

# Why is Mobility in India so Low? Social Insurance, Inequality, and Growth \*

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## Abstract

This paper examines the hypothesis that the persistence of low spatial and marital mobility in rural India, despite increased growth rates and rising inequality in recent years, is due to the existence of sub-caste networks that provide mutual insurance to their members. Unique panel data providing information on caste loans and sub-caste identification are used to show that households that out-marry or migrate lose the services of these networks, which dampens mobility when alternative sources of insurance or finance of comparable quality are unavailable. At the aggregate level, the networks appear to have coped successfully with the rising inequality within sub-castes that accompanied the Green Revolution. Indeed, this increase in inequality lowered overall mobility, which was low to begin with, even further. The results suggest that caste networks will continue to smooth consumption in rural India for the foreseeable future, as they have for centuries.

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# 1 Introduction

Increased mobility is the hallmark of a developing economy. Although individuals might be tied to the land they are born on and the occupations that they inherit from their parents in a traditional economy, the emergence of the market allows individuals to seek out jobs and locations that are best suited to their talents and abilities. Among developing countries, India stands out for its remarkably low levels of occupational and geographic mobility. Munshi and Rosenzweig (forthcoming), for example, show how caste-based labor market networks have locked entire groups of individuals into narrow occupational categories for generations. India lags behind other countries with similar size and levels of economic development in terms of geographical mobility as well. Figure 1 plots the percent of the adult population living in the city, and the change in this percentage over the 1975-2000 period, for four large developing countries: Indonesia, China, India, and Nigeria (UNDP 2002). Urbanization in all four countries was low to begin with in 1975 but India falls far behind the rest by 2000. A representative sample of rural Indian households in 1982 and 1999 that we use for much of the analysis in this paper indicates that in rural areas migration rates of men out of their origin villages are low and actually declined, from 10 percent in 1982 to 6 percent in 1999.<sup>1</sup> Indeed, it is standard practice for researchers to ignore migration in empirical studies based in rural India, although a coherent explanation for such immobility rooted in the fundamental features of the local economy is lacking.<sup>2</sup>

Low rates of migration are not the only indicators of immobility in India. The basic marriage rule in Hindu society is that no individual is permitted to marry outside the sub-caste or *jati*. Social mobility will be severely restricted by this rule because individuals are forced to match within a very narrow pool. The prevalence of out-marriage has begun to increase in recent decades, but the trend has been slow even in the city. Recent surveys in rural and urban India that the authors have conducted indicate that among 25-40 year olds, out-marriage was 7.6% in Bombay city in 2001, 6.2% in South Indian tea plantations in 2003, and 9.1% for the rural Indian population in 16 major states of India in 1999.<sup>3</sup> Social mobility, as measured by inter-caste marriage, continues to be low despite the economic

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<sup>1</sup>Women have traditionally migrated outside the village to marry in India. More than 85 percent of rural women leave their origin village, and marriage is almost always the reason for this exit. Thus in gauging spatial mobility we will examine the out-migration of men.

<sup>2</sup>The assumption that the rural population is essentially immobile has been made in studies of local governance in rural India (Chattopadhyay and Duflo, 2004; Banerjee et al., 2005), the determinants of rural schooling (Foster and Rosenzweig, 1995), and the effects of rural industrialization (Foster and Rosenzweig, 2005).

<sup>3</sup>The statistic for Bombay is based on the parents and the siblings of the sampled school children who were aged 25-40. The statistic for the South Indian tea plantations is based on those workers and their children who were in the same age-range. Finally, the statistic for rural India is drawn from a representative sample of rural Indian households,

changes within and across castes that have taken place over the past decades.

Why is mobility in India so low? Many *ad hoc* explanations are available; for example, one explanation for the historically low rural-urban migration in India in the 1970's and 1980's is that opportunities in the rural areas expanded with the increase in agricultural productivity that accompanied the Green Revolution, and so the push out of the rural areas that drives migration in other economies may have been absent. However, over the past 15 years or more Indian growth rates, inclusive of the non-agricultural sector, have been high by any standard and male migration and inter-marriage continue to be low, at least in rural areas. Similarly, it could be argued that individuals continue to marry within their *jatis* simply because they have a strong preference for partners with the same background and characteristics. However, this cannot explain why out-marriage has not increased despite the increase in within-*jati* inequality that we document below. Other explanations are also available, but none of these can explain both phenomena and all are silent on which households do become mobile.

The particular (unified) explanation for both low migration and low out-marriage that we propose in this paper is based on the idea that rural *jati*-based networks, which have been active in smoothing consumption for centuries in the absence of well functioning markets, may restrict mobility. Once the individual has married outside the *jati* or migrated outside the village, he is less vulnerable to the sanctions that are imposed on those who fail to honor their network obligations. This individual will consequently be excluded from the mutual insurance arrangement in equilibrium (see Greif 1993 for a similar argument in a different context). Individuals who out-marry or migrate thus lose the services of the caste networks, which dampens mobility when alternative risk-sharing arrangements of comparable quality are unavailable.

There is a large literature on informal insurance arrangements in low-income countries. Based on Townsend's (1994) work on risk-sharing in rural India, many studies have implemented a test of full risk-sharing in which a key implication is that household consumption should be completely determined by aggregate consumption in the group around which the mutual insurance is organized. Previous contributions to this literature that are situated in rural India, however, have treated the village as the social unit, whereas we argue in this paper that the *jati*, which extends beyond village boundaries, is a relevant unit around which the network is organized.<sup>4</sup>

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surveyed in 1982 and 1999, that we use for much of the analysis in this paper. This statistic is computed using the siblings and the children of household heads in 1982 who were aged 25-40 in 1999.

<sup>4</sup>An exception is Morduch (2004) who considers sub-caste groupings within villages as mutual-insurance networks. Given the data used, however, he could not fully implement a model incorporating caste networks, which extend beyond villages.

The usual result of the Townsend tests is that although a fair amount of consumption smoothing appears to be sustained, full risk-sharing is rejected (see, for example, Townsend 1994, Ligon 1998, and Fafchamps and Lund 2000). This has led in part to the development of models of mutual insurance with limited commitment in which a household that receives a positive income shock in a given time-period will transfer resources to one or more members of the network who received a negative shock in that period, in return for which (state-contingent) transfers will flow in the opposite direction for some periods in the future (Ligon, Thomas and Worrall 2002). These models suggest that flows of resource across households will be in the form of quasi-loans rather than pure gifts or transfers. However, studies of credit markets in rural areas have principally focused on the roles of traditional local moneylenders and formal banks. Little attention is paid to the loans originating from members of the mutual insurance networks that are implied by these models.

We use in this paper newly-available data describing the population of rural India over the past three decades that identifies the *jatis* of the immediate relatives of household heads and their spouses and provides detailed information on the sources of loans to (i) examine the hypothesis that caste networks providing mutual insurance arrangements play an important role in limiting mobility and (ii) assess the prospects for both the decay of these networks and for increased mobility as economic growth proceeds. We first show, using data from a representative sample of rural Indian households in 1982 and 1999, that caste loans are more important than bank loans or moneylender loans in smoothing consumption and meeting contingencies such as illness and marriage. The caste loans are also received on more favorable terms, with respect to both interest rates and collateral requirements, than the alternative sources of finance. We then implement a modified Townsend-test, using a national panel sample of rural households over a three-year period, 1969-71, to assess if household consumption co-moves strongly with aggregate *jati* consumption, net of village consumption. We find this to be the case, and also show that alternative measures of aggregate consumption, at the level of the district or the broad caste category, are not correlated with household consumption. Thus it is the *jati* that matters for risk-sharing.

The key challenge of the paper is to demonstrate that out-marriage and migration result in the loss of network services. We show based on the 1982 and 1999 survey data that both out-marriage and migration are associated with a significantly lower probability of receiving caste loans, but the causal effect of these decisions on access to network services is more difficult to establish. Without credible instruments for marriage or migration, our strategy is to identify those households who would be least

affected by a loss in network services. We then proceed to show that it is precisely those households who display the greatest propensity to out-marry *and* migrate.

To better understand which households might want to exit, we extend the standard limited commitment model of mutual insurance to allow for wealth inequality among the participants. The insurance arrangement with limited commitment is shown to be more difficult to sustain when there is inequality within the *jati*, for example, if some households receive positive shocks more often than others. These wealthier households end up being lenders more often than borrowers and unless the compensatory transfers that flow back to them increase in magnitude they will end up subsidizing the network. Social norms that have historically redistributed wealth within the *jati* could prevent such asymmetric transfers from being implemented, in which case growing wealth inequality within *jatis* could lead to the wealthiest households within their *jatis* being pushed past their participation constraints. In this framework, the wealthiest households would unambiguously have the greatest propensity to out-marry and migrate.<sup>5</sup>

The Indian Green Revolution, which began in the late 1960's, was an important force increasing inequality within *jatis* that were historically quite homogeneous. Although the Green Revolution substantially increased agricultural productivity and farm incomes, all growers did not gain access to this superior technology simultaneously. Some regions were better suited to the early High Yielding Varieties (HYVs) of seeds than others, and although cross-breeding with local varieties ultimately allowed the new technology to be adopted throughout the country, those areas that had a head start ended up with a steeper trajectory than those that followed. This spatial variation in wealth in the aftermath of the Green Revolution increased inequality within *jatis*, which typically span a wide area.

Figure 2 plots inequality – measured by the Gini coefficient – at the level of the village and the *jati*, separately in 1982 and 1999.<sup>6</sup> Inequality within villages and between *jatis* (in the same state) will be determined to a large extent by differences in wealth across broad caste categories, whereas inequality between villages and within *jatis* will depend on spatial variation in wealth. We would expect that caste differences dominated spatial differences historically, but within-*jati* inequality is already greater than between-*jati* inequality by 1982, emphasizing the impact of the Green Revolution

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<sup>5</sup>Previous research on individual participation in collective institutions (Banerjee and Newman 1998, La Ferrara 2002) suggests that the relationship between relative wealth and exit is ambiguous. For the mutual insurance arrangements that we examine in this paper, however, exit occurs unambiguously at the top of the distribution.

