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HEALTH SHOCKS AND NATURAL RESOURCE MANAGEMENT:  
EVIDENCE FROM WESTERN KENYA

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**ABSTRACT**

Poverty and altered planning horizons brought on by the HIV/AIDS epidemic can change individual discount rates, altering incentives to conserve natural resources. Using longitudinal data from household surveys in western Kenya, we estimate impacts of health status on labor productivity and discount rates. We find that household size and composition are predictors of whether the effect on productivity dominates the discount rate effect, or vice-versa. Since households with more and younger members are better able to reallocate labor to cope with productivity shocks, the discount rate impact dominates for these households and health improvements lead to greater levels of conservation. In smaller families with less substitutable labor, the productivity impact dominates and health improvements lead to greater environmental degradation.

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## **I. Introduction**

Throughout the developing world, natural resources are an important input to household production and welfare. Indeed, for many, natural capital stocks account for a sizable fraction of aggregate household income and wealth, even when property rights over them are poorly defined. Of course, the use of these natural resources in household production can also have far reaching, and often negative, consequences. While clearing forests may provide essential fuel and other raw materials to households in poor upland villages, it may also threaten local biodiversity, downstream water quality, and climate worldwide. The flashpoint in the development debate often centers on the tension between the joint goals of poverty reduction and environmental quality, but it is not entirely clear that these goals are always contradictory. In some dimensions and in a shorter time horizon there may be tradeoffs but, in the longer term, environmental degradation is a threat particularly to the poor who depend more heavily on intact ecosystem resources not only for daily services such as water, firewood building materials, fibers, and protein but also as capital that can be harvested in times of need. The objective of this paper is to shed light on the potential tension between environmental and development goals by examining the relationship between health shocks and the management of environmental resources.

Health shocks are an opportune lens through which to view this problem for several reasons. First, many of the environmental hot spots in the world are located in impoverished regions where individuals live under the constant threat of serious illness. Second, the environmental impacts of health shocks are theoretically ambiguous. Resource extraction and the activities that use these resources for production tend to be labor intensive, suggesting greater environmental conservation in the face of significant morbidity. On the other hand, health may also affect discount rates households use when making

tradeoffs over time. Altered planning horizons due to shortened life expectancies can undermine incentives to conserve, while increased medical costs and caloric needs can force households to liquidate capital, both physical and natural. As morbidity and mortality also decrease income, families may increasingly turn to less sustainable activities such as hunting, logging, and charcoal-making for subsistence needs, precipitating environmental degradation.<sup>2</sup> Lastly, examining changes in natural resource management stemming from unexpected changes in household characteristics provides an opportunity to deepen our understanding of the mechanisms through which poor households rely on the natural environment to improve their well-being.

In this paper, we develop a simple model of labor allocation, which depends upon health. Households divide their time between leisure and agricultural labor. Natural capital is an input to agricultural production and its use today limits its availability in the future. The key feature of this model is that negative health shocks simultaneously reduce labor productivity and increase discount rates.<sup>3</sup> As such, the overall impact of health shocks will depend on the relative magnitudes of the two opposing effects. We then empirically examine this theoretical ambiguity by estimating the effect of AIDS treatment on investment in soil quality as measured by agricultural rotations of fallow land using a novel household dataset from Kenya. Our key assumption is that improvements in health due to treatment will go in the opposite direction of, or “undo”, the theorized impacts of a health shock; thus, identifying treatment effects can inform us of household behavior under the health shock that preceded treatment.

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<sup>2</sup> The effect of income shocks on investment behavior in developing countries has received considerable attention in the literature. (See, for example, Strauss and Thomas, 1995; Kochar, 1995; and Jacoby and Skoufias, 1997). These studies highlight the sensitivity of investment decisions to credit and insurance market imperfections. Since health shocks are likely to be less insurable than pure income shocks, we expect the investment impacts to be especially pronounced in this setting.

<sup>3</sup> A number of studies have documented the impacts of poor health on agricultural productivity (e.g. Deolalikar, 1988; and Pitt et al. 1990)

Of course, understanding the interactions between morbidity and mortality caused by HIV/AIDS and the way natural resources are managed has value in its own right, not only by shedding light on broader tensions between poverty, time preferences, and the environment. Livelihoods in many regions that are heavily affected by HIV/AIDS are highly dependent on forests, agriculture, and/or fishing. Moreover, food security is an especially grave concern in this context since AIDS is known to exacerbate malnutrition through its detrimental effect on the immune system and nutrient absorption, while malnutrition in turn increases susceptibility to HIV infection (Loevinsohn and Gillespie, 2003; Semba and Tang, 1999). Differential access to fertile soil or healthy fish stocks can thus play a major role both in disease prevention and treatment efficacy (Piwoz and Preble, 2000). Our focus on investments in soil fertility through fallow plot rotations is especially attractive because the returns to fallow are relatively high in our region of study (Sanchez, 1999) and the incentives to invest are not contaminated by issues of common property.

