment, however, we should observe that the percent operative should be higher in steam-powered, capital-intensive establishments, when other factors are held constant.

For the twentieth century there are a variety of data that can be used to shed light on complementarities between skilled labor and capital in manufacturing, as well as the trends in the relative demand for skilled labor in the broader economy (Goldin and Katz 2008). For the nineteenth century, the available data are sparser and any analysis is suggestive rather than definitive. We present two types of (more or less) direct evidence on skill intensity in this section.¹⁷ The first, following Goldin and Sokoloff (1982), examines the relative use of female and child labor across different types of manufacturing establishments. The idea is that, on average, female and, especially,

16. Productivity gains are not the only reason why steam power diffused more rapidly among larger establishments. For example, because steam engines were relatively costly, larger establishments may have been more able to finance their purchase out of retained earnings (see Atack, Bateman, and Margo 2008).

17. An alternative approach pioneered by Atack, Bateman, and Margo (2004) makes use of indirect evidence on skill intensity as reflected by the average wage at the establishment (the “establishment wage” to use Atack, Bateman, and Margo’s terminology). The idea is that, if the percent operative effect dominates, and all other factors affecting skill intensity or wage rates are controlled for, the establishment wage should decrease as establishment size increases. Atack, Bateman, and Margo show that this was the case in both 1850 and 1880; further, the distribution of establishment wages shifted to the left, as the density of employment at larger establishments with lower average wages increased between 1850 and 1880.

child labor was less skilled than adult males, and thus the percent female/child is a proxy for the percent operative. Our second analysis makes use of information that was collected as part of the 1880 census of manufactures, most of which was never compiled in the published census volumes. In particular, the census asked two questions pertaining to the average daily wages of “common labor” and “mechanics.” We explore how the incidence of reporting to these questions varies across establishment characteristics. We also use these data, in conjunction with an estimate of the overall average daily wage, to construct a proxy for the overall percent unskilled.

Economic and social historians have long been aware of the role played by female and child labor in early industrialization, but scholarly understanding was advanced significantly in a celebrated article by Claudia Goldin and Kenneth Sokoloff (1982; see also Goldin and Sokoloff 1984). In contrast to previous work, which was anecdotal or focused on particular firms or industries, Goldin and Sokoloff systematically examined census and related microdata for the first half of the nineteenth century, drawing on the 1820 and 1850 manuscript of federal censuses of manufacturing, and the 1832 McLane Report prepared by the US Treasury Department.

Goldin and Sokoloff’s principal focus was the relationship between the relative use of female and child labor, as measured by the share of workers who were children or women, and the size of the establishment, as measured by the total number of workers. The key finding was that the percent female or child was positively correlated with establishment size. Importantly, the positive correlation remained even after controlling for the level of urbanization in the country where the firm was located, a New England regional dummy, and industry. These controls are important because they demonstrate that the establishment size pattern was quite general, not driven by particular, well-known examples such as cotton textiles, or local geographic or labor market factors.

Our empirical analyses draw upon the Atack-Bateman manufacturing samples for 1850–1880 (Atack and Bateman 1999) covering the period of much of the diffusion of steam power in US manufacturing (Fenichel 1966; Atack, Bateman, and Weiss 1980). The power data were only tabulated in the published census starting in 1870 (Atack, Bateman, and Weiss 1980).

The information reported on the labor force varies before and after the Civil War. For 1850 and 1860 the schedules report the number of male and female workers separately, whereas for 1870 and 1880 the data are more detailed—children, females, and males, the latter two for age sixteen and older. Unfortunately, there is no easy way to make these data fully comparable over time. For 1850 and 1860, we specify the dependent variable to be the percent female; for 1870 and 1880, it is percent of workers who were children or female.

The regressions of child and female employment are shown in table 1.2. To be included in the regression samples, establishments had to report positive

Table 1.2 **Regressions of percent female (1850–1860) or percent female and child (1870–1880): US manufacturing**

A. 1850–1860						
Dependent variable	Percent female			Percent female, county fixed effects		
	Pooled	Pooled	1850	1860	Pooled, steam powered	Pooled, water powered
Steam power = 1			-0.030** {-0.005} {-0.014**}	-0.041** (0.009) {-0.028**}	-0.018** (0.007)	
Water power = 1	0.003 (0.005) {-0.005} {-0.007}	-0.005 (0.004) {-0.005} {-0.005}	-0.003 (0.008)	-0.005 (0.007)		
Ln (capital/value added) $\times 10^{-1}$	0.014 (0.010) {0.011}	0.018 (0.013) {0.011}	0.040 (0.022)	-0.017 (0.020)	-0.011 (0.033)	0.027 (0.018)
Ln (# of workers)	0.043** (0.001) {0.042**}	0.051** (0.002)	0.034** (0.002)	0.034** (0.003)	{-0.009}, 0.023** {0.022**}	0.040** (0.002)
Mean value of dependent variable	0.052 [0.231]	0.055 [0.219]	0.048 [0.243]	0.034 [0.102]	0.036 [0.390]	0.062 [0.206]
Mean value, # of workers	9.41 9.41	9.04 0.546	9.78 0.513	18.59 0.539	9.13 0.660	7.87 0.529
Adjusted R-square	0.492	10.122	5.039	1.144	2.646	6.332
# of establishments						(continued)

Table 1.2 (continued)

		B. 1870–1880						
Dependent variable	Sample	Percent female and child			Percent female and child, county fixed effects			Percent female and child
		Pooled	Pooled	1870	1880	Pooled, steam powered	Pooled, water powered	
Steam power = 1		0.021*** (0.005)	-0.029** (0.005)	-0.023*** (0.010)	-0.029** (0.008)			
Water power = 1		{-0.024***} -0.008 (0.007) {-0.010} {-0.017 (0.016) {-0.028}	{-0.026**} -0.025** (0.007) {-0.027**} -0.029 (0.016) {-0.043**} 0.041** (0.017)	-0.017 (0.013)	-0.017 (0.010)	-0.034*** -0.044 (0.023)	-0.041*** -0.041*** (0.023)	-0.006 (0.030)
Ln (capital/value added) $\times 10^{-1}$						-0.006 (0.024)	0.015 (0.024)	-0.048** (0.022)
Ln (# of workers)						{-0.031} 0.045*** (0.003)	{0.028**} 0.026** (0.003)	{-0.052**} 0.046*** (0.002)
Mean of dependent variable		0.077 [0.270]	0.077 [0.270]	0.077 [0.239]	0.077 [0.286]	0.081 [0.236]	0.081 [0.200]	0.085 [0.330]
Mean of # of workers	12.36	12.36	12.36	12.89	12.08	27.51	10.07	7.47
Adjusted R-square	0.347	0.383	0.360	0.323	0.361	0.548	0.375	
Number of establishments	11,084	11,084	3,885	7,199	2,323	1,464	7,208	

Sources: For panel A, 1850 and 1860 samples of manufacturing establishments, Atack and Bateman (1999). Pooled regressions include dummies for urban status, three-digit (SIC) industry code, year (1860), state, and state \times year. Coefficients in { } are for regressions with county fixed effects rather than state fixed effects. Nonpowered establishments include observations for which the power source is not reported. Numbers in [] are mean of the dependent variable when establishments are weighted by reported employment. For panel B, 1870 and 1880 samples of manufacturing establishments, Atack and Bateman (1999). Regressions include dummies for urban status, three-digit (SIC) industry code, year (1880), state, and state \times year. Coefficients in { } are for regressions with county fixed effects rather than state fixed effects. The 1880 observations are reweighted to correct for underreporting of special agent establishments (see Atack, Bateman, and Margo 2004). Nonpowered establishments include observations with unreported power source. Numbers in [] are the mean of the dependent variable when establishments are weighted by reported employment.

