## Call for papers

# Conference on Green Building, The Economy, and Public Policy

March 22-24, 2011 Maastricht University The Netherlands

Sponsored and hosted by:

Berkeley Program on Housing and Urban Policy University of California, Berkeley

The European Centre for Corporate Engagement Maastricht University

In cooperation with:

The European Economic Review

Maastricht University and the University of California, Berkeley announce a call for papers for their joint conference on "Green Building, The Economy, and Public Policy". The symposium will take place in Maastricht, the Netherlands. For speakers, discussants, and session chairs, all costs involved in attending the symposium, including accommodation and economy travel, are borne by the organising institutions.

The European Economic Review will devote a special section to this conference, to be published in issue 2012-1. Papers accepted for the conference will be preselected for this special section, and six of these papers will subsequently be selected for the review process of the journal.

(See http://www.elsevier.com/wps/find/journaldescription.cws home/505541/description#description.)

The conference will be devoted to the economic and policy issues relating to energy efficiency in the design and use of real property. Potential topics for papers include, but are not limited to, the following:

- Economic and financial performance of green buildings
- Risk and return of green property investments and retrofits
- Tenant and owner choices, institutional investor behavior
- Economics of energy performance labelling
- Government regulation, taxation, and subsidy policies
- Emerging market development and green buildings
- Urbanization, energy use and green buildings

The deadline for submission of papers is November 1, 2010. From the submissions, the organisers will select between four and eight papers for presentation at the symposium. By December 1, 2010, all those

who have submitted a paper will be notified regarding its acceptance or rejection for the conference. Authors should submit their papers electronically to:

Els van Aernsbergen, Maastricht University, the Netherlands e.vanaernsbergen@maastrichtuniversity.nl

#### **Purpose**

The purpose of the conference is to provide a forum for academics, practitioners and policy makers to present and discuss recent research on energy efficient buildings. The aim is to have a mixture of academic papers, practical panel sessions and keynote speakers during a two-day program, with enough time for an in-depth discussion during each session. Attendance is on the basis of paper acceptance. People not intending to present a paper, but willing to act as a discussant or panel member are welcome to attend the conference.

#### The Organizers

John M. Quigley, University of California, Berkeley, United States Piet Eichholtz, Maastricht University, the Netherlands Nils Kok, Maastricht University, the Netherlands

### The Program

The participants are expected to arrive at Tuesday, March 22, to attend the pre-conference program, reception and dinner. The presentations will begin on Wednesday morning March 23, and end in the afternoon on the following day. There will be no parallel sessions, and all participants are expected to attend all sessions, and to play an active role in them. Each paper session will last 60 minutes, with 30 minutes allocated to the presentation, 15 minutes to the discussant, and the remaining 15 minutes for general discussion.