

Frank Nagle
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Education

- Harvard Business School**, Boston, MA, USA May 2015 (Expected)
- Doctor of Business Administration in Technology and Operations Management
 - Committee: Shane Greenstein (co-chair), Marco Iansiti (co-chair), Carliss Baldwin, Karim Lakhani, Feng Zhu
 - Dissertation Title: The Digital Commons: Tragedy or Opportunity? The Effect of Crowdsourced Digital Goods on Innovation and Economic Growth
 - Research Topics: economics of digitization, technology strategy, open/user innovation
- Georgetown University**, Washington, DC, USA January 2011
- Master of Science in Computer Science, focus in Information Security
 - Master's Thesis Title: Quantifying Privacy Breaches in Social Networks
- City University**, London, UK September 2007
- Master of Science in International Business Economics, Graduated with Distinction
 - Master's Thesis Title: High-Tech IPO's in the US and Europe Before, During, and After the Dot-Com Bubble
- Georgetown University**, Washington, DC, USA May 2004
- Bachelor of Science in Computer Science, Cum Laude

Peer Reviewed Journal Publications

- S. Greenstein, F. Nagle. (2014). "Digital Dark Matter and the Economic Contribution of Apache." *Research Policy* 43 (4), pp. 623-631. **Lead Article.**

Working Papers

- F. Nagle. "Crowdsourced Digital Goods and Firm Productivity: Evidence from Open Source Software." (In preparation for submission to *Management Science*, **Finalist for Best Conference Paper** at Strategic Management Society (SMS) Conference 2014)
- F. Nagle, C. Riedl. "Online Word of Mouth and Product Review Disagreement." (under review, **selected for AOM Best Paper Proceedings**)
- F. Nagle. "Stock Market Prediction via Social Media: The Importance of Competitors."

Work In Progress

- K. McElheran, F. Nagle, S. Kahl. "Supply-Chain Based Network Effects in Information Technology Adoption." (In preparation for submission to *Strategic Management Journal*)
- F. Nagle. "Enhancing Absorptive Capacity via Contributing to Crowdsourced Digital Goods."

Book Chapters

- E. Altman, F. Nagle, and M. Tushman. (forthcoming). "Innovating Without Information Constraints: Organizations, Communities, and Innovation When Information Costs Approach Zero." In Oxford Handbook of Creativity, Innovation and Entrepreneurship, edited by Michael A. Hitt, Christina Shalley, and Jing Zhou. Oxford University Press.

- E. Altman, F. Nagle, and M. Tushman. (2013). "Technology and Innovation Management." In Oxford Bibliographies in Management, edited by Ricky W. Griffin. New York: Oxford University Press.

Computer Science Publications

- F. Nagle. (2013). "Privacy Breach Analysis in Social Networks." In Studies in Mining Social Networks and Security Information, edited by Zeki Erdem, Tansel Ozyer, Suheil Khoury and Jon Rokne. Springer Verlag.
- F. Nagle, L. Singh, and A. Gkoulalas-Divanis. (2012). "EWNI: Efficient Anonymization of Vulnerable Individuals in Social Networks", *Proceedings of The 16th Pacific - Asia Conference on Knowledge Discovery and Data Mining (PAKDD 2012)*. Republished in *Lecture Notes in Computer Science: Vol. 7302. Advances in Knowledge Discovery and Data Mining* (pp. 359-370).
- A. Ramachandran, L. Singh, E. Porter, and F. Nagle. (2012). "Exploring Re-Identification Risks in Public Domains", *Proceedings of the Tenth Annual International Conference on Privacy, Security, and Trust (PST 2012)*. **(Best Student Paper)**
- F. Nagle, L. Singh. (2009). "Privacy in Online Social Networks: Empirical Evidence from Facebook", *Proceedings of the 2009 International Conference on Advances in Social Networks Analysis and Mining (ASONAM)*, Hellenic American University, Greece, July 2009.
- F. Nagle, M. Sutton. (2006). "Emerging Economic Models for Vulnerability Research", *Proceedings of The Fifth Workshop on the Economics of Information Security (WEIS 2006)*, University of Cambridge, England, June 2006. Republished as Chapter 1 in Cyber Fraud: Tactics, Techniques, and Procedures, edited by James Graham, Rick Howard, Ralph Thomas, and Steve Winterfield, 2nd Edition. (2010). CRC Press, Auerbach Publications.

Honors and Awards

- Wyss Award for Excellence in Doctoral Research, Harvard Business School, 2014
- Finalist for Best Conference Paper, Strategic Management Society Conference, 2014
- Selected for Best Paper Proceedings, Academy of Management, 2014
- Selected for participation in Academy of Management BPS Dissertation and Doctoral Consortium, 2014
- Selected for participation in Atlanta Competitive Advantage Conference Doctoral Consortium, 2014
- Selected for participation in the Consortium on Competitiveness and Cooperation Conference, 2014
- Selected for participation in Academy of Management TIM Doctoral Consortium, 2013
- Received Excellent / High Pass on HBS Doctoral Qualifying Exam, 2013

