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# EDUCATION, EARNINGS AND THE "CANADIAN G.I. BILL"

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#### **ABSTRACT**

We use the unique experiences of Canadian World War II veterans to identify the effects of a large scale college subsidy program on educational attainment and earnings. Like the United States, Canada set up an extensive veteran's assistance program that provided financial aid and institutional support for college attendance. Because of differences in military enlistment rates and education systems, however, a much lower fraction of Quebec men benefited from VRA benefits than men from other provinces. Building on this fact, we analyze inter-cohort patterns of education and earnings for English-speaking men from Ontario, using French-speaking men from Quebec as a control group. We use data from the 1971 and 1981 Canadian Censuses to compare conventional (OLS) estimates of the return to schooling with instrumental variables (IV) estimates that use potential eligibility for VRA benefits as an exogenous determinant of schooling. Consistent with the recent literature, we find that the IV estimates are typically as big or bigger than the corresponding OLS estimates. We also explore an alternative identification strategy that utilizes information on family background available in the 1973 Canadian Job Mobility Survey. We hypothesize that veterans from relatively disadvantaged family backgrounds were more likely to be affected by the VRA's incentives than veterans from wealthier families. Using the interaction of veteran status and family background as an instrument for schooling, we again find rates of return to education as large or larger than the corresponding OLS estimates.

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Despite the ubiquitous evidence of a positive correlation between education and earnings in modern labor markets<sup>1</sup>, the interpretation of this evidence remains controversial. At issue is a very basic question: Are the higher earnings received by better-educated workers *caused* by their extra schooling, or does some part of the earnings gap reflect inherent differences in abilities or opportunities among individuals who choose to acquire more schooling? This question has become even more important over the past decade as the relative earnings of highly-educated workers have risen, prompting widespread interest in policies to increase post-secondary education among young workers.<sup>2</sup>

The renewed attention to the role of education in the labor market has been accompanied by a wave of new research that tries to identify the causal effect of schooling using institutional features of the education system as exogenous sources of variation in education outcomes. In an influential paper Angrist and Krueger (1991) noted the differential impact of compulsory schooling laws on individuals born in different calendar months, and argued that quarter of birth can be used as an instrumental variable for schooling attainment. Subsequent studies have used college proximity (Kane and Rouse, 1993; Card, 1995b; Conneely and Uusitalo, 1997) and birth cohort (Harmon and Walker, 1995; Ichino and Ebmer-Winter, 1998) as instruments for education. A common finding in this literature is that the instrumental variables (IV) estimates of the return to schooling are as big or bigger than corresponding ordinary least squares (OLS) estimates.<sup>3</sup> Taken at face value, this pattern suggests that ability biases in measured wage differentials across education groups are either small, or offset by other sources of bias. Nevertheless, the assumptions underlying these new studies are controversial (e.g. Bound and Jeager 1996). Moreover, most of the studies rely on the behavior of relatively narrow subgroups -- typically individuals with low levels of schooling -- to identify the causal effect of education. To the extent that returns to education vary by the level of schooling or by family background or ability, estimates in the recent

<sup>&</sup>lt;sup>1</sup>See Cohn and Addison (1997) and Psacharopoulos (1985, 1994) for surveys of U.S. and international evidence.

<sup>&</sup>lt;sup>2</sup>See Katz and Autor (1998) for a recent survey of research on the causes of rising wage inequality.

<sup>&</sup>lt;sup>3</sup>See Card (1995a, 1998) for reviews of this literature.

literature may provide limited guidance for current policy evaluations.4

These considerations underscore the value of studying alternative "quasi" or "natural" experiments that affected the education choices of a wider range of individuals. Perhaps the biggest and best known of such "experiments" is the Serviceman's Readjustment Act of 1944, known as the G.I. Bill. This law provided financial aid and institutional support for U.S. servicemen (and women) returning from World War II to attend college. The G.I. Bill is widely credited with opening up college to the middle class and stimulating the rise in educational attainment between pre-war and post-war cohorts. While the G.I. Bill seems like an ideal "natural experiment" in terms of its comprehensive nature and relevance for policies targeted to post-secondary education, it suffers from the absence of a credible control group. Over 70 percent of all American men born between 1920 and 1928 were veterans of World War II and were eligible for benefits under the G.I. Bill. With such a high rate of participation it is unsurprising that recent studies find important selection biases between veterans and non-veterans (Angrist and Krueger, 1994). Moreover, rates of military service remained high after World War II, and later veterans were also eligible for G.I. Bill benefits. Thus, the education and earnings outcomes of later cohorts cannot be used to form simple inferences about the effect of the G.I. Bill on WW II-eligible cohorts.

Like the United States, Canada established a comprehensive program of benefits for returning WW II veterans to further their education and ease their transition to civilian life. Unlike the United States, however, there were large differences in the impact of the program across provinces, arising from differences in rates of military participation and the absence of a comprehensive national draft. In particular, fewer than 20 percent of

<sup>&</sup>lt;sup>4</sup>The return to education estimated in Angrist and Krueger's (1991) study, for example, is based on schooling and earnings data for children who were likely to drop out of high school.

<sup>&</sup>lt;sup>5</sup>See Olson (1974) for a history of the G.I. Bill, and University of Delaware (1996) for a discussion of the impact of the G.I. Bill on a state university.

<sup>&</sup>lt;sup>6</sup>Since there were so few female veterans in World War II it may be possible to use females in the same age cohorts as a control group for men. A preliminary examination of data from the 1970 Census for men and women born from 1900 to 1945 shows some correlation between the fraction of male veterans in a cohort and the relative rate of college education among men and women in the same birth year.

French-speaking men in Quebec who were in their late teens or early twenties during the war years served in the military, and were eligible for benefits under the Veteran's Rehabilitation Act (VRA) --- the Canadian "G.I. Bill". Moreover, the Quebec university system made virtually no accommodation for those returning veterans who were potentially eligible for benefits. In Ontario, by comparison, over one-half of young men served in the military, and the universities adopted an "open door" policy that included remedial programs for under-prepared veterans. Thus, in Ontario, the VRA had the same dramatic impacts as the American G.I. Bill, whereas in Quebec the VRA had virtually no effect on college attendance rates.

In this paper we use these unique experiences to identify the effect of a large scale educational program on education and earnings outcomes. Our main strategy is to use 1971 and 1981 Census data to compare intercohort differences in the education and earnings of English-speaking men from Ontario relative to French-speaking men from Quebec. We focus on the contrast between Ontario and Quebec because these are two largest provinces in Canada -- comprising over 60 percent of Canada's population -- and because the two provinces are economically integrated and have comparable industrial structures. Since rates of military service in Canada before and after World War II were negligible, older and younger cohorts of men provide natural "control groups" for the cohort that was most likely to serve in WW II. Importantly, we compare the education and earnings for all men in a given province and cohort -- not just the veterans, who are presumably a non-random subset of the population.

One drawback of this comparison is that it confounds any direct impact of WW II service on earnings (i.e., any pure "veteran" effect) with the induced impact arising through veteran's higher education. To the extent that military service in WW II had a negative impact on veterans' earnings (Angrist and Krueger, 1994), our comparisons will <u>understate</u> the causal effect of VRA-induced education on earnings. To examine this issue, we analyze data from the 1973 Job Mobility Survey (JMS) which contains information on veteran status and parental background. Because of the limited sample sizes in this survey, we do not try to compare education and earnings outcomes by province and cohort. Rather, we propose an alternative estimation strategy based on the hypothesis

that VRA benefits had a bigger impact on the education outcomes of men from relatively disadvantaged family backgrounds.<sup>7</sup> We use the interaction of family background and veteran status as an instrument for education, allowing both variables to have independent effects on earnings outcomes.

The plan of the paper is as follows. In Section 2, we present some background information on the involvement of Canada in WW II, focusing on regional differences in the number of men who served in the armed forces. In Section 3, we describe the main features of the education systems in Quebec and Ontario in the 1940s. We also discuss the impact of the veterans' programs on university enrollment. The empirical analysis based on the 1971 and 1981 Censuses is presented in Section 4. Our analysis of data from the JMS follows in Section 5. We conclude in Section 6.

## 2. Military Service in Canada during WW II

Canada entered World War II in September 1939, a few days after Britain and France declared war against Germany. As shown in the third row of Table 1, about one million men served in the armed forces between 1939 and 1945, or about 38 percent of all 18-45 year-old Canadian men. By comparison, a somewhat higher fraction (53 percent) of men in the United States in a similar age range participated in military service. Interestingly, the casualty rate among Canadians was higher, reflecting relatively high rates of active service among Canadian soldiers.

The table also shows, however, that compulsory military service -- referred as "conscription" in Canada and the "draft" in the United States -- played a very different role in the two countries. While most American servicemen were drafted, Canada relied almost exclusively on volunteers to fight the war, with conscripts representing only 10 percent of enlistments. This difference is crucial to our analysis: while compulsory service tends to equalize the fractions of men from different regions and backgrounds who serve in the armed forces,

<sup>&</sup>lt;sup>7</sup>Like its U.S. counterpart, the VRA relaxed college admission standards for veterans and provided short-term courses for veterans to prepare for college. These features presumably had larger effects on the college enrollment decisions of young men from disadvantaged backgrounds.

large differences can emerge in an army of volunteers.

Table 2 shows, indeed, that there were very significant interprovincial differences in the fraction of men who served in WW II. Men from Quebec were only one-half as likely to serve as men from Ontario or other Canadian provinces. Although conscription rates were higher in Quebec than in other provinces, conscription only reduced the gap in overall military service rates between Ontario and Quebec by about 3 percentage points. The differences in enlistment rates shown in Table 2 are even bigger when we consider French-speakers in Quebec. Assuming that non-French-speakers in Quebec had about the same military service rate as men from Ontario, roughly 17 percent of French-speaking men from Quebec served in WW II, versus about 46 percent of men from Ontario.

The data in Tables 1 and 2 are based on aggregate tabulations of Census and military records data.<sup>8</sup> Similar or even stronger conclusions emerge from micro-level estimates of veteran rates using the 1973 Job Mobility Survey (JMS). According to JMS microdata, 11 percent of Quebec French-speakers age 18 to 45 in 1945 served in WW II, versus 43 percent of Quebec English-speakers and 46 percent of men from Ontario.<sup>9</sup> Figure 1 illustrates the dramatic differences in military service rates by age cohort for French-speakers from Quebec and English-speakers from Ontario.<sup>10</sup> The patterns for Ontario men are similar to the patterns of WW II service for American men in the 1970 U.S. Census. In particular, about 60 percent of American men and English-speaking Ontario men born in the early 1920s served in WW II.

For the purpose of this paper it is not necessary to know why military service rates were so low among French-speaking men from Quebec. What is important is that rates of military service were low enough that these men can be used as a "control group" for evaluating the impact of the Canadian G.I. Bill on English-speakers

<sup>&</sup>lt;sup>8</sup>Interestingly, the 1971 and 1981 Canadian Censuses did not ask about military service.

<sup>&</sup>lt;sup>9</sup>These figures exclude immigrant men, to ensure that the group were eligible for service in the Canadian armed forces during WW II.

<sup>&</sup>lt;sup>10</sup>In view of the small sample sizes in the JMS we elected to smooth the veteran rates by using 5-year moving averages.

from Ontario. Nevertheless, it may be useful to briefly summarize some of the factors that lie behind the remarkable inter-provincial patterns in Table 2 and Figure 1.

