

Competition, Innovation and Growth with Limited Commitment*

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July 10, 2006

Abstract

We study how barriers to competition—such as, restrictions to *business start-up* and strict enforcement of *covenants or IPR*—affect the investment in knowledge capital when contracts are not enforceable. These barriers lower the competition for knowledge capital and reduce the incentive to accumulate knowledge. We show in a dynamic general equilibrium model that this mechanism has the potential to account for significant cross-country income inequality.

*We would like to thank for insightful comments Francesco Caselli, Hugo Hopenhayn, Boyan Jovanovic, Narayana Kocherlachota, Omar Licandro, Stephen Parente and seminar participants at CEMFI in Madrid, CEPR Macroeconomic Symposium in Cyprus, London School of Economics, ITAM in Mexico, Monetary Conference at Banco of Portugal, SED meeting in Budapest, Universitat Pompeu Fabra, University of Porto, University of Southern California, University of Toronto and World Congress in London. Marimon acknowledges support from Ente Luigi Einaudi, Fundación BBVA and Ministerio de Educación y Ciencia. Quadrini acknowledges support from the National Science Foundation. Both authors are also affiliated with the Centre for Economic Policy Research (CEPR) and the National Bureau of Economic Research (NBER).

1 Introduction

Sustained levels of income and growth rely on innovation and adoption of new technologies, which in turn require the accumulation of human capital. This is clearly visible in modern technologies—such as information technologies, biotechnologies and nanotechnologies—where *skilled* human capital or *knowledge* is a factor of production highly complementary to capital. Thus, how capital is financed and innovation skills are rewarded is important for the rate of innovation and growth.

Because the roles of ‘investor’ and ‘innovator’ are often played by different parties, the design of contractual arrangements are necessary to provide the rights incentives. Several factors, however, limit the enforceability of these arrangements. First, knowledge capital can not be used as a collateral and innovators may quit the firm to pursue other innovative projects. Second, advance payments to the innovator are not incentive compatible if the accumulation of knowledge from the innovator requires effort. Third, once the innovation process has been completed, the investor may renege the payments promised to the innovator.

The severity of these contractual frictions depend on the potential rewards obtainable outside the firm. In particular, the incentive of the innovator to accumulate knowledge depends on the value that the knowledge has outside the firm. This value may be curtailed by several *barriers*. One barrier acts through the imposition of restrictions to the creation of new firms which, typically, have more incentive to innovate than incumbent firms. Another barrier is a tight enforcement of covenants, precluding innovators to use, for a period of time, their acquired knowledge in a different firm. A similar barrier is a stringent system of Intellectual Property Rights, when the innovator does not have full control of the patent. As Boldrin & Levine (2006) suggest, a stringent IP system may deter innovation.

The evolution of the computer industry exemplifies these effects. As Bresnahan & Malerba (2002) emphasize, such industry has gone through different technological stages (from the main frames to the PCs and the Internet). Knowledge in this particular industry was geographically spread in many countries including Europe. Yet, the United States has been persistently the industry leader. According to them, such dominance can be explained by “...*the existence of a large body of technical expertise in universities and the generally supportive environment for new firm formation in the United States*”, Bresnahan & Malerba (2002, page 69).

While lower barriers to business start up may have favored the computer leadership of the United States, different enforcement of covenants—and informational linkages across firms—may have determined the shift of regional leadership within the United States. As argued by Saxenian (1996), Gilson (1999) and Hyde (2003), Silicon Valley dominates over Route 128 due to a Californian legal and social tradition of not enforcing post-employment covenants, resulting in high labor mobility and knowledge spillovers.

In this paper we develop a theory that formalizes these ideas and addresses the question of whether competition for innovators affects income levels through the accumulation of knowledge. We use a dynamic general equilibrium model where innovators can not be bound to the firm and, therefore, their mobility is determined by other legal and social barriers. Our main result is that the degree of competition for knowledge capital is a determinant factor for innovation when neither the investor nor the innovator can commit to long-term contracts.

Competition for knowledge capital creates an outside value for the innovator that is used as a threat against the investor's attempt to renegotiate the promised payments. Barriers to entry or mobility reduce the outside value and, in absence of commitment from the investor, the innovator's incentive to accumulate knowledge. Without barriers, innovators may even have the incentive to over-accumulate knowledge to keep the outside value high. An incumbent firm could prevent the over-accumulation by making advance payments. However, advance payments are not incentive-compatible if contracts are not enforceable also for the innovator. It is in this sense that the double-side limited commitment plays a crucial role.

Our results are first illustrated with a simple two-stage model which is then extended to a dynamic infinite horizon set-up. The parametrization of the infinite horizon model allows us to quantify the ability of one barrier for which we have data—start-up costs—to account for cross-country differences in income levels. We then show that other barriers to mobility, such as covenants, can be incorporated in our model to account for regional differences. Finally, we show that the possibility of firms' or projects' failure exacerbate the effects of competition on the accumulation of knowledge.

The paper relates to three strands of literature. First, the labor literature that studies the accumulation of skills within the firm (e.g., Acemoglu (1997), Acemoglu & Pischke (1999), Acemoglu & Shimer (1999)). In this literature, higher outside values worsen the hold-up problem and lead to lower accumulation of skills. In our framework, instead, higher outside values increase

human capital investment.

Second, the growth literature, starting with the pioneering work of Romer (1990, 1993), that studies the economics of ideas and the link between competition and growth (e.g., Greenwood & Jovanovic (1990), Aghion & Griffith (2005)). Whether free entry enhances innovation has been a major topic of research and debate since Schumpeter’s claim that, while product market competition could deter innovation, competition in the innovation sector encourages innovation. Most of the subsequent literature has focused on market structure and product market competition. In particular, on the ability to gain market shares and appropriate the returns to R&D, as in Aghion, Bloom, Blundell, Griffith, & Howitt (2005). More closely related to our work is Aghion, Blundell, Griffith, Howitt, & Prantl (2004). They show—both, theoretically and empirically—that ‘firm entry’ spurs innovation in technological advanced sectors as firms try to ‘escape competition’ while Acemoglu, Aghion, & Zilibotti (2002) show that barriers to entry are especially costly for economies closer to the technology frontier. In contrast to these studies, we focus on the less studied—but we think, empirically relevant—dimension of ‘human capital’ competition. By emphasizing the role of barriers to mobility, our work also relates to the growth literature that, building on the work of economic historians (e.g., Mokyr (1990)), emphasizes the role of barriers to riches in slowing growth (Parente & Prescott (1990)).

The third branch of literature is on dynamic contracts with enforcement constraints as in Marcet & Marimon (1992). In this literature it is commonly assumed that default or repudiation leads to market exclusion, while in our framework barriers to mobility matter precisely because there is no market exclusion (Kocherlachota (1996) and Cooley, Marimon, & Quadrini (2004) are exceptions). Many of the papers in this literature conclude that stronger commitment enhances income and growth. In our framework, instead, income and growth can be enhanced with specific forms of limited commitment.

2 Cross-country evidence on barriers to business start-up

Before describing the theoretical framework, we present here some cross-country data suggesting a relation between the cost of business start-up—that in our theory acts as a barrier to knowledge mobility—and cross-country income. Our theory is broader than simply capturing the impact of barriers to business start-up. We focus on this particular data because of its availability.

A recent publication from the World Bank (2005) provides data on the quality of the business environment for a cross-section of countries, including proxies for the barriers to business start-up. There are three main variables. The first is the ‘cost to start a new business’. This is the average pecuniary cost needed to set-up a corporation in the country, in percentage of the country per-capita income.

The second proxy for the barriers to business start-up is the ‘number of bureaucratic procedures’ that need to be filed before starting a new business. The third proxy is the average ‘length of time’ required to start a new business. Figure 1 plots the level of per-capita GDP in 2004 against these three indicators, where all variables are in log. All panels show a strong negative correlation indicating that the set-up of a new business is more costly and cumbersome in poor countries.

The cost of business start-up is also negatively correlated with economic growth. To show this, we regress the average growth in per-capita GDP from 2000 to 2004 (the five more recent years) to the cost of business start-up. We also include the 1999 per-capita GDP to control for the initial level of development. We would like to emphasize that the goal of these regressions is not to establish a causation but only to highlight some key correlations that motivate our study. The estimation results, with t -statistics in parenthesis, are reported in the top section of Table 1.

As can be seen from the table, the cost of business start-up is negatively associated with growth even if we control for the level of economic development. Therefore, countries with lower barriers to entry tend to experience faster growth. This finding is robust to the choice of alternative years to compute the average growth rate. The other proxies for barriers to entry—specifically, the number of procedures and the time required to start a new business—are also negatively correlated with growth but they are not statistically significant at conventional levels.

To show that these findings are not an artifact of normalizing the cost of business start-up by the level of per-capita income, the bottom section of Table 1 repeats the same regression estimation but using dollar values for the cost of business start-up (also in log). Again, the cost of business start-up is negative and statistical significant.

