

**ROSEMARIE ZIEDONIS**  
rmz@uoregon.edu

University of Oregon  
Lundquist College of Business  
1208 University of Oregon, 478 Lillis Hall  
Eugene, OR 97403-1208

P: (541) 346-8248  
F: (541) 346-3341

## **ACADEMIC POSITIONS**

### **Lundquist College of Business, University of Oregon**

Associate Professor, Management Department, 2010 - present  
Research Director, Lundquist Center for Entrepreneurship, 2010-13

### **Stanford Institute for Economic Policy Research, Stanford University**

Visiting Associate Professor, Fall 2012

### **University of Michigan**

Assistant Professor, Strategy Department, Stephen M. Ross School of Business, 2002-2010  
Co-Director, Program in Law, Economics, and Technology, UM Law School 2008-2010

### **The Wharton School, University of Pennsylvania**

Assistant Professor, Strategic Management, 1999-2002  
Senior Fellow, Management Department, 2002-2008

## **EDUCATION**

### **University of California, Berkeley, Walter A. Haas School of Business**

Ph.D. in Business and Public Policy, 2000

Dissertation Title: Patent Protection and Firm Strategy in the Semiconductor Industry

Committee: David C. Mowery (Haas School), Bronwyn H. Hall (Economics), Robert P. Merges (Boalt Hall School of Law), and David J. Teece (Haas School)

### **University of North Carolina, Chapel Hill**

B.A. Economics and International Studies, 1988  
Phi Beta Kappa

## **AWARDS, RESEARCH GRANTS, AND FELLOWSHIPS**

- 2012 Advisory Council Undergraduate Teaching Award, awarded to one instructor for excellence in undergraduate teaching, Lundquist College of Business, U. Oregon
- Principal Investigator (PI), Ewing Marion Kauffman Foundation Research Award (\$45,000), State Innovation Programs and the Effects on Entrepreneurial Activity, with Bo Zhao, U. Michigan doctoral student in business economics, 2011-
- Co-PI on Interdisciplinary Research Grant from Microsoft Foundation (\$200,000) with Rebecca Eisenberg, U. Michigan Law School Program in Law, Economics & Technology, 2008-2010
- Research Sub-Award, Ewing Marion Kaufman Foundation (\$45,000), Rajshree Agarwal lead PI, 2009
- 'Top 10' Evening MBA Instructor based on student ratings, U. Michigan, 2005-2010
- Research Grant for Studies on Innovation (\$20,000), General Electric Fund of Wharton School's Jones Center for Management Policy, Strategy, and Organization, 2002-2005
- Research Awards, Wharton's Mack Center for Technological Innovation (\$30,000), 1999-2002, 2003-7.
- School-wide Research Awards, U. Michigan Ross School of Business (\$10,000), 2004, 2007

- Best Reviewer Award, Technology & Innovation Mgmt Division, Academy of Management, 2004
- ISI Web of Science Top-Cited Paper in Economics & Business for “Patent Paradox” study (Hall & Ziedonis, 2001), featured at: <http://www.esi-topics.com/nhp/nhp-november2002.html>
- Principal Investigator (PI), National Academies Board on Science, Technology, and Economic Policy (STEP), Committee on Intellectual Property Rights in a Knowledge-Based Economy, Study on Patent Litigation in the US Semiconductor Industry (\$7,500), 2000-2002
- Co-Principal Investigator with Bronwyn Hall, National Bureau of Economic Research/Alfred P. Sloan Foundation Research Grant for “Patent Paradox” study (\$10,000), 1998
- Dissertation Fellow, Orel Crawford Award, UC Berkeley, 1997-98
- Doctoral Student Research Grant, US Air Force Office of Scientific Research (\$5,000), 1998
- Outstanding Graduate Student Instructor Award, UC Berkeley Academic Senate, 1997
- Outstanding Graduate Student Instructor Award, Haas School of Business, UC Berkeley, 1997
- *California Management Review*, Research Grant (\$5,000), 1995, 1998
- Sasakawa Peace Foundation Fellow, 1994-95
- Orel Crawford Research and Teaching Fellow, 1993-94
- National Doctoral Fellow, American Assembly of Collegiate Schools in Business, 1992-93
- Outstanding Achievement Award, International Trade & Finance, US General Accounting Office, 1991