Perhaps the most obvious factor was that, with the exception of some French-speaking infantry regiments, the Canadian armed forces were unilingual English. Since three-quarters of the French-speaking population of Quebec did not speak English, the infantry was the only option for French-speaking volunteers. In light of the extraordinary casualty rate among Canadian infantrymen in World War I, the absence of other alternatives may have discouraged some French men from volunteering.<sup>11</sup>

A second and potentially more important explanation is the strength of family ties to Europe. Although many English-speaking Canadians had close links to Britain, French Canadians had very weak ties to France. As shown in Table 2, for example, over 10 percent of the residents of Ontario and 20 percent of the residents of British Columbia were immigrants from the United Kingdom. A much higher fraction were the children or grandchildren of U.K. immigrants. By contrast, French immigration to Quebec had stopped in the mid-eighteenth century, and political and economic ties to France were negligible. A comparison of the military intake rates by province confirms that intake rates were higher in provinces with more U.K. immigrants, and lower in provinces with more non-U.K. immigrants. Just as second and third generation English-Canadians were less likely to volunteer than recent British immigrants, French-Canadians -- who were many generations removed from the "old country" -- may have felt less compelled to join a European war.<sup>13</sup>

<sup>&</sup>lt;sup>11</sup>Angrist (1991) shows that many men who were "at risk" to be drafted into the army during the Vietnam War volunteered to serve in other branches of the armed forces to avoid the infantry. Although the context of World War II in Canada was quite different, the reputation of the Canadian infantry was problematic in the aftermath of WW I.

<sup>&</sup>lt;sup>12</sup>For example, British Columbia had the highest fraction of U.K. immigrants and the highest intake rates, whereas Alberta and Saskatchewan had the highest fractions of non-U.K. immigrants and the lowest intake rates (apart from Quebec). Many immigrants in Alberta and Saskatchewan were from countries that were either neutral in the WW II (e.g. Scandinavia) or fought against Britain (e.g. Germany and Ukraine).

<sup>&</sup>lt;sup>13</sup>We used the 1973 JMS to examine veteran rates by ethnicity. We find that men born in the U.K. are more likely to have served in WW II than Canadian-born men whose parents were British immigrants, who themselves are more likely to have served than other Canadian-born English-speakers.

While these factors explain some of the regional differences in the fraction of men who <u>volunteered</u> for military service, an equally important factor was the absence of a comprehensive conscription program for military service. Throughout the war a relatively small number of men were drafted, with the stipulation that they could perform their military service in Canada. The reluctance of the governing Liberal Party to adopt a more general conscription policy reflected the bitter lesson of World War I, when a conscription law passed by a Conservative government led to civil uprisings in Quebec and a massive voter reaction against the Conservative Party, leading to a near-permanent loss in national political power.<sup>14</sup>

A 1942 plebiscite on the use of conscripts for overseas military service revealed the depth of feeling against conscription in Quebec and confirmed the risks for any party supporting it. As shown in the right-hand column of Table 2, 70-80 percent of voters in other provinces favored relieving the government from its promise not to send conscripts overseas. In Quebec, on the other hand, fewer than 30 percent of voters supported the plebiscite. The liberal leader, Mackenzie King, was determined not to alienate Quebec voters and steadily resisted the use of conscription throughout the war.<sup>15</sup>

# 3. Education Systems in Quebec and Ontario and the Impact of the VRA

#### A. The Veterans Rehabilitation Act

The Veteran's Rehabilitation Act (VRA), signed into law in 1944, created a series of programs to ease the return to civilian life for honorably discharged veterans of WW II. One important group of veterans who were

<sup>&</sup>lt;sup>14</sup>In the 1917 election the Conservatives lost all support in the province of Quebec, which at the time represented one-third of the seats in Parliament. Thanks in large part to their base of support in Quebec the Liberal party remained in power in Canada for all but 12 of the following 60 years.

<sup>&</sup>lt;sup>15</sup>King only agreed to send 15,000 conscripts to Europe at the end of 1944 as reinforcements, following unexpectedly large casualties in Normandy and Belgium. He managed to retain political support in Quebec by arguing that this was an exceptional measure. See Stacey (1970, Part VII).

ineligible for these programs were conscripts.<sup>16</sup> Since a disproportionate fraction of conscripts were from Quebec, their ineligibility reinforced the differential impact of the VRA on English-speaking men from Ontario relative to French-speaking men for Quebec. Nevertheless, given the small fraction of conscripts in the Canadian armed forces during WW II, we essentially ignore them in the remainder of our analysis.<sup>17</sup>

Under the VRA qualified veterans had the option of choosing between vocational training programs and university programs. In either case the Department of Veterans' Affairs paid tuition costs and a living allowance of \$60 per month (equivalent to about 8 times that amount in today's dollars), with supplemental payments for veterans with dependents. Vocational training was targeted at older and less academically-oriented veterans, and typically lasted under a year. VRA funding for university programs was available for up to four years for "...veterans whose university careers were interrupted by enlistment, or who were not able to commence such courses; also those who need refresher courses to assist in re-establishment" (Department of Veterans Affairs, 1947). These criteria suggest that younger veterans probably benefitted more from VRA University programs than those beyond traditional university age at the time of their enlistment. In addition to subsidizing the tuition and living expenses of students, the Department of Veterans' Affairs provided an annual grant of \$150 per veteran to universities to aid in handling the large influx of new students.<sup>18</sup>

A total of 50,000 veterans (about 5 percent of the population who served in WW II) received university allowances under the VRA, while a somewhat larger number (70,000) received vocational training allowances

<sup>&</sup>lt;sup>16</sup>The 15,000 conscripts who were sent as reinforcements to Europe at the end of 1944 were eligible for VRA benefits.

<sup>&</sup>lt;sup>17</sup>We had initially thought that similar fraction of men from Quebec and Ontario had served in the armed forces but that the majority of soldiers from Quebec were conscripts and were therefore ineligible for VRA benefits. As Table 2 and Figure 1 show, this impression, which was also shared by two veterans, was inaccurate.

<sup>&</sup>lt;sup>18</sup>These grants represented over 10 percent of the operating budget of Canadian universities in 1946 (Dominion Bureau of Statistics, 1946). Universities later asked the federal government to provide them with further funding as the number of veterans enrolled (and the associated federal grants) started to fall while regular enrollments were swelling. The VRA program opened the way for federal involvement in a sector that was traditionally the domain of the provinces (Cameron, 1991).

(Department of Veterans Affairs, 1950). Since university benefits were available for a much longer period than vocational subsidies, they presumably had a bigger impact on the educational attainment of veterans. Figure 2 shows that the influx of veterans into Canadian universities substantially affected enrollments in these institutions. Total enrollment, which had remained relatively stable at about 35,000 students per year between 1930 and 1945, more than doubled in 1947.

Two other interesting patterns emerge from Figure 2. First, there was only a minor drop in university enrollment during the war years. The decline was much smaller than the ensuing increase in enrollments between 1945 and 1947, suggesting that most veterans who entered university after the war would not have enrolled in the absence of the VRA. There was also a sharp rise in regular (i.e. non-veteran) enrollment starting in 1947. It appears that the opening up of Canadian universities to the returning WW II veterans had a "spillover effect" that raised the demand for college education among groups who previously would not have attended university.

# B. The Educations Systems in Quebec and Ontario in the Early 1940s

Before describing the impacts of the Veterans Rehabilitation Act in Quebec and Ontario, it is useful to provide some background information on the workings of the educational system in these two provinces. In the 1940s, Ontario had a comprehensive system of public elementary and secondary schools similar to the systems in most U.S. states. A compulsory schooling law required children to remain in school until age 16. Four years of high school (up to 12th grade) were sufficient to obtain a high school diploma, although students who wanted to attend university were required to take a fifth (preparatory) year of high school. Ontario universities were all publicly-funded: a Bachelor's degree was normally awarded after three or four years of attendance.

Thanks to its comprehensive public education system, Ontario had the most highly-educated population in Canada at the outbreak of WW II. Figure 3 shows the frequency distribution of completed schooling for

<sup>&</sup>lt;sup>19</sup>The Ontario education system includes publicly-funded Catholic schools. The basic structure of the Ontario education system has remained relatively unchanged over the past century.

Ontarians age 20 to 24 in the 1941 Census. About one-third of young adults in the province had 11 or more years of education. This level of schooling compares favorably to most other countries in the world at the time, and is only slightly below the level in the United States.<sup>20</sup>

By contrast, the education system for French speakers in Quebec in the early 1940s was quite backward.<sup>21</sup> There was no compulsory schooling age until 1943, and indeed many young men who were potentially eligible for WW II military service had very low levels of education. Although French-speaking elementary schools were publicly-funded and open to all, there was no comprehensive system of public high schools. The small number of publicly-funded French secondary schools were mainly vocational high schools ("écoles primaires supérieures") that offered programs in home economics, agriculture, and various trades.<sup>22</sup>

French-speaking students who wanted to obtain university-level training had to attend private (mainly church-run) academies known as "collèges classiques". Each of the approximately 50 collèges classiques was affiliated with one of the two French universities in the province (Laval or Montréal), also run by the Catholic church. The collèges classiques offered an 8-year program: 4 years of college preparatory work, and 4 years of college-level work, culminating with a Bachelor of Arts degree. The upper-level programs concentrated on such traditional subjects as philosophy and humanities: more specialized training in law, medicine, engineering, etc was offered at the universities. Because of the collèges classiques system, there is some ambiguity in the meaning of a "university degree" in Quebec prior to the education reforms of the 1960s. In principle, a student who completed 8 years at a collège classique held a B.A. degree, although the standards for this degree probably fell short of the standards for a Bachelor's degree from an Ontario or U.S. university.

<sup>&</sup>lt;sup>20</sup>See e.g. Goldin and Katz (1997).

<sup>&</sup>lt;sup>21</sup>The English language branch of the Quebec education system was more similar to Ontario's. School boards in the province were formally divided on the basis of religion, although almost all Protestant school boards were English-speaking while most Catholic school boards were French-speaking.

<sup>&</sup>lt;sup>22</sup>The Dominion Bureau of Statistics 1958-59 <u>Survey of Elementary and Secondary Education</u> contains an extensive description of the complex secondary education system in Quebec.

Not surprisingly, the lack of public high schools and compulsory school attendance laws, combined with an elitist higher education system, resulted in relatively low levels of education in Quebec. Indeed, Figure 3 shows that Quebec youth were substantially less educated than their Ontario counterparts at the time of the 1941 Census. The modal level of education in Quebec was 5-6 years of schooling, compared to 11-12 years in Ontario. About half of young Quebeckers only had completed elementary school (grade 7) or less.

# C. The Differential Impact of the VRA in Quebec and Ontario

The institutional circumstances under which VRA benefits were made available to returning veterans in Ontario and Quebec were thus quite different, and also somewhat different that those south of the border, where the G.I. Bill provided similar benefits for returning servicemen. In particular, although returning veterans to Ontario were well-educated by Canadian standards, many had not completed the full five years of high school necessary to enter Ontario universities.<sup>23</sup> In an effort to make VRA university benefits available to as many veterans as possible, Ontario set up a number of special schools that offered pre-matriculation and refresher courses for those who lacked the necessary high school credentials.<sup>24</sup>

Among French-speakers in Quebec, on the other hand, levels of education were substantially lower, creating a greater barrier for veterans to enter college. Moreover, as far as we know, no special schools were available to French-speaking veterans. Those who wanted to use VRA benefits to obtain a university degree would have had to either enter an English-speaking university, or pursue a standard 8-year collège classique preparatory program prior to entering a French-speaking university.<sup>25</sup> The requirement of 8 years at a collège

<sup>&</sup>lt;sup>23</sup>By contrast, by 1940 high school completion had become the modal level of education for recent cohorts in the United States (Goldin and Katz, 1997).

<sup>&</sup>lt;sup>24</sup>The entry requirements for these special schools were apparently quite liberal. One veteran told us of a friend who only had completed grade school but went to university after one year in a special school.

<sup>&</sup>lt;sup>25</sup>As far as we been able to determine, the only exception to the policy of requiring a B.A. degree prior to entering a French-speaking university was the engineering program at the Université de Montréal, which began admitting students without a B.A. in 1939.

classique was probably an insurmountable barrier for all but a handful of French-speaking veterans who wanted to take advantage of the Veteran's Rehabilitation Act to attend university.<sup>26</sup>

Table 3 presents a variety of statistics on university enrollments in Quebec and Ontario that illustrates the different reactions of the university systems in the two provinces after WW II. The first panel of the table shows that while enrollments roughly doubled in Ontario and in the English-speaking universities in Quebec between 1945 and 1947, they remained virtually constant in Quebec's French-speaking universities and in the college-level programs of the collèges classiques. The second panel shows that the number of veterans enrolled in 1946 in the two provinces corresponds very closely to the total jump in enrollment between 1945 and 1946. Finally, the third panel shows a similar pattern of relative enrollment changes in the largest universities in Quebec (Montreal and McGill) and Ontario (Toronto).

