7 Uncertain Lifetimes, Pensions, and Individual Saving
R. Glenn Hubbard

7.1 Introduction
Attempts to measure the impacts of pensions on household saving have occupied much of the literature in empirical public finance over the past decade. From a theoretical perspective, identifying the channels through which pensions affect the intertemporal consumption decision can help to distinguish among motives for saving (e.g., for retirement consumption or for bequests) and to explain empirical findings of the relationship between wealth and lifetime earnings. Proper quantification of the effects of pensions on saving is important for analyses of intergenerational equity, bequests and income distribution, and tax policy and saving.

Most of the attention in the pension-saving controversy has focused on the social security system, beginning with the time series studies of Feldstein (1974). The theoretical argument of Feldstein (and of Barro 1974, 1978) has centered around the funding status of social security, that is, the degree to which an unfunded social security system reduces private saving. Empirical tests of the effects of social security on saving in this vein have been conducted in the perfect certainty version of the life-cycle model (Modigliani and Ando 1957; Modigliani and Brumberg 1954). In that approach, social security affects wealth accumulation...
only through its impact on individual intertemporal budget constraints. Disposable income falls by the amount of the tax. To the extent that the present value of benefits exceeds the present value of taxes paid, an increase in lifetime resources is generated, raising consumption in all periods.

This paper focuses on the distinction of precautionary saving against uncertainty over length of life in the life-cycle framework and on the annuity insurance aspects of social security and private pensions. The development of public and private pensions is examined in response to missing markets for providing insurance for consumption in the facet of uncertain lifetimes. A simple life-cycle model is put forth in section 7.2 to show that even an actuarially fair, fully funded social security system can reduce individual saving by more than the tax paid. Hence, previous partial equilibrium estimates of the impact of social security on saving drawn solely from consideration of the intergenerational wealth transfer at the introduction of the system are, if anything, too small.3

A related finding stems from the fact that under current United States law, social security taxes and benefits are calculated only up to an earnings ceiling. High-income individuals have incomplete access to the social security annuity system. Hence, even in the absence of an explicit bequest motive, the ratio of wealth to lifetime earnings could rise with the level of lifetime earnings. Constrained access to publicly provided pension annuities may provide an impetus to the growth of private pension annuities. This potential "annuity rationing" provides a motivation for integrating social security and private pension benefit formulas.

Individual wealth-age profiles are constructed in section 7.3 given uncertain lifetimes and social security. The large partial equilibrium saving impacts found in section 7.2 are mitigated when initial endowments are considered. Specifically, accidental bequests, which arise in the model because of lifetime uncertainty, provide an intergenerational link for saving decisions. To the extent that the introduction of social security reduces the size of accidental bequests, the net effect of social security on the consumption of subsequent generations is diminished.

Section 7.4 extends the approach to private pensions. The fifth section addresses empirical issues arising from the models of sections 7.3 and 7.4, primarily with respect to how one should interpret econometric estimates of "offsets" to individual saving attributed to pensions. Using a model specification for individual wealth accumulation from the literature, potential offsets are interpreted according to the presence or absence of a bequest motive and according to the ability of individuals to adjust their participation in private pensions to counteract involuntary changes in social security. Some conclusions and directions for future research are given in section 7.6.
7.2 Social Security and Savings in a Life-Cycle Model

7.2.1 Consumer Saving Decisions

The solution to an economic agent's intertemporal consumption problem subject to a lifetime resource constraint requires the equalization of expected marginal utilities of consumption across time. Otherwise, an increase in consumption at one point in his life at the expense of consumption at another time would raise lifetime utility, indicating that the initial allocation was suboptimal. The introduction of uncertainty generates a demand for insurance to diversify risks. Where insurance markets are incomplete or missing, the first-best optimum may be unattainable.

The type of uncertainty considered here is that over longevity; agents do not know when they will die. Yaari's (1965) seminal paper showed that with an uncertain lifetime, intertemporal utility maximization can dictate saving for the possibility of living longer than the expected lifetime to avoid deprivation in old age (excessively high marginal utility of future consumption). That excess saving can be large. Kotlikoff and Spivak (1981, p. 379) found that for plausible underlying parameter values, the present expected value of unintended bequests represented almost 25% of initial wealth for a single male aged 55.

To emphasize this point, consider the following simple model. Agents are assumed to be selfish, in the sense that no bequests are desired. The retirement age $Q$ is taken as exogenous, and individuals live $Q$ periods for certain. The probability of having died in the interval $[0,t]$ is $p_t$ for each $t$; by assumption, $p_t$ is equal to zero in the interval $[0,Q]$. Individuals have an expected lifetime of $D$ years, with $D' > D$ being the maximum age to which one can survive. That is, $D$ is just the weighted average of the years $t$ in $(Q + 1, D')$, with weights $(1 - p_t)$ for each $t$. Individuals receive a gross wage $w_t$ in each period $t$ during their working period; wages are assumed to grow at rate $g$. Income taxes on wages are levied at rate $\theta$.

Following Yaari (1965) and Barro and Friedman (1977), let utility be additively separable, and let $U(C_t)$ be evaluated contingent on being alive at time $t$. That is, the consumer's intertemporal choice model is given by

\[
\max \sum_{t=0}^{D'} (1 - p_t) U(C_t) \left(1 + \delta\right)^{-t}
\]

subject to

\[
\sum_{t=0}^{D'} C_t (1 + r)^{-t} = K_0 + (1 - \theta) w_0 \sum_{t=0}^{Q} \left(\frac{1 + g}{1 + r}\right)^t
\]
where $C$, $\delta$, and $r$ represent consumption and the (constant) subjective discount rate and real interest rate, respectively. $K_0$ represents initial resources from unplanned bequests from the previous generation.

Carrying out the optimization in (1) assuming $U(C) = (1/\gamma)C^\gamma$ yields an optimal consumption stream of

$$C_t = C_0 \left( \frac{1 + r}{1 + \delta} \right)^{\delta/(1 - \gamma)} (1 - p)^{\gamma/(1 - \gamma)},$$

where

$$C_0 = \frac{K_0 + (1 - \theta) w_0 \sum_{t=0}^{\infty} \left( \frac{1 + g}{1 + r} \right)^t}{\sum_{t=0}^{\infty} (1 + r)^{\gamma/(1 - \gamma)} (1 + \delta)^{-\delta/(1 - \gamma)} (1 - p)^{\gamma/(1 - \gamma)}}.$$

The extent to which uncertainty over length of life affects the stream of consumption depends on agents' degree of relative risk aversion, a transformation of $\gamma$, the elasticity of the marginal utility function. The higher is an individual's degree of relative risk aversion (or, equivalently, the lower is his intertemporal elasticity of substitution in consumption), the slower will his consumption grow over time.

7.2.2 The Introduction of Social Security

Access to a fair annuity market could remove the influence of lifetime uncertainty on consumption. Individuals could exchange a portion of their labor income when young to smooth consumption in old age. This role of annuities as a mechanism for sharing uncertainty about longevity is an integral part of Diamond's (1977) evaluation of the social security system, in which he focuses on the absence of complete markets for such contracts. Merton (1983) considers Pareto-improving social security programs in an intertemporal model in which human capital is not tradable. Eckstein et al. (1985) consider the Pareto-improving potential of mandatory social security in the context of market failure in competitive insurance markets in the presence of adverse selection in the paradigm of Rothschild and Stiglitz (1976) or Wilson (1977).

If all individuals were identical in terms of their probabilities of survival, then (with risk-neutral insurers) a competitive equilibrium in the provision of fair annuities would be possible. The existence of a competitive equilibrium may be precluded by asymmetries of information between individuals and insurers. This is, of course, the familiar “adverse selection” phenomenon discussed by Rothschild and Stiglitz (1976). There may be additional “moral hazard” or “free-rider” barriers to the existence of an annuities market. If individuals conjecture
that the state will support them in deprivation, the need to purchase annuities is diminished. A rigorous development of optimal second-best provision of annuities is beyond the scope of this paper.

Public provision of the annuities through public pensions is one possibility. Moral hazard problems still make voluntary participation difficult. Consider, though, a public pension system ("social security") of the following form. Individuals are compelled to pay a payroll tax at rate $t_s$ on gross wages, from which the social security system is funded. During retirement they receive annuity benefits $S$ in each period $t$ until death. The budget constraint in (1) becomes

$$
\sum_{t=0}^{Q'} C_t (1 + r)^{-t} = K_0 + (1 - \theta - t_s) \sum_{t=0}^{Q} w_0 \left( \frac{1 + g}{1 + r} \right)^t
$$

$$
+ \sum_{t=Q+1}^{Q'} S_t (1 + r)^{-t}.
$$

If benefits are set according to a replacement rate of the terminal wage, (i.e., where $S = R w_Q$, where $R$ is the earnings replacement rate) then the economy-wide actuarially fair benefit $S$ satisfies the condition that

$$
S \sum_{t=Q+1}^{Q'} (1 - p_t) (1 + r)^{-t} = t_s \sum_{t=0}^{Q} w_0 \left( \frac{1 + g}{1 + r} \right)^t.
$$

Substituting the actuarially fair social security benefit into the budget constraint in (4) yields

$$
\sum_{t=0}^{Q'} C_t (1 + r)^{-t} = K_0 + [1 - \theta + t_s (\omega - 1)] \sum_{t=0}^{Q} w_0 \left( \frac{1 + g}{1 + r} \right)^t,
$$

where $\omega$ arises because of the difference in discount rates under certainty and uncertainty and is equal to

$$
\left( \sum_{t=Q+1}^{Q'} (1 + r)^{-t} \right) / \left[ \sum_{t=Q+1}^{Q'} (1 - p_t) (1 + r)^{-t} \right].
$$

Since $\omega$ is greater than unity, the system generates an increase in lifetime resources. Note that this increase in resources occurs even in a system which is actuarially fair and fully funded (i.e., in which contributions are invested and earn the market rate of return $r$ in each period). In reality, the initial cohorts participating in social security received a rate of return greater than the actuarially fair return (see Hurd and Shoven 1983). This analysis focuses only on an actuarially fair system to point out that the negative impact of social security on individual saving does not hinge on such initial transfers.

