

## **Publications:**

- 1. Foroughi.Amir, Bandpey.S** (2007), “Effective factors of Absorption and Cooperation Retention of Islamic Azad University Board Members” *Journal of pajouheshgar. Quarterly Scientific of Management* vol.4, No.8
- 2. Foroughi.Amir, Zare.H** (2009), Determine an Strategy with Promotion Factors (marketing mix) to Employee Academic Members in Azad university of Tafresh. *Journal of Pajouheshgar. Quarterly Scientific of Management*
- 3. Foroughi.Amir, Aishah Buang.N, Sherilou.M** (2011), Exploring Impulse Buying Behavior among Iranian Tourists in Malaysia, *Journal of Global Business and Economics, Volume 3. Number 1*
- 4. Moghaddam Farshid M., Amir Foroughi** (2012). The Influence of Marketing Strategy Elements on Market Share Firms, *IJFPSS, Vol. 2 , No.1, pp. 19 – 24.*
- 5. Foroughi Amir, Nor Ashiah Buang ,Mehrdokht Sherilou** (2012)Exploring the influence of situational factors (money&time avialable) on impulse buying behaviour among different Etthics , *Elixir Marketing Mgmt. 46 ;8577-8580*
- 6. Foroughi Amir, Sherilou M , Hajmirsadeghi R.S** (2012). Exploring the role of brand image in explaining consumer shopping behavior of counterfeits, *Elixir Marketing Mgmt. 51*
- 7. Hajmirsadeghi Reihaneh Sadat, Shuhana Shamsuddin1, Amir Foroughi,** (2012).The Impact of Physical Design Factors on the Effective Use of Public Squares. *International Journal of Fundamental psychology & social science (IJFPSS), Vol 2, No.3, pp. 49-56*
- 8. Ebadollah Abbasi, Movaghar mogaddam.F, Haghkhah.A, Foroughi.A.**(2012). The Inaccuracy of Previous Studies in Evaluating of Export Performance Determinants, *Journal of Basic and Applied Scientific Research, 2(10), (ISI listed)*
- 9. Parsasirat, Z., Foroughi, A., Yusoooff, F., Subhi, N., Nen, S. & Farhadi, H.** 2013. Effect of Socioeconomic Status on Emersion Adolescent Creativity. *Asian Social Science 9(4): p105,(Scopus)*
- 10. Foroughi.Amir, Nor Aishah Buang, Ziza Che Senik, Hajmirsadeghi R.S** (2013). Impulse Buying Behavior and Moderating Role of Gender among Iranian Shoppers. *Journal of Basic and Applied Scientific Research., 3(4)760-769, (ISI listed)*
- 11. Hajmirsadeghi S, Reihaneh, Shuhana Shamsuddin, Hasanuddin Bin Lamit, Foroughi Amir** (2013), Design’s factors influencing social interaction in public squares, *European Online Journal of Natural and Social Sciences; vol.2, No.4, pp. 556-564 (ISI listed)*
- 12: Reihaneh S, Hajmirsadeghi, Shuhana Shamsuddin, Amir Foroughi.** The Relationship Between Behavioral & Psychological Aspects of Design Factors and Social Interaction in Public Squares. *Procedia - Social and Behavioral Sciences 140 ( 2014 ) 98 – 102 (ISI proceeding )*
- 13: Amir Foroughi, Nor Aishah Buang, Zizah Che Senik,Reihaneh S, Hajmirsadeghi& Mehdi Mohamad Bagheri.** The Causes of Impulse Buying Behavior among Iranian Shoppers. *Asian Social Sciences; Vol.10.21; 2014, (Scopus)*
- 14: Amir Forougi, ALizadeh.A, Majlesi A.S.** Impact of consumer involvement on branding effectiveness of event sponsors via attitude toward football Persian Gulf Cup. *International Journal of Scientific Management and Development. Vol.2 (8), 341-346, August (2014). (ISC)*