The data in Tables 2 and 3 suggest that a combination of two powerful forces led to very different impacts of WW II on the education levels of English-speaking men in Ontario and French-speaking men in Quebec. First, a much smaller fraction of French-speaking men served in the military, and were therefore eligible for VRA benefits. Second, the rigid and elitist education system in Quebec made it difficult for French-speaking men who qualified for VRA benefits to actually gain admittance to a French-speaking university. Indeed, there was virtually no increase in university enrollment at Quebec's French-speaking institutions compared to the massive (100 percent) increase in enrollments at the English-speaking universities in the province, and similar increases in Ontario. Based on this evidence we conclude that WWII and the VRA program had virtually no effect on higher-education attainment among French-speakers in Quebec, compared to the strong positive effect on higher-education attainment among English-speakers in Ontario.

<sup>&</sup>lt;sup>26</sup>We were told of one French-speaking veteran who could not attend university because his English was not good enough to enter one of the special schools that offered catch-up training for returning veterans. This anecdote suggests that attending an English-speaking university was the only option for French-speaking veterans who did not hold a B.A. degree.

# 4. Measuring the Effect of the VRA on Education and Earnings

#### A. Census Data

With this background we now turn to our analysis of the effects of the VRA on the education and earnings of Canadian men born in the mid-1920s. We begin by examining 1971 and 1981 Census data. Since our empirical specifications are determined in part by the limitations of the Census data, it is useful to describe the data sets before presenting a detailed discussion of our findings.

The public use file of the 1971 Census is a 1-percent sample of the population that provides basic demographic data, information on annual earnings in the previous year (1970), and categorical information on weeks worked and hours per week in the previous year. Education is recorded in a series of broad categories (no schooling; less than grade 5; grades 5-8; grades 9-10, grade 11, grade 12, grade 13, 1-2 years of university, 3-4 years of university without a degree, 3-4 years of university with a degree, 5 years or more of university without a degree, and 5 years or more of university with a degree). We construct a conventional measure of "years of education" by assigning the mid-points of the intervals to people who fall in each category.<sup>27</sup>

Our primary sample consists of 21,241 Canadian-born French-speaking men from Quebec and English-speaking men from Ontario who were between the ages of 25 to 65 in 1971. Summary statistics for this sample are reported in columns 1 and 2 of Table 4. We use age at the time of the Census (June 1971) to identify two groups of men potentially eligible for VRA benefits: a narrower group of men aged 18-21 in June 1945, who were close to normal university matriculation age at the end of the war; and a broader group of men aged 18-24 in June 1945. Means for these two subsamples are reported in Panels B and C of Table 4. About 10 percent of the overall 1971 sample fall in the narrower age group, while 17-18 percent fall in the wider group.

Comparisons of the Ontario and Quebec men in the overall 1971 Census sample and in the two WW II

<sup>&</sup>lt;sup>27</sup>Given the discussion in Section 3, we assume that men from Quebec and Ontario who went to university had 11 and 13 years of primary and secondary education, respectively.

<sup>&</sup>lt;sup>28</sup>We identify province by 1971 location, rather than by province of birth. Some limited experimentation suggests that using province of birth gives very similar results.

cohorts reveal a number of expected patterns. In particular, Ontario men were better educated (with about 2 years more education on average), had higher employment rates over the previous year, and earned 25-30 percent higher wages. Note that the WW II cohorts in both provinces had employment rates of between 94 and 96 percent in 1970.

For purposes of evaluating the long run effects of the VRA on education and earnings the timing of the 1971 Census is close to ideal, since the men who were potentially affected by the VRA were in their late forties, and therefore in the "flat" segments of their lifecycle age-earnings profiles.<sup>29</sup> This feature minimizes the impact of any systematic mis-measurement of labor market experience between veterans and non-veterans, or between individuals with different levels of schooling.

The advantageous timing of the 1971 Census must be weighed against several disadvantages of the data set, however. First, the samples of men potentially affected by VRA benefits are relatively small (1-2 thousand in each province). Second, education is measured imperfectly: there is little information on post-secondary vocational education, or on university education beyond the Bachelor's level. Third, the Census contains no information on military service. Finally, the categorical data on weeks of work and hours of work per week are too broad to yield reliable estimates of average weekly or hourly earnings.

The two other data sets we use in this paper address some of these deficiencies, although both of the alternative data sets have important limitations. Our second data set is the 1981 Census public use file. This is a two-percent sample of the Canadian population and roughly doubles the sample sizes available from the 1971 Census. The 1981 Census collected more comprehensive schooling data than the 1971 Census, and also gathered information on weeks worked in the previous year, allowing us to construct an average weekly earnings measure. The key disadvantage of the 1981 Census is that by the time it was collected, men who were potentially eligible to receive VRA benefits were at or nearing retirement age. As shown in Panels B and C, the two WW II cohorts were in their mid-to-late 50s by 1981, and their employment rates had fallen from roughly 95 percent in 1971

<sup>&</sup>lt;sup>29</sup>See Mincer (1974) for a thorough discussion of the characteristic shape of age-earnings profiles.

to around 85 percent (with a bigger drop for men from Quebec). To the extent that retirement behavior is influenced by education, veteran status, and/or past earnings outcomes, the sample of men from the WW II cohort who were still working in 1981 may be non-random. Moreover, it is very difficult to use the labor market outcomes of <u>earlier</u> cohorts as a comparison for the experiences of the WW II cohort in 1981, since these earlier cohorts were largely out of the labor force by then.

Our third data set is the Job Mobility Survey (JMS). This survey was conducted as a supplement to the July 1973 Labor Force Survey, and is consequently much smaller than either Census sample. Another limitation of the JMS is the fact that labor market outcomes (annual earnings, weeks of work, and usual hours per week in the previous year) were all collected in categorical form, with no information on self-employment earnings. On the plus side, however, the JMS collected a variety of detailed background information, including parental education, years of actual work experience, periods of military service, and data on the number years of school attended, as well as highest qualification or degree.

A comparison of the 1971 Census sample and the JMS is particularly informative, since these two data sets were collected only two years apart. As can be seen in Table 4, the age structures of the 1971 Census sample and JMS sample are similar. The veteran information recorded in the JMS suggests that 50-60 percent of native-born Ontario men in their late teens and early twenties at the end of WW II served in the military, compared to 12-14 percent of native-born Quebec men. These rates are similar to the rates estimated from administrative data in Table 2, although the Ontario rate from the JMS microdata is higher while the Quebec rate is lower. The discrepancies in veteran service rates between Table 2 and Table 4 are explainable by several factors. In particular, the age ranges are different, and our JMS samples are limited to English-speakers in Ontario and

<sup>&</sup>lt;sup>30</sup>In our Census samples we construct an employment indicator for individuals who report positive weeks of work and positive earnings, including wage and salary and self-employment earnings. In the JMS we have no information on self-employed earnings and so a comparable indicator of employment is lower.

French speakers in Quebec.<sup>31</sup> Moreover, the JMS questionnaire instructed individuals who served in "reserve" or "militia" units not to report themselves as serving in the military. This may have led some men who were conscripted and served in reserve units in Canada to ignore their military service.

The means of education by province for the two WW II cohorts are fairly similar in the 1971 Census and the JMS. For the broader samples of 25-65 year olds, however, the two data sets give somewhat different estimates of average education in the two provinces. Closer inspection reveals that for younger workers the 1971 Census education question seems to be downward-biased relative to the JMS question, with a bigger relative bias for Ontario men. Part of this reflects the fact that Ontario men in a given education range (e.g. "some high school") tend to have more years of schooling than Quebec men. At the upper end of the education distribution it also seems that a relatively higher fraction of Ontario men have some university education but no degree, and are coded as only have completed high school in the 1971 Census question.

## B. Descriptive Analysis

Before proceeding to model the effects of the VRA on education and earnings it is worth verifying that the inter-cohort patterns of educational attainment and earnings for men in Ontario and Quebec show evidence of a "VRA effect". Panel A of Figure 4 shows that there was a clear surge in the fraction of men from Ontario born in the mid-1920s who went to university, relative to either younger or older men in this province. By contrast, the data for Quebec show no indication of such a shift. The figure is thus consistent with the enrollment data in Table 3, which indicate a rapid rise in university enrollment in Ontario at the end of the war, with no change for French universities in Quebec. As a check on the inference that the rise in college attendance was attributable to the VRA we present the same figure for women in Panel B.<sup>32</sup> Unlike men, the percentage of

<sup>&</sup>lt;sup>31</sup>If we examine all men who were age 14-40 in 1941 in the JMS (excluding immigrants who arrived after 1940) we estimate a 40 percent veteran rate for Ontario men and a 13 percent rate for Quebec.

<sup>&</sup>lt;sup>32</sup>Women who served in the armed forces overseas (e.g. nurses) were eligible to the same programs as men. However, the number of women who served in the armed forces is too small to be detected in our Census data.

women from Ontario born in the mid-twenties who attended university is similar to the percentages among slightly younger and older women. Moreover, there is no indication of a systematic change for Ontario women relative to women in Quebec.

Figure 5 presents a parallel set of figures for years of completed education. Although the patterns are not as sharp as in Figure 4, it is possible to discern a cohort-specific Quebec-Ontario gap in education for men born in the mid-1920s. By contrast, the interprovincial gap in education for women is stable or even falling for the mid-1920s cohort (Panel B).

Finally, Figure 6 shows the age profiles of employment probabilities (Panel A) and mean log annual earnings (Panel B) for Ontario and Quebec men. While the employment rates of Quebec men are somewhat irregular, there is no indication of either positive or negative selectivity in the relative employment rate of Ontario men born in the WW II cohort. Interestingly, the earnings profile for Ontario men peaks for exactly the same age group (those born in 1926) that shows an abnormally high rate of university education in Figure 4. Taken together, these two figures strongly suggest that the VRA program affected veteran's education and subsequent earnings.

Figures 7 to 9 report similar information from the 1981 Census sample. The relative surge in college attendance for Ontario men born in the mid-1920s is also discernable in the 1981 data (see Panel A of Figure 7) while for women there is no systematic pattern. In the case of years of education (Panel A of Figure 8), the rise in the relative education of Ontario men born in the early 1920s is clearer than in 1971, perhaps because of the improved accuracy of the 1981 Census education variable.<sup>33</sup> On the other hand, it is difficult to see a parallel WW II cohort effect in the earnings profile of Ontario men in Panel B of Figure 9. One explanation for this is that by 1981, men in the WW II cohort were beginning to retire and were on the declining segments of their age-earnings profiles.

<sup>&</sup>lt;sup>33</sup>A close comparison of Figures 5 and 8 reveals that in the 1971 sample the relative rise in education of Ontario men is concentrated among those born from 1923 to 1927, whereas in the 1981 sample the rise is concentrated among those born from 1920 to 1926.

#### C. OLS and IV Estimates of the Return to Education

We now turn to estimates of the rate of return to education for men in our 1971 and 1981 Census samples. We compare OLS estimates, which implicitly treat education as orthogonal to any unobserved components of earnings determination, to IV estimates that use potential eligibility for VRA benefits as an exogenous determinant of education.

Table 5 presents a set of conventional human capital earnings models fit by OLS to data for English-speaking men from Ontario and French-speaking men from Quebec. All the models include a linear education term and a quartic in potential experience (age-education-6). For models fit to the pooled sample of Ontario and Quebec observations we include either a single dummy variable for Quebec (column 3) or a Quebec dummy and an unrestricted Quebec-specific experience quartic (column 4). The dependent variable in the upper panel of Table 5 is log annual earnings in 1970 (including wage and salary and self-employment income). In these models we also include a full set of interactions of the five categories for weeks worked in the previous year with a full-time work indicator (a set of 9 dummies). The dependent variable in the lower panel of the table is log weekly earnings in 1980 (including wage and salary and self-employment income).

