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TAX SIMPLICITY OR SIMPLICITY OF EVASION?  
EVIDENCE FROM SELF-EMPLOYMENT TAXES IN FRANCE

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### **ABSTRACT**

Tax systems are often criticized for being overly complex, leading some countries to offer simplified regimes to some taxpayers. Using panel data on French income tax returns, we show that simplified regimes for the self-employed create substantial bunching just below their eligibility thresholds. This bunching in turn is driven not only by a pure taste for simplicity but also by tax evasion. We then develop a structural model to quantify the relative importance of these two motives. Our estimates reveal a significant preference for simplicity—valued at 49 to 495 euros annually per self-employed worker—alongside a sizable evasion elasticity.

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# 1 Introduction

“Simplicity is the ultimate sophistication”, wrote Leonardo da Vinci. This is particularly true for tax policy: even the best designed tax incentives may turn out to be ineffective if people do not understand them. Designing a policy that fulfills its stated goals, provides clear and correct incentives without unintended consequences, minimizes administrative hassle for individuals, and at the same time remains sufficiently simple for people to understand is an enormous challenge. Even worse, complexity can make the tax system more regressive if less sophisticated taxpayers, or those who cannot afford professional advice, struggle to navigate and benefit from it.

While tax simplicity has undeniable advantages, this paper argues that it may also entail a cost—namely, favoring tax evasion. We define tax simplicity as a combination of conceptual and practical simplicity: a system is simple if it is both easy to understand and logistically easy to manage. We exploit individual panel information and the introduction of new and simpler tax regimes for the self-employed in France, in order to assess the extent to which individuals’ shift towards the new regimes is driven by a quest for simplicity, and the extent to which this quest itself is driven by a pure taste for simplicity or also by tax evasion motives. There are three tax regimes under which the self-employed in France may choose to operate—a standard regime, a simplified regime, and a super simplified regime introduced more recently—each increasing in their degree of tax simplicity. Studying the observed choices of self-employed individuals between these three regimes and changes in these choices, we can gauge the motives that underlie the demand for tax simplicity.

There are at least three motives for the *quest for simplicity*, by which we mean the desire to choose a simpler tax regime: (1) *monetary incentives*—given the differences in income tax bases and rates across the different regimes, taxpayers might end up paying less in taxes in the simpler regime than if they had remained in the standard regime; (2) *taste for simplicity*—by remaining in the simpler regimes, individuals save on hassle costs and reduce their administrative burdens; (3) *tax evasion*—it is much easier to misreport income in the simpler regimes than in the standard regime. In this paper we argue that the quest for simplicity plays an important role in explaining individuals’ behavior around the eligibility thresholds for the simplified and super simplified regimes, and that this quest is itself driven by both a taste for simplicity and the ease of tax evasion, rather than by monetary incentives.

Our focus on the self-employed stems from two main considerations. First, those are typically shown to be less constrained than wage earners and can more easily adjust their income to tax incentives (e.g., Kleven & Waseem, 2013; Saez, 2010), which matters if we want to assess how people respond to simpler or more complex tax policies. Second, self-employment in France is a particularly well-suited quasi-laboratory for studying the effects of tax simplicity and complexity.

Indeed, it displays a wide variety of fiscal “regimes” that differ in their institutional parameters, such as accounting and reporting requirements, eligibility thresholds, tax rates and rebates. This leads to significant differences in monetary incentives, administrative burdens, and misreporting opportunities. Moreover, institutional parameters also vary across activities within fiscal regimes and have undergone changes over time, providing valuable additional policy variation that helps our estimation.

In a nutshell, we find evidence of a strong preference for simpler regimes—what we term the quest for simplicity—from observing significant bunching at the eligibility thresholds for the simpler self-employment regimes. Furthermore, we find that this preference increases with the degree of simplicity of the self-employment regime: we observe more bunching at the eligibility threshold for the super simplified regime than at the one for the simplified regime. We also show that the observed bunching at the eligibility thresholds is to a large extent driven by tax evasion through misreporting, where tax evasion itself is made possible by—and increases the attraction of—simpler tax regimes, and by a significant taste for simplicity.

More precisely, we exploit new individual panel data from the French tax authority<sup>1</sup> to study individuals’ choices of tax regime and infer whether these choices are driven by tax simplicity—and if so, which motives (monetary incentives, taste for simplicity, or tax evasion) dominate. The self-employed can choose between three regimes, which we can rank by decreasing degree of complexity. The “standard regime” treats individuals’ net business income (revenue minus costs) as taxable income, which is advantageous for corporate businesses with many employees, significant investments, or high operating costs. However, this regime entails involved tax accounting requirements, aimed at limiting the scope for misreporting. The “simplified regime” cuts down on tax complexity by allowing agents to claim a flat-rate rebate as a fraction of revenue instead of reporting their true business costs, this is particularly advantageous for agents with low operating costs. Finally, the “super simplified regime” enhances tax simplicity further by replacing all income taxes and social insurance contributions by a unique—and relatively low—flat rate payment proportional to gross revenue. However, to qualify for the simplified and super simplified regimes a self-employed individual must report revenue below some corresponding eligibility thresholds. These thresholds in turn vary with the type of business activity, and they have also evolved over time. Overall, the eligibility thresholds for the simplified and super simplified regimes induce discontinuities in monetary incentives, evasion opportunities, and in hassle costs or administrative burden.

We first exploit individuals’ bunching behavior around the eligibility thresholds to provide evidence of a preference for staying in simpler regimes. Indeed, the eligibility thresholds create discontinuities in individuals’ payoffs, which can be thought of as “notches”, where not only the

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<sup>1</sup>The French tax authority is called the *Direction générale des Finances publiques* or DGFip.

tax burden, but also the hassle costs and the ability to evade taxation, can potentially change. What complicates our assessment of individuals' response to the notches, is that we do not consistently observe revenue for agents above the eligibility thresholds for simpler regimes. Yet, in Section 3, we show that both the simplified and super simplified regimes exhibit sharp spikes in the density distribution of individuals right below the threshold. Most importantly, bunching is higher at the eligibility threshold for the super simplified regime than at the threshold for the simplified regime: this is true globally but also across activities, even when there is little or no discontinuity in monetary incentives around the threshold. This in turn reflects the importance of the taste for simplicity and tax evasion motives above and beyond pure monetary incentives.

Second, we show that indeed tax evasion motives partly explain the desire to remain in the simpler regimes. The sharp bunching observed is in itself a smoking gun for evasion responses. We further show dynamic bunching evidence, in addition to the static one: namely, individuals who initially bunch at the eligibility threshold of simpler regimes significantly reduce their self-employed income growth rates to remain below the eligibility threshold in the following year, a behavior we do not observe among individuals in the standard regime. Additional evidence for evasion comes from the fact that revenue statements are more often round numbers and end in non-random digits close to the thresholds than far from the thresholds, which in turn can be seen as evidence that the reported figure is more likely to have been forged. A second piece of evidence is that in households with two self-employed individuals, the highest earner appears to shift some of their income to their partner as their own income approaches the eligibility ceiling. Finally, we show that there is some “hidden employment”—a form of tax avoidance or evasion—whereby employers contract out work previously done in-house, effectively circumventing costly labor contracts and relabeling self-employed work as employment.

Finally, we quantitatively assess the importance of monetary incentives, taste for simplicity and tax evasion motives for choosing a simpler self-employment regime. More precisely, we use our reduced-form bunching estimates as data moments to match in the estimation of a structural model of self-employed behavior. This allows us to estimate the real elasticity of revenue, the hassle cost (i.e., the monetary value individuals assign to simplicity), and the evasion elasticity. We find that the parameter values that generate the best fit with the observed bunching across different regimes and activities imply a significant preference for simplicity, a sizable evasion elasticity, and a negligible real elasticity of revenue. The hassle costs in our preferred estimation ranges from, depending on the activity, to 49 to 70 euros in the simplified regime and from 342 to 495 euros in the super simplified regime, per year and per self-employed individual. For comparison, the hourly gross minimum wage in France in 2012 was 9.31 euros.<sup>2</sup> This means that the hassle cost,

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<sup>2</sup>Information on the gross hourly minimum wage and average hourly wage can be found at these links: <https://www.insee.fr/fr/statistiques/serie/000883671> and <https://www.insee.fr/fr/statistiques/2508166>.

on average, equates to between 5 and 8 hours of work in the simplified regime and between 36 and 53 hours of work in the super simplified regime.

Our paper lies at the intersection of several strands of the literature. Most closely related to our analysis are the literatures on tax simplicity, on tax evasion, and on bunching and structural estimation.

*Tax simplicity:* Craig and Slemrod (2024) analyze the interplay between taxation and taxpayer education when individuals have an incomplete understanding of the tax system. Feldman et al. (2016) try to determine whether tax complexity causes misperceptions by looking at the effects of tax liability changes. Relatedly, Abeler and Jäger (2015) and Bhargava and Manoli (2015) seek to understand how individuals react when facing complex tax systems, and suggest individuals underreact to change in tax incentives because of psychological frictions. Additionally, Blesse et al. (2019) and Benzarti (2020) demonstrate, using survey data, that people strongly prefer simpler tax systems. Blumenthal and Slemrod (1992), Slemrod (2005) and Zwick (2021) also investigate the effects of compliance costs in complex tax systems, while Warskett et al. (1998) and Grottke and Lorenz (2017) look at the role of the institutional context (such as the interplay between public authorities, tax preparers and taxpayers) in shaping tax complexity. Finally, Farhi and Gabaix (2020) develop a theory of optimal taxation considering behavioral agents with misperceptions. We contribute to this literature by exploiting individual panel information on the choice between different tax regimes to provide evidence of a quest for simplicity, and by showing that this quest is driven by tax evasion motives and a pure taste for simplicity.

*Tax evasion:* our work relates to multiple empirical studies of misreporting in response to taxation. Engström and Holmlund (2009) and Johns and Slemrod (2010) document significant income underreporting among the Swedish and US self-employed population.<sup>3</sup> Similarly, Saez (2010) and LaLumia et al. (2015) demonstrate that self-employed earners respond to tax incentives created by the EITC in the US. Pirttilä and Selin (2011) show in the context of a dual income tax system in Finland, that a decrease in the marginal tax rate targeted to capital incomes increased income shifting for self-employed. A growing literature investigates the various mechanisms underlying tax evasion among individuals and firms (e.g., Bergolo et al., 2021; Best, 2014; Bohne & Nimczik, 2018; Fisman & Wei, 2004; Harju & Matikka, 2016). Additionally, a substantial body of research examines the impact of tax enforcement on tax evasion and compliance (e.g., Almunia & Lopez-Rodriguez, 2018; Boning et al., 2020; Brockmeyer et al., 2019; Carrillo et al., 2017; de Paula & Scheinkman, 2010; Kleven et al., 2011; Naritomi, 2019; Pomeranz, 2015; Tazhitdinova, 2018). We contribute to this literature by showing how tax evasion motives may hide behind the choice for self-employment and are made possible by an increase in tax simplicity.

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<sup>3</sup>Parker (2003) finds no effect of tax incentives on the occupational choice to be self-employed and on tax evasion in Great-Britain.

*Bunching and structural estimation:* A growing literature applies the bunching methodology to a wide range of topics such as inter-temporal allocation in response to mortgage contracts changes, transaction taxes in housing markets, or corporate taxation. Saez (2010) uses bunching information from US tax return data to estimate the elasticity of reported income with respect to the marginal tax rate. Gelber et al. (2020) use information on bunching in the earnings distribution at the budget set kinks to reassess the impact of changes in the effective marginal tax rate. Chetty et al. (2011) use information on bunching at kinks using Danish tax records, to show that the labor supply response to tax changes, depends upon interaction between adjustment costs on the workers side and the working hours set by firms.<sup>4</sup> Kleven and Waseem (2013) exploit bunching information using administrative data from Pakistan to assess the impact of optimization frictions on individual responses to tax changes.<sup>5</sup> Devereux et al. (2014) and Coles et al. (2022) focus on responses to corporate taxes. Chetty et al. (2013) use differences in manipulation of self-employed income across US areas as a proxy for knowledge of the EITC program, in order to estimate wage earnings responses from this program. Mortenson and Whitten (2020) document behaviors that seek to maximize tax credit refunds in the US, and find that bunching is mainly driven by the self-employed. Bergolo et al. (2021) study underreporting through tax deductions in Uruguay, and le Maire and Schjerning (2013) investigate the role of income shifting in explaining taxable income bunching in Denmark for the self-employed individuals. We contribute to this literature by combining our computed reduced form bunching moments with a structural model to jointly estimate the real elasticity of revenue, the taste for simplicity and the evasion elasticity.

The remaining part of the paper is organized as follows. Section 2 presents the landscape of self-employment in France over the period 2006-2015, describing the various self-employment regimes and the sequence of self-employment reforms. It also presents the data and provides descriptive statistics. Section 3 provides evidence of a quest for simplicity by looking at individuals' bunching at the eligibility thresholds for the simpler self-employment regimes. Section 4 provides evidence to the effect that the quest for simplicity is partly driven by tax evasion motives. Section 5 uses the bunching moments to perform the structural estimation. Finally, Section 6 concludes.

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<sup>4</sup>Tazhitdinova (2020) also documents the interplay between labor demand and labor supply in shaping earnings responses to tax incentives, using a salient discontinuity created by the “mini-jobs” program in Germany. Bíró et al. (2022) study the role of the minimum wage and tax enforcement in the Hungarian labor market where informality and imperfect enforcement are prevalent.

<sup>5</sup>Bastani and Selin (2014) and Alinaghi et al. (2021) also find that optimization frictions partly explain the observed bunching patterns in response to income taxes in Sweden and New-Zealand.

## 2 Institutional Background, Data and Descriptive Statistics

We begin with a brief description of the French self-employment regimes. We then present our data and provide descriptive statistics.

### 2.1 The Landscape of Self-Employment Regimes in France

Our study focuses on the period 2006-2015, during which there were interesting reforms of the taxation of self-employed income in France. We do not expand the analysis to after 2015, as the setting changed.

**Activities.** Self-employed individuals are classified into three types of activities, namely: 1) the “Industrial and Commercial Services” category, referred to as *I&C Services* below, 2) the “Industrial and Commercial Retail” category, referred to as *I&C Retail*, and 3) the *Non Commercial* category.<sup>6</sup> These categories are not always intuitive. For instance, developing and selling software pertains to the Non Commercial type, while purchasing and selling equipment goods pertains to the I&C Retail category. Similarly, bakery, butchery, or restaurant businesses are counted as I&C Retail activities, while construction work, plumbing, carpentry, and auto or other repair shops and dry cleaning count as I&C Services. Moreover, all professional activities, such as consulting, private coaching, translation services, sales agents services, expert services, empty property subleasing, as well as all liberal professions (doctors, notaries, or lawyers in private practices) belong to the Non Commercial category.

**Self-employed regimes.** We focus on self-employed businesses that are taxed at the personal income tax schedule. Starting in 2009, the self-employed can choose between one of three regimes: the *super simplified* regime (created in 2009), the *simplified* regime (created in 1999) and the *standard* regime. The 2009 reform introducing the super simplified regime stemmed from the political will to further increase tax simplicity by reducing accounting requirements and tax hassle. The super simplified and simplified regimes have eligibility income ceilings (see below) above which individuals have to move to the standard regime.

Note that a self-employed individual who owns her business can also choose to incorporate and be subject to the corporate tax system. Self-employed with revenue above €750,000 have to incorporate. We do not study those individuals for two reasons. First, they typically operate on a larger scale than the businesses analyzed here. Second, individuals in either the super simplified or

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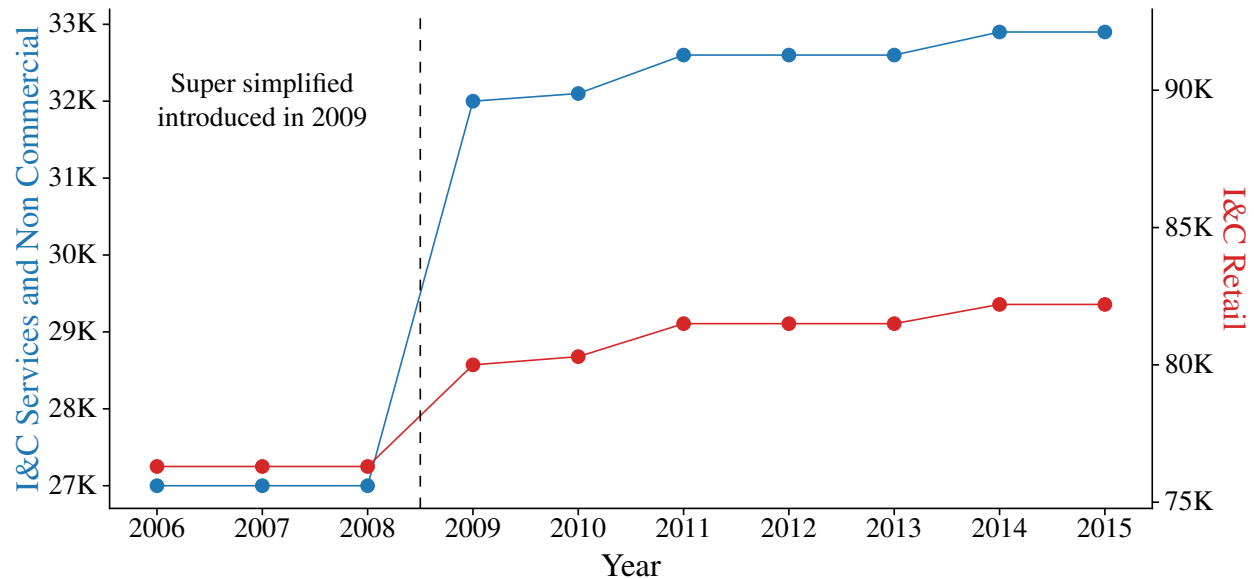
<sup>6</sup>These are the so-called *Bénéfices Industriels et Commerciaux Services* for “Industrial and Commercial Services”, *Bénéfices Industriels et Commerciaux Vente* for “Industrial and Commercial Retail” and *Bénéfices Non Commerciaux* for “Non Commercial”.



the simplified regimes that were to cross the eligibility threshold would face as the most immediate alternative the standard regime. This set of three regimes therefore captures well the choice sets of agents.

**Eligibility requirements.** The super simplified and simplified regimes can only be chosen by agents with revenue below a given threshold  $y_{kt}^*$ , which depends on the type of activity  $k$ , where  $k \in \{\text{I\&C Retail, I\&C Services, Non Commercial}\}$ , and on the fiscal year  $t$ . Figure 1 shows the thresholds' evolution. The thresholds for the Services and Non Commercial activities are lower than those for the Retail activities (32,600 euros in 2012 as contrasted with 81,500 euros). In the case of the super simplified regime, there is an additional requirement: family income in year  $t - 2$  has to be below a year-specific threshold  $f_t^*$  that corresponds to the third tax bracket cutoff.<sup>7</sup> An individual with income below the threshold  $y_{kt}^*$  for activity  $k$  in year  $t$  can choose between the simplified, the super simplified, and the standard regimes.<sup>8</sup>

Figure 1: Eligibility threshold for simpler regimes, by activity and year



*Note:* The figure plots the evolution of the eligibility threshold by activity over time, in thousand euros. The eligibility threshold corresponds to the self-employed revenue before the application of any potential rebate. The I&C Services and Non Commercial activities are on the left axis, while the I&C Retail category is on the right axis. The vertical dashed line corresponds to the introduction year of the super simplified regime in 2009.

Above the threshold  $y_{kt}^*$ , taxpayers are defaulted into the standard regime. To avoid a costly and

<sup>7</sup>For instance, that cutoff was 26,420 euros for year 2010.

<sup>8</sup>Certain types of professions cannot operate under the simplified or super simplified regimes, most notably agricultural activities, leasing of durables and equipment, leasing of professional or non-furnished buildings, and real estate businesses. Additional activities excluded from the super simplified regime include liberal professions such as lawyers, doctors, insurance agents, or accounting experts, and formally registered artists rewarded through copyright.

abrupt change, there is a *tolerance region*. Thus, individuals with income with at most 6.1% of the threshold in 2012 for the Services and Non Commercial Activities and 9.9% of the threshold for the Retail Activities are in the tolerance region. Individuals can remain up to two consecutive years in the tolerance region, after which they have to transition to another regime.

**Tax base and taxes.** In the standard regime, the taxable income is the net business income, i.e., the difference between gross revenue and costs, including the depreciation of assets and investments according to standard accounting rules. In the simplified regime, the taxable income is equal to revenue times a scaling factor  $1 - \mu$ , where the rebate factor  $\mu$  is determined by the tax administration. It depends on the activity type: 71% for Retail, 50% for Services, and 34% for Non Commercial activities.<sup>9</sup> In the super simplified regime, taxable income is simply equal to revenue (i.e. the rebate  $\mu = 0$ ).<sup>10</sup> Under the simplified and super simplified regimes, an individual cannot claim any losses.

In the standard and simplified regimes, the regular tax and social insurance contribution rates apply, both of which differ across households depending on various factors as explained in the Appendix E.

In the super simplified regime, the individual instead pays a flat rate that covers both the income tax and the social insurance contributions. The flat rate differs by activity and it has changed over time, but it is unrelated to the individual's actual income tax bracket or to tax rate that applies to the remaining part of her income, not subject to the super simplified regime. Thus, even an individual in the zero income tax bracket is taxed at same flat rate on all her activities that fall under this regime.

**Accounting and reporting simplicity.** Each of those three regimes has different accounting and reporting requirements.

Self-employed individuals in the standard regime have to keep detailed accounts to document their revenue and costs, following standard rigorous accounting practices. Businesses in this regime can call upon a “certified accounting center” (hereafter, CAC), which helps them keep their accounts and also serves as a guarantor of sound fiscal conduct vis-a-vis the tax authority. The financial incentives to join a CAC - namely the exemption from membership and accounting expenses and the avoidance of a 25% inflation of the tax base - have led a large share of agents in the standard regime to join such centers.<sup>11</sup> Figure 2 shows that at the taxable income levels relevant for our

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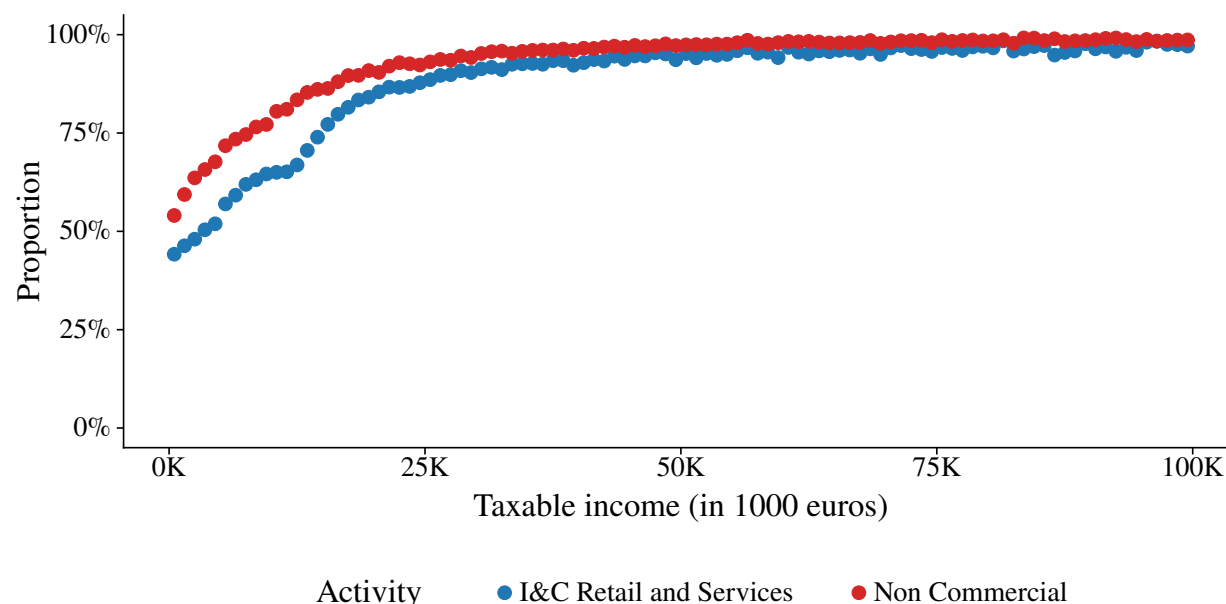
<sup>9</sup>The minimal rebate amount is capped at 305 euros.

<sup>10</sup>A subtlety to note is that, to determine the overall tax bracket of the household, it is the revenue times  $1 - \mu$  where  $\mu$  is the same rebate as in the equivalent simplified regime that is added to the rest of a household's income. It is not the full amount of revenue that is added, which would make the super simplified regime very unattractive.

<sup>11</sup>Under the standard regime, if the self-employed didn't join a CAC, the tax base for the fiscal administration would be 1.25 times the initial tax base.

analysis (between 15,000 and 35,000 euros), a very large share of agents in the standard regime are CAC members. A governmental report (Cour des Comptes (2014)) states that conditional on an audit, the size of penalties among non-CAC members is larger than among CAC members of comparable size (around 26,000 euros versus 7,000 euros). It adds that the discrepancy between taxes due and taxes actually paid comes more often from genuine accounting mistakes and delays in payments and less often from outright tax evasion among CAC members than among non-CAC members.

Figure 2: Take up of CAC by activity



*Note:* The figure plots the proportion of agents in the standard regime who are members of a CAC, by activity and bin of taxable income. The data used for the figure spans from 2006 to 2015. The x-axis represents taxable income in the standard regime, i.e., net business income, in bins of 1000 euros. At low income levels, there is a sizable fraction of agents who are not CAC members. This fraction declines rapidly and converges to zero at around 30,000 euros.