To summarize, the general picture portrayed by the data is that economic development and growth is negatively associated with the cost of starting a business. We have presented simple correlations which, of course, do not imply causation. In the following sections we present a model where barriers

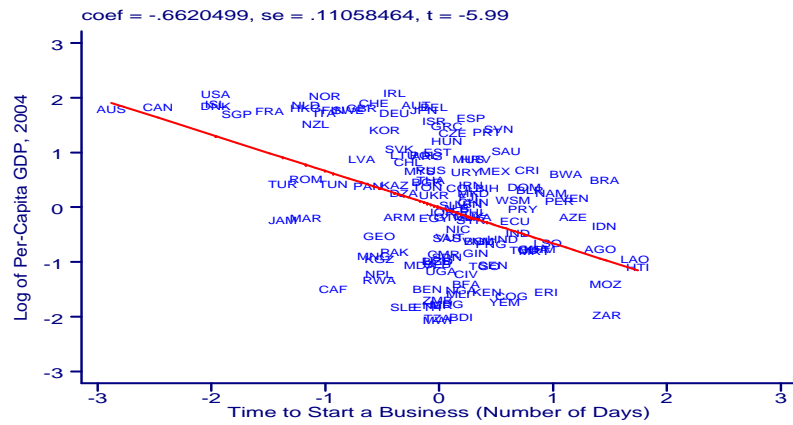
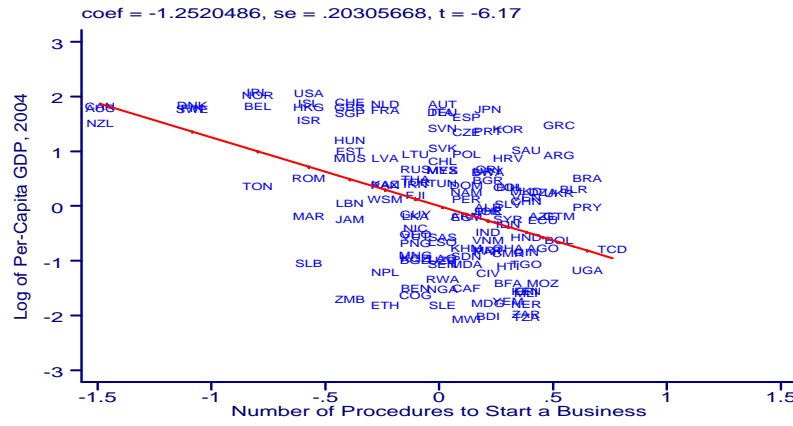
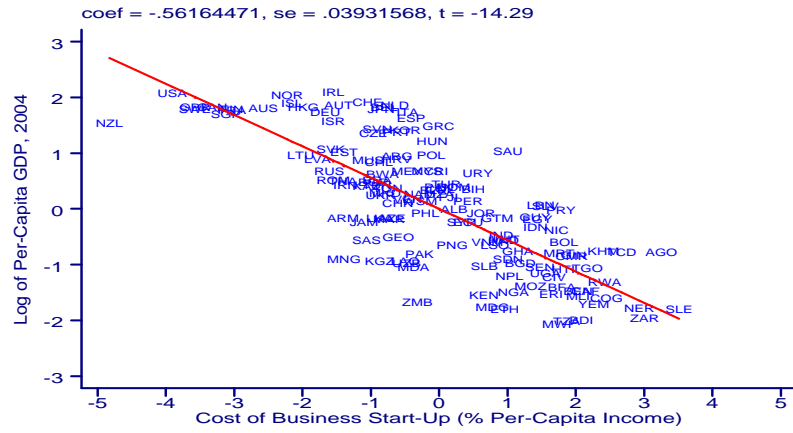


Figure 1: Barriers to business start-up and level of development.

Table 1: Cost of business start-up and growth.

		<i>Constant</i>	<i>Initial Per-Capita GDP</i>	<i>Cost of Business Start-Up</i>
(a)	Coefficients	15.55	-1.16	-1.04
	<i>t</i> -Statistics	(5.01)	(-3.81)	(-4.92)
	<i>R</i> -square	0.150		
	<i>N. of countries</i>	140		
(b)	Coefficients	6.02	0.20	-0.83
	<i>t</i> -Statistics	(3.08)	(0.94)	(-3.75)
	<i>R</i> -square	0.093		
	<i>N. of countries</i>	140		

NOTES: Dependent variable is the average annual growth rate in per-capita GDP for the five year period 2000-2004. Initial Per-Capita GDP is the log of per-capita GDP in 1999. In panel (a) the costs of business start-up is in percentage of the per-capital Gross National Income as reported in *Doing Business in 2005*. In panel (b) is the dollar value of this cost. Both measures of the cost of business start-up are in logs.

to entry and, more in general, to knowledge capital mobility, lead to lower income and growth. We will return to the cross country data presented here in the quantitative analysis of Section 6.

3 The model

There are two types of agents in the economy: a continuum of ‘investors’ of total mass $m > 1$ and a continuum of ‘innovators’ of total mass 1. Therefore, innovators are in short supply relatively to investors. Investors own all the physical capital, k_t , and innovators are the only holders of knowledge capital, h_t . The lifetime utilities for investors and innovators are, respectively, $\sum_{t=0}^{\infty} \beta^t c_t$ and $\sum_{t=0}^{\infty} \beta^t (c_t - e_t)$, where c_t is consumption and e_t is the effort to accumulate human capital (knowledge) as specified below.

Innovators do not save. This assumption should be interpreted as an approximation to the case in which innovators discount more heavily than investors. Risk neutrality implies that the equilibrium interest rate is equal

to the intertemporal discount rate, that is, $r = 1/\beta - 1$.

Firms are owned by investors who need the management and innovation skills of innovators. We will use the terms ‘investor’ and ‘firm’ interchangeably throughout the paper. The production function is:

$$y_t = z_t^{1-\alpha} k_t^\alpha$$

where z_t is the level of technology and k_t is the capital chosen at time $t - 1$.

The variable z_t changes over time as the firm adopts new technologies. The key assumption is that the implementation of more advanced technologies requires higher knowledge. An innovator with knowledge h_t has the ability to implement and run any technology $z_t \leq h_t$.

The investment in knowledge, $h_{t+1} - h_t$, requires effort from the innovator. The required effort depends on the economy-wide level of knowledge H_t , due to leakage or spillover effects. Formally,

$$e_t = \varphi(h_t, h_{t+1}; H_t)$$

The function φ is strictly decreasing in H_t and h_t , strictly increasing and convex in h_{t+1} , and satisfies $\varphi(h_t, h_t; H_t) > 0$. It is further assumed that the function is homogeneous of degree $\rho > 1$. With this restriction the model generates only long-term differences in income *levels*, and therefore, this is a semi-endogenous growth model as in Jones (1995). The analysis can be easily extended to $\rho = 1$, in which case we would have long-term *growth* differences.¹

Physical capital is technology-specific. When the firm innovates, only part of the physical capital is usable with the new technology. Furthermore, capital obsolescence increases with the degree of innovation. This is formalized by assuming that the depreciation rate increases with the size of the innovation, that is,

$$\delta_t = \delta \cdot \left(\frac{z_{t+1} - z_t}{z_t} \right)$$

Because of capital obsolescence, there is an asymmetry between *incumbent firms*—whose old capital depreciates with the adoption of more advanced

¹The model should be interpreted as a detrended version of an economy that grows at the exogenous rate dictated by the world-wide level of technology. Let \bar{H}_t be the world-wide knowledge growing at the constant rate g . The cost to accumulate knowledge is $\tilde{\varphi}(h_t, h_{t+1}; H_t, \bar{H}_t)$, where $\tilde{\varphi}$ is strictly increasing in \bar{H}_t and homogeneous of degree 1. If we normalize all variables by \bar{H}_t we would have the stationary model studied here.

technologies—and *new firms* that, without an old capital in place, have greater incentive to innovate (Arrow’s ‘replacement effect’).

Firms remain productive with probability p . Whether a firm survives is revealed after the investment in knowledge. This assumption guarantees that, after the investment, the mass of innovators is larger than incumbent (surviving) firms. As we will see, this will avoid some technical issues. To facilitate the analysis we first assume that p is very close to 1 and, in the characterization of the individual problems, we will ignore it. Then, in Section 8, we discuss in more detail the general case with any value of p .

Competitive structure and barriers: In each period there is a walrasian market for innovators. The market opens twice: before and after the accumulation of knowledge. Both incumbents and new firms can participate. The effective competition for knowledge created by potential new firms is limited by different types of barriers. For the moment, we consider only barriers to business start-up. The analysis of other barriers, such as the strict enforcement of covenants, will be conducted in Section 7 with similar results.

Barriers to entry are modeled as a deadweight cost proportional to the initial level of knowledge. Given h_{t+1} the initial knowledge, the entry cost is $\tau \cdot h_{t+1}$. We would like to emphasize that the key results of the paper are robust to alternative specifications of the entry cost. Our choice is only motivated by its analytical convenience.²

4 One-period model

Before studying the general model with infinitely lived agents, we first consider a simplified version with only one period. This allows us to gauge more easily the intuitions for the key results of the paper. The analysis of the infinite horizon model, however, is still important because it allows us to derive the initial conditions endogenously as steady state values and, more generally, it is better suited for the quantitative analysis of Section 6.

There are two stages: before and after the investment in knowledge. The states at the beginning of period are h_0 and k_0 . After making the investment

²For example, we could assume that the cost is proportional to the initial capital k_{t+1} or to the initial output $h_{t+1}^{1-\alpha} k_{t+1}^\alpha$ or to the discounted flows of outputs. The basic theory and results also apply when the entry cost is a fixed payment. The assumption of proportionality allows for a continuous impact of τ while a fixed cost would have an impact only after it has reached the prohibitive level.

decisions, h_1 and k_1 , the firm generates output $y_1 = z_1^{1-\alpha} k_1^\alpha$ in the second stage. Because $z_1 = h_1$, the output can also be written as $y_1 = h_1^{1-\alpha} k_1^\alpha$. In this simple version of the model we assume that physical capital fully depreciates after production. The innovator receives a payment w at the end of the period, and therefore, after the choice of h_1 . Payments before the choice of h_1 are not incentive-compatible because of the limited enforcement of contracts for the innovator. With only one period, we can abstract from discounting and ignore the leakage or spillover effect.

The timing of the model is as follows: The firm starts with initial states h_0 and k_0 . At this stage the innovator decides whether to stay or quit the firm. If the innovator quits, she can be hired either by an incumbent firm or by a new firm (funded by a new investor). If the innovator decides to stay, she will choose the new new knowledge h_1 and implement the technology $z_1 = h_1$. The investor provides the funds to accumulate the new physical capital k_1 . After the investment decision, the firm pays w . At this stage the innovator can still quit, but she cannot change the level of knowledge h_1 . The investor is the residual claimant of the firm's output.

4.1 Equilibrium with one-side limited commitment

We first characterize the equilibrium when at least one of the parties, either the investor or the innovator, commit to the contract. The commitment of at least one of the two parties is sufficient for the implementation of the optimal investment at the firm level. As we will see in the next subsection, it is the limited commitment of both parties (double-side limited enforcement) that induces a deviation from the optimal firm-level investment. We start with the characterization of the equilibrium when only the investor commits. It will then be trivial to show that this is also the allocation when contracts are enforceable only for the innovator or for both parties.

