

PRITHWIRAJ (RAJ) CHOUDHURY

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ACADEMIC POSITIONS HELD

- Harvard Business School, TOM Unit, Assistant Professor, 2013 July-Present
- The Wharton School, University of Pennsylvania, Assistant Professor, 2010 July -2013 June (Renewed in December 2012)

EDUCATIONAL BACKGROUND

Doctorate, Harvard University, 2010

Committee: Tarun Khanna (Chair), Lee Fleming, Josh Lerner, Guido Imbens

Dissertation: "Innovation in Emerging Markets"

- Winner, Best Doctoral Dissertation Award, Academy of International Business, 2011
- Wyss Award for Excellence in Doctoral Research, Harvard Business School, 2010

MBA Strategy and Finance, Indian Institute of Management, Calcutta, 1998

Bachelor of Technology in Computer Science, Indian Institute of Technology, Kharagpur, 1995

RESEARCH

Articles under Submission

1. Prithwiraj Choudhury, Tarun Khanna, 'Firms as Catalyst of Within Country Migration: Evidence from a Randomized Intra-firm Experiment in India' – submitted to The Economic Journal (Royal Economic Society)
2. Prithwiraj Choudhury, 'Return migration and geography of innovation in MNE: Natural experiment of on-the-job learning by local workers reporting to return migrants' – under review at Journal of Economic Geography
3. Prithwiraj Choudhury, 'Intra-Firm Employee Mobility, R&D Location, Funding'
4. Prithwiraj Choudhury, Tarun Khanna, 'Do Leaders Matter? Evidence from Natural Experiment at Indian State Owned Laboratories'

Articles Published in Refereed Journals

1. Jordan Siegel, Prithwiraj Choudhury (2012), 'A Reexamination of Tunneling and Business Groups: New Data and New Methods', *Review of Financial Studies*
2. Prithwiraj Choudhury, James Geraghty, Tarun Khanna (2012), 'A Core Periphery Framework to Navigate Emerging Market Governments—Qualitative Evidence from a Biotechnology Multinational', *Global Strategy Journal*, 2(1): 71-87
3. Prithwiraj Choudhury, Tarun Khanna (2014), 'Charting Dynamic Trajectories: Multinational Firms in India', *Business History Review*
4. Prithwiraj Choudhury, Tarun Khanna (2014), 'Toward Resource Independence – Why State- Owned Entities Become Multinationals: An Empirical Study of India's Public R&D Laboratories', *Journal of International Business Studies*

Working Papers

1. Shinjinee Chattopadhyay and Prithwiraj Choudhury, 'Career Concerns and Strategic Renewal: Results from a Natural Experiment in India'
2. Prithwiraj Choudhury, Chirantan Chatterjee, Devesh Kapur, "Contract Employees & Periphery of Internal Labor Markets: New Evidence from an Emerging Market Technology Firm"
3. Prithwiraj Choudhury, Tarun Khanna, 'Codifying Prior Art and Patenting: Natural Experiment of Herbal Patent Prior Art Adoption at the EPO and USPTO'
4. Prithwiraj Choudhury and Martine Haas, 'Collaborate To Innovate? Collaborative Complexity and Co-Patenting in a Global R&D Center'
5. Prithwiraj Choudhury, Tarun Khanna, 'Bio-Piracy or Prospering Together? Fuzzy Set and Qualitative Analysis of Herbal Patenting by Firms'

Best Papers Proceedings Published

1. Prithwiraj Choudhury, Tarun Khanna (2011), 'Physical, Social and Informational Barriers to Domestic Migration', *International Economic Association (IEA) Congress Beijing 2011 Best Papers Proceedings*
2. Prithwiraj Choudhury, (2010), 'Knowledge Creation in Multinationals and Return Migration of Inventors: Evidence from Micro Data', *Academy of Management Annual Conference 2010, Best Papers Proceedings*

Book Chapter Published

- Prithwiraj Choudhury, Tarun Khanna, 'Physical, Social and Informational Barriers to Domestic Migration', Chapter 9, Volume 1, 2012 (Forthcoming), Institutions and Patterns of Economic Development, edited by Masahiko Aoki, Palgrave Macmillan

