# Technology Innovation and Diffusion as Sources of Output and Asset Price Fluctuations

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#### Abstract

We develop a model in which innovations in an economy's growth potential are an important driving force of the business cycle. The framework shares the emphasis of the recent "new shock" literature on revisions of beliefs about the future as a source of fluctuations, but differs by tieing these beliefs to fundamentals of the evolution of the technology frontier. An important feature of the model is that the process of moving to the frontier involves costly technology adoption. In this way, news of improved growth potential has a positive effect on current hours. As we show, the model also has reasonable implications for stock prices. We estimate our model for data post-1984 and show that the innovations shock accounts for nearly a third of the variation in output at business cycle frequencies. The estimated model also accounts reasonably well for the large gyration in stock prices over this period. Finally, the endogenous adoption mechanism plays a significant role in amplifying other shocks.

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JEL Classification: E3, O3.

## 1 Motivation

A central challenge to modern business cycle analysis is that there are few if any significant primitive driving forces that are readily observable. Oil shocks are perhaps the main example. But even here there is controversy. Not all recessions are preceded by major oil price spikes and there is certainly little evidence that major expansions are fueled by oil price declines. Further, given its low cost share of production, there is debate over whether in fact oil shocks alone could be a source of major output swings. Credit conditions have been a key factor in some of the postwar recessions, including the current one, but not in all.

Motivated by the absence of significant observable shocks, an important paper by [4] Beaudry and Portier (2004) proposes that news about the future might be an important source of business cycle fluctuations. Indeed, the basic idea has its roots in a much earlier literature due to Beveridge (1909), Pigou (1927), Clark (1934). These authors appealed to revisions in investor's beliefs about future growth prospects to account for business cycle expansions and contractions.

As originally emphasized by Cochrane (1994), however, introducing news shocks within a conventional business cycle framework is a non-trivial undertaking. For example, within the real business cycle framework the natural way to introduce news shocks is to have individual's beliefs about the future path of technology fluctuate. Unfortunately, news about the future path of technology introduces a wealth effect on labor supply that leads to hours moving in the opposite direction of beliefs: Expectation of higher productivity growth leads to a rise in current consumption which in turn reduces labor supply.

Much of the focus of the "news shock" literature to date has focused on introducing new propagation mechanisms that deliver the correct cyclical response of hours. Beaudry and Portier (2004) introduce a two sector model with immobile labor between the sectors. Jaimovich and Rebelo (2008) introduce preferences which dampen the wealth effect on labor supply. However, as Christiano, Ilut, Motto and Rostagno (2007) note, these approaches have difficulty accounting for the high persistence of output fluctuations, as well as the volatility and cyclical behavior of stock prices. These authors instead propose a model based on overly accommodative monetary policy.

In this paper we follow the "news shock" literature in developing a framework that emphasizes revisions in beliefs about future growth prospects as key factor in business fluctuations. The framework differs, however, in that news is tied directly to the evolution of fundamentals that govern these prospects. In particular, growth prospects depend on an exogenously evolving technology frontier. The technologies in the frontier eventually will be used in production. A shock to the growth rate of potential technologies, accordingly, provides news about the future path of the technology frontier.

Unlike in the standard model, however, news about future technology is not simply news of manna from heaven. As in Comin and Gertler (2006), the new technologies have to be adopted prior to being used in production. The firms' investments in adopting new technologies leads to a shift in labor demand when the news shock hits the economy. For reasonable parametrizations, this substitution effect offsets the wealth effect generating a boom in output, investment consumption and hours worked. This endogenous and procyclical movement of adoption is consistent with the cyclical patterns of diffusion found in Comin (2007). Further, because diffusion of new technologies takes time, the cyclical response to our news shock is highly persistent.

In addition to affecting the propagation of the innovation shock, the endogenous diffusion mechanism also works to amplify and propagate other conventional disturbances to the economy, such as exogenous movements in total factor productivity or shocks to the cost of capital investments. Thus the mechanism we develop is potentially also relevant to business fluctuations driven primarily by factors other than news about future technological prospects.

Finally, our framework also broadly captures the cyclical pattern of stock price movements. Conventional models have problems generating large procyclical movements in stock prices. In these models the value of the firm is the value of installed capital. One immediate problem is that, in the data, the relative price of capital tends to move countercyclically. Of course, by introducing some form of adjustment costs, it is possible to generate procyclical movements in the market price of installed capital. However, absent counterfactually high adjustment costs, it is very difficult to generate empirically reasonable movements in market prices of capital.

Unlike with standard macro models, in our framework firms have the right to

the profit flow of current and future adopted technologies, in addition to the value of installed capital. Revisions in beliefs about this added component of expected earnings allow us to capture both the high volatility of the stock market and its lead over output. Further, because the stock market in our model is anticipating the earnings from projects that are productive only when they are adopted in the future, the price-earnings ratio is mean reverting, as is consistent with the evidence.<sup>1</sup>

Before proceeding we should mention a few closely related papers in the literature. Beaudry, Collard and Portier (2007) emphasize the expansionary effect of unproductive expenditures in purchasing the rights to new technologies. In our model, instead, the expenditures in technology adoption affect the speed of diffusion of technologies. More generally, there are important differences in the details of the technology and adoption process, as well as the empirical implementation. In addition, we emphasize the implications for stock prices, as well as output and investment dynamics. Iraola and Santos (2007) and Pastor and Veronesi (2009) also study the implications of the arrival of new technologies for the stock market. We differ from their analysis in the details of the technology and adoption process, as well as in the empirical implementation.

In section 2 we present a simple expository model to introduce the endogenous technology adoption mechanism and our innovation shock as a prelude to an estimated model that we present in section 4. The model adds to a relatively standard real business model an expanding variety of intermediate goods which determines the level of productivity. Though intermediate goods arrive at an exogenous rate, how many can be used in production depends on the agents' adoption decisions. In section 3 we calibrate the model and analyze the impact of a shock to the evolution of new technologies. As we noted, assuming rational expectations, this shock reveals news about the economy's future growth potential.

In section 4, we move to an estimated model. We combine our model of endogenous technology adoption with a variant of the standard quantitative macroeconomic model due to Christiano, Eichenbaum and Evans (2005) and Smets and Wouters (2006). We differ mainly by having technological change endogenous whereas in the standard model it is exogenous. Section 5 reports the estimates for a sample period covering 1984:1 to 2008:2. Overall, we show that the main findings from the calibrated model

<sup>&</sup>lt;sup>1</sup>See for example, Campbell and Shiller (1988).

are robust to an estimated model that provides a reasonable fit of the data. In addition, our "news/innovation" shock is an important driver of business fluctuations. In particular, it explains 27 percent of output growth (32 percent of HP filtered output).

In section 6 we analyze the implications for the stock market. We show that, broadly speaking, the model captures the overall volatility of stock prices, as well as the co-movement with output. Somewhat surprisingly, it can account for the run-up of stock prices in the mid 1990s and also some of the decline preceding the most recent recession. Concluding remarks are presented in section 7.

# 2 Baseline Model

Our baseline framework is a variation of Greenwood, Hercowitz and Krusell's (2000) business cycle model that features shocks to embodied technological change. We treat the process of technological change more explicitly and allow for endogenous technology adoption.

#### 2.1 Resource Constraints

Let  $Y_t$  be gross final output,  $C_t$  consumption,  $I_t$  investment,  $G_t$  government consumption,  $H_t$  technology adoption expenses, and  $O_t$  firm overhead operating expenses. Then output is divided as follows:

$$Y_t = C_t + I_t + G_t + H_t + O_t \tag{1}$$

In turn, let  $J_t$  be newly produced capital and  $\delta_t$  be the depreciation rate of capital. Then capital evolve as follows:

$$K_{t+1} = (1 - \delta_t)K_t + J_t \tag{2}$$

Next, let  $P_t^k$  be the price of this capital in units of final output which is our numeraire. Given the un-competitive nature of the production of capital goods:

$$J_t = (P_t^k)^{-1} \bar{\mu}^k I_t$$

where  $\bar{\mu}^k$  is a weighted markup in the capital goods sector to be defined below. A distinguishing feature of our framework is that  $P_t^k$  evolves endogenously. One key source of variation is the pace of technology adoption, which depends on the stock of available new technologies, as well as overall macroeconomic conditions, as we describe below.

### 2.2 Production

There are two production sectors: one for new capital,  $J_t$ , and one for output,  $Y_t$ . Within each in sector there are several stages of production.

#### New capital

A continuum of  $N_t^k$  monopolistically competitive firms produce differentiated final capital goods. The aggregate  $J_t$  is a CES composite of a continuum of these differentiated goods as follows, as follows:

$$J_{t} = \left( \int_{0}^{N_{t}^{k}} J_{t}(r)^{\frac{1}{\mu^{k}}} dr \right)^{\mu^{k}}, \text{ with } \mu^{k} > 1,$$
 (3)

where  $J_t(r)$  is the output produced by the  $r^{th}$  final capital goods producer. Free entry determines  $N_t^k$ , as we describe below. The parameter  $\mu^k$  is inversely related to the price elasticity of substitution across new capital goods.

To produce a differentiated capital good, r, a producer combines new structures  $(J_t^s(r))$  and new equipment  $(J_t^e(r))$  as follows:

$$J_t(r) = \bar{\gamma} (J_t^s(r))^{\gamma} (J_t^e(r))^{1-\gamma}$$
, with  $\gamma \in (0,1)$  and  $\bar{\gamma} = [\gamma^{\gamma} (1-\gamma)^{1-\gamma}]^{-1}$  (4)

We distinguish between equipment investment and other forms of investment, which we generically label "structures", for two related reasons. First, as emphasized in Greenwood, Hercowitz and Krusell (2000), embodied technology change influences mainly equipment investment, making it important to disentangle the different forms of capital. Second, over our sample there have been significant fluctuations in both commercial and residential structures that a more likely due to factors such as credit conditions and taxes changes than technological change. By introducing an independent disturbance to structures we can capture these factors, at least in a reduced form way.

To produce equipment, the  $r^{th}$  capital producer uses the  $A_t^k$  intermediate capital goods that have been adopted up to time t. In particular, let  $I_t^r(s)$  the amount of intermediate capital from supplier s that final capital producer r demands. Then, equipment  $J_t^e(r)$  is the following CES composite:

$$J_t^e(r) = \left(\int_0^{A_t^k} I_t^r(s)^{\frac{1}{\theta}} ds\right)^{\theta}, \text{ with } \theta > 1.$$
 (5)

where the parameter  $\theta$  is inversely related to the price elasticity of substitution across intermediate capital goods. The evolution of  $A_t^k$  depends on the endogenous technology adoption process that we describe shortly. Observe that there are efficiency gains in producing new equipment from increasing  $A_t^k$ . These efficiency gains are ultimately what creates the incentive to adopt new technologies, as we discuss below.

Intermediate capital goods, in turn, use final output as input. To produce one unit of an existing type of intermediate capital goods, a supplier uses one unit of final output, which fixes the marginal cost at unity. Because the supplier has a bit of market power, however, it can charge the final capital goods producer a fixed markup. Given the CES structure for transforming intermediate into final capital goods, this markup equals  $\theta$ .