Beyond the financial incentives they entail, the simpler regimes require fewer administrative tasks and proofs of sound fiscal accounting. In the simpler regimes, individuals do not need to report purchases, sales, or costs, only total revenue, and are not required to comply with rigorous accounting practices. They are nevertheless required to keep documentation and receipts, in case an audit takes place, much like any regular tax payer would do, e.g., to claim itemized deductions.

Having to keep various types of accounts involves more hassle in the standard regime than in the simplified regimes. But the various regimes also differ in how easy it is to file taxes. In the standard and simplified regimes, tax payments occur annually at the normal tax filing date and social insurance payments occur separately through the regular social insurance procedure, thus requiring two separate filings. In the super simplified regime, tax and social insurance payments

are due monthly or quarterly, based on actual realized revenue (cash in hand), and all are being processed at the same time, thereby minimizing filing and hassle costs.<sup>12</sup>

**Ease of misreporting in the simpler regimes.** The lighter accounting and reporting requirements for the simplified regimes likely make it much easier to misreport. Although the French tax authority is aware of the risk of cheating and misreporting involved by the introduction of the simpler regimes,<sup>13</sup> auditing individuals in the simpler regimes is not a top priority in light of scarce auditing resources, given the low revenue and income of these taxpayers and the hassle involved in accessing their place of residence.

Nonetheless, the tax authority did conduct two audit programs in 2011, targeting 1,162 randomly selected taxpayers in the simpler regimes. From the first audit, they found that 30% of taxpayers had under reported their income by an average of €580, whereas fewer than 1% had over reported. The average audit required 0.9 days, ranging from 0.1 to 6 days, indicating that the process is both time- and resource-intensive. The second audit focused on approximately 1,000 individuals in the Paris area and uncovered average under reporting of €710.

From these two audits, the tax authority extrapolated that a comprehensive audit of all self-employed taxpayers in simpler regimes would have recovered roughly €400 million. However, these figures likely represent lower bounds, since relatively few of the audited individuals were near the eligibility threshold where under reporting is presumably most prevalent.

**Survey evidence on motives for being in the simplified regimes.** Figure 3 depicts the responses from a survey of individuals in simpler regimes for years 2010 and 2014. The survey offers individuals the option to select any or all of the three choices when asked about their perception of the benefits of being in a simpler regime: (i) favorable tax rates, (ii) ease of accounting, reduced costs related to social security payments, registration procedures, and reporting, or (iii) neither of the two aforementioned options.

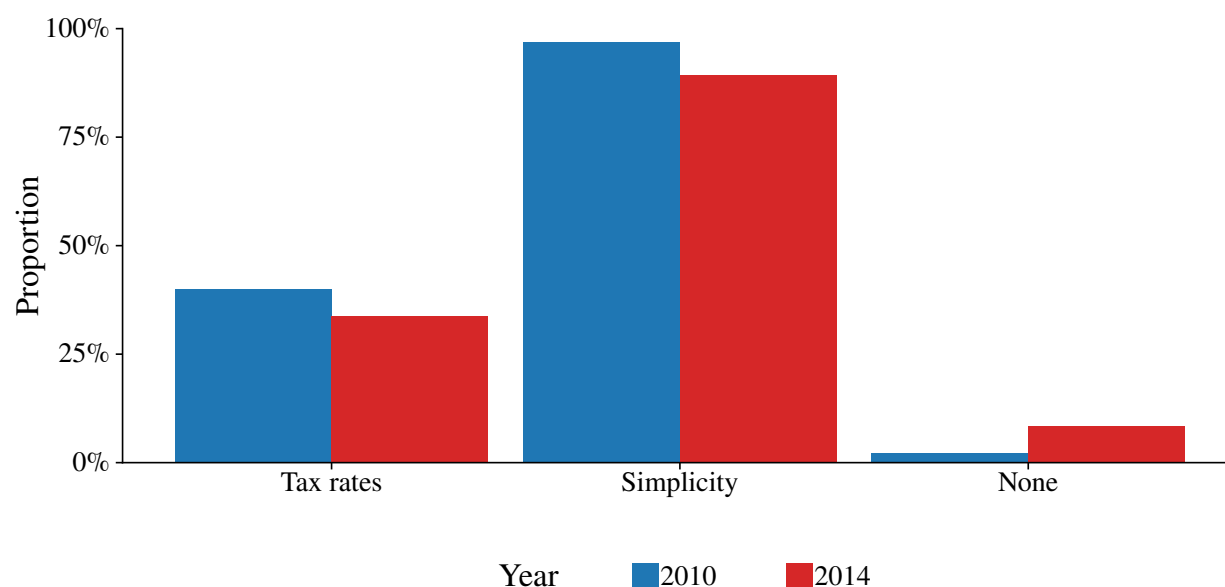
We see that almost all individuals report simplicity and the concern for hassle costs as being a key motive for choosing a simpler regime. Then tax incentives also play an important role (between 30 and 50% of individuals in the survey mention it as a main motivation for choosing a simpler regime). Naturally, asking about evasion or avoidance behavior is unlikely to yield truthful answers in such a survey.

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<sup>12</sup>In addition, the standard regime is the only one subject to the Value Added Tax (VAT): self-employed in this regime charge VAT on their products sold and claim VAT on their inputs.

<sup>13</sup>Deprost et al. (2013) from the tax auditing body write “The simplicity of the system and the weakness of the accounting obligations make the (misreporting) risk high.”

Figure 3: Advantages of simpler regimes



*Note:* The figure plots the reported advantages of simpler regimes (simplified and super simplified) from the *New enterprises information system* survey for the years 2010 and 2014.

Table 1: Summary statistics, by regime and activity

	Age	Married	Has Children	Live in Paris	Self-emp. revenue	Self-emp. taxable income	N
<b>Panel A: simplified regime</b>							
I&C Retail	46	54%	54%	2%	14,632	4,243	658,497
I&C Services	45	56%	57%	7%	9,315	4,658	1,144,606
Non Commercial	44	52%	54%	11%	9,564	6,312	990,993
<b>Panel B: super simplified regime</b>							
I&C Retail	44	55%	57%	2%	11,890	3,448	219,161
I&C Services	43	55%	59%	3%	9,314	4,657	332,724
Non Commercial	43	53%	59%	7%	9,095	6,002	372,843
<b>Panel C: standard regime</b>							
I&C Retail and Services	47	66%	59%	2%	—	25,825	3,028,307
Non Commercial	46	65%	68%	8%	—	59,234	2,570,586

*Note:* This table shows summary statistics by regime and activity, for the period spanning 2009 to 2015. Note that for the standard regime, I&C Retail and I&C Services activities are pooled together in the tax returns and cannot be distinguished. Self-employed revenue for the standard regime are not observed.

## 2.2 Data and Descriptive Statistics

**Data.** Our longitudinal data is based on the universe of French tax returns over the period 2006-2015 from the French Internal Revenue Service.<sup>14</sup> The income tax returns contain comprehensive income data at the individual and household levels, as well as key demographic information such as household composition, individual age, and gender. Importantly, it allows us to follow individuals over time. We supplement the taxpayer panel with survey data from the French National Statistics Institute available for 2010 and 2014, which asks entrepreneurs about their experience during their first years.<sup>15</sup>

**Sample.** Our benchmark sample consists of all individuals who are French fiscal residents in mainland France and are between 30 and 59 years of age. We only consider individuals that are primary or secondary taxpayers, excluding dependants such as children. Finally, we keep individuals with self-employment income that are uniquely defined in a regime and activity.<sup>16</sup> Further details about data construction are available in Appendix E.

**Descriptive statistics.** Table 1 shows summary statistics by regime (simplified, super simplified and standard) and activity (*I&C Retail* (1), *I&C Services* (2) and *Non Commercial* (3)) for our sample. The average age is around 45. A significant share of those in Non Commercial activities live in Paris. Average revenue are higher for Retail than for Services and Non Commercial activities and higher in the standard regime.

Figure 4 plots the number of self-employed over time by regime and status, normalized to 100 in 2010. Panel (a) plots the total number of self-employed individuals, which reached 2,4 millions by 2015. Panel (b) shows the number of entrepreneurs who stay in the same regime as in the previous year (“stayers”). We can see that this number is significantly lower than the number in Panel (a) for entrepreneurs in the standard regime, suggesting that they start switching to the super-simplified regime after it was introduced in 2009. Panel (c) shows the number of new entrepreneurs each year, which amounts to around 15% of those in the standard regime, 20% of those in the simplified, and almost a third of those in the super-simplified. Panel (d) shows the number who exit self-employment. These numbers are very close to the entry rates for each regime, suggesting that by 2014, the system may have reached a steady-state.

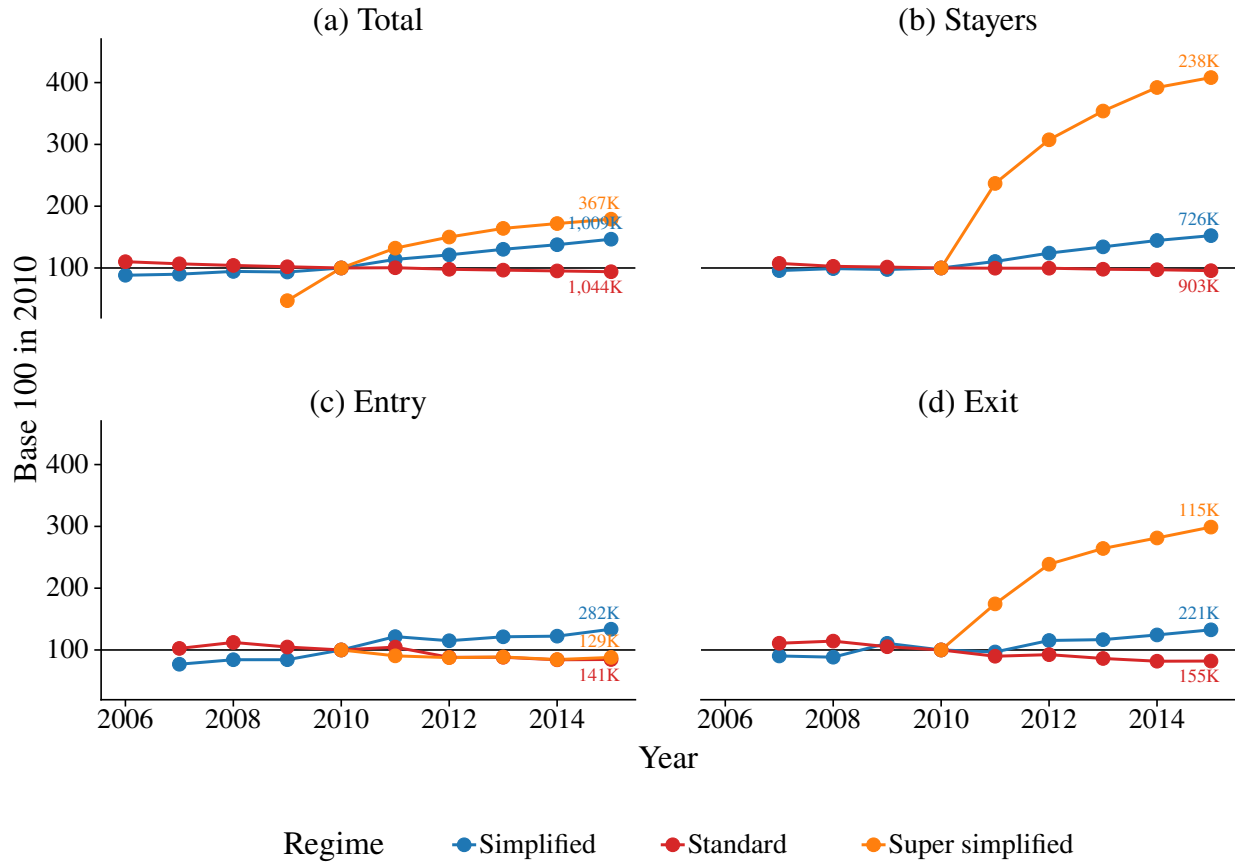
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<sup>14</sup>*Direction Générale des Finances Publiques* (DGFIP).

<sup>15</sup>The survey is called *New enterprises information system*.

<sup>16</sup>It excludes for example individuals with self-employment in different regimes and activity.

Figure 4: Number of self-employed by regime over time



*Note:* The figure plots the total number of self-employed individuals (panel (a)), the number of stayers in the same regime relative to the previous year (panel (b)), the number of entries (panel (c)), and the number of exits (panel (d)) by regime over time. Stayers are individuals who remain in the same regime between two consecutive periods. Entries represent the number of new entrepreneurs each year. Exits represent the number of entrepreneurs who exit self-employment each year. All series are normalized to 100 in 2010, and raw counts in 2015 (in thousand observations) are reported for each of them. An individual is considered entering if they are not observed in the previous year but observed in the current year. On the contrary, an individual is considered exiting if they are observed the previous year but not the current year.

### 3 Bunching at the Eligibility Thresholds for Simpler Regimes

In this section, we provide evidence of bunching at the eligibility thresholds for the simplified and super simplified regimes, and we perform some comparative analysis on the magnitude of this bunching. We start by describing the different incentives that can generate responses at the threshold. We then describe the methodology to quantify such responses, and we finally provide graphical and estimation evidence of individuals' behavioral response at the eligibility thresholds.

**Notches created by the eligibility thresholds.** The eligibility threshold for the simpler regimes (simplified and super simplified) and the standard regime can be considered a notch, where average payoffs change discontinuously. When an agent crosses this threshold, they experience the following changes, described in Section 2: (i) their average tax rate changes (monetary incentives). The discontinuity in tax rates and, hence, monetary incentives at the threshold depends on the regime, activity type (which also affects operating costs and the rebate), family income, and other characteristics. Therefore, two agents with the same self-employed revenue can face disparate tax incentives. (ii) Agents' hassle cost of reporting income and filing taxes increases. (iii) It likely becomes more difficult to misreport revenue.

Because of this notch, we expect individuals to strategically locate below the threshold. Furthermore, we expect the effective notch to be larger for agents in the super simplified regime, which has a low flat rate, even lower hassle, and likely higher ease of evasion.

#### 3.1 Quantifying Behavioral Responses with Bunching

**Method.** Using classic bunching methods we can identify and assess the importance of the behavioral responses at the eligibility threshold between simpler regimes and the standard regime (Chetty et al., 2011; Kleven & Waseem, 2013; Saez, 2010). Recall that we do not consistently observe revenue for agents above the eligibility threshold in simpler regimes, hence the empirical distribution at the right of the threshold cannot be used to estimate the counterfactual distribution absent the notch. Here, we show how commonly used estimation procedures in the bunching literature can still be adapted to our setting.

Let  $D$  denote the eligibility threshold for a simplified tax regime. Let  $B = B(D)$  denote the extra number of individuals at the left of  $D$  following the introduction of a simpler tax regime with this eligibility threshold. To measure  $B$ , we estimate the counterfactual income distribution that would apply absent the simplified regime. We do so by fitting a smooth polynomial to the empirical density to the left of the threshold. revenue are centered around the eligibility threshold by calculating the difference between individuals' revenue and the threshold, and then normalized by bin size  $B_S$ , such that  $y^{\text{norm}} = (y - D)/B_S$ . Bin  $j$ , where  $j$  is an integer, contains all individuals



with self-employed income in the interval  $]B_j - 1, B_j]$ , so that all individuals reporting revenue exactly at the threshold belong to  $B_D$ . Because we do not observe the density distribution to the right side of the threshold, we cannot use the formal method in Kleven and Waseem (2013) to determine the bunching region.<sup>17</sup> Let  $D^-$  denote the upper bound of the interval where the empirical and counterfactual distributions begin to differ, i.e.,  $]D^- - 1, D^-]$ . The bunching region includes normalized revenue in the interval  $]D^- - 1, D]$ . We present a series of robustness tests where we vary the bunching region in Figure A.4 and Figure A.5. To estimate a counterfactual distribution to the left of the threshold, we run the following regression:

$$C_j = \sum_p \beta_p \cdot (B_j)^p + \sum_{d=D^-}^D \gamma_d \cdot \mathbf{1}[B_j = d] + \sum_r \alpha_r \cdot \mathbf{1}[r \in B_j] + \epsilon_j, \quad (1)$$

where  $C_j$  stands for the number of individuals in bin  $B_j$ ,  $p$  is a set of polynomial integer exponents;  $\mathbf{1}[B_j = d]$  are dummies equal to 1 for bins in the bunching region;  $\mathbf{1}[r \in B_j]$  is a dummy equal to 1 if bin  $B_j$  contains  $r$  and  $r$  is a multiple of round numbers (for example multiples of 1000, 5000, etc.).

The counterfactual distribution absent the notch is predicted by  $\hat{C}_j = \sum_p \hat{\beta}_p \cdot (B_j)^p + \sum_r \hat{\alpha}_r \cdot \mathbf{1}[r \in B_j]$  so that the bunching coefficient is equal to  $B = \sum_j (C_j - \hat{C}_j)$ , for bin  $j$  in the bunching zone. Finally, we define the excess mass as  $b = B/C_D$ , where  $C_D$  is defined as the average count of individuals across bins in the bunching zone. To compute standard errors, we generate normalized earnings distributions and excess mass estimates by re-sampling the residuals in (1) using a bootstrap procedure.

**Earnings response.** The excess mass  $b$  is informative about the earnings response  $\Delta y^*$  at the eligibility threshold of the simpler regime. Individuals in the bunching region would have declared income in the interval  $[y^*, y^* + \Delta y^*]$  absent the notch. We can express the bunching coefficient  $B$  as a function of the counterfactual density at the notch  $h_0(y^*)$  and the marginal buncher located at  $y^* + \Delta y^*$ :

$$B = \int_{y^*}^{y^* + \Delta y^*} h_0(y) dy \approx h_0(y^*) \Delta y^*.$$

Let us also define the counterfactual number of individuals located at the threshold by  $\hat{\beta}_0$ , where  $\hat{\beta}_0$  is estimated using equation (1). The estimated density at the threshold is then equal to:  $\hat{h}_0(y) = \hat{\beta}_0/B_S$ . From there, we can express  $\Delta y^*$  as a function of the bunching coefficient and the estimated density:  $\Delta y^* = (B/\hat{\beta}_0) \times B_S$ . The empirical estimate of  $\hat{\beta}_0$  is  $C_D$ , so that  $\Delta y^* = b \times B_S$ .

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<sup>17</sup>Benzarti (2020) proposes an alternative method to estimate the counterfactual distribution of itemized deductions when the distribution is censored. However, as explained in Appendix G, this approach cannot be systematically applied to our context due to differences in the institutional setting and data limitations.

## 3.2 Results

**Bunching.** Figure 5 shows the estimated behavioral responses to the introduction of the simpler regimes for the period 2009-2015. We pool self-employed across all activities and center their revenue around the threshold applicable to them (represented by the dashed vertical line). We split taxpayers into bins of 500 euros for I&C Services and Non Commercial activities, and bins of 1000 euros for the I&C Retail activity, such that  $B_j = \{\dots, -9, -8, \dots, 0\}$ .

A visual inspection of the distribution suggests the bunching behavior begins three bins away from the threshold, represented by the dotted vertical line (-1500€ for I&C Services and Non Commercial activities, and -3000€ for I&C Retail). Thus, the bunching region extends from this dotted line up to the dashed threshold line. For each bin, Figure 5 plots both the observed number of individuals (in blue) and the counterfactual number of individuals (in gray). We perform detailed robustness checks below.

The distribution of taxpayers exhibits a sharp spike right below the threshold for the simplified and super simplified regimes. The difference between the actual and counterfactual distributions is close to zero before the bunching region and starkly increases in the bunching region. The increase is larger for the super simplified (panel (b)) regime compared to the simplified regime (panel (a)), translating into sizable and significant excess masses, respectively equal to 1.13 for the simplified and 2.60 for the super simplified. This is in line with the stronger incentives to remain in the super simplified regime than the simplified regime, highlighted above.

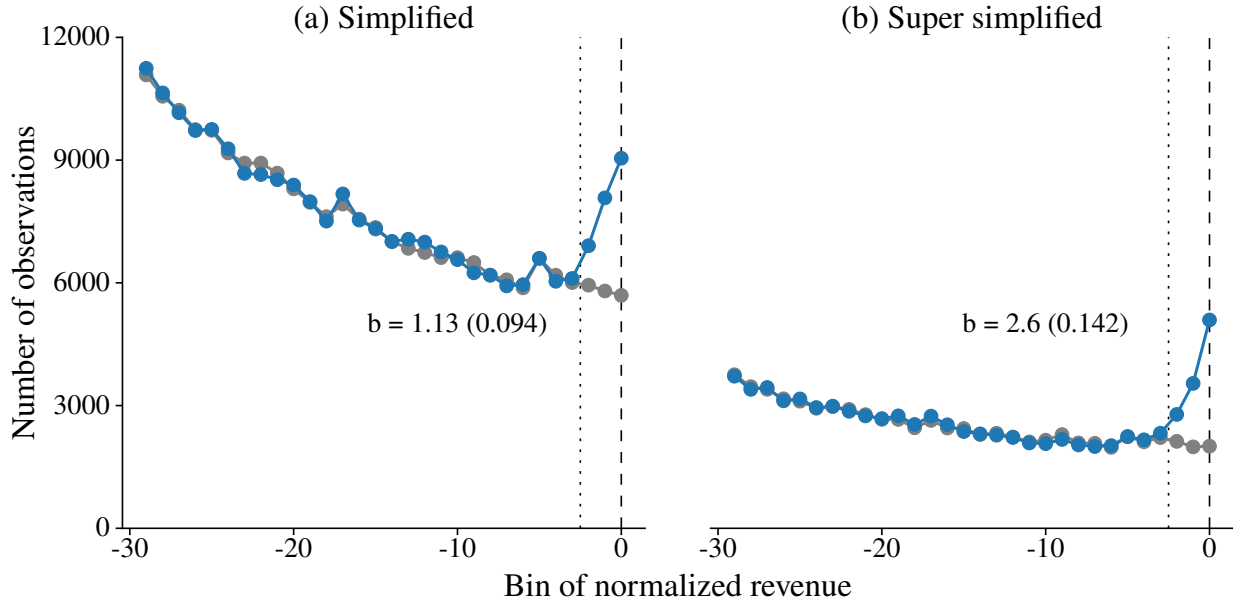
**Heterogeneity in bunching by activity and time period.** The incentives to remain in the simpler regime are likely to differ according to the type of activity. Panel A of Figure 6 shows the excess mass  $b$  by activity and period.<sup>18</sup> Panels (a) and (b) respectively report results for the simplified and super simplified regimes. All bunching estimates are large and significant. Similar to the pooled estimations, the behavioral responses for the super simplified regime are larger than for the simplified regime. We also notice that bunching is generally more pronounced in the Non Commercial Activities than in the I&C Services. I&C Retail activities have the lowest bunching estimates. This in turn may reflect the fact that individuals in Non Commercial Activities have more flexibility to adjust their income. Restricting the sample to individuals with only self-employed earnings (and no additional labor earnings) yields similar results (see Figure A.3).

**Empirical earnings responses.** Panel B of Figure 6 shows the earning responses implied by the excess masses in Panel A. They lie between 400 and 1000 euros for the simplified regime and between 1000 and 2000 euros for the super simplified regime. Moreover, these earning responses

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<sup>18</sup>Figure A.1 and Figure A.2 show the observed and counterfactual distributions for the simplified and super simplified regimes, respectively, by activity and period.

Figure 5: Bunching estimation by regime



*Note:* The figure represents the distribution of normalized revenue by regime, divided into bins centered around the eligibility threshold (the vertical dashed line). Taxpayers are divided into bins of 500 euros for I&C Services and Non Commercial activities, and bins of 1000 euros for the I&C Retail activity. The results use the pooled population data for 2009-2015 and include all agents in the simplified and super simplified regimes. The figure plots both the observed distribution (in blue) and the counterfactual distribution (in gray). The counterfactual distribution is fitted using a smooth polynomial, as explained in Section 3. The bunching region extends from the dotted line up to the dashed line. Significant bunching is observed, equal to 113% of the average counterfactual frequency within the bunching region for the simplified regime and 260% for the super simplified regime. Standard errors are calculated using a bootstrap procedure involving random resampling ( $n = 400$ ) of the residuals.

remain very similar across periods, which in turn suggests that variation in tax rates over time has little effect on the earning responses.

**Robustness tests.** Figure A.4 (Figure A.5 respectively) shows the results of robustness tests on the estimation of the excess mass  $b$  for the period 2009-2013 (2014-2015 respectively). More specifically, we run variants of the above regressions where we both, allow for changes in the number of bins in the bunching region (the number of excluded bins in the plot) in panel A, and modify the functional form by changing the degree of the polynomial or by running a Poisson regression in Panel B. We perform this robustness exercise for each of the two simpler regimes and for the various types of activities separately. Each time the excess masses follow the same pattern across regimes and activity. Additionally, our preferred specification provides estimates relatively close to other alternative specifications, suggesting that it is a robust estimate of the true excess mass.

## 4 Evidence on Tax Evasion

In this section, we present direct evidence on tax evasion and misreporting. We first use dynamic bunching methods that leverage the panel structure of our data, and then employ an intent-to-treat design to understand the channel through which misreporting occurs.

### 4.1 Self-employment Income Dynamics

We follow the bunching estimation methodology developed by Garbinti et al. (2023) to estimate the dynamic effects of the threshold between the simpler regimes and the standard regime on the distribution of self-employment taxable income growth rates. We estimate: i) the proportion of bunchers with regard to individual growth rates of self-employed taxable income, ii) the reduction in the growth rate of self-employment taxable income among the treated group (an intent-to-treat or ITT), iii) the growth rate reduction in self-employed taxable income among the bunchers (a local average treatment effect or LATE). We provide more details on our causal effect framework and the validity of our research design in Appendix C.

