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## The Program on Children

### Janet Currie and Anna Aizer\*

**Program Report** 

U.S. public programs that are targeted to children and youth have grown rapidly in recent decades. This trend has generated a substantial volume of research devoted to program evaluation. At the same time, researchers have developed an expanded conception of human capital and how it develops over the life course. This has drawn attention to children's physical and mental health, as well as to factors such as environmental exposures and maternal stress that influence the development of both non-cognitive and cognitive skills. Researchers in the Program on Children have been active contributors both to the evaluation of programs for children and to our developing understanding of the roots of human capital formation. This review provides a partial summary of this work. The number of research studies in the last eight years unfortunately makes it impossible to discuss all of the relevant contributions.

### Long Run Consequences of Conditions in Early Life

The original "fetal origins" hypothesis held that poor nutrition during the fetal period could have persistent effects on metabolism that could lead to adult disease. Economists in the children's group have broadened the scope of inquiry beyond a narrow focus on fetal nutrition to examine factors beyond prenatal nutrition, shocks in early childhood as well as the fetal period, and a much broader array of outcomes. Douglas Almond, Bhashkar Mazumder, and Reyn Van Ewijk show, for example, that nutritional restriction due to Ramadan fasting is associated with lower child test scores at age seven.<sup>1</sup> Joseph Ferrie

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# NBER Reporter

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and Karen Rolf show that socioeconomic status in a household when children are ages 0 to five is historically associated with longevity and health in

#### Parental Unemployment and Children's Later Life Health



Figure 1

old age [Figure 1].<sup>2</sup> David Autor, David Figlio, Krzysztof Karbownik, Jeffrey Roth, and Melanie Wasserman link contemporary birth and schooling records in Florida to show that disadvantaged boys tend to have lower test scores, more disciplinary problems, and less likelihood of completing

### The Program on Children

The Program on Children, which was launched in 1993 as the program on the Economic Well-Being of Children, has 134 affiliated researchers. It has produced about 600 NBER Working Papers since the last review in The NBER Reporter, which former program director Jonathan Gruber prepared in 2008.

Many of the first economic studies concerning the well-being of children focused either on family formation and parental behavior or on formal education, including both K-12 and college. Today, these topics remain important.

Roughly one quarter of the studies that are part of the Program on Children fall under the auspices of the NBER Education Program. Roughly as many studies concern children's well-being in developing countries, and fall within the purview of the Development Economics Program. This review does not summarize either of these active research areas.

high school.<sup>3</sup> Anna Aizer, Shari Eli, Ferrie, and Adriana Lleras-Muney show that cash transfers to poor families at the early decades of the 20th century led to increases in

the income and longevity of children in those households.<sup>4</sup> Similarly Fredrik Andersson, John Haltiwanger, Mark Kutzbach, Giordano Palloni, Henry Pollakowski, and Daniel Weinberg show that, once the endogeneity of public housing use is accounted for, childhood residence in supported housing, which has a large cash value, has positive effects on young adult earnings and reduces the probability of incarceration.<sup>5</sup> A possible caution: Gordon Dahl, Andreas Ravndal Kostoi, and Magne Mogstad show that family welfare participation can increase the probability that children grow up to par-

ticipate themselves.<sup>6</sup> Neighborhood condi-

tions while young are another important determinant of longer-term outcomes. Jens Ludwig, Greg Duncan, Lisa

Gennetian, Lawrence Katz, Ronald Kessler, Jeffrey Kling, and Lisa Sanbonmatsu summarize long-term effects of the Moving to Opportunity experiment, which enabled some poor families to move to less-poor neighborhoods, and find relatively little effect on children in those families.<sup>7</sup> However, Raj Chetty, Nathaniel Hendren, and Katz find that the younger children in those families did benefit from moving in terms of higher future incomes [Figure 2].8 Chetty, Hendren, Patrick Kline, and Emmanuel Saez argue that features of neighborhoods that promote social mobility include low residential segregation, less income inequality, better schools, more social capital, and more family stability.9

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Many Program on Children researchers document longer-term effects of specific policy initiatives. Hilary Hoynes, Diane Schanzenbach, and Douglas Almond find positive effects of childhood participation in the Food Stamp Program on future adult health, as measured by reductions in rates of high blood pressure, obesity, and diabetes.<sup>10</sup> Gabriella Conti, James Heckman, and Rodrigo Pinto find improvements in the adult health of participants in two model preschool programs,<sup>11</sup> while Heckman, Pinto, and Peter Savelyev argue that much of this effect is operating through changes in personality traits.<sup>12</sup> On a cautionary note, Michael Baker, Jonathan Gruber, and Kevin Milligan find negative effects of a Quebec universal child care program on children's non-cognitive skills, underscoring the importance of program quality.<sup>13</sup>

### Expansions of Medicaid and the Value of Medical Care

One of the most important policies that affected children born in the late 20th century was the expansion of public health insurance under the Medicaid program. State governments were first incentivized and then required to expand coverage to children in poor families, and many states expanded coverage to children with family incomes up to 200 percent of the federal poverty line. Because the expansions occurred at different times in different states and affected some age groups and not others, it is possible to identify the effect of insurance.

Currie, Sandra Decker, and Wanchuan Lin,<sup>14</sup> Bruce Meyer and Laura Wherry,<sup>15</sup> David Brown, Amanda Kowalski, and Ithai Lurie,<sup>16</sup> and Wherry, Sarah Miller, Robert Kaestner, and Meyer<sup>17</sup> all examine the long-term effect of these expansions on individuals who gained coverage as young children. They focus on different datasets and find positive effects on



#### Figure 2

diverse young adult outcomes, including maternal reports of health, hospitalization for chronic conditions, and employment and earnings. Figure 3, from Wherry et al. (on the following page), shows the reduction in hospitalizations for chronic conditions among young adults who had Medicaid coverage from early childhood. Those born after September 1, 1983, were covered, whereas those born just before that date were never eligible. Currie and Hannes Schwandt argue that these expansions of access to care may explain some of the large reductions in mortality inequality among children over the past 20 years.<sup>18</sup>

These findings imply a large positive value for the medical care received at the margin, an inference borne out by Almond, Joseph Doyle, Kowalski, and Heidi Williams who





estimate that the statistical cost of saving a very low birth weight's life was about \$550,000 in 2006 dollars.<sup>19</sup> At the same time, Currie and Bentley MacLeod<sup>20</sup> and Erin Johnson and Marit Rehavi<sup>21</sup>study the incidence of C-sections, and conclude that many are probably unnecessary.

#### Stress and Mental Health

Researchers in the Program on Children have moved from focusing only on cognitive skills, to thinking about non-cognitive skills (such as social skills) and physical health, to explicitly studying mental health and its role in promoting positive future outcomes.

Using a sibling fixed effects design, Jason Fletcher examines ADHD, one of the most prevalent childhood mental health conditions and finds large negative impacts on employment, welfare use, and earnings.<sup>22</sup> While this finding would seem to argue that treatment of ADHD should have large positive effects, Currie, Mark Stabile, and Lauren Jones find that increases in drug treatment that accompanied an expansion of drug coverage in Quebec had little positive effect on educational outcomes or emotional functioning, suggesting that drug therapy alone may not be enough to improve outcomes.<sup>23</sup> Susan Busch, Ezra Golberstein, and Ellen Meara examine the use of antidepressants among adolescents and find that FDA "black box" warnings — the most stringent warnings used in prescription drug labeling — discouraged antidepressant use and led to increases in risky behaviors and small reductions in grade point averages.<sup>24</sup> Mark Anderson, Resul Cesur, and Erdal Tekin further argue that depression increases adolescent propensity to engage in property crime, though not violent crime or selling drugs.<sup>25</sup> Together these papers

Acute stress, both among mothers and among children, may be one root cause of poor mental health. Aizer, Laura Stroud, and Stephen Buka exploit unique data on maternal cortisol levels during pregnancy and find, using sibling comparisons, that children exposed to high levels of this "stress hormone" suffer negative effects on their cognitive functioning and motor development.<sup>26</sup> Moreover, mothers of lower socioeconomic status have higher cortisol levels, suggesting one mechanism for the intergenerational transmission of poverty. This is consistent with work by William Evans and Craig Garthwaite showing that Earned Income Tax Credit (EITC) payments are associated with improved maternal men-

tal health and reduction of certain biomarkers for

A source of stress that is more common among mothers of lower socioeconomic status is the death of a family member. Petra Persson and Maya Rossin-Slater compare children whose mothers experienced loss of a family member while the children were in utero to those who experienced such a loss in the first year after birth; they find that the former group were more likely

stress.27

to suffer from mental health problems including ADHD, anxiety, and depression in later life.<sup>28</sup> Sandra Black, Paul Devereux, and Kjell Salvanes also investigate the long-term effects of the mother experiencing a death in the family during pregnancy. They find negative effects on birth outcomes, but do not find negative effects on adult outcomes such as education, employment, and earnings.<sup>29</sup>

Currie and Rossin-Slater examine the effect of maternal residence along the predicted path of a hurricane during pregnancy and find increases in abnormal conditions of the newborn.<sup>30</sup> Seth Gershenson and Tekin find that stress due to the "Beltway Sniper" impacted the test scores of children in schools near the locations of the shootings but that the effect dissipated after one year.<sup>31</sup> Even more "every day" stress due to poor economic conditions and higher risk of

parental job loss is shown by Golberstein, Gilbert Gonzales, and Meara to have negative effects on children's mental health.<sup>32</sup>

#### **Environmental Policy**

Pollution from toxic chemicals like lead can also have important long-term effects on children's health. The combination of large administrative datasets measuring both pollution levels and health outcomes, and environmental policies that have greatly reduced pollution exposures, have allowed us to better identify the harmful effects of exposures. Karen Clay, Joshua Lewis, and Edson Severnini show that emissions from coal-fired electricity generation plants were responsible for 3,500 infant deaths per year in the early 1960s.<sup>33</sup> Currie and Reed Walker find that the implementation of E-ZPass improved birth outcomes in the neighborhood of highway toll plazas by reducing



Figure 4

exposure by targeting old lead paint in Rhode Island. They show that in areas that implemented a "lead safe" certificate program, preschool blood lead levels declined rapidly and children's later test scores improved.<sup>36</sup> This study builds on previous work by Jessica Reyes showing that cohorts of young children who benefited from the elimination of lead in gasoline when they were young had lower levels of behavior problems, aggression, and delinquency as adolescents and less crime as young adults.<sup>37</sup> Currie, Lucas Davis, Michael Greenstone, and Walker find that manufacturing plants that emitted toxic pollutants reduced infant health within a one-mile radius.<sup>38</sup> Currie, Greenstone, and Enrico Moretti find that Superfund hazardous waste site cleanups

pollution from automobiles [Figure 4].<sup>34</sup> Adam Isen, Rossin-Slater, and Walker follow children born in counties that were required to reduce air pollution because of the 1970 Clean Air Act. They find that lower pollution levels in the year of birth are associated with higher employment levels and higher earnings at age 30.35 Aizer, Currie, Peter Simon, and Patrick Vivier doc-

ument the tremendously posi-

tive effects of measures to 0.6 reduce lead 0.4

improved birth outcomes among infants born to mothers who lived nearby compared to mothers who lived a little further away.<sup>39</sup> Claudia Persico, Figlio, and Roth show that children prenatally exposed to Superfund sites are more likely to repeat a grade or be suspended from school and have lower test scores than their own younger siblings who benefited from later cleanups of these sites.<sup>40</sup>

#### Additional Immediate or Short-Term **Impacts of Policy on Children**

In addition to tracking long-term effects, researchers in the Program on Children continue to study the immediate impacts of a wide variety of policies affecting children and their families. These include cash transfer programs, preschool enrichment, and nutrition programs. Hoynes, Douglas Miller, and David Simon show that expansions of the EITC reduced the incidence of low birth weight and that the impact was greatest for African-American mothers [Figure 5].<sup>41</sup> In keeping with the finding of heterogeneous program effects, Marianne Bitler, Hoynes, and Thurston Domina estimate quantile treatment effect models of the Head Start preschool program for disadvantaged children and find the largest and most persistent effects on the most disadvantaged children.<sup>42</sup> This is consistent with work by Kline and Chris Walters showing that the impact of Head Start is greatest for those children without access to any other preschool programming.43

Sara Markowitz, Kathleen Adams, Patricia Dietz, Viji Kanna, and Van Tong study state increases in cigarette taxes and bans on indoor smoking and show that both policies reduced the rate of premature births.<sup>44</sup> Aizer and Stroud show that the initial Surgeon General's report about the dangers of smoking had a much greater



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impact on smoking among more-educated women, so that initially the gap in smoking rates grew.<sup>45</sup>

Schanzenbach and Mary Zaki focus on an expansion in the School Breakfast Program and find some evidence of improvements in health and behavior in some subgroups, though not overall.<sup>46</sup> Hoynes, Marianne Page, and Ann Huff Stevens focus on the initial roll out of the Supplemental Nutrition for Women, Infants and Children (WIC) Program across U.S. counties and show that it had positive effects on infant health and no evidence that these effects are driven by differences in fertility.<sup>47</sup> Currie and Ishita Rajani examine WIC in New York City and find that even comparing siblings born full term, WIC reduces low birth weight.<sup>48</sup> John Cawley, David Frisvold, and Chad Meyerhoefer examine state physical education mandates and find that they lower body mass index and reduce the probability of obesity among fifth graders, especially boys.<sup>49</sup> Conversely, Patricia Anderson, Kristin Butcher, and Schanzenbach find that schools cut back on physical education in response to "No Child Left Behind" and that this increased the fraction of children who were overweight.<sup>50</sup>

#### **Fertility and Parental Behaviors**

Parental choices, beginning with the choice to have a child or not and under what circumstances, shape every aspects of a child's life. One of the most important demographic changes of the late 20th and early 21st centuries has been the increase in the rate of non-marital childbearing. Not only has the overall rate increased, but Shelly Lundberg, Robert Pollak, and Jenna Stearns document a widening divide between parents with college education and those without in terms of whether they will marry and remain married.<sup>51</sup> They argue that college educated parents marry in order to facilitate the increasingly intense investments that they will jointly make in their children. Matthias Doepke and Fabian Kindermann instead emphasize conflict between parents. They present cross-country evidence from 19 nations suggesting that fertility is lower in countries where women bear more of the child care burden.<sup>52</sup> Lisa Dettling and Melissa Kearney show that increases in housing prices encourage child bearing among homeowners but discourage it among renters, highlighting the importance of economic factors in fertility decisions.<sup>53</sup>