The process for making structures is simpler than that for equipment. The  $r^{th}$  capital producer can obtain a unit of structures from  $P_{st}^k$  units of final output, where  $p_{st}^k (\equiv \log(P_{st}^k))$  evolves exogenously according to:

$$p_{st}^k = p_{st-1}^k + \varepsilon_{st}$$

where  $\varepsilon_{st}$  is a stationary first order disturbance. Generally speaking,  $p_{st}^k$ , reflects any factors that could affect the cost of producing structures. While efficiency gains could be one of these factors, in contrast to the case of equipment investment, there are no monopoly profits associated with the process, nor is there endogenous diffusion. In addition, as we alluded to earlier,  $p_{st}^k$  could include other factors reflecting costs of building structures such as credit costs or taxes.

#### Output

The composite  $Y_t$  is a CES aggregate of the output of  $N_t^y$  differentiated final goods

producers. Let  $Y_t(j)$  is the output of producer j. Then:

$$Y_t = \left(\int_0^{N_t^y} Y_t(j)^{\frac{1}{\mu}} dj\right)^{\mu}, \text{ with } \mu > 1,$$
 (6)

where  $\mu$  is inversely related to the price elasticity of substitution across goods. As in the capital goods sector, entry and exit determines the number of firms operating.

As do final capital goods firms, final output goods firms use differentiated intermediate inputs. Let  $Y_t^j(s)$  the amount of an intermediate good that final goods firm j employs from supplier s and let  $A_t^y$  denote the total number of intermediate inputs. Then

$$Y_t(j) = \left(\int_0^{A_t^y} Y_t^j(s)^{\frac{1}{\vartheta}} ds\right)^{\vartheta} \tag{7}$$

Just as with capital goods, an expanding variety of intermediate output goods increases the efficiency of producing final output goods. As we show, this efficiency gain will be reflected in total factor productivity, while the efficiency gain in capital goods production will be reflected in the relative price of capital. Similarly, just as with  $A_t^k$ , the evolution of  $A_t^y$  will depend on endogenous technology adoption.

Intermediate goods used in the output sector are produced using the following Cobb-Douglas technology:

$$Y_t(s) \equiv \int_0^{N_t^y} Y_t^j(s) dj = X_t \left( U_t(s) K_t(s) \right)^{\alpha} \left( L_t(s) \right)^{1-\alpha}$$

where  $X_t$  is the level of disembodied productivity,  $U_t$  denotes the intensity of utilization of capital, and  $K_t(s)$  and  $L_t(s)$  are the amount of capital and labor rented (hired) to produce the  $s^{th}$  intermediate good.<sup>2</sup>

We assume that  $x_t (\equiv \log(X_t))$  evolves as follows

$$x_t = x_{t-1} + \varsigma_t \tag{8}$$

where  $\zeta_t$  is first order serially correlated innovation.<sup>3</sup> Given that total factor productivity will depend on both  $X_t$  and  $A_t^y$ , the model allows for both exogenous and

<sup>&</sup>lt;sup>2</sup>The assymetry in the production of output and new investment is convenient to simplify the structure of production. Comin and Gertler (2006) use a completely symmetric structure which delivers very similar results but which is more cumbersome.

<sup>&</sup>lt;sup>3</sup>For simplicity, we assume that it is exogenous. It is quite straightforward to endogenize it as shown in Comin and Gertler (2006).

endogenous movements in total factor productivity. In estimated model section 4, we let the data tell is the relative importance of each.

Finally, following Greenwood, Hercowitz and Huffman (1988), we further assume that a higher rate of capital utilization comes at the cost of a faster depreciation rate,  $\delta$ . The markets where firms rent the factors of production (i.e. labor and capital) are perfectly competitive.

#### Free entry

We now characterize the free entry decision that determines the number of producers in the final capital and output goods sectors,  $N_t^k$  and  $N_t^y$ , respectively: We assume that the per period operating cost of a final goods producer in sector s,  $o_t^s$  is

$$o_t^s = b^s \overline{P}_t^k K_t, \text{ for } s = \{y, k\}$$
 (9)

where  $b^s$  is a constant,  $\overline{P}_t^k$  is the wholesale price of capital, and  $K_t$  is the aggregate capital stock. That is, the operating costs grow with the replacement value of the capital stock in order to have balanced growth. As in Comin and Gertler (2006), we think of operating costs as increasing in the technological sophistication of the economy, as measured by  $\overline{P}_t^k K_t$ . In any period, the producer profits for firms j in sector s, profits of capital producers must cover this operating cost. As we show below, everything else equal, firm profits are decreasing in the total number of firms. In the symmetric equilibrium, accordingly, free entry will pin down both pins down  $N_t^k$  and  $N_t^y$ .

# 2.3 Technology

The efficiency of production depends on the exogenous productivity variables  $(X_t,$  and  $P_{st}^k)$  and on the number of "adopted" intermediate goods in the production of capital,  $A_t^k$ , and final output,  $A_t^y$ . We characterize next the process that governs the evolution of these variables.

#### New intermediate goods

Prototypes of new intermediate goods arrive exogenously to the economy.<sup>4</sup> Upon arrival, they are not yet usable for production. In order to be usable, a new proto-

<sup>&</sup>lt;sup>4</sup>An alternative way to introduce shocks to future technologies is to introduce R&D sector (as

type must be successfully adopted. The adoption process, in turn, involves a costly investment that we describe below. We also allow for obsolescence of these products.

Let  $Z_t^s$  denote the total number of intermediate goods in sector s (for  $s = \{k, y\}$ ). at time t. Note that  $Z_t^s$  includes both previously adopted goods and "not yet adopted" prototypes. The law of motion for  $Z_t^s$  is as follows:

$$Z_{t+1}^{s} = (\bar{\chi}_{s} \chi_{t}^{\xi_{s}} + \phi) Z_{t}^{s} \tag{10}$$

where  $\phi$  is the fraction of intermediate goods that do not become obsolete, and  $\chi_t$  determines the stochastic growth rate of the number of prototypes and is governed by the following AR(1) process

$$\chi_t = \rho \chi_{t-1} + \varepsilon_t$$

where  $\varepsilon_t$  is a white noise disturbance. In addition, we normalize the elasticity of new technologies with respect to the innovation shock in the capital sector  $\xi_k$  to unity. Though we allow  $\xi_y$  to differ from unity.

Note that the shock to the growth rate of intermediate goods is the same across sectors. However, the effect of the shock on the stock of technologies within a sector, measured by the slope coefficient  $\bar{\chi}_s$  and the elasticity  $\xi_s$ , differs across sectors. Here we wish to capture the idea of spillovers in the innovation process: Innovations that lead to new equipment often make possible new disembodied innovations. For example, the IT revolution made possible e-commerce. It also accelerated the offshoring process and improved the efficiency of inventories management, and so on.

Evidence of this spillover appears in the data: At medium frequencies, movements in relative equipment prices are correlated with movements in TFP. As we show shortly, given that a component of TFP in our model is exogenous, we can calibrate the parameters of the innovation process to capture this correlation, as well as the long run difference between growth in TFP and equipment prices.

We emphasize that in this framework, news about future growth prospects, captured by innovations in  $\chi_t$ , govern the growth of potential new intermediate goods. Realizing the benefits of these new technologies, however, requires a costly adoption process that we turn to next.

in Comin and Gertler, 2006) with stochastic productivity of the R&D investments. This more elaborated framework yields very similar results to ours.

#### Adoption (Conversion of Z to A)

At each point in time a continuum of unexploited technologies is available to be adopted. Through a competitive process, firms that specialize in adoption try to make these technologies usable. These firms, which are owned by households, spend resources attempting to adopt the new goods, which they can then sell on the open market. They succeed with an endogenously determined probability  $\lambda_t^s$ , for  $s = \{k, y\}$ . Once a technology is usable, all capital producing firms are able to employ it immediately.

Note that under this setup there is slow diffusion of new technologies on average (as they are slow on average to become usable) but aggregation is simple as once a technology is in use, all firms have it. Consistent with the evidence,<sup>5</sup> we obtain a procyclical adoption behavior by endogenizing the probability  $\lambda_t^s$  that a new technology becomes usable, and making it increasing in the amount of resources devoted to adoption at the firm level.

Specifically, the adoption process works as follows. To try to make a prototype usable at time t+1, an adopting firm spends  $h_t^s$  units of final output at time t. Its success probability  $\lambda_t^s$  is increasing in adoption expenditures, as follows:

$$\lambda_t^s = \lambda(\Gamma_t^s h_t^s)$$

with  $\lambda' > 0$ ,  $\lambda'' < 0$ , where  $h_t^s$  are the resources devoted to adopting one technology in time t and where  $\Gamma_t$  is a factor that is exogenous to the firm, given by

$$\Gamma_t^s = A_t^s/o_t^s$$

We presume that past experience with adoption, measured by the total number of projects adopted  $A_t^s$ , makes the process more efficient. In addition to having some plausibility, this assumption ensures that the fraction of output devoted to adoption is constant along the balanced growth path.

The value to the adopter of successfully bringing a new technology into use  $v_t^s$ , is given by the present value of profits from operating the technology. Profits  $\pi_t^s$  arise from the monopolistic power of the producer of the new good. Accordingly, given that  $\beta \Lambda_{t,t+1}$  is the adopter's stochastic discount factor for returns between t+1 and t, we can express  $v_t^s$  as

<sup>&</sup>lt;sup>5</sup>See Comin (2007).

$$v_t^s = \pi_t^s + \phi E_t \left[ \beta \Lambda_{t,t+1} v_{t+1}^s \right]. \tag{11}$$

If an adopter is unsuccessful in the current period, he may try again in the subsequent periods to make the technology usable. Let  $j_t^s$  be the value of acquiring an innovation that has not been adopted yet.  $j_t^s$  is given by

$$j_t^s = \max_{h_t^s} -h_t^s + E_t \{ \beta \Lambda_{t,t+1} \phi [\lambda_t^s v_{t+1}^s + (1 - \lambda_t^s) j_{t+1}^s] \}$$
 (12)

Optimal investment in adopting a new technology is given by:

$$1 = E_t \left[ \beta \Lambda_{t,t+1} \phi \Gamma_t \lambda^{s'} \left( \Gamma_t^s h_t^s \right) \left( v_{t+1}^s - j_{t+1}^s \right) \right]$$
 (13)

It is easy to see that  $h_t^s$  is increasing in  $v_{t+1}^s - j_{t+1}^s$ , implying that adoption expenditures, and thus the speed of adoption, are likely to be procyclical. Note also that the choice of  $h_t^s$  does not depend on any firm specific characteristics. Thus in equilibrium, the success probability is the same for all firms attempting adoption.

#### 2.4 Households

Our formulation of the household sector is reasonably standard. In particular, there is a representative household that consumes, supplies labor and saves. It may save by either accumulating capital or lending to innovators and adopters. The household also has equity claims in all monopolistically competitive firms. It makes one period loans to adopters and also rents capital that it has accumulated directly to firms.

