4.1 Introduction

Trying to understand why mortality is so strongly related to socioeconomic status (SES) has been a major concern in demography, epidemiology, and public health for many years, and is beginning to attract the attention of economists. Data from the National Longitudinal Mortality Study (NLMS) show that people aged twenty-five whose family income was $5,000 or less in 1980 (and in 1980 prices) could expect to live ten years less than those whose family income was more than $50,000 (Rogot et al. 1992). The concept of SES is more widely used outside economics than within it, and one of the issues that remains to be settled is the extent to which these health differences are caused by income or by other factors correlated with income, education being the most obvious (see, e.g., Fuchs 1989, 1993; Garber 1989). Many writers believe that there is at least some direct protective effect of income, and in a recent literature much identified with the work of Richard Wilkinson (1996), it is argued that, while the first moment of income is protective, at least at the individual level, the second moment is a health hazard, so that income inequality raises mortality, if not at the individual level at least in populations or large subpopula-
tions. Wilkinson distinguishes his hypothesis from the mechanical consequence of Jensen's inequality, that a convex relationship between mortality risk and dying means that aggregate mortality will be higher in more unequal societies. Instead he postulates that inequality itself is a health hazard and that it is less healthy for both rich and poor to live in a more unequal society. It is hardly necessary to emphasize the importance of such a link, if it indeed exists, though economists are particularly likely to mourn the loss of the Pareto criterion. The proponents of some changes, such as improvement in school quality, or raising the return on social security, make a plausible case that such changes will make everyone better off, though some more so than others. If such changes increase inequality, as almost certainly they would, the cost of lives lost would have to be offset against the economic benefits.

The original empirical support for the Wilkinson hypotheses comes from Wilkinson’s cross-country comparisons within the Organization for Economic Cooperation and Development (OECD), where some measures of inequality are much more closely related to mortality levels and mortality changes than is either the level or rate of growth of national income. There are also a number of studies in the United States that find a relationship across states between income inequality and mortality (see Kaplan et al. 1996; Kennedy, Kawachi, and Prothrow-Stith 1996). Although this work has been challenged on a number of grounds (e.g., Judge 1995; Fiscella and Franks 1997; Mellor and Milyo 1998), and in some cases has been substantially modified (see Judge, Mulligan, and Benzeval 1998; McIsaac and Wilkinson 1997; Lobmayer and Wilkinson 1999), what was initially perceived as implausible seems most recently to be commanding acceptance from careful and unbiased researchers in the field (e.g., Marmot 1997 and the survey by Robert and House 1999). While we have reservations about the robustness of many of the positive findings, our main purpose in this paper is not to try to come to judgment based on the review of the evidence—we suspect that it is too early to try to do so—but to offer some new evidence based on income, income inequality, and mortality data for birth cohorts of Americans observed over the two decades from 1975 to 1995. As far as we are aware, birth cohorts have not previously been used in this context—as opposed to individual data, state data, or country data—and unlike these other sources, they offer both a cross-sectional and time series dimension in the same data.

The next section of the paper summarizes and substantially extends a simple model first developed in an earlier paper by one of us (Deaton 2001). The model is designed to provide a framework for empirical application, and provides a way of thinking about the effects of income and income inequality in a framework in which causality runs from income to health, but where it is not absolute income that matters for health, but income relative to the average of an (unobservable) reference group. Al-
though inequality has no direct effect on health, the fact that reference groups are not observed means that the slope of the observed relationship between health and income varies with the ratio of between- to within-group inequality. The model can be readily extended to incorporate a direct effect of inequality by making health depend on the absolute size of income differences within the reference group, but equally plausible specifications give different results so that, according to the theory, income inequality can be either protective or hazardous. We give detailed consideration to the aggregation of the relationship between health and income, and how it can be expected to change as it is examined with different sources of data, such as individual records, averages of states or countries, or averages of birth cohorts.

Section 4.3 presents our empirical evidence. Data on mortality for birth cohorts are combined with data on income, income inequality, poverty, and education for 1975 through 1995 from each successive Current Population Survey (CPS) from 1976 to 1996. Deaton's (1999) preliminary analysis used the same general approach, but worked with a shorter sample period (1981–93), different timing, and a more limited range of variables, and merged the mortality and CPS data on a household basis rather than on the much more satisfactory individual basis used here. Deaton found that income reduced the risk of mortality, and that while the slope of the gradient was steepened when inequality was higher, there was no direct effect of inequality at the mean. In the current paper, we again document the strongly protective effects of income, and we examine how those effects vary at different points in the life cycle. When we turn to inequality, we not only fail to find that it increases the risk of mortality, but we find that there is actually a protective effect, in apparent contradiction not only with the Wilkinson hypothesis but with much of the theory developed in this paper. The basis for the result is the fact that when mortality was falling the most rapidly, in the late 1970s and early 1980s (years not included in the preliminary study), inequality of income was also rising rapidly. Note that because the mortality and inequality changes affected so many birth cohorts simultaneously, our results are based on more than a correlation for a few years of data. It is hard to understand why, if income inequality is so important in explaining mortality differences across states in the United States, as well as differences between the United States and other developed countries, mortality should have fallen most rapidly just when inequality was rising most rapidly.

We also give a good deal of attention to the role of education, whether income is a mask for education, how income and education affect mortality in the cross-section and over time, and whether the treatment of income and education affects our results on the role of inequality. In a cross-section of birth cohorts, income and education are closely correlated so that, in order to disentangle their effects, we rely on the time series dimen-
sion of the cohort data, supplemented by individual-level data from the NLMS. The individual-level data show that both income and education are separately protective against mortality and that only some of the effect of income is removed when we attempt to allow for reverse causality from nearing death to income. In the cohort data, by contrast, income appears to increase the risk of mortality conditional on education, a result that we tentatively ascribe to the short-run or business-cycle effects of income on mortality.

4.2 Income, Health, and Inequality

The public health and epidemiological literatures, although richly suggestive of mechanisms, do not currently provide a precise characterization of the way in which inequality affects health. In consequence, it is difficult to know how to test the model, or how to interpret results. In this paper, we start from the framework in Deaton (2001), and show how it can be used as a basis for empirical analysis of individual level as well as aggregated data. The model is one in which the link runs from income to health, although, in this context, there is nothing to stop the reinterpretation of “income” as years of schooling so that, for the moment, we are not addressing the issue of whether it is income or education that is ultimately protective. However, we are not considering reverse causation, from health to income, a link that undoubtedly plays a part, although only a part, in accounting for the relationship between income and health. That income should cause health through a health Engel curve is consistent with standard health capital approaches in economics in which health is produced with health care and behavioral inputs that have to compete with leisure and other expenditures for a limited budget of time and money. However, identifiable health behaviors appear to explain only about a quarter of the relationship between health and income (Marmot 1994; Lantz et al. 1998), and medical care probably a good deal less, perhaps 10 percent or so (Adler et al. 1993; House and Williams 1995), so that this approach does not seem very promising. Perhaps the most promising line of investigation implicates the biochemical effects of psychosocial stress as a risk factor, linking this stress to social status; see, for example, Sapolsky (1993), Cohen, Tyrrell, and Smith (1991), and Cohen et al. (1997) for some of the results, and Sapolsky (1996) and Adler et al. (1992) for reviews.

In the spirit of this work, suppose that health status (measured positively) is an increasing function of income relative to the average income in the reference group to which the individual belongs. Write $h$ for health, $y$ for (the logarithm of) individual income, and $z$ for the mean (logarithm of) income in the reference group. Once again, note that we are using income as a measure of social status, which could just as well be thought of as education, or as any other (absolute) measure of achievement. We assume that the relationship is linear, so that for $\beta > 0$,
If we knew the reference group to which each individual belonged, we could estimate equation (1) directly using individual-level data. However, such information is rarely available, and there can be no presumption that individuals relate to any clearly identifiable group, such as neighbors, birth cohorts, or members of the same educational or occupational groups. Health may be determined by status at work, status in the local (geographical) community, or status at church or in some community organization. As a result, \( z \) must be treated as an unobservable, and health conditioned only on (own) income, so that equation (1) becomes

\[
E(h \mid y, z) = \alpha + \beta(y - z).
\]

The conditional expectation on the right-hand side of equation (2) can be calculated from knowledge of the joint distribution of \( z \) and \( y \). Given the linear structure, the most convenient assumptions are that \( z \) and \( y \) are joint normally distributed (recall that incomes are measured in logarithms). We write the marginal distribution of \( z \) as \( N(\mu_z, \sigma_z^2) \), and the distribution of \( y \) conditional on \( z \) as \( N(\mu_y, \sigma_y^2) \), so that \( \sigma_y^2 \) and \( \sigma_z^2 \) are measures of within-reference-group and between-reference-group inequality, respectively.

Given the normality assumptions and the linearity of the original expectation, the expectation of health conditional on income takes the convenient form (see the appendix for this and other useful results on the normal distribution)

\[
E(h \mid y) = \alpha + \beta \frac{\sigma_y^2}{\sigma_z^2 + \sigma_y^2}(y - \mu_y),
\]

so that the slope of the “gradient,” the relationship between health and income, is a function of the ratio of within-group to between-group inequality. When reference groups are internally homogeneous relative to the disparity across groups, differences in individual income largely reflect intergroup disparity, which is irrelevant for health, so that the effect of income is attenuated. When inequality within reference groups is relatively high, individual income is a good indicator of relative income, and a good predictor of health. Another useful way of thinking about equation (3) is that income is an error-ridden estimate of relative income, so that the slope of the regression function is attenuated in the usual way. Note, however, that the convenient form in equation (3) depends, not only on the linearity of equation (1), but also the normality assumptions about reference-group and within-reference-group incomes.

