
Curriculum Vitae
MARIE CURRIE THURSBY

CURRENT POSITION AND APPOINTMENTS:

- Burton D. Morgan Chair of International Policy and Management
- Director, Center for International Business Education and Research
- Director, Technology Transfer Initiative
- Professor, Krannert School of Management, Department of Economics
- Professor, Department of Agricultural Economics

Department of Economics
Krannert School of Management
Purdue University
1310 Krannert Building
West Lafayette, IN 47907-1310
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144 Creighton
West Lafayette, IN 47906
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EDUCATION:

- Ph.D.** University of North Carolina at Chapel Hill, 1974
Fields: International Economics, Microeconomic Theory, Mathematical Economics
Thesis: Resource Reallocation Costs of Fixed and Flexible Exchange Rates
- A.B.** Mount Holyoke College, 1969
Cum Laude, Economics

ACADEMIC EMPLOYMENT HISTORY:

Professor, Krannert School of Management,
Department of Economics, Purdue University
1988 - present

Professor, Department of Agricultural Economics
Purdue University
1989 - present

Visiting Associate Professor
Departments of Economics and Business Economics
University of Michigan
1986 - 1989

Associate Professor and Assistant Professor
The Ohio State University
1982 - 1988, 1978 - 1982

Assistant Professor
Syracuse University
1975 - 1978

Visiting Assistant Professor
North Carolina State University
1974 - 1975

AREAS OF SPECIAL TEACHING INTEREST AND EXPERIENCE:

Undergraduate

- International Economics
- Microeconomics
- Principles of Economics

Masters

- Management of Technology
- Business in the International Environment

Executive Masters

- Global Technology Transfer: A Political Economy Approach
- Business in the International Environment

Ph.D.

- Applied International Workshop
 - International Economics
 - General Equilibrium Theory
 - Microeconomic Theory
 - Economic Development
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PROFESSIONAL ACTIVITIES:

Research Associate, National Bureau of Economic Research, 1987-Present.

Associate Editor, Journal of International Economics, 1998-Present

Editorial Review Board, Review of International Economics, 1997-Present.

GRANTS:

Sloan Foundation and National Bureau for Economic Research, "Commercial Productivity of University Research," 1997.

Mildred and Alan Peterson Foundation, Principal Investigator, Purdue University, Technology Transfer Initiative, 1993-97.

U.S. Department of Education, Principal Investigator, CIBER grant, October 1, 1992- September 30, 1998.

Center for the Management of Manufacturing Enterprises, "High Technology Patent Races and International Competition for HDTV," Summer Research Award 1991.

U.S. Department of Agriculture Economic Research Service, "Wheat Market Structure and Effects of GATT Trade Liberalization" (with J. Thursby), October 1988 - September 1989.

National Science Foundation, "Strategic Commercial Policy," Grant #RII-8600404, Visiting Professorship for Women, July 1986 - 1988.

Ford Foundation and National Bureau of Economic Research, Research Support, Fall 1987 and Spring 1989.

National Science Foundation, "Decision Theoretic Approach to Innovation and Technology Transfer," Grant #IST-8510068, Principal Investigator, July 1985 - December 1986.

General Electric Corporation, "The Effects of Flexible Exchange Rates on International Trade" (with T.D. Willett), Summer 1980.

U.S. Treasury, Research Associate, Spring - Summer 1976.

North Carolina Agricultural Experiment Station, "Model for Analyzing World Trade Flows in Grains," Research Associate, 1974 - 1976.

Constitutional Rights Subcommittee of the U.S. Senate, Summer Intern, 1969.

United Nations Conference on Trade and Development, Trade Policies Division, Research Intern, Summer 1968.