**Setup.** We restrict our analysis to the period from 2009 to 2015, during which both the simplified and super-simplified regimes were in force. Throughout, we use *self-employed taxable income* rather than gross income, enabling direct comparisons across individuals in different regimes. Gross income are not reported for those in the standard regime, making taxable income a more consistent measure.<sup>19</sup>

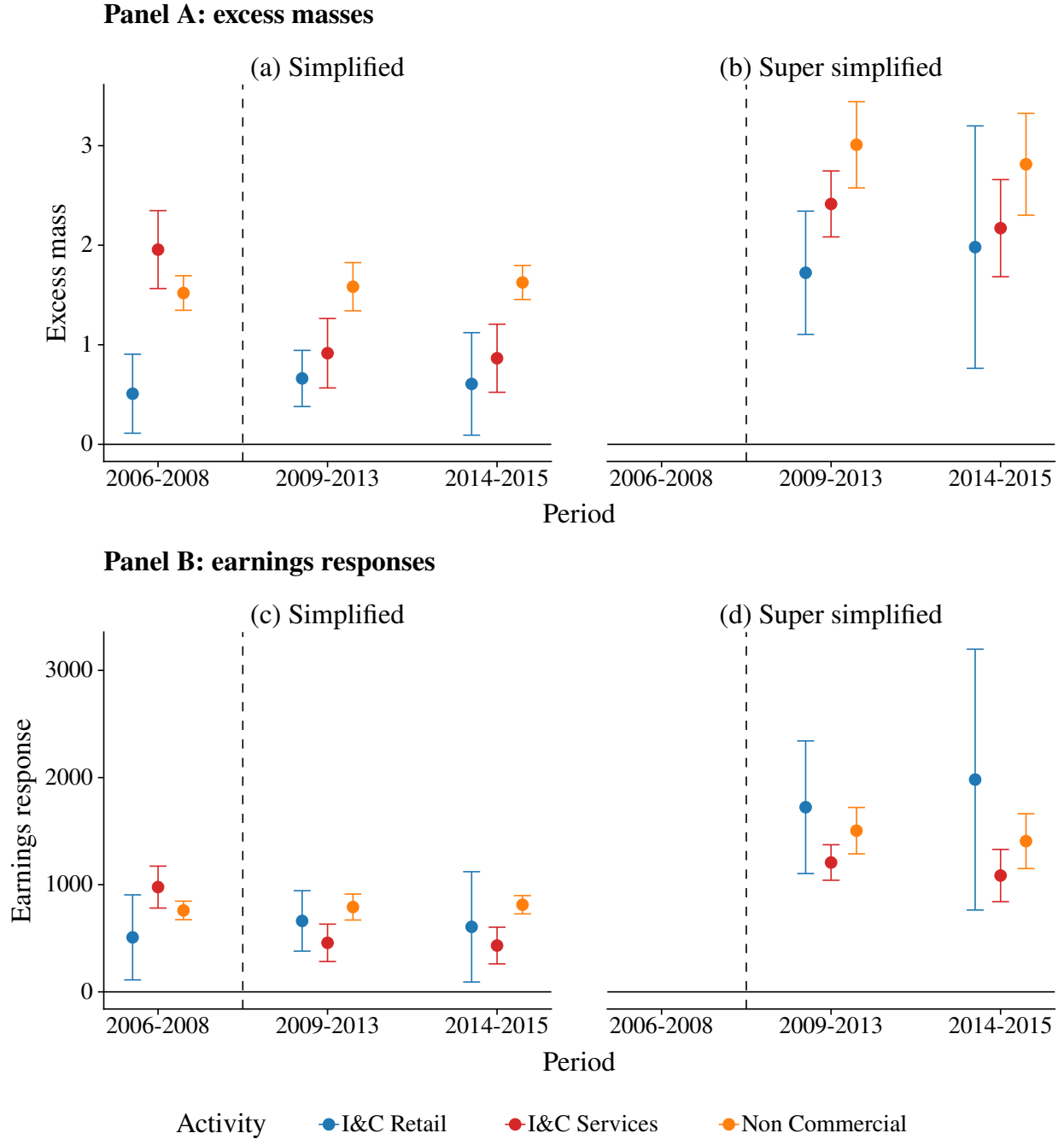
For each individual  $i$  engaging in activity  $k = \{I\&C\ Retail, I\&C\ Services, Non\ Commercial\}$  in year  $t$ , we define the distance between their self-employed taxable income  $Z_{i,k,t}$  and the (normalized) eligibility threshold  $\tilde{D}_{k,t}$  for simpler regimes, expressed in taxable income, as  $\tilde{Z}_{i,k,t} = Z_{i,k,t} - \tilde{D}_{k,t}$ . Here,  $\tilde{D}_{k,t}$  is expressed in taxable income rather than gross income by multiplying the statutory threshold by the activity-specific rebate. Note that we omit the regime index for clarity. In our analysis, we denote  $t' = t + 1$ .

**Treatment and control groups.** Individuals in the treatment group meet the following conditions: They are in one of the simpler regimes in year  $t$  (simplified or super simplified), regardless of their regime choice in  $t'$ . They are also initially close to the threshold  $\tilde{D}_{k,t}$ , with a normalized annual self-employed taxable income  $\tilde{Z}_{i,k,t}$  falling within the range  $] - 1000, 0]$ .

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<sup>19</sup>For the simpler regimes, self-employed taxable income is computed by multiplying the individual's gross income by one minus the rebate. The rebate differs by activity type: 71% for I&C Retail, 50% for I&C Services, and 34% for Non-Commercial activities.

Figure 6: Bunching estimation by regime, activity and period



*Note:* The figure plots the excess masses  $b$  (panel A) and the earnings responses  $\Delta y^*$  (panel B) obtained from Section 3, categorized by regime, activity, and period. The counterfactual distribution is fitted using a smooth polynomial, as explained in Section 3. The vertical dashed line corresponds to the introduction year of the super simplified regime in 2009. Standard errors for the excess masses are calculated using a bootstrap procedure with random resampling ( $n = 400$ ) of the residuals. Standard errors for the earnings responses are determined from the excess masses, with the formula  $se(\Delta y^*) = se(b) \times B_S$ .

Individuals in the control group are those in the standard regime in both  $t$  and  $t'$  and that have a normalized annual self-employed taxable income  $\tilde{Z}_{i,k,t}$  falling within the range  $]4000, 5000]$ . We select the income interval for our control group sufficiently far from the threshold separating the simpler regimes and the standard regime such that there is no discontinuity in their observed growth rates of taxable income, and thus they are not affected by the threshold, yet they remain comparable to individuals in the treated group.<sup>20</sup> Panel A of Figure 7 displays the distribution of self-employment taxable income growth rates for both the treated and control groups. In the control group, there is no noticeable discontinuity, whereas the treated group exhibits a salient spike at the threshold of zero growth.

**Normalized growth rates.** Below, we describe our empirical strategy, which closely follows the new approach developed by Garbinti et al. (2023).

Individuals in the treatment group are directly affected by the eligibility threshold, while those in the control group are not. To compare their growth rate distributions, we normalize both groups. We begin by explaining the normalization process for the treatment group and then describe the normalization for the control group.

For individuals in the treatment group, we compute the growth rate of self-employed taxable income in excess of the growth rates required for an individual to be at the eligibility threshold between the simpler regimes and the standard regime in next period  $t'$ . This growth rate is referred to as the “normalized growth rate”, as introduced by Garbinti et al. (2023). The normalized growth rate for individual  $i$  between year  $t$  and the subsequent year  $t'$ , engaged in activity  $k$  in  $t$  and activity  $k'$  in  $t'$ , is expressed as follows:

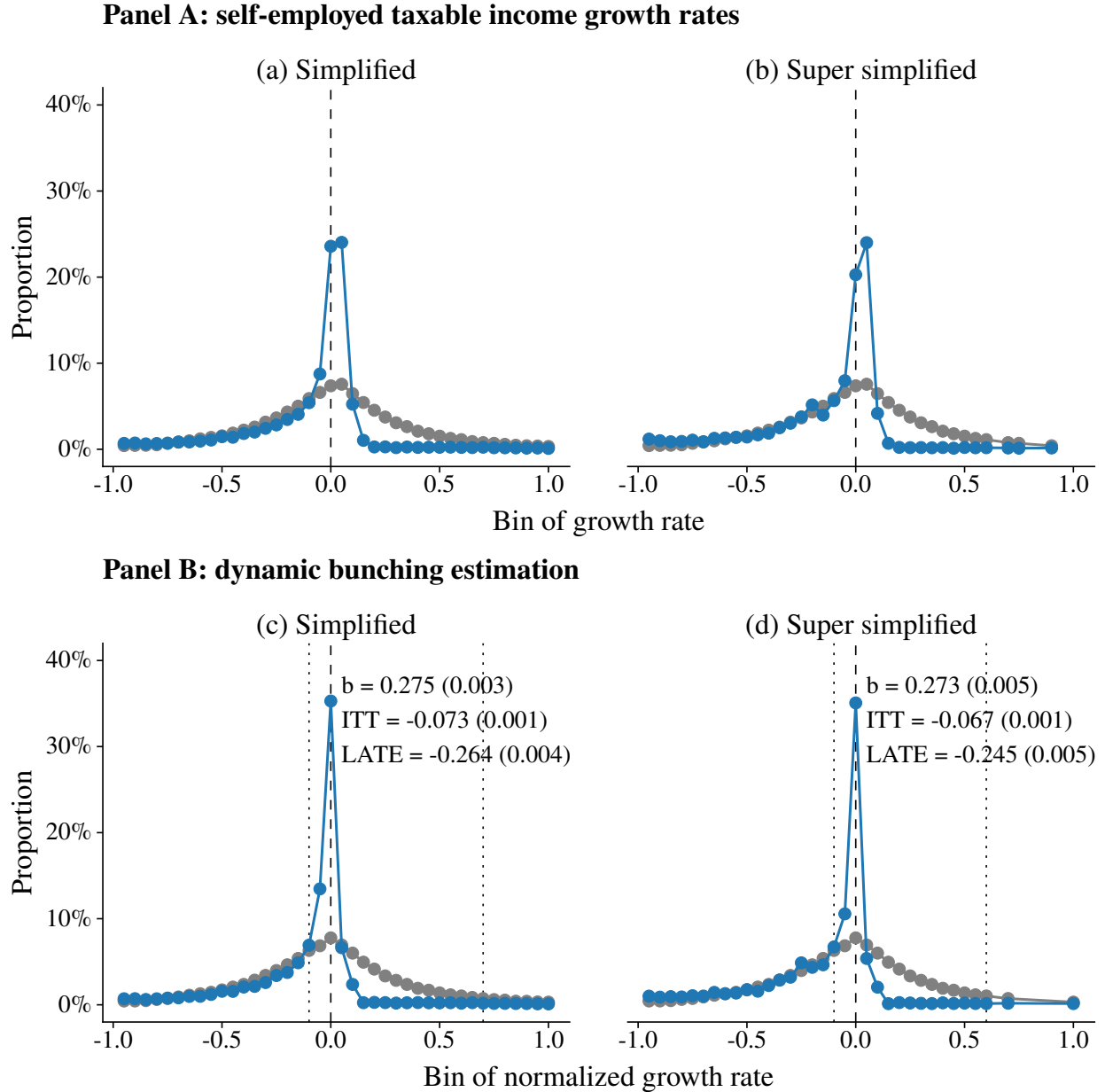
$$\tilde{g}_{i,k,t} = \underbrace{\frac{Z_{i,k',t'} - Z_{i,k,t}}{Z_{i,k,t}}}_{\text{Observed growth rate}} - \underbrace{\frac{\tilde{D}_{k,t'} - Z_{i,k,t}}{Z_{i,k,t}}}_{\text{Growth rate needed to reach the threshold}} = \frac{Z_{i,k',t'} - \tilde{D}_{k,t'}}{Z_{i,k,t}}.$$

If  $\tilde{g}_{i,k,t} = 0$ , it means that individual  $i$ 's taxable income has grown precisely at the rate required for them to reach the threshold in the subsequent year,  $\tilde{D}_{k,t'}$ , if he were to remain in the same regime and activity. If the normalized growth rate is negative (respectively positive), it indicates that individual  $i$  ends up below (respectively above) the threshold in the subsequent year.

Next, we construct the normalized growth rate for the control group. Following Garbinti et al. (2023), we calculate the growth rate of self-employed taxable income in excess of the growth rates required for an individual to be at the “placebo” eligibility threshold. The placebo threshold is

<sup>20</sup>Note that for the standard regime, I&C Retail and I&C Services activities are pooled together in the tax returns and cannot be distinguished. Still, the self-employed taxable income thresholds between the two activities are sufficiently distant so that the two control groups are distinct.

Figure 7: Dynamic behavioral responses to the threshold



*Note:* The figure displays two panels. Panel A plots the distribution of self-employed taxable income growth rates. Panel B plots the distribution of normalized growth rates, as defined in Section 4. The treated group is represented in blue, and the control group is shown in grey. The results are based on the pooled population data for 2009-2015, and separate results are presented for the simplified and super simplified regimes. The population is restricted to individuals that are below the tolerance threshold in the subsequent period. In panel A, the vertical dashed line represents the threshold of zero growth, while in panel B, it represents zero normalized growth. The vertical dotted lines in panel B represent the lower bound and the upper bound of the bunching region with interval  $[-0.1, 0.7]$  for the simplified regime and  $[-0.1, 0.6]$  for the super simplified regime. Panels (c) and (d) provide the key statistics from our bunching analysis: i) The proportion of bunchers  $B$  concerning individual growth rates of self-employed taxable income. ii) The reduction in the growth rate of self-employment taxable income among the treated group (ITT). iii) The growth rate reduction in self-employed taxable income among the bunchers (LATE). Bins containing less than 13 individuals are not plotted to ensure compliance with French statistical disclosure limitations. Standard errors are calculated using a bootstrap procedure ( $n=400$ ).

set at the same distance, in level, from an individual in the control group as the actual eligibility threshold is from a comparable individual in the treatment group:

$$Z_{i,k',t'} - \tilde{D}_{k,t'} = Z_{i,k',t'}^c - \tilde{D}_{k,t'}^c,$$

where  $Z_{i,k',t'}^c$  is the self-employment taxable income for an individual in the control group and  $\tilde{D}_{k,t'}^c$  is the placebo threshold for individuals engaging in activity  $k$  in the subsequent year  $t'$ . We have set the upper bound of our control group to be 5,000 euros higher than the eligibility threshold, leading to  $Z_{i,k',t'}^c = \tilde{D}_{k,t'} + 5000$  at this particular juncture. In contrast, for the treatment group, the upper bound is located exactly at the threshold, resulting in  $Z_{i,k',t'} - \tilde{D}_{k,t'} = 0$  at this point. Thus, the formulation for the placebo eligibility threshold is as follows:

$$\tilde{D}_{k,t'}^c = \tilde{D}_{k,t'} + 5000.$$

We can then compute the corresponding counterfactual growth rates for individuals in the control group as follows:

$$\tilde{g}_{i,k,t}^c = \frac{Z_{i,k',t'} - \tilde{D}_{k,t'}^c}{Z_{i,k,t}}.$$

**Quantifying changes in normalized growth rates.** Panel B of Figure 7 shows the distribution of the normalized growth rates  $\tilde{g}_i$  for both the treated and control groups. We divide individuals into bins, indexed by  $a$ , where each bin has a width of 5 percentage points of normalized growth rates. These bins are defined as follows:  $a = \{ \dots, ] - 0.1, -0.05], ] - 0.05, 0], \dots, ]0, 0.05] \}$ . In our plots, we indicate the upper bound of these intervals. Point 0 on the horizontal axis corresponds to the growth rate of an individual's taxable income, which is required for them to precisely locate at the eligibility threshold in the subsequent period  $t'$ .

We define an interval in which the distribution of normalized growth rates between the treatment and control groups diverges. This interval contains bins from  $a_L$  to  $a_U$ , where  $a_L$  represents the lowest bin below the threshold, and  $a_U$  represents the highest bin above the threshold. The bin with individuals exactly at the threshold is  $a_{\tilde{D}} = ] - 0.05, 0]$ . We visually set the lower bound at the point where the distribution of normalized growth rates for individuals in the treated group starts to differ, specifically  $a_L = ] - 0.1, -0.05]$ .

On the left-hand side of this interval, which includes bins from  $a_L$  to  $a_{\tilde{D}}$ , encompassing negative normalized growth rates, a significantly larger fraction of individuals are in the treatment group compared to the control group. In other words, there is a much greater proportion of individuals in the treatment group who manage to keep their taxable income below the eligibility threshold in the next period compared to the control group. We estimate the share of bunchers, or the excess mass,



to be equal to:

$$b = \sum_{a=a_L}^{a_{\bar{D}}} [P^{treated}(a) - P^{control}(a)],$$

with  $P^{treated}(a)$  (respectively  $P^{control}(a)$ ) representing the proportion of the treated (respectively control) population in a given bin  $a$  of normalized growth rates. The excess mass between  $a_L$  and  $a_{\bar{D}}$  is mirrored by a lower fraction of individuals in the treatment group than in the control group between  $a_{\bar{D}}$  (excluded) and  $a_U$ . The upper bound  $a_U$  is set such that the excess mass is equal to the missing mass  $M = -\sum_{a>a_{\bar{D}}}^{a_U} [P^{treated}(a) - P^{control}(a)]$ . In practice, we find that the missing mass is approximately equal to the excess mass when we set  $a_U = ]0.65, 0.7]$  for the simplified regime and  $a_U = ]0.55, 0.6]$  for the super simplified regime.

Then, we estimate the reduction in the growth rate of self-employment taxable income for individuals in the treatment group compared to individuals in the control group, namely:

$$\Delta E(g) = \sum_{a=a_L}^{a_U} [P^{treated}(a) \times g^{treated}(a) - P^{control}(a) \times g^{control}(a)],$$

where  $g^{treated}$  (respectively  $g^{control}$ ) denotes the average growth rate of individuals in the treated group (respectively control group) in bin  $a$ . We interpret  $\Delta E(g)$  as an intent-to-treat (ITT) effect.

Finally, we estimate the growth rate reduction amongst bunchers as follows:

$$\Delta E(g)_b = \frac{\Delta E(g)}{b},$$

where  $\Delta E(g)$  is the ITT coefficient and  $b$  is the share of bunchers, both estimated as previously. Consequently,  $\Delta E(g)_b$  is interpreted as a LATE effect. Standard errors are obtained from a bootstrap procedure.

Appendix C formalizes our causal identification framework and its underlying assumptions. A key assumption is that, in the absence of the reform, the control and treated groups would share the same distribution of normalized growth rates. Panel B of Figure 7 supports this assumption by showing that, aside from the bunching region, the growth rate distributions of the treatment and control groups are nearly identical. Overall, the counterfactual distribution's shape aligns with recent research on firm growth rate distributions (e.g., Arata, 2019; Bottazzi & Secchi, 2006).

**Results.** Panel B of Figure 7 displays the distributions of the normalized growth rates for both the treated group and the control group, separately for the simplified and super simplified regimes. We also report the key statistics described in the previous paragraph: the share of bunchers  $b$ , the growth rate reduction in the treated group (ITT), and the growth rate reduction among bunchers (LATE).

First, we see that the normalized distributions of growth rates of taxable income are similar between individuals in the treated and the control groups, except in the bunching region. The vertical dotted lines represent the lower bound and the upper bound of the bunching region. We observe an excess mass below the threshold and a missing mass above the threshold, suggesting that behavioral responses to the threshold are driven by a significant share of individuals. For the treated group, the share of bunchers is 28% for the simplified regime and 27% for the super simplified regime.

Second, the growth rate reduction in the treated group (ITT) is large. It is equal to 7.3 p.p for the simplified regime and 6.7 p.p for the super simplified regime. This is to be compared to the average growth rate in the control group equal to -1.9% in the simplified regime and -4.4% in the super simplified regime.<sup>21</sup>

Third, the average reduction in growth rates of taxable income among the bunchers (LATE) in the treated group is equal to 26.4 p.p in the simplified regime and 24.5 p.p in the super simplified. This is to be compared to the counterfactual growth rate in the bunching region equal to 20.4% in the simplified regime and 18.4% in the super simplified regime.

**Robustness tests.** Table B.1 presents the three key statistics from the dynamic bunching estimation when we vary the distance between the control and treatment groups relative to our main specification. Across all alternatives, the coefficients remain near our preferred estimates. We also report the missing mass  $M$ , which remains close to our bunching estimate  $b$ .

## 4.2 Evasion through Misreporting

To estimate the distortions introduced by the eligibility threshold on various outcomes, we need the counterfactual of these outcomes in the absence of the notch. Bunching estimates from Section 3 showed that entrepreneurs manipulate their earnings in response to the threshold, making it invalid to compare individuals in the bunching region to those outside.

**Empirical strategy.** To circumvent this selection bias into the bunching region, we build on the method developed by Diamond and Persson (2016) to estimate the treatment effect of the discontinuity at the notch using a static ITT design. Our design and empirical implementation also follows Chen et al. (2021). Intuitively, this method allows us to compare the observed average

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<sup>21</sup>We compute the weighted average growth rate in the control as:  $\bar{g}^{control} = \sum_a [N^{control}(a)/(\sum_a N^{control}(a)) \times g^{control}(a)]$ , where  $N^{control}(a)$  is the number of observations in bin  $a$ . Similarly, we compute the counterfactual growth rate in the bunching region as:  $\bar{g}^{control} = \sum_{a=a_L}^{a_U} [N^{control}(a)/(\sum_{a=a_L}^{a_U} N^{control}(a)) \times g^{control}(a)]$ , where  $N^{control}(a)$  is the number of observations in bin  $a$ . We exclude two bins from the calculation in the super simplified because they contain less than 13 individuals and cannot be plotted to ensure compliance with French statistical disclosure limitations.

outcome of individuals in the bunching region to a potential outcome had the threshold not been implemented. The ITT estimator for any outcome  $X$  is defined as:

$$ITT(X) = \mathbb{E}[X|\text{Notch}, Y \in (D^-, D)] - \mathbb{E}[X|\text{No Notch}, Y \in (D^-, D)], \quad (2)$$

where  $Y$  denotes self-employed earnings,  $D^-$  denotes the lower bound of the bunching region and  $D$  denotes the eligibility threshold. The first term in Equation 2 is the average  $X$  across individuals in the bunching region, which we directly observe in the data. The second term is the counterfactual average  $X$  which we need to estimate. This estimator measures an ITT effect since the interval  $(D^-, D)$  includes both the self-employed that respond to the program (i.e., to the threshold) and other self-employed individuals who do not respond to the program but happen to be in that area for other reasons.

We now describe the procedure for the estimation of the counterfactual average outcome  $\mathbb{E}[X|\text{No Notch}, Y \in (D^-, D)]$ . By definition, this term is itself the combination of the counterfactual density in self-employed earnings  $\hat{h}_0(y)$  and the counterfactual average outcome conditional on those earnings  $\mathbb{E}[X|\text{No Notch}, Y = y]$ :

$$\mathbb{E}[X|\text{No Notch}, Y \in (D^-, D)] = \int_{y=D^-}^D \hat{h}_0(y) \mathbb{E}[X|\text{No Notch}, Y = y] dy. \quad (3)$$

To compute an empirical counterpart of these two terms, we bin self-employed earnings following the same procedure as in Section 3. This allows us to estimate  $\hat{h}_0(\cdot)$  using the bunching method. For the second term, we fit a polynomial regression on binned outcome  $X_j$ , excluding the bunching region:

$$X_j = \sum_p \beta_p \cdot (B_j)^p + \sum_{d=D^-}^D \gamma_d \cdot \mathbf{1}[B_j = d] + \sum_r \alpha_r \cdot \mathbf{1}[r \in B_j] + \epsilon_j, \quad (4)$$

and use as an estimator:  $\mathbb{E}[X_j|Y_j, \text{No Notch}] = \sum_p \hat{\beta}_p \cdot (B_j)^p + \sum_r \hat{\alpha}_r \cdot \mathbf{1}[r \in B_j]$ .

We now consider several outcomes  $X$  that are indicative of evasion and misreporting.

**Bunching at specific digits of self-employment revenue.** Absent incentives to evade taxes, we expect the probability to report a given number as the last digit to be the same in the bunching region as anywhere else in the revenue distribution. If individuals in the bunching region instead report inaccurate and modified numbers, they are unlikely to choose last digits in accordance with their actual distribution. For instance, we might expect digits such as zero to appear relatively more frequently than other digits (e.g., nine) in the bunching region relative to other parts of the revenue distribution.

To illustrate this pattern with one specific choice of digits, panel A of Figure 8 shows the

distribution of the probabilities to report 0 or 9 by bin of revenue and regime. We see that individuals in both the simplified and the super simplified regimes are more likely to report zero no matter where they lie in the revenue distribution, but individuals in the bunching regions for the two regimes are around 5 percentage points more likely to do so.

Panel B of Figure 8 plots the ITT coefficients for each digit for the different regimes. We see that individuals in simpler regimes disproportionately report 0 as the last digit in the bunching regions. This in turn suggests that the numbers reported in the simplified regimes are more likely to be manipulated, especially around right below the eligibility threshold.

**Round numbers bunching of self-employment revenue.** We now dig further into the possibility for strategic reporting, by looking more closely at the numbers individuals actually fill in. Figure 9 shows the probability to report a multiple of 100 euros (and excluding multiples of 500 euros) as a function of both, the individual's distance to the threshold and her activity. Consistent with our analysis in the previous section, we find that individuals in the bunching regions disproportionately report multiples of 100 euros compared to those outside the bunching region. The probability is on average 1.6 percentage points higher for the simplified regime, and it is on average 2.9 percentage points higher for the super simplified regime.

Figure A.6 and Figure A.7 reproduce the same analysis for the probability to report a multiple of 250 euros (and excluding multiples of 500 euros) and a multiple of 50 euros (and excluding multiples of 100 and 250 euros), respectively. Both ITT coefficients are close to zero.

