



# Federal Trade Commission Northwestern University



## Second Annual Microeconomics Conference

November 19 and 20, 2009

### Call for Papers

The Federal Trade Commission's Bureau of Economics, Northwestern University's Searle Center on Law, Regulation and Economic Growth, and Northwestern University's Center for the Study of Industrial Organization will host a two day conference to bring together scholars working in industrial organization, information economics, game theory, quantitative marketing, consumer behavior, law and economics, behavioral and experimental economics, and other areas related to the FTC's antitrust, consumer protection and public policy missions. Examples of potentially relevant topics include advertising, information disclosure, mergers, vertical practices, mortgage and consumer credit card markets, bundling, loyalty and other discounts, dynamic demand estimation, nutrition and health, intellectual property, optimal penalties, and cost-benefit analysis in enforcement.

Interested participants should send an abstract or completed paper to [BE-IOC@ftc.gov](mailto:BE-IOC@ftc.gov) by July 7, 2009. We also welcome suggestions for panel discussions.

The scientific committee for the conference is:

- Kyle Bagwell (Stanford)
- Marianne Bertrand (Chicago-Booth)
- Aviv Nevo (Northwestern)
- Scott Stern (Northwestern-Kellogg)

Organizers: Chris Adams (FTC) and Paul Rothstein (FTC)

The conference will be held at the Federal Trade Commission New Jersey Avenue Conference Center, 601 New Jersey Avenue NW, Washington, DC 20001.