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## BANKS AS POTENTIALLY CROOKED SECRET-KEEPERS

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## **ABSTRACT**

Bank failures are generally liquidity as well as solvency events. Whether it is households running on banks or banks running on banks, defunding episodes are full of drama. This theater has, arguably, lured economists into placing liquidity at the epicenter of financial collapse. But loss of liquidity describes how banks fail. Bad news about banks explains why they fail. This paper models banking crises as triggered by news that the degree (share) of banking malfeasance is likely to be particularly high. The malfeasance share follows a state-dependent Markov process. When this period's share is high, agents rationally raise their probability that next period's share will be high as well. Whether or not this proves true, agents invest less in banks, reducing intermediation and output. Deposit insurance prevents such defunding and stabilizes the economy. But it sustains bad banking, lowering welfare. Private monitoring helps, but is no panacea. It partially limits banking malfeasance. But it does so inefficiently as households needlessly replicate each others' costly information acquisition. Moreover, if private audits become public, private monitoring breaks down due to free-riding. Government real-time disclosure of banking malfeasant mitigates, if not eliminates, this public goods problem leading to potentially large gains in both non-stolen output and welfare.

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# Banks As Potentially Crooked Secret Keepers

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#### Abstract

Bank failures are generally liquidity as well as solvency events. Whether it is households running on banks or banks running on banks, defunding episodes are full of drama. This theater has, arguably, lured economists into placing liquidity at the epicenter of financial collapse. But loss of liquidity describes how banks fail. Bad news about banks explains why they fail. This paper models banking crises as triggered by news that the degree (share) of banking malfeasance is likely to be particularly high. The malfeasance share follows a statedependent Markov process. When this period's share is high, agents rationally raise their probability that next period's share will be high as well. Whether or not this proves true, agents invest less in banks, reducing intermediation and output. Deposit insurance prevents such defunding and stabilizes the economy. But it sustains bad banking, lowering welfare. Private monitoring helps, but is no panacea. It partially limits banking malfeasance. But it does so inefficiently as households needlessly replicate each others' costly information acquisition. Moreover, if private audits become public, private monitoring breaks down due to free-riding. Government real-time disclosure of banking malfeasant mitigates, if not eliminates, this public goods problem leading to potentially large gains in both non-stolen output and welfare.

*Keywords:* Financial crises, Deposit insurance, Bank fraud, Bank reform, Moral hazard *JEL No.* D83, E23, E32, E44, E58, G01, G21, G28

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## 1 1. Introduction

Banks (our name for financial institutions, broadly defined) have traditionally been modeled 2 as honest entities satisfying liquidity needs via issuance of demand deposits and other short-3 term liabilities (Gorton and Pennacchi (1990)). Banking crises have been viewed as runs 4 motivated by the fear that others will appropriate one's money (Diamond and Dybyig 5 (1983) and Goldstein and Pauzner (2005)). But deposit insurance has largely eliminated 6 concern about transaction balances. Indeed, the financial crisis of 2007-2008 saw essentially 7 no traditional commercial bank runs (Financial Crisis Inquiry Commission (2011)) by non-8 institutional investors.<sup>1</sup> Instead, as Covitz et al. (2013) and others document, banks stopped 9 funding one another based on perceptions, some true, some false, that financial institutions 10 had gone bad. The serial collapse of large, highly opaque banks raised concern about the 11 defunding of surviving, but equally opaque, banks. Attempts to pay creditors led to fire sales 12 of "troubled" assets. This fed the defunding panic, producing more implicit and explicit 13 failures. Overnight, bank secret-keeping, which left potential refunders in the dark about 14 each-other's true solvency, went from a sign of collective trust to one of financial distress, if 15 not financial fraud. 16

Bankruptcies, financial or not, are typically liquidity as well as solvency events.<sup>2</sup> The 17 29 global financial institutions that failed, either explicitly or implicitly, during the Great 18 Recession, all lost or were about to lose external funding in the run up to their demises. The 19 drama of financial firms running short of cash – J.P. Morgan's dramatic 2007 rescue of Wall 20 Street, the serial collapse of 9,000 commercial-banks in the Great Depression, California's 21 shocking seizure of Executive Life, the panicked resolution of Long Term Capital Manage-22 ment, the Fed's emergency weekend meetings that "saved" Bear Sterns and let Lehman 23 Brothers collapse, the remarkable nationalizations of Fannie Mae, Freddie Mac and AIG, 24 the last minute passage of the Trouble Asset Relief Program, the urgent IMF-ECB bailout 25 of Cypriot banks, etc. – naturally focuses attention on banks' death throes. Yet, how 26 banks fail does not tell us why banks fail. Short of pure coordination failure (switching 27

<sup>&</sup>lt;sup>1</sup>The Northern Rock run was quickly ended by the extension of deposit insurance by the Bank of England. Similarly, the U.S. Treasury stopped the run on money market funds by backing their bucks.

<sup>&</sup>lt;sup>2</sup>Illiquidity can, if sufficiently severe, trigger insolvency.

<sup>28</sup> spontaneously to a bad equilibrium), bank failures are triggered by bad news. Historically,
<sup>29</sup> this has been bad news about bad banking, where "bad" includes fraudulent, irresponsible,
<sup>30</sup> negligent, and incompetent behavior.

Actual or suspected malfeasance has instigated many, perhaps most financial crises. In 31 1720, insider trading and fraudulent misrepresentation led to collapses of both the South Sea 32 and Mississippi bubbles. The attempted cornering of the U.S. bond market kindled the Panic 33 of 1792. The sale of investments in the imaginary Latin American country of Poyais led to 34 the Panic of 1825. "Wildcat banking" helped produce the Panic of 1837. The embezzlement 35 of assets from the Ohio Life and Trust Co. instigated the Railroad Crisis of 1857 (Gibbons 36 (1907)). Jay Gould and James Fisk's cornering of the gold market precipitated the 1869 37 Gold Panic. Cooke and Company's failure to disclose losses on Northern Pacific Railroad 38 stock sparked the Panic of 1873. A failed cornering of United Cooper's stocks instigated the 39 Panic of 1907. The Hatry Group's use of fraudulent collateral to buy United Steel, the sale 40 of Florida swamp land, the Match King Hoax, the Samuel Insull fraud and the disclosure 41 of other swindles ushered in the Great Depression.<sup>3</sup> Insider trading and stock manipulation 42 brought down Drexel Burnham Lambert, precipitating the largest insurance failure in U.S. 43 history. And revelation of liar loans, no-doc loans, and NINJA loans laid the groundwork 44 for the demise of major U.S. and foreign financial firms and the Great Recession.<sup>4</sup> 45

This paper focuses on why banks fail. The reason considered is malfeasance. We treat 46 *intermediation*, not liquidity provision via maturity transformation, as the raison d'être 47 for banks, and the loss of intermediation services, not the loss of liquidity or maturity 48 transformation, as the economic essence of a financial crisis. Our demural on liquidity 49 and maturity transformation seems justified by theory and fact. As shown by Jacklin 50 (1983, 1986, 1989) and Jacklin and Bhattacharya (1988), bank's heralded role as maturity 51 transformers can be either fully or largely replicated by financial markets alone.<sup>5</sup> But unlike 52 banks, when financial markets transform maturity, they do so without risk of financial panic, 53

<sup>&</sup>lt;sup>3</sup>See Pecora Commission (1934).

<sup>&</sup>lt;sup>4</sup>See Financial Crisis Inquiry Commission (2011).

<sup>&</sup>lt;sup>5</sup>We include mutual funds, which Jacklin calls "equity deposits", as a financial-market instrument.

which destroys the very liquidity banks are said to provide.<sup>6</sup> There is also scant evidence
that banks are effective in transforming maturities.

Our framework is simple – a two-period OLG model with two sectors – farming and 56 banking. Both sectors produce an identical good, corn. Farming is small scale and done by 57 sole proprietors. The banking sector gathers resources from multiple investors and engages 58 in large-scale and more efficient farming. Production in farming is certain. Production in 59 banking is uncertain due to banker malfeasance. Specifically, each period every bank has 60 an identical but random share of dishonest, negligent or incompetent bankers, labeled bad 61 bankers, in their employ. These bankers steal or lose all output arising from investments 62 placed with them.<sup>7</sup> Consequently, if 20 percent of bankers are bad, the banking industry 63 will produce 20 percent less output. An equivalent interpretation of our model is that a 64 share of banks is fully malfeasant. I.e. these bank steal or lose all output from investments 65 and arise in the same proportion as our posited share of bad bankers. In what follows, we 66 reference "the share of bad bankers." But one can substitute these words, "the share of 67 bank output lost due to bad banks." 68

The share of bad bankers obeys a state-dependent Markov process. On average, the share is low enough and banking is productive enough for banking to generate a higher expected return than farming and, thereby, attract considerable investment. But when a larger than expected number of bad bankers surfaces, the projected future share of bad bankers rises. This causes investors to shift out of banking, potentially abruptly, until sufficient time has passed to lower the expected share of malfeasant bankers. This process produces not just periodic and, potentially, extended banking crises, but also a highly inefficient economy.