PUBLICATIONS:

- 1) "Implementing Market Access," *Review of International Economics*, November, 1998, with Kala Krishna and Suddhasatwa Roy, 529-544.
- 2) "Procompetitive Market Access," *Business and Economics for the 21st Century*, Volume I (1997 with Kala Krishna and Suddhasatwa Roy), 333-342.
- 3) "Flexibility: A Partial Ordering." *Trade, Theory and Econometrics: Essays in Honor of John Chipman*, Jim Moore, editor, Rutledge Publishing, (forthcoming with K. Krishna).
- 4) "GATT: Dispute Settlement and Cooperation: A Reply," *Economics and Politics*, (1997 with Dan Kovenock), 95-98.
- 5) "Whither Flat Panel Displays," in *Effects of U.S. Trade Protection and Promotion Policies*, Robert Feenstra, editor, N.B.E.R and the University of Chicago Press, (1997 with Kala Krishna), 247-272.
- 6) "Patent Races, Product Standards, and International Competition," *International Economic Review*, (with Richard Jensen) February 1996, 21-50.
- 7) "GATT, Dispute Settlement and Cooperation," *Economics and Politics*, (1992 with D. Kovenock), 151-170. Reprinted in *Analytical and Negotiating Issues in the Global Trading System*, (1994), Robert Stern, editor, University of Michigan Press.
- 8) "Optimal Policies and Marketing Board Objectives," *Journal of Development Economics*, (1992 with K. Krishna), 1-15.
- 9) "General Equilibrium Effects of Trade Liberalization in the Presence of Imperfect Competition," *Sustainable Agricultural Development: The Role of International Cooperation*, invited paper for the Proceedings of the XXI Conference of the International Association of Agricultural Economists, (1992 with T. Hertel and K. Lanclos), 181-191.
- 10) "Smuggling, Camouflaging, and Market Structure," *Quarterly Journal of Economics*, (1991 with R. Jensen and J. Thursby), 789-814.
- 11) "Optimal Policies with Strategic Distortions," *Journal of International Economics*, (1991 with K. Krishna), 291-308.
- 12) "Tariffs with Private Information and Reputation," *Journal of International Economics*, (1990 with R. Jensen), 43-67.
- 13) "Strategic Trade Theory and Agricultural Markets," in *New Developments in Trade Theory: Implications for Agricultural Trade*, (1990 with J. Thursby).
- 14) "Trade Policy with Imperfect Competition: A Selective Survey," in *New Developments in Trade Theory: Implications for Agricultural Trade*, (1990 with K. Krishna).

- 15) "Strategic Models, Market Structure, and State Trading," in *Trade Policy Issues and Empirical Analysis*, edited by Robert Baldwin (N.B.E.R. and University of Chicago Press), 1988, 79-105.
- 16) "Elasticities in International Trade: Theoretical and Methodological Issues," (with J. Thursby), in *Elasticities in International Agricultural Trade*, edited by C. Carter and W.H. Gardiner, (Westview Press), 1988.
- 17) "A Decision Theoretic Approach to Innovation, Technology Transfer, and Trade," *The Review of Economic Studies*, (October 1987 with R. Jensen), 631-647.
- 18) "Bilateral Trade Flows, the Linder Hypothesis, and Exchange Risk," *The Review of Economics and Statistics*, (August 1987 with J. Thursby), 488-495.
- 19) "A Strategic Approach to the Product Life Cycle," *Journal of International Economics*, (November 1986 with R. Jensen), 269-284.
- 20) "The Law of One Price and Modeling of Disaggregated Trade Flows," *Economic Modeling*, (October 1986 with P.R. Johnson and T.J. Grennes).
- 21) "The Effects of Flexible Exchange Rates on International Trade and Investment," in *Exchange Rates, Trade, and the U.S. Economy*, edited by Arndt, Sweeney, and Willett (Ballinger 1985) (with S. Arndt and T.D. Willett), 127-137.
- 22) "How Reliable Are Simple, Single Equation Specifications of Import Demand?," *The Review of Economics and Statistics*, 66 (February 1984 with J. Thursby).
- 23) "A Conjectural Variation Approach to Strategic Tariff Equilibria," *Journal of International Economics*, 14 (February 1983 with R. Jensen), 145-161.
- 24) "Interrelations Between Trade Policies and Exchange Rate Policy," *Contemporary Policy Issues*, (October 1983 with Flacco, Laney, and Willett).
- 25) "Resource Reallocation Costs of Fixed and Flexible Exchange Rates: A Multi-Country Extension," *Journal of International Economics*, 11 (November 1981, 487-494.
- 26) "Exchange Rates and Agricultural Trade Models," *American Journal of Agricultural Economics*, 62 (May 1980 with P.R. Johnson and T.J. Grennes), 249-252.
- 27) "Reallocation Costs of Fixed and Flexible Exchange Rates: A Counter-example," *Journal of International Economics*, 10 (February 1980), 79-90.
- 28) "Trade Models with Differentiated Products," *American Journal of Agricultural Economics*, (February 1979 with T.J. Grennes and P.R. Johnson), 120-127.
- 29) *Economics of World Grain Trade*, New York: Praeger, 1978 (with P.R. Johnson and T.J. Grennes).
- 30) "Insulating Trade Policies, Inventories, and Wheat Price Stability," *American Journal of Agricultural Economics*, 60 (February 1978 with T.J. Grennes and P.R. Johnson), 132-134.
- 31) "Devaluation, Foreign Trade Controls, and Domestic Wheat Prices," *American Journal of Agricultural Economics*, 59 (November 1977 with T.J. Grennes and P.R. Johnson), 619-627.
- 32) "Extended Hicks Neutral Technical Change," *Economic Journal*, 86 (December 1976 with Charles Blackorby and C.A. Knox Lovell), 845-852.