**Significant at the 5 percent level or better.

values of total employment, capital invested, gross value of outputs and inputs, and value added (= value of outputs—value of raw materials). In addition, we excluded establishments whose estimated rate of return on capital was either so high or so low to raise questions about the accuracy of the data. The various data screens are the same as used in previous work (see, for example, Atack, Bateman, and Margo 2008). The 1880 sample is reweighted to take account of the underreporting of so-called special agent establishments.¹⁸

Panel A shows results for 1850–1860 and panel B for 1870–1880. The structure of the panels is identical. In column (1), we control for inanimate power use—dummy variables for steam and water power and the log of the capital-labor ratio. We expect the power and capital intensity coefficients to be positive in sign, although because power use and capital intensity are positively (and strongly) correlated, they may not be precisely estimated (that is, statistically significant). In column (2), we add the number of workers to the specification. We expect that this variable will have a positive and significant coefficient, and controlling for it should explain the positive effects of capital intensity and power use in column (1), possibly even reversing their signs. The remaining columns either add county fixed effects (columns [3] and [4]) or estimate the regressions separately by power source, and are meant as robustness checks.

There are two key results, which are remarkably consistent across the samples despite the difference before and after the Civil War in the definition of the dependent variable. First, the percent female or female and child is positively and significantly related to the use of steam power. We also generally observe a positive effect of capital intensity, controlling for power, although these are not statistically significant given the multicollinear relationship between power use and capital intensity.

Second, if we add establishment size to the regression (the number of workers) its coefficient is uniformly positive and significant. The positive effect of size is consistent with Goldin and Sokoloff (1982). Note that, when we control for size, the coefficient on steam power becomes negative. In

18. Although the samples analyzed here are nationally representative of the surviving manuscript schedules, they are not necessarily nationally representative of all manufacturing establishments because some establishments were missed and some schedules have not survived. We can presume that these omissions are random except in 1880. In 1880, however, certain industries (including textiles and iron and steel) were assigned to special enumerators chosen for their specialized knowledge about the industry. Their enumerations were not deposited with the other census data and the records have never been found (Delle Donne 1973). Fortunately, not all enumerators followed the instructions and, in fact, there are firms from the special agent industries contained in the regular schedules (and thus included in the Atack-Bateman samples). We use these establishments to construct a set of weights to correct for the underrepresentation. Although this reweighting is a clear improvement over no adjustment at all, it is unlikely to fully correct for the problem; as a result the 1880 sample, even when reweighted, has too few large establishments in it. Thus, our substantive findings with respect to size are likely to be understated even when the 1880 data are reweighted.

terms of the Goldin and Katz (1998) framework, steam-powered machinery required installation and maintenance and these were tasks for skilled labor, even if semiskilled operatives or unskilled workers could operate the machinery.

Although compelling, the evidence on size and relative use of female and child labor does not reflect the full extent of division of labor in nineteenth-century manufacturing, because many establishments did not hire women or children, and yet were relatively large. Thus, additional direct evidence is desirable. Specifically, the 1880 census of manufacturing collected data on the average daily wages of “mechanics” and “ordinary” laborers. Although neither term was defined explicitly in the instructions to enumerators, it is clear from the context that “mechanics” referred to skilled artisans like machinists, blacksmiths, and engineers while ordinary labor meant “common laborer.” Except for a few industries these data were not compiled in the 1880 census volume on manufacturing, but they are available in the manuscripts and also in the Atack-Bateman 1880 sample (Atack and Bateman 1999).

The instructions to enumerators on collecting the wage data are extremely sparse, but one particular instruction is still very useful to us. Referring to the column where the data on the average wage of ordinary laborer was to be recorded, the census noted that “[i]n many establishments (as carpenter shops, blacksmith shops, etc.) it will be found that no ordinary laborers are employed. In this case column 11 will not be filled” (Wright 1900, 316). We infer from this instruction that the wage data were supposed to refer to individuals employed at the establishment, and if no such labor was employed, the column would be left blank.

With this instruction in mind, we created a variable, ART, which equals one if the establishment reported a wage for mechanics but not for ordinary labor. We also created a second variable, BOTH, taking the value one if the establishment reported both types of wages. As can be seen from table 1.3, the majority of establishments in 1880 (67 percent) reported both types of wages but a substantial minority, 25 percent, reported just the mechanic’s wage. The likelihood of reporting just the mechanic’s wage was significantly decreasing in the number of employees, whereas the likelihood of reporting both was increasing in the number of workers. Note, as well, that use of steam power reduced the likelihood that just the skilled wage was reported. These patterns are consistent with the hypothesis that division of labor increased with establishment size and was enhanced by mechanization.

Last, we use the information on the reporting of skilled and unskilled wages, total wages paid, the number of workers hired, and operating times to construct a proxy for the overall share of workers in an establishment who were unskilled. The details of constructing this proxy are given in appendix A. We concede that our proxy is clearly biased, but we believe that the biases

Table 1.3 **Regressions of reporting of skilled daily wages and of estimated percent unskilled: Manufacturing establishments in 1880**

A. Report of skilled daily wage: 1880 manufacturing establishments					
	Artisan wage reported only	Artisan wage reported only	Both artisan and unskilled wage reported	Both artisan and unskilled wage reported	Both artisan and unskilled wage reported
Ln (# of workers)	-0.075** (0.010)	-0.052** (0.010)	0.089** (0.011)	0.089** (0.011)	0.061** (0.011)
Ln (capital/workers)		0.013** (0.005)		-0.002 (0.006)	-0.002 (0.006)
Steam power = 1		-0.165** (0.016)		0.201** (0.017)	
Water power = 1		-0.083** (0.021)		0.045** (0.023)	
Sample mean of dependent variable	0.245	0.245	0.667	0.667	
Adjusted R-square	0.113	0.126	0.095	0.113	
B. Percent unskilled					
Dependent variable	Percent unskilled	Percent unskilled	Percent unskilled, steam-powered establishments	Percent unskilled, water-powered establishments	Percent unskilled, nonpowered establishments
Steam power = 1	0.130** {0.019}	0.005 {0.021}	0.005 {0.021}		
Water power = 1	0.076** {0.027}	0.032 {0.027}	0.033 {0.027}	0.033 {0.027}	0.033 {0.027}

(continued)

Table 1.3 (continued)

Dependent variable	Percent unskilled	Percent unskilled	Percent unskilled, steam-powered establishments	Percent unskilled, water-powered establishments	Percent unskilled, nonpowered establishments
Ln (capital/value added)	0.015** (0.006) {0.016**}	0.014** (0.006) {0.013**}	0.014** (0.006) {0.013}	0.006 (0.014) {0.012}	0.006 (0.019) {0.043}
Ln (# of workers)		0.090** (0.006) {0.091**}	0.090** (0.006) {0.091}	0.077** (0.012) {0.085**}	0.035 (0.029) {-0.01}
Controls for operating times?	No	Yes	Yes	Yes	Yes
Adjusted R-square	0.147	0.188	0.188	0.168	0.123
Sample mean, dependent variable	0.428 [0.685]	0.428 [0.685]	0.428 [0.685]	0.609 [0.745]	-0.026 {-0.026}
Mean value, no. of workers	11.30	11.30	11.30	30.3	0.606 [0.640]
Number of establishments	4,428	4,428	4,428	796	3,90 3,90 3,084
				506	

Sources: For panel A, 1880, Atack-Bateman manufacturing sample. Number of establishments is 7,119. Establishments are reweighted to correct for under-sampling of special agent establishments; see text and Atack, Bateman, and Margo (2004). For panel B, 1880, Atack-Bateman sample of manufacturing establishments (Atack and Bateman 1999). See appendix A for construction of dependent variable. Establishments are reweighted to correct for under-reporting of special agent industries (see Atack, Bateman, and Margo 2004). All regressions include dummy variables for urban status, three-digit industry (SIC) code, and state; coefficients in { } are from regressions with county fixed effects instead of state fixed effects. Mean values shown in brackets reweight establishments by reported employment (adjusted for under-reporting of special agent industries).

