

NBER WORKING PAPER SERIES

STOCK AND BOND PRICING  
IN AN AFFINE ECONOMY

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Working Paper 7346  
<http://www.nber.org/papers/w7346>

NATIONAL BUREAU OF ECONOMIC RESEARCH  
1050 Massachusetts Avenue  
Cambridge, MA 02138  
September 1999

We would like to thank seminar participants at Arizona State University, Erasmus Universiteit Rotterdam, the Federal Reserve Bank of New York, London Business School, New York University, Rijksuniversiteit Limburg in Maastricht, Stanford University, Tilburg University, Universiteit Gent and Universiteit van Amsterdam for helpful comments, and Financial Engines, Inc. for their support on this paper. We also thank Andrew Ang, Hendrik Bessembinder, Yael Hochberg, Bob Hodrick, Martin Lettau, and Jun Liu for their comments. Geert Bekaert thanks the NSF for financial support. The views expressed herein are those of the authors and not necessarily those of the National Bureau of Economic Research.

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NBER Working Paper No. 7346

September 1999

JEL No. G12

### **ABSTRACT**

This article provides a stochastic valuation framework for bond and stock returns that builds on three different pricing traditions: affine models of the term structure, present-value pricing of equities, and consumption-based asset pricing. Our model provides a more general application of the affine framework in that both bonds and equities are priced in a consistent fashion. This pricing consistency implies that term structure variables help price stocks while stock price fundamentals help price the term structure. We illustrate our model by considering three examples that are similar in spirit to well-known pricing models that fall within our general framework: a Mehra and Prescott (1985) economy, a present value model similar to Campbell and Shiller (1988b), and a model with stochastic risk aversion similar to Campbell and Cochrane (1998). The empirical performance of our models is explored, with a particular emphasis on return predictability.

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# 1 Introduction

In this paper, we present a general and tractable framework for pricing assets in a dynamic, arbitrage-free economy. The pricing model we present falls within a generalized affine class, in which asset prices (or simple transformations of asset prices) are affine functions of the set of state variables. The affine framework is analytically tractable, and yields easily to empirical testing. While the affine framework has primarily been applied to term structure models, our framework encompasses all financial assets, most notably equities and bonds.<sup>1</sup> This more general application of the affine framework is economically consistent, in that the pricing structure that determines the value of bonds must be the same as that used for the pricing of equities. Thus, we will find that the variables that determine the pricing of equity will also determine the pricing of bonds, and vice versa. For example, dividend growth rates will help determine the term structure, while the term spread will help determine the equity return.

The general structure of our model is as follows. We begin by specifying the processes for the state variables that account for the fundamental uncertainty in the economy. Importantly, a subset of the set of state variables represents observable economic factors such as dividend growth and inflation. This will be critical to both the interpretation and empirical identification of the model. The remaining state variables represent unobserved (or difficult to measure) factors such as productivity shocks, expected inflation, or stochastic risk aversion. Given the dynamics of the state variables, the pricing model is completely determined by the specification of the pricing kernel. By applying the pricing kernel to the discounting of future cash flows on bonds and equities, a set of arbitrage-free prices is determined.

The characterization and use of affine pricing models has been particularly prevalent in the literature on the term structure of interest rates. An affine term structure model is one in which the yield on any zero coupon bond can be written as a maturity-dependent affine function of the set of state variables underlying the model. Many of the most widely-known term structure models are special cases of the broader class of affine models.<sup>2</sup> Due to its tractable nature, the affine framework has proven particularly fruitful for empirical applications.<sup>3</sup>

An important benefit of developing the general affine pricing model is that it encompasses many of the more popular models from a variety of asset pricing traditions. In order to highlight this, we examine three examples that are very similar to well-known pricing models. The first example is a generalization of a Lucas (1978) or

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<sup>1</sup>There are several recent papers that develop stock valuation models for pricing individual stocks in a framework similar to ours. See Bakshi and Chen (1998), Ang and Liu (1999), and Berk, Green and Naik (1998).

<sup>2</sup>Examples include the models of Vasicek (1977), Cox, Ingersoll, and Ross (1985), Ho and Lee (1986), and Pearson and Sun (1994). Duffie and Kan (1996) provide necessary and sufficient conditions under which an affine term structure model is consistent with the absence of arbitrage.

<sup>3</sup>Dai and Singleton (1997) provides a detailed empirical analysis of affine term structure models.

Mehra and Prescott (1985) economy, that accommodates a more general consumption growth process, stochastic inflation and a Cox, Ingersoll, Ross (1985) style term structure (CIR). Thus, our model can be linked to the rich literature on consumption or production based asset pricing.<sup>4</sup> Our second example highlights how our model builds on the tradition of present-value pricing models of equities in a framework that is very similar in spirit to the model of Campbell and Shiller (1988b). Despite the presence of a time-varying discount rate and a complex dividend process, asset pricing remains tractable. Moreover, the Mehra-Prescott economy can be shown to be a special case of this second example. Our third example, like our first, demonstrates the connection between our framework and the consumption-based asset pricing literature. This example is similar in spirit to the model of Campbell and Cochrane (1998) whose model appends a slow-moving external habit to the standard power utility function. This third model permits cyclical variation in risk aversion, and thus in the risk premia on risky assets. Such models provide a potential explanation for the observed empirical phenomenon that equity risk premia are larger during economic downturns than during economic expansions.

To explore the empirical performance of our models, we estimate the structural parameters using the General Method of Moments [GMM, Hansen (1982)]. We explore unconditional moment implications such as the mean and variability of bond and equity returns. However, our main focus is on return predictability. The evidence on common predictable components in bond, equity, and other asset returns [see Fama and French (1989), Keim and Stambaugh (1986) and Bessembinder and Chan (1992)] partially motivates our insistence on the presence of one kernel pricing all assets. We investigate endogenous predictability by computing variance ratios, regression coefficients of returns on instruments such as dividend yields and term spreads, and characterizing the conditional risk premiums implied by the models. Finally, we revisit the excess volatility puzzle by computing the variability of price-dividend ratios implied by the various models.

Our paper is organized as follows. Section 2 presents the general affine model structure and the pricing of bonds and equities. In Section 3, we apply the model to three specific examples that fall within the affine framework. Section 4 discusses the estimation strategy for the general model, presents parameter estimates and compares some unconditional moments implied by the models with the data. Section 5 examines the endogenous predictability of returns. Given the increasingly worrisome evidence on statistical biases in small samples, we are careful to distinguish small sample from population behavior. Section 6 concludes.

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<sup>4</sup>Bakshi and Chen (1996, 1997) provide a continuous-time version of a Lucas economy in which both bonds and equity are priced.

## 2 The General Model

In this section we specify the dynamics of the underlying sources of uncertainty in the economy and of the pricing kernel process. We then use these specifications to derive the pricing equations for bonds and equities. The resulting pricing equations will fall within an affine class of models. That is, the term structure of interest rates will be equal to an affine function of the underlying state variables. Similarly, the pricing structure of equities will fall within what one might refer to as an “exponential-affine” class. Specifically, the price-dividend ratio will equal a sum of elements, where the log of each element is an affine function of the underlying state variables.<sup>5</sup>

Consider an economy with  $N$  state variables that summarize the fundamental uncertainty of the economy. Let  $Y_t$  be the  $N$ -dimensional vector of state variables, with  $Y_t' = (Y_{1,t}, Y_{2,t}, \dots, Y_{N,t})$ . A subset of the  $N$  state variables represents observable economic factors such as dividend growth and inflation, while the remaining state variables represent unobserved (or difficult to measure) factors such as productivity shocks, expected inflation, or stochastic risk aversion. One of the elements of the vector  $Y_t$  will always represent real dividend growth,  $\Delta d_t$ , and one element will always represent inflation,  $\pi_t$ . Thus, if  $D_t$  represents the real level of aggregate dividends and  $\Lambda_t$  represents the price level, then  $\Delta d_{t+1} = \ln(D_{t+1}/D_t)$  and  $\pi_{t+1} = \ln(\Lambda_{t+1}/\Lambda_t)$ . The additional state variables will vary under different specifications. Let  $\| \cdot \|$  denote the function defined by:

$$\| Y_{j,t} \| \equiv \begin{cases} \sqrt{Y_{j,t}} & \text{if } Y_{j,t} \geq 0 \\ 0 & \text{if } Y_{j,t} < 0. \end{cases} \quad (1)$$

Let  $F_t$  denote the  $N \times N$  diagonal matrix with the elements  $(\| Y_{1,t} \|, \| Y_{2,t} \|, \dots, \| Y_{N,t} \|)$  along the diagonal. Writing this in matrix form,

$$F_t = (\| Y_{1,t} \|, \| Y_{2,t} \|, \dots, \| Y_{N,t} \|)' \odot I, \quad (2)$$

where  $I$  is the identity matrix of order  $N$ , and  $\odot$  denotes the Hadamard Product.<sup>6</sup>

The dynamics of  $Y_t$  follow a simple, first-order vector autoregressive (VAR) stochastic process:

$$Y_{t+1} = \mu + AY_t + (\Sigma_F F_t + \Sigma_H) \varepsilon_{t+1}, \quad (3)$$

<sup>5</sup>Our framework does not (nor is it intended to) represent the most general structure for providing affine bond yields and exponential-affine price-dividend ratios. Our framework is, however, sufficiently general to imbed many well-known asset pricing models, as illustrated in this paper. For a more general affine framework, one should refer to Duffie and Kan (1996).

<sup>6</sup>The Hadamard Product is defined as follows. Suppose  $A = (a_{ij})$  and  $B = (b_{ij})$  are each  $N \times N$  matrices. Then  $A \odot B = C$ , where  $C = (c_{ij}) = (a_{ij}b_{ij})$  is an  $N \times N$  matrix. Similarly, suppose  $a = (a_i)$  is an  $N$ -dimensional column vector and  $B = (b_{ij})$  is an  $N \times N$  matrix. Then  $a \odot B = C$ , where  $C = (c_{ij}) = (a_i b_{ij})$  is an  $N \times N$  matrix. Again, suppose  $a = (a_j)$  is an  $N$ -dimensional row vector and  $B = (b_{ij})$  is an  $N \times N$  matrix. Then  $a \odot B = C$ , where  $C = (c_{ij}) = (a_j b_{ij})$  is an  $N \times N$  matrix. Finally, suppose  $a = (a_i)$ , and  $b = (b_i)$  are  $N \times 1$  vectors. Then  $a \odot b = C$ , where  $C = (c_i) = (a_i b_i)$  is an  $N \times 1$  vector. Note that  $F_t F_t' = Y_t \odot I$  if  $Y_{j,t} \geq 0, \forall j$ .

with  $\varepsilon_{t+1} \sim N(0, I)$  representing the fundamental shocks to the economy. The time  $t$  conditional expected value of  $Y_{t+1}$  is equal to  $\mu + AY_t$ , where  $\mu$  is an  $N$ -dimensional column vector and  $A$  is an  $N \times N$  matrix. The time  $t$  conditional volatility of  $Y_{t+1}$  is represented by  $\Sigma_F F_t + \Sigma_H$ , where  $\Sigma_F$  and  $\Sigma_H$  are  $N \times N$  matrices representing sensitivities to the fundamental economic shocks.

In essence, the dynamics of  $Y_t$  represent a discrete-time system of a multidimensional combination of Vasicek and square-root processes. For example, if  $A$  and  $\Sigma_F$  are diagonal, and  $\Sigma_H = 0$ ,  $Y_t$  would contain  $N$  square-root processes. Similarly, if  $A$  and  $\Sigma_H$  are diagonal, and  $\Sigma_F = 0$ ,  $Y_t$  would contain  $N$  AR(1) processes.

Given the specification of the dynamics of  $Y_t$ , the pricing model is completed by specifying a pricing kernel (or stochastic discount factor). The (real) pricing kernel,  $M_t$ , is a positive stochastic process that ensures that all assets  $i$  are priced such that:

$$1 = E_t [(1 + R_{i,t+1}) M_{t+1}], \quad (4)$$

where  $R_{i,t+1}$  is the percentage real return on asset  $i$  over the period from  $t$  to  $t+1$ , and  $E_t$  denotes the expectation conditional on the information at time  $t$ . The existence of such a pricing kernel is ensured in any arbitrage-free economy. Harrison and Kreps (1979) derive the conditions under which  $M_t$  is unique. Let  $m_{t+1} = \ln(M_{t+1})$ .

The log of the real pricing kernel is specified as:

$$m_{t+1} = \mu_m + \Gamma'_m Y_t + \left( \Sigma'_{mf} F_t + \Sigma'_m \right) \varepsilon_{t+1} + \sigma_m \varepsilon_{t+1}^m, \quad (5)$$

where  $\varepsilon_{t+1}^m \sim N(0, 1)$  and is independent of  $\varepsilon_{t+1}$ .  $\Gamma_m$ ,  $\Sigma_{mf}$ , and  $\Sigma_m$  are  $N$ -dimensional column vectors, and  $\mu_m$  and  $\sigma_m$  are scalars.