Let  $C_t$  be consumption. Then the household maximizes the present discounted utility as given by the following expression:

$$E_t \sum_{i=0}^{\infty} \beta^i \left[ \ln C_{t+i} - \mu^w \frac{(L_{t+i})^{1+\zeta}}{1+\zeta} \right]$$
 (14)

with  $\zeta > 0$ . The budget constraint is as follows:

$$C_t = W_t L_t + \Pi_t + [D_t + P_t^k] K_t - P_t^k K_{t+1} + R_t B_t - B_{t+1} - T_t$$
(15)

where  $\Pi_t$  reflects the profits of monopolistic competitors paid out fully as dividends to households,  $B_t$  is total loans the households makes at t-1 that are payable at t, and

 $T_t$  reflects lump sum taxes which are used to pay for government expenditures. The household's decision problem is simply to choose consumption, labor supply, capital and bonds to maximize equation (14) subject to (15).

For the calibrated model we keep the preference parameters  $\beta$  and  $\mu^w$  fixed. Once we turn to estimation in section 5 we allow these parameters to follow stationary stochastic processes in order to achieve identification.

## 2.5 Symmetric equilibrium

The following relationships hold in the symmetric equilibrium of this economy: Evolution of endogenous states,  $K_t$  and  $A_t^y$  and  $A_t^k$ :

$$K_{t+1} = (1 - \delta(U_t))K_t + (P_t^K)^{-1}\bar{\mu}^k I_t, \tag{16}$$

where  $\bar{\mu}^k \equiv \frac{\mu^k \theta}{\theta \gamma + (1 - \gamma)}$  is the average markup in the production of new capital.

$$\bar{\mu}^k \equiv \frac{\mu^k \theta}{\theta \gamma + (1 - \gamma)}$$

$$A_{t+1}^s = \lambda_t^s [Z_t^s - A_t^s] + \phi A_t^s, \text{ for } s = \{k, y\}.$$

$$(17)$$

and where the evolution of the stock of new technologies in each sector,  $Z_t^s$ , is given by equation (10).

Resource Constraint:

$$Y_t = C_t + G_t + \frac{P_t^k J_t}{\bar{\mu}^k} + \underbrace{\frac{\mu - 1}{\mu} Y_t + \frac{\mu^k - 1}{\mu^k} I_t}_{\text{Entry Costs}} + \sum_{s = \{k, y\}} \underbrace{(Z_t^s - A_t^s) h_t^s}_{\text{Adoption Costs}}$$
(18)

Aggregate production:

$$Y_t = X_t (A_t^y)^{\vartheta - 1} (N_t^y)^{\mu - 1} (U_t K_t)^{\alpha} L_t^{1 - \alpha}$$
(19)

where total factor productivity,  $X_t (A_t^y)^{\vartheta-1} (N_t^y)^{\mu-1}$ , depends on the stock of adopted intermediate output goods  $A_t^y$ .

Factor market equilibria for  $L_t$ , and  $U_t$ :

$$(1 - \alpha) \frac{Y_t}{L_t} = \mu \mu^w L_t^{\zeta} / (1/C_t)$$
 (20)

$$\alpha \frac{Y_t}{U_t} = \mu \delta'(U_t) P_t^K K_t \tag{21}$$

New Capital:

Let  $I_t^e$  denote the amount output devoted to producing equipment and  $I_t^s$  denote the amount devoted to structures. Then the optimal pricing of equipment, and structures capital goods and final capital goods implies that

$$\frac{P_t^k J_t}{\mu^k} = \theta I_t^e + I_t^s$$

where from cost minimization:

$$\frac{\theta I_t^e}{I_t^s} = \frac{1-\gamma}{\gamma}$$

Consumption/Saving:

$$E_t\{\beta\Lambda_{t,t+1}\cdot \left[\alpha \frac{Y_{t+1}}{\mu K_{t+1}} + (1 - \delta(U_{t+1})P_{t+1}^K]/P_t^K\} = 1$$
 (22)

where  $\Lambda_{rt+1} = C_t/C_{t+1}$ .

Optimal adoption of innovations in sector  $s = \{k, y\}$ :

$$1 = \phi \beta E_t \left[ \Lambda_{t+1} \frac{A_t^s}{o_t^s} \lambda' \left( \frac{A_t^s}{o_t^s} h_t^s \right) \left( v_{t+1}^s - j_{t+1}^s \right) \right]$$
 (23)

with

$$v_t^s = \pi_t^s + \phi \beta E_t \left[ \Lambda_{t+1} v_{t+1}^s \right]$$

and

$$\pi_t^k = (1 - \frac{1}{\theta})(1 - \gamma) \frac{I_t}{A_t^k \mu_k}$$

$$\pi_t^y = (1 - \frac{1}{\vartheta}) \frac{Y_t}{A_t^y \mu}$$

$$j_t^s = -h_t^s + \phi \beta E_t \left[ \Lambda_{t+1} \left[ \lambda_t^s v_{t+1}^s + (1 - \lambda_t^s) j_{t+1}^s \right] \right]$$

where

$$\lambda_t^s = \bar{\lambda}^s \left( \frac{A_t^s h_t^s}{o_t^s} \right)^{\rho_{\lambda}}$$

Free entry into production of final goods and final capital goods:

$$\frac{\mu - 1}{\mu} \frac{Y_t}{N_t^y} = o_t^y 
\frac{\mu^k - 1}{\mu^k} \frac{I_t}{N_t^k} = o_t^k$$
(24)

Relative price of retail and wholesale capital

$$P_t^K = \mu^k (N_t^k)^{-(\mu^k - 1)} \left( P_{st}^K \right)^{\gamma} \left( P_{et}^K \right)^{1 - \gamma}$$
 (25)

where  $P_{et}^{K}$  is equal to

$$P_{et}^K = \theta \left( A_t^k \right)^{-(\theta - 1)}$$

and the wholesale price of capital is

$$\overline{P}_{t}^{K} = \theta^{(1-\gamma)} \left( A_{t}^{k} \right)^{-(1-\gamma)(\theta-1)} \left( P_{st}^{K} \right)^{\gamma}$$

Observe that the wholesale price of capital varies inversely with the number of adopted technologies. Thus, the same is true for the retail price. However, the retail price also varies at the high frequency with entry. The gains from agglomeration introduces efficiency gains in the production of new capital in booms and vice-versa in recessions. This leads to countercyclical movements in  $P_t^K$  at the high frequency. At the medium and low frequencies, endogenous technology adoption is responsible for countercyclical movements in  $P_t^K$ .

Finally, we are now in a position to get a sense of how "news" about technology play out in this model. Consider first the standard model where both embodied and disembodied technological change is exogenous. News of a future decline in the relative price of capital or increase in total factor productivity leads to the expectation of higher labor productivity in the future. Current consumption increases, inducing a negative effect on labor supply, as equation (20) suggests. Since current labor productivity does not increase, the net effect of the positive news shock is to reduce hours. By construction, in our model the news is of improved technological prospects as opposed to improved technology per se. When those prospects are realized, hours depend on the intensity of adoption. Hence, the good news in this framework sparks a contemporaneous rise in aggregate demand driven by the desire to increase the speed of adoption. This substitution effect, in turn, leads to a higher demand for capital

and labor offsetting the wealth effect. As a result, hours, investment, and output increase in response to the positive technology prospects. Next, we present some simulations that illustrates how our framework can induce a procyclical movements in these variables in response to innovation shocks.

# 3 Model Simulations of "Innovation" Shocks

In this section we first calibrate our model and then present simulations of the impact of a shock in the growth rate of new intermediate goods. As we have been noting, one can interpret this shock as capturing news about the economy's growth potential.

#### 3.1 Calibration

The calibration we present here is meant as a reasonable benchmark that we use to illustrate the qualitative and quantitative response of the model to a shock about future technologies. These responses are very robust to reasonable variations around this benchmark. In section 5, we estimate the values of some of these parameters. To the extent possible, we use the restrictions of balanced growth to pin down parameter values. Otherwise, we look for evidence elsewhere in the literature. There are a total of eighteen parameters. Ten appear routinely in other studies. The other eight relate to the adoption processes and also to the entry/exit mechanism. Table 1 reports the value for these parameters.

We begin with the standard parameters. A period in our model corresponds to a quarter. We set the discount factor  $\beta$  equal to 0.98, to match the steady state share of investment to output. Based on steady state evidence we also choose the following numbers: (the capital share)  $\alpha = 0.35$ ; (the equipment share)  $(1 - \gamma) = 0.17/0.35$ ; (government consumption to output) G/Y = 0.2; (the depreciation rate)  $\delta = 0.015$ ; and (the steady state utilization rate) U = 0.8.6 We set the inverse of the Frisch elasticity of labor supply  $\zeta$  to unity, which represents an intermediate value for the range of estimates across the micro and macro literature. Similarly, we set the elasticity of the change in the depreciation rate with respect to the utilization rate,

 $<sup>^6</sup>$ We set U equal to 0.8 based on the average capacity utilization level in the postwar period as measured by the Board of Governors.

 $(\delta''/\delta')U$  at 0.15 following Rebelo and Jaimovich (2006). Finally, based on evidence in Basu and Fernald (1997), we fix the steady state gross valued added markup in the final output,  $\mu$ , equal to 1.1 and the corresponding markup for the capital goods sector,  $\mu^k$ , at 1.15.

We next turn to the "non-standard" parameters. To approximately match the operating profits of publicly traded companies, we set the gross markup charged by intermediate capital ( $\theta$ ) and output goods ( $\vartheta$ ) to 1.4 and 1.25, respectively. Following Caballero and Jaffe (1992), we set  $\phi$  to 0.99, which implies an annual obsolescence rate of 4 percent. The steady state growth rate of the relative price of capital, depends on  $\bar{\chi}_k$ , the markup  $\theta$ , the obsolescence rate and  $\xi_k$ . We normalize  $\xi_k$  to 1. To match the average annual growth rate of the Gordon quality adjusted price of equipment relative to the BEA price of consumption goods and services (-0.035), we set  $\bar{\chi}_k$  to 3.04 percent.

 $\xi_y$  affects the correlation between TFP growth and the growth rate of the relative price of equipment. Many other variables affect this correlation in the short run. However, these other forces are likely to have virtually no effect over them in the medium term (i.e., cycles with periods between 8 and 50 years). Under this premise, and a log-linear approximation, the covariance between medium term growth in TFP, and the relative price of equipment, and their variances depend on the variance of  $\chi_t$ , the variance of  $\chi_t$  and  $\xi_y$ . Hence, we can use these three moments in the data to identify  $\xi_y$ . This yields an estimate for  $\xi_y$  of approximately 0.6. Our results are quite robust to variation in  $\xi_y$  between 0.5 and 0.8.

The growth rate of GDP in steady state depends on the growth rate of capital and on the growth rate of intermediate goods in the output sector. To match the average annual growth rate of GDP per working age person over the postwar period (0.024) we set  $\bar{\chi}_y$  to 2.02 percent.

For the time being, we also need to calibrate the autocorrelation of the shock to future technologies. When we estimate the model, this will be one of the parameters we identify. One very crude proxy of the number of prototypes that arrive in the economy is the number of patent applications. The autocorrelation of the annual growth rate in the stock of patent applications is 0.95. This value is consistent with the estimate we obtain below and is the value we use to calibrate the autocorrelation of  $\chi_t$ .