Equation (3) does not assign to inequality any direct role in the determination of health. To the extent that changes in inequality change the relationship between intragroup and intergroup inequality, the observed relationship between health and income will become more or less steep. Yet even here, there is no structural effect of inequality on health. For example,
if within-group inequality increases, some people in each group will become less healthy, and some more healthy, but the average health of each group will not change. If intergroup inequality changes, leaving intragroup inequality the same, no one’s health changes, even though the relationship between health and income changes. The gradient is driven, not by changes in health, but by changes with inequality in the relative income composition of each absolute income group.

The relative income model can be extended to incorporate a direct role for inequality. In some of the literature, there are suggestions that it is the absolute income differences that matter, so that each person’s health is determined by, for example, the difference between their income and the income of the best-off person in the reference group. If the best-off person is $\theta$ standard deviations from the group mean, health responds, not to the difference between $y$ and $z$, but to the difference between $y$ and $z + \theta \sigma_e$, so that equation (1) becomes

$$E(h | y, z) = \alpha + \beta(y + z - \theta \sigma_e).$$

Following through the argument as before, and assuming that $\sigma_e$ is orthogonal to income, gives a new version of equation (3),

$$E(h | y) = \alpha + \frac{\beta \sigma_e^2}{\sigma_e^2 + \sigma_y^2}(y - \mu) - \beta \theta \sigma_e,$$

so that inequality plays a direct negative role on health as well as playing the indirect role originally assigned to it. This appears much closer to the kind of effect discussed by Wilkinson (1996) and of much of the related literature.

However, this account of inequality and health contains no fundamental reason that the effect not be negative. In the original equation (1), individual health depends on relative income, so that a mean preserving spread of income within the reference group hurts some but helps others, so average health is unaffected. In the modified equation, people are hurt by their distance from the tops of their reference groups, so that a mean preserving spread hurts everyone except the person at the top, who is unaffected, and the healthiness of the group falls. Yet this is not the only way of measuring relative income effects. Instead of looking to the top, people might look to the bottom, and become healthier the further they are above the reference group floor. Just as in the upward-looking model, health is determined by relative standing, and both approaches seem equally consistent with findings that people with higher social status are healthier. The downward looking specification, however, gives exactly the opposite effect of inequality on health. A mean preserving spread improves everyone’s health except that of the poorest person, which remains unchanged, and the group becomes healthier. This model leads to exactly the same functional form as...
equations (4) and (5), but with the sign on the last term reversed. Without more content, linking health to relative economic status delivers no prediction for the direction of the effect of inequality on health.

Ambiguous though it may be, equation (5) is a convenient basis for empirical estimation, at least on individual-level data. Health is linearly related to income, to inequality, and to an interaction term between inequality and income. For the analysis of individual level data, equation (5) can be used directly—for example, as a probit or logit. Taking the former as an example, suppose that someone dies when \( h \) falls below some critical level \( h_0 \), then the probability of death is

\[
p = \text{prob}(h \leq h_0) = \Phi \left( \frac{h_0 - \hat{\alpha} - \hat{\beta} \mu}{\sigma_u} \right),
\]

where \( \Phi \) is the cumulative density function of the standard normal, \( \sigma_u \) is the standard deviation of health conditional on income (see equation [15]), and \( \hat{\alpha} \) and \( \hat{\beta} \) are given by

\[
\hat{\alpha} = \alpha - \frac{\beta \sigma^2 \mu}{\sigma^2 + \sigma^2_z} - \beta \theta \sigma^2 \epsilon
\]

(7)

\[
\hat{\beta} = \frac{\beta \sigma^2 \epsilon}{\sigma^2 + \sigma^2_z}.
\]

(8)

Note that the within-reference-group inequality term \( \sigma_z \) is being taken as a constant and absorbed into the intercept; even though we do not know the reference groups, or their mean incomes, we may have a proxy for reference group inequality—such as inequality over some observable group—in which case \( \sigma_z \) could be included as a variable.

Although there are a number of microeconomic data sets on which equation (6) might be estimated, from one of which we will show results below, we are faced with the usual choices in work linking health and economics: between data sets that are rich on economic measures but poor on health, and data sets that are strong on health but weak on economics. One way of solving the dilemma is to merge information from multiple data sets, not at the level of the individual, but at the level of some group that is represented in more than one survey. In this paper, we group at the level of birth cohorts observed in a particular year, and we merge mortality data from the vital registration system with income, income inequality, and education data from the CPS. Before discussing the empirical results, we therefore need to consider the effects of cohort-level aggregation on equation (5). We do this in a fairly general way, so as to allow other kinds of aggregation (e.g., by occupation, or by region). Since some of the previous work on inequality and health has used either state-level or international
aggregates, we need some aggregation framework if we are to compare results.

Return to equation (4) in the form

\[
E(h \mid y, z) = \alpha + \beta (y - z) - \beta \theta \sigma_x \]

and suppose that we observe neither \(y\) nor \(z\), but some conditional average, denoted \(x\). In our empirical work, \(x\) is the average (log) income of a birth cohort in a particular year, but it might just as well be an average conditioned on state or occupation. Conditional on \(x\), \(y\) is \(N(x, \sigma^2)\), where \(c\) refers to the aggregation group. If \(x\) is jointly normally distributed with both \(y\) and \(z\), with common mean \(\mu\), then the expectation of \(h\) conditional on \(x\) is given by (again using the normal formulas)

\[
E(h \mid x) = \alpha + \beta \left(1 - \frac{\sigma_{xz}}{\sigma_x^2}\right) (x - \mu) - \beta \theta \sigma_x ,
\]

where \(\sigma_{xz}\) is the covariance of \(x\) and \(z\), mean incomes in aggregation and reference groups, respectively. Once again, we have assumed that the within-reference-group inequality \(\sigma_x\) is orthogonal to the aggregation group income. Equation (10) is analogous to equation (5) and both come from projection of the fundamental behavioral relationship in equation (1) onto different variables. They are identical if each person is her or his own aggregation group, so that individual income \(y\) and group income \(z\) coincide. More generally, however, equations (10) and (5) are different; the bias to the slope now depends, not on the ratio of within- to between-reference-group variance, but (negatively) on \(\sigma_{xz}/\sigma_x^2\), the slope of the regression of reference group on aggregation group income. When aggregation group income moves one-for-one with reference group income, as when the reference and aggregation groups coincide, the relationship between health and group income is lost. To get an unattenuated slope, we need to select aggregation groups whose average incomes are uncorrelated with reference group incomes.

Some examples clarify the implications of equation (10). While in principle it is possible for health to be negatively related to income at the aggregation group level, this seems unlikely in practice. Consider a component model of income, written as

\[
y = \mu + \theta_a + \eta_t + \gamma_g + \varepsilon ,
\]

where, as always, \(\mu\) is the grand mean, and the other components are zero-mean random terms associated with the effects of age \((a)\), time \((t)\), occupational group \((g)\), and an individual idiosyncratic term. In Case A, suppose that the reference group is people of the same age, in the same occupation, today. In Case B, the reference group is all members of the profession
today, irrespective of age. In both cases, the aggregation groups are birth cohorts, people of the same age today, so that the aggregation group income is $\mu + \theta_a + \eta$. In Case A, the reference income is the sum of the first four terms on the right-hand side of equation (11), so that $y - z$ is simply the idiosyncratic residual $\varepsilon$ which, by assumption, is orthogonal to $z$, so that the coefficient on $x$ in equation (10) is zero. In terms of that equation, as is easily checked, we have

$$\text{cov}(x, z) = \sigma_{xz} = \sigma_a^2 + \sigma_i^2 = \sigma_x^2 = \text{var} x,$$

so that $x$ has no effect in the regression, and aggregation group income does not predict aggregation group health. Even though income predicts health in the microdata, only inequality predicts health in the aggregate. Case B is different. Because the age component is included in aggregation group income, but not in reference group income, the covariance of $x$ and $z$ is only $\sigma_i^2$, so that with the variance of $x$ unchanged, equation (10) becomes

$$E(h | x) = \alpha + \beta \left( \frac{\sigma_i^2}{\sigma_a^2 + \sigma_i^2} \right) (x - \mu) - \beta \theta \sigma_\varepsilon,$$

so that aggregation group income matters for aggregation group health, albeit with an attenuated effect. In this case, there will be attenuation except in the implausible case where $\sigma_i^2 = 0$ and there are no common aggregate shocks to income.

In general, if the reference groups are more finely defined than the aggregation groups (e.g., economists of the same age observed at the same time versus an age cohort), aggregation will annihilate the relationship between income and health in the aggregated data. If neither group is more finely defined—economists of all ages versus birth cohorts—or if the reference group is less finely defined than the aggregation group—the whole population versus birth cohorts—income of the aggregation groups will predict average health in the aggregation groups. Note that if the reference group is the whole population, so that reference group income is the population mean, the covariance of $x$ and $z$ is zero so that, by equation (10), there is no attenuation, and the microeconomic relationship carries through directly to the aggregate relationship. Finally, if the aggregation groups are individuals, so that $x = y$, it is easily checked that equation (10) reduces to the attenuated microrelationship equation (5). This kind of analysis seems to capture some (although not all) of the discussion in Wilkinson (1997), who argues that looking across small geographical areas, income will be more important than inequality, while the opposite will be true in comparisons over aggregates for large areas, such as states or regions.

In applications such as the present, where health is measured only to the extent that it does or does not fall beneath a threshold and results in
death, the parameters in equations (5) or (10) can be estimated only up to scale, where the scale is the standard deviation of health around the two regression variances (5) and (10). As was the case for the slopes, the residual variances come from standard results on the normal distribution. If we write $\sigma^2_h$ for the variance of health conditional on both $y$ and $z$ in equation (1), then the residual variance of the regression equation (10) is

$$\begin{align*}
\sigma^2 = \sigma^2_h + \beta^2 \left[ \sigma^2_e - \frac{(\sigma^2_x - \sigma^2_{xz})^2}{\sigma^2_x} \right].
\end{align*}$$

When the model is estimated on group-aggregated data, here on age cohorts, the slope of the income relationship should be the ratio of $\beta(1 - \sigma^2_{xz}/\sigma^2_x)$ to the square root of equation (14). In the microdata, corresponding to equation (4), equation (14) also holds but with $x = y$, so that rearranging, we have

$$\begin{align*}
\sigma^2_u = \sigma^2_h + \frac{\beta^2 \sigma^2_x \sigma^2_{xz}}{\sigma^2_x + \sigma^2_{xz}}.
\end{align*}$$

Unfortunately, without knowledge of the variances, there is no general inequality that holds between equations (14) and (15), nor indeed between the coefficients on income in the micro- and macro-regressions, equations (5) and (10). The theory does not deliver any general basis for comparing estimated gradients at different levels of aggregation.