Our results suggest that health shocks do, in fact, alter incentives to conserve natural resources by influencing the costs of resource extraction as well as planning horizons. In particular, we find that a household's size and composition are key predictors of whether the productivity effect dominates the discount rate effect, or vice-versa. Smaller and older households leave less land fallow as sick family members become healthier with effective treatment, while larger and younger households leave more land fallow as they become healthier. Since households with more members and younger adult labor are better able to reallocate labor to cope with the productivity shock associated with sick household members, the discount rate impact dominates the impact on productivity in these households, and health improvements lead to greater levels of conservation. In smaller families with less substitutable labor, the productivity impact of sick household workers is

larger than the discount rate impact, so health improvements lead to greater environmental degradation. Our results are robust to a wide range of specifications in which we address the possible endogeneity of household size by controlling for key household characteristics.

This paper is organized as follows: Section II presents our simple theoretical model. Section III provides background on the HIV/AIDS treatment intervention that we study, land fallowing in our study region, and the household survey data. In Section IV, we describe our strategy for estimating the impact of ARV treatment on the decision to fallow land. Results are presented in Section V and the final section concludes.

## II. Model

We begin with a simple model of unitary household behavior in autarky. Utility is simply a function of agricultural production and leisure  $U(X, L)$ , where agricultural production depends on the use of two inputs: labor  $l$  and natural capital  $k$ . Recognizing that not all labor is equally productive, we introduce the function  $b(\Phi, N)$ , such that  $b(\Phi, N)l$  can be interpreted as the amount of ‘effective’ household labor applied to agriculture. This function depends on the health status of the household, as indexed by  $\Phi$ , and on household size,  $N$ , where  $b$  is a concave function increasing in both  $\Phi$  and  $N$  and health and size are gross substitutes for one another.<sup>4</sup> Thus, assuming a Cobb-Douglas production function, agricultural production is expressed as:  $(b(\Phi, N)l)^\alpha k^{1-\alpha}$

An important feature of our research question relates to the intertemporal tradeoffs associated with natural capital extraction. Since natural capital extraction reduces the amount of capital available in the future, we need to capture this cost. To simplify the

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<sup>4</sup> In this framework, the productivity impact of health on natural capital extraction occurs indirectly through its impact on agricultural productivity. A model that included a direct productivity impact on the extraction process would yield similar insights, but would depend on the relative impacts on the productivity of extraction labor versus agricultural labor.

analysis we treat natural capital as a non-renewable resource. Given an initial natural capital endowment of  $\bar{k}$ , the amount of natural capital available in the ‘future’ period of a two-period model is expressed as  $\bar{k} - k$ .<sup>5</sup> This disutility is discounted using the function  $z(\Phi, N)\delta$ , where  $\delta$  is a pure rate of time preference and  $z$  is an increasing function of health to capture the notion of shrinking planning horizons as the result of serious illness. The function  $z$  also depends on family size, since illness typically strikes a subset of family members and thus the net effect on the household discount rate will depend on the weights given to the preferences of those that fall ill relative to those that remain healthy. All else equal, larger families dilute the discounting effect of one sick member of the household more than smaller families, such that health and family size are gross substitutes for one another in the planning function.

At this point, it is important to discuss the differential effect of family size on the agricultural impacts versus the discounting effects of disease. Larger families are more insulated from the effects of ill health through both channels, but this effect is unlikely to operate on the same scale under each. When one household member falls ill in the household, the agricultural labor effect will depend upon the number of other household members that might serve as their substitute. In contrast, the planning effect will depend upon both the number of other household members and their relative standing within the household since households discount rates are presumed to be the result of an intrahousehold bargaining process. Modeling this bargaining process is beyond the scope of this paper, but since the majority of sick family members in our empirical work are household heads, family size will serve as a more powerful counterbalance to the negative

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<sup>5</sup> The only important feature for our analysis is that current extraction has future consequences whose welfare impacts depend on time preferences. Modeling household decisions in a formal dynamic model of a renewable resource yields conceptually similar first-order-conditions, but makes the analysis of health impacts more complex with little added insight.

effects of ill health on labor than on planning, i.e.  $\frac{\partial^2 h}{\partial \Phi \partial N} < \frac{\partial^2 z}{\partial \Phi \partial N}$ . In the extreme where illness makes the sick individual completely unproductive and only concerned with current consumption, this is tantamount to saying that the household labor effect of one sick family member is to lose 1/Nth of household labor while the discount effect will lead to more than a 1/Nth reduction in the planning horizon since household heads typically hold more than their population-weighted share of bargaining power within the household.

The household maximization problem can be represented as:

$\max_{l,k} U(X, L) + z(\Phi, N) \delta g[\bar{k} - k]$ , where  $X = (h(\Phi, N)l)^\alpha k^{1-\alpha}$  and  $T = L + l$ . In essence, households are maximizing agricultural production through the application of labor and natural capital inputs, where the cost of labor is measured in foregone leisure and the cost of natural capital is measured in terms of its diminution of stocks for the future. Given this simple framework and assuming additively separable utility, we can derive the first order conditions that define an interior maximum:

$$(1) \quad \frac{\partial U}{\partial X} \alpha (hl)^{\alpha-1} k^{1-\alpha} h - \frac{\partial U}{\partial L} = 0$$

$$(2) \quad \frac{\partial U}{\partial X} (hl)^\alpha (1-\alpha) k^{-\alpha} - z \delta = 0.$$