<sup>6</sup>These statistics are computed within states, and then averaged across states, to avoid contaminating our measures of inequality with the substantial variation in wealth across Indian states. Within *jati* inequality is computed using only those *jatis* with more than 5 observations in the sample.

on the wealth distribution. Between-village inequality increases more than between-*jati* inequality from 1982 to 1999, and within-*jati* inequality increases more than within-village inequality, which tells us that increases in spatial variation may continue to drive changes in wealth inequality in the future.

We exploit the timing of HYV seed availability as the exogenous source of variation that determines changes in wealth within and between *jatis* in the empirical analysis. We find, consistent with the model, that the caste-loan position (loans-in minus loans-out) of a household is decreasing in its own wealth but increasing in overall *jati* wealth. Own wealth also affects loans received from banks and moneylenders, but aggregate *jati* wealth does not; the household's relative wealth position within the *jati* only matters for caste loans. The fact that the wealthiest individuals within the *jati* are now net lenders does not imply that they will exit the network, unless it is the case that the compensatory transfers (implicit interest rates) in the mutual insurance arrangement fail to adjust sufficiently. The data indicate that that relatively wealthy individuals do receive caste loans at lower rates and disburse loans at higher interest rates. The strong redistributive norms that have historically been in place in these communities make it unlikely, however, that these households will be compensated completely in their new role as net lenders. And, indeed, we find that among households with the same wealth, those belonging to *jatis* with lower average wealth are significantly more likely to out-marry and migrate. Those households that we expect on *a priori* grounds to lose the least by being denied access to network services are most likely to exit.

Apart from establishing that the caste networks restrict household mobility, the analysis connects mobility, network viability, inequality, and growth. The theoretical framework and the empirical results indicate that when caste networks are active, increases in aggregate wealth brought about by economic growth, with no accompanying increase in within-network inequality, would have little effect on mobility. What matters for changes in mobility is not even (exogenous) changes in inequality in the general population, but rather inequality within the *jati*. Our estimates indicate that increasing inequality by shifting wealth from the bottom to the top of the wealth distribution would actually *lower* overall exit; households at the top of the distribution would be more likely to exit but households at the bottom of the distribution would be even more likely to stay. It then follows that the increase in within-*jati* inequality in the aftermath of the Green Revolution might actually have reduced mobility rates, that were low to begin with, even further. Low mobility has negative implications for growth, but the resilience of the caste networks in the face of substantial increases in inequality suggests that they will continue to smooth consumption in rural India in the foreseeable future, as they have for

centuries.

The paper is organized in six sections. The next section establishes that caste loans are an important and preferred source of finance for smoothing consumption and meeting contingencies. Section 3 implements the modified Townsend-test to provide evidence that *jati* networks play an important role in smoothing consumption in rural India. Section 4 extends the model of mutual insurance with limited commitment to identify the effect of an increase in wealth inequality within the *jati* on the loan position and the implicit interest rate faced by households at different positions in the wealth distribution. The identity of those households that might want to exit can then be established immediately. Section 5 verifies the implications from the preceding section and Section 6 concludes.

## 2 Sources of Finance in Rural India

In this section we show that loans from caste members are important and preferred mechanisms through which consumption is smoothed in rural India. We also show that the comparative advantage of the caste loans over alternative sources of finance has been maintained over time. The evidence is based on a panel survey of rural Indian households covering the period 1982 through 1999. The baseline survey is the 1982 Rural Economic Development Survey (REDS) carried out by the National Council of Applied Economic Research (NCAER) in 1981-82 in 259 villages located in 16 states (the major states except Assam). The sample of 4,979 households is meant to be representative of all rural households in those states. Subsequently, all households in the 1982 survey (with the exception of those residing in Jammu and Kashmir) in which at least one member remained in the village were resurveyed in 1999.

A key feature of both surveys is that information on the source and purpose is provided for every loan that was outstanding at the beginning of the reference period or obtained during the reference period. Both data sets indicate that gifts and transfers play a minor role, in terms of value, relative to loans from banks, moneylenders, and caste member. Although the 1982 and 1999 survey instruments were designed for the most part to permit analysis across the two time periods, some sections did not coincide precisely. For example, the classification of activities that loans are used for is much coarser in 1999 and, in particular, consumption expenses do not appear as a separate category. Because an important role of the caste networks, and the quasi-loans that they provide, is to smooth consumption, we restrict our description of loans by source and by purpose to the 1982 survey.

The 1982 survey data indicate that of the 1,423 loans recorded for the survey households those from caste members made up 12.3 percent of all loans in value, approximately equal to the amount households obtained from moneylenders (12.2 percent). Bank loans were 46.3 percent of all loans. Table 1 reports the proportion of loan value both by source and purpose. As can be seen, caste and moneylender loans are also similar in that they are disproportionately used to cover consumption expenses or for meeting contingencies such as illness and marriage. For example, although loans from caste members were 12 percent of all loans in value, they were 23 and 43 percent, respectively, of the value of all consumption and contingency loans.<sup>7</sup> Similarly, loans from money lenders were 47 and 27 percent of all consumption and contingency loans. In contrast, 53 percent of loans for operating expenses were from banks, compared with six and two percent from caste members and moneylenders. And, banks supplied 26 percent of all investment loans, compared with 17 percent from caste members as well as moneylenders.

Table 2 shows that loan terms - the average interest rate, the proportion of zero-interest loans, and the proportion of loans requiring collateral - are more favorable for caste loans. The statistics, weighted by the value of the loans, are computed separately for the 1982 and the 1999 rounds, allowing us to examine any changes in the term structure of the loans over time. Statistics reported for 1982 are based on the 1,423 loans that were used to compute the statistics in Table 1. Statistics reported for 1999 are based on the 1,687 loans obtained by the sampled households in that year, or still outstanding in that year.

Table 2 shows that for both 1982 and 1999 caste loans have (statistically significant) lower interest rates than either bank or moneylender loans in both years. A substantial fraction of the caste loans are also zero-interest, consistent with the patterns reported elsewhere for informal quasi-loans (for example, Fafchamps and Lund 2000). Not only are bank interest rates higher than the average interest rates charged by caste members (15 versus 11 percent in 1982 and 10 versus 8 percent in 1999), but most caste loans also do not require collateral (84 percent in 1982 and 98 percent in 1999). In contrast, almost half of bank loans in 1982 and over 83 percent of bank loans in 1999 required some collateral. As is well known, moneylender loans often do not require collateral, but the average interest rate charged by moneylenders is much higher than that charged by caste members - 17 versus

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<sup>7</sup>Caldwell, Reddy and Caldwell (1986) surveyed nine villages in South India after a two-year drought and found that nearly half (46%) of the sampled households had taken consumption loans during the drought. The sources of these loans (by value) were government banks (18%), moneylenders, landlord, employer (28%), relatives and members of the same caste community (54%), emphasizing the importance of caste loans for smoothing consumption.



11 percent in 1982 and 31 versus 8 percent in 1999.

Tables 1 and 2 establish that loans from caste members are important for smoothing consumption and continue to be advantageous to borrowers compared with loans from the two major alternative sources of finance in rural India. The analysis that follows will formally test the role of caste networks and the loans that they provide in smoothing consumption.

### 3 Caste Networks and Consumption Smoothing

In his pioneering study of risk and insurance in village India, Townsend (1994) derives a simple test to assess whether households are fully insured. Following Morduch (2004) and Bardhan and Udry (1999), the set of Pareto optimal consumption allocations with full risk-sharing can be obtained as the solution to the central planner's problem of maximizing a social welfare function

$$W = \sum_s \pi_s \sum_i \lambda_i U(C_i^s)$$

where  $\pi_s$  is the probability of state  $s$  occurring,  $\lambda_i$  is individual  $i$ 's welfare weight, and  $C_i^s$  is his consumption allocation, subject to the constraint that total consumption in state  $s$  should not exceed total income,  $\sum_i C_i^s = \sum_i y_i^s$ . The risk-averse individual's utility function  $U(C_i^s)$  has the usual properties and the implicit assumption underlying the resource constraint is that there is no storage and no savings.

Combining the first-order conditions obtained for any two individuals  $i$  and  $j$  from this constrained maximization problem, full risk-sharing implies the following well known condition:

$$\frac{U'(C_i^s)}{U'(C_j^s)} = \frac{\lambda_j}{\lambda_i}.$$

The ratio of marginal utilities for any two individuals will be constant across all states of the world. Assuming CRRA preferences, taking logs, summing over all  $j$  and then dividing by  $N$ , the number of individuals in the mutual insurance arrangement, we arrive at Townsend's regression specification:

$$\log(C_i^s) = \frac{1}{N} \sum_{j=1}^N \log(C_j^s) + \left[ \frac{1}{\gamma} \left( \log \lambda_i - \frac{1}{N} \sum_{j=1}^N \log \lambda_j \right) \right]$$

where  $\gamma$  is the coefficient of relative risk aversion. This condition should hold in each time period and so Townsend's test of full risk-sharing can be easily implemented if panel data are available:

$$\log(C_{it}) = \alpha \log(y_{it}) + \beta \log(C_t) + f_i$$

where  $\log(C_t)$  measures average log-consumption among the participants in the insurance arrangement, the fixed effect  $f_i$  collects all the terms in square brackets above and the additional variable that is introduced,  $y_{it}$ , is the individual's income in period  $t$ . With full risk-sharing, the individual's consumption in any state of the world will be determined by aggregate consumption ( $\beta > 0$ ), but will be independent of his income ( $\alpha = 0$ ). For the special case with CRRA preferences,  $\beta = 1$  as above.

Townsend implements the test of full-insurance by assuming that mutual insurance is organized at the level of the village. Although some risk-sharing mechanisms, notably the local bank and the moneylender, will no doubt operate at this level, we are interested in the role that caste networks play, net of these mechanisms. We consequently investigate whether individual consumption tracks aggregate caste consumption, net of village consumption using a panel data set covering the crop years 1968-69, 1969-70, and 1970-71. This 3-year panel survey, of 4,118 households in the 17 major states of India, was also carried out by the NCAER and was again designed to be representative of the entire rural population of India in those years.