Nevertheless, there are two polar cases in which the results are straightforward and are worth keeping in mind when interpreting the results. These are (1) when the reference groups are small, and are contained within the aggregation groups, and (2) when reference groups are universal, so that reference income $z$ is the same for all people and equal to mean income. Case 2 would arise if health is a function of relative income, but all people are members of the same reference group, or if health is simply a function of absolute income rather than relative income. In these two cases the gradients from micro- and macrodata can be compared. In Case 1, with individual data, the gradient will be the ratio of equation (8) to the square root of equation (15), an attenuated but still positive effect. In the same case, but with aggregation group data, there will be no relationship between aggregation group income and mortality, so that only inequality matters. In case (2), when $z$ is common to everyone, $\sigma^2_z$ and $\sigma^2_{xz}$ are both zero. In the individual-level data, by substituting $\sigma^2_z = 0$, the ratio of equation (8) to the square root of equation (15) reduces to

$$\begin{align*}
\frac{\beta}{\sigma_h}.
\end{align*}$$
By contrast, in the aggregation group data, by substituting $\sigma_{zx} = 0$ we get, for the ratio of the slope in equation (10) to the square root of equation (14),

\[
\frac{\beta}{\sigma_x \sqrt{1 + \beta^2 \sigma^2 / \sigma_n^2}},
\]

where $\sigma^2$ is the within-aggregation-group variance $\sigma_e^2 - \sigma_c^2$. Probits run at the aggregation group level will therefore be attenuated compared with those run on the individual-level data. In our econometric analysis below, $\beta / \sigma_n$ from the microdata is around $-0.3$, while the mean within-cohort variance of log income is about 0.6, so that the factor in the square root of the denominator of equation (17) is 1.054, and the two sets of estimates should be close.

What can be said about the relationship between inequality and the probability of dying at the cohort or other group-aggregate level? The formulas are sufficiently complex to permit a wide variety of results. However, if all the variances (and covariances) were to increase in proportion, which is one way in which inequality might increase, there would be two distinct effects. The first acts through the last term on the right-hand side of equation (10); when people are less healthy when they are lower in the reference group, average health declines with inequality, and this effect is not altered by the aggregation. The second effect can be seen by noting that the slope in equation (10) is unaffected by a proportional change in variances, while the variance in equation (14) will move with the other variances. This is an aggregation effect that, in the aggregate data, acts to attenuate further the estimate of slope but, provided the probability of death is less than a half, will raise the probability of death. When mortality risk is small, we are on the convex portion of the relationship between the probability of death and (log) income, so that Jensen’s inequality makes the aggregate probability an increasing function of the variance. Of course, this effect could be weakened (or strengthened) by relaxing the original linearity assumption between health and income. The possibility remains that changes in inequality, by changing the ratio of $\sigma_{zx}$ to $\sigma_n^2$, will alter the slope itself, but the formulas are complicated enough to prevent further conjecture.

4.3 Data and Results

Our empirical analysis is based on merging data on all-cause mortality for the United States as a whole with data on incomes from the successive years 1975–95 from the 1976–96 CPS. (Note that the March CPS collects data on the previous year’s income.) Merging is at the level of birth
cohorts by sex so that, for example, we will be relating the fraction of men or women born in year \( b \) who died in year \( t \), to the incomes of that same cohort in year \( t \) (or possibly earlier). The data on mortality are taken from the Berkeley Mortality Database (BMD); we use the \( 1 \times 1 \) table, i.e., fractions dying by sex, by single year of age, and in each year from 1900 (see Wilmoth 1999). The CPS data are used to attribute to each individual a family income per adult equivalent, say, \( y \), and we then calculate various characteristics of the distribution of \( y \) over individuals for each birth cohort. In particular, we work with the cohort average of \( \ln y \), with the variance of the logarithm of \( y \) within the cohort, with the Gini coefficient, and with the proportion of people below the poverty line. Household income is the CPS measure of total household income, and adult equivalents are measured as the number of adults plus half the number of children, defined as those under eighteen years of age. Note that, although \( y \) is family income per adult equivalent, identical values of which are assigned to all members of each household, the mean and other statistics will generally differ by sex if, for example, women on average live in families with lower income. We also use data on education from the CPS, calculating years of education for each person, as well as dummies for various attainment levels so that, at the cohort level, we have data on average years of education as well as on the fraction who have graduated from high school, college, and so on. After 1991, the CPS reports education in bracketed intervals rather than in years. We use means within brackets from 1991 to attribute years of education in the later surveys. With an age restriction from twenty-five to eighty-five, and with CPS data from 1975 through 1995, our data set consists of 1,281 age-year cohort averages.

Given that we have drawn a direct link from the theory at the individual level to its implications for birth cohorts, estimation at the cohort level is a viable alternative to estimation using individual records. Cohort data also have some distinct advantages of their own, as well as some disadvantages. On the positive side, because deaths are rare events, very large numbers of individuals need to be sampled to make individual data useful. By contrast, the cohort data use the data on all deaths in the United States, eliminating the need for sampling. Cohort data also overcome one of the major difficulties in linking mortality to SES, which is the lack of individual-level surveys that record adequate economic data together with information on deaths. In this paper, we link mortality information from the vital registration system with the CPS, which is probably the best source of data on incomes and education. It would be possible to extend this principle further, bringing in information on risk factors, such as smoking, drinking, and obesity, from other sources, such as the Behavioral Risk Factor Surveillance System, something we plan to do in our future work.

There are also disadvantages of cohort data, primarily the impossibility
of separating genuine individual effects from those that result from aggregation. Using individual data that include community characteristics, we could in principle test directly for effects of community means or community inequality, in addition to controlling for individual income. With aggregate data, we have to face the problem of identifying the direct effects from the aggregation effects, and such identification will not always be possible. One of our (subsidiary) aims in this paper is to assess the cohort approach, and to test whether it yields results that are similar to those from individual record data. If so, we will have more confidence in using it in situations where individual data cannot be used.

Figure 4.1 shows the log odds of dying, by age, for a selection of birth cohorts born from 1870 through 1970. Although we can use only a fraction of this information in the analysis, the long-run information is important for interpreting recent events. One immediate feature of the patterns in figure 4.1 is the age profile of mortality. The risk of death is high immediately after birth, falls to low levels in the mid-teens, and then rises with age thereafter. After about age thirty, the log odds of death is approximately linear in age (see also Elo and Preston 1996), albeit with a time-dependent slope. Mortality has also been falling over time, so that the age profiles for the later-born cohorts are below the profiles for those born earlier. However, these two obvious features are far from exhausting these data; the log odds are far from being completely explained by a sum of age and cohort effects. For example, there are clear traces of specific events, such as the 1919 influenza pandemic on the cohort born in 1890. Note also that the proportional reduction in mortality is larger at younger ages—which in the limit must be true because everyone dies eventually—but that the reductions differ by sex; note for example the large reduction in female mortality during child-bearing years. The reduction in mortality among young males is much less than among young females, and for recent cohorts, there has been little or no reduction in the mortality of males in their early twenties. As a result, for the cohort born in 1973, the ratio of mortality rates for males to females in 1995, at age twenty-two, is 3.25:1. For recent cohorts, male mortality rates fall with age from the early twenties to the mid thirties. The causes of these deaths—violence, accidents, and AIDS—are quite different from those at higher ages, and it is implausible that a single explanation in terms of income and income inequality will do for both.

Figure 4.2 shows the mortality data in a way that is more immediately relevant to the task at hand. The graphs show estimated year and cohort effects in the log odds of mortality for males and females separately. These figures use only the birth cohorts that are observed in at least one year between 1975 and 1995 (inclusive), and that can therefore be matched to the CPS data. Panel A shows the year effects estimated from a regression of the log odds of dying on a set of year and age dummies, one for each
Fig. 4.1 Log odds of mortality, every twentieth cohort
Source: BMD.
Fig. 4.2 Year and cohort effects in log odds of mortality, from (A) regressions of log odds on age and year effects, and (B) on age and cohort effects

Source: Authors’ calculations using the BMD
year and one for each year of age. Panel B is obtained in the same way, but with cohort (date of birth) effects replacing year effects. Panel A corresponds to a fitted model in which the age profile remains constant, but drifts down with time, so that all people alive at any given date benefit from that year’s reduction in mortality. It shows that the rate of mortality decline was relatively rapid from 1975 through the early 1980s, but has been a good deal slower since then. The timing of the increase in income inequality is not identical to the timing of the slowdown in mortality decline; the largest increase took place in the late 1970s and early 1980s, and the increase since then has been more modest. The cohort effects in Panel B do not tell a picture of continuing progress. In particular, males born since 1950 show sharply higher mortality rates than those born in the 1940s. Note that those born most recently are observed only in the early periods of their lives, so that these graphs give undue weight to the recent mortality experience among young adults, for whom deaths are due to violence, accidents, and AIDS, and thus do not share the long-run downward trend.

