

Ryan C McDevitt

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EMPLOYMENT

Assistant Professor, The Fuqua School of Business, Duke University	2013 – pres.
Assistant Professor, Simon School of Business, University of Rochester	2010 – 2013
Lecturer, Kellogg School of Management, Northwestern University	Winter 2009
Analyst, Investment Banking Division, Morgan Stanley	2002 – 2003

EDUCATION

Ph.D., Economics, Northwestern University	June 2010
B.A., Economics, Williams College	June 2002

PUBLICATIONS

The Effect of Social Interaction on Economic Transactions: Evidence from Changes in Two Retail Formats
forthcoming, with A. Goldfarb, S. Samila, & B. Silverman, *Management Science*.

"A" Business by Any Other Name: Firm Name Choice as a Signal of Firm Quality
August 2014, *Journal of Political Economy*, 122(4), 909-994.

Market Structure & Gender Disparity in Health Care: Preferences, Competition, & Quality of Care
Spring 2014, with J. Roberts, *The RAND Journal of Economics*, 45(1), 116-139.

Names and Reputations: An Empirical Analysis
August 2011, *American Economic Journal: Microeconomics*, 3(3), 193-209.

The Broadband Bonus: Estimating Broadband Internet's Economic Value
August 2011, with S. Greenstein, *Telecommunications Policy*, 35(7), 617-632.

Evidence of a Modest Price Decline in U.S. Broadband Services
June 2011, with S. Greenstein, *Information Economics and Policy*, 23(2), 200-211.

PAPERS

Productivity and Quality in Health Care: Evidence from the Dialysis Industry
July 2014, with P. Grieco, revision requested by *The Review of Economic Studies*.

Market Structure and Competition in the Venture Capital Industry
July 2014, with Y. Hochberg and M. Mazzeo, revision requested by the *Review of Industrial Organization*.

CHAPTERS

Business Strategy and Antitrust Economics
2014, with M. Mazzeo, *The Oxford Handbook on International Antitrust Economics*.

Measuring the Broadband Bonus in Thirty OECD Nations
2012, with S. Greenstein, *Measuring the Internet Economy*.

The Global Broadband Bonus: Broadband Internet's Impact on Seven Countries
2011, with S. Greenstein, *The Linked World: How ICT Is Transforming Societies, Cultures & Economies*.

PROJECTS

The Elasticity of Demand for Alternative Financial Services (with A. Sojourner)
State Legislators' School Ties & Funding for Higher Education (with R. Chatterji & J. Kim)
The Evolution of Search Across Markets

TEACHING

Managerial Economics – Fuqua MBA Core	6.6/7.0
Economics of Strategy – Simon MBA Elective	4.7/5.0
Professor of the Year, 2012	
Top 5 Honor Roll, 2012	
Top 5 Honor Roll, 2011	
Business Strategy – Kellogg MBA Core	9.4/10.0

AWARDS

IJIO Excellence in Reviewing	2014
EARIE Young Economists' Essay Award (with P. Grieco)	2013
Northwestern University Dissertation Year Fellowship	2009
Center for the Study of Industrial Organization Grant	2009
Center for the Study of Industrial Organization Fellowship	2008
Northwestern University Graduate Research Grant	2008
Jack Larned Class of 1942 International Management Prize	2002
Williams College Class of 1960's Scholar in Economics	2001
All New England Track & Field	2001
All New England Track & Field	2000

TALKS

2015	Kellogg M&S
2014	Collegio Carlo Alberto Econ, EIEF Econ
2013	Booth Marketing, HBS Digital, HBS Strategy, Harvard/MIT Applied Theory, Johnson Econ, NBER Digitization Winter Meeting, Ross Econ
2012	Columbia Strategy, Fuqua Econ, Lebow Econ, MIT Econ, NBER Digitization Summer Institute, Stern Econ
2011	NBER IO Winter Meeting, Rotman Econ
2010	Booth Applied Micro, Haas BPP, HBS Strategy, Penn State Econ, Simon Econ
2009	Duke Econ, FCC, Kellogg M&S, Northwestern Econ

PRESS

Wall Street Journal, The Economist, The Financial Times, National Public Radio, Slate, Huffington Post, Cosmo