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### DISCRIMINATION, MIGRATION, AND ECONOMIC OUTCOMES: EVIDENCE FROM WORLD WAR I

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Discrimination, Migration, and Economic Outcomes: Evidence from World War I Andreas Ferrara and Price V. Fishback NBER Working Paper No. 26936 April 2020 JEL No. J15,J61,J71,N32,N42

### **ABSTRACT**

Are the costs of discrimination mainly borne by the targeted group or by society? This paper examines both individual and aggregate costs of ethnic discrimination. Studying Germans living in the U.S. during World War I, an event that abruptly downgraded their previously high social standing, we propose a novel measure of local anti-German sentiment based on war casualties. We show that Germans disproportionally fled counties with high casualty rates and that those counties saw more anti-German slurs reported in newspapers. German movers had worse occupational outcomes after the war but also the discriminating communities paid a substantial cost. Counties with larger outflows of Germans, who pre-war tended to be well-trained manufacturing workers, saw a drop in average annual manufacturing wages of 1-7% which persisted until 1940. Thus, for discriminating communities, a few years of intense anti-German sentiment were reflected in worse economic outcomes that lasted for more than a decade.

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# **1** Introduction

Since Becker's (1957) seminal book on the economics of discrimination, a substantial literature has studied the effects of discrimination on individuals of the affected group.<sup>1</sup> While the effects at the individual level are better known, a less explored question is whether discrimination against a certain group generates costs that are borne by this group alone or whether the local communities that chose to discriminate also have to pay a price. Such costs can arise theoretically in labor markets with frictions that are amplified by this type of discrimination (Lang, Manove and Dickens, 2005), or in practice via reduced innovation (Cook, 2014) and deadweight losses paid by workers to avoid workplace interactions with the discriminated group (Heedegaard and Tyran, 2018).<sup>2</sup> A major difficulty in studying this question is to differentiate between taste-based and statistical discrimination (Phelps, 1972), and to find plausibly exogenous variation in discriminatory behavior.

To this end, a recent literature has focused on Germans in the United States during World War I starting with Moser (2012). Being the largest, economically successful, and socially accepted immigrant group (Higham, 1998), the war temporarily but substantially turned this previous acceptance into stark discrimination. Prior work on this unexpected shift in taste-based discrimination has mainly focused on the Germans themselves and their assimilation efforts in particular (e.g. Fouka, 2019, 2020). In this paper, we exploit this natural experiment to causally estimate the costs to both Germans and the local communities that chose to discriminate against them. We show that relocation, as opposed to assimilation. We also show that the discriminating communities had to pay a price. Germans tended to be well-trained manufacturing workers before the war.<sup>3</sup> With these specialized workers leaving high-discrimination counties, the costs of a few years of intense discrimination were reflected in decreased average wages in manufacturing in those local communities which lasted until the 1940s.

<sup>&</sup>lt;sup>1</sup>This includes discrimination in labor markets (Bertrand, Chugh and Mullainathan, 2004; Charles and Guryan, 2008; Heedegaard and Tyran, 2018), education (Card and Krueger, 1992; Lang and Manove, 2011), health care (Alsan and Wanamaker, 2018; Alsan, Garrick and Graziani, 2019), and others to provide just some examples. For reviews see Lang and Lehmann (2012) and Neumark (2018).

<sup>&</sup>lt;sup>2</sup>At a national level, other studies have calibrated macroeconomic models to estimate the overall output costs of discrimination. They find that discrimination against women or African Americans reduced output in the long-run (Cavalcanti and Tavares, 2016), e.g. via the misallocation of talent (Hsieh, Hurst, Jones and Klenow, 2019).

<sup>&</sup>lt;sup>3</sup>According to the 1910 Census, only 15.7% of the labor force worked in manufacturing, a sector which accounted for 42% of national output (Kendrick, 1961). 23.6% of male German-born labor force participants worked in manufacturing, and 37.1% of them worked in operatives and craftsmen occupations. This compares to 26.5% of non-Germans in operatives and craftsmen jobs, and 15.4% in manufacturing.

We first propose a novel measure of localized anti-German sentiment based on war casualties. We digitized and geo-located information of more than 71,000 soldiers who died in the war. With newspapers reporting the daily casualty lists and highlighting losses in the local communities, casualties increased animosity towards Germans in precisely those communities. We formalize this idea in a regression framework by showing a significant positive correlation between our casualty rate and more noisy measures of anti-German sentiment that we collected from digitized newspapers during the war years. Counties with higher World War I casualties had a higher share of newspaper articles calling Germans *enemies* or *huns*,<sup>4</sup> or that reported tarrings and featherings of Germans in 1917-18.<sup>5</sup>

Using both county-level and linked individual Census data in a difference-in-differences setting, we then show that German-born individuals moved away from counties in the top part of the casualty rate distribution while counties in the bottom part of the distribution saw an increase in their German population shares.<sup>6</sup> This relationship between war casualties and migration patterns existed for Germans from before to after the war, but not in other decades such as the period from 1900 to 1910. The relationship also did not exist for other immigrant groups such as Swedes or Italians. Another contributing factor was salience as the outflow of Germans was strongest in the Midwest, where Germans historically had been the largest immigrant group, and the inflow was most pronounced in the South.<sup>7</sup> We are the first to document this substantial internal migration of Germans in response to discrimination as previous work mainly focused on assimilation, or lack thereof, on part of the Germans (e.g. Fouka, 2019, 2020).

The short-run costs to Germans who moved due to this casualty shock were substantial. Linked Census data from the 1910 and 1920 full count Censuses for almost 150,000 Germanborn men show that movers were willing to relocate by 585 miles (941km) on average.<sup>8</sup> In 1920, they were significantly more likely to live in the South, resist naturalization, or to have

<sup>&</sup>lt;sup>4</sup>The term *huns* was used as ethnically-loaded and derogatory term for Germans (similar to *kraut* during World War II) based on the *Hun speech* by Emperor Wilhelm II on July 27, 1900.

<sup>&</sup>lt;sup>5</sup>Both violent and non-violent forms of discrimination against Germans were common during the war years but spiked particularly once the U.S. officially joined the conflict in April 1917 (Lübke, 1974).

<sup>&</sup>lt;sup>6</sup>It should be noted that we use the terms Germans and German-born interchangeably for brevity and to avoid repetition.

<sup>&</sup>lt;sup>7</sup>From 1910 to 1920, the share of Germans increased by 0.47 percentage points in the South but declined by -0.21 percentage points outside the South. This pattern is shown in panel (a) of Figure 3.

<sup>&</sup>lt;sup>8</sup>This is approximately the distance from Pittsburgh in Pennsylvania, to Atlanta, Georgia; or from Milwaukee in Wisconsin, to Nashville, Tennessee. The finding is also robust to quality of the links produced by the record linkage algorithm we used (Abramitzky, Boustan and Eriksson, 2014).

experienced an occupational downgrade from before to after the war.<sup>9</sup> The occupational downgrading was mainly driven by moving from non-agricultural work before the war to jobs in agriculture after the war. The occupational change toward farming may have occurred because the German-born movers mostly went South, where there was less manufacturing activity. Another advantage of becoming a farmer and to live in a more rural setting was that the Germanborn were able to reduce the day-to-day contact with workers, employers, and customers, and thus the sting of discrimination.

Anti-German discrimination and the resulting outflow of Germans had negative effects on economic growth in discriminating counties in the post-war decades until the 1940s. This was particularly true for the manufacturing sector, where Germans tended to be concentrated before the war. Using county-level Census data from 1900 to 1940 in a difference-in-differences setting, we show that counties that experienced an outflow of Germans between 1910 and 1920 saw a reduction in the average log annual earnings in manufacturing of between 1 to 7 percent. The results are robust to the inclusion of pre-war county characteristics such as population size, the share of Germans, share of manufacturing employment, the male-to-female ratio, percent urban, as well as county-specific linear or quadratic time trends. The same relationship between German outflows and manufacturing wages did not exist for the outflow of Germans from 1900-10, nor for the outflow of other immigrant groups from 1910-20 such as Swedes or Italians.

As a robustness check we also employ an instrumental variables strategy in which we instrument for the outflow of Germans from 1910 to 1920 with the World War I casualty rate in the respective counties.<sup>10</sup> This gives the outflow effect the interpretation of being the channel through which discrimination affected economic outcomes in the local communities. We rule out a direct effect of those casualties by estimating the regressions not only with pre-war county characteristics but also with time-varying controls for total population and male population size. This shuts down the direct labor market effects that these casualties might have had through their impact on labor supply.<sup>11</sup> The results confirm the baseline difference-indifferences results. The negative wage effect was strongest in 1920 and then slowly faded out

<sup>&</sup>lt;sup>9</sup>We refer to occupational downgrading as moving from a high-skilled occupation in 1910 to a semi- or low-skilled occupation in 1920, or from a semi- to a low-skilled occupation from before to after the war.

<sup>&</sup>lt;sup>10</sup>We rule out selection into higher casualty rates based on literacy, wealth, skill, racial and ethnic composition. We also show that casualty rates are as good as randomly assigned in space once conditioned on county fixed effects. The average number of casualties was 29 soldiers in the top quintile and thus was not sufficiently high to disturb the labor market itself but discriminatory pressure amplified via newspaper reporting and hence drove the disproportional outflow of Germans from these counties.

<sup>&</sup>lt;sup>11</sup>It should be noted that the 110,000 fallen soldiers made up only a small part of the overall population of 100 million in 1910. In fact, our results hold with and without such time-varying population controls.</sup>

until wages reached their pre-war level again in 1940. The costs for the few years of intense anti-German sentiment were therefore reflected in a reduction in average wages that lasted for more than a decade.

This paper is the first to quantify the direct effects of the war on local anti-German sentiment and its effect on the relocation decisions of Germans in the U.S., as well as on the economic outcomes of the local communities that chose to discriminate.<sup>12</sup> Previous work has used this sudden but temporary taste-based discrimination shock to study assimilation (Fouka, 2019, 2020) or other outcomes related to the labor market (Moser, 2012), innovation and patenting (Moser and Voena, 2012; Baten, Bianchi and Moser, 2017), and spending on urban schools (Schmick and Shertzer, 2020). We add to this literature by introducing a novel measure of anti-German sentiment based on war casualties. Using this measure, we provide evidence that, aside from assimilation, the decision to migrate substantially affected not only Germans, but also the counties that discriminated away their German population. Our setting provides a rare opportunity in which the costs of discrimination can be studied for both the affected group as well as for the discriminating local communities.

The negative impact on the discriminating communities is similar to the recent work on forced migration which has mainly focused on state mandated expulsions, one of the most extreme types of discrimination (see Pascali, 2016; Testa, 2018; Becker, Grosfeld, Grosjean, Voigtländer and Zhuravskaya, 2020). The survey article by Becker and Ferrara (2019) highlights that forced migration is well studied with respect to its effects on the migrants and the receiving economies. We provide a new estimate for the effects on both the migrants and the so-called sending communities by showing that discrimination harmed the local economies through the channel of outmigration of a relatively skilled group in response to ethnic animus. The main take-away is that even though the discriminatory shock lasted for a few years, the economic cost of discrimination to those communities lasted for more than a decade.

# 2 Historical Background and Related Literature

Germans were among the largest immigrant groups in the United States until the early 20th century. In the 1910 Census, the share of German-born and second generation Germans among

<sup>&</sup>lt;sup>12</sup>As we were finishing our paper, Joseph Price mentioned to us at a conference that he, Kerwin Charles, Tanner Eastmond, and Daniel Rees have independently started a project using a similar strategy of using wartime casualty rates to study the impact of discrimination on the long-run success of German-Americans and intergenerational outcomes.

the total population in the U.S. was over 10%. Not only were Germans a large share of the population, they also were known for their economic successes. Higham (1998) cites a survey of businessmen from 1908, who ranked immigrant nationalities by traits. They ranked Germans above English immigrants and even attributed to them more positive traits than Americans in some respects. Abramitzky et al. (2014) compute earnings penalties for different nationalities based on occupations and show that Germans had the lowest penalty relative to Americans. The penalty disappeared entirely for those who had stayed in the country for more than 30 years.

German, Swedish, and English immigrants had similar levels of literacy, urbanization, and naturalization to citizenship. They had higher average education than other immigrant groups, and their occupational distribution had earnings that were similar to those with American-born individuals whose parents were also born in America. Their home ownership rates were 4.4 percentage points higher than those of American-born individuals and they owned businesses at roughly the same rate (see Appendix Table A1).<sup>13</sup>

Germans were known for being hard working and economically successful, but also for tending to their language and customs. For example, Germans were 8 to 14 percent less likely to speak English than Swedish and English immigrants. Cities with larger German populations even offered bilingual education (Fouka, 2020). Other examples include the gymnastics (*Turnvereine*) and shooting (*Schützenvereine*) societies, German language newspapers, and German churches (Lübke, 1974). German culture and their local communities left a permanent mark on the landscape of the U.S. Many Germans settled in the Midwest and many towns had German names such as Berlin, Wisconsin, or Bremen, Indiana. Despite their social preferences, Germans and German-Americans were well respected as hard-working, rapidly assimilating, and patriotic members of society (Higham, 1998). For decades they had managed a balance between their old and new home, which is reflected in the saying: "Germania my mother, Columbia my bride" (Lübke, 1974, p. 48)

Attitudes changed dramatically with the onset of World War I (1914-18). Germans and German-Americans experienced increased animosity from the beginning of the war, which increased when some German churches and societies tried to raise funds for the German war effort or lobbied for the U.S. to remain neutral during the conflict (Lübke, 1999). However, the peak of Anti-Germanism in the U.S. was reached after the country eventually entered the war

<sup>&</sup>lt;sup>13</sup>In this particular table we defined Americans as American-born individuals whose parents were also born in the U.S. to give a more stringent definition of the established local population. The wording was chosen to avoid confusion with American natives.

in 1917.

A key channel through which anti-German sentiment was spread were newspapers since the radio did not diffuse until the 1920s. Figure 2 shows examples of anti-German slurs in the news (panel a). Appendix Figure A1 plots the share of newspaper articles including the words *enemy* or *huns* among articles mentioning *Germans*. In reading a large number of newspapers, we discovered that the word "Hun" stood out as derogatory term. Usage of the word *enemy* in relation to Germans saw a surge after 1914 and then doubled again with the entry of the U.S. into the war. This is also when the share of articles about Germans using the word *huns* spikes.<sup>14</sup>

Figure 1 displays different depictions of Germans in the American press or books. Panel (a) shows the "German Hun" as rapist who is stopped by an American soldier in an advertisement for war bonds, and panel (b) depicts a German soldier as a goose-stepping child murderer. These types of depictions were targeted not at only at German-born citizens but also against naturalized German-Americans. Panel (c) displays a spy who, under the cover of citizenship, seeks to sabotage the U.S. war economy. Germans in the U.S. were frequently accused of spying for the Empire, and were under constant surveillance by para-official organizations such as the American Protective League (APL).<sup>15</sup> Germans were forced to buy war bonds, to kiss the U.S. flag, and to denounce the German Emperor (Lübke, 1974).

