APPENDIX B: CORPORATIONS IN THE THREE SAMPLES

1. The Large Manufacturing Sample

Allied Chemical  Gulf Oil
American Can Inland Steel
American Cyanamid IBM
American Metal Climax International Harvester
American Tobacco International Paper
Anaconda IT&T
Bendix Jones & Laughlin Steel
Bethlehem Steel Lockheed Aircraft
Boeing National Dairy Products
Borden North American Aviation
Caterpillar Tractor Phillips Petroleum
Cities Service Procter & Gamble
Continental Can RCA
Continental Oil Republic Steel
Douglas Aircraft Reynolds Tobacco
Dow Chemical Shell Oil
DuPont Sinclair Oil
Eastman Kodak Standard Oil (Indiana)
Firestone Tire Swift
General Electric Texaco
General Foods Tidewater Oil
General Motors United Aircraft
General Tire U.S. Rubber
B. F. Goodrich U.S. Steel
Goodyear Tire Westinghouse Electric
APPENDIX B

2. The Retail Trade Sample

Allied Stores                 Marshall Field
Associated Dry Goods          May Department Stores
Federated Department Stores   Montgomery Ward
Gimbel Brothers               J. C. Penney
W. T. Grant                   Sears Roebuck
Interstate Department Stores  Walgreen
S. S. Kresge                 Woolworth
R. H. Macy

3. The Small Manufacturing Sample

Briggs & Stratton           Maytag
Collins & Aikman       McCall
Consolidated Cigar        National Can
Cooper—Bessemer       Sharon Steel
Endicott Johnson           U.S. Pipe & Foundry
Foster—Wheeler          Ward Foods
Gardner—Denver            Wrigley
Harbison—Walker Refractories