We can compare the gains to individuals from the "insurance" fea-
tures of social security, which would exist even in a fully funded system, with the transfer gains to initial participants from an unfunded system emphasized by Feldstein (1974) and Kotlikoff (1979a). Hurd and Shoven (1983) note that the "median return ratio" (i.e., the ratio of social security benefits to contributions) for single individuals in the Retirement History Survey fell from 2.91 in 1969 to 2.73 in 1975 to 2.41 in 1979. Despite the large gains for older retirees, their simulations of gains for future retirees indicate that projected internal rates of return decline markedly after 1980. In the model outlined above, this ratio for the funded system would be \( \omega \). Assuming a real rate of interest of 4% yields a return ratio of 2.1, which is approximately the same size as the current transfer effect and potentially much larger than the future transfer effect.

As shown in table 7.1, depending on assumptions about the real interest rate and the social security payroll tax rate, the percentage increase in lifetime resources generated by an actuarially fair social security system can be large. Using actual data on survival probabilities for the U.S.,\(^{11}\) when \( r = 0.04 \) and \( t_s = 0.10 \), a 21% increase in lifetime resources is afforded by an actuarially fair social security system. If initial resources were on average equal to 25% of initial lifetime earnings, this translates into a 16.9% increase in lifetime consumption. Individual saving is reduced by more than the amount of the tax paid.

Suppose that not everyone has equal access to the retirement annuities provided by social security, and that effective participation is higher for low-income individuals than for high-income individuals. Let \( \tilde{w} \) represent the ceiling on taxable income; the growth rate of the taxable wage base and the determination of the replacement rate are as before. The budget constraint in (6) then becomes

\[
\sum_{t=0}^{D'} C_t (1 + r)^{-t} = K_0 + \sum_{t=0}^{Q} [1 - \theta + \tilde{t}_s(\omega - 1)] w_0 \left( \frac{1 + g}{1 + r} \right)^t,
\]

where \( \tilde{t}_s \) is equal to \( t_s(\tilde{w}/w_0) \). The impact of social security on an individual's lifetime resources depends on his income. As an annuity, social security administered in this way generates a smaller reduction in saving for high-income people than for low-income people.

### 7.3 Social Security and Dynamic Wealth Accumulation

#### 7.3.1 Individual Saving Behavior

We can use the derivation from the previous section of the impact of mandatory actuarially fair social security on saving to study individual wealth accumulation over time. For any time \( t \), the present value
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(at time 0) of an individual's accumulated stock of wealth, $K_{0t}$ (i.e., the present value of the "accidental bequest" of an individual who died in period $t$), can be expressed as

\[(8) \quad K_{0t} = K_0 + \sum_{i=0}^{t} (1 + r)^{-i}[1 - \theta - t_s]w_i + S_i - C_i].\]

Wages and social security benefits are the sources of income to the individual. $w_i$ is zero in the interval $[Q + 1, D']$, and $S_i$ is zero in the interval $[0, Q]$. Using the expressions derived before for $w_i$, $S_i$, and $C_i$, we can rewrite (8) as

\[(9a) \quad K_{0t} = K_0 + (1 - \theta - t_s)w_0 \sum_{i=0}^{t} \left( \frac{1 + g}{1 + r} \right)^i \]

\[- [1 - \theta + t_s (\omega - 1)] \left( w_0 \sum_{i=0}^{t} \left( \frac{1 + g}{1 + r} \right)^i \right) \times \]

\[\left( \sum_{i=0}^{t} \frac{(1 + r)^{-i}\gamma (1 + \delta)^{-i}(1 - p_i)^{-i}}{\sum_{i=0}^{D'} (1 + r)^{-i}\gamma (1 + \delta)^{-i}(1 - p_i)^{-i}}, t \in [0, Q], \right)\]

and

\[(9b) \quad K_{0t} = K_0 + (1 - \theta - t_s)w_0 \sum_{i=0}^{t} \left( \frac{1 + g}{1 + r} \right)^i \]

\[+ t_s \left[ w_0 \sum_{i=0}^{t} \left( \frac{1 + g}{1 + r} \right)^i \right] \frac{\sum_{i=Q+1}^{t} (1 + r)^{-i}}{\sum_{i=Q+1}^{D'} (1 - p_i)(1 + r)^{-i}} \]

\[- [1 - \theta + t_s (\omega - 1)] \left( \sum_{i=0}^{t} w_0 \left( \frac{1 + g}{1 + r} \right)^i \right) \times \]

\[\left( \sum_{i=0}^{t} \frac{(1 + r)^{-i}\gamma (1 + \delta)^{-i}(1 - p_i)^{-i}}{\sum_{i=0}^{D'} (1 + r)^{-i}\gamma (1 + \delta)^{-i}(1 - p_i)^{-i}}, t \in [Q + 1, D']. \right)\]

To provide an intuitive framework for considering an individual's wealth accumulation over the life cycle, note that if we denote the present values of lifetime labor income and social security taxes by $V_L$ and $V_S$, respectively, we can rewrite (9a) and (9b) as
The ratio $\frac{K_{0t}}{V_L}$ tracks an individual's accumulated stock of assets relative to lifetime earnings. In a world of no uncertainty over longevity, $\frac{K_{0t}}{V_L}$ is simply a function of age, and the results of the basic life-cycle model are reproduced, as long as the present values of social security contributions and benefits are equal. With lifetime uncertainty, wealth is still built up relative to earnings during the working period, but the rate at which consumption draws down accumulated wealth depends on survival probabilities and relative risk aversion. Because an actuarially fair social security system generates an increase in individual lifetime resources, lifetime consumption rises. Much of this increase in consumption comes during an individual's working life, as the need to save for retirement is reduced. Depending on risk aversion, while

$$
\frac{K_{0t}}{V_L} = K_0 + \frac{(1 - \theta - t_s)w_0 \sum_{i=0}^{t} \left( \frac{1 + g}{1 + r} \right)^i}{V_L} - \left[ 1 - \theta + \frac{V_s}{V_L} (\omega - 1) \right] \left( \sum_{i=0}^{t} \frac{(1 + r)^{i-\gamma} (1 + \delta)^{-i} (1 - p)^{-i}}{\sum_{i=0}^{t} (1 + r)^{i-\gamma} (1 + \delta)^{-i} (1 - p)^{-i}} \right),
$$

and

$$
\frac{K_{0t}}{V_L} = K_0 + 1 - \theta - \frac{V_s}{V_L} + \frac{V_s}{V_L} \left( \sum_{i=Q+1}^{t} \frac{(1 + r)^{-i}}{\sum_{i=Q+1}^{t} (1 - P_r)(1 + r)^{-i}} \right) - \left[ 1 - \theta + \frac{V_s}{V_L} (\omega - 1) \right] \left( \sum_{i=0}^{t} \frac{(1 + r)^{i-\gamma} (1 + \delta)^{-i} (1 - p)^{-i}}{\sum_{i=0}^{t} (1 + r)^{i-\gamma} (1 + \delta)^{-i} (1 - p)^{-i}} \right).
$$

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<table>
<thead>
<tr>
<th>Table 7.1</th>
<th>Percentage Increase in Lifetime Consumption Generated by Actuarially Fair Social Security</th>
</tr>
</thead>
<tbody>
<tr>
<td>$t_s = 0.10$</td>
<td>$t_s = 0.12$</td>
</tr>
<tr>
<td>$r = 0.02$</td>
<td>29</td>
</tr>
<tr>
<td>$r = 0.04$</td>
<td>21</td>
</tr>
<tr>
<td>$r = 0.06$</td>
<td>16</td>
</tr>
</tbody>
</table>

Note: It is assumed that individuals receive no initial bequest.
retirement consumption is higher in the presence of social security, dissaving in retirement is likely to be less than in the certainty case.\textsuperscript{12}

The problem becomes more complicated when the insurance coverage provided by social security is not the same across individuals. Suppose again that there is a ceiling on the level of earnings against which payroll tax rates and replacement rates are calculated. If that ceiling is \( \bar{\psi} \) in period 0 and grows at the same rate as the wage base, then the effective tax rate is not \( t_s \), but \( \bar{t}_s = t_s (\bar{\psi}/\psi_0) \). In that situation, equation (10) reveals that the ratio of wealth to lifetime earnings rises with the level of lifetime earnings, though at a decreasing rate.\textsuperscript{13} This nonlinearity of saving rates with respect to lifetime earnings occurs in the absence of any explicit bequest motive. The implications of this effect for studies of the relationship between bequests and lifetime resources will be discussed later.