In order to price nominally denominated assets, we must work with a nominal pricing kernel. Let the nominal pricing kernel be denoted by  $\hat{m}_{t+1}$ . The nominal pricing kernel is simply the real pricing kernel minus inflation:  $\hat{m}_{t+1} = m_{t+1} - \pi_{t+1}$ .<sup>7</sup>

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<sup>7</sup>This is simple to demonstrate. Let  $P_t$  denote the real price of an asset at time  $t$ , and let  $D_{t+1}$  denote its real payout at time  $t+1$ . Let  $\Lambda_t$  denote the price level. The nominal price of the asset is simply  $P_t \Lambda_t \equiv P_t^N$  and its nominal payout is  $D_{t+1} \Lambda_{t+1} \equiv D_{t+1}^N$ . Using the real kernel, the real price may be expressed as:

$$P_t = E_t [(P_{t+1} + D_{t+1}) M_{t+1}].$$

Rewriting the above expression:

$$\begin{aligned} P_t \Lambda_t &= E_t \left[ (P_{t+1} \Lambda_{t+1} + D_{t+1} \Lambda_{t+1}) \left( \frac{\Lambda_t}{\Lambda_{t+1}} \right) M_{t+1} \right] \\ P_t^N &= E_t \left[ (P_{t+1}^N + D_{t+1}^N) \left( \frac{\Lambda_t}{\Lambda_{t+1}} \right) M_{t+1} \right] \end{aligned}$$

Thus,

$$1 = E_t \left[ \left( \frac{P_{t+1}^N + D_{t+1}^N}{P_t^N} \right) \exp(m_{t+1} - \pi_{t+1}) \right].$$

In order to ensure that the specification of the process  $Y_{t+1}$  and  $m_{t+1}$  permits a well-defined system of pricing equations, as well as ensuring that the resulting pricing system falls within the affine class, we impose the following four restrictions on the processes:

$$\begin{aligned}
\Sigma_F F_t \Sigma_H' &= 0, \\
\Sigma_{mf}' F_t \Sigma_m &= 0, \\
\Sigma_H F_t \Sigma_{mf} &= 0, \\
\Sigma_F F_t \Sigma_m &= 0.
\end{aligned} \tag{6}$$

We can now combine the specification for  $Y_t$  and  $m_{t+1}$  to price financial assets. The details of the derivations are presented in the Appendix. It is important to note that, due to the discrete-time nature of the model, these solutions only represent approximate solutions to the true asset prices. The nature of the approximation results from the fact that if one of the state variables can become negative, and if the specific model allows for a stochastic volatility term containing a square-root process, we must rely on the  $\|\cdot\|$  function to make the square-root well defined. When the state variable is then forced to reflect at zero, our use of the conditional lognormality features of the state variables becomes incorrect. However, this effect is minimized in the following ways. First, the square-root process is not always utilized in some of the standard applications of our model, in which case the pricing formulas are exact. Second, even in the case in which a state variable is forced to reflect at zero, reasonable parameterizations of the model can ensure that the likelihood of such a reflection is quite small. Finally, the exact solution can be computed numerically (for example, using quadrature), which would overcome the analytical approximation, but would also introduce approximation error. For these reasons, we have decided to present the simple affine solutions both to ensure the tractability of the results, and because of the close approximation in most instances.

Let us begin by deriving the pricing of the (nominal) term structure of interest rates. Let the time  $t$  price for a default-free zero-coupon bond with maturity  $n$  be denoted by  $P_{n,t}$ . Using the nominal pricing kernel, the value of  $P_{n,t}$  must satisfy:

$$P_{n,t} = E_t [\exp(\hat{m}_{t+1}) P_{n-1,t+1}], \tag{7}$$

where  $\hat{m}_{t+1} = m_{t+1} - \pi_{t+1}$  is the log of the nominal pricing kernel. Let  $p_{n,t} = \ln(P_{n,t})$ . The  $n$ -period bond yield is denoted by  $y_{n,t}$ , where  $y_{n,t} = -p_{n,t}/n$ . The solution to the value of  $p_{n,t}$  is presented in the following proposition, the proof of which appears in the Appendix.

**Proposition 1** *The log of the time  $t$  price of a zero-coupon bond with maturity  $n$ ,  $p_{n,t}$ , can be written as:*

$$p_{n,t} = a_n + A_n' Y_t, \tag{8}$$

where the scalar  $a_n$  and the  $N \times 1$  vector  $A_n$  satisfy the following system of difference equations:

$$\begin{aligned} a_n &= a_{n-1} + \mu_m + \frac{1}{2}\sigma_m^2 + \frac{1}{2}\Sigma'_m \Sigma_m + (A_{n-1} - e_\pi)' [\mu + \Sigma_H \Sigma_m] \\ &\quad + \frac{1}{2} (A_{n-1} - e_\pi)' \Sigma_H \Sigma'_H (A_{n-1} - e_\pi), \\ A'_n &= \Gamma'_m + \frac{1}{2} (\Sigma_{mf} \odot \Sigma_{mf})' + (A_{n-1} - e_\pi)' \left[ A + \Sigma'_{mf} \odot \Sigma_F \right] \\ &\quad + \frac{1}{2} \left[ \Sigma'_F (A_{n-1} - e_\pi) \odot \Sigma'_F (A_{n-1} - e_\pi) \right]', \end{aligned} \quad (9)$$

with  $a_0 = 0$ ,  $A'_0 = (0, 0, \dots, 0)$ , and where  $e_\pi$  is an  $N \times 1$  matrix with a 1 in the position that  $\pi_t$  occupies in the vector  $Y_t$ , and zeroes in all other positions.

Notice that the prices of all zero-coupon bonds (as well as their yields) take the form of affine functions of the state variables. Given the structure of  $Y_t$ , the term structure will represent a discrete-time multidimensional mixture of the Vasicek and CIR models. The process for the one-period short rate process,  $r_t \equiv y_{1,t}$ , is therefore simply  $-(a_1 + A'_1 Y_t)$ . Note that the pricing of real bonds (and the resulting real term structure of interest rates) is found by simply setting the vector  $e_\pi$  equal to a vector of zeroes.

Let  $R_{n,t+1}^b$  and  $r_{n,t+1}^b$  denote the nominal simple net return and log return, respectively, on an  $n$ -period zero coupon bond between dates  $t$  and  $t+1$ . Therefore:

$$\begin{aligned} R_{n,t+1}^b &= \exp(a_{n-1} - a_n + A'_{n-1} Y_{t+1} - A'_n Y_t) - 1, \\ r_{n,t+1}^b &= a_{n-1} - a_n + A'_{n-1} Y_{t+1} - A'_n Y_t. \end{aligned} \quad (10)$$

We now use the pricing model to value equity. Let  $V_t$  denote the real value of equity, which is a claim on the stream of real dividends,  $D_t$ . Using the real pricing kernel,  $V_t$  must satisfy the equation:

$$V_t = E_t [\exp(m_{t+1}) (D_{t+1} + V_{t+1})]. \quad (11)$$

Using recursive substitution, the price-dividend ratio (which is the same in real or nominal terms),  $pd_t$ , can be written as:

$$pd_t = \frac{V_t}{D_t} = E_t \left\{ \sum_{n=1}^{\infty} \exp \left[ \sum_{j=1}^n (m_{t+j} + \Delta d_{t+j}) \right] \right\}, \quad (12)$$

where we impose the transversality condition  $\lim_{n \rightarrow \infty} E_t \left[ \prod_{j=1}^n \exp(m_{t+j}) V_{t+n} \right] = 0$ .

In the following proposition, we demonstrate that the equity price-dividend ratio can be written as the (infinite) sum of exponentials of an affine function of the state variables. The proof appears in the Appendix.

**Proposition 2** *The equity price-dividend ratio,  $pd_t$ , can be written as:*

$$pd_t = \sum_{n=1}^{\infty} \exp \left( b_n + B'_n Y_t \right), \quad (13)$$

where the scalar  $b_n$  and the  $N \times 1$  vector  $B_n$  satisfy the following system of difference equations:

$$\begin{aligned} b_n &= b_{n-1} + \mu_m + \frac{1}{2} \sigma_m^2 + \frac{1}{2} \Sigma'_m \Sigma_m + (B_{n-1} + e_d)' [\mu + \Sigma_H \Sigma_m] \\ &\quad + \frac{1}{2} (B_{n-1} + e_d)' \Sigma_H \Sigma'_H (B_{n-1} + e_d), \\ B'_n &= \Gamma'_m + \frac{1}{2} (\Sigma_{mf} \odot \Sigma_{mf})' + (B_{n-1} + e_d)' \left[ A + \Sigma'_{mf} \odot \Sigma_F \right] \\ &\quad + \frac{1}{2} \left[ \Sigma'_F (B_{n-1} + e_d) \odot \Sigma'_F (B_{n-1} + e_d) \right]', \end{aligned} \quad (14)$$

with  $b_0 = 0$ ,  $B'_0 = (0, 0, \dots, 0)$ , and where  $e_d$  is an  $N \times 1$  matrix with a 1 in the position that  $\Delta d_t$  occupies in the vector  $Y_t$ , and zeroes in all other positions. Given the expression for  $pd_t$ , the real value of equity can simply be written as  $V_t = D_t \cdot pd_t$ .

Comparing Equations (9) and (14), the stock price can be seen as the current dividend multiplied by the price of a “modified” consol bond. The “modified” consol bond has the following characteristics. First, the consol’s coupons are real, and hence the inflation component characterized by the  $e_\pi$  term does not appear. Second, the payoffs each period are stochastic depending on how much dividends grow relative to  $D_t$ , hence the appearance of the  $e_d$  term.

Let  $R_{t+1}^s$  and  $r_{t+1}^s$  denote the nominal simple net return and log return, respectively, on equity between dates  $t$  and  $t + 1$ . Therefore:

$$\begin{aligned} R_{t+1}^s &= \exp(\pi_{t+1} + \Delta d_{t+1}) \left( \frac{\sum_{n=1}^{\infty} \exp(b_n + B'_n Y_{t+1}) + 1}{\sum_{n=1}^{\infty} \exp(b_n + B'_n Y_t)} \right) - 1 \\ r_{t+1}^s &= (\pi_{t+1} + \Delta d_{t+1}) + \ln \left( \frac{\sum_{n=1}^{\infty} \exp(b_n + B'_n Y_{t+1}) + 1}{\sum_{n=1}^{\infty} \exp(b_n + B'_n Y_t)} \right). \end{aligned} \quad (15)$$

### 3 Examples of Affine Models

In this section we will analyze three models that fall within the general affine class of the previous section. The models will be quite similar in spirit to well-known asset pricing models in the literature. Notably, the present framework allows us to analyze each model’s implications for both equity and bond returns, rather than for just one asset class. Estimation of these models appears later in this paper.

### 3.1 The Lucas/Mehra-Prescott Model

The first, and simplest, example represents a slight modification to the standard one-good models of Lucas (1978) and Mehra and Prescott (1985). In this case, we allow for the addition of stochastic inflation, as we will apply these models to the pricing of nominal assets.<sup>8</sup> Bakshi and Chen (1997) develop a continuous-time version of the Lucas model that is closely related to our Mehra-Prescott economy.

A representative agent maximizes the expected discounted sum of a strictly increasing concave von Neumann-Morgenstern utility function  $U$ :

$$E_0 \left[ \sum_{t=0}^{\infty} \beta^t U(C_t) \right], \quad (16)$$

where  $C_t$  is consumption at time  $t$ ,  $\beta$  is a time discount factor, and  $E_t$  is the expectation operator conditional on all information up to time  $t$ .

In equilibrium, the consumption process  $C_t$  must equal the exogenous aggregate real dividend process  $D_t$ . In addition, the first-order conditions of the optimization problem ensure that the following condition holds for all assets  $i$  and all time periods  $t$ :

$$1 = E_t \left[ (1 + R_{i,t+1}) \frac{\beta U'(D_{t+1})}{U'(D_t)} \right], \quad (17)$$

where  $R_{i,t+1}$  is the percentage real return on asset  $i$  over the period from  $t$  to  $t + 1$ . Thus, as is well-known in this setting, the pricing kernel  $M_{t+1}$  is equivalent to the representative agent's intertemporal marginal rate of substitution.

We shall assume that the representative agent's utility function  $U$  has constant relative risk aversion equal to  $\gamma > 0$ , that is,

$$U(C) = \frac{C^{1-\gamma}}{1-\gamma}. \quad (18)$$

Therefore, we have:

$$M_{t+1} = \beta \left( \frac{D_{t+1}}{D_t} \right)^{-\gamma}, \quad (19)$$

and the log of the real kernel,  $m_{t+1}$ , satisfies:

$$\ln(\beta) - \gamma \cdot \Delta d_{t+1}. \quad (20)$$

The full description of the economy is completed with the specification of the dividend growth process and the inflation process. We shall assume that the dividend growth process is driven by a productivity shock,  $X_t$ . The technology shock and inflation both follow discrete-time square root processes, allowing for stochastic volatility.

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<sup>8</sup>Labadie (1989) also adds stochastic inflation to a Mehra-Prescott economy, with a considerably different dividend process from ours.

Thus, this is a three state variable model, where the state variables represent real dividend growth ( $\Delta d_t$ ), a real productivity shock ( $X_t$ ), and inflation ( $\pi_t$ ). The pricing kernel and state variable system for this example are summarized below.

$$Y'_t = (\Delta d_t, X_t, \pi_t) \quad (21)$$

$$m_{t+1} = \ln(\beta) - \gamma \cdot \Delta d_{t+1}$$

$$\Delta d_{t+1} = \frac{\gamma \sigma_d^2}{2} + \frac{\ln(\beta)}{\gamma} + \frac{X_t}{\gamma} + \sigma_d \varepsilon_{t+1}^d$$

$$X_{t+1} = \mu_x + \rho_x X_t + \sigma_x \sqrt{X_t} \varepsilon_{t+1}^x$$

$$\pi_{t+1} = \mu_\pi + \rho_\pi \pi_t + \sigma_\pi \sqrt{\pi_t} \varepsilon_{t+1}^\pi$$

$$\varepsilon'_t = (\varepsilon_t^d, \varepsilon_t^x, \varepsilon_t^\pi)$$

In the Appendix we demonstrate that this model falls within the general affine class.

The solution for the pricing of bonds is as follows:

$$p_{n,t} = A_n + B_n X_t + C_n \pi_t, \quad (22)$$

where:

$$A_n = -\mu_\pi + A_{n-1} + \mu_x B_{n-1} + \mu_\pi C_{n-1} \quad (23)$$

$$B_n = -1 + \rho_x B_{n-1} + 1/2 \sigma_x^2 B_{n-1}^2$$

$$C_n = -\rho_\pi + 1/2 \sigma_\pi^2 + (\rho_\pi - \sigma_\pi^2) C_{n-1} + 1/2 \sigma_\pi^2 C_{n-1}^2,$$

with  $A_0 = B_0 = C_0 = 0$ .

The nominal rate of interest,  $r_t$ , can be written as:

$$r_t = \mu_\pi + X_t + (\rho_\pi - 1/2 \sigma_\pi^2) \pi_t, \quad (24)$$

and the real rate of interest,  $r_t^{\text{real}}$ , (where we set the inflation parameters equal to zero) can be written as:

$$r_t^{\text{real}} = X_t. \quad (25)$$

Note that the nominal short rate is equal to the sum of the real short rate and expected inflation, minus a constant term ( $\sigma_\pi^2/2$ ) due to Jensen's Inequality. The model thus yields an "approximate" version of the Fisher equation, where the approximation becomes more exact the lower the inflation volatility term. This will also be the case in the next two examples.