**Significant at the 5 percent level or better.

go against our finding that the percent operative increased with establishment size (see appendix A). Panel B of table 1.3 reports regressions of this proxy on establishment characteristics. We find that, not controlling for establishment size, the proportion unskilled was increasing in the use of steam power and also in capital intensity but, as we found in the analysis of female and child labor, the effect of steam power disappears once we control for establishment size, which is positively associated with the percent unskilled.

In summary, we have used the 1850–1880 Atack-Bateman manufacturing samples to shed light on the relationship between steam power, capital intensity, and the percent unskilled. We find, not controlling for size, that steam power and the percent unskilled were positively correlated, as were capital intensity and percent unskilled. Echoing Goldin and Sokoloff (1982) and Atack, Bateman, and Margo (2004), we find that larger establishments were more likely than smaller establishments to substitute unskilled labor and capital for skilled labor.

1.2.2 Occupations in Nineteenth-Century America: Did Technical Change “Hollow Out” the Distribution?

Our analysis of the manufacturing samples is consistent with the view that technical change in nineteenth-century manufacturing displaced artisans from production tasks, replacing them with operatives and machines. We are also interested in whether the occupation distribution in manufacturing hollowed out. However, we cannot investigate hollowing out using the 1850–1880 manufacturing samples because the census of manufacturing did not separately identify nonproduction workers until 1890.

At first glance, it might also seem that hollowing out cannot be investigated using information collected in the census of population, either. From 1910 onward the census collected information separately on each worker’s occupation and industry, but prior to 1910 industry of employment was not separately recorded. However, sufficient information was reported in the manuscripts to permit the development of protocols by the IPUMS to impute industry of employment prior to 1910.¹⁹ This is because in answering the occupation question, individuals also gave information sufficient to identify the industry of employment. And, even if this did not happen explicitly, industry can in many cases be inferred directly from the occupation. Importantly, when imputing industry, the protocols used by the IPUMS staff do *not* have our question of interest in mind—that is, they did *not* impute industry with the conscious desire to show hollowing out in the manufacturing distribution.

We have scrutinized the IPUMS protocols for assigning industry and believe them to be reasonable. Although there is no question that the imputed

19. See IPUMS-USA (n.d.) for a detailed discussion of the protocols.

industry codes are less accurate than their twentieth-century counterparts, we believe they are adequate for the type of broad analysis undertaken here—distinguishing manufacturing overall from other sectors.²⁰

Appendix B describes our procedures for computing the occupation distributions. Our goal is to make the coverage of the distributions as comprehensive as possible—that is, the entire labor force, as opposed to a specific subgroup.²¹ In brief, we begin with the IPUMS samples, which pertain to persons in the labor force, age sixteen and older. To these we add estimates for child workers age ten to fifteen, and we also make a series of technical adjustments that we believe produce more accurate occupational classifications. Because we rely on the IPUMS for the basic estimates, we cannot provide distributions for 1890 (there is no IPUMS sample for 1890).

Panel A of table 1.4 shows our estimates of occupations in manufacturing, distinguishing between white-collar (profession/technical/manager and clerical/sales), skilled blue-collar (that is, artisan), and operative/unskilled. Even as early as 1850, almost 60 percent of manufacturing workers are classified as operative or unskilled. This is perhaps less surprising as it might seem, however—the shift away from the artisanal shop was well underway even before steam power diffused (Goldin and Sokoloff 1982; Sokoloff 1984; Atack, Bateman, and Margo 2008). We cannot, however, document the pre-1850 transition precisely, however, because the pre-1850 censuses did not report occupations in sufficient detail.

That said, consistent with the results of the previous section, there is clear evidence of de-skilling in the traditional labor history sense in panel A: the proportion artisan in manufacturing declines from 39 percent in 1850 to 23 percent in 1910. The decline is continuous, although it did not occur at the same rate across decades—the downward shifts in percent blue-collar were more dramatic during the 1860s and between 1900 and 1910. The flip side of de-skilling, of course, is the rise in the percent operative/unskilled, from 58 percent in 1850 to 65 percent in 1910. But de-skilling is not the full

20. We are less sanguine that the imputed industry data are sufficiently accurate to analyze differences in hollowing out across manufacturing industries. That said, there are any number of interesting hypotheses to could be tested—for example, we might expect more hollowing out to have occurred in manufacturing industries with broader, more geographically integrated markets because these may have required larger clerical/sales labor forces.

21. We want the distributions to be comprehensive because historically the labor force included groups—child labor and slaves, in particular—whose occupations were not recorded at all in the population census (for example, slaves) or who were incompletely enumerated (children). For example, if we failed to include slaves in the antebellum distributions, emancipation would be associated with a shift in the occupation distribution (a sudden increase in the share of unskilled labor) that reflects the fact that the occupations of former slaves were enumerated in 1870, but not in 1860. On the other hand, comprehensiveness is not without cost because the adjustments that we make for slave and child occupations are necessarily crude, and also because at present the wage series that we present later in the chapter is not as comprehensive in its coverage (see the discussion in the next section).

Table 1.4 Occupation distributions: US labor force, age ten and older: 1850–1910

	1850 (%)	1860 (%)	1870 (%)	1880 (%)	1900 (%)	1910 (%)
A. Manufacturing industries						
White collar	3.1	3.2	4.8	4.7	6.8	11.9
Prof-tech-manager	3.0	3.1	4.2	4.0	5.2	5.6
Clerical-sales	0.1	0.1	0.6	0.7	1.6	6.3
Skilled blue collar	39.4	38.5	31.8	29.2	28.7	22.8
Middle skill 2 (skilled blue collar + clerical/sales)	39.5	38.6	32.4	29.9	30.3	29.1
Operative/unskilled	57.5	58.3	63.4	67.8	64.5	65.4
B. Aggregate economy						
White collar	6.9	8.3	10.6	11.6	17.1	19.7
Professional-technical	2.3	2.6	2.9	3.4	4.3	4.6
Manager	3.1	3.6	4.4	4.3	5.7	5.6
Clerical/sales	1.5	2.1	3.3	3.9	7.2	9.5
Skilled blue collar	11.6	11.2	10.7	9.1	11.0	11.9
Operative/unskilled/service	28.7	30.1	32.4	37.7	36.4	37.9
Agriculture	52.7	50.5	46.4	41.6	35.3	30.5
Operator/supervisory	23.9	23.2	24.8	24.8	20.0	16.6
Farm laborer	28.8	27.3	21.6	16.8	15.5	13.9
C. Skill groups, aggregate economy						
High skill 1 (white collar)	6.9	8.3	10.6	11.6	17.1	19.7
High skill 2 (prof/tech/man)	5.4	6.2	7.3	7.7	10.0	10.2
Middle skill 1 (blue collar + agricultural operator/supervisory)	35.6	34.3	35.5	33.9	31.1	28.5
Middle skill 2 (no. 1 + clerical/sales)	37.1	36.2	38.8	37.8	38.3	38.0
% Low skill (oper/ unsk/serv/farm lab)	57.5	57.4	54.0	54.5	51.9	51.8

Sources: For panel A, 1850 to 1910, census IPUMS; see appendix B. Manager includes proprietors and officials. For panel B, 1850 to 1910, census IPUMS; see appendix B. For panel C, computed from panel B.

story—we also observe an upward trend in the percent white-collar from 3 percent in 1850 to almost 12 percent in 1910. Prior to 1880 most of this growth was concentrated among managers rather than clerical or sales workers, whose proportion began to grow rapidly in the late nineteenth century.