Inspection of the estimates in Table 5 suggests that the conventionally-estimated return to education was slightly higher in Ontario than in Quebec in both 1970 and 1980. Returns to education also declined in both provinces by about 1 percentage point between 1970 and 1980, although this trend must be interpreted carefully in light of the fact that we are modeling annual earnings in 1970 and weekly earnings in 1980. Interestingly, the pooled earnings models indicate that, after controlling for education and experience, men from Quebec earned slightly less than men from Ontario in 1970, while the reverse was true in 1980. Taken together, these results suggest that the sizeable Quebec-Ontario earnings gaps observed in 1970 and 1980 (see Table 4) are mainly attributable to differences in education.

# Interpretation of OLS and IV Models

There are a variety of reasons why the estimated coefficients reported in Table 5 may provide biased estimates of the true causal effect of education in the Ontario and Quebec labor markets (see Griliches, 1977 and Card, 1998 for extensive discussions). To illustrate the issues, consider a simple two equation model of individual schooling (S<sub>i</sub>) and earnings (y<sub>i</sub>) determination:

(1) 
$$S_i = X_i \alpha + u_i ,$$

(2) 
$$y_i = S_i \beta + X_i \gamma + v_i ,$$

where  $X_i$  is a vector of observed covariates (such as age or experience, location, etc), and  $(u_i, v_i)$  are the residual or unobserved components of schooling and earnings, respectively. The coefficient  $\beta$  represents the "true" return to education: the expected gain in earnings if an additional unit of schooling was assigned to a random sample of the population.

One widely-discussed source of bias in OLS estimates of the return to education is a positive correlation between  $u_i$  and  $v_i$ , arising from a tendency for people who would earn higher wages at any level of schooling to acquire more schooling. Such tendencies lead to a positive "ability bias" in OLS estimates of  $\beta$ . An opposing source of bias that may be particularly relevant for this study is measurement error in observed schooling, arising from survey errors or/and from mis-measurement of the "quality" of schooling in the relatively heterogeneous Ontario and Quebec education systems. Finally, a more subtle bias arises if the true return to education varies across individuals, and if individuals with higher returns to schooling attend school longer. As illustrated in Card (1998), this will lead to an upward bias in the conventionally-estimated return to education relative to the average return to education in the population.

A standard solution to the problems of ability bias and measurement error bias is the method of instrumental variables (IV). Consider an observed covariate  $Z_i$  that affects schooling but has no direct effect on earnings. The IV estimate of the return to schooling ( $\beta_{iv}$ ) is a simple function of the coefficients of the

 $<sup>^{34}</sup>$ If observed schooling differs from true schooling by an additive white noise error, OLS estimation of equation (2) using observed schooling will lead to a downward-biased estimate of  $\beta$ .

unrestricted reduced form models that relate schooling and earnings outcomes to the observed X's and the instrument Z:

(3) 
$$S_i = X_i \pi_{sx} + Z_i \pi_{sz} + \eta_i$$
,

(4) 
$$y_i = X_i \pi_{yx} + Z_i \pi_{yz} + \epsilon_i .$$

Specifically,  $\beta_{iv} = \pi_{yz}/\pi_{sz}$ . If the true underlying model of earnings has a constant return to education for all individuals than the assumptions  $\pi_{sz} \neq 0$  and  $E[Z_i v_i] = 0$  are sufficient to ensure that  $\beta_{iv}$  is consistent for the true return to education. More generally, if the return to education varies across individuals, the IV estimator may or may not provide a consistent estimate of the average return to education in the population as a whole (see e.g. Wooldridge, 1997; Angrist and Imbens, 1995; Angrist, Imbens and Rubin, 1996). In general, if the instrument  $Z_i$  is dichotomous and has a uniformly positive (or at least non-negative) effect on schooling outcomes, the IV estimator provides a consistent estimate of an average marginal return to education among the subgroup of individuals whose schooling is affected by the instrument (Angrist and Imbens, 1995).

In this paper we use <u>potential eligibility</u> for VRA benefits as an instrument for schooling outcomes. Specifically, in light of the discussion and results of the previous sections, we use an indicator for the cohort of Ontario men born in the early 1920s as an instrument for education. In principle, this estimation strategy is implementable on a sample of only Ontario men, provided that any independent effect of age (or experience) on earnings is sufficiently "smooth". For example, if earnings depend on education and low-order polynomial of experience, then one can use a cohort indicator as an instrument for schooling. Such a strategy is analogous to the so-called "regression discontinuity" method described by Thistelthwaite and Campbell (1960), and employed in recent studies by Angrist and Lavy (1997) and van der Klaauw (1997).

The assumption that the independent effect of age (or experience) on earnings is "smooth" can be relaxed by pooling data for Ontario men and Quebec men, and including unrestricted age or experience effects in the earnings models. Provided that the <u>difference</u> in the earnings effects of age or experience in Ontario relative to Quebec is "smooth", it is still possible to identify the increments to schooling and earnings associated with an

Ontario-specific cohort dummy. Underlying this specification is the assumption that all cohorts of French-speaking Quebec men were essentially ineligible for VRA benefits. As noted earlier, we believe this is a valid assumption, since only a small fraction of French-speaking Quebec men served in WW II, and since the Quebec university system made no effort to admit returning veterans.

The use of potential eligibility for VRA benefits as an instrument for schooling presumes that this variable has no independent effect on earnings. If veteran status affects earnings, however, than this assumption is false, since Ontario men born in the early 1920s had relatively high military service rates -- higher than earlier or later cohorts of Ontario men, or any cohorts of French-speaking Quebec men (see Figure 1). In this case, an IV estimate of the return to education based on a dummy for the 1920s cohort of Ontario men will contain an asymptotic bias equal to the true earnings effect of veteran service, multiplied by the difference between the fraction of veterans among Ontario men from the early 1920s cohort and the fraction of veterans in "surrounding" cohorts of Ontario men.<sup>35</sup>

We are unaware of any previous studies of the effect of veteran status on the earnings of Canadian men. Angrist and Krueger's (1994) study of WW II veterans in the United States, however, suggests that military service had a modest negative effect on annual earnings in both 1969 and 1979. Similarly, Angrist (1990) found a negative effect of military service in the Vietnam war. Our own analysis of the JMS data (see below) also finds a negative effect of veteran service on earnings. Assuming that the true (selection-corrected) military service effect is negative for Canadian veterans, IV estimates based on an indicator for the cohort of Ontario men born in the early 1920s will be downward biased

<sup>&</sup>lt;sup>35</sup>Formally, this requires that the second-stage earnings model allows for "smooth" differences in the age/experience profiles of Ontario and Quebec men, so that the dummy for Ontario men born in the 1920s identifies differences in earnings relative to slightly older and slightly younger cohorts of Ontario men.

<sup>&</sup>lt;sup>36</sup>Their estimates for the effect of WW II service on 1969 earnings range from -4 percent to +2 percent. Their estimates of the effect in 1979 are more negative, and range from -14 percent to 0.

#### IV Estimates for 1971

Table 6 presents a series of IV estimates of the return to education using data from the 1971 Census. Each column of the table corresponds to a different specification for the earnings model. The specifications in columns 1-3 include controls for potential experience, while those in columns 4-6 include controls for age. In the presence of severe endogeneity biases in education (or substantial measurement errors) the latter specifications may be preferred, since potential experience is constructed from observed education, and will therefore "inherit" any endogeneity components or measurement errors from observed education. On the other hand, there is much evidence that earnings are better-described as a function of education and experience than education and age (e.g. Mincer, 1974; Murphy and Welch, 1990).

The models in columns 1 and 4 of Table 6 include an education term, a quartic function of experience or age, and a single dummy variable for Quebec (as well as a set of controls for weeks worked last year and full time status). These specifications therefore <u>assume</u> that the experience or age profiles of English-speaking Ontario men and French-speaking Quebec men are parallel. The models in columns 2 and 5 relax this assumption by allowing "smooth" (quartic) province-specific experience or age profiles. Finally, the models in columns 3 and 6 include an unrestricted set of experience or age dummies, as well as an interaction between a Quebec dummy and a quartic function of experience or age. These models allow for a completely non-parametric relationship between earnings and experience or age in the pooled Ontario-Quebec labor market, while assuming that differences in the experience or age profiles across provinces are a "smooth" function of experience or age.

For reference, the first row of the table reports OLS estimates of the return to education for each specification.<sup>37</sup> Examination of these estimates confirms that the estimated returns to education are unaffected by relaxing restrictions on the returns to experience/age across provinces, although (as expected) the estimates are slightly lower in the models that control for age rather than potential experience.

Rows 2a and 2b report the unrestricted reduced form coefficients of a dummy variable for Ontario men

<sup>&</sup>lt;sup>37</sup>The OLS entries in columns 1 and 2 simply reproduce the estimates from columns 3 and 4 of Table 5.

who were age 18-21 at the end of WW II in models for education and earnings, respectively, while row 2c reports the corresponding IV estimator. A parallel set of estimates, using a broader age cohort (age 18-24 at the end of the war), is contained in rows 3a-3c. Given the targeting of VRA-related programs, we believe that the narrower age cohort includes the group of veterans most likely to have used VRA benefits to attend university, whereas the broader age cohort includes a larger fraction of men who were "too old" to resume their studies in 1946 or 1947. Finally, as a check on our inference that the relative surge in education and earnings among the WW II cohort of Ontario men is attributable to their eligibility for VRA benefits, we perform a similar analysis using data on women in rows 4a-4c.

A number of conclusions emerge from the various estimates in Table 6. First, the first stage estimates of the extra education acquired by Ontario men in the WW II cohort are between 0.2 and 0.4 years, and are generally statistically significant.<sup>39</sup> An exception occurs for the models that control for age and use the broader age definition of the WW II cohort (age 18-24 in 1945): in these specifications the IV procedure breaks down because the instrumental variable is not significantly related to the endogenous outcome. An examination of Figure 5 suggests the nature of the problem: in the 1971 Census sample, Ontario men born the early 1920s (who were age 22-25 in 1945) exhibit a slight relative reduction in education relative to the age trend for Quebec men. Interestingly, such a pattern in not apparent in 1981 data for the same cohorts (see Figure 8a), suggesting that it may be a "small sample" problem.

A second important conclusion from Table 6 is that although the IV estimates are somewhat imprecise, they exceed the corresponding OLS estimates (apart from the models with an insignificant first-stage equation).

<sup>&</sup>lt;sup>38</sup>Note that although the war ended in the summer of 1945, our data on university enrollments suggest that veterans only began entering college in the fall of 1946, with a peak in 1947. Men who were 21 in June 1945 were therefore 22-24 by the time they could potentially enter university.

<sup>&</sup>lt;sup>39</sup>Using administrative data on the number of men who received VRA benefits, together with population counts, we estimate that about 1-in-10 Ontario men who were in their late teens or early 20s at the end of the war received VRA assistance. Assuming that the average recipient acquired 2-3 years of additional university education, this calculation suggests that potential eligibility for VRA benefits may have raised schooling by 0.2-0.3 years.

This is consistent with other recent studies in the literature that compare OLS and IV estimates (see Card, 1998 for a summary). There are several explanations for this pattern. First, the OLS estimates are downward-biased by measurement error, whereas the IV estimates are not. One might expect measurement error to account for a 10-20 percent positive gap between IV and OLS, other things equal. Second, the IV procedure used in Table 6 presumably isolates the marginal return to education for Ontario men who took advantage of the VRA program to attend college. Since Ontario men have slightly higher returns to education than Quebec men (see Table 5) we would expect the IV estimates to exceed the corresponding OLS estimates from a pooled sample. Finally, if rates of return to education vary in the population, and if the Ontario men who went to college because of the VRA program had relatively high marginal returns, this will also lead the IV estimates in Table 6 to exceed the OLS estimates. The possibility that men affected by the VRA incentives had relatively high marginal returns to schooling, and yet would not have attended university in the absence of the program, is plausible if most of these men were from relatively poor family backgrounds, and needed the VRA benefits to afford college.