The real rate follows a square-root process, which is analogous to a discrete-time version of CIR. The nominal rate follows a discrete-time version of a multifactor CIR model, permitting a more flexible characterization of the nominal term structure of

interest rates. Note that the resulting nominal rate process in this example is the same as that in the continuous-time term structure model of Richard (1978).

Denote the risk premium on an  $n$ -period bond as  $rp_{n,t}^b \equiv E_t(r_{n,t+1}^b - r_t)$ , the expected log return on an  $n$ -period bond minus the short rate. This can be written as:

$$rp_{n,t}^b = -\frac{1}{2}\sigma_x^2 B_{n-1}^2 X_t + \sigma_\pi^2 C_{n-1} \left(1 - \frac{1}{2}C_{n-1}\right) \pi_t. \quad (26)$$

Thus, the bond risk premium is affine in the short rate and inflation. Notably, the real bond risk premium is equal to  $-\frac{1}{2}\sigma_x^2 B_{n-1}^2 X_t$ , which is proportional to the current real rate of interest. Increases in the nominal (real) rate lead to a less than one-for-one increase in the expected return on a nominal (real)  $n$ -period bond.

The solution for the pricing of the equity price-dividend ratio is as follows:

$$pd_t = \sum_{n=1}^{\infty} \exp(a_n + b_n X_t), \quad (27)$$

where:

$$\begin{aligned} a_n &= \ln(\beta)/\gamma + \frac{(1-\gamma)}{2}\sigma_d^2 + a_{n-1} + \mu_x b_{n-1} \\ b_n &= -1 + \frac{1}{\gamma} + \rho_x b_{n-1} + 1/2\sigma_x^2 b_{n-1}^2, \end{aligned} \quad (28)$$

with  $a_0 = b_0 = 0$ .

If the representative agent is more risk averse than an investor with log utility ( $\gamma > 1$ ), then  $\frac{\partial pd_t}{\partial X_t} = \sum_{n=1}^{\infty} b_n \cdot \exp(a_n + b_n X_t)$  will generally be negative, and thus increases in the real rate will lower the price-dividend ratio. This is because  $b_n$  will generally be negative when  $\gamma > 1$ , as long as  $\sigma_x^2$  is small relative to  $\rho_x$ . The intuition for this result is simple. There are two competing effects of a change in the real rate. First, an increase in the real rate leads to an increase in the expected return on all assets, leading to a fall in the price of equity. Second, in this example an increase in the real rate (the technology shock) also raises the conditional mean of dividend growth, and hence, leads to an increase in the price of equity. From equation (21), a 1% increase in  $X$  leads to a  $\frac{1}{\gamma}$ % increase in  $E_t(\Delta d_{t+1})$ . This combination of forces is apparent in the first two terms in the expression for  $b_n$  in equation (28). The  $-1$  term reflects the discount rate effect, and the  $\frac{1}{\gamma}$  term reflects the cash flow effect.<sup>9</sup> For  $\gamma > 1$ , the discount rate effect dominates the cash flow effect, and the degree of domination will be greater the larger is  $\gamma$ . The fact that there are two competing effects on the price-dividend ratio will lead to a general lack of variability in the price-dividend ratio. In our next two examples, however, this tight link between cash flow and discount rate effects will be broken.

<sup>9</sup>The remaining terms account for further effects due to the persistence in  $X_t$  and a Jensen's inequality term.

In this example, we can derive an explicit expression for the conditional expected (simple) return on equity,  $E_t(R_{t+1}^s)$ :

$$E_t(R_{t+1}^s) = \exp(\gamma\sigma_d^2 + \sigma_\pi^2\pi_t) \cdot \exp(r_t) - 1. \quad (29)$$

Thus, the conditional expected return on equity is a function of the current short rate and inflation. The equity risk premium ( $rp_t^s$ ), in terms of simple returns, will equal  $E_t(R_{t+1}^s) - (\exp(r_t) - 1)$ . Thus,

$$rp_t^s = [\exp(\gamma\sigma_d^2 + \sigma_\pi^2\pi_t) - 1] \cdot \exp(r_t). \quad (30)$$

As would be expected, the risk premium is increasing in the degree of risk aversion and the volatility of dividend growth.

### 3.2 An Extension of Campbell and Shiller (1988b)

In Campbell and Shiller (1988b), a linearized version of the present value model for pricing equities is developed. Their state variables are real dividend growth and a time-varying discount rate that they measure as the ex-post real return on commercial paper. Their state variables follow a VAR together with the log price-dividend ratio. The VAR is used to generate expectations of future state variables. Their model permits the testing of a present value model with constant expected excess returns (constant risk premium), along with a time-varying interest rate. This example is similar in spirit, but does not rely on linearization nor using a VAR to measure expectations. Our approach imposes more structure on the environment than does Campbell and Shiller (1988b), since we fully specify the stochastic environment and generate price-dividend ratios that are an exact function of the state of the economy.

This is a three state variable model, where the state variables represent real dividend growth ( $\Delta d_t$ ), a real rate process ( $\delta_t$ ), and inflation ( $\pi_t$ ). The pricing kernel and state variable system are summarized below.

$$Y_t' = (\Delta d_t, \delta_t, \pi_t) \quad (31)$$

$$m_{t+1} = -1/2\sigma_m^2 - 1/2\lambda^2 - \delta_t + \sigma_m\varepsilon_{t+1}^m + \lambda\varepsilon_{t+1}^d$$

$$\Delta d_{t+1} = \mu_d + \rho_d\Delta d_t + g_\delta\delta_t + \sigma_d\varepsilon_{t+1}^d + \sigma_{d\delta}\varepsilon_{t+1}^\delta$$

$$\delta_{t+1} = \mu_\delta + g_d\Delta d_t + \rho_\delta\delta_t + \sigma_\delta\varepsilon_{t+1}^\delta$$

$$\pi_{t+1} = \mu_\pi + \rho_\pi\pi_t + \sigma_\pi\varepsilon_{t+1}^\pi$$

$$\varepsilon_t' = (\varepsilon_t^d, \varepsilon_t^\delta, \varepsilon_t^\pi)$$

In the Appendix we demonstrate that this model falls within the general affine class.

This system can be explained as follows. As we shall see below,  $\delta_t$  equals the real rate of interest. The real dividend growth rate and real rate of interest follow a first-order VAR process. Shocks to real dividend growth and the real rate are contemporaneously correlated. Inflation follows an AR(1) process. The parameter  $\lambda$  will determine the equilibrium risk premium on both bonds and equities. When  $\lambda = 0$ , this economy yields a pricing model where interest rates vary over time, but where the real return on equity has no risk premium.

The solution for the pricing of bonds is as follows:

$$p_{n,t} = A_n + B_n \Delta d_t + C_n \delta_t + D_n \pi_t, \quad (32)$$

where:

$$\begin{aligned} A_n &= -\mu_\pi + A_{n-1} + (\mu_d + \lambda \sigma_d) B_{n-1} + \mu_\delta C_{n-1} + \mu_\pi D_{n-1} \\ &\quad + 1/2 [\sigma_d^2 B_{n-1}^2 + (\sigma_\delta C_{n-1} + \sigma_{d\delta} B_{n-1})^2 + (D_{n-1} - 1)^2 \sigma_\pi^2] \\ B_n &= \rho_d B_{n-1} + g_d C_{n-1} \\ C_n &= -1 + g_\delta B_{n-1} + \rho_\delta C_{n-1} \\ D_n &= -\rho_\pi + \rho_\pi D_{n-1}, \end{aligned} \quad (33)$$

with  $A_0 = B_0 = C_0 = D_0 = 0$ . Note that in this model, the dividend process directly impacts the pricing of bonds, illustrating how the general model facilitates a unified structure for pricing both stocks and bonds.

The nominal rate of interest,  $r_t$ , can be written as:

$$r_t = \delta_t + \mu_\pi + \rho_\pi \pi_t - 1/2 \sigma_\pi^2, \quad (34)$$

and the real rate of interest,  $r_t^{\text{real}}$ , (where we set the inflation parameters equal to zero) can be written as:

$$r_t^{\text{real}} = \delta_t. \quad (35)$$

Both the real rate and nominal rate follow discrete-time versions of a multifactor version of the Vasicek term structure model. Again, the multifactor nature of the processes will permit more flexible characterizations of the real and nominal term structure of interest rates.

The risk premium on an  $n$ -period bond can now be written as:

$$rp_{n,t}^b = -\lambda \sigma_d B_{n-1} + 1/2 \sigma_\pi^2 - 1/2 [\sigma_d^2 B_{n-1}^2 + (\sigma_\delta C_{n-1} + \sigma_{d\delta} B_{n-1})^2 + (D_{n-1} - 1)^2 \sigma_\pi^2]. \quad (36)$$

Thus, the bond risk premium is non-stochastic, and is purely a function of the bond maturity. This results from the homoskedasticity of the log-pricing kernel. The maturity-dependent risk premium will move linearly with  $\lambda$ . Since the sign of  $B_n$  is ambiguous, the derivative of the bond risk premium with respect to  $\lambda$  cannot be signed. We will find below that (under certain parameter restrictions) the equity risk premium is decreasing in  $\lambda$ . Thus, while the parameter  $\lambda$  helps determine both the

bond and equity risk premium, it is indeed possible that increases in  $\lambda$  could lead to an increase in the bond risk premium and a decrease in the equity risk premium.

The solution for the pricing of the equity price-dividend ratio is as follows:

$$pd_t = \sum_{n=1}^{\infty} \exp(a_n + b_n \Delta d_t + c_n \delta_t), \quad (37)$$

where:

$$\begin{aligned} a_n &= \mu_d + \lambda \sigma_d + a_{n-1} + (\mu_d + \lambda \sigma_d) b_{n-1} + \mu_\delta c_{n-1} \\ &\quad + 1/2 (1 + b_{n-1})^2 \sigma_d^2 + 1/2 [(1 + b_{n-1}) \sigma_{d\delta} + \sigma_\delta c_{n-1}]^2 \\ b_n &= \rho_d + \rho_d b_{n-1} + g_d c_{n-1} \\ c_n &= g_\delta - 1 + g_\delta b_{n-1} + \rho_\delta c_{n-1}, \end{aligned} \quad (38)$$

with  $a_0 = b_0 = c_0 = 0$ . Note that dividend growth is now priced in the price-dividend ratio, due to the more general VAR dynamics of this example.

The effects of changes in the real rate ( $\delta_t$ ) on the price-dividend ratio are captured by the  $c_n$  term. As was the case in the Mehra-Prescott example, there are two effects of an increase in the real rate on the price of equity. There is a discount rate effect in which the price of equity decreases one-for-one with an increase in the real rate, and there is a cash flow effect in which the impact of the real rate changes on expected future cash flows is manifested in price changes. However, unlike the case of the Mehra-Prescott economy, the cash flow effect is no longer restricted by preferences, but is now governed by the parameter  $g_\delta$ . If the real rate goes up by 1%, the conditional mean of dividend growth increases by  $g_\delta$ . The two effects are evidenced in the first two terms for  $c_n$  displayed in equation (38). It is now possible that  $g_\delta$  can be negative, leading the two effects to both serve to decrease the price-dividend ratio and allowing for a greater variability in observed price-dividend ratios. It may in fact be economically reasonable for  $g_\delta$  to be negative, in which higher interest rates are accompanied by lower future expected cash flows.

Under certain simplifying parameter restrictions, we can derive an explicit expression for the conditional expected (simple) return on equity,  $E_t(R_{t+1}^s)$ , for this example. First, suppose that the risk premium parameter is zero:  $\lambda = 0$ . In this case,

$$E_t(R_{t+1}^s) = \exp(r_t + \sigma_\pi^2) - 1, \quad \text{for } \lambda = 0. \quad (39)$$

Thus, for the case in which  $\lambda = 0$ , the conditional expected return on equity is solely a function of the short rate,  $r_t$ . The equity risk premium ( $rp_t^s$ ), in terms of simple returns, will equal  $E_t(R_{t+1}^s) - (\exp(r_t) - 1)$ . Thus,

$$rp_t^s = [\exp(\sigma_\pi^2) - 1] \exp(r_t), \quad \text{for } \lambda = 0. \quad (40)$$

The equity risk premium will be positive, and move with the short rate. However, the real equity risk premium will be precisely zero. This is intuitively clear, since with

$\lambda = 0$ , the real dividend process is uncorrelated with the log of the pricing kernel, and thus represents nonsystematic risk. In such case, dividend risk would not be priced, and equities must yield a real expected return equal to the real rate of interest.

For the case in which  $\lambda \neq 0$ , but in which  $\rho_d = g_d = 0$ , the equity risk premium can again be derived. In this case,

$$E_t(R_{t+1}^s) = \exp(r_t + \sigma_\pi^2 - \lambda\sigma_d) - 1, \quad \text{for } \rho_d = g_d = 0. \quad (41)$$

Thus, for the case, the conditional expected return on equity is just as it is in the case in which  $\lambda = 0$ , except the constant  $\lambda\sigma_d$  is subtracted from the short rate. The equity risk premium ( $rp_t^s$ ), in terms of simple returns, will equal:

$$rp_t^s = [\exp(\sigma_\pi^2 - \lambda\sigma_d) - 1] \exp(r_t), \quad \text{for } \rho_d = g_d = 0. \quad (42)$$

For  $\lambda < 0$ , the equity risk premium will be positive, and move with the short rate. The equity risk premium, however, will be decreasing in  $\lambda$ . Thus, the parameter  $\lambda$  controls the magnitude of both the bond and equity risk premia. Note that with  $\rho_d = g_d = 0$ , the state variable dynamics are very similar to that for the Mehra-Prescott example. The only significant difference is that the state variables follow a system of Vasicek AR(1) processes, while in the previous example they follow a system of square-root AR(1) processes. Comparing the equity risk premium in (42) with that in (30), we find that the parameter  $\lambda$  plays the same role in the Campbell-Shiller economy as the function  $-\gamma\sigma_d$  does in the Merha-Prescott economy. This similarity will prove useful in our empirical work below.