#### **PUBLICATIONS** (under RH Ziedonis and RM Ham)

- [21] Ganco M, Ziedonis RH, Agarwal R. 2013. More Stars Stay, but the Brightest Ones Still Leave: Job Hopping in the Shadow of Patent Enforcement. *Strategic Management Journal*, forthcoming
- [20] Hsu D, Ziedonis RH. 2013. Resources as Dual Sources of Advantage: Implications for Valuing Entrepreneurial-Firm Patents. *Strategic Management Journal* 34: 761-781 (Lead article)
- [19] Benson D, Ziedonis RH. 2010. Corporate Venture Capital and the Returns to Acquiring Portfolio Companies. *Journal of Financial Economics* 98: 478-499
- [18] Agarwal R, Ganco M, Ziedonis RH. 2009. Reputations for Toughness in Patent Enforcement: Implications for Knowledge Spillovers via Inventor Mobility. *Strategic Management Journal* 30(13): 1349-1374
- [17] Benson D, Ziedonis RH. 2009. Corporate Venture Capital as a Window on New Technologies: Implications for the Performance of Corporate Investors When Acquiring Startups. *Organization Science* 20(2): 329-351
- [16] Ziedonis RH. 2009. Intellectual Property Regimes and Firm Strategy: Putting Hall and Ziedonis (2001) in Perspective. J. Nickerson and B. Silverman, eds. *Advances in Strategic Management: Economic Institutions of Strategy*, 26: 313-340
- [15] Ziedonis RH. 2008. On the Apparent Failure of Patents: A Response to Bessen and Meurer. *Academy of Management Perspectives* 20(4): 21-29
- [14] Ziedonis RH. 2008. Intellectual Property and Innovation. S. Shane, ed., *Blackwell Handbook on Technology and Innovation Management*. Oxford, UK: Blackwell Publishing
- [13] Hsu D, Ziedonis RH. 2008. Patents as Quality Signals for Entrepreneurial Ventures. *Academy of Management Best Papers Proceedings*
- [12] Ziedonis RH. 2004. Don't Fence Me In: Fragmented Markets for Technology and the Patent Acquisition Strategies of Firms. *Management Science* 50(6): 804-820  
Selected for reprinting in: Heller M. 2009. *Commons and Anticommons*. UK: Edward Elgar Publishing