The level and extent of Anti-Germanism reached into all parts of life. Moser (2012) shows that the share of operas by German composers fell from 43% to less than 7%, the use of Otto or Wilhelm as first names for newborn children declined dramatically, and applicants to the NYSE with a German sounding surname were twice as likely to be rejected during the war years. Sauerkraut consumption fell by 75% from 1914 to 1918, hamburgers were renamed *liberty steaks* (Fouka, 2020), and substantial amounts of school resources were reallocated in response to anti-German hysteria (Schmick and Shertzer, 2020). Aside from the economic and social discrimination, Germans also had to fear physical harm. Robert Prager was lynched on April 5, 1918, in Collinsville, Illinois, and beatings or tarring and feathering were other more common forms of assault (Lübke, 1974). Several men involved in the Prager lynching subsequently faced trial in a court of law. None of them were convicted.

The state not only turned a blind eye but actively benefited from expropriating German

<sup>&</sup>lt;sup>14</sup>Data for this graph were taken from Chronicling America, a source which is described in more detail in the later part of this paper.

<sup>&</sup>lt;sup>15</sup>The APL was founded in 1917 and at its peak had 250,000 members in over 600 cities who were looking out under cover for enemy activities or possible spies (Higham, 1998).

property. The Office of the Alien Property Custodian was established in October 1917 and tasked with expropriating German assets. Miller (1922) details the corporations, firms, trademarks, copyrights, and patents seized and sold under the office in relation to the Trading With the Enemy Act of October 6, 1917. The total value of these exceeded more than \$ 500 million in 1919, which corresponds to \$ 7.5bn in 2018 dollars using the CPI from the BLS inflation calculator.

Moser and Voena (2012) show that expropriation and reselling of German chemical patents to domestic inventors raised domestic patenting by 20% relative to the average patenting activity between 1919 and 1939. Most of the gains came from improvements based on learning-bydoing, which tended to follow after a lag of eight to nine years. German firms responded by patenting more in these same fields after the war (Baten et al., 2017).

A large number of schools prohibited the teaching of the German language (Lleras-Muney and Shertzer, 2015). In areas where this occurred Fouka (2020) shows that the children of German immigrants reacted to this effort to force assimilation by volunteering less for military service during World War II, marrying more within their own group, and giving their children typical German names more often.

A significant number of German immigrants responded to the prospect of discrimination by assimilating in various ways. According to Fouka (2019), many Germans chose to anglicize their names and to petition for naturalization, especially in states with higher incidences of violence against Germans. German parents who had been in the U.S. longer were more likely to give their children English names. Biavaschi, Giulietti and Siddique (2017) provide evidence of general positive payoffs for name Americanization by migrants in the early 20th century. Some Germans sought to prove their loyalty to the U.S. by volunteering for military service. The volunteers later were more likely to marry Americans and to become naturalized citizens, albeit at a lesser rate than other immigrant groups such as Italians or Eastern Europeans (Mazumder, 2018).

Another response to anti-German attitudes was to move to a more receptive location, which is a focus of our paper. Between 1910 and 1920 German-Americans migrated to new locations in the U.S. at a significantly higher rate than any other group. Panel (a) of Figure 3 maps the change in the share of German population (net of total population changes) from 1910 to 1920 using county-level Census data. The largest outflows occurred in the Midwest where Germans were a large and salient immigrant group. With the war ending the Age of Mass Migration (Abramitzky et al., 2014), very few Germans left the U.S. and the evidence we present in this paper shows that they tended to relocate to areas with lower anti-German sentiment.

A major question we address in this paper is the extent to which German migration flows affected economic outcomes not only for the moving Germans, but also for the communities that these Germans fled due to the increased discriminatory pressure. In a recent survey, Becker and Ferrara (2019) provide an overview of the few existing examples in which forced migration led to lasting effects on the economies of the sending locations. Huguenots who moved to Prussia after being expelled from France in 1685 brought knowledge and technology with them that subsequently raised Prussian productivity in the long-run (Hornung, 2014). The expulsion of 3 million Germans from the Czech borderlands after World War II negatively affected economic growth in these areas by eroding property rights and reducing the benefits of agglomeration economies (Testa, 2018). Pascali (2016) shows that Italian municipalities that expelled their Jewish population during the 15th and 16th century have lower incomes today and a less developed banking system.

In this paper we examine the forced movement by Germans in the U.S. that was not driven by state mandated expulsion but by differential increases in discriminatory pressure during the war from the rest of the local populations. Unlike other studies in this area, we can observe the economic outcomes for both the discriminated group as well as the sending communities within the legal, economic, and institutional framework of the same country. This provides us with a unique setting to study the costs of discrimination for those who were discriminated against and those who chose to discriminate due to a short-run shock to anti-group sentiment.

# **3** WWI Casualties, Discrimination and Patterns of German Migration

### 3.1 War Casualties and Anti-German Sentiment in the News

To effectively study the causal impact of discrimination at the local level, we need a measure of the types of discriminatory attitudes that German immigrants perceived and a driving source of variation in that measure that is exogenous. We propose measures of anti-German sentiment based on text from 1.9 million newspaper articles we obtained from Chronicling America for the war years. In particular, we extracted all articles that mentioned Germans in any context and then calculated the share of articles that mentioned Germans as *enemies*, used the derogatory term *huns*, or reported tarring and feathering of Germans. The term *enemies* could merely reflect war reporting. The use of the term *huns* in print, however, suggests that both the news-

paper staff and the readers found it acceptable to use a nasty, anti-German slur in a public manner. Descriptions of actual bodily harm at the local level showed that some segment of the population was attacking German immigrants (Lübke, 1974).

A plausibly exogenous force that would have influenced local anti-German attitudes during World War I was the extent to which members of the local population became casualties in battles against German forces during the War. Recent work has used war deaths as exogenous shocks in different contexts such as to study marriage markets in France after WWI (Abramitzky, Delavande and Vasconcelos, 2011; Boehnke and Gay, 2020) or labor markets and outcomes of blacks in the U.S. after WWII (Ferrara, 2018). We hypothesize that such deaths suffered by the local communities abroad increased anti-German sentiment in those communities. Newspaper were the primary source of information because radios did not diffuse until the 1920s. They were also instrumental in spreading anti-German slurs as well as information on war casualties abroad for which they would highlight fallen soldiers from the local communities. Figure 2 shows an example of such slurs in panel (a) and a daily report on casualties abroad highlighting a death from the local community in panel (b). The casualty and newspaper data are described further in the data appendix.

The relationship between anti-German sentiment and WWI casualties can be estimated with the following regression

$$D_c = \alpha_s + \phi \text{WWI Casualty Rate}_c + X'_c \gamma + \nu_c \tag{1}$$

where  $D_c$  is one of three discrimination measures: the percentage of newspaper articles in county c mentioning Germans as *enemies* out of all articles mentioning Germans in any context in 1917 and 1918, i.e. the war years with U.S. involvement, the percentage mentioning Germans as *huns*, and the percentage reporting tarring and feathering of Germans.<sup>16</sup> The vector  $\alpha_s$ contains state fixed effects, and  $X_c$  is a vector of pre-war controls measured at the county-level in 1910 and includes the percentage of German-born individuals, population size, male-tofemale ratio, the percentage of employment in manufacturing, and the percent urban. Also included are the draft rate and the total number of articles published in the different counties which are indexed by c. The denominator of the casualty and draft rate is the number of votingaged males as proxy for the number of service eligible men.<sup>17</sup> The distributions of the casualty

<sup>&</sup>lt;sup>16</sup>Note that these are not necessarily tarrings and featherings that also occurred in county c but are typically either in the county or in a nearby county.

<sup>&</sup>lt;sup>17</sup>The county-level aggregate data from the 1910 Census do not provide more finely grained age groups. Our

and draft rate are plotted in Appendix Figure A2.

Around 17% of all counties had at least one newspaper outlet in Chronicling America that published at least one article during 1917 and 1918. For counties that did not have a newspaper outlet or none that was published during the war years and included in Chronicling America, we assigned the measures  $D_c$  from the nearest county with a publishing newspaper and weight the corresponding observations by the inverse distance to the assigned newspaper county.

The results from this correlation exercise are reported in Table 1. A one percentage point increase in the WWI casualty rate is associated with a 4.75 percentage points increase in the share of articles mentioning Germans as *enemies*, a 2.37 percentage points increase in the share of articles mentioning them as *huns*, and a 0.67 percentage point increase in reported tarrings and featherings of Germans. Relative to the outcome averages, these effects correspond to a 26%, 49%, and 38% increase, respectively. War casualties therefore appear to be a significant shifter in anti-German sentiment at the local level.

In what follows, we will rely on the WWI casualty rate as the main independent variable associated with anti-German animus. While newspaper based measures of anti-German sentiment are more in line with capturing discrimination per se, the number of counties with recorded articles in 1917 and 1918 in Chronicling America is only 17 percent. We also do not know the geographic range and volume of circulation for each newspaper. Thus, we know that the county had access to newspaper content at the time, but we do not know how broadly its information was disseminated among the county's population and to the population in surrounding counties. Given the strong relationship between casualties and anti-German sentiment shown in Table 1 and the availability of casualty rates for every county, it makes sense to use the casualty rate as measure of the shift in anti-German sentiment.

### 3.2 War Casualties and German Migration Patterns

#### 3.2.1 Data

With anti-German sentiment peaking during 1917/18, Germans had two options. First, they could attempt to assimilate and demonstrate their loyalty to America as argued by Fouka (2019). The alternative was relocation. The war severely restricted cross-Atlantic migration and also made a return to the German Empire unattractive, therefore migrating Germans were most likely to relocate to other counties in the U.S. Panel (a) of Figure 3 shows the change in

results are robust to using the total population aged 10-20 as denominator, however, since this also includes women it is a less accurate measure of potential soldiers in a county.

the German-born population from 1910 to 1920 across U.S. counties.<sup>18</sup> The German share of the population fell the most in the Midwest and rose in the South and to a lesser extent in New England.

Discrimination against Germans was particularly pronounced in the Midwest: "The midwestern state councils, in particular, got a notorious reputation for patriotic vigilantism [...] Most of this coercion was directed at the German-American communities" (Breen, 1984, p. 79). Hegi (2005) describes the case of Fred Tenekheig in Audubon, Iowa, who was dragged across the public square with a rope around his neck by parents of American soldiers, and then forced to leave the town with his family a few days later. He also discusses the much lower degree of violence against Germans in Texas. Potential reasons for this are the rural character of the South at the time as well as relatively little exposure to German immigrants in general, making it harder to identify Germans by their accents or names.

A striking geographic correlation between casualty rates and changes in the German population share can be seen in the two maps in Figure 3. The strong relationship is not being driven by strong correlations with other observables. We estimate a LASSO selection model to determine which correlates from the 1910 Census were most likely to have a statistically significant relationships with the casualty rate and the draft rates during World War I.<sup>19</sup> The correlates with the strongest relationships as ranked by the respective coefficients' t-statistic from highest to lowest are shown in Appendix Figure A3.<sup>20</sup>

As expected, the casualty rate has the strongest statistically significant relationship with the draft rate because counties that sent a higher share of their male population to fight had a higher share of their men at risk. The only other statistically significant relationships were with the population in cities with more than 25,000 inhabitants and with less densely populated, more rural areas. The latter also has the most statistically significant relationship with the draft rate. Hence, in the analyses below we condition on pre-war urbanization rates in 1910. It is also important to note that per capita variables such as the number of illiterates, manufacturing labor,

<sup>&</sup>lt;sup>18</sup>General time and population growth effects have been removed from the mapped values to avoid underlying confounding trends. This ensures that it is the numerator, the share of German-born individuals, and not the change in total population in the denominator that is driving these patterns.

<sup>&</sup>lt;sup>19</sup>All variables were standardized by population size. The LASSO regression then solves the problem arg  $\min_{\beta} \sum_{i=1}^{N} (y_i - X'\beta)^2 + \lambda_{j=1}^p | \beta_j |$  to select the most significant regressors while shrinking unimportant ones towards zero via the regularized penalization terms that is added to the standard least squares minimization problem.

<sup>&</sup>lt;sup>20</sup>The 1910 Census has almost 200 variables from which we selected. Figure A3 therefore only plots a certain number of the most significant coefficients. For the casualty rate only the top three most significant predictors are significant at at least the 5% level whereas for the draft rate that number is five coefficients.

farm or house owners, blacks, or foreigners by nationality were not selected by the LASSO regression as significant predictors of the casualty rate. Only the number of manufacturing firms per capita is marginally significant but positively related to the draft and negatively to casualty rates. This implies that World War I deaths were unlikely to be selected along wealth, skill, or ethnic dimensions, which otherwise would potentially raise issues of selection bias.

Another potential confounding factor could be a spatial correlation between changes in the German-born population share from 1910 to 1920 and the casualty rate. Tests for spatial clustering in Appendix Table A2 show that spatial autocorrelation almost disappears entirely once coarse geographic controls, such as state fixed effects, and pre-war county controls are included in the estimations.<sup>21</sup>

The strong raw negative correlation between the WWI casualty rates and the change in the German-born population share between 1910 and 1920 can also be seen in the binned scatter plot in panel (a) of Figure 4. The figure also shows that counties in the bottom of that casualty rate distribution experienced an increase in the share of German-born population whereas those in the top of the distribution saw a decrease. This differential treatment response motivates why we consider a difference-in-differences regression using quintiles of the casualty rate distribution in the next section.

To provide a placebo test, panel (b) of the same figure shows that there was no negative relationship between the World War I casualty rate and the change in the German population share between 1910 and 1920. There were a large number of Swedish-born and Italian-born immigrants in the U.S. and their home countries did not fight against the U.S. in World War I. Panels (c) and (d) show that there was no negative relationship between the WWI casualty rate and the changes in their shares of the population across counties between 1910 and 1920. Thus, the negative relationship between casualty rates and the German share occurs only during the World War I decade and that relationship is not present for other immigrant groups who were not fighting against the U.S.

<sup>&</sup>lt;sup>21</sup>The routine for estimating the Getis-Ord statistic for local spatial autocorrelation was provided by Kondo (2016).

### 3.2.2 Difference-in-Differences Model

To formalize the analysis, we combine the casualty rate measure with county-level data from the U.S. decennial Census from 1900 to 1940 and estimate the following regression,<sup>22</sup>

% German population<sub>ct</sub> = 
$$\sum_{q=1,q\neq3}^{5} \tau_q Q_q (WWI \text{ Casualty rate})_c \times \text{Post-WWI}_t$$
  
+  $X'_{ct}\gamma + \alpha_c + \lambda_t + \epsilon_{ct}$  (2)

where the outcome is the share of the German-born population of a county's total population in county c in Census year t. To capture the differential treatment response across the casualty rate distribution highlighted in Figure 4, we split the casualty rate into five bins and let  $Q_q$ denote the  $\tau^{\text{th}}$  quintile of the World War I casualty rate distribution. Each quintile indicator is interacted with a post-war indicator that equals one after 1910 and is zero otherwise. Quintile three is omitted and acts as the baseline for comparison. If local casualties led to anti-German sentiment, and if Germans sought to evade such animosity, then those counties with lower casualty rates should receive Germans and those with higher losses should lose them, i.e.  $\tau_q$ should be decreasing in q.

