

National Bureau of Economic Research and Massachusetts Institute of Technology
NBER Roybal Center for Behavior Change in Health
. MIT Roybal Center for Translational Research to Improve Health Care for the Aging
2022 Annual Meeting

Friday, June 3rd
Virtual Meeting via Zoom

2:00 pm **Welcome, Introducing the NBER and MIT Roybal**
NBER and MIT Principal Investigators

2:10 pm **Presentation and Discussion of NBER and MIT Pilot Projects**

Pilot Project Presentation - *Are Sugar-Sweetened Beverage Information Labels Well Targeted? Evidence and Welfare Implications*

Dmitry Taubinsky, UC Berkeley and NBER

Pilot Project Presentation - *Experimental Evidence on the Effectiveness of Non-Experts for Improving Vaccine Demand*

Sarah Eichmeyer, University of Munich

2:50 pm **Wrap-Up and Questions**
“Office Hours” Opportunity with MIT and NBER PIs to discuss potential Roybal funding
Marcella Alsan, Joe Doyle, Amy Finkelstein, David Laibson

Adjourn by 3:30 pm