Table 4.1 presents a first set of results focusing on the relationship between income and mortality. The dependent variable is the log odds of dying while the independent variables are dummy variables for each age from twenty-five to eighty-five and the logarithm of income per adult equivalent. Because the age effects are removed, identification comes from the relationship between cohort (and interaction) components of mortality and income less its age profile. One hypothesis is that all of the trend reduction in mortality is potentially attributable to income, but the historical and international evidence suggests that this is not the case (see, in particular, Preston 1975). In consequence, and in order to avoid the risk of spurious correlation between time trends, we present results with and without the inclusion of a time trend. In the ordinary least squares (OLS) regressions in the upper half of the table, the coefficient on the logarithm of family income per equivalent is $-0.559$ for men, and $-0.528$ for women; with the introduction of a time trend, these numbers become $-0.281$ and $-0.125$, respectively. Since the log odds is approximately the log-probability when the probability is small, these estimates can be thought of as elasticities. If the coefficient were $-0.5$, a fourfold increase in income would cut the risk of death in half.

In order to compare the cohort results with those from individual-level data, we estimated logits for the probability of dying using the National Longitudinal Mortality Study (NLMS). This is a survey of individuals originally sampled in CPS surveys and in the census around 1980, into which death certificates have been retrospectively merged. For all individuals from age twenty-five to eighty-five, we constructed an indicator of whether the individual had died within 365 days of the interview, and estimated a logit model in which the independent variables are a set of age
### Table 4.1 Log Odds of Dying as a Function of Income, by Age Group

<table>
<thead>
<tr>
<th></th>
<th>Men</th>
<th>Women</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>IV</td>
<td>IV</td>
</tr>
<tr>
<td></td>
<td>OLS Years of Education (cohort dummies)</td>
<td>OLS Years of Education (cohort dummies)</td>
</tr>
<tr>
<td>All age groups</td>
<td>-0.559 (24.1)</td>
<td>-0.528 (27.4)</td>
</tr>
<tr>
<td>Ages 25–39</td>
<td>-0.452 (5.1)</td>
<td>-0.362 (6.1)</td>
</tr>
<tr>
<td>Ages 40–54</td>
<td>-0.770 (17.8)</td>
<td>-0.850 (23.5)</td>
</tr>
<tr>
<td>Ages 55–69</td>
<td>-0.559 (24.1)</td>
<td>-0.528 (23.5)</td>
</tr>
<tr>
<td>Ages 70–85</td>
<td>-0.430 (19.0)</td>
<td>-0.370 (14.6)</td>
</tr>
</tbody>
</table>

**No Time Trend Included**

| Ages 25–39     | -0.281 (8.8)                     | -0.125 (5.4)                     |
| Ages 40–54     | 0.168 (1.8)                      | -0.174 (2.7)                     |
| Ages 55–69     | -0.261 (3.9)                     | -0.022 (0.5)                     |
| Ages 70–85     | 0.035 (1.7)                      | 0.059 (2.8)                      |

**Time Trend Included**

| Ages 25–39     | -0.124 (15.6)                   | -0.619 (9.8)                     |
| Ages 40–54     | -1.363 (4.1)                    | -1.150 (7.2)                     |
| Ages 55–69     | -1.379 (6.7)                    | -0.547 (3.6)                     |
| Ages 70–85     | -1.224 (15.6)                   | -0.619 (9.8)                     |

**Sources:** Authors’ calculations based on CPS and BMD.

**Notes:** Coefficients on mean ln(income/adult equivalent); t-statistics in parentheses. Each regression includes the mean of the logarithm of household income per adult equivalent (mean ln[y/ae]), and a set of age dummies. The regressions are estimated for the full sample, and for subsets of cohorts in different age groups. Each cell in the table reports a coefficient on the mean of log of income per adult equivalent from a single regression. The instrumental variable (IV) estimates instrument mean ln(y/ae) with the mean years of education (in the Years of Education columns) or with mean years of education and a set of birth-cohort dummies (in the Years of Education [cohort dummies] columns).
dummies, one for each age, and the logarithm of real family income per adult equivalent. (The public-use version of the NLMS provides only real-income classes, not actual income, and we have used the classes to construct a [rough] measure of the logarithm of total family income. We use the 1981 CPS to calculate mean log income by age and sex within each of the NLMS income brackets, using the results to impute log income to each person in the NLMS within his or her reported income bracket. In practice, this gives very similar results to the simpler method of setting income to the middle of the bracket. Adult equivalents were computed by linking individuals to households and counting the numbers of adults and children.) Figure 4.3 shows the one-year log odds of mortality from the NLMS, computed from the fractions in the sample who died at each age, together with the age profile of the log odds of mortality from the BMD for 1982. The NLMS mortality figures, which exclude deaths among the institutionalized population, are somewhat lower among the elderly, although the major effect is presumably beyond age eighty-five and is noisier, especially at young ages. However, the two data sets are clearly measuring the same thing, so that the NLMS results are a useful comparison. The coefficient on the (log) income term in the logit is $-0.352$ for men ($161,472$ observations, $t = 10.8$) and $-0.262$ for women ($177,953$ observations, $t = 6.3$), close to the estimates in Elo and Preston (1996, using the same data but a different specification). As we have seen, there are a number of reasons that these numbers should not be the same as those in table 4.1. In addition to the aggregation issues, note that the NLMS records only a single estimate of family income so that, if permanent income is a better predictor of mortality than current income, or if income is measured with error, the NLMS estimate will be attenuated relative to the cohort based estimates to the extent that averaging over cohorts limits measurement error or proxies permanent income. Note also that the NLMS relates only to income in a few years around 1980, so that the two sets of calculations cover quite different periods. Given this and the aggregation differences, we find the estimates surprisingly similar!

Table 4.1 shows a number of other results, including breakdowns by age, and using two alternative instrumental variable strategies to estimate the income effect. In the four OLS columns, with results for four age groups, we obtain the now-standard results that income matters most for health in middle age, in the forty to fifty-four age range, and that the effect diminishes with age. Even so, income is still protective for the oldest group of both men and women, though the result vanishes (and indeed income becomes mildly hazardous for women) if time trends are included in the regressions. Perhaps most striking is the positive effect of income on mortality among young men; the effect is large and negative among young women. This result is associated with the recent increase in mortality rates among young men, which appears to be greater among cohorts with higher
Fig. 4.3  Log odds of mortality, National Longitudinal Mortality Study and Berkeley Mortality Database

Source: Authors' calculations using the BMD and NLMS
average incomes. Plausible arguments can be made for a positive association between income and the specific causes of mortality in this age group—AIDS, violence, and accidents—and there is good evidence from pooled state and time series evidence that gives very similar results (Ruhm 2000).

The way in which the protective effect of income varies with age can also be assessed directly, by entering age into the regressions not only in levels, but also interacted with income. We have done this for both the cohort and NLMS data, in the latter by running a logit on age dummies, the log of income per adult equivalent, and on age dummies interacted with the income term. The results are shown in graphical form in figure 4.4, for males in the left-hand panel and for females in the right-hand panel. These graphs are noisy, particularly for the NLMS, which is to be expected given the very large number of age coefficients in the regressions. Nevertheless, for women, we see the familiar pattern whereby protection increases with age to around age forty-five and decreases thereafter. For men, the two graphs are not the same. In particular, the cohort data again show a positive association of mortality and income among young men, a phenomenon of which there is no trace in the NLMS data. The obvious explanation here is the fact that the NLMS measures mortality in the early 1980s, before the youth mortality phenomenon had become so pronounced. More disappointing is the failure of the NLMS to show any other age pattern; perhaps we are asking too much of single-year mortality data.

The instrumental variable (IV) estimates in table 4.1 are motivated by an attempt to replace current income with a longer-term or permanent measure. One strategy is to instrument income with years of education, on the assumption that education does not affect health directly—a controversial supposition that we shall investigate more directly below. Another is to use cohort dummies as instruments; this would be correct if we wanted to measure lifetime resources, which remain constant over time at the cohort level. These instrumentation schemes are likely to work better for people of working ages than for the elderly, whose current income is less well predicted by their education, and whose lifetime income will not be adequately captured by averaging over the maximum of twenty years in our sample. Nevertheless, the estimated income effects move as would be expected if long-run income is a better predictor of health than current income. In the top half of the table, instrumentation of income by years of education moves the coefficient for men from $-0.56$ to $-0.92$, and for women from $-0.53$ to $-0.84$. Instrumentation also removes much of the difference between the estimates with and without time trends. Most remarkably, when years of education (but not education and cohort dummies) is used as an instrument, the protective effect of income for young men is restored. If this result is accepted—and there are reasons for not
Fig. 4.4 Effects of income on mortality at each age, National Longitudinal Mortality Study and Current Population Survey/Berkeley Mortality Database

Source: Authors’ calculations using the BMD, CPS, and NLMS
doing so, including the possible direct role of education, and the different result when cohort dummies are added to the set of instruments—it indicates that mortality among young men is procyclical, again in line with Ruhm’s (2000) result that unemployment is good for health.

Figure 4.5 shows one aspect of the partial correlation between ln $y$ and mortality. These graphs show the residuals of regressions of mortality, years of education, and ln $y$ on a set of age dummies, averaged over birth cohorts in the top two panels, and over years in the bottom two panels. The very clear inverse variation is clear for both men and women, as is the fact that education is a very good predictor of income at the cohort level (though less so on the time series), which helps in instrumentation but which, in our later tests, will also make it difficult to separate out the roles of income and education on the cohort data. (Note that the regressions contain more information than shown in the figures, since the observations are cohort-year pairs, with interactions, not cohort or year averages.)