We now consider the parameters that govern the adoption process. We use two parameters to parameterize the function  $\lambda^s(.)$  as follows:

$$\lambda_t^s = \bar{\lambda}^s \left( \frac{A_t^s h_t^s}{o_t^s} \right)^{\rho_{\lambda}}$$

These are  $\bar{\lambda}^s$  and  $\rho_{\lambda}$ . To calibrate these parameters we try to assess the average adoption lag and the elasticity of adoption with respect to adoption investments. Estimating this elasticity is difficult because we do not have good measures of adoption expenditures, let alone adoption rates. One partial measure of adoption expenditures we do have is development costs incurred by manufacturing firms trying that make new capital goods usable, which is a subset of the overall measure of R&D that we used earlier. A simple regression of the rate of decline in the relative price of capital (the relevant measure of the adoption rate of new embodied technologies in the context of our model) on this measure of adoption costs and a constant yields an elasticity of 0.9. Admittedly, this estimate is crude, given that we do not control for other determinants of the changes in the relative price of capital. On the other hand, given the very high pro-cyclicality of the speed of adoption estimated by Comin (2007), we think it provides a plausible benchmark value.

Given the discreteness of time in our model, the average time to adoption for any intermediate good is approximately  $1/\lambda + 1/4$ . Mansfield (1989) examines a sample of embodied technologies and finds a median time to adoption of 8.2 years. However, there are reasons to believe that this estimate is an upper bound for the average diffusion lag . First, the technologies typically used in these studies are relatively major technologies and their diffusion is likely to be slower than for the average technology. Second, most existing studies oversample older technologies which have diffused slower than earlier technologies.<sup>7</sup> For these reasons, we set  $\bar{\lambda}^s$  to match an average adoption lag of 5 years and a quarter.<sup>8</sup>

We next turn to the entry/exit mechanism. We set the overhead cost parameters so that the number of firms that operate in steady state in both the capital goods

<sup>&</sup>lt;sup>7</sup>Comin and Hobijn (2007) and Comin, Hobijn and Rovito (2008).

<sup>&</sup>lt;sup>8</sup>It is important to note that, as shown in Comin (2008), a slower diffusion process increases the amplification of the shocks from the endogenous adoption of technologies because increases the stock of technologies waiting to be adopted in steady state. In this sense, by using a higher speed of technology diffusion than the one estimated by Mansfield (1989) and others we are being conservative in showing the power of our mechanism.

and final goods sector is equal to unity, and the total overhead costs in the economy are approximately 10 percent of GDP.

#### 3.2 Model Simulations

We now analyze the effect of a positive shock to the growth rate of new technologies. To compare with the literature, we first consider a variation of the model that eliminates the key features we have added that influence model dynamics. In particular we first suppose that technology diffusion is instantaneous and exogenous and that firm entry and exit is shut off. In this case, our experiment closely mimics the "news" shock scenario analyzed in the literature. In particular, the expected increase in the arrival of new technologies leads to an expected increase in the growth rate of total factor productivity that is independent of any actions that individual firms or households make. As Figure 1 shows, the increase in the expected new technology arrival rate initially reduces labor supply and output. At work is the wealth effect, noted by Cochrane (1994) and many others.

We next return to our baseline model by adding back the relevant features. In this instance, as Figure 2 shows, the increase in the expected technology arrival rate produces an initial increase in both output and hours. Now the increase in expected productivity growth is not simply manna from heaven. Rather, it may be realized only if resources are devoted to technology adoption. Further, the more resources are devoted, the faster the technology will be adopted. The initial increase in labor demand in part reflects an intertemporal substitution effect: Because more labor and capital is needed for adoption in the future, it is optimal to build up the capital stock today, before the technologies come in line. The associated rise in capital utilization and entry increases the marginal product of labor, everything else equal, contributing to the increase in labor demand. This in turn leads to an increase in real wages and labor supply.

What is key to producing a positive co-movement between output and expected technology growth is the combination of slow diffusion and costly adoption. We illustrate this point in Figure 3 by examining the response of output and hours for different variations of the model. The top panel is our baseline. In the second panel we keep endogenous adoption but remove entry and exit. As the figure shows, the

output and hours responses is weaker than in the baseline case, but qualitatively the same. One other difference, is that consumption declines initially. By contrast, the agglomeration effect from entry in our baseline boosts output sufficiently to introduce an increase in consumption. In the bottom panel we also remove endogenous adoption. New technologies diffuse exogenously at the same rate as in the steady state of our baseline. As the panel shows, output and hours decline at the onset of the shock, as in the conventional literature. Thus it appears that within our framework endogenous technology adoption is key to getting the right co-movement.

Though we do not report the results here, endogenous entry alone does not generate the right quantitative co-movements in response to innovation shocks.<sup>9</sup> Entry interacts with endogenous adoption to magnify the overall response of real activity. As the top two panels of Figure 3 indicate, the output and hours response is nearly four times as large in our baseline model as in the model without entry. Intuitively, the agglomeration effects from entry expand output and investment, which in turn raises profitability and enhances the incentives to adopt.

Finally, it is the case, as in Comin and Gertler (2006), that the endogenous technology feature of our model introduces a significant propagation mechanism that operates over the medium term. Associated with the increase in output following the positive news shock, there is an increase in the expected returns to both intermediate capital goods and intermediate output goods. Hence, the present discounted value of future profits from selling an adopted technology,  $v_t$ , also increases, which increase the adoption rate, as illustrated by the increase in  $\lambda_t$  in Figure 2.<sup>10</sup> The acceleration in the speed of adoption of new intermediate capital goods in turn improves the overall efficiency of producing new capital goods and is thus responsible for the decline in the relative price of capital over the medium and long term. (In the short run, endogenous entry of new capital producers reduces the relative price of capital, due to agglomeration efficiencies). The endogenous decline in the relative price of capital fuels in turn investment. Similarly, endogenous adoption of new intermediate output goods raise total factor productivity over the medium term, which feeds back to further stimulate economic activity.

<sup>&</sup>lt;sup>9</sup>The impulse response functions for this case are reported in the extended estimated model below.

<sup>&</sup>lt;sup>10</sup>Specifically, we plot the responses of  $\lambda_t^k$  and  $v_t^k$ . The responses of  $\lambda_t^y$  and  $v_t^y$  are qualitatively the same.

The mechanism we have just outlined propagates not only the innovation shock but also other shocks that may disturb the economy. Any disturbance that influences the profitability of intermediate goods will induce adoption, triggering sustained feedback between endogenous technology movements and real activity. Since a key issue is the quantitative importance of this propagation mechanism, we defer the analysis of this issue to section 5 where we present an estimated version of this model.

# 4 An Extended Model for Estimation

In this section we generalize our model and then estimate it. We add some key features that have proven to be helpful in permitting the conventional macroeconomic models (e.g. Christiano, Eichenbaum and Evans (2005) and Smets and Wouters (2006)) to capture the data. Our purpose here is twofold. First we wish to assess whether the effects of our news shock that we identified in our baseline model are robust in a framework that provides an empirically reasonable description of the data. Second, by proceeding this way, we can formally assess the contribution of our innovation shock as we have formulated them to overall business cycle volatility.

#### 4.1 The Extended Model

The features we add include: habit formation in consumption, flow investment adjustment costs, nominal price stickiness in the form of staggered price setting, and a monetary policy rule.

To introduce habit formation, we modify household preferences to allow utility to depend on lagged consumption as well as current consumption in the following simple way:

$$E_{t} \sum_{i=0}^{\infty} \beta^{i} b_{t+i} \left[ \ln(C_{t+i} - vC_{t+i-1}) - \mu_{t+i}^{w} \frac{(L_{t+i})^{1+\zeta}}{1+\zeta} \right]$$
 (26)

where the parameter v, which we estimate, measures the degree of habit formation. In addition, the formulation allows for two exogenous disturbances:  $b_t$  is a shock to household's subjective discount factor and  $\mu_t^w$  is a shock to the relative weight on leisure. The former introduces a disturbance to consumption demand and the latter to labor supply. Overall, we introduce a number of shocks that is equal to the number of variables we use in the estimation in order to obtain identification.

Adding flow adjustment costs leads to the following formulation for the evolution of capital:

$$K_{t+1} = (1 - \delta_t)K_t + J_t \left(1 - \gamma \left(\frac{J_t}{(1 + g_K)J_{t-1}} - 1\right)^2\right)$$
 (27)

where  $\gamma$ , another parameter we estimate, measures the degree of adjustment costs. We note that these adjustment costs are external and not at the firm level. Capital is perfectly mobile between firms. In the standard formulation (e.g. Justiniano, Primiceri, and Schaumberg (2008)), the relative price of capital is an exogenous disturbance. In our model it is endogenous. As equation (25) suggests,  $P_t^k$  depends inversely on the volume of adopted technologies  $A_t^k$  and the cyclical intensity of production of new capital goods, as measured by  $N_t^k$ .

We model nominal price rigidities by assuming the final output goods producing firms (6)) set nominal prices on a staggered basis. For convenience, we now restrict entry in this sector and instead fix the number of these firms at the steady state value N. Following Smets and Wouters (2006) and Justiniano, Primiceri and Schaumberg (2008), we used a formulation of staggered price setting due to (1983), modified to allow for partial indexing. In particular, every period a fraction  $1 - \xi$  are free to optimally reset their respective price. A fraction  $\xi$  instead adjust price according to a simple indexing rule based on lagged inflation. Let  $P_t(j)$  be the nominal price of firm j's output,  $P_t$  the price index and  $\Pi_{t-1} = P_t/P_{t-1}$  the inflation rate. Then, the indexing rule is given by:

$$P_{t+1}(j) = P_t(j) (\Pi_t)^{\iota_p} (\Pi)^{1-\iota_p}$$
(28)

where  $\Pi$  and  $\iota_p$  are parameters that we estimate: the former is the steady state rate of inflation and the latter is the degree of partial indexation. The fraction of firms that are free to adjust, choose the optimal reset price  $P_t^*$  to maximize expected discounted profits given by.

$$E_{t} \sum_{s=0}^{\infty} \xi^{s} \beta^{s} \Lambda_{t,s} \{ \left[ \frac{P_{t}^{*}}{P_{t+s}} \left( \prod_{j=0}^{s} (\Pi_{t+j})^{\iota_{p}} (\Pi)^{1-\iota_{p}} \right) \right] Y_{t+s}(j) - W_{t+s} N_{t+s}(j) - D_{t+s} K_{t+s}(j) \}$$
(29)

given the demand function for firm j's product (obtained from cost minimization by final goods firms):

$$Y_t(j) = \left(\frac{P_t(j)}{P_t}\right)^{\frac{-\mu}{\mu - 1}} Y_t \tag{30}$$

Given the law of large numbers and given the price index, the price level evolves according to

$$P_{t} = \left[ (1 - \xi)(P_{t}^{*})^{\frac{\mu - 1}{\mu}} + \xi(P_{t-1})^{\frac{\mu - 1}{\mu}} \right]^{\frac{\mu}{\mu - 1}}$$
(31)

Finally, define  $R_t^n$  as the nominal rate of interest, defined by the Fisher relation  $R_{t+1} = R_t^n E_t \Pi_{t+1}$ . The central bank sets the nominal interest rate  $R_t^n$  according to a simple Taylor rule with interest rate smoothing, as follows:

$$\frac{R_t^n}{R^n} = \left(\frac{R_{t-1}^n}{R^n}\right)^{\rho_r} \left(\left(\frac{\Pi_t}{\Pi}\right)^{\phi_p} \left(\frac{Y_t}{Y_t^0}\right)^{\phi_y}\right)^{1-\rho_r} \exp(\mu_{mp,t}) \tag{32}$$

where  $R^n$  is the steady state of the gross nominal interest rate and  $Y_t^0$  is trend output, and  $\mu_{mp,t}$  is an exogenous shock to the policy rule.