Although the estimates in Table 6 are all obtained from samples that pool Ontario and Quebec men, the different specifications use the inter-cohort patterns of education and earnings for the two provinces in different ways to identify the return to education. The IV specifications in columns 2 and 5 are essentially identified by comparisons within Ontario. To see this, note that the reduced form models include unrestricted province-specific experience or age profiles and a dummy for Ontario men in the WW II cohort. Apart from the fact that the hours control variables are restricted to have the same coefficients in Ontario and Quebec, one would obtain the same coefficients on the WW II cohort dummy if the sample were restricted to only observations from Ontario. Indeed, models fit to the subset of Ontario observations yield IV estimates that are virtually identical to those in the columns 2 and 5.

By comparison, the specifications in columns 3 and 6 of Table 6 use information on the intercohort differences in education and earnings within Ontario <u>relative</u> to the same differences in Quebec to identify the return to education. By including unrestricted experience or age dummies these models abstract from inter-cohort

differences within provinces, and instead focus on the inter-provincial differences across cohorts. The similarity of the estimates in columns 2 and 3 suggests that in models that control for experience, at least, the two types of comparisons yield comparable inferences about the return to education. Controlling for age this is also true using the narrow age definition of the WW II cohort.

A final aspect of Table 6 is the set of estimates for women. These are uniformly ill-behaved, with insignificant first stage effects for the instrumental variable, and large nominal standard errors for the IV estimates. These negative findings for women -- who were essentially unaffected by the VRA program -- give more confidence that the findings for men are a reflection of the program itself, rather than of some artifact of the intercohort comparisons.

## IV Estimates for 1981

Table 7 presents IV estimates of the return to education using 1981 Census data. The format of the table is similar to Table 6. In general the 1981 results show many of the same patterns as the 1971 estimates, although the larger sample sizes in 1981 yield slightly more precise estimates. The 1981 IV estimates also tend to be more tightly clustered around the corresponding OLS estimates, and in contrast to 1971, a couple of the IV estimates are actually below the OLS estimates. As in the 1971 sample some of the models that control for age have insignificant first-stage equations.

One difference between the 1971 and 1981 results is the magnitude of the reduced form coefficients showing the extra education acquired by Ontario men in the WW II cohorts. In Table 6 these coefficients are in the 0.2 to 0.4 range, with bigger reduced form effects when the WW II cohort is defined as those age 18-21 in 1945 than when the cohort includes men up to age 24 in 1945. This pattern would be expected if the fraction of Ontario veterans who used VRA benefits to attend university was higher for younger veterans than for those who were already beyond traditional university age by the end of the war. In Table 7, however, the reduced form coefficients suggest a much bigger effect of potential VRA eligibility (in most specifications) and the coefficients

are bigger when the WW II cohort includes the slightly older veteran group. We suspect that the 1981 reduced form coefficients are "too big" and are picking up some of the inter-cohort rise in relative education in Ontario. 40 This is more likely to be an issue in the 1981 models because there are relatively few "pre WW II" individuals in the 1981 sample: thus it is harder to disentangle the true VRA-eligibility effect from a trend effect. This hypothesis may also explain why the IV estimates in Table 7 -- especially those based on the largest reduced form education coefficients -- are close to the OLS estimates. Essentially, the IV models are picking up "endogenous" variation in education and earnings across cohorts, rather than the "exogenous" variation attributable to the VRA. For this reason, we believe that the 1981 estimates should be interpreted very cautiously.

## 5. An Alternative Estimation Strategy

As we noted earlier, the IV estimates in the previous section will confound any direct effect of WW II service on earnings with the indirect impact arising through veteran's higher education. Although we suspect that any direct "veteran" effect on earnings is small (and probably negative), we decided to investigate an alternative estimation scheme that allows us to identify the direct "veteran" earnings effect while still using the VRA as a source of exogenous variation in education outcomes among the WW II cohort. Specifically, we hypothesize that VRA benefits had a bigger impact on the education outcomes of men from relatively disadvantaged family backgrounds. We therefore use the interaction of family background and veteran status as an instrument for education, and allow veteran status to have an independent effect on earnings outcomes. This method requires data on family background and veteran status for samples of men who potentially served in WW II. Such data are available in the 1973 Job Mobility Survey.

Summary statistics for our JMS sample are reported in Table 4. As with the Census samples, we include only native-born English-speaking Ontario men and French-speaking Quebec men who were 25-65 at the time

<sup>&</sup>lt;sup>40</sup>Recall that about one-tenth of Ontario men in the relevant age-range received VRA benefits. It is therefore very unlikely that potential eligibility for benefits raised education by a full year.

of the Survey. The JMS asked about a variety of potential family background variables, including mother's education and father's education and occupation. For simplicity, however, we use father's education as a one-dimensional index of family background. This variable was reported in categorical form: we transform it to a years of education measure by assigning to each category the mean years of education for men in our sample who report themselves in the same education categories. The means of father's education for the Ontario and Quebec men in the overall sample are 8.6 and 7.1 years, respectively.

## B. OLS and IV Results

Table 8 reports a variety of OLS and IV estimates of earnings models fit to the pooled Ontario-Quebec sample from the JMS. The dependent variable in these models is the log of average hourly earnings from wage and salary employment last year. In fitting these models we use actual years of work experience as reported in the JMS (rather than potential experience), although the estimates are fairly similar if we use the more conventional experience measure. Column 1 reports a simple OLS specification that includes a WW II veteran dummy, a dummy for Quebec residence, and father's education, as well as education and a quadratic in work experience. Despite differences in the variable definitions, the estimated rate of return to education is very close to the corresponding OLS estimate obtained from the 1971 Census sample. The estimated WW II veteran effect is positive and marginally significant, with a magnitude fairly similar to one obtained in 1970 Census samples for the U.S. (see Angrist and Krueger, 1994). The Quebec indicator is negative, although much smaller than the raw wage differential between Quebec and Ontario men (-29 percent). Thus, as in our Census samples, much of the interprovincial wage gap is explained by differences in observable covariates (especially education). Finally, as is typically found in the U.S. literature, the estimated coefficient of father's education is small but

<sup>&</sup>lt;sup>41</sup>Annual earnings for 1972 are reported in the JMS in 19 categories. Information on weeks worked and usual hours per week during 1972 is also reported in 6 and 3 categories, respectively. We construct an hourly wage rate using the mid-points of the earnings, weeks and hours variables. Ham and Hsiao (1984) examine various econometric methods for modeling the distribution of hours of work in the 1971 Canadian Census and conclude that a midpoint assignment algorithm is reasonably accurate.

statistically significant. While not shown in the table, a comparable model that excludes father's education yields a slightly higher return to education (0.068).<sup>42</sup>

Our first strategy for identifying the causal effect of education on earnings is to use the interaction of veteran status and father's education as an instrumental variable for education, controlling for veteran status and father's education in the wage equation. The IV estimates corresponding to this basic specification are reported in column 2 of Table 8. The corresponding reduced forms are presented in the first two columns of Appendix Table 1. Consistent with our hypothesis that VRA benefits had a bigger effect on educational attainment for young men from relatively disadvantaged backgrounds, the reduced form effect of WW II veteran status on education is large and positive, while the coefficient on the interaction of veteran status and father's education is negative and marginally significant (t=1.9). The IV estimate of the return to education is larger than the OLS estimate but relatively imprecise. The veteran status coefficient in the IV model is essentially zero while the estimated coefficient of father's education is weakly negative.

It should be noted that this estimation strategy ignores potential biases in the estimated veteran service effect (and possibly in the interaction between veteran service and father's education) arising from the non-random selection of veterans. If veterans have unobserved characteristics such as good health or higher ability that would tend to lead to higher earnings, then the veteran coefficient in the model presented in column 2 of Table 8 will be upward-biased (leading to a bias in all the other coefficients). Moreover, except under restrictive conditions, the interaction of veteran service and parental education may also be correlated with unobserved determinants of earnings, violating the necessary conditions for a valid instrumental variable. We return to this issue below.

In an attempt to improve the precision of the IV estimate, we present a variety of more restrictive

<sup>&</sup>lt;sup>42</sup>As discussed in Card (1998), in the presence of measurement error in schooling one would expect the addition of father's education to lower the estimated own-schooling coefficient, even if father's education has no direct effect on earnings. The magnitude of the drop in the schooling coefficients models that exclude and include father's education in the JMS is about what would be expected because of measurement error.

specifications in the remaining columns of Table 8. In column 3 we exclude both veteran status and its interaction with father's education from the wage equation and use both variables as instruments for education. This specification is valid if veteran status has no direct effect on earnings, as is implicitly assumed in our cohort analysis of the Census data. Although this change does not affect the point estimates much, it greatly improves the precision of the IV estimates. The estimated return to education is about 15 percent, which is comparable to many of the IV estimates in Table 6. The IV estimate is also statistically different from the OLS estimate under a Hausman test. Note that the model easily passes a standard over-identification test (see the last row of Table 8).

An alternative exclusion restriction is to assume that father's education has no direct effect on earnings, and use father's education and its interaction with veteran status as instruments for education. This specification is presented in column 4 of Table 9, and yields an even more precise estimate of the rate of return to education, which is about 25 percent above the corresponding OLS estimate. Finally, we exclude veteran status, father's education, and their interaction in column 5. This specification yields an estimate of the return to education marginally above the IV estimate based on father's education and the interaction. The over-identification test statistic, while not significant at the conventional 5 percent level, is substantially higher when both veteran status and father's education are used as instruments. This is a reflection of "conflict" between the relatively high implied return to education using veteran status as an instrument (about 15 percent) and the somewhat lower implied return using father's education as an instrument (about 9 percent).

One problem with our primary identification strategy based on the interaction between father's education and veteran status is that this interaction is highly correlated with the interaction between father's education and province, and it is possible that father's education should enter the earnings model directly with province-specific coefficients. This is particularly a concern if the Quebec education system (and/or other features of the Quebec economy) induced a higher intergenerational correlation between fathers and sons than in Ontario. The reduced forms for education reported as "Specification 2" in Appendix Table 1 are consistent with this view. While the

interaction between veteran status and father's education has a negative and marginally significant effect on education in the simpler reduced form model (excluding the interaction of father's education and Quebec), the effect is much smaller in the alternative specification (compare columns 3 and 1 of Appendix Table 1). These findings confirm our presumption that the Quebec education system created a very tight link between father's and son's education. The effect of father's education on son's education is 0.38 in Ontario but over 0.60 in Quebec -- an extremely high value for North America.<sup>43</sup>

It is clear from the reduced forms that our primary identification strategy (using only the interaction between veteran status and father's education as an instrument for schooling) will not work when the interaction between Quebec and father's education is included as a regressor in the wage model. Inspection of the reduced forms confirms, however, that even including an interaction between father's education and province, WW II veteran status has a strong positive effect on education. The model in column 6 of Table 8 therefore uses veteran status and veteran status \* father's education as instruments for schooling and includes father's education and father's education \* province in the earnings model. The IV estimate of the return to schooling is similar to the one in column 3, which is based on the same instrumental variables. Moreover, the estimated direct effects of father's education, and father's education \* province, are small and negative in this model. Finally, in column 7 we use veteran status, father's education, and their interaction as instruments for education and include a province\*father's education effect in the earnings model. Again, the IV estimate is similar to the one in column 4 based on the same instruments, and the coefficient on the interaction between father's education and province is negligible.

In light of the difficulties with the specifications in Table 8, and concerns over possible biases arising from the non-random selection of veterans, we estimated a final set of earnings models that treat both education and veteran status as endogenous variables. The specification of these models is motivated by the observation that children of U.K. immigrants were more likely to serve in WW II than other (native-born) men. If men of

<sup>&</sup>lt;sup>43</sup>The same coefficient for the same time period is around 0.30-0.35 in the United States: see Card (1998).

U.K. ancestry had higher veteran rates, and those of U.K. ancestry with less-educated parents were more likely to augment their education because of the VRA program, then one can potentially use U.K. ancestry, and the interaction of U.K. ancestry with father's education, as instruments for veteran status and education. Alternatively, ignoring any concerns about the potential endogeneity of education, U.K. ancestry can be used as a potential instrument for veteran status.