Martha Bailey provides a history of the impact of the introduction of federally funded family planning programs for 1964 to 1973 on fertility, linking them to both delays in childbearing and decreases in the number of children per woman.<sup>54</sup> Michael Lovenheim, Randall Reback, and Leigh Wedenoja focus on teens and show that schoolbased health centers can lower teen fertility, especially among younger teens and African Americans.<sup>55</sup> Kasey Buckles and Daniel Hungerman show that a condom distribution program is also effective, lowering teen fertility by about 10 percent.<sup>56</sup> Jason Lindo and Analisa Packham show that a policy providing long-acting reversible contraceptives to teenagers reduced the teen birth rate by five percent.<sup>57</sup> While not a policy per se, the violence inflicted on abortion providers in many parts of the country has had the opposite effect, according to Mireille Jacobson and Heather Royer, increasing fertility by making it more difficult to terminate a pregnancy.<sup>58</sup> Two studies by Kearney and Phillip Levine indicate, however, that much of the decline in teen childbearing since 1981 appears due to "demand" factors: Both lower teen employment rates and TV shows depicting the realities of teen motherhood have had large effects on teen birth rates.<sup>59</sup>

Fertility decisions can have a direct impact on the parental resources available for children, as Chinhu Juhn, Yona Rubinstein, and Andrew Zuppann emphasize in their reexamination of the so-called child quantity-quality tradeoff.60 Black, Devereux, and Salvanes find evidence of complicated patterns of parental investment by birth order, showing for example, that mothers are more likely to be smokers when their first children are born but also are more likely to breast feed those

children.<sup>61</sup> Marianne Bertrand and Jessica Pan focus on father presence as an important input, showing that boys in "broken" families are more likely to have deficits in noncognitive skills [Figure 6].62 On the other hand, Lindo, Jessamyn Schaller, and Benjamin Hansen show that higher male unemployment rates predict increases in child abuse and neglect at the county level,63 while Page, Schaller, and Simon find that better maternal employment prospects are associated with worse child health.<sup>64</sup> Consistent with this latter finding, Chris Herbst and Tekin find that higher child care subsidies are associated with greater risk of childhood obesity, perhaps through encouraging the use of nonparental care. Parental behaviors may also be implicated in the higher infant mortality rates seen in the U.S. compared to European countries.<sup>65</sup> Alice Chen, Emily Oster, and Williams show that the while some of the higher death rate is attributable to poorer health at birth, much of the gap opens up after the first month of life, pointing to conditions in the home as a probable cause.<sup>66</sup>

Several studies examine ways in which policy can impact parents' investments in children. Alexander Gelber and Isen find that parents who were randomized to Head Start in the Head Start Impact Study invest more in their children subsequently, suggesting either that parents view their own inputs as complementary to preschool or that they learned something from Head Start about how to parent.<sup>67</sup> Aizer and Flavio Cunha examine the introduction of the Head Start preschool program, arguing that parents tend to reinforce differences between their children and showing that parents are more likely to invest in children in a way that reinforces differences between children in larger families.<sup>68</sup> Roland Fryer, Steven Levitt, and John List find



ers with incentives to engage their children in behaviors known to improve child development is very effective in increasing cognitive achievement in some families, but not others.69 Rossin-Slater and Mariam Wust examine child support enforcement in Denmark and find that higher paternal obligations raise payments but that these gains are partially offset by various behavioral responses.<sup>70</sup> In an innovative study, Susan Mayer, Ariel

that providing moth-

Kalil, Philip Oreopoulos, and Sebastian Gallegos conduct a field experiment designed to increase the time parents spent reading to their children, using behavioral tools such as text reminders, goal setting, and social rewards; they find large positive effects relative to simply providing information about the importance of reading to children.<sup>71</sup>

#### **Research Focusing on Adolescents**

Much about adolescents is predictive of their incipient adult outcomes. It is during adolescence that many risky or antisocial behaviors emerge or increase in frequency and severity, often with long term consequences. Miguel Sarzosa and Sergio Urzua estimate significant long term costs associated with being bullied in one's youth.<sup>72</sup> Aizer and Doyle point out that 130,000 juveniles are detained each year. Using randomly assigned judges with different propensities to incarcerate, they find that incarceration in adolescence greatly increases the probability of incarceration in adulthood.<sup>73</sup> The importance of mental health is highlighted by Anderson, Cesur, and Tekin who show using school and sibling fixed effects models that adolescent depression predicts future property crime.<sup>74</sup> Fletcher finds further that adolescent depression predicts lower employment probabilities later in life.<sup>75</sup>

While much of the previous work examining the impact of programs or policies that aim to curb risky behaviors among adolescents has not found them to be particularly effective, more recent work suggests that innovative programs can be effective.<sup>76</sup> For example, among youths who are involved with the justice system but not incarcerated, Alison Cuellar and Dhaval Dave find that intensive mental health treatments can help to keep youth in school.<sup>77</sup> In contrast, adolescent behavior seems to be less responsive to prices and sanctions. Anderson, Hansen, and Daniel Rees examine the impact of medical marijuana laws and find little impact of these laws on teen smoking.<sup>78</sup> Likewise, Hansen, Joseph Sabia, and Rees argue that the impact of cigarette taxes on youth smoking has declined over time.<sup>79</sup>

The close links between mental health, what economists often call non-cognitive skills, cognitive skills, and outcomes are emphasized by two studies reporting on randomized interventions of innovative programs among youth in Chicago. Philip Cook, Kenneth Dodge, George Farkas, Fryer, Jonathan Guryan, Ludwig, Mayer, Harold Pollack, and Laurence Steinbert discuss an intervention designed to improve school performance by combining coaching on social-cognitive skills with personalized academic remediation. While the sample was small and it is not known if the program is scalable, the program had dramatic effects at modest cost.<sup>80</sup> Sara Heller, Anuj Shah, Guryan, Ludwig, Sendhil Mullainathan, and Pollack discuss three randomized controlled trials aimed at reducing violence and arrests and improving school engagement. These interventions, which emphasized teaching youth to slow down before acting on first thoughts and automatic behaviors, suggest that it may be possible to intervene effectively with adolescents, as well as with pregnant women and young children, to improve child outcomes.<sup>81</sup>

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## **Research Summaries**



Stephen Redding's research interests include international trade, economic geography, and productivity growth. Recent work has been concerned with heterogeneous firms and comparative advantage, multi-product firms, and the contribution of agglomeration forces to the spatial distribution of economic activity.

He is currently the Harold T. Shapiro '64 Professor in Economics in Princeton University's economics department and Woodrow Wilson School. He is director of the NBER's International Trade and Investment Program, an international research associate of the London School of Economics' Centre for Economic Performance, and a research fellow of the Centre for Economic Policy Research.

Prior to joining the Princeton faculty, Redding was a professor in economics at the London School of Economics and the Yale School of Management. He was awarded a Philip Leverhulme Prize Fellowship during 2001–04 for his research on international trade and economic growth and a Global Economic Affairs Prize from the Kiel Institute for the World Economy in 2008. He was a Peter Kenen Fellow in International Economics at Princeton University during 2005–06, a visiting associate professor at Harvard University during fall 2007, and the Wesley Clair Mitchell Visiting Professor at Columbia University from 2016-17.

## Quantifying Agglomeration and Dispersion Forces

### Stephen J. Redding

account for over 75 percent of land area but less than 12 percent of employment. By contrast, the 100 counties attractive for production. with the highest employment densities in economic geography is the extent to which this uneven distribution of ecoknowledge externalities.

Understanding the strength of a range of economic and policy quesactivity within cities. They have impliof income and for local and aggregate eration and dispersion forces. productivity. They also determine the impact of public policy interventions, The Costs of Remoteness such as transport infrastructure investments, local taxation, and regional development programs.

Although the literature on ecoics dates back at least to the work of Alfred Marshall in the late 19th century, separating agglomeration and location fundamentals remains challenging. While high land prices and

Economic activity is highly of neighboring locations are consistent unevenly distributed across space. In with strong agglomeration forces, they the United States, the 2,000 counties are also consistent with shared amewith the lowest employment densities nities that make these locations desirable places to live or common natural advantages that make these locations

This challenge has both theoretimake up around 40 percent of employ- cal and empirical dimensions. From ment but less than 2 percent of land a theoretical perspective, to develop area. A fundamental research question tractable models of location choice, much existing research makes simplifying assumptions such as a small number nomic activity reflects differences in of symmetric locations, which ignores location fundamentals, such as natu- the important differences in location ral resources, mountains and navigable fundamentals that are observed in pracwater, or agglomeration forces, such as tice and limits the usefulness of these models for empirical work. From an empirical perspective, the challenge is agglomeration forces and of corre- to find exogenous sources of variation sponding dispersion forces is central to in the surrounding concentration of economic activity to help disentangle tions. These forces influence economic agglomeration and dispersion forces efficiency, the size distribution of cit- from variation in location fundamenies, and the organization of economic tals. Part of my research program has sought to overcome these challenges cations for the level and distribution and quantify the magnitude of agglom-

In the presence of trade costs, the location of agents relative to one another in geographic space deternomic geography and urban econom- mines their access to one another's markets, which in turn affects consumption, production, and income. Anthony Venables and I used a thedispersion forces from variation in oretical model of economic geography to derive theoretically consistent measures of market access that levels of economic activity in a group can be structurally estimated using

observed bilateral trade data between locations.<sup>1</sup> As predicted by economic geography models, these measures of market access are strongly correlated with the observed cross-sectional distribution of economic activity.

To provide evidence for a causal role of market access, Daniel Sturm and I used the division of Germany after the Second World War and the reunification of East and West Germany in 1990 as a source of exogenous variation.<sup>2</sup> The key idea behind our empirical approach is that the division caused West German cities close to the former border between East and West Germany—"treatment cities" within 75 kilometers of the border - to experience a disproportionate loss of market access relative to other West German cities, our "control cities." The reason is that West German cities close to the East-West border lost nearby trading at low transport costs prior to division. In contrast, the effect on

West German cities further from the East-West border was more muted, because they were more remote from the trading partners lost, and therefore already faced higher transport costs prior to division.

In line with the predictions of a standard new economic geography model, the imposition of the East-West border led to a sharp decline in population growth of West German cities close to the border relative to their fur-

the 40-year period of division, border cities experienced a relative decline in their annualized rate of population growth of 0.75 percentage points. This resulted in a relative shrinkage of these cities by about one-third over the four decade division, as shown in Figure 1. In the new eco-

nomic geography model, the impact of with itself and its share of mobile factors division is determined by two parameter of production provide sufficient statiscombinations: the strength of agglomer- tics for calculating the welfare effects of ation and dispersion forces, and the elasticity of trade with respect to distance. We show that for plausible values of these The Economics of Density parameter combinations, the model can account quantitatively for both the average estimated treatment effect of division not only determine the distribution of ecoand the larger estimated treatment effect for smaller cities that are more dependent also play an important role in shaping the on markets in other cities. We also provide evidence against a range of potential alternative explanations, such as differences in industrial structure, differences Ahlfeldt, Daniel Sturm, and Nikolaus Wolf in the degree of disruption during and in the aftermath of the Second World War, Western European integration, and fear eration and dispersion forces and an arbiof further armed conflict.

explored how factor mobility across to empirical analysis.<sup>4</sup> Locations differ in locations influences the welfare gains terms of productivity, amenities, density of partners with whom they could interact from trade in goods.<sup>3</sup> In an entire class of trade and geography models, I show of floor space to ground area), and access

> Total population, indexed to 1.0 starting in 1919 1.8 -Division 1.4 1920 1930 1940

ther-from-the-border counterparts. Over how observed data on bilateral trade muting costs that increase with travel time, between regions, population shares, and income shares can be used to undertake transport network. model-based counterfactuals for the welfare effects of transport infrastructure model with the natural experiment of improvements and other public policy interventions. Within this class of models, changes in each region's share of trade

changes in trade costs.

Agglomeration and dispersion forces nomic activity across cities and regions but internal organization of economic activity within cities. To quantify this role, recent research I have undertaken with Gabriel develops a structural model of internal city structure that incorporates both agglomtrary number of heterogeneous locations, My more recent research has while remaining tractable and amenable development (which determines the ratio

tion

to transport infra-

structure. Productivity

depends on production

externalities, which are

determined by the sur-

rounding density of

workers, and produc-

such as topography

and proximity to nat-

ural supplies of water.

Amenities depend on

residential externali-

ties, which are deter-

mined by the surround-

ing density of residents,

and residential funda-

mentals, such as access

to forests and lakes.

Congestion forces take

the form of an inelastic

supply of land and com-

fundamentals.



#### Figure 1

where travel time in turn depends on the

We combine this quantitative urban Berlin's division in the aftermath of the Second World War and its reunification following the fall of the Iron Curtain.

The division of Berlin severed all local economic interactions between East and West Berlin, which corresponds in the model to prohibitive trade and commuting costs and no production and residential externalities between these two parts of the city. Our analysis makes use of a

employment by place of work, and employment by place of residence covering the pre-war, division, and reunification periods.

We first present reduced-form evidence in support of the model's qualitative predictions without imposing the full structure of the model. We show that division leads to a reorientation of the gradient in land prices and employment in West Berlin away from the main pre-war concentration of eco-

in commuting access and production and residential externalities — rather than by systematic changes in production and residential fundamentals. We find substantial production and residential externalities, with estimated elasticities of productivity and amenities with respect to Broader Research Agenda remarkable and newly collected dataset the surrounding density of economic for Berlin on around 15,000 city blocks, activity of around 7 and 15 percent which includes data on land prices, respectively. Both externalities are highly

tion of economic activity from division and reunification, we find that strong and highly localized agglomeration forces are central to explaining the observed changes in internal city structure.

My broader research agenda remains concerned with quantifying the magni-

The Division of Berlin and the Price of Floor Space Relative price of floor space in West Berlin close to the pre-war central business district dropped post-division, rose after reunification Change in the price of floor space, logarithmic scale Change in the price of floor space, logarithmic scale 1 1936-1986 1986-2006 0 5 10 15 20 25 Distance (km) to the pre-war central business district 15 20 25 G. Ahlfeldt, S. J. Redding, D. M. Sturm, and N. Wolf, Econometrica, 2015

Figure 2

nomic activity in East Berlin, the prewar localized and are estimated to decline to central business district in Mitte, while reunification leads to a reemergence of this gradient as shown in Figure 2. In contrast, land prices and employment show little effect of division or reunification along other, more economically remote sections of the Berlin Wall.

We next use the exogenous variation from Berlin's division and reunification to structurally estimate the model's parameters determining the strength of agglomeration and dispersion forces. Our identifying assumption is that the systematic change in the pattern of economic activity in West Berlin following division and reunification is explained by the tatively. Therefore, using the exogenous mechanisms of the model — the changes

around zero after nine minutes of travel time, about half a kilometer of distance for our estimated average travel speeds.