With investor's commitment, all variables are chosen at the beginning of the period to maximize the total surplus, subject to the enforcement constraints for the innovator. Let $D(h_0)$ be the repudiation value for the innovator before choosing h_1 and $\widehat{D}(h_1)$ the repudiation value after choosing h_1 . These functions are endogenous and will be derived below as the values that the innovator would get by quitting the firm. From now on we will use the *hat* sign to denote the functions that are defined *after* the investment in knowledge (second stage). The participation of the innovator requires that the value of staying is greater than the repudiation value before and after

the knowledge investment, that is,

$$\begin{aligned} w - \varphi(h_0, h_1) &\geq D(h_0) \\ w &\geq \widehat{D}(h_1) \end{aligned}$$

As we will show, the second constraint is always satisfied if the first constraint is satisfied. Therefore, in the derivation of the optimal policy, we can neglect the second constraint and write the optimization problem as:

$$\max_{h_1, k_1, w} \left\{ -\varphi(h_0, h_1) - k_1 + \left[1 - \delta \cdot \left(\frac{h_1 - h_0}{h_0} \right) \right] k_0 + h_1^{1-\alpha} k_1^\alpha \right\} \quad (1)$$

s.t.

$$w - \varphi(h_0, h_1) \geq D(h_0)$$

$$-w - k_1 + \left[1 - \delta \cdot \left(\frac{h_1 - h_0}{h_0} \right) \right] k_0 + h_1^{1-\alpha} k_1^\alpha \geq 0$$

where the second constraint is the participation condition for the investor.

A quick glance at the optimization problem reveals that the investment choices are independent of the payment w . The value of w is determined by the division of the surplus, as specified below.

To determine the repudiation value before the choice of h_1 , we have to solve for the optimal investment when the innovator quits the firm. The innovator could be hired by an incumbent or a new firm, whoever makes the best offer. Because an incumbent firm never offers more than a new firm, it becomes relevant to determine the offer made by a potential entrant. This is derived from the contractual problem solved by a new firm, that is:

$$S(h_0) = \max_{h_1, k_1, w} \left\{ -\varphi(h_0, h_1) - \tau h_1 - k_1 + h_1^{1-\alpha} k_1^\alpha \right\} \quad (2)$$

s.t.

$$w - \varphi(h_0, h_1) \geq D(h_0)$$

$$-w - \tau h_1 - k_1 + h_1^{1-\alpha} k_1^\alpha \geq 0$$

Because of competition among potential entrants, an innovator that quits for a new firm will get the whole surplus generated by the new firm, that is, $S(h_0)$. This implies that $D(h_0) = S(h_0)$ and, if the innovator stays with the incumbent firm, the payment w must be at least $\varphi(h_0, h_1) + S(h_0)$. Formally, the participation constraint in problem (1) becomes $w - \varphi(h_0, h_1) \geq S(h_0)$.

Problems (1) and (2) show the different incentive to invest for an incumbent versus a new firm. On the one hand, new firms do not have any physical capital and innovations do not generate capital obsolescence. On the other, they must pay the entry cost τh_1 , which discourages knowledge and capital accumulation. This is clearly shown by the first order conditions in problems (1) and (2), with respect to h_1 . These can be written as:

$$(1 - \alpha) \left(\frac{k_1}{h_1} \right)^\alpha = \varphi_{h_1}(h_0, h_1) + \delta \cdot \left(\frac{k_0}{h_0} \right) \quad (3)$$

$$(1 - \alpha) \left(\frac{k_1}{h_1} \right)^\alpha = \varphi_{h_1}(h_0, h_1) + \tau \quad (4)$$

where the subscripts denote derivatives. The left-hand-side terms are the marginal productivity of knowledge. The right-hand-side terms are the marginal costs. The marginal cost for an incumbent firm derives from the effort incurred by the innovator plus the obsolescence of physical capital. For a new firm the obsolescence cost is replaced by the entry cost.

Let h_1^{Old} be the optimal knowledge investment of an incumbent (old) firm and h_1^{New} the optimal investment of a new firm. The following proposition formalizes the relation between barriers to entry and knowledge investment.

Proposition 1 *The knowledge investment of a new firm, h_1^{New} , is strictly decreasing in the entry cost τ and there exists $\bar{\tau} > 0$ such that $h_1^{New} = h_1^{Old}$.*

Proof 1 *The first order condition for the choice of k_1 is $\alpha(k_1/h_1)^{\alpha-1} = 1$ for both incumbent and new firms. Using this condition, (3) and (4) become:*

$$(1 - \alpha) \alpha^{\frac{\alpha}{1-\alpha}} = \varphi_{h_1}(h_0, h_1^{Old}) + \delta \cdot \left(\frac{k_0}{h_0} \right)$$

$$(1 - \alpha) \alpha^{\frac{\alpha}{1-\alpha}} = \varphi_{h_1}(h_0, h_1^{New}) + \tau$$

The proposition follows directly from these two conditions.

Q.E.D.

In the equilibrium with investor's commitment, there is no entrance of new firms at the beginning of the period and the investment in knowledge is $h_1 = h_1^{Old}$. The potential entrance of new firms only affects the payment received by an innovator. In the second stage there will be the entrance of new firms because some incumbents exit (although the number is negligible, $p \simeq 1$). However, the level of knowledge cannot be changed at this stage.

Before continuing we show that the equilibrium investment does not change if both parties (or the investor only) commit. Because h_1^{Old} maximizes the total surplus, this must also be the equilibrium investment if both parties commit to the contract. The same result applies if it is the innovator who commits. In this case the investor can renege the promised payments after the investment in knowledge. However, this problem can be solved by making the payment w before the investment in knowledge. As long as the contract is enforceable for the innovator, there is no risk that she runs away with the cash or she does not exercise the effort to accumulate knowledge.

This completes the analysis of the one-period model with one-side commitment. The next step is to show how the allocation will change when there is double-side limited commitment, that is, contracts are not enforceable for neither the investor nor the innovator.

4.2 Equilibrium with double-side limited commitment

When the investor can not commit to fulfill its promises, he will renegotiate the contract after the choice of h_1 . To see this, we must derive the value that the innovator would get by quitting the firm when her knowledge has already been chosen to be h_1 . This is the surplus generated by a new firm, hiring the innovator, defined as:

$$\widehat{S}(h_1) = \max_{k_1, w} \left\{ -\tau h_1 - k_1 + h_1^{1-\alpha} k_1^\alpha \right\} \quad (5)$$

s.t.

$$w \geq \widehat{D}(h_1)$$

$$-w - \tau h_1 - k_1 + h_1^{1-\alpha} k_1^\alpha \geq 0$$

Because of competition, the innovator gets the whole surplus, that is, $\widehat{D}(h_1) = \widehat{S}(h_1)$. An incumbent firm will renegotiate the promised payment

w if this is higher than $\widehat{S}(h_1)$. The renegotiation threat after the accumulation of knowledge is credible because the firm can always replace the current innovator with other innovators. This could be either an innovator still employed by an incumbent (surviving) firm, or an innovator who separated from an exiting firm. Because in the second stage there are only $p < 1$ firms that are still alive but the mass of innovators is 1, innovators are in the long side of the market (relatively to the number of incumbent firms). This implies that they only get the reservation value.³

Based on the above discussion, we have that the innovator will receive $w = \widehat{S}(h_1)$ and the total utility from staying with the firm is:

$$-\varphi(h_0, h_1) + w = -\varphi(h_0, h_1) + \widehat{S}(h_1) \quad (6)$$

If instead the innovator quits at the beginning of the period, she will get the surplus $S(h_0)$ generated by the new firm, that is,

$$S(h_0) = \max_h \left\{ -\varphi(h_0, h) + \widehat{S}(h) \right\} = -\varphi(h_0, h_1^{New}) + \widehat{S}(h_1^{New}) \quad (7)$$

Equations (6) and (7) show that the value of quitting at the beginning of the period, $S(h_0)$, is greater than the value of staying, as long as $h_1 \neq h_1^{New}$. Therefore, the innovator will quit unless the firm agrees to the same knowledge investment chosen by a new entrant firm, that is, $h_1 = h_1^{New}$. In this way the innovator keeps the repudiation value high and prevents the firm from renegotiating.⁴

Proposition 2 *Suppose that all firms have the same initial states (k_0, h_0) . Then there is a unique equilibrium with aggregate knowledge $H_1 = h_1^{New}$.*

Proof 2 *See Appendix A.*

Because h_1^{New} is decreasing in τ (see Proposition 1), the accumulation of knowledge decreases with the cost of entry. Therefore, with double-side limited enforcement, there is a negative correlation between barriers to entry and the accumulation of knowledge.

³We have ignored this probability in the contractual problem because we are looking at the limiting case with p close to 1. Section 8 will consider p explicitly.

⁴This proves that, if the enforcement constraint for the innovator is satisfied at the beginning of the period, it is also satisfied after the investment in knowledge.

To summarize, greater competition (lower barriers to entry) leads to higher investment in knowledge. Because the investment is determined by the optimality condition of new firms, such level is not necessarily efficient for incumbent firms. In particular, if τ is small, incumbent firms accumulate too much knowledge. The presence of spillovers, however, may make the higher investment socially desirable. We will re-introduce the spillovers in the analysis of the infinite horizon model.

Remarks: There are two points to be emphasized. First, the importance of $p < 1$. If p was equal to 1, we would have the same number of innovators as incumbent firms in the second stage. This may lead to multiple equilibria. Each firm would renegotiate if all other firms renegotiate. But each firm would not individually renegotiate if all other firms do not renegotiate because there are no innovators willing to move for a lower pay. The assumption of a positive probability of exit, although small, eliminates this multiplicity because there is at least one innovator who separated from the original firm and is willing to accept a lower payment.

The second point is that output sharing is equivalent to promised payments. Thus, the assumption of limited enforcement for the investor also applies to the promise of output's shares.

5 The infinite horizon model

In this section we generalize the model to an infinite horizon set-up. We first characterize the equilibrium with commitment and then we turn to the case of double-side limited commitment. The comparison between these two environments clarifies the importance of double-side limited enforcement for barriers to entry to affect the accumulation of knowledge. To present the results more compactly, we relegate most of the technical analysis and proofs to the appendix.

Before continuing, it will be convenient to define the gross output function, inclusive of undepreciated capital, as follows:

$$\pi(h_t, k_t, h_{t+1}) = \left[1 - \delta \cdot \left(\frac{h_{t+1} - h_t}{h_t} \right) \right] k_t + h_t^{1-\alpha} k_t^\alpha \quad (8)$$

In writing this expression we assume that the firm uses the best technology implementable by the innovator, that is, $z_t = h_t$. It is easy to show that the choice of $z_t < h_t$ is never optimal.