### 3.3 The “Moody” Investor Economy

Consider an economy as in our first example, but modify the preferences of the representative agent to have the form:

$$E_0 \left[ \sum_{t=0}^{\infty} \beta^t \frac{(C_t - H_t)^{1-\gamma} - 1}{1-\gamma} \right], \quad (43)$$

where  $C_t$  is aggregate consumption and  $H_t$  is an exogenous “external habit stock” with  $C_t \geq H_t$ .

One motivation for an “external” habit stock is the framework of Abel (1990, 1999) who specifies preferences where  $H_t$  represents past or current aggregate consumption, which a small individual investor takes as given, and then evaluates his own utility relative to that benchmark. That is, utility has a “keeping up with the Joneses” feature. In Campbell and Cochrane (1998), the coefficient of relative risk aversion equals  $\gamma \cdot \frac{C_t}{C_t - H_t}$ , where  $\left( \frac{C_t - H_t}{C_t} \right)$  is defined as the surplus ratio. As the surplus ratio goes to zero, the consumer’s risk aversion goes to infinity. In our model, we view the inverse of the surplus ratio as a preference shock, which we denote by  $Q_t$ . Thus,  $Q_t = \frac{C_t}{C_t - H_t}$ . Risk aversion is now characterized by  $\gamma \cdot Q_t$ , and  $Q_t > 1$ .

The marginal rate of substitution in this model determines the real pricing kernel. It is given by:

$$\begin{aligned} M_{t+1} &= \beta \frac{(C_{t+1}/C_t)^{-\gamma}}{(Q_{t+1}/Q_t)^{-\gamma}} \\ &= \beta \exp[-\gamma \Delta d_{t+1} + \gamma (q_{t+1} - q_t)], \end{aligned} \quad (44)$$

where  $q_t = \ln(Q_t)$ .

This model is potentially better able to explain the predictability evidence than the Mehra-Prescott model. The evidence suggests that expected returns and the price of risk move countercyclically. Using the intuition of Hansen-Jagannathan (1991) bounds, we know that the coefficient of variation of the pricing kernel equals the maximum Sharpe ratio attainable with the available assets. As Campbell and Cochrane (1998) also note, with a log-normal kernel:

$$\frac{\sigma_t(M_{t+1})}{E_t(M_{t+1})} = \sqrt{\exp(\text{Var}_t[\ln(M_{t+1})] - 1)}. \quad (45)$$

Hence, the maximum Sharpe ratio characterizing the assets in the economy is an increasing function of the conditional volatility of the pricing kernel. If we can construct an economy in which the conditional variability of the kernel varies through time and is higher when  $Q_t$  is high (that is, when consumption has decreased closer to the habit level), then we have introduced the required countercyclical variation into the price of risk. Note that our previous models fail to accomplish this. In the second example the conditional variability of the pricing kernel is constant over time, whereas in the first model there is only variation in the conditional variability of the nominal kernel, which depends on the level of inflation, which tends to move pro-cyclically.

Whereas Campbell and Cochrane (1998) have only one source of uncertainty, our model is again a three state variable model, where the state variables represent real dividend growth ( $\Delta d_t$ ), stochastic risk aversion ( $q_t$ ), and inflation ( $\pi_t$ ). The pricing kernel and state variable system are summarized below.

$$Y'_t = (\Delta d_t, q_t, \pi_t) \quad (46)$$

$$m_{t+1} = \ln(\beta) - \gamma \cdot \Delta d_{t+1} + \gamma \cdot (q_{t+1} - q_t)$$

$$\begin{aligned} \Delta d_{t+1} &= \mu_d(1 - \rho_d) + \rho_d \Delta d_t + \sigma_d \varepsilon_{t+1}^d + \kappa \sqrt{q_t} \varepsilon_{t+1}^q \\ q_{t+1} &= \mu_q(1 - \theta) + \theta q_t + \eta(\Delta d_t - \mu_d) + \sigma_q \sqrt{q_t} \varepsilon_{t+1}^q \\ \pi_{t+1} &= \mu_\pi + \rho_\pi \pi_t + \sigma_\pi \sqrt{\pi_t} \varepsilon_{t+1}^\pi \end{aligned}$$

$$\varepsilon'_t = (\varepsilon_t^d, \varepsilon_t^q, \varepsilon_t^\pi)$$

In the Appendix we demonstrate that this model falls within the general affine class.

This system can be explained as follows. The variable  $q_t$  represents stochastic risk aversion that will allow for a time-varying risk premium that can account for such phenomena as the Sharpe Ratio of assets increasing during economic downturns. The parameter  $\eta$ , which is assumed to be negative, captures the effect that when current real dividend growth is above normal (i.e., an economic expansion), the conditional expected risk aversion is lower.<sup>10</sup> The parameter  $\kappa$ , which is also expected to be negative, captures the potential correlation in the residuals for real dividend growth and risk aversion. A positive shock to dividend growth is expected to reduce risk aversion, as it leads to an increase in the surplus ratio. The parameters  $\kappa$  and  $\sigma_q$  govern the magnitude of the countercyclical risk aversion. The conditional variability of the pricing kernel can be written as:

$$Var_t(m_{t+1}) = \gamma^2 \sigma_d^2 + \gamma^2 \cdot (\sigma_q - \kappa)^2 q_t. \quad (47)$$

Consequently, increases in  $q_t$  will increase the Sharpe Ratio of all assets in the economy, and the effect will be greater the larger are  $\gamma$ ,  $\sigma_q$ , and  $|\kappa|$ .

The solution for the pricing of bonds is as follows:

$$p_{n,t} = A_n + B_n \Delta d_t + C_n q_t + D_n \pi_t, \quad (48)$$

where:

$$\begin{aligned} A_n &= \mu_m - \mu_\pi + A_{n-1} + \mu_d(1 - \rho_d)B_{n-1} \\ &\quad + [\mu_q(1 - \theta) - \mu_d\eta] C_{n-1} + \mu_\pi D_{n-1} + 1/2 (B_{n-1} - \gamma)^2 \sigma_d^2 \\ B_n &= \gamma(\eta - \rho_d) + \rho_d B_{n-1} + \eta C_{n-1} \\ C_n &= -\gamma(1 - \theta) + \theta C_{n-1} + 1/2 [(B_{n-1} - \gamma)\kappa + (C_{n-1} + \gamma)\sigma_q]^2 \\ D_n &= -\rho_\pi + \rho_\pi D_{n-1} + 1/2 (D_{n-1} - 1)^2 \sigma_\pi^2, \end{aligned} \quad (49)$$

with  $A_0 = B_0 = C_0 = D_0 = 0$ , and where  $\mu_m = \ln(\beta) + \gamma [\mu_q(1 - \theta) - \mu_d(1 - \rho_d + \eta)]$ .

The nominal rate of interest,  $r_t$ , can be written as:

$$\begin{aligned} r_t &= -\mu_m - 1/2\gamma^2\sigma_d^2 + \mu_\pi + \gamma(\rho_d - \eta)\Delta d_t \\ &\quad + [\gamma(1 - \theta) - 1/2\gamma^2(\sigma_q - \kappa)^2] q_t + (\rho_\pi - 1/2\gamma^2\sigma_\pi^2) \pi_t, \end{aligned} \quad (50)$$

and the real rate of interest,  $r_t^{\text{real}}$ , (where we set the inflation parameters equal to zero) can be written as:

$$r_t^{\text{real}} = -\mu_m - 1/2\gamma^2\sigma_d^2 + \gamma(\rho_d - \eta)\Delta d_t + [\gamma(1 - \theta) - 1/2\gamma^2(\sigma_q - \kappa)^2] q_t. \quad (51)$$

In this model we did not parameterize the dynamics of the state variables so as to yield a simplified interest rate process. Now, the interest rate is totally endogenous and a

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<sup>10</sup>The presence of  $\eta$  in the process for  $q_{t+1}$  introduces an additional channel for  $q_{t+1}$  to become negative, which deviates from our requirement that  $Q_{t+1}$  stay above one. The inclusion of  $\eta$  helps in linking the ‘‘habit stock’’ to past consumption, but it is not essential and hence can be set equal to zero without undermining the main thrust of the model.

function of the dividend growth rate and stochastic risk aversion dynamics. This implies that this economy may be subject to the low risk-free rate puzzle [Kocherlakota (1996), Weil (1989)].

To understand the risk-free rate in equation (51), first consider the risk-free rate in the standard Mehra-Prescott economy,  $r_t^{\text{real,M-P}}$ :

$$r_t^{\text{real,M-P}} = -\ln(\beta) + \gamma E_t(\Delta d_{t+1}) - \frac{1}{2}\gamma^2\sigma_d^2. \quad (52)$$

The first term represents the impact of the discount factor. The second term represents a consumption-smoothing effect. Since in a growing economy agents with concave utility ( $\gamma > 0$ ) wish to smooth their consumption stream, they would like to borrow and consume now. This desire is greater, the larger is  $\gamma$ . Thus, since it is typically necessary in Mehra-Prescott economies to allow for large  $\gamma$  to generate a high equity premium, there will also be a resulting real rate that is higher than empirically observed. The third term is the standard precautionary savings effect. Uncertainty induces agents to save, therefore depressing interest rates and mitigating the consumption-smoothing effect.

The real rate in the Moody investor economy,  $r_t^{\text{real,M-I}}$ , equals the real rate in the Mehra-Prescott economy, plus two additional terms:

$$r_t^{\text{real,M-I}} = r_t^{\text{real,M-P}} + \gamma [(1 - \theta)(q_t - \mu_q) - \eta(\Delta d_t - \mu_d)] - \frac{1}{2}\gamma^2(\sigma_q - \kappa)^2 q_t. \quad (53)$$

The first of the two extra terms represents an additional consumption-smoothing effect. In this economy, risk aversion is also effected by  $q_t$ , and not only  $\gamma$ . When  $q_t$  is above its unconditional mean, the consumption-smoothing effect is exacerbated.<sup>11</sup> The second of the two extra terms represents an additional precautionary savings effect. The uncertainty in stochastic risk aversion has to be hedged as well.

The risk premium on an  $n$ -period bond can now be written as:

$$\begin{aligned} rp_{n,t}^b &= -\frac{1}{2}\sigma_d^2(B_{n-1}^2 - 2\gamma B_{n-1}) - \frac{1}{2}\sigma_\pi^2(D_{n-1}^2 - 2\gamma D_{n-1})\pi_t \\ &\quad + \frac{1}{2}(\gamma^2(\sigma_q - \kappa)^2 - [(B_{n-1} - \gamma)\kappa + (C_{n-1} + \gamma)\sigma_q]^2)q_t. \end{aligned} \quad (54)$$

Thus, the bond risk premium is a maturity dependent affine function of inflation and stochastic risk aversion. Note, however, that dividend growth does not impact the bond risk premium. This is due to the fact that  $\Delta d_t$  does not impact the conditional variance of the pricing kernel.

The solution for the pricing of the equity price-dividend ratio is as follows:

$$pd_t = \sum_{n=1}^{\infty} \exp(a_n + b_n\Delta d_t + c_n q_t), \quad (55)$$

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<sup>11</sup>In the special case in which  $\theta = 1$ , where shocks to  $q_t$  are fully persistent, this additional consumption-smoothing effect would vanish as shocks that increase  $q_t$  would permanently increase marginal utility, obviating the need to borrow to consume now.

where:

$$\begin{aligned}
a_n &= \mu_m + \mu_d(1 - \rho_d) + a_{n-1} + \mu_d(1 - \rho_d)b_{n-1} \\
&\quad + [\mu_q(1 - \theta) - \mu_d\eta] c_{n-1} + 1/2 (1 + b_{n-1} - \gamma)^2 \sigma_d^2 \\
b_n &= \gamma(\eta - \rho_d) + \rho_d + \rho_d b_{n-1} + \eta c_{n-1} \\
c_n &= -\gamma(1 - \theta) + \theta c_{n-1} + 1/2 [(1 + b_{n-1} - \gamma)\kappa + (c_{n-1} + \gamma)\sigma_q]^2,
\end{aligned} \tag{56}$$

with  $a_0 = b_0 = c_0 = 0$ .

This model provides an alternative to the preference-free Campbell-Shiller framework for breaking the tight link between cash flow and discount rate effects. It is still the case that a shock that decreases the dividend growth rate simultaneously depresses cash flows and discount rates, which have countervailing effects on prices. However, there is now an additional discount rate effect that makes the cash flow effect more pronounced. Since  $q_t$  and  $\Delta d_t$  are negatively correlated, a negative shock to dividend growth (recession) leads to higher risk aversion. Higher risk aversion serves to lower prices and the price-dividend ratio. These effects can be seen in the expressions for the  $b_n$  and  $c_n$  coefficients in equation (56). The direct discount rate effect is represented by the  $-\gamma \cdot \rho_d$  term in  $b_n$ , hence when dividend growth decreases, prices increase by  $\gamma \cdot \rho_d$ . From the dynamics of  $\Delta d_t$ , the direct cash flow effect would be a decrease in the price-dividend ratio of  $\rho_d$ . The direct effect of the resulting positive shock to  $q_t$  is represented by the  $-\gamma(1 - \theta)$  term in  $c_n$ . Thus, prices are further depressed by  $\gamma(1 - \theta)$ . The other coefficients accommodate the persistence in the process.

## 4 Estimation and Asset Return Properties

In this section, we begin by outlining the general estimation methodology for the model parameters. We then briefly discuss the data. Next, we discuss the qualitative properties of the parameter estimates. Finally, we analyze the implied unconditional moments of bond and stock returns under each example economy, and compare them with those estimated from the data.

