



Date : 02 July 2012

Ref: UKM/1/ (10)

To whom it may concern

Dear Sir/Madam,

I am writing this referral letter at the request of Amir Foroughi who is applying to join as a Research/Teaching staff at the Marketing Department.

I have known Amir for two years as my PhD student at University Kebangsaan Malaysia (UKM). During that time, Amir had shown profound skills in conducting research and analyzing data for many of my research projects. He is also one of my best students in my Research Methods class through his class presentations and related examinations. Based on Amir's relevant skills for the position that he is applying now (research methods, data analysis using SEM by AMOS, Smart PLS, SPSS, and teachings experience (business statistics, research methods), I would rate Amir's academic performance as my PhD students as superior.

In conclusion, I would strongly recommend Mr. Amir Foroughi as your Research/Teaching staff at the Marketing Department. I believe having Mr. Amir working with your team will be a valuable addition to the Marketing Department in terms of increasing the quality of the research programs and other academic developments. Should you need any additional information, please feel free to contact me at +60193345709 or by email at norais@pkrisc.cc.ukm. I will gladly respond to your further inquiry. Last but not least I hope you will give Mr. Amir a fair consideration based on his excellence performance and ability that he had shown to me during my supervision. Thank you very much.

Sincerely,

Prof, Dr. Nor Aishah Buang

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