A related problem surfaces in the consideration of received bequests which augment lifetime resources. If we let \( K_0 \) represent the initial bequest, then we can rewrite equation (10) as

\[
\frac{K_0}{V_L} = \frac{1}{V_L} \left[ (1 - \theta - t_s)\psi_0 \sum_{i=0}^{\bar{D}'} \left( 1 + \frac{r}{1 + \theta} \right)^{-i} \right. \\
\left. - \left[ 1 - \theta + \frac{V_S}{V_L} (\omega - 1) \right] \sum_{i=0}^{\bar{D}'} \frac{(1 + r)^{-i}}{(1 + \delta)^{-i}} \right],
\]

and

\[
\frac{K_0}{V_L} = \left( 1 - \theta + \frac{K_0}{V_L} - \frac{V_S}{V_L} \right) + \frac{V_S}{V_L} \left( \sum_{i=0}^{\bar{D}'} \left( 1 + \frac{r}{1 + \theta} \right)^{-i} \right) \\
- \left[ 1 - \theta + \frac{V_S}{V_L} (\omega - 1) \right] \sum_{i=0}^{\bar{D}'} \frac{(1 + r)^{-i}}{(1 + \delta)^{-i}} \left( 1 - p_i \right)^{-1}.
\]

As in the case of labor income, the rate at which lifetime resources are consumed depends on survival probabilities and risk aversion. The initial capital endowment \( K_0 \), which comes here from an accidental bequest from the previous generation, raises the individual's lifetime resources, increasing the consumption out of the present value of labor
income and reducing the ratio of accumulated wealth to lifetime earnings. In the case in which participation in social security annuities is higher for low-income individuals, initial wealth endowments may smooth the nonlinearity in earnings of savings rates brought about by such a social security system.

To quantify the impact of social security and bequests on individual consumption and wealth-age profiles, the model embodied in equation (11) can be simulated for plausible parameter values. Simulations were performed over a set of different values of \( r, g, \delta, \) and \( \gamma \). The following relationships among the parameters are assumed: \( r > g, r > \delta, \) and \( \delta > 0 \). There is some evidence on the value of \( \gamma \) in the literature. In their study of household portfolio allocation, Friend and Blume (1975) estimated the coefficient of relative risk aversion to be in excess of 2.0, implying a value of \( \gamma \) of at most -1.0. Farber's (1978) estimation of preferences of United Mine Workers from collective bargaining agreements yielded estimates of the coefficient of relative risk aversion of 3.0 and 3.7. Here we use three alternative values of \( \gamma \): 0.25, -1.0, and -3.0; \( g \) is assumed to equal 0.02, while \( r = 0.04, \) and \( \delta = 0.03 \).

Table 7.2 reports \( K_0/V_L \) for selected ages. The optimization begins at age 20; individuals are assumed to retire at age 65. Figures are expressed as differences from the no-social-security case. Column 1 reports values in the absence of social security, but with an initial bequest equal to 25% of lifetime earnings. Column 2 reports the reduction in \( K_0/V_L \) when the individual participates in a social security system in which \( t_s = t_s = 0.14 \). The third column shows the reduction in \( K_0/V_L \) for an individual whose effective tax rate (participation) in the system is only half of the nominal rate. Finally, the fourth column shows the change in the wealth-age profile for an individual with an initial bequest equivalent to 25% of his lifetime earnings and for whom \( t_s = t_s = 0.14 \).

Several interesting patterns emerge. As expected, higher values of relative risk aversion (lower values of \( \gamma \)) encompass higher wealth in all periods, particularly in old age. Given uncertainty over longevity with no social security, an initial bequest of 25% of lifetime earnings is almost completely consumed by age 75 when \( \gamma = 0.25 \). When \( \gamma = -1.0 \), however, about 13% remains; nearly 20% remains in the case in which \( \gamma = -3.0 \).

The second and third columns, which address the implied resource gains made possible by access to actuarially fair social security, display the reduction in \( K/V_L \) attributable to social security (when \( t_s = 0.14 \)). When the effective tax rate is less than the nominal tax rate, the reduction in \( K/V_L \) is smaller. Hence, effective participation in social security which declines with increases in income, ceteris paribus, leads to saving rates which rise with earnings (and, a fortiori, stocks of wealth which rise with earnings). As \( \gamma \) is decreased (higher relative risk aver-
Table 7.2  Social Security and $K_0/V_L$

<table>
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<tr>
<th>Age</th>
<th>$t_s = 0$, $\frac{K_0}{V_L} = .25$</th>
<th>$t_s = t_r = .14$</th>
<th>$t_s = .07$, $t_r = .14$</th>
<th>$t_s = t_r = .14$, $\frac{K_0}{V_L} = .25$</th>
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<td>-.104</td>
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<td>80</td>
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<td>-.250</td>
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</table>

Note: Entries represent differences in $K_0/V_L$ from the no-social-security case.

sion), the social security system permits greater wealth decumulation in old age. In other words, the more risk averse the individual, the less of the "income effect" of social security participation consumed prior to retirement. Those findings are intuitive, since the value of annuity is highest for very risk-averse individuals.

The last column of table 7.2 shows the combined impact on the wealth-age profile of the combination of effective participation in social security at the nominal rate (14% here) and the receipt of an initial bequest. From the information in the first column of table 7.2 and from a comparison of the second and fourth columns, most of the impact of initial bequests on consumption occurs prior to retirement. That is, the differences in $K/V_L$ in old age (with respect to the no-social-security case) are almost invariant to the initial bequest (at least in the range examined here).

We can now consider the issue of the consumption pattern of the elderly, addressed earlier by Mirer (1979) and by Davies (1981). Given uncertainty over length of life, the rapid reduction in consumption
(relative to lifetime resources) in old age confirms the findings in Davies (1981) that positive net worth may continue indefinitely after retirement. The resulting slow decline (or possible increase) in net worth in retirement ignores, however, the decline in the value of the social security annuity. Since the model implies that individuals acknowledge the actuarial value of their social security holdings, that dissaving must take place.

For each year $t$ in retirement, withdrawals to finance consumption relative to lifetime earnings can be expressed as

$$
\frac{C_t}{V_L} = \frac{K_0 + [1 - \theta + t_s(\omega - 1)] \left( \frac{1 + r}{1 + \delta} \right)^{i/(1 - \gamma)} (1 - p_i)^{i/(1 - \gamma)}}{\sum_{i=0}^{D'} (1 + r)^{i/(1 - \gamma)} (1 + \delta)^{-i/(1 - \gamma)} (1 - p_i)^{1/(1 - \gamma)}}.
$$

Correspondingly, in each year $t$, the decline in the annuity value of social security relative to lifetime earnings is

$$
\frac{\Delta V_{S_t}}{V_L} = \frac{S(1 - p_i)}{V_L} = \frac{t_s (1 - p_i)}{\sum_{i=Q-1}^{D'} (1 - p_i)(1 + r)^{-i}}.
$$

The relationship between these two uses of total (pension plus non-pension wealth) depends on $\gamma$ and the distribution of survival probabilities. To see the importance of considering the "dissaving" of annuity wealth, table 7.3 contrasts consumption and annuity revaluations in retirement of the case of $\gamma = -1$, $t_S = 0.14$, $r = 0.04$, and $\delta = 0.03$. Note that annuity dissaving (the reduction in the actuarial value of the social security annuity) is substantially greater than the reduction in nonpension wealth.

To estimate correctly the net effect of social security on individual consumption and wealth accumulation after the commencement of the system, we must also consider its impact on intergenerational transfers (here, accidental bequests). By affecting the accidental bequests of

<table>
<thead>
<tr>
<th>Age</th>
<th>$C_t/V_L$</th>
<th>$\Delta V_{S_t}/V_L$</th>
<th>$\Delta V_{S_t}/C_t$</th>
</tr>
</thead>
<tbody>
<tr>
<td>66</td>
<td>.033</td>
<td>.084</td>
<td>2.55</td>
</tr>
<tr>
<td>70</td>
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<td>.055</td>
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</tr>
<tr>
<td>85</td>
<td>.020</td>
<td>.021</td>
<td>1.05</td>
</tr>
</tbody>
</table>
previous generations, social security further influences individual consumption patterns. It is to this issue which we now turn.

7.3.2 Long-Run Effects on Individual Saving

Given uncertainty over length of life, an actuarially fair social security system can reduce individual saving by more than the amount of the taxes paid. For plausible underlying assumptions about individual discount rates, survival probabilities, and the intertemporal elasticity of substitution in consumption, the magnitude of that reduction is substantial. The partial equilibrium conclusion is clear—estimates of the reduction in individual saving brought about by social security which focuses only on the extent to which the system delivers a present value of anticipated benefits greater the present value of taxes paid are, if anything, an underestimate. Before discussing general equilibrium interpretations of this finding (in the sense that the wage rate and real interest rate are endogenous and respond to changes in the saving rate), it is important to address the issue raised in the simulation exercises of the links among generations provided by accidental bequests.