Undertaking counterfactuals for the impact of division and reunification, we show that the special case of the model without any production or residential externalities is unable to account guantitatively for the observed reallocations of economic activity within the city. In contrast, for the estimated values of production and residential externalities, the model is successful in matching the observed impacts of division and reunification, both qualitatively and quantichanges in the surrounding concentra-

tude and implications of spatial interactions locabetween Past tions. research with Sturm and Wolf has provided evidence of the role of such interactions in generating path dependence or multiple steady-states in location choices.5 Current research with Ferdinando Monte and Esteban Rossi-Hansberg demonstrates the importance of spatial interactions between loca-

tions, in particular through commut-

ing, for understanding the local economic

impact of labor demand shocks.<sup>6</sup> Ongoing

work with Pablo Fajgelbaum quantifies

the role of internal geography in shaping the effects of external integration, using

the natural experiment of Argentina's

integration into the world economy in

broader, developing literature on quantitative spatial models, which are rich

enough to incorporate first-order features

of the data and also tractable enough

to be amenable to counterfactual analy-

sis. In a recent survey paper with Rossi-

Hansberg, we review this rapidly-grow-

ing literature and the many exciting areas

All of these papers are part of a

the late-19th century.<sup>7</sup>

for further research.<sup>8</sup>

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Guvenen received his bachelor's degree in electrical and electronics engineering from Bilkent University in Ankara, Turkey, and his Ph.D. from Carnegie Mellon University. He has held visiting or full-time academic positions at various institutions, including the University of Rochester, New York University's Stern School of Business, Yale University, and the Federal Reserve Bank of Chicago.

Guvenen's research is at the intersection of macroeconomics and labor economics, broadly defined. His recent work focuses on the causes and consequences of inequality trends, the interactions between inequality and the macroeconomy, individual income risk, tax policy in the presence of inequality, and the linkages between the financial and real sides of the macroeconomy. His work has been supported by grants from the National Science Foundation, the Retirement Research Consortium, the Russell Sage Foundation, and other organizations.

He grew up in Belgium and Turkey, and currently lives in Minneapolis with his two sons.

#### Fatih Guvenen

Millions of young men and women enter the labor market annually. Over the next 40 years, each of them goes through a unique journey that involves surprises as well as disappointments: searching for the to these questions, resulting in wide disdream career, finding and losing jobs, getting promotions, salary raises, or demotions, and experiencing the recessions and booms of the macro economy.

In recent research, I try to understand the nature of the uncertainty that major labor market events generate for workers. There are three main dimensions of this research, which studies how individuals' income uncertainty and risk varies over the business cycle and over the life cycle, and how it has changed over the last four decades. The answers to these questions are of immediate relevance for both deepening our knowledge of labor market dynamics and for informing social insurance debates, such as those surrounding Social Security reform, unemployment insurance policy, the degree of job protection, and the progressivity of the tax system. Each of these individual risk.

In this summary, I discuss in detail my colleagues' and my findings on the variation of income risk over the business cycle. I also briefly describe our findings about risk," matters a great deal for a range of sublife cycle risk and changes in risk over time.

Because of its central role for policy questions, the nature of individual income The Datasets uncertainty has received significant attention from academics since the 1970s, when panel datasets on individual incomes started to become available. However, those datasets — as well as the majority of newer ones — were overwhelmingly based on surveys and therefore suffered from the usual problems of small sample sizes, sample attribution, and survey response error. The data problems forced researchers to focus on simple, parameterized statistical

models to examine these questions. Perhaps not surprisingly, the combination of data issues and restrictive methods and assumptions often yielded a wide range of answers agreements. My earlier research on these topics also relied on these survey-based datasets and methods; I became increasingly uncomfortable about their use and this motivated the current work.

My research on income uncertainty builds on two main elements. First, it makes extensive use of large administrative panel datasets on individuals from various countries, some of which have become more widely available in the last decade. Second, because these datasets do not suffer from the shortcomings of survey data such as small sample, attrition, and measurement error, my research relaxes many of the econometric assumptions made in prior literature. For example, my collaborators and I relax the strong focus in earlier work on just the variance — the second moment — as a measure of risk and uncertainty. We policies seeks to moderate various types of find that most of the interesting and substantively important variation happens in "higher-order moments," in particular in the third- and fourth-order moments. The risk from these components, "higher-order stantive economic questions.

One dataset my coauthors and I have used in this research comes from the Master Earnings File (MEF) of the U.S. Social Security Administration (SSA). The MEF currently covers the entire U.S. population with a Social Security number from 1978 to 2013. It contains data on each individual's labor earnings (wage/salary income from W-2 forms and self-employment income from Schedule SE), as well as

some key demographic variables and employer identifiers. The substantial sample size, 600 million individualyear observations in a 10 percent subsample, allows us to employ fully nonparametric methods and take what amounts to high-resolution pictures of individual earnings histories. The relaxation of parametric assumptions is a key part of this research agenda.

0.8

07

0.6

0.5

0.3

0.2

0.1

1085

1990

1995

In addition, we use data from Swedish, German, and French administrative records (Linda, IAB, and DADS, respectively) and complement them with various survey-based datas-

ets (PSID for the U.S. and GSOEP for Germany) as well as firm-level datasets (Compustat Global, OSIRIS, and ORBIS).

#### **Income Risk over the Business Cycle**

Conventional wisdom among economists was that income shocks become much larger in recessions, and that this property was captured by a rise in the variance of such shocks. The most widelycited papers on this question used sur-Income Dynamics (PSID), applied parsimonious parametric specifications for income dynamics, and concluded that the variance of persistent income shocks roughly tripled in recessions relative to expansions.<sup>1</sup>

While the hypothesis of countercyclical variance of income shocks is consistent with the plausible idea that many individuals experience large negative shocks in recessions, it also implies, less plausibly, that with a larger variance many more individuals experience larger *positive* shocks in recessions than in expansions. In fact, typical estimates in the literature imply that about 40 percent of individuals receive larger positive shocks in recessions than they do in expansions.

Serdar Ozkan, Jae Song, and I used Social Security Administration data on tens of millions of U.S. workers and documented two sets of results on the cyclicality of income risk.<sup>2</sup> First, the variance upward income changes such as raises, of income shocks is not countercyclical at all — in fact, it is *virtually flat* over the business cycle. This can be seen clearly in expands as large drops in income from the left panel of Figure 1, which plots the cross-sectional standard deviation of onevear income changes from 1978 onward, a period that includes four recessions more left-skewed, and hence risky, during and three expansions.<sup>3</sup> We also examined whether this overall lack of cyclicalvey-based data from the Panel Study of ity might be hiding some countercycli- received little attention in earlier acacal variance of shocks for certain groups defined by age, average past income, and others. We found no evidence to that effect, with an almost flat variance emerging within every group we examined.

So, do we conclude that the nature of income risk does not change over the business cycle? No. In fact, it changes quite significantly, but we have to move beyond the variance-to the third moment, skewness—to see these big changes. Skewness is a measure of asym- studies of individual income risk. metry of a distribution. A negative skewness means that relative to the median outcome, the likelihood of large negative outcomes is higher than that of large positive outcomes, and vice versa for positive skewness. The right panel of Figure

#### The Cyclicality of Income Risk

Standard deviation and skewness of one-year individual income change Standard deviation Skewnes 2005 2010 2000 2005 2010 1985 1990 1995 2000 Source: F. Guvenen, S. Ozkan, and J. Song, NBER Working Paper No. 18035

#### Figure 1

2 plots the skewness of income shocks, which is strongly procyclical. During recessions, the upper end of the income change distribution collapses — large promotions, big career moves, and so on become less likely, and the bottom end job losses and reductions in hours become more likely. Thus, while the dispersion of shocks does not increase, shocks become recessions.

A second question, one that has demic work, is whether the fortunes of a worker during a recession can be predicted in part by observable characteristics measured prior to the recession. If so, this would imply that business cycle risk has a predictable component — a "factor structure" whereby aggregate shocks can translate differently to workers with different characteristics — which is quite different than purely idiosyncratic shocks that receive almost all the attention in

We found that one variable in particular — the average earnings of a worker over the five-year period that precedes a recession — strongly predicts how much the worker will suffer during that recession. In particular, lower pre-recession

earnings predict larger subsequent losses. For example, workers who were at the 10th percentile before the Great Recession suffered an average earning loss from 2007 to 2009 that was 18 percentage points larger than those who were at the 90th percentile. The 1980–83 double dip recession displayed just as strong a factor structure, with similarly large differences in the effects of the recession for workers who entered the recession at different points of the income distribution. The other two, smaller, recessions exhibited smaller gaps but the same factor structure. These patterns are seen clearly in the left panel of Figure 2, which plots the upward-sloping factor structure for all four recessions between the 10th and 90th percentiles of the five-year average income distribution.

Figure 2 also shows an interesting reversal within the top 5 percent and even of the pre-recession income distribution. Workers who entered the Great Recession in the top 1 percent lost on average 30 percent of their 2007 income by 2009. Similarly, those in the top 0.1 percent lost 50 percent of their income between 2006 and 2011 (a much longer horizon). As surprising as this may sound, the Great Recession was not the most severe recession for very top earners: Earnings

losses for the top 1 percent and 0.1 percent were more severe during the 2000-01 recession and just as bad during the its partial reversal during expansions is 1989-94 period. These changes are not likely to be the result of wage declines; our labor earnings measure includes bonuses, restricted stock units at time of vesting, and exercised stock options.

Is this upward-sloping factor structure specific to recessions or does it also emerge in expansions? The answer is a partial "no." Expansions display a more complex pattern. This can be seen in the right panel of Figure 2, which plots the analogous graphs for the three expansions. In particular, workers who entered each expansion above the 70th percentile of the income distribution experienced an upward-sloping factor structure, which further stretched the income distribution at the top end. The opposite happens more strongly inside the top 1 percent at the lower end, where those with lower and the tax policy? pre-expansion income see larger increases in their income during the subsequent expansion and catch up to the rest of the workers. This catching up was very strong during the 1992-2000 expansion and weaker during the other two expansions, which is only partly due to the longer duration of the 1990s recession.

> An important corollary to these findings on the factor structure is that a





large part of the well-documented rise in income inequality during recessions and due to this predictable factor structure and not from larger shocks.

#### **Social Insurance Policy**

The analysis in the preceding paper raises three questions. First, are the business cycle patterns in income risk specific to the United States, or do they hold more broadly in other developed economies? Second, since these findings were documented for male earnings; do the results extend to household earnings, which might benefit from withinhousehold insurance? And three, how are these patterns affected by government social insurance policies, in the form of unemployment benefits, welfare,

To provide a broad perspective on these questions, my paper with Christopher Busch, David Domeij, and Rocio Madera studies panel data from Germany and Sweden, covering roughly the same time period as the project described above.<sup>4</sup> We supplement these with U.S. data from the PSID. These datasets provide information not only on household income but also on income taxes and a broad range of government benefits.

The cyclical behavior of both individual and household income is remarkably similar across these countries in terms of flat variance and procyclical skewness, which is somewhat surprising given that the countries differ in many details of their labor markets. Furthermore, skewness is procyclical within almost every subgroup — education level, gender, type of employment, occupation, and so on — that we examined. Therefore, the fundamental forces driving skewness over the cycle seem to be a robust feature of developed economies.

Second, moving from

individual earnings to household earnings makes only a small difference to the cyclicality of risk, suggesting little withinhousehold insurance against the business cycle component of individual income risk.

Third, government-provided insurance plays a more important role than within-household insurance in reducing downside risk in all three countries. The in the United States, and is much stronger (and comparable to each other) in Germany and Sweden.

#### How about Cyclicality of Employers?

About 93 percent of the individuals in our sample earn the majority of their labor income from wages and salaries, that is by working for a firm as opposed to by being self-employed. So it is natural to wonder if the cyclical behavior of the wage income of employees we found so far is also manifest in the distribution of employers' performance. An active literature has studied the cyclicality of firm outcomes, such as sales and profit growth rates and shocks to firm-level total factor production. These studies used panel datasets and typically made parametric assumptions similar to those made in the income dynamics literature discussed above. They found that key variables, such as firm-level sales or profit growth, had countercyclical variances.<sup>5</sup>

Sergio Salgado, Nicholas Bloom, and I revisit this conclusion and also examine the cyclicality of skewness, again using nonparametric methods and expanding the analysis to firm-level data from 40 or so countries, including almost all developed economies.<sup>6</sup> In particular, we use Compustat from 1962 to 2013 for U.S. publicly listed firms, and to study firms in other countries, we use Compustat Global, OSIRIS, and ORBIS, which contain very rich data on sales, employment, and profits, on a very large number of firms.7

A robust finding across the vast majority of countries and different firm-

growth rates is strongly procyclical — as was the case with individual income. In fact, this pattern of a lower tail of growth findings has important implications rates greatly expanding during recessions is also the main driver behind the counter-cyclicality of variance, which holds in some countries during some time periods, but is not as pervasive or robust as the procyclical skewness.

To summarize, the results of these effect of government programs is weakest three papers draw attention to fluctuations in skewness over the business cycle as a robust feature — much more so than fluctuations in variance, especially for earnings risk.

### How Does Individual Income **Risk Vary over the Life Cycle** and across the Population?

There is surprisingly little consensus on how the nature of income risk changes over the life cycle and across income groups. This lack of consensus is again mostly due to data limitations and the required parametric assumptions discussed above.

Fatih Karahan, Ozkan, Song, and I study these issues using the SSA panel data.<sup>8</sup> A main finding is that income shocks are far from following a normal distribution, and the extent of deviation from the normal bell-curve benchmark varies significantly with age and income level. In particular, income shocks become much more negatively skewed as workers age, up to about ages 45 to 50, and as their incomes increase, up to about \$100,000 per year.

Further, and more importantly, income shocks are much more concentrated for those with very low incomes and in the tails of the distribution — a feature called excess kurtosis. In other words, most individuals have small income changes in most years but experience very large up or down income moves — that ing findings, and push economic research also tend to be quite persistent — relative to a normal distribution, which predicts lots of middling shocks and few very large or very small shocks. The extent of this A. Yaron, "Cyclical Dynamics in excess kurtosis also increases substantially with age and with income levels, again level variables is that the skewness of up to roughly the same age and income

threshold as for skewness.