ACADEMIC AWARDS AND HONORS

- 2011 Richard N. Farmer Award for Best Dissertation, Academy of International Business. Conference held in Nagoya Japan.
- 2010 Haynes Prize for the Most Promising International Business Scholar, Academy of International Business. Conference held in Rio de Janeiro, Brazil.
- 2010 Finalist for the Douglas Nigh Memorial Best Paper Award, Academy of Management, IM Division, Montreal Canada.
- 2010 Finalist for the IMD Skolkovo Best Paper on Emerging Markets Award, Academy of Management, IM Division, Montreal Canada.
- 2010 Wyss Award for Excellence in Doctoral Research, Harvard Business School
- 2009 Best Doctoral Dissertation Proposal Award at the Academy of Management Doctoral Consortium (IM Division), Chicago.
- 2009 Best Doctoral Dissertation Proposal Award (AIB/Sheth award) at the Academy of International Business (AIB) Doctoral Consortium, San Diego.
- 2008 Runners up for 'Best Doctoral Dissertation Proposal Award' at the Strategic Management Society (SMS) Doctoral Consortium, Hyderabad.
- 2006 High Pass on the Harvard Business School Doctoral General Exam.
- 1998 Ranked within top 2% of MBA class at the Indian Institute of Management.
- 1991 Ranked within top 0.1% of applicants at IIT entrance examination.

RESEARCH FUNDS RECEIVED

- £6000 received from International Growth Center (IGC), coordinated by the London School of Economics for project titled 'The Role of Firms in Developing Human Capital in Emerging Markets', 2012
- Multiple research grants received from the Mack Center, Global Initiatives and the Center for Leadership and Change Management at Wharton

TEACHING EXPERIENCE

Harvard Business School	RC TOM course to MBA students
Wharton Business School	Global Strategic Management (MGMT655) Multinational Corporate Strategies (MGMT205)
Harvard University Economics Dept.	Teaching Fellow for econometrics course (with Professors Guido Imbens and Donald Rubin) Teaching Fellow for microeconomics course (with Professor Jeffrey Miron)

COURSE MATERIALS DEVELOPED

- “Microsoft in China and India, 1993-2007”, Harvard Business School Case N2-708-444, 2007.
- “Teaching Note: Microsoft in China and India, 1993-2007”, Harvard Business School Teaching Note N9-708-444, 2008.
- “Genzyme’s CSR Dilemma: How to Play its HAND”, Harvard Business School Case, 2009.

PRESENTATIONS AND CONFERENCE PARTICIPATION

- Choudhury, P. and Khanna, T. “Codifying Prior Art and Innovation – Natural Experiment with Chinese and Indian Herbal Patents”, Academy of Management, Philadelphia (August, 2014)
- Choudhury, P. and Khanna, T., “Firms as Catalyst of Within Country Migration: Evidence from a Randomized Intra-firm Experiment in India”, Migration Conference, Oxford (July 2014)
- Choudhury, P. and Khanna, T. “Codifying Prior Art and Innovation – Natural Experiment with Chinese and Indian Herbal Patents”, International Economic Association, Jordan (May, 2014)
- Choudhury, P. and Khanna, T., “Firms as Catalyst of Within Country Migration: Evidence from a Randomized Intra-firm Experiment in India”, IIM Bangalore (January 2014)
- Choudhury, P. and Khanna, T., “Firms as Catalyst of Within Country Migration: Evidence from a Randomized Intra-firm Experiment in India”, Strategy Research Institute (June 2013)
- Choudhury P. and Khanna T., ‘Charting Dynamic Trajectories: Multinational Firms in India’, HBS Business History Seminar (June 2013)
- Choudhury, P. and Khanna, T., “The Anatomy of Intellectual Property Theft: Case of Chinese and Indian Herbal Patents”, George Washington University (November 2012)

Choudhury, P. and Khanna, T., “Firms as Catalyst of Within Country Migration: Evidence from a Randomized Intra-firm Experiment in India”, Duke University (October 2012)

Choudhury, P., and Haas, M., “Collaborative Complexity”, SMS Conference Prague (October 2012)

Choudhury, P. and Khanna, T., “Firms as Catalyst of Within Country Migration: Evidence from a Randomized Intra-firm Experiment in India”, SMS Conference Prague (October 2012)

Choudhury, P. and Khanna, T., “The Anatomy of Intellectual Property Theft: Case of Chinese and Indian Herbal Patents”, Academy of Management (August 2012)

Choudhury, P. and Khanna, T., “The Anatomy of Intellectual Property Theft: Case of Chinese and Indian Herbal Patents”, Academy of International Business (July 2012)

Choudhury, P. and Khanna, T., “Firms as Catalyst of Within Country Migration: Evidence from a Randomized Intra-firm Experiment in India”, Rice University (April 2012)

Choudhury, P. and Khanna, T., “Firms as Catalyst of Within Country Migration: Evidence from a Randomized Intra-firm Experiment in India”, Wharton School Bowman Series (March 2012)

