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# THE EFFECT OF EVALUATION ON PERFORMANCE: EVIDENCE FROM LONGITUDINAL STUDENT ACHIEVEMENT DATA OF MID-CAREER TEACHERS 

Eric S. Taylor<br>John H. Tyler<br>Working Paper 16877<br>http://www.nber.org/papers/w16877

NATIONAL BUREAU OF ECONOMIC RESEARCH<br>1050 Massachusetts Avenue<br>Cambridge, MA 02138<br>March 2011

Authors are listed alphabetically. The authors would like to thank Susan Moore Johnson, Eric Bettinger, Susanna Loeb, and seminar participants at Wellesley College, Stanford University, and the NBER Education Program meeting for helpful comments on previous drafts of this paper. The research reported here was supported in part by the Institute of Education Sciences, U.S. Department of Education, through Grant R305C090023 to the President and Fellows of Harvard College. The opinions expressed are those of the authors and do not represent views of the Institute, the U.S. Department of Education, or the National Bureau of Economic Research. We also gratefully acknowledge the Center for Education Policy Research at Harvard University, the Joyce Foundation for their generous support of this project, as well as the cooperation and support of the Cincinnati Public Schools.

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# The Effect of Evaluation on Performance: Evidence from Longitudinal Student Achievement Data of Mid-career Teachers 

Eric S. Taylor and John H. Tyler
NBER Working Paper No. 16877
March 2011
JEL No. I21,J24,M59


#### Abstract

The effect of evaluation on employee performance is traditionally studied in the context of the principal-agent problem. Evaluation can, however, also be characterized as an investment in the evaluated employee's human capital. We study a sample of mid-career public school teachers where we can consider these two types of evaluation effect separately. Employee evaluation is a particularly salient topic in public schools where teacher effectiveness varies substantially and where teacher evaluation itself is increasingly a focus of public policy proposals. We find evidence that a quality classroom-observation-based evaluation and performance measures can improve mid-career teacher performance both during the period of evaluation, consistent with the traditional predictions; and in subsequent years, consistent with human capital investment. However the estimated improvements during evaluation are less precise. Additionally, the effects sizes represent a substantial gain in welfare given the program's costs.


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## Introduction

Employers evaluate employees partly to encourage better job performance. Evaluationinduced improvements may, however, be transient if the incentives only operate on behavior that contributes to an evaluation score. By contrast, the effects may be more likely to persist if the evaluation spurs employees' investment in human capital. While distinct, these mechanisms are not mutually-exclusive which complicates any investigation of the effect of evaluation on performance.

Economics has built a substantial body of research, both theoretical and empirical, on performance evaluation and employee responses (see Prendergast 1999 and Gibbons 2005 for reviews). The literature, however, focuses on the predictions of principal-agent, contractincentive models of the proximate effects. There is much less evidence on how information from an evaluation contributes to investments in human capital. In this paper we study a sample of mid-career public school teachers where we can measure performance in periods before, during, and after evaluation.

Thoughtful consideration of performance evaluation is particularly timely for American public school teachers and their employers. In recent years evaluating teacher effectiveness has become a dominant theme in American education reform efforts, an emphasis motivated in no small part by the apparently large variation in teacher productivity as measured by ability to promote student achievement growth. Estimates of the standard deviation in teacher effectiveness range between 0.10 and 0.25 student-level standard deviations in math with somewhat smaller differences reported for English language arts (see Hanushek and Rivkin 2010 for a review). ${ }^{1}$ Coupling the large variation in teacher effectiveness with research documenting

[^0]the long-run labor market effects of achievement differences (Chetty et al. 2010, Hanushek 2010), the recent emphasis on teacher evaluation should come as no surprise.

Advocates believe robust teacher evaluation could improve average teacher performance, citing both the incentives of evaluation per se and the potential contribution to teachers' human capital development. To date, however, there is little empirical evidence to support either of these propositions. ${ }^{2}$ In any case, existing evaluation programs, widely viewed as mostly perfunctory, do not appear up to the task (Johnson 1990, Donaldson 2009, Weisburg et al. 2009).

In this paper we address two questions: First, does evaluation improve teacher performance, as measured by student achievement gains, during the evaluation period? Second, does past evaluation improve teacher performance in periods after the teacher is no longer being evaluated?

We use data from the Cincinnati Public Schools, who’s long-running Teacher Evaluation System (TES) is considered much more well-developed than most existing teacher evaluation programs (Fairman et al. 2009, Johnson 2010). TES evaluates teachers' professional practice through multiple, detailed classroom observations and a review of work products (but not student test scores). We compare within teacher differences in performance over time for a sample where the timing of evaluation is plausibly exogenous.

We focus on classroom observation based evaluation for two reasons. First, much has been written about the potential use of test-score based measures in teacher evaluation, particularly in selective retention policies (Gordon, Kane, and Staiger 2006, Glazerman et al.

Kane, Rockoff, and Staiger (2006). And while estimates across researchers and settings are relatively consistent, there remain questions about the empirical identification (Rothstein 2010, Kodel and Betts 2009, Kane and Staiger 2008, Todd and Wolpin 2003).
${ }^{2}$ One exception is Golhaber and Anthony (2007) who study the National Board for Professional Teaching Standards teacher certification process; as a side note the authors find that, if anything, teachers applying for NBPTS certification perform less well during the school year that they are applying for certification. A second is Rockoff et al. 2010, which studies how principals use new information on teacher performance to update their appraisals and make human resource decisions.

2010, Staiger and Rockoff 2010, Golhaber and Hansen 2010). Classroom observation measures have received little attention by comparison, ${ }^{3}$ though the two approaches are increasingly partnered in policy proposals. Second, the inherent focus on observable practice increases the chances that classroom observation based evaluation will lead to persistent changes in performance through improved skill. Test-score measures provide little, if any, prescription for changes in performance.

We find that high-quality, classroom-observation-based evaluation improves mid-career teacher performance both during the period of evaluation and in subsequent years, though the estimated improvements during evaluation are not always robust. Specifically, students assigned to a teacher after she participates in TES score about 10 percent of a standard deviation higher in math than similar students taught by the same teacher prior to TES participation. Effects of this size represent a potentially substantial gain in welfare given the program's costs.

## Teacher Performance Evaluation in Cincinnati

The data for our analysis come from the Cincinnati Public Schools. In the 2000-2001 school year Cincinnati launched the Teacher Evaluation System (TES), a practice-based evaluation system that gathers data from both classroom observations and from work products such as teacher lesson plans, evidence of professional development activities, and family contact logs. During the year-long TES evaluation process, teachers are typically observed and scored four times: three times by an assigned peer evaluator-high-performing, experienced teachers who are external to the school—and once by the principal or other school administrator. Both peer evaluators and administrators complete an intensive TES evaluator training course, and must accurately score videotaped teaching examples to check inter-rater reliability. Teachers are

[^1]informed of the week during which the first observation will occur, with all other observations being unannounced.

Teachers are evaluated on dozens of specific skills and practices covering classroom management, instruction, content knowledge, and planning, among other topics. Evaluators use a scoring rubric, based on Charlotte Danielson’s Enhancing Professional Practice: A Framework for Teaching (1996), which describes performance of each skill and practice at four levels:
"Distinguished", "Proficient", "Basic", and "Unsatisfactory." For example, standard 3.4.B addresses the use of questions in instructional settings:

- Distinguished: "Teacher routinely asks thought-provoking questions at the evaluative, synthesis, and/or analysis levels that focus on the objectives of the lesson. Teacher seeks clarification and elaboration through additional questions. Teacher provides appropriate wait time."
- Proficient: "Teacher asks thought-provoking questions at the evaluative, synthesis, and/or analysis levels that focus on the objectives of the lesson. Teacher seeks clarification through additional questions. Teacher provides appropriate wait time."
- Basic: "Teacher asks questions that are relevant to the objectives of the lesson. Teacher asks follow-up questions. Teacher is inconsistent in providing appropriate wait time."
- Unsatisfactory: "Teacher frequently asks questions that are inappropriate to objectives of the lesson. Teacher frequently does not ask follow-up questions. Teacher answers own questions. Teacher frequently does not provide appropriate wait time." ${ }^{4}$

Peer evaluators and administrators provide written feedback to the teacher within ten days of each classroom observation, and meet with the teacher personally soon after their first classroom observation. Owing to union-negotiated guidelines, the evaluator is instructed to not offer suggestions for improvement outside the official rubric language in the feedback and during the conference. Thus an evaluator may point out the stated characteristics of higher-level

[^2]performance in a given area and reference details of the observation, but should not give an example from, for example, a different teachers' evaluation.