Our evidence suggests, therefore, that the occupation distribution in manufacturing hollowed out between 1850 and 1910. The hollowing out is clearly evident if we consider high-skill jobs in manufacturing to be all white-collar jobs, or even if we follow the definition of middle skill used later in the chapter in our analysis of twentieth-century trends, treating clerical-sales positions as middle skill, along with skilled blue collar.

Did the hollowing out extend beyond manufacturing? We address this question in panels B and C by presenting occupation distributions for the aggregate economy. As for manufacturing, we construct the overall distributions by starting with samples drawn from the IPUMS. To these initial distributions we add child labor, slaves (1850 and 1860), and also make a series of technical adjustments (see appendix B).

In panel C, we rearrange the occupation shares into skill groups: high skill 1 (white-collar workers), middle skill 1 (the sum of skilled blue-collar and farm operators), and low skill (the sum of operative-service-unskilled in nonfarm jobs and farm laborers). Following the classification in panel A (as also used later in the chapter) we also present results in which the high-skill group is limited to professional/technical/managerial and the middle-skill group is expanded to include clerical/sales. These skills groups correspond (roughly) to their average position in the wage distribution for the nineteenth century and, we believe, in the distribution of schooling at the time, although we lack detailed data to verify this.

The hollowing out evident in manufacturing does *not* extend to the position of artisans in the overall economy, at least after 1850. As shown in panel A, there is a modest decline in the percent skilled blue collar from 12 percent in 1850 to 9 percent in 1880, which is subsequently reversed such that the artisan share in 1910 is slightly higher than in 1850. Although the artisan share declines in manufacturing, the employment of artisans was relatively high in manufacturing compared with other sectors, and the percent manufacturing grew after 1850. The economy also became more urban over time, which fueled the growth of the construction industry, which was also relatively intensive in the use of artisan labor.

Our second finding is that, in the aggregate economy, the share of high-skill workers, whether defined narrowly (professional/technical/manager) or more broadly (all white collar) rose monotonically from 1850 to 1910, while the share of low-skill jobs fell. The share of low-skill jobs fell entirely because the share of farm laborers declined to more than offset the rise in the share of operatives, unskilled labor, and service workers in the nonfarm economy.

Note that when we define the middle-skill group to be artisans plus farm operators, this share also falls over time, absolutely and relative to the low-skill group.²² In other words, between 1850 and 1910 there was relatively more growth in high-skill jobs and relatively less decline in low-skill jobs, compared with middle-skill jobs—a type of hollowing out, although nowhere near as dramatic as occurred in manufacturing proper. But if one moves clerical and sales workers into the middle-skill group, then there is substantial stability in the middle-skill share from 1850 to 1910. Perhaps

22. The ratio of the middle- to lower-skill group was 0.55 in 1910, compared with 0.62 in 1850. The decline in the relative share took place after 1870.

the most important point, however, is that absolute and relative growth occurred in white-collar occupations between 1850 and 1910.²³ Because the nineteenth-century censuses did not record educational attainment, we cannot directly measure the schooling levels by occupation in the nineteenth century. However, from abundant descriptions of such jobs and workers, white-collar workers were better educated than the average, and they routinely used literacy, numeracy, and related skills acquired in formal schooling to a greater extent than was true of artisans, operatives, or common laborers.²⁴

1.2.3 Occupational Wage Differentials in the Nineteenth Century: Supply or Demand?

We have shown that the share of white-collar workers in manufacturing increased from 1850 to 1910, while the share of skilled artisans decreased and that of operatives increased. In the aggregate economy the share of artisans was stable while the share of unskilled labor fell, but the white-collar share followed the same upward trend as it did in manufacturing.

Our story about capital deepening and firm size is a labor demand-side explanation of the occupation trends in manufacturing. We have not tried to claim that the story in its particulars is relevant outside of manufacturing, but it would be easy to point to technological change outside of manufacturing that could have increased the relative demand for white-collar workers. For example, the transportation revolution fueled growth in the service sector as well as urbanization, and as a byproduct increased the demand for white-collar workers (Haines and Margo 2008; Atack, Haines, and Margo 2011).

The occupation distributions in the previous section refer to quantities, and we cannot conclude from these alone that shifts in labor demand were responsible for the relative growth in white-collar workers. In particular, school enrollment rates and educational attainment were increasing over time. To distinguish between demand and supply explanations, we need information on wages.

Previous work by Margo (2000) and by Goldin and Katz (2008) gives some insight into this issue. Margo (2000) provides annual wage series for common labor, artisans, and white-collar workers from 1821 to 1860, while Goldin and Katz (2008) provide benchmark estimates of wage ratios—for example, white collar to operatives—for the late nineteenth and early twentieth centuries.

23. See Rosenthal (2012, figure 4.4, 170) for additional evidence on the growth of white-collar workers from 1850 to 1900. In particular, Rosenthal uses the original occupational “strings” (that is, the text) to compute the number of clerical and accounting workers per 100,000 people. Her series increases from approximately 550 such workers per 100,000 in 1850 to approximately 1,200 per 100,000 people in 1900.

24. Goldin and Katz (2000, 2008) directly document using the Iowa state census of 1915 that white-collar workers had much higher levels of formal schooling than other workers in the early twentieth century.

tith century. According to Margo's time series, the wage ratio of white-collar to common labor increased from 1820 to 1860, and Goldin and Katz's benchmark estimate of this wage ratio for the late nineteenth century is higher than Margo's estimate for the late antebellum period. By contrast, Margo finds a slight decline in the wage ratio of artisan to common labor from 1820 to 1860, and Goldin and Katz's benchmark for this wage ratio in the late nineteenth century is similar to Margo's estimate circa 1860. These results suggest that the relative demand for artisans (net of relative supply growth) was quite stable over the nineteenth century, while the relative demand for white-collar labor increased rapidly given increasing educational attainment levels. But the precise time path of relative wages in these occupations between 1860 and Goldin and Katz's benchmarks is not known.

In this section, we provide some additional evidence on occupational wage differentials for the nineteenth century. This evidence draws on the same source used by Margo for his antebellum series, namely the so-called *Reports of Persons and Articles Hired* for army forts in the nineteenth century.²⁵ The data specifically analyzed here pertains to the period 1866 to 1880, and is used to generate national aggregate series of daily wages for common labor and artisans, and monthly wages for white-collar workers, analogous to the series previously published by Margo for the antebellum period.²⁶ The data set contains approximately 17,000 wage observations (the unit of observation is a person-month).

Following Margo (2000), hedonic wage regressions are estimated for unskilled labor, artisans, and white-collar workers. Separate regressions by census region (Northeast, Midwest, South Atlantic, and South Central) are estimated for artisans and unskilled labor, but the sample sizes are such that only a national regression can be estimated for white-collar workers. The dependent variable is the log of the daily (or monthly) wage. The independent variables include dummy variables for separate occupations (for example, mason), the month of the year, the pay period (for example, monthly versus daily), fort (or state), and year.

The series for common labor are extensively benchmarked at the regional

25. Margo (2000, ch. 2) provides extensive evidence to show that wages at the forts were very similar to those in the purely civilian economy in the local labor market. This evidence pertains to the antebellum period, but there is no reason to suppose that the patterns would be different for later in the century. That said, we recognize that the forts differed substantially as economic organizations from manufacturing and other types of firms in the civilian economy, and for all sorts of reasons the workers at the forts could differ from those in the civilian economy and consequently cause the trends in wages at the forts to deviate. We think that any such bias is likely to be minimal for the common labor wage series because of the extensive benchmarking, but we cannot make the same claim for the artisan or white-collar series.

