

## **Call for papers**

### **Conference on Green Building, The Economy, and Public Policy**

March 22-24, 2011  
Maastricht University  
The Netherlands

Sponsored and hosted by:

Berkeley Program on Housing and Urban Policy  
University of California at Berkeley

The European Centre for Corporate Engagement  
Maastricht University

Maastricht University and the University of California at Berkeley announce a call for papers for their joint conference on “Green Building, The Economy, and Public Policy”. The symposium will take place in Maastricht, the Netherlands. For speakers, discussants, and session chairs, all costs involved in attending the symposium, including accommodation and economy travel, are borne by the organising institutions.

The conference will be fully devoted to economic and policy issues relating to energy-efficient buildings. Potential topics for papers include, but are not limited to, the following:

- Economic and financial performance of green buildings
- Risk and return of green property investments and retrofits
- Tenant and owner choices, institutional investor behavior
- Economics of energy performance labelling
- Government regulation and taxation
- Emerging market development and green buildings
- Urbanization, energy use and green buildings

The deadline for submission of papers is November 1, 2010. From the submissions, the organisers will select between five and seven papers for presentation at the symposium. By December 1, 2010, all those who have submitted a paper will be notified regarding its acceptance or rejection for the conference. Authors should submit their papers electronically to:

Els van Aernsbergen, Maastricht University, the Netherlands  
e.vanaernsbergen@maastrichtuniversity.nl

**Purpose**

The purpose of the conference is to provide a forum for academics, practitioners and policy makers to present and discuss recent research on energy efficient buildings. The aim is to have a mixture of academic papers, practical panel sessions and keynote speakers during a two-day program, with enough time for an in-depth discussion during each session. Attendance is on the basis of paper acceptance. People not intending to present a paper, but willing to act as a discussant or panel member are welcome to attend the conference.

**The Organizers**

John M. Quigley, University of California at Berkeley, United States

Piet Eichholtz, Maastricht University, the Netherlands

Nils Kok, Maastricht University, the Netherlands

**The Program**

The participants are expected to arrive at Tuesday, March 22, to attend the pre-conference program, reception and dinner. The presentations will begin on Wednesday morning March 23, and end in the afternoon on the following day. There will be no parallel sessions, and all participants are expected to attend all sessions, and to play an active role in them. Each paper session will last 60 minutes, with 30 minutes allocated to the presentation, 15 minutes to the discussant, and the remaining 15 minutes for general discussion.