An initial bequest from an “early death” of one’s parent raises the beneficiary’s consumption relative to lifetime earnings. In the model, the size of that bequest depends on the testator’s coverage by social security and his age at death. By facilitating greater consumption out of lifetime earnings, social security reduces the accidental bequest. On that account, the initial resources available to the heir (and, from table 7.2, consumption when young) are lower. Even within the partial equilibrium analysis, the impact of social security on the consumption and saving patterns of individuals in a given generation depends on the balance between the effective increase in lifetime resources made possible by access to a fair annuity and the reduction in inheritances because of that impact on the saving of the previous generation.17

To see this more clearly, note that for an individual receiving an accidental bequest from a “parent” who died at age \( t \) in the interval \( [Q + 1, D'] \), the reduction in the bequest because of the parent’s participation in social security is\(^1\)

\[
\frac{dK_0}{dV_s} = (1 + r)^t \left[ -1 + \left( \sum_{i=Q+1}^{D'} \frac{(1 + r)^{-i}}{1 - \gamma (1 + \delta)(1 - p_i)(1 + r)^{-i}} \right) \right.
\]

\[
- (\omega - 1) \left( \sum_{i=0}^{D'} \frac{(1 + r)^{-i}}{\gamma (1 + \delta)(1 - p_i)(1 + r)^{-i}} \right) \right].
\]
We know from the individual's optimization problem that social security generates an increase in lifetime resources of $V_s(\omega - 1)$. If the "parent" and "child" have the same lifetime earning potential (i.e., the same $w_0$), then the net effect of social security is to increase lifetime resources by the amount $E$, where

$$E = V_s(\omega - 1) \left[ 1 - (1 + r)^t \times \right.$$

$$\left( \frac{\sum_{i=0}^{t} (1 + r)^{i\gamma} (1 + \delta)^{-i}(1 - p_i)^{-1}}{\sum_{i=0}^{\tau} (1 + r)^{i\gamma} (1 + \delta)^{-i}(1 - p_i)^{-1}} \right)$$

$$+ (1 + r)^t(\omega - 1)^{-1} \left( \frac{\sum_{i=0}^{\tau} (1 + r)^{-i}}{\sum_{i=0}^{\tau} (1 - p_i)(1 + r)^{-i}} - 1 \right) \right].$$

Note that if the parent lived to the maximum age, then $E = 0$. In general, the net increment to lifetime resources $E$ made possible by social security depends on the age at which the parent died (magnitude of the accidental bequest). To consider the net effect of social security on saving $n$ generations after its introduction, an $n$-generational analogue to equation (15) could be constructed given the ages of death of previous testators. The role of family mortality history is important here, as individuals whose "ancestors" all died early will receive large bequests relative to those whose parent lived a long time.

Members of the first generation to participate in the social security system benefit in two respects, as their lifetime resources are augmented both by the bequests from the (uninsured) previous generation and the gains from participation in the social security annuity system. The reduced value of accidental bequests permits smaller consumption gains for subsequent generations. While it is true that social security reduces individual saving to a lesser degree in the generations after its introduction, there is still a reduction in the long-run capital stock. Ultimately, to consider the potential welfare gains from compulsory pensions, the trade-off between the benefits to early participants from access to the annuities and the costs to generations that follow of a lower capital stock must be examined.
7.3.3 General Equilibrium Effects of Social Security on the Capital Stock

The partial equilibrium effects of social security on individual saving will be dampened in a general equilibrium analysis of the impact of social security on aggregate capital formation. The reduction in individual wealth accumulation brought about by social security will induce changes in factor returns, exhibiting both income and substitution effects on consumption. A higher real interest rate decreases lifetime resources; in addition, a higher rate of interest reduces the price of consumption in old age.

Kotlikoff (1979a), using a life-cycle model with no uncertainty over longevity and a Cobb-Douglas production technology, considered the impact of a pay-as-you-go social security system on the capital stock in a general equilibrium. For plausible parameter values, he found that the positive lifetime wealth increment traceable to social security (because of growth of the wage base) caused a 20% steady-state reduction in the capital stock in the general equilibrium. While this is certainly substantial, it is roughly half of his partial equilibrium effect, which is directly related to the extent to which benefits are unfair (i.e., to the extent that the present value of benefits exceeds the present value of social security taxes paid).

While detailed general equilibrium simulations are not performed here, some simple calculations illustrate the basic points outlined above. Suppose output is produced according to a Cobb-Douglas production function in capital and effective labor, with a capital share of one third. Factor markets are assumed to be competitive, so that capital and labor are paid their marginal products. Again, labor is inelastically supplied, and labor-augmenting technical change is assumed to occur at a constant rate of 2%; let the population growth rate be 1%. Let the individual’s optimization problem be parameterized by \( r = 0.06, \delta = 0.03, \) and \( \gamma = -1.00; \) the average propensity to consume out of total income is about 0.82.

A fully funded, actuarially fair social security system with \( t_s = 0.10 \) reduces the capital stock by about 60%, implying an increase in the interest rate of 40% and a reduction in output of about 20%. Those changes are, of course, upper bounds to the true steady-state changes, as both the saving rate and the increase in lifetime consumption afforded by social security (indexed by \( \omega \)) are sensitive to the interest rate. The calculations do, however, point up the need to consider in welfare comparisons both the increase in propensity to consume made possible by social security and the effects on consumption of the reduction in output accompanying a smaller capital stock. Access to the social security annuities facilitates an increase in the average propensity to
consume (out of total income) of about 16%. Because of the fall in output, consumption per capital actually falls in the new steady state. If the output-reducing effect were large enough, lifetime welfare of a representative agent could actually decline in the new steady state following the introduction of social security.

7.4 Application to Private Pensions

To the extent that high-income individuals (those for whom \( w_0 > \bar{w} \)) are constrained to less than their desired participation in social security, there is excess demand for social security annuities. Adverse selection and the possibility of multiple insurance\(^{23}\) still render unlikely the provision of such annuities by competitive insurance companies. Employer-sponsored private pension funds may act to fill this gap. Employers are likely to have better information on individual workers' life expectancies than would a disinterested insurance company. Second, by definition, such annuities can only be purchased at an individual's place of work; multiple insurance is not possible. Finally, the pension instrument may provide an added degree of freedom for the firm in influencing worker behavior.\(^{24}\)

The tax treatment of pension plans is an important consideration. Social security taxes are levied on gross earnings, and prior to the 1983 amendments to the Social Security Act, benefits were not considered taxable income. For private pension plans, employer contributions are a deductible business expense and are not regarded as taxable income to employees until benefits are paid. Pension fund earnings accumulate tax-free until disbursement. Upon distribution, taxes paid on benefits are presumably less than corresponding wage tax payments, since earnings (and hence tax rates) are lower in retirement. Moreover, special retirement income credits further diminish effective tax rates on pension benefits.

At this point, we will assume that covered workers take their participation in plans as given; the implications of relaxing that assumption will be discussed later. For simplicity, let \( P \) be the actuarially fair pension benefit in retirement (determined by the product of a replacement rate and the terminal wage) corresponding to an implicit reduction in wages at rate \( t_p \).\(^{25}\)

In the context of this model, the worker bears only \((1 - \theta) t_p\) of the wage reduction, where \( \theta \) is the marginal income tax rate. Benefits are taxed at rate \( \hat{\theta} \), where \( \theta > \hat{\theta} \). We introduce a parameter \( \beta \) to measure the extent to which benefits received are actuarially fair. That is, an actuarially fair pension benefit \( P \) can be constructed just as in the case of social security annuity benefits in equation (5). Benefits received are equal to \( \beta P \), where \( P \) solves
(16) \[ P \sum_{t=0}^{P} (1 - p_t)(1 + r)^{-t} = t_p \sum_{t=0}^{Q} w_0 \left( \frac{1 + g}{1 + r} \right)^t. \]

For received annuity payments to be actuarially fair, it must be the case that \( \beta = 1 \); less than fair benefits are associated with \( \beta < 1 \).

Given participation in social security, the budget constraint in (7) can be rewritten as

\[ n_r = K_0 + (1 - \theta - \tilde{r}_\omega)(1 - t_p) \sum_{t=0}^{Q} w_0 \left( \frac{1 + g}{1 + r} \right)^t \]

\[ + \left[ S + (1 - \hat{\theta})\beta P \right] \sum_{t=Q+1}^{P} (1 + r)^{-t} \]

\[ = K_0 + (1 - \theta - \tilde{r}_\omega)(1 - t_p) \sum_{t=0}^{Q} w_0 \left( \frac{1 + g}{1 + r} \right)^t \]

\[ + \left[ \tilde{r}_\omega + (1 - \hat{\theta})\beta P \right] \sum_{t=0}^{Q} w_0 \left( \frac{1 + g}{1 + r} \right)^t \left[ \sum_{t=Q+1}^{P} (1 + r)^{-t} \right] \]

\[ = K_0 + \{1 - \theta + \tilde{r}_\omega(\omega - 1) \} + t_p [(1 - \hat{\theta})\beta \omega \]

\[ - (1 - \theta - \tilde{r}_\omega)] \sum_{t=0}^{Q} w_0 \left( \frac{1 + g}{1 + r} \right)^t. \]

As shown before, \( \omega > 1 \). As long as \( \beta \) is close to unity, for any reasonable assessment of the relationship between \( \theta \) and \( \theta \), \( (1 - \hat{\theta})\beta \omega > 1 - \theta - \tilde{r}_\omega \). This is certainly true for the estimated tax rates used by the Treasury in calculating the tax expenditure associated with pension tax subsidies, namely, \( \theta = 0.23 \) and \( \hat{\theta} = 0.115 \) (see Munnell 1982, p. 44, for details). Because of the tax deductibility of pension contributions, even in a world of certainty over longevity (\( \omega = 1 \)), a funded private pension can still generate an increase in lifetime resources for the individual.