At the end of the year a final summative score in each of four domains of practice is calculated and presented to the evaluated teacher. ${ }^{5}$ For beginning teachers (those evaluated in their first and their fourth years) the consequences of a poor evaluation could be non-renewal of their contract, and a successful evaluation is required before receiving tenure. For tenured teachers, the consequences of the evaluation include determining eligibility for promotions or additional tenure protection, or, if the evaluation was poor, placement in the peer assistance program with only a small risk of termination.

Teachers only undergo TES evaluation periodically; typically the first year as a new hire, the fourth year after being hired, and every five years after that point. However, teachers hired before the TES program began in 2000-01 were "phased in" to the program. That is, the first year these veteran teachers received a TES evaluation was in the middle of their career and determined by a pre-agreed schedule. These mid-career teachers are the focus of our analysis: we observe their performance before, during, and after the TES evaluation process; and the timing of their evaluation is plausibly exogenous. We return to these characteristics in the discussion of our empirical strategy.

Data provided by the Cincinnati Public Schools identify the year(s) in which a teacher was evaluated by TES, the dates when each observation occurred, and the scores. We combine these TES data with additional administrative Cincinnati data that allow us to match teachers to students and student test scores.

## Theoretical Framework

[^3]
## Personnel Economics and the Proximate Effects of Evaluation

A broad literature, largely situated in personnel economics, explores the role of evaluation and performance measurement in employer-employee relationships. The authors of this literature have developed nuanced models to address varied principal-agent conditions (for reviews see Prendergast 1999, Gibbons 2005, and Lazear and Oyer forthcoming). However, as Dixit (2002) has discussed, the underlying assumptions often do not hold in public sector labor markets, including teaching (see also the discussion in Neal 2011). ${ }^{6}$ Nevertheless, the general intuition behind many of these models can still be instructive in public sector settings such as education.

The extent to which evaluation affects performance, the models from personnel economics generally suggest, is a function of two key dimensions: (i) how performance is measured or evaluated, and (ii) what action is taken with the resulting information. Our discussion here will address these two dimensions with regard to the TES program, and teacher evaluation more generally, including how these dimensions shape predictions for our empirical analysis.

With regard to the first dimension, Holstrom (1979), Holmstrom and Milgrom (1991), Baker (1992), and others discuss how employee behavior is affected when performance measures are imperfect or incomplete. In such circumstances, employees may take actions that improve their performance score at the expense of actual performance or performance in other important areas.

[^4]Classroom-observation-based evaluations, including Cincinnati's TES, are at best incomplete measures of teaching that produces gains in student achievement and attainment. Additionally, unlike many other teacher evaluation programs, Cincinnati’s teachers are only subject to TES evaluation every few years. If, as theory predicts, teachers prioritize actions that improve their evaluation score, these characteristics of TES suggest two predictions. First, during an evaluation, teachers will prioritize behaviors that increase their TES score. Thus TES evaluation will only affect student achievement outcomes to the extent the TES rubric criteria produce higher achievement. ${ }^{7}$ Empirical evidence suggests teachers who score higher on the TES rubric do produce greater student achievement gains (Kane et al. forthcoming, Milanowski 2004a, 2004b, Holtzapple 2003).

A second prediction, which we test in this paper, is that TES evaluation will only affect teacher behavior, and thus student achievement, during the TES evaluation year. That is, performance may improve while a teacher is being evaluated, but fall again once the evaluation period ends. The periodic structure of TES evaluation (e.g., one year on TES followed by four years off) creates the opportunity to test this prediction empirically. ${ }^{8}$ This periodic structure is not, however, common in status quo teacher evaluation. ${ }^{9}$ In the following section on human capital models, we explore reasons why performance in non-TES years may nevertheless be affected.

[^5]We now turn to the second underlying dimension. Here the key prediction is that employee performance will respond to evaluation to the extent that the information created by the evaluation affects, positively or negatively, the employee's own welfare (Lazear and Oyer forthcoming). While we do not observe variation in TES's (expected) effect on individual welfare, a sense of the general stakes is important to forming an expectation about the average effects on performance which we can measure.

These relationships are traditionally studied with relatively straightforward incentive mechanisms, especially performance measures tied to monetary compensation or the threat of termination (Prendergast 1999, Gibbons 2005). However, first, pay-for-performance incentives are rare in teacher contracts (Neal 2011), and Cincinnati is no exception. Second, while many teacher contracts nominally threaten termination the empirical risk is small (Weisberg et al. 2009); again TES is not an exception (TNTP 2009). ${ }^{10}$

While not tied to compensation, there are potential consequences, positive and negative, attached to teachers' TES evaluations that might well affect their welfare and thus their desire to perform well during the evaluation. First, low scoring teachers-those rated as "Basic (2)" or "Unsatisfactory (1)" in any one of four domains (see previous section for a description) -are placed on "intervention" status. Teachers on intervention must undergo a year-long process of intensive assistance from a mentor, another full TES evaluation with more frequent classroom observations (i.e., six formal plus two informal versus the regular four formal), along with other miscellaneous meetings and writing assignment. These actions are designed to help the teacher improve, but do place extra burden and scrutiny on teachers whose TES scores are low.

[^6]Additionally, a teacher on intervention who does not show sufficient improvement can be dismissed. ${ }^{11}$

Second, and on the positive side, teachers who achieve particularly high TES scoresvalues higher than those required for basic tenure—can apply for "lead teacher status." ${ }^{12}$ Lead teacher status in Cincinnati is a coveted title. It opens up additional job opportunities such as department chair, curriculum specialist, or TES evaluator; these roles are associated with professional advancement and bring extra compensation. Other lead teachers remain in strictly classroom teacher roles, but again the status confers a sense of extra job security and comes with an extra $\$ 6,000$ to $\$ 6,500$ annual salary supplement.

In addition to the direct uses of TES scores just discussed, teachers’ TES evaluations could impact their welfare in broader ways by affecting their reputation. Fama (1980) and Holmstrom (1999) study situations in which current performance evaluations affect an employee’s future labor market outcomes by contributing to her reputation. In these "career concerns" models employees may rationally choose to improve their performance during an evaluation, even if the formal consequences of that evaluation in the current job are weak.
"Career concerns" motivations may be particularly salient for teachers (Dixit 2002), even though monetary compensation generally does not vary from school to school within a market. In particular, evaluation may implicitly affect decisions that do differentiate teachers' net utility: which students a teacher is assigned, whether a transfer request is granted, or selection for informal leadership promotions. There is empirical evidence that both teachers' and principals'

[^7]decisions in school to school transfers are influenced by teacher effectiveness (Boyd et al. forthcoming). However, direct evidence on how classroom observation data impacts these beliefs and decisions appears to be lacking. ${ }^{13}$ Our sample is, however, entirely mid-career teachers, and career concerns models suggest that such performance measure effects will be stronger for newer and less experienced employees. ${ }^{14}$

## Human Capital Growth through Evaluation

In contrast to the proximate effects discussed thus far, evaluation may contribute to lasting improvements in performance if the information generated facilitates a new investment in employee skill development. In other words, under the right conditions employee evaluation could function as a particular form of on-the-job training-an investment in employee human capital (Becker 1993). This mechanism for evaluation affecting performance has been much less studied.

Evaluation provides information, with more or less clarity, on an individual employee's performance relative to some normative or positive criteria. This new information reduces one important cost in the human capital investment calculus; namely, where to invest and, in some evaluation systems, how to improve. All else equal, a reduction in this cost should lead to greater investment in skill development. Thus, we would predict an increase in performance in years following evaluation relative to years preceding evaluation. In many empirical settings the frequency of evaluation (e.g., annually or quarterly) leaves little room to test this prediction; our data from Cincinnati’s TES program are an exception.

[^8]To improve performance, however, a first order condition is that the changes inferred by the evaluation information must actually positively affect performance, and not harm performance or simply rearrange the deck chairs. While rational employers should believe their evaluative criteria predict productivity, there is often little empirical evidence, especially in teaching. A lack of evidence is the norm for classroom-observation-based evaluation programs, though the TES measures are an exception having been shown to predict student achievement growth (Kane et al. forthcoming, Milanowski 2004a, 2004b, Holtzapple 2003).