- [11] Ziedonis RH. 2003. Patent Litigation in the U.S. Semiconductor Industry. W.A. Cohen and S.A. Merrill, eds., *Patents in the Knowledge-Based Economy*. Washington DC: National Academies Press
- [10] Hall BH, Ziedonis RH. 2001. The Patent Paradox Revisited: An Empirical Study of Patenting in the U.S. Semiconductor Industry, 1979-95. *Rand Journal of Economics* 32(1): 101-128  
 Featured by ISI Web of Science as the top-cited new paper in economics & business journals, Nov 2002  
 Reprinted in:  
 Miller JS. 2009. *Critical Concepts in Intellectual Property Law: Patents*. UK: Edward Elgar Publishing Ltd, 2009  
 Nickerson J, Silverman B. 2009. *Economic Institutions of Strategy, Advances in Strategic Management*, volume 26. UK: Emerald Group Publishing  
 Margolis SE, Newmark CM. 2009. *Intellectual Property and Business*, Business Economics Series. UK: Edward Elgar Publishing Ltd  
 Cantwell J. 2006. *The International Library of Critical Writings in Economics: The Economics of Patents*. UK: Edward Elgar Publishing Ltd
- [9] Ziedonis RH, Hall BH. 2001. The Effects of Strengthening Patent Rights on Firms Engaged in Cumulative Innovation: Insights from the Semiconductor Industry. In G.D. Libecap, ed., *Advances in the Study of Entrepreneurship, Innovation, and Economic Growth*, vol. 13. UK: Elsevier Science Ltd
- [8] Linden G, Mowery DC, Ziedonis RH. 2000. National Technology Policy in Global Markets: Developing Next-Generation Lithography in the Semiconductor Industry. *Business and Politics* Fall  
 Selected for reprinting in: Feldman M, Link AN. 2001. *Science and Technology in the 21<sup>st</sup> Century: Toward a Global Policy Agenda*. Norwell, Massachusetts: Kluwer Academic Publishers
- [7] Ham RM, Linden G, Appleyard MM. 1998. The Evolving Role of Semiconductor Consortia in the United States and Japan. *California Management Review* 41: 137-163
- [6] Ham RM, Mowery DC. 1998. Improving the Effectiveness of Public-Private R&D Collaboration: Case Studies at a U.S. Weapons Laboratory. *Research Policy* 26: 661-675
- [5] Ham RM, Mowery DC. 1997a. Country Case Study: The United States of America. J. Dunning, ed., *Governments, Globalization, and International Business*. UK: Oxford University Press
- [4] Ham RM, Mowery DC. 1997b. Technology Collaboration Between Industry and National Laboratories: The Importance of Project Structure and Management. *International Journal of Industrial Engineering Special Issue: Technology Transfer* 4(4): 244-253
- [3] Ham RM, Mowery DC. 1995a. Enduring Dilemmas in U.S. Technology Policy. *California Management Review* 37:4.  
 Reprinted as:  
 Koopman G, Scharrer H. 1996. *The Economics of High Technology Competition and Cooperation in Global Markets*. Hamburg, Germany: Institut für Wirtschaftsforschung  
 La politique technologique de Clinton. *Politique étrangere* 4: 991 - 1004, 1995
- [2] Ham RM, Mowery DC. 1995b. Improving Industry-Government Cooperative R&D. *Issues in Science and Technology* (Summer): 67-73.
- [1] John KE, Sirois E, Park M, Winston T, Ham RM. 1993. Benefits of Teamwork in a Mail Survey of U.S. Firms on Patent Protection: A Coordinated Methodological Approach. *Proceedings of the International Conference on Establishment Surveys*, American Statistical Association.

## WORKING PAPERS

- Ziedonis RH. 2013. Two Decades of Research on Intellectual Property: Top-Cited Papers, Salient Themes, and Emerging Issues. *Industrial and Corporate Change*, invited for resubmission
- Zhao B, Ziedonis RH. 2013. State Governments as Financiers of Technology Startups: Implications for Firm Performance.
- Zhao B, Ziedonis RH. 2013. State Innovation Programs and the Retention of Science and Technology Startups: Evidence from the Great Lakes Region.
- Hochberg Y, Serrano C, and Ziedonis RH. 2013. Patents, Reputable Investors, and the Market for Venture Lending.
- Hall BH, Ziedonis RH. 2007. An Empirical Analysis of Non-Rival Patent Litigation.
- Ziedonis A, Ziedonis RH. 2006. Research Consortia as Performers and Brokers of R&D: Trade-offs for Member Firms.

## OTHER WORKS-IN-PROGRESS

- “Keeping a Distance: Reputations for IP Toughness and the Relocation of Mobile Inventors,” with Rajshree Agarwal, U. Maryland, and Martin Ganco, U. Minnesota.
- “The Private Value of Patents for Entrepreneurial Firms: Evidence from Medical Devices, Semiconductors and Software,” with Arvids Ziedonis, Stanford Institute for Economic Policy Research.
- “Taxes, Spillovers, and the Off-shoring of R&D: Evidence from U.S. Multinationals,” with Jingjing Huang and Linda Krull, U. Oregon.
- “Managing the Ownership and Control Rights of Users: Evidence from Multiplayer Online Games”

## PRESENTATIONS

- “Patents, Reputable Investors, and the Market for Venture Lending”
  - Institutions and Innovation Conference, Harvard Business School, 2013
  - Academy of Management Meetings, Orlando FL, 2013
- “State Governments as Financiers of Technology Startups: Implications for Firm Performance”
  - Strategy and Economics Seminar, U. British Columbia, 2013
  - Wharton Technology Conference, U. Pennsylvania, 2013
  - Stanford Institute of Economic Policy Research (SIEPR) Seminar, Stanford, 2012
  - Innovation Seminar, UC Berkeley Haas School of Business, 2012
  - National Bureau of Economic Research (NBER) Entrepreneurship Workshop, 2012
  - Academy of Management Meetings, Boston MA, 2012 (presented by co-author)
  - Northwestern Law Searle Center, Innovation and Entrepreneurship Conference, 2012
  - UCLA Entrepreneurship Seminar, 2012
  - Management Seminar, U. Oregon, 2012
- “Patent Thickets: Evidence from Academic Research”
  - EPO Economic and Scientific Advisory Board meeting, Leuven Belgium, 2012