As one would expect, equations (1) and (2) suggest that input levels will be chosen such that the value marginal product equals marginal cost as transformed through the utility function. Combining (1) and (2) and applying the implicit function theorem allows us to examine the relationship of interest:



$$(3) \quad \frac{dk}{d\Phi} = - \frac{\frac{\partial^2 U}{\partial L \partial X} \alpha (hl)^{\alpha-1} k^{1-\alpha} \frac{\partial h}{\partial \Phi} l - \frac{\partial z}{\partial \Phi} \delta}{\frac{\partial^2 U}{\partial L \partial X} (hl)^\alpha (1-\alpha) k^{-\alpha} \frac{1-\alpha}{\alpha} \frac{l}{k} - \frac{\partial U}{\partial L} \frac{1-\alpha}{\alpha} \frac{l}{k^2}}.$$

The concavity assumptions ensure that the sign of the denominator is negative, so the influence of health on natural capital extraction rates, and conversely on resource conservation, will depend on the sign of the numerator. Substituting in the first-order conditions (equations 1 and 2) and algebraic manipulation yields the following expression, which characterizes a threshold for the effect of health shocks on resource conservation:

$$(4) \quad \alpha \eta_h = (1-\alpha) \eta_z,$$

where  $\eta_h$  is the elasticity of the effective labor function and  $\eta_z$  is the elasticity of the discount function, both with respect to health. At the threshold, we find that the output elasticity of labor multiplied by the elasticity of effective labor with respect to health is equal to the output elasticity of natural capital multiplied by the elasticity of the discount function which weights the value of future natural capital stocks. Above this threshold, negative health shocks lead to greater resource conservation and below the converse is true.

Equation (4) can also be interpreted as one that implicitly defines a threshold household size  $N^*$ . For households larger than  $N^*$ , the left-hand-side falls faster than the right-hand-side, suggesting that negative health shocks will lead to greater resource extraction. Conversely, households smaller than  $N^*$  will conserve more resources in the face of a negative health shock.

The intuition behind this result is straightforward. In our autarkic framework, a household with a larger labor endowment is better able to cope with a health shock to a subset of its members through intrahousehold labor re-allocations. While larger families will

also be better able to temper some of the negative effects of poor health on planning horizons, the bargaining power of the sick family member will limit the scope of this effect. As a result, the productivity impacts of health shocks are less consequential to large households than the discounting effect. When a household experiences a negative health shock, planning horizons shrink, making conservation less attractive, and large households have sufficient manpower to act on those incentives. In contrast, smaller households find it rather costly to extract or harvest more because effective labor is scarce. As will be explained in Section IV, we will exploit this response heterogeneity across households of differing size in our empirical work to identify the distinct channels through which health influences natural resource management decisions.

### **III. Background and Data**

This paper uses data from a household survey that we conducted in Kosirai Division, a rural region near the town of Eldoret, in western Kenya. The survey has been described in detail in Thirumurthy, Graff Zivin, and Goldstein (2008). In this section, we provide a brief review of the literature on ARV treatment followed by an overview of our sampling strategy and survey data.

#### **III.A. Treatment of HIV/AIDS with Antiretroviral Therapy**

Once infected with the human immunodeficiency virus (HIV), the ability of individuals to fight infection is eroded since the virus attacks and destroys white blood cells and eventually this leads to acquired immune deficiency syndrome (AIDS). In sub-Saharan Africa, most HIV transmission among adults occurs predominantly through heterosexual intercourse (UNAIDS, 2010). Soon after transmission, infected individuals enter a clinical latent period

of many years during which health status declines gradually with few or no symptoms. The median time from infection to AIDS in east Africa is estimated to be 9.4 years (Morgan et al., 2002). During this latency period, most HIV-positive individuals are physically capable of performing all normal activities and typically unaware of their infection status. Over time, however, almost all HIV-infected individuals will experience a weakening of the immune system and progress to developing AIDS. This later stage is usually associated with substantial weight loss (wasting) and a wide range of opportunistic infections. In the absence of treatment with ARV therapy, death usually occurs within one year after progression to AIDS (Morgan et al., 2002; Chequer et al., 1992).

Highly active antiretroviral therapy<sup>6</sup> has been proven to reduce the likelihood of opportunistic infections and prolong the life of HIV-infected individuals. Treatment is typically initiated when individuals have progressed to AIDS. After several months of treatment, patients are generally asymptomatic and have improved functional capacity. This positive impact has been documented in numerous studies in various countries and patient populations. In Haiti, patients had weight gain and improved functional capacity within one year after the initiation of ARVs (Koenig, Leandre, and Farmer, 2004). Studies in sub-Saharan Africa have similarly shown rapid improvements in immunological outcomes of patients (Laurent et al., 2002; Coetzee et al., 2004). Rapid improvements in clinical outcomes after the initiation of treatment have also been documented for the sample of patients we study in this paper (Thirumurthy et al., 2008; Wools-Kaloustian et al., 2006). In Brazil, median survival times after developing AIDS rose to 58 months with ARV therapy

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<sup>6</sup> In this paper, we use the terms “ARV therapy” and “ARV treatment” to refer to highly active antiretroviral therapy (HAART), which was introduced in 1996. HAART consists of three ARV medications, with a common first-line regimen of nevirapine, stavudine, and lamivudine. Generic medications that combine three ARVs in one pill (such as Triomune) have recently become available.

(Marins et al., 2003). Similar gains in life expectancy have also been confirmed by more recent studies (Goldie et al., 2006).

While the effect of ARV therapy on the health of treated patients has been widely documented, much less is known about the broader impact that treatment interventions can have on the social and economic outcomes of patients and their families. Our survey in western Kenya was designed to examine these impacts.