Introducing deposit insurance eliminates one problem and introduces another. It ends
banking crises but at the price of keeping bad bankers (equivalently, bad banks) in business.
This moral hazard is raised in multiple studies including Gertler et al. (2012); DemirgüçKunt and Detragiache (1997, 1999, 2002); Calomiris and Haber (2014) and Calomiris et al.

<sup>&</sup>lt;sup>6</sup>Ironically, banks are heralded for providing liquidity, yet have, historically, precipitated its loss precisely at times when it is of most value.

<sup>&</sup>lt;sup>7</sup>There are lots of legal ways to "steal," including charging hidden fees, churning portfolios to generate higher fees, cream-skimming the purchase of assets, buying assets at above-market price from reciprocating bankers, and taking on excessive risk.

(2016). The result is higher total output, but more stolen output. Since the government
levies taxes to fund its insurance of purloined or lost output, the insurance does nothing to
reduce bad-banker risk. Nor does it insure anything real. It simply induces households to
invest with banks regardless of the risk. Like a compensated tax, deposit insurance distorts
behavior, producing an excess burden.<sup>8</sup>

Monitoring banking practices is another option. But information, once released, becomes 85 a public good. Since households have no incentive to keep the results of their monitoring 86 private, they will likely share what they know. In this case, each household will free-ride 87 on the monitoring of others. This reduces, if not eliminates, monitoring. The first-best 88 policy – disclosure – addresses the opacity problem directly by shutting down malfeasant 89 bankers' modus vivendi, namely operating in the dark. Turning on the lights requires 90 government provision of the missing public good, namely public revelation, either in full 91 or in part (depending on cost), of the malfeasance. This weeds out bad banking, raising 92 non-stolen output and welfare. The practical counterpart of this policy prescription is real-93 time, government disclosure and verification of all bank assets and liabilities to ensure that 94 the net capital invested in banks is actually being used to produce output that's paid to 95 investors and workers.<sup>9</sup> 96

## 97 2. Literature Review

The seminal Bryant (1980) and Diamond and Dybvig (1983) articles modeled bank deposits as insurance against unexpected liquidity needs and bank runs as a switch from a good to a bad equilibrium. These papers sparked a major literature connecting banking to liquidity. Examples include Jacklin (1983), Jacklin and Bhattacharya (1988), Holmström and Tirole (1998), Rochet and Vives (2004), Goldstein and Pauzner (2005), He and Xiong (2012) and Acharya et al. (2011).

104

Liquidity is a key element of the financial system. But is it really at the heart of banking?

<sup>&</sup>lt;sup>8</sup>In our model, bad bankers extract resources from the economy, which cannot be reclaimed by the government. Their theft represents aggregate risk against which the government cannot insure. Hence, insurance payments made to households are exactly offset by taxes to cover those payments.

<sup>&</sup>lt;sup>9</sup>As noted by Kotlikoff (2010), this work can be performed by private firms working exclusively for the government.

And is maturity transformation as important as its prevalence in the literature suggests? 105 The Bryant and Diamond-Dybvig liquidity-insurance/maturity-transformation models pre-106 dict investment-like returns on demand and other short-term deposits. Yet real returns on 107 transaction accounts have historically been very small, if not negative. Moreover, mod-108 ern economies are replete with health, accident, auto, homeowners, malpractice, longevity, 109 property and casualty, disability, long-term care insurance, credit cards, and equity lines of 110 credit – all of which provide liquidity in times of personal economic crisis. Then there are 111 financial markets, whose securities can be sold as needed to provide liquidity and transform 112 maturities. Indeed, Jacklin (1989) argues that equity markets can provide as much liquidity 113 insurance as bank deposits and transform maturities just as well. Moreover, they can do so 114 with no danger of bank runs or any other type of financial crisis.<sup>10</sup> 115

Still, liquidity risk continues to stimulate research. Dang et al. (2017) add a new wrinkle 116 to Diamond and Dybyig (1983), namely the staggered arrival of participants to the liquidity 117 insurance market. They show that banking opacity permits late arrivals to participate in the 118 market since opacity leaves them with no more information than early arrivals. The work 119 by Dang et al. (2017) echoes Hirshleifer (1971), who points out that disclosure is detrimen-120 tal to those holding claims on overvalued assets. Other researchers, including Holmström 121 and Tirole (1998), Andolfatto (2010), Gorton (2009) and Gorton and Ordonez (2014) warn 122 that public audits, while providing a public good, namely public information, comes at the 123 price of market crashes. Whether policymakers are deliberately limiting audits to protect 124 malfeasant banks is an open question. Either way, today's limited, quasi-voluntary disclo-125 sure is of limited value. As Johnson and Kwak (2010) state, "Lehman Brothers ... was 126 more than adequately capitalized on paper, with Tier 1 capital of 11.6 percent, shortly 127 before it went bankrupt in September 2008. Thanks to the literally voluminous report by 128 the Lehman bankruptcy examiner, we now know this was in part due to aggressive and 129 misleading accounting." 130

<sup>&</sup>lt;sup>10</sup>Jacklin's proviso is that information between investors and banks not be asymmetric in the context of aggregate risk. We suggest that the asymmetry of information can be eliminated, either fully or largely in the presence or absence of aggregate risk, by real-time government-orchestrated or supervised verification and disclosure of bank assets and liabilities.

Like Stiglitz and Weiss (1981); Diamond (1984); Brealey et al. (1977), we treat the problems incumbent in providing intermediation as arising from asymmetric information – bad bankers know they are bad, household investors do not. However, those studies stress differential knowledge between bankers and borrowers whereas our focus is on differential knowledge between bankers and savers (equivalently, investors). In the former studies, the unobservable was the trustworthiness of borrowers. In our study, the unobservable is the trustworthiness of bankers.

Gertler and Karadi (2011) and Gertler and Kiyotaki (2010) also model financial malfea-138 sance. However, bankers do not steal or otherwise misappropriate output in equilibrium. 139 Borrowing thresholds and the exposure of equity holders to losses keep such behavior from 140 happening. In our model, bad bankers expropriate or lose output in equilibrium unless they 141 are disclosed ex-ante. Disclosure is a natural remedy in our model, but faces real-world 142 objection from a surprising source, namely regulators. Regulators worry that too much 143 disclosure in the midst of a financial meltdown can fuel asset fire sales.<sup>11</sup> But this concern 144 is about ex-post disclosure. Our focus is on ex-ante disclosure, i.e., preventing malfeasance 145 in advance via, in part, initial and ongoing, real-time asset verification. 146

Our paper extends Chamley et al. (2012), which sets aside the liquidity-insurance/maturity-147 transformation rationale for banking. Instead it justifies banks based on their principal 148 economic role – financial intermediation. And it models bank runs as arising from actual 149 or perceived malfeasance in the provision of intermediation services. The Chamley et al. 150 (2012) model has a quite different structure and is static. Ours is dynamic. We consider how 151 current malfeasance undermines future financial intermediation, productivity and welfare 152 since current malfeasance generates lingering doubts about the trustworthiness of bankers. 153 The banking "runs" considered here are simply decisions to invest less, at least in the short 154 run, in banks. The associated contraction of the banking sector can be labeled a liquidity 155 crisis. But the crisis is triggered by news of a larger than expected share of bad bankers, 156 not the sudden need for money by of a large segment of the public. 157

Banks have generally been modeled as honest institutions, which, in their efforts to pro-

<sup>&</sup>lt;sup>11</sup>See www.sec.gov/spotlight/fairvalue/marktomarket/mtmtranscript102908.pdf.

vide a full, if risky, return to investors, are occasionally stymied by panicked or misinformed 159 creditors. Moreover, bad news about banks is about poor investment returns, not the theft, 160 scams, swindles, Ponzi schemes, excess fees, etc., recorded in, for example, the Security and 161 Exchange Commission's Division of Enforcement's annual reports. The SEC's enforcement 162 actions now total over two per week.<sup>12</sup> Of course, the SEC only reports frauds the agency 163 detects.<sup>13</sup> It is impossible to say how much financial fraud goes undetected. Moreover, 164 there are other federal and state government agencies and branches, such as Massachusetts' 165 Financial Investigations Division, which investigate and prosecute financial crime, but do 166 not provide annual listings of their enforcement actions. And explicit fraud, such as the 167 Madoff or the Stanford Ponzi schemes, is not the only type of fraud at play. Much financial 168 fraud takes subtle forms that is rarely viewed, even by economists, as such. An example is a 169 bank that legally operates based on proprietary information to the detriment of the public. 170 Townsend (1979) models this behavior, albeit without the pejorative connotation. He posits 171 informed agents that force uninformed agents to enter a debt contract to limit the extent 172 to which they must pay to investigate cheating. He applies this to borrowers' incentives to 173 renege on loans but it could equally be applied to banks' incentives to cheat investors. 174

The obvious policy solution is exposing malfeasant bankers and banking. Such disclosure, 175 as proposed by Kotlikoff (2010) and to a lesser extent by Pagano and Volpin (2012) and 176 Hanson and Sunderam (2013), would go far beyond current practices. It would largely entail 177 real-time verification of bank assets. Take, for example, mortgage verification. Verifying 178 a mortgage application requires determining the employment status, earnings, outstanding 179 debts, and credit record of the mortgagee and appraising the value of the house being 180 purchased. Now, as before the Great Recession, U.S. mortgage verification is in the hands 181 of private lenders, such as the former Country Wide Financial, a company heavily fined for 182 originating and selling fraudulent mortgages.<sup>14</sup> But such verification could readily be done 183 by the government or private companies working solely for the government. Indeed, thanks 184

<sup>&</sup>lt;sup>12</sup>https://www.sec.gov/news/newsroom/images/enfstats.pdf

<sup>&</sup>lt;sup>13</sup>A separate metric for financial fraud is provided by www.ponzitracker.com, which suggests the discovery of one new Ponzi scheme per week in recent years.