26. Thus far no data have been collected for the Civil War years (1861–1865). Although such data are available for some forts, a separate study is necessary to determine their usefulness for capturing trends in the civilian economy.

level.²⁷ The series for artisans and white-collar workers, unfortunately, cannot be so extensively benchmarked. Instead, a national average wage for artisans and white-collar workers is computed using census data for 1880.²⁸ As far as possible, the benchmarking is done so as to produce a consistent series with those previously published by Margo (2000). Once the benchmarks are available, it is straightforward to use the coefficients of the time dummies to generate nominal wage series. Further details of the construction of the wage series can be found in appendix C.

Although the new wage series are, in our opinion, superior to any previously available, they have important limitations that should be kept in mind. First and foremost, the series at present pertain to narrow slices of the labor force—(free) white males whose skill levels are judged to be typical (or modal) for their occupation. Thus, for example, the series for artisans pertains to those of average skill—not, say, master carpenters or apprentice masons. This limitation is important because the occupation distributions presented in the previous section are more comprehensive in coverage than the wage series. Whether this affects our substantive conclusions is difficult to say, although our operative belief is that any bias is small.²⁹ Second, while the skills demanded at the forts were in widespread use in the general economy, the economic organization of the forts was not the same as, say, the typical manufacturing establishment. On the other hand, there is good evidence that wages at the forts were sensitive to local economic conditions and, in general, were very similar to what the workers would have commanded in the purely civilian economy (Margo 2000).

Panel A of table 1.5 shows five-year and decadal averages of the full (1820 to 1880) series along with estimates of the coefficients of linear time trends. Panel B shows wage ratios based on the decadal averages in panel A. Looking first at the wages of skilled artisans relative to common labor, we observe a shallow U-shaped pattern—a decrease in the relative wage of skilled artisans before the Civil War followed by a modest rise in the 1870s. Overall,

27. The regional series were published in summary form (e.g., five-year averages) in Margo (2004) and the annual series are available in Margo (2002).

28. The 1880 wage data come from the so-called Weeks Report. The white-collar data from Weeks are chosen to reflect the tasks performed by white-collar workers at the forts—standard clerical and bookkeeping skills that were also in widespread use in the purely civilian economy.

29. The principal issue is the inclusion of child and female labor, and slaves before the Civil War, in the wage series. Margo's (2000) antebellum regressions do control for slave status for forts located in the South, but the number of observations on slaves is insufficient to estimate separate wage series. Female and child workers were paid much less than adult white males, and including these workers in the series would reduce the level of the common labor wage series, thereby increasing the level of the skill premium for artisanal and white-collar workers. Goldin and Sokoloff (1982) present evidence that the wages of child and female workers in manufacturing increased relative to adult men between 1820 and 1850; this suggests, for example, that a more comprehensive series might show a smaller increase in the ratio of wages of white-collar to common labor before the Civil War and perhaps a larger decline in the ratio of wages of skilled artisans to common labor.

Table 1.5 Wages of common labor, skilled artisans, and white-collar workers:
Aggregate time series, 1820–1880, by five-year periods and by decades

Pay period	A. Nominal wage series		
	Common labor Day (\$)	Skilled artisan Day (\$)	White collar Month (\$)
1821–1825	0.71	1.31	33.62
1826–1830	0.70	1.38	35.12
1831–1835	0.73	1.45	35.23
1836–1840	0.82	1.56	43.75
1841–1845	0.79	1.40	42.43
1846–1850	0.81	1.41	44.70
1851–1855	0.90	1.57	51.00
1856–1860	1.01	1.83	52.29
1866–1870	1.47	2.47	71.52
1871–1875	1.40	2.64	74.38
1876–1880	1.11	2.29	72.69
1821–1830	0.70	1.36	34.45
1831–1840	0.78	1.51	39.49
1841–1850	0.80	1.40	43.56
1851–1860	0.95	1.70	51.65
1861–1870	1.47	2.47	71.52
1871–1880	1.26	2.46	73.53
Coefficient of linear time trend, log wage regression	0.0135 (0.0011)	0.0127 (0.0010)	0.0159 (0.0006)
B. Wage ratios			
	Artisan/ common labor	Clerk/ common labor	Clerk/artisan
1821–1830	1.94	1.89	0.97
1831–1840	1.94	1.95	1.01
1841–1850	1.75	2.09	1.19
1851–1860	1.79	2.09	1.17
1861–1870	1.68	1.87	1.11
1871–1880	1.95	2.24	1.15

Sources: For panel A, see appendix C. Standard error of coefficient reported in parentheses. Panel B computed from panel A. Wages ratios for clerks assume twenty-six days per month (daily wage = monthly wage / 26); see Margo (2000).

however, there is no secular trend in the wages of skilled artisans relative to common labor. The occupation distribution for the overall economy in table 1.4 also follows a shallow U-pattern, but is probably better summarized by saying there was little overall trend in the relative shares of skilled artisans versus unskilled labor (see panel C of table 1.4).

For white-collar labor there is an upward trend in relative wages over the 1820 to 1880 period, which coincides with the upward trend in the percent white-collar in the overall economy. It follows that the relative demand for

white-collar workers increased compared with relative supply over this time period. The extent to which relative demand grew faster than relative supply seems to have been modest, however, since the relative wages of clerical workers compared with common labor were approximately 10 percent higher circa 1880 than in 1850, whereas the share of white-collar workers in the economy more than doubled.³⁰ To the extent that the gap in the educational skills embodied in the typical white-collar worker relative to other workers remained reasonably stable over the course of the nineteenth century, the rise in the white-collar wage premium also suggests that the relative demand for educated labor increased faster than the relative supply of educated labor. Goldin and Katz (2008) provide extensive documentation that the relative demand for educated labor increased throughout the twentieth century. Our results suggest that these increases began rather earlier in American history, at least as far back as the middle of the nineteenth century. Although the census does not allow us to trace occupation distributions prior to 1850, it is almost certainly the case that the share of white-collar workers in 1820 was lower than the share in 1850. Since the increase in relative wages of white-collar workers appears to begin in the 1820s, the increase in relative demand for educated workers probably began with the onset of industrialization in the United States.

1.3 Technical Change and Occupations in the Twentieth Century

Skill-biased technical change from electrification in the early twentieth century to computerization in recent decades has driven a rapid secular growth in the relative demand for more-educated workers. But the supply of skills at least kept pace with the demand for skills over most of the twentieth century (Goldin and Katz 2008). Growth in the supply of skills was largely due to the increased educational attainment of successive cohorts fueled by increased access to public high schools in the early twentieth century and later to colleges and universities. The upshot of these factors was that educational wage differentials narrowed from 1915 to 1980.

But US educational wage differentials and overall wage inequality have increased sharply since 1980. Goldin and Katz (2008) show that a slowdown in the growth of the supply of skills of the US working population combined with continued growth in the relative demand for skills can substantially explain the recent increase in educational wage differentials.

The rate of growth of the relative demand for more-skilled workers does not seem to have accelerated since 1980, but there is much evidence that changes in skill demand have shifted since the 1980s from being monotonically rising in skill to a polarization of labor demand that is U-shaped in skill

30. See Rosenthal (2012, chapter 4) for evidence that a wide variety of educational institutions emerged after 1850 to meet the growing demand for clerical, accounting, and related skills.

favoring high-wage jobs and lower-wage, in-person service jobs relative to middle-skill jobs. This pattern of skill demand shifts is consistent with a shift from the monotonic widening of the US wage structure in the 1980s to the divergence of upper-half and lower-half wage inequality since the late 1980s with upper-half wage inequality continuing to increase and lower-half wage inequality growth (if anything) slightly reversing in the 1990s (Goldin and Katz 2007; Autor, Katz, and Kearney 2008; Autor 2010).