The tax treatment of pension contributions reinforces the role of private pension annuities in alleviating the rationing of public annuities. The effective contribution rates (participation rates) in the public and private pension systems both depend on the income of the individual. Recall that \( \tilde{r}_\omega = t_\omega (\tilde{w}/w_0) \), where \( \tilde{w} \) is the ceiling on taxable earnings. Under a progressive tax system, the marginal tax rate also depends on income, that is, \( \theta' (w_0) > 0 \). Hence for given (assigned) nominal participation rates in social security and private pensions, high-income individuals receive a greater effective increase in lifetime resources.
from private pensions of the sort described here. This effect may be desirable if one reason for the private pension system is to supplement the rationed access to social security annuities for high-income workers. Capital-market imperfections and borrowing restrictions would still limit the demand for pension annuities.

We can now reconstruct the wealth-age profiles given both social security and private pensions. Wages and public and private pension annuity payments are the sources of income to the individual. In the interval \([Q + 1, D']\), \(w_t\) is zero and \(S_t\) and \(P_t\) are zero in the interval \([0, Q]\). Using the expressions derived before for \(w_t, S_t, P_t\), and \(C_t\), and denoting the present values of lifetime labor income, social security taxes, and implicit wage reductions to finance private pensions by \(VL\), \(V_S\), and \(V_P\), respectively, we can construct wealth-age profiles relative to lifetime earnings. That is,

\[
\frac{K_{0t}}{V_L} = \frac{K_0 + (1 - \theta - t_s)(1 - t_p) w_0 \sum_{i=0}^{t} \left( \frac{1 + g}{1 + r} \right)^i}{V_L}
- \left\{ 1 - \theta + \frac{V_S}{V_L} (\omega - 1) + \frac{V_P}{V_L} [(1 - \hat{\theta})\beta\omega - (1 - \theta - \hat{t}_s)] \right\} \times
\left[ \sum_{i=0}^{t} \frac{(1 + r)^{-i}}{(1 + \delta)^{1-\gamma} (1 - p_i)^{-\gamma}} \right]_{t \in [0, Q]},
\]

and

\[
\frac{K_{0t}}{V_L} = \frac{K_0}{V_L} + \left( 1 - \theta - \frac{V_S}{V_L} \right) \left( 1 - \frac{V_P}{V_L} \right) + \left[ \frac{V_S}{V_L} + (1 - \hat{\theta}) \beta \frac{V_P}{V_L} \right] \left( \frac{\sum_{i=0}^{t} (1 + r)^{-i}}{\sum_{i=Q+1}^{D'} (1 - p_i)(1 + r)^{-i}} \right)
- \left\{ 1 - \theta + \frac{V_S}{V_L} (\omega - 1) + \frac{V_P}{V_L} [(1 - \hat{\theta})\beta\omega - (1 - \theta - \hat{t}_s)] \right\} \times
\left[ \sum_{i=0}^{t} \frac{(1 + r)^{-i}}{(1 + \delta)^{1-\gamma} (1 - p_i)^{-\gamma}} \right]_{t \in [Q + 1, D']},
\]
The addition of private pension annuities complicates the evaluation of the effect of a change in compulsory social security holdings on nonpension wealth. Suppose that individual participation in private pension annuities is not invariant to changes in social security annuities. Let $\psi_{ps}$ represent the magnitude of that discretionary adjustment, that is,

$$\psi_{ps} = dV_p/dV_s.$$  

Then from equation (18a), the impact of a change in social security wealth on the nonpension wealth of a nonretired individual is

$$\frac{dK_{st}}{dV_s} = -\{\omega - 1 + \psi_{ps}[\beta(1 - \hat{\theta})\omega - (1 - \theta - \hat{\epsilon})]\} \times$$

$$\left[ \sum_{i=0}^{\infty} \frac{(1 + r)^{i}\gamma}{(1 + \delta)^{i-\gamma}(1 - \hat{\epsilon})^{1-\gamma}} \right]$$

If $\psi_{ps} = 0$, then the impact of a change in holdings of social security annuities has the same influence on lifetime resources as before. When $\psi_{ps} < 0$ (i.e., increases in involuntary social security annuitization can be at least partially undone through changes in private pension participation), the impact of social security on individual wealth accumulation will also depend on the extent to which private pension annuities are actuarially fair (i.e., on the value of $\beta$) and on the tax advantages of pensions as compensation (values $\theta$ and $\hat{\theta}$).

When coverage by social security is higher for low-wage earners than for high-wage earners, we can use equation (13) to examine the impact on nonpension wealth of change in the social security payroll tax rate (index of participation). First, since the effective tax rate $\hat{\epsilon}_s = t_s (\hat{\epsilon}/\omega)$, a given increase in the nominal tax rate translates into a smaller increase in $V_s$ (and, ceteris paribus, a smaller displacement of nonpension wealth) for high-income workers (for whom $\omega > \hat{\epsilon}$) than for low-income workers (for whom $\hat{\epsilon} > \omega$). When private pension participation is responsive to changes in social security annuity holdings (i.e., when $\psi_{ps} < 0$), then for a given offset factor $\psi_{ps}$, high-income individuals receive a smaller total offset than low-income individuals.26

In the next section, we take up issues associated with empirical treatment of forms of (18), emphasizing the role of assumptions about the structure of social security and private pensions, the presence or absence of a bequest motive, and the extent to which participation in private pension annuities is voluntary.
7.5 Empirical Issues

Gathering econometric evidence of the impact of social security and private pension annuities on household saving in the context of lifetime uncertainty entails estimation of the wealth profiles consistent with equation (18). Suppose one has a cross-section of household or individual data with information on earnings, assets and liabilities, pensions, and individual and labor-market characteristics. Most previous empirical examinations of the impact of social security on nonpension wealth have employed versions of the following specification:

\[ W_i = f(Y_i, A_i, Z_i) - \lambda PW_i, \]

where \( i \) refers to the individual and \( W, Y, A, Z, \) and \( PW \) are nonpension wealth, lifetime earnings, age, a vector of socioeconomic variables and individual characteristics, and the actuarial present value of anticipated pension benefits, respectively.

Consider for example a wealth accumulation equation of the following form:

\[ \left( \frac{W}{Y} \right)_i = g(Y_i) + j(A_i) - a_s \left( \frac{SSW}{Y} \right)_i - a_p \left( \frac{PPW}{Y} \right)_i + \gamma' Z_i + \varepsilon_i. \]

Anticipated pension benefits are divided into two components, social security \((SSW)\) and private pensions \((PPW)\), to allow for different effects on saving; \( a_s \) and \( a_p \) are coefficients to be estimated, \( j \) is a function of age. Finally, the function \( g \) can be specified to test the nonlinearity in income of the ratio of wealth to permanent income.\(^{27}\)

Recalling the wealth-age profiles constructed from the theoretical model in the previous section, the specification of wealth accumulation in (22) illustrates the importance of the inclusion of the pension variables. With respect to social security, if individual earnings replacement rates are negatively correlated with earnings for high-income workers (as in the United States system), the measured effect of \( Y \) on \( W/Y \) would be biased upward if the social security variable were omitted. The correlation of \( PPW/Y \) with \( Y \) is less clear. Similarly, if one wanted to use (22) to interpret the impact of social security on saving, then omitting the private pension variable biases the estimate of \( a_s \) toward zero. The extent of the the bias depends on the degree of “integration” of the benefits of the two systems and on the extent to which private pension participation is discretionary.

Many recent empirical studies have tried to isolate the impact of pensions on the level of nonpension saving (using cross-section data)
in models similar to (21) or (22). Estimating a version of (22) in level form, Feldstein and Pellechio (1979) found that an extra dollar of social security wealth reduced nonpension wealth by approximately a dollar, using data from the Federal Reserve Board’s 1962 Survey of Consumer Finances; they had no data on private pensions. Some of their specifications also found a positive relationship between the ratio of net worth to permanent income and the level of permanent income. Using data from the Retirement History Survey, Diamond and Hausman (1984) found a social security offset of 30–50 cents (with a smaller nonpension wealth reduction for changes in private pension wealth). They also found evidence of a positive relationship between \( W/Y \) and \( Y' \).

Employing a logarithmic form of (22) for Canadian data, King and Dicks-Mireaux (1982) estimated the offset to nonpension wealth from a $1 increase in social security wealth to be 24 cents (10 cents for private pensions), with offsets of approximately dollar for dollar for individuals in the top decile of the wealth distribution. Hubbard (1983) estimated a similar model for the United States (using data from the President’s Commission on Pension Policy), finding a mean offset for social security wealth of 33 cents (16 cents for private pensions), with social security offsets in excess of dollar for dollar for those in the top decile of the wealth distribution.

Whether the versions of (21) and (22) used in the empirical studies described above can be justified according to a consistent set of economic assumptions depends on the structure of annuity markets and on whether or not a bequest motive exists. The basic model presented earlier assumes complete market failure in the private provision of annuities and the absence of a bequest motive. Theoretical possibilities encompass assumptions along the dimensions of “perfectness” of private annuity markets and the presence or absence of a bequest motive.