We control for time-invariant county characteristics with county fixed effects  $\alpha_c$  and aggregate shocks common to all counties are absorbed by time fixed effects  $\lambda_t$ . The vector  $X'_{ct}$ includes the World War I draft rate, as well as pre-war characteristics such as population size, the share of Germans, male-to-female ratio, share of manufacturing employment, and urbanization rate. All of these are measured in 1910 and are interacted with time fixed effects, hence the t subscript. All unexplained variation remains in the error term  $\epsilon_{ct}$ . To account for heteroscedasticity and autocorrelation we cluster standard errors at the county level.

The identifying assumptions are that the share of the German-born population evolved in a parallel way across low- and high-casualty rate counties over time prior to the war and that there are no unobserved time-varying factors that are correlated with both the WWI casualties and the post-war measures of the outcome. To relax this assumption, we also include linear county-specific time trends  $\alpha_c t$ , and quadratic time trends  $\alpha_c t^2$ , in other specifications to probe for robustness of our findings with respect to underlying differential time trends in high and low casualty rate counties that might be driving the results.

<sup>&</sup>lt;sup>22</sup>Summary statistics for the county level data are reported in Table 2.

#### 3.2.3 Results

The results from estimating eq. (2) are reported in Table 3. The  $\tau_q$  coefficients for the casualtyrate bins are negative and statistically significant for counties with the highest casualty rates. As the casualty rates fall, the coefficients eventually turn positive and become statistically significant again in areas with the lowest casualty rates. Counties in the top quintile experienced an outflow that ranges from -0.310 percentage points in specification 2 with the controls in equation 2 to -0.195 percentage points when we control for county-specific time trends. Relative to the average share of Germans of 1.815% in 1910, this is an average reduction of 11 to 17% in the German-born county population.

The percentage point reduction in the German-born share in counties in the top casualtyrate quintile is nearly matched by the increase in the German-born share in counties in the lowest quintile with a range of increases of 0.154 to 0.377 percentage points. Thus, Germans appear to have relocated within the U.S. rather than leaving the country entirely. This finding is consistent with robustness checks by Fouka (2019), who finds that her results are also not driven by Germans exiting the U.S.

We also estimated an alternative event-study specification to test for the presents of pretrends before the war decade and to measure the timing of the post-war changes in the Germanborn shares across counties. Figure 5 plots the coefficients from regressing eq. (2) where Post-WWI<sub>t</sub> was replaced with year dummies, leaving out the indicator for the year 1910 which acts as baseline.

Error bars show the 95% confidence intervals. None of the coefficients prior to 1910 are statistically different from zero, consistent with the absence of any uncontrolled pre-trends. After the war, the share of Germans in counties with the highest casualty rates fell by -0.25 percentage points in 1920, -0.3 percentage points by 1930 and -0.44 percentage points in 1940. All of these coefficients are statistically significant. The shares also fell for counties in the second highest quintile, but the coefficients were smaller and not statistically significant.

Germans were most likely to shift into counties in the lowest casualty-rate quintile. The German-born share rose by 0.25 percentage points in 1920, 0.3 percentage points by 1930, and 0.4 percentage points by 1940. The coefficients for the second lowest casualty-rate quintiles also were positive, but were not statistically significant. The increasing effects of the casualty rates over time in the highest and lowest casualty-rate counties suggest that relocation was a permanent decision, setting sending and receiving counties on differential population growth

trajectories for their German-born population.

To identify specific locations left by the German-born and the places where they went, we estimate the following regression which interacts the casualty rate, the post-war indicator and state fixed effects,<sup>23</sup>

% German population<sub>ct</sub> = 
$$\sum_{s=1}^{S} \beta_s \left[ (WWI \text{ Casualty rate})_c \times \text{Post-WWI}_t \times I(\text{State} = s) \right] + X'_{ct}\gamma + \alpha_c + \lambda_t + \epsilon_{ct}$$
 (3)

where  $I(\cdot)$  is the indicator function. The corresponding coefficients are mapped in Figure 6. The outflows were strongest in Midwestern areas where Germans were a large and salient immigrant group before the war, and where casualty rates were higher (cf. Figure 3, panel a). The largest increases in the share of German-born population occurred in Louisiana, Florida, Delaware, and the states in the New England area, followed by the remaining states of the Deep South.

# **4** Outcomes of Migrating Germans

How did the German-born fare when they moved away from counties with the highest discriminatory pressure? To answer this question, we link individual data from the full count Censuses of 1910 and 1920. We match German-born men aged between 15 and 60 in 1910 to individuals in 1920 following the procedure developed by Abramitzky et al. (2014) based on first and last name, place of birth, and a two year interval around a person's year of birth.<sup>24</sup> We obtained a matched sample of almost 150,000 individuals who were either uniquely matched, or where the closest match could be determined by the birth year difference and the parents' place of birth. The matching algorithm is described in more detail in the data appendix. Summary statistics for the individual linked data are presented in Appendix Table A3.

It should be noted that the resulting matched sample is for the sub-population of Germanborn individuals who chose not to anglicize their names.<sup>25</sup> Name Americanization was one way through which Germans and German-Americans sought to evade discrimination (Fouka, 2020), in which case our matching algorithm would not find those individuals in the 1920

<sup>&</sup>lt;sup>23</sup>We exclude Alaska and Hawaii from this exercise.

<sup>&</sup>lt;sup>24</sup>We are linking men only due to the well known issue that women tend to change their surname upon marriage.

<sup>&</sup>lt;sup>25</sup>For this section only, we will use German-born and German interchangeably for brevity and to avoid repetition. The correct term is German-born in this context.

Census. However, it is not clear how successful this strategy was. Especially for Germanborn individuals the German accent was more likely to reveal their nationality and we show that language was a key determinant of relocation below. The group of Germans who did not change their names is the group of most interest here because they were the ones who most likely responded to discrimination by migrating rather than by assimilating.

We have shown that the largest discrimination likely occurred in counties that were in the top quintile of the casualty rate distribution and that those were also the areas that experienced the largest reduction in the German-born share of the population. To determine how German-born men who migrated to avoid the largest discriminatory pressure fared relative to other German-born men, we regress the outcomes of German-born males on an indicator for whether they lived in a county in 1910 that would ended up in the top quintile of the casualty rate distribution interacted with an indicator for the year 1920,

$$y_{ict} = \beta \left[ Q_5 \left( \text{Casualty Rate} \right)_{c,1910} \times \text{Post-WWI}_t \right] + \alpha_{c,1910} + \lambda_t + X'_{ict} \Gamma + \nu_{ict}$$
(4)

where  $y_{ict}$  is the outcome for individual *i* living in county *c* in Census year *t*. The outcomes include indicators for moving to a new county between 1910 and 1920, the distance moved between 1910 and 1920 in miles,<sup>26</sup> living in a Southern state in 1920, not being naturalized by 1920, having experienced an occupational downgrade between the two Census years, and for working as farmer in agriculture in 1920 after having a non-farm occupation in 1910. The occupational downgrade equals one if a person had a high-skilled job in 1910 and moved to a semi-skilled or low-skilled job in 1920, or if they had a semi-skilled job in 1910 and ended up in a low-skilled job in 1920.

The top quintile casualty rate indicator is captured by the  $Q_5(\cdot)$  function and is interacted with the 1920 indicator, Post-WWI<sub>t</sub>. The parameter of interest is  $\beta$ . To stick as closely as possible to the empirical design of the previous section, we control for county fixed effects in 1910, i.e. the county for which the casualty treatment is assigned,<sup>27</sup> and a 1920 indicator  $\lambda_t$ .

The set of controls include the county level draft rate as well as a large set of individual

<sup>&</sup>lt;sup>26</sup>Distance is measured as minimum straight line distance, i.e. as the crow flies, from the centroid of the county of residence in 1910 to the centroid of the county of residence of an individual in 1920. Naturally, the distance for non-movers is zero.

<sup>&</sup>lt;sup>27</sup>The correspondence with the empirical strategy in section 3.2.2 could be achieved by collapsing the individual data at the county-year level. The benefit of the individual data are the additional observables and the ability to trace individuals to their 1920 county of residence.

baseline characteristics measured in 1910 which are interacted with the 1920 indicator. The individual controls in 1910 contain binary variables for urban status, birth cohort, place of birth, literacy, occupational skill group,<sup>28</sup> farm status, employment status, marital status, years since entry to the U.S. in bins of 0-5, 6-10, 11-15, and 16-20 years, school attendance, labor force participation, and count measures for family size and the number of weeks spent in unemployment in 1909. Standard errors are clustered at the county level.

The  $\beta$  coefficient estimate in column (1) of Table 4 shows that a German-born man living in a county in 1910 that later had a WWI casualty rate in the top quintile was 63.4 percentage points more likely to have left the county by 1920. This effect is 1.3 times the baseline probability of moving of 49% in this sample.<sup>29</sup> Remember, however, that the sample is for Germans who did not assimilate by changing their names, so the impact may have been smaller if we looked at the German-born population that included name-changers.

Columns (2)-(6) focus on the sub-sample of movers to gauge whether relocation was economically beneficial or detrimental to those who left high-casualty rate counties. Conditional on moving, column (2) shows that Germans who left their county of residence due to the WWI casualty shock were willing to relocate by 585 miles (941km) on average. This is approximately the distance from Pittsburgh (Pennsylvania) to Atlanta (Georgia), or from Milwaukee (Wisconsin) to Nashville (Tennessee). Discrimination against Germans was widespread in the Midwest where they had traditionally been a salient minority group (Breen, 1984). Violence against Germans was significantly lower in the South (Hegi, 2005). This potentially motivates the significant relocation effort made by these individuals.

Column (3) provides evidence that German- born individuals, who relocated out of a high casualty rate county from 1910 to 1920, were 3.4 percentage points more likely to live in the South in 1920. This is consistent with the results shown in Table 6 as well as with the average distance traveled estimated in column (2). A sign that the movers were less interested in assimilation in response to discrimination is that the movers from counties with the highest casualty rates were also 4.3 percentage points more likely to not have naturalized by 1920 in column (4). In terms of their occupational outcomes, the German-born who left counties with the highest casualty rates were 2.6 percentage points more likely to have dropped to a lower skill level in 1920 as shown in column (5). Finally, they were 20 percentage points more likely

<sup>&</sup>lt;sup>28</sup>We use the 1950 occupation definitions of the U.S. Census Bureau and divide occupations into ten groups which are professional and technical, farmers, managers as well as officials and proprietors, clerical and kindred workers, sales workers, craftsmen, operatives, service workers, farm laborers, and laborers.

<sup>&</sup>lt;sup>29</sup>See the 1910 summary statistics of the linked sample in Appendix Table A3.

to be employed in agriculture in 1920 after having worked in a non-agricultural industry in 1910. Farming in rural and more isolated areas might have been a way to avoid discrimination though it should be noted that the South at this time had little manufacturing employment that the German-born movers could have entered.

In the next section, we examine the impact of German-born migration on manufacturing in the counties they left. Appendix Table A4 shows the results of estimating eq. (4) for individuals in three different industry groups which are measured in 1910.<sup>30</sup> The outcomes are the mover and distance moved variables. The group with the highest relocation probability were manufacturing workers in counties in the top WWI casualty rate quintile. They were 74.1 percentage points more likely to move as result of this casualty shock. Hence manufacturing is not only an industry in which wages are well measured before 1940,<sup>31</sup> but also where one would expect a significant effect of Germans migrating away.

#### 4.1 Robustness to Linkage Errors

It appears that relocation was not beneficial for German-born individuals in economic terms. These results provide evidence for the costs that individuals are prepared to pay in order to avoid the heavy discrimination faced by Germans during the war years. As the previous section suggests, there is no evidence for return migration. One potential issue with the linked individual data is that record linkage across Census years can be prone to mismatches. In this case, individuals would be marked as *movers* when in fact they are not but simply were linked to the wrong individual in 1920. However, if such mismatches occurred, it would imply a misclassification in our binary outcomes as well as our binary treatment. This would lead to two attenuation biases that come from these two misclassifications (see Meyer and Mittag, 2017).

A related issue is whether Germans purposefully misreported their place of birth in the Census to evade discrimination. This is not necessarily done specifically for the Census but general behavior that is similar to the Americanization of German names.<sup>32</sup> While we cannot rule this possibility out completely, the map of changes in the German population share in panel (a) of Figure 3 suggests otherwise. If a substantial majority of Germans did not leave the country but instead lied about their place of birth, we should not observe an increase in

<sup>&</sup>lt;sup>30</sup>The main industries employing Germans were agriculture, manufacturing, and retail/sales, which accounted for 57% of all employment among Germans in 1910.

<sup>&</sup>lt;sup>31</sup>The Census only asked for wages from 1940 onwards but aggregate wages in manufacturing are available at the county level.

<sup>&</sup>lt;sup>32</sup>For instance, Müller would become Miller, Kruse would be changed to Cruise, etc.

the share of German-born individuals in the South, for instance, since there was no return or incentive for lying and falsely claiming to be German-born.

To probe the sensitivity of our results with respect to potential mismatches, Appendix Table A5 reports the results from eq. (4) using high-quality matches only. This means we use individuals who appeared in the 1910 Census and had a single unique match in the 1920 Census. The results are similar to the baseline estimates reported in Table 4 both in terms of magnitude and statistical significance. When using the unique-match sample, the top-quintile casualty coefficient is larger for the relocation and farm employment outcomes but smaller for the probability of living in the South, not having naturalized by 1920, and the occupational downgrade. None of these differences between the results in Table (4) and Appendix Table A5 are statistically significantly different from each other.

#### 4.2 Determinants of the Relocation Decision

To better understand which Germans migrated and what their characteristics were, we regressed the mover indicator on observables measured in 1910. The coefficients are plotted in Appendix Figure A4 and show that Germans were particularly more likely to move if they were manufacturing workers, active in the labor force in 1910, or had been in the country for a shorter period of time relative to those who had been in the U.S. for 21 years or more. Those who were literate, owned their home, were married, or had larger families were less likely to move.

While insightful, those correlations only relate to the unconditional probability of relocation. To relate the cross-county migration decision to the WWI casualty shock, we repeat the regressions from column (1) in Table 4 and further interact the indicator of having lived in a county in the top casualty rate quintile with the 1920 year dummy, as well as with other observables characteristics in the following regression:

$$Pr(\text{Mover} = 1)_{ict} = \beta \left[ Q_5 \left( \text{Casualty Rate} \right)_{c,1910} \times \text{Post-WWI}_t \right] \\ + \delta_k \left[ Q_5 \left( \text{Casualty Rate} \right)_{c,1910} \times \text{Post-WWI}_t \times G_k \right] \\ + \alpha_{c,1910} + \lambda_t + X'_{ict} \Gamma + \nu_{ict}$$
(5)

where  $G_k$  includes the k interaction variables which are indicators for whether an individual reports German as their first language,<sup>33</sup> their first name being Wilhelm, i.e. the name of the

<sup>&</sup>lt;sup>33</sup>Which language to report as the mother tongue is a choice in the Census. In fact, 46% of the individuals in

German emperor, an indicator for having one of the 30 most common German surnames,<sup>34</sup> and indicators for years in the U.S. binned into 5 intervals.<sup>35</sup>

The results from this exercise are reported in Table 5. Reporting German as mother tongue adds around 7.5 percentage points to the probability of relocation in response to the top-quintile casualty treatment across all columns. Without additional information we cannot say whether this is because those individuals generally had a stronger accent or if this was a manifestation of their German identity. For instance, previous work has shown that speaking a language with a foreign accent has a negative effect on wages (Grogger, 2011).