### **III.B. Land Fallowing in Kenya**

Land fallowing refers to a process where agricultural land is taken out of production and left to be taken over by weeds, grasses, and fast-growing woody plants. Soil carbon is rapidly lost during intensive cropping, but re-accumulates during fallow (Szott et al., 1999). Vegetated fallows have historically been a core component of many tropical agro-ecosystems and are an effective technique to restore soil fertility (Sanchez, 1999). Improvements in crop yields obtained through the use of fallows are directly linked to the process of biomass recycling, and recovery of soil carbon during the fallow phase can be surprisingly speedy; in some cases recoveries to native soil carbon levels have been observed after only 10 years of natural fallow (Mosier, 1998). Other benefits to fallowing include increased soil moisture retention due to accumulating organic matter, and increased micronutrient availability as tree and shrub roots penetrate the soil and subsoil.

As recently as 1997, field research showed that a majority of Kenyan farmers still used natural fallows, although in populated regions the duration of fallow periods was frequently shorter – often only two non-cropped growing seasons or less (Swinkels et al., 1997).

Fallowing has been found to be particularly important for the cultivation of maize – the principal crop grown in our study area – which can rapidly drain soil of its productive

capacity when cultivated continuously. Recent evidence suggests that maize-natural fallow systems can result in soil microbial C, N, and P levels 1.3 to 1.5 times higher than continuous maize production Bunneman et al. (2004). Nonetheless, “soil mining” may now represent from 33% to 80% of overall farm income in Kenya (Haggblade et al., 2004). Soil fertility depletion is a matter of serious concern, and has been identified as the root cause of declining per-capita food production and hunger in Africa (Sanchez, 2002).

### **III.C. Sampling Strategy and Survey Data**

The data used in this paper come from a longitudinal household survey we conducted in a rural region of Western Kenya. The survey took place in Kosirai Division, which has an area of 76 square miles and a population of 35,383 individuals living in 6,643 households (Central Bureau of Statistics, 1999). Households are scattered across more than 100 villages where crop farming and animal husbandry are the primary economic activities and maize is the major crop.

The largest health care provider in the survey area is the Mosoriot Provincial Rural Health Training Center, a government health center that offers primary care services and free medical care (including all relevant medical tests and ARV therapy) to HIV-positive patients. This rural HIV clinic, one of the first to be opened in sub-Saharan Africa, has been operated since November 2001 by the Academic Model Providing Access to Healthcare (AMPATH).<sup>7</sup> Since late-2003, AMPATH has had adequate funding to provide ARV therapy to all patients who are eligible according to the WHO guidelines.<sup>8,9</sup>

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<sup>7</sup> AMPATH is a collaboration between the Indiana University School of Medicine and the Moi University Faculty of Health Sciences (Kenya). Descriptions of AMPATH's work in western Kenya can be found in Mamlin, Kimaiyo, Nyandiko, and Tierney (2004) and Cohen et al. (2005).

<sup>8</sup>The threshold of treatment suggested by the WHO is a CD4 count of less than 200/mm<sup>3</sup> or if individuals present with a series of opportunistic infections that constitute AIDS.

We implemented three rounds of a comprehensive socio-economic survey between March 2004 and September 2006. There was an interval of roughly six months between the first two rounds, and the third round was conducted one year after the second. Our analysis in this paper relies on data from the first and third round, since data on land fallowing was not collected in the second. Moreover, we restrict our attention to those households with non-zero landholdings.<sup>10</sup> Our sample includes two different groups of households that were surveyed in each round: 489 households chosen randomly from a census of all households in Kosirai Division without an AMPATH patient (census sample households) and 140 households with at least one known HIV-positive adult who began receiving ARV therapy at the AMPATH clinic prior to the round 3 interview (ARV households). Within the ARV sample, there is considerable heterogeneity in the treatment initiation date. Some patients had already been receiving treatment at the time of study enrollment. Other patients in the sample began receiving ARV therapy in between survey rounds. In our empirical analysis, we identify the impact of ARV therapy on fallow decisions using variation in both the timing of treatment initiation in our sample and the relative timing of interviews in each round. As we discuss in the next section, we use the data from the census sample households to control for a range of confounding factors that would influence our interpretation of the longitudinal data for behavior in ARV households.

The survey included detailed questions about demographic characteristics, health, agriculture, and labor supply. Teams of male and female enumerators typically interviewed

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<sup>9</sup>In response to evidence that individuals with AIDS have higher caloric needs (WHO, 2003), AMPATH also began a program to distribute supplementary food to ARV patients during our study period. The size of food rations was standardized and small, but approximately 63 of our patient households received some food during our study period. Patients with worse health status (as represented by BMI and CD4 count) were more likely to receive food. Those who lived closer to the clinic were also more likely to come and collect food regularly. All of the results presented in this paper remain unchanged when we control for the provision of food to treatment households.

<sup>10</sup> Approximately 14% of households in our sample were landless. Most of these households live in the principal market center in our survey region.

the household head and spouse separately. It is important to note that for many of the AMPATH patients who resided outside Kosirai Division and too far away to be visited at home, we conducted interviews at the clinic in Mosoriot itself.