### 4.1 General Methodology

The three example economies above have a very similar structure. In particular, the two “measurable” economic factors in all three economies are inflation and dividend growth. Moreover, all three economies have one state variable that we do not directly measure from the data: the real rate in the first two examples, and the stochastic risk aversion process in the third. Let us call this “unobserved” variable  $z_t$ . The state variable vector for our three economies is  $Y'_t = [\Delta d_t, z_t, \pi_t]$ . Now consider the vector  $W'_t = [\Delta d_t, r_t, \pi_t]$ , recalling that  $r_t$  represents the nominal interest rate. Let

the parameters governing the state variables and pricing kernel be represented by the vector  $\Psi$ . The affine structure implies:

$$W_t = c(\Psi) + C(\Psi)Y_t, \quad (57)$$

where  $c(\Psi)$  is a  $3 \times 1$  vector and  $C(\Psi)$  a  $3 \times 3$  matrix of structural coefficients. Using the stochastic process describing the dynamics of  $Y_t$ , it is straightforward to derive a structural VAR relation for  $W_t$ :

$$W_t = d(\Psi) + D(\Psi)W_{t-1} + C(\Psi)(\Sigma_F F_{t-1} + \Sigma_H) \varepsilon_t, \quad (58)$$

where it is understood that the change in variables from  $Y_t$  to  $W_t$  is made in  $F_{t-1}$  as well, and:

$$\begin{aligned} d(\Psi) &= C(\Psi)\mu + (I - C(\Psi)A[C(\Psi)]^{-1})c(\Psi), \\ D(\Psi) &= C(\Psi)A[C(\Psi)]^{-1}. \end{aligned} \quad (59)$$

Since  $\varepsilon_t$  was assumed to be normally distributed with identity covariance matrix, maximum likelihood estimation is one possibility to obtain estimates of  $\Psi$ . For reasons that will soon become clear, we will use standard GMM. Given the relation between  $W_t$  and  $Y_t$  in Equation (57), computation of the moments of  $Y_t$  leads immediately to the moments of  $W_t$ . We will restrict attention to the first two moments (given the log-normal structure). In particular,

$$\begin{aligned} E(Y_t) &= (I - A)^{-1}\mu, \\ \text{vec}[Var(Y_t)] &= (I - A \otimes A)^{-1} \text{vec} \left[ \Sigma_F (E[Y_t] \odot I) \Sigma_F' + \Sigma_H \Sigma_H' \right], \\ \text{cov}(Y_t Y_{t-1}') &= A Var(Y_t). \end{aligned} \quad (60)$$

These moments ignore the presence of the function  $\| \cdot \|$  in Equations (1) - (2). Although it is possible to derive the exact relations, they will not dramatically alter our results as long as the mass below zero is small.

Of the examples in Section 3, the first is the most parsimonious; it has 9 parameters whereas the last two example economies have 13 structural parameters. As a consequence, it is possible to identify all the parameters from the first and second moments of  $W(t)$ , for example in an exactly identified GMM system. Such an approach would then match the moments of the nominal rate process exactly. However, such a procedure would leave out important information contained in equity and bond moments. Unfortunately, taking into account the asset return moments in a full GMM system would prove computationally infeasible. Thus, as a compromise, we fix the critical risk parameter ( $\gamma$  in models 1 and 3,  $\lambda$  in model 2) in order to match the equity premium (measured in logs) in the data and estimate the remaining parameters. With these parameters we then investigate the implications for bond and

equity pricing by computing sample moments of the implied bond and stock returns. Essentially, we avoid small sample problems by not investigating population moments but recovering the set of state variables relevant for our particular observed sample and investigating the return properties predicted by the model. Given the obvious stochastic singularities in all of the models, it would not be very hard to reject them. However, it remains useful to test and examine which moments the models can and cannot match.

## 4.2 Data Properties

The data inputs for this paper are annual stock and bond returns, a one-year nominal rate, inflation, a long-term bond yield, and dividend growth rates, all for the U.S. Most of the data are from the Ibbotson Database. Annualized data are used to avoid the seasonality in dividend payments. Both Campbell and Shiller (1988b) and Cochrane (1992) use annual data for this reason. The use of annual data also diminishes the small mis-matches that occur, for example, in matching inflation data collected during the month with asset price data.

To arrive at an annual dividend to be used in computing dividend growth rates and dividend yields, Campbell and Shiller simply add the dividends paid out during the year, whereas Cochrane measures the aggregate dividends assuming they were invested in the market. Below, we will show the properties of dividend growth rates using both of these assumptions. For stock returns, we use the actual total returns with re-invested dividends.

The one-year interest rate is supplied by Ibbotson. It represents the yield on Treasury bills with maturity closest to one year. The Ibbotson bond series uses a one bond portfolio with a term of approximately 20 years. We define the yield on this bond series as our long rate. Unfortunately, the yield data series only goes back to the 1950's. We obtain a time series of the yield on a similar bond portfolio from statistics supplied by the Board of Governors. For the overlapping years, the correlation between the two series is 97%.

Table 1 indicates the data sources for the time series we use and their availability. In Table 2 we analyze the time-series properties of the "state variables," the exogenous variables in our model and the "instruments," the variables that are most typically used to empirically track predictable components in returns. These instruments include the term spread, dividend yield and nominal interest rate. In our model, the instruments are endogenous. Note that the instruments and state variables are mostly quite persistent time series, except for real dividend growth. Long-term bonds on average yield about 1% more than a one-year bond investment.

## 4.3 Parameter Estimates

In this section we discuss the qualitative properties of the estimation results and some important parameter values.

### 4.3.1 Mehra-Prescott Economy

As indicated above, we begin by fixing  $\gamma$  at reasonable values ranging from 2 to 10 and re-estimate the 8 remaining structural parameters to match 9 moments: the mean, variance and autocovariance of dividend growth, inflation, and the nominal rate of interest. Since there is one over-identifying restriction, we can use the standard J-test [Hansen (1982)] to verify that the fit with the moments is satisfactory. We did not reject the restrictions for any of the parameters we tried.

Since the economy is fully parameterized, we can recover the implied state variables for the sample using equation (57). The implied real rate process is persistent with an autocorrelation of about 0.85 (with a standard error of 0.33). Table 3 reports the implied mean excess equity return, at different levels of  $\gamma$ .<sup>12</sup> The last line in the table reports the corresponding data moment with a GMM standard error, revealing the equity premium (in logs) to be 6.14% with a standard error of 2.40. As  $\gamma$  increases, agents with greater risk aversion will value the exogenous dividend stream less and require higher expected returns in order to hold the claim to it. Whereas in the original Mehra-Prescott paper, the equity premium could not be matched for moderate levels of risk aversion, our economy produces an equity premium larger than that in the data at  $\gamma = 6$ . The main reason is the use of dividend growth rates as the fundamental process. The variability of dividend growth is an order of magnitude larger than the variability of consumption growth (see Table 2) and as Equation (30) shows, the equity risk premium is directly impacted by the product of dividend growth variability and  $\gamma$ . At  $\gamma = 5.55$ , we obtain a value for the equity premium that is indistinguishable from that of the data. We use that risk aversion value and the corresponding parameter estimates for the remainder of the analysis.

### 4.3.2 Campbell-Shiller Economy

For the Campbell-Shiller model, we use 12 moments to estimate all parameters except  $\lambda$ . The moments we add to the ones used in the Mehra-Prescott world are cross-moments between dividend growth and interest rates.<sup>13</sup> After some experimentation,

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<sup>12</sup>It is straightforward to compute population moments as well, either analytically (as in the case of bond variables) or by simulation (as in the case of equity variables).

<sup>13</sup>To get an idea of what value of  $\lambda$  will lead to a realistic equity premium, we can use our analytical results. For  $\rho_d$  and  $g_d$  equal to zero, there is a very close link between the Mehra-Prescott economy and the Campbell-Shiller world, with  $\lambda = -\gamma \cdot \sigma_d$ . With  $\sigma_d$  estimated to be 0.114 in the Mehra-Prescott estimation and  $\gamma$  equal to 5.55, we deduce that  $\lambda$ 's in the range of  $-0.5$  to  $-0.7$  should be tried.

we find that the equity premium is almost matched at a  $\lambda$  value of  $-0.45$ .<sup>14</sup> Another parameter of interest is  $g_\delta$ . In the Mehra-Prescott model  $g_\delta$  was constrained by the structure of the model to equal  $1/\gamma$ ; here it is a free parameter. We estimate  $g_\delta$  to be  $-0.605$ , but it is not estimated very precisely (the standard error is 2.33). That implies that at the estimated value, this model will likely generate more price-dividend variability, since shocks to real rates now generate cash flow and discount rate effects in the same direction (an increase in  $\delta_t$  increases the discount rate, depressing prices, but also depresses cash flows, which in turn depresses prices further). We will discuss the magnitude of this effect below.

### 4.3.3 Moody Investor Economy

For the Moody Investor Economy, we set  $\eta = 0$ , and attempt to estimate all parameters from the same 12 moments that were used for the Campbell-Shiller model. For  $\gamma$  equal to 2.6, we obtain an equity premium very close to the one observed in the data.<sup>15</sup> The parameters of interest here are of course the ones driving the  $q_t$  process, since these determine how much variation there will be in risk aversion and hence the price of risk. With standard errors between parentheses, the estimates were 0.233 (0.085) for the drift  $\mu_q$ , 0.358 (0.100) for the persistence and 0.099 (0.114) for the standard deviation  $\sigma_q$ .

What are the implications of these parameter estimates? First of all, they imply a risk aversion coefficient of on average 3.29 with a standard deviation over the sample of only 0.17. Very high risk aversion is not required as in Campbell and Cochrane (1998) because of the higher variability of dividend growth. Second, risk aversion is indeed positively correlated with recessions, and reaches its peak in the Great Depression, while still remaining below 4.0. One interpretation of this behavior of risk aversion, and hence the price of risk in this model, is the wealth-based risk premium idea of Sharpe (1990). Sharpe postulates that when people become wealthier their risk aversion drops. This has only price implications when it happens for society as a whole, that is, when aggregate economic growth has been unusually high propelling

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<sup>14</sup>In reality  $\rho_d$  and  $g_d$  are not zero,  $\rho_d$  is estimated to be 0.175 with a standard error of 0.185, and  $g_d$  is estimated to be  $-0.035$  with a standard error of 0.012. Hence, these parameters are indeed either statistically insignificant from zero, or close to zero in magnitude, explaining why our guess for the relevant range was rather accurate.

<sup>15</sup>The estimation for this model was decidedly less smooth, and we had trouble obtaining convergence, for example because autocorrelation parameters drifted into non-stationary regions. We finally dropped two cross-moments and fixed the parameter for the unconditional mean of dividend growth at its sample value. That yielded an exactly identified system for which reasonable parameter values were obtained, but with huge standard errors. These are not so surprising since in this model the parameters  $\kappa$  and  $\sigma_q$  are hard to identify jointly. In our model, the critical sensitivity ratio, determining how risk aversion reacts to dividend shocks, equals  $-\sigma_q/\kappa$ . In Campbell and Cochrane (1998), this sensitivity ratio is explicitly modelled as a time-varying, non-linear process. We fixed  $\kappa$  at its estimated value, as expected smaller than 0 ( $-0.246$ ), and re-estimated, now obtaining more reasonable standard errors.

wealth levels above normal levels. Third, does the relation between  $q_t$  and current and past dividend levels conform to a habit formation story? It is straightforward, using the same first-order approximation as Campbell and Cochrane, to write the log habit level as slowly decaying moving average of past consumption, but the relation is more complex because of the presence of separate  $q$ -shocks and the autocorrelation in consumption growth. However, Campbell and Cochrane have more flexibility in modelling the sensitivity of the surplus ratio to consumption shocks and they ensure that the derivative of  $\log(\text{habit})$  with respect to  $\log(\text{consumption})$  is always positive. In our model, this condition corresponds to  $\sigma_q/\kappa \geq 1 - \exp(q_{t+1})$  for all  $t$ . Although we could impose parameter restrictions that would make this condition likely to hold, we choose to let the data “speak.” At the current parameter values, this particular restriction is not satisfied, but it would be if we were to drop  $\kappa$  to  $-.40$ .

#### 4.4 Unconditional Properties of Asset Returns

Table 4 reports the mean price-dividend ratio and the mean and variance of the equity premium (in logs) for all three models. By construction, the equity premium is matched by all three economies. The mean price-dividend ratio is similar across the three examples at around 16.4, which is substantially lower than what is observed in the data, where it is 25.23. One potential explanation is that the price-dividend ratio mean in the data is upwardly biased, because of the recent trend of distributing cash to shareholders through repurchases rather than dividends [see Campbell and Shiller (1998)]. Most noticeable about the table, is that the additional richness of the Campbell and Shiller and Moody Investor economies leads to higher, and more realistic variability of equity returns.

In Table 5, we look at the term structure implications of the three models, as we continue to use the parameter combination that matches the equity premium. In the data, we observe on average a positive term spread and bond premium (in logs). Also, we observe a bond return volatility of about 8%, which is much lower than the equity return variability, and low correlation between equity and bond returns. In the Mehra-Prescott model, although excess bond return variability is of the right order of magnitude compared to the data, the model generates an on average downward-sloping yield curve and a negative bond premium. Both other models, however, do generate positive bond premiums. They also generate more variability in excess bond returns and match the correlation between equity and bond returns.

In Table 6, we examine whether these example models can replicate the nonlinearities in stock and bond returns. In the data, both equity and bond returns display leptokurtosis, but equity returns are negatively skewed whereas bond returns are positively skewed. All models generate negatively skewed equity returns as in the data, but produce too much kurtosis in equity returns. They also match the positive skewness and excess kurtosis in bond returns. It is important to remember that these are small sample results. For example, log bond returns in the Campbell-Shiller

economy should be normally distributed, since we did not allow for heteroskedasticity in the state variables. The skewness and kurtosis we see here are purely a small sample phenomenon (as they may be in the real data).<sup>16</sup>

## 5 Empirical Analysis of Predictability

This section examines the performance of the various models with respect to predictability, using a variety of measures. We compute variance ratios to measure long-run autocorrelations in returns, we estimate univariate predictability regressions with “yield” variables, we analyze empirical and model-based conditional risk premiums, and finally, we compute the variability of price-dividend ratios.

### 5.1 Variance Ratios

In Table 7 we report variance ratios for both stock and bond returns. The variance ratios observed in the data suggest some long-run persistence in bond returns (variance ratios above 1), whereas the evidence for stocks suggests some slight mean reversion (variance ratios below 1), consistent with the well-known evidence in Poterba and Summers (1988). The Mehra-Prescott economy generates slightly too much persistence in stock returns, and too much mean reversion in bond returns, with the latter being significantly different from the positive sample variance ratios. In the Campbell and Shiller world, the relative magnitudes are more realistic, in that equity returns are much more mean-reverting than bond returns, but the model also fails to generate positive persistence in bond returns. The Moody Investor economy is the only one that generates some weak positive persistence in bond returns, and strong mean reversion in equity returns.