<sup>&</sup>lt;sup>14</sup>See https://www.sec.gov/news/press/2010/2010-197.htm

to its tax records, the government can better verify income on mortgage applications than the private sector. Had such government mortgage verification been in place prior to 2007, there would, arguably, have been few, if any, liar, no-doc, and NINJA loans – all of which appear to have produced a major rise in the perceived and actual share of bad banks.

#### <sup>189</sup> 3. The Model

Agents in our OLG framework work full-time when young and are retired when old. They consume in both periods. Agents born at time t maximize their expected utility,  $EU_t$ , given by

$$EU_t = \beta \log c_{y,t} + (1-\beta)E_t \log c_{o,t+1},\tag{1}$$

<sup>193</sup> over  $c_{y,t}$ ,  $c_{o,t+1}$  and  $\alpha_{s,t}$ , subject to

$$c_{o,t+1} = A_{t+1}[(1 - \alpha_{s,t})(1 + r_{f,t+1}) + \alpha_{s,t}(1 + \tilde{r}_{b,t+1})], \qquad (2)$$

194 and

$$c_{y,t} + A_{t+1} = w_t. (3)$$

The terms  $c_{y,t}$  and  $c_{o,t+1}$  reference consumption when young and old at t and t+1,  $w_t$  is the time-t wage,  $A_{t+1}$  equals the time-t saving of generation t, and  $r_{f,t+1}$  and  $\tilde{r}_{b,t+1}$  are the safe and risky returns to farming and banking. The share of generation t's assets invested in banking is  $\alpha_{s,t}$ . The s subscript references the state of mean malfeasance this period, which affects the allocation decision. Capital does not depreciate. Optimization entails

$$C_{y,t} = \beta w_t,\tag{4}$$

200

$$A_{t+1} = (1 - \beta)w_t,\tag{5}$$

201

$$E_t \frac{r_{f,t+1} - \tilde{r}_{b,t+1}}{1 + (1 - \alpha_{s,t})r_{f,t+1} + \alpha_t \tilde{r}_{b,t+1}} = 0.$$
 (6)

202 Investment in the two sectors satisfies

$$K_{f,t+1} = (1 - \alpha_{s,t})A_{t+1},\tag{7}$$

203

$$K_{b,t+1} = \alpha_{s,t} A_{t+1}.\tag{8}$$

Output is Cobb-Douglas with labor's share equaling  $1 - \theta$  in each industry. Farm output at time t,  $F_t$ , is given by

$$F_t = Z_f K_{F,t}^{\theta} L_{F,t}^{1-\theta}.$$
(9)

A proportion,  $m_t$ , of banking output is stolen or lost each period. Henceforth, we reference such lost output simply as "stolen." Non-stolen banking output is, thus

$$B_t = (1 - m_t) Z_b K_{b,t}^{\theta} L_{b,t}^{1-\theta},$$
(10)

208 and non-stolen output is

$$Y_t^u = F_t + B_t. (11)$$

209 Total output is

$$Y_t = F_t + Z_b K_{b,t}^{\theta} L_{b,t}^{1-\theta}.$$
 (12)

<sup>210</sup> Returns to investing in farming and banking satisfy

$$r_{f,t} = \theta Z_f K_{f,t}^{\theta - 1} L_{f,t}^{1 - \theta},$$
(13)

211 and

$$\tilde{r}_{b,t} = (1 - m_t)\theta Z_b K_{b,t}^{\theta - 1} L_{b,t}^{1 - \theta}.$$
(14)

Agents invest in banking because the sector is more productive, i.e.,  $Z_b > Z_f$ . But, absent deposit insurance, they diversify due to the risk that banking malfeasance is greater than expected. Malfeasance,  $m_t$ , is the sum of two components – its time-t mean,  $\bar{m}_t$ , plus an <sup>215</sup> i.i.d. shock,  $\epsilon_t$ , i.e.,

$$m_t = \bar{m}_t + \epsilon_t. \tag{15}$$

Mean malfeasance is either high,  $\bar{m}_H$ , or low,  $\bar{m}_L$ , and obeys a Markov process. If  $\bar{m}_{t-1} = \bar{m}_H$ ,

$$\bar{m}_t = \begin{cases} \bar{m}_H & \text{with probability } q_H \\ \bar{m}_L & \text{with probability } 1 - q_H. \end{cases}$$
(16)

218 If  $\bar{m}_{t-1} = \bar{m}_L$ ,

$$\bar{m}_t = \begin{cases} \bar{m}_H & \text{with probability } q_L \\ \bar{m}_L & \text{with probability } 1 - q_L, \end{cases}$$
(17)

where  $q_H > q_L$ . The additional shock,  $\epsilon_{t+1}$ , is uniformly distributed with the same support, *a* and *b*, regardless of the state, i.e.,

$$\epsilon_{t+1} \sim U(a, b). \tag{18}$$

When monitoring is feasible, households can pay to learn about this second shock,  $\epsilon_{t+1}$ . Households observe the malfeasance share at t and infer the current state of the world,  $s_t \in \{L, H\}$ , and the transition probability,  $q_{s,t} \in \{q_L, q_H\}$ . Their optimal allocation choice,  $\alpha_{s,t}$ , will change given this information. A high state of malfeasance this period will likely persist leading households to invest less in banking. Given eqs. (1) to (8) and (13) to (18), the optimal portfolio choice,  $\alpha_{s,t}$ , satisfies

$$0 = q_{s,t} \int_{a}^{b} \frac{\tilde{r}_{b,t+1}^{H}(\alpha_{s,t},\epsilon_{t+1}) - r_{f,t+1}^{H}(\alpha_{s,t},\epsilon_{t+1})}{1 + \alpha_{s,t}\tilde{r}_{b,t+1}^{H}(\alpha_{s,t},\epsilon_{t+1}) + (1 - \alpha_{s,t})r_{f,t+1}^{H}(\alpha_{s,t},\epsilon_{t+1})} d\epsilon_{t+1}$$

$$+ (1 - q_{s,t}) \int_{a}^{b} \frac{\tilde{r}_{b,t+1}^{L}(\alpha_{s,t},\epsilon_{t+1}) - r_{f,t+1}^{L}(\alpha_{s,t},\epsilon_{t+1})}{1 + \alpha_{s,t}\tilde{r}_{b,t+1}^{L}(\alpha_{s,t},\epsilon_{t+1}) + (1 - \alpha_{s,t})r_{f,t+1}^{L}(\alpha_{s,t},\epsilon_{t+1})} d\epsilon_{t+1},$$
(19)

where superscripts reference expected returns if the high and low malfeasance states arise at time t + 1.<sup>15</sup> These returns depend on the malfeasance share (both its mean at t + 1 and

<sup>&</sup>lt;sup>15</sup>The first (second) term of eq. (19) captures the marginal effect on utility of increasing the allocation to banking provided the mean malfeasance share at t+1 is high (low). Both terms integrate over the possible realizations of  $\epsilon_{t+1}$ . The optimal choice of  $\alpha_{s,t}$ , must be solved numerically. To rule out short-sales, we

<sup>223</sup>  $\epsilon_{t+1}$ ) as well as the allocation of capital to banking,  $\alpha_{s,t}$ . Reduced forms for these returns <sup>224</sup> are derived in Appendix A.

Capital's allocation between the two sectors is determined at the beginning of each period based on agents' portfolio choice. The allocation of labor, in contrast, is determined at the end of each period such that workers earn the same wage net of malfeasance in both sectors. This condition, our normalization of total labor supply at 1 and the allocation of labor between the two sectors are specified by

$$L_{b,t} + L_{f,t} = 1, (20)$$

230

$$w_t = (1 - \theta) Z_f (K_{f,t} / L_{f,t})^{\theta} = (1 - \theta) Z_b (1 - m_t) (K_{b,t} / L_{b,t})^{\theta},$$
(21)

231 and

$$L_{f,t} = \frac{Z_f^{\frac{1}{\theta}}(1 - \alpha_{t-1})}{\left[(1 - m_t)Z_b\right]^{\frac{1}{\theta}}\alpha_{t-1} + Z_f^{\frac{1}{\theta}}(1 - \alpha_{t-1})},$$
(22)

232

$$L_{b,t} = \frac{\left[(1-m_t)Z_b\right]^{\frac{1}{\theta}} \alpha_{t-1}}{\left[(1-m_t)Z_b\right]^{\frac{1}{\theta}} \alpha_{t-1} + Z_f^{\frac{1}{\theta}}(1-\alpha_{t-1})},$$
(23)

<sup>233</sup> where  $\alpha_{t-1}$  references the portfolio share chosen at time t-1.