Changes in the organization of work associated with computerization raise the demand for the cognitive and interpersonal skills used by highly educated professionals and managers and reduce the demand for the routine analytical (nonmanual) and mechanical (manual) skills that characterize many middle-educated, ordinary white-collar positions and manufacturing production jobs. Computerization has less direct impact on the demand for nonroutine manual skills in many low-wage, in-person service jobs and in the building trades (Autor, Levy, and Murnane 2003; Autor, Katz, and Kearney 2006; Acemoglu and Autor 2010; Goos, Manning, and Salomons 2011).

We next examine changes in the occupational distribution of employment from 1920 to 2010 in table 1.6 to gain insights into the post-1980 pattern of skill demand changes relative to those over much of the twentieth century and those in the second-half of the nineteenth century (shown earlier in table 1.4). We focus on the occupations of individuals employed in the civilian work force age sixteen or older using the IPUMS microdata for the 1920 to 2000 decadal censuses of population and the 2010 American Community Survey (ACS). Occupations are classified into occupational groupings using 1950 census occupation codes and the consistent coding of each census and ACS year's occupation codes into the 1950 codes by the IPUMS.

Panel A of table 1.6 displays changes in the occupation distribution for the aggregate civilian economy from 1920 to 2010. We focus on a categorization of occupations based on recent rankings by education and wages into high skill (professional, technical, and managerial occupations that increasingly require at least a bachelors' degree), middle skill (clerical, sales, skilled blue collar, and farm operators), and low skill (operatives, laborers, farm laborers, and service occupations). The employment share of high-skill workers (as well as of the overall white-collar workforce) secularly increased from 1920 to 2010, continuing a trend going back at least to 1850 with the high skill share more than tripling from 12 percent in 1920 to over 39 percent in 2010. Monotonic skill upgrading is seen in the occupational distribution throughout most of the twentieth century (through 1980) with the share in high-skill occupations rising, middle-skill occupations holding steady, and low-skill occupations declining. The stability of the middle-skill group from 1920 to 1980 hides a rise the clerical/sales share, stability for skilled blue collar, and a steep decline for farm operators. The declining share of low-skill employment is driven by farm laborers in the first half of the twentieth century and by operatives and laborers (largely in manufacturing) in

Table 1.6 Occupation distributions (in percent): US civilian employment, age sixteen and older, 1920 to 2010

		A. Aggregate economy								
Detailed occupations	1920	1930	1940	1950	1960	1970	1980	1990	2000	2010
White collar										
Professional-technical	25.5	30.8	31.9	37.5	43.3	48.5	53.8	58.8	61.8	62.5
Manager	5.6	6.9	7.7	8.9	11.9	15.5	17.5	20.4	23.4	25.1
Clerical/sales	6.7	7.8	8.0	9.0	8.9	7.9	10.4	12.8	14.2	14.3
Skilled blue collar (craft)	13.1	16.1	16.2	19.6	22.6	25.1	25.9	25.5	24.2	23.1
Operative/laboret/service	14.1	12.7	11.6	14	14.3	13.6	12	10.5	9.8	8.1
Operative/laborer	35.5	34.2	39.1	36.8	36	34.8	31.9	29.2	27.1	28.3
Service occupations	27.3	24.3	27.4	26.5	24.4	22.1	19.2	15.9	14.1	12.6
Agricultural occupations	8.2	9.9	11.6	10.3	11.6	12.6	12.9	13.2	13.0	15.7
Farmer/supervisory	24.9	22.4	17.4	11.7	6.3	3.1	2.2	1.6	1.2	1.1
Farm laborer	16.3	13.7	11	7.7	4.1	1.9	1.3	0.9	0.6	0.4
Skill groups										
High skill (prof/tech/manager)	8.6	8.6	6.4	4.1	2.2	1.3	0.9	0.7	0.6	0.7
Middle skill (Clerical/sales/farmer/craft)	12.4	14.7	15.7	17.9	20.7	23.4	27.8	33.3	37.6	39.4
Low skill (Operative/laboret/farm laborer/service)	43.6	42.5	38.9	41.3	41.0	40.5	39.3	36.9	34.6	31.6
	44.1	42.8	45.4	40.8	38.3	36.0	32.9	29.9	27.7	29.0

(continued)

Table 1.6 (continued)

Occupational groups	B. Manufacturing industries							2000	2010
	1920	1930	1940	1950	1960	1970	1980		
White collar	14.8	19.4	21.5	23.5	28.4	30.5	33.5	39.3	41.5
High skill (prof/tech/manager)	6.1	8.2	7.9	9.7	13.0	15.3	18.1	23.9	27.6
Clerical/sales	8.7	11.2	13.6	13.9	15.4	15.2	15.5	15.4	13.9
Skilled blue collar (craft)	24.8	23.0	18.9	19.6	20.1	19.3	19.3	19.0	18.0
Middle skill (clerical/sales/craft)	33.5	34.2	32.5	33.4	35.5	34.5	34.8	34.4	29.7
Low skill (operatives/labors/service)	60.4	57.6	59.5	56.9	51.4	50.2	47.2	41.7	40.5

Sources: 1920 to 2000, census of population IPUMS and 2010 American Community Survey IPUMS.

Notes: Occupation shares are reported in percent. Occupations are classified into occupational groups based on 1950 occupation codes using the consistent coding of occupations in all years into 1950 codes (the OCC1950 variable) in the IPUMS. For 1930 to 2010, the samples include all individuals age sixteen or older who were employed in the civilian workforce during the reference week for the census or American Community Survey (EMPSTAT = 1, excluding those in the armed forces) and who reported a valid occupation (OCC1950 from 0 to 970). Employed individuals (those with EMPSTAT = 1) are excluded from the sample as being members of the armed forces if they are categorized in the armed forces by the detail EMPSTAT codes (EMPSTAT = 13 in 1930 to 1950, and EMPSTAT = 14 or 15 in 1960 to 2010) or they list a military occupation (OCC1950 = 395). For 1920, the sample includes all individuals age sixteen or older in the civilian labor force (LABFORCE = 2) excluding those listing military occupations (OCC50 = 595). The 1940 census occupation codes do not allow one to separate accountants (a professional occupation) from bookkeepers and cashiers (a clerical occupation) with all three groups being in occupation code 210. We allocate individuals in 1940 occupation code 210 in the 1940 census IPUMS into professionals (27.7 percent) and clerical occupations (72.3 percent) using the share of accountants among accountants, bookkeepers, and cashiers in the 1950 census IPUMS sample.

the second half of the twentieth century. In contrast, the share of employment of service workers—the other low-skill and currently the lowest wage occupational group—increased (almost doubling) from 1920 to 2010 with the most rapid growth in the last decade. Panel B of table 1.6 shows a similar pattern of monotonic occupational skill upgrading in manufacturing industries from 1920 to 1980.

A hollowing out of the occupational skill distribution with a declining share of jobs in middle-skill occupations is apparent both in the aggregate economy and in manufacturing since 1980 and especially from 2000 to 2010. The high skill employment share has continued to increase rapidly since 1980. And the decline of the low skill employment share has slowed since 1990 with an actual increase in the aggregate low skill share from 2000 to 2010, driven by the rapid relative growth of in-person service jobs. More detailed analysis of the full set of three-digit occupations by average education levels and wages in 1980 show a shift from monotonic occupational skill upgrading through the 1980s to a polarization pattern of the upper and lower ends gaining against the middle since 1990 (Autor, Katz, and Kearney 2008; Autor 2010).