Also names appear to have played an important role in the relocation decision of Germanborn men who lived in counties with the highest casualty rates. Having the emperor's first name of Wilhelm increased the probability of moving by 17 to 20 percentage points, while having a common and thus easily identifiable German last name increased this probability by 28 percentage points. The importance of names in the labor market has been previously studied by Biavaschi et al. (2017). They showed that there are substantial returns to name Americanization in the early 20th century and that individuals who chose to preserve their name identity were much less likely to experience occupational upgrading.

Finally, column (4) shows that those who had lived in the U.S. fewer years were more likely to move when they were in counties in 1910 from the highest casualty quintile. Relative to those who had lived there for more than 20 years, the relocation probability was 18 to 22.6 percentage points higher for men living in the U.S. less than 11 years and around 5.5 percentage points higher for men living in the U.S. between 11 and 20 years.

### 5 Economic Effects on the Sending Communities

When the German-born left communities where social and economic discrimination increased the most, the remaining members in the community may also have experienced losses. Postwar manufacturing in the "sending" counties that experienced German out-migration might have been less successful because the German-born were 1.5 times more likely to be in manufacturing and tended to be in more skilled jobs in manufacturing than other ethnic groups. In

our sample report English as their first language even though they were born in Germany. This is not accounted for by Germans moving to the U.S. at a very early age since age of arrival is 17 for those who report English as their first language and 18.5 for those who report German as their mother tongue.

<sup>&</sup>lt;sup>34</sup>The 30 most common German names in the 1910 Census are: Schmidt, Meyer, Schultz, Wagner, Weber, Hoffman, Schneider, Becker, Schroeder, Mueller, Wolf, Peters, Bauer, Fischer, Koch, Klein, Zimmerman, Krueger, Keller, Beck, Kramer, Mayer, Krause, Schwartz, Hahn, Schmitt, Hartman, Lange, Schaefer, Kaiser.

<sup>&</sup>lt;sup>35</sup>These bins are 0-5, 6-10, 11-15, and 16-20 years, with the comparison being 21 years or more.

the 1910 Census, 24.3% of German-born men aged 15 to 60 were employed in manufacturing compared to 15.9% of men of the same age in the rest of the population. Within manufacturing, 68.5% of German-born men were in operatives or craftsmen positions whereas 56.6% of non-Germans were in such occupations. Further, Germans in manufacturing were more likely to move between 1910 and 1920. The loss of a significant group of workers, particularly skilled workers, would have damaged productivity immediately and required costly and lengthy training of the new workers that eventually replaced them.

Although we would like to study a broad range of aspects of the local economy, we restrict the analysis to manufacturing because nation-wide county-level information on the same measures before and after World War I are only available for manufacturing.<sup>36</sup> We focus on wages for two reasons. First is the previously mentioned concentration of Germans in this sector and the potential productivity and thus wage effects associated with losing these workers. Second, wages are our best measure of social cost given that these affect a large number of workers. If these workers are also the ones who discriminated, then the wage drop from the outflow of discriminated Germans can be interpreted as the aggregate cost of discrimination in those local economies.<sup>37</sup>

To estimate the impact of the German outflow on manufacturing earnings, we estimate the following equation

$$\ln \text{wages}_{ct} = \beta \left[ \text{WWI German Outflow}_c \times \text{Post-WWI}_t \right] + \alpha_c + \lambda_t + X'_{ct} + \epsilon_{ct}$$
(6)

where  $\ln \text{wages}_{ct}$  is the natural log of average annual earnings for manufacturing workers in county c and decade t. The WWI German Outflow<sub>c</sub> measure is designed to isolate the impact of the outflow of Germans from a county c from before to after the war; therefore, it is equal to the absolute value of the change in the German-born percentage of the population between 1910 and 1920 when the change was negative. It is equal to zero when the German-born percentage stayed the same or increased between 1910 and 1920. As result, the minimum of the measure is zero and the measure is more positive in counties where the German-born share fell more between 1910 and 1920.

<sup>&</sup>lt;sup>36</sup>We provide evidence for the effect of German outflows on a wider array of manufacturing outcomes in Appendix Table A6 for completeness. The main analysis focuses on wages due to their consistent measurement and availability over the sample period.

<sup>&</sup>lt;sup>37</sup>In fact, there is evidence that both workers and employers were discriminating against Germans Moser (2012); Fouka (2020).

All other controls in  $X_c$  are the same as in eq. (2). We also include time-varying measures of the total population size and the male population in the county to shut down any direct labor market effects that might be the direct result of suffering war casualties in the respective counties. This is especially important for the next section where we instrument the outflow of Germans from 1910 to 1920 with being in the top quintile of the WWI casualty rate. Standard errors are again clustered at the county level to account for heteroscedasticity and autocorrelation in the residuals.

The results in panel a of Table 6 show that a one percentage point increase in the outflow of German-born individuals during the war decade was associated with a 1.1 percent decline in average annual manufacturing earnings in the decades after the war as shown in column (1). This base specification only includes county and Census year fixed effects. The effect increases to a decline in average annual manufacturing earnings of 1.7 percent when including the pre-war and time-varying population controls in column (2). Once county-specific time trends are included in column (3), the decline is 7.2 percent for each one percentage point increase in the German outflow. The change in magnitude is consistent with the hypothesis that the areas that Germans left were on a higher growth trajectory in the long run than other areas and hence we would underestimate the effects of German outflows on wages. Once we control for the difference in long-term growth rates, the effect of losing German skilled workers is larger. Including the more flexible quadratic county-specific time trends in column (4) leaves the results virtually unchanged compared to the previous column. Our results are in line with findings from the forced migration literature which focuses on state-mandated expulsions and generally finds negative effects on the local economies from which the affected group was removed.38

To provide a different perspective on the magnitudes of these effects, consider that the average number of German-born leaving high-casualty rate counties was 215 individuals. The average number of manufacturing workers per county was 1,300 in 1910. Even after adjusting for women and children in the count of Germans, the outflow of German-born workers accounts for 93% of the reduction in manufacturing workers in counties that experienced an outflow of Germans from 1910 to 1920.<sup>39</sup>

<sup>&</sup>lt;sup>38</sup>Testa (2018) shows that the expulsion of Germans in Western Czechoslovakia after World War II led to lasting reductions in agglomeration economies, population density, and educational attainment for the remaining population. The banking sector developed less in Italian cities that expelled their Jewish populations between 1400 and 1600 (Pascali, 2016), and the deportation of Jews in Nazi Germany also led to a communal loss in human capital that reduced education outcomes for German children (Akbulut-Yuksel and Yuksel, 2015).

<sup>&</sup>lt;sup>39</sup>This refers to column (3) of Appendix Table A6 which predicts a 6.2% reduction in manufacturing labor for

As a placebo exercise, we also estimate the model and use similar measures of the outflow of the Swedish-born and the Italian-born in Appendix Table A7. Neither of these outflows are associated with statistically significant reductions in average earnings. This is true when they are considered on their own as well as when all three outflow measures for the German-, Swedish-, and Italian-born are included in a single regression. The negative effects on the manufacturing sector as result of an outflow of workers therefore appear to be a German-specific result.

#### 5.1 Instrumental Variables Regressions

The relationship between manufacturing earnings and the German outflow that we measure might be endogenous if Germans, in particular, migrated out due to conditions that were correlated with unmeasured factors that contributed to a decline in wages. We have explored the channel behind this finding using an instrumental variable, the indicator that the county was in the top quintile of the WWI casualty rate distribution. The results in Table 2 suggest that the indicator will be a strong instrument. The key question is whether the instrument is uncorrelated with the error in the final manufacturing earnings equation. A potential violation of the exclusion restriction could occur if the high casualty rate led to a reduction in a county's labor supply or it shifted the skill composition toward lower skilled workers. We have taken multiple steps to check and eliminate these possibilities.

First, we have included controls for the potential labor supply in the final stage equation in the form of the time-varying population and male population, as opposed to our previous approach of conditioning on pre-war characteristics and interacting these with a post-war indicator. These control variables block the labor supply channel and manufacturing demand channels through which casualties would have influenced manufacturing.<sup>40</sup>

Second, while the casualty shock significantly affected anti-German sentiment through the propagation via newspapers, as argued earlier, its magnitude made it unlikely that it had a direct effect on the labor market. The average number of fallen soldiers in counties in the highest casualty rate quintile was 29 men, followed by 21, 19, 14, and 7 in the lower quintiles. In 1910 only 15 percent of the non-German-born workforce were in manufacturing. Thus, only 4, 3, 3,

a 1 percentage point outflow of Germans. Adjusting the average of 215 leaving Germans for women and children and men in non-manufacturing jobs leaves 75 German manufacturing workers, who constitute 5.77% of the 1910 manufacturing workforce.

<sup>&</sup>lt;sup>40</sup>Appendix Table A8 reports results from estimations of the OLS and IV regressions without the time-varying controls for total population and main population as robustness check. Results remain unchanged.

2, and 1 of these fallen soldiers, respectively, were likely to have been in manufacturing before the war. Manufacturing employed an average of 1,300 men per county in 1910, so it seems highly unlikely that our casualty rate measure would have had more than a negligible impact on the skill distribution in manufacturing or on the wage-setting mechanisms of the industry itself.

Third, we estimated LASSO regressions of the county casualty rates on all observable county characteristics that were available in the 1910 Census standardized by population size. These including the WWI draft rate and per capita information on illiterate population, manufacturing earnings, manufacturing firms, manufacturing output, manufacturing workers, population density, different measures of home and farm owners, among others, totaling more than a hundred variables the model selected from. The LASSO results in Appendix Figure A3 show that the casualty rate was statistically significantly correlated with only the draft rate, the population in cities over 25,000, and inverse population density. Hence all regression analyses include the pre-war population size and urbanization rate, as well as the draft rate as controls.<sup>41</sup>

Fourth, we re-estimated the OLS regression in (6) while including the casualty rate interacted with the post-WWI indicator as a control. The results in Appendix Table A9 show that the coefficients and standard errors of the German outflow variable does not change, and that the casualty rate coefficient is not statistically significant in any specification. All of these facts suggest that the top quintile of the casualty rate will not be correlated with the error term in the second stage.

The first stage results are reported in Table 7. In addition to reporting robustness of the first stage relation with regards to controls and county-specific time trends, we also report the  $\delta$  statistic by Oster (2019) to provide evidence for robustness with respect to the unobservables.<sup>42</sup> The  $\delta$  statistic we obtain indicates that selection on unobservables would have to be 1.1 to 1.3 times larger selection on the observables in order to explain away our result. Typically,  $\delta \geq 1$  is considered a robust result. This increases the confidence in our previous argument that there are no unobservable characteristics that are driving our first stage result but that are potentially left in the error term of the second stage which would lead to a violation of the exclusion restriction.

The IV results are reported in panel b of Table 6. The IV coefficients are more negative

<sup>&</sup>lt;sup>41</sup>Panel b of the same figure also shows the predictors of the draft rate for completeness.

<sup>&</sup>lt;sup>42</sup>This test uses the R<sup>2</sup> and coefficient movement of the variable of interest in the regressions with and without controls. Assuming a maximum R<sup>2</sup> = 1.3, Oster (2019) defines a selection relationship between observables and unobservables captured by  $\delta$ , which is the degree to which selection on unobservables would have to be larger than selection on the observables in order for  $\beta$  to be equal to zero.

than the OLS coefficients in panel a with statistically significant coefficients. A one percentage points increase in the outflow of German-born individuals from 1910 to 1920 was associated with a 5 percent reduction in average annual wages per worker in manufacturing in the baseline specification in column (1). When adding controls, including the time-varying population controls that shut down potential direct labor market effects of the instrument, the effect size increases to negative 7.1 percent in column (2). As in the OLS results, the inclusion of county-specific time trends again increases the effect size with a one percentage points outflow of Germans being associated with an approximate 10.6 percent reduction in our manufacturing wage measure in column (3). Again there is no difference when using the more flexible quadratic county-specific trends in column (4).

The differences in magnitude between the OLS and IV estimates likely arise because the component of the German-born outflow that is identified by the instrument is the component associated with the most virulent anti-German discrimination, which would raise the costs of staying high enough that a larger share of the skilled Germans would have been likely to leave the county. Another reason is that IV estimates a local average treatment effect which estimates the effect of the German outflow on average annual manufacturing wages for the counties where Germans were compelled to leave due to the casualty shock and who would have remained otherwise.

#### 5.2 Robustness and Dynamic Treatment Effects

To capture dynamics in the impact of the German outflow, we re-estimated eq. (6) while replacing the Post-WWI dummy with a vector of year fixed effects that omits 1910 as the base year. The coefficient plot in Figure 7 show that the coefficient of the out-flow variable interacted with the 1900 dummy was slightly negative and not statistically significant.<sup>43</sup> The outflow effect in 1920 implies a 5 percent reduction in average annual earnings in the first census year after the war. The negative impact declines to a statistically significant 1.9 percent in 1930 and has gone away by 1940. The most intense anti-German sentiment built up from 1916 when Germany's threats against U.S. shipping increased and even more during the war years of 1917 and 1918 that saw direct involvement of the U.S. It makes sense that the strongest negative effects on earnings of the outflow occurred in 1920 just after the War ended because the firms likely had the highest costs associated with losing skilled workers and retraining them. The

<sup>&</sup>lt;sup>43</sup>If this were an actual pre-trend that is just noisily estimated, it would actually make us understate our main result.

effect weakened greatly during the 1920s after this initial period of adjustment to the less negative relationship seen in 1930 and was completely gone by 1940. This adjustment period of at least ten years stands in comparison to the duration of anti-German sentiment of only four years, and the intense discrimination of two years during the war years with U.S. involvement. This suggests that even short-term discriminatory shocks can generate disproportionally longer negative effects in the discriminating economy.

Appendix Table A10 repeats this exercise with the OLS and IV setting. In particular, we estimate equation (6) using only the pre-war periods and the data from each separate post-war Census year, i.e. we separately estimate the effect of going from the pre-war period to 1920, the effect of going from the pre-war period to 1930, and the effect of going from the pre-war period to 1940 both with the OLS and IV estimators. The results of each regression are reported in the corresponding table rows. The IV estimates are again larger than the OLS estimates in 1920 but the overall pattern of the strong negative wage effect in 1920 that mostly had faded away but not completely by 1930.