In addition, econometric estimates of the impact of private pension annuities on nonpension wealth accumulation as well as of the links between changes in social security annuities and private pension participation are necessary for an empirical consideration of the impact of the social security system on individual saving. The latter link is both important and not often noted. That annuity markets are extremely imperfect in the real world is not evidence per se of a severe market failure, as individuals have some control over their participation in private pensions either explicitly (for participants in defined contribution plans) or implicitly (through choice of employer). To the extent that individuals adjust their pensions for variation in social security annuities, the effective annuity market may be quite large. The magnitude of that adjustment must be resolved empirically.
As an empirical proposition, it is important to ascertain the degree of discretion in individual private pension plan participation. We can consider an auxiliary model of the form

\[
(y) = \gamma Z_i - \psi_{ps} (Y) - \psi_{ps} (Y^{*})
\]

where \(\psi_{ps}\), as before, represents the adjustment of private pension annuities to involuntary changes in social security annuities. Again, apart from issues of substitutability (i.e., if \(\beta = 1\)), a value of zero for \(\psi_{ps}\) indicates no discretion in pension participation; \(\psi_{ps} = -1\) indicates complete discretion.

Given the assumption of market failure in the provision of nonpension annuities, four potential cases can be considered along the two dimensions of (1) bequest motives and (2) discretion in private pension participation. As a first case, suppose that there is no bequest motive and that private pension participation is exogenous to individual decisions. The offset to nonpension wealth of a change in compulsory social security annuities corresponds to the level described earlier; that is, the present value of anticipated (actuarially fair) social security benefits should displace nonpension wealth by more than dollar for dollar (in the absence of capital market restrictions). If effective replacement rates are nonlinear in earnings, high-income individuals are rationed in their access to social security annuities, and saving rates will rise with the level of permanent income.

Second, suppose that while there is no bequest motive, private pension participation is completely under individual control. In the limit, if private pension annuities are also actuarially fair (\(\beta = 1\) in eq. [17]), there would be no restricted access to fair annuities, and \(W/Y^{*}\) would be independent of the level of \(Y^{*}\). Involuntary increases in compulsory annuities (social security) would be completely reflected in reduced holdings of private pension annuities and not in the level of nonpension wealth. For intermediate versions of this second case, both a smaller offset to nonpension wealth from a change in social security benefits and a smaller effect of \(Y^{*}\) on \(W/Y^{*}\) would be expected relative to the first case.

The existence of a bequest motive changes the predicted effect of changes in compulsory social security annuities on the level of nonpension wealth and complicates the distinction of "annuity rationing" effects from the data. The third and fourth cases embody the sort of "bequest motive" described above, evidenced by levels of nonpension wealth relative to permanent income that rise with permanent income.28

The third case is described by the existence of an operative bequest motive in conjunction with discretionary private pension participation.
In this case, involuntary changes in social security participation will have no impact on nonpension wealth; the changes are counteracted by offsetting movements in private pension holdings. With discretion in pension participation, there is no restriction of "fair" annuity purchases, so that a nonlinear relationship between $W/Y^*$ and $Y^*$ is traceable to the desire to leave bequests.

The fourth case combines a bequest motive with exogenous participation in private pensions. Again, the reduction in nonpension wealth attendant to an increase in holdings of social security annuities will be less than in the first case. An observation that saving rates out of permanent income increase with permanent income could reflect a combination of a bequest motive and rationed access to pension annuities.

The cases are summarized with respect to interpretations of the offset parameter $a_r$ and nonlinearity of the ratio of nonpension wealth to permanent income with respect to permanent income in figures 7.1 and 7.2 below. Note that the predicted effects of changes in social security wealth and of changes in permanent income on individual wealth accumulation depend greatly on assumptions about bequest motives and on the size of the effective private annuity market afforded by access to private pensions. In reality, of course, the degree of discretion in private pension annuity holdings can vary anywhere between "none" and "complete." Estimation of the impact of changes in compulsory

<table>
<thead>
<tr>
<th>Complete Discretion in Pension</th>
<th>No Discretion in Pension</th>
</tr>
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<tbody>
<tr>
<td>Bequest motive</td>
<td>$a_r = 0$</td>
</tr>
<tr>
<td>No bequest motive</td>
<td>$a_r = 0$</td>
</tr>
</tbody>
</table>

**Fig. 7.1** Offset to Nonpension Wealth from Involuntary Increase in Social Security Annuities

<table>
<thead>
<tr>
<th>Complete Discretion in Pension</th>
<th>No Discretion in Pension</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bequest motive</td>
<td>Any nonlinearity due to bequest motive</td>
</tr>
<tr>
<td>No bequest motive</td>
<td>$W/Y^<em>$ independent of $Y^</em>$</td>
</tr>
</tbody>
</table>

**Fig. 7.2** Interpretation of Nonlinearity of $W/Y^*$ with Respect to $Y^*$
social security annuities on holdings of private pension annuities (e.g., eq. [23] above) can help to allocate observed nonlinearities of saving rates with respect to the level of earnings between annuity rationing and bequest motives.29

The theoretical results in sections 7.2–7.4 and the summary of implications in figures 7.1 and 7.2 facilitate interpretation of the coefficients of (22). We can infer information about bequest motives and the impact of involuntary changes in social security annuities on nonpension wealth. First, consider the case in which the wealth-earnings relationship exhibits little nonlinearity in earnings. As $psi_p$, approaches minus one, the model implies no bequest motive (of the sort outlined here) and no substantial impact of changes in social security on the level of nonpension wealth. As $psi_p$, approaches zero, the implication of no bequest motive is joined by the prediction of a significant impact of a change in social security on nonpension wealth.

Second, suppose that the ratio of wealth to permanent income increases with permanent income. As $psi_p$, approaches unity in absolute value, a bequest motive is ratified (since discretionary pensions provide an effective annuity market); the impact of involuntary changes in social security will fall almost entirely on holdings of private pension annuities. The closer is $psi_p$, to zero, the greater will be the impact of changes in social security on nonpension wealth, so that the observed nonlinearity in the wealth-income relationship reflects both a bequest motive and incomplete access to retirement annuities outside social security.

7.6 Conclusions and Extensions

Assessing the impact of social security and private pensions on individual wealth accumulation is important for many analyses of welfare, capital formation, and equity in the distributions of income and wealth. Previous research efforts along the lines of Feldstein (1974) have addressed the funding status of social security and pensions. The focus here is on insurance features of pension annuities with respect to the problem of uncertainty over length of life.

The first part of the paper considers the introduction of social security into an economy with market failure in the provision of private annuities. The principal findings are three. First, in such a world, even an actuarially fair, fully funded social security system can substantially reduce individual saving, though individual welfare is initially improved. Hence, partial equilibrium estimates of the impact of social security on saving which rely solely on the extent to which individuals earn a more than fair return on social security are underestimates of the true effect.

Second, under current United States law, social security taxes and benefits are calculated only up to an earnings ceiling. High-income
individuals have incomplete access to the social security annuity system. Hence, even in the absence of an explicit bequest motive, the ratio of wealth to lifetime earnings would rise with the level of lifetime earnings. Constrained access to publicly provided pension annuities may provide an impetus to the growth of private pension annuities.

Third, the partial equilibrium impact of social security and private pension annuities on nonpension saving is reduced when initial endowments are considered. For example, to the extent that the introduction of social security reduces the size of accidental bequests, the net effect of social security on the consumption of succeeding generations is mitigated. In addition, general equilibrium considerations, primarily the endogeneity of factor returns, can be expected to reverse part of the partial equilibrium impact. Because of these two considerations, the impact of social security on the steady-state capital stock is likely to be smaller than the partial equilibrium impact.

To provide an interpretation of econometric measures of the impact of pensions on nonpension saving, two additional considerations are important. Theoretical possibilities encompass assumptions along the dimensions of "perfectness" of private annuity markets (in this case, the ability to adjust private pension participation in response to involuntary changes in social security annuities) and the presence or absence of a bequest motive. Four cases are generated, as shown in figures 7.1 and 7.2 in the text. The predicted effects of changes in social security wealth and of changes in permanent income on individual wealth accumulation depend on assumptions about bequest motives and on the size of the effective private annuity market afforded by access to private pensions.

Three immediate extensions to the models presented here are left as tasks for future research. First, when capital-market imperfections are added to the model, so that nonpension wealth is required to be nonnegative in all periods, the impact of social security on lifetime consumption is reduced substantially. Significant welfare gains may be achievable by changing the structure of the payroll tax so as to shift intertemporally the burden of payroll taxation over the life cycle (see the discussion in Hubbard and Judd, 1985). Second, additional research is needed on private annuity markets to determine the actual extent of market failure. Finally, given the current political environment, introducing uncertainty over future social security benefits may be appropriate. That uncertainty would modify the wealth impacts derived here.

The debate over the influence of pensions on individual saving brings together questions of consumer choice under uncertainty and the effectiveness of fiscal policy. Researching the relationships among social security, private pensions, annuity markets, and bequests facilitates close empirical scrutiny of models of individual and aggregate saving, permitting consideration of the welfare effects of compulsory pensions.
In addition, while this paper has concentrated on annuity insurance, similar approaches could be used to study the impacts of other social insurance programs on national saving.

Notes

1. Earlier studies for private pensions include those of Cagan (1965), Katona (1964), and Munnell (1974). Feldstein's results have by no means gone unchallenged; see, e.g., Leimer and Lesnoy (1982) and the reply in Feldstein (1982). Microeconomic (cross-section) evidence has generally been supportive of the proposition that social security has reduced individual saving. See Feldstein and Pellechio (1979), Kotlikoff (1979b), Blinder, Gordon, and Wise (1981), Diamond and Hausman (1984), King and Dicks-Mireaux (1982), and Hubbard (1983).