#### 234 4. Calibration

Table 1 reports our calibration. The time-preference factor,  $\beta$ , is set to 0.5 and capital's share,  $\theta$ , is set to 0.3. Our assumed mean malfeasance shares are  $\bar{m}_H = .50$  and  $\bar{m}_L = .22$ . The two assumed TFP levels are  $Z_f = 10$  and  $Z_b = 16$ . In combination, these parameters satisfy

$$(1 - \bar{m}_H)Z_b < Z_f < (1 - \bar{m}_L)Z_b.$$

calibrate the model such that  $\alpha_{s,t} \in (0,1)$ .

This restriction ensures interior solutions to the share of assets invested in banks. We allow the shock,  $\epsilon_{t+1}$ , to raise or lower the malfeasance share by .1, i.e.,  $\{a, b\} = \{-0.1, 0.1\}$ . Finally, we set the probabilities of a high mean malfeasance share at t + 1 to be 0.6 when the mean malfeasance share is high at time t and 0.4 when the mean malfeasance share is low at time t. I.e.,  $q_H = .6$  and  $q_L = .4$ .

#### <sup>240</sup> 5. Base Model Results

The model's average values in its stochastic steady state are reported in table 2. Table 3 and 241 table 4 report averages for low and high mean malfeasance states, respectively. The values 242 in these tables are based on a 10,020-period transition. We simulated our model for 10,020 243 periods, but consider only data after the first 20 periods in tables 2 to 4. This removes the 244 effect of initial conditions. Assets at t = 0 in this simulation were set at the mean level of 245 assets arising in periods 21 through 10,020.  $\bar{m}_0 = \bar{m}_L$ . We iterated to ensure that mean 246 assets used for  $A_0$  equal mean assets over the 10,000 periods since the path of assets depends 247 on  $A_0$ . In simulating alternative banking policies as well as private monitoring over 10,020 248 periods, we use the same period-by-period draws of mean malfeasance and  $\epsilon_t$ . 249

Given our calibration, banking malfeasance has a major economic cost. Across all states, 250 21.8 percent of output is stolen. In low mean malfeasance states, 17.2 percent is stolen. In 251 high mean malfeasance states, 27.2 percent is stolen. Moreover, average non-stolen output 252 when mean malfeasance is high is 24.7 percent lower than when mean malfeasance is low. 253 Since wages are proportional to output and consumption when young is proportion to wages, 254 both variables are also, on average, 24.7 percent lower in high compared to low states. 255 Consumption when old is only 15.5 percent lower across the two types of states. The reason 256 is that consumption when old includes not just the income on assets, but the principal as 257 well. And the principal is not impacted by banker malfeasance. 258

Agents respond to bad times in banking by moving their assets into farming. When malfeasance is high, only 28 percent of assets are allocated to banking. When low, the figure is 86 percent. We refer here to the value of  $\alpha$ , which determines capital's allocation in the subsequent period. The share of capital in the high state is larger – 54.9 percent, while the share in the low state is smaller – 67.3 percent than suggested by these values

for  $\alpha$ . This reflects the fact that the high (low) state emerges, in part, from states that are 264 low (high) in the prior period. But when agents see higher prospects for bad (good) times, 265 they take cover (leave their shelter) by setting their values of  $\alpha$  appropriately. The fact that 266 agents cannot tell for sure what is coming when it comes to the state of mean malfeasance 267 means that capital is perpetually mis-allocated. This is another economic cost arising from 268 bad bankers in addition to their direct theft of output and their general negative influence 269 on investment in banking. The misallocation of capital is partially offset by the reallocation 270 of labor. On average, banking accounts for 56 percent of total employment. In periods of 271 high mean malfeasance, this figure is 38 percent. It is 74 percent when there is low mean 272 malfeasance. 273

The average annualized return to investing in banking is 2.04 percent compared with 275 2.01 percent in farming.<sup>16</sup> Although their mean returns are similar, as the table's standard 276 deviation of returns shows, investing in banking is far riskier than investing in farming. This 277 explains why farming always attracts a goodly share of investment.

Figure 1 plots returns in the two sectors for different values of  $\epsilon_{t+1}$  and realizations of the time-t+1 malfeasance state assuming  $A_t$  equals its average value. The dotted red line shows returns, for different values of  $\epsilon_{t+1}$ , if the malfeasance state at t+1 is high. The solid black line shows returns, for different values of  $\epsilon_{t+1}$ , if the malfeasance state at t+1 is low. The top panels shows annualized returns if the malfeasance state is high at time t. The bottom panels shows returns if the malfeasance state is low at time t.

The right-hand side panels show that higher malfeasance, whether caused by a) moving to or staying in a high malfeasance state at t + 1 or b) a high draw on  $\epsilon_{t+1}$ , implies lower returns to banking at t + 1; i.e., the dotted red curves lie below the solid black curves and both slope downward.

The left-hand side panels show the opposite in the case of the returns to farming. This reflects a greater allocation of labor to farming the greater the share of malfeasance in banking. More labor in farming means a higher marginal product of capital and, thus, a higher return. This effect of labor moving into farming is stronger the smaller the degree of

<sup>&</sup>lt;sup>16</sup>In forming annualized returns, we assume each period corresponds to 30 years.

malfeasance at time t — the case when relatively little capital will be invested in farming 292 in t + 1. This explains the larger gap between the red and black curves in the bottom left 293 panel than in the top left panel. Figure 2 plots the distribution of realized returns in period 294 t+1 simulated in the 10,000-periods referenced above. This figure, while organized like 295 Figure 1, incorporates changes in  $A_t$  from from period to period. The panels on the right 296 consider bank returns. Those on the left consider farm returns. The top (bottom) panels 297 consider returns at t + 1 when the malfeasance state is high (low) in period t. Finally, the 298 red (black) histogram references high (low) malfeasant states arising at time t + 1. The 299 vertical bar shows mean returns in each time t + 1 state. 300

As expected, bank (farm) returns are lower (higher) at t + 1 when the t + 1 malfeasant 301 state is high (low). The position of the histograms reflects different allocations, at time 302 t, in capital between the two sectors. The variance in the histograms reflects the impact 303 of movements of labor across sectors on the return to capital in the two sectors. The 304 impact on a sector's return from employing more labor is greater the smaller the initial 305 allocation of capital to that sector. Figure 3 shows histograms of non-stolen output, assets, 306 annualized farm and banking returns. The histograms' results are unconditional, i.e., they 307 include both high and low malfeasance states in the prior period which explains why they 308 are multi-modal. They are also quite dispersed suggesting that banking malfeasance can 309 produce peaks and troughs in non-stolen output, wages, and assets that are very far apart. 310 As expected, a switch in the mean malfeasance state from one period to the next produces 311 much greater changes in macro conditions than no switch. Figure 4 records the transition 312 beginning with high average malfeasance, switching to low average malfeasance in period 3, 313 and then switching back to and remaining at high average malfeasance in periods 4 through 314 10. Figure 5 illustrates the opposite – i.e., a temporary switch from low to high and then back 315 to low average malfeasance. The path of the additional shock to the malfeasance share,  $\epsilon_t$ , is 316 kept at 0 in both transitions. Consider fig. 4. In period 3, when mean banking malfeasance 317 declines, more labor is allocated to banking and there is an increase in non-stolen output. 318 But since the shock hits after capital has been allocated, there is no immediate impact 319 on the capital stock. There is a major impact in period 4 reflecting agents' decisions to 320 invest more in banking given its higher expected return. Given that high mean malfeasance 321

reoccurs in period 4, this investment decision is an ex-post mistake. But once the capital is allocated, it cannot be reallocated. The ex-post excessive investment in banking draws additional labor into banking. Hence, there is a mis-allocation, again, on an ex-post basis, of labor as well as capital.

Notwithstanding the additional capital and labor allocated to banking, non-stolen output 326 is smaller in period 4 than in, for example, period 2. The fact that the economy is so 327 different in period 4 from, for example, period 2 indicates the importance of beliefs about 328 mean malfeasance – whether those beliefs are correct or, as in this case, incorrect. Indeed, 329 as a comparison of the change in  $Y_t$  between periods 2 and 3, on the one hand, and period 330 3 and 4, on the other, shows, the change in beliefs about the malfeasance shock produces 331 larger output fluctuations than does the shock itself. Another interesting point about the 332 two impulse-response transitions is that one is not the obverse of the other. Consider, for 333 example, the impact on wages. In fig. 4, wages rise above their initial value and then fall 334 below it following the temporary reduction in mean malfeasance. In contrast, in fig. 5 335 wages fall and gradually return to their period-2 value following a temporary rise in mean 336 malfeasance. 337

Figure 6 records a third controlled experiment, this one with a prolonged improvement in mean malfeasance. Like the prior two,  $\epsilon_t$  is set to zero. The economy starts with high mean malfeasance, followed by low mean malfeasance for 6 periods, followed by high mean malfeasance for 2 periods. As a comparison with fig. 5 shows, the economy's path is highly sensitive to the exact sequence of mean malfeasance shocks. This sensitivity, as we've seen, reflects immediate impacts, but, more importantly, the formation of beliefs about the economy's future.