The test of risk-sharing described above can be implemented with the three-year panel of households. As discussed in the Introduction, we expect social insurance arrangements in rural India to be organized at the level of the sub-caste or *jati*. Although neither the 3-year panel survey nor the 1982 survey collected detailed *jati* information, this was remedied in the follow-up survey in 1999. Because those households in 1999 who were part of the 1968-70 survey can be identified, it is possible to assign *jati* affiliation to a subset of the 1969-71 households. The test of full-risk sharing, over the 1969-71 period, is consequently restricted to the 1,181 households for which *jati* affiliation was subsequently collected in 1999 and which belong to *jatis* with at least 10 sampled households. This sample subset is not a random sample of the 1968-70 households. However, we subsume all time-invariant household characteristics in a household fixed effect (including the welfare weight).

Table 3, Column 1, begins with Townsend's specification, including village consumption and own income as regressors. Village consumption is measured as the average of log consumption in each village-year. The coefficient on village consumption is 0.73, the coefficient on log income is 0.17. Although there appears to be a fair amount of consumption smoothing, full risk-sharing is rejected - the hypotheses that the own income coefficient is zero and the village consumption coefficient is one are both rejected at the 5 percent level. Townsend and numerous studies that have followed arrive at essentially the same conclusion.

Table 3, Column 2 includes the average of log consumption in each *jati*-year as an additional

regressor to assess the role that caste networks play in smoothing consumption. The coefficient on own income is hardly affected by the inclusion of this additional regressor. However, the coefficient on village consumption does decline and the coefficient on *jati* consumption is positive and significant, consistent with the importance of caste loans seen in Tables 1 and 2. Evidently individual household consumption co-moves significantly with aggregate consumption in the household's *jati*.

States in India are organized along linguistic lines and so although *jatis* typically span a wide area, they will not cross state boundaries. One concern with the result reported above is that *jati* consumption may simply proxy for unobserved determinants of consumption that are common across households in a geographical area that is larger than the village; for example, a single bank will typically serve multiple villages. To rule out this possibility, the average of log consumption in each district-year is included as an additional regressor in Column 3. Reassuringly, this variable has little effect on the *jati* consumption coefficient (a similar result is obtained for state-level consumption).

Our view that social networks in rural India are organized at the level of the endogamous sub-caste is based on the idea that the marriage ties linking members of a *jati* improve information flows and reduce the probability that any individual will renege on his network obligations. An alternative view of the *jati* consumption effects that we obtain is that this variable simply proxies for unobserved socioeconomic characteristics that directly determine consumption and are common to households at the same level in the social hierarchy. Many sub-castes occupy the same position in this hierarchy. We construct an aggregate caste consumption statistic based on information provided in the survey on the household's social position, at the level of the state-year, and include this variable as an additional regressor in Table 3, Column 4. As with the district statistic, aggregate caste-hierarchy consumption does not covary with individual household consumption but the aggregate *jati* consumption coefficient retains its statistical significance. Thus, it is not unobserved geographic clustering or common socioeconomic characteristics across households at the same level in the social hierarchy that matters for consumption smoothing, but something instead that is specific to the sub-caste or *jati*. Although the domain of the social networks cannot be observed directly, the results in Columns 3-4 lend support for the view that they are organized at the level of the *jati* in rural India.

## 4 Mutual Insurance with Inequality

The statistics reported in Tables 1-2 indicate that caste loans are an important and preferred mechanism for smoothing consumption. The results reported in Table 3 suggest that networks organized at the level of the *jati* facilitate the flow of these loans, but that full risk-sharing is not achieved. In the discussion that follows we describe a model of mutual insurance with limited commitment in which quasi-loans rather than reciprocal transfers emerge as the optimal consumption-smoothing mechanism in equilibrium, consistent with the data. The model is subsequently extended to study the effect of an increase in wealth inequality within the *jati* on the pattern of loans and the (implicit) interest rate. As we have seen, the Green Revolution increased inequality within *jatis*, and this section concludes with a discussion on which individuals might be the first to exit the network in the aftermath of this exogenous change.

### 4.1 Caste Loans as Mutual Insurance

For simplicity, consider a mutual insurance arrangement with two individuals and two payoffs: high ( $H$ ) and low ( $L$ ). Payoffs are independent across individuals and over time. The probability that individual 1 receives the high payoff and individual 2 receives the low payoff is denoted by  $P_{HL}$ . The probabilities of the remaining states of the world occurring are denoted by  $P_{LH}$ ,  $P_{LL}$ , and  $P_{HH}$  respectively. All four probabilities will, of course, sum up to one. To begin with, assume that  $P_{HL} = P_{LH}$ , which implies that both individuals are equally wealthy. With a perfect insurance arrangement, these risk averse individuals will consume at a level of  $(H + L)/2$  in any period with unequal payoffs, and so will be strictly better off than they would be in autarky. Consumption levels are exactly the same for the two individuals in any state of the world, which implies that the ratio of their marginal utilities will be constant (equal to one in this special case) across all states, satisfying the condition for full risk-sharing derived earlier.

However, perfect insurance might not always be implementable. The individual's incentive to deviate is greatest when he receives  $H$  in a given period and his partner receives  $L$ . For the special case without commitment, as analyzed by Coate and Ravallion (1993), the individual will weigh the gain from deviating in that period,  $H - (H + L)/2$ , against the future loss in insurance, assuming that both individuals return permanently to autarky once either deviates. Social sanctions help deter such deviations, but it will often be the case that only partial insurance can be sustained.

Partial insurance without commitment is characterized by a transfer that is strictly less than  $(H - L)/2$  in states with unequal payoffs. While the ratio of marginal utilities in states with equal payoffs continues to be one, this is evidently no longer the case in states with unequal payoffs, violating the full risk-sharing condition. Transfers will be reduced as little as possible below  $(H - L)/2$ , up to the point where the high-payoff individual's participation constraint just binds, but individuals will nevertheless often end up consuming at very different levels in different states of the world.

Ligon, Thoman and Worrall (2002) describe how a higher level of insurance can be sustained with *limited* commitment: under this constrained-efficient arrangement the individual who receives  $H$  in a given period  $t$  and makes a transfer to his partner who received  $L$  will receive compensatory transfers in return that maintain the same ratio of marginal utilities (or as close as possible to that ratio) in all subsequent periods with equal payoffs  $(L, L$  or  $H, H)$ .<sup>8</sup> The process starts afresh when unequal payoffs  $(H, L$  or  $L, H)$  are once again obtained. Although the arrangement with limited commitment may dominate an arrangement without commitment, the individual who receives  $H$  will still consume at a higher level than the individual who receives  $L$ , which is why transfers must flow in the opposite direction in all subsequent periods with equal payoffs.

Mutual insurance with limited commitment can be characterized as a series of quasi-loans connecting members of the network, whereas full insurance and imperfect insurance without commitment are associated with the flow of gifts or pure transfers between members. The rejection of full risk-sharing and the dominance of caste loans in our data is consistent with the existence of a constrained efficient risk-sharing arrangement in rural networks. The analysis that follows explores how this arrangement would respond to a increase in inequality within the *jati*.

## 4.2 Wealth Inequality and Mutual Insurance

New High Yielding Varieties (HYVs) of wheat and rice were introduced throughout the developing world in the 1960s, dramatically increasing farm incomes. Certain areas of rural India were better suited to the early HYVs than others and so were quicker to benefit from the new technology. Although the development of hybrid varieties tailored to local growing conditions ultimately made this superior technology available throughout the country, the early start in some areas gave rise to persistent spatial wealth inequality. *Jatis* span a wide area within a state, which implies that wealth inequality

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<sup>8</sup>If the ratio of marginal utilities in the initial state with unequal payoffs is set so high that the individual subsequently making the compensatory transfers would prefer to exit the arrangement in either of the states with equal payoffs, then this ratio will be adjusted in that state so that his participation constraint just binds.

would have grown within the caste networks, with some members fortuitously benefitting more from the new technology than others.

To understand the effect of this increase in wealth inequality on the pattern of transfers within the mutual insurance arrangement, we write out a more formal version of the limited commitment model. Let  $V_l$  be the net present value to an individual – the lender – who has just received  $H$ , while his partner received  $L$ , from participating in the arrangement. Let  $V_b$  be the corresponding net present value for that individual when he is a borrower, receiving a payoff  $L$ , while his partner receives  $H$ . We normalize so that the value from deviating is zero.  $V_l, V_b$  thus represent the net gain from participation over deviation.

With limited commitment, the lender who has just received  $H$ , while his partner received  $L$ , will remain in the lending regime, receiving compensatory transfers in return, as long as equal payoffs ( $H, H$  or  $L, L$ ) are obtained. Let  $U^l(n)$  be the (certainty equivalent) utility that the lender derives from all lending regimes of length  $n$ . Assuming that individual 1 is the lender,  $V_l$  can be expressed as

$$V_l = \sum_{n=1}^{\infty} P_n \left( U^l(n) + \delta^n [qV_l + (1-q)V_b] \right) \quad (1)$$

where  $P_n$  is the probability that the current lending regime will persist for  $n$  periods,  $\delta$  is the discount factor, and  $q = P_{HL}/(P_{HL} + P_{LH})$  is the probability that individual 1 will enter a fresh lending regime when the current regime is completed. Payoffs are independent over time and so the expected sequence of payoffs is exactly the same following the  $H, L$  state or the  $L, H$  state. By symmetry,  $V_b$  for individual 1 when he is a borrower can thus be expressed as

$$V_b = \sum_{n=1}^{\infty} P_n \left( U^b(n) + \delta^n [qV_l + (1-q)V_b] \right), \quad (2)$$

where  $U^b(n)$  is the (certainty equivalent) utility that the individual derives from all borrowing regimes of length  $n$ .

