

**WORK ADDRESS AND TELEPHONE:**

Wisconsin School of Business, UW-Madison  
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**EMPLOYMENT:**

Present:                               **The University of Wisconsin Madison, School of Business**  
Assistant Professor of Management and Human Resources  
Courtesy Appointment, Department of Economics

Nov 2012 – July 2014:   **Duke University, Fuqua School of Business**  
Post Doctoral Research Associate

Aug 2011 – Nov 2012:   **Cornerstone Research, San Francisco**  
Associate

**EDUCATION:**

Ph.D., Economics, University of California, San Diego, 2011  
(Thesis Advisor: Professor Roger H. Gordon)

M.A. and C. Phil, Economics, University of California, San Diego, 2008/ 2009

B.S., Economics (Honors) and Statistics, University of Wisconsin-Madison, 2005  
(Thesis Advisor: Professor Kenneth D. West)

**RESEARCH INTERESTS:**

Primary Fields: Entrepreneurship, Entrepreneurial Finance, Labor/ Public Economics, Household Finance  
Secondary Fields: Development Economics, Industrial Organization, Corporate Finance

**TEACHING EXPERIENCE:**

Entrepreneurial Finance, Wisconsin School of Business (UG / MBA)	Fall/ Spring 2014
Corporate Finance, Duke University, Fuqua School of Business	Fall/Winter 2012/2013
Managerial Economics, UCSD, IRPS (Master's)	Summer 2010
Teaching Assistant, MIT, Abdul Latif Jameel, Poverty Action Lab (JPAL)	Summer 2010
Teaching Assistant, UCSD, Department of Economics and IRPS	2005 – 2011
(Undergraduate: Micro, Econometrics, IO, Development, Macro, Masters: Quantitative Methods)	

**WORKING PAPERS:**

1. "The Unobserved Returns from Entrepreneurship" (submitted)
2. "The Success of Entrepreneurial Networks: Evidence from Brazil," with Oana Tocoian (submitted)
3. "The Formalization of Networks into Entrepreneurial Organizations," with Oana Tocoian
4. "Distance and the informativeness of Credit Ratings," with Nicolas Ziebarth

**WORK IN PROGRESS:**

1. "A Time Series Evaluation of Consumption vs. Income in Self-Employment," with Roger Gordon
2. "Entrepreneurship from an Historical Perspective," with Martin Ruef and Nicolas Ziebarth
3. "Household risk exposure and the entrepreneurial choice" with Oana Tocoian

4. "The Cyclical of Entrepreneurship"
5. "Fertility and the Business Cycle," with Oana Tocoian

**HONORS, SCHOLARSHIPS, AND FELLOWSHIPS:**

- 2010: Kauffman Dissertation Fellowship  
2005-2011: Tuition Scholarship, Summer Fellowship (2007), UCSD Department of Economics

**INVITED SEMINARS AND PRESENTATIONS**

- 2014 US Census Bureau; University of Wisconsin Madison, School of Business; University of Pennsylvania, Wharton School of Business  
5<sup>th</sup> IZA Workshop on Entrepreneurship Research ; Midwest Strategy Meeting; Duke University, Finance Brown Bag; Kauffman Emerging Scholars Conference; Bank of Finland and CEPR Entrepreneurial Finance, Innovation and Growth Conference
- 2013 National University of Singapore, Department of Economics; Claremont McKenna College, Department of Economics; University of Iowa, Department of Economics; Duke University, Fuqua School of Business  
HEC Paris, 4<sup>th</sup> Workshop on Entrepreneurship; NBER Summer Institute (Entrepreneurship); Northwestern University, Searle Conference on Entrepreneurship and Innovation; Society of Labor Economics (Boston); Duke University, Finance Brown Bag
- 2011 Cheung Kong, Graduate School of Business; Oxford University, Said Business School; University of Kansas, School of Business; Cornerstone Research  
Kauffman Entrepreneurship Mentoring Workshop, Denver CO
- 2010 UCSD, Department of Economics  
New York University, Satter Conference; Kauffman Entrepreneurship Mentoring Workshop, Atlanta GA

**PROFESSIONAL ACTIVITIES**

- 2014 AOM(participant); NBER Summer Institute (participant);12<sup>th</sup> International Industrial Organization Conference (Discussant); Entrepreneurship and Innovation Seminar Series, Duke Fuqua (Organizer)
- 2013 Queens University, Economics of Entrepreneurship and Innovation Conference (Discussant); SFS Finance Cavalcade (Discussant); NBER Spring Sessions (Productivity, Innovation and Entrepreneurship); Entrepreneurship and Innovation Seminar Series, Duke Fuqua (Organizer)
- 2012 Western Economic Association (Discussant)
- 2011 Duke/ Kauffman Entrepreneurship Conference (Discussant)
- 2010/11 Kauffman Entrepreneurship Mentoring Workshop
- 2009 NBER Entrepreneurship Bootcamp

**OTHER RELEVANT POSITIONS**

- 2007-2008 Research Assistant, UCSD (Chris Woodruff and Gordon Hanson)

**REFeree ACTIVITY**

Management Science, Journal of Economics and Management Strategy, Journal of Business Venturing

**PROFESSIONAL MEMBERSHIPS**

Member: American Economic Association, Econometric Society

**Sarada**  
sarada@bus.wisc.edu

**LANGUAGES:**

English (native), Tamil (native)

Citizenship: Singapore, US Permanent Resident