Presentations

- "Crowdsourced Digital Goods and Firm Productivity: Evidence from Open Source Software"
 - American Economic Association Annual Meeting, Boston, MA, January 2015 (upcoming).
 - INFORMS Annual Meeting, San Francisco, CA, November 2014.
 - INFORMS Conference on Information Systems and Technology (CIST), November 2014.
 - NBER Productivity Seminar, October 2014.
 - Strategic Management Society Conference, Madrid, Spain, September 2014 **(Finalist for Best Conference Paper)**.
 - 2nd Conference on Knowledge Commons, NYU Engelberg Center on Innovation Law & Policy, September 2014.
 - Academy of Management Annual Conference, Philadelphia, PA, August 2014.
 - Harvard Business School TOM Alumni Research Workshop, August 2014.
 - 12th Open and User Innovation Conference, Harvard Business School, July 2014.
 - DRUID Society Conference on Entrepreneurship, Organization, and Innovation, Copenhagen Business School, June 2014.
 - 12th ZEW Conference on the Economics of Information and Communication Technologies, Centre for European Economic Research, Mannheim, Germany, June 2014.
 - Charles River Conference, Harvard Business School, May 2014.

- Consortium on Competitiveness and Cooperation (CCC), Boston University, April 2014.
- “Innovating without Information Constraints: Organizations, Communities, and Innovation When Information Costs Approach Zero”
 - 2nd Conference on Knowledge Commons, NYU Engelberg Center on Innovation Law & Policy, September 2014.
- “Online Word of Mouth and Product Quality Disagreement”
 - Academy of Management Annual Conference, Philadelphia, PA, August 2014 (**selected for Best Paper Proceedings**).
 - Workshop on Information Systems and Economics (WISE), Orlando, FL, December 2012.
 - Workshop on Information in Networks (WIN), NYU Stern, September 2012.
- “Stock Market Prediction via Social Media: The Importance of Competitors”
 - Workshop on Information in Networks (WIN), NYU Stern, September 2013.
 - Academy of Management Annual Conference, Orlando, FL, August 2013.
 - 11th ZEW Conference on the Economics of Information and Communication Technologies, Center for European Economic Research, Mannheim, Germany, June 2013.
 - London Business School Trans-Atlantic Doctoral Conference, London, UK, May 2013.
- “Supply-Chain Based Network Effects in In Information Technology Adoption”
 - Academy of Management Annual Conference, Orlando, FL, August 2013.

Media Coverage and Interviews

- “Stock Market Prediction via Social Media: The Importance of Competitors”
 - Guarda, Dinis. “Social Investing and Considerations about the Stock Market Going Social.” *The Motley Fool*, August 20, 2012.
 - Copeland, Dave. “Harvard Researcher Uses Social Media to Predict Stock Market Volume.” *ReadWrite*, February 8, 2012.

Teaching Experience

- **Harvard Business School**
 - Analytics – Teaching Fellow for pre-MBA program, 2011 - 2014. Head Teaching Fellow, 2013, 2014.
 - Technology & Operations Management – Teaching Fellow for core MBA course, Fall 2013.
 - Managing Innovation - Teaching Fellow for elective MBA course, Spring 2012.
 - Leading Change and Organizational Renewal – Facilitator for Executive Education course, 2011.
- **Federal Bureau of Investigation (FBI)**
 - Network Investigation Techniques for Agents – Developer and lead instructor for a required course for all new FBI cyber agents, 2009 – 2010.
 - Wireless Security – Lead instructor, 2008 –2009.
- **Georgetown University**
 - Computer Hardware Fundamentals – Teaching Assistant, Spring 2004.
 - Computer Science I – Teaching Assistant, Spring 2002 and Fall 2003.
 - Computer Science II – Teaching Assistant, Spring 2003.
 - Introduction to Computer Science I – Teaching Assistant, Fall 2002.

Professional Service

- Discussant for LBS TADC 2013, ZEW ICT 2013, DRUID 2014, ZEW ICT 2014.
- Reviewer for INFORMS Conference on Information Systems and Technology (CIST) 2014.
- Reviewer for Academy of Management Annual Conference for TIM and OCIS divisions (2013, 2014).
- Reviewer for Social Network Mining, Analysis and Research Trends: Techniques and Applications, ed. I-Hsien Ting.

- Reviewer for Studies in Mining Social Networks and Security Information, edited by Zeki Erdem, Tansel Ozyer, Suheil Khoury and Jon Rokne.

Institutional Service

- Student Advisory Group – Member of committee that advises the doctoral office on student policies, 2012-2015
- Wyss Mentoring Award Committee – Member of selection committee for faculty mentoring award, 2013-2015
- Student Mentor for incoming doctoral students in the TOM unit, 2013-2015
- Panel member for various presentations to incoming and accepted doctoral students at HBS

Professional Experience

Multiple Big Data Analytics Startups

Technical Advisor

Mandiant Inc. (acquired by FireEye)

Senior Security Consultant

Deloitte & Touche LLP

Senior Consultant, Federal Security and Privacy

iDefense, A VeriSign Company

Assistant Director of Vulnerability Intelligence

iDefense, Inc.

Security Analyst

Nokia Mobile Phones

Software Engineer Intern

Boston, MA

April 2012 - Present

Alexandria, VA

October 2008 – July 2010

Washington, DC

September 2007 – October 2008

Dulles, VA & London, UK

September 2005 – September 2007

Reston, VA

May 2003 – September 2005

Burlington, MA

June 2002- August 2002

References

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Kellogg School of Management

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