- “The Private Value of Patents for Entrepreneurial Firms: Evidence from Medical Devices, Semiconductors and Software”
  - Ecole Polytechnique Federal de Lausanne, Switzerland, 2013
  - European Intellectual Property and Policy (EPIP) Conference, Leeuven Belgium, 2012
  - West Coast Entrepreneurship Research Forum, USC, 2012
  - Academy of Management Meetings, Boston MA, 2012
- “Job Hopping in the Shadow of Patent Enforcement”
  - Stanford Institute of Economic Policy Research (SIEPR) Seminar, Stanford, 2011
  - Academy of Management Meetings, San Antonio TX, 2011
  - DRUID Conference on Innovation, Strategy, and Structure, Denmark, 2011 (plenary session)
  - Max Planck Institute for Economics, Jena Germany, 2011
  - U. Munich & Technical U. of Munich Innovation Seminar, 2011
  - Darden Entrepreneurship and Innovation Research Conference, UVA, 2011
  - Wharton Technology Conference, U. Pennsylvania, 2011
  - Innovation Seminar, UC Berkeley Haas School of Business, 2011
  - Management Sciences Research Seminar, Ohio State U., 2010
  - Management Seminar, U. Oregon, 2010
  - Strategy Brownbag, Ross School of Business, U. Michigan, 2009
- “Reputations for Toughness in Patent Enforcement: Implications for Knowledge Spillover through Inventor Mobility”
  - Kellogg/Northwestern Entrepreneurship and Innovation Seminar, 2009
  - U. Arizona Entrepreneurship Seminar, 2009
  - UCLA Business Environment Conference, 2009
  - Emory Strategy Seminar, 2008
  - Georgia Tech Roundtable on Engineering Entrepreneurship Research (REER), 2008
  - Entrepreneurship Research Workshop, U. Michigan, 2008
  - Duke Strategy Conference (presented by discussant), 2008
  - Wharton Technology Mini-Conference (presented by coauthor), 2008
  - Berkeley Innovation Seminar, Haas School and Economics Department, 2008
  - West Coast Entrepreneurship Research Forum, U. Washington, 2007
  - Academy of Management Meetings, Showcase Symposium, 2007
- “Patents as Quality Signals for Entrepreneurial Ventures”
  - Faculty Research Seminar, U. Oregon, May 2011
  - Academy of Management Meetings, 2008
  - NBER Entrepreneurship Workshop (presented by coauthor), 2007
  - Conference on Technology Entrepreneurship and Institutions, U. Wisconsin, 2007
  - Berkeley Innovation Seminar, Haas School and Economics Dept., 2007
  - First Annual Ross School Workshop on Entrepreneurship Research, 2007
- “Are Weak Patent Regimes Stronger Than We Think?: Evidence from Venture-backed Firms”
  - Workshop on Innovation and Entrepreneurship Research, LCB/University of Oregon, June 2011
  - Symposium on Intellectual Property and Entrepreneurship, UC Berkeley Center for Law and Technology and Kauffman Foundation, Boalt School of Law, March 2008
- “An Empirical Analysis of Non-Rival Patent Litigation”
  - Northwestern Law School/Searle Center Workshop of Patent Litigation, Nov 2010
  - American Economic Association Meetings, January 2007