Adding equation (??) and equation (??) above,

$$qV_l + (1-q)V_b = \frac{q \sum_n P_n U^l(n) + (1-q) \sum_n P_n U^b(n)}{1 - \sum_n P_n \delta^n}.$$

Substituting this expression in the  $V_l$  equation (??), we finally obtain

$$V_l = \sum_n P_n U^l(n) + \frac{\sum_n P_n \delta^n}{1 - \sum_n P_n \delta^n} \left[ q \sum_n P_n U^l(n) + (1-q) \sum_n P_n U^b(n) \right]. \quad (3)$$

Although the lender receives compensatory transfers with the limited commitment arrangement, he is still worse off in any lending regime than he would be in autarky,  $U^l(n) < 0$ . It is the anticipated benefits of insurance in the future, when he is a borrower, that discourage him from deviating;  $U^b(n) > 0$ . Given  $q$  and  $\delta$ , the transfers in the lending and the borrowing regimes will adjust in equilibrium such that the individual's participation constraint just binds when he receives  $H$  and his partner receives  $L$  and he makes his initial transfer. Because we have normalized so that the value of deviating is zero, this implies that  $V_l = 0$  in the equation above.

Although  $V_l$  in equation (??) was derived for individual 1, the corresponding equation for individual 2 requires only that we redefine  $q$  as  $P_{LH}/(P_{HL} + P_{LH})$ . Up to this point we have assumed that both participants in the insurance arrangement receive the same payoffs in the high and low state,  $H, L$ , and have the same probability of receiving the high payoff,  $P_{HL} = P_{LH}$ , which implies  $q = 0.5$  for both participants. To generate a mean-wealth preserving increase in inequality within this arrangement, we could either allow the payoffs or the probability of success to diverge across the two individuals. We first model the mean-wealth preserving increase in wealth inequality as an increase in  $P_{HL}$  accompanied by a compensating decrease in  $P_{LH}$  because this provides us with unambiguous comparative statics.  $q$  increases for the now wealthier individual 1, while  $q$  decreases for individual 2. We consider the implications from altering the payoffs across individuals below.

Holding constant  $P_{HH}$ ,  $P_{LL}$ , and the transfers that were in place prior to the change in  $q$ , it follows that  $\sum_n P_n U^l(n)$ ,  $\sum_n P_n U^b(n)$ , and  $\sum_n P_n \delta^n$  will be unchanged. Since  $\sum_n P_n U^l(n) < 0$  and  $\sum_n P_n U^b(n) > 0$ , it is then evident from equation (??) above that an increase in  $q$  for the wealthier individual 1 will lead to a decline in  $V_l$ , violating his participation constraint.

To bring  $V_l$  up to zero once again, the following changes in the pattern of transfers are required. First, the transfer made by the wealthier individual when he receives  $H$  and his partner receives  $L$  will decline in value. This implies that the transfers that flow in the opposite direction during the remainder of that lending regime must increase in value to maintain the new ratio of marginal utilities.<sup>9</sup> The net effect of these changes in the pattern of transfers will be to increase  $U^l(n)$ . Second, the transfer received by the wealthier individual when he receives  $L$  and his partner receives  $H$  will now increase. The transfers that he returns during the remainder of that borrowing regime will decline to maintain the ratio of marginal utilities, and the net effect will be to once again increase  $U^b(n)$ .

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<sup>9</sup>The implicit assumption here that the borrower's participation constraint does not bind when making these compensatory transfers. If the constraint does bind, then the initial transfer from individual 1 to individual 2 will decline even further.

Because the wealthier individual now provides a smaller transfer in the  $H, L$  state and receives larger compensatory transfers for the remainder of that lending regime, the implicit interest rate on the loans that he provides must go up. By the analogous argument, the implicit interest rate on the loans that he receives must go down. However, the change in his loan position is ambiguous. Because  $q$  has increased for him, he is more likely to be in a lending regime than a borrowing regime. But the size of the loans that he gives out is now smaller, while the size of the loans that he receives is larger. We expect that the change in loan size will be dominated by the first-order change in the probability of being a lender ( $q$ ), and numerical solutions to the model (not reported) indicate that this is indeed the case.

Thus the model implies that conditional on average wealth in the network, an increase in the household's wealth should lower the interest rate on the loans that it receives, increase the interest rate on the loans that it disburses, and decrease its loan position (loans received minus loans given out). Wealthier households might demand less caste loans because they have the collateral to access bank loans. Conversely, they might have a greater demand for caste loans by virtue of their superior investment opportunities. This implies that the overall effect of household wealth on the loan position will be ambiguous. However, conditional on household wealth, an increase in *jati* wealth will unambiguously increase the household's loan position when caste networks are active.

If we modelled a mean-wealth preserving increase in inequality by an increase in the high payoff in the H,L state for individual 1 and a matching decline in the high payoff in the L,H state for individual 2 (assuming now that  $q$  is the same for both individuals), then the effect on the loan position and the interest rate is ambiguous but still potentially consistent with the results above. Holding constant the transfers that were in place with equality, the now wealthier individual 1 gets to keep more in the H,L state than he did before, which pushes him below his participation constraint. At the same time, this risk averse individual benefits less from insurance (over autarky) since he is wealthier, and so the net effect on his participation constraint and, by extension, on the loan position and interest rates in the new regime with inequality, is ambiguous. For the less wealthy individual 2, the forces described above work in the opposite direction, but the net effect will still be ambiguous. Note that such ambiguity does not arise with the alternative formulation of the comparative statics – increasing  $P_{HL}$  and decreasing  $P_{LH}$  – described above. We normalized so that the payoff from autarky was zero, before and after the increase in inequality, for simplicity. In fact, the gain from insurance declines for individual 1 once inequality is introduced. Because this individual needed additional compensation in



any case, this additional force would only reinforce the result derived above. By the same argument, allowing for an increase in the benefit of insurance over autarky would only reinforce the result that the less wealthy individual is willing to give and receive loans at less favorable terms to preserve the integrity of the system.

### 4.3 Wealth Inequality and Network Stability

The preceding discussion indicates that the network will maintain its stability when faced with changes in wealth positions as long as the pattern of transfers is sufficiently responsive. In particular, households that become on average better off must receive more favorable terms on loans, with poorer households experiencing a deterioration in loan terms. It is possible, however, that social pressures could prevent such changes from being implemented in practice, with the wealthy increasingly subsidizing poorer households. One motivation for such redistribution would be to ensure that all members of the community remain above a nutrition threshold, which might be an efficiency enhancing policy in a subsistence economy (Polanyi 1957, Gersovitz 1983, Atkeson and Ogaki 1996). An alternative motivation would be facilitate social interaction among members of the network. Such interactions, which improve information flows and maintain network stability, would be easier to sustain when individuals consume at similar levels.

There is an extensive anthropological literature that describes the often substantial redistribution of wealth across households in traditional agrarian economies.<sup>10</sup> This redistribution was enforced by social norms that sanctioned wealthy individuals who failed to honor their customary obligations and accorded high status to those that did (Scott 1976). If such norms are resilient and prevent changes in the pattern of transfers even as inequality within the network grows then the “tax” on the wealthiest individuals will increase. This could result in exit from the network by the wealthy, once inequality crosses a threshold level. Platteau (1997), for example, documents such patterns of exit from cooperative arrangements among Senagalese fishermen and in a Nairobi slum. Given the increases in intra-caste inequality that accompanied the Green Revolution it is entirely possible that the wealthiest members of the *jati* would have ended up subsidizing the rest of the network, ultimately choosing to exit the mutual insurance arrangement. Since the cost of out-marriage and migration would then be lower for them, we would expect such households to be most mobile, *ceteris paribus*.

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<sup>10</sup>Scott (1976) is the classic reference in the literature on the “moral economy,” but see also Popkin (1979) for an opposing view.

The key assumption underlying the preceding argument is that those individuals who out-marry or migrate lose the services of the network.<sup>11</sup> We provided an intuitive explanation for why this should be the case in the Introduction, but the theoretical framework allows us to derive this result more formally. We did not formally introduce social sanctions in the characterization of mutual insurance above, but if deviation is accompanied by a punishment  $S$ , then this is equivalent to adding  $S$  on the right hand side of the  $V_l$  expression in equation (??) and equation (??). Recall that  $V_l$  describes the net gain from remaining in the insurance arrangement over deviating, at the onset of a lending regime. The network’s ability to punish an individual,  $S$ , is effectively lowered for the individual who has married outside his *jati* or migrated, which implies that  $V_l < 0$  for him at the level of insurance (lending) that can be sustained by other members of the network.<sup>12</sup> Because this particular individual’s ability to provide insurance is relatively limited, the other members of the network will avoid partnering with him in equilibrium.

The model implies that if the pattern of transfers within the mutual insurance arrangement does not adjust sufficiently as inequality grows, then the wealthiest households within the *jati* will end up marrying outside the *jati* or migrating. Conditional on *jati* wealth, an increase in household wealth will increase the propensity to exit the network. Conversely, conditional on household wealth, an increase in *jati* wealth makes the household a net borrower, shifting marriage and migration decisions in the opposite direction.

Variation in (absolute) household wealth will influence marriage and migration decisions independently of the network mechanism. Wealthier households will likely do better on the “open” marriage market, outside the *jati*. This will reinforce the (conditional) household wealth effect on out-marriage derived above. Wealth will also directly affect the ability to finance migration and the opportunity costs of leaving. Wealthier households might possess the resources that are needed to compete successfully in an urban environment, but those households might also have more to lose by leaving. Thus the overall effect of household wealth on migration is ambiguous. Note, however, that conditional

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<sup>11</sup>Members of the sub-caste are located throughout the state, and so in principle the migrant could maintain his connections to the network even after leaving the village. Historically, men did not leave the village of their birth, and we are aware of no evidence that points to the establishment of such ties in the rural areas today. Munshi and Rosenzweig (forthcoming) do document the emergence of caste-based networks in the city, but rural-urban migration is extremely low in India and the men in our sample migrate for the most part to destinations within their (rural) districts in any case.

<sup>12</sup> $S$  is lowered for the individual who has married outside his *jati* because only the individual himself and his birth relatives, but not his affines (relatives by marriage), can be punished when he deviates.  $S$  is lowered for the migrant because while his relatives can be punished when he deviates, it is more difficult for the community to reach him.

on household wealth, an increase in *jati* wealth will unambiguously *decrease* both out-marriage and migration when redistributive norms are in place. Households belonging to wealthier *jatis* are less likely to exit, emphasizing the role of the caste networks in restricting mobility in India.