Table 4.2 is similar to table 4.1, but with the addition of two within-cohort inequality measures, the variance of log income and the Gini coefficient. (These regressions were also run with time trends, but the results are not much affected.) The introduction of either the variance of log income or the Gini coefficient produces an estimated protective effect of inequality on health. To see the size of the coefficients, we note that, averaged over all cohorts, log odds of male mortality declined by 0.20 from 1975 to 1995. The mean of the logarithm of income per adult income rose by 0.20, and its variance by 0.196. Using the coefficients for all age groups combined, then the rise in income equal would be predicted to reduce the log odds by about half of the actual decline, 0.10 (OLS) and 0.12 (IV). The rise in the variance would lead to a decline in the log odds of death by 0.03 (OLS) and (an absurd) 0.12 (IV). The changes in mortality, income, and inequality were much the same for females as for males, but the coefficients are different. The predicted effect of the rise in income is a decline in the log odds of female mortality of 0.08 (OLS) and 0.07 (IV), while the predicted declines from the increase in inequality are 0.03 (OLS) and 0.11 (IV). In the four OLS regressions (men versus women, variance of logs versus Gini), the introduction of the inequality measure has very little effect on the income coefficient, which remains protective as before, but in all cases the inequality measure appears with a significant negative coefficient. The protective effect of inequality is about the same for males and females, and is a good deal larger for people aged thirty-five to fifty-nine than for those aged sixty and over. For the elderly, the estimated coefficient on the Gini is insignificantly or barely significantly different from zero. While the theory allows for the possibility that inequality is protective—for example, if individuals look to the bottoms of their reference groups in assessing their health, or if the covariance of mean cohort and mean reference group income is large enough—the result remains implausible.
Fig. 4.5  Cohort and year averaged residuals from regressions on age dummies (variables standardized to have mean = 0 and standard deviation = 1).

Source: Authors' calculations using the CPS and BMD
Figure 4.6 provides some insight into the source of these results, as well as an explanation for the difference with Deaton (2001), whose similar regressions yielded essentially no effect. The top two panels of the figure show the raw income inequality data, on the left for the Gini coefficient and on the right for the variance of logarithms. Each of these has a male
Fig. 4.6 Inequality and mortality

Source: See fig. 4.5.
and a female variant because we use the CPS data to assign (the same) family income per equivalent to each person in the household, so that differences in inequality by sex reflect the distribution of men and women across households. As far as trends are concerned, there is no important difference by sex. Note also that the inequality measures are not the usual inequality measures for the whole country, but the average over all the cohorts in a given year of the inequality measure within the cohort. Such measures exclude the contribution of between cohort inequality to the national aggregate. Even so, the trends are similar to the national trends. Family income inequality rises rapidly from the late 1970s to the mid 1980s, with relatively little change thereafter. (The sharp increase in the Gini in 1995 is not mirrored in the variance of logs, because it is associated with inequality at the very top of the distribution, and is probably distorted by top-coding effects and by other changes in interview protocols.)

The bottom panels of the figure are constructed by calculating the residuals of the regression of the log odds of death on age effects and on the mean of log income per equivalent, averaging by year, and plotting them against the similarly averaged residuals of the inequality measure on age effects and the mean of log income per equivalent. Without the averaging, the regression of the mortality residuals on the inequality residuals would reproduce the coefficients in table 4.2, and the averaging is used only to produce uncluttered graphs. The negative (partial) relationship between inequality and mortality is transparent in both figures. When inequality was low, mortality was high (and falling), and when inequality was high, mortality was low. The timing of mortality change and income inequality in the United States is not supportive of the hypothesis that inequality increases the risk of death in the aggregate. The estimated protective effect of inequality is reduced if time trends are included in the regression, but neither the sign nor the statistical significance is altered. Nor are the results affected by introducing one- or two-period lags between inequality and mortality.

Table 4.2 also shows the consequences of instrumenting both inequality and income, on the same grounds as before: that it is possibly the long-term experience of high income and high inequality, not their year-to-year variations, that conditions mortality. Also as before, we use education as instruments, not only the mean years of education in the cohort, but also the fractions of the cohort with various educational attainment levels. The inclusion of the latter captures the distribution of educational attainment within the cohort, and generates excellent instruments for income inequality. Generally, the results are what might be expected, that moving to a long-term basis reduces attenuation and makes the estimates absolutely larger, for both mean income and inequality. There is one exception, for men aged thirty-nine to fifty-nine, where the protective effect of inequality is reversed, so that we get the (originally expected) positive coefficient,
though for neither the Gini nor the variance of logs is the estimate significantly different from zero. (One line of investigation that needs to be pursued with different data is the extent to which these results reflect mortality among young men, and its relationship to the business cycle on the one hand, and with income in the cross-section through AIDS, an effect that has almost certainly changed sign over time.)

Table 4.3 investigates another possibility that is often raised in the literature, that the effects of inequality might be a mistaken attribution of the effects of poverty. The first two rows of the table show the OLS and IV results for men and women, first including only the fraction of people below the official U.S. poverty line, and in the next row, including both the fraction who are poor and the variance of log income. These results serve merely to deepen the puzzle. Poverty, like inequality, is estimated to be

<table>
<thead>
<tr>
<th></th>
<th>Men</th>
<th>Women</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>OLS</td>
<td>IV</td>
</tr>
<tr>
<td>mean ln(y/ae)</td>
<td>−0.646</td>
<td>−1.101</td>
</tr>
<tr>
<td></td>
<td>(25.0)</td>
<td>(24.3)</td>
</tr>
<tr>
<td>Fraction poor</td>
<td>−0.825</td>
<td>−1.774</td>
</tr>
<tr>
<td></td>
<td>(7.1)</td>
<td>(5.4)</td>
</tr>
<tr>
<td>mean ln(y/ae)</td>
<td>−0.580</td>
<td>−0.688</td>
</tr>
<tr>
<td></td>
<td>(21.1)</td>
<td>(2.9)</td>
</tr>
<tr>
<td>var ln(y/ae)</td>
<td>−0.125</td>
<td>−0.552</td>
</tr>
<tr>
<td></td>
<td>(6.4)</td>
<td>(1.8)</td>
</tr>
<tr>
<td>Fraction poor</td>
<td>−0.490</td>
<td>−0.321</td>
</tr>
<tr>
<td></td>
<td>(3.9)</td>
<td>(0.4)</td>
</tr>
<tr>
<td>mean ln(y/ae)</td>
<td>−0.263</td>
<td>−0.274</td>
</tr>
<tr>
<td></td>
<td>(5.5)</td>
<td>(1.8)</td>
</tr>
<tr>
<td>var ln(y/ae)</td>
<td>4.165</td>
<td>8.191</td>
</tr>
<tr>
<td></td>
<td>(5.9)</td>
<td>(2.3)</td>
</tr>
<tr>
<td>mean * var</td>
<td>−0.474</td>
<td>−0.929</td>
</tr>
<tr>
<td></td>
<td>(6.1)</td>
<td>(6.1)</td>
</tr>
</tbody>
</table>

| d/dmean ln(y/ae) | −0.539       | −0.815       | −0.485       | −0.515       |
|                 | (23.6)       | (7.7)        | (27.0)       | (5.6)        |
| d/dvar ln(y/ae)  | −0.160       | −0.299       | −0.188       | −0.518       |
|                 | (9.0)        | (1.6)        | (14.3)       | (4.0)        |

Sources: See table 4.1.

Notes: Each regression also includes a set of age dummies. The IV estimates instrument mean ln(y/ae), poverty, and inequality with the mean years of schooling, and the fraction of people in different education categories. The education categories are years of schooling equal to 5–8, 9–11, 12, 13–15, and 16 or more. Years of education from 0 to 4 is the omitted category. The derivatives are evaluated at the sample means of var ln(y/ae) and mean ln(y/ae), respectively. The means for var ln(y/ae) are 0.583 (men) and 0.617 (women). The means for mean ln(y/ae) are 9.135 (men) and 9.039 (women). Numbers in parentheses are t-statistics.
protective of health, and when both poverty and inequality are included, both are separately protective.

The last row of the table investigates whether the slope of the gradient between income and mortality is affected by mortality. As we saw in the theoretical development, except when we observe individual and reference group income, the effect of income on health is a function of inequality, and is predicted to increase with general increases in inequality in the individual-level data if such changes increase within-group inequality more than between-group inequality. In the cohort data, the same effect is caused by an increase in the variance of aggregation group income relative to reference group income, which is itself a plausible consequence of an increase in within-reference-group inequality. (For example, see equation \[11\], and take \[z/H_{11005}/H_{9262}/H_{11001}/H_{9257}\] and \[x/H_{11005}/H_{9262}/H_{11001}/H_{9258}\], so that increases in the variance \[\sigma^2_a\] will simultaneously increase the slope of the gradient as well as the ratio of within-reference-group to between-reference-group inequality.) The interaction terms in the third section of the table are estimated to be negative, so that the gradient of mortality with income is steeper when inequality is larger. This is again a plausible result, but it does not remove the implausible (and significant) protective effect of inequality at the mean (see the derivatives at the bottom of the table).

In the results so far, we have adopted the position that the underlying determinant of health is income rather than education, and have used education to instrument income and income inequality. This is a controversial position, however; many would argue that it is not income, but education—or at least some personal attribute that is strongly related to education—that is the ultimate determinant of health. It is also possible, in the immediate context, that our misspecification of the role of education is responsible for our unexpected results on the role of inequality. Americans have been becoming more educated on average, and the rate of return to education has been rising, so that changes in income inequality are due in part to changes in the relationship between income and education.

Before looking at the cohort data, it is worth using the individual-level data in the NLMS to give another assessment of income versus education, and one that is not affected by the time series effects that are potentially important in the cohort data. Table 4.4 shows results from logit estimation of the probability of death on men and women in the NLMS within a year of interview. Age effects by single years of age were included but are not shown. In the first row are the results already discussed, on the effects of the logarithm of income per adult equivalent on the log odds of dying. The second row shows what happens if we replace income by years of education; like income, education has a strong and significant effect on mortality; an additional five years of education, from, say, high school to a master’s degree, reduced the probability of death by around 20 percent for men and about 25 percent for women. In the final row of the table, the logits are run with both education and income. For men, the income co-
efficient is reduced hardly at all, while the coefficient on education is reduced threefold, and is no longer significantly different from zero. According to these estimates, to a first approximation, it is income, not education, that is protective of health. These results are not replicated for women, whose combined regression shows effects of both income and education separately, each protective, and each with a coefficient somewhat smaller than when they are included alone.

