

# BENJAMIN T. LEYDEN

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## EDUCATION:

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Ph.D. Candidate, University of Virginia In Progress  
Dissertation Title: "Competition and Innovation in Smartphone Application Markets"  
Advisors: Simon Anderson [sa9w@virginia.edu](mailto:sa9w@virginia.edu)  
Federico Ciliberto [ciliberto@virginia.edu](mailto:ciliberto@virginia.edu)  
M.A. Economics, University of Virginia December 2013  
B.A. Economics and Mathematics, University of North Carolina May 2012  
With Distinction and Highest Honors  
Thesis Title: "Two-Dimensional Type Signaling with a Segmented Consumer Population"

## FIELDS OF INTEREST:

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Industrial Organization, Economics of Digitization, Applied Microeconomics

## RESEARCH IN PROGRESS:

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"The Effect of Competition on Software Upgrades", "Ad-Avoidance Technologies and Webpage Weight"

## TEACHING & RESEARCH EXPERIENCE:

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*Head Teaching Assistant*, University of Virginia Fall 2014 – Spring 2016  
Econ 2010, Principles of Economics: Microeconomics  
Econ 2020, Principles of Economics: Macroeconomics  
*Instructor*, University of Virginia Summer 2015  
Econ 4190, Industrial Organization  
*Research Assistant* for Federico Ciliberto, University of Virginia Summer 2014 – Spring 2015  
*Research Assistant* for Simon Anderson, University of Virginia Spring 2014 – Spring 2015  
*Teaching Assistant*, University of Virginia  
Econ 3010 Summer 2014  
Econ 2010 and Econ 2020 Fall 2012 – Spring 2014

## HONORS AND AWARDS:

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Bankard Pre-doctoral Fellowship, University of Virginia Fall 2016 – Spring 2017  
Quantitative Collaborative Graduate Fellow, University of Virginia Fall 2016 – Spring 2017  
Snavelly Dissertation Proposal Prize, University of Virginia 2015  
Radulovacki Summer Research Fund, University of Virginia Summer 2014  
Graduate Teaching Assistant Award, University of Virginia 2014  
Summer Undergraduate Research Fellowship, University of North Carolina Summer 2011

## SKILLS:

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Git, Google BigQuery, MATLAB, Microsoft Office Suite, MySQL, Python, Stata