But even good information can be poorly communicated or disregarded. Literature on teachers suggests a few characteristics that should improve the probability of take up. First, feedback should be intentionally prescriptive and should identify how change might proceed (Milanowski and Hememan 2001, Kimball 2002, Milanowski 2004). Second, the criteria against which individuals are being judged should be well-defined and should clearly differentiate levels of practice. Milanowski (2001) suggests that when done well the descriptive language of an evaluation rubric alone can provide useful information, even to those who have not been formally evaluated. Unfortunately, the criteria in teacher evaluations are often constructed to minimize differentiation (Donaldson 2009). Third, feedback may be most effective when it comes from multiple sources, particularly from the employee's peers (Seifert, Yukl and McDonald 2003). Multi-source evaluations, often called "360 degree feedback" have become popular in many sectors, though the evidence on their relative effectiveness is mixed. ${ }^{15}$

Measured against these dimensions, Cincinnati’s TES program is relatively well designed to foster teacher performance-improving skill development, at least when compared to other teacher evaluation programs. If Cincinnati's teachers do respond to TES by working to improve

[^9]their skill level, then we should see improved performance in years after participation in TES even if the teacher is not actively being evaluated. Performance might also improve during the TES evaluation year if the changes inferred by feedback are easy to adopt quickly.

## Empirical Strategy

Our objective is to estimate the extent to which a teacher's participation in TES improves her performance or effectiveness in promoting student achievement growth. Using annual district administrative data on students, teachers, and classes in the 2003-04 through 2009-10 school years we estimate the following specification:
(1) $A_{i j t}=\alpha+\delta_{1}$ currentTES $_{j t}+\delta_{2}$ pastTES $_{j t}+X_{i j t} \beta+\operatorname{exper}_{j t} \gamma+\tau_{j}+\theta_{t}+\varepsilon_{i j t}$ where $A_{i j t}$ is the math achievement of student $i$ taught by teacher $j$ in school year $t$, as measured by the end-of-year state test. ${ }^{16}$ Throughout the paper test scores have been standardized (mean zero, standard deviation one) within test administration (grade-level, school-year) using the district distribution. The variable currentTES ${ }_{j t}$ is equal to one if teacher $j$ participated in TES during school year $t$ and zero otherwise (i.e., $T=t$ where $T$ represents the year teacher $j$ participated in TES). Similarly pastTES $S_{j t}$ is equal to one if teacher $j$ participated in some past school year (i.e., $t>T$ ). The coefficients of interest capture differences in the achievement of students taught during, $\delta_{1}$, or after, $\delta_{2}$, teacher participation in TES compared to students taught before participation (the implicit left-out category, i.e., $t<T$ ).

[^10]Our specification also includes a teacher fixed effect, represented in equation 1 by $\tau_{j}$. We prefer the resulting within-teacher estimates of $\delta_{1}$ and $\delta_{2}$ for two primary reasons. First, existing evidence suggests that both inexperienced and experienced teachers vary greatly in their ability to promote student achievement (see reviews in Hanushek and Rivkin 2010, Gordon, Kane and Staiger 2006). To the extent high (low) ability teachers are more likely to participate in TES (e.g., through differential attrition from the district, or volunteering for the program) simple cross-sectional estimates would be biased. Second, the teacher fixed effect will account for timeinvariant, non-random differences in the assignment of students to specific teachers. Some teachers may year after year be asked to teach classes with high (low) potential for achievement gains (e.g., through principal favoritism, or school assignment).

However, not all the dynamics of student-teacher assignment need be time-invariant. To account for variation in students assigned to a given teacher from year to year, we include a vector of observable student characteristics, $X_{i j t}$. Most notably, $X_{i j t}$ captures the student's prior achievement including the main effect of the prior year math test score, the score interacted with each grade-level, and fixed effects for each test (i.e., grade-by-year fixed effects). When the baseline score was missing for a student, we imputed with the grade-by-year mean, and included an indicator for missing baseline score. ${ }^{17}$ Additionally, $X_{i j t}$ includes separate indicators for student gender, racial/ethnic subgroup, special education classification, gifted classification, English proficiency classification, and whether the student was retained in grade.

And while teacher effectiveness varies across careers, there is evidence of returns to experience on average especially early in the career (Gordon, Kane and Staiger 2006).

Accordingly we include controls for the teacher's years of experience and years of experience

[^11]squared, represented by $\operatorname{exper}_{j t}$. Our estimates are robust to, alternatively, specifying exper $_{j t}$ with a series of indicator variables for categorized experience-levels. Lastly we include a vector of grade-level by school-year fixed effects, $\theta_{t}$, to account for secular trends in student test scores within each grade level which would be confounded with our before, during, and after strategy.

We estimate equation 1 using the sample of teachers (and their students) who were hired by Cincinnati Public Schools between 1993-94 and 1999-2000—before the implementation of the TES program in 2000-01—but who were eventually required to participate in TES according to a schedule which "phased-in" veteran teachers. The phase-in schedule, determined during the TES program's planning stages and detailed in table 1, delayed the participation of teachers already working in the district as of the 1999-2000 school year. The delay allows us to observe student achievement for this sample of teachers' classes before they participated in TES; as implied above, these before years serve as our counterfactual.

The pattern of scheduled participation years for our sample creates relatively exogenous variation in the timing of teachers’ TES participation. Thus, for example, a teacher hired in 199899 would participate in 2007-08 which for the average teacher would be their tenth year teaching; while a teacher hired the prior year in 1997-98 would participate in 2005-06, their ninth year (see table 1). This variation allows us to identify the returns to experience and overall temporal trends, if any, separately from the year of TES participation. Had the TES program designers decided to build the phase-in schedule based on experience level this separation would likely not have been possible. While we can and do control for teacher experience, the existing literature suggests the marginal returns to experience are relatively small beyond year five (see for example Rockoff 2004), and as reported later our estimates are not substantively changed by the exclusion of experience controls.

Table 1: Timing of First Scheduled TES Participation for Veteran Teachers

|  | Scheduled First <br> Participation Year | Experience at Time <br> of Scheduled <br> Participation* |
| :--- | :---: | :---: |
| $1999-2000$ | $2006-07$ | 8 years |
| $1998-99$ | $2007-08$ | 10 years |
| $1997-98$ | $2005-06$ | 9 years |
| $1996-97$ | $2006-07$ | 11 years |
| $1995-96$ | $2007-08$ | 13 years |
| $1994-95$ | $2008-09$ | 15 years |
| $1993-94$ | $2009-10$ | 17 years |

*Note: "Experience" is the expected value. Teachers who take a leave of absence, or began employment at CPS with prior experience would have different levels of experience.

Table 2 reports descriptive characteristics for the teachers and students included in our estimation sample (column 2), and for those excluded from our sample (column 1). The excluded group is composed of teachers (and their assigned students): (a) hired in 1992-93 or earlier, (b) hired in 2000-01 or later, and (c) hired between 1993-94 and 1999-2000 who did not remain teaching in the district. The first excluded group, those hired in 1992-93 or earlier, will be phased-into the program during future school years. The second excluded group, teachers hired since 2000-01, are required to participate in TES during their first year working in the district; this requirement holds for both true novices and veterans moving to the district from elsewhere, and prohibits a before-TES counterfactual observation.

Our analysis sample is, as expected given its selection using the phase-in schedule, more likely to be mid-career: as reported in table 2 column 2, 83.4 percent of our observations are teachers in their fifth through 19th year of teaching, compared to just 47.9 percent of the other teachers in the district who are not in our estimation sample. Students taught by our analysis teachers have similar baseline test scores in both math (a mean of 0.072 versus 0.054 , a test of
the difference yields a p-value of 0.06 ), and reading (a mean of 0.066 versus 0.072 , a test of the difference yields a p-value of 0.53 ). Additionally, analysis sample teachers were slightly more likely to be teaching earlier grades, but had similar students in terms of demographic and program participation characteristics.

Most but not all teachers hired between 1993-94 and 1999-2000 participated in TES during their scheduled phase-in year reported in table 1. We extend our main estimates in two ways to address two different potential motivations for of non-compliance. First, about 25 percent of teachers in our sample participated early; they volunteered to participate in TES before their scheduled phase-in year. Many teachers who requested to participate earlyespecially those who participate many years early—did so to fulfill the requirements for obtaining "lead teacher status" (eligibility for certain valued positions with greater compensation). Thus in many cases volunteering should be a signal of some latent characteristic that may be positively correlated with teacher effectiveness. Accordingly, in one robustness check, we estimate the coefficients of interest separately for volunteers and non-volunteers.