2. Empirical tests of the life-cycle model under certainty have tested the hypothesis of a hump-shaped wealth-age profile, but results have by no means unambiguously validated the model. See, e.g., White (1978), Mirer (1979), and Kurz (1981). Even after controlling for the effects of permanent income, Blinder et al. (1981), Diamond and Hausman (1984), King and Dicks-Mireaux (1982), and Hubbard (1983) found results only mildly supportive of the basic theory. Other studies have addressed the possibility of other motives for saving. Kotlikoff and Summers (1981) reject the ability of the life-cycle model to explain wealth accumulation in the United States, putting forth a major role for bequests.

3. Abel (1985) takes up the intergenerational consequences of this point in a 2-period overlapping-generations model, with the implication that the insurance features of social security may reduce inequality in the distribution of wealth.

4. The precise direction of the influence of this uncertainty for saving is unclear. Heightened uncertainty over the length of life may lead to more saving (because of a longer than expected lifetime) or to less saving (to maintain present consumption). In the argument of Yaari (1965), two individuals with identical tastes, income, and investment opportunities are compared. The difference between them is that one lives $T$ periods for certain while the other faces an uncertain lifetime of $t$ periods, up to a maximum of $T$ periods. Given a shorter expected life, uncertainty over length of life unambiguously leads to increased initial consumption. Champernowne (1969) and Levhari and Mirman (1977), on the other hand, consider two agents with identical expected lives but differing in the distribution of length of life. In either case, the impact of uncertainty over the length of life on wealth accumulation of a risk-averse individual is ambiguous and depends on the parameters of the model.

5. Note that this does not require that they actually die at the same time.

6. Rothschild and Stiglitz (1976) show that there will be no "pooling equilibrium," where all buy the same contract. They illustrate conditions under which a "separating equilibrium" occurs, in which different contracts are purchased by the risk groups. Following their argument and that of Riley (1979), if there is a fairly continuous distribution of survival probabilities, there is little hope for an equilibrium. Eckstein et al. (1985) consider the Pareto-improving potential of mandatory social security in the context of market failure in competitive insurance markets in the presence of adverse selection.
7. Previous work in this area in the context of pensions includes the contributions of Davies (1981) and Sheshinski and Weiss (1981). Davies used a life-cycle model under uncertain lifetime to address the phenomenon of slow dis-saving in retirement. The presence of pensions in his simulation model (using Canadian data) reduced, but by no means eliminated, the effect of uncertainty on retirement consumption. In the model of Sheshinski and Weiss, the ultimate impact of social security on saving depends on the availability of a private annuity market. (The problem will arise here in sec. 7.4 in the context of discretion in private pension participation.) They found that, at the optimum, Yaari's (1965) result holds, namely, that private savings are reserved for bequests, while social security benefits are used to finance retirement consumption.

8. The actuarially fair benefit is constructed with respect to economy-wide survival probabilities. It is true that individuals who believe they will die "young" will want to purchase less than the "average optimal" amount of social security annuities, while those who expect to live a long time will want more. Both groups are better off, however, with the mandatory social security than without it, since in its absence, adverse selection is assumed to foreclose the possibility of a market of private annuities. A discussion of the potential separating equilibria in the private provision of annuities which may arise after the imposition of mandatory social security is given in Eckstein et al. (1985).

9. While the imposition of the social security system increases lifetime resources, nothing has been said about the optimal tax rate. Current law prohibits the explicit leverage of anticipated social security benefits. The ability to implicitly borrow against future benefits will depend on differences in $w_0$ (differences in ability to procure "unsecured" loans). Under the assumption of complete (explicit and implicit) nonmarketability of benefits, we can demonstrate that there is an interior solution ($0 < t < 1$) for the individual's optimal tax rate (a sufficient statistic of participation as long as benefits are actuarially fair). The intuition is that while the purchase of "social security retirement annuities" increases resources available in old age, it decreases the resources available for current consumption.

10. Uncertainty over future social security benefits would mitigate the effect shown here. Watson (1982) discusses the influence of uncertainty over benefits in assessing the impact of social security on saving. Merton et al. (1984) show that many private pension integration arrangements remove much of this uncertainty.

11. A retirement age of 65 was assumed. Probabilities for survival were taken from Faber (1982).

12. This effect is most pronounced in the absence of explicit capital-market restrictions. With no initial endowment (and, hence, binding restrictions on the nonmarketability of social security when young), relative impacts on "working-period" and "retirement-period" consumption will depend on the relationship of the individual's actual and optimal tax rate (participation). The importance of (accidental) bequests as intergenerational links will be discussed later.

13. This nonlinearity has surfaced in some recent studies of the impact of social security on saving. See, e.g., Diamond and Hausman (1982) and Hubbard (1983).

14. For a more complete discussion of the implications of the choice of parameter values, see Levhari and Mirman (1977) or Davies (1981).

15. As in table 7.1, survival probabilities are taken from Faber (1982).

16. Note that if participation in social security is rationed by income, low-income individuals have more of their retirement dissaving in the form of reduction in the value of their social security annuity than do high-income
individuals. This analysis assumes that annuity and non-annuity holdings are perfect substitutes in dissaving. The studies cited in the beginning of the paper have found good but not perfect substitutability of social security for nonpension wealth in accumulation. Empirical evidence in Hubbard (1986) suggests that the substitutability is greatest for high-income individuals.

17. In a world with capital-market restrictions, then, a social security system of this type may increase saving, since received initial bequests are more liquid than anticipated social security benefits. The impact of social security on intergenerational transfers is an important component of the system’s net effect on individual saving.

18. The implicit assumption, of course, is that the parent dies at the beginning of the child’s (optimizing) life, age 20 here. This assumption is made to highlight the point that the existence of social security for the previous generation mitigates the impact of the present generation’s participation in social security on its own wealth accumulation. More general assumptions about the timing of a testator’s death would complicate expressions like (14) in the text, but the qualitative point would remain.

19. This damping through intergenerational transfers of the impact of social security on wealth accumulation is mitigated if “children” earn more on average than their “parents” (because of productivity growth).

20. The consumption of individuals of each age can be calculated from eq. (18a) and (18b), given the initial wage. The growth rate of the population will determine the relative number of persons at each age. Aggregate consumption can be calculated by summing consumption over ages, weighted by the relative population size.

21. Kotlikoff’s (1979a) analysis also incorporates the influence of social security on retirement age, which is taken as exogenous here. To the extent that social security lowers the desired retirement age, the partial equilibrium wealth replacement effect of social security on saving is dampened.

22. The calculation was performed as follows. Let $Y$, $YL$, and $n$ represent total income, labor income, and the population growth rate, respectively; then

$$
\frac{C}{Y} = \left(\frac{YL}{Y}\right) \left(\frac{C}{YL}\right) = \frac{2}{3} \left[ \frac{\sum_{i=0}^{\frac{g}{r}} \frac{(1 + g)(1 + n)}{1 + r} - \frac{i}{1 + \delta} (1 - p)}{(1 + r)^{\frac{n}{r}} (1 + \delta)^{-i} (1 - p)^{\frac{i}{r}}} \right].
$$

Given the assumed values for $g$, $r$, $n$, and $\delta$ in the text, $\frac{C}{Y} = 0.82$.

23. The idea here is that an individual who thinks he will live a long time would buy several small annuities rather than one large one in order to misrepresent his assessment of his longevity. Companies know his participation in social security, but not the extent to which he has obtained insurance from other private sources. Pauly (1974) and Wilson (1977) discuss certain situations in which market equilibria might occur after a compulsory insurance program is imposed.

24. Lazear (1983) has focused particularly on this point, emphasizing the role of pensions in influencing turnover, retirement, and investment in human capital. Many arguments for the existence of private pensions have emphasized their favorable federal tax treatment. Tax treatment cannot be the complete explanation, since defined contribution plans would dominate. Defined benefit
plans are instead prevalent. Munnell (1982) emphasizes both the tax benefits (to employers and to employees) and the inadequacy of social security in explaining the growth of private pension plans.

25. This ignores the possibility that firms may be willing to offer "more than fair" plans to achieve some other impact on worker behavior. See Lazear (1983).

26. This is just the characteristic of "integration" of the benefits of social security and private pension annuities. Since the passage of the Revenue Act of 1942, Congress has allowed public (social security) and private benefits to be considered together in determining whether a private plan discriminates in favor of low-income workers. For descriptions of typical integration provisions and discussions of their prevalence in the United States pension system, see Munnell (1982) and Kotlikoff and Smith (1983).

27. Note that empirical evidence of saving rates increasing with income does not validate the hypothesis the bequests are a luxury good (even if data on bequests are known), because of, among other things, rationing of the purchase of pension annuities by income.

28. Such a bequest motive is usually grounded in work in the human capital literature (see, e.g., Becker and Tomes 1976, 1979). That is, if human capital investment initially yields a higher rate of return than that on financial assets, parents who "care" about their children invest first in human capital up to the level at which the returns to additional investment just equal the market return. Further transfers are exclusively financial. Hence observed (financial) bequests will be higher for children whose parents had significant resources than for children with access to low parental resources. Despite serious data limitations, there have been some recent efforts to estimate the relationship between bequests and lifetime resources. The finding that the ratio of bequests to earnings rises with the level of earnings is corroborated in the careful empirical study of Menchik and David (1983).