Income is much less well predicted by education for women than for men, but this does not explain why it is income, not education, that plays the dominant role in male mortality. Although others in the literature have found that income drives out education—see Lantz et al. (1998), who use the (much smaller) American Changing Lives Survey, which also allows controls for behavioral factors—we find the result quite surprising. Even if it is ultimately income that matters, it is astonishing that a single observation of a year’s income, with all the usual measurement error, should predict mortality better than a longer-term measure as predicted by education, in which case both income and education should show up in the reduced form regression. The obvious possibility is that there is causality running from health to income for people about to die. There is some evidence for this in the results reported by Elo and Preston (1996), who also find marked reductions in the education effects on five-year mortality when income is introduced, with reductions larger for men. However, even after allowing for income—and for a range of other covariates, but with age effects restricted to entering linearly—male education is still significant, and twice as large as in table 4.4.

Tables 4.5 (men) and 4.6 (women) report results from the NLMS is the

\[
\begin{array}{ccc}
\text{ln}(y/ae) & -0.3524 & -0.2620 \\
(10.8) & (6.3) & \\
\text{Years of Education} & -0.0374 & -0.0483 \\
(6.2) & (6.0) & \\
\text{ln}(y/ae) & -0.3254 & -0.1968 \\
(9.1) & (4.3) & \\
\text{Years of Education} & -0.0121 & -0.0336 \\
(1.8) & (3.8) & \\
\end{array}
\]

Sources: Authors’ calculations based on NLMS.

Notes: Coefficients from logit regressions in which dependent variable is whether the respondent died within 365 days of interview. A full set of age dummies, one for each year from twenty-five to eighty-five, are included but not shown. There are 161,472 males in the sample and 183,282 females. The income and education variables are entered separately (the first two rows) and then together (last two rows). Numbers in parentheses are t-statistics.
same format as in table 4.4, but using deaths in periods at various lengths after the interview; in the first column for death in the first year, as in table 4.4, in the second column for the second year, the third column between two to five years after the interview, and in the last column, for deaths from five to nine years after the interview. (For the results in the second, third, and fourth columns, the logits are estimated only over the group of individuals who survived to the beginning of the period, so that the samples become successively smaller across the panels.) Although moving forward in time will not eliminate the effect of prospective death on income—some conditions will produce low income for many years prior to death—it should certainly reduce the influence of reverse causality. And indeed, the results in the table are supportive of such an interpretation. For men under sixty, in the last two lines under heading A, the effects of

### Table 4.5

<table>
<thead>
<tr>
<th>A. Men Aged 25–59 at Time of Survey</th>
<th>Died in 0–1 Years</th>
<th>Died in 1–2 Years</th>
<th>Died in 2–5 Years</th>
<th>Died in 5–9 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>ln(y/ae)</td>
<td>−0.456</td>
<td>−0.397</td>
<td>−0.415</td>
<td>−0.325</td>
</tr>
<tr>
<td></td>
<td>(8.14)</td>
<td>(7.32)</td>
<td>(14.01)</td>
<td>(13.43)</td>
</tr>
<tr>
<td>Years school</td>
<td>−0.072</td>
<td>−0.054</td>
<td>−0.076</td>
<td>−0.063</td>
</tr>
<tr>
<td></td>
<td>(5.70)</td>
<td>(4.47)</td>
<td>(11.62)</td>
<td>(11.85)</td>
</tr>
<tr>
<td>ln(y/ae)</td>
<td>−0.390</td>
<td>−0.357</td>
<td>−0.328</td>
<td>−0.248</td>
</tr>
<tr>
<td></td>
<td>(6.25)</td>
<td>(5.94)</td>
<td>(9.95)</td>
<td>(9.24)</td>
</tr>
<tr>
<td>Years school</td>
<td>−0.035</td>
<td>−0.021</td>
<td>−0.045</td>
<td>−0.040</td>
</tr>
<tr>
<td></td>
<td>(2.50)</td>
<td>(1.55)</td>
<td>(6.27)</td>
<td>(6.81)</td>
</tr>
<tr>
<td>N</td>
<td>123,806</td>
<td>123,298</td>
<td>122,740</td>
<td>120,811</td>
</tr>
<tr>
<td>Number of deaths</td>
<td>508</td>
<td>558</td>
<td>1,929</td>
<td>3,059</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>B. Men Aged 60–85 at Time of Survey</th>
<th>Died in 0–1 Years</th>
<th>Died in 1–2 Years</th>
<th>Died in 2–5 Years</th>
<th>Died in 5–9 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>ln(y/ae)</td>
<td>−0.302</td>
<td>−0.197</td>
<td>−0.224</td>
<td>−0.202</td>
</tr>
<tr>
<td></td>
<td>(7.62)</td>
<td>(5.10)</td>
<td>(9.43)</td>
<td>(9.29)</td>
</tr>
<tr>
<td>Years school</td>
<td>−0.028</td>
<td>−0.034</td>
<td>−0.028</td>
<td>−0.026</td>
</tr>
<tr>
<td></td>
<td>(4.06)</td>
<td>(5.14)</td>
<td>(6.73)</td>
<td>(6.62)</td>
</tr>
<tr>
<td>ln(y/ae)</td>
<td>−0.285</td>
<td>−0.138</td>
<td>−0.191</td>
<td>−0.172</td>
</tr>
<tr>
<td></td>
<td>(6.54)</td>
<td>(3.23)</td>
<td>(7.26)</td>
<td>(7.11)</td>
</tr>
<tr>
<td>Years school</td>
<td>−0.007</td>
<td>−0.024</td>
<td>−0.013</td>
<td>−0.012</td>
</tr>
<tr>
<td></td>
<td>(0.88)</td>
<td>(3.26)</td>
<td>(2.91)</td>
<td>(2.75)</td>
</tr>
<tr>
<td>N</td>
<td>37,666</td>
<td>36,123</td>
<td>34,514</td>
<td>29,705</td>
</tr>
<tr>
<td>Number of deaths</td>
<td>1,543</td>
<td>1,609</td>
<td>4,809</td>
<td>6,061</td>
</tr>
</tbody>
</table>

Sources: See table 4.4.

Notes: For men aged twenty-five to fifty-nine, age at the year of the survey was also included. For men aged sixty to eighty-five, a complete set of age dummies was included. The sample for each logit includes individuals who either died in the time period at the head of column or died later; individuals who died earlier than the time period specified are excluded. Numbers in parentheses are t-statistics.
education on the log odds hold fairly steady, but the effects of income are reduced. Some such effect is also to be expected from the increasing irrelevance of an increasingly remote measure of income, so it is not clear how much of the reduction should be attributed to reverse causality. For women, however, in table 4.6, where the reverse causality is weaker, the initial income estimates are lower, and are less affected as the mortality window is moved forward. On this evidence, while the initial male estimate of $-0.4$ is probably too large (in absolute value), a case can be made for defending an estimate of around $-0.3$. Even for the elderly, and even five to nine years after interview, income exerts a protective effect against mortality, and the effect is not removed by controlling for education.

The cohort data are perhaps less well suited to investigating the question of whether it is income or education that matters for health. As we saw in

<table>
<thead>
<tr>
<th>Died in</th>
<th>Died in</th>
<th>Died in</th>
<th>Died in</th>
</tr>
</thead>
<tbody>
<tr>
<td>0–1 Years</td>
<td>1–2 Years</td>
<td>2–5 Years</td>
<td>5–9 Years</td>
</tr>
<tr>
<td>ln(y/ae)</td>
<td>$-0.409$</td>
<td>$-0.340$</td>
<td>$-0.344$</td>
</tr>
<tr>
<td>(5.75)</td>
<td>(4.78)</td>
<td>(9.03)</td>
<td>(11.41)</td>
</tr>
<tr>
<td>Years school</td>
<td>$-0.076$</td>
<td>$-0.060$</td>
<td>$-0.066$</td>
</tr>
<tr>
<td>(4.13)</td>
<td>(3.26)</td>
<td>(6.74)</td>
<td>(8.66)</td>
</tr>
<tr>
<td>ln(y/ae)</td>
<td>$-0.348$</td>
<td>$-0.296$</td>
<td>$-0.287$</td>
</tr>
<tr>
<td>(4.41)</td>
<td>(3.75)</td>
<td>(6.80)</td>
<td>(8.54)</td>
</tr>
<tr>
<td>Years school</td>
<td>$-0.037$</td>
<td>$-0.027$</td>
<td>$-0.035$</td>
</tr>
<tr>
<td>(1.82)</td>
<td>(1.34)</td>
<td>(3.16)</td>
<td>(4.17)</td>
</tr>
<tr>
<td>N</td>
<td>134,355</td>
<td>134,041</td>
<td>133,721</td>
</tr>
<tr>
<td>Number of deaths</td>
<td>314</td>
<td>320</td>
<td>1,140</td>
</tr>
</tbody>
</table>

B. Women Aged 60–85 at Time of Survey

<table>
<thead>
<tr>
<th>Died in</th>
<th>Died in</th>
<th>Died in</th>
<th>Died in</th>
</tr>
</thead>
<tbody>
<tr>
<td>0–1 Years</td>
<td>1–2 Years</td>
<td>2–5 Years</td>
<td>5–9 Years</td>
</tr>
<tr>
<td>ln(y/ae)</td>
<td>$-0.190$</td>
<td>$-0.074$</td>
<td>$-0.174$</td>
</tr>
<tr>
<td>(3.75)</td>
<td>(1.52)</td>
<td>(6.50)</td>
<td>(6.01)</td>
</tr>
<tr>
<td>Years school</td>
<td>$-0.042$</td>
<td>$-0.017$</td>
<td>$-0.024$</td>
</tr>
<tr>
<td>(4.67)</td>
<td>(1.96)</td>
<td>(4.95)</td>
<td>(4.56)</td>
</tr>
<tr>
<td>ln(y/ae)</td>
<td>$-0.118$</td>
<td>$-0.044$</td>
<td>$-0.145$</td>
</tr>
<tr>
<td>(2.16)</td>
<td>(0.84)</td>
<td>(5.01)</td>
<td>(4.60)</td>
</tr>
<tr>
<td>Years school</td>
<td>$-0.034$</td>
<td>$-0.014$</td>
<td>$-0.014$</td>
</tr>
<tr>
<td>(3.50)</td>
<td>(1.49)</td>
<td>(2.64)</td>
<td>(2.37)</td>
</tr>
<tr>
<td>N</td>
<td>48,927</td>
<td>47,900</td>
<td>46,789</td>
</tr>
<tr>
<td>Number of deaths</td>
<td>1,027</td>
<td>1,111</td>
<td>4,000</td>
</tr>
</tbody>
</table>

Sources: See table 4.4.