It is important to realize that variance ratios are biased downward in small samples and that the asymptotic standard errors we use to compare data with model moments may not be appropriate in our small sample. Nevertheless, both are based on the same small sample and hence the bias in both computations may be similar.<sup>17</sup>

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<sup>16</sup>As a check, we compute kurtosis and skewness for our three example economies in population, using a simulation of 25,000 observations. As expected, for the Campbell-Shiller economy, we indeed find a normal population distribution for bond returns as well as for equity returns. Interestingly, the dramatic excess kurtosis and negative skewness for equity returns generated by the Mehra-Prescott economy are not present in the population moments. Hence, the negative skewness observed in equity returns can be matched in an economy which in population generates symmetric equity returns. The extreme realizations of dividend growth during the Depression years are the likely cause of this phenomenon.

<sup>17</sup>To examine the effect of small sample biases, we also compute the population variance ratios implied by the three models (not reported). For the Mehra-Prescott economy, the variance ratio for equity returns is severely biased downward in small samples, but the bond return variance ratios remain close to the small sample values. The same is true for the Campbell-Shiller economy where equity returns in population are also slightly positively correlated. Hence, both economies fail to

## 5.2 Univariate Predictability Regressions

To examine linear predictability, we focus on two measures of “yield” as predictive instruments: the dividend yield in excess of the nominal interest rate [see Harvey (1991)], and the long-term yield in excess of the short rate (the term spread).<sup>18</sup>

The univariate regressions in the data, reported in the last row of Table 8, provide weak evidence of predictability in the stock return equation. Both an increase in the term spread and the dividend yield indicate a higher risk premium on equity. Whereas the excess dividend yield fails to predict the future stock return significantly at the 10% level, the term spread coefficient is significantly different from zero at the 10%, but not the 5% level. The sign and magnitude of the coefficients are similar to the coefficients found in previous studies. One reason for the weak predictability results is the annual data frequency, as most predictability studies use monthly data. In addition, the literature has typically found stronger evidence of predictability for longer-horizon returns.

The univariate bond return regressions reveal that the dividend yield does not seem to predict bond returns. However, the coefficient is positive, as it was in the stock return equation. The term spread is a very strong predictor of excess bond returns. This result is very closely related to one of the long-standing puzzles in the term structure literature. Campbell and Shiller (1988b) point out that the yield spread provides the wrong prediction for changes in future long rates relative to the prediction implied by the Expectations Hypothesis. In particular, when one regresses the change in the long rate multiplied by the duration of the bond onto a constant and the yield spread, one finds significantly negative coefficients that become more negative for longer maturities. Changing signs in the regression and adding the yield spread, the dependent variable becomes an excess bond return. The regression coefficient that we find is then approximately one minus the regression coefficient in the Campbell-Shiller regression. The link is not exact, since we use a coupon bond, whereas Campbell and Shiller use continuously compounded zero coupon rates. Recent research by Bekaert, Hodrick and Marshall [1997(a,b)], among others, suggests that this empirical finding may constitute a serious challenge for any model of risk.

The slope coefficients implied by the models are reported in Table 8. It is remarkable how well the three models seem to capture the (weak) predictability in the data. Of the 12 coefficients displayed in the table, only one (equity on term spread in the Campbell-Shiller economy) has the wrong sign, and only one coefficient is not within two standard errors from the sample moment (the bond return on term spread

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generate both in population and in small samples persistence in bond returns. The exception is the Moody Investor economy where in population variance ratios are well over 1.0 for bond returns. Moreover, equity returns show some weak mean reversion in population.

<sup>18</sup>Practitioners often view these relative yields as indications of fundamental value and use them in tactical asset allocation models. Although we do not focus on them, univariate regressions of both bond and stock returns on inflation and nominal interest rates typically yield insignificant coefficients.

regression in the Moody Investor economy).

One possibility is that the good performance is driven by small sample effects. That is, since all of these regressions feature rather persistent regressors, the coefficients will be biased in small samples [see Stambaugh (1986)]. Hence, if our theoretical economies generate persistent term spreads and dividend yields, that may be enough to obtain similar regression results as in the data, even though there is little true predictability in population. We checked this by deriving population regression coefficients through simulation. For the Mehra-Prescott economy we find that the population coefficients are uniformly smaller than the small sample regression coefficients, the largest being the bond return on the term spread, yielding a slope coefficient of 0.313 (versus 2.137 in the data). Not surprisingly, the bond return regression coefficients are essentially zero in the Campbell-Shiller economy as we know there is no time-variation in the bond premium in this model. The other slope coefficients are similarly small. Although the Moody Investor generates the highest positive regression slopes that seem most consistent with the data, the population slopes are small. In fact, the regression slope of excess equity on term spreads is even negative. Essentially, the Moody Investor economy has a channel to generate substantial time-variation in risk premiums, but overall the price of risk is very smooth. Given the observed state variables during our sample (which includes the Depression years, and some major recessions in the seventies and eighties), the effect on measured predictability is, however, rather substantial.<sup>19</sup>

### 5.3 Conditional Risk Premiums

To potentially gain more power, we also produce an alternative test of the performance of the various models with respect to predictability. Equations (10) and (15) reveal that we have closed-form solutions for the gross conditional risk premiums on equity and bonds and we can exploit this to create unexpected returns, predicted by the various models:

$$u_r^j(t+1) = R^j(t+1) - E[R^j(t+1)|I(t)] \quad \text{with } j = s, b. \quad (61)$$

If the model captures all relevant information about time-variation in expected returns, this unexpected return should be orthogonal to any pre-determined set of variables. We use as the instrument set a constant, the dividend yield, the term spread and also the nominal interest rate, since our closed-form solutions often predict a particular relation between risk premium and the nominal rate. In constructing the test, there are two sources of sampling error we have to take into account.

The first source arises from the small sample used in computing the moments themselves, and the second source is the uncertainty surrounding the true structural

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<sup>19</sup>Analogously, Bekaert, Hodrick and Marshall (1998) were also only able to explain the deviations from the Expectations Hypothesis by combining time-varying term premiums and small sample problems. As is the case here, term premiums in population were small and showed little variation.

parameters. For a particular pre-estimated parameter configuration, we present a GMM-based predictability test taking both sources of standard errors into account. The predictability test is described in the Appendix.

This test is carried out in Table 9. The results are uniform across the three models. There is not enough power to reject the null that the model's unexpected equity returns are not predictable by the instruments, but for bond returns the null is rejected for all three models at the 1% level, with the test statistic value being lowest for the Moody Investor economy.

Table 9 also reports some characteristics, such as the minimum, maximum, mean, and volatility of the (gross) bond and equity return premiums implied by the model. There are no counterparts to these in the data. A naive approach to modeling expected returns would be to simply use the linear projections implied by the regression evidence. The last line reports some characteristics for the fitted values of a regression of returns onto our two yield instruments. However, the risk premiums obtained in this way seem excessively variable and often become negative. Generally, the model risk premiums behave more reasonably, in that their variation is more moderate and that equity premiums are always positive. As expected from the moment analysis above, bond premiums are always positive in the Campbell-Shiller and Moody Investor economy, but negative in the Mehra-Prescott model. It is here that the power of the Moody investor economy to generate time-varying prices of risk shows up most forcefully. Focussing on equity premiums, the sample variability in the other two models is negligible, but in the Campbell-Cochrane model it is 1.88%. Our regression-based procedure yields a variability of over 4%.

## 5.4 Excess Volatility Tests

Arguably the most powerful way to test for long-horizon predictability is to use the present value model directly. Intuitively, the price-dividend ratio should predict future dividend growth and future required rates of returns [Campbell and Shiller (1988a,b) and Cochrane (1992)]. Its variability in the data (see Table 10) is estimated to be 7.70 with a standard error of 0.79. The challenge for our models is to match some salient features of bond and equity returns, whereas at the same time providing enough time-variation in discount rates to be able to match this large variability of price-dividend ratios.

Table 10 reports the implied variability of price-dividend ratios. Because of the close connection between discount rate and cash flow effects, it is not surprising to find that the Mehra-Prescott economy generates price-dividend variability that is much lower than in the other economies. However, the endogenous price-dividend variability generated by all three models remains starkly low. Since we failed to match the mean of the price-dividend ratio, and its variability will likely rise with the mean, we also report the coefficient of variation. In the data, the coefficient of variation equals 0.305. The models still fall considerably short of this, with the

Campbell-Shiller economy, which has no equilibrium restrictions, being the one that comes the closest. Clearly, if we calibrate the models as we do, using dividend growth data and a close matching of the interest rate process, the excess variability puzzle of Shiller (1981), Kleidon (1986) and others remains.

## 6 Conclusion

In this paper, we have presented a stochastic valuation framework for pricing bonds and equities. We have first shown, in a tractable fashion, how the framework embeds a number of well-known pricing paradigms in both the term structure and equity pricing literature. In several examples we were able to derive closed-form solutions for equity and bond premiums. When confronted with the data, a three factor model can simultaneously match the equity premium and equity volatility, provided that either equilibrium restrictions are relaxed in a Campbell-Shiller like economy, or that a time-additive preference economy is generalized to an economy with preference shocks, as in the Moody Investor economy. The latter two models also generate upward sloping term structures on average, as is true in the data, but they still fail to match the variability of price-dividend ratios present in the data. Nevertheless, we took the data, in particular dividend growth, very seriously in our empirical exercise, despite the noisy nature of these data.

The basic model is flexible enough to be extended in many directions. First, our model has been extended to include a more generalized “external habit stock” in the style of Abel (1999).<sup>20</sup> Abel (1999) specifies an alternative and more general model of “external habit,” in which the benchmark level of consumption can depend both on current and past consumption. His model embeds both the original “catching up with the Joneses” specification of Abel (1990) and the consumption externalities preferences of Gali (1994). Whereas Abel derives closed-form solutions for asset prices (bonds and stocks) under the assumption of i.i.d. consumption growth, his setup fits within our general model and we can accommodate more general dynamics for the state variables.<sup>21</sup>

Second, our model has been extended in several directions to explore the effects of dividend uncertainty on equity prices and examine the role it plays in accounting for endogenous asymmetric volatility in asset returns (the tendency of market volatility to rise more after bad news than after good news).<sup>22</sup>

Third, Brennan (1997) discusses how the evidence on predictability clashes with the practice of using a static CAPM for capital budgeting. In order to generate a time-varying discount rate, Brennan uses an empirical approach to first estimate the joint process for short and long-term interest rates, the market dividend yield, and

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<sup>20</sup>This extension is available upon request from the authors.

<sup>21</sup>However, part of Abel’s results do not assume log-normality, while ours do.

<sup>22</sup>This extension is available upon request from the authors. See Abel (1988), Campbell and Hentschel (1992) and Wu (1998).

the return on the market portfolio. He then performs a Monte Carlo simulation to estimate the expected return (and discount rate) on the market portfolio over  $T$ -year horizon. The approach followed in this paper [and other related papers such as Ang and Liu (1999)] allows one to create discount functions that are consistent with predictability, change with the state of the economy, and use the information present in the term structure. That is, the present model allows one to construct an internally consistent model of time-varying risk premiums that follows directly from a simple, underlying theory. Such an approach could prove quite useful in capital budgeting applications.

Our approach has some disadvantages that provide substantial challenges for future work. First, we do not fully specify the general equilibrium that can support the kernel process, particularly on the monetary side. There are many ways to introduce money in a general equilibrium economy, but outside of putting real money balances in the utility function, it is difficult to retain tractability. Second, the preference structures allowed by our framework are not entirely general. An important class of models that does not fit into our framework are models with Kreps-Porteus preferences (1978) that allow the separation of risk aversion for timeless gambles from temporal elasticity of substitution. Campbell (1993) and Restoy and Weil (1998) have recently delivered tractable solutions for risk premiums in such models, relying on a log-linear approximation. Third, the permissible state variable dynamics are restrictive and do not allow for non-linearities except through stochastic volatility of the square root form. GARCH-type processes as in Bekaert (1996) or regime-switching processes as in Hung (1994) and Cecchetti, Lam and Mark (1990) cannot be accommodated. Such processes may be necessary to match the higher order moments of higher frequency return data.

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# Appendix

In this Appendix we derive the general solutions for the pricing of bonds and equities presented in Propositions 1 and 2. We shall find it useful to prove several lemmas. Let  $c$  be an  $N \times 1$  vector and let  $\alpha$  be a scalar.

**Lemma 1:**  $Var_t(c'Y_{t+1}) = [(\Sigma'_F c) \odot (\Sigma'_F c)]' Y_t + c' \Sigma_H \Sigma'_H c$ .

**Proof:**

$$\begin{aligned}
 Var_t(c'Y_{t+1}) &= c' \left[ (\Sigma_F F_t + \Sigma_H) (\Sigma_F F_t + \Sigma_H)' \right] c \\
 &= c' \left[ \Sigma_F F_t F_t' \Sigma'_F + \Sigma_F F_t \Sigma'_H + \Sigma_H F_t' \Sigma'_F + \Sigma_H \Sigma'_H \right] c \\
 &= c' \left[ \Sigma_F (Y_t \odot I) \Sigma'_F + \Sigma_H \Sigma'_H \right] c \\
 &= \left[ (\Sigma'_F c) \odot (\Sigma'_F c) \right]' Y_t + c' \Sigma_H \Sigma'_H c
 \end{aligned}$$

where we use the conditions in (6) and the properties of the  $\odot$  operator to simplify the expression.

**Lemma 2:**  $Var_t(m_{t+1}) = (\Sigma_{mf} \odot \Sigma_{mf})' Y_t + \Sigma'_m \Sigma_m + \sigma_m^2$ .

**Proof:**

$$\begin{aligned}
 Var_t(m_{t+1}) &= \left( \Sigma'_{mf} F_t + \Sigma'_m \right) \left( \Sigma'_{mf} F_t + \Sigma'_m \right)' + \sigma_m^2 \\
 &= \Sigma'_{mf} F_t F_t' \Sigma_{mf} + \Sigma'_{mf} F_t \Sigma_m + \Sigma'_m F_t' \Sigma_{mf} + \Sigma'_m \Sigma_m + \sigma_m^2 \\
 &= \Sigma'_{mf} (Y_t \odot I) \Sigma_{mf} + \Sigma'_m \Sigma_m + \sigma_m^2 \\
 &= (\Sigma_{mf} \odot \Sigma_{mf})' Y_t + \Sigma'_m \Sigma_m + \sigma_m^2.
 \end{aligned}$$

where we use the conditions in (6) and the properties of the  $\odot$  operator to simplify the expression.