29. The problem of isolating a relationship between wealth (or bequests) and lifetime resources is further complicated by the fact that price effects may be present as well (e.g., a correlation between earnings and after-tax financial returns). Government retirement saving policy can bring about those price effects—e.g., tax-favored treatment of IRAs and Keogh plans (see Hubbard 1984). To the extent that changes in government pension policy involve trade-offs among policy options (e.g., liberalized ceilings on tax-deductible IRA or Keogh contributions in exchange for a reduction in social security benefits), the stability of any observed relationship between wealth and earnings is all the more tenuous.

References


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Comment    Olivia S. Mitchell

In recent years there has been a great deal of attention devoted to the 
effect of social security on savings, initiated primarily by Martin Feld-
stein’s seminal paper 10 years ago on this topic. The paper I am to 
discuss today is very much in the mainstream tradition. Hubbard’s goal 
is to discuss the implications of new theoretical structures for empirical 
modeling of the effect of social security on savings. The paper does 
not actually report estimates; instead Hubbard refers readers to others’ 
work as well as to his own previous papers.

In commenting on this paper, I wish to focus on one empirical and 
two theoretical matters that I believe warrant further attention, given 
the proliferation of studies following Feldstein’s. Regarding theory, two 
matters deserving more discussion are the nature of uncertainty mod-
eled, and the degree to which theoretical models are informative about 
economic institutions they purport to explain. Regarding empirics, I 
will focus on the econometric links between theoretically preferred 
savings functions and equations usually used for empirical estimation. 
Each point is taken up in turn.

7.C.1 The Nature of Uncertainty in Social Security/Savings Models

In this paper Hubbard contrasts the life-cycle consumption path aris-
ing in a certainty world with that arising when the consumer is uncertain 
about when he will die. This type of uncertainty is tractable in the 
standard life-cycle framework, for it reduces to an additional discount 
factor in the lifetime utility function. As in his previous working paper, 
Hubbard posits a utility function separable across periods and with 
constant relative risk aversion. The only argument affecting utility is 
consumption; retirement is assumed to be exogenous.

Hubbard’s findings in this setup seem sensible given earlier work he 
cites by Kotlikoff and Spivak (1981), Sheshinski and Weiss (1981), and 
Eckstein et al. (1985). If no annuities are available, people will oversave 
for retirement so that they do not outlive their assets. If fair public or 
private annuities are available, individuals smooth consumption by buy-
ing insurance (where the demand for insurance depends on interest and

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time preference rates, risk aversion, and expected mortality patterns). An institution enabling risk-averse individuals to avoid "living too long" increases lifetime utility and consumption as compared to the no-insurance case; thus insurance will reduce lifetime savings. Thus on theoretical grounds, Hubbard predicts that an actuarially fair social insurance system reduces savings.

One question arises at this juncture: What has been sacrificed to generate unambiguous theoretical predictions regarding the effect of a social insurance scheme on savings? To begin with, I would find useful some sensitivity analysis using other functional forms for the utility function (e.g., what happens if utility includes leisure as well as consumption), the tax structure (e.g., what happens if taxes are progressive), and so forth.

Equally important, I question whether uncertainty about when one will die is one of the more important and/or interesting forms of uncertainty older individuals face. The answer appears to be both yes and no. Practically speaking, fear of living too long does seem to motivate a great deal of behavior including the peculiar savings patterns detected among older workers by Kotlikoff et al. (1982). On the other hand, this is only one of several types of uncertainty-generating savings behavior. Champernowne's model (1969), as in Levhari and Mirman (1977), considers differences across individuals in the distribution of the length of life. Watson (1982) and Merton (in this volume) build in uncertainty over wages, prices, and even future social security benefits. Many analysts in the implicit contracts literature emphasize uncertainty over work productivity, perhaps because of health surprises or macroeconomic surprises (e.g., Nalebuff and Zeckhauser 1985). Not least important is the fact that many private pensions are underfunded, which burdens workers with different types of uncertainty.

No doubt most listeners could extend this tabulation of sources of uncertainty not included in Hubbard's current model. Even if we stop here, however, including just these features would already complicate matters so greatly that the ability to make clear-cut predictions probably would be lost. For instance, it appears that allowing for variability in social insurance benefit levels means that such a system will have an ambiguous effect on savings; so too does allowing somewhat different formulations of mortality patterns. The point is that, in this case, simple theory generates unambiguous predictions—and yet the simple theory is far removed from processes generating empirical data.

A purist coming to this conclusion would of course give up further prospect of empirical work, and perhaps this is the shortest path to heaven. On the other hand, Hubbard (and I) would actually like to evaluate how social insurance schemes affect savings—theoretically and quantitatively. What can be done?
At this juncture, I believe that a most useful product would be a paper which systematically and carefully examines the implications of various kinds of annuity structures on savings, using several different formulations of uncertainty. I have earlier alluded to studies which could be used as pieces of the larger puzzle; there are no doubt others. The first goal of such a project would be to derive savings functions under alternative scenarios which could then be compared across model types, as Hubbard has begun to do with one particular uncertainty setup. A second goal would be to assess whether these savings functions (a) generate testable implications for empirical work, and (b) enable the econometrician to determine which model(s) is (are) more compatible with the data. I believe that the time is right for such a comprehensive exercise, ten years after Feldstein's seminal piece.

7.C.2 The Link Between Theory and Institutions

Pressing further in the quest for empirically testable models of social security and savings, I turn now to a discussion of several facts about the world generating the data before us. One problem is that the social security system as it exists in the United States is far from the actuarially neutral insurance plan Hubbard models. Since its inception, social security has operated as an underfunded "pay-as-you-go" method of transferring income across generations. Hurd and Shoven (1985) find that current retirees receive a positive real rate of return of well over 5%, implying that contributions to social security were a better investment than any other financial asset for that generation. In addition, half of all money contributed to social security avoided income taxes (until 1983), another factor making social security appealing as a savings vehicle. Under these circumstances, I would rephrase Hubbard's question: Why did people save anything at all, outside of the social security system? Most current retirees are not at the benefit maximum and could have saved more via social security. In general, models which assume an actuarially neutral social insurance scheme cannot begin to explain savings patterns over the last 40 years.

Another fact that should be recognized in empirically motivated theory is that retirement behavior is endogenous. Hubbard's model, like many in the public finance literature, assumes that one's retirement age is not subject to choice. This simplification is clearly useful since it generates unambiguous theoretical predictions. On the other hand, a more general framework could easily reverse his conclusions. For instance, workers might retire earlier and consume more leisure rather than reducing savings when social security comes into play. Research by Crawford and Lilien (1981) is informative along these lines. The point, of course, is that allowing retirement to be endogenous may weaken or even break the link between social security and savings, a conclusion that empiricists should recognize.
A third and related fact that an applied theorist should include in modeling is that an individual’s wealth value of pensions and social security depends on when he retires. Many analysts have overlooked this institutional fact because existing data sets make it difficult to see. However, my own work with Gary Fields (1984) shows that social security wealth for the average 60-year-old in our LRHS sample was only 70% as large as it would have been if the worker waited to retire until age 65. Nonneutral patterns show up in private pensions as well; for instance, the pension wealth for a retiree at age 65 was 80% smaller than pension wealth at age 60 in our sample of covered workers. These total income values were computed for the same person at two different points in time, so they are not contaminated by selectivity bias present in self-reporting data. Using other data, Kotlikoff and Wise (in this volume) indicate similar patterns. Theoretical models should allow for these nonneutralities so that estimating equations using actual wealth values move beyond single “social security and pension wealth” variables.

7.C.3 Econometric Links

Hubbard’s theoretical model generates two savings equations labeled (11a) and (11b) in his paper. Generally speaking, the dependent variable in each case is the ratio of accumulated wealth at time t, to lifetime earnings. Explanatory variables include lifetime pension and social security savings, which enter nonlinearly along with interest rate and other parameters. The form of the function should vary before and after retirement, which accounts for the two savings equations.

Empirical studies in this genre never really confront these equations (or even facsimiles thereof) with data. Instead, linearizations such as Hubbard’s equation (15) are employed, where nonpension wealth values are regressed on arbitrary measures of pension wealth and other variables. Hubbard’s model should be applauded for including the private pension term since many earlier formulations have ignored this important form of saving. However, the fact remains that the econometric links between theory and data are weak. For instance, theory nowhere motivates the addition of an error term. In addition he explicitly notes that theory does not imply that right-hand-side variables should enter additively. A great deal of work remains to be done in carefully linking theory and data.

7.C.4 Concluding Remarks

Feldstein’s model of social security and savings has attained its tenth birthday in good health, judging from the important and interesting extensions that writers such as Hubbard are devising. Hubbard’s paper is indeed a contribution to this growing field; worth special mention is his recognition of the jointness in social security, private pension, and
other asset accumulation decisions. I especially liked his suggestion that private pensions may be integrated with social security benefit formulas to avoid "annuity rationing." More implications should be teased out of the framework in order to explain the data, and I am sure Hubbard will do so in future work.

I would also encourage analysts to cast wider nets if they wish to understand the quantitative effects of social security on savings. It is simpler not to focus on all of the different forms of uncertainty affecting older individuals' behavior, and the institutional features of social security and pensions as well. On the other hand, an empiricist must concern himself with the processes actually generating data.

I would like to add one more suggestion in closing. To date, apparently no empirical study has explored how savings patterns respond to realizations of uncertainty through time. It seems quite important to embed empirical savings models in a dynamic context. This type of analysis would be a valuable and welcome extension of Feldstein's seminal work.

References