Apart from identifying which households are most likely to exit, the model also allows us to analyze the effect of an increase in inequality within the *jati* such as observed in Figure 2 on overall mobility. Consider a transfer from the poor to the rich in a *jati*. This would increase the propensity of the rich to exit, whereas the poor would be even more likely to stay. The impact of a mean-wealth preserving increase in inequality on mobility is consequently ambiguous. Later we will establish empirically that inequality actually reduces mobility, reinforcing the low mobility that historically existed in India.

## 5 Empirical Analysis

### 5.1 Loan Terms by Wealth and Loan Access with Mobility

An implication of the limited commitment model is that relatively wealthy households within a network give and receive caste loans at rates that are more favorable to them. The data on loans from the 1982 and 1999 surveys are consistent with this. We classified households within each *jati* into two wealth categories – low and high – using median wealth *within* the *jati* in the relevant survey round as the cut-off. As can be seen in Table 4, Columns 1-2, wealthier households within the *jati* receive loans at interest rates that are almost two percentage points lower than the interest rates for loans obtained by the less wealthy. The wealthy also disburse loans at interest rates that are over 1.5 percentage points higher than those loans given out by the less wealthy. In contrast, interest rates for loans received from banks are identical for low- and high-wealth households within the *jati* in Columns 3-4. And interest rates on moneylender loans are actually higher for wealthier households in Columns 5-6, consistent with the commonly held view that moneylenders have local monopoly power and price discriminate.

Although the gaps in the lending and receiving interest rates associated with caste loans between low- and high-wealth households are substantial, these differences are not statistically significant. Later we will present evidence that relatively wealthy households have a greater propensity to migrate and out-marry, indicating that interest rates do not adjust sufficiently and that the mutual insurance arrangement is not flexible enough to deter exit.

An important assumption of our analysis of the caste network is that access to caste loans is reduced for those who marry outside the *jati* and migrate. Thus we ought to see in the data that these

decisions are associated with a lower probability of receiving any caste loans. To test this assumption we made use of the information collected in the 1999 survey on the marriage histories for all of the siblings and children of the household heads and the migration histories for all brothers and sons. Based on these histories, we constructed variables for each household in each survey year indicating whether any immediate relative of the household head had married someone outside the head's *jati* and whether any immediate male relative of the head had left the village prior to the survey date.

Table 5 reports the percentage of households receiving a caste loan, classified by whether there was any out-marriage or migration outside the village. The statistics indicate that households with immediate relatives who have married outside the *jati* are 30 percent less likely to receive a caste loan; for those with a male immediate family member who left the village, the probability of receiving a caste loan is lower by 20 percent. These results are consistent with the key assumption in this paper that mobility is associated with a loss in network services.

The statistics in Tables 4 and 5 do not, however, provide estimates of how an exogenous increase in a household's relative wealth (within the *jati*) changes the interest rate on caste loans or how an exogenous change in mobility (out-marriage or migration) affects the household's access to mutual insurance. Given that only a fraction of households receive caste loans, any analysis of interest rates is based on a selected sample and so we do not attempt to identify wealth effects on interest rates. Instead we look at how changes in household and *jati*-level wealth affect the household's caste-loan position to assess the implications of the mutual insurance model with inequality. With respect to mobility, we will study how household wealth and *jati* wealth jointly affect out-marriage and migration. If mobility leads to a loss in network services, then those (relatively wealthy) households who benefit the least from the network when redistributive norms are in place, should be the first to exit.

## 5.2 Specification and Identification of Wealth Effects

To identify the effects of changes in household and *jati*-level wealth on a household's caste-loan position we will estimate a regression of the form

$$D_{it} = \alpha W_{it} + \beta \bar{W}_t + f_i + \epsilon_{it}, \quad (4)$$

where  $D_{it}$  measures household  $i$ 's loan position in period  $t$  (1982, 1999),  $W_{it}$  is its wealth in that period,  $\bar{W}_t$  is average wealth in the *jati*,  $f_i$  is a fixed effect, and  $\epsilon_{it}$  collects all other unobserved determinants of  $D_{it}$ . Apart from household wealth and *jati* wealth, the household's caste-loan position

will depend on other sources of finance (banks and moneylenders), as well as its demand for loans. This demand will depend, in turn, on the household's investment opportunities and its preferences for saving versus consumption. Some determinants of the loan position, such as the household's propensity to save, are time invariant and will be subsumed in the fixed effect  $f_i$ . Because two rounds of data are available, we can difference over time to estimate an equivalent regression of the form

$$\Delta D_{it} = \alpha \Delta W_{it} + \beta \Delta \bar{W}_t + \Delta \epsilon_{it}. \quad (5)$$

But changes in investment opportunities or access to finance over time would affect changes in household wealth and (possibly) *jati* wealth, as well as changes in the loan position. For example, as documented by Burgess and Pande (2004), there was a substantial increase in bank coverage in rural areas over the survey interval. The availability of more formal finance would clearly affect investments and wealth accumulation, while at the same time reducing the importance of networks for consumption insurance, although we see that bank loans are less important for this purpose. We will include a variable indicating the presence of a bank in the village in all of the specifications, but changes in access to informal finance and investment opportunities are difficult to observe and measure. Our solution to this identification problem is to instrument for  $\Delta W_{it}$  and  $\Delta \bar{W}_t$ . Valid instruments would determine wealth accumulation and, by extension, changes in wealth over time, without being correlated with *changes* in these unobserved variables.

In rural India, wealth accumulation in households has four main sources - growth in the value of fixed assets due to changes in productivity; increases in asset accumulation, such as investment in irrigation; asset sales and purchases; and household division. To eliminate the latter, we started with the 1982 households for whom, based on the 1999 information, we could identify the *jati* of the head and then aggregated the wealth of any and all of the households in 1999 that split-off from the 1982 households. Thus we have a balanced sample of 3,441 households in each of two years. To increase the precision of *jati*-level aggregates, we eliminated all households in *jatis* with less than 10 surveyed households, resulting in a balanced two-year panel of 2,341 households.<sup>13</sup>

As previously discussed, the availability of High Yielding Varieties of wheat and rice in the late 1960s substantially increased farm incomes in India and thus the value of land, particularly irrigated land. However, all areas of the country did not benefit immediately from the new technology. The early HYVs, particularly the rice HYVs, were unsuitable for cultivation in many areas, and it was

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<sup>13</sup>The statistics in Table 4 and Table 5 are computed with this balanced panel.

only by cross-breeding with local varieties that the new technology could be adopted throughout the country (see Munshi 2004 for details). This process was completed by the early 1980s, and so all the households in our sample had access to HYVs in both the 1982 and the 1999 survey rounds. Nevertheless, differences in the timing of initial HYV adoption would have initiated distinct wealth trajectories, across households and *jatis*, which we exploit in the empirical analysis.

The Intensive Agricultural Advanced District Program (IAADP) was introduced in selected districts, typically one per state, in the late 1960s to increase the spread of the new technology. This program was placed in areas that were anticipated to be particularly suited to HYV adoption, and households in the IAADP districts were provided with an assured supply of credit and fertilizers. We consequently include a binary variable indicating whether the household was located in an IAADP village, as well as an indicator for whether any household in its village adopted HYV in 1971, as measures of the timing of HYV adoption.

High Yielding Varieties require expensive inputs such as irrigation and fertilizer, which only wealthy households (or *jatis*) can afford. The amount of land (acres) historically inherited by the household heads in the 1982 survey round would thus have determined the timing of HYV adoption and, by extension, the household's subsequent wealth trajectory. The ability to invest in expensive inputs would in general depend on both wealth and the availability of bank credit, and so a binary variable indicating whether a bank was present in the village in 1971 is included in the set of instruments as well. Because the instruments must predict changes in household wealth as well as *jati* wealth, we complete the set of instruments by including *jati*-level averages of inherited land and the presence of HYV in the village in 1971.

The first stage regression, which includes the instruments discussed above, as well as the change in the presence of a village bank over time, which appears as an independent regressor in the second stage, is reported in Appendix Table A1. Inherited land, both at the household and the *jati* level, and the presence of HYV in the village in 1971 (at the level of the *jati*) are significant predictors of changes in household wealth in Column 1. Inherited land and the presence of HYV in the village in 1971, at the level of the *jati* alone, as well as the IAADP indicator, are significant predictors of changes in *jati* wealth in Column 2. The F-statistic testing the joint significance of the excluded instruments is sufficiently large in the first-stage regressions (the p-values are well below 0.05).

To increase the power of the first stage, as a way to improve the precision of the second-stage estimates, we also separated inherited land into irrigated and unirrigated land. The coefficients with

this augmented specification in Appendix Table A1, Columns 3-4 are qualitatively similar to what we obtained in Columns 1-2, but the F-statistics are now substantially larger. We will estimate the marriage and migration regressions with both sets of instruments, and while the estimated wealth effects are very stable across the two specifications, they do become more precise (and significant at the 5 percent level) with the full set of instruments.

While there appears to be sufficient power in the instruments that we have chosen we also consider the possibility that the instruments might fail to satisfy the exclusion restriction. Areas that adopted HYV early had very different characteristics from areas that adopted later, and some of these characteristics could, in principle, have been associated with changes in non-farm opportunities or access to finance outside the caste network over time. By the same reasoning, households with greater inherited wealth in 1982 could have been endowed with characteristics such as education or initiative that are associated with *changes* in opportunities or resources in a dynamic economy. We have many more instruments than endogenous variables, and so we can carry out tests of the overidentifying restrictions to verify the validity of these instruments.

### 5.3 Descriptive Statistics

Table 6, Panel A presents for 1982 and 1999 the average loan position for the panel households and the value of caste loans, measured by the value of all caste loans received in the survey year plus caste loans outstanding in that year, in 1982 Rupees. The importance of the caste network in providing credit appears to have been stable over time. Table 6, Panel A also reports the average value of bank loans and moneylender loans. The level of bank loans is substantially larger than the level of caste loans, while the level of moneylender and caste loans are comparable, matching the patterns reported in Table 1 for the 1982 round. Bank loans and moneylender loans are also stable over time, and in general access to finance appears to have changed very little over a relatively long 20-year period.