Table 2 provides descriptive statistics for our analysis sample (column 2) separated into scheduled participants (column 3) and volunteer participants (column 4). On average, the students of volunteer participants begin the school year with higher achievement-a difference of 0.041 standard deviations in math $(\mathrm{p}=0.02)$ and 0.069 in reading ( $\mathrm{p}<0.01$ ). This difference may be in partly influenced by slightly fewer special education and English language learner students. Volunteers also are noticeably more likely to be teaching earlier grade levels. Volunteers and scheduled participants, however, have similar experience profiles.

Second, about one in five of our sample participated one year early or one year late relative to their scheduled phase-in year. These early participants still had to volunteer (and are
included in table 2 column 4), but may have had different motives for volunteering. For example, a teacher aware they will be required to participate next year may volunteer to participate this year if they feel their currently assigned class of students is an unusually positive draw. Although TES is an evaluation of teaching practice, students may affect the teacher's TES score (Kane et al. forthcoming). And, though more difficult to accomplish than volunteering for early evaluation, teachers may have worked to delay their TES participation for symmetric reasons. Also, teachers' evaluations could be delayed a year or two if the teacher was on leave, if there were too few evaluators available in a particular year, or for other idiosyncratic reasons.

Thus, in a second robustness check, we estimate equation 1 using two-stage least squares where we instrument for the timing of TES participation, i.e. currentTES ${ }_{j t}$ and pastTES $_{j t}$, using the teacher's scheduled participation year. Specifically, our excluded instruments are a vector of indicator variables for the interaction of teacher contract year and school year, $t$. In these estimates we exclude nine teachers who volunteered to participate four or more years early.

We conclude this section with two final notes. First, some teachers hired between 199394 and 1999-2000 stopped teaching in the district before their scheduled TES participation year. It is possible the decision to leave was influenced by the prospect of having to participate in TES. Perhaps, for example, a teacher self-aware of his own limited effectiveness may have chosen to leave the district rather than face formal evaluation. If such correlated attrition occurred, our within teachers strategy will still produce internally valid estimates of the effect on the "treated" teachers, but the attrition would suggest potential general equilibrium effects of the TES program as a whole.

Second, about 33 percent of our sample teachers do not appear in our sample after their TES participation year. ${ }^{18}$ In this context attrition means no longer teaching math in grades 4-8 in years with state math tests. Thus teachers may attrit without separating from the district, and indeed at least 91 percent of attriters were still employed by the district after TES participation but in roles outside our sample (e.g., teaching other grades or subjects, or working outside of classrooms). If, however, this attrition is correlated (positively or negatively) with the effect of TES participation on performance than our estimates will be biased. We discuss this issue further in the next section and offer bounds for our estimates.

## Results

We find that, on average, participation in the Teacher Evaluation System (TES), a highquality classroom observation based approach, improves mid-career teachers' effectiveness in promoting student achievement growth in math. Teacher performance improves both during the school year the teacher is being evaluated and in the years after evaluation, though the estimated improvements during evaluation are not always robust.

Table 3 columns 1 through 5 report the coefficients of interest estimated using variations on equation 1 and the sample described in the previous section. Column 1 reports the uncontrolled differences in mean math achievement levels for students assigned to teachers during and after TES participation relative to students assigned to teachers before participation. The differences are small and not significant. However, the essentially descriptive statistics in column 1 ignore any non-random assignment of students across teachers or across years within

[^12]teachers, and thus inferences based on column 1 risk under (or over) stating the influence of TES participation.

When we estimate differences within teachers (column 2 which adds teacher fixed effects), students assigned to a teacher during the year the teacher is undergoing TES evaluation score 0.072 standard deviations higher in math, on average, than students assigned to the same teacher in years before she participated in TES. And students assigned to teachers in years after the teacher participates in TES score 0.111 standard deviations higher in math on average. In other words, we would expect students' test scores to be higher if their teacher has participated in TES.

The differences reported in table 3 could, however, be artifacts of changes over time in the type of students assigned to a teacher, or in the teacher's experience level. However, when we add controls for observable student characteristics (column 3) and then controls for teacher experience (column 4), the estimates remain similar. With student and teacher experience controls, math achievement is 0.062 standard deviations higher in the year of TES participation, and 0.113 standard deviations higher in subsequent years.

The stability of estimates across columns 2 and 3 may surprise readers who are aware of the typical variation in average incoming student achievement across teachers and classes. Indeed for the estimation sample, cross-teacher differences account for about one-quarter of the variation in baseline math test scores. Despite the variation across teachers, we observe little variation within teachers over time. To explore this idea further, Table 4 reports a series of simple regressions with baseline student characteristics as outcomes and indicators for our within
teacher periods of interest, currentTES ${ }_{j t}$ and pastTES $_{j t}$ in equation 1 terms, as predictors. Most coefficients are small and not statistically significantly different from zero. ${ }^{19}$

Returning to our primary estimates of interest in table 3, for column 5 we add an indicator for the school year immediately prior to the year the teacher participated in TES (i.e., $t=(T-1))$; accordingly the reported coefficients are now differences relative to students taught two or more years prior to TES participation (i.e., $t<(T-1))$. Separating out the year prior to participation allows us to test whether teachers who were about to participate in TES were already on an upward trajectory. As reported in column 5, the coefficient on prior year is positive (0.033 standard deviations) but not statistically significantly. Additionally, the coefficients of interest are somewhat larger than in the previous models. These results suggest that teachers may have been on an upward trajectory not captured by the returns to experience, but we cannot rule out that the slight trend we estimate is the result of chance.

The estimates in table 3 column 4 suggest that a student taught by a mid-career postevaluation teacher will score about 0.1113 standard deviations higher in math than a similar student taught by the same teacher before the teacher was evaluated by TES. If those two students began their respective years with the teacher at the $50^{\text {th }}$ percentile of math achievement, the first student would score about 4.5 percentile points higher at the end of the year.

Additionally, a student taught in the year the teacher participates in TES will score 0.062 standard deviations higher than students taught before participation. ${ }^{20}$

[^13]
## Attrition Following Evaluation

The estimates in table 3, columns 1-5 are potentially sensitive to teacher attrition. Given TES is an evaluation program, teachers who scored low may be more likely to separate from the district after their TES year. As it turns out, teachers who scored high may also be more likely to leave teaching for a promotion since high TES scores are explicitly used by the district in some promotion decisions. But attrition correlated with high or low TES scores per se is not necessarily a problem given our teacher fixed effects strategy; our estimates measure the average teacher improvement (decline) in post-TES years compared to each teacher's own pre-TES years. Our estimates would, however, be affected by attrition that is correlated with the trajectory of change in teacher effectiveness after TES participation. For example, teachers who did not benefit from TES participation may be more likely to leave which would lead to positive bias in our estimates.

Columns 6 and 7 of table 3 replicate columns 4 and 5 respectively except that the sample is limited to the 61 teachers whom we explicitly observe after TES participation. The story does not dramatically change under this restricted sample, though the estimates are less precise. The similarity supports the notion that our empirical strategy is relatively robust to attrition correlated with levels of effectiveness.

Still, attrition correlated with TES-induced change in effectiveness remains a concern. To get a sense of the magnitude of the potential bias we can make different assumptions about the post-TES performance of attrtiers and update our estimate of average performance in post-TES years. First, assume that the performance of the attriter teachers was unaffected by TES
participation; their unobserved post-TES performance was (or would have been) the same as their pre-TES performance. Thus, if we could estimate equation 1 using the sample of attriters we would expect the coefficient on "Years After" to be zero. Under this first assumption our updated estimate of the post-TES performance boost-the true coefficient on "Years After"would be about 58 percent as large as what is reported in table $3 .{ }^{21}$ For example, the coefficient from column 4, 0.113, would become 0.066 student level standard deviations, smaller but still a meaningful improvement.

Alternatively, the performance of the attriter teachers may have been negatively affected by TES participation. However, the selection would have to have been fairly strong to erase the positive estimates reported in table 3. Our updated estimate of the overall post-TES performance boost would be zero only if the negative effect for attriters was 1.4 times larger in absolute value than the positive estimated effect.

## Deviations from the Phase-in Schedule

The estimates in table 3 do not make a distinction between teachers who participated in the TES evaluation process early, late, or when their scheduled phase-in year came up. We explore the sensitivity of our estimates to such deviations in tables 5 and 6 . In table 5 column 2 we estimate our coefficients of interest separately for scheduled participants and volunteer participants. ${ }^{22}$ Volunteering may signal some latent characteristic positively correlated with

[^14]teacher effectiveness, and possibly also correlated with growth from TES participation. The coefficients for scheduled participants-non-volunteers-remain similar to the combined estimates (column 1 which simply repeats table 3 column 5) though slightly smaller. In other words, the estimates in table 3 are not driven by more effective teachers who volunteer to be evaluated.