In this paper, our principal focus is on fallowing decisions. In the survey area, maize planting decisions are typically made during the months of February through April. The first round of data collection, which occurred between March and August 2004, provides us with data on acres fallowed for the 2003 agricultural season, while the third round of data collection, which occurred between March and September 2006, provides us with data for 2006 as well as recall data for the intervening years of 2004 and 2005. The panel dataset therefore contains a total of four fallow observations per household.

#### **IV. Empirical Strategy**

Since our model and its predictions are based on household responses to changes in health, we begin our analysis by confirming that time on ARV therapy does indeed translate into health improvements for our study population. In particular, we examine changes in patient CD4 cell counts – an indicator of immune system function – and body mass index (BMI) – a well-known indicator of short-term health for patients with AIDS (WHO, 1995) – by estimating the following equation using patient fixed effects:

$$(5) \quad H_{it} = \alpha_i + \beta_1 ARVDays_{it} + \varepsilon_{it},$$

where  $H_{it}$  is a measure of patient  $i$ 's health status (CD4 count or BMI) during the appointment at time  $t$ ,  $\alpha_i$  is a patient-specific fixed effect, and  $ARVDays_{it}$  is the amount of

time person  $i$  has been on ARV treatment at time  $t$  as of April 1 of the year the interview took place (i.e. at approximately the time planting decisions were made for the relevant year).

After establishing this relationship, our baseline approach to examining the relationship between health and land fallowing decisions is to estimate household-level fixed effects regressions of the form:

$$(6) \quad F_{ht} = \alpha_h + \beta_1 ARVDays_{ht} + \beta_2 ARVDays_{ht} * QtyLand_h + \sum_{\tau=2004}^{2006} \gamma_\tau YEAR_t^\tau + \varepsilon_{ht}$$

where  $F_{ht}$  corresponds to acres fallowed for household  $b$  at time  $t$  (years 2003-2006),  $\alpha_h$  is a fixed effect for household  $b$ ,  $ARVDays_{ht}$  is defined as above,  $QtyLand_h$  is the total cultivable acreage controlled by household  $b$ , and  $YEAR_t$  are year effects where 2003 is the omitted baseline year. The variable  $ARVDays_{ht}$  should be viewed as a proxy measure for health in household  $b$  at time  $t$ , and its effect on fallowing decisions at time  $t$  is captured by the coefficient  $\beta_1$  in equation (5). As such, an household's difference in this measure across survey rounds is interpreted as a measure of health improvements over this period. The  $QtyLand_h$  variable is included in all specifications with acreage as a dependent variable, to control for scale in households' fallow decisions. The coefficient  $\gamma_\tau$  is included to control for annual trends in fallowing decisions for the entire community (ARV and census sample households) that are not explained by time spent in AIDS treatment.

Our empirical strategy allows us to address a number of econometric concerns. By including household fixed effects in all of our estimations, we control for any heterogeneity in characteristics such as demographics, schooling, and family background, as well as unobservables such as ability and tastes, that are constant for households over time. The fixed effects specification also deals with the possibility that there is time-invariant variation across individuals in the accuracy of their self-reported data. Since fallowing decisions are also influenced by several time-varying factors, such as climate and macroeconomic



conditions, we include data from the census sample of adults to control for secular trends in the survey area; the year effect dummy variables control for such effects. Thus, our key identification assumption is that above and beyond the secular changes identified with data from the census sample, ARV households do not differentially change their following decisions between survey rounds due to factors other than the receipt of treatment, which is known to improve the health and extend the life of patients.

The empirical strategy described thus far will provide an estimate of the average effect of health improvements on following decisions, but we are particularly interested in disentangling the productivity effect associated with a health shock from the discounting effect. As such, we also estimate household fixed effect regressions of the following form:

$$(7) \quad F_{ht} = \alpha_i + \beta_1 ARVDays_{ht} + \beta_2 (ARVDays_{ht} * QtyLand_h) + \sum_{\tau=2004}^{2006} \gamma_{\tau} YEAR_t^{\tau} + \sum_n \beta_n (ARVDays_{ht} * \theta_{nh}) + \varepsilon_{ht}$$

Variables are defined as in equation (6) and  $\theta_{nh}$  represents household characteristic  $n$  for household  $h$ . Household characteristics are chosen to characterize the labor endowment of the household to help isolate the discount rate effect as described in Section II; these include direct measures of household size as well as measures of household composition to describe productive labor capacity. We make use of household-level controls, such as wealth and various education measures, to isolate an independent effect of household size that is consistent with our household labor endowment hypothesis.

All of the results we present use a balanced panel of adults who appear in both rounds of the survey. Since some individuals exit the sample between round 1 and round 3 due to death, relocation, or loss-to-follow up, selective attrition could give rise to biases in the estimated treatment effects. In regressions not reported in the paper, we use our rich dataset of observable characteristics to model the sample selection process in order to re-weight the

sample using the inverse probability weights (IPW) technique (Fitzgerald, Gottschalk and Moffitt (1998) and Wooldridge (2002)). None of our main results reported below are affected by these different estimation strategies.<sup>11</sup>

## V. Results

Table 1 compares household characteristics of the census sample and the sample of HIV-infected households receiving ARV therapy. Most household characteristics are not significantly different between the two samples. On average, households in our sample have a little more than 6 members and are headed by a 48-year-old with approximately 7 years of formal education, and there is a significant amount of heterogeneity in these demographic features. Differences between ARV and census households in acres of land owned are not statistically significant either. Households in the census sample maintain planting decisions over an average of 7.95 acres of land, compared to 6.77 acres for households in the ARV sample. The average number of acres of land fallowed in round 1 are 4.8 and 3.71 in census and ARV households, respectively. The difference in fallowed acres between the two samples is nearly significant at the 10 percent level and seems to point toward slightly less fallowing in ARV households. The only notable characteristic in which households differ significantly is wealth, as proxied by radio ownership. The census sample households tend to own slightly more than 1 radio per household, while the ARV sample tends to own slightly less than 1 per household.