Table 6, Panel B reports the incidence of marriage outside the *jati* and migration from the village of birth, our two measures of mobility. The measure for out-marriage, constructed from the 1999 marriage histories, is whether any child of the household head married someone who was not a member of the head's *jati* in the 10-year period prior to the survey. The measure of migration is whether any male aged 20-30 at the time of the survey and residing in the household 10 years prior to the survey date had left the village permanently by the survey date.

As can be seen in the table, out-marriage continues to be infrequent in rural India. And the level

of male migration actually declines from 1982 to 1999 (the difference over the two survey rounds is significant at the 5 percent level). This is not due to lack of growth - panel C of the table reports average household wealth in the sample for the two survey years. Wealth per-household increased four-fold over the 1982-99 period in real terms, which is a substantial change over what is essentially a single generation. *Jati* wealth, which is computed as the average over the sampled households in each *jati* in each survey year, tracks the household wealth statistic by construction. Finally, consistent with the government program to increase rural bank access over the period, the data indicate that the proportion of households with a bank in the village increased from 0.19 in 1982 to 0.36 in 1999, emphasizing the need to include this variable in the specifications.

#### 5.4 Loan Estimates

The model of mutual insurance predicts that conditional on *jati* wealth, an increase in the household's wealth should make it a net lender. By a symmetric argument, conditional on the household's wealth, an increase in network partners' (*jati*) wealth should make the household a net borrower. With loans-in minus loans-out as the dependent variable, this implies that  $\alpha < 0$  and  $\beta > 0$  in equation (??).

Table 7, Column 1 reports instrumental variable estimates of this regression, with the restricted set of instruments reported in Appendix Table A1, Columns 1-2. Consistent with the framework the coefficient on own wealth is negative, while the coefficient on *jati* wealth is positive. Both coefficients are significant at the 5 percent level. Column 2 replaces the net loan position with loans-in as the dependent variable. As expected, the same pattern of (statistically significant) coefficients is obtained.

Table 7, Columns 3-4 include bank loans and moneylender loans as the dependent variables. The theoretical model assumes that the household either participates in the mutual insurance arrangement or quits the network and finds finance elsewhere. In that case, exit from the caste network will be associated with an increased demand for bank or moneylender loans. If bank and moneylender loans are substitutes for caste loans in this way then the coefficient on own wealth will be positive and the coefficient on *jati* wealth will be negative in the bank and moneylender equations. However, we could imagine instead that households obtain capital from different sources simultaneously. The importance of any source of finance will then be determined, in part, by the interest rate on its loans relative to the other sources. We know that the interest rate on caste loans is declining, and hence the demand for those loans is increasing, in household wealth (conditional on *jati* wealth). The demand for bank loans and moneylender loans must then go in the opposite direction and so the coefficient on own



wealth will be negative, while the coefficient on *jati* wealth will be positive. Additionally, banks or moneylenders could view borrowers (of given own wealth) from *jatis* that are more wealthy as being more credit worthy so that bank/moneylender loans and caste loans are complements.<sup>14</sup> In that case the *jati* wealth coefficients would display the same signs in all three loan equations. Finally, a household's loan position will also depend on its absolute wealth. Most bank loans require collateral, which a wealthier household is better positioned to provide. Recall, also, from Table 3 that wealthier households paid much higher interest rates on moneylender loans, which would lower their demand for that source of finance.

In general the sign of the own wealth and the *jati* wealth coefficient is ambiguous in both the bank and the moneylender loan regressions. Not surprisingly, there is no particular pattern to those coefficients in Columns 3-4, in contrast to what we obtained in Columns 1-2, although bank loans look more like complements to caste loans than do moneylender loans. However, the *jati* wealth coefficient is insignificant in both Column 3 and Column 4. This contrasts with the strong relationship between *jati* wealth and caste loans, suggesting that the *jati*-level variable is not just picking up an aggregate demand for loans. Rather, the set of loan results by source are consistent with the view that social insurance in rural India is organized at the level of the endogamous *jati*.

## 5.5 Migration and Marriage Estimates

Table 8 reports estimates of household and *jati*-level wealth effects on network exit measured by migration and out-marriage. We noted earlier that the coefficient on household wealth is difficult to interpret in these regressions because an absolute increase in wealth (independent of *jati* wealth) could directly affect marriage and migration decisions other than through network effects. Nevertheless, we see that the coefficient on own wealth is positive across Columns 1-4 in Table 8. This finding is consistent with transfers within the *jati* not being sufficiently responsive to wealth position changes to deter the wealthier households from exiting. The estimated *jati* wealth effects are most useful in establishing a role for the caste networks in reducing individual mobility, and here we see that the coefficient on *jati* wealth is negative across all four columns. Combined with the caste loan estimates in Table 7, the results indicate that households who are more (less) likely to be net borrowers because they are members of wealthier *jatis* are also those households who less (more) likely to exit.

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<sup>14</sup>The 1999 data indicate that 2.3 percent of caste loans are obtained to repay loans from other sources; neither bank nor moneylender loans are used for this purpose.

A couple of coefficients in Columns 1-2, estimated with the restricted set of instruments, are not significant at the 5 percent level, but they become significant with the full set of instruments in Columns 3-4. The F-statistic on the overidentification test is not surprisingly larger in Columns 3-4, particularly with out-marriage as the dependent variable. Notice, however, that the point estimates are very stable across the alternative specifications.

The point estimates from Columns 3 and 4 can be used to assess the impact of an increase in average wealth on mobility. Average wealth in the sample increased from 5 to 20 thousand Rupees between 1982 and 1999. Because economic growth increases both own wealth and *jati* wealth, the net effect of wealth change is obtained by adding the own wealth and *jati* wealth coefficients. The summed point estimates indicate that this fourfold increase in wealth would have actually reduced out-marriage, by 0.4 percentage points and only increased migration by 0.75 percentage points. Thus the substantial increase in average rural wealth that occurred in rural India would have had little effect on out-marriage or migration, consistent with the view that it is inequality within the *jati* that matters for network stability.

Although the networks may have been resilient to changes in average wealth, individuals towards the top of the wealth distribution nevertheless appear to have had a greater propensity to exit, by out-marrying and migrating outside the village. The median of the standard deviation of wealth within *jatis* is Rupees 13,318 in the 1999 sample. The point estimates in Columns 3-4 indicate that increasing the wealth of a household by this amount, with no change in average *jati* wealth would have increased the probabilities that a member of the household marries someone outside the *jati* by 0.8 percentage points (a 9 percent increase, based on the 1999 level) and migrates from the village by 1.9 percentage points (a 32 percent increase, based on the 1999 level). Those individuals that the theoretical framework identifies as having the greatest propensity to exit the network (and who, as indicated in Table 7 receive less caste loans) are indeed substantially more likely to out-marry and migrate, reinforcing the connection between exit and these variables.

What about the effects on mobility due to rising inequality within *jatis*? The regression specification in Columns 1-4 does not permit an assessment of the effect of a mean-preserving change in inequality, implemented by transferring wealth from the bottom of the distribution to the top of the distribution, because own wealth effects are assumed to be linear (symmetric for low and high wealth individuals). It is evident that transfers of this sort would have no net effects on exit. The theoretical framework does not, however, imply that wealth effects are symmetric; this is just an assumption that

we adopt for convenience in Columns 1-4. We consequently test the symmetry assumption in Columns 5-6 by interacting own wealth with a binary variable, which indicates whether the household's wealth lies above the average wealth in the *jati* in the survey round.<sup>15</sup>

The estimates of the own wealth-above mean interaction coefficients in Columns 5-6 indicate that the response in out-marriage and migration to wealth change is substantially larger for households below the average wealth in their *jati*, rejecting the symmetry assumption. While the preceding discussion, based on the specification with linear wealth effects, is qualitatively unchanged by this result, we are now in a position to assess the effect of a mean-preserving increase in inequality within the *jati* on mobility.<sup>16</sup> If we transferred Rupees 13,318 (the median of the standard deviation of wealth within *jatis*) from a household with wealth below the mean to a household above the mean, the point estimates in Columns 5-6 indicate that out-marriage would have declined by 1.7 percentage points, while migration would have declined by 5 percentage points, which are both relatively large changes. The increase in inequality associated with the Green Revolution would thus have dampened mobility, which was low to begin with, even further.

Finally, although the traditional caste networks have evidently been robust to economic growth and changes in inequality in the short run, our estimates do indicate that exit is more likely among the wealthy within the network, consistent with the mutual insurance model. This exit selectivity will over time worsen the average wealth of the network. The estimates of the *jati* wealth effect in Columns 3-4 permit an assessment of the effect of this decay in the network on future mobility. The average *jati* wealth in the 1999 round was Rupees 20,445. Picking the *jati* whose average wealth was closest to this number, we discarded the top 10 percent of households from its wealth distribution and re-computed the average wealth. The average wealth in that *jati* substantially declined, to Rupees 11,593. The associated 8,852 Rupee decline in *jati* wealth, however, would have increased both out-marriage and migration by only 0.8 percentage points. Neither network decay effect is especially large, which suggests that the caste networks might remain firmly in place, and that mobility will continue

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<sup>15</sup>As with the other regressors, the interaction term is differenced over 1982-99. The differenced above-mean indicator is interacted with the full set of instruments used in Columns 3-4 to complete the set of instruments in Columns 5-6. The (differenced) above-mean indicator does not appear in the second stage because it is subsumed by the household wealth and average *jati* wealth variables.

<sup>16</sup>The effect of an increase in overall *jati* wealth is computed for the household with average wealth in the *jati* and so the linear specification remains appropriate for this exercise. Based on the coefficients in Columns 5-6, an increase in wealth for an individual below the mean wealth by one standard deviation (Rupees 13,318) would increase out-marriage by 2.5 percentage points, with a corresponding increase of 0.8 percentage points for individuals above the mean. The same increase in wealth would increase migration by 7 percentage points and 1.8 percentage points for individuals below and above the mean, respectively.

to remain low, in the future.