- “Markets for Patents: Toward a Research Agenda”
  - U. Michigan “Markets for Patents” Conference, Ross School, UM Law School, 2009
- “Patent Cross Licensing and Litigation: Evidence from Semiconductors and Electronics”
  - Symposium on Patent Cross Licenses: Academic and Business Perspectives, UC Berkeley Center for Law and Technology, Boalt School of Law, 2009
- “Startups as Sources of New Technology...and Patents”
  - US Federal Trade Commission hearings on the Evolving IP Marketplace, 2009
- “Corporate Venture Capital and the Returns to Acquiring Entrepreneurial Firms”
  - U. North Carolina at Chapel Hill, Strategy Seminar, 2007
  - U. Illinois at Urbana-Champaign Strategy Seminar, 2006
  - Stern School Interdisciplinary Economics, Strategy and Marketing Seminar, New York U., 2006
  - Tuck School Innovation and Learning Seminar, Dartmouth, 2006
  - Rotman School Strategy Seminar, U. Toronto, 2006
  - Harvard Corporate Entrepreneurship Conference, 2005
  - Stanford Technology Ventures Seminar, Stanford, 2005
  - Berkeley Innovation Seminar, Haas School and Economics Department, 2005
  - Finance Seminar, U. Michigan, 2005
  - Roundtable for Engineering Entrepreneurship Research, Georgia Tech, 2004
  - Academy of Management Meetings, New Orleans, LA, 2004
- “Empirical Research on Patent Litigation”
  - Patent Reform Hearings, National Academies of Science, Federal Trade Commission, and the American Intellectual Property Law Association, Washington DC, 2005.
- “Research Consortia as Performers and Brokers of R&D: Trade-offs for Member Firms”
  - Roundtable Engineering Entrepreneurship Research, Georgia Tech, 2005
  - Academy of Management Meetings, Hawaii, 2005
- “Don’t Fence Me In: Fragmented Markets for Technology and Patent Acquisition Strategies of Firms”
  - Academy of Management, Uses and Abuses of Patent Data, 2003-2005
  - Empirical Research on Patents Workshop, Stanford & Berkeley Schools of Law, 2005
  - Workshop on the Economics of Intellectual Property, NBER Summer Institute, 2004
  - New York U. Law School Colloquium on Intellectual Property and Antitrust, New York, 2003
  - U. Michigan Intellectual Property Law Seminar, 2003
  - Purdue Microeconomics Seminar, Krannart School, 2002
  - International Society for New Institutional Economics (ISNIE) Conference, 2002
  - U. Pennsylvania Law and Economics Seminar, Penn Law School, 2002
  - Wharton Management of Technology Seminar, 2002
  - Strategy and the Business Environment Conference, Stanford, 2002
  - Department of Justice/FTC Hearings on Intellectual Property, Washington DC, 2002
  - BYU and U. Utah Winter Strategy Conference, 2002
- “Obtaining and Enforcing Patents in Semiconductors: Insights from Two Recent Studies”
  - Technological Innovation and Entrepreneurship Workshop, Krannart School, Purdue, 2002
  - Interdisciplinary Committee on Organizational Studies Seminar, U. Michigan, 2002
  - Department of Justice/FTC Hearings on Intellectual Property, Washington DC, 2002
  - Wharton Impact Conference on Managing Knowledge Assets, 2001
- “Patent Enforcement in the U.S. Semiconductor Industry, 1973-2001”

- Academy of Management Conference, Seattle WA, 2003
- Department of Justice/FTC Hearings on Intellectual Property, Washington DC, 2002
- National Academies Conference on “The Operation of the Patent System,” Washington DC, 2001
- “Research Consortia and the Diffusion of Technological Knowledge: Insights from SEMATECH”
  - International Society for New Institutional Economics (ISNIE) Conference, 2004
  - Corporate Strategy and International Business Seminar, U. Michigan, 2002
  - Academy of Management Conference, Washington DC, 2001
- “The Patent Paradox Revisited: An Empirical Study of Patenting in the Semiconductor Industry”
  - Advanced Patent Law Institute Annual Meeting, San Jose, CA, 2000
  - Federal Research Bank of Philadelphia, innovation research workshop, 2000
  - Jones Center for Management Policy, Strategy, and Organization, Wharton School, 2000
  - American Law and Economic Association Annual Meeting, New York, NY, 2000
  - National Academies, Board on Science, Technology, and Economic Policy conference on “Intellectual Property Rights: How Far Should They Be Extended?” <http://www4.nas.edu/pd/step.nsf/>, Washington DC, 2000
  - National Bureau of Economic Research, Patent System conference, Santa Barbara, CA, 1999
  - Berkeley Institutional Analysis Seminar, 1999
  - Other seminar presentations in 1999: Arizona State, Georgetown, George Mason Univ, Harvard, NYU, Ohio State, Michigan, and Wharton.
- “Improving Industry-Government Cooperative R&D: Evidence from Case Studies at a National Weapons Laboratory”
  - International Trade & Finance Seminar, U.S. GAO, San Francisco, CA, 1995
  - Los Alamos National Laboratory, 1995