Recent follow up work on these for a range of economic questions. For example, George M. Constantinides and Anisha Ghosh show that an incomplete markets asset-pricing model with countercyclical (negative) skewness shocks generates plausible asset-pricing implications.9 Lawrence Schmidt goes one step further and considers both negative skewness and thick tails (targeting the moments documented in my work with Ozkan and Song) and finds that the resulting model provides a plausible set of prediction for asset prices.<sup>10</sup> With regard to fiscal policy, a recent paper by Mikhail Golosov, Maxim Troshkin, and Aleh Tsyvinski shows that using an income process with negative skewness and excess kurtosis implies a marginal tax rate on labor earnings for top earners that is substantially higher than under a traditional calibration with normally-distributed shocks with the same variance.<sup>11</sup> Finally, Greg Kaplan, Benjamin Moll, and Giovanni L. Violante show that introducing earnings shocks with excess kurtosis into a New Keynesian model with household heterogeneity has important implications for the monetary transmission mechanism.<sup>12</sup>

To sum up, studying the higher-order moments of individual income dynamics seems to be a key step for better understanding the nature of the idiosyncratic risk facing workers. Precise estimation of these higher-order moments and documentation of how they vary over the business cycle and life cycle, as well as across the population, require large and clean panel datasets, which are rapidly becoming more available. This move towards big data holds great promise for the future of empirical work in this area, and will hopefully allow researchers to correct old misconceptions, reveal new and interestforward.

<sup>&</sup>lt;sup>1</sup> K. Storesletten, C.I. Telmer, and Idiosyncratic Labor Market Risk," Journal of Political Economy, 112(3), pp. 695–717.

<sup>2</sup> F. Guvenen, S. Ozkan, and J. Song, "The Nature of Countercyclical Income Risk," NBER Working Paper No. 18035, May 2012, and Journal of Political Economy, 2014, 122(3), pp. 621-60.

<sup>3</sup> These income changes we plot are closely linked, but are not the same as the innovations or shocks to income. In the paper, we have also linked these income changes to underlying persistent shocks to show that the same procyclical skewness emerges in the shocks as well.

<sup>4</sup> C. Busch, D. Domeij, F. Guvenen, and R. Madera, "Asymmetric Business Cycle Risk and Government Insurance," Working Paper, University of Minnesota, 2016.

<sup>5</sup> N. Bloom, "The Impact of Uncertainty Shocks," NBER Working Paper No. 13385, September 2007, and Econometrica, 77(3), 2009, 623–85.

<sup>6</sup> S. Salgado, F. Guvenen, and N. Bloom, "Skewed Business Cycles," Working Paper, University of Minnesota 2015.

<sup>7</sup> For many developed countries the data is quite comprehensive, going back to the 1980s, and including both public and private firms. For others, the time horizon is shorter and only public firms are included.

<sup>8</sup> F. Guvenen, F. Karahan, S. Ozkan, and J. Song, "What Do Data on Millions of U.S. Workers Say About Labor Income Risk?" NBER Working Paper No. 20913, January 2015.
<sup>9</sup> G. Constantinides and A. Ghosh,
"Asset Pricing with Countercyclical Household Consumption Risk," NBER Working Paper No. 20110, and forthcoming in the Journal of Finance.
<sup>10</sup> L. Schmidt, "Climbing and Falling Off the Ladder: Asset Pricing Implications of Labor Market Event Risk," Working Paper, University of Chicago, 2016.
<sup>11</sup> M. Golosov, M. Troshkin, and A.

 <sup>12</sup> M. Golosov, M. Troshkin, and A.
 Tsyvinski, "Redistribution and Social Insurance," American Economic Review, 106(2), 2016, pp. 359–86.
 <sup>12</sup> G. Kaplan, B. Moll, G.L. Violante, "Monetary Policy According to HANK," NBER Working Paper No. 21897, January 2016.

### What Can Housing Markets Teach Us about Economics?

#### Johannes Stroebel

Housing is a unique asset. Both an investment and a consumption good, it is traded in markets that are subject to significant search frictions and information asymmetries. In addition, housing accounts for a large share of wealth in the economy. As a result, changes in house prices can have large effects on aggregate economic activity. In combination with the availability of excellent microdata on housing transactions, this makes housing an ideal asset for the study of a range of questions of broader economic interest. In this piece, I summarize a number of findings that have emerged from my empirical research on housing markets.

#### Housing and Long-Run Discount Rates

Long-run discount rates play a central role in economics and public policy. For example, decisions about how much to invest in climate change abatement depend crucially on the tradeoff between the immediate costs and the very long-term benefits of efforts to reduce global warming. Yet, despite their importance, there are few, if any, reliable estimates of the discount rates households attach to payoffs that accrue over horizons exceeding 30 years. This is, in large parts, due to the absence of finite, long-maturity assets necessary to estimate these discount rates.

In a set of papers with Stefano Giglio and Matteo Maggiori, I take advantage of a unique

feature of housing markets in the U.K. and Singapore to provide direct estimates of long-run discount rates for housing cash flows that materialize hundreds of years in the future.<sup>1</sup> In both countries, property ownership takes the form of either a leasehold or a freehold. Leaseholds are temporary, pre-paid, and tradable ownership contracts with initial maturities ranging from 99 to 999 years, while freeholds are perpetual ownership contracts. This contract structure allows us to infer households' maturity-specific valuation of cash flows over horizons spanning hundreds of years. In particular, the price difference between leaseholds and freeholds for otherwise identical properties captures the present value of perpetual rental income starting at leasehold expiry, and is thus informative about households' discount rates over extremely long and previously unexplored horizons.

We estimate the price difference between leaseholds and freeholds of different maturities with hedonic regressions, using data on the universe of housing transactions and associated property characteristics since 1994. Our findings show that, in both the U.K. and Singapore, 100-year leaseholds are valued at 10 to 15 percent less than otherwise identical freeholds; the price difference is smaller for leaseholds with higher maturities, and goes to zero for leaseholds with remaining maturities of 700 years or more. Figure 1 shows the term-structure of leasehold discounts for the United Kingdom.



Figure 1



Johannes Stroebel is a faculty research fellow in the NBER's Asset Pricing, Corporate Finance, and Economic Fluctuations and Growth programs, and an associate professor of finance at New York University's Stern School of Business. He is also the director of the Household Finance program at NYU's Salomon Center for the Study of Financial Institutions. Before joining NYU in 2013, he was the Neubauer Family Assistant Professor of Economics at Chicago Booth.

Stroebel conducts research across a number of topics in finance and macroeconomics, with a particular focus on understanding consumer and firm behavior in housing and credit markets. More generally, he enjoys analyzing large micro datasets.

In 2012, Stroebel earned a Ph.D. in economics from Stanford University, where he held the Bradley and Kohlhagen Fellowships at the Stanford Institute for Economic Policy Research. Before that, he read philosophy, politics and economics at Merton College, Oxford, where he won the Hicks and Webb Medley Prize for the best performance in economics.

A native of Darmstadt, Germany, Stroebel lives in New York City with his wife and oneyear-old son, Konrad.

We show that these price discounts of leaseholds are not driven by institutional features of the contracts. We also introduce a large dataset on rental listings to show that, conditional on observable control variables, leaseholds of different maturities and freeholds rent for similar amounts. This suggests that differences in unobservable property characteristics across leaseholds and freeholds do not confound our findings. A natural interpretation of our results is that households attach a relatively high value to housing cash flows arising far in the future. This implies that their corresponding discount rates have to be low — according to our calculations, below 2.6 percent for housfuture.

Andreas Weber, we explore the implications of these findings for the appropriate discount rates to value investments in climate change abatement.<sup>2</sup> We begin by providing new empirical evidence on the shape of the entire term structure of housing discount rates. In particular, we find the average return to real estate to be above 6 percent. In combination with the low long-run discount rates estimated above, this implies that the term structure of housing discount rates is steeply downward-sloping: the further out the cashflow, the lower the annual discount rate cations of models with bubbles depend attached to it. This suggests that average rates of return to assets, which generally average over discount rates at many different horizons, are likely to be uninformative about the appropriate discount rates for valuing very long-run costs or benefits. In addition, we emphasize that the appropriate discount rate for valuing an investment depends on its riskiness, this is, whether that investment is more likely to pay off in good or in bad states of the world. We also show that house prices are generally positively correlated with the state of the economy, which makes housing a risky asset. Similarly, to the extent that climate change abatement investments are designed to avoid climate disasters, those investments are hedge assets. rates. Importantly, a rational bubble can This implies that the declining term structure of discount rates we find for housing

should be considered an upper bound on appropriate discount rates at each horizon for valuing the benefits of climate change abatement. Quantitatively, this suggests that the true present value of investments to reduce global warming is vastly greater than the one obtained by discounting their benefits at the average rate of return to the capital stock in the economy.

#### House Prices and Asset Bubbles

The recent boom-bust cycle in global house prices is regularly described as the result of a house price bubble. As a result, there has been a lively policy debate about whether and how institutions such as the ing cash flows more than 100 years in the Fed should intervene in markets in order to prevent the emergence of such asset In related work together with bubbles. Yet, theoretical models used by policymakers and researchers differ substantially over what is considered a bubble. The workhorse model of bubbles in macroeconomics is based on a failure of the "transversality condition," a condition that requires the present value of a payment occurring infinitely far in the future to be zero. Such a bubble is often called a classic rational bubble. Other, more-behavioral models of bubbles do not require this condition. These differences are not of merely theoretical interest; the positive and normative implicrucially on precise definition of the type of bubble under consideration. Despite this, challenges to designing appropriate tests for bubbles have prevented an empirically driven narrowing of the set of bubbles under consideration.

> In work with Giglio and Maggiori, I study the leasehold-freehold contract setting described above to provide a direct and model-free test of the presence of classic rational bubbles in the housing market.<sup>3</sup> In the absence of rational bubbles, 700-year leaseholds and freeholds should have the same fundamental value, because cash flows arising more than 700 years from now have essentially zero present value, even at very low discount only arise on infinite-maturity assets, and can therefore only affect the price

of freeholds, but not the price of leaseholds. Consequently, any price difference between freeholds and leaseholds would reveal the presence and magnitude of a rational bubble in the housing market.

In both Singapore and the U.K., we find no statistically or economically significant difference between the prices of leaseholds with more than 700 years of remaining tenure and the prices of freeholds. This is not only true on average, but also at each point in time over the last 20 years. A variety of cross-sectional tests reveals that 700-plus year leaseholds and freeholds trade at the same price even in geographic regions that have experienced strong growth in house prices and price to income ratios. Put differently, we find no evidence of a rational bubble in these housing markets, not even during periods of significant house price growth and despite the fact that most existing time-series tests for rational bubbles suggest the presence of such a bubble in these markets.

Taken together, our findings highlight that any study of the positive and normative implications of classic rational bubbles would benefit from showing the robustness of its conclusions to considering other, more empirically plausible models of bubbles. Indeed, I believe that designing and then testing such alternative models of asset price bubbles is an exciting research agenda.

### Social Networks and **Housing Markets**

Understanding how house prices are determined is also a motivating question in some of my other work. In particular, in joint work with Michael Bailey, Rachel Cao, and Theresa Kuchler, I analyze the effects of social interactions on individuals' housing market expectations and investments.4

Our data combine anonymized social network information from Facebook with housing transaction data and a survey. Variation in the geographic spread of social networks combined with time-varying regional house price changes induces heterogeneity in the house price experi-

ences of different individuals' friends that is not systematically related to other factors that might also affect those individuals' housing market investments. We find that individuals whose geographically distant friends experienced larger recent house price increases are more likely to transition from renting to owning. They also buy larger houses, and pay more for a given house. Similarly, when homeowners' friends experience less positive house price changes, these homeowners are more likely to become renters, and more likely to sell their property at a lower Consequently, variation in house prices across housing booms and busts.

price. These relationships appear to be driven by the effect of social interactions on individuals' housing market expectations. Indeed, survey data show that individuals whose geographically distant friends experienced larger recent house price increases consider local property a more attractive investment, with larger effects for individuals who regularly discuss such investments with their friends.

#### Our findings suggest that differences

in social networks can be a key driver of can create large shocks to households' disagreement about the value of housing assets. They also show that social interactions can play an important role in propagating house price shocks across different regions: a fundamental demand shock in one part of the United States might make people in other regions more optimistic, and drive up house prices in those regions, purely as a result of increased speculative demand.

Much work remains to be done to better understand the role of social networks in economic and social decision making. Indeed, my research suggests the potential of using newly emerging data from online social networks to help overcome some of the pervasive measurement

challenges in this type of work. In ongoing research with various coauthors, I continue to use data from Facebook to analyze the effect of social interactions on a broad range of outcomes, from mortgage refinancing, to the adoption of new products, to patent citations and migration.

#### House Prices and **Consumer Demand**



tion, to households' liquidity position. An emerging literature has started

to explore the effects of changes in house prices on household consumption behavior and real economic activity. In joint work with Joseph Vavra, I contribute to this research effort, and study crossregional variation in house price movements to better understand how local retail prices and markups respond to local demand shocks.<sup>5</sup> This response of markups to demand shocks provides a key amplification mechanism in many New Keynesian macro models, but evidence on the cyclicality of markups from aggregate time-series data has proved inconclusive.

In the United States, housing is the largest asset of most households.

#### Figure 2

wealth, and, through home equity extrac-

in local costs. We then argue that markups rise with house prices, particularly in high homeownership locations, because greater housing wealth reduces homowners' demand elasticity, and firms raise markups in response. Data from Nielsen Homescan provides further evidence for this explanation. In particular, we find that house price increases cause home owners to spend more, and to buy fewer goods on sale or with a coupon; we find the opposite effect for renters.

Taken together, our empirical results provide evidence of a novel and important link between changes in household wealth, shopping behavior, and firms' price-setting. Positive shocks to wealth cause households to become less price-

We use a large dataset of retail store scanner data to construct local retail price indices at the zip code and Metropolitan Statistical Area (MSA) levels. We then show that local retail prices respond to local house price movements. For example, Figure 2 shows larger increases in the retail price level between 2001 and 2011 in MSAs that were in the top versus the bottom quintile of house price growth over the period. Our regression analysis uncovers elasticities of retail prices to house prices of about 15 to 20 percent

We argue for a causal response by exploiting the local housing supply elasticity to instrument for house price changes, and by showing that the response differs by the local homeownership rate: In areas with many homeowners, higher house prices lead to higher retail prices, while in areas with mainly renters we find, if anything, a negative response. We provide evidence that these retail price responses are driven by changes in markups rather than by changes

sensitive and firms respond by raising markups and prices. We hope that followon research to include this mechanism in business cycle models will allow researchers to better match inflation patterns in the data.

#### Information and Search **Frictions in Housing Markets**

Asymmetric information is a pervasive feature of many asset and credit markets. However, testing the empirical implications of models with asymmetric information is often challenging because of the difficulties in observing the identities of different trading parties, as well as their relative information sets. In the U.S., details about housing transactions, including the identity of buyers, sellers, and lenders, is public information. I exploit the availability of these data in a number of research papers to better understand the role of asymmetric information in housing and mortgage markets.