5.1 Equilibrium with one-side commitment

We start characterizing the environment where only the investor commits. As in the one-period model, the equilibrium allocation with investor's commitment is equivalent to the allocation achieved when the innovator commits (with or without commitment from the investor). What changes the equilibrium outcome is the limited commitment of both parties.

The analysis of the infinite horizon model will concentrate on steady state equilibria. Therefore, in the analysis that follows we will ignore the aggregate states as an explicit argument of the value functions.

Although in equilibrium there is no entrance of firms (more precisely the number of firms entering is negligible), we still need to solve for the dynamics of a new entrant in order to determine the outside or repudiation value for the innovator. Even though the analysis is limited to steady states, newly created firms do experience a transition to the long-term level of physical and knowledge capital.

Let $V(h_t)$ be the repudiation value for the innovator at the beginning of the period, before investing in knowledge. This is the value that an innovator with knowledge h_t would receive by quitting the current employer and switching to a new firm. Similarly, let $\hat{V}(h_{t+1})$ be the value of quitting after the investment in knowledge, and therefore, after exercising effort. The optimization problem solved by a new firm that hires an innovator with knowledge capital h_0 at the beginning of period 0 is:

$$V(h_0) = \max_{\{w_t, k_{t+1}, h_{t+1}\}_{t=0}^{\infty}} \sum_{t=0}^{\infty} \beta^t \left[w_t - \varphi(h_t, h_{t+1}; H) \right] \quad (9)$$

subject to

$$\sum_{j=t}^{\infty} \beta^{j-t} \left[w_j - \varphi(h_j, h_{j+1}; H) \right] \geq V(h_t), \quad \text{for } t > 0$$

$$w_t + \sum_{j=t+1}^{\infty} \beta^{j-t} \left[w_j - \varphi(h_j, h_{j+1}; H) \right] \geq \hat{V}(h_{t+1}), \quad \text{for } t \geq 0$$

$$-\tau h_1 - w_0 - k_1 + \sum_{t=1}^{\infty} \beta^t \left[\pi(h_t, k_t, h_{t+1}) - w_t - k_{t+1} \right] \geq 0$$

The optimal contract maximizes the value for the innovator, subject to the enforcement constraints for the innovator (the first two conditions) and the

participation constraint for the investor (non-negative profits). The problem is also subject to a non-negative constraint for w_t .

For an innovator hired by a new firm at time 0, *after* the investment in knowledge, the value of the contract is:

$$\widehat{V}(h_1) = \max_{\{w_t, k_{t+1}, h_{t+2}\}_{t=0}^{\infty}} \left\{ w_0 + \sum_{t=1}^{\infty} \beta^t [w_t - \varphi(h_t, h_{t+1}; H)] \right\} \quad (10)$$

subject to the same constraints of problem (9).

The key difference respect to the problem solved by a new firm entering at the beginning of the period, is that the effort to accumulate knowledge has already been exercised and h_1 is given at this point. Consequently, the current flow of utility for the innovator is only w_0 . This also explains why the choice of knowledge starts in the next period.

Appendix B derives the first order conditions for problem (9). Because of the entry cost and the obsolescence of physical capital, the optimality conditions in the entry period, that is, $t = 0$, is different from the optimality conditions in subsequent periods. The first order conditions at $t = 0$ are:

$$V(h_t) \leq w_t - \varphi(h_t, h_{t+1}; H) + \beta V(h_{t+1}) \quad (11)$$

$$\beta \pi_2(h_{t+1}, k_{t+1}, h_{t+1}) = 1 \quad (12)$$

$$\tau + \varphi_2(h_t, h_{t+1}; H) = \beta [\pi_1(h_{t+1}, k_{t+1}, h_{t+2}) - \varphi_1(h_{t+1}, h_{t+2}; H)] \quad (13)$$

where the subscripts denote derivatives.

The first condition says that the value of quitting the current employer cannot be bigger than the current flow of utility plus the discounted value of quitting next period. The second condition equalizes the gross marginal return of capital to its marginal cost, which is 1. The last condition equalizes the marginal cost to accumulate knowledge to the discounted value of its return (greater production and lower cost of future knowledge investment).

The first order conditions after entering (incumbent firm) are similar to the ones derived above with the exception of condition (13), which becomes:

$$-\pi_3(h_t, k_t, h_{t+1}) + \varphi_2(h_t, h_{t+1}; H) = \beta [\pi_1(h_{t+1}, k_{t+1}, h_{t+2}) - \varphi_1(h_{t+1}, h_{t+2}; H)] \quad (14)$$

for all $t > 0$.

Conditions (13) and (14) show the asymmetry between new and incumbent firms. While the marginal benefit from investing in knowledge (the right-hand-side) is the same, the marginal cost (the left-hand-side) differs. For new firms this includes the entry cost τ . For incumbent firms the entry cost is replaced by the depreciation of physical capital, $-\pi_3(h_t, k_t, h_{t+1})$.

We can now characterize the steady state equilibrium. Because in equilibrium there is no entrance, all firms have the economy-wide knowledge H . The convergence to the economy-wide average is the result of the spillovers in the accumulation of knowledge. Because of this, firms with lower than average knowledge tend to invest more and viceversa. Thanks to the complementarity of knowledge and physical capital, all firms accumulate the economy-wide level of physical capital K . The values of H and K are determined by conditions (13) and (14) after imposing the steady state conditions, that is:

$$\beta\pi_2(H, K, H) = 1 \quad (15)$$

$$-\pi_3(H, K, H) + \varphi_2(H, H; H) = \beta \left[\pi_1(H, K, H) - \varphi_1(H, H; H) \right] \quad (16)$$

Appendix C shows that the steady state values of H and K are unique. After solving for H and K , we can then solve for the steady state payment w . This requires us to solve for the whole transition experienced by a 'new firm', as characterized by the first order conditions (11)-(14). Even if in equilibrium there are neither quitting innovators nor entrance of firms, the value of w depends on the value of a new firm $V(H)$.

Conditions (15) and (16) also reveal that the entry cost τ does not affect the steady state values of K and H . We will see in the next section that this does not hold when there is limited commitment also from the investor.⁵

5.2 Equilibrium with double-side limited commitment

Let's start with the enforcement constraints imposed on the previous problem with investor's commitment. These constraints, before and after the investment in knowledge, can be written as:

$$\sum_{j=t}^{\infty} \beta^{j-t} [w_j - \varphi(h_j, h_{j+1}; H)] \geq V(h_t) \quad (17)$$

⁵As we will show in Section 8, when p is not arbitrarily close to 1, the steady state with investor's commitment does depend on τ . In this case the limited enforcement from the investor amplifies the negative effects of barriers to entry.

$$\sum_{j=t}^{\infty} \beta^{j-t} [w_j - \varphi(h_j, h_{j+1}; H)] \geq -\varphi(h_t, h_{t+1}; H) + \widehat{V}(h_{t+1}) \quad (18)$$

Appendix B shows that $V(h_t) > -\varphi(h_t, h_{t+1}; H) + \widehat{V}(h_{t+1})$. This implies that the investor has an ex-post incentive to renegotiate the promised payments. That is, the lack of credibility of the one-period economy is recurrent in the infinite horizon economy

Let $h_{t+1}^{New} = g(h_t)$ be the investment in knowledge chosen by a new firm in the entry period, when the initial knowledge of the innovator is h_t and the investor does not commit to the contract. The next proposition establishes that, with double-side limited commitment, incumbent firms choose the same knowledge investment as new firms.

Proposition 3 *With double-side limited commitment, the knowledge investment chosen by an incumbent firm is equal to the knowledge investment chosen by a new firm, that is, $h_{t+1}^{Old} = h_{t+1}^{New} = g(h_t)$.*

Proof 3 *See Appendix D.*

Since the firm can renegotiate the promised payments after the investment in knowledge, the innovator would not stay unless the firm agrees to the same knowledge investment chosen by a new firm. In this way, the innovator keeps the outside value high and prevents the firm from renegotiating.

Let $J(h_t)$ be the repudiation value for the innovator when neither the investor nor the innovator commit to the contract. Furthermore, let $\widehat{J}(h_{t+1})$ be the corresponding value after the investment in knowledge. Given the above proposition, the optimization problem for a new firm, started at $t = 0$, can be written as:

$$J(h_0) = \max_{h_1, \{w_t, k_{t+1}\}_{t=0}^{\infty}} \sum_{t=0}^{\infty} \beta^t [w_t - \varphi(h_t, h_{t+1}; H)] \quad (19)$$

subject to

$$\sum_{j=t}^{\infty} \beta^{j-t} [w_j - \varphi(h_j, h_{j+1}; H)] \geq J(h_t), \quad \text{for } t \geq 0$$

$$-\tau h_1 - w_0 - k_1 + \sum_{t=1}^{\infty} \beta^t [\pi(h_t, k_t, h_{t+1}) - w_t - k_{t+1}] \geq 0$$

$$h_{t+1} = g(h_t), \quad \text{for } t > 0$$

Notice that only the initial knowledge h_1 is chosen in this problem. Future values are determined by the investment policy of future new firms, that is, $h_{t+1} = g(h_t)$. We have not included the enforcement constraint after the investment in knowledge since it is already imbedded in $g(h_t)$.

The solution of this problem involves a non-trivial fixed point problem. First, as with the previous problem, the enforcement constraints involve the outside value $J(h_t)$, which is derived from the optimization problem solved by a new firm. Second, the policy function $g(h_t)$, which is taken as given by an incumbent firm, is also the policy function obtained as the solution of the same optimization problem. Solving for endogenous participation constraints is relatively new in the literature since they are often imposed exogenously by assuming autarky values.

A detailed characterization of the solution to this problem is given in Appendix E. It should be noticed, however, that conditions (11) and (12), which we derived in the environment with investor's commitment, are also valid in the case with double-side limited commitment. The optimality condition for the accumulation of knowledge, however, is different. For new firms this is given by:

$$\tau + \varphi_2(h_t, h_{t+1}; H) = \beta \left\{ \pi_1(h_{t+1}, k_{t+1}, g(h_{t+1})) - \varphi_1(h_{t+1}, g(h_{t+1}); H) + [\pi_3(h_{t+1}, k_{t+1}, g(h_{t+1})) + \tau] g_1(h_{t+1}) \right\} \quad (20)$$

For incumbent firms there is no optimality condition for the investment in knowledge since they take as given the investment policy $g(h_t)$.