Our findings from this analysis are reported in Table 9. To abstract from differences in the effect of family background by province, we constructed a sample of native-born English-speaking men in provinces other than Quebec or Newfoundland.<sup>44</sup> Column 1 of Table 9 reports OLS estimates of an earnings model for this sample. We include education, a quadratic in experience, veteran status, father's education, and an indicator for an immigrant father, as well as dummies for different provincial labor markets (not shown in the table). The estimates are very similar to those reported in column 1 of Table 8. Column 2 reports a richer OLS specification that also includes a dummy variable for U.K. parentage and the interaction of this variable with father's education. Neither of the latter variables have a strong direct effect on earnings.

Column 3 of Table 9 reports an instrumental variables model in which education is treated as exogenous but veteran status is treated as endogenous. The instrument for veteran status is an indicator U.K. parentage. As shown in the underlying reduced form model for veteran status (see column 1 of Appendix Table 2), men whose father's were born in the U.K. had about a 10 percent higher probability of serving in WW II than other men. (controlling for father's education and father's immigrant status). The implied IV estimate of the veteran effect is negative, although relatively imprecise. Consistent with Angrist and Krueger's (1994) results for the U.S., we therefore find some evidence that veteran service actually reduced the earnings of Canadian WW II veterans.

Finally, column 4 of Table 9 reports IV estimates from a specification that treats both veteran status and

<sup>&</sup>lt;sup>44</sup>Newfoundland was not part of Canada until 1949.

<sup>&</sup>lt;sup>45</sup>The imprecision of the IV estimate is not attributable to a poorly-behaved first stage model: the t-ratio of the instrument in the first-stage equation is 5.4.

education as endogenous, using U.K. ancestry and its interaction with parental education as instruments. The underlying reduced form models are reported in columns 3-5 of Appendix Table 2. Consistent with the hypothesis that VRA benefits increased veteran's education, with a bigger gain for veterans from less-educated families, we find that children of U.K. immigrants have higher education than other men, with an effect that declines with father's education. (In contrast, children of less-educated U.K.-born fathers are no more or less likely to have served in WW II). The implied IV estimate of the return to education is 0.17 (standard error 0.10) while the IV estimate of the veteran effect is -0.46 (standard error 0.44). Although rather imprecise, these point estimates suggest that if anything, Canadian veterans of WW II suffered earnings losses because of their military service; and that the returns to the extra education induced by the VRA program were above the conventionally-estimated rates of return for Canadian men.

## 6. Summary and Conclusions

In this paper, we use the unique experience of Canada in the aftermath of World War II to identify the effects of a large scale education program -- the Veteran's Rehabilitation Act -- on educational attainment and earnings of Canadian men. Because of interprovincial differences in military enlistment rates and education systems, the VRA had a much larger impact in Ontario than in Quebec. Simple plots of data from the 1971 Canadian Census confirms that the VRA had a strong impact on the educational attainment and earnings of Ontario men who were in the late teens and early twenties at the end of the war relative to older and younger cohorts of men from this province. By contrast, the VRA had no discernable impact on the education and earnings of Quebec men from the same generation.

Building on this fact, we estimate the rate of return to schooling using potential eligibility for VRA benefits, as measured by an indicator for the cohort of Ontario men born in the early 1920s, as an exogenous determinant of schooling. Data from the 1971 Census indicate that Ontario men in this cohort acquired 0.2 to 0.4 years of additional education and earned significantly higher wages relative to what would have happened in

the absence of the VRA. The relative rises in education and earnings are consistent with a 15 percent rate of return to education (the IV estimate). This is substantially higher than conventional OLS estimates of the return to education (7 percent) for the same sample.

Similar patterns of results are obtained using a much larger sample from the 1981 Canadian Census. However, one disadvantage of this data set is that by the time it was collected, men who were potentially eligible to receive VRA benefits were at or nearing retirement age. Because of this problem, it is difficult to distinguish the effect of the VRA from underlying cohort trends. Consequently, we believe that estimates from the 1971 Census are our "best" estimates of the true causal effect of education on earnings. The fact that the IV estimates are larger than the OLS is consistent with a variety of explanations, including measurement error in the education variable, and some heterogeneity in the return to education across individuals.

One potential shortfall of the estimates obtained from the 1971 Census is that they confound any direct effect of WW II service on earnings with the indirect impact arising through veteran's higher education. Since veteran status information is not available in the Census, we use information from the 1973 Canadian Job Mobility Survey, and find that, if anything, the direct effect of WW II service on earnings is negative. This suggests that the IV results obtained using the Census understate the true return to education.

We also explore an alternative identification strategy that utilizes information on family background available in the 1973 Canadian Job Mobility Survey. We hypothesize that veterans from relatively disadvantaged family backgrounds were more likely to be affected by the VRA's incentives than those from other backgrounds. Using the interaction of veteran status and family background as an exogenous determinant of schooling, we find rates of return to education comparable to those from out analysis of the 1971 Census.

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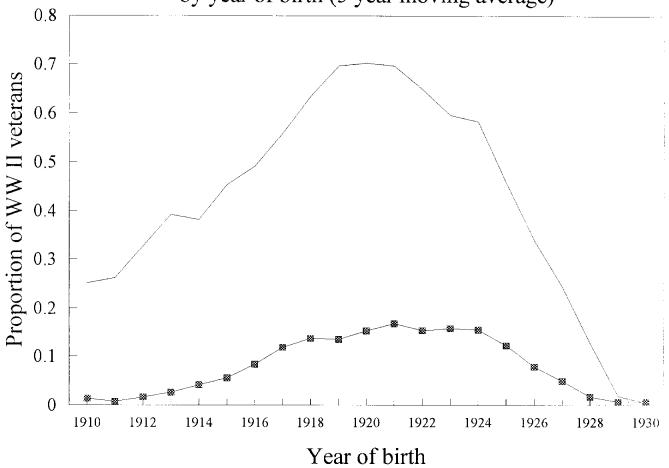
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Figure 1: Proportion of men who served in WW II by year of birth (5 year moving average)



Quebec, french-speakers \_\_\_ Ontario, english-speakers

Figure 2: Full-time Male University Enrollment

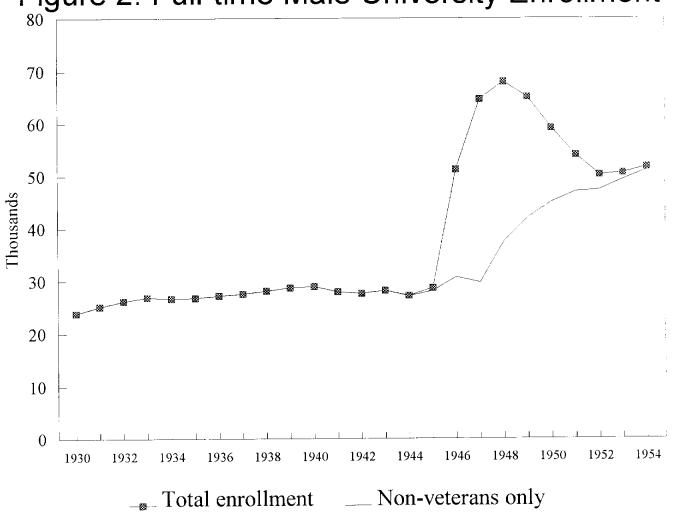


Figure 3: Frequency Distribution of Years of Schooling Men and Women Age 20-24, 1941 Census

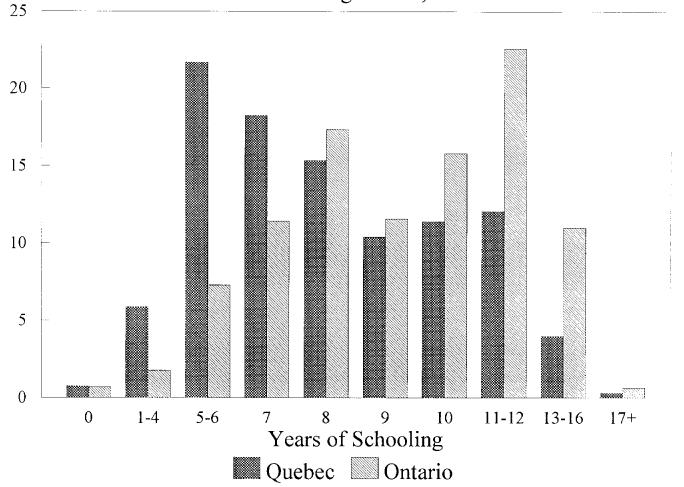
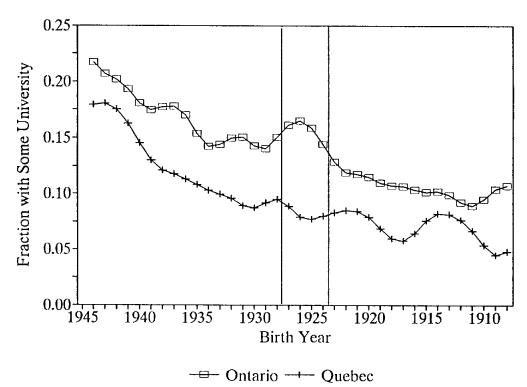


Figure 4: Fraction of Men and Women with Some University 1971 Census, 5-year moving average





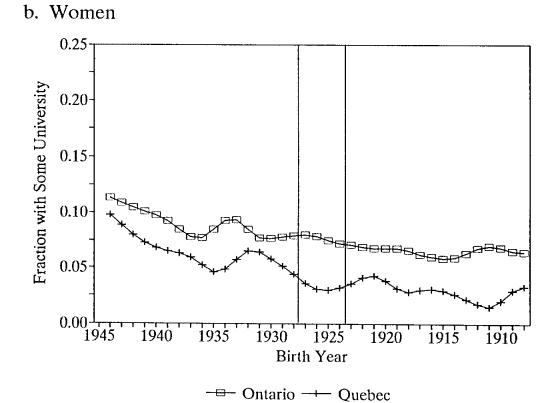
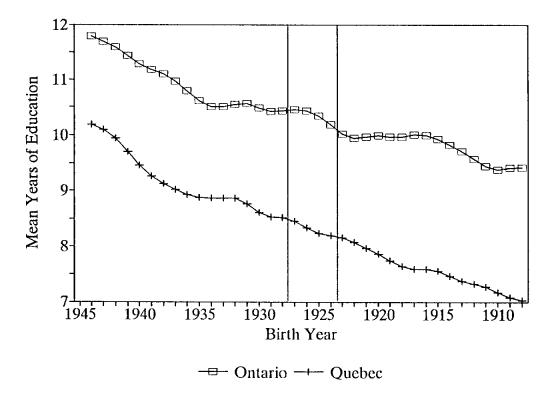


Figure 5: Average Years of Education of Men and Women 1971 Census, 5-year moving average

## a. Men



## b. Women

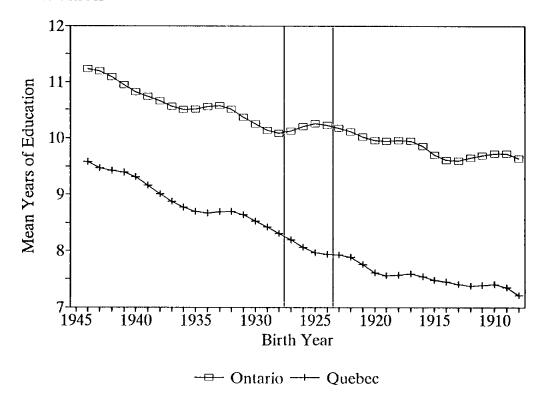
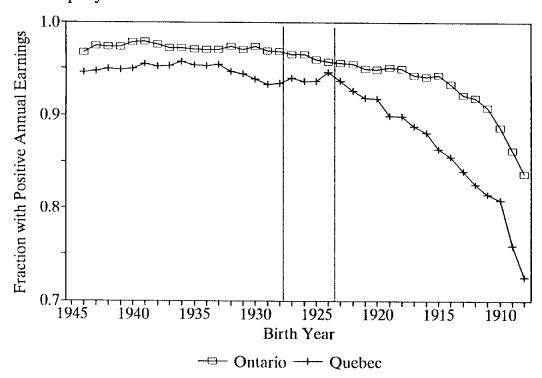