## TEACHING

### Dissertation Committees

- Bo Zhao, business economics, U. Michigan Ross School of Business, (committee co-chair); 2012 Kauffman Doctoral Fellow; placement Strategy/International Business faculty, U. Hong Kong.
- Lauren Lanahan, public policy, UNC-Chapel Hill (ongoing); 2012 Kauffman Doctoral Fellow.
- David Benson, strategy, U. Michigan Ross School of Business (committee chair); 2008 Kauffman Doctoral Fellow/SRC Fellow; Emeritus Faculty Award for Best Ross School Dissertation in 2009-2010 cohort; placement Strategy/Entrepreneurship faculty, Brigham Young University.
- Martin Ganco, strategy, U. Illinois; 2009 Kauffman Doctoral Fellow; 2011 Best Dissertation Award, AOM Business Policy Strategy Division; placement: U. Minnesota Strategy faculty.
- Angus Cho, U Michigan Economics (2008); placement Shanghai U. Finance and Economics.
- Amit Seru, U Michigan Ross School Finance (2007); placement U. Chicago, Finance faculty.
- Miriam Bitton, UM Law School (2006); placement Bar-Ilan U. School of Law faculty.

2011- **Economic Perspectives on Causal Inference** (MGMT607), Univ. of Oregon  
Introduced and developed methods course for PhD students

2011- **Business Strategy and Planning** (BA453), Univ. of Oregon  
Capstone course for undergraduate business majors  
Undergraduate Teaching Award, 2012

2011- **Strategic Management** (MGMT614), Univ. of Oregon  
Required MBA strategy course

- 2003-2010      **Corporate Strategy** (STRAT601), Univ. of Michigan  
Core MBA strategy course for evening students, 2003-2008; 2010.  
'Top 10' Evening MBA Instructor, based on student ratings, 2005-
- 2001-2007      **Intellectual Property and Competitive Strategy** (MBA elective course)  
Developed new MBA elective; The Wharton School, Spring 2001 (MGMT654)  
Top-rated MBA elective in the Management Dept for Spring 2001, 2002.  
Introduced to Ross School MBA Curriculum in 2003 (CSIB673; CSIB553)  
Among top 5% MBA electives based on student ratings.
- 1999-2001      **Competitive Strategy** (MBA Core Course)  
University of Pennsylvania, the Wharton School
- 1996              **Social, Political and International Environment of Business** (undergraduate)  
Graduate Student Instructor, UC Berkeley, Haas School of Business

## OTHER WORK EXPERIENCE

- 1989-1996      **Policy Analyst**  
**U.S. General Accounting Office**, Washington DC; San Francisco, CA  
Evaluated intellectual property systems and R&D programs  
Initiated and led a monthly video-seminar on international trade and technology  
Managed staff in Europe, San Francisco, and Washington DC
- 1988-1989      **Research Assistant**  
**Institute for International Economics**, Washington DC  
Principal researcher for E.M. Graham and Paul Krugman, *Foreign Direct Investment in the United States*. Washington, DC: Institute for International Economics, 1989.
- 1987-1988      **Research Assistant, Graduate School of Business/Department of Economics**  
**University of North Carolina, Chapel Hill**  
Examined the effects of trade policies on textile industry
- 1987              **Intern, Venture Management Exchange**  
**Berlin Center of Innovation, West Berlin, Germany**  
Coordinated seminars on venture financing  
Recruited MBA students for positions with German startups

## PROFESSIONAL ACTIVITIES

### Editorial Boards:

- *Management Science*, Associate Editor, 2012-
- *Strategic Management Journal*, Editorial Board, 2005-
- *Academy of Management Journal*, Editorial Board, 2004-2010

Reviewer: *American Economic Review*, *California Management Review*, *Journal of Financial Economics*, *Journal of Industrial Economics*, *Journal of Law and Economics*, *Organization Science*, *Rand Journal of Economics*, *Research Policy*, and the *Strategic Entrepreneurship Journal*.