In the first project, I empirically analyze credit market outcomes when competing mortgage lenders are differentially informed about the expected return on a loan.<sup>6</sup> I study the residential mortgage market where property developers often cooperate with vertically-integrated mortgage lenders to offer financing to buyers of new homes. These integrated lenders might have more information about both the value of the mortgage collateral and borrower characteristics. By conditioning their interest rate offers on such superior information, integrated lenders can subject less-informed competitors to adverse selection.

To analyze the magnitude and implications of such asymmetric information, I construct a dataset of all housing transactions and associated mortgages in Arizona between 2000 and 2010. I find that houses financed by an integrated lender outperform *ex-ante* similar houses financed by non-integrated competitors by 40 basis points annually. They are also 40 percent less likely to enter into foreclosure. These differences are best explained by the integrated lender's superior information about collateral quality, not bor-

rower characteristics. For example, I show that those houses initially financed by an integrated lender continue to outperform during the ownership period of the second owner of the house, the identity of whom was unknown to all lenders at the time the original mortgage was made. This is most likely explained by differences in collateral quality, which remains constant across ownership spells. I also show that the better performance of the integrated lenders' collateral is particularly large for houses built on expansive soil, for which subsequent house prices are more sensitive to the initial construction guality. Non-integrated lenders respond to the adverse selection by charging higher interest rates for similar mortgages when they compete against a better-informed integrated lender. This raises the average financing cost of borrowers by about 10 basis points annually.

From a policy perspective, the identification of collateral values as a key source of asymmetric information in mortgage lending helps to develop and assess policy proposals to improve the functioning of this market. In particular, a stronger focus on providing independent and reliable property assessments to all market participants might play an important role in mitigating the impact of asymmetric information.

In a related project, Pablo Kurlat and I study equilibrium outcomes in housing markets with asymmetric information among both buyers and sellers.<sup>7</sup> We document that hard-to-observe neighborhood characteristics are a key source of information heterogeneity in housing markets: Sellers are usually better informed about neighborhood values than buyers, but there are some sellers and some buyers who are better informed than their peers. To empirically test the effects of such information asymmetry, we combine data on all housing transactions in Los Angeles County since 1994, including the identities of home buyers and sellers, with information on all real estate licenses issued in Los Angeles County. We propose that real estate agents are better informed than other households about matters such as neighborhood-level demographic trends.

Consistent with theoretical predictions, we find that changes in the seller composition toward more informed sellers and sellers with a greater elasticity of sale predict subsequent house-price declines and demographic changes in a neighborhood. This effect is larger for houses whose value depends more on neighborhood characteristics, and smaller for houses bought by more informed buyers. Our findings suggest that homeowners have superior information about important neighborhood characteristics, and exploit this information to time local market movements.

A second major friction in housing markets derives from the heterogeneous nature of different houses, which means that prospective buyers do not know ex ante which houses will maximize their utility. As a result, buyers and sellers must search for high-quality matches. This search friction can have quantitatively important effects on equilibrium housing market outcomes.

Monika Piazzesi, Martin Schneider, and I empirically examine the consumer search process in the housing market, and its effect on house prices, inventories, and time on market.<sup>8</sup> In particular, rather than considering one integrated housing market, where all home buyers potentially look at all vacant houses, we analyze housing search, trading and valuation in interconnected housing market segments with heterogeneous buyers.

We use a novel dataset on online housing search from the online real estate website Trulia to measure buyer search ranges for the San Francisco Bay Area. We use these data to split the Bay Area into 576 unique market segments along the dimensions suggested by the search queries, and represent each search query as the subset of the segments that a particular searcher is interested in. We identify over 10,000 unique search patterns within our data. We then analyze the cross-section of turnover, inventory, and search activity across our segments, and relate these measures of market activity to the observed housing search behavior. We find, for example, that search activity and inventory co-vary positively within cities and zip codes, but negatively across those units.

We propose a new search model with many segments and heterogeneous searchers to capture the importance of the interaction of broad and narrow searchers within and across segments. This model, while high-dimensional, can be estimated given our data; it shows how market activity at different levels of aggregation depends on the interaction of heterogeneous clienteles. For example, this model can explain the difference in slopes of Beveridge curves computed within cities over time, and across cities at a point in time. Within a city over time, there are "broad searchers" who are willing to Stroebel, "Very Long-Run Discount buy in a given area should new inventory come on the market. This causes those segments within that city that have more inventory to attract more search activity. Across cities, however, there is variation in which cities are attractive on various dimensions. Those cities that are less Long-Run Discount Rates: Evidence attractive see less search activity and generally also have more inventory sitting on Paper No. 21767, November 2015. the market. The model is also informative

segments, which depends on the presence of households that search across two segments and therefore connect them. It also shows how search frictions induce significant liquidity discounts in house prices that vary widely cross market segments.

ability of housing market data to shed light on the effect that various market frictions, such as search frictions or asymmetric information, have on equilibrium market outcomes.

<sup>1</sup> S. Giglio, M. Maggiori, and J. Rates," NBER Working Paper No. 20133, May 2014, and Quarterly Journal of Economics, *130(1)*, *2015*, pp. 1-53.

<sup>2</sup> S. Giglio, M. Maggiori, J. Stroebel, and A. Weber, "Climate Change and from Real Estate," NBER Working <sup>3</sup> S. Giglio, M. Maggiori, and J. about the transmission of shocks across Stroebel, "No-Bubble Condition:

Model-free Tests in Housing Markets," NBER Working Paper No. 20154, May 2014, and Econometrica, 84(3), 2016, pp. 1–53. <sup>4</sup> M. Bailey, R. Cao, T. Kuchler, and J. Stroebel, "Social Networks and Overall, these papers highlight the Housing Markets," NBER Working Paper No. 22258, May 2016. <sup>5</sup> I. Stroebel and I. Vavra, "House Prices, Local Demand, and Retail Prices," NBER Working Paper No. 20710, November 2014. <sup>6</sup> J. Stroebel, "Asymmetric Information about Collateral Values," Journal of Finance, 71(2), 2016, pp 1071-111. <sup>7</sup> P. Kurlat and J. Stroebel, "Testing for Information Asymmetries in Real Estate Markets," NBER Working Paper No. 19875, January 2014, and Review of Financial Studies, 28(8), 2015, pp. 2429-61.

<sup>8</sup> M. Piazzesi, M. Schneider, and J. Stroebel, "Segmented Housing Search," NBER Working Paper No. 20823, January 2015.



Brian A. Jacob is the Walter H. Annenberg Professor of Education Policy and professor of economics in the University of Michigan's Gerald R. Ford School of Public Policy. His primary fields of interest are labor economics, program evaluation, and the economics of education.

Jacob's research on education covers a wide variety of topics, from school choice to teacher labor markets to standards and accountability. His work has appeared in leading economics journals, including the American Economic Review, the Quarterly Journal of Economics, and the Review of Economics and Statistics. Earlier in his career, he served as a policy analyst in the Office of the Mayor of New York City and taught middle school in East Harlem.

Jacob is a research associate in the NBER's Program on Children and Program on Education, and a member of the editorial boards of the American Economic Journal: Applied Economics, Education Finance and Policy, and the Review of Economics and Statistics. He received his B.A. from Harvard College and his Ph.D. from the University of Chicago. In 2008 he was awarded the Association for Public Policy Analysis & Management's David N. Kershaw Prize for distinguished contributions to public policy and management by an individual under the age of 40.

### Teachers, Schools, and Student Performance

#### Brian A. Jacob

importance of education for the well-being of individuals and the productivity of society. Over the past few decades, the economic returns to education have risen dramatically, increasing the importance of this issue. Yet researchers have made only limited progress in understanding how various policies can influence educational outcomes. My research in education economics has focused on three areas: standards and accountability, teacher policies, and measurement of individual ability.

#### **Standards and Accountability**

One approach to school reform involves holding schools accountable for student performance. In 2002, President Bush signed the No Child Left Behind Act (NCLB), which dramatically expanded federal influence over the nation's public schools. NCLB is arguably the most far-reaching education policy initiative

Economists have long realized the in the past four decades. The legislation compelled states to conduct annual student assessments, calculate and report the fraction of students deemed at least proficient in key subjects, and institute an increasingly severe set of sanctions for schools that did not show sufficient progress toward having all students proficient.

> In a series of papers, Thomas Dee and I study how NCLB affects school practices and student outcomes. We identify the impact of NCLB by comparing changes across states that already had school accountability policies in place prior to NCLB and those that did not. To examine student achievement, we utilize a state-year panel of student achievement scores from the National Assessment of Educational Progress (NAEP), a common metric that was low-stakes for schools.<sup>1</sup> Our results indicate that NCLB generated substantial increases in the average math performance of elementary students [Figure 1]. Moreover, we find evidence of



improvement at both the top and bottom of the performance distribution, suggesting that the benefits were not limited to students near the proficiency threshold. There is also evidence of improvements in eighth-grade math achievement, particularly among traditionally low-achieving groups and at the lower percentiles. In contrast, we find no evidence of any effects on reading performance.

We also use a similar design to examine the impact of NCLB on education policies and practices.<sup>2</sup> Our results indicate that NCLB increased per-pupil spending by nearly \$600, which was funded primarily through increased state and local revenue. We find that NCLB increased teacher compensation and the share of elementary school teachers with advanced degrees but

had no effect on class size. We also find that NCLB did not influence overall instructional time in core academic subjects, but did lead schools to reallocate time away from science and social studies and toward the tested subject of reading.

As states have implemented school accountability systems, they have also raised standards. Since the

1970s, states have slowly increased high school graduation requirements. Recently, some have begun requiring students to pass rigorous college preparatory classes. Michigan was among the first states to do so when it began requiring students in the high school class of 2011 to pass geometry, algebra 2, biology, and chemistry/physics.

My colleagues and I use several non-experimental strategies to study the impact of this policy.<sup>3</sup> Our analyses suggest that the higher expectations embodied in the Michigan Merit Curriculum have had little impact on student outcomes. Looking at student performance on the ACT, the only clear evidence of a change in academic performance is in science. While our estimates for high school completion are sensitive to the sample and methodology, the weight of the evi-

dence suggests that the policy had a small negative impact on high school graduation for students who entered high school with the weakest academic preparation.

#### The Teacher Labor Market

A second area of my research focuses on teachers. A growing body of evidence finds that there is substantial variance in teacher effectiveness, but that very little of it can be explained by easily observable teacher characteristics such as certification or advanced degrees.<sup>4</sup>

of whether school principals or district officials can distinguish between more and less effective teachers. Lars Lefgren along with several demographic characand I surveyed elementary school prin- teristics, in determining which teachers

Dif by	ferer Perf	nces orm	in P ance	roba Ra	abilit nking
"Sat	isfactor	y" rela	ative to	o "sup	erior"
"Exc	ellent"	relativ	/e to "s	uperi	or"
					Source

cipals and asked them to evaluate all of teacher performance. their teachers along a variety of dimenmeasures of teacher effectiveness, using standardized test scores as the outcome. When we compare these subjective and objective measures of teacher performance, we find that principals' assessments of teachers predict future student compensation, such as educational credentials or prior experience. We find that principals are quite good at identifying those teachers who produce the largschools, but have far less ability to distinguish among teachers in the middle.

In subsequent work, I take advantage of a policy change in Chicago to examine a similar question.<sup>6</sup> The Chicago Public

# v of Teacher Dismissal

Difference in probability of dismissal

+22.1 percentage points

+4.3 percentage points

Rankings: superior > excellent > satisfactory Baseline average dismissal rate: 11 percent Source: B. A. Jacob, NBER Working Paper No. 15715

#### Figure 2

Schools (CPS) and Chicago Teachers Union (CTU) signed a new collective bargaining agreement in 2004 that gave principals the flexibility to dismiss probationary teachers for any reason and without the documentation and hearing process that is typically required for such dismissals. With the cooperation of the school system, I matched information on all teachers who were eligible for dismissal with records indicating which teachers were dismissed. With these data, I estimated the relative weight that school administrators place on a variety This naturally raises the question of teacher characteristics. I found evidence that principals do consider teacher absences and value-added measures,

to dismiss [Figure 2].

Given the large variance in teacher effectiveness and the high financial and political costs of dismissing ineffective teachers, many observers have noted that teacher selection may be a cost-effective means of improving educational quality. However, to date there has been little research that links information gathered during the hiring process to subsequent

In a recent project, several colleagues sions.<sup>5</sup> We then calculated value-added and I partnered with the District of Columbia Public Schools (DCPS) to study teacher hiring.7 We examined detailed teacher candidate data collected during a multi-stage application process, including written assessments, a personal interview, and sample lessons. We identiachievement significantly better than the fied a number of background characteristraditional measures used for teacher tics, such as undergraduate GPA, as well as screening measures, such as applicant performance on a mock teaching lesson, that strongly predicted teacher effectiveness. Interestingly, we found that these est and smallest test score gains in their measures are only weakly associated with the likelihood of being hired, suggesting considerable scope for improving teacher quality through the hiring process.

> In response to this finding, DCPS changed the way it presented informa-

tion on applicant quality to principals. Specifically, the district assigned each applicant a letter "grade" that corresponded to our measures of predicted effectiveness. We are currently in the process of studying how this change affected teacher hiring and student performance.

#### Measurement of Student Ability

how individual ability is measured in modern assessment systems. Economists use test scores to measure human capital in explaining wages and other employment outcomes and, increasingly, as outcome measures in evaluations of programs or policies aimed at improving human capital formation. Applied researchers typically take cognitive test scores from pre-existing surveys or datasets without exploring how they are constructed. These test scores often reflect non-trivial decisions about how to measure and scale student achievement.

Jesse Rothstein and I discuss several <sup>1</sup> T.S. Dee and B.A. Jacob, "The important issues relating to the measurement and scaling of individual ability measures, highlighting the implica- Paper No. 15531, 2009, and Journal tions for secondary analyses.<sup>8</sup> We point of Policy Analysis and Management, out that the test score measures reported in many surveys are rarely simple summaries of student performance like the Schwartz, "The Effects of NCLB fraction of items answered correctly, but rather are estimates generated by Educational Evaluation and Policy complex statistical models. The result- Analysis, 35(2), 2013, pp. 252-79. ing scores are generally not unbiased <sup>3</sup> B.A. Jacob, S. Dynarski, K. Frank,

measures of student ability. For example, scores computed for students who take the NAEP test depend not only on the examinees' responses to test items, but also on their background characteristics, including race and gender. As a consequence, if a black student and a white student respond identically to questions on the NAEP assessment, the reported ability for the black student Most recently I have written about will be lower than for the white student — reflecting the lower average per-

> formance of black students. Even when reported scores are unbiased measures of student ability, they often are transformed to scale scores. This undermines many of the purposes for which researchers use test scores, such as measuring the magnitude of a treatment effect or quantifying the difference in ability between two demographic groups. Rothstein and I currently are working on a project to characterize the magnitude of biases that arise in common applications.