Imposing the steady state conditions $h_t = h_{t+1} = H$ and $k_t = k_{t+1} = K$, conditions (12) and (20) become:

$$\beta \pi_2(H, K, H) = 1 \quad (21)$$

$$\tau + \varphi_2(H, H; H) = \beta \left\{ \pi_1(H, K, g(H)) - \varphi_1(H, g(H); H) + g_1(H) [\pi_3(H, K, g(H)) + \tau] \right\} \quad (22)$$

Differently from the case in which the investor commits to the contract, these two conditions are no longer sufficient to determine the steady state

values of H and K . The unknown function $g(H)$ also need to be determined. This requires us to solve for a fixed point problem. Denote by $h' = \psi(h; g)$ the policy function that solves problem (19), for given g . The policy function satisfies the first order condition (20) and in equilibrium $g(H) = \psi(H; g)$.

Because incumbent firms innovate at the same rate as new firms, condition (20) also determines the investment in knowledge of incumbent firms. Therefore, in order to determine whether the lack of commitment leads to higher or lower investment in knowledge, we have to compare condition (20) to the optimality condition for the investment in knowledge when the investor commits to the long-term contract, that is, condition (14).

Let H^C be the steady state knowledge in the economy in which the investor commits, and H^{NC} the steady state knowledge without commitment. We then have the following proposition:

Proposition 4 *Suppose that $g_1(H) \leq 1$. Then the steady state value of H^{NC} is strictly decreasing in τ and there exists $\bar{\tau} > 0$ such that $H^{NC} > H^C$ for $\tau < \bar{\tau}$ and $H^{NC} < H^C$ for $\tau > \bar{\tau}$.*

Proof 4 *See Appendix F.*

Notice that the proof is based on the assumption that $g_1(H) \leq 1$, that is, the derivative of the policy function at the steady state equilibrium is not greater than one. We have checked this condition numerically. Therefore, when contracts are not enforceable for both parties, neither for the innovator nor for the investor, the start-up cost is harmful for the accumulation of knowledge. With low barriers, the economy experiences a higher level of income than in the economy with commitment. This could be welfare improving if there are spillovers in the accumulation of knowledge.

6 Quantitative application

In this section we use the model to investigate whether differences in the cost of business start-up can account for cross-country income inequality. Even though our theory has a broader applicability, the quantitative analysis is limited to the cost of business start-up because of data availability. We first assign the parameter values and then report the results.

The discount factor is $\beta = 0.95$, implying an annual interest rate of about 5 percent. The production function takes the form $h^{1-\alpha}k^\alpha$. The parameter α

represents the capital income share and it is set to 0.33. The depreciation of capital is specified as: $\delta_t = \bar{\delta} + \delta \cdot (z_{t+1}/z_t - 1)$. The parameter δ is secondary for our results because it does not affect the sensitivity of the steady state equilibrium to τ . We set it to 0.1 but alternative values would not change the results. The parameter $\bar{\delta}$ determines the (physical) capital-income ratio independently of the start-up cost. We set $\bar{\delta} = 0.066$ which implies a capital-income ratio of 2.8.

The effort cost function is derived from the accumulation equation for the stock of knowledge, which is assumed to take the form:

$$h_{t+1} = h_t + \bar{H}_t^\nu \left(H_t^\theta e_t^{1-\theta} \right)^{1-\nu}$$

where \bar{H}_t is the worldwide knowledge external to the country, H_t is the average level of knowledge in the country, and e_t is the effort cost to accumulate knowledge. The parameter $\nu < 1$ captures the importance of worldwide leakage or spillovers and $\theta < 1$ captures the importance of domestic leakage or spillovers. The worldwide knowledge \bar{H}_t is assumed to grow at the constant rate \bar{g} . After normalizing all variables by \bar{H}_t and inverting, we get the effort cost function:

$$e_t = \varphi(h_t, h_{t+1}; H_t) = \frac{[h_{t+1}(1 + \bar{g}) - h_t]^{\frac{1}{(1-\theta)(1-\nu)}}}{H_t^{\frac{\theta}{1-\theta}}}$$

which is homogeneous of degree $\rho = [1 - \theta(1 - \nu)]/[(1 - \theta)(1 - \nu)]$.

We assume that the worldwide knowledge grows at 3 percent per year, that is, $\bar{g} = 0.03$. The two parameters θ and ν are central for the quantitative performance of the model because they determine the degree of homogeneity of the cost function ρ . However, as long as we keep constant ρ , different combinations of these two parameters affect only marginally the dependence of output to entry barriers. We start with $\theta = 0.1$ and then we choose the value of ν (or ρ) to optimize the fit of the model with the data. More specifically, we minimize the sum of square deviations between the output predicted by the model for each country (given the observed cost of business start up) and the actual per-capita GDP. It is important to point out that our goal is slightly different from a typical calibration exercise. Rather than asking how much income inequality can be accounted by the model, given independent measurements of ν , we ask what the value of ν should be in order to capture the main pattern of the data. The success of the model, then, depends on the plausibility of this value.

We limit the sample to countries with a start-up cost smaller than 100 percent to eliminate outliers. This reduces the sample size to 104 countries. We also normalize the model so that it replicates the highest per-capita income with $\tau = 0$. In the 2004 sample the country with the highest per-capita GDP was Ireland with about 40,000 dollars.

6.1 Results

Figure 2 plots the values of per-capita GDP and start-up costs for different countries, and the values predicted by the model when $\nu = 0.014$ (and $\rho = 1.0158$). This is the value that optimizes the fit of the model. As can be seen from the figure, the model is capable of capturing the main relation between the cost of business start-up and the level of per-capita income.⁶

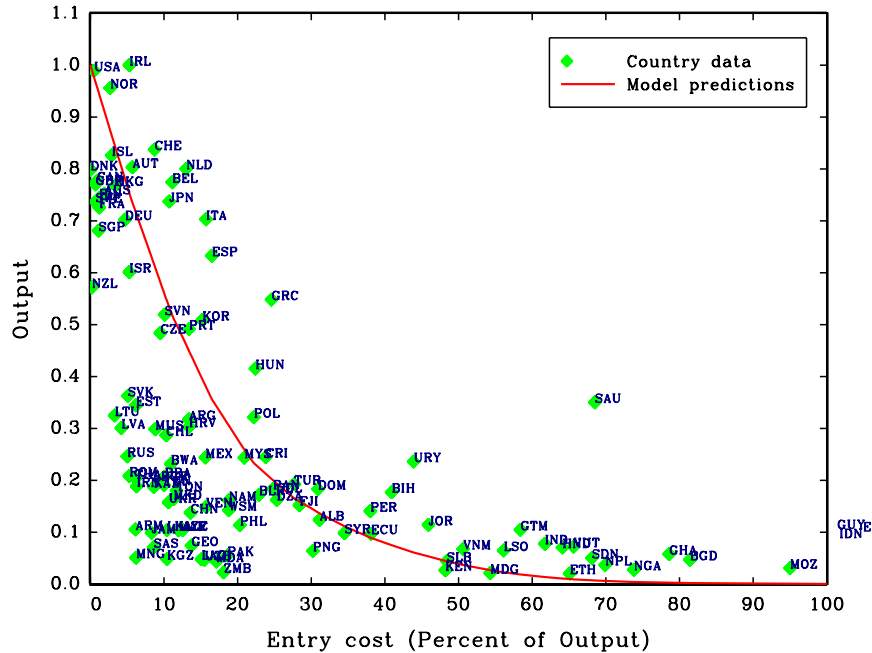


Figure 2: Steady state output for different entry costs.

The next Figure 3 adds to the previous graph the predictions of the

⁶Repeating the same exercise starting with a different value of θ would lead to a very similar, almost indistinguishable, figure.

model for alternative values ν . As we increase the degree of homogeneity of the cost function (higher values of ν), the model is less successful in capturing large differences in per-capita income. A higher value of ν implies that the economy depends more heavily on world-wide knowledge, which is external to an individual country. Therefore, it becomes more difficult to generate large cross-country differences. On the other hand, when ν is small, the economy depends only marginally on the world-wide knowledge. In the limit with $\nu = 0$ ($\rho = 1$), the model generates endogenous growth with long-term cross-country growth differences.

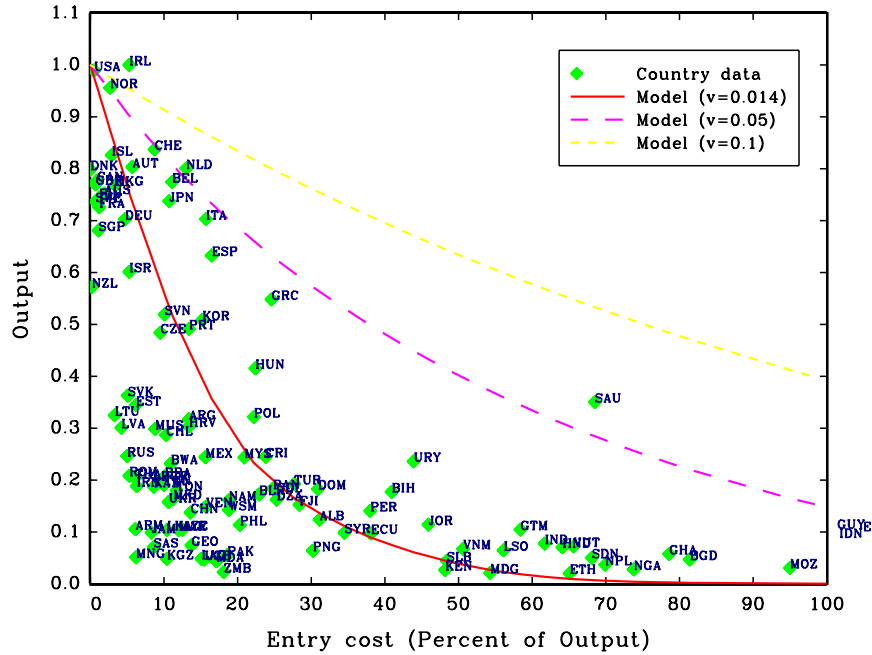


Figure 3: Steady state output for different entry costs.