### Elected positions:

- Business Policy and Strategy Executive Committee, 2011-2013
- Business Policy and Strategy Research Committee, 2007-2009



- Strategic Research Initiative, 2012-

Professional affiliations: Phi Beta Kappa, Academy of Management (Business Policy and Strategy and Technology Innovation Management divisions), the Strategic Management Society, INFORMS, and the International Society for New Institutional Economics.

Co-Organizer (with Jeff Furman), Business Policy and Strategy New Faculty Consortium, 2013-

Co-Organizer (with Tim Simcoe and Anne Bower), ‘Do I have an endogeneity problem and what should I do about it?’ AOM Professional Development Workshop, August 2012

Co-Organizer (with Julian Atanassov and Nagesh Murtha), Second Annual LCB Research Workshop: Innovation, Sustainability, and Entrepreneurship, UO Lundquist College of Business, June 2012.

Co-Organizer (with Julian Atanassov), Innovation & Entrepreneurship Internal Research Workshop, UO Lundquist College of Business, June 2011.

Invited Speaker on “Innovation Communities and the Law,” MIT Sloan Technological Innovation, Entrepreneurship, and Strategic (TIES) Management Group 50<sup>th</sup> Anniversary Research Conference, MIT Sloan School, April 2011.

Invited Speaker, European Patent Office Workshop on Patent Thickets, Belgium, 2012

Discussant and Speaker, Professional Development Workshops on Patent Data, Academy of Management Annual Meetings, 1999, 2003, 2004, 2010-2013

Discussant and Speaker, West Coast Research Symposium Doctoral Symposium, 2010-12

Faculty Leader, Business Policy and Strategy New Faculty Consortium, Academy of Management Meetings, 2010-

Co-Organizer (with Steven Klepper, Hart Posen, Brian Wu, Minyuan Zhao, and Arvids Ziedonis), CCC Doctoral Colloquium and Faculty Research Conference, Ross School of Business, April 2010.

Co-Organizer (with Rebecca Eisenberg), “Markets for Patents” Research Conference, Ross School of Business and University of Michigan Law School, December 2009

Co-Organizer (with Francine Lafontaine), Annual Workshops on Entrepreneurship Research, Ross School of Business, 2007-2008

Discussant, Professional Development Workshop on Corporate Venture Capital, Academy of Management Annual Meetings, 2007-2008

Co-Chair and Panel Organizer of Showcase Symposium on Scientists, Engineers, and the Process of Innovation, Academy of Management Annual Meetings, 2007

Faculty Speaker, Business Policy and Strategy Doctoral Consortium, Academy of Management Meetings, 2007, 2011-12

Speaker, National Academies Conference on “Investor Exits: Implication for Innovation and Entrepreneurship in the U.S. Economy,” Science, Technology, and Economic Policy Board, Aug 2007

Discussant, Economics of Intellectual Property, NBER Summer Institute, July 2007

Discussant, Roundtable for Engineering Entrepreneurship Research, Georgia Tech, 2006, 2010, 2012

Peer Reviewer, Genomics Research Institute of the National Institutes of Health, Intellectual Property and Its Effects on Genomics-Related R&D, March 2005

Chair and Panel Organizer, “Institutions and the Creation and Use of New Technologies,” International Society of New Institutional Economics (ISNIE), Tucson, Arizona, Sept. 2004

Co-Chair and Panel Organizer, “Start-ups, Established Firms, and the Commercialization and Use of New Technologies” (with Kwanghui Lim), Academy of Management Annual Meetings, Technology and Innovation Management (TIM) and Entrepreneurship Divisions, New Orleans, LA, Aug 2004

Discussant, Professional Development Workshop on “Measuring Knowledge in Management Research,” Academy of Management Annual Meetings, Business Policy and Strategy (BPS) Division, New Orleans, LA, Aug 2004