Adding  $\epsilon_t$  shocks to the mean malfeasance share, we arrive at our baseline transition, fig. 7. The path of these added shocks for the first 10 periods is reported in table 5. We use the same path of shocks to mean malfeasance and  $\epsilon_t$  in our comparisons below of the baseline economy with the baseline economy augmented to include alternative government banking policies or private monitoring.

- 350
- 351

#### 353 6. Deposit Insurance

Deposit insurance insulates savers from losses due to bad bankers, leading to exclusive 354 investment in banking. If the mean share turns out to be low, the insurance succeeds in 355 generating more non-stolen output than would otherwise arise if savers shied away from 356 banks.<sup>17</sup> But if the mean malfeasance share turns out to be high, savers are actually worse 357 off than without deposit insurance. Yes, they are compensated for their loses, but they 358 have to pay taxes to cover the compensation. In short, since the share of malfeasance is 359 an aggregate risk, deposit insurance provides no real insurance in the aggregate. Instead, 360 it simply induces savers to invest exclusively in banking even in times when its highly 361 risky from a macro prospective. Getting savers to over invest in banking when they should 362 engenders, of course, an excess burden. 363

<sup>364</sup> Under deposit insurance, households receive

$$r_{b,t}^{DI} = (1 - m_t)\theta Z_b K_{b,t}^{\theta - 1} L_{b,t}^{1 - \theta} + m_t \theta Z_b K_{b,t}^{\theta - 1} L_{b,t}^{1 - \theta} = \theta Z_b K_{b,t}^{\theta - 1} L_{b,t}^{1 - \theta}.$$
 (24)

This is financed by a lump-sum tax,  $\tau_{DI,t}$ , levied on the elderly to prevent redistribution across generations.

$$c_{o,t} = A_t (1 + r_{b,t}^{DI}) - \tau_{DI,t},$$
(25)

367 where

$$\tau_{DI,t} = A_t m_t \theta Z_b K_{b,t}^{\theta-1} L_{b,t}^{1-\theta}.$$
(26)

<sup>368</sup> With deposit insurance, we have,

$$\{K_{f,t+1}, L_{f,t+1}, K_{b,t+1}, L_{b,t+1}\} = \{0, 0, A_{t+1}, 1\}$$
(27)

<sup>369</sup> Figure 8 shows the path of the economy with deposit insurance using the same path of

<sup>&</sup>lt;sup>17</sup>This may explain why deposit insurance is often introduced during crises. Another explanation is that voters do not internalize the need to pay taxes to cover insurance claims.

shocks as the baseline transition in fig. 6. Although total output is higher, non-stolen 370 output and consumption is lower in bad states. Table 6 compares deposit insurance to 371 the baseline. All assets are, as indicated, now allocated to banking in all periods. When 372 the share of bad bankers is low, non-stolen output, wages and consumption are higher. 373 But when the share is high, wages, consumption and saving are lower than would be true 374 absent deposit insurance.<sup>18</sup> Thus, increased allocation to banking due to deposit insurance 375 increases the volatility of consumption and non-stolen assets. This accords with findings of 376 Demirgüç-Kunt and Detragiache (1997, 1999, 2002). 377

We next calculate the factor,  $\lambda$ , needed to compensate both the old and the young, in all states, to make their expected utility in the baseline, denoted  $EU_{s,t}$ , equal to their expected utility under deposit insurance, denoted  $EU'_{s,t}$ ,

$$EU'_{s,t} = \beta \log \lambda c_{y,t} + (1-\beta) \int_{a}^{b} \{q_{s,t} \log \lambda c_{o,t+1}(\bar{m}_{H}, \epsilon_{t+1}) + (1-q_{s,t}) \log \lambda c_{o,t+1}(\bar{m}_{L}, \epsilon_{t+1})\} \frac{1}{b-a} d\epsilon_{t+1}$$
(28)

 $= EU_{s,t} + \log \lambda.$ 

Hence  $\lambda = \exp(EU'_{s,t} - EU_{s,t})$ . Expected lifetime utility in the model's stochastic steady state is measured by average realized lifetime utility over 10,000 successive generations born after the 20th period of the transition. For deposit insurance, the value of  $\lambda$  is 1.041 implying households must be compensated with 4.1 percent more consumption in all states to make them as well off as under the baseline case. Stated differently, the excess burden of deposit insurance is a sizable 4.1 percent of consumption.

## 384 7. Monitoring Banks

#### 385 7.1. Private Monitoring

As the behavior of rating companies leading up to the 2008 crisis showed, bank-funded monitoring suffers from the "ratings shopping" examined in Skreta and Veldkamp (2009);

 $<sup>^{18}\</sup>mbox{With}$  all output being produced in the banking sector, more output is lost when the share of bad bankers is high.

Sangiorgi et al. (2009) and Bolton et al. (2012). Even if we assume ratings are unbiased, they may be too imprecise to help (Goel and Thakor (2015); Doherty et al. (2009)).<sup>19</sup> As an alternative, we consider monitoring financed by investors, that is, by households. Specifically, we assume young agents can purchase a report that indicates, with probability p, the realization of  $\epsilon_{t+1}$ .<sup>20</sup> With probability (1 - p) no information is gained. In this case, agents make uninformed investment choices.

Let  $n_t$  be the percentage of wage income spent on reports. We assume additional expenditure increases the likelihood of receiving information, p, with decreasing marginal effect,<sup>21</sup> i.e.,  $p = p(n_t)$ , where p(0) = 0,  $p(\infty) = 1$ , p'(n) > 0 and p''(n) < 0, which we capture via<sup>22</sup>

$$p(n_t) = \frac{100n_t}{100n_t + 1}.$$
(29)

Households purchase the welfare-maximizing quantity of information,  $n_t$ . Returns to capital depend on the aggregate allocation to banking, designated by a bar, which depends on the mix of the two types of agents, informed and uninformed, per

$$\bar{\alpha}_{s,t}(\epsilon_{t+1}) = p\alpha_{I,s,t}(\epsilon_{t+1}) + (1-p)\alpha_{U,s,t},\tag{30}$$

where  $\alpha_{I,s,t}(\epsilon_{t+1})$  is the asset allocation of informed agents and  $\alpha_{U,s,t}$  is the asset allocation of uninformed agents. With probability  $p(n_t)$ , individuals receive information about  $\epsilon_{t+1}$ 

<sup>&</sup>lt;sup>19</sup>In our model, this is analogous to assuming households cannot determine the accuracy (or honesty) of a rating paid for by banks.

<sup>&</sup>lt;sup>20</sup>Thus, informed agents know the malfeasance share at t+1 will be either  $\bar{m}_H + \epsilon_{t+1}$  or  $\bar{m}_L + \epsilon_{t+1}$ .

<sup>&</sup>lt;sup>21</sup>This can be micro-founded by assuming that  $n_t$  buys many reports with each providing a noisy estimate of the true realization of the shock,  $\epsilon_{t+1}$ . With likelihood,  $p(\bar{x}|\epsilon_{t+1})$ , where  $\bar{x}$  is the mean estimate given n reports, the precision of the estimate will be increasing in n, parameterized by the variance of the datagenerating process for the reports.

 $<sup>^{22}</sup>$ The coefficient, 100, is chosen so that households can spend one percent of income on monitoring and receive information fifty percent of the time. This is sufficient to induce households to monitor.

and allocate according to

$$0 = q_{s,t} \frac{\tilde{r}_{b,t+1}^{H}(\bar{\alpha}_{s,t},\epsilon_{t+1}) - r_{f,t+1}^{H}(\bar{\alpha}_{s,t},\epsilon_{t+1})}{1 + \alpha_{s,t}\tilde{r}_{b,t+1}^{H}(\bar{\alpha}_{s,t},\epsilon_{t+1}) + (1 - \alpha_{s,t})r_{f,t+1}^{H}(\bar{\alpha}_{s,t},\epsilon_{t+1})} + (1 - q_{s,t})\frac{\tilde{r}_{b,t+1}^{L}(\bar{\alpha}_{s,t},\epsilon_{t+1}) - r_{f,t+1}^{L}(\bar{\alpha}_{s,t},\epsilon_{t+1})}{1 + \alpha_{s,t}\tilde{r}_{b,t+1}^{L}(\bar{\alpha}_{s,t},\epsilon_{t+1}) + (1 - \alpha_{s,t})r_{f,t+1}^{L}(\bar{\alpha}_{s,t},\epsilon_{t+1})},$$
(31)