The employment share of high-skill occupations that increasingly require at least a college degree has more than tripled since 1920. And the college wage premium, after declining in the first half of the twentieth century, has risen substantially since 1980 back to at least the level prevailing in 1915 in the face of a growing relative supply of college-educated workers (Goldin and Katz 2008). This pattern indicates strong secular relative demand shifts favoring more-educated labor over the last century. And the evidence on occupation employment shares and relative earnings in the nineteenth century in tables 1.4 and 1.5 indicate that rapid increases in the relative demand for more-educated workers dates back at least to 1850. Furthermore, the recent period of the hollowing out of middle-skill jobs associated with the reorganization of work from computerization in the aggregate economy and manufacturing has parallels to the decline in middle-skill artisans in US manufacturing in the nineteenth century with the shift from the artisanal shop to the factory.

1.4 Conclusion

Technology has been an engine of economic growth in the United States since the onset of industrialization. In the twentieth and twenty-first centuries technology has been skill-biased overall, favoring more-educated labor. But the conventional wisdom among economic historians is that technical change in the nineteenth century may have had the opposite effect—de-skilling. The switch to capital-skill complementarity allegedly occurred in the early twentieth century with the diffusion of electricity as an inanimate power source.

In this chapter we have revisited the question of the historical evolution of capital-skill and technology-skill complementarity in the United States. In contrast to the conventional wisdom, we have instead stressed the continuity of the effects of technical change on the relative demand for skill. It is true, as we document extensively in this chapter, that in nineteenth-century manufacturing, technical change reduced the relative demand for artisans in favor of machines operated by less skilled workers and, in that sense, certainly was de-skilling. But a more nuanced picture shows that the manufacturing workforce hollowed out: in addition to operatives, nonproduction workers, who on average were more educated, not less, increased their employment shares relative to artisans. And in the aggregate economy of the nineteenth century we find no evidence of de-skilling overall but rather the opposite, as demonstrated by a persistent, long-term increase in the share of white-collar workers. In the twentieth century technical change has largely had a monotonic effect on the relative demand for skill, until quite recently. But the occupation distribution has again hollowed out since the 1980s. Drawing on the recent literature on task-based models (Acemoglu and Autor 2010), we argue that there is a common theme to the effects of technical change across the two centuries, displacing skilled labor from some tasks, but increasing its use in other tasks.

We have stressed the effects of technical change on the relative demand for skill in this chapter, but our results also have important implications for the historical evolution of social mobility in the United States. Throughout much of the nineteenth century the pathway to middle class status was through ascending the agricultural ladder to farm operator status or via an apprenticeship to artisan status. By the end of the century, however, both pathways had narrowed, replaced by white-collar occupations that, unlike farming or artisanal skills, required more formal schooling. Indeed, our new wage series imply that the demand for white-collar skills increased relative to supply, which suggests that the returns to schooling trended upward during much of the nineteenth century. Careful study of how the shifts in relative demand and wages influenced the decisions of individuals in the mid- to late nineteenth century to invest in schooling rather than agricultural or artisan skills could shed considerable light on the historical evolution of the race between technology and education in the American case.

Appendix A

Construction of Percent Unskilled: 1880 Manufacturing Sample

The 1880 census reports sufficient data with which to compute an estimate of the average daily wage of workers at the establishment level (see Atack,

Bateman, and Margo 2004). The census also inquired about the average daily of unskilled labor and the average daily wage of “mechanics.” We use these data to construct a proxy for the percent skilled.

First, for firms that reported both types of wages, we use the following equation to estimate, u , the percent skilled

$$w = w_u u + w_s (1 - u).$$

Here, w is the average daily wage at the establishment level, u is the share unskilled, and s is the share of skilled blue collar. We compute the estimate of u with this equation, retaining only those observations such that u is non-negative. For firms that report the skilled wage but not the unskilled wage, we set $s = 1$. For firms that report the unskilled wage but not the skilled, we set $s = 0$.

Our estimate of u is clearly biased because our procedure assumes, in effect, that all employees were production workers, which is obviously incorrect. It is straightforward to show that our estimate of u will be biased downward. Let m be the share of nonproduction workers, and w_m the average daily wage of nonproduction workers. Then the correct estimate of u is given by the equation

$$u = \frac{w - (w_m - w_s)m - w_s}{w_u - w_s},$$

whereas our estimate is

$$u^* = \frac{w - w_s}{w_u - w_s}.$$

Both the numerator and denominator of the right-hand side of the expression for u or u^* are negative, but the numerator of the right-hand side of u^* will be biased toward zero, hence our estimate of u^* will be smaller than the correct estimate, u . However, this bias is likely to be very small, because m was still relatively small for most establishments in 1880. The bias will be increasing in absolute value as establishment size increases, so the coefficients on size in the regressions in panel B of table 1.3 are biased downward. The downward bias reinforces the substance of our argument, namely that the percent of operatives/unskilled was increasing in establishment size.

Appendix B

Construction of Occupation Distributions

In table 1.4 we present estimates of the occupation distribution in manufacturing and in the overall economy from 1850 to 1910. Our estimates pertain to individuals age ten and older. The estimates are based on detailed adjust-

ments to occupation distributions that are derived from the various IPUMS samples over the same period. IPUMS samples exist for every census year between 1850 and 1910, except 1890. The IPUMS occupation and industry data pertain to free persons age sixteen and older in the labor force; persons are considered to be in the labor force if they reported a gainful occupation.

Estimation of Occupation Distribution in Manufacturing

The 1910 census was the first to ask individuals about their industry of employment as well as occupation. While there have been several attempts by scholars to produce estimates of the share of the labor force in manufacturing for the pre-1910 census years, to the best of our knowledge there have been no attempts to provide estimates of the occupation distribution within manufacturing.

Our estimates make use of the imputed IPUMS variable IND1950. The IPUMS staff created this variable after observing that in the census manuscripts individuals very frequently provided information recorded in the occupation column that readily identify the industry of employment. Nineteenth-century census officials were long aware of this characteristic of the data collection; indeed, this was a primary reason why the census created the separate question in 1910. The IPUMS staff has devised a set of protocols to determine industry of employment based on the information contained in the census manuscripts (IPUMS-USA n.d.). Importantly, these protocols were designed to provide a series that could link up to 1910, not to answer the question addressed in this chapter. While we do not believe that the imputed industry classifications are accurate enough to produce reliable estimates of the occupation distribution at, say, the three-digit SIC code, we do believe the classification is accurate enough to broadly distinguish the manufacturing and nonmanufacturing labor force.

A small caveat to our estimates is that we make no adjustment for slave labor in manufacturing for 1850 or 1860 because we believe the available data to make such an adjustment are too sparse. Slaves were certainly employed in antebellum manufacturing; the best known example is the tobacco industry in Richmond, Virginia (Goldin 1976). Excluding slaves biases downward the share operative/unskilled in 1850 and 1860; however, the numbers are too small in the aggregate to noticeably alter the levels of the estimates, much less the trends that we observe.

As in our estimates for the overall occupation distribution (see below) we begin with samples of individuals drawn from the IPUMS with LABFORCE = 2. We then retain all observations for which IND1950 indicates a manufacturing industry. Using the variable OCC1950, we classify the manufacturing labor force into white-collar, skilled blue-collar, and operative/unskilled. This constitutes our preliminary distribution.

We make a series of adjustments to the preliminary distribution. In summary form, the adjustments are:

Reallocation of shoemakers and operatives in boots and shoe industry. See the discussion below.

Adjustment for female labor, 1850. The 1850 census reported occupations for males only. We assume that the ratio of males to the total manufacturing labor force, age sixteen and older by occupation group (white collar, skilled blue collar, operative/unskilled) was the same in 1850 as in 1860. Applying these ratios to the IPUMS totals by occupation group in 1850, we produce estimates of the occupation distribution in manufacturing for both genders, age sixteen and older.