Figure 6: Labor Market Outcomes of Men 1971 Census, 5-year moving average

# a. Employment Rates



# b. Mean Log Annual Earnings

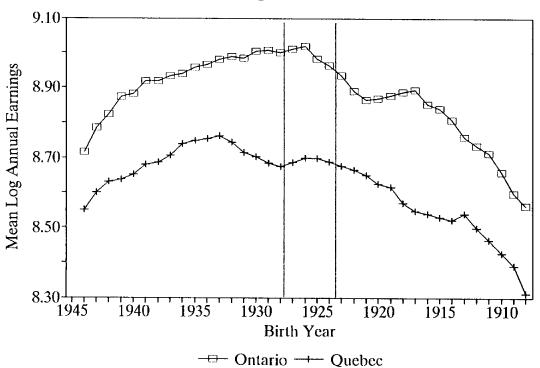
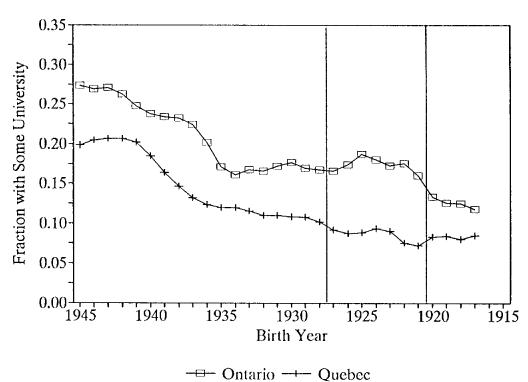


Figure 7: Fractions of Men and Women with Some University 1981 Census, 3-year moving average





### b. Women

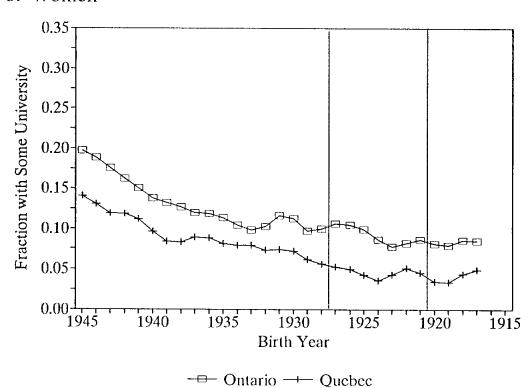
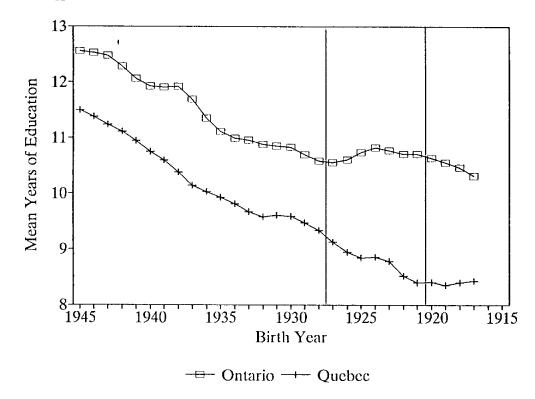


Figure 8: Average Years of Education of Men and Women 1981 Census, 3-year moving average

#### a. Men



## b. Women

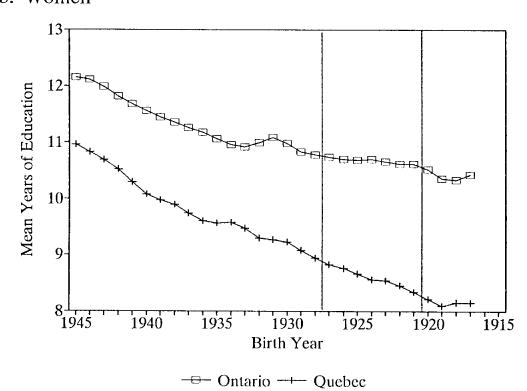
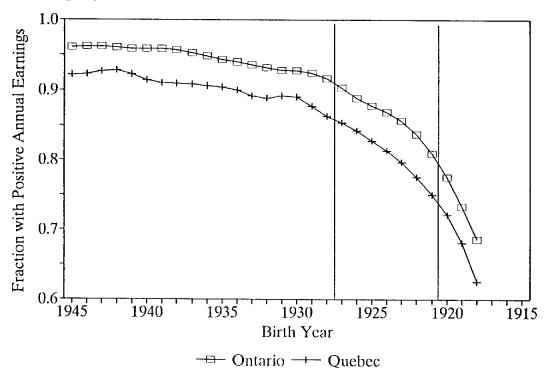


Figure 9: Labor Market Outcomes of Men 1981 Census, 5-year moving average

# a. Employment Rates



# b. Mean Log Weekly Wage

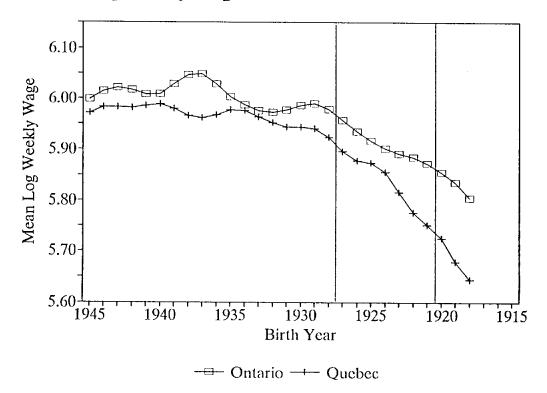


Table 1: Number of Men in the Armed Forces during WW II in Canada and the United States

	ı	Canada	United	States
	Number (Millions)	Pct of Male Population 18-45 in 1945	Number (millions)	Pct of Male Population 18-45 in 1945
Total Population, in 1941 (1940 for the U.S.)	11.507		131.67	
Population of men age 18-45 in 1945	2.658	100.0	30.49	100.0
Total Veterans	1.013	38.1	16.13	52.9
Volunteers	0.913	34.4	6.11	20.0
Conscripts	0.099	3.7	10.02	32.9
Casualties	0.042	1.6	0.29	1.0

Sources: Canadian population: 1941 Census of Canada.

U.S. population: 1940 Census of the United States.

Canadian veterans: Stacey (1970).

U.S. veterans: 1989 Statistical Abstract of the United States.

Table 2: Veteran Intake Rates and Other Characteristics by Province

	Male P	tages of opulation <sup>a</sup> 45 in 1945	Percentages of Overall Population <sup>b</sup>				
	% In- take	% Cons- cripts	% French- speaking		% Immig not UK	% Voted Yes in Plebiscite°	
PEI	43.8	1.8	11.2	0.7	1.6	82.3	
Nova Scotia	44.1	1.9	7.2	2.3	2.6	77.8	
New Brunswick	43.2	3.5	34.5	2.0	2.3	69.1	
Quebec	22.7	5.7	81.6	2.6	4.0	27.1	
Ontario	45.8	2.7	7.6	11.5	7.5	83.0	
Manitoba	44.6	3.5	7.1	11.2	15.1	79.0	
Saskatchewan	38.2	3.8	4.9	8.1	18.5	71.1	
Alberta	41.0	3.2	4.0	10.7	21.6	70.4	
British Columbia	a 49.0	3.0	1.4	21.4	15.0	79.1	
Total for Canada	a 38.1	3.7	29.2	8.3	9.2		

#### Notes:

a. Source: Stacey (1970) and 1941 Census of Canada.

b. Source: 1941 Census of Canada and Comeau (1982).

c. The question asked in the 1942 Plebiscite was whether the federal government should be relieved from its previous commitment not to use conscription for military service overseas.

Table 3: Selected Statistics on University Enrollment in Canada

	Quel	pec		
	Frencha	English	Ontario	Canada
1. Total University Enrol	lment			
1941	13,251	3,648	16,615	44,224
1945 1946 1947 1948 1949 1950 1945-46 Change	12,311 11,448 11,352 12,379 12,335 12,165 -863	3,648 6,907 9,303 8,672 8,626 8,286 3,259	12,983 21,618 29,174 30,575 25,161 23,598 8,635	47,346 42,443 65,704 82,154 75,833 70,208 23,261
2. Number of Veterans Enrolled <sup>b</sup>				
1946	2,	790	7,460	20,500
1949	2,	910	9,240	23,100

#### 3. Male Enrollment in Selected Universities:

	Montréal <sup>c</sup>	McGill	Toronto	
1945 1946	2,032 2,063	2,062 3,933	3,577 9,788	
1947	2,600	5,385	10,739	
1948	2,847	5,403	11,435	

Sources: Survey of Higher Education 1944-46, 1946-48, 1948-50 and 1952-1954, Statistics Canada (Dominion Bureau of Statistics), Cat. no. 81-402.

#### Notes:

- a. Includes students in B.A. programs the "collèges classiques".
- b. The estimates for Quebec and Ontario are obtained by multiplying the total number of veterans enrolled in universities in Canada by the fraction of federal grants received by universities in each respective province. These grants were proportional to the number of veterans enrolled.
- c. Includes affiliated professional schools (HEC and Polytechnique) but excludes affiliated collèges classiques.

Table 4: Sample Means: English-Speaking Ontario Men and French-Speaking Quebec Men in Three Samples

	1971	Census	1981 (	Census	1973 Mobilit	Job y Survey
-	Ontario	Quebec	Ontario	Quebec	Ontario	Quebec
A. All Men Age 25-65						
Mean Age	42.5	41.6	41.5	41.2	41.7	42.4
Pct. 18-21 in 1945	10.3	10.0	7.6	7.4	8.8	10.9
Pct. 18-24 in 1945	18.2	17.0	13.2	12.2	16.4	17.7
Percent WWII Vets					19.1	4.6
Education (years)	10.6	8.7	12.0	10.8	11.8	9.3
Pct. Some University	15.1	10.8	23.7	16.0	20.0	9.7
Pct. Worked Last Year	95.3	91.7	92.2	88.4	89.2	85.1
Annual Earnings	8,742	6,858	20,681	18,643	10,227	7,435
Sample Size	11,163	10,078	26,831	24,775	1,986	2,131
B. Age 18-21 in 1945 (	only					
Mean Age	45.5	45.5	55.5	55.4	47.6	47.6
Percent WWII Vets					50.9	12.5
Education (years)	10.5	8.4	10.7	8.9	10.6	8.3
Pct. Some University	17.0	8.0	17.6	8.8	12.4	5.6
Pct. Worked Last Year	96.1	93.8	88.3	83.5	89.7	84.4
Annual Earnings	10,145	7,506	22,232	18,562	10,137	7,500
Sample Size	1,156	1,004	2,047	1,843	175	232
C. Age 18-24 in 1945	Only				<del>.</del>	
Mean Age	47.0	46.9	57.0	56.8	49.1	48.8
Percent WWII Vets					58.0	14.3
Education (years)	10.2	8.2	10.7	8.8	10.8	8.1
Pct. Some University	14.6	8.0	17.6	8.4	16.0	5.3
Pct. Worked Last Yea	r 95.8	93.7	86.5	81.4	90.5	84.1
Annual Earnings	9,643	7,430	21,481	17,872	10,558	7,352
Sample Size	2,033	1,718	3,543	3,8037	326	377

Notes: Samples include French-speaking non-immigrant men in Quebec and English-speaking non-immigrant men in Ontario age 25-65. 1973 Job Mobility sample is restricted to men who report valid education data for themselves and both parents. Annual earnings are mean annual earnings among those who report positive earnings and weeks worked last year.