Notes: For women aged twenty-five to fifty-nine, age at the year of the survey was also included. For women aged sixty to eighty-five, a complete set of age dummies was included. The sample for each logit includes individuals who either died in the time period at the head of column or died later; individuals who died earlier than the time period specified are excluded. Numbers in parentheses are $t$-statistics.
Figure 4.5, the cohort average of the mean of the logarithm of income per equivalent adult is closely related to the mean years of education, even after removing age effects from both. As a result, attempts to include both variables in the cohort regressions lead to a good deal of instability in the results. Nevertheless, the cohort data allow us to investigate the possibility that there are dynamic effects of income on mortality, with differences in short- and long-run responses. Table 4.7 shows the results of trying to investigate education versus income, and the effects on the estimates of variance. The first two rows, labeled “Regression 1,” shows the results of OLS regressions on age effects and on mean income and mean years of education. For both men and women, and whether or not time trends are included, income is either hazardous (or insignificant), and education is protective. The absence of a protective role for income is in sharp contradiction to the cross-sectional results from the NLMS, and for males, that education drives out income is exactly the opposite of the NLMS result. That income might actually be harmful once education has been controlled for has been argued by Fuchs (1974, 1993) and by Garber (1989), but the studies cited either do not support the conclusion (Grossman 1975; Leigh 1983; Newhouse and Friedlander 1980), or are unpersuasive, as in Auster, Leveson, and Sarachek (1969), who estimate regressions across states in 1960 with results that are frequently statistically insignificant and that are not robust across specifications. What is more plausible is the existence of dynamic effects, whereby mortality is positively related to transitory income and (positively) follows the business cycle, but is negatively related to permanent income. (There is a parallel here with the argument that “new” causes of mortality—cigarette smoking, obesity, lack of exercise, AIDS—first affect the rich but eventually settle down into the traditional pattern of differentially harming the poor. Income brings health risks in the short run, but ultimately the also the ability to understand and overcome them.) Even so, we must note that these results are not very robust; the correlation between the two parameter estimates is $-0.80$ for men and $-0.78$ for women. Instrumental variable results using cohort dummies as instruments (not shown here) show very different (and sometimes bizarre) patterns. Clearly, much work remains to be done, perhaps with data that are less collinear than those used here.

Table 4.7 also shows the results of entering education, not as average years of education, but as the proportions of the population with various levels of educational attainment (“Regression 2”). These results do not differ in any major way from those in regression 1; the estimated effects of income on mortality are still positive or insignificant, and education is strongly protective, especially years of education beyond high school. Interestingly, those with “some college,” shown here as thirteen to fifteen years of school, are consistently at higher risk of mortality than those with only a high-school diploma. (This effect, possibly attributable to selection,
Table 4.7 Mortality, Income, and Education (cohort data)

<table>
<thead>
<tr>
<th></th>
<th>Men</th>
<th>Women</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>All Ages</td>
<td>Ages 35–59</td>
</tr>
<tr>
<td><strong>Regression 1</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>mean ln((y/ae))</td>
<td>0.088</td>
<td>0.285</td>
</tr>
<tr>
<td>(2.9)</td>
<td>(4.7)</td>
<td>(0.1)</td>
</tr>
<tr>
<td>mean years education</td>
<td>-0.117</td>
<td>-0.192</td>
</tr>
<tr>
<td>(26.2)</td>
<td>(19.6)</td>
<td>(22.7)</td>
</tr>
<tr>
<td><strong>Regression 2</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>mean ln((y/ae))</td>
<td>0.079</td>
<td>0.173</td>
</tr>
<tr>
<td>(2.8)</td>
<td>(3.2)</td>
<td>(0.7)</td>
</tr>
<tr>
<td>5–8 years school</td>
<td>0.205</td>
<td>-0.236</td>
</tr>
<tr>
<td>(1.7)</td>
<td>(0.5)</td>
<td>(3.8)</td>
</tr>
<tr>
<td>9–11 years school</td>
<td>0.142</td>
<td>-1.430</td>
</tr>
<tr>
<td>(1.3)</td>
<td>(3.4)</td>
<td>(2.9)</td>
</tr>
<tr>
<td>12 years school</td>
<td>-0.463</td>
<td>-2.029</td>
</tr>
<tr>
<td>(4.5)</td>
<td>(5.1)</td>
<td>(2.1)</td>
</tr>
<tr>
<td>13–15 years school</td>
<td>-0.107</td>
<td>-0.996</td>
</tr>
<tr>
<td>(1.0)</td>
<td>(2.5)</td>
<td>(5.7)</td>
</tr>
<tr>
<td>16+ years school</td>
<td>-1.502</td>
<td>-2.911</td>
</tr>
<tr>
<td>(12.8)</td>
<td>(7.4)</td>
<td>(8.4)</td>
</tr>
<tr>
<td><strong>Regression 3</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>mean ln((y/ae))</td>
<td>0.077</td>
<td>0.267</td>
</tr>
<tr>
<td>(2.5)</td>
<td>(4.3)</td>
<td>(0.1)</td>
</tr>
<tr>
<td>mean years education</td>
<td>-0.112</td>
<td>-0.186</td>
</tr>
<tr>
<td>(24.4)</td>
<td>(16.9)</td>
<td>(21.7)</td>
</tr>
<tr>
<td>var ln((y/ae))</td>
<td>-0.061</td>
<td>-0.027</td>
</tr>
<tr>
<td>(4.0)</td>
<td>(1.0)</td>
<td>(3.2)</td>
</tr>
</tbody>
</table>

 Sources: See table 4.1.

Notes: Each regression includes the mean of the logarithm of household income per adult equivalent (mean ln[\(y/ae\)], and a set of age dummies. The regressions are estimated for the full sample, and for subsets of cohorts in different age groups. Numbers in parentheses are t-statistics.
also reappears in the NLMS, albeit in a much weaker form; see Elo and Preston 1996). Apart from this, there is no evidence here that there is a problem with using mean years of education to predict mortality. In the final regression in the table, regression 3, we repeat the first regression but with the addition of the variance of the logarithm of income per adult equivalent. The coefficients on inequality are much reduced compared with those in table 4.2, typically by a factor of more than two, but the estimated protective effect remains. Allowing for the possible separate effects of education and income much reduces the size of the estimated protective effect of inequality, but it does not eliminate it.

4.4 Conclusions

Our original purpose was to use birth-cohort data to examine the links between mortality and inequality. Controlling for income, we find that higher inequality is associated with lower mortality, a conclusion that comes from negative association of mortality and inequality in the United States in the late 1970s and early 1980s. While it is possible that such a result has some real basis—and there are theoretical mechanisms that could produce it—it is hardly established by these results. In particular, the sign of the effect is implausible, if only because of the expected operation of Jensen's inequality, and the magnitude of the effect is quite sensitive to the way in which other variables are introduced, particularly income and education. Indeed, we suspect that the current priority should not be the investigation of the effects of inequality, but the unpacking of “socio-economic status” into its components, particularly education and income, as well as the disaggregation of mortality into its different components so as to allow them to respond to income and education in different ways. The results reported here make it clear that this is no easy task; the way in which education and income affect mortality is not the same for men as for women, nor for young adults as for older adults; it is different over long time periods and over the business cycle, and it is different in the cross-section from over time. We find evidence that short-term increases of income may raise the risk of mortality, particularly for young men. In the cohort data, however, the longer-term effects of income, or of income linked to education, are protective. Yet this evidence needs to be reconciled with the individual-level data from the follow-up studies, which show that, especially for men, income plays a role as large as or larger than that of education. Work on these issues has hardly begun.
Appendix

In the text, we make repeated use of a standard result from the normal distribution, which is stated here for convenience. In words, if two variables are jointly normally distributed, the conditional expectation of one given the other—the regression function—is linear and homoscedastic, with coefficients and residual variance equal to the coefficients and residual variance of a large sample OLS regression. Formally, suppose that

\[
\begin{pmatrix}
  x_1 \\
  x_2
\end{pmatrix}
\sim N
\begin{pmatrix}
  \mu_1, \sigma_{11}, \sigma_{12} \\
  \mu_2, \sigma_{21}, \sigma_{22}
\end{pmatrix}
\]

then

\[
E(x_1 \mid x_2) = a + bx_2
\]

(A.2)

\[
a = \mu_1 - \frac{\sigma_{12}}{\sigma_{22}} \mu_2
\]

(A.3)

\[
b = \frac{\sigma_{12}}{\sigma_{22}}
\]

(A.4)

and for the variance,

\[
V(x_1 \mid x_2) = \sigma_{11} - \frac{\sigma_{12}^2}{\sigma_{22}}.
\]

(A.5)

The same results hold for the expectation of \(x_2\) conditional on \(x_1\) with 1 and 2 transposed.

References


Newhouse, Joseph P., and Lindy J. Friedlander. 1980. The relationship between...


**Comment**

James P. Smith

This is a very good paper—but staying within the spirit of the thesis advanced here, very good relative to what? We clearly are in need of a reference group. The reference group could be all economic papers written during the last ten years, but, alas, that would be faint praise indeed. Another reference group could be all the papers delivered at this NBER economics of aging conference, but given my desire to receive an invitation to the next conference in this splendid Boulders setting I will not go down that particular route. Perhaps it would be safer to stay close to home and simply compare this paper to all joint papers of Deaton and Paxson. If I rank it toward the top, however, will Angus and Chris think that I do not like their other papers all that much? If I place it toward the bottom, will they feel that I really don't regard this as an important contribution? The very process of ranking clearly creates psychosocial stress, which may be an additional piece of evidence that they are onto something quite important.