As a final robustness check, we test for the spatial correlation of the German outflow measure, log wages in manufacturing per worker, and the WWI casualty rate using the Getis-Ord statistic for positive and negative spatial correlation provided by Kondo (2016). The results from this test are reported in Appendix Table A2. All variables display significant spatial correlation in the 1920 cross section with wages displaying the highest and casualty rates the lowest spatial correlation patterns. Columns (4)-(6) then take these variables, partial out state fixed effects and the pre-war county controls used in sections 3 and 5, and re-estimate the spatial correlation statistic using the residuals. In all cases the spatial correlation reduces significantly. After partialling out these controls, more than 91% of all counties do not show a significant spatial correlation in the WWI casualty rates meaning that, conditional on coviariates, war casualties are as good as randomly assigned in space.

To adjust the previous estimators for potential spatial autocorrelation, Appendix Table A11 reports the OLS and IV results from estimating equation (6) and the corresponding first stage using the standard error correction proposed by Conley (1999). The distance cutoffs are 50, 100, and 200km. The significance of all results survives the correction of standard errors for spatial autocorrelation.

# 6 Conclusion

How does a relatively short-lived discrimination shock against a certain group impact their relocation decisions, their future economic outcomes, and the outcomes of the local communities that chose to discriminate against said group? These are the questions we sought to address in this paper by studying the case of Germans in the U.S. during and after World War I. Germans, an economically well-integrated, large, and respected minority group, became hugely unpopular in the U.S. for the duration of World War I, and especially once the United States themselves entered the conflict. Previous work on this topic has studied the adverse effects of this discrimination on the Germans themselves including their labor market outcomes at the New York stock exchange (Moser, 2012), the response of Germans to prohibition of their language in schools and general assimilation Fouka (2019, 2020), or compulsory licensing via the Trading with the Enemy Act (Moser and Voena, 2012; Baten et al., 2017).

We add to this literature by studying the internal migration of Germans within the U.S. in response to increased local discrimination and anti-German sentiment during the war. For this purpose, we propose a new measure of an exogenous shifter of anti-German sentiment which is the county-level WWI casualty rate. The main idea is that war casualties suffered abroad by local communities increases the animus against Germans in those communities. We show that higher casualty rates are significantly correlated with Germans being mentioned as *enemies*, or *huns*, i.e. the derogatory term for Germans during the war, as well as a higher frequency of reported tarrings and featherings of Germans. Unlike the newspaper data, WWI casualties can be fairly accurately measured for all counties.

With the war significantly reducing travels over the Atlantic and making Germany an unattractive destination, Germans tended to move within the U.S. Using county level data from the Census, we show in difference-in-differences regressions that Germans moved away from counties in the top quintile of the WWI casualty rate. Counties in the bottom quintile saw an increase in the share of German population from before to after the war. Interestingly, Germans moved away from areas in which they were a historically salient minority group such as the Midwest, and towards areas with low shares of Germans such as the South. The relationship between WWI casualties and changes in the share of German-born individuals does not exist before the war, and it does not exist for other groups such as Swedes or Italians. This provides further confidence in the interpretation of our casualty rate as a measure of shifting anti-German sentiment.

We then link German-born individuals using the full-count Census files of 1910 to 1920 to understand the post-war outcomes of cross-county migrants as well as the characteristics that determined their relocation decision. Germans who lived in a county in 1910 that would end up being in the top quintile of the casualty rate were again significantly more likely to move, especially if they were working in manufacturing. Movers had an increased probability of living in the South in 1920, not having naturalized, having experienced an occupational downgrading compared to their 1910 profession, and they were more likely to be farmers after the war. A potential reason is the lack of manufacturing in the South and farming as possible route to escape discrimination of Germans by moving to more remote locations.

As in the literature on physical characteristics and labor market outcomes (Hamermesh and Biddle, 1994; Biavaschi et al., 2017), observable characteristics significantly affected the relocation decision of Germans in response to the casualty shock. Stating their mother tongue as German in the Census, having the first name of the German emperor Wilhelm, a common German surname, or having been in the country for a shorter period of time strongly increase the probability of moving county from 1910-20. In robustness checks we probe the sensitivity of our results with respect to the quality of the Census linkage algorithm and show that the main results hold up when restricting the sample to high-quality matches.

The final contribution of the paper is the estimation of the effect of German outmigration on the sending economies, i.e. the counties that essentially discriminated away parts of their German-born population. This relates to the literature on forced migration which has focused on the relocation effects on migrants themselves as well as the receiving economies, but where less is known about the effects on the sending communities (Becker and Ferrara, 2019). Using county-level Census data from 1900-40 in a difference-in-differences setting, we show that counties that saw a larger outflow of Germans from 1910-20 experienced a drop in average manufacturing wages per worker. Since Germans were disproportionally employed in the manufacturing sector before the war, losing these workers appears to have reduced productivity and thus wages in the manufacturing sector in the post-war period.

Instrumenting the German outflow with being in the top quintile of the WWI casualty rate confirms this result. Furthermore the dynamic wage effect is such that the largest drop in wages due to a reduction in the share of German-born population during the war is strongest in the immediate post-war period and then begins to fade out. The effect only disappears in 1940. We therefore conclude that counties which chose to satisfy a short-run anti-group sentiment by discriminating away their German population paid for this in the longer term with reduced wages in the manufacturing sector. Even though the discrimination shock was relatively short-lived over a period of 4 years, the wage drop persisted for more than a decade.

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# **Tables**

	Enemy Huns		Tarring and feathering	
	(1)	(2)	(3)	
WWI Casualty Rate <sub>c</sub>	4.745**	2.370**	0.674**	
	(2.113)	(1.182)	(0.317)	
Outcome mean	18.389	4.886	1.794	
Observations	2,199	2,199	2,199	
Adj. $\mathbb{R}^2$	0.141	0.127	0.078	

### Table 1: WWI Casualty Rates and Anti-German Reporting in the News

Note: Cross-sectional county-level regressions of newspaper based anti-German sentiment measures on the WWI casualty rate. Outcomes express the share of articles mentioning Germans as enemy or huns or that report tarring and feathering relative to all articles mentioning Germans in any context between the war years of 1914 and 1918 in county c. Newspaper outlets are geo-located at the county level. If a county did not have a newspaper, the closest newspaper was assigned and weighted by distance to the nearest outlet. Controls include the WWI draft rate, the total number of articles published in the county over the given time period and pre-war measures of population size, share of Germans, male-to-female ratio, share of manufacturing employment, and urbanization rate, as well as state fixed effects. Significance levels are denoted by \* p < 0.10, \*\* p < 0.05, \*\*\* p < 0.01.

	Mean	St. Dev.	Min	Max
Outcomes				
Percent German-born individuals	1.370	2.187	0	21.861
Reduction in % German Population, 1910-20	0.213	0.684	0	8.767
Log Per Capita Wages in Manufacturing	1.332	0.502	-0.583	2.931
WWI Variables				
WWI Casualty Rate	0.264	0.138	0.017	2.911
Dummy Top Casualty Quintile	0.143	0.350	0	1
Casualty Rate in the Top Quintile	0.469	0.160	0.362	2.911
WWI Draft Rate	10.072	4.594	1.783	100
Pre-War Controls				
Pre-WWI German Share	1.948	3.339	0	26.95
Pre-WWI Population	15,036	14,927	0	110,36
Pre-WWI Urbanization Rate	1.022	5.926	0	73.83
Pre-WWI Male-to-Female Ratio	0.899	0.541	0	6.897
Pre-WWI Share of Manufacturing Employment	2.090	2.991	0	26.24
Newspaper Measures				
% Articles Mentioning Germans as Enemies	18.365	12.435	0	100
% Articles Mentioning Germans as Huns	4.858	6.877	0	100
% Articles Reporting Tarring and Feathering	1.807	2.194	0	20
Number of Articles per County (1917-18)	962.926	2516.143	1	51,18
Observations	10,474			

# Table 2: County Data Summary Statistics

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Note: County level characteristics for U.S. counties in the estimation sample from 1900 to 1940. Wages in manufacturing are deflated and have 1910 as base year. The share of newspaper articles mentioning Germans as Huns or enemies, or that report tarring and feathering of Germans are relative to the total number of articles mentioning Germans in any context in 1917 and 1918, i.e. the years of U.S. involvement in WWI.

	Outcome: Sh	are of German Poj	oulation (pre-war	mean = 1.815
	(1)	(2)	(3)	(4)
$Q_1$ (Casualty Rate) <sub>c</sub> × Post-WWI <sub>t</sub>	0.377***	0.367***	0.152***	0.154***
	(0.075)	(0.074)	(0.048)	(0.041)
$Q_2$ (Casualty Rate) <sub>c</sub> × Post-WWI <sub>t</sub>	0.128	0.158*	0.063	0.063
	(0.087)	(0.085)	(0.046)	(0.048)
$Q_4$ (Casualty Rate) <sub>c</sub> × Post-WWI <sub>t</sub>	-0.068	-0.087	-0.087	-0.087
	(0.099)	(0.098)	(0.077)	(0.060)
$Q_5$ (Casualty Rate) <sub>c</sub> × Post-WWI <sub>t</sub>	-0.302***	-0.314***	-0.195*	-0.195***
	(0.105)	(0.106)	(0.110)	(0.065)
Observations	10,367	10,367	10,367	10,367
Counties	2,230	2,230	2,230	2,230
Adj. $\mathbb{R}^2$	0.804	0.811	0.980	0.968
Controls		Yes	Yes	Yes
Linear county time trends			Yes	
Quadratic county time trends				Yes

#### Table 3: Effect of WWI Casualties on % German Population

**Note:** Difference-in-differences regressions of the share of Germans in county c in decade t from 1900-40, interacting quintiles of the WWI casualty rate with a post-war indicator.  $Q_{\tau}$  indicates the  $\tau^{\text{th}}$  quintile of the casualty rate distribution. The omitted comparison quintile is quintile three. The pre-war outcome mean is measured in 1910. All regressions include county and decade fixed effects. The sample period is 1900-40. If included, controls contain the WWI draft rate and pre-war measures of population size, share of Germans, male-to-female ratio, share of manufacturing employment, and urbanization rate. Standard errors are clustered at the county-level. Significance levels are denoted by \* p < 0.10, \*\* p < 0.05, \*\*\* p < 0.01.

Table 4: WWI Casualties and Outcomes of Germans in Linked Census Da
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		Distance		Not	Occupational	
	Mover	moved	South	naturalized	downgrade	Farmer
	(1)	(2)	(3)	(4)	(5)	(6)
Q <sub>5</sub> (Casualty Rate) <sub>c</sub> ×	0.634***	584.565***	0.034***	0.043*	0.026**	0.200***
Post-WWI $_t$	(0.172)	(41.679)	(0.008)	(0.025)	(0.011)	(0.021)
Outcome mean	0.247	301.5	0.0250	0.231	0.155	0.059
Observations	290,488	121,720	143,314	143,314	143,314	143,314
Adj. $\mathbb{R}^2$	0.384	0.444	0.074	0.215	0.579	0.109
Mover sample		yes	yes	yes	yes	yes

**Note:** Difference-in-differences regressions of individual's outcomes on an indicator for whether county c is in the top quintile of the WWI casualty rate distribution which is interacted with a post-war indicator. The sample is a two period panel and contains German-born individuals who were linked from the 1910 to 1920 full count Census files. Mover is an indicator for whether an individual left their county of residence between 1910-20. Distance is the distance in miles between a person's residence in 1910 and 1920 conditional on having moved between the two Census years. All other outcomes are indicators in 1920 for living in the South, having obtained citizen status by 1920, having experienced an occupational downgrade (i.e. from high- to semi-/low-skilled, or from semi to low-skilled jobs using the 1950 occupational definitions of the U.S. Census Bureau), and for working in agriculture in 1920 when the individual's occupation in 1910 was not in agriculture. The mover sample only includes individuals who moved county between 1910-20. All regressions include county fixed effects, a year indicator for 1920, birth year and place of birth fixed effects, as well as baseline controls measured in 1910 and interacted with the 1920 indicator. The baseline controls include the following measures from the 1910 Census: indicators for urban status, eight skill groups, farm status, employment status, marital status, years since entry to the U.S. in bins (0-5, 6-10, 11-15, and 16-20 years), school attendance, labor force participation, and count measures for family size and the number of weeks spent in unemployment in 1909. Standard errors are clustered at the county-level. Significance levels are denoted by \* p < 0.05, \*\*\* p < 0.01.

	Outcome: N	Moved county bet	ween 1910-20 (m	ean = 0.247)
	(1)	(2)	(3)	(4)
$Q_5$ (Casualty Rate) <sub>c</sub> × Post-WWI <sub>t</sub>	0.557***	0.557***	0.523***	0.503***
	(0.172)	(0.172)	(0.166)	(0.164)
$Q_5(Casualty Rate)_c \times Post-WWI_t$ inte	eracted with:			
First language is German	0.077***	0.077***	0.075***	0.076***
	(0.029)	(0.029)	(0.029)	(0.029)
First name is Wilhelm		0.161**	0.189***	0.175**
		(0.073)	(0.072)	(0.073)
Common German last name			0.288***	0.278***
			(0.012)	(0.011)
In U.S. for 0-5 years				0.184***
				(0.034)
In U.S. for 6-10 years				0.230***
				(0.018)
In U.S. for 11-15 years				0.059***
				(0.014)
In U.S. for 16-20 years				0.059***
				(0.013)
Observations	290,488	290,488	290,488	290,488
Adj. $\mathbb{R}^2$	0.384	0.384	0.392	0.394

#### Table 5: Determinants of the Individual Relocation Decision

**Note:** Difference-in-differences regressions of individual's outcomes on an indicator for whether county c is in the top quintile of the WWI casualty rate distribution which is interacted with a post-war indicator. The sample is a two period panel and contains German-born individuals who were linked from the 1910 to 1920 full count Census files. Mover is an indicator for whether an individual left their county of residence between 1910-20. The top casualty quintile and 1920 dummy interaction is further interacted with the following variables. The first language is German indicator equals one if an individual reports German as their native language (even though the person may speak English). The indicator for the first name being Wilhelm captures effects of having the name of the German Emperor at the time. Common German last name is an indicator for having one of the 30 most common German surnames in the 1910 Census (Schmidt, Meyer, Schultz, Wagner, Weber, Hoffman, Schneider, Becker, Schroeder, Mueller, Wolf, Peters, Bauer, Fischer, Koch, Klein, Zimmerman, Krueger, Keller, Beck, Kramer, Mayer, Krause, Schwartz, Hahn, Schmitt, Hartman, Lange, Schaefer, Kaiser). All regressions include county fixed effects, a year indicator for 1920, birth year and place of birth fixed effects, as well as baseline controls measured in 1910 and interacted with the 1920 indicator. The baseline controls include the following measures from the 1910 Census: indicators for urban status, eight skill groups, farm status, employment status, marital status, years since entry to the U.S. in bins (0-5, 6-10, 11-15, and 16-20 years), school attendance, labor force participation, and count measures for family size and the number of weeks spent in unemployment in 1909. Standard errors are clustered at the county-level. Significance levels are denoted by \* p < 0.10, \*\*\* p < 0.05, \*\*\*\* p < 0.01.