Adjustment for free child labor, age ten to fifteen. For 1870–1910, we use the published census of manufacturing to compute the ratio of child workers (age ten to fifteen) to the sum of adult females and males. We multiply this ratio by the number of individuals in our preliminary occupation distribution; this generates an estimate of the number of child workers to be added to the total. We assume that all child workers are employed as operatives. For 1850 and 1860, we assume that the ratio of child workers to the sum of adult males and females was the same as in 1870.

Estimation of Overall Occupation Distribution

Our estimates of the overall occupation distribution do not rely on the imputed IPUMS variable IND1950, but do make use of the IPUMS variable OCC1950, which classifies occupations. We use this variable to divide up the labor force into seven occupation groups. The first five are nonfarm occupations and the remaining two are farm: professional/technical, managerial/official/proprietor, clerical/sales, skilled blue collar, operative/unskilled/service, farm operator/supervisor, and farm laborer. The first three occupations are the traditional subdivisions of the white-collar labor force. In panel C of table 1.4, we present calculations that define the unskilled share of the labor force to be the sum of the shares in operative/unskilled/service and farm laborer.

For each IPUMS census year we begin by extracting a sample of individuals, selecting those for whom the variable LABFORCE = 2 (in the labor force). All such individuals in the IPUMS are age sixteen or older, and all report a gainful occupation. Using the variable OCC1950, we create a preliminary occupation distribution for the seven occupation groups listed above. We then make a series of modifications to the preliminary distribution. In summary form, these adjustments are:

Adjustment for free female labor force, age sixteen and older, in 1850. The 1850 census only reported occupations for free males. We make an initial imputation of the free female labor force by occupation group by assuming the ratio “total free labor force, age sixteen and older/male free labor force, age sixteen and older” was the same in 1850 and in 1860. We then adjust the occupation group totals for females so that the overall gender composition matches Weiss’s (2006, tables Ba1-10, Ba40-49) estimates for 1850.

Adjustment for laborers not elsewhere classified, living on farms, age sixteen and older. In the preliminary distribution, persons for whom OCC1950 = 970 (laborers, not elsewhere classified) are allocated to the operative/unskilled/service group, regardless of their residential location. However, it is widely believed by economic historians that such individuals who lived on farms were almost certainly farm laborers rather than nonfarm. Therefore, the number of individuals who report OCC1950 = 970 and also FARM = 2 is subtracted from the operative/unskilled group and added to the farm laborer group.

Adjustment for child labor, free labor force. Using Weiss (2006), we compute ratios by gender of the labor force age ten to fifteen to age sixteen and older. We apply these ratios to the IPUMS sample totals, thereby generating estimates of children workers whose occupations were not reported in the labor force. Next, for each IPUMS census year, we extract a sample of individuals, age ten to fifteen, computing the proportion, by gender, who were living on farms (FARM = 2). We multiply our estimated number of child workers by the share living on farms (by gender), and call the result the number of child workers employed in agriculture. We assume all such workers were farm laborers. The remainder is assigned to the operative/unskilled/service group.

Adjustment for shoemakers and operatives in shoe factories, 1850–1870. According to the 1850 and 1860 occupational classifications in the IPUMS, virtually all persons who were employed in the boot and shoe industry were classified as skilled artisans (shoemakers, or OCC1950 = 488) rather than operatives in shoe factories. However, according to the Atack-Bateman-Weiss samples from the manufacturing census, fully two-thirds of all labor employed in boots and shoes worked in establishments of sixteen or more workers—the commonly used definition of the “factory”—as early as 1850. In the 1870 IPUMS sample, the proportion of operatives in boot and shoes is much closer to two-thirds than in 1850 or 1860. Consistent with the general trend toward factories, the proportion employed in boot and shoe establishments of sixteen or more workers increased between 1850 and 1880, but the trend is a gentle one, not abrupt. We believe that in 1850 and 1860 the census had difficulty in distinguishing shoemakers in artisanal shops from those working as operatives in establishments; the 1870 and 1880 censuses, however, contain instructions to enumerators to pay close attention to such distinctions in manufacturing. For 1850 to 1870, therefore, we assume that 65 percent of workers age sixteen and older in the boot and shoe industry were operatives, and 35 percent were skilled artisans. We adjust the preliminary occupation distribution in these years to reflect this assumption. For 1880, we assume that the occupation classification for persons in boots and shoes are correct, as indicated by OCC1950.

Adjustment for slave occupations, 1850 and 1860. We use Weiss (2006) estimates to calculate, by gender, the ratio, “slave labor force/free labor force.”

We apply these ratios to the adjustment number of free workers, by gender (i.e., the adjustments described above). This generates an estimate number of slave workers, to be included in our occupation distributions. We use Olson (1992, 139, table 8.1) to allocate our estimated number of slave workers to the occupation groups. For men this results in allocations to the skilled artisan, operative/unskilled/service, farm operator/supervisor, and farm laborer groups; for women, the allocations are to operative/unskilled/service and farm laborer. It is likely that this procedure underestimates the number of skilled artisans among male slaves because the Olson table is based on probate and plantation records and, as such, probably underweights slaves in urban areas; however, any bias is likely to be very small, because the share of slaves in urban areas was less than 5 percent in the decade before the Civil War (Goldin 1976).

Appendix C

Construction of Wage Series, 1866–1880

We provide annual estimates of nominal wages for three occupations: common labor, artisans, and white-collar workers (clerks). The data source is the *Reports of Persons and Articles Hired* (Record Group 92, National Archives) used extensively by Margo (2000) in his construction of analogous wage series for the antebellum period. The data pertain to civilians hired at US army installations, and cover the period 1866–1880. The data were extracted (by hand) from monthly payrolls at the forts, which have survived and have been deposited at the National Archives. There are approximately 17,000 wage observations available in the data set (a wage observation refers to a person month; for example, a carpenter hired at St. Louis for one or more days during the month of October in 1879). Like those for the antebellum period, the data appear to reflect labor market conditions in the labor market surrounding the fort.

Wage series are produced from hedonic regressions. In these regressions, the dependent variable is the logarithm of the daily wage (if a worker is hired on a monthly basis, the daily wage is computed by dividing by an assumed twenty-six days of labor per month). Control variables include occupation dummies, month of the year, place of hire (or state in which the fort is located), other characteristics of the worker, if known (e.g., race), and year.³¹ For common labor and artisans the regressions are estimated separately by region. For white-collar workers the number of observations is insufficient

31. In some cases, the year dummies refer to groups of years rather than single years. In such cases we linearly interpolate to produce the annual series.

to estimate regional series and instead a national regression is estimated with extensive controls for location.

From the year dummies we produce annual indices of nominal wages. These annual indices are then benchmarked to wage estimates from other sources (see Margo [2002] and [2004], and the text of the current chapter). For common labor the benchmarking is extensive (multiple years between 1866 and 1880), and the year-by-year values of the indices are adjusted to reflect the benchmarking.

The data for common labor has previously been analyzed, and annual wage series for census regions (Northeast, Midwest, South Atlantic, and South Central) produced in Margo (2002, 2004). Except for California during the Gold Rush period (see Margo 2000), no series have been produced for the western United States.

For this chapter we estimated annual series of daily wages for artisans by region and an annual series for white-collar workers (see above regarding the white-collar regression). For common labor and artisans we aggregated the regional series using region-specific weights. To compute these weights we drew extracts from the 1870 and 1880 IPUMS samples and estimated regional shares of occupations for 1870 and 1880. We linearly interpolated the shares between 1870 and 1880. For 1866–1869 we used the 1870 weights.

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