This is a study by the National Bureau of Economic Research. Appendixes, consisting of basic tables and part of the QSI Experimental Survey, have been added to the original version, which is reprinted from the September 1966 issue of the *Journal of the American Statistical Association*.
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Juster, Francis Thomas, 1926--

Consumer buying intentions and purchase probability; an experiment in survey design by F. Thomas Juster.


60 p. illus. 25 cm. (National Bureau of Economic Research. Occasional paper 99)

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