Table 5: OLS Estimates of Earnings Equations, 1970 and 1980

	_		Pooled	Sample
	Quebec (1)	Ontario (2)	(3)	(4)
a. 1971 Sample (1970	Log Annual	Earnings):		
Years of Education	0.066 (0.002)	0.073 (0.002)	0.070 (0.002)	0.070 (0.002)
Quebec dummy			-0.053 (0.009)	
Experience Quartic	yes	yes	yes	yes
Quebec-specific Experience Quartic	no	no	no	yes
R-squared	0.337	0.338	0.349	0.350
Sample Size	9,243	10,640	19,883	19,883
b. 1981 Sample (1980	Log Weekly	Earnings):		
Years of Education	0.058 (0.001)	0.066 (0.001)	0.062 (0.001)	0.062 (0.001)
Quebec dummy			0.025 (0.006)	
Experience Quartic	yes	yes	yes	yes
Quebec-specific Experience Quartic	no	no	no	yes
R-squared	0.094	0.093	0.094	0.094
Sample Size	21,694	24,585	46,279	46,279

Notes: Standard errors in parentheses. Samples include Canadian-born French-speaking men in Quebec and English-speaking men in Ontario. The estimated models for earnings in 1970 also include a set of 9 dummy variables capturing the full interactions between part-time status (2 values) and weeks worked (5 categories) in 1970. The estimated models for 1980 include a single dummy variable for part-time status.

Table 6: OLS and IV Estimates of Return to Education Using 1970 Earnings

	Models Cont (1)	Controlling fo	for Experience (3)	Models (4)	Controlling fo (5)	for Age (6)
1. OLS Education Coefficient	0.070 (0.002)	0.070	0.070	0.062 (0.001)	0.062 (0.001)	0.062
2. IV Using Ontario	* Age 18-21	in 1945				
a. Reduced Form Education	0.446	0.351 (0.096)	0.459 (0.101)	0.341 (0.111)	0.366 (0.120)	0.269
b. Reduced Form Earnings	0.063 (0.021)	0.059	0.075 (0.023)	0.050	0.045	0.043
c. IV Estimate	0.141 (0.048)	0.170 (0.066)	0.164 (0.053)	0.146 (0.067)	0.122 (0.065)	0.161
3. IV Using Ontario	* Age 18-24	in 1945				
a. Reduced Form Education	0.317	0.202	0.421 (0.089)	0.166 (0.093)	0.132 (0.109)	0.113
b. Reduced Form Earnings	0.028 (0.018)	0.027 (0.019)	0.038 (0.020)	0.009	-0.009 (0.022)	-0.022 (0.032)
c. IV Estimate	0.089	0.133 (0.093)	0.090	0.053	-0.067 (0.189)	-0.198 (0.457)
4. IV Estimates for	Women Using	Ontario *	Age 18-21 in	1945		
a. Reduced Form Education	-0.068 (0.110)	-0.245 (0.114)	-0.103 (0.123)	0.107	0.064 (0.137)	0.172
b. Reduced Form Earnings	0.011 (0.036)	-0.010 (0.038)	0.006	0.031	0.019	-0.058 (0.067)
c. IV Estimate	-0.154 (0.637)	0.041	-0.058 (0.416)	0.296 (0.428)	0.294 (0.761)	-0.338

Notes:

Standard errors in parentheses. Controls include weeks and hours per week, plus:

Column 1: quartic in experience and dummy for Quebec

Column 2: quartic in experience, dummy for Quebec, and interaction of Quebec dummy with quartic in experience

Column 3: full set of experience dummies, dummy for Quebec, and interaction of Quebec dummy with quartic in experience

Column 4: quartic in age and dummy for Quebec

Column 5: quartic in age, dummy for Quebec, and interaction of Quebec dummy with quartic in age.

Table 7: OLS and IV Estimates of Return to Education Using 1980 Earnings

	Models Co	Models Controlling for Experience (1) (2) (3)	Experience (3)	Models (	Models Controlling for Age (4)	for Age (6)
1. OLS Education Coefficient	0.062	0.062 (0.001)	0.062 (0.001)	0.049	0.049	0.049
2. IV Using Ontario	* Age 18-	* Age 18-21 in 1945				
a. Reduced Form Education	1.047	0.800 (0.082)	0.826 (0.084)	0.348	0.035	0.074 (0.155)
b. Reduced Form Earnings	0.058	0.059 (0.019)	0.063 (0.019)	0.011 (0.018)	-0.008	-0.018 (0.030)
c. IV Estimate	0.055	0.074 (0.022)	0.076 (0.022)	0.033	-0.225 (1.002)	-0.238 (0.723)
3. IV Using Ontario * Age 18-24	* Age 18.	-24 in 1945				
a. Reduced Form Education	1.749	1.797 (0.075)	1.806 (0.077)	0.616 (0.082)	0.252 (0.108)	0.494
b. Reduced Form Earnings	0.090	0.115 (0.017)	0.123 (0.017)	0.037	0.017 (0.021)	0.033 (0.031)
c. IV Estimate	0.051	0.064 (0.009)	0.068 (0.009)	0.060 (0.025)	0.068 (0.080)	0.066

Notes:

Standard errors in parentheses. Other controls are as follows:

Column 1: quartic in experience and dummy for Quebec

Column 2: quartic in experience, dummy for Quebec, and interaction of Quebec dummy with quartic in experience

Column 3: full set of experience dummies, dummy for Quebec, and interaction of Quebec dummy with quartic in experience

Column 4: quartic in age and dummy for Quebec, and interaction of Quebec dummy with quartic in age

Column 5: quartic in age, dummy for Quebec, and interaction of Quebec dummy with quartic in age.

Table 8: OLS and IV Estimates of Hourly Earnings Equations for French-speaking Quebec Men and English-speaking Ontario Men Age 25-65, from the 1973 Job Mobility Survey

	OLS	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	In	strumenta	l Variabl	es:	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Years of Education	0.065 (0.003)	0.140 (0.091)	0.151 (0.036)	0.084 (0.007)	0.088 (0.007)	0.155 (0.040)	0.082 (0.010)
Served in World War II	0.076 (0.030)	0.012 (0.084)		0.059 (0.031)			
Quebec	-0.096 (0.019)	0.016 (0.138)	0.033 (0.062)	-0.067 (0.023)	-0.068 (0.023)	0.101 (0.157)	-0.135 (0.082)
Actual Years Experience	0.037 (0.003)	0.054 (0.021)	0.057 (0.009)	0.041 (0.003)	0.043 (0.003)	0.058 (0.009)	0.042 (0.004)
Experience Squared/100	-0.096 (0.019)	-0.085 (0.022)	-0.087 (0.010)	-0.072 (0.006)	-0.073 (0.006)	-0.088 (0.011)	-0.072 (0.006)
Father's education	0.009 (0.003)	-0.026 (0.042)	-0.031 (0.017)			-0.030 (0.016)	
Quebec*Father Education	r					-0.0Ö8 (0.012)	0.007 (0.008)
Instruments:	None	A	А,В	A,C	A, B, C	А, В	A,B,C
P-value for exclusion of instruments : First-stage	 in	0.055	0.000	0.000	0.000	0.000	0.000
P-value for Over-ident- ification			0.894	0.498	0.125	0.946	0.098

Notes: Standard errors in parentheses. Based on sample of 3,196 observations for French-speakers in Quebec and English-speakers in Ontario who report valid education data for themselves and both parents. The variables used as instruments are denoted as follows: A = interaction of father's education and WW II veteran; B = WW II veteran; C = father's education. See Specification 1 reported in Appendix Table 1 for reduced forms for models in columns 2-5. See Specification 2 reported in Appendix Table 1 for reduced forms for models in columns 6-7.

Table 9: OLS and IV Estimates of Hourly Earnings Equations for English-speaking Men Outside Quebec and Newfoundland

	0	LS	Instrumenta	l Variables:
	(1)	(2)	(3)	(4)
Years of Education	0.065	0.063	0.066	0.166.
	(0.003)	(0.003)	(0.004)	(0.100)
Served in WW II	0.054	0.055	-0.193	-0.459
	(0.022)	(0.022)	(0.287)	(0.439)
Actual Experience	0.035	0.035	0.039	0.062
	(0.003)	(0.003)	(0.006)	(0.024)
Experience Squared /100	-0.067	-0.067	-0.069	-0.087
	(0.005)	(0.005)	(0.006)	(0.020)
Father's Education	0.007	0.009	0.009	-0.030
	(0.003)	(0.003)	(0.003)	(0.038)
Immigrant Father	0.034	0.046	0.047	0.026
	(0.018)	(0.022)	(0.023)	(0.034)
Father from U.K.		0.066 (0.085)		
Father from U.K. * Father's Education		-0.010 (0.009)		

Notes: Standard errors in parentheses. Based on sample of 4,880 English-speaking native-born men age 25-65 outside of Newfoundland and Quebec who report valid education data for themselves and both parents. In column 3 veteran status is treated as endogenous and "father from U.K." is used as an instrument. See Specification 1 reported in Appendix Table 2 for reduced forms. In column 4 veteran status and education are treated as endogenous and "father from U.K." and interaction of "father from U.K." and father's education are used as instruments. See Specification 2 reported in Appendix Table 2 for reduced forms. All models include province dummies.

Appendix Table 1: Reduced Form Models for Education and Log Weekly Wages, 1973 Job Mobility Survey

		Specifica	ation 1	Specific	ation 2
	-	Education	Log Wage	Education	Log Wage
1. Years of E	xperience	-0.233 (0.017)	0.022 (0.003)	-0.233 (0.017)	0.022 (0.003)
2. Squared Ye Experience	ars of /100	0.232 (0.034)	-0.052 (0.006)	0.233 (0.034)	-0.052 (0.006)
3. Quebec Ind	icator	-1.489 (0.117)	-0.192 (0.020)	-3.343 (0.355)	-0.416 (0.060)
4. Father's E	ducation	0.477 (0.022)	0.041 (0.004)	0.378 (0.029)	0.029 (0.005)
5. Served in	wwii	1.785 (0.519)	0.261 (0.085)	1.171 (0.529)	0.187 (0.089)
6. Interaction	n: Father's * WWII Vet	-0.112 (0.058)	-0.016 (0.009)	-0.041 (0.060)	-0.007 (0.010)
7. Interaction * Father's	n: Quebec Education			0.234 (0.042)	0.028 (0.007)
8. Probabilit	y Values for E	Exclusion Te	sts:		
a. Father's E	d * WWII Vet	0.055	0.114	0.490	0.482
b. Father's F		0.000	0.000	0.000	0.000
c. Father's F		0.000	0.000	0.000	0.000
	Ed * WWII Vet, and WWII Vet	0.000	0.000	0.000	0.000

Notes: Standard errors in parentheses. Based on sample of 3,196 observations for French-speakers in Quebec and English-speakers in Ontario who report valid education data for themselves and both parents.

Appendix Table 2: Reduced Form Models for Education, Veteran Status, and Wages Using 1973 Job Mobility Survey

	Specific	ation 1	Speci	fication 2	
	Veteran Status	Log Wage	Education	Veteran Status	Log Wage
1. Education	0.012 (0.002)	0.064			
2. Years of Expérience	0.018 (0.002)	0.036 (0.003)	-0.184 (0.014)	0.016 (0.002)	0.024 (0.003)
3. Squared Years of Experience /100	-0.006 (0.003)	-0.067 (0.005)	0.174 (0.028)	-0.004 (0.003)	-0.056 (0.006)
4. Father's Education	0.004 (0.002)	0.008 (0.003)	0.418 (0.017)	0.009 (0.002)	0.036 (0.003)
5. Father Born Abroad	0.011	0.045 (0.021)	0.265 (0.115)	0.014 (0.014)	0.064 (0.023)
6. Father Born in U.K.	0.097 (0.018)	-0.019 (0.028)	1.292 (0.459)	0.130 (0.055)	0.155 (0.090)
7. Father Born in UK * Father's Education			-0.112 (0.047)	-0.003 (0.006)	-0.017 (0.009)
8. Province Dummies	Yes	Yes	Yes	Yes	Yes

Notes: Standard errors in parentheses. Based on sample of 4,880 non-immigrant English-speaking men age 25-65 living in provinces other than Newfoundland or Quebec, who report valid education data for themselves and both parents.