Choudhury, P. and Khanna, T., “Firms as Catalyst of Within Country Migration: Evidence from a Randomized Intra-firm Experiment in India”, Washington University St. Louis (October 2011)

Choudhury, P. and Khanna, T., “Firms as Catalyst of Within Country Migration: Evidence from a Randomized Intra-firm Experiment in India”, World Bank Seminar Series, Development Research Group – Trade (September 2011)

Choudhury, P., “Internal Labor Markets and Knowledge Creation in Multinationals”, AIB Conference Farmer Dissertation Award Presentation (June 2011)

Choudhury, P., “Internal Labor Markets and Knowledge Creation in Multinationals”, North Eastern University (October 2010)

Choudhury, P. and Khanna, T., “A 'Core Periphery' Framework to Navigate Emerging Market Governments—Qualitative Evidence from a Biotechnology Multinational”, Global Strategy Journal Conference, (July 2010)

Choudhury, P. and Khanna, T., “Privatization of Innovation: Evidence from India's State Owned Laboratories”, NBER Summer Institute, (June 2010)

Choudhury, P. and Khanna, T., “Privatization of Innovation: Evidence from India's State Owned Laboratories”, Wharton Technology Conference (April 2010)

Choudhury, P., “Internal Labor Markets and Knowledge Creation in Multinationals”, Carnegie Mellon University (February 2010)

Choudhury, P., "Internal Labor Markets and Knowledge Creation in Multinationals", London Business School (January 2010)

Choudhury, P., "Towards an Internal Labor Markets View of Multinationals: How Cross-border Employee Mobility and Intra-firm Social Relationships affect Knowledge Creation in Distant Subsidiaries." American Economic Association (AEA) meeting (January 2010).

Choudhury, P. and Khanna, T., "Constrained Reform of State Owned Enterprise: Evidence from Indian National Labs." Strategic Management Society Conference (October 2009).

Choudhury, P. and Khanna, T., "Constrained Reform of State Owned Enterprise: Evidence from Indian National Labs." Presented at the Academy of Management Conference, Chicago, August 2009.

Selected to attend the NBER Entrepreneurship Research Boot Camp, Cambridge MA, July 2009.

Choudhury, P., "Towards an Internal Labor Markets View of Multinationals: How Cross-border Employee Mobility and Intra-firm Social Relationships affect Knowledge Creation in Distant Subsidiaries." Presented at the CCC Doctoral Colloquium, Copenhagen, May 2009.

Choudhury, P. and Khanna, T., "Constrained Reform of State Owned Enterprise: Evidence from Indian National Labs." Presented at the MIT Innovation and Entrepreneurship Seminar, April 2009.

Choudhury, P. and Khanna, T., "Constrained Reform of State Owned Enterprise: Evidence from Indian National Labs." Presented at the Strategy and Business Environment Conference, UCLA, March 2009.

Choudhury, P. and Khanna, T., "Constrained Reform of State Owned Enterprise: Evidence from Indian National Labs." Presented at the Strategy Unit Brown Bag, Harvard Business School, February 2009.

Choudhury, P. and Khanna, T., "Constrained Reform of State Owned Enterprise: Evidence from Indian National Labs." Presented at the National Bureau of Economic Research (NBER) Productivity Seminar, December 2008.

SERVICE

Academic Community Service

- Organizer and Participant, AOM Panel on Diaspora, Academy of Management Annual Meeting, 2014
- Participant, AIB Panel on Diaspora, Academy of International Business Annual Meeting, 2012

- Participant, AOM Panel on Diaspora, Academy of Management Annual Meeting, 2012
- Ad-hoc reviewer for Management Science, Journal of Economics and Management Strategy, Strategic management Journal, Organization Science, Journal of International Business Studies, Global Strategy Journal, California Management Review

INDUSTRY EXPERIENCE

McKinsey & Company, 1998 to 2003

- As Engagement Manager, managed teams of 3-5 consultants.
- Worked on strategy consulting projects in the software, retail, aluminum and media industries out of the Mumbai, Delhi, Detroit and Moscow offices of McKinsey.

Microsoft Corporation, 2003 to 2005

- Managed a \$30 million business unit for Microsoft in South East Asia, focused on the 50 largest enterprise customers (the Global Accounts).
- Responsibilities included managing licensing agreements, running proof-of-concepts, managing new product introductions and managing the technology support team.

IBM Global Services, 1995 to 1996

- As Software Engineer, worked in the Advanced Technology Group