However, the point estimates in column 2 for volunteer participants are larger. The results for volunteers suggest two things. First, volunteering is indeed likely a signal of latent ability. Students taught by TES volunteers score one-tenth to one-twelfth of a standard deviation better in math beginning in at least the year of TES participation. Second, even though they are unlikely to be representative, the estimated coefficients in column 2 suggest volunteers may also be improving as a result of TES participation. The coefficients increase from 0.053 to 0.161 and then to 0.226 ; a positive trajectory though not as steep as for non-volunteers.

Table 6 reports two-stage least squares estimates where we instrument for the timing of TES participation, i.e. currentTES $S_{j t}$ and pastTES ${ }_{j t}$ in equation 1, using the teacher's scheduled participation year as determined by her hire cohort. In all table 6 estimates we exclude nine teachers who volunteered four or more years before their scheduled phase-in year on the assumption that they were most clearly signaling their high ability. Columns 1 and 4 provide ordinary least squares estimates similar to table 3 for this sample, and columns 2 and 5 report the joint significance F-statistics for the excluded instruments in stage one. The instrumented estimates in columns 3 and 6 are generally larger, though only the improvement in years after TES evaluation remains statistically significant.

$$
\left.\begin{array}{rl}
A_{i j t}=\alpha+\delta_{11} \text { currentTES }_{j t} * \text { sch }_{j t}+\delta_{21} \text { pastTES }_{j t} * \text { sch }_{j t}+\delta_{12} \text { currentTES }_{j t} * \text { vol }_{j t}+\delta_{22} \text { past }_{\text {ast }}^{j t}
\end{array}\right) \text { vol }_{j t}
$$

The inclusion of teacher fixed effects precludes estimating a main effect of vol.

## Heterogeneous Effects

Last, as shown in table 7, we find some evidence that the effects of TES participation are not uniform. The change in teacher performance from before to after evaluation is larger for both teachers who received relatively low TES scores (panel A) and teachers whose TES scores grew the most during TES participation (panel B). In table 7 panel A, we interacted our indicator for past TES participation, $\operatorname{pastTES}_{j t}$, with indicators for quartile of overall TES score received during the year of participation, $T$. This overall TES score is the average of more than two dozen teaching practices scored in four separate classroom observations. ${ }^{23}$ The difference between average math student achievement after TES participation versus before participation was largest for teachers with bottom-quartile TES scores: 0.279 student-level standard deviations.

Similarly in table 7 panel B, the estimated difference is largest for teachers in the top two quartiles of TES score growth: 0.183 for the quartile of largest growth and 0.229 for the quartile of second largest growth, though we cannot reject that these coefficients are equal. This TES score growth is the change in overall TES score from the first to the last classroom observation during the TES year.

## Discussion

The estimates presented here—greater student achievement gains even in years following TES evaluation-are consistent with the hypothesis that teachers develop human capital as a result of participating in the evaluation process, at least in terms of promoting math achievement. As additional support for this hypothesis, we find that teachers who were least skilled at the time of their evaluation benefit most from the evaluation process.

[^15]By contrast, we do not find the kind of transitory boost in performance during the year of TES evaluation that would support models where teachers only adjust their behavior when actively under evaluation. There is, however, some evidence of improvement during the evaluation period. The estimated performance improvement of around 10 percent of a standard deviation is not trivial. Hill et al. (2008) estimate that average annual gains in math achievement from fourth through eighth grade range from 56 to 30 percent of a standard deviation with larger gains in the earlier grades to which our sample is weighted.

A natural comparison for these effects would be teacher professional development programs (in-service training often delivered in formal classroom settings). Unfortunately, despite the substantial budgets allocated to such programs, there is little rigorous evidence on their effects (see Yoon et al. 2007 for an extensive review).

There are, however, other estimates from the general literature on teacher human capital development. First, among extant evidence the largest gains in teacher effectiveness occur as teachers gain on-the-job experience in the first three to five years. Rockoff (2004) reports gains of about 0.10 standard deviations over the first two years of teaching when effectiveness is measured by math computation gains; when measured by math concepts the gains are about half as big and not statistically significant. Second, Jackson and Bruegmann (2009) study the effect of working around more effective colleagues, and find that better teacher peers improves a teacher's own performance. A one standard deviation increase in teacher-peer quality was associated with 0.04 standard deviation increase in math achievement. Additionally, the effects both accumulated over time and persisted even after the working relationships ended. The TES program's use of peer evaluators may capture some of the same benefits.

While our estimates are consistent with human capital gains, much of the causal story remains unclear. First, even if teachers' actions changed after evaluation we do not know what their expectations were when the evaluation process began. For example, some teachers may have begun the TES participation year planning to adhere to the TES rubric only during evaluation, or not expecting to learn much from the process; but found the feedback helpful and ultimately adjusted their behavior long run. Second, we cannot say what teachers changed about their behavior, nor which changes were most important to student achievement growth. Following the TES rubric's explicit suggestions for best practices is only one possible mechanism. Alternatively, the general peer- and self-scrutiny may have uncovered opportunities for improvement in areas not addressed by the TES rubric.

Additionally, while our focus in this paper has been on math achievement, in similar analyses of reading achievement we do not find significant differences in student achievement associated with TES participation. ${ }^{24}$ For reading, the coefficients of interest are close to zero and not statistically significant. Several studies now have found less variation in teachers' effects on reading achievement compared to the variation in teachers’ effects on math achievement (Hanushek and Rivkin 2010). Some have hypothesized that these smaller reading teacher differences could arise because students learn reading in many settings at school and at home outside a formal reading class. If teachers have less influence on reading achievement variation, then changes in teacher practices may have smaller returns.

## Evaluation Costs and Returns

[^16]Finally, before concluding we turn briefly to the costs of the TES evaluation program in comparison to the gains estimated in this paper. The TES program carries two important types of cost: (a) the salaries of TES evaluators and staff, and other direct program costs; and (b) the student achievement losses incurred by allocating effective, experienced classroom teachers to evaluator roles.

Given the a-typically intense nature of the TES evaluation process, it should not be surprising that the budget expenditure is relatively large. From 2004-05 to 2009-10 the district budget directly allocated between $\$ 1.8 \mathrm{M}$ and $\$ 2.1 \mathrm{M}$ per year to the TES program, or about \$7,000-7,500 per teacher evaluated (Cincinnati Public Schools 2010). However, these figures do not include time spent by the teachers being evaluated. By comparison the district formal professional development budget (excluding TES) is approximately $\$ 695$ per teacher.

The district also incurs a cost in terms of lost student achievement. The TES program selects effective, experienced classroom teachers to serve as full-time evaluators. The teaching positions they vacate will, presumably, be filled with less-effective, likely novice teachers. ${ }^{25}$ Viewing evaluation from a human capital development perspective, the net loss in productivity-the production of student achievement-from these substitutions is a central cost of the investment (Becker 1962).

To make the discussion concrete, assume that TES evaluators are drawn from the top quartile of the district's teacher effectiveness distribution, and their replacements from the bottom quartile. In Cincinnati a student in the classroom of a $75^{\text {th }}$ percentile teacher would score about 0.16 standard deviations higher than if he had instead been assigned to the classroom of a

[^17]$25^{\text {th }}$ percentile teacher. ${ }^{26}$ Thus the expected student achievement "cost" of one evaluator is approximately 0.16 multiplied by the number of students she would have been teaching instead of serving as an evaluator. Using Hanushek's (2010) estimates, this loss in student achievement would translate to approximately $\$ 300,000$ in lost student lifetime earnings for each class of 20 students the evaluator would have otherwise taught. ${ }^{27}$ The average TES evaluator caseload is about 20-25teachers per year making the cost per teacher evaluated about \$12,000-15,000 in lost student lifetime earnings.