## 6 Conclusion

In this paper we have examined the hypothesis that the persistence of low spatial and marital mobility in rural India, despite increased growth rates and rising inequality in recent years, is due to the existence of caste networks that provide mutual insurance to their members. Unique panel data providing information on caste loans and sub-caste identification are used to show that households that out-marry or migrate lose the services of these networks, which dampens mobility when alternative sources of insurance or finance of comparable quality are unavailable. Consistent with a limited-commitment mutual insurance model the data also indicate that wealthier households within sub-caste networks pay lower interest rates on caste loans and charge higher interest rates to borrowers. These households are nevertheless more likely to both migrate and inter-marry, suggesting that they are not being adequately compensated by the network in their role as net lenders. Conversely, among households with the same wealth, those in higher-wealth caste networks are more likely to obtain loans and are less likely to be mobile, providing direct evidence that the networks restrict mobility.

Although the caste networks provide a useful service when insurance and credit markets function imperfectly, this benefit must be weighed against the loss in mobility, with its negative implications for growth. The emergence of alternative market mechanisms to smooth risk could in principle boost mobility, but these mechanisms would not provide the subsidized insurance to the poor that is a key feature of the caste network. At the aggregate level, our results also indicate that the caste networks have coped successfully with the rising inequality within *jatis* that accompanied the Green Revolution. Indeed, the estimates that we obtain suggest that this increase in inequality *lowered* overall mobility, which was low to begin with. Given the resilience of caste networks to the recent transformation of the Indian economy, we expect this institution to continue to smooth consumption in rural India in the foreseeable future as it has for centuries.<sup>17</sup>

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<sup>17</sup>Rachel Kranton (1996) provides a formal model that shows why collective institutions tend to persist even when they are inefficient, preventing incipient markets from thickening.

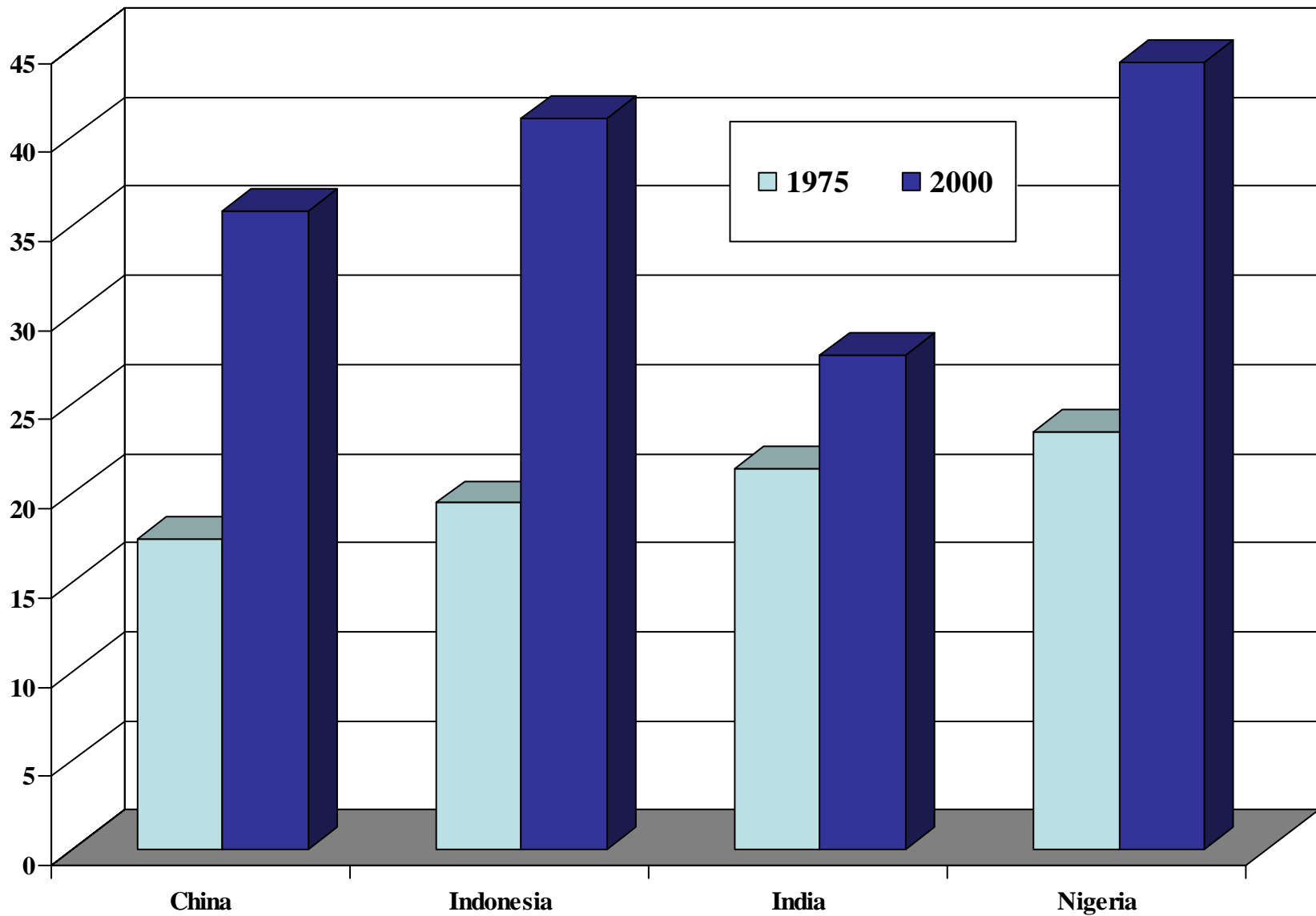
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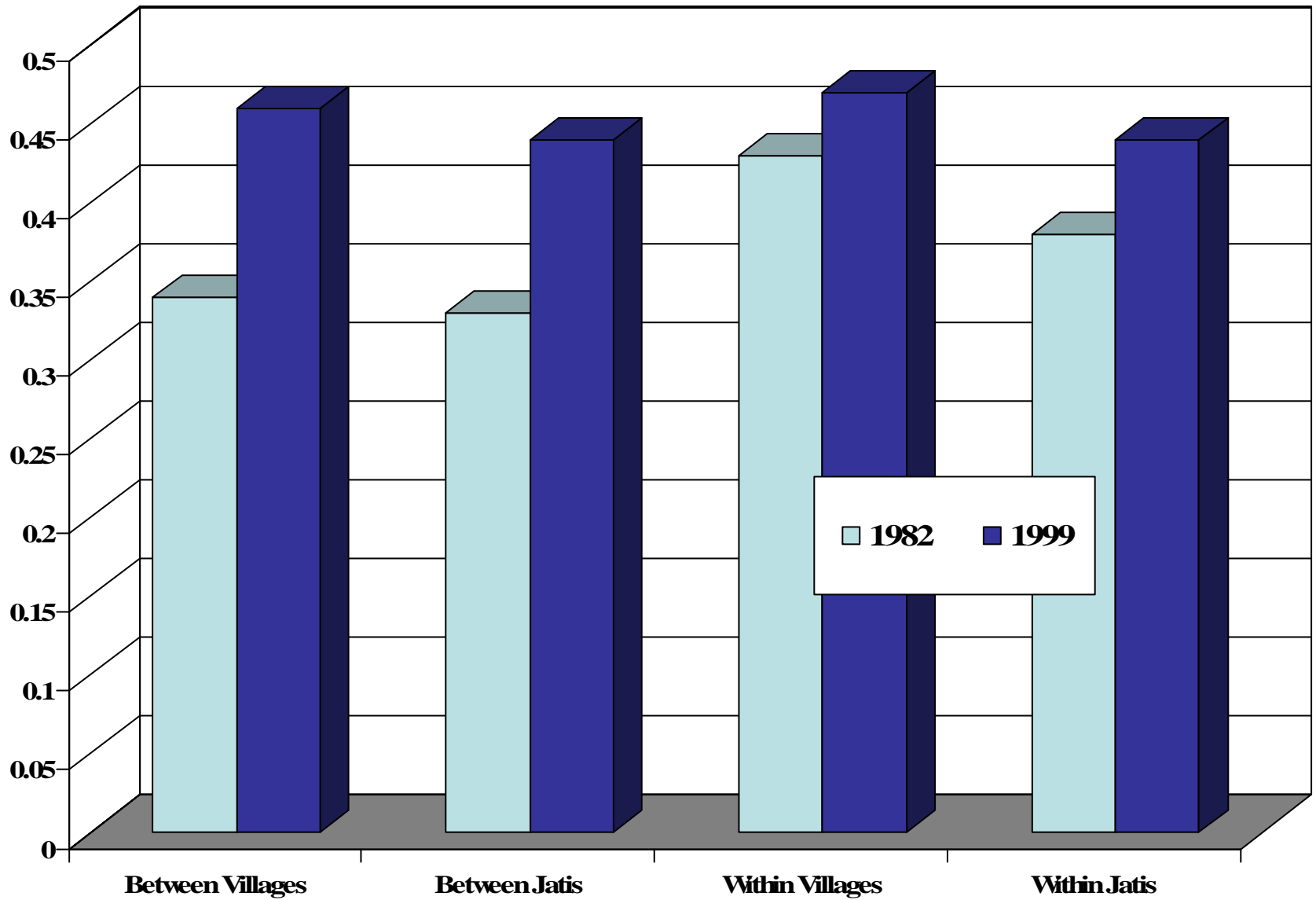
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**Figure 1. Change in Percent Urbanized, by Country, 1975-2000**





**Figure 2: Changes in Gini Coefficients for Household Wealth,  
Between and Within Villages and *Jatis***



**Table 1: Loans Received by Source and Purpose, 1982**

Loan source:	Caste (1)	Bank (2)	Moneylender (3)	Other (4)
Total loan value (%)	12.33	46.30	12.19	29.18
Loan value by purpose (%):				
Investment	17.07	26.47	16.83	39.63
Operating expenses	6.08	53.47	1.82	38.63
Contingencies	42.61	20.56	27.48	9.35
Consumption	23.11	15.08	47.42	14.39

Note: Statistics are computed using the 1,423 loans received by the sampled households in the 1982 survey round.

