# Florenta Teodoridis

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### **Education:**

- Rotman School of Management, University of Toronto
  Ph.D. Business Administration (Strategy), 2014 (expected)
  Committee: Ajay Agrawal (chair), Joshua Gans, Avi Goldfarb, Brian Silverman
- Schulich School of Business, York University, Toronto Master of Business Administration (MBA), 2008
- University of Bucharest
- B.Sc. Mathematics and Computer Science

## **Research Activity:**

**Interests:** Strategic management, entrepreneurship, economics of innovation

### Working Papers:

- "Generalists, Specialists, and the Direction of Inventive Activity" (job market paper)
- "Does Knowledge Accumulation Increase the Returns to Collaboration?" (with Ajay Agrawal and Avi Goldfarb), NBER working paper # 19694

### Work in Progress:

- "Cumulative Innovation and the Evolution of Research Trajectories"
- "Scientific Paradigm Shifts and Superstar Dethronement"
- "Spilling Over the Berlin Wall: The Role of Mobility in Knowledge Transfer (with Keyvan Vakili)

# Academic Experience:

### **Teaching Assistant:**

- Strategy, MBA, Rotman School of Management, Prof. Anne Bowers, Prof. Brian Silverman, Prof. Joanne Oxley, 2013
- Model-based Decision Making in Practice, MBA, Rotman School of Management, Prof. Bernardo Blum, Prof. Mara Lederman, 2013
- Corporate Strategy, MBA, Rotman School of Management, Prof. Ajay Agrawal, 2013
- Venture Capital, MBA, Rotman School of Management, Prof. Brian Silverman, 2012 2013
- Foundations of Strategic Management, MBA, Rotman School of Management, Prof. Joanne Oxley, Prof. Brian Silverman, 2012
- Strategy II, MBA, Rotman School of Management, Prof. Mara Lederman, Prof. Joanne Oxley, 2012
- International Business, MBA, Rotman School of Management, Prof. Joanne Oxley, 2011 2013
- Special Topics Strategy: Corporation 360, MBA, Rotman School of Management, Prof. Sarah Kaplan, 2011-2012
- Business-Government Relations, MBA, Rotman School of Management, 2010
- Corporate Strategy, MBA, Schulich School of Business, 2008-2009
- Information Management, MBA, Schulich School of Business, 2007

## **Research Assistant:**

- Prof. Brian Silverman, 2009-2012
- Prof. April Franco, 2012
- Prof. Sarah Kaplan, 2011

# **Conference Presentations:**

- Economics of Knowledge Contribution and Distribution Workshop in Conjunction with REER, Scheller College of Business, Georgia Tech, Atlanta, 2013
- NBER Productivity Seminar, NBER, Boston, 2013
- DRUID, ESADE, Barcelona, 2013
- Consortium for Cooperation and Competition, Kansas City, 2013
- Roundtable for Engineering Entrepreneurship Research (REER), Scheller College of Business, Georgia Tech, Atlanta, 2012
- The Organization, Economics and Policy of Scientific Research, LEI & BRICK, Turin, Italy, 2012

# Honors & Awards:

- Best Student Paper Award, Roundtable for Engineering Entrepreneurship Research (REER), Scheller College of Business, Georgia Tech, Atlanta, 2013
- CCMF Doctoral Fellowship, 2009 to present
- SGS Conference Grant, University of Toronto, 2013

# **Professional Activities:**

Ad Hoc Referee: Management Science, Academy of Management (BPS and TIM divisions) Professional Affiliations: Academy of Management (BPS and TIM divisions)

# **Non-Academic Experience:**

Identified, designed and managed the full development life-cycle of various data-driven business decision-making applications (big data, business intelligence, data warehousing)

- Consultant/Project Manager, Harlequin Enterprises TORSTAR, Toronto
- Technical Project Manager, St. Elizabeth Health Care, Toronto
- Project Lead/Software Developer, IPSOS-Reid, Toronto

Non-Academic Certification: Project Management Professional (PMP)

## **References:**

### Ajay K. Agrawal (chair)

Peter Munk Professor of Entrepreneurship University of Toronto, Rotman School of Management 105 St. George Street, Toronto, ON, M5S 3E6, Canada Phone: (416) 946-0203, Fax: (416) 978-5433 Email: ajay.agrawal@rotman.utoronto.ca

### Joshua S. Gans

Jeffrey C. Skoll Chair of Technical Innovation and Entrepreneurship Professor of Strategic Management University of Toronto, Rotman School of Management 105 St. George Street, Toronto, ON, M5S 3E6, Canada Phone: (647) 273-3202, Fax: (416) 978-5433 Email: joshua.gans@gmail.com

### Avi Goldfarb

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### **Brian Silverman**

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