**Lemma 3:**  $Cov_t(c'Y_{t+1}, m_{t+1}) = c' [(\Sigma'_{mf} \odot \Sigma_F) Y_t + \Sigma_H \Sigma_m]$ .

**Proof:**

$$\begin{aligned}
 Cov_t(c'Y_{t+1}, m_{t+1}) &= c' \left[ (\Sigma_F F_t + \Sigma_H) \left( \Sigma'_{mf} F_t + \Sigma'_m \right)' \right] \\
 &= c' \left[ \Sigma_F F_t F_t' \Sigma_{mf} + \Sigma_F F_t \Sigma_m + \Sigma_H F_t' \Sigma_{mf} + \Sigma_H \Sigma_m \right] \\
 &= c' \left[ \Sigma_F (Y_t \odot I) \Sigma_{mf} + \Sigma_H \Sigma_m \right] \\
 &= c' \left[ (\Sigma'_{mf} \odot \Sigma_F) Y_t + \Sigma_H \Sigma_m \right].
 \end{aligned}$$

where we use the conditions in (6) and the properties of the  $\odot$  operator to simplify the expression.

**Lemma 4:**  $E_t [\exp (\alpha + c' Y_{t+1} + m_{t+1})] = \exp (g_0 + g' Y)$ ,  
where:

$$\begin{aligned} g_0 &= \alpha + \mu_m + \frac{1}{2} \sigma_m^2 + \frac{1}{2} \Sigma'_m \Sigma_m + c' (\mu + \Sigma_H \Sigma_m) + \frac{1}{2} c' \Sigma_H \Sigma'_H c \\ g' &= \Gamma'_m + \frac{1}{2} (\Sigma_{mf} \odot \Sigma_{mf})' + c' \left[ A + (\Sigma'_{mf} \odot \Sigma_F) \right] + \frac{1}{2} (\Sigma'_F c \odot \Sigma'_F c)' . \end{aligned}$$

**Proof:** By log-normality,

$$E_t [\exp (\alpha + c' Y_{t+1} + m_{t+1})] = \exp \left[ E_t (\alpha + c' Y_{t+1} + m_{t+1}) + \frac{1}{2} \text{Var}_t (c' Y_{t+1} + m_{t+1}) \right] .$$

We can first write:

$$E_t (\alpha + c' Y_{t+1} + m_{t+1}) = \alpha + c' (\mu + A Y_t) + \mu_m + \Gamma'_m Y_t .$$

In addition,

$$\begin{aligned} \text{Var}_t (c' Y_{t+1} + m_{t+1}) &= \text{Var}_t (c' Y_{t+1}) + \text{Var}_t (m_{t+1}) + 2 \text{Cov}_t (c' Y_{t+1}, m_{t+1}) \\ &= \left[ (\Sigma'_F c) \odot (\Sigma'_F c) \right]' Y_t + c' \Sigma_H \Sigma'_H c + (\Sigma_{mf} \odot \Sigma_{mf})' Y_t + \Sigma'_m \Sigma_m + \sigma_m^2 \\ &\quad + 2c' \left[ (\Sigma'_{mf} \odot \Sigma_F) Y_t + \Sigma_H \Sigma_m \right] \\ &= c' \Sigma_H \Sigma'_H c + \Sigma'_m \Sigma_m + \sigma_m^2 + 2c' \Sigma_H \Sigma_m \\ &\quad + \left[ (\Sigma_{mf} \odot \Sigma_{mf})' + 2c' (\Sigma'_{mf} \odot \Sigma_F) + (\Sigma'_F c \odot \Sigma'_F c)' \right] Y_t , \end{aligned}$$

where we apply lemmas 1, 2, and 3, and the properties of the  $\odot$  operator.

Thus,

$$E_t (c' Y_{t+1} + m_{t+1}) + \frac{1}{2} \text{Var}_t (c' Y_{t+1} + m_{t+1}) = g_0 + g' Y_t .$$

### **Proof of Proposition 1**

The derivation begins by guessing that the solution for the log of bond prices equals:

$$p_{n,t} = a_n + A'_n Y_t . \tag{A.1}$$

We shall verify that the guess is indeed correct.

Under the nominal pricing kernel, the time  $t$  value of an  $n$ -year bond must satisfy:

$$\begin{aligned} \exp(p_{n,t}) &= E_t [\exp(\hat{m}_{t+1} + p_{n-1,t+1})] \\ &= E_t \left[ \exp(m_{t+1} - e'_\pi Y_{t+1} + p_{n-1,t+1}) \right] \end{aligned} \tag{A.2}$$

where we write the nominal kernel as the real kernel minus inflation.

Using our “guess” for the form of  $p_{n,t}$ , we can then write:

$$\exp(p_{n,t}) = E_t \left[ \exp \left( a_{n-1} + \left( A'_{n-1} - e'_\pi \right) Y_{t+1} + m_{t+1} \right) \right]. \quad (\text{A.3})$$

Using lemma 4, with  $\alpha = a_{n-1}$  and  $c = (A_{n-1} - e_\pi)$ , we have:

$$\exp(p_{n,t}) = \exp(g_0 + g'Y), \quad (\text{A.4})$$

with:

$$\begin{aligned} g_0 &= a_{n-1} + \mu_m + \frac{1}{2}\sigma_m^2 + \frac{1}{2}\Sigma'_m \Sigma_m + (A_{n-1} - e_\pi)' [\mu + \Sigma_H \Sigma_m] \\ &\quad + \frac{1}{2} (A_{n-1} - e_\pi)' \Sigma_H \Sigma'_H (A_{n-1} - e_\pi), \\ g' &= \Gamma'_m + \frac{1}{2} (\Sigma_{mf} \odot \Sigma_{mf})' + (A_{n-1} - e_\pi)' \left[ A + \Sigma'_{mf} \odot \Sigma_F \right] \\ &\quad + \frac{1}{2} \left[ \Sigma'_F (A_{n-1} - e_\pi) \odot \Sigma'_F (A_{n-1} - e_\pi) \right]'. \end{aligned} \quad (\text{A.5})$$

Thus,  $p_{n,t} = g_0 + g'Y$ , and our guess is verified by setting  $a_n = g_0$ , and  $A'_n = g'$ .

### Proof of Proposition 2

From equation. (12), the price-dividend ratio,  $pd_t$ , can be expressed as:

$$pd_t = \frac{V_t}{D_t} = E_t \left\{ \sum_{n=1}^{\infty} \exp \left[ \sum_{j=1}^n (m_{t+j} + \Delta d_{t+j}) \right] \right\}. \quad (\text{A.6})$$

Define  $q_{n,t} = E_t \left\{ \exp \left[ \sum_{j=1}^n (m_{t+j} + \Delta d_{t+j}) \right] \right\} = E_t \left\{ \exp \left[ \sum_{j=1}^n (m_{t+j} + e'_d Y_{t+j}) \right] \right\}$ , for  $n = 1, 2, \dots$ . Thus,

$$pd_t = \sum_{n=1}^{\infty} q_{n,t}. \quad (\text{A.7})$$

We will now prove by mathematical induction that  $q_{n,t}$  can be written as:

$$q_{n,t} = \exp \left( b_n + B'_n Y_t \right), \quad (\text{A.8})$$

where  $b_n$  and  $B_n$  are defined by the difference equations in (14).

First, we show that  $q_{1,t} = \exp(m_{t+1} + e'_d Y_{t+1})$  can be written in this affine form as  $q_{1,t} = \exp(b_1 + B'_1 Y_t)$ . This is clear, since we can use lemma 4 by setting  $\alpha = 0$  and  $c = e_d$ . The proposed solution holds provided:

$$\begin{aligned} b_1 &= \mu_m + \frac{1}{2}\sigma_m^2 + \frac{1}{2}\Sigma'_m \Sigma_m + e'_d (\mu + \Sigma_H \Sigma_m) + \frac{1}{2} e'_d \Sigma_H \Sigma'_H e_d \\ B'_1 &= \Gamma'_m + \frac{1}{2} (\Sigma_{mf} \odot \Sigma_{mf})' + e'_d \left[ A + (\Sigma'_{mf} \odot \Sigma_F) \right] + \frac{1}{2} (\Sigma'_F e_d \odot \Sigma'_F e_d)'. \end{aligned} \quad (\text{A.9})$$

Thus, we have verified our solution for the case of  $n = 1$ .

Now, assume that  $q_{n-1,t} = \exp(b_{n-1} + B'_{n-1}Y_t)$ . We now show that  $q_{n,t} = \exp(b_n + B'_n Y_t)$ .

$$\begin{aligned}
q_{n,t} &= E_t \left\{ \exp \left[ \sum_{j=1}^n (m_{t+j} + e'_d Y_{t+j}) \right] \right\} & (A.10) \\
&= E_t \left\{ \exp \left[ (m_{t+1} + e'_d Y_{t+1}) + \sum_{j=1}^{n-1} (m_{t+1+j} + e'_d Y_{t+1+j}) \right] \right\} \\
&= E_t \left\{ E_{t+1} \left[ \exp(m_{t+1} + e'_d Y_{t+1}) \cdot \exp \left( \sum_{j=1}^{n-1} (m_{t+1+j} + e'_d Y_{t+1+j}) \right) \right] \right\} \\
&= E_t \left\{ \exp(m_{t+1} + e'_d Y_{t+1}) \cdot E_{t+1} \left[ \exp \left( \sum_{j=1}^{n-1} (m_{t+1+j} + e'_d Y_{t+1+j}) \right) \right] \right\} \\
&= E_t \left\{ \exp(m_{t+1} + e'_d Y_{t+1} + q_{n-1,t+1}) \right\} \\
&= E_t \left\{ \exp(b_{n-1} + (B_{n-1} + e_d)' Y_{t+1} + m_{t+1}) \right\}.
\end{aligned}$$

We can use lemma 4 by setting  $\alpha = b_{n-1}$  and  $c = (B_{n-1} + e_d)$ . The proposed solution holds provided:

$$\begin{aligned}
b_n &= b_{n-1} + \mu_m + \frac{1}{2}\sigma_m^2 + \frac{1}{2}\Sigma'_m \Sigma_m + (B_{n-1} + e_d)' [\mu + \Sigma_H \Sigma_m] & (A.11) \\
&\quad + \frac{1}{2}(B_{n-1} + e_d)' \Sigma_H \Sigma'_H (B_{n-1} + e_d), \\
B'_n &= \Gamma'_m + \frac{1}{2}(\Sigma_{mf} \odot \Sigma_{mf})' + (B_{n-1} + e_d)' [A + \Sigma'_{mf} \odot \Sigma_F] \\
&\quad + \frac{1}{2}[\Sigma'_F (B_{n-1} + e_d) \odot \Sigma'_F (B_{n-1} + e_d)]'.
\end{aligned}$$

We have therefore verified the solution in Proposition 2.

## Demonstrating That the Examples Fall Within the General Affine Class

### 1. The Lucas/Mehra-Prescott Model

The model outlined in system (21) is a special case of the general affine class where the following parametric definitions are applied:

$$A = \begin{pmatrix} 0 & 1/\gamma & 0 \\ 0 & \rho_x & 0 \\ 0 & 0 & \rho_\pi \end{pmatrix} \quad \Sigma_F = \begin{pmatrix} 0 & 0 & 0 \\ 0 & \sigma_x & 0 \\ 0 & 0 & \sigma_\pi \end{pmatrix} \quad \Sigma_H = \begin{pmatrix} \sigma_d & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 0 \end{pmatrix}$$

$$\mu = \begin{pmatrix} \frac{\gamma}{2}\sigma_d^2 + \frac{\ln(\beta)}{\gamma} \\ \mu_x \\ \mu_\pi \end{pmatrix} \quad \Gamma_m = \begin{pmatrix} 0 \\ -1 \\ 0 \end{pmatrix} \quad \Sigma_m = \begin{pmatrix} -\gamma\sigma_d \\ 0 \\ 0 \end{pmatrix}$$

and  $\mu_m = -\frac{\gamma^2}{2}\sigma_d^2$ ,  $\Sigma_F = \mathbf{0}$ ,  $\Sigma_{mf} = \mathbf{0}$ , and  $\sigma_m = 0$ .

### 2. The Extension of Campbell and Shiller (1989)

The model outlined in system (31) is a special case of the general affine class where the following parametric definitions are applied:

$$A = \begin{pmatrix} \rho_d & g_\delta & 0 \\ g_d & \rho_\delta & 0 \\ 0 & 0 & \rho_\pi \end{pmatrix} \quad \Sigma_H = \begin{pmatrix} \sigma_d & \sigma_{d\delta} & 0 \\ 0 & \sigma_\delta & 0 \\ 0 & 0 & \sigma_\pi \end{pmatrix}$$

$$\mu = \begin{pmatrix} \mu_d \\ \mu_\delta \\ \mu_\pi \end{pmatrix} \quad \Gamma_m = \begin{pmatrix} 0 \\ 0 \\ -1 \end{pmatrix} \quad \Sigma_m = \begin{pmatrix} \lambda \\ 0 \\ 0 \end{pmatrix}$$

and  $\mu_m = -\frac{1}{2}(\sigma_m^2 + \lambda^2)$ ,  $\Sigma_F = \mathbf{0}$ ,  $\Sigma_{mf} = \mathbf{0}$ .