While substantial, these costs nevertheless compare favorably to the estimated returns. Using the estimates in table 3 column 4, students taught by a teacher who has previously participated in the TES evaluation will score 0.113 standard deviations higher than they otherwise would have. Again following Hanushek (2010), this achievement boost predicts an additional $\$ 200,000$ in student lifetime earnings for each class of 20 students taught. ${ }^{28}$ Thus even if the effect of evaluation lasted just one school year, the returns would be approximately \$177,500-181,000 per teacher evaluated (\$200,000 minus \$7,000-7,500 in salary costs and \$12,000-15,000 in lost student achievement induced costs). Additionally, our estimates suggest the returns would continue at least over the first few years following a teacher's TES evaluation.
${ }^{29}$ The net gain is smaller but still positive at the lower bound estimate of 0.066 under pessimistic attrition assumptions.

## Conclusion

[^18]The estimates presented here are consistent with the hypothesis that employee evaluation programs, at least in the case of teachers, can improve performance even after the evaluation period ends. One likely mechanism for such productivity growth is that the feedback provided in the evaluation spurs employee investments in human capital development.

In particular, we find higher student achievement in classrooms taught during the evaluation year and especially in the years following evaluation. Our estimates suggest that a student taught by a teacher after that teacher participates in the TES evaluation program will score about 10 percent of a standard deviation higher in math than a similar student taught by the same teacher before the teacher participated in TES. If those two students began their respective years with the teacher at the $50^{\text {th }}$ percentile of math achievement, the first student would score about 4.5 percentile points higher at the end of the year.

Advocates of teacher evaluation should, however, take caution when extrapolating these results to other programs and proposals. First, Cincinnati’s investment in the Teacher Evaluation System is substantial: a detailed rubric describing practices shown to correlate positively with student achievement, multiple observations and feedback opportunities over the course of an entire school year, regular evaluator training. If the district's teachers are using evaluation feedback to improve their skills, the effect is likely sensitive to the quality and reputation of the feedback. Second, we do not find effects of TES evaluation on students’ reading achievement. Third, the teachers in our analysis sample were all beyond their fifth year of teaching when they participated in the evaluation. The effects may be larger (smaller) for teachers earlier in (or very late in) their career.

Our results suggest optimism that well-structured teacher evaluation programs can improve the average effectiveness of mid-career teachers at least in mathematics. And,
importantly, that such a program can net substantial returns. Thus gains from evaluation need not only come through selective termination of teachers who score low. However, the dimensions of "well-structured" remain elusive; a critical gap in a time when many new evaluation systems are under development. The entire sector would be well served by K-12 systems willing to experimentally vary the components of their evaluation system (including the timing of teacher participation), and measure any resulting differences in teacher effectiveness.

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Table 2: Observable Student and Teacher Characteristics of Estimation Sample

|  | Not In Estimation Sample | Main Estimation Sample |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Scheduled Participation | Volunteer Participation |
|  | (1) | (2) | (3) | (4) |
| Student Characteristics |  |  |  |  |
| Baseline Math Score | 0.072 | 0.054 | 0.043 | 0.084 |
| Standard Deviation | (1.009) | (0.938) | (0.941) | (0.930) |
| Baseline Reading Score | 0.066 | 0.072 | 0.054 | 0.123 |
| Standard Deviation | (1.000) | (0.937) | (0.950) | (0.899) |
| Grade 4 | 22.0\% | 25.9\% | 22.3\% | 36.1\% |
| Grade 5 | 16.8\% | 26.0\% | 22.5\% | 36.0\% |
| Grade 6 | 13.0\% | 18.7\% | 21.2\% | 11.6\% |
| Grade 7 | 25.6\% | 17.5\% | 20.0\% | 10.2\% |
| Grade 8 | 22.5\% | 12.0\% | 14.0\% | 6.2\% |
| Male | 50.4\% | 48.1\% | 47.2\% | 50.4\% |
| Racial/Ethnic Minority | 76.1\% | 79.7\% | 79.1\% | 81.1\% |
| White | 23.8\% | 20.4\% | 20.9\% | 18.9\% |
| Special Education | 19.1\% | 17.7\% | 18.2\% | 16.5\% |
| English Language Learner | 2.6\% | 3.0\% | 3.6\% | 1.5\% |
| Gifted \& Talented | 9.8\% | 11.4\% | 11.8\% | 10.1\% |
| Retained in Grade | 1.1\% | 0.7\% | 0.8\% | 0.7\% |
| Number of Students | 44,648 | 14,208 | 10,503 | 3,705 |
| Teacher Characteristics |  |  |  |  |
| First Year Teaching | 0.9\% | 0.0\% | 0.0\% | 0.0\% |
| 1 Year Experience | 2.0\% | 0.0\% | 0.0\% | 0.0\% |
| 2 Years Experience | 2.6\% | 0.0\% | 0.0\% | 0.0\% |
| 3 Years Experience | 3.0\% | 0.0\% | 0.0\% | 0.0\% |
| 4 Years Experience | 4.2\% | 0.9\% | 0.8\% | 1.3\% |
| 5-9 Years Experience | 19.2\% | 15.6\% | 14.2\% | 20.1\% |
| 10-19 Years Experience | 28.7\% | 67.8\% | 68.4\% | 66.3\% |
| 20 or More Years Experience | 39.5\% | 15.6\% | 16.6\% | 12.5\% |
| Contract Year 1992 or earlier | 36.9\% | 0.0\% | 0.0\% | 0.0\% |
| Contract Year 1993 | 1.6\% | 8.6\% | 10.0\% | 4.0\% |
| Contract Year 1994 | 1.8\% | 18.1\% | 15.0\% | 28.0\% |
| Contract Year 1995 | 0.9\% | 3.8\% | 3.7\% | 4.0\% |
| Contract Year 1996 | 0.9\% | 13.3\% | 16.3\% | 4.0\% |
| Contract Year 1997 | 0.5\% | 21.0\% | 23.7\% | 12.0\% |
| Contract Year 1998 | 0.5\% | 21.9\% | 18.8\% | 32.0\% |
| Contract Year 1999 | 1.2\% | 13.3\% | 12.5\% | 16.0\% |
| Contract Year 2000 or later | 44.9\% | 0.0\% | 0.0\% | 0.0\% |
| Number of Teachers | 561 | 105 | 80 | 25 |

Table 3: Estimated Differences in Math Achievement for Students Taught During and After TES Participation (Compared to Students Taught Before)

|  | Full Sample |  |  |  |  | Only Teachers Observed After Participation ${ }^{\text {a }}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) |
| School Year Relative to Year of TES Participation (Years Prior Omitted) |  |  |  |  |  |  |  |
| Year Immediately Prior |  |  |  |  | $\begin{gathered} 0.033 \\ (0.042) \end{gathered}$ |  | $\begin{aligned} & -0.027 \\ & (0.048) \end{aligned}$ |
| Year of Participation | $\begin{aligned} & -0.012 \\ & (0.087) \end{aligned}$ | $\begin{aligned} & 0.072+ \\ & (0.043) \end{aligned}$ | $\begin{gathered} 0.063+ \\ (0.036) \end{gathered}$ | $\begin{gathered} 0.062+ \\ (0.036) \end{gathered}$ | $\begin{aligned} & 0.086+ \\ & (0.045) \end{aligned}$ | $\begin{aligned} & 0.107 * \\ & (0.046) \end{aligned}$ | $\begin{gathered} 0.085 \\ (0.061) \end{gathered}$ |
| Years After | $\begin{gathered} 0.047 \\ (0.106) \end{gathered}$ | $\begin{gathered} 0.111 * \\ (0.054) \end{gathered}$ | $\begin{gathered} 0.116^{*} \\ (0.047) \end{gathered}$ | $\begin{gathered} 0.113 * \\ (0.048) \end{gathered}$ | $\begin{gathered} 0.145^{*} \\ (0.060) \end{gathered}$ | $\begin{aligned} & 0.130^{*} \\ & (0.059) \end{aligned}$ | $\begin{gathered} 0.104 \\ (0.079) \end{gathered}$ |
| Teacher Fixed Effects |  | Y | Y | Y | Y | Y | Y |
| Teacher Experience Controls |  |  |  | Y | Y | Y | Y |
| Student-level Controls |  |  | Y | Y | Y | Y | Y |
| Teacher Clusters | 105 | 105 | 105 | 105 | 105 | 61 | 61 |
| Student Observations | 14,208 | 14,208 | 14,208 | 14,208 | 14,208 | 11,107 | 11,107 |
| Adjusted R-squared | 0.013 | 0.245 | 0.576 | 0.576 | 0.576 | 0.579 | 0.579 |

Note: Each column represents a separate student-level specification predicting math test score as a function of grade-by-year fixed effects, and the indicated covariates. Student-level controls include prior year achievement (main effect, interaction with grade level, and indicator for missing value) and indicators for gender, race/ethnicity subgroup, special education classification, English language learner classification, gifted and talented classification, and students retained in grade. Clustered (teacher) standard errors in parentheses.
${ }^{\text {a }}$ The excluded attriters include (i) any teacher who does not teach grades 4-8 math in years with state tests after TES participation, as well as
(ii) teachers who participated in TES in 2009-10, the last year in out data.
** indicates $\mathrm{p}<0.01,{ }^{*} \mathrm{p}<0.05$, and $+\mathrm{p}<0.10$.