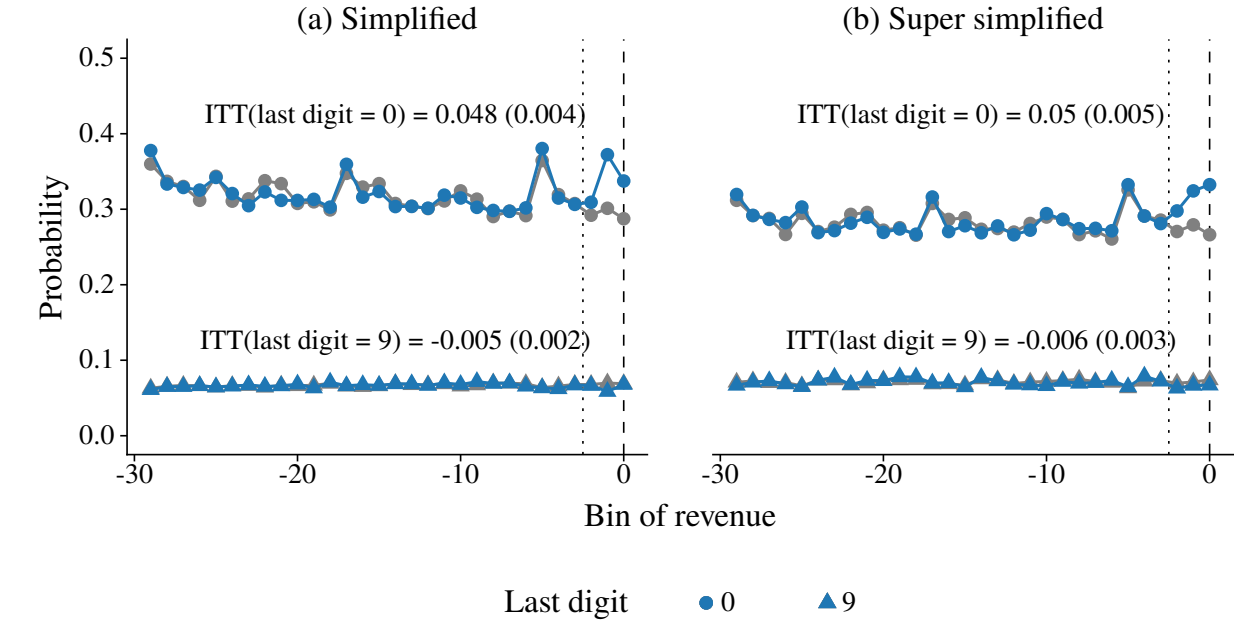
Overall, this finding aligns with the results of Breunig et al. (2024), who document that Australian taxpayers are more likely to report tax refunds in multiples of ten, hundred, or thousand. They attribute this pattern to tax evasion, often facilitated by tax preparers. In our setting, the simpler regimes similarly lower barriers for entrepreneurs to misreport to the tax administration.

**Income shifting within the household.** Further evidence of misreporting and avoidance comes from income shifting within the household. The eligibility thresholds apply to individual income, which means that if an individual with self-employed income lives with another individual with self-employed income, the two individuals can to some extent relabel their revenue and shift them between the two businesses to remain below the threshold.

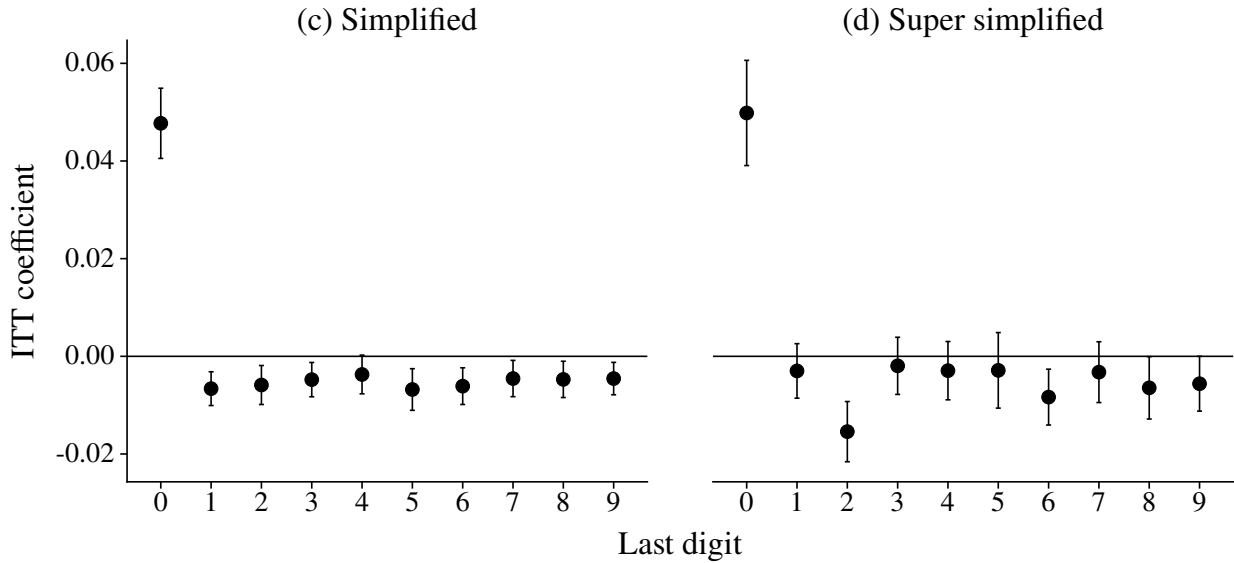
We find strong evidence that this is indeed the case by studying couples who both have self-employed earnings in one of the simpler regimes. Our sample for the 2009-2015 period contains 89,457 such households. First, on the intensive margin, Panel A of Figure 10 shows the ratio of the self-employed earnings of the lowest earner to those of the highest earner in the household. We clearly see that, as the higher earner's self-employed earnings approach the threshold, there is a significant and large jump in the earnings of the lower earner as well. Furthermore, there is

Figure 8: Last digit reporting behavior for self-employed revenue

**Panel A: probability to report 0 or 9 as the last digit of self-employed revenue**

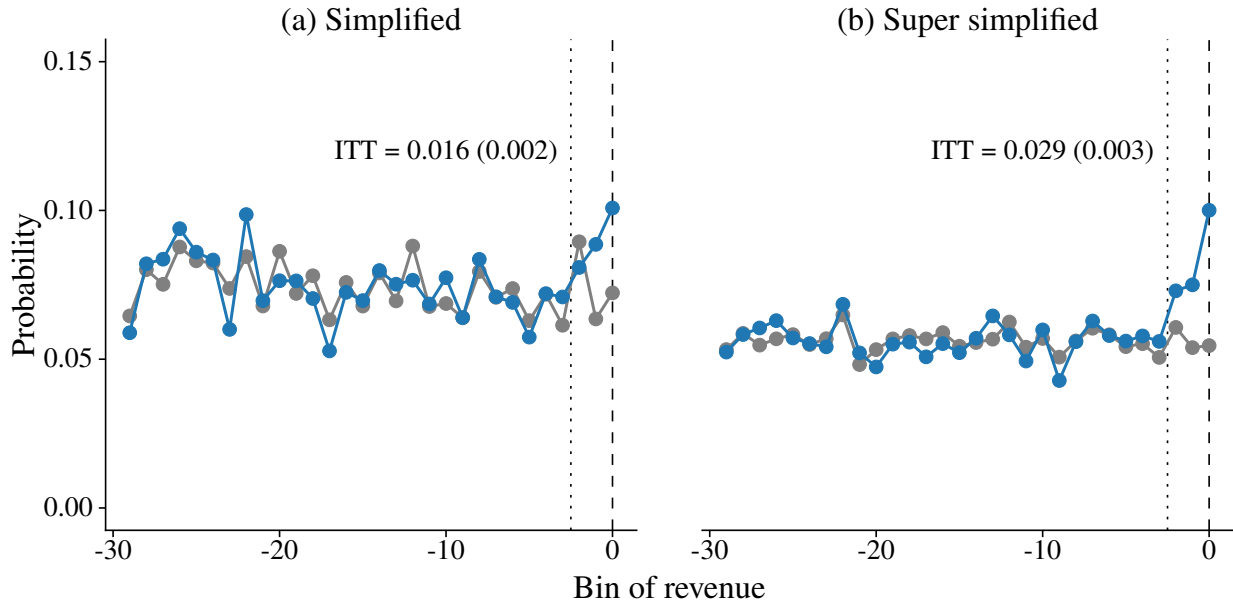


**Panel B: ITT coefficients for the last digits of self-employed revenue**



*Note:* The figure displays two panels. Panel A plots the distribution of the probability for the digits 0 (dots) and 9 (triangles), by bins centered around the eligibility threshold (the vertical dashed line). The area between the dotted and dashed vertical lines corresponds to the bunching region. The counterfactual distribution (in grey) is fitted using a smooth polynomial, as explained in Section 4. Comparing the simplified regime to the counterfactual situation without the threshold, the probability is on average 4.8 percentage points higher, and for the super simplified regime, it is 5 percentage points higher. Panel B displays the ITT coefficients for each digit between 0 and 9. The results are based on the pooled population data for 2009-2015, and separate results are presented for the simplified and super simplified regimes. Standard errors are calculated using a bootstrap on the ITT procedure ( $n = 400$ ).

Figure 9: Probability of reporting a multiple of 100



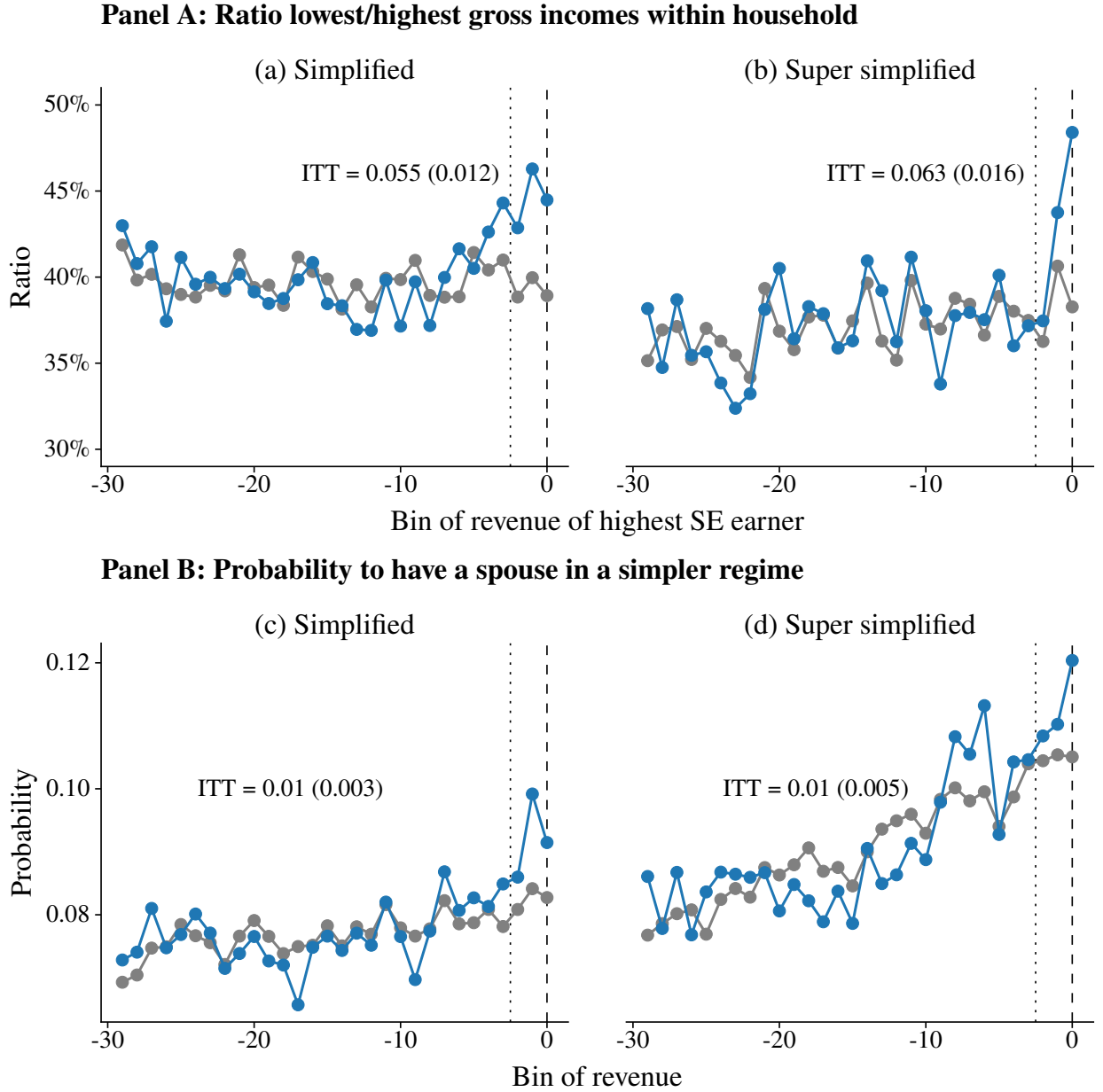
*Note:* The figure plots the probability of reporting a multiple of 100 euros (and excluding multiples of 500 euros) in self-employed revenue, by bins centered around the eligibility threshold (the vertical dashed line). The bunching region is depicted between the dotted and dashed vertical lines. The counterfactual distribution (in grey) is fitted using a smooth polynomial, following the explanation in Section 4. The results are based on the pooled population data from 2009 to 2015, and they are presented separately for the simplified and super simplified regimes. The ITT coefficient is calculated using the method described in Section 4. Comparing the simplified regime to the counterfactual situation without the threshold, the probability is on average 1.6 percentage points higher, while for the super simplified regime, it is 2.9 percentage points higher. Standard errors are calculated using a bootstrap on the ITT procedure (n = 400).

evidence of responses on the extensive margin as well. Panel B of Figure 10 plots the probability to have a spouse that is also reporting (any) self-employed revenue, by bins of revenue centered around the eligibility threshold. While that probability is increasing overall (which can itself be due to assortative matching by activity or income type), there is a significant discontinuity just in and right below the bunching region.

**Employer misreporting and “hidden employment”.** One concern raised in the policy debate on simpler regimes upon their introduction was that they may lead to “hidden employment”, whereby employers would fire employees and hire them again as contractors. This in turn would allow employers to circumvent costlier standard labor contracts and regulations. Here, we look at how employed labor income varies around the eligibility threshold.

Panel A of Figure 11 plots the probability of reporting any labor earnings in addition to self-employed revenue, which reflects an extensive margin response. This figure shows a discontinuous increase in the likelihood of reporting labor earnings just before the threshold. Panel B of Figure 11

Figure 10: Income shifting within the household



*Note:* The figure displays two panels. Panel A plots the ratio in gross income between the lowest and highest self-employed earners within a household, by bins of revenue of the highest self-employed earner centered around the eligibility threshold (the vertical dashed line). It implies that both members of the household are in one of these two regimes. The ratio is, on average, 5.5 (6.3 resp.) percentage points higher for the simplified (super simplified resp.) regime compared to the counterfactual situation without the threshold. Panel B plots the probability to have a spouse that is also reporting self-employed revenue, by bins of revenue centered around the eligibility threshold. The probability is, on average, 1 percentage point higher for both the simplified and super simplified regimes compared to the counterfactual situation without the threshold. The bunching region is depicted between the dotted and dashed vertical lines. The counterfactual distribution (in grey) is fitted using a smooth polynomial, following Section 4. The results are based on the pooled population data from 2009 to 2015, and they are presented separately for the simplified and super simplified regimes. The ITT coefficient is calculated using the method described in Section 4. Standard errors are calculated using a bootstrap on the ITT procedure ( $n = 400$ ).

shows the average labor earnings in addition to self-employed revenue, conditional on reporting any labor earnings. This reflects an intensive margin response. There is a discontinuous sharp and significant increase in labor earnings just in the bunching region. Both the probability to report labor earnings and the average labor earnings tend to decline with the level of self-employed revenue, which suggests that there is substitution between self-employed and employed work, potentially due to time constraints or because of hidden employment. However, the sharp discontinuities observed in the bunching region provide empirical support to the hidden employment hypothesis: as hidden employees are about to cross the eligibility threshold, their employers transfer some of their pay in the form of regular salary.

## 5 Estimating the Value of Tax Simplicity

The previous sections showed evidence that self-employed regimes differ in their degree of simplicity, that there is significant and sharp bunching at the eligibility thresholds, and that tax evasion and misreporting are likely channels whereby individuals remain in the bunching regions. The motivation to stay in the simpler regimes is threefold, as explained above: i) Financial and monetary incentives, which depend on total income, family situation, and the tax regime; ii) A taste for simplicity, whereby staying in simpler regimes allows individuals to save on hassle costs and reduce administrative burdens; iii) Tax evasion through misreporting. In fact, evasion both motivates individuals to remain in simpler regimes and allows them to remain below the eligibility thresholds for these regimes in the first place. Tax simplicity and the simplicity of evasion go hand in hand to the extent that simplification makes misreporting easier on top of being intrinsically valuable.

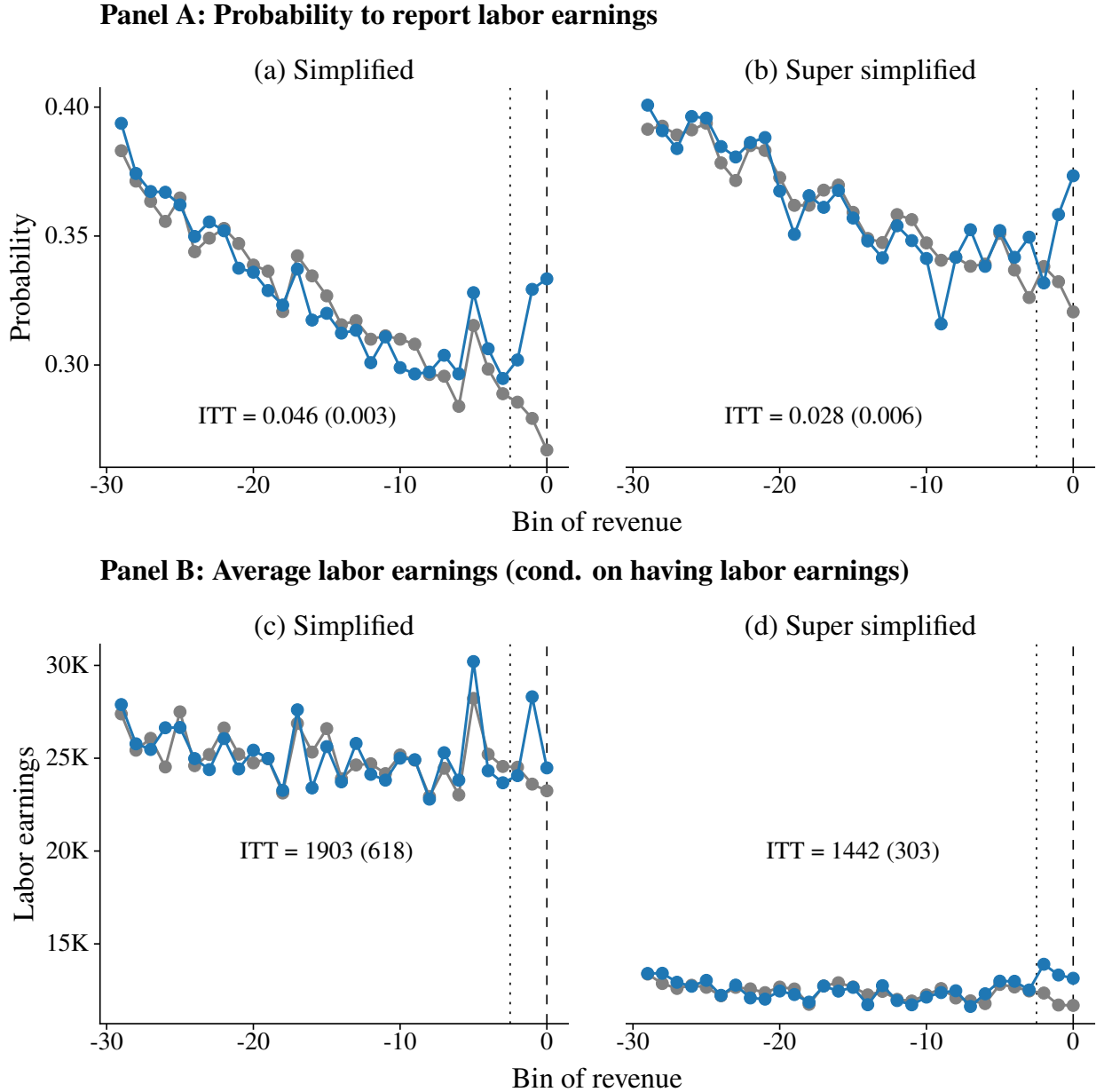
To quantify the value of simplicity, in this section we develop a simplified model of taxpayers' behavior. More specifically, we jointly estimate the real elasticity of revenue, the evasion elasticity and the taste for simplicity, based on the observed bunching at the eligibility thresholds. Our estimation method is based on the idea of using the observed bunching across activities, regimes, and years as the targeted data moments that our model seeks to match. Key to this estimation is our ability to measure the potential monetary gains (or changes in tax liability) from transitioning between regimes for each group of taxpayers. By leveraging the heterogeneity in the incentives faced by taxpayers across different activities, regimes and years, we can compute enough data moments to inform us about the parameters of interest.

### 5.1 Model

**Preferences.** Each agent chooses one among three regimes: the super simplified, simplified or standard regime, indexed by  $i \in \{f, m, r\}$ . We also refer to the simpler regimes



Figure 11: Labor earnings responses



*Note:* The figure displays two panels. Panel A plots the probability of reporting labor earnings in addition to self-employed revenue and Panel B plots the average labor earnings reported by self-employed individuals conditional on reporting positive labor earnings (intensive margin, by bins of self-employed revenue centered around the eligibility threshold (the vertical dashed line). The probability of reporting labor earnings is, on average, 4.6 percentage points higher for the simplified regime compared to the counterfactual situation without the threshold, and 2.8 percentage points higher for the super simplified regime. Labor earnings are, on average, 1903 euros higher for the simplified regime compared to the counterfactual situation without the threshold, and 1442 euros higher for the super simplified regime. The bunching region is depicted between the dotted and dashed vertical lines. The counterfactual distribution (in grey) is fitted using a smooth polynomial, following Section 4. The results are based on the pooled population data from 2009 to 2015, and they are presented separately for the simplified and super simplified regimes. The ITT coefficient is calculated using the method described in Section 4. Standard errors are calculated using a bootstrap on the ITT procedure ( $n = 400$ ).

by  $s \in \{f, m\}$ . Additionally, agents select one among three types of activities,  $k \in \{I\&C \text{ Retail}, I\&C \text{ Services}, \text{Non Commercial}\}$ . For ease of exposition, we omit the time dimension. The regime-activity pairs  $(i, k)$  generate actual revenue  $y_{ik}$  and report revenue  $\tilde{y}_{ik}$ . An agent on regime-activity  $(i, k)$  has a type  $\theta_{ik}$  that captures her productivity: agents with higher  $\theta_{ik}$  have lower utility costs of producing a given level of revenue. The disutility of generating revenue  $y_{ik}$  for an agent of type  $\theta_{ik}$  is denoted by  $h(y_{ik}; \theta_{ik})$ , which increases with  $y_{ik}$  and decreases with  $\theta_{ik}$ . The cost of misreporting revenue from  $y_{ik}$  to  $\tilde{y}_{ik}$  is denoted by  $g(y_{ik}, \tilde{y}_{ik})$ , increasing in  $y_{ik}$  and decreasing in  $\tilde{y}_{ik}$ . Overall, an agent's utility from earning revenue  $y_{ik}$  and reporting  $\tilde{y}_{ik}$  is given by:

$$u(y_{ik}, \tilde{y}_{ik}) = y_{ik}(1 - c_{ik}) - T_{ik}(\tilde{y}_{ik}) - h(y_{ik}; \theta_{ik}) - g(y_{ik}, \tilde{y}_{ik}) - a_{ik}, \quad (5)$$

where  $c_{ik}$  is the cost of producing  $y_{ik}$ ,  $T_{ik}(\tilde{y}_{ik})$  is the total tax liability as a function of reported revenue and  $a_{ik}$  is a hassle cost.<sup>22</sup> The latter reflects the tax reporting and compliance costs (e.g., administrative accounting requirements, costs of keeping track and complying with the tax procedure). Given the institutional features, it is to be expected that the hassle cost is lower the simpler the regime, i.e.,  $a_{rk} > a_{mk} > a_{fk}$ . We adopt the following constant-elasticity functional forms for  $h(y_{ik}; \theta_{ik})$  and  $g(y_{ik}, \tilde{y}_{ik})$ :

$$h(y_{ik}; \theta_{ik}) = \frac{\theta_{ik}}{1 + \frac{1}{\varepsilon}} \left( \frac{y_{ik}}{\theta_{ik}} \right)^{1 + \frac{1}{\varepsilon}} \quad \text{and} \quad g(y_{ik}, \tilde{y}_{ik}) = \frac{\kappa_{ik}}{1 + \frac{1}{\eta}} \left( \frac{y_{ik} - \tilde{y}_{ik}}{\kappa_{ik}} \right)^{1 + \frac{1}{\eta}},$$

where  $\varepsilon$  denotes the real elasticity of revenue,  $\eta$  represents the evasion elasticity, and  $\kappa_{ik}$  is a scaling parameter. Consistent with evidence from Section 2 and 4, agents in the simpler regimes can endogenously misreport their income, whereas agents in the standard regime cannot. In other words, in the standard regime, the cost of misreporting is effectively infinite due to institutional constraints that hinder misreporting.