### 3. The ‘‘Moody’’ Investor Economy

The model outlined in system (46) is a special case of the general affine class where the following parametric definitions are applied:

$$A = \begin{pmatrix} \rho_d & 0 & 0 \\ \eta & \theta & 0 \\ 0 & 0 & \rho_\pi \end{pmatrix} \quad \Sigma_F = \begin{pmatrix} 0 & \kappa & 0 \\ 0 & \sigma_q & 0 \\ 0 & 0 & \sigma_\pi \end{pmatrix} \quad \Sigma_H = \begin{pmatrix} \sigma_d & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 0 \end{pmatrix}$$

$$\mu = \begin{pmatrix} \mu_d(1 - \rho_d) \\ \mu_q(1 - \theta) - \eta\mu_d \\ \mu_\pi \end{pmatrix} \quad \Gamma_m = \begin{pmatrix} \gamma(\eta - \rho_d) \\ \gamma(\theta - 1) \\ 0 \end{pmatrix}$$

$$\Sigma_m = \begin{pmatrix} -\gamma\sigma_d \\ 0 \\ 0 \end{pmatrix} \quad \Sigma_{mf} = \begin{pmatrix} 0 \\ \gamma(\sigma_q - \kappa) \\ 0 \end{pmatrix}$$

and  $\mu_m = \ln(\beta) + \gamma[\mu_q(1 - \theta) - \mu_d(1 - \rho_d + \eta)]$  and  $\sigma_m = 0$ .

### Description of the GMM-Based Predictability Test

The predictability test can be described as follows. Denote the orthogonality conditions used to estimate  $\Psi$  as  $g_{1T}(\Psi)$  and the orthogonality conditions we wish to test as  $g_{2T}(\Psi)$ . By the Mean Value Theorem,

$$g_{2T}(\hat{\Psi}) \stackrel{a.s.}{=} g_{2T}(\Psi_0) + D_{2T}(\Psi_0) \cdot (\hat{\Psi} - \Psi_0), \quad (62)$$

where  $\Psi_0$  is the true parameter vector, and  $\hat{\Psi}$  is the estimated parameter vector, and

$$D_{2T}(\Psi_0) = \frac{\partial g_{2T}(\Psi_0)}{\partial \Psi}. \quad (63)$$

Since we estimate  $\hat{\Psi}$  from the first set of orthogonality conditions:

$$\hat{\Psi} - \Psi_0 \stackrel{a.s.}{\equiv} - (A_{11} D_{1T})^{-1} A_{11} \cdot g_{1T}(\Psi_0), \quad (64)$$

with

$$\begin{aligned} D_{1T} &= \frac{\partial g_{1T}(\Psi_0)}{\partial \Psi}, \\ A_{11} &= D'_{1T} \cdot S_{11}^{-1}, \end{aligned} \quad (65)$$

where  $S_{11}$  is the spectral density at frequency zero of the orthogonality conditions  $g_{1T}$ . But then,

$$g_{2T}(\hat{\Psi}) \stackrel{a.s.}{\equiv} M g_T(\Psi_0), \quad (66)$$

with

$$M = [-D_{2T} \cdot (A_{11} D_{1T})^{-1} A'_{11}, \quad I] \quad (67)$$

Since we can assume that  $\sqrt{T} g_T(\Psi_0) \rightarrow N(0, S)$ , where  $S$  is the spectral density at frequency zero of the orthogonality conditions, and

$$g_T(\Psi_0) = [g_{1T}(\Psi_0)', g_{2T}(\Psi_0)']', \quad (68)$$

the statistic

$$T \cdot g_{2T}(\hat{\Psi})' [M S M']^{-1} g_{2T}(\hat{\Psi}) \quad (69)$$

will have a  $\chi^2(k)$  distribution under the null, where  $k$  is the number of moments considered in  $g_{2T}$ . In our case,  $k = 4$ , since we use four instruments and test bond and stock return predictability separately.

**Table 1**  
**Data Sources**

Series	Symbol	Source	Availability
Nominal Stock Return	$r_{t+1}^s$	Ibbotson (S&P 500)	1926:96
Nominal Bond Return	$r_{t+1}^b$	Ibbotson (20 year bond)	1926:96
Nominal Interest rate	$r_t$	Ibbotson (one year T-bill)	1926:96
Inflation	$\delta_t$	Ibbotson	1926:96
Long Yield	$lr_t$	Board of Governors	1925:96
Real Dividend growth (end-of-period)	$\ddot{A}d_{t,1}$	Own Computations	1927:96
Real Dividend Growth (additive)	$\ddot{A}d_{t,2}$	Own Computations	1927:96
Price Dividend Ratio = 1/Dividend Yield	$pd_t = 1/dy_t$	Own Computations	1926:96
Term Spread	$lr_t - r_t$	Own Computations	1926:96

Note: Stock and bond returns, the nominal interest rate, inflation, the long yield, real dividend growth and the term spread are all in logs. To compute nominal dividend growth, assume  $c_t$  is the gross capital gain return over the year and  $i_t$  the income return ( $i_t = D_{t+1}^n / Q_t$ , with  $D_{t+1}^n$  the nominal dividend, and  $Q_t$  the price level). In the end-of-period case, the income return is computed assuming dividends are re-invested in the stock market. In the additive case, we simply add the dividends paid out during the year. Then,  $D_{t+1}^n / D_t^n = (i_{t+1}/i_t) c_t$ , and real dividend growth is  $\ddot{A}d_t = \log(D_{t+1}^n / D_t^n) - \delta_t$ .

**Table 2**  
**Empirical Properties of the Variables**

State Variables				
	Dividend Growth (end-of-period)	Dividend Growth (additive)	Inflation	
Mean	0.0080 (0.0155)	0.0078 (0.0159)	0.0367 (0.005)	
$\sigma$	0.1369 (0.0121)	0.123 (0.023)	0.031 (0.004)	
rho	-0.0976 (0.1089)	0.185 (0.154)	0.922 (0.040)	
Instruments				
	Dividend Yield	Term Spread	Interest Rate	
Mean	0.044 (0.002)	0.0095 (0.0021)	0.0403 (0.005)	
$\sigma$	0.015 (0.002)	0.0132 (0.0013)	0.032 (0.004)	
rho	0.667 (0.094)	0.7345 (0.0505)	0.906 (0.042)	

Notes: All variables are in logs, except for the dividend yield. All moments were estimated using GMM [Hansen (1982)] allowing for one Newey-West lag.

**Table 3**

**Example of Calibration of  $\gamma$  Parameter in the Mehra-Prescott Economy**

$\gamma$	Mean Equity Premium
Estimate = 0.283	---
2	1.51
3	2.78
<b>5.55</b>	<b>6.09</b>
10	11.90
Data	6.14
(s.e.)	(2.40)

Notes: We estimate the parameter set for the Mehra-Prescott economy  $\Theta = [\beta, \sigma_d, \mu_\pi, \rho_\pi, \sigma_\pi, \mu_x, \rho_x, \sigma_x]$  using 9 moments of dividend growth, the nominal rate and inflation in a GMM-system. The estimated parameter values are used to infer the state variables from the data and to compute the mean equity premium (in logs). The last line reports the data moment with a GMM-based standard error between parentheses.

**Table 4**  
**Equity Characteristics of the Three Example Economies**

	Mean Equity Premium	Mean $pd_t$	Equity Variability
MP-model ( $\gamma=5.55$ )	6.09	16.81	12.64
CS-model ( $\lambda=-0.45$ )	6.31	16.33	19.37
MI-model ( $\gamma=2.60$ )	6.18	16.72	18.56
Data (s.e.)	6.14 (2.40)	25.23 (1.20)	19.58 (2.16)

Notes: MP stands for Mehra-Prescott, CS for Campbell-Shiller and MI for Moody Investor. The parameter  $\gamma$  is chosen to roughly match the mean equity premium in the Mehra-Prescott Economy and in the Moody Investor economy. In the Campbell-Shiller economy, the parameter  $\lambda$  is similarly calibrated. We report the mean equity excess return and its volatility and the mean price dividend ratio computed over the actual data sample, with the state variables inferred from data on dividend growth, nominal rates, and inflation. The last line reports the data moment with a GMM-based standard error between parentheses.

**Table 5****Bond Characteristics of the Three Example Economies**

	Mean Term Spread	Mean Bond Premium	Bond Variability	Bond/Equity Correlation
MP-model ( $\gamma=5.55$ )	-0.19	-0.57	7.38	-0.04
CS-model ( $\lambda=-0.45$ )	0.34	0.40	8.01	0.31
MI-model ( $\gamma=2.60$ )	0.59	0.54	9.81	0.10
Data (s.e.)	0.95 (0.21)	0.90 (0.92)	7.82 (0.77)	0.189 (0.089)

Notes: MP stands for Mehra-Prescott, CS for Campbell-Shiller and MI for Moody Investor. The parameter  $\gamma$  is chosen to roughly match the mean equity premium in the Mehra-Prescott Economy and in the Moody Investor economy. In the Campbell-Shiller economy, the parameter  $\lambda$  is similarly calibrated. We report the term spread, the mean bond excess return and its volatility and the correlation between bond and equity returns computed over the actual data sample, with the state variables inferred from data on dividend growth, nominal rates, and inflation. The last line reports the data moment with a GMM-based standard error between parentheses.

**Table 6****Skewness/Kurtosis for the Three Example Economies**

	Equity		Bonds	
	Skewness	Kurtosis	Skewness	Kurtosis
MP-model ( $\gamma=5.55$ )	-1.19	3.96	0.73	1.56
CS-model ( $\lambda=-0.45$ )	-0.69	3.21	0.61	1.24
MI-model ( $\gamma=2.60$ )	-1.13	6.43	0.84	1.59
Data	-0.906 (0.283)	1.187 (0.780)	1.157 (0.294)	1.716 (1.096)

Notes: MP stands for Mehra-Prescott, CS for Campbell-Shiller and MI for Moody Investor. The parameter  $\gamma$  is chosen to roughly match the mean equity premium in the Mehra-Prescott Economy and in the Moody Investor economy. In the Campbell-Shiller economy, the parameter  $\lambda$  is similarly calibrated. We report skewness and *excess* kurtosis for equity and bond returns computed over the actual data sample, with the state variables inferred from data on dividend growth, nominal rates, and inflation. The last line reports the data moment with a GMM-based standard error between parentheses.

**Table 7****Variance Ratios for the Three Example Economies**

	Equity		Bonds	
	VR(5)	VR(10)	VR(5)	VR(10)
MP-model ( $\gamma=5.55$ )	0.92	0.79	0.76	0.75
CS-model ( $\lambda=-0.45$ )	0.50	0.39	0.82	0.82
MI-model ( $\gamma=2.60$ )	0.52	0.43	0.96	1.03
Data (s.e.)	0.726 (0.137)	0.734 (0.150)	1.397 (0.260)	1.885 (0.416)

Notes: MP stands for Mehra-Prescott, CS for Campbell-Shiller and MI for Moody Investor. The parameter  $\gamma$  is chosen to roughly match the mean equity premium in the Mehra-Prescott Economy and in the Moody Investor economy. In the Campbell-Shiller economy, the parameter  $\lambda$  is similarly calibrated. VR(k) stands for variance ratio computed using k autocorrelations of the underlying process. We report variance ratios using 5 or 10 autocorrelations for stock and bond returns computed over the actual data sample, with the state variables inferred from data on dividend growth, nominal rates, and inflation. The last line reports the corresponding variance ratios in the data with the standard errors computed by estimating the correlations jointly in a GMM framework. We use 11 Newey - West lags for this estimation.

**Table 8****Predictability Properties for the Three Example Economies**

	Equity		Bonds	
	Excess Dividend Yield	Term Spread	Excess Dividend Yield	Term Spread
MP-model ( $\gamma=5.55$ )	0.370	0.634	0.273	0.909
CS-model ( $\lambda=-0.45$ )	0.295	-0.085	0.278	1.567
MI-model ( $\gamma=2.60$ )	0.864	2.640	0.515	6.376
Data (s.e.)	0.875 (0.595)	2.936 (1.698)	0.179 (0.276)	2.137 (0.622)

Notes: MP stands for Mehra-Prescott, CS for Campbell-Shiller and MI for Moody Investor. The parameter  $\gamma$  is chosen to roughly match the mean equity premium in the Mehra-Prescott Economy and in the Moody Investor economy. In the Campbell-Shiller economy, the parameter  $\lambda$  is similarly calibrated. We report slope coefficients from univariate regressions of equity or bond excess returns onto excess dividend yield or term spreads. The regression variables are computed over the actual data sample, with the state variables inferred from data on dividend growth, nominal rates, and inflation. The last line reports the coefficients actually obtained in the data using heteroskedasticity-robust standard errors.

**Table 9****Analytical Risk Premiums: Tests and Properties**

	Bond Returns					Equity Returns				
	Test	Min.	Max.	Mean	Vol.	Test	Min.	Max.	Mean	Vol.
MP-model	14.53 (0.006)	-0.0039	0.0000	-0.0010	0.0009	5.70 (0.223)	0.0741	0.0861	0.0782	0.0028
CS-model	14.74 (0.0053)	0.0094	0.0109	0.0099	0.0003	5.66 (0.226)	0.0848	0.0961	0.0882	0.0027
MI-model	13.55 (0.009)	0.0027	0.0182	0.0099	0.0021	5.94 (0.204)	0.0222	0.1555	0.0858	0.0187
Data		-0.054	0.086	0.009	0.031		-0.044	0.139	0.061	0.042

Notes: The column labelled “Test” reports the value of the test statistic described in section 5.2.3, which is distributed  $\chi^2(4)$ . The p-value is indicated between parentheses. The columns min., max., mean and vol. report these sample characteristics for the (gross) bond or equity return premiums implied by the model. MP stands for Mehra-Prescott Economy, CS for Campbell-Shiller Economy and MI for Moody Investor Economy. The last line reports the same properties for fitted values from multivariate regressions of stock or bond returns on the two “yield” instruments.

**Table 10**  
**Variability in Price Dividend Ratios**

	<b>Standard deviation</b>	<b>Coefficient of variation</b>
MP-model	0.662	0.039
CS-model	1.695	0.104
MI-model	1.116	0.067
Data	7.670	0.305
(s.e.)	(0.792)	(0.148)

Notes: MP stands for Mehra-Prescott, CS for Campbell-Shiller and MI for Moody Investor. The first column reports the standard deviation (volatility) of price-dividend ratios, the second its coefficient of variation both for the three models and the data. The number between parentheses is a GMM-based standard error. For the coefficient of variation, the standard error is computed using the delta method, since it is a function of the first two moments. We could also view it as a function of the mean and the volatility, in which case the standard error is reduced to 0.030.