> Impact of No Child Left Behind on Student Achievement," NBER Working *30(3)*, *2011*, *pp. 418–46*. <sup>2</sup> T.S. Dee, B.A. Jacob, and N.L. on School Resources and Practices,"

and B. Schneider, "Are Expectations Alone Enough? Estimating the Effect of a Mandatory College-Prep Curriculum in Michigan," NBER Working Paper No. 22013, February 2016.

<sup>4</sup> R. Chetty, J.N. Friedman, and J.E. Rockoff, "Measuring the Impacts of Teachers I: Evaluating Bias in Teacher Value-Added Estimates," American Economic Review, 104(9), 2014, pp. 2593-632.

<sup>5</sup> B.A. Jacob and L. Lefgren, "Principals as Agents: Subjective Performance Measurement in Education," NBER Working Paper No. 11463, July 2005, and Journal of Labor Economics, *26(1)*, *2008*, *pp*. 101-36.

<sup>6</sup> B.A. Jacob, "Do Principals Fire the Worst Teachers?" NBER Working Paper No. 15715, February 2010, and Educational Evaluation and Policy Analysis, 33(4), February 2011, pp. 403-34.

<sup>7</sup> B.A. Jacob, J. Rockoff, E. Taylor, B. Lindy, and R. Rosen, "Teacher Applicant Hiring and Teacher Performance: Evidence from D.C. Public Schools," NBER Working Paper No. 22054, March 2016. <sup>8</sup> B.A. Jacob and J. Rothstein, "The Measurement of Student Ability in Modern Assessment Systems," NBER Working Paper No. 22434, July 2016, and forthcoming in Journal of Economic Perspectives.

### **NBER** News

## Oliver Hart, Bengt Holmström Win Nobel Prize in **Economic Sciences for Research on Contract Theory**

Holmström of MIT, who both have been NBER research associates for more than two decades, were awarded the 2016 Nobel Prize in Economic Sciences for their contributions to analyzing incentives, institutions, and organizations in the field of economics known as "contract theory."

"Contract theory provides us with a general means of understanding contract design. One of the theory's goals is to explain why contracts have various forms and designs. Another goal is to help us work out how to draw up better contracts, thereby shaping better institutions in society," the Royal Swedish Academy of Sciences said in a statement announcing the award. "The contributions of this year's laureates are invaluable in helping us understand real-life contracts and institutions, as well as the potential pitfalls when designing new contracts."

The Academy cited a range of contexts in which contract theory provides key insights for understanding economic behavior and the associated institutions. These include the tradeoff between providing insurance against adverse outcomes and maintaining incentives to take care, designing executive pay contracts that depend in part on corporate performance, deciding how to allocate property rights, and choosing between public and private provision of basic services.

Hart is the Andrew E. Furer Professor of Economics at Harvard, and a research asso-

Oliver Hart of Harvard and Bengt ciate in two NBER programs-Corporate Finance and Law and Economics. He has been an NBER affiliate since 1990.

Holmström is the Paul A. Samuelson Professor of Economics at MIT, and a research associate in the NBER Corporate Finance program, which he joined in 1996. Between 1984 and 1986, he was also a research associate in the Labor Studies Program. Both have been active in the NBER Working Group on Organizational Economics.

Hart and Holmström join a group of twenty-four current or past NBER research affiliates who have received the Nobel Prize: Angus Deaton, 2015; Lars Hansen and Robert Shiller, 2013; Alvin Roth, 2012; Thomas Sargent and Christopher Sims, 2011; Peter Diamond, 2010; Paul Krugman, 2008; Edward C. Prescott and Finn Kydland, 2004; Robert F. Engle, 2003; Joseph E. Stiglitz, 2001; James J. Heckman and Daniel L. McFadden, 2000: Robert C. Merton and Myron S. Scholes, 1997; Robert E. Lucas, Ir., 1995; the late Dale Mortenson, 2010; Robert W. Fogel, 1993; Gary S. Becker, 1992; George J. Stigler, 1982; Theodore W. Schultz, 1979; Milton Friedman, 1976; and Simon Kuznets, 1971. In addition, six current or past members of the NBER Board of Directors have received the Nobel Prize: George Akerlof, 2001; Robert Solow, 1987; the late William Vickrey, 1996; Douglass North, 1993; James Tobin, 1981; and Paul Samuelson, 1970.



**Oliver Hart** 



**Bengt Holmström** 

### Conferences

## **Entrepreneurship and Economic Growth**

An NBER Conference, "Entrepreneurship and Economic Growth," supported by the Ewing Marion Kauffman Foundation, took place in Durham, North Carolina, on October 14-15. Manuel Adelino and Research Associate David T. Robinson, both of Duke University, organized the meeting. These researchers' papers were presented and discussed:

- Chuck Eesley and Yong Suk Lee, Stanford University, "The Effects of University Entrepreneurship Initiatives on Entrepreneurship and Innovation"
- Sabrina T. Howell, New York University, "Learning in Entrepreneurship"
- Titan M. Alon, Northwestern University; David W. Berger, Northwestern University and NBER; and Robert C. Dent and Benjamin Pugsley, Federal Reserve Bank of New York, "Older and Slower: The Startup Deficit's Lasting Effects on Productivity Growth"
- Jorge Guzman, MIT, and Scott Stern, MIT and NBER, "The State of American Entrepreneurship: Evidence from 15 States" (NBER Working Paper No. 22095)
- Mark Curtis, Wake Forest University, and Ryan Decker, Federal Reserve Board, "Entrepreneurship and State Policy"
- Konrad B. Burchardi, Stockholm University; Thomas Chaney, Sciences Po (Paris); and Tarek A. Hassan, University of Chicago and NBER, "Migrants, Ancestors, and Investments" (NBER Working Paper No. 21847)
- Jean-Noel Barrot, MIT, and Ramana Nanda, Harvard University and NBER, "Can Paying Firms Quicker Affect Aggregate Employment?" (NBER Working Paper No. 22420)

Summaries of these papers are at: http://www.nber.org/confer/2016/EEGf16/summary.html

### Public Policies in Canada and the United States

"Public Policies in Canada and the United States," an NBER conference supported by the Alfred P. Sloan Foundation and Employment and Social Development Canada, took place in Gatineau, Quebec, on October 27–28. Research Associates Philip Oreopoulos of the University of Toronto and David Card of the University of California, Berkeley, organized the meeting. These researchers' papers were presented and discussed:

- Hilary Hoynes, University of California, Berkeley, and NBER, and Mark Stabile, INSEAD (Fontainebleau) and NBER, "Small Differences that Matter: Differences in the Social Safety Net and the Implications for Women and Children"
- Kevin S. Milligan, University of British Columbia and NBER, and Tammy Schirle, Wilfrid Laurier University (Ontario), "Push and Pull: Disability Insurance, Regional Labor Markets, and Benefit Generosity in Canada and the United States"

- the United States and Does It Lead to Differences in Earnings?"
- Capital between Canada and the United States"
- Kory Kroft, University of Toronto and NBER; Fabian Lange, McGill University (Montreal); Matthew J. Unemployment and Joblessness in Canada and the United States"
- Marginal Attachment, and Labour Force Participation in Canada and the United States"
- States"
- Station or Farm System?"
- the United States: Does Policy Matter?"
- Differences in Wages"
- Singapore, "Different Paths? Human Capital Prices, Wages, and Inequality in Canada and the U.S."
- "Intergenerational Income Mobility in Canada and the United States"

Summaries of these papers are at: http://www.nber.org/confer/2016/PPCf16/summary.html

• Michael Baker, University of Toronto and NBER; Janet Currie, Princeton University and NBER; and Hannes Schwandt, University of Zurich, "Inequality in Mortality over the Life Course: A Comparison of the U.S. and Canada"

• Marc Frenette, Statistics Canada; Judith Scott-Clayton, Columbia University and NBER; Philip Oreopoulos; and Carolyn Tsao, Harvard University, "Why are Community College Completion Rates So Different between Canada and

• Michael Kottelenberg, Huron University College (Ontario), and Steven F. Lehrer, Queen's University (Ontario) and NBER, "New Evidence on How Skills Influence Human Capital Acquisition and Early Labour Market Return to Human

Notowidigdo, Northwestern University and NBER; and Matthew Tudball, University of Toronto, "Long Time Out:

• Stephen Jones, McMaster University (Ontario), and Craig Riddell, University of British Columbia, "Unemployment,

• David Albouy, University of Illinois at Urbana-Champaign and NBER; Chandler Lutz, Copenhagen Business School; and Casey Warman, Dalhousie University (Nova Scotia) and NBER, "Local Labor Markets in Canada and the United

• Ana Damas De Matos and Daniel Parent, HEC Montréal, "Canada and High Skill Immigration in the U.S.: Way

• Andrew J. Clarke, University of Melbourne, and Ana Ferrer and Mikal Skuterud, University of Waterloo, "A Comparative Analysis of the Labour Market Performance of University-Educated Immigrants in Australia, Canada, and

• David A. Green, University of British Columbia; Rene Morissette, Statistics Canada; and Benjamin M. Sand, York University (Toronto), "Geographic Spillovers of Booms: The Effects of Canada's Resource Boom on Canada-U.S.

• Audra Bowlus and Chris Robinson, University of Western Ontario, and Haoming Liu, National University of

Marie Connolly and Catherine Haeck, Université du Québec à Montréal, and Miles Corak, University of Ottawa,

### Youth Labor Market

An NBER conference, "Youth Labor Market," supported by the Smith Richardson Foundation, took place in Cambridge on November 12. Research Associate David Card of the University of California, Berkeley, organized the meeting. These researchers' papers were presented and discussed:

- Jesse Rothstein, University of California, Berkeley, and NBER, "Inequality of Educational Opportunity? Schools as Mediators of the Intergenerational Transmission of Income"
- Joseph Altonji, Yale University and NBER, and Richard Mansfield, Cornell University, "Quantifying Family, School and Location Effects in the Presence of Complementarities and Sorting"
- Steven Raphael, University of California, Berkeley, and NBER, and Sandra Rozo, University of Southern California, "Racial Disparities in the Acquisition of Juvenile Arrest Records"
- Janna Johnson, University of Minnesota, and Samuel Schulhofer-Wohl, Federal Reserve Bank of Minneapolis, "The Declining Geographic Mobility of U.S. Youth: Explanations and Implications"
- Till von Wachter, University of California, Los Angeles, and NBER, and Hannes Schwandt, University of Zurich, "The Effects of Graduating High School in Recessions and Booms on Early Career Outcomes and Long Term Earnings"

Summaries of these papers are at: http://www.nber.org/confer/2016/YLMf16//summary.html

## **Program and Working Group Meetings**

## **Economic Fluctuations and Growth**

The NBER's Program on Economic Fluctuations and Growth met in Chicago on October 21. Research Associates Steven J. Davis of the University of Chicago and Guido Menzio of the University of Pennsylvania organized the meeting. These researchers' papers were presented and discussed:

- Xavier Gabaix, Harvard University and NBER, "A Behavioral New Keynesian Model"
- New York University and NBER, "Aggregate Recruiting Intensity" (NBER Working Paper No. 22677)
- François Geerolf, University of California, Los Angeles, "A Theory of Pareto Distributions"
- 22047)
- Growth"

Summaries of these papers are at: http://www.nber.org/confer/2016/EFGf16/summary.html

### **Monetary Economics**

The NBER's Program on Monetary Economics met in Cambridge on October 28. Research Associate Ricardo J. Caballero of MIT and Faculty Research Fellow Eric R. Sims of the University of Notre Dame organized the meeting. These researchers' papers were presented and discussed:

- below Zero: Bank Lending under Negative Policy Rates"
- Aggregate Demand"
- Xavier Gabaix, Harvard University and NBER, "A Behavioral New Keynesian Model"
- Experiments"

• Alessandro Gavazza, London School of Economics; Simon Mongey, New York University; and Giovanni Violante,

• Neil Mehrotra, Brown University, and Dmitriy Sergeyev, Bocconi University (Milan), "Financial Shocks and Job Flows"

• Pablo Kurlat, Stanford University and NBER, "The Social Value of Financial Expertise" (NBER Working Paper No.

• Tobias Adrian, Nina Boyarchenko, and Domenico Giannone, Federal Reserve Bank of New York, "Vulnerable

• Joshua Hausman and Paul Rhode, University of Michigan and NBER, and Johannes Wieland, University of California, San Diego, and NBER, "Recovery from the Great Depression: The Farm Channel in Spring 1933"

• Florian Heider and Glenn Schepens, European Central Bank, and Farzad Saidi, Stockholm School of Economics, "Life

• Adrien Auclert, Stanford University and NBER, and Matthew Rognlie, Princeton University, "Inequality and

• Òscar Jordà, Federal Reserve Bank of San Francisco; Moritz Schularick, University of Bonn; and Alan M. Taylor, University of California, Davis, and NBER, "Large and State-Dependent Effects of Quasi-Random Monetary

• Vladimir Asrivan, Luca Fornaro, and Alberto Martin, CREI (Barcelona); and Jaume Ventura, CREI and NBER, "Monetary Policy for a Bubbly World" (NBER Working Paper No. 22639)

Summaries of these papers are at: http://www.nber.org/confer/2016/MEf16/summary.html

### International Finance and Macroeconomics

The NBER's Program on International Finance and Macroeconomics met in Cambridge on October 28. Research Associates Ariel Burstein of the University of California, Los Angeles, and Charles Engel of the University of Wisconsin-Madison organized the meeting. These researchers' papers were presented and discussed:

- Luca Fornaro, CREI (Barcelona), and Federica Romei, Stockholm School of Economics, "Aggregate Demand Externalities in a Global Liquidity Trap"
- Martin Eichenbaum and Sergio Rebelo, Northwestern University and NBER, and Benjamin Johannsen, Federal Reserve Board, "On the Empirical Determinants of Nominal Exchange Rates"
- Manuel Amador, University of Minnesota and NBER; Javier Bianchi, Federal Reserve Bank of Minneapolis and NBER; Luigi Bocola, Northwestern University and NBER; and Fabrizio Perri, Federal Reserve Bank of Minneapolis, "Exchange Rate Policies at the Zero Lower Bound"
- Vahid Gholampour, Bucknell University, and Eric van Wincoop, University of Virginia and NBER, "What Can We Learn from Euro-Dollar Tweets?"
- Pierre-Olivier Gourinchas, University of California, Berkeley, and NBER; Thomas Philippon, New York University and NBER; and Dimitri Vayanos, London School of Economics and NBER, "The Analytics of the Greek Crisis" (NBER Working Paper No. 22370)
- Ricardo J. Caballero and Alp Simsek, MIT and NBER, "A Model of Fickle Capital Flows and Retrenchment: Global Liquidity Creation and Reach for Safety and Yield" (NBER Working Paper No. 22751)