We begin our analysis by examining the relationship between ARV treatment and health. Figure 1 plots the mean CD4 count in cells of twenty weeks before and after the

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<sup>11</sup> The IPW technique uses background and sexual behavior information from round 1 to predict the probability ( $p_i$ ) that an individual  $i$  will still be observed in a future round. This person receives a weight equal to  $1/p_i$ , thus individuals whose observable characteristics predict higher attrition rates have more weight in the regression analysis.

initiation of treatment for our study population.<sup>12</sup> Figure 2 shows a similar relationship for the body mass index (BMI) of patients. Both reveal a steady decline in health leading up to treatment and dramatic improvements in the period afterwards. Table 2 reports results from estimating equation 5 with CD4 count and BMI as the dependent variables. Here we see that time on treatment has a significant impact on health (columns 1 and 3). We also find that these health gains become smaller over time (columns 2 and 4), consistent with the clinical observation that patients recover much of their health within the first 6-12 months of treatment and typically maintain it thereafter.

Turning our attention to natural resource management decisions, we employ the identification strategy described in equation 6 to estimate the average impact of health improvements on the amount of land that a household leaves fallow. Table 3 presents our results for two different outcome variables. Column 1 reveals the impact of treatment on the percentage of land fallow, while Column 2 demonstrates the impact of treatment on total acreage fallowed, controlling for the total amount of household land. Together they suggest that the average effect of health improvements on fallow decisions is not statistically different from zero<sup>13</sup>. The absence of a clear average treatment effect is consistent with our ambiguous theoretical predictions and suggests the need for a more disaggregated approach to disentangle the competing effects of health on labor productivity and discount rates.

Our first approach to separately identify these effects uses several measures of a household's labor endowment to estimate equation 7. We focus on labor endowments with the supposition that larger households may be better equipped to reallocate labor to

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<sup>12</sup> Due to the low frequency at which CD4 count is measured, we chose a group size that is large enough to produce a relatively smooth curve. When mean CD4 counts are calculated for intervals of less than 10 weeks, the figure looks similar. Likewise, a similar pattern is evident when mean CD4 count is calculated in each time interval.

<sup>13</sup> Since ARV households have 6.77 acres on average, the effect of ARV treatment on fallowing, as one would expect, is nearly identical in the two specifications.

agricultural activities, thus minimizing the importance of the productivity effect on overall acreage fallowed and potentially allowing us to identify the competing discount rate effect. Table 4 presents results using specifications with various combinations of household size, household size squared, and the age structure of the household. Since the productivity effect is likely to be least pronounced in the largest of households, we also include a dummy variable indicating whether a household has more than seven members living at home, which corresponds to a household size at approximately the 75th percentile.

The first column of Table 4 shows that the effect of health improvements on fallowed acres are decreasing in family size, but increasing in the square of family size. When we turn our attention to families at or above the 75<sup>th</sup> percentile in terms of family size, we see that health improvements lead to substantial increases in acreage fallowed – 100 days on treatment leads to roughly one-third of an acre of additional fallow.<sup>14</sup> Column 4 shows that households with, on average, younger family members increase their fallowed acres more as they get healthier, relative to households with older members. Since younger families are likely to have more productive labor available, this is further evidence of labor substitution in the face of a health shock and suggests that younger families are less likely to have fallowed acres impacted by a productivity effect. Household size remains a significant predictor of the impact of treatment, but with a smaller coefficient, when the number of children under the age of six is included in the regression (column 5). Taken together, these results provide strong support for our contention that a large labor endowment minimizes the productivity impacts from a health shock, leaving the discount rate effect to dominate, and thus leading to greater levels of environmental conservation in response to health improvements.

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<sup>14</sup> When both measures of household size are included, household size larger-than-seven remains significant at the 10% level, while the other size coefficients are insignificant (column 3).

Of course, our measures of labor endowments may be capturing the influence of other household characteristics that might be correlated with household size. Since non-agricultural asset wealth can be liquidated to help cope with health shocks, and household size and wealth may be correlated, we confirm that the effect of household size is robust to the inclusion of controls for asset wealth. Table 5 presents results when we include a measure of household wealth and an indicator variable for whether the household head completed secondary school. Column 1 suggests that wealthier families conserve more as they become healthier relative to poorer families, and column 2 suggests that this effect is independent of the effect of family size. Column 3 indicates a similarly positive influence of education, but the results shown in Column 4 indicate that the education coefficient is actually capturing a collinear effect of family size. Here again we see that the effect of household size persists, and the same is true in column 5 where controls for both education and wealth are included. The significant coefficients on land holdings, family size, and age are stable through all specifications providing evidence that the household labor endowment influences resource management decisions in a manner consistent with our theory.