What we learn from this exercise is that the model has the potential to account for large income differences as a function of observed proxies for the cost of business start-up, if international spillovers are relatively small. This result has important policy implications. The first obvious implication is that countries can improve their economic conditions by removing or alleviating barriers to knowledge mobility. But even if they are unable to do so, they can still improve their income if they can take advantage of international

spillovers. Perhaps, policy toward international trade could be one way to affect these spillovers.

We have also calculated the ‘optimal’ steady state level of output. This is the output if the investment in knowledge is chosen by a benevolent planner who takes into account the externality. The steady state values of H and K in the planner allocation are found by solving the first order conditions:

$$\beta\pi_2(H, K, H) = 1$$

$$\varphi_2(H, H; H) - \pi_3(H, K, H) = \beta \left[\pi_1(H, K, H) - \varphi_1(H, H; H) - \varphi_3(H, H; H) \right]$$

These are similar to conditions (15) and (16) except for the additional term $\varphi_3(H, H; H)$ in the second equation. This term captures the externality taken into account by the planner but ignored by the atomistic agents.

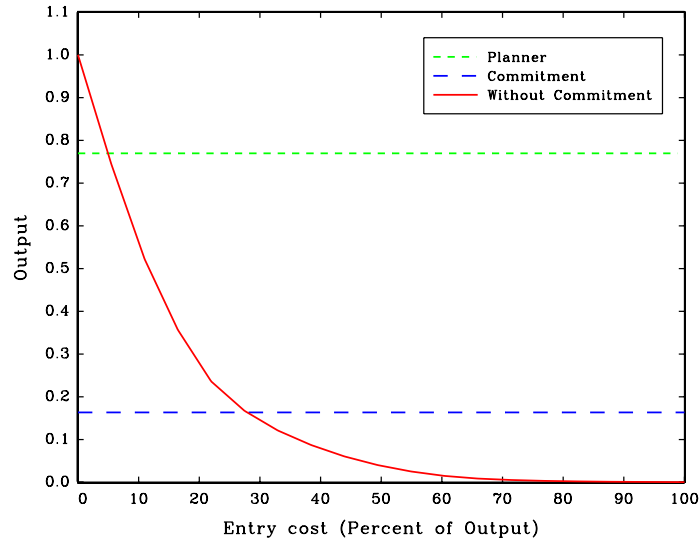


Figure 4: Steady state output for different entry costs.

Figure 4 plots the socially optimal level of output (planner’s solution) for the baseline model where $\theta = 0.1$. The figure also plots the equilibrium

output in the economies with and without commitment. For the particular parametrization, there is an optimal entry cost which is about 7 percent of output. As we decrease θ , output with commitment becomes closer to the socially optimal output. When $\theta = 0$, they are exactly the same.

7 Covenants and other barriers to mobility

Other barriers to the mobility of innovators may have a similar effect in our model as the cost of business start up. As we have discussed in the Introduction, even within a similar legal and economic environment—resulting in similar costs for business start up—there may be differences in other barriers. Covenants is one of them. A covenant which is ex-post enforced prevents the innovator from using the acquired knowledge if she moves to another firm.

A natural way to model non-competitive covenants in our set-up is by assuming that a quitting innovator can use only a fraction ξ of knowledge in the new firm. This formulation also captures the case in which part of the knowledge can not be used by the innovator due to the enforcement of IPR if she does not have full control of the patent. To fix ideas, a more stringent enforcement of covenants (or IPRs) is captured by a lower fraction ξ .

To keep the presentation brief, we limit the analysis to the one-period model. The extension to the infinite horizon will follow the same logic of the analysis with entry costs. The problem solved by a new firm, started at the beginning of the period, can be written as:

$$S(h_0) = \max_{h_1, k_1, w} \left\{ -\varphi(h_0, h_1) - k_1 + (\xi h_1)^{1-\alpha} k_1^\alpha \right\} \quad (23)$$

s.t.

$$w - \varphi(h_0, h_1) \geq D(h_0)$$

$$-w - k_1 + (\xi h_1)^{1-\alpha} k_1^\alpha \geq 0$$

The problem solved by an incumbent firm is as in problem (1). The first order conditions with respect to h_1 , for incumbent and new firms, are:

$$(1 - \alpha) \left(\frac{k_1}{h_1} \right)^\alpha = \varphi_{h_1}(h_0, h_1) + \delta \cdot \left(\frac{k_0}{h_0} \right) \quad (24)$$

$$(1 - \alpha) \left(\frac{k_1}{h_1} \right)^\alpha = \varphi_{h_1}(h_0, h_1) \cdot \xi^{\alpha-1} \quad (25)$$

Because $\xi < 1$ and $\alpha < 1$, the term $\xi^{\alpha-1} > 1$. Therefore, the non-competing covenants have the effect of increasing the cost of accumulating knowledge and acts similarly to the entry cost τ . Proposition 1 becomes:

Proposition 5 *The knowledge investment of a new firm h^{New} is strictly increasing in ξ and there exists $\bar{\xi} > 0$ such that $h^{New} = h^{Old}$.*

Proof 5 *Using the first order condition for the choice of physical capital, which is $\alpha(k_1/h_1)^{\alpha-1} = 1$ for both incumbent and new firms, the above first order conditions can be rewritten as:*

$$\begin{aligned} (1 - \alpha)\alpha^{\frac{\alpha}{1-\alpha}} &= \varphi_{h_1}(h_0, h^{Old}) + \delta \cdot \left(\frac{k_0}{h_0} \right) \\ (1 - \alpha)\alpha^{\frac{\alpha}{1-\alpha}} &= \varphi_{h_1}(h_0, h^{New})\xi^{-1} \end{aligned}$$

The proposition follows directly from these two conditions.

Q.E.D.

All the results obtained in Section 4 trivially extend to the case of covenants and other similar barriers to mobility.

8 The role of barriers when the probability of survival is $p < 1$

In this final section we generalize the model to any value of $p < 1$. We keep the assumption that the survival of the firm is observed after the investment in knowledge. Therefore, the level of h_{t+1} is predetermined for new firms. The physical capital, instead, is chosen after the observation of survival.

If an incumbent firm survives, the innovator receives w_t and stays with the current employer. If the firm exits, the innovator is hired by a new firm and receives the lifetime utility $\widehat{V}(h_{t+1})$. We can then define the pseudo utility flow for the innovator as follows:

$$U(h_t, h_{t+1}, w_t; H) \equiv -\varphi(h_t, h_{t+1}; H) + pw_t + (1 - p)\widehat{V}(h_{t+1})$$

The contracting problem with investor's commitment is similar to (9) after replacing the term $w_t - \varphi(h_t, h_{t+1}; H)$ with $U(h_t, h_{t+1}, w_t; H)$, discounting

future flows by $p\beta$, and taking into account that the firm pays $w_t + k_{t+1}$ only in case of survival. The first order conditions are derived in Appendix G. For a new firm ($t = 0$), they are given by:

$$V(h_t) \leq -\varphi(h_t, h_{t+1}; H) + pw_t + (1-p)\widehat{V}(h_{t+1}) + p\beta V(h_{t+1}) \quad (26)$$

$$\beta\pi_2(h_{t+1}, k_{t+1}, h_{t+2}) = 1 \quad (27)$$

$$(1-p)\tau + \tau + \varphi_2(h_t, h_{t+1}; H) = \beta \left[\pi_1(h_{t+1}, k_{t+1}, h_{t+2}) - \varphi_1(h_{t+1}, h_{t+2}; H) \right] \quad (28)$$

For an incumbent firm, the optimality conditions are (26), (27) and

$$(1-p)\tau - \pi_3(h_t, k_t, h_{t+1}) + \varphi_2(h_t, h_{t+1}; H) = \beta \left[\pi_1(h_{t+1}, k_{t+1}, h_{t+2}) - \varphi_1(h_{t+1}, h_{t+2}; H) \right] \quad (29)$$

The conditions for the accumulation of knowledge when the investor commits to the contract, are similar to the corresponding conditions derived earlier (see (13) and (14)) with the exception of the constant term $(1-p)\tau$. The most important difference with the case of $p = 1$ is that now the entry cost affects negatively the steady state value of H even if the investor commits to the contract.

Higher values of p (higher survival) increase the steady state value of knowledge because it reduces the term $(1-p)\tau$. This corresponds to a reduction of the marginal cost of accumulating knowledge for both new and incumbent firms.

When both parties are unable to commit, the optimization problem can be written as in (19) once we replace $w_t - \varphi(h_t, h_{t+1}; H)$ with $U(h_t, h_{t+1}, w_t; H)$, discount future flows by $p\beta$, and take into account that the firm pays $w_t + k_{t+1}$ only in case of survival. The first order condition for the accumulation of knowledge of a new firm can be written as:

$$(1-p)\tau + \tau + \varphi_2(h_t, h_{t+1}; H) = \beta \left\{ \pi_1(h_{t+1}, k_{t+1}, g(h_{t+1})) - \varphi_1(h_{t+1}, g(h_{t+1}); H) + g_1(h_{t+1}) \left[\pi_3(h_{t+1}, k_{t+1}, g(h_{t+1})) + \tau \right] \right\} \quad (30)$$

which differs from (20) only in the constant term $(1 - p)\tau$.

Let H^C be the steady state level of knowledge when the investor commits and H^{NC} the steady state level when the investor does not commit. Proposition 4 can be reformulated as follows:

Proposition 6 *Assume $p \in (0, 1)$. The steady state values of H^C and H^{NC} are both strictly decreasing in τ . Moreover, there exists $\bar{\tau} > 0$ such that $H^{NC} > H^C$ for $\tau < \bar{\tau}$ and $H^{NC} < H^C$ for $\tau > \bar{\tau}$.*

In general, barriers to entry affect the accumulation of knowledge even when the investor commits to the contract. However, their negative impact is stronger with double-side limited commitment. The proof of the proposition, which is omitted for economy of space, uses the same logic of the proof of Proposition 4.

