Elizabeth Lyons

ELIZABETH LYONS

University of Toronto Rotman School of Management 105 St. George Street Toronto, ON M5S 3E9

Email: liz.lyons09@rotman.utoronto.ca Tel: (416) 978-4183

Education

Current Rotman School of Management Toronto, ON

PhD Candidate, Strategic Management

- Dissertation: "The Organization of Online Outsourcing: Observational and Field Experimental Studies."
- Thesis Committee: Professor Ajay Agrawal (Chair), Professor Avi Goldfarb, Professor Nicola Lacetera, Professor András Tilcsik

2005-2009 University of Toronto Toronto, ON

Bachelor of Arts with Honors, Specialist in Economics

• Graduate Silver Medal from St Michael's College for Highest GPA in Economics

Research Activities

Areas of Interest: Technology & Innovation Strategy; Labor & Entrepreneurship; Economic Development; Behavioral Economics

Working Papers

- 1. "Team Production in International Labor Markets: Experimental Evidence from the Field." (Job Market Paper)
- 2. "Does Information Help or Hinder Job Applicants from Less Developed Countries in Online Markets?" *NBER Working Paper No. 18720* (with Ajay Agrawal and Nicola Lacetera).
- 3. "Do Higher Salaries Lead to Higher Performance? Evidence from State Legislators and Governors." with Mitchell Hoffman.

Book Chapters

"Digitization and the Contract Labor Market: A Research Agenda" (with Ajay Agrawal, John Horton and Nicola Lacetera). Forthcoming in Goldfarb, A., Greenstein, S. & Tucker, C (Eds) *Economics of Digitization: An Agenda*. National Bureau of Economic Research.

Work in Progress

- 1. "Entrepreneurship Team Composition: Evidence from a Natural Experiment." (with Pai-Ling Yin.)
- 2. "Linking Digitized Training Evaluations and the Performance of Microentrepreneurs in Kenya."

Elizabeth Lyons 2

Conference and Seminar Invitations

2014 (includes scheduled)

London Business School

• Team Production in International Labor Markets: Experimental Evidence from the Field. Olin Business School, Washington University in St. Louis

- Team Production in International Labor Markets: Experimental Evidence from the Field. Harvard Business School, Strategy
 - Team Production in International Labor Markets: Experimental Evidence from the Field.

2013

CCC Colloquium for Doctoral Student Research

• Not So Flat: A Field Experiment on Multinational Teams

National Bureau of Economic Research's Economics of Digitization: An Agenda Conference

- Digitization and the Market for Contract Labor. *Presented by Ajay Agrawal* 35th DRUID Celebration Conference
 - Does Information Help or Hinder Job Applicants from Less Developed Countries in Online Markets?

Fourth Annual Conference on Internet Search and Innovation, Northwestern University (discussant)

SWEAT Seminar, Department of Economics, University of Toronto

• Do Higher Salaries Lead to Higher Performance? Evidence from State Legislators and Governors.

CEPA Seminar, Department of Economics, University of Toronto

• Multinational Teams: Experimental Evidence from the Field.

13th Annual Roundtable for Engineering Entrepreneurship Research., Georgia Tech

- Team Production in International Labor Markets: Experimental Evidence from the Field. Marshall School of Business, University of Southern California
- Team Production in International Labor Markets: Experimental Evidence from the Field. Carey Business School, Johns Hopkins University
- Team Production in International Labor Markets: Experimental Evidence from the Field. Dyson School of Applied Economics and Management, Cornell University
 - Team Production in International Labor Markets: Experimental Evidence from the Field.

2012

National Bureau of Economic Research Summer Institute: Development and Productivity Meeting

• How do Online Platforms Flatten Markets for Contract Labor? *Presented by Nicola Lacetera*

National Bureau of Economic Research's Economics of Digitization: An Agenda Pre-Conference

• Digitization and the Market for Contract Labor. Presented by Ajay Agrawal

Elizabeth Lyons 3

2011

Rotman School of Management Strategic Management 2011-2012 Seminar Series

• How do Online Platforms Flatten Markets for Contract Labor?

Ad Hoc Referee

- Management Science
- Academy of Management

Teaching Experience

Course Development

MBA Program, Rotman School of Management, University of Toronto

Creative Destruction Lab Course, Co-Developed with Professor Ajay Agrawal

Teaching Assistance

MBA Program, Rotman School of Management, University of Toronto

- Venture Consulting Project (Independent Study), Professor Walid Hejazi
- Model-Based Decision Making in Practice (RSM 1213), Professors Bernardo Blum and Mara Lederman
- Special Topics in Business Economics Innovation and Intellectual Property (RSM 2142), Professor Matthew Mitchell
- Corporate Strategy (RSM 2021), Professor Ajay Agrawal
- Foundations of Strategic Management (RSM 1301), Professors Joanne Oxley & Brian Silverman
- Strategy II (RSM 1152), Professors Mara Lederman & Joanne Oxley
- Cooperative Strategy (RSM 2055), Professor Mara Lederman

Masters in Management of Innovation

• Management of Technology (MMI1080), Professor Nicola Lacetera

Non-Academic Positions

2013-Present Associate Director; Creative Destruction Lab at Rotman

Awards and Certifications

- Doctoral Fellowship, Joseph L. Rotman School of Management, 2009 to present
- Massey College Junior Fellowship, 2009-2011
- French Bilingual Certificate