OTHER PUBLICATIONS:

- Comment on "Do Trading Blocs Enhance the Case for Strategic Trade Policy," in *Essays in Honor of Robert Stern*, University of Michigan Press, 1996.

- Comment on “A Theory of Gradual Trade Liberalization,” by R.W. Staiger in Deardorff, A., Levinsohn, J., and Stern, R. (eds) *New Directions in Trade Theory*, The University of Michigan Press, 1995.
- Comment on “Industrial Organizational and Trade Liberalization: Evidence from Korea,” by DeMelo and R. Holst, in *Empirical Studies of Commercial Policy*, Robert Baldwin, ed., University of Chicago Press, 1991.

WORKING PAPERS:

- “Proofs and Prototypes for Sale: The Tale of University Licensing,” (with Richard Jensen), NBER Working Paper 6698
- “Commercial Activity in the Ivory Tower: Measures of Propensity and Productivity” (with Jerry Thursby)
- “Can Subsidies for MARs be Procompetitive” (with Kala Krishna and Suddhasatwa Roy)
- “Interstate Cigarette Bootlegging: Extent, Revenue Losses, and Federal Enforcement Effects” (with Jerry Thursby), NBER Working Paper 4763

PRESENTATIONS (since 1987):

- 1) “Proofs and Prototypes for Sale,” Miami of Ohio, February, 1998.
- 2) “Economies of Scale in Academic Research,” Business and Economics Society, Rome, 1998.
- 3) “Procompetitive Market Access,” Business and Economics Society International, Athens, Greece, July, 1997.
- 4) “Implementing Market Access,” Conference on Economic Theory and Policy, Indian Statistical Institute, New Delhi, January 1997.
- 5) “Internationalizing the Curriculum,” Presentation at the Dean’s Breakfast of AACSB, Los Angeles, CA, April 1996.
- 6) “Implementing Market Access,” Midwest International Trade Conference, May, 1996.
- 7) “Interstate Cigarette Bootlegging: Extent, Revenue Losses, and Federal Enforcement Effects,” University of Chicago, May, 1995.
- 8) “Interstate Cigarette Bootlegging: Extent, Revenue Losses, and Federal Enforcement Effects,” Indiana University, April, 1994.
- 9) “Patent Races, Product Standards, and International Competition,” University of British Columbia and University of Colorado-Boulder, January, 1994.
- 10) The Federal Role in Stimulating International Business Education, Invited Panelist Academy of International Business, Hawaii, October, 1993.
- 11) New Directions in Trade Theory, invited program discussant, University of Michigan, October, 1993.
- 12) European Research Workshop on International Trade, invited participant, Erasmus University, Rotterdam, Netherlands, June, 1993.
- 13) “Patent Races, Product Standards and International Competition,” University of Leuven, Belgium, November 1992.
- 14) “Patent Races, Product Standards, and International Competition,” Columbia University, New York, NY, October 1992.