400 where subscript  $s \in \{L, H\}$  indicates the state at  $t.^{23}$ 

With probability  $[1 - p(n_t)]$ , individuals purchase reports, but receive no information. Their optimal allocation choice,  $\alpha_{U,s,t}$ , solves a similar first-order condition to the nomonitoring case (eq. (19)) by integrating over the support of  $\epsilon_{t+1}$  and the possibility of the two states of the world next period, high and low. All returns are evaluated using aggregate allocation  $\bar{\alpha}_{s,t}(\epsilon_{t+1})$  given by eq. (30).

$$0 = q_{s,t} \int_{a}^{b} \frac{r_{f,t+1}^{H}(\bar{\alpha}_{s,t},\epsilon_{t+1}) - \tilde{r}_{b,t+1}^{H}(\bar{\alpha}_{s,t},\epsilon_{t+1})}{1 + (1 - \alpha_{U,s,t})r_{f,t+1}^{H}(\bar{\alpha}_{s,t},\epsilon_{t+1}) + \alpha_{U,s,t}\tilde{r}_{b,t+1}^{H}(\bar{\alpha}_{s,t},\epsilon_{t+1})} d\epsilon_{t+1}$$

$$+ (1 - q_{s,t}) \int_{a}^{b} \frac{r_{f,t+1}^{L}(\bar{\alpha}_{s,t},\epsilon_{t+1}) - \tilde{r}_{b,t+1}^{L}(\bar{\alpha}_{s,t},\epsilon_{t+1})}{1 + (1 - \alpha_{U,s,t})r_{f,t+1}^{L}(\bar{\alpha}_{s,t},\epsilon_{t+1}) + \alpha_{U,s,t}\tilde{r}_{b,t+1}^{L}(\bar{\alpha}_{s,t},\epsilon_{t+1})} d\epsilon_{t+1}.$$

$$(32)$$

To recapitulate, with monitoring, households learn with probability  $p(n_t)$  the realization of  $\epsilon_{t+1}$  and choose the optimal allocation,  $\alpha_{I,s,t}(\epsilon_{t+1})$ , which solves eq. (31). With probability  $[1-p(n_t)]$ , households receive no information and and make an uninformed allocation,  $\alpha_{U,s,t}$ , which is the implicit solution to eq. (32). Both solutions must be solved simultaneously. The solution is detailed in Appendix B. Optimal expenditure on monitoring,  $n_t$ , is chosen to maximize expected utility

$$EU(n_t) = \beta \log c_{y,t}(1 - n_t) + (1 - \beta) \log A_{t+1}(1 - n_t)$$

$$+ p(n_t)(1 - \beta) \int_{-a}^{b} \left\{ q_{s,t} \log R_{I,t+1}^{H}(\epsilon_{t+1}) + (1 - q_{s,t}) \log R_{I,t+1}^{L}(\epsilon_{t+1}) \right\} \frac{1}{b - a} d\epsilon_{t+1}$$

$$+ [1 - p(n_t)](1 - \beta) \int_{-a}^{b} \left\{ q_{s,t} \log R_{U,t+1}^{H}(\epsilon_{t+1}) + (1 - q_{s,t}) \log R_{U,t+1}^{L}(\epsilon_{t+1}) \right\} \frac{1}{b - a} d\epsilon_{t+1},$$
(33)

<sup>23</sup>In (eq. (31)), we reference  $\bar{\alpha}_{s,t}$  rather than  $\bar{\alpha}_{s,t}(\epsilon_{t+1})$  to limit notation.

401 where the gross portfolio return if informed, given state S and  $\epsilon_{t+1}$ , is

$$R_{I,t+1}^{S}(\epsilon_{t+1}) = 1 + [1 - \alpha_{I,s,t}(\epsilon_{t+1})] r_{f,t+1}^{S}(\bar{\alpha}_{s,t}(\epsilon_{t+1}), \epsilon_{t+1}) + \alpha_{I,s,t}(\epsilon_{t+1}) r_{b,t+1}^{S}(\bar{\alpha}_{s,t}(\epsilon_{t+1}), \epsilon_{t+1}),$$
(34)

<sup>402</sup> and the gross portfolio return if uninformed, given state S and  $\epsilon_{t+1}$ , is

$$R_{U,t+1}^{S}(\epsilon_{t+1}) = 1 + [1 - \alpha_{U,s,t}] r_{f,t+1}^{S}(\bar{\alpha}_{s,t}(\epsilon_{t+1}), \epsilon_{t+1}) + \alpha_{U,s,t} r_{b,t+1}^{S}(\bar{\alpha}_{s,t}(\epsilon_{t+1}), \epsilon_{t+1}).$$
(35)

<sup>403</sup> In eq. (33), the first two terms account for the sure cost to consumption when young and <sup>404</sup> old. The third and fourth terms represent the net gains from monitoring.

Under our calibration, if mean malfeasance is low at time t, households spend 1.13 percent of their income on learning  $\epsilon_{t+1}$ . This corresponds to a 53.1 percent chance of learning the true potential bad-bank share. If mean malfeasance is high at time t, households do not find it optimal to monitor. This is because the state of mean malfeasance affects returns more than the realization of  $\epsilon_{t+1}$  so learning is of less value when malfeasance is likely to be high at t + 1.

When monitoring is optimal at time t (i.e., when the time-t mean malfeasance state 411 is low), table 7 shows that information on an impending negative shock to  $\epsilon_{t+1}$  reduces 412 investment in banking, on average, to 45 percent of savings. News of a positive shock 413 triggers a corner solution and individuals invest all their assets in banking, as opposed to 414 an average of 86 percent in the no-monitoring case. The effect of informed individuals on 415 the aggregate allocation also makes this corner solution optimal even for agents for whom 416 monitoring generates no information. Figure 9 and table 8 show that monitoring makes 417 relatively little difference to the economy. Consumption when young and old does tend to 418 be higher with monitoring. But the equilibrium is inefficient as agents replicate their efforts 419 to learn the value of  $\epsilon_{t+1}$ . Moreover, the downside to early information is more economic 420 volatility. Still, calculated as a compensating variation using eq. (28), households are 1.2 per 421 cent better off in terms of lifetime expected utility than in the baseline if they can monitor. 422 Relative to deposit insurance, however, monitoring improves welfare by 5.4 per cent. This 423 is a substantial differential. Unfortunately, monitoring can suffer from free-riding. 424

#### 425 7.2. Information as a Public Good

Previously, report results were assumed to be private. We now allow some households who did not receive information to learn the value of  $\epsilon_{t+1}$  at zero cost with probability *l*. The decision to purchase reports takes into account the probability of receiving information for free. The probability of receiving information is now *d* 

$$d(n_t) = l + (1 - l)p(n_t)$$
(36)

Households take l as given. The marginal increase in the probability of learning the value of  $\epsilon_{t+1}$  from purchasing an additional report is now reduced based on the extent of these leaks, i.e.,

$$\frac{\partial d}{\partial n_t} = p'(n_t)(1-l). \tag{37}$$

Clearly, as the fraction of leaked reports, l, increases, the marginal benefit of purchasing 433 reports decreases. This leads to fewer reports in equilibrium. Figure 10 illustrates how the 434 prospect of learning the true value for free reduces private monitoring. If households expect 435 the probability of a leak to be above 0.8, only .02 percent of wages is spent on monitoring, 436 yielding a probability of learning of just .02. Sufficiently high free-riding eliminates moni-437 toring, i.e., the economy reverts to the baseline case where no information on the realization 438 of  $\epsilon_{t+1}$  is available. The free-riding problem of investor-funded ratings is noted in Warwick 439 Commission (2009). 440

#### 441 8. Regulation Through Disclosure

Suppose the government can pay a cost to reduce the average malfeasance share by  $\phi$ , replacing eq. (15) with

$$m_t = (\bar{m}_t - \phi) + \epsilon_{t+1}. \tag{38}$$

To pay for this, we impose a lump sum tax on the old equivalent to the average cost of deposit insurance,  $\tau_{Disc,t} = \bar{\tau}_{DI} = 2.93$  or 12.7 percent of output.

$$c_{o,t+1} = A_{t+1} [1 + (1 - \alpha_t) r_{f,t+1} + \alpha_t \tilde{r}_{b,t+1}] - \tau_{Disc,t}.$$
(39)

Figure 11 considers the impact of this expenditure assuming the government is able to 444 reduce malfeasance by either  $\phi = 0.2$  or  $\phi = 0.4$  after spending  $\tau_{Disc,t}$ . Recall that  $\bar{m}_s$  is 445 either  $\bar{m}_H = 0.50$  or  $\bar{m}_L = 0.22$ . The comparison economy is that with deposit insurance. 446 Disclosure raises non-stolen output, wages, capital formation and consumption. Increasing 447 the share of honest bankers encourages households to enter the banking sector in much the 448 same way as deposit insurance. However, deposit insurance does nothing to eliminate fraud. 449 As expected, the economy does far better if government disclosure is high. Average results 450 for both levels of disclosure are reported in tables 9 and 10. Figure 12 compares average 451 output, non-stolen output and lifetime consumption in the regimes discussed. Deposit 452 insurance boosts output, but not non-stolen output or consumption. Monitoring, even 453 ignoring free riding, makes little difference to the equilibrium. Low disclosure references a 454 government-instigated reduction in the share of bad bankers of  $\phi = 0.2$ . This reduces non-455 stolen output and consumption considerably despite the high cost of regulation, assumed to 456 be equal to the cost of deposit insurance. High disclosure, reducing the malfeasance share 457 by  $\phi = 0.4$ , produces further gains. 458

The downside to a modest reduction in malfeasance is that it encourages investment in 459 banking while still permitting shocks to malfeasance to cause volatility. Volatility under 460 limited disclosure is similar to that under deposit insurance. This is illustrated in fig. 13, 461 which depicts the standard deviation of key variables compared to the baseline. Signifi-462 cant disclosure solves this problem. Table 11 reports compensating variations. They are 463 calculated as the percentage change in consumption, in all states, needed to produce the 464 same expected utility as in the baseline, measured by averaging realized lifetime utility over 465 10,000 generations beginning after the economy has been operating for 20 periods.<sup>24</sup> The 466

<sup>&</sup>lt;sup>24</sup>In making these calculations we consider the same sequence of shocks for each setting.

table shows that, compared with the baseline, deposit insurance is 4.1 percent less efficient,
monitoring is 1.2 percent more efficient, a low level of government disclosure is 23.3 percent
more efficient, and a high level of government disclosure is 37.9 percent more efficient.