**Modeling the tax discontinuity.** The tax liability depends upon the tax base and the tax rate, both of which may vary across regimes and activities. In the simplified regime, the taxable income of agents is  $(1 - \mu_{mk})\tilde{y}_{mk}$ , where  $\mu_{mk}$  is a rebate on reported income  $\tilde{y}_{mk}$ . In the super simplified regime, taxes are directly levied on  $\tilde{y}_{fk}$ , which implies a rebate equal to zero (i.e.,  $\mu_{fk} = 0$ ). Finally, the taxable income in the standard regime is  $(1 - c_{rk})y_{rk}$ , where  $c_{rk}$  is the cost of producing gross income  $y_{rk}$ . The agent's effective average income tax rate  $\tau_{ik}$  is a combination of social contributions and income taxes.<sup>23</sup> We summarize the combination of effective rates and tax bases

<sup>22</sup>We interpret  $c_{ik}$  as effective operating costs.

<sup>23</sup>In practice, an agent's effective average income tax rate and their social insurance contribution rate depend on their total income (self-employed income, wages and salaries, ordinary capital income, etc.), household composition, activity type, and occupation, as explained in Section 2. As a result, both rates could be different across regimes and

in the various regimes in the following table:

Standard regime:	$\tau_{rk}$	is levied on net income	$z_{rk} = (1 - c_{rk})y_{rk}$
Simplified regime:	$\tau_{mk}$	is levied on taxable (reported) income	$z_{mk} = (1 - \mu_{mk})\tilde{y}_{mk}$
Super simplified regime:	$\tau_{fk}$	is levied on gross (reported) revenue	$z_{fk} = \tilde{y}_{fk}$

Table 2 presents the average tax rates from our baseline analysis. Our sample consists of individuals with no labor earnings and in the bunching region, for which the trade-off between the simpler regimes and the standard regime is particularly clear and simple.<sup>24</sup> Details on how the average tax rates are calculated can be found in Appendix E. In the simplified regime, the actual and hypothetical tax rates are essentially the same, so that there are no extra financial incentives apart from the opportunity for evasion and a taste for simplicity.<sup>25</sup>

In the initial period (2009-2013), tax rates mostly favor the super simplified regime. For instance, the average effective tax rates in the super simplified regime are lower compared to those in the standard regime (ranging between 3 and 7 percentage points). However, this reverses in the subsequent period (2014-2015), with tax rates between 1 and 3 percentage points higher in the super simplified regime. This reversal results from a reform that increased the flat rate of social contributions in the super simplified regime so as to harmonize taxes between the simpler regimes and the standard regime.

## 5.2 Responses to the Notch

We now describe agents' behavior at the eligibility threshold for either of the simpler regime  $s \in \{f, m\}$  and activity  $k$ . In line with our description of the tax system, the super simplified regime sets its rebate to zero ( $\mu_{fk} = 0$ ). Detailed derivations of the model are provided in Appendix D.

**Without the notch.** From the model in Section 5.1, if there is no notch, an agent in a simpler regime chooses the optimal actual revenue  $y_{sk}$  and reported revenue  $\tilde{y}_{sk}$  to maximize utility in

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activities. Further details about the computation of these average tax rates are available in the Appendix E.

<sup>24</sup>This condition does not preclude the possibility of a spouse having labor earnings.

<sup>25</sup>A robustness analysis for the calculation of the average tax rates for the simplified regime is provided in Table B.2. The main difference between the baseline and robustness analyses lies in the method for calculating social contributions. In the latter, a flat rate for social contributions in the simplified regime is applied. Deprost et al. (2013) conclude that cost considerations and a taste for simplicity are likely the primary factors influencing the choice of a simpler regime. Our findings align with theirs, showing no sensitivity to alternative definitions of taxation.

Table 2: Average tax rates by regime, activity and period

Activity	Simplified		Super simplified		
	$\tau_m$	$\tau_r$	$\tau_f$	$\tau_f \times (1 - \bar{\mu})$	$\tau_r$
<b>Panel A: period 1 (2009-2013)</b>					
I&C Retail	52.08%	52.08%	13.65%	47.07%	50.02%
I&C Services	53.31%	53.31%	24.25%	48.5%	51.42%
Non Commercial	42.7%	42.7%	21.64%	32.79%	39.35%
<b>Panel B: period 2 (2014-2015)</b>					
I&C Retail	51.44%	51.44%	14.77%	50.93%	48.76%
I&C Services	51.18%	51.18%	25.65%	51.3%	49.08%
Non Commercial	41.57%	41.57%	25.49%	38.62%	37.44%

*Note:* This table reports the average tax rates in the bunching region for individuals reporting zero labor earnings and based on the main method of computation by regime, activity and period. For the simplified regime,  $\tau_m$  is the average tax rate on taxable self-employed income and  $\tau_r$  is the counterfactual average tax rate in the standard regime. For the simplified regime,  $\tau_f$  is the flat rate on gross self-employed revenue,  $\tau_f / (1 - \bar{\mu})$  is the flat rate expressed in percentage of taxable self-employed revenue and  $\tau_r$  is the counterfactual average tax rate in the standard regime. The rebate  $\mu$  depends on the activity type: 71% for I&C Retail, 50% for I&C Services, and 34% for Non Commercial activities. All tax rates are computed with a production cost equal to the rebate. Panel A reports the tax rates for period 1 (2009-2013) and Panel B reports the tax rates for period 2 (2014-2015).

equation (5); this yields:

$$y_{sk} = \theta_{sk} [(1 - c_{sk}) - \tau_{sk}(1 - \mu_{sk})]^\varepsilon \quad \text{and} \quad \tilde{y}_{sk} = y_{sk} - \kappa_{sk} [\tau_{sk}(1 - \mu_{sk})]^\eta.$$

For the standard regime, we assume that misreporting is not possible (i.e.,  $g(y_{rk}, \tilde{y}_{rk}) = 0$ ), so an agent reports truthfully her revenue  $y_{rk} = \tilde{y}_{rk}$ . The interior solution is then:

$$y_{rk} = \theta_{rk} [(1 - c_{rk})(1 - \tau_{rk})]^\varepsilon.$$

**Introducing the notch.** We now introduce the notch, such that at the eligibility threshold there is a marginal agent  $y_{sk}^* + \Delta y_{sk}^*$  who reports revenue exactly at the threshold  $y_{sk}^*$  but would have reported revenue at  $y_{sk}^* + \Delta y_{sk}^*$  otherwise. If the agent were unconstrained, her reported revenue would be:

$$y_{sk}^* + \Delta y_{sk}^* = (\theta_{sk}^* + \Delta \theta_{sk}^*) [(1 - c_{sk}) - \tau_{sk}(1 - \mu_{sk})]^\varepsilon - \kappa_{sk} [\tau_{sk}(1 - \mu_{sk})]^\eta, \quad (6)$$

and her actual revenue would be  $y_{sk} = (\theta_{sk}^* + \Delta \theta_{sk}^*) [(1 - c_{sk}) - \tau_{sk}(1 - \mu_{sk})]^\varepsilon$ .

With the notch, this agent still reports revenue at the threshold, but her actual revenue are

$y_{sk}^A = y_{sk}(y_{sk}^*)$ , where  $y_{sk}^A$  solves the following utility maximization problem:

$$\max_{y_{sk}^A} u(y_{sk}^A; y_{sk}^*) = y_{sk}^A(1 - c_{sk}) - \tau_{sk}(1 - \mu)y_{sk}^* - h(y_{sk}^A; \theta_{sk}^* + \Delta\theta_{sk}^*) - g(y_{sk}^A, y_{sk}^*) - a_{sk},$$

which implies:

$$(1 - c_{sk}) - \underbrace{\left( \frac{y_{sk}^A}{\theta_{sk}^* + \Delta\theta_{sk}^*} \right)^{\frac{1}{\varepsilon}}}_{h'(y_{sk}^A; \theta_{sk}^* + \Delta\theta_{sk}^*)} - \underbrace{\left( \frac{y_{sk}^A - y_{sk}^*}{\kappa_{sk}} \right)^{\frac{1}{\eta}}}_{g'(y_{sk}^A, y_{sk}^*)} = 0. \quad (7)$$

We denote by  $y_{rk}^I$  the indifference point in the standard regime, such that the agent is indifferent between earning revenue  $y_{sk}^A$  and reporting revenue exactly equal to the threshold  $y_{sk}^*$  or earning revenue  $y_{rk}^I$  (which is actual revenue, since there is no misreporting in the standard regime).  $y_{rk}^I$  is interior, hence characterized by the tangency condition in the standard regime:

$$y_{rk}^I = (\theta_{sk}^* + \Delta\theta_{sk}^*)[(1 - c_{rk})(1 - \tau_{rk})]^\varepsilon. \quad (8)$$

The indifference condition  $u_{rk}^I = u_{sk}^*$  gives:

$$y_{rk}^I(1 - c_{rk})(1 - \tau_{rk}) - h(y_{rk}^I; \theta_{sk}^* + \Delta\theta_{sk}^*) - \Delta a_{sk} = y_{sk}^A(1 - c_{sk}) - \tau_{sk}(1 - \mu)y_{sk}^* - h(y_{sk}^A; \theta_{sk}^* + \Delta\theta_{sk}^*) - g(y_{sk}^A, y_{sk}^*). \quad (9)$$

where  $\Delta a_{sk} \equiv a_{rk} - a_{sk} > 0$  is the difference in hassle cost between the standard regime and the simpler regime.

We further assume that the effective operating cost is the same under both the simpler and standard regimes, meaning  $c_{sk} = c_{rk} = c_k$ . This assumption only needs to hold near the threshold such that an agent in the simplified regime who is on the brink of switching to the standard regime should not face a substantially different cost structure. In other words, from a production standpoint, the self-employed activity does not differ *at the margin* between the two regimes. Costs can vary more as the agent moves further away from the threshold, without undermining our identification.

The system of equations (6)-(9) consists of four non-linear equations. For a given set of structural parameters  $(\varepsilon, \eta, \kappa, \Delta a_{sk}, c_k)$ , we can solve the model for the four unknowns  $(\Delta y_{sk}^*, \theta_{sk}^* + \Delta\theta_{sk}^*, y_{sk}^A, y_{rk}^I)$ .

**Limit case: no real response to taxes.** It corresponds to  $\varepsilon \rightarrow 0$ . Section 3 shows that the bunching patterns are unlikely to be explained by real responses to taxes, which suggest that no real

responses to taxes. The system of nonlinear equations simplifies to a single equation:

$$\left[ y_{sk}^* (1 - \mu_{sk}) \tau_{sk} - y_{sk}^A (1 - c_k) \tau_{rk} \right] + \frac{\kappa_{sk}}{1 + \frac{1}{\eta}} \left( \frac{y_{sk}^A - y_{sk}^*}{\kappa_{sk}} \right)^{1 + \frac{1}{\eta}} - \Delta a_{sk} = 0, \quad (10)$$

where the real revenue generated are given by  $y_{sk}^A = (y_{sk}^* + \Delta y_{sk}^*) + \kappa_{sk} [\tau_{sk} (1 - \mu_{sk})]^\eta$ .

### 5.3 Identification and Estimation

**Structural parameters.** For each simpler regime  $s$  and activity  $k$  in a given time period, we focus on several structural parameters: the real elasticity of revenue, the evasion elasticity, the scaling parameter, the hassle cost, and the production cost. In what follows, we explain how these parameters vary across regimes and activities, and how we normalize them to account for differences in institutional rules, such as the rebate or eligibility threshold.

First, we assume that the real elasticity of revenue,  $\varepsilon$ , is homogeneous across regimes and activities. This elasticity is a deep parameter, common to all agents, that governs how they adjust their revenue to taxes. However, regimes and activities may still differ in productivity, as reflected by each agent's type  $\theta_{ik}$ . Consequently, even with a common  $\varepsilon$  and similar tax rates, revenue can vary due to differences in productivity across regimes and activities.

Second, we take the evasion elasticity,  $\eta$ , to be homogeneous across regimes and activities. This is motivated by the fact that the opportunity to misreport revenue is the same across simpler regimes and activities, as they all face the same simplified reporting requirements (see Section 2). However, individual sophistication in misreporting may still vary. To account for this possibility, we let the scaling parameter  $\kappa_{sk}$  depend on the taxable income at the threshold according to  $\kappa_{sk} = \tilde{\kappa} \times (1 - \bar{\mu}_k) \times y_{sk}^*$ , where  $\tilde{\kappa}$  is a scaling factor constant across regimes and activities. For a given activity, the threshold in the simplified regime and in the super simplified regime are the same, and  $\mu_{sk} = \bar{\mu}_k$  is equal to the rebate in the simplified regime.<sup>26</sup> This normalization allows the scaling parameter to vary across regimes and activities, capturing differences in potential evasion rates.

Third, we take the taste for simplicity to be captured by the hassle cost.  $\Delta a_{sk}$  represents the monetary value of simplicity in a regime-activity pair. We expect it to be higher in the super simplified regime compared to the simplified regime, as individuals are more likely to bunch in the former compared to the latter. We compute the value of the hassle cost relative to the taxable income at the threshold, by setting  $\Delta a_{sk} = \tilde{\Delta} a_s \times (1 - \bar{\mu}_k) \times y_{sk}^*$ .  $\tilde{\Delta} a_s$  precisely captures the difference in simplicity across the two simpler regimes, with  $\tilde{\Delta} a_f > \tilde{\Delta} a_m > 0$ .

<sup>26</sup>Note that we also apply the rebate in the simplified regime to the super simplified regime. As a result, we ensure that everything is expressed in the same dimension, the self-employed taxable income.

Finally, we must consider the production cost  $c_{ik}$ , which is not directly observed in the data. Yet, by design the government has set the rebate so as to match  $c_{ik}$  with the production costs in the simpler regimes. This, together with our assumption that production costs are similar across regimes (such that  $c_{sk} = c_{rk}$ ) leads us to consider a reference cost level  $c_{sk}^*$ . The reference cost  $c_{sk}^*$  is taken to equalize taxes in the simpler regime with taxes in the standard regime at the eligibility threshold in the simpler regime.<sup>27</sup> Namely:

$$c_{sk}^* = 1 - (1 - \mu_{sk}) \frac{\tau_{sk}}{\tau_{rk}}.$$

Table 2 shows that taxes in the simpler regimes and the standard regime are close to each other, such that the reference cost is indeed close to the rebate.<sup>28</sup> We then define the actual cost as a fraction of this reference cost, i.e  $c_{sk} = \tilde{c} \times c_{sk}^*$ .

**Solution.** For a simpler regime  $s$  and activity  $k$  within a specific time period, and given primitives  $\Omega_{sk} = (\varepsilon, \eta, \tilde{\kappa}, \tilde{\Delta}a_s, \tilde{c})$  and policy parameters  $\Phi_{sk} = (y_{sk}^*, \tau_{rk}, \tau_{sk}, \mu_{sk})$ , we solve the system of equations (6)-(9) to obtain the model-predicted earnings response  $\Delta y_{sk}^*(\Omega_{sk}, \Phi_{sk})$ . In the special case with no real responses to taxes, we use equation (10) instead. We repeat this procedure for each combination of regime and activity.

**Estimation.** We now explain how we structurally estimate the model using a simulated method of moments. Different agents face different incentives across regimes and activities (i.e., income taxes, social security contribution rates, and rebates). Consequently, we have multiple empirical moments  $\Delta y_{sk}^*$ , which we can target to find the parameters that best fit the data.

We run the estimation for the 2009-2013 period and use the 2014-2015 period for our robustness exercise. Our baseline results are based on individuals reporting zero labor earnings. Let  $s$  index the simpler regime (super simplified or simplified) and  $k$  index the activity (I&C Retail, I&C Services, Non Commercial). For each combination of regime and activity, there is a model-predicted bunching interval  $\Delta y_{sk}^*$ . Its empirical counterpart in the data is  $\hat{\Delta y}_{sk}^*$ .

Recall that the parameters we aim to estimate are the real elasticity of revenue, the evasion elasticity, the scaling parameter, the hassle costs, and the effective cost, denoted as  $\Omega = (\varepsilon, \eta, \tilde{\kappa}, \tilde{\Delta}a_m, \tilde{\Delta}a_f, \tilde{c})$ . We have six parameters to estimate and six data moments ( $N = 2 \text{ regimes} \times 3$

<sup>27</sup>More precisely,  $y_{sk}^* (1 - \mu_{sk}) \tau_{sk} = y_{sk}^* (1 - c_{sk}) \tau_{rk}$ . In the super simplified regime,  $\mu_{fk} = 0$ .

<sup>28</sup>For *Non Commercial* activities, the difference in tax burdens between the standard and simpler regimes is notably larger than in other activities. This reflects the wide range of professions included in this category, causing our estimation to capture an average cost that can deviate significantly from the statutory rebate.

activities). The loss function we minimize is denoted by  $L(\Omega)$ , where:

$$L(\Omega) = \frac{1}{N} \sum_{s,k} \left( \frac{\Delta y_{sk}^*(\Omega, \Phi_{sk}) - \hat{\Delta} y_{sk}^*}{se(\hat{\Delta} y_{sk}^*)} \right)^2, \quad (11)$$

where  $se(\hat{\Delta} y_{sk}^*)$  is the standard error of the earnings response  $\hat{\Delta} y_{sk}^*$ . Figure 6 shows that some earnings responses are more precisely estimated than others. To accommodate this heterogeneity in the estimation precision, we scale the difference between the simulated and observed earnings responses by the standard error of the estimate, implicitly assigning more weight to more precisely estimated earnings responses.

**Identification.** We leverage the fact that each simpler regime (super simplified and simplified) and each activity type (e.g., I&C Retail, I&C Services and Non Commercial) feature distinct policy parameters  $\Phi_{sk}$  (tax rates, rebates, eligibility thresholds). These cross-regime and cross-activity differences generate heterogeneous incentives that we use to identify the structural parameters  $\Omega = (\varepsilon, \eta, \tilde{\kappa}, \tilde{\Delta} a_m, \tilde{\Delta} a_f, \tilde{c})$ .

First, consider the taste for simplicity as defined by the hassle costs  $(\tilde{\Delta} a_m, \tilde{\Delta} a_f)$ . By comparing how large the excess mass is at the eligibility threshold in the super simplified regime versus the simplified regime, we can tease out how much agents value one form of simplicity relative to the other. If, for instance, individuals in the super simplified regime bunch disproportionately more than individuals in the simplified regime, even when its direct tax incentive is small, that indicates a higher taste for simplicity. In other words, the average difference in earnings responses across these two simpler regimes disciplines the size of each regime's hassle cost.

Second, once we account for differences in hassle cost, the variation in bunching magnitudes across activities identifies the cost of misreporting. Specifically, distinct activities have different tax bases (due to varying rebates  $\mu$ ) and different thresholds  $y_{sk}^*$ , implying different incentives to underreport. Observing how the gap between actual income  $y_{sk}^A$  and  $y_{sk}^*$  scales with these incentives isolates the *curvature* of the misreporting cost (i.e.,  $\eta$ ), while the overall *level* of that cost is pinned down by  $\tilde{\kappa}$ . To sum up, the same shift in tax rate might induce a large reporting gap in one activity but not in another, revealing both the curvature and scale of the evasion cost function.

Third, by comparing differences in excess mass due to differences in tax rates across regimes and activities, accounting for differences in hassle costs and misreporting behavior, identify  $\varepsilon$ .

Finally, the government's statutory rebate  $\mu_{sk}$  is intended to approximate actual operating costs  $c_{sk}$ , but it need not match perfectly. Residual discrepancies between the model's predictions and the observed bunching patterns identify the cost factor  $\tilde{c}$ . In other words, if the model systematically under- or over-predicts the response to a given tax wedge, adjusting  $\tilde{c}$  reconciles the mismatch,



ensuring that the implied net-of-tax payoff from producing is consistent with observed behavior at the threshold.

## 5.4 Estimation Results

**Structural parameters.** Table 3 presents the values of the structural parameters  $\Omega = (\varepsilon, \eta, \tilde{\kappa}, \tilde{\Delta}a_m, \tilde{\Delta}a_f, \tilde{c})$  that minimize the loss function specified in equation (11). As per our estimation strategy,  $\tilde{\kappa}$ ,  $\tilde{\Delta}a_m$ , and  $\tilde{\Delta}a_f$  are normalized and expressed as percentages of taxable income in the simpler regime, while the effective cost is expressed as a percentage of the reference cost. Table 4 provides the corresponding estimates for evaded amounts, differences in hassle costs in euros, and costs as a percentage of gross revenue. There are several key findings.

Table 3: Structural parameters

Parameter	Interpretation	Norm.	Value
$\varepsilon$	Real elasticity of revenues		0
$\eta$	Elasticity of evasion		1.3
$\tilde{\kappa}$	Scaling factor of the evasion cost function	✓	11%
$\tilde{\Delta}a_m$	Difference in HC btw. the standard and simplified regimes	✓	0.3%
$\tilde{\Delta}a_f$	Difference in HC btw. the standard and super simplified regimes	✓	2.1%
$\tilde{c}$	Effective cost relative to the reference cost	✓	100%

*Note:* This table shows the results from the structural estimation, based on the data moments for 2009–2013 (period 1) and for individuals reporting zero labor earnings. This estimation applies the main tax definition. The scaling parameter and differences in hassle costs are expressed in percent of the taxable income in the simpler regime. The effective cost is expressed in percentage in the reference cost  $c_{sk}^*$ .

First, the real elasticity of revenue is close to zero. This finding aligns with Figure 6, which shows that earnings responses remain similar between 2009–2013 and 2014–2015 across activities and regimes, despite changes in tax rates. As a result, the observed bunching patterns are unlikely to stem from real responses to taxes, suggesting that there are effectively no real responses at the margin.

Second, the evasion elasticity is sizable, equal to 1.3. The implied evaded amount due to under reporting ranges between 829 and 1196 euros for the simplified regime and between 1443 and 1825 euros for the super simplified regime, which implies substantial levels of misreporting. Remember that Deprost et al. (2013) find that the average adjustment is between 500 and 700 euros for individuals in the simpler regimes. We focus our attention on individuals that are at the margin between the simpler regimes and the standard regime, where incentives to evade are much larger than for agents far below from the eligibility thresholds.

Third, Table 3 shows that the value of simplicity is much higher in the super simplified regime. The difference in hassle costs between the simpler regimes and the standard regime, is equal to 0.3% of the taxable income for the simplified regime and equal to 2.1% of the (scaled) taxable income for the super simplified regime. Converted in monetary equivalents in Table 4, this amounts to between 49 and 70 euros in the simplified regime (depending on the regime, activity and cost structure) and between 342 euros and 495 euros in the super simplified regime, per year and per self-employed. These are sizable amounts in light of the average hourly gross wage of 18.70 euros and a hourly gross minimum wage of 9.31 in 2012 in France.<sup>29</sup>

Table 4: Evasion, taste for simplicity and cost implied by the model

Regime	Activity	Evaded amount	Diff. in HC	Cost
Simplified	I&C Retail	829	70	71.0%
	I&C Services	862	49	50.0%
	Non Commercial	1196	64	34.0%
Super simplified	I&C Retail	1754	495	72.7%
	I&C Services	1443	342	52.8%
	Non Commercial	1825	451	45.0%

*Note:* This table shows the evaded amounts (in euros), differences in hassle costs (in euros) and costs (in percent of self-employed revenue) predicted by the structural parameters from Table 3 by regime, activity and for period 1 (2009-2013).

To put these numbers into perspective, we can look at the existing evidence on hassle costs. Pitt and Slemrod (1989) find that individual itemization entails a cost equal to 0.12% of adjusted gross income. Benzarti (2020) finds a cost of itemizing at around 0.7% of gross income, which corresponds to between 10 to 15 working hours per year. Benzarti and Wallossek (2024) find that individuals are willing, on average, to pay 130 dollars in additional taxes to reduce filing costs. The hassle costs we estimate largely align with the existing literature but are notably higher for the super simplified regime. Namely, in the simpler regime, the estimated hassle costs correspond to between 5 and 8 working hours at the 2012 minimum wage, whereas in the super-simplified regime they correspond to 36 to 53 working hours.

Several factors may account for this finding. First, our analysis focuses on self-employed individuals, who are more prone to respond to tax incentives and are better positioned to adjust their behavior. Second, part of the hassle cost reflects opportunities for evasion. We have seen that the evasion elasticity is large due to the easier misreporting implied by the simpler regimes. Benzarti (2020) finds that evasion can explain up to 25% of foregone benefits for joint filers in the

<sup>29</sup>Information on the gross hourly minimum wage and average hourly wage can be found at these links: <https://www.insee.fr/fr/statistiques/serie/000883671> and <https://www.insee.fr/fr/statistiques/2508166>.

28% marginal tax bracket. Similarly, Harju et al. (2019) show, in the context of Finland's VAT system, that reporting requirements (i.e., compliance costs) are more influential than tax variations in explaining how small firms and entrepreneurs adjust their output. Their bunching-based estimates yield a small tax elasticity (0.016) and indicate that compliance costs (i.e. hassle costs) may be as high as 19% of value added at the threshold.

Finally, costs expressed as a percentage of the gross income, as implied by our estimation strategy, are only slightly higher than the rebate, except for individuals in the super simplified regime and in the Non Commercial activity. The latter may reflect the difficulty of accurately estimating tax rates and the wide range of professions in the Non Commercial activity.

**Model fit.** Table B.5 shows the empirical fit of our structural estimation. In particular, it displays the earnings response  $\hat{\Delta y}^*$  observed in the data, the earnings response predicted by the model  $\Delta y^*$ , the percentage difference between the simulated moments and the empirical moments  $(\Delta y^* - \hat{\Delta y}^*)/\hat{\Delta y}^*$ , the difference relative to the standard error  $(\Delta y_{sk}^* - \hat{\Delta y}_{sk}^*)/se(\hat{\Delta y}_{sk}^*)$  and the loss. For the in-sample estimation in panel (a), the two sets of moments are close to each other ( $L(\Omega) \approx 0.066$  in all scenarios), which in turn suggests that our model does a good job in predicting the behavior of self-employed individuals.

**Robustness checks.** First, we test our model's goodness-of-fit in panel (b) of Table B.5. We use the parameters estimated from the 2009-2013 period to simulate the earnings responses for the 2014-2015 period. The loss is slightly higher but only reflects modest absolute differences in earnings responses, as we cannot fully capture dynamic adjustment between periods. Overall, it suggests that our estimation strategy is reasonable.