Finally, we re-run our preferred specifications using only 2003 and 2006 data to confirm that the longer recall periods associated with the fallow data from 2004 and 2005 were not biasing our results. As revealed in Table 6, our results are robust to this alternative approach. Land holdings, household size, and age all remain significant and of similar magnitude. Non-agricultural wealth is only significant at the 10% level in one specification (see column 3), but this appears to be driven by the increase in standard errors associated with our smaller panel while our point estimates remain stable.

## **VI. Conclusion**

In this paper, we developed a simple model of natural resource management within subsistence households that face health shocks. The impact of health operates through two distinct and competing channels by influencing labor productivity and planning horizons. Sicker households are less able to extract natural resources, but also have a diminished incentive to conserve them. Thus, the net impact of health shocks is ambiguous. Which effect dominates is shown to depend, in part, on household size since larger households, which are better equipped to reallocate labor in response to the illness of a family member, are less susceptible to the influence of health on household productivity.

We then examine this problem empirically by examining the relationship between health improvements associated with AIDS treatment and household land fallowing decisions. The average effect of treatment on land fallowing is zero. An examination based on household characteristics, however, reveals more heterogeneous impacts. In particular, large households fallow more land as they become healthier and these impacts are robust to a wide range of specifications. These results are consistent with model predictions and together provide strong evidence for both productivity and discount rate effects in response to health changes.

These findings have important policy implications. The UN Millennium Development Goals include health, wealth, and environmental targets, which some have argued may be in conflict with one another. Health improvements in small households will greatly improve household consumption, but perhaps at the expense of the environment. In contrast, large households may conserve more in response to health improvements, but consumption impacts may be small. As such, a differentiated approach may be required to ensure that all goals are met in the most efficient manner possible.

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**Table 1: Summary Statistics and Comparisons across Samples**

	Census Sample		ARV Sample		P-value*
	Mean	Std. Dev.	Mean	Std. Dev.	
Number of households	489		140		
<u>Demographics</u>					
Household size	6.04	2.34	6.17	2.78	0.60
Average age of household members	24.62	11.65	24.06	9.34	0.56
Age of household head	48.05	15.38	47.28	12.84	0.55
Number of family members > 7	0.29	0.45	0.27	0.45	0.66
<u>Wealth</u>					
Radios owned by household	1.05	0.78	0.86	0.80	0.01
<u>Education of Household Head</u>					
Years of schooling	6.86	3.98	7.04	3.97	0.63
Completed primary school	0.43	0.50	0.44	0.50	0.92
Completed secondary school	0.22	0.42	0.25	0.43	0.48
<u>Land Holdings</u>					
Total quantity of land (acres)	7.93	10.65	6.61	9.92	0.17
Acres of land fallowed (Round 1)	4.63	8.11	3.69	6.89	0.18

\*P-values provided for two-tailed t-tests; equal variances between the two samples are not assumed.

**Table 2: Impact of ARV Treatment on Health, with Individual Fixed Effects**

	CD4		BMI	
	(1)	(2)	(3)	(4)
# days after start of ARVs	0.3170 (7.24)***	0.5119 (4.92)***	0.003133 (11.39)***	0.007861 (11.99)***
days after squared		-0.0003 (2.06)**		-0.000006 (7.87)***
Observations	117	117	672	672
Number of individuals	45	45	37	37
R-squared	0.42	0.46	0.17	0.24

Absolute value of t statistics in parentheses. Regressions include individual (patient) fixed effects.

\* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%

**Table 3: Impact of ARV Therapy on Fallow Land (% and Acres of Land)**

Dependent Variable:	(1) Percent Fallow	(2) Acres Fallow
Days on ARV	0.00002 (0.00004)	-0.00113 (0.00060)*
Days on ARV * Qty. of Land		0.00019 (0.00005)***
HH Fixed Effects	Yes	Yes
Year Effects	Yes	Yes
Number of Households	629	629

Standard errors in parentheses. Regressions include household fixed effects.

\* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%

**Table 4: Impact of ARV Therapy on Fallow Land (Acres): Labor Endowment Effects**

	(1)	(2)	(3)	(4)	(5)
Dependent Variable:	Acres Fallow				
Days on ARV	0.0004 (0.0016)	-0.0019 (0.0006)***	0.0005 (0.0016)	0.0014 (0.0012)	-0.0026 (0.0008)***
Days on ARV * Qty. of Land	0.0002 (0.0000)***	0.0002 (0.0000)***	0.0002 (0.0000)***	0.0002 (0.0000)***	0.0002 (0.0000)***
Days on ARV * HH Size	-0.0012 (0.0006)**		-0.0009 (0.0006)		
Days on ARV * (HH Size) <sup>2</sup>	0.0001 (0.0000)***		0.0001 (0.0001)		
Days on ARV * HH Size > 7		0.0032 (0.0010)***	0.0034 (0.0018)*	0.0032 (0.0010)***	0.0027 (0.0010)***
Days on ARV * Avg. Age				-0.0001 (0.0000)***	
Days on ARV * # Children ≤5					0.0014 (0.0009)
HH Fixed Effects	Yes	Yes	Yes	Yes	Yes
Year Effects	Yes	Yes	Yes	Yes	Yes
Observations	2218	2218	2218	2218	2218
Number of hhn	629	629	629	629	629

Standard errors in parentheses. Regressions include household fixed effects.

\* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%

**Table 5: Impact of ARV Therapy on Fallow Land (Acres): Robustness to Inclusion of Other Characteristics**

	(1)	(2)	(3)	(4)	(5)
Dependent Variable:	Acres Fallow				
Days on ARV	-0.0028 (0.0008)***	-0.0001 (0.0014)	-0.0017 (0.0007)***	0.0006 (0.0013)	-0.0005 (0.0014)
Days on ARV * Qty. of Land	0.0001 (0.0000)***	0.0002 (0.0000)***	0.0002 (0.0000)***	0.0002 (0.0000)***	0.0002 (0.0000)***
Days on ARV * Wealth	0.0021 (0.0006)***	0.0015 (0.0007)**			0.0013 (0.0007)**
Days on ARV * HH Size>7		0.0027 (0.0010)***		0.0032 (0.0010)***	0.0028 (0.0010)***
Days on ARV * Avg. Age		-0.0001 (0.0000)***		-0.0001 (0.0000)***	-0.0001 (0.0000)**
Days on ARV * Education			0.0022 (0.0010)**	0.0016 (0.0010)	0.0013 (0.0010)
HH Fixed Effects	Yes	Yes	Yes	Yes	Yes
Year Effects	Yes	Yes	Yes	Yes	Yes
Observations	2207	2207	2204	2204	2196
Number of hhn	626	626	625	625	623

Standard errors in parentheses. Regressions include household fixed effects.

\* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%

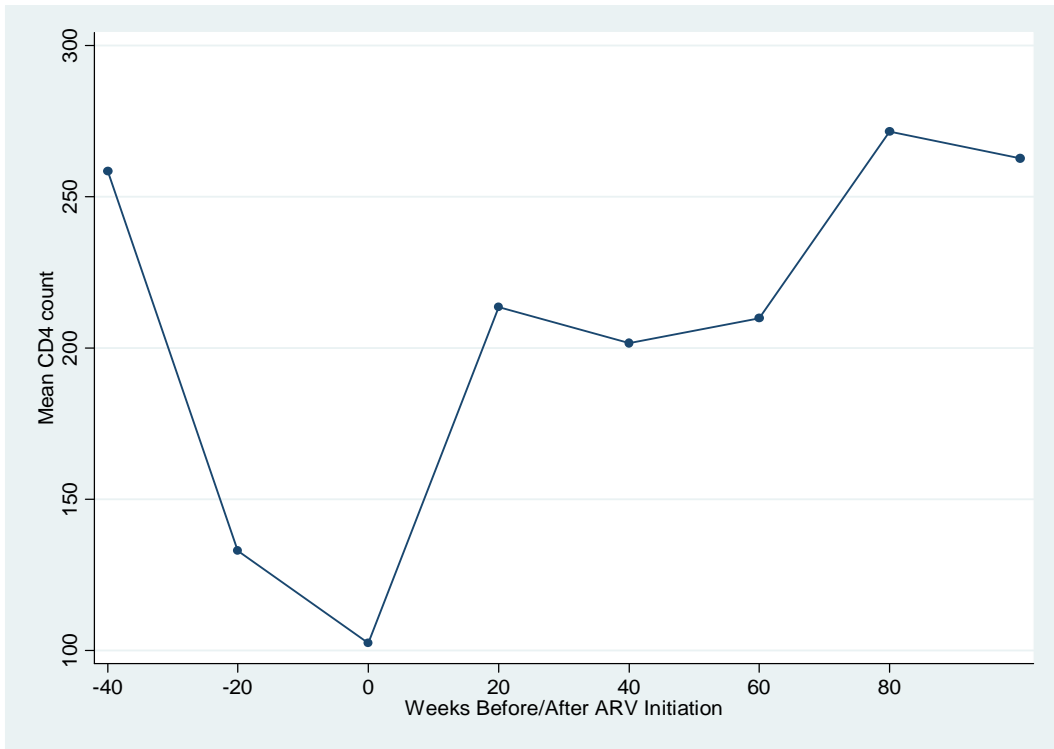
**Table 6: Impact of ARV Therapy on Fallow Land (Acres): 2003 and 2006 data only**

	(1)	(2)	(3)	(4)
Dependent Variable:	Acres Fallow			
Days on ARV	-0.00153 (0.00103)	0.0018 (0.0021)	0.0004 (0.0024)	0.0001 (0.0024)
Days on ARV * Total Land	0.00025 (0.00008)***	0.0003 (0.0001)***	0.0002 (0.0001)***	0.0002 (0.0001)***
Days on ARV * HH Size >7		0.0038 (0.0016)**		0.0033 (0.0016)**
Days on ARV * Avg. Age		-0.0002 (0.0001)**	-0.0002 (0.0001)**	-0.0002 (0.0001)**
Days on ARV * Wealth			0.0021 (0.0011)*	0.0016 (0.0011)
HH Fixed Effects	Yes	Yes	Yes	Yes
Year Effects	Yes	Yes	Yes	Yes
Observations	1109	1109	1104	1104
Number of Households	627	627	624	624
R-squared	0.03	0.05	0.05	0.05

Standard errors in parentheses. Regressions include household fixed effects.

\* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%

**Figure 1: CD4 Count Before and After Initiation of ARV Therapy**



**Figure 2: Body Mass Index Before and After Initiation of ARV Therapy**