Co-Chair and Panel Organizer, “Managing Intellectual Property in Knowledge Economies: Theory, Empirical Evidence, and Business Strategies” (with Markus Reitzig), Academy of Management Annual Meetings, TIM Division, Seattle, WA, Aug 2003

Co-Chair and Workshop Organizer, Professional Development Workshop on “Patent Data in Management Research: Uses, Abuses, and Lessons Learned” (with Atul Nerkar), Academy of Management Annual Meetings, BPS Division, Seattle, WA, Aug 2003

Co-Organizer, Wharton Technology Mini-Conference, a junior faculty research symposium (with Lori Rosenkopf and Christian Terweisch), Spring 2001, Spring 2002

Invited Speaker, U.S. Department of Justice/Federal Trade Commission Hearings on the Patent System and Innovation, Spring 2002

Editorial Board, Technological Innovation and Intellectual Property (TIIP), 2002-2007.

Invited Faculty Participant, Business Policy and Strategy Doctoral Consortium, Academy of Management, Denver, Colorado, August 2002

Invited Panelist, “Workshop on Intellectual Property Rights in Research Partnerships,” George Washington University, Washington DC, October 2001

Faculty Participant, Doctoral Consortium on Competition, Cooperation, and Competitiveness (CCC), Duke University, April 2001; UC Berkeley, April 2005; U Michigan 2010; MIT 2011.

Discussant, Wharton Research Conference on Strategy and the Business Environment, Sept. 2000.

Co-Chair, “Strategic Management of Intellectual Property” Panel (with J.P. Liebeskind), Academy of Management Conference, Toronto, Canada, August 2000

- Selected as Showcase Symposium for Technology and Innovation Management and Business Policy and Strategy Divisions, 2000

Invited Panelist, Workshops on Intellectual Property Rights, Yale University, New Haven, CT, September 1999; the National Academy of Science, Washington DC, February 2000

## RESEARCH PROFILES AND MEDIA MENTIONS

- “2013 Patent Workshop at the Academy of Management: Dr. Ziedonis’ RX for Patent Fatigue,” Lee Fleming Director’s blog: <http://www.funginstitute.berkeley.edu/2013-patent-workshop-academy-management-dr-ziedonis-rx-patent-fatigue-0>
- “How to Retain the Value in Portfolio Companies,” S. Shane, *Global Corporate Venturing*, Issue 5, Oct 2010, p. 6. (re. Benson and Ziedonis 2010 *JFE* findings)
- “Acquisitions of Corporate Venture Capital Portfolio Companies,” S. Shane, *Small Business Trends*, Sept 13, 2010: <http://smallbiztrends.com/2010/09/the-right-price-for-corporate-venture-capital-investments.html> (last visited Oct 5<sup>th</sup>, 2010)
- “Patent Filing: Is it a Predictor of Survival?” J. Cutler, *Bureau of National Affairs*, March 12, 2008
- “Patent Dispute Embroils Host of Industries,” *Wall Street Journal*, October 21, 2004 (page B1)
- Research on the patent paradox (with Bronwyn Hall, published in *Rand*, 2001), the effects of fragmented rights on defensive patenting (published in *Management Science*, 2004), and the pre-litigation trading of patents within the semiconductor industry (work-in-progress) featured in October 2003 report by the U.S. Federal Trade Commission on the patent system and innovation; findings referenced heavily and used to substantiate reforms to the U.S. patent system that are currently under review. (see <http://www.ftc.gov/opp/intellect/>)
- “New Hot Papers in Science,” Institute for Scientific Information (ISI) Essential Science Indicators, Nov. 2002 (Economics & Business; interview posted at <http://www.esi-topics.com/nhp/index.html>)
- “Why High Tech Firms Can’t Afford to Ignore Patents,” *Knowledge@Wharton*, Dec. 19, 2001
- “In the ‘Idea Wars,’ A Fight to Control a New World Currency,” *New York Times*, Nov. 11, 2001
- “Patently Absurd?,” *The Economist*, June 23, 2001 (p. 40-42)
- “The Strategic Use of Patents,” *Economic Intuition*, Spring 2000 (summaries of leading research in management, finance, and economics)