Loan value is computed as the percentage of all loans (by value) received for that purpose that is provided by that source.

Loan values sum up to 100 across the four sources in each row.

Investment includes land, house, business, etc.

Operating expenses are for agricultural production.

Contingencies include marriage, illness, etc.

**Table 2: Terms of Loans, by Source and Year**

Year:	1982			1999		
	Caste	Bank	Moneylender	Caste	Bank	Moneylender
Source:	(1)	(2)	(3)	(4)	(5)	(6)
Interest rate	10.70 (0.50)	14.88 (0.47)	16.99 (0.42)	8.23 (0.91)	10.16 (0.23)	30.63 (2.30)
Percentage zero-interest loans	34.87	0.27	2.84	59.78	0.17	15.07
Percentage loans requiring collateral	16.23	48.95	18.99	1.31	83.21	24.78

Note: Statistics are computed using the 1,423 loans received by the sampled households in the 1982 round and the 1,687 loans received in the 1999 round.

Statistics are weighted by the value of the loan.

Standard errors in parentheses.

**Table 3: Tests of Full Risk-Sharing**

Dependent variable:	log own-consumption			
	(1)	(2)	(3)	(4)
Log own-income	0.174 (0.040)	0.171 (0.041)	0.172 (0.041)	0.168 (0.042)
Village log-consumption	0.725 (0.041)	0.635 (0.052)	0.576 (0.057)	0.638 (0.048)
Jati log-consumption	--	0.232 (0.038)	0.216 (0.038)	0.239 (0.041)
District log-consumption	--	--	0.095 (0.059)	--
Caste log-consumption	--	--	--	-0.024 (0.080)
R-squared	0.824	0.826	0.826	0.825
Number of observations	3,543	3,543	3,543	3,387

Note: regressions use three years of data 1969-71 for each household.

All regressions include household fixed effects.

Standard errors in parentheses are clustered at the state-year level.

Only jatis with more than 10 households in the sample are included in the regressions.

Caste in column 4 measures broad hierarchical category and the corresponding statistic is computed in each state-year.

**Table 4: Interest Rates by Source and Household Wealth**

Loan source: Wealth category:	Caste		Bank		Moneylender	
	High	Low	High	Low	High	Low
	(1)	(2)	(3)	(4)	(5)	(6)
Borrowing	10.08 (0.83)	11.98 (0.69)	12.09 (0.25)	12.08 (0.26)	28.78 (2.04)	14.22 (0.66)
Lending	10.83 (1.82)	9.20 (2.16)	--	--	--	--

Note: the household is the unit of observation.

Interest rates at the level of the household are weighted by household sampling weights to compute reported statistics.

Interest rates are computed by pooling loans in 1982 and 1999.

Standard errors are in parentheses.

The cut-off separating low and high wealth is the median wealth level within the jati in each year.

The hypothesis that the mean interest rate for low and high wealth households is equal cannot be rejected at the 5 percent level except for borrowing from moneylender.

**Table 5: Out-Marriage, Migration, and Access to Network Loans**

Reported statistic: Network exit:	Percent households receiving a caste loan	
	No (1)	Yes (2)
<u>Measures of exit:</u>		
Married outside jati	6.17 (0.25)	4.76 (0.66)
Migrated outside village	6.30 (0.28)	5.27 (0.43)

Standard errors in parentheses.

A household is defined to have married outside the jati if any sibling or child of the household head married outside.

A household is defined to have migrated outside the village if any brother or son left.

Means are significantly different at the 5 percent level for both measures of exit.

**Table 6: Descriptive Statistics, Panel Sample**

Year:	1982	1999
	(1)	(2)
<b>Panel A: Loan Value by Source</b>		
Caste loans-in minus loans-out	44.21 (31.55)	41.34 (13.83)
Caste loans	71.42 (11.43)	81.72 (10.78)
Bank loans	393.96 (89.54)	235.39 (35.03)
Moneylender loans	47.77 (7.61)	46.13 (10.42)
<b>Panel B: Marriage and Migration</b>		
Out marriage	0.07 (0.01)	0.09 (0.01)
Migration	0.10 (0.01)	0.06 (0.01)
<b>Panel C: Wealth and Access to Banks</b>		
Household wealth	4831.91 (163.98)	20311.48 (1408.72)
Jati wealth	4609.11 (81.18)	20103.21 (1182.78)
Bank in village	0.19	0.36

Standard errors in parentheses. All statistics are computed using sample weights.

Statistics are computed using households in the 1982-1999 panel.

Statistics computed using jatis with at least 10 households in sample and households with heads at least age 35 in 1982.

**Table 7: FE-IV Loan Estimates**

Dependent variable: Loan source:	Loan position		Loans in	
	Caste		Bank	Moneylender
	(1)	(2)	(3)	(4)
Household wealth	-0.014 (0.006)	-0.009 (0.004)	-0.060 (0.031)	0.004 (0.004)
Jati wealth	0.006 (0.003)	0.007 (0.003)	0.020 (0.026)	-0.006 (0.004)
Bank in village	17.273 (98.082)	141.654 (68.575)	453.976 (340.690)	31.762 (96.710)
Constant	-9.982 (77.736)	-73.021 (75.098)	219.995 (124.592)	12.409 (68.736)
F statistic (over-id test)	0.88	1.46	1.39	2.14
p-value	0.53	0.26	0.28	0.11
Number of observations	2,094	2,094	2,094	2,094

Standard errors in parentheses are robust to clustering at the state level.

Loan position is measured as loans in minus loans out.

Instruments include inherited land, initial HYV adoption (IAADP and HYV adoption in the village in 1971), bank in 1971.

Inherited land and HYV in the village in 1971 are computed at household and jati level.

Sample restricted to jatis with at least 10 households in sample and households with heads at least age 35 in 1982.



**Table 8: FE-IV Out-Marriage and Migration Estimates**

Instrument set: Specification: Dependent variable:	Restricted		Full			
	Symmetric wealth effects		Asymmetric wealth effects			
	Out marriage	Migration	Out marriage	Migration	Out marriage	Migration
	(1)	(2)	(3)	(4)	(5)	(6)
Own wealth x 10 <sup>-6</sup>	0.62 (0.34)	1.24 (0.55)	0.63 (0.31)	1.41 (0.57)	1.84 (1.22)	5.06 (2.32)
Own wealth*above-mean x 10 <sup>-6</sup>	--	--	--	--	-1.24 (0.95)	-3.70 (1.86)
Jati wealth x 10 <sup>-6</sup>	-0.93 (0.36)	-0.64 (0.48)	-0.88 (0.34)	-0.91 (0.45)	-1.19 (0.61)	-1.68 (0.97)
Bank in village x 10 <sup>-2</sup>	-0.70 (0.85)	-0.25 (1.71)	-0.69 (0.84)	-0.35 (1.73)	-0.72 (0.85)	0.15 (1.63)
Constant x 10 <sup>-2</sup>	2.94 (0.83)	3.03 (2.14)	2.81 (0.86)	3.14 (2.10)	2.94 (0.71)	2.87 (2.02)
F statistic (over-id test)	0.56	0.25	2.23	1.07	0.93	0.79
p-value	0.76	0.95	0.09	0.44	0.54	0.69
Number of observations	896	925	896	925	896	925

Standard errors in parentheses are robust to clustering at the state level.

Instruments include inherited land, initial HYV adoption (IAADP and HYV adoption in the village in 1971), bank in 1971.

Inherited land and HYV in the village in 1971 are computed at household and jati level.

Full set of instruments separates irrigated and unirrigated inherited land.

Regressions with asymmetric wealth effects interact own wealth with a binary variable indicating whether wealth is above mean jati wealth in that round.

Additional instruments in Columns 5-6 include full set interacted with change in above-mean indicator over 1982-99 period.

Sample restricted to jatis with at least 10 households in sample and households with heads at least age 35 in 1982.

**Table A1: First Stage Estimates**

Dependent variable:	Household wealth	Jati wealth	Household	Jati wealth
	change	change	wealth change	change
	(1)	(2)	(3)	(4)
Inherited land	13.84 (2.56)	0.02 (1.47)		
Inherited land (jati average)	47.98 (15.56)	77.81 (25.09)		
Inherited unirrigated land	--	--	14.66 (4.20)	-0.44 (1.77)
Inherited irrigated land	--	--	13.63 (6.13)	3.61 (6.61)
Inherited unirrigated land (jati average)	--	--	26.27 (9.91)	55.32 (19.13)
Inherited irrigated land (jati average)	--	--	87.04 (14.92)	117.48 (45.97)
HYV in the village in 1971 x 10 <sup>3</sup>	1.66 (2.80)	-1.85 (1.73)	1.09 (2.61)	-2.78 (1.81)
HYV in the village in 1971 x 10 <sup>3</sup> (jati avg.)	18.36 (7.44)	29.96 (11.92)	14.74 (5.92)	26.35 (10.77)
IAADP district x 10 <sup>3</sup>	5.72 (3.84)	11.56 (4.89)	3.42 (3.30)	8.92 (4.22)
Village bank in 1971 x 10 <sup>3</sup>	-0.33 (2.71)	-2.91 (2.98)	-0.65 (3.29)	-3.33 (2.89)
Bank change (1982-1999) x 10 <sup>3</sup>	-0.27 (3.79)	-5.00 (4.20)	-1.49 (3.56)	-6.20 (4.69)
F statistic	7.79	3.24	32.97	3.68
p-value	0.0008	0.0328	0.0000	0.0146
R-squared	0.087	0.198	0.100	0.219
Number of observations	2094	2094	2,094	2,094

Standard errors in parentheses are robust to clustering at the state level.

Dependent variables are computed as the change between 1982 and 1999.

All variables in the regression are excluded from the second stage except bank change (1982-99).

Regressions restricted to jatis with at least 10 households in sample and households with heads at least age 35 in 1982.