Table 4: Within Teacher Variation in Assigned Student Characteristics Relative to TES Participation Timing

|  | Baseline <br> Math Test Score | Male | Racial/ <br> Ethnic <br> Minority | White | Special Education | English <br> Language <br> Learner |  <br> Talented | Retained in Grade |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| School Year Relative to Year of TES Participation (Years Prior Omitted) |  |  |  |  |  |  |  |  |
| Year of Participation | $\begin{aligned} & -0.046 \\ & (0.042) \end{aligned}$ | $\begin{gathered} 0.011 \\ (0.014) \end{gathered}$ | $\begin{aligned} & -0.046 \\ & (0.033) \end{aligned}$ | $\begin{gathered} 0.046 \\ (0.033) \end{gathered}$ | $\begin{gathered} 0.019 \\ (0.015) \end{gathered}$ | $\begin{aligned} & -0.001 \\ & (0.004) \end{aligned}$ | $\begin{gathered} 0.025 \\ (0.025) \end{gathered}$ | $\begin{gathered} -0.001 \\ (0.004) \end{gathered}$ |
| Years After | $\begin{gathered} -0.038 \\ (0.045) \end{gathered}$ | $\begin{gathered} 0.001 \\ (0.016) \end{gathered}$ | $\begin{aligned} & -0.005 \\ & (0.020) \end{aligned}$ | $\begin{gathered} 0.005 \\ (0.020) \end{gathered}$ | $\begin{gathered} 0.007 \\ (0.014) \end{gathered}$ | $\begin{gathered} 0.011 \\ (0.007) \end{gathered}$ | $\begin{gathered} 0.010 \\ (0.016) \end{gathered}$ | $\begin{gathered} -0.002 \\ (0.005) \end{gathered}$ |
| Teacher Clusters | 105 | 105 | 105 | 105 | 105 | 105 | 105 | 105 |
| Student Observations | 14,208 | 14,208 | 14,208 | 14,208 | 14,208 | 14,208 | 14,208 | 14,208 |
| R-squared | 0.192 | 0.035 | 0.241 | 0.241 | 0.131 | 0.227 | 0.130 | 0.015 |

Note: Each column represents a separate student-level specification predicting the student characteristic indicated as a function of the indicated covariates, teacher experience, and teacher fixed effects. Clustered (teacher) standard errors in parentheses.
** indicates $\mathrm{p}<0.01, * \mathrm{p}<0.05$, and $+\mathrm{p}<0.10$.

Table 5: Separating Estimated Effects for Teachers Who Volunteered to Particiate in TES Ahead of Schedule

|  | (1) | (2) |
| :---: | :---: | :---: |
| School Year Relative to Year of TES Participation (Years Prior Omitted) |  |  |
| Year Immediately Prior | $\begin{gathered} 0.033 \\ (0.042) \end{gathered}$ |  |
| Year Immediately Prior * Scheduled Participant |  | $\begin{array}{r} 0.035 \\ (0.046) \end{array}$ |
| Year Immediately Prior * Volunteer Participant |  | $\begin{gathered} 0.053 \\ (0.072) \end{gathered}$ |
| Year of Participation | $\begin{aligned} & 0.086+ \\ & (0.045) \end{aligned}$ |  |
| Year of Participation * Scheduled Participant |  | $\begin{aligned} & 0.077+ \\ & (0.045) \end{aligned}$ |
| Year of Participation * Volunteer Participant |  | $\begin{gathered} 0.161 \\ (0.103) \end{gathered}$ |
| Years After | $\begin{gathered} 0.145 * \\ (0.060) \end{gathered}$ |  |
| Years After * Scheduled Participant |  | $\begin{gathered} 0.127 * \\ (0.059) \end{gathered}$ |
| Years After * Volunteer Participant |  | $\begin{gathered} 0.226^{*} \\ (0.106) \end{gathered}$ |
| Teacher Clusters | 105 | 105 |
| Student Observations | 14,208 | 14,208 |
| Adjusted R-squared | 0.576 | 0.576 |

Note: Each column represents a separate student-level specification predicting math test score. Besides the coefficients reported, the specification is the same as in table 3 including teacher fixed effects, teacher experience controls, and student controls.Clustered (teacher) standard errors in parentheses.
** indicates $\mathrm{p}<0.01,{ }^{*} \mathrm{p}<0.05$, and $+\mathrm{p}<0.10$.

Table 6: IV Estimates of Differences in Math Achievement for Students Taught During and After TES Participation

|  | OLS | First-Stage F test on Excluded Instruments | IV | OLS | First-Stage F test on Excluded Instruments | IV |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) |
| School Year Relative to Year of TES Participation (Years Prior Omitted) |  |  |  |  |  |  |
| Year Immediately Prior |  |  |  | $\begin{gathered} 0.030 \\ (0.042) \end{gathered}$ | 45.16 | $\begin{gathered} 0.131 \\ (0.095) \end{gathered}$ |
| Year of Participation | $\begin{gathered} 0.054 \\ (0.037) \end{gathered}$ | 13.05 | $\begin{gathered} 0.052 \\ (0.078) \end{gathered}$ | $\begin{aligned} & 0.077+ \\ & (0.046) \end{aligned}$ | 13.05 | $\begin{gathered} 0.127 \\ (0.092) \end{gathered}$ |
| Years After | $\begin{aligned} & 0.094^{*} \\ & (0.046) \end{aligned}$ | 114.54 | $\begin{aligned} & 0.150^{*} \\ & (0.061) \end{aligned}$ | $\begin{aligned} & 0.124^{*} \\ & (0.058) \end{aligned}$ | 114.54 | $\begin{aligned} & 0.251^{* *} \\ & (0.089) \end{aligned}$ |
| Teacher Clusters | 96 |  | 96 | 96 |  | 96 |
| Student Observations | 13,111 |  | 13,111 | 13,111 |  | 13,111 |
| Adjusted R-squared | 0.587 |  | 0.586 | 0.587 |  | 0.586 |
| Note: The estimation sample excludes teachers who volunteered to participate four or more years before their scheduled year. Columns 1,3 , 4 and 6 each represent a separate student-level specification predicting math test score. Besides the coefficients reported, the specification is the same as in table 3 including teacher fixed effects, teacher experience controls, and student controls. The excluded instruments are a vector of dummary variables for each interaction of teacher hire cohort (which determined TES participation schedule) and school year. Clustered (teacher) standard errors in parentheses. $* *$ indicates $\mathrm{p}<0.01$, * $\mathrm{p}<0.05$, and $+\mathrm{p}<0.10$. |  |  |  |  |  |  |

Table 7: Heterogeneity in Estimated Difference in Math Achievement for Students Taught After TES Participation

| (A) <br> Quartile of Overall TES Score |  | (B) <br> Quartile of the Change in Overall TES Score from First to Last Observation During the TES Year |  |
| :---: | :---: | :---: | :---: |
|  | (1) |  | (2) |
| School Year Relative to Year of TES Participation (Years Prior Omitted) |  | School Year Relative to Year of TES Participation (Years Prior Omitted) |  |
| Year Immediately Prior | $\begin{gathered} 0.023 \\ (0.043) \end{gathered}$ | Year Immediately Prior | $\begin{array}{r} 0.033 \\ (0.042) \end{array}$ |
| Year of Participation | $\begin{gathered} 0.082+ \\ (0.045) \end{gathered}$ | Year of Participation | $\begin{aligned} & 0.086+ \\ & (0.046) \end{aligned}$ |
| Years After * Bottom Quartile TES Score | $\begin{aligned} & 0.279 * * \\ & (0.089) \end{aligned}$ | Years After * Top Quartile TES Score Change | $\begin{aligned} & 0.183+ \\ & (0.098) \end{aligned}$ |
| Years After * 2nd Quartile TES Score | $\begin{gathered} 0.116 \\ (0.088) \end{gathered}$ | Years After * 3rd Quartile TES Score Change | $\begin{aligned} & 0.229 * * \\ & (0.084) \end{aligned}$ |
| Years After * 3rd Quartile TES Score | $\begin{gathered} 0.122+ \\ (0.065) \end{gathered}$ | Years After * 2nd Quartile TES Score Change | $\begin{gathered} 0.110 \\ (0.094) \end{gathered}$ |
| Years After * Top Quartile TES Score | $\begin{gathered} 0.090 \\ (0.087) \end{gathered}$ | Years After * Bottom Quartile TES Score Change | $\begin{gathered} 0.029 \\ (0.075) \end{gathered}$ |
| Teacher Clusters | 105 | Teacher Clusters | 105 |
| Student Observations | 14,208 | Student Observations | 14,208 |
| Adjusted R-squared | 0.577 | Adjusted R-squared | 0.577 |

Note: Each column represents a separate student-level specification predicting math test score. Besides the coefficients reported, the specification is the same as in table 3 including teacher fixed effects, teacher experience controls, and student controls. Clustered (teacher) standard errors in parentheses.
** indicates $\mathrm{p}<0.01, * \mathrm{p}<0.05$, and $+\mathrm{p}<0.10$.