Second, we repeat this exercise using an alternative definition for tax rates (as detailed in Table B.2). The structural parameters are presented in Table B.3. All parameters closely align with those from our main estimation. Specifically, the predicted hassle costs and evaded amounts, as outlined in Table B.4, fall within a similar range. The goodness-of-fit coefficients, in Table B.6, further shows that our results are not too sensitive to alternative tax calculations.

**The evasion-hassle trade-off.** What can we say about connection between evasion and the pure taste for simplicity, captured by the hassle cost? In our model, the two motives are substitutes: a self-employed individual is willing to accept a lower hassle cost if this offers more opportunities for evasion.

To investigate further the evasion-hassle trade-off, here we conduct a counterfactual exercise in which the cost of evasion increases due, for instance, to higher audit rates or stricter reporting requirements. Holding everything else constant, we determine the level of hassle cost that the self-

employed would prefer under these tighter conditions. Intuitively, the individual would tolerate a more stringent regime if the pure value of simplicity rises by enough to offset the diminished scope for evasion.

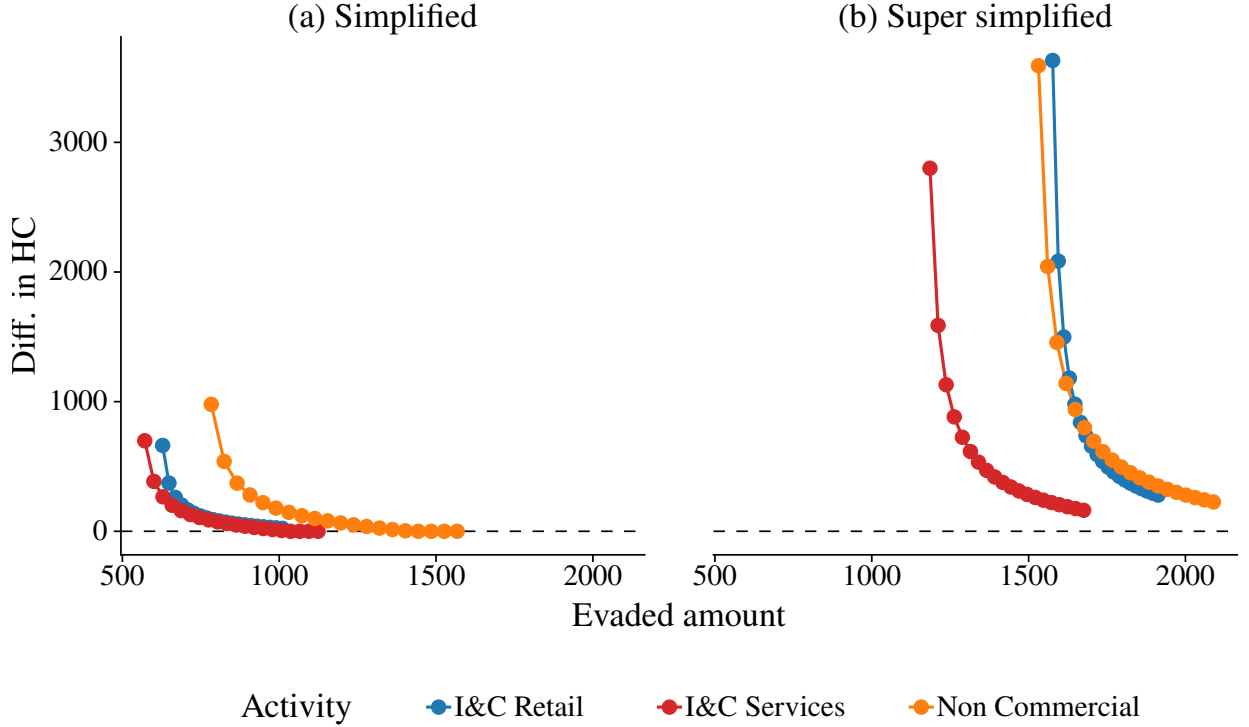
For each regime–activity pair  $(s, k)$  in 2009–2013, we set the real revenue elasticity and the evasion elasticity at their model-implied values ( $\varepsilon = 0$  and  $\eta = 1.3$ ; see Table 3). We also fix the cost  $c_{sk}$  and the model-predicted earnings responses  $\Delta y_{sk}^*$  at the levels reported in Table 4 and Table B.5, respectively. We then vary the scaling factor  $\tilde{\kappa}$  in the evasion cost function and solve for the new difference in hassle costs  $\Delta a_{sk}$  using equation (10). As  $\tilde{\kappa}$  increases, it becomes less expensive/difficult to evade.

Figure 12 shows how the evaded amount and the hassle cost differential evolve across regimes and activities. Each point corresponds to a simulation where  $\tilde{\kappa}$  ranges from 1% to 20% of taxable income under the simpler regime (left to right). We report the evaded amounts (rather than  $\tilde{\kappa}$ ) to facilitate a direct comparison between two monetary values. Two key findings emerge.

First, for a given level of under reporting (i.e., the evaded amount), the curves associated with the super simplified regime lie strictly above those for the simplified regime. This implies that individuals in the super simplified regime require a higher hassle cost differential,  $\Delta a_{sk}$ , at comparable evasion levels. In other words, they place a greater “pure” value on simplicity: in our model,  $\Delta a_{fk} > \Delta a_{mk}$ , so individuals value the super simplified regime more highly even when evasion incentives are held constant.

Second, the super simplified regime’s curves are steeper than those for the simplified regime. A given change in the under reporting cost  $\tilde{\kappa}$  thus induces disproportionately larger changes in the hassle cost needed to reach a new optimum. Intuitively, once a regime is already very simple, individuals are willing to sacrifice a considerable amount of this “pure taste for simplicity” in exchange for small gains in evasion. This non-linear relationship underscores the intricate trade-off between evasion and simplicity.

Figure 12: Trade-off between the evaded amount and differences in hassle costs



*Note:* The figure shows the relationship between the evaded amount and the difference in hassle costs (in euros) between the standard regime and the simpler regime. For each simpler regime  $s$  and activity  $k$  during 2009–2013, we set  $\varepsilon = 0$ ,  $\eta = 1.3$ , the cost  $c_{sk}$ , and the model-predicted earnings responses  $\Delta y_{sk}^*$  to their values from our main estimation. Each point corresponds to a simulation where  $\tilde{\kappa}$  ranges from 1% to 20% of taxable income under the simpler regime (moving from left to right). We then solve for the difference in hassle costs  $\Delta a_{sk}$  using equation (10).

## 6 Conclusion

We study how French self-employed respond to the creation and incentives of simplified tax regimes. The self-employed bunch substantially below the eligibility ceilings for the simplified and super simplified regimes. We start by providing evidence suggesting that at least some of this bunching comes from tax evasion. First, we observe a salient discontinuity in the self-employed earnings dynamic and in the probability to remain close to threshold. Second, the tax returns are more often round numbers and non-random digits close to the threshold as compared to further away from it, an indication that the reported figure is more likely to be forged. Third, there is evidence for income shifting within the household. Fourth, we can uncover some level of “hidden employment,” whereby employers prefer contracting out work previously done in-house so the employees can benefit from the tax advantages and potentially be able to evade more taxes.

We then use our reduced form bunching estimates as data moments to be matched by a structural model to disentangle the motives for individuals to remain in these simpler regimes. We found that

the structural parameters that can best explain the observed bunching across different regimes and activities feature a large taste for simplicity and a sizeable evasion elasticity.

Our analysis could be extended in several interesting directions. A first avenue for future research would be to study whether tax simplicity improves the chances of success of a self-employed activity: do the self-employed individuals who understand tax incentives better end up doing better even in the long-run? Do they become true “entrepreneurs” and ultimately job creators? A second avenue would be to evaluate the general equilibrium effects of the existence of the simplified and super simplified regimes and their impact on public finances and welfare.

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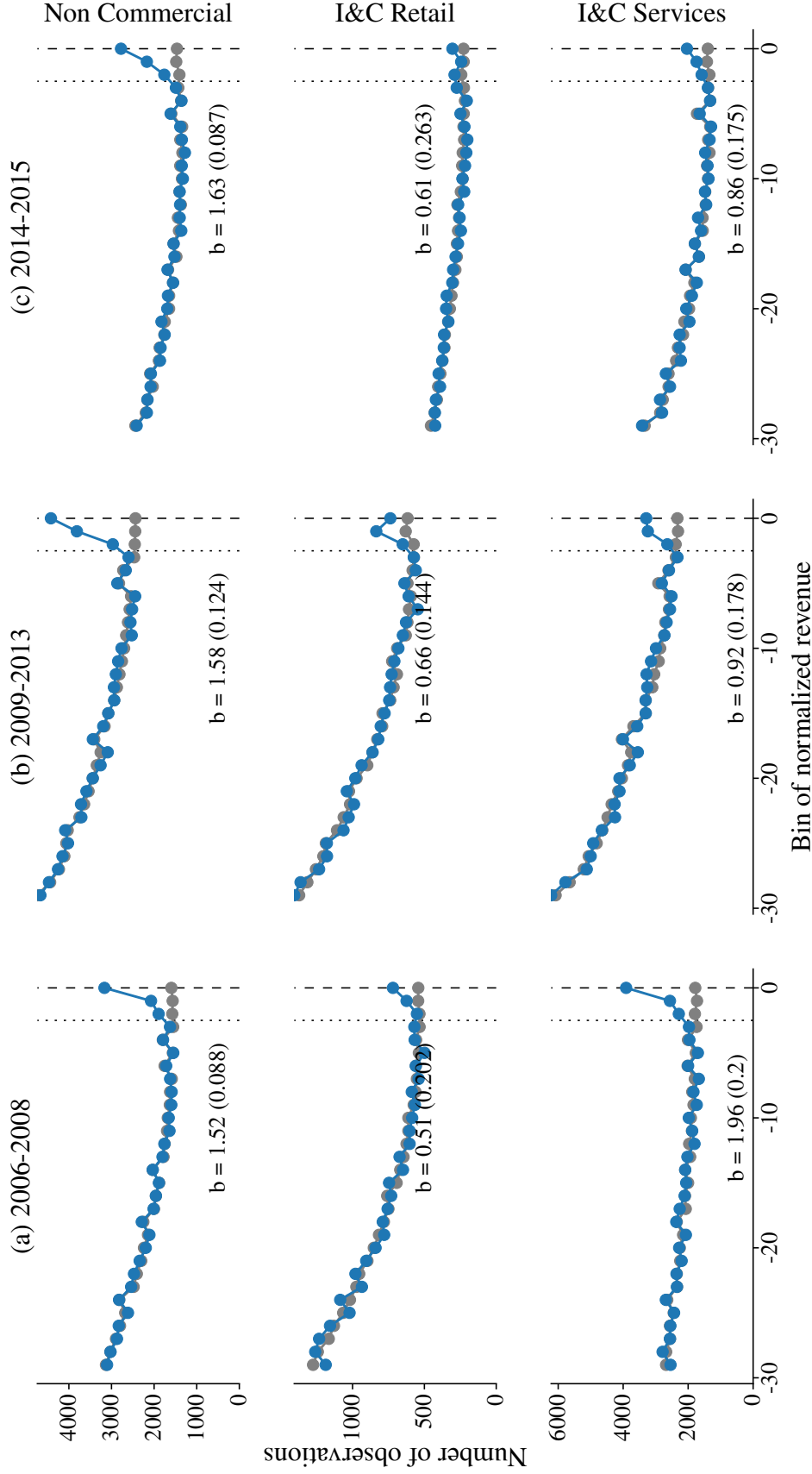
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**Online Appendix for**  
**“Tax Simplicity or Simplicity of Evasion? Evidence**  
**from Self-Employment Taxes in France”**

**by Philippe Aghion, Maxime Gravouelle, Mathieu Lequien,**  
**and Stefanie Stantcheva**

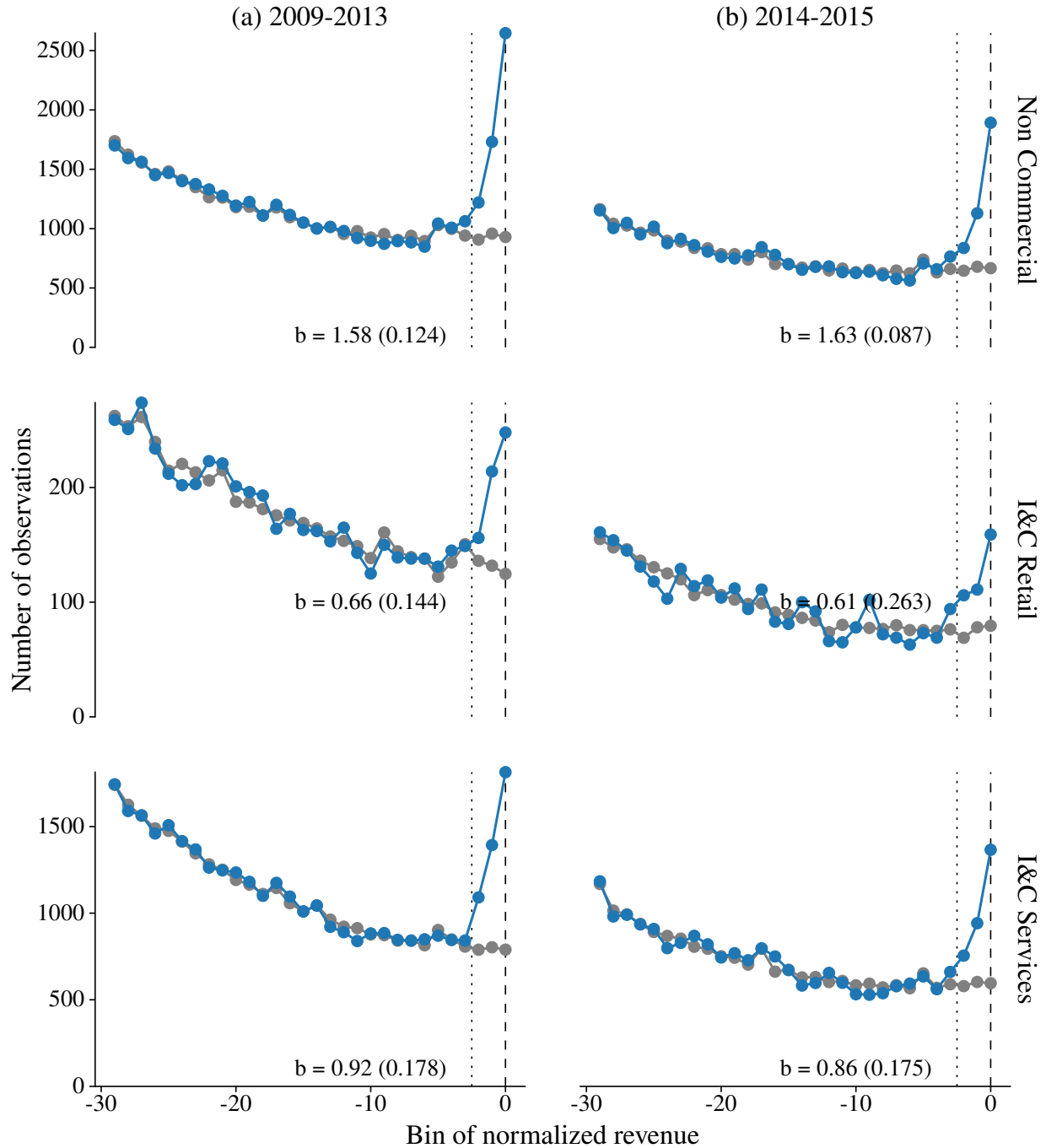
**A Additional Figures**

Figure A.1: Bunching estimation for the simplified regime, by activity and period



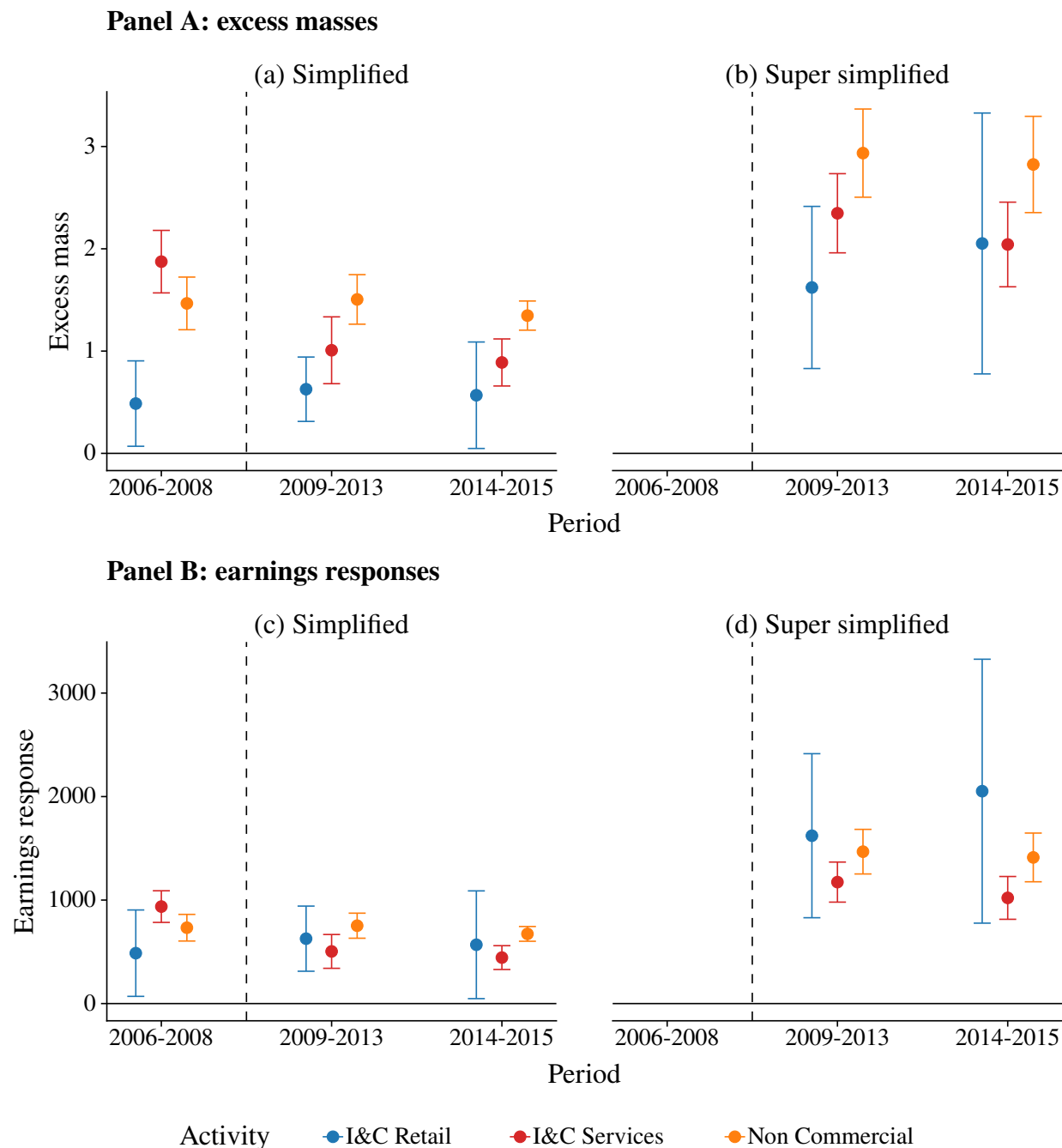
*Note:* The figure represents the distribution of normalized revenue for the simplified regime by activity and year, divided into bins centered around the eligibility threshold (the vertical dashed line). Taxpayers are divided into bins of 500 euros for IC Services and Non Commercial activities, and bins of 1000 euros for the IC Retail activity. The figure plots both the observed distribution (in blue) and the counterfactual distribution (in gray). The counterfactual distribution is fitted using a smooth polynomial, as explained in Section 3. The bunching region extends from the dotted line up to the dashed line. Standard errors are calculated using a bootstrap procedure involving random resampling ( $n = 400$ ) of the residuals.

Figure A.2: Bunching estimation for the super simplified regime, by activity and period



*Note:* The figure represents the distribution of normalized revenue for the super simplified regime by activity and year, divided into bins centered around the eligibility threshold (the vertical dashed line). Taxpayers are divided into bins of 500 euros for IC Services and Non Commercial activities, and bins of 1000 euros for the IC Retail activity. The figure plots both the observed distribution (in blue) and the counterfactual distribution (in gray). The counterfactual distribution is fitted using a smooth polynomial, as explained in Section 3. The bunching region extends from the dotted line up to the dashed line. Standard errors are calculated using a bootstrap procedure involving random resampling ( $n = 400$ ) of the residuals.

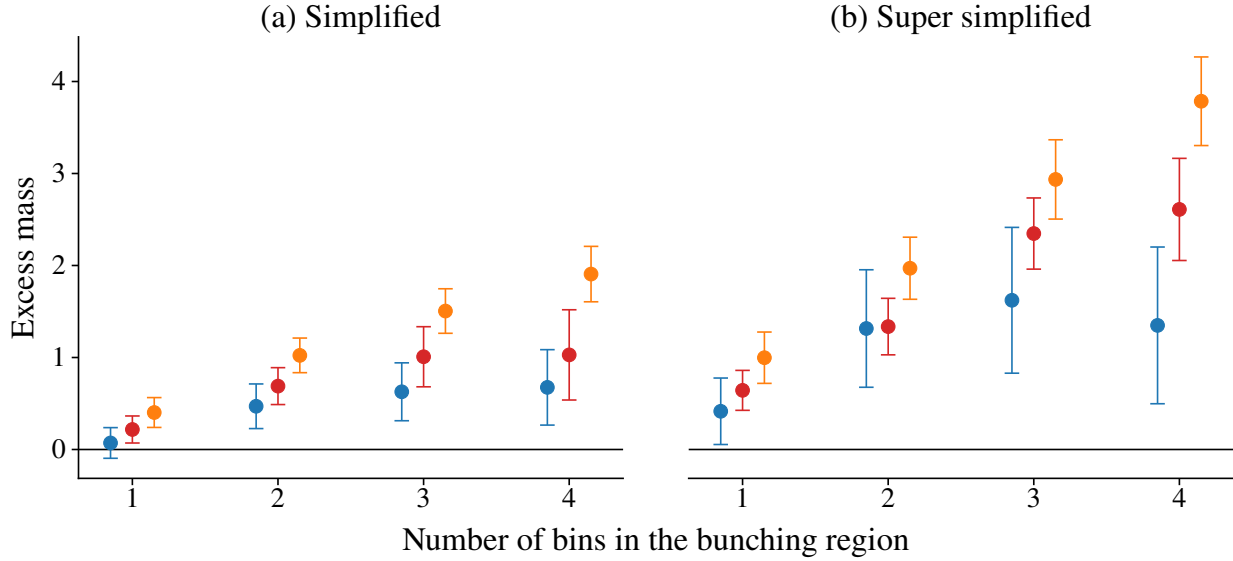
Figure A.3: Bunching estimation by regime, activity and period, conditional on having no labor earnings



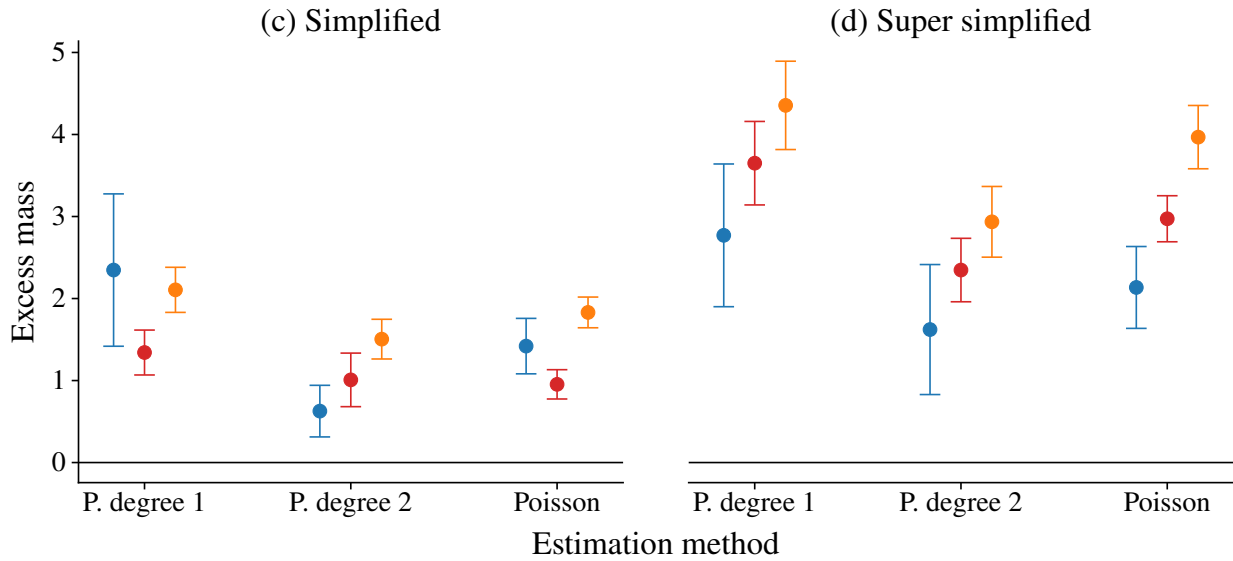
*Note:* The figure plots the excess masses  $b$  (panel A) and the earnings responses  $\Delta y^*$  (panel B) obtained from Section 3, categorized by regime, activity, and period. The population is restricted to individuals reporting zero labor earnings as defined in Appendix E. The pre-reform period spans from 2006 to 2008, period 1 spans from 2009 to 2013, and period 2 spans from 2014 to 2015. The counterfactual distribution is fitted using a smooth polynomial, as explained in Section 3. Standard errors for the excess masses are calculated using a bootstrap procedure with random resampling ( $n = 400$ ) of the residuals. Standard errors for the earnings responses are determined from the excess masses, with the formula  $se(\Delta y^*) = se(b) \times B_S$ .