	Outcome: lo	og manufacturing v	wage per capita (pre	-war mean $= 1.9$
		Pa	nel a: OLS	
	(1)	(2)	(3)	(4)
WWI German Outflow $_c \times$	-0.011**	-0.017***	-0.072***	-0.070***
Post-WWI <sub>t</sub>	(0.004)	(0.004)	(0.025)	(0.025)
Observations	10,609	10,474	10,474	10,474
Counties	2,302	2,258	2,258	2,258
Adj. R <sup>2</sup>	0.874	0.878	0.911	0.857
Controls		Yes	Yes	Yes
Linear county time trends			Yes	
Quadratic county time trends				Yes
		Р	anel b: IV	
	(1)	(2)	(3)	(4)
WWI German Outflow <sub>c</sub> ×	-0.050*	-0.091**	-0.114**	-0.115**
Post-WWI <sub>t</sub>	(0.029)	(0.038)	(0.053)	(0.053)
Observations	10,367	10,367	10,367	10,367
Counties	2,274	2,230	2,230	2,230
Adj. $\mathbb{R}^2$				
Controls		Yes	Yes	Yes
Linear county time trends			Yes	
Quadratic county time trends				Yes

#### Table 6: OLS and IV Results for German Outflows and Log Wages in Manufacturing

**Note:** OLS and IV regressions of the log per capita wage in manufacturing in county c and decade t on the % outflow of German population (measured from 1910-20) interacted with a post-WWI indicator. In panel b, the outflow of Germans is instrumented with the WWI casualty rate. The sample period is 1900-40. All regressions include county and year fixed effects. If included, controls contain the WWI draft rate and pre-war measures of population size, share of Germans, male-to-female ratio, share of manufacturing employment, and urbanization rate. The regressions also include time varying measures for the total population size and the size of the male population. Standard errors are clustered at the county-level. Significance levels are denoted by \* p < 0.10, \*\* p < 0.05, \*\*\* p < 0.01.

	Outcome: S	Share of German Po	pulation (pre-war m	nean = 1.815)
	(1)	(2)	(3)	(4)
$Q_5$ (Casualty Rate) <sub>c</sub> ×	0.329***	0.258***	0.241***	0.241***
Post-WWI <sub>t</sub>	(0.069)	(0.053)	(0.045)	(0.045)
Observations	10,390	10,390	10,390	10,390
Counties	2,253	2,253	2,230	2,230
Adj. $\mathbb{R}^2$	0.527	0.666	0.895	0.830
Oster's $\delta$	1.053	1.180	1.316	1.314
Controls		Yes	Yes	Yes
Linear county time trends			Yes	
Quadratic county time trends				Yes

Table 7: First Stage Effect of Being in the Top WWI Casualty Quintile on German Outflows

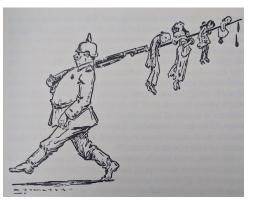
Note: County-level difference-in-differences regressions of the outflow of Germans (1910-20) in county c in decade t on an indicator for being in the top quintile of the WWI casualty rate distribution interacted with a post-war indicator. All regressions include county and year fixed effects. The sample period is 1900-40. If included, controls contain the WWI draft rate and pre-war measures of population size, share of Germans, male-to-female ratio, share of manufacturing employment, and urbanization rate. The  $\delta$  statistic by Oster (2019) reports the degree of selection on the unobservables (relative to the observables) that would be required to explain away the top-quintile casualty coefficient. Standard errors are clustered at the county-level. Significance levels are denoted by \* p < 0.10, \*\* p < 0.05, \*\*\* p < 0.01.

# **Figures**



### Figure 1: Anti-German Posters and Prints during WWI

(b) A German Soldier as Child Murderer



(c) Defamation of German-Americans



**Note:** Examples of Anti-German propaganda during WWI. Panel a) shows a German soldier as rapist who is stopped by an American soldier to promote the purchase of war bonds. Panel b) depicts a German soldier as child murderer. Panel c) discredits German-Americans who allegedly hide under the cover of U.S. citizenship to act as spies who target the U.S. industry shown in the background which they sabotage with the dynamite in the front of the image. Image source: Lübke (1974).

#### Figure 2: Anti-German Sentiment and War Casualties in Newspapers

(a) Local Casualty Reports

# THE DAY'S CASUALTY LIST

## Well-Known Goldfield Boy Among the Dead

Bv United Press] WASHINGTON, Aug. 9.—The casualty list today reports ninety-nine killed; dead of disease, 1; dead of accident, 2; wounded, sixty-three; missing 303, the largest record of missing yet received. Marines, killed, nine; wounded, forty-three. Among those killed in action was L. A. Miller of Sanger, Cal.; died of wounds, M. Bair of Goldfield, Nev.; wounded, Andrew Jackson of San Francisco, A. A. Bene-

#### IN MEMORIAM

The telegraph today brings the news of the <u>death in France of Maurice Bair</u> of <u>Goldfield</u>. He was the youngest of two brothers in the service of Uncle Sam and went over a number of months ago.

#### (b) Anti-German Sentiment

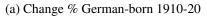
Because if you don't hate your enemy you cannot, if you are a human being, fight him as hard as if you are filled with an unpitying, unforgivable rage against him—a rage such as the German soldier feels for our men, such as the German woman and the German child feels for every man, woman and child in England, Canada, France and the United States.

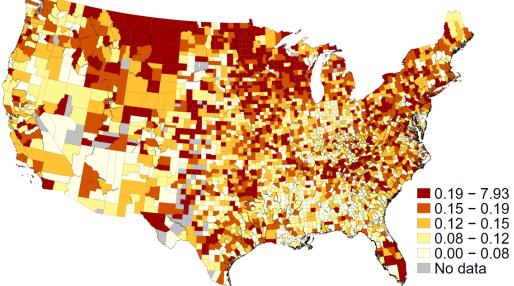
We've got to hate more. We've got to regard every German, everything German, every idea German, every product German, every principle German with a hatred such as every German man, woman and child feels for us.

**Note:** Figure (a) shows an example of publicly communicated anti-German sentiment in the Albuquerque Morning Journal in the paper on May 13th 1918. Panel (b) displays reporting on the day's casualty list and the highlighting of local war deaths in the Carson City Daily paper of August 9th 1918.

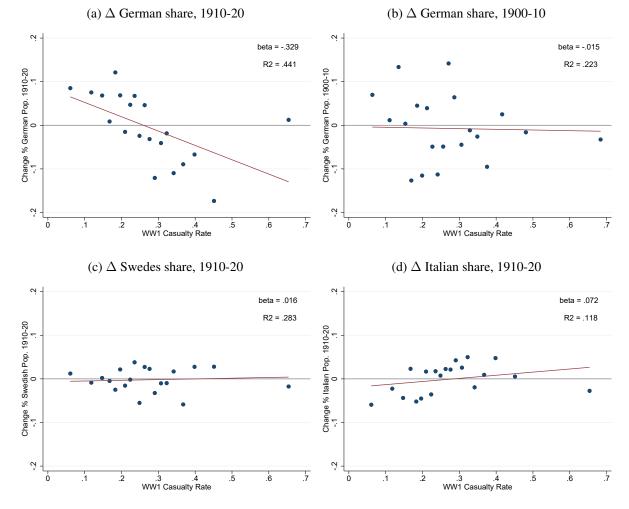


 6) WWI Casualty Rate





**Note:** Panel (a) maps the quintiles the change in the county-level share of the German-born population from 1910 to 1920. Total population changes have been residualized out to avoid confounding changes in the share by an influx of other immigrant groups, for instance. Panel (b) maps the county-level WWI casualty rate which is defined as the total number of WWI deaths over the male population of service eligible age in 1910 times one hundred.



## Figure 4: Anti-German Sentiment and War Casualties in Newspapers

Note: Binned scatter plots for the relation between the change ( $\Delta$ ) in the population share of a given group (individuals born in Germany, Italy, Sweden) and the WWI casualty rate within U.S. states. Measures in the top right corner display the slope coefficient (beta) and fit ( $\mathbb{R}^2$ ) of the regression line in each plot.

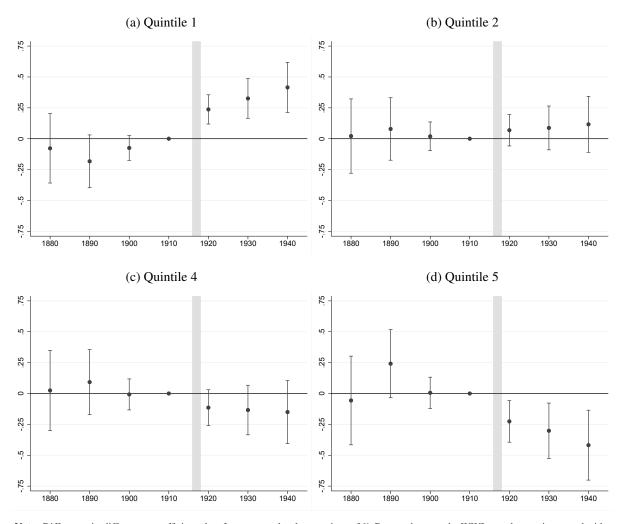
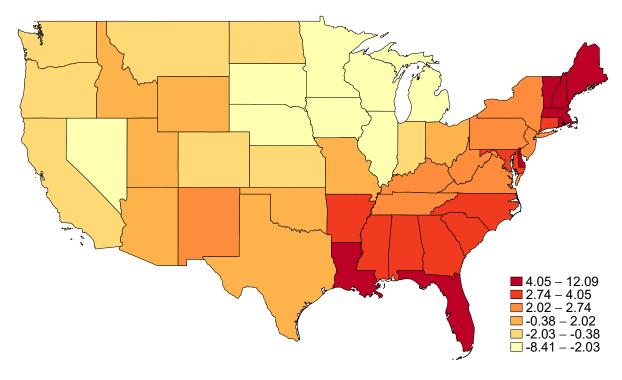


Figure 5: Effect of WWI Casualty Rates on the Share of Germans by Casualty Quintile

**Note:** Difference-in-differences coefficient plots from county-level regressions of % German-born on the WWI casualty rate interacted with time fixed effects (base = 1910). All regressions include county and year fixed effects and controls (WWI draft rate and pre-war measures of population size, share of Germans, male-to-female ratio, share of manufacturing employment, and urbanization rate). Standard errors are clustered at the county level and represented as 95% error bars. The shaded area marks the years of U.S. involvement in the war. Panel (a) shows the impact of the casualty rate on the county share of Germans in counties with the lowest (bottom quintile) casualty rates. Panel (b) shows the same for counties in the top quintile of the casualty rate distribution.



## Figure 6: Treatment Effect Heterogeneity by State

**Note:** Difference-in-differences coefficients from a county-level regression of % Germans on the WWI casualty rate interacted with state fixed effects and a post-war indicator. All regressions include county and year fixed effects and controls (WWI draft rate and pre-war measures of population size, share of Germans, male-to-female ratio, share of manufacturing employment, and urbanization rate). Darker red colors indicate increases in the German population in that state and yellow colors indicate decreases in the German population share. Coefficient ranges are shown in the legend for six bins.

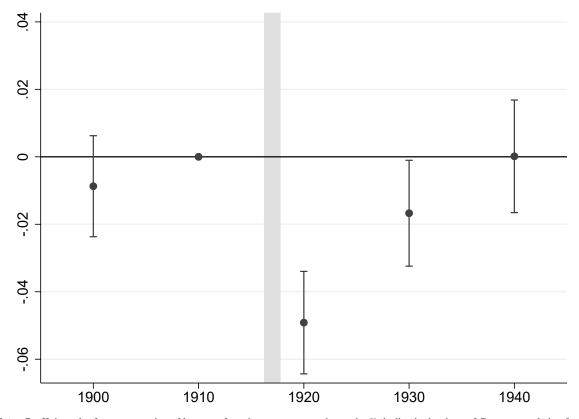


Figure 7: The Dynamic Effect of German Outflows on Manufacturing Wages

**Note:** Coefficient plot from a regression of log manufacturing wages per capita on the % decline in the share of German population from 1910-20 interacted with year fixed effects (base = 1910). The regression includes county and time fixed effects and controls which contain the WWI draft rate and pre-war measures of population size, share of Germans, male-to-female ratio, share of manufacturing employment, and urbanization rate. Standard errors are clustered at the county-level and reported as 95% error bars around the point estimates.

# Appendix

	Germans	Swedish	English	Italians	Americans
% urban	0.655	0.578	0.705	0.724	0.363
% farmers	0.209	0.232	0.102	0.027	0.377
% home owners	0.499	0.475	0.364	0.172	0.455
% naturalized	0.815	0.793	0.739	0.247	
% literate	0.957	0.976	0.987	0.677	0.911
% speak English	0.825	0.903	0.967	0.470	0.964
% business owner	0.147	0.116	0.082	0.038	0.144
Earnings score	111.404	94.190	108.083	87.319	115.557
Education score	77.154	59.783	68.500	49.871	92.013
Observations	1,198,372	347,935	404,200	820,743	17,474,027

 Table A1: Average Economic and Social Characteristics by Group in 1910

**Note:** Average characteristics of immigrants and Americans (U.S.-born with both parents born in the United States) from the 1910 Census. Literacy refers to both reading and writing. Business owners refers to those whose employment status is assigned as *employer* in the Census. Occupational earnings scores were constructed from 1950 data to compute the median earnings of each occupational education scores measures the percentage of individuals per occupation with one or more years of college education in 1950.

		Raw Varial	oles	Net of Covariates			
Getis-Ord $G_i^*(d)$ z-score interval	outflow (1)	ln(wages) (2)	casualty rates (3)	outflow (4)	ln(wages) (5)	casualty rates (6)	
$z \le -2.58$	801	764	406	56	52	2	
$-2.58 < z \le -1.96$	160	83	116	59	136	40	
-1.96 < z < 1.96	780	619	1,191	1,972	1,841	2,008	
$1.96 \leq z < 2.58$	43	139	110	60	99	57	
$2.58 \leq z$	419	598	357	56	75	73	
Observations	2,203	2,203	2,203	2,203	2,203	2,203	
State FE and controls				Yes	Yes	Yes	

## Table A2: Getis-Ord $G_i^*(d)$ Test for Spatial Clustering

Note: Getis-Ord  $G_i^*(d)$  test for local spatial independence in the cross sectional variables in 1920 in a 200km radius with a binary spatial weight matrix. Local spatial independence is given when the z-score on the corresponding test statistic lies within -1.96 < z < 1.96. Spatial clusters of unusually low/high variable values (cold/hot spots) are found for counties with z-scores of  $z \le -1.96$  (cold spots) and  $1.96 \le z$  (hot spots). The number of counties in each z-score bin is provided in the rows of the table. Each county is identified by the latitude and longitude of its centroid. The first three columns use the raw variables. The last three columns partial out controls (WWI draft rate and pre-war measures of population size, share of Germans, male-to-female ratio, share of manufacturing employment, and urbanization rate) and state fixed effects.