Including habit formation and flow investment adjustment costs give the model more flexibility to capture output, investment, and consumption dynamics. We include nominal rigidities and a Taylor rule for two reasons. First, doing so allows us to use the model to identify the real interest rate which enters the first order conditions for both consumption and investment. The nominal interest rate is observable but expected inflation is not. However, from the model we identify expected inflation. Second, having a monetary policy allows us to evaluate the contribution of the monetary policy rule to the propagation of innovation shocks, similar in spirit to what Christiano, Ilut, Motto and Rostagno (2007) emphasize for news shocks.

One widely employed friction that we do not add is nominal wage rigidity. While adding this feature would help improve the ability of the model in certain dimensions, we felt that at least for this initial pass at the data, the cost of added complexity outweighed the marginal gain in fit.

We emphasize that the critical difference in our framework is the endogenous component of both embodied and disembodied productivity. The standard model treats the evolution of both of these phenomena as exogenous disturbances. In our model the key primitive is the innovation process. Shocks to this process influence the pace of new technological opportunities which are realized only by a costly adoption process.

# 5 Estimation

## 5.1 Data and Estimation Strategy

We estimate the model using quarterly data from 1984:I to 2008:II on seven key macroeconomic variables in the US economy: output, consumption, equipment investment, non-equipment investment, inflation, nominal interest rates and hours. The vector of observable variables is:

$$\begin{bmatrix} \Delta log Y_t & \Delta log C_t & \Delta log I_t^e & \Delta log I_t^s & R_t & \Pi_t & log(L_t) \end{bmatrix}$$

The standard models typically include real wage growth. However, since we abstract from wage rigidity we do not use this variable in the estimation.

Following Smets and Wouters (2007) and Primiceri et al. (2006 and 2008), we construct real GDP by diving the nominal series (GDP) by population and the GDP Deflator. Real series for consumption and investment in equipment and structures are obtained similarly. Consumption corresponds only to personal consumption expenditures of non-durables and services; while non-equipment investment includes durable consumption, structures, change in inventories and residential investment. Labor is the log of hours of all persons divided by population. The quarterly log difference in the GDP deflator is our measure of inflation, while for nominal interest rates we use the effective Federal Funds rate. Because we allow for non-stationary technology growth, we do not demean or detrend any series.

The model contains seven structural shocks. Five appear in the standard models. These include shocks to: the household's subjective discount factor, the household's preference for leisure, government consumption; the monetary policy rule, and the growth rate of TFP. The key new shock in our model is the disturbance to the growth

rate of potential new intermediate capital goods, which we refer to as an "innovation" shock. Since this shock signals opportunities for future growth, it is also similar in spirit to a "news shock". Finally, we allow for an exogenous shock to the cost of producing non-equipment investment, but are agnostic about the deep underlying source of this shock.

We continue to calibrate the parameters of the embodied technology process. However, we estimate the rest of the parameters of the model, all of which appear in the standard quantitative macroeconomic framework. In particular, we estimate are the parameters that capture habit persistence, investment adjustment costs, elasticity of utilization of capital, labor supply elasticity and the feedback coefficients of the monetary policy rule. We also estimate the persistence and standard deviations of the shock processes.

We use Bayesian estimation to characterize the posterior distribution of the structural parameters of the model (see An and Schorfheide (2007) for a survey). That is, we combine the prior distribution of the parameters with the likelihood of the model to obtain the posterior distribution of each model parameter.

#### 5.2 Priors and Posterior Estimates and Model Fit

Table 2 presents the prior distributions for the structural parameters along with the posterior estimates. Tables 3 presents the same information for the estimates of the serial correlation and standard deviation of the stochastic processes. To maintain comparability with the literature, for the most part we employ the same priors as in Justiniano, Primiceri and Schaumberg (2007).

The parameter estimates are very close to what has been obtained elsewhere in the literature (e.g. Smets and Wouters (2006), Justiniano, Primiceri and Schaumberg (2007) and Justiniano, Primiceri and Tambalotti (2008)). It is interesting to note that we get a reasonable estimate for the degree of price rigidity, despite the fact that the model does not include wage rigidity. The implied average time that a price is fixed is just over two quarters, which is in line with the micro evidence.

To get a sense of how well our model captures the data, Table 4 presents the standard deviations of several selected variables. Overall, our baseline model is in line with the data. It slightly underpredicts the standard deviations of output and consumption growth and slightly overpredicts the standard deviation of the growth in equipment investment and hours.

To assess how important the innovation shock is as a business cycle driving force, Table 5A and 5B report the contribution of each shock to the unconditional variance of five observable variables: output, consumption and equipment and structures investment and hours worked. We explore the variance decomposition both for the growth rate (Table 5A) and the HP filtered level (Table 5B). As earlier, we refer to the disturbance to the growth rate of potential new intermediate goods as the "innovation" shock.

The innovation shock accounts for 27 percent of output growth fluctuations and 32 in HP filtered output. It is of nearly equal importance to the neutral technology shock, which accounts for 43 percent of fluctuations in output growth and 34 percent in HP filtered output. Investment shocks combined, however, account for more the half the high frequency variation in output, in keeping with the findings of Justiano, Primiceri and Tambalotti (2008). The difference in our model is that we disentangle shocks to equipment versus non-equipment investment and also endogenize the pace of technological change. The shock to non-equipment investment is the third most important in explaining approximately 11 percent of output growth fluctuations, and 25 percent of HP filtered output. The other 4 shocks seem much less important in explaining output fluctuations, representing a combined 20 percent of output growth fluctuations and less than 9 percent of HP filtered output.

Finally, we note that our model provides a reasonable fit of the data, at least as compared to reasonable competing alternatives. The two alternatives are as follows: The first is our baseline model but with endogenous adoption shut off. The second is a version of the conventional DSGE model. In particular, we make diffusion instantaneous, shut off entry, and also eliminate the distinction between equipment and structures. In effect, this alternative model is identical to Justiniano, Primiceri and Tambalotti (2007) and very similar to Christiano, Eichenbaum and Evans (2005), and Smets and Wouters (2007), though without wage rigidity (in order to be comparable to our baseline model) Table 6 shows that the marginal likelihood for our baseline model is significantly higher than the alternative formulation with exogenous adoption and also (our version of) the conventional DSGE.

# 5.3 Estimated Impulse Response Functions

Next we analyze the impulse responses to our innovation/news shock using the estimated model. Figure 2 presents the results for our model (solid line) and for the version with exogenous adoption (dashed line).<sup>11</sup> The qualitative patterns are very similar to what we obtained from the calibrated model. The economy with exogenous adoption experiences a recession in response to a positive news shock. In contrast, in our model, there is a positive and prolonged response of output, investment, consumption and hours worked.

In contrast to the simple calibrated model we analyzed earlier, the response of output and investment in the estimated model is humped-shaped, reflecting the various real frictions such as investment adjustment costs that are now present. The response of hours relative to output, however, is somewhat weaker. The introduction of the various frictions has likely dampened the overall hours response. This is somewhat mitigated in conventional models by incorporating wage rigidity.

The speed of technology adoption (first panel in the third row) strongly reacts to the arrival of news about future technology. This is the case because of the sharp increase in the value of new adopted technologies in response to the news shock (second panel in the third row). As we shall see below, this mechanism plays a key role in inducing fluctuations in the stock market.

One may wonder whether the monetary policy rule may be playing a role in propagating our news shock by being overly accommodating. We have explored this possibility by shutting off the price rigidity in the model and instead allowing prices to be perfectly flexible. In the process, we have kept the estimated structural parameters from the full blown model. When conducting this exercise, we find that the results for the sticky and flexible price models are very similar. The responses of output and hours are only slightly more dampened in the flexible price model. Thus within our framework, the monetary policy rule has only a small impact of the dynamic response of the model economy to an innovation shock.

The estimated model not only delivers a plausible response to the innovation shock ,but does so to the other shocks as well. Figures 3 and 4 report the impulse response functions of our baseline model to the structures shock and to the neutral technology

<sup>&</sup>lt;sup>11</sup>Just to be clear, the version with exogenous adoption has also endogenous entry, as our model.

shock (solid lines). (To save space we only report results for the major shocks, but the responses to the other shocks are reasonable as well.) As with a positive news shock, a positive shock to TFP or to structures leads to an increase in output, hours, investment and adoption expenses. In response to a TFP shock, consumption, initially, experiences a very small decline due to the large substitution effect introduced by technology adoption and entry. After, that, consumption increases. For the shock to structures, instead, consumption is pro-cyclical. It is also worth noting that, because these shocks induce pro-cyclical fluctuations in the value of adopted technologies, they also generate large, pro-cyclical fluctuations in the speed of adoption of new technologies.

In Figures 3 and 4 we also report (in dashed lines) the impulse responses to the structures TFP shocks of the version of our model with exogenous adoption (i.e. constant  $\lambda^s$ , for  $s = \{k, y\}$ ). One striking observation from this figures is that the response of the models to these shocks is significantly more muted when adoption is exogenous than when it is endogenous. Accordingly, the endogenous adoption mechanism greatly amplifies the model's response not only to the news shock but also to the other shocks considered here. Thus, even in instances where our innovation shock is not the key driving force, the endogenous technology mechanism we have characterized may be relevant.

# 5.4 Historical Decompositions

To get a better feel for the role of our innovation shock and the two other major shocks, structure and TFP, in output fluctuations, we present a historical decomposition of the data. Figure 7 present three panels. Each plots the contribution to output growth the model implies for one of the three major shocks. The top panel reports results for the innovation shock, the middle for the structures shock, and the bottom for the TFP shock.

As the top panel indicates, the innovation shock contributes significantly to cyclical output growth. In particular, the shock seems to play a prominent role in recessions and early stages of the expansions. As one might expect, it also appears to play a role in the late 1990s period of high output and productivity growth.

The structures shock is very important in the recession of the early 1990s and

also the period of slow growth at the end of our sample, which just precedes the most recent recession. These results are consistent with the role that the contraction in commercial structures played in the 1990s recessions and the collapse of housing investment in the very recent period. In each instance, of course, credit conditions likely influenced the slowdown in structures. In this respect, our structures shock may capture in a reduced form way the influence of credit conditions. A more explicit modeling of this phenomenon would be of interest, though.

# 6 The Stock Market

## 6.1 Theory

In standard macro models, the market value of corporations is equal to the value of installed capital. This creates a serious challenge for these models. Since capital is a stock, the short run evolution of the value of installed capital is driven by the dynamics of the price of installed capital, which for reasonable adjustment costs is not very different from the price of new capital. In the data, the price of new capital is countercyclical and moves approximately as much as output. The stock market, however, is strongly pro-cyclical and moves about ten times more than output. A theory that equalizes the two variables will have to be inconsistent with the empirical behavior of at least one of the two.