Summaries of these papers are at: http://www.nber.org/confer/2016/IFMf16/summary.html

### **Asset Pricing**

The NBER's Program on Asset Pricing met in Palo Alto on October 28. Faculty Research Fellow Valentin Haddad of University of California, Los Angeles, and Research Associate Motohiro Yogo of Princeton University organized the meeting. These researchers' papers were presented and discussed:

- Tarek A. Hassan, University of Chicago and NBER; Thomas Mertens, Federal Reserve Bank of San Francisco; and Tony Zhang, University of Chicago, "Currency Manipulation"
- Hanno Lustig, Stanford University and NBER, and Adrien Verdelhan, MIT and NBER, "Does Incomplete Spanning in International Financial Markets Help to Explain Exchange Rates?" (NBER Working Paper No. 22023)

- and Jiangmin Xu, Peking University (Beijing), "Climate Risks and Market Efficiency"
- Norman Schürhoff, University of Lausanne, "Relationship Trading in OTC Markets"
- Effects of Unconventional Monetary Policy"

Summaries of these papers are at: http://www.nber.org/confer/2016/APf16/summary.html

### Market Design

The NBER's Working Group on Market Design met in Cambridge on October 28-29. Codirectors Michael Ostrovsky of Stanford University and Parag A. Pathak of MIT organized the meeting. These researchers' papers were presented and discussed:

- Working Paper No. 21696)
- Laura Doval, Yale University, "A Theory of Stability in Dynamic Matching Markets"
- "Bidding Dynamics in Auctions" (NBER Working Paper No. 22716)
- Increasing Returns"
- Tibor Heumann, Princeton University, "Ascending Auction with Multidimensional Signals"
- Paul Milgrom, Stanford University, "Deferred Acceptance Auctions without Substitutes"
- Songzi Du, Simon Fraser University, "Robust Mechanisms under Common Valuation"
- Shengwu Li, Stanford University, "Obviously Strategy-Proof Mechanisms"
- Random Priority"

• Harrison Hong, Columbia University and NBER; Frank Weikai Li, Hong Kong University of Science and Technology;

• Stephan Jank and Christoph Roling, Deutsche Bundesbank, and Esad Smajlbegovic, Erasmus University Rotterdam, "Flying under the Radar: The Effects of Short-Sale Disclosure Rules on Investor Behavior and Stock Prices"

• Terrence Hendershott and Dmitry Livdan, University of California, Berkeley; Dan Li, Federal Reserve Board; and

• Viral V. Acharya, New York University and NBER; Tim Eisert, Erasmus University Rotterdam; Christian Eufinger, IESE Business School (Barcelona); and Christian Hirsch, Goethe University Frankfurt, "Whatever It Takes: The Real

• Darrell Duffie, Stanford University and NBER, and Haoxiang Zhu, MIT and NBER, "Size Discovery" (NBER

• Ahmad Peivandi, Georgia State University, "Participation and Unbiased Pricing in CDS Settlement Mechanisms"

• Hugo Hopenhayn, University of California, Los Angeles, and NBER, and Maryam Saeedi, Carnegie Mellon University,

• Oleg Baranov, University of Colorado Boulder; Christina Aperjis, Power Auctions LLC; Lawrence Ausubel, University of Maryland; and Thayer Morrill, North Carolina State University, "Efficient Procurement Auctions with

John Hatfield, University of Texas at Austin, and Scott Duke Kominers, Harvard University, "Hidden Substitutes"

• Gabriel Carroll and Ilya Segal, Stanford University, "Robustly Optimal Auctions with Unknown Resale Opportunities"

• Marek Pycia, University of California, Los Angeles, and Peter Troyan, University of Virginia, "Obvious Dominance and

- Benjamin Roth, MIT, and Ran Shorrer, Pennsylvania State University, "Making It Safe to Use Centralized Markets: Epsilon-Dominant Individual Rationality and Applications to Market Design"
- Michal Feldman, Tel Aviv University; Nicole Immorlica, Brendan Lucier, and Vasilis Syrgkanis, Microsoft Research; and Tim Roughgarden, Stanford University, "Efficiency Guarantees in Large Markets"
- David Delacrétaz, University of Melbourne; Scott Duke Kominers; and Alexander Teytelboym, University of Oxford, "Refugee Resettlement"
- Tommy Andersson, Lund University, and Lars Ehlers, Université de Montréal, "Assigning Refugees to Landlords in Sweden: Stable Maximum Matchings"

Summaries of these papers are at: http://www.nber.org/confer/2016/MDf16/summary.html

### **Political Economy**

The NBER's Program on Political Economy met in Cambridge on November 4. Director Alberto F. Alesina of Harvard University organized the meeting. These researchers' papers were presented and discussed:

- Jonathan Schulz, Yale University, "The Church's Ban on Consanguineous Marriages, Extended Kin-Groups, and Democracy"
- David N. Figlio, Northwestern University and NBER; Paola Giuliano, University of California, Los Angeles, and NBER; Umut Özek, American Institutes for Research; and Paola Sapienza, Northwestern University and NBER, "Long-Term Orientation and Educational Performance" (NBER Working Paper No. 22541)
- Claudia Olivetti, Boston College and NBER; M. Daniele Paserman, Boston University and NBER; and Laura Salisbury, York University and NBER, "Three-Generation Mobility in the United States, 1850–1940: The Role of Maternal and Paternal Grandparents" (NBER Working Paper No. 22094)
- Edward L. Glaeser and Andrei Shleifer, Harvard University and NBER, and Giacomo A.M. Ponzetto, CREI (Barcelona), "Securing Property Rights" (NBER Working Paper No. 22701)
- Murat Iyigun, University of Colorado Boulder; Nathan Nunn, Harvard University and NBER; and Nancy Qian, Yale University and NBER, "Winter Is Coming: The Long-Run Effects of Climate Change on Conflict"
- Julia Cagé, Sciences Po (Paris), and Nicolas Hervé and Marie-Luce Viaud, Institut National de l'Audiovisuel (Bry-sur-Marne, France), "The Production of Information in an Online World: Is Copy Right?"

Summaries of these papers are at: http://www.nber.org/confer/2016/POLf16/summary.html

### **Public Economics**

The NBER's Program on Public Economics met in Cambridge on November 3-4. Codirectors Amy Finkelstein of MIT and Raj Chetty of Stanford University and Research Associate Jonathan Gruber of MIT organized the meeting. These researchers' papers were presented and discussed:

- Mirrlees" (NBER Working Paper No. 22076)
- NBER, "A Simpler Theory of Optimal Capital Taxation"
- 22910)
- Cambridge, "Optimal Illiquidity"
- Support for Classical Benefit-Based Taxation" (NBER Working Paper No. 22462)
- "The Out of State Tuition Distortion"

Summaries of these papers are at: http://www.nber.org/confer/2016/PEf16/summary.html

### Health Care

The NBER's Program on Health Care met in Cambridge on November 4. Director Jonathan Gruber of MIT and Research Associates Amy Finkelstein of MIT and Raj Chetty of Stanford University organized the meeting. These researchers' papers were presented and discussed:

- NBER; and Amy Finkelstein, "Health Care Spending and Utilization in Public and Private Medicare"
- Immunity"
- Nathaniel Hendren, Harvard University and NBER, "Measuring Ex-Ante Welfare in Insurance Markets"
- Stanford University and NBER, "Discretion and Guidelines: Evidence from Warfarin Administration"

• Florian Scheuer, Stanford University and NBER, and Iván Werning, MIT and NBER, "Mirrlees Meets Diamond-

• Emmanuel Saez, University of California, Berkeley, and NBER, and Stefanie Stantcheva, Harvard University and

• Raj Chetty, David Grusky, and Maximilian Hell, Stanford University; Nathaniel Hendren, Harvard University and NBER; Robert Manduca, Harvard University; and Jimmy Narang, University of California, Berkeley, "The Fading American Dream: Trends in Absolute Income Mobility in the U.S." (subsequently posted as NBER Working Paper No.

• Dmitry Taubinsky, Dartmouth College and NBER, and Alex Rees-Jones, University of Pennsylvania, "Attention Variation and Welfare: Theory and Evidence from a Tax Salience Experiment" (NBER Working Paper No. 22545)

• John Beshears, David Laibson, and Brigitte C. Madrian, Harvard University and NBER; James J. Choi, Yale University and NBER; Christopher D. Clayton, Harvard University; and Christopher Harris, University of

• Matthew C. Weinzierl, Harvard University and NBER, "Popular Acceptance of Inequality Due to Brute Luck and

• Brian G. Knight, Brown University and NBER, and Nathan M. Schiff, Shanghai University of Finance and Economics,

• Vilsa Curto, Stanford University; Liran Einav, Jonathan D. Levin, and Jay Bhattacharya Stanford University and

• Michael D. Frakes, Duke University and NBER, and Jonathan Gruber, "Defensive Medicine: Evidence from Military

• Jason Abaluck, Yale University and NBER; Leila Agha, Dartmouth College and NBER; and David C. Chan, Jr,

- Sonia P. Jaffe, University of Chicago, and Mark Shepard, Harvard University and NBER, "Price-Linked Subsidies and Health Insurance Markups"
- Emily Oster, Brown University and NBER, "Does Disease Cause Vaccination? Disease Outbreaks and Vaccination Response" (NBER Working Paper No. 22464)

Summaries of these papers are at: http://www.nber.org/confer/2016/HCf16/summary.html

### **Corporate Finance**

The NBER's Program on Corporate Finance met in Cambridge on November 4. Research Associate Malcolm Baker and Faculty Research Fellow Samuel Hanson, both of Harvard University, organized the meeting. These researchers' papers were presented and discussed:

- Jason R. Donaldson and Giorgia Piacentino, Washington University in St Louis, and Denis Gromb, HEC Paris, "The Paradox of Pledgeability"
- Marco Di Maggio, Harvard University and NBER; Amir Kermani, University of California, Berkeley, and NBER; and Christopher Palmer, University of California, Berkeley, "How Quantitative Easing Works: Evidence on the Refinancing Channel" (NBER Working Paper No. 22638)
- Sumit Agarwal, Georgetown University; Souphala Chomsisengphet, Office of the Comptroller of the Currency; Neale Mahoney, University of Chicago and NBER; and Johannes Stroebel, New York University and NBER, "Do Banks Pass through Credit Expansions to Consumers Who Want to Borrow? Evidence from Credit Cards" (NBER Working Paper No. 21567)
- Hong Ru, Nanyang Technological University, and Antoinette Schoar, MIT and NBER, "Do Credit Card Companies Screen for Behavioral Biases?" (NBER Working Paper No. 22360)
- Olivier Dessaint, University of Toronto; Thierry Foucault, HEC Paris; Laurent Frésard, University of Maryland; and Adrien Matray, Princeton University, "Ripple Effects of Noise on Corporate Investment"
- Jean-Noel Barrot, MIT, and Ramana Nanda, Harvard University and NBER, "Can Paying Firms Quicker Affect Aggregate Employment?" (NBER Working Paper No. 22420)
- Aleksander Andonov, Erasmus University Rotterdam; Yael Hochberg, Rice University and NBER; and Joshua Rauh, Stanford University and NBER, "Political Representation and Governance: Evidence from the Investment Decisions of Public Pension Funds"
- Alan M. Benson, University of Minnesota; Danielle Li, Harvard University; and Kelly Shue, University of Chicago and NBER, "Can Promotion Tournaments Produce Bad Managers? Evidence of the 'Peter Principle'

Summaries of these papers are at: http://www.nber.org/confer/2016/CFf16/summary.html

### **Behavioral Finance**

The NBER's Working Group on Behavioral Finance met in Cambridge on November 5. Director Nicholas C. Barberis of Yale University organized the meeting. These researchers' papers were presented and discussed:

- and Victoria Vanasco, Stanford University, "A Theory of Experience Effects"
- Evidence from Individual Investment Decisions"
- NBER, "Speculative Dynamics of Prices and Volume"
- Attention?"
- Imperial College London, "Endowment Effects in the Field: Evidence from India's IPO Lotteries"

Summaries of these papers are at: http://www.nber.org/confer/2016/BFf16/summary.html

### **Economics of Education**

The NBER's Program on the Economics of Education met in Palo Alto on November 10–11. Director Caroline M. Hoxby of Stanford University organized the meeting. These researchers' papers were presented and discussed:

- Paper No. 22574)
- Petronijevic, York University, "A Unifying Framework for Education Policy Analysis"
- Bank, "Premium or Penalty? Labor Market Returns to Novice Public Sector Teachers"
- Valuation of School Choice: Evidence from Geographic Boundaries"
- Paper No. 22393)

• Ulrike Malmendier, University of California, Berkeley, and NBER; Demian Pouzo, University of California, Berkeley;

• Chen Lian, MIT, and Yueran Ma and Carmen Y. Wang, Harvard University, "Low Interest Rates and Risk Taking:

• Anthony A. DeFusco and Charles G. Nathanson, Northwestern University, and Eric Zwick, University of Chicago and

• Antonio Gargano, University of Melbourne, and Alberto G. Rossi, University of Maryland, "Does it Pay to Pay

• Santosh Anagol, University of Pennsylvania; Vimal Balasubramaniam, University of Oxford; and Tarun Ramadorai,

• Michael Bailey, Facebook; Ruiqing Cao, Harvard University; Theresa Kuchler, New York University; and Johannes Stroebel, New York University and NBER, "Social Networks and Housing Markets" (NBER Working Paper No. 22258)

• Judith Scott-Clayton, Columbia University and NBER, and Basit Zafar, Federal Reserve Bank of New York, "Financial Aid, Debt Management, and Socioeconomic Outcomes: Post-College Effects of Merit-Based Aid" (NBER Working

• Hugh Macartney, Duke University and NBER; Robert McMillan, University of Toronto and NBER; and Uros

• Juan Saavedra, University of Southern California and NBER; Darío Maldonado, Universidad de los Andes (Bogotá); Lucrecia Santibañez, Claremont Graduate University; and Luis Omar Herrera Prada, Inter-American Development

• Michael D. Bates, University of California, Riverside, and Quentin O. Brummet, Bureau of the Census, "Parental

• Lauren L. Schmitz, University of Michigan, and Dalton Conley, Princeton University and NBER, "The Effect of Vietnam-Era Conscription and Genetic Potential for Educational Attainment on Schooling Outcomes" (NBER Working