	Mean	St. Dev.	Min	May
Demographics				
Moved county form 1910-20	0.494	0.500	0	1
Age	41.696	10.985	15	60
Married	0.758	0.428	0	1
First language is English	0.880	0.325	0	1
First language is German	0.094	0.292	0	1
First name is Wilhelm	0.001	0.027	0	1
Common German surname	0.098	0.297	0	1
Lives on a farm	0.259	0.438	0	1
Lives in a city	0.606	0.489	0	1
In the U.S. for 0 to 5 years	0.086	0.280	0	1
In the U.S. for 6 to 10 years	0.071	0.257	0	1
In the U.S. for 11 to 15 years	0.049	0.217	0	1
In the U.S. for 16 to 20 years	0.155	0.362	0	1
Economic characteristics				
Participates in the labor force	0.804	0.397	0	1
Manufacturing worker	0.200	0.400	0	1
Owns house	0.544	0.498	0	1
Self-employed	0.185	0.388	0	1

Table A3: Linked Individual Data Summary Statistics in 1910

**Note:** Summary statistics of the 1910 baseline characteristics of the linked German-born individuals. Individuals were linked from the 1910 to 1920 full count U.S. Census. The omitted category for years lived in the U.S. is non-response. The common German surname variable is defined as indicator for whether the individual's surname was among the 30 most common German surnames in the 1910 Census (Schmidt, Meyer, Schultz, Wagner, Weber, Hoffman, Schneider, Becker, Schroeder, Mueller, Wolf, Peters, Bauer, Fischer, Koch, Klein, Zimmerman, Krueger, Keller, Beck, Kramer, Mayer, Krause, Schwartz, Hahn, Schmitt, Hartman, Lange, Schaefer, Kaiser). The first language refers to the language reported as first language in the Census, i.e. individuals often speak both languages but choose which of them they report as their first language. The indicator for the first name being Wilhelm refers to the name of the German Emperor at the time.

				Distance	Distance	Distance
	Mover	Mover	Mover	moved	moved	moved
	(1)	(2)	(3)	(4)	(5)	(6)
Q <sub>5</sub> (Casualty Rate) <sub>c</sub> ×	0.504***	0.741***	0.699***	743.769***	612.308***	652.615***
Post-WWI <sub>t</sub>	(0.178)	(0.177)	(0.186)	(120.164)	(57.320)	(136.667)
Outcome mean	0.240	0.248	0.243	276.5	295.7	329.5
Observations	75,552	55,882	33,222	32,108	23,010	12,296
Adj. $\mathbb{R}^2$	0.370	0.390	0.382	0.467	0.407	0.436
Agriculture	yes			yes		
Manufacturing		yes			yes	
Retail			yes			yes
Mover sample				yes	yes	yes

Table A4: Relocation Response by Industry Group

Note: Difference-in-differences regressions using the linked sample of German born individuals from the 1910 and 1920 full count Census files. Mover is an indicator for whether an individual left their county of residence between 1910-20. Distance is the distance in miles between a person's residence in 1910 and 1920 conditional on having moved between the two Census years. The mover sample only includes individuals who moved county between 1910-20. The agriculture, manufacturing, and retail sub-samples include all individuals who have worked in these industries in 1910. Those three industries account for 57% of all German employment in 1910. All regressions include county fixed effects, a year indicator for 1920, birth year and place of birth fixed effects, as well as baseline controls measured in 1910 and interacted with the 1920 indicator. The baseline controls include the following measures from the 1910 Census: indicators for urban status, eight skill groups, farm status, employment status, marital status, years since entry to the U.S. in bins (0-5, 6-10, 11-15, and 16-20 years), school attendance, labor force participation, and count measures for family size and the number of weeks spent in unemployment in 1909. Standard errors are clustered at the county-level. Significance levels are denoted by \* p < 0.10, \*\* p < 0.05, \*\*\* p < 0.01.

Table A5: Robustness to Match (	Quality in the Linked Census Data

		Distance		Not	Occupational	
	Mover	moved	South	naturalized	downgrade	Farmer
	(1)	(2)	(3)	(4)	(5)	(6)
Q <sub>5</sub> (Casualty Rate) <sub>c</sub> ×	0.516***	547.546***	0.040***	0.061**	0.033**	0.199***
Post-WWI $_t$	(0.159)	(43.863)	(0.011)	(0.029)	(0.016)	(0.022)
Outcome mean	0.213	283.0	0.0255	0.240	0.151	0.057
Observations	216,096	77,192	91,512	91,512	91,512	91,512
Adj. $\mathbb{R}^2$	0.341	0.405	0.103	0.247	0.560	0.110
Mover sample		yes	yes	yes	yes	yes

**Note:** Difference-in-differences regressions using the linked sample of German born individuals from the 1910 and 1920 full count Census files. The sample only uses high quality matches from the linking procedure, which are those who have received a unique match based on name, birth place, and year of birth. Mover is an indicator for whether an individual left their county of residence between 1910-20. All other outcomes are indicators in 1920 for living in the South, having obtained citizen status, having experienced an occupational downgrade (i.e. from high- to semi-/low-skilled, or from semi to low-skilled jobs using the 1950 occupational definitions of the U.S. Census Bureau), and for working in agriculture in 1920 when the individual's occupation in 1910 was not agriculture. The mover sample only includes individuals who moved county between 1910-20. All regressions include county fixed effects, a year indicator for 1920, birth year and place of birth fixed effects, as well as baseline controls measured in 1910 and interacted with the 1920 indicator. The baseline controls include the following measures from the 1910 Census: indicators for urban status, eight skill groups, farm status, employment status, marital status, years since entry to the U.S. in bins (0-5, 6-10, 11-15, and 16-20 years), school attendance, labor force participation, and count measures for family size and the number of weeks spent in unemployment in 1909. Standard errors are clustered at the county-level. Significance levels are denoted by \* p < 0.10, \*\* p < 0.05, \*\*\* p < 0.01.

	(1)	(2)	(2)	(4)
	(1)	(2)	(3)	(4)
	ln(firm size)	ln(firms)	ln(labor)	ln(output per firm)
WWI German $\text{Outflow}_c \times$	-0.040***	-0.026**	-0.062***	-0.019**
Post-WWI $_t$	(0.013)	(0.013)	(0.017)	(0.009)
Observations	10,474	10,474	10,474	10,474
Counties	2,258	2,258	2,258	2,258
Adj. $\mathbb{R}^2$	0.844	0.885	0.895	0.736

Table A6: OLS Results for German Outflows and Outcomes in Manufacturing

**Note:** OLS regressions of different manufacturing outcomes on the % outflow of German population (measured from 1910-20) interacted with a post-WWI indicator. Outcomes are the natural logs of the average size of manufacturing firms (i.e. workers per firm), number of manufacturing establishments, number of manufacturing workers, and manufacturing output per firm. The sample period is 1900-40. All regressions include county and year fixed effects. Controls contain the WWI draft rate and pre-war measures of population size, share of Germans, male-to-female ratio, share of manufacturing employment, and urbanization rate. Standard errors are clustered at the county-level. Significance levels are denoted by \* p < 0.10, \*\* p < 0.05, \*\*\* p < 0.01.

Table A7: Placebo Check Using Outflows of Oth	er Immigrant Groups
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	Outcome: log	<b>Outcome:</b> log manufacturing wage per capita (pre-war mean = 1.905)				
	(1)	(2)	(3)	(4)		
WWI German Outflow <sub>c</sub>	-0.016***			-0.017***		
	(0.004)			(0.004)		
WWI Swedes $Outflow_c$		-0.009		-0.012		
		(0.014)		(0.013)		
WWI Italian $Outflow_c$			0.014	0.014		
			(0.011)	(0.011)		
Observations	10,474	10,474	10,474	10,474		
Counties	2,258	2,258	2,258	2,258		
Adj. $\mathbb{R}^2$	0.876	0.876	0.876	0.877		

**Note:** Difference-in-differences regressions of the log per capita wage in manufacturing on the % outflow of different immigrant groups (Germans, Swedes, and Italians, measured from 1910-20) interacted with a post-WWI indicator. The sample period is 1900-40. All regressions include county and year fixed effects. If included, controls contain the WWI draft rate and pre-war measures of population size, share of Germans, male-to-female ratio, share of manufacturing employment, and urbanization rate. Standard errors are clustered at the county-level. Significance levels are denoted by \* p < 0.10, \*\* p < 0.05, \*\*\* p < 0.01.

	<b>Outcome:</b> log manufacturing wage per capita (pre-war mean =					
	Panel a: OLS					
	(1)	(2)	(3)	(4)		
WWI German Outflow $_c \times$	-0.011**	-0.016***	-0.072***	-0.071***		
Post-WWI <sub>t</sub>	(0.004)	(0.004)	(0.022)	(0.025)		
Observations	10,474	10,474	10,474	10,474		
Counties	2,258	2,258	2,258	2,258		
Adj. $\mathbb{R}^2$	0.875	0.876	0.911	0.856		
Controls		Yes	Yes	Yes		
Linear county time trends			Yes			
Quadratic county time trends				Yes		
	Panel b: IV					
	(1)	(2)	(3)	(4)		
WWI German Outflow $_c \times$	-0.050*	-0.071*	-0.106**	-0.106**		
Post-WWI <sub>t</sub>	(0.029)	(0.036)	(0.052)	(0.052)		
Observations	10,367	10,367	10,367	10,367		
Counties	2,230	2,230	2,230	2,230		
K-P F-stat	29.040	30.853	22.736	22.715		
Controls		Yes	Yes	Yes		
Linear county time trends			Yes			
Quadratic county time trends				Yes		

#### Table A8: OLS and IV Results for German Outflows and Log Wages in Manufacturing

**Note:** OLS and IV regressions of the log per capita wage in manufacturing on the % outflow of German population (measured from 1910-20) interacted with a post-WWI indicator. In panel b, the outflow of Germans is instrumented with the WWI casualty rate. The sample period is 1900-40. All regressions include county and year fixed effects. If included, controls contain the WWI draft rate and pre-war measures of population size, share of Germans, male-to-female ratio, share of manufacturing employment, and urbanization rate. This specification excludes time-varying controls for total population and male population as compared to the main specification. Standard errors are clustered at the county-level. Significance levels are denoted by \* p < 0.10, \*\* p < 0.05, \*\*\* p < 0.01.

Outcome: log per capita wage in manufactu	uring (pre-war mean =	= 1.905)	
	(1)	(2)	(3)
WWI German $\text{Outflow}_c \times \text{Post-WWI}_t$	-0.016***		-0.016***
	(0.004)		(0.004)
WWI Casualty Rate <sub>c</sub> × Post-WWI <sub>t</sub>		-0.002	0.014
		(0.029)	(0.029)
Observations	10,474	10,474	10,474
Counties	2,258	2,258	2,258
Adj. R <sup>2</sup>	0.876	0.876	0.876

#### Table A9: Testing for a Potential Direct Casualty Rate Effect

Note: County-level regressions of log average manufacturing wages on the % outflow of German-born population from 1910-20, and the World War I casualty rate, both interacted with a post-war indicator. The sample period is 1900-40. All regressions include county and year fixed effects. Controls contain the WWI draft rate and pre-war measures of population size, share of Germans, male-to-female ratio, share of manufacturing employment, and urbanization rate. Standard errors are clustered at the county-level. Significance levels are denoted by \* p < 0.10, \*\* p < 0.05, \*\*\* p < 0.01.

#### Table A10: Dynamic OLS and IV Effects

Outcome: log per capita wage in manufacturing	(pre-war mean = 1.905)	
	(OLS)	(IV)
WWI German Outflow (Effect in 1920)	-0.035***	-0.121***
	(0.005)	(0.040)
WWI German Outflow (Effect in 1930)	-0.011**	-0.041
	(0.005)	(0.046)
WWI German Outflow (Effect in 1940)	-0.001	-0.018
	(0.006)	(0.051)

Note: OLS and instrumental variables regressions of the log per capita wage in manufacturing on the % outflow of German population (measured from 1910-20) interacted with a post-WWI indicator. The outflow of Germans is instrumented with the WWI casualty rate in the IV regressions. The sample period is 1900-40. Each cell is a separate regression with the pre-treatment periods being 1900 and 1910, and the post-treatment period being 1920 (first row), 1930 (second row), and 1940 (third row). All regressions include county and year fixed effects as well as controls which contain the WWI draft rate and pre-war measures of population size, share of Germans, male-to-female ratio, share of manufacturing employment, and urbanization rate. Standard errors are clustered at the county-level. Significance levels are denoted by \* p < 0.10, \*\* p < 0.05, \*\*\* p < 0.01.

	ln(wages) (OLS)	Post-war German outflow (OLS)	ln(wages) (IV)
	(1)	(2)	(3)
WWI German Outflow	-0.016		-0.069
(50km)	[0.004]***		[0.031]**
(100km)	[0.005]***		[0.032]**
(200km)	[0.007]**		[0.034]**
$Q_5$ (Casualty Rate) <sub>c</sub> × Post-WWI <sub>t</sub>		0.259	
(50km)		[0.027]***	
(100km)		[0.032]***	
(200km)		[0.043]***	
Observations	2,203	2,203	2,203

## Table A11: OLS, First Stage, and IV Results with Conley Standard Errors

Note: OLS, first stage, and IV results with standard errors adjusted for cross-sectional spatial dependence and panel-specific serial correlation. The spatial kernel uses a linear Bartlett window with spatial correlation cutoff points at 50, 100, and 200km. The cutoffs are displayed on the left below the main explanatory variable for each regression. All regressions include controls (WWI draft rate and pre-war measures of population size, share of Germans, male-to-female ratio, share of manufacturing employment, and urbanization rate), as well as county and Census year fixed effects for 2,203 counties between 1900 and 1940. Significance levels are denoted by \* p < 0.10, \*\* p < 0.05, \*\*\* p < 0.01.