Figure A.4: Bunching estimation robustness tests, 2009-2013

**Panel A: polynomial of degree 2 - different bunching windows**



**Panel B: different counterfactual estimations - same bunching window (3 bins)**

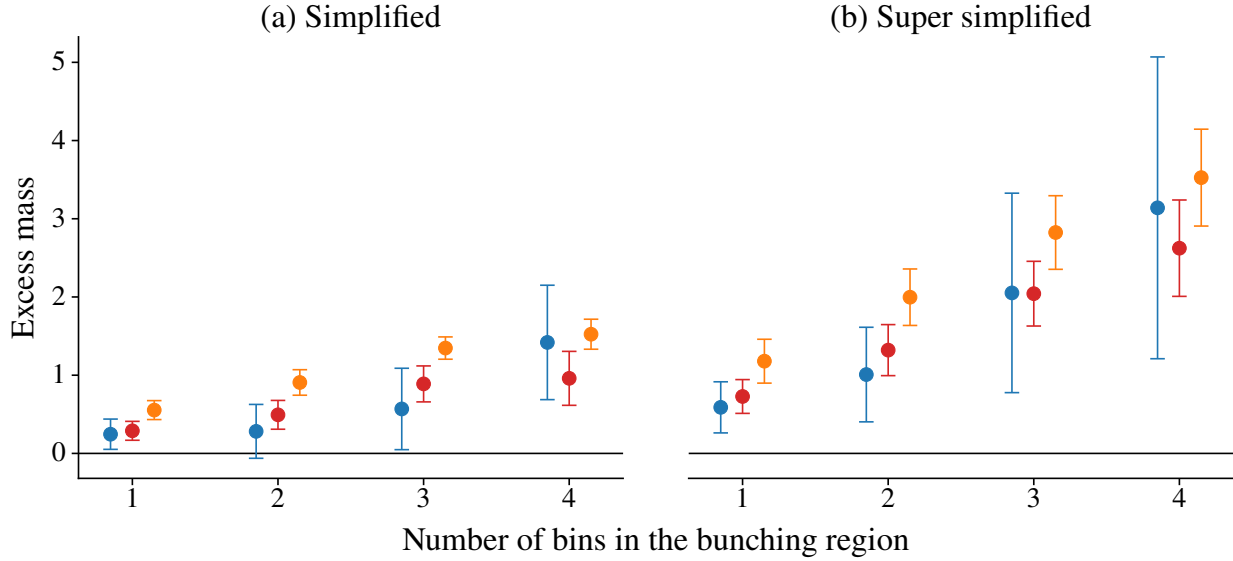


Activity    ● I&C Retail    ● I&C Services    ● Non Commercial

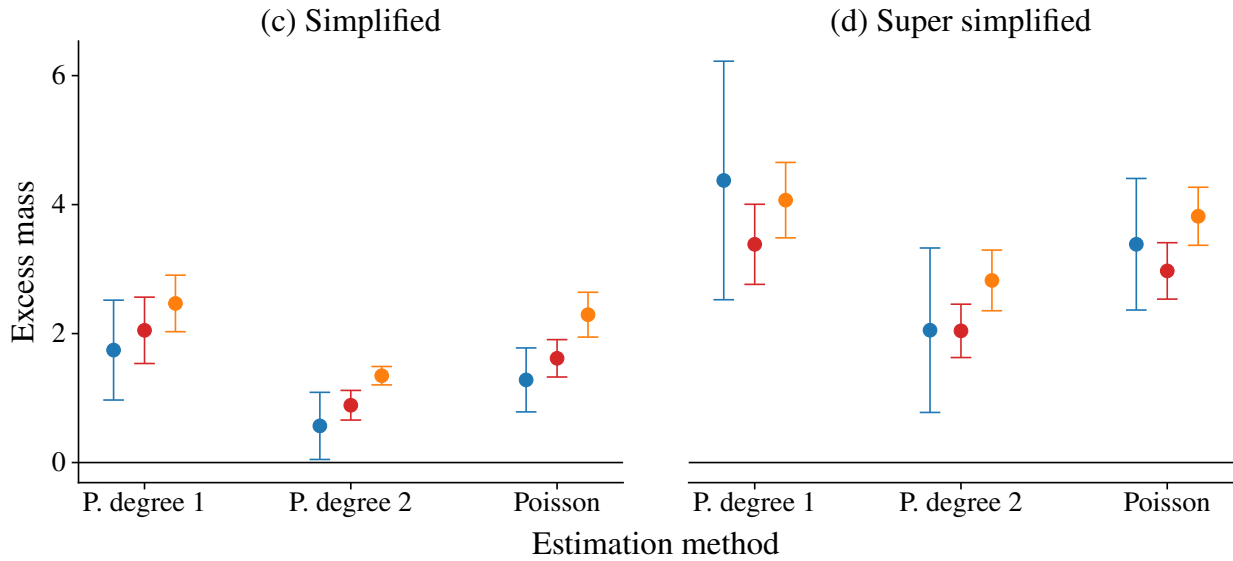
*Note:* The figure displays the excess masses  $b$  obtained from Section 3, by regime. The period of estimation spans from 2009 to 2013. In Panel A, the excess masses are estimated using a counterfactual distribution that is fitted using a smooth polynomial of degree 2, but with a different number of bins in the bunching region (x-axis). In Panel B, the excess masses are estimated using different functional forms for the counterfactual distribution (x-axis), while keeping the bunching window equal to 3 bins. Standard errors for the excess masses are calculated using a bootstrap procedure with random resampling ( $n = 400$ ) of the residuals.

Figure A.5: Bunching estimation robustness tests, 2014-2015

**Panel A: polynomial of degree 2 - different bunching windows**



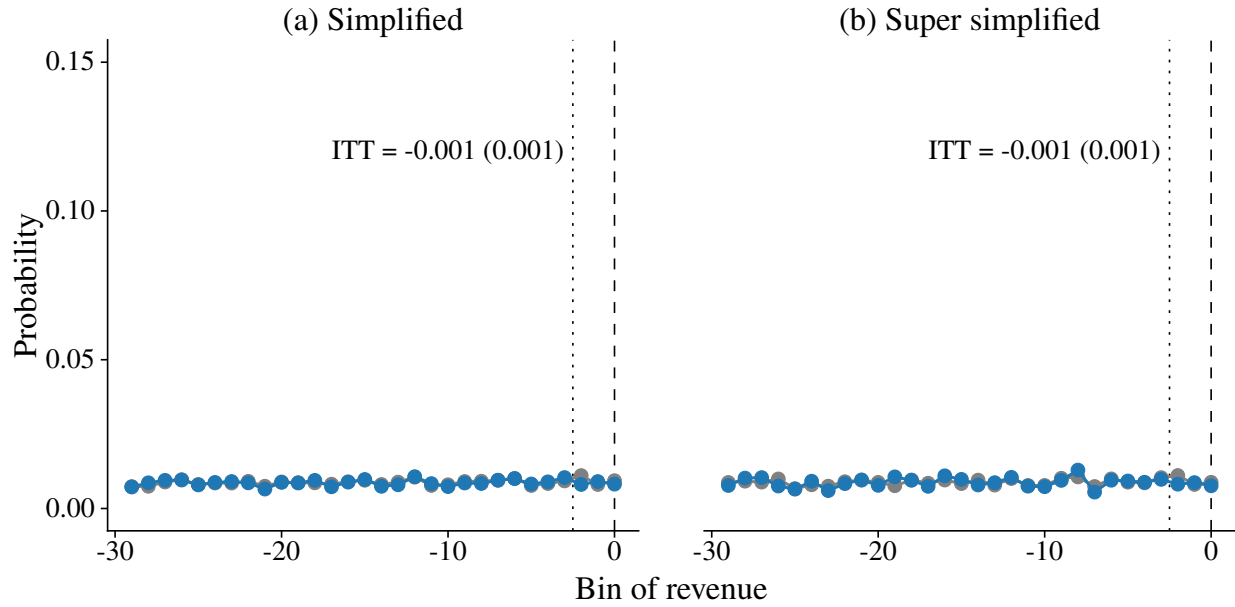
**Panel B: different counterfactual estimations - same bunching window (3 bins)**



Activity      ● I&C Retail      ● I&C Services      ● Non Commercial

*Note:* The figure displays the excess masses  $b$  obtained from Section 3, by regime. The period of estimation spans from 2014 to 2015. In Panel A, the excess masses are estimated using a counterfactual distribution that is fitted using a smooth polynomial of degree 2, but with a different number of bins in the bunching region (x-axis). In Panel B, the excess masses are estimated using different functional forms for the counterfactual distribution (x-axis), while keeping the bunching window equal to 3 bins. Standard errors for the excess masses are calculated using a bootstrap procedure with random resampling ( $n = 400$ ) of the residuals.

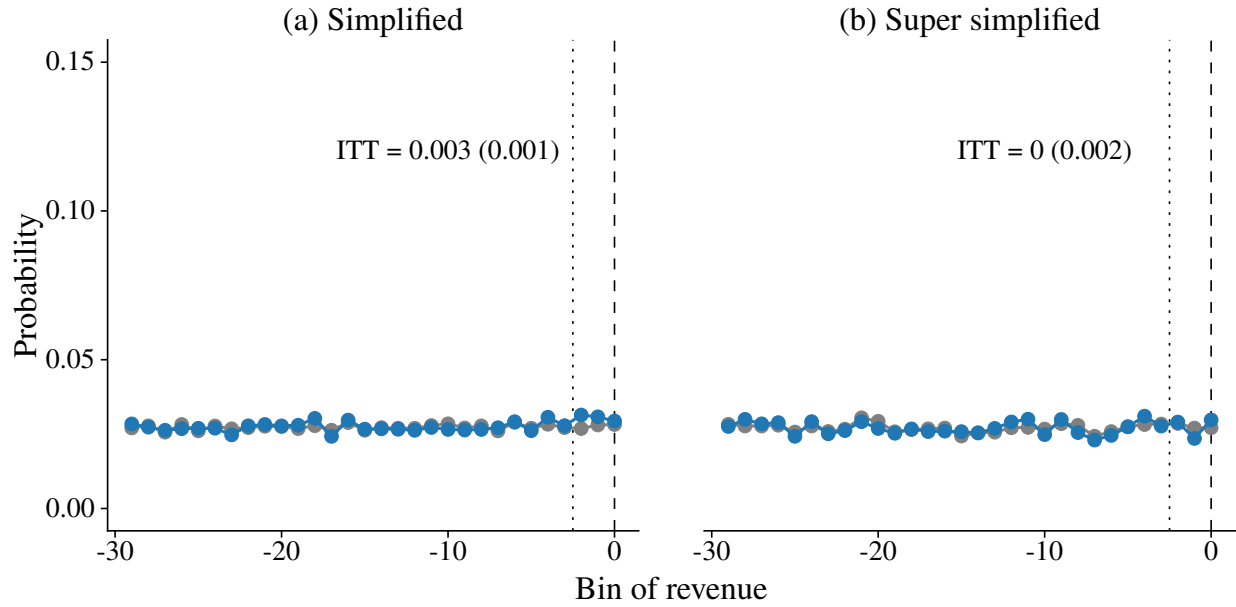
Figure A.6: Probability of reporting a multiple of 250



*Note:* The figure plots the probability of reporting a multiple of 250 euros (and excluding multiples of 500 euros) in self-employed revenue, by bins centered around the eligibility threshold (the vertical dashed line). The bunching region is depicted between the dotted and dashed vertical lines. The counterfactual distribution (in grey) is fitted using a smooth polynomial, following the explanation in Section 4. The results are based on the pooled population data from 2009 to 2015, and they are presented separately for the simplified and super simplified regimes. The ITT coefficient is calculated using the method described in Section 4. For both the simplified and super simplified, there is no difference in the probability to report a multiple of 250 in the bunching region. Standard errors are calculated using a bootstrap on the ITT procedure ( $n = 400$ ).

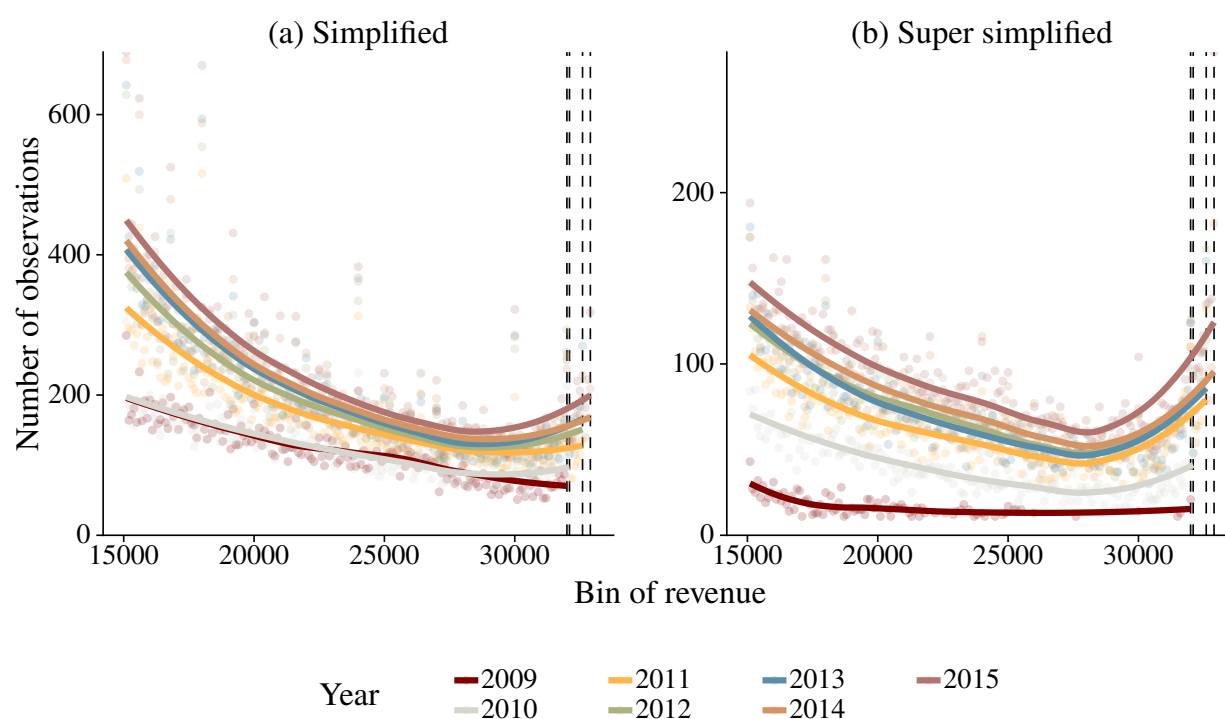


Figure A.7: Probability of reporting a multiple of 50



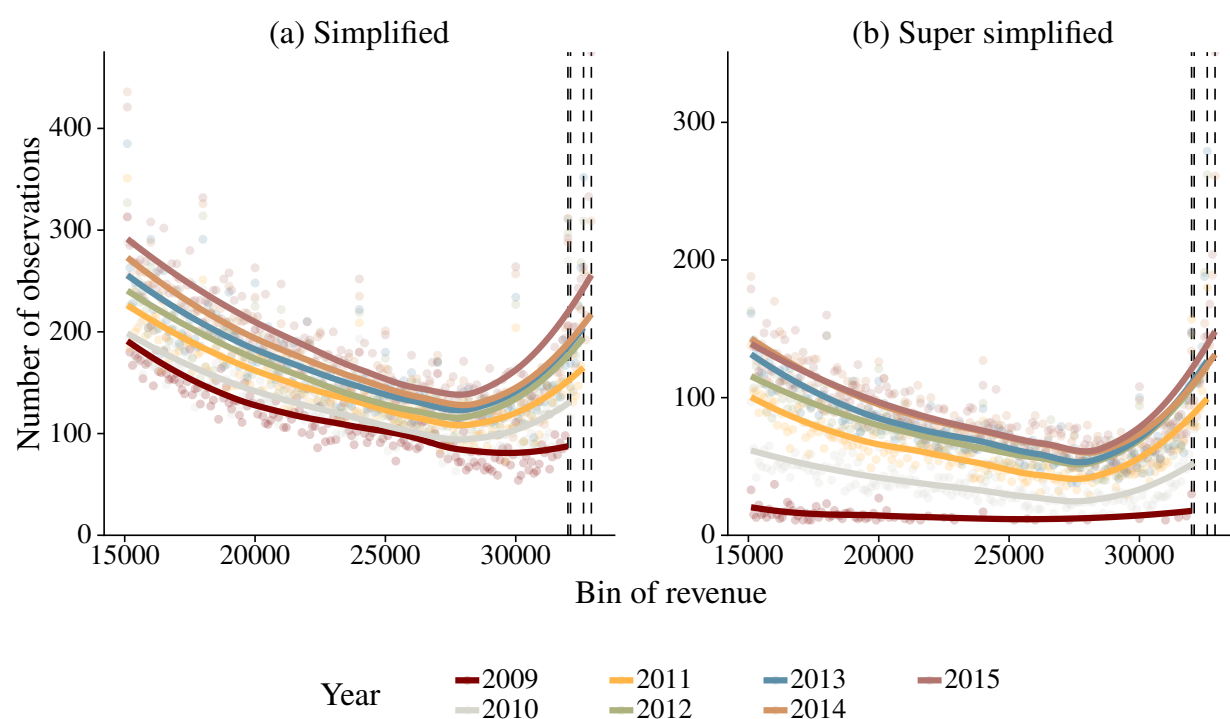
*Note:* The figure plots the probability of reporting a multiple of 50 euros (and excluding multiples of 100 and 250 euros) in self-employed revenue, by bins centered around the eligibility threshold (the vertical dashed line). The bunching region is depicted between the dotted and dashed vertical lines. The counterfactual distribution (in grey) is fitted using a smooth polynomial, following the explanation in Section 4. The results are based on the pooled population data from 2009 to 2015, and they are presented separately for the simplified and super simplified regimes. The ITT coefficient is calculated using the method described in Section 4. For both the simplified and super simplified, there is no difference in the probability to report a multiple of 50 in the bunching region. Standard errors are calculated using a bootstrap on the ITT procedure ( $n = 400$ ).

Figure A.8: Distribution of I&C Services self-employed revenue, by regime and year



*Note:* The figure displays the raw distribution of self-employed revenue for I&C Services, by regime and year. Each point represents a 100-euro bin of revenue, and the solid lines are LOESS fits. The vertical dashed lines indicate the eligibility thresholds for successive years (see Figure 1).

Figure A.9: Distribution of Non Commercial self-employed revenue, by regime and year



*Note:* The figure displays the raw distribution of self-employed revenue for Non Commercial, by regime and year. Each point represents a 100-euro bin of revenue, and the solid lines are LOESS fits. The vertical dashed lines indicate the eligibility thresholds for successive years (see Figure 1).

## **B Additional Tables**

Table B.1: Robustness tests for the dynamic bunching estimation

Range of normalized self-empl. taxable income in the treatment group	Distance btw. the control and treatment groups	Simplified				Super simplified			
		b	M	ITT	LATE	b	M	ITT	LATE
]-1000,0]	5000	0.275 (0.003)	-0.27 (0.003)	-0.073 (0.001)	-0.264 (0.004)	0.273 (0.005)	-0.277 (0.003)	-0.067 (0.001)	-0.245 (0.005)
	10000	0.274 (0.003)	-0.269 (0.003)	-0.067 (0.001)	-0.245 (0.003)	0.272 (0.005)	-0.277 (0.003)	-0.063 (0.001)	-0.231 (0.005)
]-1000,0]	15000	0.27 (0.003)	-0.273 (0.003)	-0.064 (0.001)	-0.238 (0.004)	0.267 (0.005)	-0.283 (0.003)	-0.061 (0.001)	-0.228 (0.005)
]-1000,0]	30000	0.263 (0.003)	-0.274 (0.003)	-0.055 (0.001)	-0.208 (0.004)	0.261 (0.005)	-0.289 (0.004)	-0.054 (0.001)	-0.208 (0.005)

*Note:* The table reports the three key statistics of the dynamic bunching estimation, with different distances between the control and treatment groups. The results are based on the pooled population data for 2009-2015, and separate results are presented for the simplified and super simplified regimes. The population is restricted to individuals that are below the tolerance threshold in the subsequent period. The key statistics from our bunching analysis: i) The proportion of bunchers  $b$  concerning individual growth rates of self-employed taxable income. ii) The reduction in the growth rate of self-employment taxable income among the treated group (ITT). iii) The growth rate reduction in self-employed taxable income among the bunchers (LATE). We also report the missing mass  $M$ . Standard errors are calculated using a bootstrap procedure (n=400).

Table B.2: Average tax rates by regime, activity and period, alternative tax definition

Activity	Simplified		Super simplified		
	$\tau_m$	$\tau_r$	$\tau_f$	$\tau_f \times (1 - \bar{\mu})$	$\tau_r$
<b>Panel A: period 1 (2009-2013)</b>					
I&C Retail	46.7%	52.08%	13.65%	47.07%	50.02%
I&C Services	48.17%	53.31%	24.25%	48.5%	51.42%
Non Commercial	34.93%	42.7%	21.64%	32.79%	39.35%
<b>Panel B: period 2 (2014-2015)</b>					
I&C Retail	51.41%	51.44%	14.77%	50.93%	48.76%
I&C Services	51.11%	51.18%	25.65%	51.3%	49.08%
Non Commercial	41.17%	41.57%	25.49%	38.62%	37.44%

*Note:* This table reports the average tax rates in the bunching region for individuals reporting zero labor earnings and based on the alternative method of computation by regime, activity and period. For the simplified regime,  $\tau_m$  is the average tax rate on taxable self-employed income and  $\tau_r$  is the counterfactual average tax rate in the standard regime. For the simplified regime,  $\tau_f$  is the flat rate on gross self-employed revenue,  $\tau_f / (1 - \bar{\mu})$  is the flat rate expressed in percentage of taxable self-employed revenue and  $\tau_r$  is the counterfactual average tax rate in the standard regime. All tax rates are computed based on the assumption that the cost is equal to the rebate. Panel A reports the tax rates for period 1 (2009-2013) and Panel B reports the tax rates for period 2 (2014-2015).

Table B.3: Structural parameters, alternative tax definition

Parameter	Interpretation	Norm.	Value
$\varepsilon$	Real elasticity of revenues		0
$\eta$	Elasticity of evasion		1
$\tilde{\kappa}$	Scaling factor of the evasion cost function	✓	10%
$\tilde{\Delta}a_m$	Difference in HC btw. the standard and simplified regimes	✓	0.3%
$\tilde{\Delta}a_f$	Difference in HC btw. the standard and super simplified regimes	✓	2.2%
$\tilde{c}$	Effective cost relative to the reference cost	✓	100%

*Note:* This plot shows the results from the structural estimation, based on the data moments for 2009-2013 (period 1) and for individuals reporting zero labor earnings. This simulation applies the alternative tax definition. The scaling parameter and differences in hassle costs are expressed in percent of the taxable income in the simpler regime.

Table B.4: Evasion, taste for simplicity and cost implied by the model, alternative tax definition

Regime	Activity	Evaded amount	Diff. in HC	Cost
Simplified	I&C Retail	975	70	74.0%
	I&C Services	948	49	54.8%
	Non Commercial	1214	64	46.0%
Super simplified	I&C Retail	1917	518	72.7%
	I&C Services	1543	358	52.8%
	Non Commercial	1963	472	45.0%

*Note:* This table shows the evaded amounts (in euros), differences in hassle costs (in euros) and costs (in percent of self-employed revenue) predicted by the structural parameters from Table 3 by regime, activity and for period 1(2009-2013).

Table B.5: Goodness-of-fit of the model

Regime	Activity	Data	Model	Pct. diff.	Diff./SE	Loss
Panel A: in-sample earnings responses						
Simplified	I&C Retail	608	627	-3%	-0.12	0.066
	I&C Services	542	504	8%	0.46	
	Non Commercial	742	752	-1%	-0.17	
Super simplified	I&C Retail	1559	1622	-4%	-0.16	
	I&C Services	1160	1174	-1%	-0.14	
	Non Commercial	1502	1468	2%	0.31	
Panel B: out-of-sample earnings responses						
Simplified	I&C Retail	615	568	8%	0.18	1.710
	I&C Services	536	444	21%	1.57	
	Non Commercial	739	674	10%	1.81	
Super simplified	I&C Retail	1590	2052	-23%	-0.71	
	I&C Services	1185	1021	16%	1.56	
	Non Commercial	1563	1412	11%	1.25	

*Note:* This table shows the empirical fit from the structural estimation in Table 3, based on individuals reporting zero labor earnings, and by regime, activity and period. This simulation uses the main tax definition. The deviation is computed as the percentage deviation between the simulated moments and the empirical moments,  $(\Delta y_{sk}^* - \hat{\Delta y}_{sk}^*) / \hat{\Delta y}_{sk}^*$ . The in-sample results are based on period 1 (2009-2013) and the out-of-sample results are based on period 2 (2014-2015).

Table B.6: Goodness-of-fit of the model - Alternative tax definition

Regime	Activity	Data	Model	Pct. diff.	Diff./SE	Loss
Panel A: in-sample earnings responses						
Simplified	I&C Retail	657	627	5%	0.19	0.143
	I&C Services	557	504	11%	0.64	
	Non Commercial	720	752	-4%	-0.52	
Super simplified	I&C Retail	1595	1622	-2%	-0.07	
	I&C Services	1149	1174	-2%	-0.25	
	Non Commercial	1498	1468	2%	0.28	
Panel B: out-of-sample earnings responses						
Simplified	I&C Retail	684	568	20%	0.43	3.397
	I&C Services	582	444	31%	2.35	
	Non Commercial	794	674	18%	3.32	
Super simplified	I&C Retail	1620	2052	-21%	-0.66	
	I&C Services	1170	1021	15%	1.41	
	Non Commercial	1543	1412	9%	1.09	

*Note:* This table shows the empirical fit from the structural estimation in Table 3, based on individuals reporting zero labor earnings, and by regime, activity and period. This simulation uses the alternative tax definition. The deviation is computed as the percentage deviation between the simulated moments and the empirical moments,  $(\Delta y^* - \hat{\Delta} y^*)/\hat{\Delta} y^*$ . The in-sample results are based on period 1 (2009-2013) and the out-of-sample results are based on period 2 (2014-2015).