Unlike standard macro models, in our framework firms have the rights to the profit flows from selling current and future adopted technologies. Thus, the market value of companies is given by the present discounted value of these profits in addition to the value of installed capital. Formally, the value of the stock market  $Q_t$  is composed of four terms as shown in (33).

$$Q_{t} = P_{t}^{insk} K_{t} + \sum_{s=\{k,y\}} \overline{A_{t}^{s}(v_{t}^{s} - \pi_{t}^{s})}$$
(33)

Value of existing not adopted technologies
$$+ \sum_{s=\{k,y\}} (j_t^s + h_t^s)(Z_t^s - A_t^s) + E_t \left[ \sum_{s=\{k,y\}} \sum_{i=0}^{\infty} \beta \Lambda_{t,t+1+i} j_{t+1+i}^s (Z_{t+1+i}^s - \phi Z_{\tau+i}^s) \right]$$

where  $P_t^{insk}$  is the value of a unit of installed capital in the firm (i.e. the shadow value of a unit of capital to the firm).

The first term in (33) captures the fact that the market values the capital stock installed in firms. The second term reflects the market value of adopted intermediate goods that are currently used to produce new capital and output. The third term corresponds to the market value of existing intermediate goods which have not yet been adopted. The final term captures the market value of the intermediate goods that will arrive in the future. The rents associated with the arrival of these prototypes also have a value which is priced in by the market.

Of course, only the first term appears in conventional models. It is the last three terms, however, that account for the enhanced volatility of asset prices within our framework. Unlike the first term, the last three are highly pro-cyclical since both current and future profits as well as the flow of current and future technologies increase sharply in booms and decline (relative to trend) in recessions. While the shadow value of a unit of installed capital is procyclical, the replacement is countercyclical. Indeed, the estimates of our model will suggest that overall the value of installed capital is countercyclical on average. Thus it is the terms that reflects the value of current and expected future technologies that ultimately account for the strong procyclical volatility of asset prices within our framework.

## 6.2 Impulse responses

Figure 8 plots the responses of the stock market and its components to the news shock. The stock market jumps as soon as the news about the future technology hits the economy. In particular, following the same positive news shock that led output to increase initially by about 5% (Figure 4), stock prices increase by about 10 times more. This boom in the stock market occurs despite the fact that the value of installed capital (third panel in first row, Figure 8) declines driven by the decline in the relative price of capital (second panel in first row) which, as in the data moves roughly as much as output (Comin and Gertler, 2006). What drives the stock market boom is the expectation of higher profits from selling intermediate goods in both the near term and over the long run.

The output and investment booms drive up the demand for intermediate goods.

The persistence of the output and investment responses to the shock induces higher profits per adopted intermediate good not only upon impact but also in the future. Furthermore, the growth rate of the number of adopted intermediate goods also increases. This is the case for two reasons. First, adoption intensity jumps in response to the increase in the market value of an adopted intermediate good. As a result, unadopted intermediate goods become usable in production more quickly. Second, with the innovation shock, the rate at which unadopted intermediate goods arrive in the economy increases. Hence, the number of intermediate goods that can potentially be adopted also increases. Though, the arrival of these new technologies does not affect output immediately, it is immediately reflected in the stock market,  $Q_t$ . Figure 8 illustrates this phenomenon: The are sharp immediate increases in the value of: adopted technologies (first panel in second row); existing technologies that have not been adopted (second window in second row); and the technologies that have not arrived in the economy yet (third panel in second row).

There are other interesting observations from Figure 8. First, the response of the stock market to the shock is persistent. This is the case because of the persistence in the responses of output, investment and in the number of current and future intermediate goods.  $^{12}$  Second, the stock market leads output. Intuitively, this is the case because the stock market value at t incorporates the value of future profits which strongly co-move with future output. The response of output, instead is hump-shaped as a result of the frictions that impede a full adjustment in response to the shock. As we show below, the lead of the stock market over GDP is a salient feature of the data.

Our model also has implications for the evolution of the price-dividend ratio. The natural definition of dividends from (33) is capital rental income plus profits from the sale of intermediate goods minus adoption expenses.<sup>13</sup> We find that the price-dividend ratio is mean reverting (Figure 8, first panel third row). Intuitively, this is the case because the market's response to the shock declines after the initial impact.

 $<sup>^{12}</sup>$ Of course, the persistence of the shock also contributes towards the persistence of  $Q_t$ . However, a significant share of the persistence in  $Q_t$  is endogenous to the model as will be more clear from the impulse responses to the price of capital and TFP shocks which have significantly less persistence than the news shock.

<sup>&</sup>lt;sup>13</sup>Note that the profits for final output and capital producers are equal to the entry costs.

In contrast, the slower response of output leads to a more persistent evolution of the profits of intermediate goods producers which are a key component of dividends. As a result, the price-dividend ratio is mean reverting, which is consistent with the evidence in the literature.<sup>14</sup>

So far we have focused on the responses of the stock market to a positive news shock. However, the market responds very similarly to all the other shocks we have considered in the estimation. Consequently, all the findings uncovered for the innovation shock also hold for these other shocks. To save space, we just report the responses to the shocks that were most important in the variance decomposition: the shock to the price of structures and the TFP shock. The market responses to these shocks are reproduced in Figures 9.

Note that in out model that stock prices lead movements in TFP. This is also true for movements in stocks prices that are orthogonal to TFP, which is consistent with the evidence in Beaudry and Portier (2006). In particular, within our model the innovation shock does not affect current measured TFP nearly as much as it affects it in the future. Stock prices, instead, rise immediately. (Compare Figures 4 and 8.) It is also the case that other shocks generate this pattern. For example, a shock to structures also influences expected future productivity due to the endogenous diffusion mechanism. Again, stock prices increase immediately, consistent with the BP finding. (Compare Figures 5 and 9).

#### 6.3 Unconditional moments

How well does the model fare in matching the stock market in the data? To answer this question, we first compare some basic unconditional moments in the model and in the data. Specifically, we simulate 1000 runs of the estimated model each 98 quarters long and compute the volatility (Table 7) and first order autocorrelation (Table 8) of the first differences and HP filtered levels of the stock market and dividends. Then we compare these moments with various data counterparts. For the stock market, we use both the market value of all stocks traded in the US markets and the S&P500 both deflated by the GDP deflator. It is harder to find the right data counterpart to the dividends in our model. We report two different variables. The dividends

<sup>&</sup>lt;sup>14</sup>See for example, Cambell and Shiller (1988).

distributed by publicly traded companies<sup>15</sup> and the compensation to capital from the NIPA tables.<sup>16</sup> To control for the seasonality of some of these variables we report also seasonally adjusted moments whenever relevant.

The first finding is that, the volatility of the stock market in the model is approximately two thirds of the volatility in the data. That is true both when comparing the model with the seasonally adjusted market value and with the S&P500.<sup>17</sup> For example, the average standard deviation of stock market growth in the model is 5.2% while for the seasonally adjusted stock market growth in the data is 6.6% and in the S&P500 it is 7.7%.<sup>18</sup>

This gap in the volatility between the model and the data is almost reassuring since our model abstracts from countercyclical risk premia which many authors have stressed is an important component of high frequency fluctuations in the stock market. In particular, Campbell and Shiller (1988) show that revisions in expectations about future dividend growth from simple VAR models cannot account for the observed variation in price-dividend ratios. On the other hand, our model suggests that the contribution of cyclical movements in profits to overall stock market volatility is surely greater than what much of the literature has suggested.

Interestingly, our model is consistent with the Campbell-Shiller tests. Specifically, when conducting a Campbell-Shiller test on data simulated from our model we also find that revisions in expected future dividend growth, when expected future dividends are computed using the simple VARs used by CS, only account for a fraction of the fluctuations in price-dividend ratios of the simulated series.<sup>19,20</sup> Since in our

<sup>&</sup>lt;sup>15</sup>Specifically, we follow Campbell and Shiller (1988) and compute the dividends from the value weighted returns including and excluding distributions from COMPUSTAT.

<sup>&</sup>lt;sup>16</sup>That is income minus compensation to employees minus taxes.

 $<sup>^{17}</sup>$ The seasonal adjustment removes the seasonality in the issuance and reporting of corporate debt.

<sup>&</sup>lt;sup>18</sup>The gap between the stock market in the model and in the data is even smaller when looking at the volatility of the HP-filtered series (6.3% in the model vs. 5.8% of the seasonally adjusted market value and 6.4% in the S&P500).

<sup>&</sup>lt;sup>19</sup>Specifically, using the simple one lag 2-variable VAR in Campbell and Shiller (1988) in 1000 (98 quarters-long) simulations, the ratio of predicted over actual standard deviation of the (log) price-dividend ratio is 0.24 with a 95 confidence interval of (0.11, 0.46).

<sup>&</sup>lt;sup>20</sup>This is not surprising because, as Cochrane (2005) shows the Campbell-Shiller test is closely linked to the predictability of dividends. As we shall see below, the dividends generated by the

model none of the fluctuations in the price-dividend ratio are driven by fluctuations in risk premia, this shows that the CS test surely underpredicts the contribution of expected dividend growth to asset price fluctuations. In other words, in our model, and surely in the world too, the dynamics of dividends are rather complex. The simple VARs used by CS cannot properly capture this complexity and, as result, the expected dividend growth series from the VAR forecast are much less volatile than if a more sophisticated model of the economy was used.

Our model does not perform as well in reproducing the volatility of dividends. In the model, the average standard deviation of dividend growth is 1.27% while the data counterparts are much more volatile (8.7% for seasonally adjusted dividends from publicly traded companies). This difference is in part due to the gap between the model and data definition of dividends. In particular, the model measure includes rental income to capital while the data does not. The NIPA measure of dividends includes rental payments to capital and its volatility (2.1%) is closer to the model.

Table 9 reports the first order autocorrelation of the growth rate and HP filtered levels of the stock market value and dividends. We find that the average persistence of the stock market growth in the model is slightly higher than in the data (0 vs. -0.15 for seasonally adjusted market value and 0.01 for the S&P500). However, these differences are small and statistically insignificant. This is also the case for the HP-filtered stock market series. Finally, the model also does a good job in matching the persistence of both dividend growth and HP-filtered dividends.

Tables 8 and 9 also report the moments for the stock market series generated from a model with a conventional real and monetary sector similar to Justiniano, Primiceri and Tambalotti (2008). Overall, this model fails to account for the volatility of stock prices. In particular, while the average volatility of stock market growth in our model is 5.2% and of the HP-filtered stock market value is 6.3%, the equivalent statistics from this alternative model are both 2%. Hence, the more conventional model is unable to generate the observed large fluctuation in asset prices.

In addition to the variance and autocorrelation, another important feature of the stock market in the data is that it leads output, unconditionally. This is illustrated in Figure 12 which plots the cross-correlogram of HP-filtered output and the stock market value in the data. Overall, the model captures the lead in the stock market.

model have similar predictability as the dividends in the data.

Figure 13 plots the average cross-correlogram of output and the stock market in the 1000 runs of our model together with the 95% confidence interval. As in the data, the stock market in the model strongly co-moves contemporaneously with output. Further, there is a lead of about one quarter of the stock market over output which is also consistent with the data.