- Thomas Ahn, University of Kentucky; Peter Arcidiacono, Duke University and NBER; and Amy Hopson and James R. Thomas, Duke University, "Equilibrium Grade Inflation with Implications for Female Interest in STEM Majors"
- Graham Beattie, University of Pittsburgh; Jean-William P. Laliberté, University of Toronto; and Philip Oreopoulos, University of Toronto and NBER, "Thrivers and Divers: Using Non-Academic Measures to Predict College Success and Failure" (NBER Working Paper No. 22629)
- Rob Garlick, Duke University, "The Effects of Nationwide Tuition Fee Elimination on Education Outcomes"
- Caroline Hoxby, "It's Not the Major, It's the Selectivity: Returns to College Majors"
- Ben M. Marx, University of Illinois at Urbana-Champaign, and Lesley J. Turner, University of Maryland and NBER, "Student Loan Nudges: Experimental Evidence on Borrowing and Educational Attainment"
- Katherine Michelmore, Syracuse University, and Susan Dynarski, University of Michigan and NBER, "The Gap within the Gap: Using Longitudinal Data to Understand Income Differences in Student Achievement" (NBER Working Paper No. 22474)

Summaries of these papers are at: http://www.nber.org/confer/2016/EDf16/summary.html

### Labor Studies

The NBER's Program on Labor Studies met in Cambridge on November 11. Director David Card of the University of California, Berkeley, organized the meeting. These researchers' papers were presented and discussed:

- Dylan Glover, Sciences Po (Paris); Amanda Pallais, Harvard University and NBER; and William Pariente, Université catholique de Louvain, "Discrimination as a Self-Fulfilling Prophecy: Evidence from French Grocery Stores" (NBER Working Paper No. 22786)
- Peter Bergman, Columbia University, and Isaac McFarlin, Jr., University of Florida, "An Experimental Analysis of Cream Skimming in Charter Schools"
- Suzanne Barth and Kyung Park, Wellesley College, and Nikolas Mittag, CERGE-EI (Prague), "Voter Discrimination in Democratic Elections"
- Stefano DellaVigna, University of California, Berkeley, and NBER, and David Card, "What Do Editors Maximize? Evidence from Four Economics Journals"
- Zhuan Pei, Cornell University; Jörn-Steffen Pischke, London School of Economics and NBER; and Hannes Schwandt, University of Zurich, "Poorly Measured Confounders Are More Useful on the Left Than on the Right"
- Melvin Stephens, Jr., University of Michigan and NBER, and Desmond J. Toohey, University of Delaware, "The Impact of Health on Labor Market Outcomes: Experimental Evidence from MRFIT"
- Robert E. Hall, Stanford University and NBER, and Andreas I. Mueller, Columbia University and NBER, "Wage Dispersion and Search Behavior" (NBER Working Paper No. 21764)

Summaries of these papers are at: http://www.nber.org/confer/2016/LSf16/summary.html

## **Organizational Economics**

The NBER's Working Group on Organizational Economics met in Cambridge on November 18-19. Director Robert S. Gibbons of MIT organized the meeting. These researchers' papers were presented and discussed:

- with Costly Verification"
- Tweets, and Loyalty"
- with Power-Hungry Agents"
- Van Reenen, MIT and NBER, "What Drives Differences in Management?"
- University of Michigan, "Common Ownership, Competition, and Top Management Incentives"
- Heikki Rantakari, University of Rochester, "Relational Influence"
- "Vertical Integration and Relational Contracts in the Costa Rica Coffee Chain"
- Upgrading among Exporters"
- Syverson, University of Chicago and NBER, "How Wide Is the Firm Border?"
- NBER, "Can Promotion Tournaments Produce Bad Managers? Evidence of the 'Peter Principle' '

Summaries of these papers are at: http://www.nber.org/confer/2016/OEf16/summary.html

• Marina Halac, Columbia University, and Pierre Yared, Columbia University and NBER, "Commitment vs. Flexibility

• Joshua Gans and Avi Goldfarb, University of Toronto and NBER, and Mara Lederman, University of Toronto, "Exit,

• Wouter Dessein, Columbia University, and Richard Holden, University of New South Wales (Sydney), "Organizations

• Nicholas Bloom, Stanford University and NBER; Erik Brynjolfsson, MIT and NBER; Lucia Foster and Ron S. Jarmin, Bureau of the Census; Megha Patnaik, Stanford University; Itay Saporta-Eksten, Tel Aviv University; and John

• Miguel Anton and Mireia Gine, University of Navarra; Florian Ederer, Yale University; and Martin C. Schmalz,

• Rocco Macchiavello, London School of Economics, and Josepa Miquel-Florensa, Toulouse School of Economics,

• Christopher Hansman and Matthieu Teachout, Columbia University; Jonas Hjort, Columbia University and NBER; and Gianmarco León, Pompeu Fabra University (Barcelona), "Vertical Integration, Supplier Behavior, and Quality

• Enghin Atalay, University of Wisconsin-Madison; Mary Jialin Li, University of Chicago; and Ali Hortaçsu and Chad

• Alan M. Benson, University of Minnesota; Danielle Li, Harvard University; and Kelly Shue, University of Chicago and

### **Chinese Economy**

The NBER's Working Group on the Chinese Economy met in Cambridge on November 18-19. Director Shang-Jin Wei of Columbia University and Research Associate Hanming Fang of the University of Pennsylvania organized the meeting. These researchers' papers were presented and discussed:

- Yongheng Deng, National University of Singapore; Shang-Jin Wei; and Jing Wu, Tsinghua University, "Estimating the Unofficial Income of Officials: The Case of China"
- Yu-Hsiang Lei, Yale-NUS College (Singapore), "Can Governments Harvest Connections with Firms? Evidence from China"
- Ruixue Jia, University of California, San Diego, and Hongbin Li, Tsinghua University, "Access to Elite Education, Wage Premium, and Social Mobility: The Truth and Illusion of China's College Entrance Exam"
- Lily Fang, INSEAD (Singapore); Josh Lerner, Harvard University and NBER; and Chaopeng Wu, Xiamen University, "Intellectual Property Rights Protection, Ownership, and Innovation: Evidence from China" (NBER Working Paper No. 22685)
- Jing Fang, Huazhong University of Science and Technology (Wuhan), and Hui He and Nan Li, International Monetary Fund, "China's Rising IQ (Innovation Quotient) and Growth: Firm-Level Evidence"
- Panle Jia Barwick, Cornell University and NBER; Shengmao Cao, Stanford University; and Shanjun Li, Cornell University, "Local Protectionism, Market Structure, and Social Welfare: China's Automobile Market"
- Sebastian Heise, Federal Reserve Bank of New York; Justin Pierce, Federal Reserve Board; Georg Schaur, University of Tennessee; and Peter Schott, Yale University and NBER, "Trade Policy and the Structure of Supply Chains"
- Russell Cooper, Pennsylvania State University and NBER, and Guozhong Zhu, University of Alberta, "Household Finance in China"
- Markus Brunnermeier and Wei Xiong, Princeton University and NBER, and Michael Sockin, University of Texas at Austin, "China's Model of Managing the Financial System"
- Viral Acharya, New York University and NBER; Jun Qian, Shanghai Advanced Institute of Finance; and Zhishu Yang, Tsinghua University (Beijing), "In the Shadow of Banks: Wealth Management Products and Issuing Banks' Risk in China"
- Hao Wang and Hao Zhou, Tsinghua University (Beijing); Honglin Wang, Hong Kong Institute for Monetary Research; and Lisheng Wang, Chinese University of Hong Kong, "Shadow Banking: China's Dual-Track Interest Rate Liberalization"

Summaries of these papers are at: http://www.nber.org/confer/2016/CEf16/summary.html

### Market Microstructure

The NBER's Working Group on Market Microstructure met in Cambridge on December 2. Tarun Chordia of Emory University; Amit Goyal of the University of Lausanne; Joel Hasbrouck of New York University; Research Associate Bruce Lehmann of University of California, San Diego; Gideon Saar of Cornell University; and Avanidhar Subrahmanyam of University of California, Los Angeles, organized the meeting. These researchers' papers were presented and discussed:

- Efficiency, and Security Design"
- Structure of Liquidity Provision"
- Trading, Microwave Connectivity, and Trading Costs"
- Katya Malinova and Andreas Park, University of Toronto, "Market Design with Blockchain Technology"

Summaries of these papers are at: http://www.nber.org/confer/2016/MMf16/summary.html

### International Trade and Investment

The NBER's Program on International Trade and Investment met in Palo Alto on December 2–3. Director Stephen Redding of Princeton University organized the meeting. These researchers' papers were presented and discussed:

- and U.S. Cities"
- University, "On the Existence and Uniqueness of Trade Equilibria"
- Employee-Employer Data"
- Farid Farrokhi, Purdue University, "Global Sourcing in Oil Markets"
- Multinational Firms' Life-Cycle Dynamics"
- Exporters, and the Division of the Gains from Trade"

• Lin William Cong and Douglas Xun Xu, University of Chicago, "Rise of Factor Investing: Asset Prices, Informational

• Paolo Pasquariello, University of Michigan, "Agency Costs and Strategic Speculation in the U.S. Stock Market"

• Jennifer Conrad, University of North Carolina at Chapel Hill, and Sunil Wahal, Arizona State University, "The Term

• Andriy Shkilko and Konstantin Sokolov, Wilfrid Laurier University (Ontario), "Every Cloud Has a Silver Lining: Fast

• Haoming Chen and Thomas Ruf, University of New South Wales (Sydney); Sean Foley, University of Sydney; and Michael Goldstein, Babson College, "The Value of a Millisecond: Harnessing Information in Fast, Fragmented Markets"

• Robert Feenstra, University of California, Davis, and NBER; Mingzhi Xu, University of California, Davis; and Alexis Antoniades, Georgetown University, "What is the Price of Tea in China? Towards the Relative Cost of Living in Chinese

• Treb Allen, Dartmouth College and NBER; Costas Arkolakis, Yale University and NBER; and Xiangliang Li, Yale

• Sharon Traiberman, Cowles Foundation, "Occupations and Import Competition: Evidence from Danish Matched

• Anna Gumpert, University of Munich; Andreas Moxnes, University of Oslo and NBER; Natalia Ramondo, University of California, San Diego, and NBER; and Felix Tintelnot, University of Chicago and NBER, "Exporters' and

• Andrew Bernard, Dartmouth College and NBER, and Swati Dhingra, London School of Economics, "Importers,

- Mary Amiti, Federal Reserve Bank of New York; Mi Dai, Beijing Normal University; Robert Feenstra, University of California, Davis, and NBER; and John Romalis, University of Sydney and NBER, "How Did China's WTO Entry Benefit U.S. Consumers?"
- Justin Pierce, Federal Reserve Board, and Peter Schott, Yale University and NBER, "Trade Liberalization and Mortality: Evidence from U.S. Counties" (NBER Working Paper No. 22849)

Summaries of these papers are at: http://www.nber.org/confer/2016/ITIf16/summary.html

### Entrepreneurship

The NBER's Working Group on Entrepreneurship, supported by the Ewing Marion Kauffman Foundation, met in Cambridge on December 9. Director Antoinette Schoar of MIT and Research Associate Josh Lerner of Harvard University organized the meeting. These researchers' papers were presented and discussed:

- Zhao Chen, Fudan University (Shanghai); Zhikuo Liu, Shanghai University of Finance and Economics; and Juan Carlos Suárez Serrato and Daniel Xu, Duke University and NBER, "Notching R&D Investment with Corporate Income Tax Cuts in China"
- Juanita Gonzalez-Uribe and Daniel Paravisini, London School of Economics, "How Sensitive Is Investment to the Cost of Outside Equity? Evidence from a U.K. Tax Relief"
- Morten Bennedsen, INSEAD (Fontainebleau); Margarita Tsoutsoura, University of Chicago; and Daniel Wolfenzon, Columbia University and NBER, "Drivers of Effort: Evidence from Employee Absenteeism"
- Sabrina T. Howell, New York University, "Learning and Success in Entrepreneurship"
- William Mullins, University of Maryland, and Patricio Toro, Central Bank of Chile, "Credit Guarantees and Credit Constraints"
- Daniel Cavagnaro and Yingdi Wang, California State University, Fullerton; Berk Sensoy, Ohio State University; and Michael Weisbach, Ohio State University and NBER, "Measuring Institutional Investors' Skill from Their Investments in Private Equity" (NBER Working Paper No. 22547)
- Aleksander Andonov, Erasmus University Rotterdam; Yael Hochberg, Rice University and NBER; and Joshua Rauh, Stanford University and NBER, "Political Representation and Governance: Evidence from the Investment Decisions of Public Pension Funds"

Summaries of these papers are at: http://www.nber.org/confer/2016/ENTf16/summary.html

### Development

The NBER's Program on Development Economics met in Cambridge on December 9–10. Research Associates Esther Duflo of MIT, Richard Hornbeck of the University of Chicago, Rohini Pande of Harvard University, Duncan Thomas of Duke University, and Eric Verhoogen of Columbia University organized the meeting. These researchers' papers were presented and discussed:

- Performance-Based Transfers"
- Design"
- and Technology"
- the Equilibrium Impacts of Credit: Evidence from the Indian Microfinance Crisis"
- Payments for Ecosystem Services to Reduce Deforestation" (NBER Working Paper No. 22378)
- Income Tax Cuts in China"
- Agricultural Markets: An Experimental Approach"

Summaries of these papers are at: http://www.nber.org/confer/2016/DEVf16/summary.html

• Adnan Khan, London School of Economics; Asim Ijaz Khwaja, Harvard University and NBER; and Benjamin A. Olken, MIT and NBER, "Making Moves Matter: Experimental Evidence on Incentivizing Bureaucrats through

• Michael C. Best, Stanford University; Jonas Hjort, Columbia University and NBER; and David Szakonyi, George Washington University, "Individuals and Organizations as Sources of State Effectiveness, and Consequences for Policy

• Tommaso Porzio, University of California, San Diego, "Cross-Country Differences in the Optimal Allocation of Talent

• Emily Breza, Harvard University and NBER, and Cynthia Kinnan, Northwestern University and NBER, "Measuring

• Seema Jayachandran, Northwestern University and NBER; Joost de Laat, Porticus; Eric Lambin, Stanford University; and Charlotte Stanton, Carnegie Institution for Science, "Cash for Carbon: A Randomized Controlled Trial of

• Zhao Chen, Fudan University (Shanghai); Zhikuo Liu, Shanghai University of Finance and Economics; and Juan Carlos Suárez Serrato and Daniel Xu, Duke University and NBER, "Notching R&D Investment with Corporate

• Lorenzo Casaburi, University of Zurich, and Tristan Reed, McKinsey and Company, "Competition and Interlinkages in

### **NBER Books**

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