[^0]:    ${ }^{1}$ Pioneering work in this area was done by Hanushek (1971) and Murnane and Phillips (1981). More recent examples include Aaronson, Barrow, and Sander (2003), Rockoff (2004), Rivkin, Hanushek, and Kain (2005), and

[^1]:    ${ }^{3}$ A notable exception is the large scale Bill \& Melinda Gates Foundation study currently in progress (2010).

[^2]:    ${ }^{4}$ The complete TES rubric is available on the Cincinnati Public Schools website: http://www.cpsk12.org/employment/tchreval/stndsrubrics.pdf.

[^3]:    ${ }^{5}$ For more details on the scoring process see Kane et al. (forthcoming).

[^4]:    ${ }^{6}$ Status quo teacher employment arrangements are consistent with Dixit's (2002) analysis. The prevailing teacher compensation contracts are based on seniority and highest degree earned; far from efficient mechanisms for motivating performance (Ballou and Podgursky 2002). Some school systems have or are experimenting with alternative compensation schemes but with noted difficulty (Neal 2011). Additionally, teacher evaluation falls short of traditional employee monitoring models (Shapiro and Stiglitz 1984); most importantly, few teachers are terminated as a result of annual reviews (Weisberg et al. 2009).

[^5]:    ${ }^{7}$ In this paper we only analyze data from TES program, thus we cannot explore the role of variation in different measures' relationship to the output of interest.
    ${ }^{8}$ This periodic structure may result in even larger effects on performance during the TES year, compared to a program in which teachers were evaluated annually. A teacher's TES score will have some influence over her career for five years. Thus, she might rationally choose to "borrow" effort from future years; increasing her performance above her steady state during the TES year at the expense of falling below that steady state in future years.
    ${ }^{9}$ For example, the District of Columbia Public Schools recently instituted a similar classroom-observation program with an extensive rubric and trained peer evaluators (District of Columbia Public Schools 2010), but in DC teachers are evaluated every school year.

[^6]:    ${ }^{10}$ The risk of termination is often severely curtailed by other dimensions of the employment contract. However, there is some evidence teacher performance would respond to potential termination. When Chicago school principals were given greater flexibility to fire teachers, teacher effort, as measured by the number of absences, increased (Jacob 2010).

[^7]:    ${ }^{11}$ New teachers must score "Proficient (3)" or higher in all four domains before they are granted tenure; however, our study analyses a sample of tenured teachers. These and other details about the TES program in this paper are drawn from the authors' interactions with the TES staff and from the programs' handbooks which were coauthored by the Cincinnati Public Schools and the Cincinnati Federation of Teachers.
    ${ }^{12}$ Lead teachers must have scored "Distinguished (4)" in the Teaching for Learning domain-the core pedagogical and content knowledge measures, also score "Distinguished" in one other domain, and not score lower than "Proficient (3)" in any domain.

[^8]:    ${ }^{13}$ Rockoff et al. (2010) did find that principals' updated their beliefs about individual teachers when they received new student-test-score-based information on teacher performance.
    ${ }^{14}$ See Gibbons and Murphy (1992) and Chevalier and Ellison (1999).

[^9]:    ${ }^{15}$ In their meta-analysis Kluger and DNisi (1996) found only small improvements, and negative effects one-third of the time. Luthans and Peterson (2003) and Smither et al. (2003) find more positive effects, but the treatments also included coaching and workshops.

[^10]:    ${ }^{16}$ Between 2002-03 and 2009-10 Cincinnati students, in general, took end of year exams in reading and math in third through eighth grades. Over the course of 2003-04 to 2005-06 the state switched tests from the State Proficiency Test (SPT) and its companion the Off Grade Proficiency Test (OGPT) to the Ohio Achievement Test (OAT). In all cases we standardize (mean zero, standard deviation one) test scores by grade and year. In tested grades and years we have math test scores for 93 percent of students (ranging from 83 percent to 97 percent in any particular grade and year) and reading scores for 94 percent of students (ranging from 83 percent to 98 percent in any particular grade and year). Our empirical strategy requires both an outcome test (e.g., end of year test in school year $t$ ) and a baseline test (e.g., end of year test in school year $t-1$ ). Thus, our analysis sample will exclude some entire grade-by-year cohorts for whom the state of Ohio did not administer a test in school year $t$ or $t-1$.

[^11]:    ${ }^{17}$ Our estimates are robust to excluding students with missing baseline test scores.

[^12]:    ${ }^{18}$ An additional 7 percent of our sample, teachers hired in 1993-94, participated in TES during the 2009-10 school year, and thus our data cannot observe them after participation. As with attriters these cases contribute to estimating other coefficients.

[^13]:    ${ }^{19}$ While student assignment patterns may not be correlated with TES participation timing, the accumulated experience of any individual teacher will be correlated-each teacher's experience level after TES participation must necessarily be greater than his experience before participation. However, most existing evidence suggests that the marginal returns to experience are small after the first five years teaching (Rockoff 2004, Gordon, Kane and Staiger 2006), and essentially none of the teachers in our sample have fewer than five years experience by 2003-04 when our observations begin.
    ${ }^{20}$ For comparison, the standard deviation in total teacher effect on match achievement for our analysis sample is about 0.22 . The magnitude is on the high-end of estimates obtained by other researchers using a similar empirical

[^14]:    ${ }^{21}$ The scalar 0.58 is simply the weight afforded to the sample that does not attrit in the weighted average given by: $0.58 * \hat{\delta}_{\text {YearsAfter }}+0.42 * 0$
    Of course under different assumptions about the effect of TES participation on attriters' performance the zero above could be positive or negative. Also, the weights 0.58 and 0.42 are based on the counts of teachers, but we find the similar proportions when we weight the attriters and non-attriters by the number of students they taught in years before TES participation (when we observe everyone teaching). Student-weighted attrition rates range from 0.37 to 0.42 .
    ${ }^{22}$ Econometrically, we interact the variables of interest both with an indicator for volunteer, vol, and also with an indicator for scheduled participant, sch. In equation 1 notation:

[^15]:    ${ }^{23}$ These two dozen teaching practices are collectively known as TES Domains 2 and 3. See Kane et al. (forthcoming) for more information about the process, rubric, and scores.

[^16]:    ${ }^{24}$ Results based on reading instead of math test scores for all tables included in this paper are available from the authors upon request.

[^17]:    ${ }^{25}$ From the perspective of the school district, the replacement is always a new hire. While a principal may be able to replace a peer evaluator with a veteran who transfers from elsewhere in the district, the district will need to replace that transfer with a new hire.

[^18]:    ${ }^{26}$ Kane et al. (forthcoming) estimate the standard deviation in overall teacher effect in Cincinnati at 0.12 studentlevel standard deviations in math. This variation is consistent with, but on the small side of estimates from other districts (Hanushek and Rivkin 2010).
    ${ }^{27}$ Hanushek's estimate of the difference between a $25^{\text {th }}$ and $75^{\text {th }}$ percentile teacher is larger, a little over \$500,000 (figure 1) but he assumes a wider distribution of teacher effectiveness.
    ${ }^{28}$ The distribution of teacher effectiveness among our sample of mid-career teachers is somewhat wider than the district overall. The standard deviation is approximately 0.22 , making the coefficient of 0.113 about half of a standard deviation.
    ${ }^{29}$ Even if Hanushek's estimates are off by an order of magnitude our calculus would still likely support the TES investment.

