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AMIR FOROUGHİ

Personal Details:

First Name: Amir
Surname: Foroughi
Date of birth: 03/12/1970
Place of birth: Marand, Iran.

Educations:

- PhD Candidate: (2010 – present) Business and Entrepreneurship Education, UKM (National University of Malaysia)
- M.A: 1998 -2001 Graduated in Social Science Research, Rudehen Islamic Azad University. Rudehen ,Iran
- BSc: 1990 – 1994 Graduated in Agriculture Engineering, Shabestar Islamic Azad University Shabetar, Iran.
- Secondary Education Diploma: 1990-1994 in Science, Shaamloo High School, Marand, Iran

Honors and Distinctions: 1994: Top student in Bsc

Publications:

1. **Foroughi.Amir**, Bandpey.S (2007), “Effective factors of Absorption and Cooperation Retention of Islamic Azad University Board Members” Journal of pajouheshgar. Quarterly Scientific of Management vol.4, No.8
2. **Foroughi.Amir**, Zare.H (2009), Determine an Strategy with Promotion Factors (marketing mix) to Employee Academic Members in Azad university of Tafresh. Journal of Pajouheshgar. Quarterly Scientific of Management

3. **Foroughi.Amir**, Aishah Buang.N, Sherilou.M (2011), Exploring Impulse Buying Behavior among Iranian Tourists in Malaysia, Journal of Global Business and Economics, Volume 3. Number 1
4. Moghaddam Farshid M., **Amir Foroughi** (2012). The Influence of Marketing Strategy Elements on Market Share Firms ,*IJFPSS, Vol. 2 , No.1, pp. 19 – 24.*
5. **Foroughi Amir**, Nor Ashiah Buang ,Mehrdokht Sherilou (2012)Exploring the influence of situational factors (money&time avialable) on impulse buying behaviour among different Etthics , Elixir Marketing Mgmt. 46 ;8577-8580
6. **Foroughi Amir**, Sherilou M , Hajmirsadeghi R.S (2012). Exploring the role of brand image in explaining consumer shopping behavior of counterfeits, Elixir Marketing Mgmt. 51
7. Hajmirsadeghi Reihaneh Sadat, Shuhana Shamsuddin1, **Amir Foroughi**, (2012).The Impact of Physical Design Factors on the Effective Use of Public Squares. International Journal of Fundamental psychology & social science (IJFPSS), Vol 2, No.3, pp. 49-56
8. Ebadollah Abbasi, Movaghar mogaddam.F, Haghkhah.A, **Foroughi.A.**(2012). The Inaccuracy of Previous Studies in Evaluating of Export Performance Determinants, Journal of Basic and Applied Scientific Research, 2(10), *(ISI listed)*
9. Parsasirat, Z., **Foroughi, A.**, Yusooff, F., Subhi, N., Nen, S. & Farhadi, H. 2013. Effect of Socioeconomic Status on Emersion Adolescent Creativity. Asian Social Science 9(4): p105,*(Scopus)*
10. **Foroughi.Amir**, Nor Aishah Buang, Ziza Che Senik, Hajmirsadeghi R.S (2013). Impulse Buying Behavior and Moderating Role of Gender among Iranian Shoppers. Journal of Basic and Applied Scientific Research., 3(4)760-769, *(ISI listed)*
11. Hajmirsadeghi S, Reihaneh, Shuhana Shamsuddin, Hasanuddin Bin Lamit, **Foroughi Amir** (2013), Design's factors influencing social interaction in public squares, European Online Journal of Natural and Social Sciences; vol.2, No.4, pp. 556-564 *(ISI listed)*
- 12: Reihaneh S, Hajmirsadeghi, Shuhana Shamsuddin, Amir Foroughi. The Relationship Between Behavioral & Psychological Aspects of Design Factors and Social Interaction in Public Squares. Procedia - Social and Behavioral Sciences 140 (2014) 98 – 102 *(ISI proceeding)*
- 13: Amir Foroughi, Nor Aishah Buang, Zizah Che Senik,Reihaneh S, Hajmirsadeghi& Mehdi Mohamad Bagheri. The Causes of Impulse Buying Behavior among Iranian Shoppers. Asian

Social Sciences; Vol.10.21; 2014, (*Scopus*)

- 14:** Amir Foroughi, ALizadeh.A, Majlesi A.S. Impact of consumer involvement on branding effectiveness of event sponsors via attitude toward football Persian Gulf Cup. *International Journal of Scientific Management and Development. Vol.2 (8), 341-346, August (2014). (ISC)*
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Conference Papers

- Foroughi.A, Nor Aishah Bouang, Mehrdokht Sherilou;(2011), Exploring Impulse Buying Behavior among Iranian Tourists in Malaysia,2nd International Conference on Business and Economic Research (2nd ICBER 2011), Malaysia
- Foroughi. Amir (2008) – E-commerce and Tax in Iran; The Conference on Iranian Fiscal & Tax Policies. International Tax Organization of IRAN

Research Experience

- Zaribaf. M, Foroughi.Amir and etl,2004 "Exploing role of marketing mix in demand of Iranian traditional carpet in world market, Deputy of Traditional Carpet of Jahad.
- Bandpey Sh ,Foroughi.A,,2005, Exploring about factors which influence in Cooperation Retention of Islamic Azad University Board Members”, Azad university Branch of FIRUZKUH
- Bandpey Sh Foroughi.A,2007,"Exploring Role of Azad University in Pretend of Exporters Immigration", Azad University
- Babayi.E,Foroughi.A,Bandpey.sh,2007, Exploring Role of Azad University in Women Employment" Azad University.
- Zare Madueye.H, Foroughi.Amir, 2008,"Detirmine New Strategy to Absorption Academic Members for Azad University with Marketing Mix, Azad University Branch of Tafresh.
- Alizade .A, Foroughi.Amir, 2009,"Exploring the Basic knowledge of Management and Accounting Students for employee in job vacancy.

Teaching Activities:

- Lecturer in Firuzkuh Islamic Azad University

- Lecturer in Tafresh Islamic Azad University (2006-2010)
- Lecturer in Limkokwing Creativity & University (2012)
- Teacher Assistance in University Kebangsaan Malaysia (2012)
- Data Analysis Adviser more than 20 Master and PhD Thesis.
- Teaching courses such as: Research Methods In Management, Business Statistics, Entrepreneurship, SPSS, Smart PLS, Amos Software

Work Experience:

- August 1998 to 2001 work in tax organization (Tax Expert)
- 2001-present (Senior Expert in Plans Management)
- Main tasks:
- Management of plans and projects.
- 2001 to present Azad University expert (central office).
- Lecturer in Tafresh and Firuzkuh Azad University (management department)
- 10 year experience: Research adviser in management and marketing

Skills: SPSS, AMOS, Smart -PLS

References:

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