## C Dynamic Bunching and Local Average Treatment Effect

We now formalize the dynamic bunching approach introduced by Garbinti et al. (2023), which is framed within the potential outcomes framework of Angrist et al. (1996). In doing so, we outline the key identifying assumptions, discuss their relevance, and connect them to our empirical strategy. For simplicity, we drop the regime, activity, and time indices in what follows and focus on the individual-level index  $i$ .

**Potential outcomes and treatment assignment.** Let  $E_i \in \{0, 1\}$  be an indicator for whether an individual  $i$  is *potentially affected* by the policy (e.g., by an eligibility threshold). Specifically,  $E_i = 1$  indicates that individual  $i$  becomes affected by the reform (or threshold), while  $E_i = 0$  indicates that the individual is not affected (and hence belongs to the control group). In our setting, taxpayers are considered affected if their pre-reform self-employed taxable income is in a specified range (close to the threshold).

Define  $W_i \in \{0, 1\}$  as an indicator for whether individual  $i$  *actually selects* into the treatment, i.e., locates below the threshold by reporting a negative normalized growth rate. Formally, for each taxpayer  $i$ ,

$$W_i = W_i(1)E_i + W_i(0)(1 - E_i), \quad (12)$$

where  $W_i(e)$  are *potential* indicators describing whether individual  $i$  would report a negative normalized growth rate if  $E_i = e$ . As usual in a potential outcomes framework, only one of  $W_i(1)$  or  $W_i(0)$  is observed for any individual  $i$ .

Next, let  $g_i$  be the taxpayer's observed normalized growth rate. We model  $g_i$  by distinguishing among the four potential outcomes  $g_i(e, w)$ , where  $e \in \{0, 1\}$  and  $w \in \{0, 1\}$ :

$$g_i = g_i(0, 0)(1 - E_i)(1 - W_i) + g_i(0, 1)(1 - E_i)W_i + g_i(1, 0)E_i(1 - W_i) + g_i(1, 1)E_iW_i. \quad (13)$$

**Assumptions.** We adopt the following three assumptions for identification:

1. *Exclusion:*

$$g_i(e, w) = g_i(e', w) \quad \forall e, e', w,$$

which implies that the threshold affects the normalized growth rate only through whether or not the individual decides to locate below the threshold. Hence we can define  $g_i(w) = g_i(e, w)$  for all  $e, w$ .

2. *Monotonicity:*

$$W_i(1) \geq W_i(0),$$

ensuring that no taxpayer is induced to move away above the threshold when  $E_i = 1$ . In other words, the threshold does not push affected individual to report a higher taxable income above the threshold.

### 3. *Independence:*

$$g_i(0), g_i(1), W_i(0), W_i(1) \perp\!\!\!\perp E_i.$$

This assumption states that  $E_i$  is as good as randomly assigned with respect to potential outcomes: in the absence of the reform, taxpayers in the treated and control groups would have the same distribution of normalized growth rates. Empirical support for this assumption is provided in Figure 7 by showing that the treatment group and control group growth rate distributions are identical before and after the bunching region, i.e.,  $g_i(0) \perp\!\!\!\perp E_i$ .

Under *exclusion*, equation (13) simplifies to

$$g_i = g_i(1)W_i + g_i(0)(1 - W_i).$$

Monotonicity and independence will then enable us to recover the local average treatment effect.

**Identifying compliers.** Under the three assumptions underlined above, we have:

$$\mathbb{E}[W_i \mid E_i = 1] - \mathbb{E}[W_i \mid E_i = 0] = P[W_i(1) > W_i(0)]. \quad (14)$$

Hence, the difference in the probability of locating below the threshold (i.e.,  $W_i = 1$ ) between the treated ( $E_i = 1$ ) and control ( $E_i = 0$ ) groups identifies the proportion of compliers who are induced by the policy to bunch below the threshold.

**Local average treatment effect.** We can then link the average reduction in the normalized growth rate to the LATE via:

$$\mathbb{E}[g_i \mid E_i = 1] - \mathbb{E}[g_i \mid E_i = 0] = (\mathbb{E}[g_i(1) - g_i(0) \mid W_i(1) > W_i(0)])P[W_i(1) > W_i(0)]. \quad (14)$$

Dividing (14) by (14) then directly identifies the local average treatment effect of bunching:

$$\frac{\mathbb{E}[g_i \mid E_i = 1] - \mathbb{E}[g_i \mid E_i = 0]}{\mathbb{E}[W_i \mid E_i = 1] - \mathbb{E}[W_i \mid E_i = 0]} = \mathbb{E}[g_i(1) - g_i(0) \mid W_i(1) > W_i(0)]. \quad (15)$$

**Estimating the LATE components.** From our data, we can directly observe  $\mathbb{E}[g_i(1) \mid E_i = 1]$ , that is, the average normalized growth rate for the treated group. To approximate  $\mathbb{E}[g_i(0) \mid E_i = 0]$ , we use the control group's average reported normalized growth rate. The term  $W_i(1)$  is observed as

the proportion of treated taxpayers who choose to stay below the threshold (i.e., report a negative normalized growth rate). Hence,  $\mathbb{E}[W_i | E_i = 1] = P[g_i < 0 | E_i = 1]$ .

The challenge is to approximate  $\mathbb{E}[W_i | E_i = 0]$ , i.e., the probability that control taxpayers would have located below the actual threshold if it applied to them. Following our discussion in Section 4.1, we define a placebo threshold for the control group, located at the same distance from their reported income as the actual threshold is for the treated group. This placebo threshold approach ensures that

$$P[g_i < 0 | E_i = 0] = \mathbb{E}[W_i | E_i = 0],$$

thus allowing us to compute the denominator in equation (15). By combining these elements, we identify the LATE of bunching, namely, the treatment-induced shift in the growth rate of self-employed taxable income for taxpayers who are indeed induced to bunch by the policy.

## D Structural Model

The setup is similar to the model in Section 5.1. Each agent chooses one among three regimes: the super simplified, simplified or standard regime, indexed by  $i \in \{f, m, r\}$ . We also refer to the simpler regimes by  $s \in \{f, m\}$ . Additionally, agents select one among three types of activities,  $k \in \{I\&C\ Retail, I\&C\ Services, Non\ Commercial\}$ .

### D.1 Full Model

**Without the notch: FOCs.** The optimal choice of real and reported revenue of an agent are given by the first order conditions on  $y_{sk}$  and  $\tilde{y}_{sk}$ :

$$\begin{aligned} \frac{\partial u_{sk}}{\partial y_{sk}} &= (1 - c_{sk}) - \left(\frac{y_{sk}}{\theta_{sk}}\right)^{\frac{1}{\varepsilon}} - \left(\frac{y_{sk} - \tilde{y}_{sk}}{\kappa_{sk}}\right)^{\frac{1}{\eta}} = 0, \\ \frac{\partial u_{sk}}{\partial \tilde{y}_{sk}} &= -(1 - \mu_{sk})\tau_{sk} + \left(\frac{y_{sk} - \tilde{y}_{sk}}{\kappa_{sk}}\right)^{\frac{1}{\eta}} = 0, \end{aligned}$$

which implies that:

$$y_{sk} = \theta_{sk}[(1 - c_{sk}) - \tau_{sk}(1 - \mu_{sk})]^\varepsilon \quad \text{and} \quad \tilde{y}_{sk} = \theta_{sk}[(1 - c_{sk}) - \tau_{sk}(1 - \mu_{sk})]^\varepsilon - \kappa[\tau_{sk}(1 - \mu_{sk})]^\eta.$$

## D.2 Model with No Real Elasticity of Revenue

We now take the limit case where  $\epsilon \rightarrow 0$ , corresponding to the absence of real elasticity of revenue. The four conditions describing agents' behavior at the threshold take the following values:

$$\theta_{sk}^* + \Delta\theta_{sk}^* = y_{sk}^A \times \left[ (1 - c_{sk}) - \left( \frac{y_{sk}^A - y_{sk}^*}{\kappa_{sk}} \right)^{\frac{1}{\eta}} \right]^{-\epsilon} \longrightarrow y_{sk}^A, \quad (16)$$

$$y_{rk}^I = (\theta_{sk}^* + \Delta\theta_{sk}^*)[(1 - c_{rk})(1 - \tau_{rk})]^\epsilon \longrightarrow y_{sk}^A, \quad (17)$$

$$[y_{rk}^I(1 - c_{rk})(1 - \tau_{rk})] - [y_{sk}^A(1 - c_{sk}) - \tau_{sk}(1 - \mu_{sk})y_{sk}^* - g(y_{sk}^A, y_{sk}^*)] - \Delta a_{sk} = 0, \quad (18)$$

$$\begin{aligned} y_{sk}^* + \Delta y_{sk}^* &= (\theta_{sk}^* + \Delta\theta_{sk}^*)[(1 - c_{sk}) - \tau_{sk}(1 - \mu_{sk})]^\epsilon - \kappa_{sk}[\tau_{sk}(1 - \mu_{sk})]^\eta \\ &\longrightarrow y_{sk}^A = (y_{sk}^* + \Delta y_{sk}^*) + \kappa_{sk}[\tau_{sk}(1 - \mu_{sk})]^\eta. \end{aligned} \quad (19)$$

Combining the previous couple of equations, we have a reduced form equation:

$$y_{sk}^A(c_{sk} - c_{rk}) + [y_{sk}^*(1 - \mu_{sk})\tau_{sk} - y_{sk}^A(1 - c_{rk})\tau_{rk}] + \frac{\kappa_{sk}}{1 + \frac{1}{\eta}} \left( \frac{y_{sk}^A - y_{sk}^*}{\kappa_{sk}} \right)^{1 + \frac{1}{\eta}} - \Delta a_{sk} = 0.$$

If we assume  $c_{rk} = c_{sk} = c_k$ , it reduces to:

$$[y_{sk}^*(1 - \mu_{sk})\tau_{sk} - y_{sk}^A(1 - c_k)\tau_{rk}] + \frac{\kappa_{sk}}{1 + \frac{1}{\eta}} \left( \frac{y_{sk}^A - y_{sk}^*}{\kappa_{sk}} \right)^{1 + \frac{1}{\eta}} - \Delta a_{sk} = 0. \quad (20)$$

## D.3 Estimation methodology

We inject equation (19) into equation (20), reducing the problem to only one equation with one unknown variable  $\Delta y^*$ . For a given vector of structural parameters  $\Omega = \{\Omega_{sk}\}$ , policy parameters  $\Phi = \{\Phi_{sk}\}$ , we solve the problem using the following sequence:

1. We define the number  $N$  of moments to use for the estimation, which we impose to be greater than or equal to the number of structural parameters we wish to estimate. In our estimation strategy, we have 6 moments = 2 regimes  $\times$  3 activities, and we estimate 6 parameters  $\Omega = (\epsilon, \eta, \tilde{\kappa}, \tilde{\Delta}a_m, \tilde{\Delta}a_f, \tilde{c})$ . It contains one real elasticity of revenue, one evasion elasticity, one

scaling parameter, two hassle costs that are regime-specific and one cost factor. More details on the choice of these parameters are available in Section 5.

2. We define a grid of potential values for each parameter:
  - $\varepsilon$ : 6 evenly spaced numbers between 0 and 0.005 (included).
  - $\eta$ : 16 evenly spaced numbers between 0.5 and 2 (included).
  - $\tilde{\kappa}$ : 11 evenly spaced numbers between 0.05 and 0.15.
  - $\tilde{\Delta}a_m$ : 11 evenly spaced numbers between 0 and 0.01.
  - $\tilde{\Delta}a_f$ : 31 evenly spaced numbers between 0 and 0.03.
3. We loop over the grids of structural parameters and perform the following operations on the set of candidate structural parameters:
  - (a) We solve for each moment separately (i.e., combination of regime and activity) either equation (20) if the real elasticity of revenue is equal to 0, or the system of equations (6)-(9) if the real elasticity of revenue is strictly greater than 0. We use a non-linear least-squares solver to incorporate bounds on our unknown variables. In particular, we impose that  $\Delta y^* \in [0, +\infty[$ ,  $\theta^* + \Delta\theta^* \in [y^*, +\infty[$ ,  $y^A \in [y^*, +\infty[$ ,  $y^I \in [y^*, +\infty[$ .
  - (b) We compute the loss function over all moments used for the estimation:

$$L(\Omega) = \frac{1}{N} \sum_{s,k} \left( \frac{\Delta y_{sk}^*(\Omega, \Phi_{sk}) - \hat{\Delta} y_{sk}^*}{se(\hat{\Delta} y_{sk}^*)} \right)^2,$$

where  $se(\hat{\Delta} y_{sk}^*)$  is the standard error of the earnings response  $\hat{\Delta} y_{sk}^*$ .

- (c) We select the set of structural parameters that minimize the loss.

## E Data Construction

### E.1 Data

**POTE.** Our primary dataset comprises the entirety of French tax returns for the period 2006-2015, which is compiled by the French Internal Revenue Service. These income tax returns provide extensive income-related data at both the individual and household levels, along with critical demographic details such as household composition, individual age, and gender. It is crucial to note that this dataset is panel data, featuring distinct individual and household identifiers (both anonymized) that enable tracking over time.

**New entrepreneurs information system.** The second dataset we use is a survey provided by the French National Statistics Institute, which is available for the years 2010 and 2014. This survey gathers information from entrepreneurs about their experiences during the initial years of their business activities.

## E.2 Construction of the Sample

The following section describes the construction of the sample for the *POTE* dataset, associated with the replication package folder (`0_data_creation`).

**Population.** Our benchmark sample consists of all individuals who are French fiscal residents in mainland France and are between 30 and 59 years old in a given year. We include only main filers, excluding dependents such as children. We also exclude individuals who experienced changes in their marital status, specifically those who divorced or had their spouse pass away. Additionally, for years before 2010 (inclusive), we do not include years in which individuals got married. This exclusion is due to the French personal income tax being reported at the household level, leading to different reporting requirements for individuals who change their marital status in a given tax year. Furthermore, we retain only individuals and households that are uniquely observed in a given year. Finally, our analysis is restricted to the 2006-2015 period.

**Self-employment restrictions.** We begin by limiting our sample to individuals with self-employed revenue in either the simple regime, the super simplified regime, or the standard regime for a specific year. We then retain individuals with self-employment income who can be uniquely classified in a regime and activity, excluding those with self-employment in multiple regimes and activities. Additionally, we exclude households with any agricultural income, as they are subject to specific tax parameters.

In the case of the super simplified regime, there is an additional requirement concerning family income as of year  $t - 2$ . This family income should be below a year-specific threshold denoted as  $f_t^*$ , corresponding to the third tax bracket cutoff. We exclude individuals who are under the super simplified regime and have family income above this threshold. It is worth noting that this situation should not occur according to discussions with the tax administration, but it is observed in the data. Possible explanations include differences in reporting requirements, errors, or unobserved changes in tax regimes. Since we lack further information, our focus is on individuals in the super simplified regime who are also eligible for it.

### E.3 Variables Construction

In this section, we describe the construction of important variables for our analysis.

**Self-employed revenue.** The full construction of self-employed revenue by regime and activity is available in the SAS file `2_macro_sample_se.sas`.

**Labor earnings.** We adopt a strict definition of labor earnings, which includes wages and salaries reported in item box **1AJ** for the first filer and in item box **1BJ** for the second filer. This definition encompasses most sources of labor earnings, and an individual is considered to have labor earnings if the reported amount is strictly greater than zero

**Tax rates.** We calculate the effective average tax rates by regime (indexed as  $i$ ), activity (indexed as  $k$ ), and year (indexed as  $t$ ). At the eligibility threshold, the effective average tax rate ( $\tau_{i,k,t}$ ) consists of two components: an income tax with a rate of  $\tau_{i,k,t}^{inc}$  and social contributions with a rate of  $\tau_{i,k,t}^{sc}$ . In practice, we compute the tax rates for each individual in the bunching region (i.e., close to the threshold). Below, we provide details about the self-employment tax system during the period from 2009 to 2015.

First, we begin with the super simplified regime. In this regime, both income taxes and social contributions are calculated using flat tax rates applied to gross self-employed revenue denoted as  $y$ . The flat income tax rate is set at 1% for I&C Retail activities, 1.7% for I&C Services activities, and 2.2% for Non Commercial activities. As for social contributions, they are subject to flat rates ranging from 12% to 15% for I&C Retail activities, 21% to 25% for I&C Services activities, and 18% to 24% for Non Commercial activities, depending on the specific year.

Second, there are two different methods available to self-employed individuals in the simplified regime for calculating income taxes and social contributions. The first option involves progressive taxes, applied to both income tax and social contributions, which are levied on self-employment taxable income (self-employment revenue minus the applicable rebate). The second option employs a flat tax rate on self-employment revenue for social contributions, similar to the super simplified regime, along with a progressive income tax levied on self-employment taxable income. We do not have data to observe which option individuals choose. In the main estimate of this paper, we adopt the first option. This choice is advantageous because it results in the effective average tax rate difference between the simplified regime and the standard regime at the threshold being close to zero. This setup is ideal for identifying hassle costs. We calculate the average tax rates at the threshold. The average income tax rate is directly observable in the data and ranges from 2% to 8%, depending on the activity and period. The average social contributions tax rate is approximately 47% to 50% for I&C Retail and I&C Services activities, and around 36% for Non Commercial activities. It is

worth noting that computing the social contribution tax rates is more complex because it involves multiple taxes on various sub-activities that we do not directly observe in the data. We estimate these rates based on information available at <https://www.ipp.eu/en/ipp-tax-and-benefit-tables/>.

Finally, we impute the counterfactual effective average tax rates assuming individuals had chosen the standard regime. To do this, we calculate income and social contributions levied on self-employed taxable income, under the assumption that the production cost is equal to the rebate, and with progressive income taxes and social contributions (similar to the first option of the simplified regime). We utilize the average income tax rate directly available in the data, which accounts for self-employed income in the super simplified regime. Next, we calculate the average social contributions tax rate using the same method as described for the simplified regime. The implicit assumption is that the counterfactual effective average tax rate computed for individuals at the threshold is a reasonable approximation for the situation further above the threshold in the standard regime. This assumption is justified by the relatively small expected amount of evasion and that the rebate is close to the production cost by design.

Note that we do not take into account potential differences in value-added tax liabilities as we have no further information available on them.

## F French Tax Calculation Primer

Taxable income of a household is the sum of all the sources of income – including income from self-employed activities– minus exemptions and deductions (itemized and standard). Each household has a scaling factor called the number of parts, which is determined by the household composition. For a single adult, that scaling factor is one, for a married couple, it is 2. Each child adds 0.5, up to the third child which adds 1. A disabled child adds 1. For example, a married couple with a child has a number of parts equals to 2.5. A married couple with 3 children has a number of parts equals to 4, and a married couple with one disabled child has a number of parts equals to 3. These parameters can vary over time.

**Family coefficient.** The tax bracket cutoffs are expressed in terms of the so-called family coefficient, defined as:

$$\text{Family coefficient} := \text{FC} = \frac{\text{household taxable income}}{\text{number of parts}}.$$

In brief, the family coefficient serves the same role as the taxable income in the U.S. for determining the tax bracket and total tax paid “per-part.”



**Tax liability.** To get the total tax liability of the household, the “per-part” tax is inflated by the number of parts. The French tax schedule typically looks as follows:

Bracket	Lower Bond	Upper bond	Marginal rate
1	$\underline{y_0} = 0$	$\underline{y_1}$	$\tau_1$
2	$\underline{y_1}$	$\underline{y_2}$	$\tau_2$
3	$\underline{y_2}$	$\underline{y_3}$	$\tau_3$
4	$\underline{y_3}$	$\underline{y_4}$	$\tau_4$
5	$\underline{y_4}$	$\infty$	$\tau_5$

In order to determine the tax amount to be paid by a household, the first thing to compute is the Family coefficient  $y$  which is defined as the ratio between taxable income  $Y$  and the number of parts  $N$  of the household:

$$y = \frac{Y}{N}. \quad (21)$$

The household that has a family coefficient  $y \in [\underline{y_{M-1}}; \underline{y_M}]$  belongs to the bracket  $M$ . Then, the amount of tax the household has to pay is:

$$T(y, N) = N \times \left[ \sum_{m=1}^{M-1} \tau_m \times (\underline{y_m} - \underline{y_{m-1}}) + \tau_M \times (y - \underline{y_{M-1}}) \right]. \quad (22)$$

For instance, for a household with a family coefficient  $y \in [\underline{y_2}; \underline{y_3}]$ , we have:

$$T(y, N) = N \times (\tau_1 \times \underline{y_1} + \tau_2 \times (\underline{y_2} - \underline{y_1}) + \tau_3 \times (y - \underline{y_2})). \quad (23)$$

**Cap of the family coefficient.** Let us assume that the number of parts is  $N_b + N_a$  where  $N_b$  is the base number of parts, and  $N_a$  is the additional number of parts. To calculate the cap, one first calculates the tax that would apply without the additional parts:  $y^b = Y/N_b$ . We must then consider two possible situations: if the additional number of parts  $N_a$  (i) does place the household in a higher tax bracket, or (ii) does not place the household in a higher tax bracket.

**Situation 1.** If the additional number of parts  $N_a$  does not place the household in a higher tax bracket, then:

$$T(y^b, N_b) = N_b \times \left[ \sum_{m=1}^{M-1} \tau_m \times (\underline{y_m} - \underline{y_{m-1}}) + \tau_M \times (y^b - \underline{y_{M-1}}) \right]. \quad (24)$$

The difference in taxes is:

$$T(y^b, N_b) - T(y, N) = (N_b - N) \times \sum_{m=1}^{M-1} \tau_m \times (\underline{y}_m - \underline{y}_{m-1}) + \tau_M \times (N_b y^b - N_b \underline{y}_{M-1} - N y + N \underline{y}_{M-1}). \quad (25)$$

By definition, we have  $Y = N_b y^b = N y$ , then:

$$T(y^b, N_b) - T(y, N) = (N_b - N) \times \sum_{m=1}^{M-1} \tau_m \times (\underline{y}_m - \underline{y}_{m-1}) + \tau_M \times \underline{y}_{M-1} (N - N_b). \quad (26)$$

We can re-arrange the expression to obtain:

$$T(y^b, N_b) - T(y, N) = (N_b - N) \times \left[ \sum_{m=1}^{M-1} \tau_m \times (\underline{y}_m - \underline{y}_{m-1}) - \tau_M \times \underline{y}_{M-1} \right]. \quad (27)$$

**Situation 2.** If the additional number of parts  $N_a$  places the household in a higher tax bracket, then:

$$T(y^b, N_b) = N_b \times \left[ \sum_{m=1}^M \tau_m \times (\underline{y}_m - \underline{y}_{m-1}) + \tau_{M+1} \times (y^b - \underline{y}_M) \right]. \quad (28)$$

The difference in taxes is:

$$T(y^b, N_b) - T(y, N) = (N_b - N) \times \sum_{m=1}^{M-1} \tau_m \times (\underline{y}_m - \underline{y}_{m-1}) + \tau_M \times (N_b \underline{y}_M - N_b \underline{y}_{M-1} - N y + N \underline{y}_{M-1}) + \tau_{M+1} N_b \times (y^b - \underline{y}_M). \quad (29)$$

## G Discussion of Benzarti (2020) for Estimating the Counterfactual Distribution of revenue.

Benzarti (2020) estimates the cost of itemizing deductions (i.e., the “compliance cost”) when taxpayers in the United States can either itemize expenses or claim a standard deduction. If itemizing is financially advantageous but some taxpayers still choose the standard deduction, the resulting missing mass in the data reveals the size of the itemizing cost.

A major empirical challenge is that the distribution to the left of the standard deduction amount is unobservable by definition. Benzarti (2020) proposes a strategy to recover the counterfactual distribution of total itemized deductions without relying on a specific structural model of why itemizing is costly. Our context faces a mirror version of this problem: we cannot observe the

distribution to the right of the threshold and would, in principle, find Benzarti (2020)’s approach appealing. However, three issues make it unlikely to be valid in our setting.

First, Benzarti (2020) relies on the assumption that incentives remain the same before and after a change in the eligibility threshold; in other words, tax rates, evasion costs, and hassle costs do not change across the two periods except through the threshold itself, and population demographics remain stable. This is unlikely to hold in our context because tax rates often vary over time, and self-employed entry or exit can shift demographics. Benzarti (2020) suggests checking that distributions in years without threshold changes are similar. Figure A.8 and Figure A.9 plot the distribution of self-employed revenue (in 100-euro bins) by year and regime for I&C Services and Non-Commercial activities, respectively. Each dot is a bin, and the solid lines represent LOESS fits. Both the levels and the curvatures of these distributions differ across years, even in periods when the threshold does not change (e.g., 2011–2013 or 2014–2015).

Second, this strategy requires comparing distributions across two years when the eligibility threshold increases, yet the changes are often minimal—less than €1,000 for I&C Services and Non-Commercial activities over 2009–2015. Splitting the data into bins that are too small creates considerable noise, as seen in Figure A.8 and Figure A.9, making year-to-year comparisons difficult.

Third, it is impossible to apply the same approach for I&C Retail because there are too few observations per 100-euro bin in most years.

Overall, while Benzarti (2020)’s method may be theoretically appealing, it does not appear practical for our setting and cannot be systematically applied across multiple regimes, activities, and years given our data constraints.