The pattern of co-movement of the stock market and output is another dimension where our model differs from the conventional framework. Figure 14 plots the average cross-correlogram between output and the stock market for this model. Two observations are worth making. First, the contemporaneous co-movement between output and the stock market is negative rather than positive. This is driven by the shocks to the relative price of capital which, as in Justiniano, Primiceri and Tambalotti (2008) are an important source of fluctuations when this model is estimated. A shock that reduces the price of capital, causes an output expansion but, despite the presence of adjustment costs, a reduction in the price of installed capital. Since capital is fixed in the short run, this shock causes a decline in the value of the capital stock which is the stock market in this model. Second, the co-movement pattern between output and the stock market in this model does not capture the observed lead of the stock market over output.

#### 6.4 Historical evolution of the stock market

How closely does the stock market value predicted by the model given the estimated shocks track the actual evolution of the US stock market? Figure 15 plots the evolution of the predicted and actual (real) value of the stock market together with the S&P500 deflated using the GDP deflator. The stock market value in the data is the value of all publicly-traded companies plus the value of their corporate debt deflated also by the GDP deflator.

The finding is that, to a first order, the predicted stock market value tracks fairly closely the actual series. In particular, the model captures the relatively slow growth between 1984 and 1994, the acceleration starting in 1994-95. The peak takes place in 2001 rather than in 2000. Then there is a small decline though not nearly as pronounced as in the 2001 crash. The model also captures the recovery until the end of 2007. Finally, it captures the decline in the stock market in 2008.

Beyond the qualitative patterns, the model does a surprisingly good job in capturing the magnitude of the run up during the second half of the 90s. While the US stock market went from a value of \$3.55 trillion in 1984:I<sup>21</sup> to \$24 trillion in 2000:I, our model predicts an increase from \$3.55 trillion to \$21.3 trillion in 2001:I. The similarity of these increases is somewhat surprising, given that we have not used any information from the stock market to estimate the model.

The predictions of the model for the evolution of the stock market in 2008 are also worth noting. In particular, the model predicts a decline in the stock market value of 18% which is approximately half of the decline that experienced the S&P500. It is important to stress, though, that our model abstracts from financial factors that appear to be relevant in the sharp decline in stock prices since October 2008. Further, the data used in the estimation of the model and identification of the shocks runs only until the second quarter of 2008. It is interesting though that the macroeconomic conditions identified in the estimation were sufficient to generate such a significant drop in asset prices in the context of our model.

## 7 Conclusions

We have modified a conventional business cycle model to allow for changes in the rate of growth of new technologies and endogenous technology diffusion. An "innovation" shock has the flavor of a news shocks because it influences expectations of future growth without affecting current productivity. As we, show, with endogenous diffusion, news about future growth prospects produces movements in current output and hours that is positively correlated with the news. In this way the paper addresses a conundrum in the literature, originally identified by Cochrane (1994). We also find that in an estimated version of the model, the innovation shock accounts for nearly a third of the variation of output fluctuations, and even more at the business cycle frequencies. The model also accounts surprisingly well for asset price movements, at least relative to most other business cycle models.

Our endogenous technology diffusion mechanism is also relevant to other disturbances besides innovation shocks. For example, the mechanism amplifies and prop-

<sup>&</sup>lt;sup>21</sup>All these figures are in 2000 US dollars.

agates the impact of a shock to structures on the movement of both output and asset prices. As we noted, our structures shock, which affects both residential and non-residential investment may in a reduced form sense partly capture movements in credit frictions. Indeed, our historical decomposition suggests that this structures shock was important in both the 1990-91 recession and the period leading up to the current recession, episodes where disruptions in credit markets appear to have affected structures investment. Even though the initiating disturbance does not involve technology, the endogenous diffusion mechanism works to propagate the effects of the shock on output and the stock market. Explicitly modeling the interactions between credit marker frictions and our endogenous diffusion mechanism, we think, is an important next step to take.

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Table 1: Calibrated Parameters

Parameter	Value
eta	0.98
$\delta$	0.015
G/Y	0.2
$\alpha$	0.35
$\alpha_s$	0.17/0.35
ζ	1
$rac{\zeta}{ heta}$	0.7
$\overline{\chi}_y$	so that growth rate of $y=0.024/4$
$\overline{\chi}_k^{\circ}$	so that growth rate of $p_{et}^K = -0.035/4$
U	0.8
$(\delta''/\delta')U$	0.15
$\phi$	0.99
$\mu$	1.1
$\mu_w$	1.2
	1.15
$rac{\mu_k}{\lambda}^y$	so that $\lambda^y = 0.02/4$
$\overline{\lambda}^k$	so that $\lambda^k = 0.02/4$
$ ho_{\lambda}$	0.9
y	0.7
$y_z$	0.8
$\xi_y$	0.6

Table 2: Prior and Posterior Estimates of Structural Coefficients

	Prior	Prior Posterior			
Parameter	Distribution	max	mean	5%	95%
u	Beta(0.50,0.10)	0.502	0.565	0.104	0.952
$ ho_r$	Beta(0.65, 0.10)	0.642	0.623	0.518	0.800
ξ	Beta(0.50,0.10)	0.565	0.557	0.366	0.758
$\iota_p$	Beta(0.50,0.10)	0.488	0.487	0.280	0.694
$\dot{\gamma}$	Normal(1.00, 0.50)	1.305	1.185	0.818	1.510
$\phi_p$	Gamma(1.70, 0.30)	1.707	1.944	1.226	2.746
$\phi_y$	Gamma(0.125, 0.10)	0.079	0.082	0.062	0.106
ζ	Gamma(1.20,0.10)	1.193	1.344	1.150	1.516
$\frac{\delta''U}{\delta'}$	Gamma(0.10,0.10)	0.025	0.022	0.003	0.043

Table 3: Prior and Posterior Estimates of Shock Processes

	Prior		Posterior		
Parameter	Distribution	max	mean	5%	95%
$ ho_b$	Beta(0.25, 0.05)	0.235	0.230	0.185	0.284
$ ho_m$	Beta(0.25,0.05)	0.248	0.247	0.186	0.301
$ ho_w$	Beta(0.35,0.10)	0.346	0.349	0.331	0.364
$ ho_{rd}$	Beta(0.95,0.15)	1.000	0.999	0.999	0.999
$ ho_g$	Beta(0.6,0.15)	0.349	0.894	0.893	0.894
$ ho_s$	Beta(0.95,0.15)	1.000	0.999	0.999	0.999
$\sigma_{rd}$	$IGamma(0.25,\infty)$	0.285	0.292	0.255	0.337
$\sigma_w$	$IGamma(0.25,\infty)$	0.254	0.263	0.254	0.272
$\sigma_q$	$IGamma(0.25,\infty)$	0.252	0.267	0.248	0.287
$\sigma_b$	$IGamma(0.25,\infty)$	0.252	0.261	0.227	0.296
$\sigma_m$	$IGamma(0.25,\infty)$	0.251	0.268	0.191	0.352
$\sigma_x$	$IGamma(0.25,\infty)$	0.253	0.277	0.269	0.287
$\sigma_s$	$IGamma(0.25,\infty)$	0.306	0.206	0.164	0.245

Table 4: Standard Deviations

Observable	Data	Model
$\Delta Y_t$	0.50	0.63
$\Delta I_t^e$	2.92	2.23
$rac{\Delta I_t^s}{\Delta C_t}$	$\frac{2.80}{0.33}$	$\frac{2.70}{0.43}$
$\Delta L_t$	0.66	0.60

Table 5: Variance Decomposition

Observable	Gov	Lab. Supp.	Inter. Pref.	Innov.	TFP	Struc.	Monet. Pol.
$\Delta Y_t$	3.45	0.38	9.94	27.15	42.57	10.62	5.89
$\Delta I_t^e$	0.07	0.08	0.74	49.36	35.15	13.67	0.93
$\Delta I_t^s$	0.08	0.09	0.83	33.53	42.05	22.13	1.29
$\Delta C_t$	0.16	1.70	19.38	18.05	40.03	9.43	11.25
$\Delta L_t$	1.61	32.34	0.99	13.69	49.04	1.64	0.69

Table 6: Variance Decomposition (HP-filtered)

Observable	Gov	Lab. Supp.	Inter. Pref.	Innov.	TFP	Struc.	Monet. Pol.
$\Delta Y_t$	1.45	0.21	3.84	32.29	34.24	24.78	3.19
$\Delta I_t^e$	0.07	0.06	0.62	35.52	38.00	24.03	1.71
$\Delta I_t^s$	0.08	0.07	0.72	36.92	39.93	20.64	1.65
$\Delta C_t$	0.31	3.61	16.91	15.93	25.60	24.31	13.33
$\Delta L_t$	2.09	35.87	0.75	20.06	29.16	11.24	0.84

Table 7: Log-Marginal Density Comparison

Specification	Log Marginal (Laplace approximation)
Conventional Model	-2781.03
Exogenous Adoption	-2249.70
Endogenous Adoption	-2209.44

Table 8: Stock Market Standard Deviations (quarterly)

Variable	Data	Our model	$Conventional\ model$	
Growth rate of stock market value	0.093	0.052	0.021	
Growth rate of stock market value, seasonally adjusted	0.066	(0.045, 0.059)	(0.018, 0.024)	
Growth rate of S&P500	0.077			
HP-filtered stock market value	0.089	0.063	0.02	
HP-filtered stock market value, seasonally adjusted	0.058	(0.049, 0.079)	(0.016, 0.023)	
HP-filtered S&P500	0.064			
Dividend growth (publicly traded companies)	0.114	0.0127	0.014	
Dividend growth, seasonally adjusted		(0.0107, 0.014)	(0.012, 0.016)	
Profit growth (NIPA)	0.021			
HP-filtered dividends	0.082	0.0106	0.0134	
HP-filtered dividends, seasonally adjusted	0.07	(0.009, 0.0127)	(0.011, 0.016)	
HP-filtered profits	0.022			

Table 9: Stock Market Autocorrelations (quarterly)

Variable	Data	Our model	Conventional model
Growth rate of stock market value	-0.48	0	-0.18
Growth rate of stock market value, seasonally adjusted	(-0.64, -0.31) $-0.15$	(-0.20, 0.19)	(-0.35, -0.01)
Growth rate of S&P500	(-0.35, 0.05) $0.01$		
HP-filtered stock market value	(-0.22, 0.25) $0.48$	0.67	0.45
HP-filtered stock market value, seasonally adjusted	(0.29, 0.66) $0.27$	(0.49, 0.80)	(0.27, 0.60)
HP-filtered S&P500	(0.03, 0.5) $0.4$		
nr-intered S&r 500	(0.18, 0.63)		
Dividend growth (publicly traded companies)		-0.36	-0.25
Dividend growth, seasonally adjusted	(-0.94, -0.48) -0.56	(-0.51, -0.20)	(-0.43, -0.06)
Profit growth (NIPA)	(-0.83, -0.29) -0.24		
HP-filtered dividends	(-0.67, 0.18) $0.03$	0.30	0.46
HP-filtered dividends, seasonally adjusted	(-0.14, 0.2) $0.29$	(0.04, 0.49)	(0.25, 0.64)
, ,	(0.06, 0.52)		
HP-filtered profits	$0.55 \\ (0.28, 0.82)$		

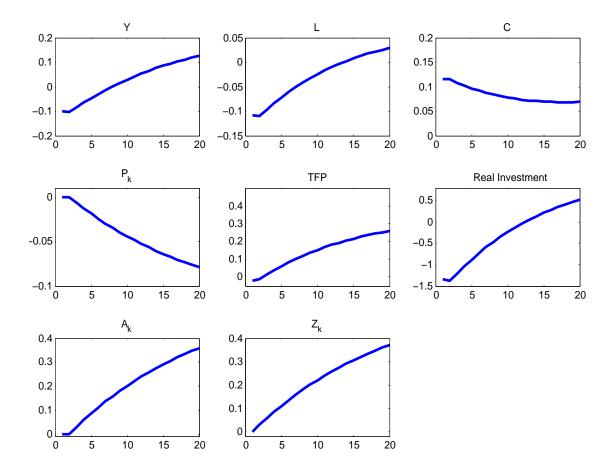


Figure 1: Impulse responses to innovation shock in conventional model (immediate diffusion).