- 15) "Flexibility: A Partial Ordering," Conference in honor of John Chipman, Minneapolis MN, September 1992.
- 16) "Patent Races, Product Standards, and International Competition," European Research Workshop in International Trade, Lisbon, Portugal, June 1992.
- 17) "GATT Dispute Settlement and Cooperation," Conference of Analytical and Negotiating Issues in the Global Trading System, Ann Arbor, MI, October 1991.
- 18) "Patent Races, Product Standards, and International Competition," 19th Annual Telecommunications Policy Research Conference, Washington, DC, September 1991.
- 19) "General Equilibrium Effects of Trade Liberalization in the Presence of Imperfect Competition," Annual Meeting of the International Association of Agricultural Economists, Tokyo, Japan, August 1991.
- 20) "Patent Races, Product Standards, and International Competition," 10th Annual Conference on International Trade, University of Western Ontario, April 1991.
- 21) "Optimal Policies with Strategic Distortions," European Research Workshop on International Trade, Aix-en-Provence, France, June 1990.
- 22) "Tariffs with Private Information and Reputation," International Conference on Mergers, Oligopoly, and Trade, Aix-en-Provence, France, June 1990.
- 23) "Smuggling, Camouflaging and Market Structure," Indiana University, April 1990.
- 24) "Tariffs with Private Information and Reputation," North Carolina State University, April 1990.
- 25) Comment on "Industrial Organizational and Trade Liberalization: Evidence from Korea," by DeMelo and R. Holst, at N.B.E.R. Conference on Empirical Studies of Commercial Policy, March 1990.
- 26) "Data Implications of the New Developments in Trade Theory," International Agricultural Research Consortium, December 1989.
- 27) "Tariffs with Private Information and Reputation," University of Pennsylvania, December 1989.
- 28) "Tariffs with Private Information and Reputation," Cornell University and Syracuse University, November 1989.
- 29) "Strategic Trade Theory and Agricultural Models" (with J. Thursby), 1989 summer meetings of the International Agricultural Trade Research Consortium, Montreal, Canada.
- 30) "Optimal Policies with Strategic Distortions," International Taxation Program Meeting, N.B.E.R., April 1988.
- 31) "Imperfect Competition and Gains from Trade," Presentation for North Central Temporary Research Committee, Washington, DC, April 1988.
- 32) "Optimal Policies with Strategic Distortions," Purdue University, December 1987.
- 33) "Optimal Policies with Strategic Distortions," Midwest International Economics Meetings, October 1987.
- 34) "Optimal Policies with Strategic Distortions: An Application to Agricultural Marketing," N.B.E.R. Summer Institute, July 1987 (with K. Krishna).
- 35) "Elasticities in International Trade," Theoretical and Methodological Issues," International Agricultural Trade Research Consortium, July 1987 (with J. Thursby).
- 36) "Optimal Policies with Strategic Distortions: An Application to Agricultural Marketing," North East Universities Development Consortium Conference, Boston University, May 1987 (with K. Krishna).
- 37) "Strategic Models, Market Structure, and State Trading: An Application to Agriculture," N.B.E.R. Conference on Trade Policy Issues and Empirical Analysis, February 1987.

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- 38) "Endogenous Tariff Policy Under Uncertainty," Conference on Game Theory and International Trade, Western Ontario, February 1987.
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PROFESSIONAL SERVICE and SOCIETIES:

- President, National Association of Centers International Business Education and Research (AIBER), 1998-99
- Referee for: *American Economic Review*; *American Journal of Agricultural Economics*; *Canadian Journal of Economics*; *Economic Inquiry*; *Economic Journal*; *European Economic Review*; *International Economic Review*; *Journal of Development Economics*; *Journal of International Economics*; *Journal of Macroeconomics*; *Journal of Money, Credit and Banking*; *Journal of Political Economy*; *Quarterly Journal of Economics*; *Review of Economic Studies*; and *The Review of Economics and Statistics*.
- Reviewer, National Science Foundation.
- First Vice President, Midwest Economics Association, 1997-1998.
- Member, Committee on the Status of Women in the Economics Profession, American Economic Association.
- Panel Member, National Science Foundation Visiting Professorship for Women, 1988.

- Listed in: Who's Who in the World, Who's Who in Science and Engineering,
Who's Who in Finance and Industry, Who's Who in the Midwest,
Who's Who in American Women
- External Reviewer, Department of Economics, University of Colorado, 1997
- External Reviewer, Department of Economics, University of Wisconsin, 1996
- Executive Board of AIBER, 1995-Present
- External Reviewer, Indiana University CIBER, 1995