9 Conclusion

We have developed a theory in which *barriers to knowledge mobility* affect the accumulation of knowledge, and therefore, the level of income and growth. It does not simply make the claim that “competition enhances income and growth”. It also shows how different forms of contract enforcement affect the relation between competition, innovation and growth. In particular, when the investor can not commit to future promises of payments, the rate of innovation is determined by those firms that value innovation the most (start-up firms). As a result, high levels of innovation are associated with low barriers to knowledge mobility. At the firm level, this leads to an overaccumulation of knowledge. However, with positive spillovers, the overaccumulation may be welfare enhancing.

In a semi-endogenous growth model, we have shown that *barriers to business start-up* have the potential to explain significant cross-country income differences. We consider this the first step to bring our theory to the data. We also show that other *barriers to knowledge mobility*, such as strict enforcement of Covenants or Intellectual Property Rights, can have similar effects, suggesting a wide scope for the empirical application of the theory.

A Proof of Proposition 2

We show that, if there is a positive measure of firms adopting the policy $h_1 = H_1^{Old}$, then each of these firms will renegotiate the contract after the investment in knowledge. Because in the second stage there will be at least one unemployed innovator with $h_1 = h_1^{Old}$, incumbent firms can use her to replace the current innovator. This allows the firm to credibly renegotiate the promised payments. Anticipating this, an innovators will stay only if the firm agrees on $h_1 = h_1^{New}$.

The next step is to show whether an individual firm deviates from the policy $h_1 = h_1^{New}$ when all firms adopt this policy. In this an individual firm is able to adopt the optimal policy $h_1 = h_1^{Old}$. This is because in the second stage there are no other innovators with $h_1 = h_1^{Old}$. All other innovators have $h_1 = h_1^{New}$, which could be higher or smaller than h_1^{Old} , depending on τ . If $h_1^{New} < h_1^{Old}$, then none of the possible replacements have the skills to run the new technology. If $h_1^{New} > h_1^{Old}$, then the replacements could run the technology associated with h_1^{Old} . However, they have to be paid more than the promises to the incumbent innovator. Therefore, the threat of renegotiation is not credible.

The only possible equilibrium is one in which there is exactly one firm adopting $h_1 = h_1^{Old}$. Because this is the only firm with $h_1 = h_1^{Old}$, the absence of replacements with the same skills allows the firm to make credible promises to the innovator. At the same time, once there is one firm with $h_1 = h_1^{Old}$, a second firm will be unable to make a credible promise for the implementation of the policy $h_1 = h_1^{Old}$. Because there is already one firm with $h_1 = h_1^{Old}$, there is a positive probability of replacement in the second stage of the period (in the event that the firm is liquidated). This is enough to break the credibility of the promises made by the second firm. Because there is a continuum of firms, the deviating firm is of measure zero and its contribution to the aggregates is negligible. *Q.E.D.*

B First order conditions with investor's commitment

We first prove the following lemma:

Lemma 1 *The enforcement constraint 'after' the investment in knowledge is satisfied if the enforcement constraint is satisfied 'before' the investment in knowledge.*

Proof 1 *The enforcement constraints can be rewritten as:*

$$\begin{aligned} \sum_{j=t}^{\infty} \beta^{j-t} [w_j - \varphi(h_j, h_{j+1}; H)] &\geq V(h_t) \\ \sum_{j=t}^{\infty} \beta^{j-t} [w_j - \varphi(h_j, h_{j+1}; H)] &\geq -\varphi(h_t, h_{t+1}; H) + \widehat{V}(h_{t+1}) \end{aligned}$$

Therefore, to show that the second constraint is satisfied when the first constraint is satisfied, it is enough to show that $V(h_t) \geq -\varphi(h_t, h_{t+1}; H) + \widehat{V}_t(h_{t+1})$ for any value of h_{t+1} . Because $V(h_t) = \max_h \{-\varphi(h_t, h; H) + \widehat{V}(h)\}$, we have that:

$$V(h_t) = \max_h \left\{ -\varphi(h_t, h; H) + \widehat{V}(h) \right\} \geq -\varphi(h_t, h_{t+1}; H) + \widehat{V}(h_{t+1})$$

for any h_{t+1} .

Q.E.D.

Let's consider now problem (9). Thanks to the above lemma we can ignore the enforcement constraint after the investment in knowledge. Let γ_t be the Lagrange multiplier associated with the enforcement constraint before the investment in knowledge and λ_0 the Lagrange multiplier associated with the participation constraint for the investor. The Lagrangian can be written as:

$$\begin{aligned} \mathcal{L} &= \sum_{t=0}^{\infty} \beta^t [w_t - \varphi(h_t, h_{t+1}; H)] \\ &+ \sum_{t=0}^{\infty} \beta^t \gamma_t \left\{ \sum_{j=t}^{\infty} \beta^{j-t} [w_j - \varphi(h_j, h_{j+1}; H)] - V_t(h_t) \right\} \\ &+ \lambda_0 \left\{ -w_0 - \tau h_1 - k_1 + \sum_{t=1}^{\infty} \beta^t [\pi(h_t, k_t, h_{t+1}) - w_t - k_{t+1}] \right\} \end{aligned}$$

Define μ_t recursively as follows: $\mu_{t+1} = \mu_t + \gamma_t$, with $\mu_0 = 0$. Using this variable and rearranging terms, the Lagrangian can be written as:

$$\begin{aligned} \mathcal{L} &= \sum_{t=0}^{\infty} \beta^t \left\{ (1 + \mu_{t+1}) [w_t - \varphi(h_t, h_{t+1}; H)] - (\mu_{t+1} - \mu_t) V(h_t) \right\} \\ &+ \lambda_0 \left\{ -w_0 - \tau h_1 - k_1 + \sum_{t=1}^{\infty} \beta^t [\pi(h_t, k_t, h_{t+1}) - w_t - k_{t+1}] \right\} \end{aligned}$$

This problem becomes recursive at any $t > 0$. Therefore, we can rewrite the problem as follows:

$$\begin{aligned} \mathcal{L} &= \min_{\mu_1 \geq 0} \max_{\substack{w_0 \geq 0, \\ k_1, h_1}} \left\{ \lambda_0 [-w_0 - \tau h_1 - k_1] + (1 + \mu_1) [w_0 - \varphi(h_0, h_1; H)] \right. \\ &\quad \left. - \mu_1 V(h_0) + \beta W(\mu_1, h_1, k_1) \right\} \quad (31) \end{aligned}$$

with the function W is defined recursively as follows:

$$W(\mu_t, h_t, k_t) = \min_{\mu_{t+1} \geq \mu_t} \max_{\substack{w_t \geq 0, \\ k_{t+1}, h_{t+1}}} \left\{ \lambda_0 \left[\pi(h_t, k_t, h_{t+1}) - w_t - k_{t+1} \right] \right. \\ \left. + (1 + \mu_{t+1}) \left[w_t - \varphi(h_t, h_{t+1}; H) \right] \right. \\ \left. - (\mu_{t+1} - \mu_t) V(h_t) + \beta W(\mu_{t+1}, h_{t+1}, k_{t+1}) \right\} \quad (32)$$

for all $t > 0$.

The first optimization problem (equation (31)) is the problem solved by a new firm with initial state h_0 and for a given λ_0 . The lagrange multiplier λ_0 is determined such that the participation constraint for the investor is satisfied. Tighter is this constraint and higher is the value of λ_0 . The second optimization problem (equation (32)) is the one solved after entering. Therefore, this is the problem solved by an incumbent firm that starts with states μ_t , h_t and k_t .

Taking derivatives in problem (31) gives:

$$V(h_t) \leq -\varphi(h_t, h_{t+1}; H) + w_t + \beta V(h_{t+1}) \quad (33)$$

$$1 + \mu_{t+1} \leq \lambda_0 \quad (34)$$

$$\beta \pi_2(h_{t+1}, h_{t+1}, k_{t+1}) = 1 \quad (35)$$

$$\lambda_0 \tau + (1 + \mu_{t+1}) \varphi_2(h_t, h_{t+1}; H) = \beta W_2(\mu_{t+1}, h_{t+1}, k_{t+1}) \quad (36)$$

for $t = 0$ and with the envelope term given by:

$$W_2(\mu_t, h_t, k_t) = \lambda_0 \pi_1(h_t, k_t, h_{t+1}) - (1 + \mu_{t+1}) \varphi_1(h_t, h_{t+1}; H) - (\mu_{t+1} - \mu_t) V_1(h_t)$$

The first order conditions in problem (32) are (33)-(35) and

$$-\lambda_0 \pi_3(h_t, k_t, h_{t+1}) + (1 + \mu_{t+1}) \varphi_2(h_t, h_{t+1}; H) = \beta W_2(\mu_{t+1}, h_{t+1}, k_{t+1}) \quad (37)$$

As emphasized above, the value of λ_0 depends on the tightness of the participation constraint for the investor. Assume that a new firm can choose $h_1 < h_0$ without any cost. This is equivalent to assuming that the innovator choose to destroy part of the knowledge. Then we can prove that the investor is able to break even if the contract chooses the unconstrained sequence of h . This implies that $\lambda_0 = 1$ and, from condition (34), $\mu_t = 0$ for all t . Using this and substituting the envelope term, conditions (33), (35), (36) and (37) become (11)-(14). *Q.E.D.*

C Steady state equilibrium when the investor commits

Proposition 7 *There is a unique steady state equilibrium in which all firms have the same knowledge H and physical capital K .*

Proof 6 *Consider condition (16), which we rewrite here as follows:*

$$\varphi_2(H, H; H) + \beta\varphi_1(H, H; H) = \pi_3(H, K, H) + \beta\pi_1(H, K, H)$$

The right-hand-side term remains constant for any value of H . In fact, taking into account the functional form of π (see equation (8), we have that $\pi_3(H, K, H) = -\delta(K/H)$ and $\pi_1(H, K, H) = \delta(K/H) + (1 - \alpha)(K/H)^\alpha$. These two terms only depend on the ratio K/H . From condition (15) we have that $\pi_2(H, K, H) = 1 + \alpha(K/H)^{\alpha-1} = 1$, which uniquely determine the ratio K/H .