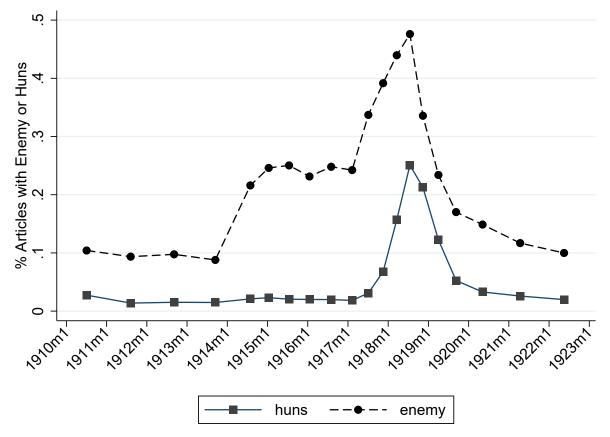
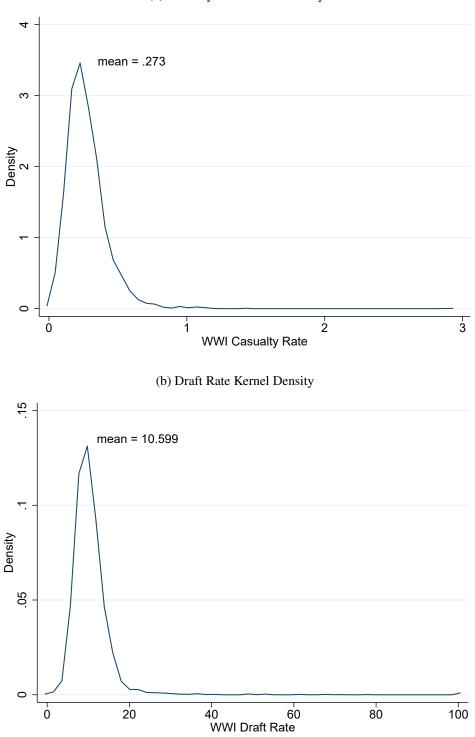


Figure A1: Share of Newspaper Articles on Germans Mentioning the Words Enemy or Huns

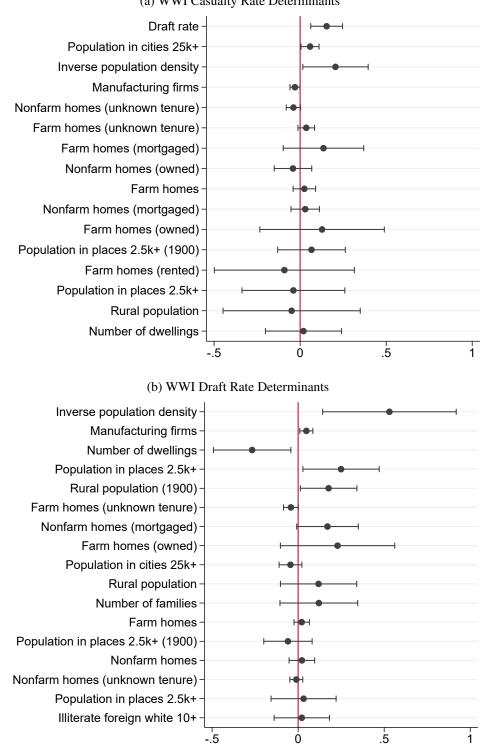
**Note:** Binned scatter plots with connecting lines for data on newspaper articles per month and year mentioning Germans as *enemy* or *huns*. The density of dots represents the frequency of publishing in a given time interval. The figure shows how Germans are referred to as *enemy* (enemy, enemies, foe) from the start of the war, however, this spikes together with the use of the derogatory word *huns* once the U.S. enter the war in the first half of 1917. The denominator of the share is the number of all articles mentioning Germans in any context.

## Figure A2: Casualty and Draft Rate Density Plots



(a) Casualty Rate Kernel Density

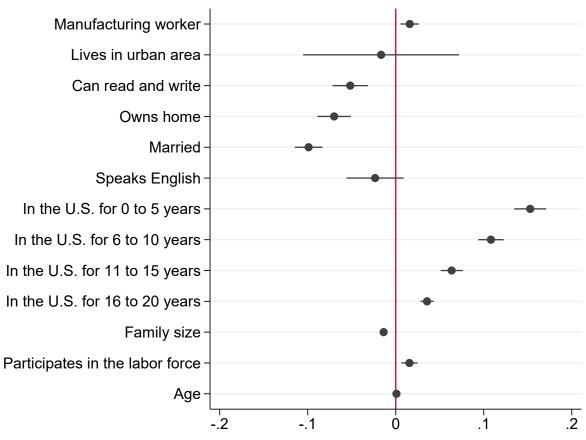
Note: Kernel density plots of the distributions of World War I casualty and draft rates at the county level relative to the voting age male population in each county in 1910.



#### Figure A3: LASSO Selection of 1910 Variables to Predict Draft and Casualty Rates

(a) WWI Casualty Rate Determinants

**Note:** Panels (a) and (b) show the selected coefficients from a cross-sectional LASSO regression of the WWI casualty and draft rate, respectively, on all variables related to population, manufacturing, and agricultural characteristics in the 1910 county-level Census. All explanatory variables are expressed in per capita terms and standardized to have mean zero and variance one, i.e. each coefficient estimates the impact on the outcome for a standard deviation increase in the explanatory variable. Coefficients are ranked by their t statistics from high to low. Each LASSO regression also included state fixed effects.



## Figure A4: Characteristics of Movers in 1910

**Note:** Individual baseline characteristics in 1910 that predict moving county from 1910 to 1920 in the sample of linked German born individuals. The regression of the mover indicator on the individual characteristics includes county fixed effects and standard errors are clustered at the county level and shown as 95% error bars. Family size is the number of members in the individual's household. All explanatory variables are binary except for age and family size.

## **Data Appendix**

*Census data (county):* The county-level Census files were taken from the ICPSR data by Haines (2010). We supplement these data with the information on WWI casualties and enlistments described below, as well as with information on manufacturing which was generously provided by Mike Matheis to fill missing information in the ICPSR data. The Census data provide variables which we use to construct the main controls. These include pre-war county characteristics such as the average population share of Germans, population size, male-to-female ratio, share of employment in manufacturing, and urbanization rate. Monetary values are deflated to the base year of 1910.<sup>44</sup> Manufacturing data was kindly shared by Matheis (2016).

*Census data (individual):* To link individuals of German ancestry or who were born in Germany (or the German lands) from 1910 to 1920, we follow the procedure by Abramitzky et al. (2014). To identify Germans and Americans of German ancestry, we first keep individuals in the 1910 and 1920 Census files who state that they and/or either of their parents were born in Germany. In the 1910 file, we keep individuals aged 15 to 60 and in 1920 we keep individuals aged 25 to 70. We then matched strictly on first and last name, and place of birth. All unique matches were kept. For cases that did not have a unique match in the 1920 Census, we resolved ties by selecting the match which was the closest in terms of birth year in an interval of plus/minus 3 years. If this did not resolve the tie, we kept the match in which both parents were reported to have the same place of birth in both Census years. Observations were discarded if they still did not have a unique match along the birth year and parental birth place dimensions. We also dropped a small number of individuals who switched race between Census years.

*Newspaper data:* The newspaper data was downloaded from Chronicling America.<sup>45</sup> We downloaded all newspaper articles from January 1st, 1910, to December 31st, 1922. We then kept all articles mentioning *German(s)* or *Germany* and we excluded all information that was not related to advertisements for beer or local church services and events. For all discrimination measures we used in this paper, the denominator is the number of all articles mentioning Germans in any way (except for the advertisements mentioned). The discrimination measures are constructed as the share of articles mentioning Germans as *enemies* (enemy, enemies, foe), or *huns* (hun, huns, Attila), or that mention the tarring and feathering of Germans or supporters of

<sup>&</sup>lt;sup>44</sup>The deflator is the historical CPI data provided by the Federal Reserve Bank of Minneapolis at: https://www. minneapolisfed.org/about-us/monetary-policy/inflation-calculator/consumer-price-index-1800-

<sup>&</sup>lt;sup>45</sup>The data can be accessed at: https://chroniclingamerica.loc.gov/

the German Empire during the years of U.S. involvement in the war. We geo-coded all newspaper outlets to their respective states and counties. If a county was not home to a newspaper outlet, we assigned the discrimination measures of the nearest county with a newspaper and weighed the observation down by the inverse linear distance to that county in regressions.

*Casualty data:* We digitized the WWI casualty data from Haulsee, Howe and Doyle (1920) for the Army and Washington (1920) for the Navy. Both sources cover ca. 80,000 of the 110,000 total U.S. war deaths. The Army published residence information of the fallen soldiers together with their full name, rank, and cause of death. An example is provided in figure A5. The Navy published the residence information of a soldier's next of kin. In most cases this would be the spouse or their parents. Using this information, we geo-coded all residences to the county level using the 1910 county border definitions. The corresponding county FIPS codes then allowed us to link the casualty information with the aggregate county level information from the Census as well as with the individual-level Census data.

The most common cause of death were directly related to combat. 42.82% of soldiers were killed in action, 35.03% died of disease, another 17.11% of wounds or injuries, and 5.04% were killed in accidents. Roberts and Burda (2018) provide an analysis of the correlates of WWI casualties and socioeconomic characteristics at the county level. They show that Northern counties with higher war mortality rates were predominantly rural and had higher illiteracy rates, while in the South this relation was reversed where more urban counties saw higher casualty rates. The proportion of African American men had no effect on mortality rates.

*Draft data:* We also digitized information on the number of enlisted men by county from table 20 in the Final Report of the Provost Marshal General (Crowder, 1920). The report lists the total number of soldiers called for service, those who were eventually inducted, accepted, and rejected, and those whose draft was ultimately canceled, for instance because they received an occupational deferment. The numbers are reported for each local draft board with most boards being responsible for a single county. For larger counties and cities, multiple boards were responsible for the drafting such as in Wilmington, Delaware, as shown in panel (b) of figure A5. Multiple boards for a single county. If a board specifically served a city, e.g. Birmingham, Alabama, then we aggregated the information as before and assigned the FIPS code of the city's county (e.g. Jefferson for Birmingham, AL).

#### Figure A5: WWI Casualty and Draft Lists

#### (a) Casualty List

#### SOLDIERS OF THE GREAT WAR

#### CALIFORNIA

-Continued

#### KILLED IN ACTION

Lieutenant Colonels G, J. M., San Francisco. IDAY, William E., Santa CRA

Majors BEASLEY, Shadworth O., San MILLER, Oscar F., Los Angeles. SMYTH, Roy Melvin, Alameda.

Captains MacPHERSON, Harry H., San Fran-

cisco. SMITH, Clarence F., Los Angeles. VARNEY, Kit Roberts, San Francisco.

Lieutenants BCOCK, Bobert C., San Francisco, RRY, J. vid M., Santa Barbara, A.L., Kepet C. Vilam, Fiedmont, YER, Harbert, S. Ba Fransieco. WELL, Firming M., Los Angeles, VIDSON, Gilford C., San Fran-isco.

DAVIDSUN, Giltord C., San Fran-cisco. ELAM, Edwin M., Berkeley. FURD K., Hugh, Oakiand. FURD K., Mendora, Francisco. HANLY, William J., Oakland. HANLY, William J., Oakland. HARTER, Clifford C., Santa Barbara. HITCHCOCK, Roger W., Los An-seles.

Sergeants—Continued IES, James M., San Francisco. KE, Thomas J., Los Angeles. RSEN, Peter W., San Miguel. Y, Richard L., San Gabriel. "PHERSON, William M., Madera. NDEVILLE, John L., San Diego. XUSLAND, Clinton, Ripon. FALL, Hope, Manteca. KINNON, Elwyn Charles, Los An-1-a. Sergeants

LLAN, Laning R., Corona. ROVITCH, James I., Fresn ERSON, Frederick H., Los

PATTERSON, Frederick H., Los An-gelea. PETERSON, Peter N., Neroman. POWELL, Ballard B., Sacramento. ROBBINS, George W., Los Angeles. ROSS, George W., Oakland. ROSS, Kari E., Stockton. SHEEHY, Norman R., Los Angeles. SIMMONS, Melvin K., Fairfield. STEVENS, Edward J., San Francisco. SULLIVAN, John O., Lost Hills. SWEETNAM, John M., Sebastopol. THOMPSON, Charles H. ? ? WALTERS, Charles S. an Diego. WHITNEY, William E., Oakland. WILLIAMS, Charles V. G., Chino.

Corporals

Corporais ADAMS, Herbert H., Oakdale. AGGELER, Jerrold J., Stockton. ALTMAN, Henry, San Francisco. BAHNEY, John W., Sacramento. BALLARD, Blackburn W., Colura. BALCHELOR, Louis W., San Fran-

Corporals—Continued MILLER, Harry A., Oakland. MORRIS, Fred L., Los Angeles, NEEDHAM, Clyde W., Lodi. NUNES, Alfred, Centerville, PALMERLEE, Chester C., Long Baseh Beach. PASSERINI, Frank, San Francisco. PEDRIOLI, Louis, Modesto. PEDRIOLI, Louis, Modesto. PETRRSON, Arthur L., Long Beach. POORE, Raymond, Pasadena. RICHESON, Franklin Carter, Dinuba. ROBERTS, Harold William, San Francisco.

ROBERTS, Harold William, Can-Francisco, ROBINSON, Glen H., Pescadero. RUBIDOUX, Mack J., Riverside. SAXEY, Harry, Willow Creek. SCHMALZ, John W., San Francisco. SCHNEIDER, Harry N., Morgan Hill. SHANKLAND, Claude G., Bakers-field.

SUMALIZER, Iaily A., Mogal Alm. SHAN KLAND, Claude G., Bakers-field. SIEVERS, Maxwell H., Salinas. SOWELL, Vernon L., Lemoore. SPARGO, John, San Francisco. STAPLES, Guy W., Linden. SWEET, Ora A., Crockett. TROMBLY, Charles H., Pasadena. VINTHER, Claudius F., Berkeley. WALL, Earnest W., Sacramento. WEINS, Gary, Los Angeles. WIENS, Robert H., Los Angeles. WOODWARD, Earl, Lathrop.

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#### (b) Draft List

#### REPORT OF PROVOST MARSHAL GENERAL.

TABLE 20.—Calls, inductions, acceptances, and rejections, by local boards—Continued. DELAWARE.

Local board.	Total called.	Total inducted.	Total accepted.	Total rejected.	Total rejected. Cancel- lation of draft.
Kent. New Castle Sussex. WILMINGTON No. 1. WILMINGTON No. 2. WILMINGTON No. 3. WILMINGTON No. 4.	434 946 670 947 789 648 825	417 1,002 682 1,001 819 688 918	386 919 649 945 755 635 810	30 78 31 48 55 48 103	1 5 2 8 9 5 5 5
Total	5, 259	5, 527	5,099	393	35
DISTRICT OF No. 1 No. 2 No. 3 No. 4	COLUM 1,170 1,495 1,127 1,037	BIA. 1,189 1,466 1,154 1,008	$1,011 \\ 1,224 \\ 1,069 \\ 925$	52 79 64 66	120 165 22
No. 5 No. 6 No. 7 No. 7 No. 8 No. 9 No. 10 No. 11	1,037 891 1,047 709 1,346 919 989 454	1,008 906 1,008 704 1,335 903 878 478	847 935 648 1,240 857 827 441	36 43 42 73 27 23 26	22 30 14 22 19 28

Note: Panel (a) shows an example of the casualty records from Haulsee et al. (1920), page 139, for the state of California. Casualties are ordered by cause of death, rank, and alphabet. Soldier-level information includes state, rank, first, middle, and surnames, as well as the city or county of residence. Causes of death are killed in action (42.82%), disease (35.03%), wounds and injuries (17.11%), and accidents (5.04%). Army casualties total almost 80,000 of the overall 110,000 war deaths sustained by the United States during World War I. Panel (b) displays the draft records for each local draft board and state from Crowder (1920). The records include information on the total number of examined, inducted, accepted, and rejected men, as well as those whose draft was canceled, e.g. due to a deferment or change in health status that prevented deployment.

Total.....

11,184 11,029 10,024

531

474

139