## 470 9. Conclusion

Banking crisis, throughout the ages, have been precipitated by the exposure of bad/malfeasant 471 banks (bankers). This news leads the public to defund the banks, often precipitously, which 472 is termed a liquidity crisis. Under this, our paper's view, liquidity crises are the result of, 473 not the cause of financial retrenchment with its attendant economic decline. The medium 474 for financial malfeasance in all its manifestations is financial opacity. Leading up to 2008, 475 opacity provided full cover for liar loans, no-doc loans, NINJA loans, Madoff's swindle, 476 originate-to-distribute abuses, CDOs-squared and other highly complex tranched deriva-477 tives, unreported CDS positions, ratings shopping, failures (with government approval) to 478 mark assets to market $^{25}$  and the list goes on. The revelation of financial fraud amidst the 479 financial fog produced the rush to liquidity that eventuated in the downfall of so many high 480 profile banks. Had there been no malfeasance there likely would have been no crisis. 481

If, as modeled here, the revelation of "good" bankers gone bad rather than of bad 482 things happening to good banks is the source of financial crisis, dramatically expanding 483 the government's role in verification and disclosure of assets may be the answer. This 484 prescription is the polar opposite of those who tout opacity as essential for maintaining 485 liquidity of bank liabilities. The difference in perspective arises in the case of counterfeit 486 currency. If no one knows that some currency is counterfeit, both bad and good currency 487 will be sources of liquidity. Disclosing the counterfeits can produce a run on, actually, a 488 run away from the currency. Is society better off suppressing news of the counterfeits and 489 letting them continue to circulate? Doing so maintains liquidity, but permits ongoing theft 490 and risks financial panic if news leaks out. The answer, in practice, is no. Counterfeiters 491 are disclosed and prosecuted as a public service. 492

<sup>493</sup> No one would expect private citizens to actively investigate counterfeiters. But when it

<sup>&</sup>lt;sup>25</sup>See Andolfatto and Martin (2013)

comes to banking, many have faulted investors, the vast majority of whom are quite small, for failing to keep track of their banks' behavior. Indeed, the central premise of Dodd-Frank – that public funds will no longer be used to bail out private banks – appears predicated on the assumption that investors, knowing they are at risk, will better monitor their financial institutions. This flies in the face of the free riding problem. Just as government is needed to monitor, uncover, and disclose counterfeiting, our model suggests that government is needed to verify and disclose, in real time, all bank assets and liabilities.

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## 591 Appendices

## <sup>592</sup> A. Deriving Sectoral Returns

Recall that returns to investment in both sectors are given by

$$r_{f,t+1} = \theta Z_f K_{f,t+1}^{\theta-1} L_{f,t+1}^{1-\theta},$$
  
$$r_{b,t+1} = (1 - m_{s,t+1}) \theta Z_b K_{b,t+1}^{\theta-1} L_{b,t+1}^{1-\theta},$$

and capital allocation is

$$K_{b,t+1} = \alpha_{s,t} A_{t+1},$$
  
 $K_{f,t+1} = (1 - \alpha_{s,t}) A_{t+1}.$ 

Both the malfeasance share at t + 1 and optimal allocation to banking,  $\alpha_{s,t}$ , depend on the malfeasance share at t, denoted by subscript  $s \in \{L, H\}$ . Let superscript  $S \in \{L, H\}$  denote the realization at t + 1 of the mean malfeasance share,  $\bar{m}_s \in \{\bar{m}_L, \bar{m}_H\}$ . After substituting for capital, returns in each sector conditional on the state realized at t + 1 are

$$r_{f,t+1}^{S} = \theta Z_f (1 - \alpha_{s,t})^{\theta - 1} (A_{t+1})^{\theta - 1} (L_{f,t+1}^{S})^{1 - \theta},$$
(40)

$$r_{b,t+1}^{S} = \theta (1 - m_{s,t+1}) Z_b(\alpha_{s,t})^{\theta - 1} (A_{t+1})^{\theta - 1} (L_{b,t+1}^{S})^{1 - \theta}.$$
(41)

Labor supply in each industry, conditional on the realized state of the world, s, is

$$L_{f,t+1}^{S} = \frac{Z_{f}^{\frac{1}{\theta}}(1 - \alpha_{s,t})}{Z_{t+1}^{S}},$$
(42)

$$L_{b,t+1}^{S} = \frac{\left[(1 - m_{s,t+1})Z_{b}\right]^{\frac{1}{\theta}} \alpha_{s,t}}{Z_{t+1}^{S}}.$$
(43)

where we define the average productivity in the two sectors conditional on the realization of state S at t+1 as

$$Z_{t+1}^{S} = (1 - \alpha_{s,t}) Z_{f}^{\frac{1}{\theta}} + \alpha_{s,t} \left[ (1 - \bar{m}_{S} - \epsilon_{t+1}) Z_{b} \right]^{\frac{1}{\theta}}.$$
(44)

Substituting eq. (44) into conditional returns, eqs. (40) and (41) yields

$$r_{f,t+1}^{S}(\alpha_{s,t},\epsilon_{t+1}) = \theta \left[ A_{t+1} Z_{t+1}^{S} \right]^{\theta-1} Z_{f}^{\frac{1}{\theta}},$$
(45)

$$r_{b,t+1}^{S}(\alpha_{s,t},\epsilon_{t+1}) = \theta \left[ A_{t+1} Z_{t+1}^{S} \right]^{\theta-1} \left[ (1 - \bar{m}_{S} - \epsilon_{t+1}) Z_{b} \right]^{\frac{1}{\theta}}.$$
(46)

These returns depend on the malfeasance share - both its mean state  $\bar{m}_S$  and  $\epsilon_{t+1}$  - and on the *aggregate* allocation to banking,  $\alpha_{s,t}$ .

#### <sup>597</sup> B. Solving for Allocation Decision with Private Monitoring.

<sup>598</sup> The following steps were used to solve for allocation decisions with private monitoring.

<sup>599</sup> 1. Informed individuals begin by guessing the uninformed optimal allocation,  $\alpha_{U,s,t}$ .

<sup>600</sup> 2. Use eqs. (30) and (31) to calculate optimal informed allocation,  $\alpha_{I,s,t}$ , for *any* realiza-<sup>601</sup> tion of  $\epsilon_{t+1}$  in the support [a, b]. That is, we construct  $\alpha_{I,s,t}(\epsilon_{t+1})$ .

3. Use this function to compute aggregate allocation  $\bar{\alpha}_{s,t}(\epsilon_{t+1})$ , given by eq. (30).

4. The first order condition, eq. (32), gives optimal uninformed allocation,  $\alpha_{U,s,t}$ .

5. Iterate until the initial guess for optimal uninformed allocation matches the solution, yielding  $\alpha_{U,s,t}$  and  $\alpha_{I,s,t}(\epsilon_{t+1})$ .

Repeating steps 1-5 over a range of values for  $n_t$ , and substituting into eq. (33) allows us to find the optimal  $n_t$  to maximize expected utility.