The truth of the matter is that this is an outstanding paper no matter what the reference group is. There is an exploding literature on the relationship between economic inequality and health. The reasoning behind

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the assumed relationship takes many forms, but one of most prominent
variants states that through psychosocial stress mechanisms, inequality is
a health risk for those at the bottom of the social pecking order. This is
clearly an important scientific topic that needs original and balanced
thinking and testing. Unfortunately, a good deal of the existing work is
heavily ideological (by proponents and opponents alike) with a compelling
desire to prove (or disprove) a result.

One reason ideology has such free rein is that the theory beyond the link
between economic inequality and health has, to date, almost no formal
structure, so that it is unclear how one could rigorously test (in the sense
of rejecting) the hypothesis. The absence of structure appears in many
forms, but perhaps the most important concerns the reference group.
Without specifying what the appropriate reference group is, the theory is
not testable. Advocates of the link between economic inequality and
health status have been all over the map on the correct reference group—
nation, state, neighborhood, birth cohort, fellow economists—would be
only a partial list of options used. Some researchers simply go back and
forth among them picking out whatever happens to be consistent with the
particular result of the moment.

The lack of consensus about the appropriate reference group is not sur-
prising. All choices seem quite ad hoc, justified mainly by casual intuition.
As soon as you convince yourself that one option makes sense, you easily
think of a dozen flaws in the argument. In my view, the inherent arbitrar-
iness involved in selection of an appropriate reference group has been the
main stumbling block in making new scientific advances on the link be-
tween inequality and health.

The powerful insight that motivates the Deaton-Paxson paper is that
the authors do not have to prespecify any particular reference group. In-
stead, they argue that all data contain variation in economic status that is
partly within-reference-group variance and partly variance across refer-
ence groups. The health–economic status (however measured) gradient
that emerges then depends on how much of the variation in economic
status is within rather than across reference groups. For example, suppose
only relative (to the median) rank matters. If all variation in economic
status is across reference groups, there would be no health–economic sta-
tus gradient at all. If instead all dispersion in economic status is within
reference groups, the health–economic status gradient may be quite steep.

More generally, the greater the extent to which economic status varia-
tion is within rather than between reference groups, the steeper the social
health gradient will be. This insight may help explain the old puzzle of
why the health–grade of employment gradient was steeper in the Whitehall
sample of civil servants than it appeared to be in the population at large
(Marmot et al. 1991). Based on the same reasoning, one would also specu-
late that the health gradient would be steeper in data from small towns
than for the nation as a whole. To my knowledge, that particular idea has not been tested, but the general framework outlined by Deaton and Paxson suggests that any time we can narrow variation to within-reference-group variance, the social health gradient should be steeper.

This formal structure provided by Angus and Chris as a way of thinking about the effects of inequality on health is extremely important and will have a major impact on the field. As an aside, I must admit that I prefer their earlier specification, which ranks relative to the median rather than what seems like their current favorite, relative to the top dog. In the top-dog model, everyone’s health will deteriorate if the wealthiest person gets richer. That seems a particularly dreary view of human nature, although I must admit that there are some economic departments that seem to fit it.

However, their contribution is not yet done. Another important insight comes from their discussion of the implications of aggregation. Rather than simply jumping to test the model on data aggregated into birth cohorts, in typical fashion, they first work out analytically the implications of doing so. It turns out that the type of aggregation matters a lot in testing the implications of the theory of the effects of economic inequality on health. Deaton and Paxson demonstrate that what happens to the slope of the social health gradient depends on the fineness of the reference group relative to the fineness of the aggregation. For example, if the reference group is very broad (say, the nation) relative to aggregation across groups, the relation between health and income will be preserved. If instead the reference group is narrow relative to any aggregation, the health-income relation can be lost completely.

This is an important insight with significant implications for interpreting the vast number of existing studies on this topic. In some ways, the authors may not be making enough of this idea, which can be used to evaluate whether a particular group is a likely candidate for a reference group. For example, in their own work, they find a preserved relation suggesting that reference groups are much broader than birth cohorts, which further suggests that something akin to nations may be close to the mark.

The second part of the paper shifts gears and becomes decidedly empirical. This part of the paper has the attribute in applied work that I most value. After reading their paper, I believe I know pretty much everything that such data aggregated across cohorts will tell us about the relationship between economic status and health. The reasons I feel so informed are that Chris and Angus leave no stone unturned and that they believe in full disclosure. We are told about all results whether they conform to priors or not, and we are also informed about the robustness of the main findings. That is how scientific progress is eventually possible and is a step toward restoring the good name of applied work.

What are their principal findings? First, they report that income is protective of health (higher income leads to improvements in health). Some-
what surprisingly, they find that income may be more protective of health than education is, which certainly runs counter to the accepted wisdom on this subject. This finding is intriguing and fortunately Deaton and Paxson plan to do more work on this important topic.

There is another relation implicit here that they do not emphasize at all, which may be even more surprising—your kids will kill you! In their empirical specification, economic resources of the household are defined as adjusted household income in which the adjustment is an equivalence scale correction where adults are counted as one and children as one-half. Household economic resources can decline either because household income falls or because there are more children present—both have the identical effect of reducing health. Without getting into a debate about the theoretical justification of doing an equivalence scale adjustment (which I personally do not find plausible), there is a legitimate concern about how much of the protective effect of income comes through the numerator (household income) and how much through the denominator (family size). This is an especially relevant concern given how much variation in family size exists during this time period. During these years, variation in family size stems not only from the significant variation over life cycles as families are formed, but also from the fact that these data span the years of both the baby boom and, especially, the sharp baby bust. Since it is testable whether income or family size is driving their results, at a minimum they should provide such tests by separately entering into their empirical models the numerator (income) and the denominator (family size). I doubt that they will have equivalent effects.

There is another issue regarding the protective effect of income on health lurking in the background. While Deaton and Paxson mention a number of times the possibility of reverse causation from health to income, a full accounting of the impact of income on health is not possible without taking reverse causation into account. For example, in a recent paper (Smith 1999), I show that the full correlation between income and health among men in their fifties is due to the effect of health on income, leaving nothing left over for income to affect health. A good deal of the association between health and income apparently is reverse causation. Unless reverse causation is isolated and controlled, one must be extremely cautious before interpreting any age or gender patterns that emerge on the protective effect of income on health.

Second, and perhaps even more shocking to them, they find that income inequality is also protective! Your health is better if you live in a very unequal society. Of course, this runs counter to the spirit, letter, and the law of the hypothesis advance by Wilkinson (1996) and others and will certainly be greeted with much dismay. Angus and Chris do not accept this result at face value, finding it implausible, but they never really make it disappear. Before talking about why it may not be so surprising empir-
cally to find this result in the recent U.S. experience, one should stop for a moment and ask whether finding income inequality to be protective is any more implausible than finding inequality to be harmful for health. If one were to decide, based only on the implications for one’s own health, between living in two societies that were identical, except that the top 25 percent in the economic hierarchy had higher incomes in one society, which would one choose? I would favor the society where the top 25 percent had higher incomes (and thus more inequality). Those very rich people with fears for their own mortality might invest more in medical research or hospitals seeking a cure to spare them at least for a while from some dreaded diseases. These investments are very much in the nature of public goods so I should benefit from them as well. Now, I would not push this argument very strongly since the most likely outcome (until there is strong evidence otherwise) is that my health would be the same in both societies. At this point, however, I do not think we should have strong directional priors about the impact of inequality on health.

Whatever our theoretical expectations, is it empirically surprising to find that rising inequality is correlated with better health in recent U.S. history? I think not. Before coming to that, I would like to raise a related point. Deaton and Paxson’s mortality measure includes death from all causes, but I think that the inequality hypothesis with its emphasis on psychosocial stress deals principally with mortality from only a subset of causes, such as deaths related to heart disease. For example, the inequality hypothesis has little to do with deaths from AIDS. To explain AIDS-related deaths, we want to understand the causes of the spread of HIV through unprotected sex and unsanitary needles among drug users. It would be a real stretch to believe that AIDS-related deaths had much to do with rising economic inequality. Therefore, a more relevant test of the inequality hypothesis would limit mortality to certain diseases, with heart disease being the most prominent.

Heart disease is an interesting case since it is generally agreed that, at least among adults, reduction in mortality from heart disease is the major reason for the recent extension in the length of life. However, the reasons for heart disease–related improvements in life expectancy appear to be related to new drug treatments for hypertension, better health behaviors (especially exercise and diet), and new surgical procedures following heart attacks. Who would seriously argue that this heart disease–related improvement in life expectancy was due to lower economic inequality?

As we know, economic inequality in the United States was not falling during these years, but was increasing rather sharply. The sharpest drops in mortality reported by Deaton and Paxson took place during the mid-1970s to early 1980s—the very years when economic inequality was rising most rapidly (and income was relatively constant). It should come as no surprise, then, that data based on the U.S. experience will produce a posi-..
tive correlation between inequality and health. As I argued above, the reasons for this correlation lie outside the inequality-health transmission mechanism which at best can be only a bit player in a much larger story.

What then do I take from the empirical work in this fine paper? My bottom-line conclusion is that this organization of the data with aggregation across birth cohorts or calendar year is unlikely to answer conclusively the question of the effect of economic inequality on health, or possibly even whether income or education is more protective for health. I do not regard this as a negative assessment of the value of the work presented here. Much of the evidence by others purporting to demonstrate the effects of inequality on health is based on some type of data aggregation. After reading Deaton and Paxson's paper, I would regard such evidence with a good deal more skepticism. That is contribution enough for any paper.

References