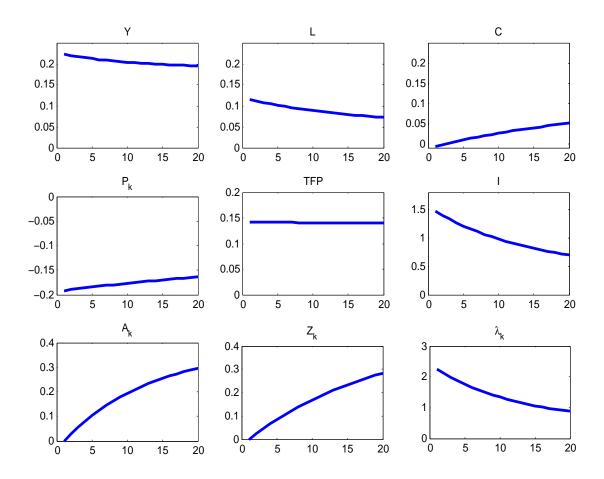


Figure 2: Impulse responses to innovation shock in baseline model (slow diffusion, endogenous adoption).

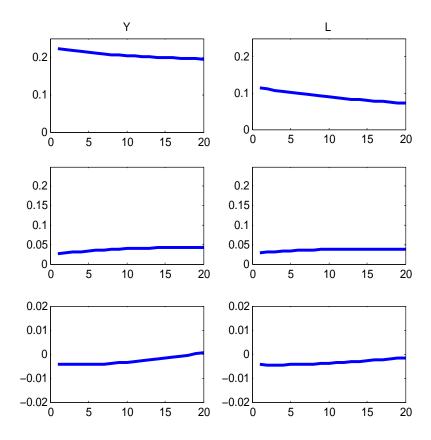


Figure 3: Robustness. Impulse responses to innovation shock. Top row: baseline model (slow diffusion, endogenous adoption). Middle row: baseline model without entry. Bottom row: baseline model without endogenous adoption.

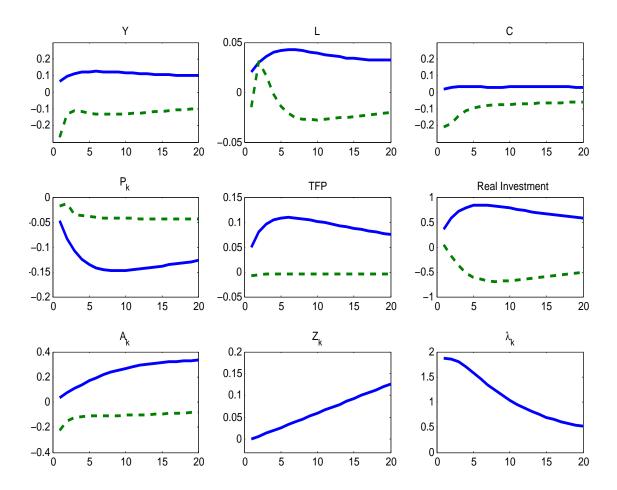


Figure 4: Estimated impulse responses to innovation shock, our model (solid) and model with entry and exogenous adoption (dashed).

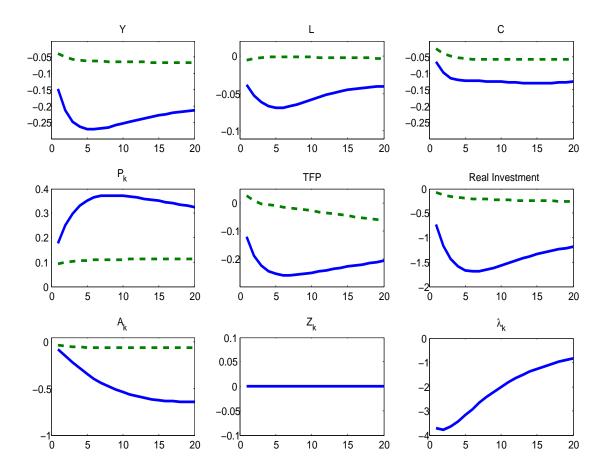


Figure 5: Estimated impulse responses to structures shock, our model (solid) and model with entry and exogenous adoption (dashed).

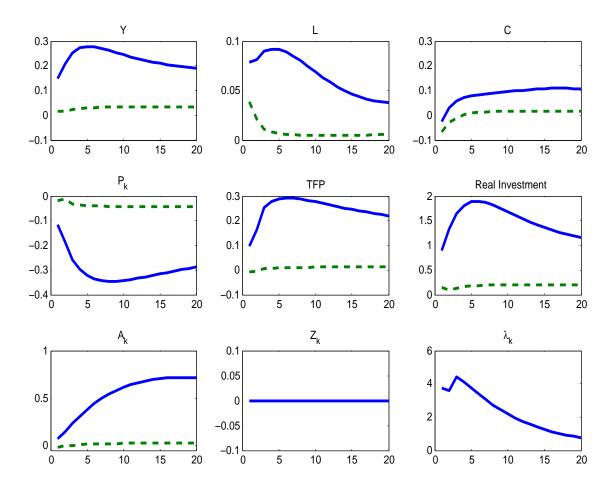


Figure 6: Estimated impulse responses to TFP shock, our model (solid) and model with entry and exogenous adoption (dashed).

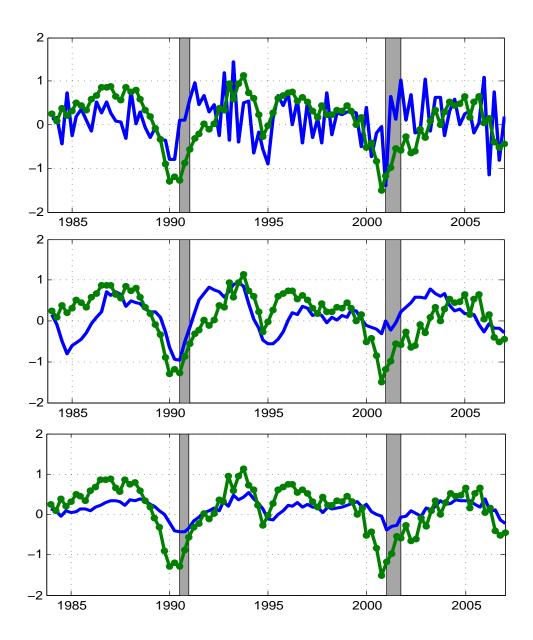


Figure 7: Historical decomposition of output growth. Data in dotted green and counterfactual in solid blue, for innovation shock (first panel), structures shock (second panel) and TFP shock (third panel).

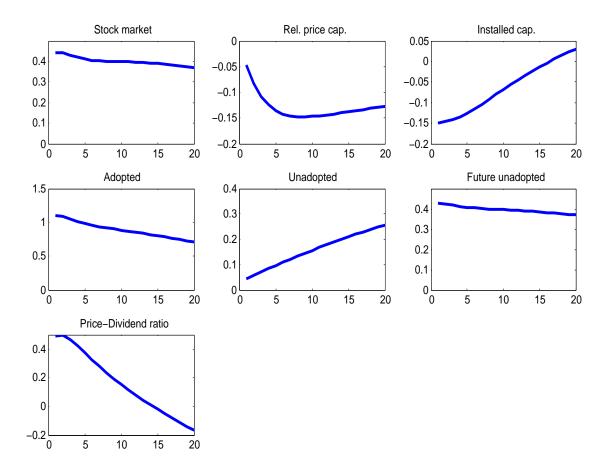


Figure 8: Impulse responses to innovation shock for stock market value and its components: installed capital (first row, third column), adopted technologies (second row, first column), unadopted technologies (second row, second column) and future unadopted technologies (second row, third column).

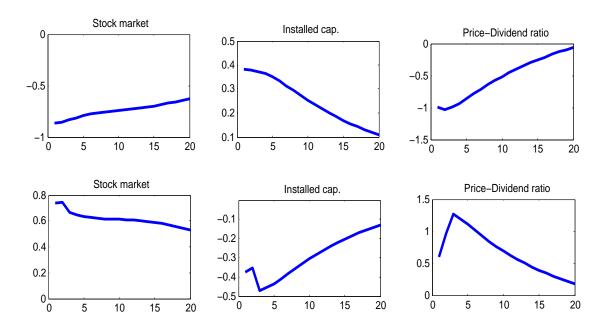


Figure 9: Impulse responses of stock market variables to positive shock to structures (first row) and TFP (second row).

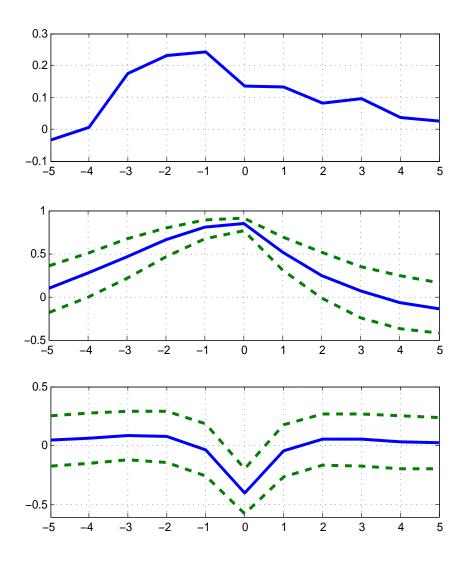


Figure 10:  $Corr(y_t, stock_{t+k})$  in the data (first panel), our model (second panel) and conventional model (third panel).

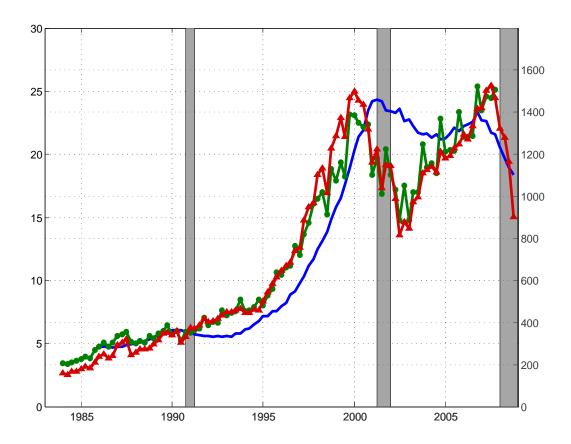


Figure 11: Stock market value in model (solid blue), data (dotted green) and S&P500 (triangled red, right axis).