## <sup>608</sup> Tables and Figures

Parameter	Description	Value
β	Time preference	0.5
heta	Capital share	0.3
$Z_f$	Farm productivity	10
$Z_b$	Bank productivity	16
$\bar{m}_H$	Mean malfeasance share in high malfeasance state	0.50
$ar{m}_L$	Mean malfeasance share in low malfeasance state	0.22
$q_H$	Probability of high malfeasance at $t + 1$ , given high malfeasance at $t$	0.6
$q_L$	Probability of high malfeasance at $t + 1$ , given low malfeasance at $t$	0.4
a	Maximum reduction in malfeasance	-0.1
b	Maximum increase in malfeasance	0.1

Table 1: Parameter Values

Variable		Mean	Std.	Min	Max
Output	Y	23.12	4.25	16.46	29.86
Non-Stolen Output		18.08	3.19	12.38	25.95
Consumption when Young	$C_y$	6.33	1.11	4.33	9.08
Consumption when Old	$C_o$	11.75	1.78	8.85	16.51
Annualized Bank Returns		2.04	0.77	0.72	4.01
Annualized Farm Returns		2.01	0.58	0.94	3.52
Allocation to Banking	$\alpha$	0.57	0.29	0.28	0.87
Bank Capital	$K_b$	3.88	2.42	1.20	7.93
Farm Capital	$K_f$	2.45	1.47	0.84	4.60
Savings	A	6.33	1.12	4.33	9.08
Bank Labor	$L_b$	0.56	0.32	0.08	0.95
Wages	w	12.66	2.23	8.67	18.16

Table 2: Average Values in Model's Stochastic Steady State

Variable		Mean	Std.	Min	Max
Output	Y	24.90	3.81	18.64	29.86
Non-Stolen Output		20.62	2.48	16.17	25.95
Consumption when Young	$C_y$	7.22	0.87	5.66	9.08
Consumption when Old	$C_o$	12.74	1.79	9.24	16.51
Annualized Bank Returns		2.68	0.51	1.88	4.01
Annualized Farm Returns		1.53	0.34	0.94	2.3
Allocation to Banking	$\alpha$	0.86	0.01	0.85	0.87
Bank Capital	$K_b$	4.41	2.39	1.21	7.85
Farm Capital	$K_f$	2.14	1.44	0.84	4.60
Savings	A	6.55	1.12	4.39	8.99
Bank Labor	$L_b$	0.74	0.24	0.34	0.95
Wages	w	14.44	1.74	11.32	18.16

Table 3: Average Values when Mean Malfeasance Share is Low at  $\boldsymbol{t}$ 

Variable		Mean	Std.	Min	Max
Output	Y	21.33	3.92	16.46	28.79
Non-Stolen Output		15.52	1.04	12.38	18.33
Consumption when Young	$C_y$	5.43	0.37	4.33	6.41
Consumption when Old	$C_o$	10.76	1.08	8.85	14.00
Annualized Bank Returns		1.40	0.34	0.72	2.14
Annualized Farm Returns		2.48	0.30	1.84	3.52
Allocation to Banking	$\alpha$	0.28	0.00	0.28	0.28
Bank Capital	$K_b$	3.34	2.34	1.20	7.93
Farm Capital	$K_f$	2.76	1.44	0.85	4.58
Savings	A	6.10	1.06	4.33	9.08
Bank Labor	$L_b$	0.38	0.28	0.08	0.85
Wages	w	10.87	0.73	8.67	12.83

Table 4: Average Values when Mean Malfeasance Share is High at  $\boldsymbol{t}$ 



Figure 1: Annualized Returns at t + 1 Conditional on the Shocks to the Mean Malfeasance Share at t + 1



Figure 2: Histograms of Realized Returns conditional on Mean Malfeasance State,  $\bar{m}_s$ 



Figure 3: Histograms of Assets, Non-Stolen Output and Returns to Banking and Farming



Figure 4: The Economy's Transition – High to Low to High Mean Malfeasance



Figure 5: The Economy's Transition – Low to High to Low Mean Malfeasance



Figure 6: Transition to High Mean Malfeasance after Extended Low Mean Malfeasance

$\mathbf{t}$	1	2	3	4	5	6	7	8	9	10
$\epsilon$	-0.078	-0.050	0.093	0.026	0.063	0.013	0.027	0.062	0.085	0.083
Table 5: Path of $\epsilon_t$ for First Ten Periods of Transition										



Figure 7: Baseline Transition



Figure 8: Economy's Transition With and Without Deposit Insurance.

		Base	Baseline		Insurance		ange
Variable		Mean	Std.	Mean	Std.	Mean	Std.
Output	Y	23.12	4.25	27.44	2.26	+19	-47
Non-Stolen Output		18.08	3.19	17.71	4.75	-2	+49
Consumption when Young	$C_y$	6.33	1.11	6.20	1.66	-2	+49
Consumption when Old	$C_o$	11.75	1.78	11.51	2.66	-2	+49
Annualized Bank Returns		2.04	0.77	2.94	0.39	+44	-50
Annualized Farm Returns		2.01	0.58	-	-	-100	-100
Allocation to Banking	$\alpha$	0.57	0.29	1.00	0.00	+75	-100
Bank Capital	$K_b$	3.88	2.42	6.19	1.66	+60	-31
Farm Capital	$K_{f}$	2.45	1.47	0.00	0.00	-100	-100
Savings	A	6.33	1.12	6.19	1.66	-2	+49
Bank Labor	$L_b$	0.56	0.32	1.00	0.00	+77	-100
Wages	w	12.66	2.23	12.40	3.32	-2	+49

 Table 6: Average Values with Deposit Insurance

Average allocation to banking	Informed of increased stealing $\epsilon_{t+1} > 0$	No information on $\epsilon_{t+1}$	Informed of decreased stealing $\epsilon_{t+1} < 0$
$lpha_{H,t}$	_	0.28	_
$lpha_{L,t}$	0.45	1.00	1.00

Table 7: Effect of Information on Allocation to Banking.



Figure 9: An Example Transition With and Without Monitoring

		Base	Baseline		Monitoring		ange
Variable		Mean	Std.	Mean	Std.	Mean	Std.
Output	Y	23.12	4.25	23.16	4.56	0	+7
Unstolen Output		18.08	3.19	18.31	3.24	+1	+2
Consumption when Young	$C_y$	6.33	1.11	6.41	1.13	+1	+2
Consumption when Old	$C_o$	11.75	1.78	11.9	1.83	+1	+3
Annualized Bank Returns		2.04	0.77	2.01	0.78	-2	+1
Annualized Farm Returns		2.01	0.58	1.96	0.53	-2	-7
Allocation to Banking	$\alpha$	0.57	0.29	0.57	0.32	0	+10
Bank Capital	$K_b$	3.88	2.42	3.93	2.63	+1	+9
Farm Capital	$K_{f}$	2.45	1.47	2.48	1.77	+1	+20
Savings	A	6.33	1.12	6.41	1.14	1	+2
Bank Labor	$L_b$	0.56	0.32	0.56	0.35	-1	+10
Wages	w	12.66	2.23	12.82	2.27	+1	+2

 Table 8: Average Values with Monitoring



Figure 10: The Effect of Free Reports on Monitoring Expenditure



Figure 11: Economies with Low and High Disclosure and Deposit Insurance.

		Base	Baseline		Low Disclosure		ange
Variable		Mean	Std.	Mean	Std.	Mean	Std.
Output	Y	23.12	4.25	30.94	1.92	+34	-55
Non-Stolen Output		18.08	3.19	26.14	5.33	+45	+67
Consumption when Young	$C_y$	6.33	1.11	9.15	1.87	+45	+67
Consumption when Old	$C_o$	11.75	1.78	14.06	2.99	+20	+68
Annualized Bank Returns		2.04	0.77	2.11	0.33	+3	-57
Annualized Farm Returns		2.01	0.58	-	-	-100	-100
Allocation to Banking	$\alpha$	0.57	0.29	1.00	0.00	+75	-100
Bank Capital	$K_b$	3.88	2.42	9.14	1.87	+136	-23
Farm Capital	$K_f$	2.45	1.47	0.00	0.00	-100	-100
Savings	A	6.33	1.12	9.14	1.87	+44	+67
Bank Labor	$L_b$	0.56	0.32	1.00	0.00	+77	-100
Wages	w	12.66	2.23	18.30	3.73	+45	+67

Table 9: Average Values with Low levels of Disclosure,  $\phi=0.2$ 

		Base	Baseline		High Disclosure		ange
Variable		Mean	Std.	Mean	Std.	Mean	Std.
Output	Y	23.12	4.25	32.75	0.88	+42	-79
Non-Stolen Output		18.08	3.19	31.20	2.79	+73	-12
Consumption when Young	$C_y$	6.33	1.11	10.92	0.98	+73	-12
Consumption when Old	$C_o$	11.75	1.78	17.35	1.54	+48	-14
Annualized Bank Returns		2.04	0.77	2.09	0.15	+2	-81
Annualized Farm Returns		2.01	0.58	-	-	-100	-100
Allocation to Banking	$\alpha$	0.57	0.29	1.00	0.00	+75	-100
Bank Capital	$K_b$	3.88	2.42	10.92	0.98	+181	-60
Farm Capital	$K_{f}$	2.45	1.47	0.00	0.00	-100	-100
Savings	A	6.33	1.12	10.92	0.98	+73	-12
Bank Labor	$L_b$	0.56	0.32	1.00	0.00	+77	-100
Wages	w	12.66	2.23	21.84	1.96	+73	-12

Table 10: Average values with High Levels of Disclosure,  $\phi=0.4$ 



Figure 12: Comparing Means of Aggregates in Different Regimes.



Figure 13: Comparing Variability of Aggregates in Different Regimes.

Regime	Percentage Compensating Differential
Deposit insurance	-4.1%
Monitoring	1.2%
Low disclosure, $\phi = 0.2$	23.3%
High disclosure, $\phi = 0.4$	37.9%

Table 11: Percentage Compensating Variations