

# Integrating Economic Analysis into NIH Funded Research

September 11, 2012 at 2-4 p.m. ET



The purpose of this webinar is to encourage collaboration between biobehavioral investigators and economists so that the results of clinical trials and studies are designed to promote appropriate and prompt implementation. Incorporation of health economics expertise on the effects of financial and organizational incentives and constraints on the behavior of various stakeholders (including private research and development companies, health care provider organizations, and patients) can expedite implementation of clinical, behavioral, and organizational interventions that have been shown in experimental or clinical settings to be effective in promoting health and wellbeing. This webinar will share a model for a project-focused team approach that features an effective collaboration of biobehavioral investigators and economists, as well as explore the value of adding an economic perspective to health research. It is anticipated that these intellectual collaborations will stimulate innovative health research applications that yield great impact.

## About the Presenters

**Karina W. Davidson**, PhD is Professor of Behavioral Medicine in Medicine and Psychiatry at Columbia College of Physicians and Surgeons; Director of the Center for Behavioral & Cardiovascular Health; Associate Director of the Clinical & Translational Science Award at Columbia University Medical Center. Dr. Davidson's program of research focuses on behavioral and psychosocial mechanisms and interventions for patients with cardiovascular disease. She will describe her research on cardiovascular treatment to examine the cost-effectiveness of the intervention.

[http://asp.cpmc.columbia.edu/facdb/profile\\_list.asp?uni=kd2124&DepAffil=Medicine](http://asp.cpmc.columbia.edu/facdb/profile_list.asp?uni=kd2124&DepAffil=Medicine)

**Richard Frank**, PhD is Professor of Health Economics in the Department of Health Care Policy at Harvard Medical School; Research Associate with the National Bureau of Economic Research; Deputy Assistant Secretary for Planning and Evaluation at DHHS directing the Office of Disability, Aging and Long-Term Care Policy (2009 to 2011). Dr. Frank's research is focused on the economics of mental health and substance abuse care, long term care financing policy, and disability policy. He will offer his perspective on the value of adding a broader economic perspective to the investigation.

[http://www.hcp.med.harvard.edu/people/hcp\\_core\\_faculty/richard\\_frank](http://www.hcp.med.harvard.edu/people/hcp_core_faculty/richard_frank)

**Joseph Ladapo**, MD, PhD is Assistant Professor, Department of Medicine, New York University Langone Medical Center. Dr. Ladapo's primary research interests include assessing the cost-effectiveness of radiological technologies and reducing the population burden of cardiovascular disease. Dr. Ladapo will comment on his collaboration with Dr. Davidson to evaluate the cost-effectiveness of her intervention.

<http://www.med.nyu.edu/biosketch/ladapi01>

## Registration Information

The Webinar will be held on **September 11, 2012 from 2:00 to 4:00 p.m. Eastern Time**. You must register in advance to receive the URL for the web meeting. You may register for the webinar at

[https://webmeeting.nih.gov/cfhealthconomics/event/event\\_info.html](https://webmeeting.nih.gov/cfhealthconomics/event/event_info.html).

The webinar is being hosted by the National Institutes of Health (NIH) Common Fund Health Economics Program. For more information about the Common Fund visit <http://commonfund.nih.gov/healthconomics/>.