Let's look now at the left-hand-side term. Because φ is homogenous of degree $\rho > 1$, the derivatives φ_1 and φ_2 are homogeneous of degree $\rho - 1$. Therefore, the left-hand-side term can be written as

$$\varphi_2(H, H; H) + \beta\varphi_1(H, H; H) = \left[\varphi_2(1, 1; 1) + \beta\varphi_1(1, 1; 1) \right] H^{\rho-1}$$

Because $\rho > 1$, this term is strictly increasing in H , converges to zero as $H \rightarrow 0$ and to infinity as $H \rightarrow \infty$. Therefore, there exists a unique value of H that solves this condition. The uniqueness of H then implies the uniqueness of K . Q.E.D.

D Proof of Proposition 3

Suppose that the knowledge investment chosen by a new firm is different from the one chosen by an incumbent firm. Denote by h_{t+1}^{New} and h_{t+1}^{Old} the investment of new and incumbent firms, respectively. Because h_{t+1}^{New} solves the problem $V_t(h_t) = \max_{h_{t+1}} \{-\varphi(h_t, h_{t+1}; H) + \widehat{V}_t(h_{t+1})\}$, we have that:

$$V_t(h_t) > -\varphi(h_t, h_{t+1}^{Old}; H) + \widehat{V}_t(h_{t+1}^{Old})$$

if $h_{t+1}^{Old} \neq h_{t+1}^{New}$. But then constraints (17) and (18) cannot be both satisfied. Therefore, the only feasible solution is $h_{t+1} = h_{t+1}^{New}$. Q.E.D.

E Derivation of the first order condition (20)

Following the same steps of Appendix B, we can show that in a steady state equilibrium, problem (19) can be reformulated as:

$$\mathcal{L} = \min_{\mu_1 \geq 0} \max_{\substack{w_0 \geq 0, \\ k_1, h_1}} \left\{ \lambda_0 \left[-w_0 - \tau h_1 - k_1 \right] + (1 + \mu_1) \left[w_0 - \varphi(h_0, h_1; H) \right] \right. \quad (38) \\ \left. - \mu_1 J(h_0) + \beta W(\mu_1, h_1, k_1) \right\}$$

with the function W is defined recursively as follows:

$$W(\mu_t, h_t, k_t) = \min_{\mu_{t+1} \geq \mu_t} \max_{\substack{w_t \geq 0, \\ k_{t+1}}} \left\{ \lambda_0 \left[\pi(h_t, k_t, g(h_t)) - w_t - k_{t+1} \right] \quad (39) \right. \\ \left. + (1 + \mu_{t+1}) \left[w_t - \varphi(h_t, g(h_t); H) \right] \right. \\ \left. - (\mu_{t+1} - \mu_t) J(h_t) + \beta W(\mu_{t+1}, g(h_t), k_{t+1}) \right\}$$

for all $t > 0$.

The first order condition with respect to h_1 in problem (38) gives:

$$\lambda_0 \tau + (1 + \mu_1) \varphi_2(h_0, h_1; H) = \beta W_2(\mu_1, h_1, k_1) \quad (40)$$

with the envelope condition given by:

$$W_2(\mu_t, h_t, k_t) = \lambda_0 \pi_1(h_t, k_t, g(h_t)) + \lambda_0 \pi_3(h_t, k_t, g(h_t)) g_1(h_t) \quad (41) \\ - (1 + \mu_{t+1}) \varphi_1(h_t, g(h_t); H) - \mu_{t+1} \varphi_2(h_t, g(h_t); H) g_1(h_t) \\ - (\mu_{t+1} - \mu_t) J_1(h_t) + \beta W_2(\mu_{t+1}, h_{t+1}, k_{t+1}) g_1(h_t)$$

With limited enforcement, condition (40) must be satisfied at any point in time. Substituting this condition in (41), we get:

$$W_2(\mu_t, h_t, k_t) = \lambda_0 \pi_1(h_t, k_t, g(h_t)) - (1 + \mu_{t+1}) \varphi_1(h_t, g_t(h_t); H) \\ - (\mu_{t+1} - \mu_t) J_1(h_t) + \lambda_0 \left[\pi_3(h_t, k_t, g(h_t)) + \tau \right] g_1(h_t)$$

Also in this case we can prove that the unconstrained investment in knowledge capital allows the investor to break-even. Therefore, $\lambda_0 = 1$ and $\mu_t = 0$. Using this result and substituting the envelope in (40) we get condition (20). *Q.E.D.*

F Proof of Proposition 4

In the steady state without commitment, potential new firms start with the same knowledge H as incumbents firms. Because $H = g(H)$, condition (22) can be written as:

$$\tau + \varphi_2(H, H; H) = \beta \left[\pi_1(H, K, H) - \varphi_1(H, H; H) \right] + \beta g_1(H) \left[\pi_3(H, K, H) + \tau \right]$$

which determines the steady state knowledge for incumbent and new firms when the investor does not commit (double-side limited enforcement).

This condition must be compared to the optimality condition that determines the steady state knowledge when the investor commits to the contract (one-side limited enforcement). This is given by equation (16), which we rewrite as:

$$\varphi_2(H, H; H) = \beta \left[\pi_1(H, K, H) - \varphi_1(H, H; H) \right] + \pi_3(H, K, H)$$

The homogeneity of degree ρ of the cost function φ implies that the derivatives are homogeneous of degree $\rho - 1$. Therefore, the above two conditions can be rewritten as:

$$\begin{aligned} \left[\varphi_2(1, 1; 1) + \beta \varphi_1(1, 1; 1) \right] H^{\rho-1} &= \beta \pi_1(H, K, H) + \beta g_1(H) \pi_3(H, K, H) \quad (42) \\ &- \tau \left[1 - \beta g_1(H) \right] \end{aligned}$$

$$\left[\varphi_2(1, 1; 1) + \beta \varphi_1(1, 1; 1) \right] H^{\rho-1} = \beta \pi_1(H, K, H) + \pi_3(H, K, H) \quad (43)$$

Because $\rho - 1 > 0$, the left-hand-side terms are strictly increasing in H , converge to zero as $H \rightarrow 0$ and to infinity as $H \rightarrow \infty$. We further observe that, as shown in the proof of Proposition 7, the terms π_1 and π_3 only depend on the ratio K/H . This term is uniquely pinned down by condition (12), which is the same for both economies. Therefore, $\pi_1(H, K, H)$ and $\pi_3(H, K, H)$ do not change as H changes.

Consider first the case in which the start-up cost is zero, that is, $\tau = 0$. If $g_1(H) \leq 1$, as postulated in the proposition, the term $\beta g_1(H) < 1$. Because $\pi_3(H, K, H) < 0$ and $\beta g_1(H) < 1$, the right-hand-side of (42) is bigger than the right-hand-side of (43) for a given H . This implies that the value of H in the first equation must be bigger than in the second, that is, $H^{NC} > H^C$. Notice that, without capital obsolescence, $\pi_3(H, K, H) = 0$. Therefore, conditions (42) and (43) are indistinguishable if $\tau = 0$.

Let's consider now the case in which $\tau > 0$. This variable only affects condition (42). Because $\beta g_1(H) < 1$, then an increase in τ reduces the right-hand-side of (42). The reduction in the left-hand-side term then requires a lower value of H . For a sufficiently large τ , the steady state level of knowledge declines to the point in which $H^{NC} < H^C$. *Q.E.D.*

G First order conditions with $p < 1$

We repeat the steps used in Appendix B for the case $p = 1$ after replacing the term $w_t - \varphi(h_t, h_{t+1}; H)$ with $U(h_t, h_{t+1}, w_t; H)$, discounting by $p\beta$ and taking into account that the firm pays $w_t + k_{t+1}$ only in case of survival. The first order conditions for an entrant firm is:

$$V(h_t) \leq -\varphi(h_t, h_{t+1}; H) + pw_t + (1-p)\widehat{V}(h_{t+1}) + p\beta V(h_{t+1}) \quad (44)$$

$$1 + \mu_{t+1} \leq \lambda_0 \quad (45)$$

$$\beta\pi_2(h_{t+1}, k_{t+1}, h_{t+1}) = 1 \quad (46)$$

$$\begin{aligned} \lambda_0\tau + (1 + \mu_{t+1})\varphi_2(h_t, h_{t+1}; H) = \\ (1 + \mu_{t+1})(1-p)\widehat{D}_1(h_{t+1}) + p\beta W_2(\mu_{t+1}, h_{t+1}, k_{t+1}) \end{aligned} \quad (47)$$

for $t = 0$ and with the envelope term given by:

$$W_2(\mu_t, h_t, k_t) = \lambda_0\pi_1(h_t, k_t, h_{t+1}) - (1 + \mu_{t+1})\varphi_1(h_t, h_{t+1}; H) - (\mu_{t+1} - \mu_t)V_1(h_t)$$

The first order conditions for an incumbent firm are (44)-(46) and

$$\begin{aligned} -\lambda_0\pi_3(h_t, k_t, h_{t+1}) + (1 + \mu_{t+1})\varphi_2(h_t, h_{t+1}; H) = \\ (1 + \mu_{t+1})(1-p)\widehat{V}_1(h_{t+1}) + p\beta W_2(\mu_{t+1}, h_{t+1}, k_{t+1}) \end{aligned} \quad (48)$$

Also in this case the investor breaks even when the contract chooses the unconstrained knowledge. Therefore, $\lambda_0 = 1$ and $\mu_t = 0$. With all μ set to 0, the function W is the surplus generated by an incumbent firm. Using this, the surplus generated by a new firm, after the investment in knowledge and after the realization of survival, can be written as:

$$\widehat{V}(h_t) = -\tau h_{t+1} - k_{t+1} - w_t + \beta W(1, h_{t+1}, k_{t+1})$$

from which we have $\widehat{V}_1(h_{t+1}) = -\tau + \beta W_2(1, h_{t+1}, k_{t+1})$. Therefore, conditions (47) and (48) can be rewritten as:

$$\begin{aligned} (1-p)\tau + \tau + \varphi_2(h_t, h_{t+1}; H) &= \beta \left[\pi_1(h_{t+1}, k_{t+1}, h_{t+2}) - \varphi_1(h_{t+1}, h_{t+2}; H) \right] \\ (1-p)\tau - \pi_3(h_t, k_t, h_{t+1}) + \varphi_2(h_t, h_{t+1}; H) &= \beta \left[\pi_1(h_{t+1}, k_{t+1}, h_{t+2}) \right. \\ &\quad \left. - \varphi_1(h_{t+1}, h_{t+2}; H) \right] \end{aligned}$$

Q.E.D.

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